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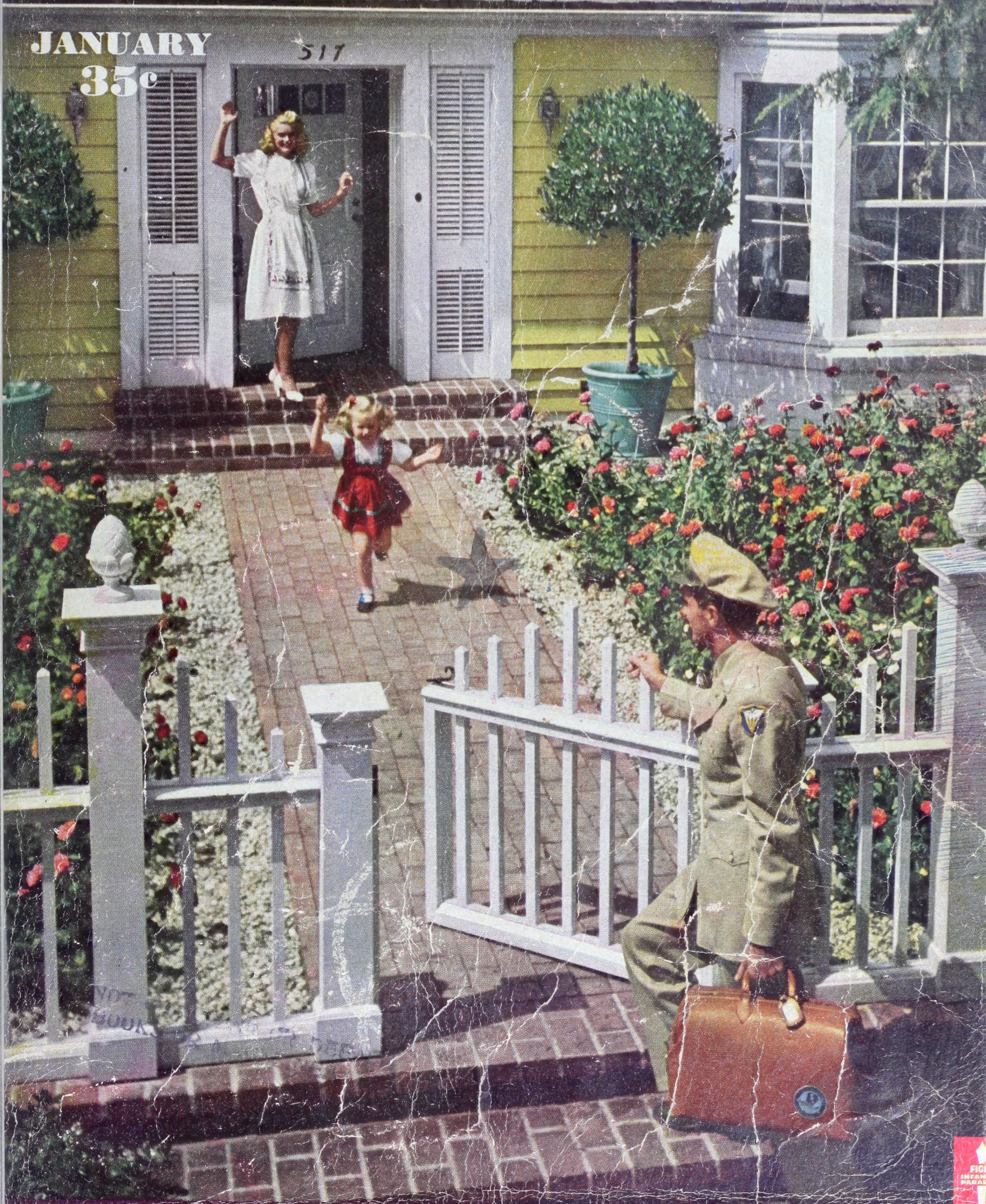
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JANUARY

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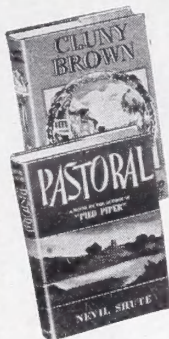
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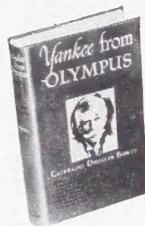
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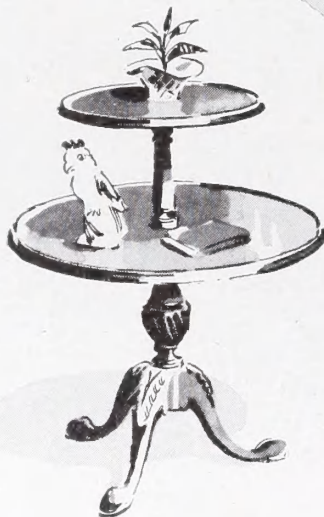


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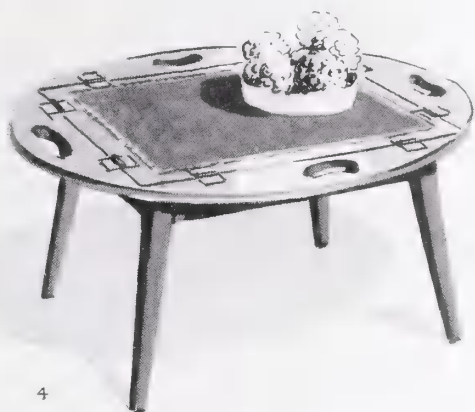
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Whether you plan to build or buy, you'll want your new home to include several attractive uses of glass such as those shown on this page. Consult your architect. And we suggest that you sit down . . . right now . . . and fill in the coupon below for your free copy of our book showing more ideas for using glass smartly and inexpensively.

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GLASS means a
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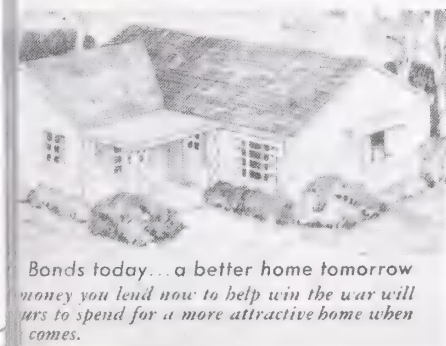
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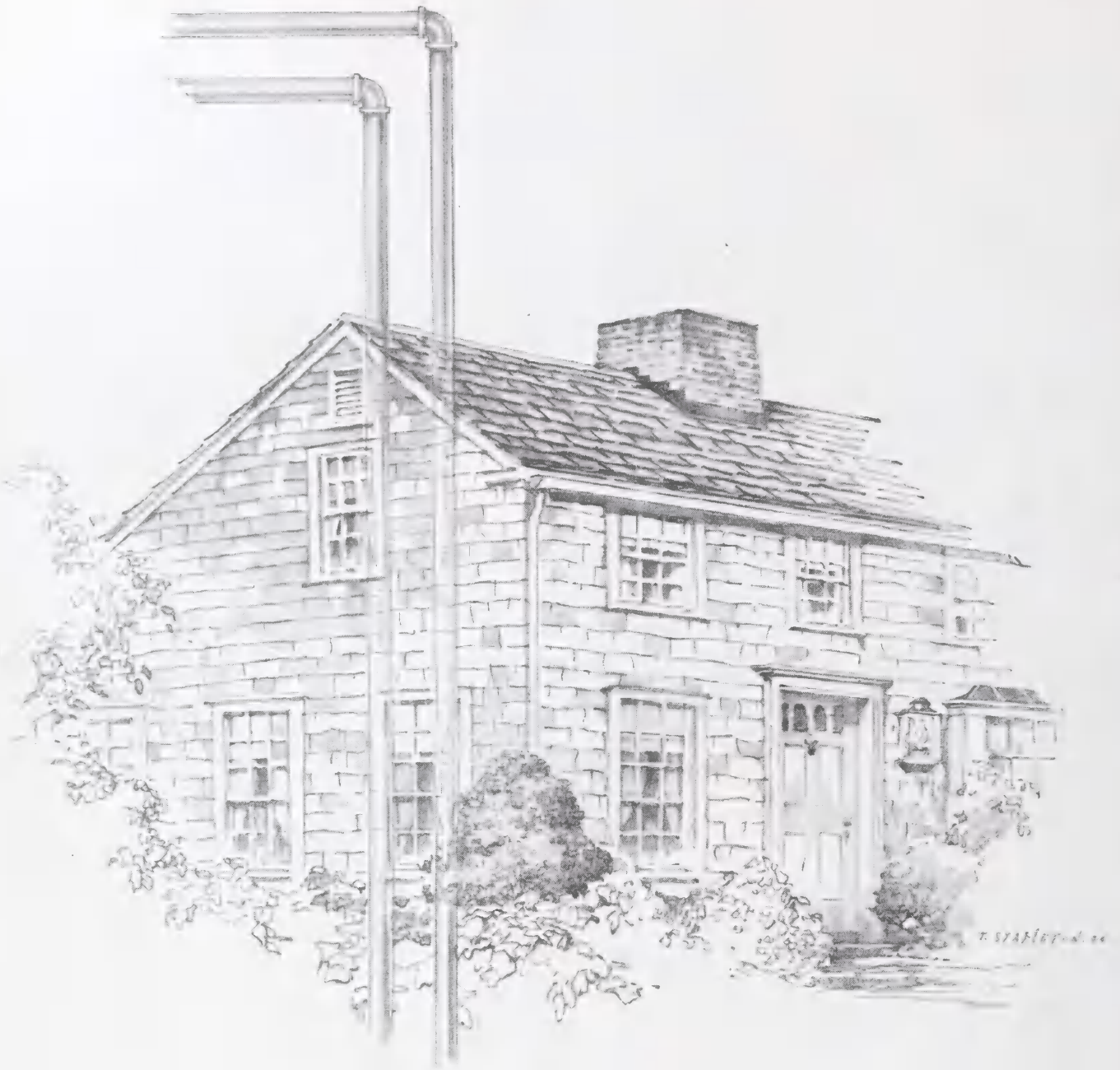


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money you lend now to help win the war will
ours to spend for a more attractive home when
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YOU enjoy peace of mind when you live in a house equipped with Chase Red Brass Pipe or Copper Water Tube.

There is a good flow of clean, sparkling water... for your shower, for kitchen and laundry... for the garden hose, too.

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Meeting of the Incomparables

For This, Hildegard Was Not Quite Prepared

Through silent streets, a taxi rolled. It turned corner, drew to the curb with a protest of worn tires. From the cab, stepped Hildegard — *Hildegard, the Incomparable!*

Now high-heeled evening slippers tap-tapped down a long corridor to a distant wedge of light. Suddenly, midway, Hildegard stopped. For over the sound of her tapping heels had swirled music so beautiful, so compelling that all consciousness ceased. Hildegard listened, rapt in the spell of a classic performance. For a full moment, she stood thus . . . then became aware once more of the commonplace surroundings, of the long corridor and the tiny, lighted room. In such a room, Hildegard knew, there could be no orchestra capable of these heroic accomplishments. But neither could it be a recording, or no instrument on earth could reproduce music with such sweep, such clarity, such *drama!* But where such an instrument? *How there?* Yes! or now, as Hildegard entered the room, she realized the full meaning of all the things she had

heard about the Meissner radio-phonograph.

"Incomparable," the great Bruno Walter had called it. And "incomparable" it seemed now to Hildegard as sense of sight joined sense of hearing in drinking in the superlatives before her. Her eyes caressed the beauty of the cabinet, moved on to watch in fascination as the automatic record-changer revealed new wizardry in selecting, turning, and replacing its precious cargo.

"If only the Meissner were for sale," said Hildegard, "I would buy it this very moment! It is everything I have ever dreamed of . . . in a radio-phonograph!"

★ ★ ★

Hildegard, the incomparable, she of the velvet voice with the indefinable accent, had just been listening to the only Meissner radio-phonograph in existence — the final laboratory model perfected just before war turned all of Meissner's skill and knowledge to the manufacture of vital electronic war equipment. The priceless instrument is now on loan "for the duration" to the music room of Mr. Carmel high school, in Meissner's home community.

Luxurious postwar counterparts of the Meissner, complete with Frequency Modulation, Super Shortwave, and other advancements, will bring you all the qualities which so delighted Hildegard. Then, no longer will you be annoyed by the "missing elements" in much of today's recorded music; no longer will you fear record damage, no longer be earth-bound by mechanical limitations. Without moving from your easy chair, you can enjoy two hours or more of the world's greatest music—*just as it was produced!*



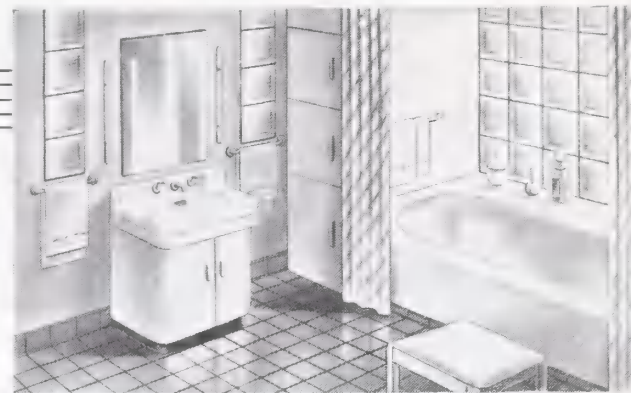
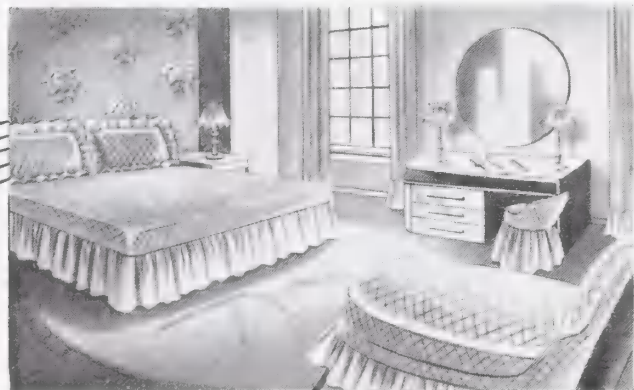
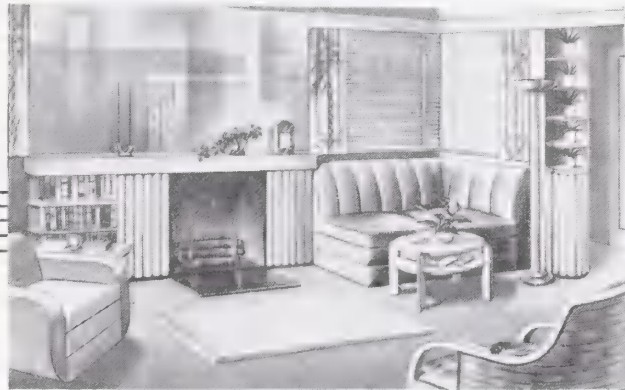
HEAT *that flows*

TO EVERY NOOK AND CRANNY

Is your bedroom colder than you like it on winter mornings? . . . Is your bathroom as warm as you would like it for the early morning shower or the evening tub? . . . Does your recreation room get enough heat when your living room is just comfortable? . . . Are your halls drafty and cold?

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Before you build your new postwar home, or remodel your present one, be sure to investigate Moduflow. Send today for the interesting booklet, "Heating and Air Conditioning the Postwar Home."

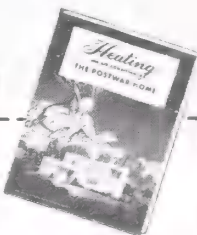


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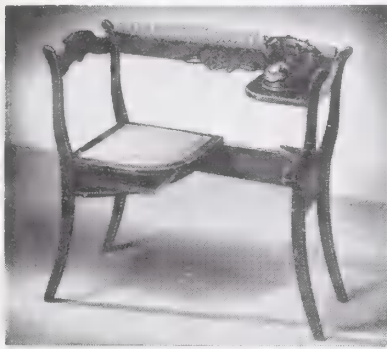
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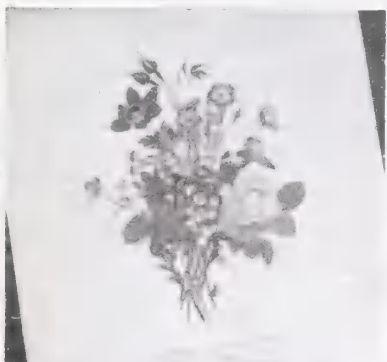
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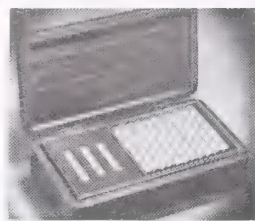
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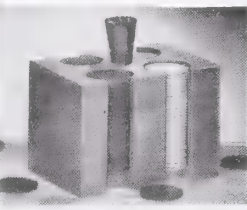
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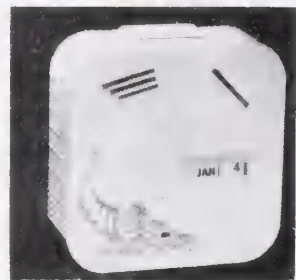
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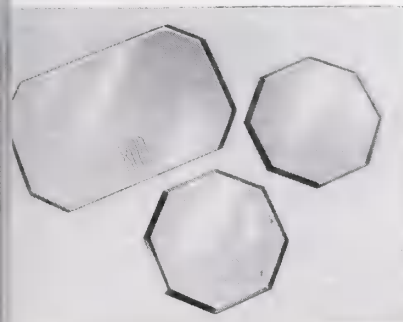
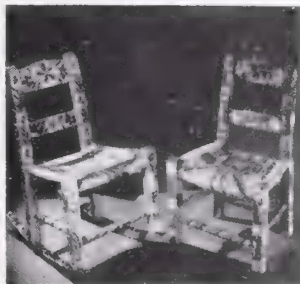
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SHOPPING

OW'S YOUR HAIR-DO? Almost every season has its fashion highlight, an accessory that is so *right* and becoming that everyone wants it. Such as the sterling silver barrette! It comes in a raised daisy or rose design or strikingly plain. \$4.95 for 2" size, \$3.50 for 1½" size. 3-letter monogram, 75¢ extra. Tax included. Mayfair Gifts, West Hills, N. Y.



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The sturdy simplicity of good Modern design enhances the traditional conviviality of the festive board. Our dining groups flatter your service and your guests . . . without being intrusive. Yet there's an underlying character in their bold strength of line!

Modernage
162 East 33rd St.
New York



7-Pc. Stainless Steel Cutlery Sets 3.99

A knife for every need, slicing, paring, cutting—and every one stainless steel! Hang the composition board rack on your wall. It keeps your knives handy and always in place.

MAIL ORDERS FILLED

Beyond Our Regular Delivery Area on Prepaid Orders, Add 15¢ Shipping Charges.

HEARNS

SERVING NEW YORK SINCE 1927

5th Ave. at 14th St., N. Y. C. 11



FOR BUFFET SUPPERS

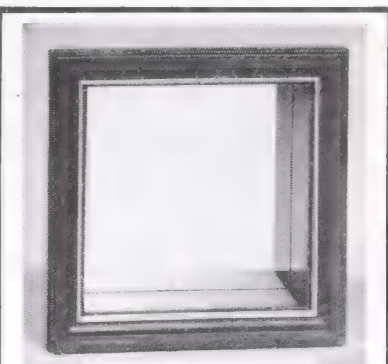
A chafing dish will be the life of the party at your informal buffet suppers the year round. Solid brass burner and pottery casserole. The casserole holds one quart.

\$7.95 postpaid

Write for Catalogue B1

The SALT & PEPPER SHOP

445 E. 86th St., New York 28, N. Y.



Miniature Shadow Boxes For Your Tiny Treasures

\$1.75 each - \$3.00 the pair

Mahogany finish frame with gold lining band. Mirror back, they measure 6" square inside with a depth of 2½". Exactly right to frame a choice cup and saucer, or a precious doll, or a tiny pair of figurines. Use in pairs or in groups hung together to house a complete collection. Much more interesting than one large cabinet.

Sorry, no C.O.D.'s.

Add 20¢ each for delivery, or Express Collect.

Dennison's

411 Fifth Avenue New York 16, N. Y.

Miracle Silver Chest



The new secret weapon against tarnish . . . its lining treated to keep flat silver service as sparkling as when put away! Holds 132 pieces of silver in compact arrangement. Silver chest, 11" x 16¾" x 4", comes in Antique Black with Chinese design. **\$11.00**

Shipped ex-press collect

Hammacher Schlemmer

145 EAST 57TH STREET, NEW YORK 22, N. Y. VOL. 5-4700

Order DIRECT from our FLORIDA Groves!

FRESHER! . . . BETTER FLAVORED! . . . SWEETER TREE-RIPENED FRUIT



"You DEFINITELY DON'T get this kind of oranges and grapefruit at your corner grocery" - says the Shopping Editor of a famous national magazine.

"Quality Selects" (as shown) selected fruit generously packed 55 pound bushel **\$5.25**

"DeLuxe Gift Pack" selected fruit, 4 assorted pound marmalades, pound fruit cake, pound fancy pecans, 60 pound bushel **\$10.00**

"DeLuxe SPECIAL Gift Pack" selected fruit, 4 assorted marmalades, 3 pounds large fancy pecans, pound fruit cake, 65 pound bushel **\$15.00**

"Russet Sweets" Home Pack, good inside quality, firm, fresh sweet fruit, 50 pound bushel **\$4.25**

(Unless otherwise specified, all packs will contain assorted, oranges, grapefruit and tangerines.)
PRICES INCLUDE EXPRESS PREPAID DELIVERY TO YOUR DOOR (east of the Mississippi River). NO SHIPMENTS UNTIL FRUIT IS SWEET . . . (about December 1st) . . . WRITE FOR PRICE LIST. We also ship finest quality Marmalades . . . Jellies . . . Honey.

**HADLOCK FRUIT COMPANY, Box 8-L
MOUNT DORA, FLORIDA**

Bonded Packers of Individual Shipments Tree Ripened Fruit

Americana

is the charm of this hand-wrought oil lamp. Completely electrified, with a 15" hood. This sturdy reproduction gives a cheery light to your dining room. Ask for #305 when you write us. PRICE, \$20.00.

Finished in Antique Brass
"WASLEY FIXTURES"
MADE IN FARMINGTON BY
PLAINVILLE METAL WORKS
STUDIO AND WORKSHOP
FARMINGTON, CONN.

Hostess Party-Pack

What a boon for entertaining! A grand Bridge Prize, too. The Hostess Party-Pack contains 100 gay paper napkins, 80 waterproof paper coasters, 8 metal coasters in assorted colors which do double duty as ashtrays, 1 package of cocktail picks and 2 packages of muddlers. Attractively packaged for only \$2.50 postpaid.

SEND FOR CATALOG OF OTHER DISTINCTIVE GIFTS

AFED PRODUCTS CO., LEXINGTON, MASS.

Not a Bra!

BERLÉ'S "BUST-DELINEATOR"
Removes all compression

Perfectly fitted and constructed on entirely new principles, Berlé's "Bust-Delineator" gives an uplift and separation to a rounded or pointed contour. Creates a firm, graceful and youthful silhouette and prevents any bulging, sagging or shifting.

IMPROVES your APPEARANCE 100%
Recommended by many health authorities. Hundreds of testimonial letters from Leaders of Society and the Theatre.

INDISPENSABLE for all SPORTS
Call at our New Salon or write for an interesting booklet HB

Berlé 20 East 57th St.
New York
Plaza 9-4762

Discovery by Noted Veterinarian STOPS DOG-ITCH

For years, veterinarians were baffled by a common skin disease that caused untold agony to dogs and cats. Starting as a burning itch, it soon develops daudruff-like scales and brownish edged sores with a mouldy odor in ears, on paws, under-body, back or around tail. Treatments for mange, fleas, allergy or faulty diet resulted only in costly care or actual loss. Now, noted veterinarian, Dr. A. C. Merrick, has positively identified this disease as a fungus infection comparable to "Athlete's Foot." He has named it "*Fungich*" and has also developed *SULFADENE*, a treatment proved amazingly effective in thousands of clinical cases. Applied externally, Dr. Merrick's *SULFADENE* stops the itch in a few minutes—scales and sores vanish in a few days. Only \$1.00 brings a generous treatment postpaid. Money back if it fails. Send today to Brookfield Laboratories, Dept. A-2, Brookfield, Ill.

Wreath Of Ivy FOR YOUR TABLE

Gorgeous glass ivy ring, 12 inches in diameter. Distinctive table decoration of perennial beauty. Keep it filled with ivy or flowers. Use center for fruit or other ornamentation. Postpaid **\$5**

7 1/2-INCH SIZE, POSTPAID, \$3
(Prices minus tax which cannot be shipped)

Send check or money order.

MALCOLM'S
HOUSE AND GARDEN STORE
524 N. Charles St. Baltimore 1, Md.

TASTER PLYWOOD PLATE EASE and HANGER

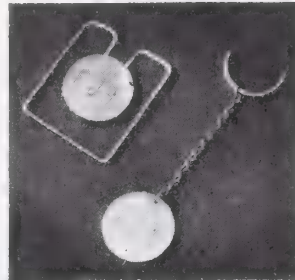
Sturdily made and finished, either plain or stained walnut, they sold in four styles, eight sizes.

- 1, for average size plates.
- 2, for oversize or platters.
- 3, 3" wide, for small plates or cup and saucer.
- 4, 4" wide, for 6 to 8" plates.
- 5, 5" wide, for larger plates.
- 6, Hanging style, for plates 6-11".
- 7, for cup and saucer, average size.
- 8, for cup and saucer, demi-tasse.

Cash with Order, packing and postage paid. Walnut Finish (all numbers may be assorted). No's 1, 2, 3, 4, 2 for \$1.00—\$1.20 doz. No's 2, 4, 7, 8, 75c ea. 3 for \$2.00. No's 1, 3, 4, 5, 40c each. 3 for \$1.00. No's 2, 6, 7, 8, 65c ea. 3 for \$1.50. No's 1, 2, 3, 4, 5, 6, 7, 8, 65c ea. 3 for \$1.50. No's 1, 2, 3, 4, 5, 6, 7, 8, 65c ea. 3 for \$1.50. No's 1, 2, 3, 4, 5, 6, 7, 8, 65c ea. 3 for \$1.50.

THE PIERCE CO.
911 Marquette Ave., Minneapolis 2, M

WINDOW



MEN, GOD BLESS 'EM.

masterful, marvelous men really desire something more exciting than ties and socks as presents. So, as a more glorious alternative, we suggest this handsome monogrammed set of money and key chain in sterling silver, cost \$3.60 each including tax. E. Novelties, 541 Madison Ave., N. Y. 17



LAZY BONES.

There's no more conducive to pure relaxation an actual example, and we can think of nothing better than this "Idle P. You'll find your garden or terrace more peaceful place for his being. Made of Pompeian stone, he measures 18" long, costs \$12. exp col. E. Studio, 40 W. 40th St., N. Y. C. 18



FRAMED IN DISTINCTIVE

The place of honor for your most treasured photo should be something special and we think you'll look a time before you can beat these. Come in mulberry, blue, or ivory lacade and the folding one holds 5" x 7" photos, \$5. Single frame 8" x 10" photo is \$7.95. Add 25¢ age. The Salt and Pepper Shop, 486th St., New York 28, N. Y.

Buy or Sell DIAMONDS—SILVER—JEWELRY

Because of prevailing conditions there is a scarcity of silver and jewels. Being direct users, we are in a position to pay highest cash prices for your surplus silver, diamonds, etc.

CORRESPONDENCE SOLICITED

Reference: First National Bank, Memphis, Tenn.

We still have more than 500 patterns of silver flatware and many unusual pieces of silver to offer.

JULIUS GOODMAN & SON
77 Madison Avenue
Memphis 1, Tenn.

Julius Goodman
Joseph A. Goodman

SHOPPING

WE'RE REALLY EXCITED about these floral prints! There are 12 of them, one for each month, and we're sure you'll want a pair, your birthday month and your husband's! They are hand colored, hand engraved, have the Williamsburg seal on the back. The subjects are the flowers of each month. After originals by Furber, 1732. 16" x 12". \$50 for 12, \$5 each. Old Print Exchange, 14 E. 48th St., N. Y. C. 17.

LITTLE SUCKER. Your curly top will have as much fun drinking milk as he will an ice cream soda if he has one of these sterling silver sippers. There's a soda-straw-type of handle, with a spoon on the end, and it would, of course, be wonderful for rum collinses, etc. 5" long, \$6, including tax and postage. Leonore Daskow, Montrose, N. Y.

FLOWER SHOW. If you're anything like this department, you can already see this arrangement on your coffee table or piano, and our room looks wonderful, thank you! A white bell vase, 5 1/2" high, comes filled with sprays of Grape Hyacinths, white, yellow, or blue. Fake, of course, but it takes a greener-thumb person than we know it. \$5 ppd. Constance Spry, 322 Park Ave., N. Y. C. 22.

**MAGIC TOP
DOUBLES THE SIZE
of Your Card Table!**
T-Top is a light rigid top which slides easily over the surface of a card table, just doubling its size. It seats 7 persons comfortably—46" in diameter, 144" in circumference—it's perfect for luncheons, jig-saw puzzles and card games. Can be tucked away in a closet or corner. Send for your T-Top now! Shipping weight approx. 16 lbs. Shipment made promptly, express collect. No C. O. D.'s, please. Specify Color Wanted. Dark Green, Rich Red, Dark Brown, Jet Black \$5.95
Unpainted T-Top \$4.95
T-TOP COMPANY, Inc.
Dept. 65 Salem, Mass.

**New PORTA-POKER
8-PLACE FOLD-AWAY CARD Table**

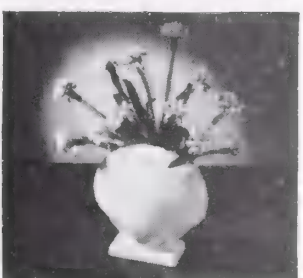
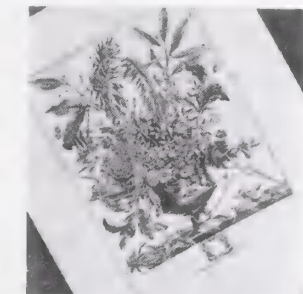
An Ideal Gift!

✓ FOLDS DOWN TO 4 INCHES THICK
✓ EASILY STORED IN SMALL PLACE
✓ OFFICIAL SIZE 4 FT. DIAMETER
✓ EIGHT NON-SPILL GLASS HOLDERS & ASH TRAYS
✓ MAHOGANY ALCOHOL-PROOF FINISH

A CLEVER new convenience for card players. The all-purpose, portable playtable for small apartment, den or recreation room. New improved model. Attractively finished, substantially made, sturdy legs. Nothing to loosen or wear out. *New custom made—delivery within 10 days.* Only \$34.50 Express collect. Money refunded if not pleased. Makes an ideal gift.

HOME EQUIPMENT CO., Dept. D-51
360 N. Michigan Ave., Chicago 1

EVERYTHING FOR FUN AT HOME
Headquarters for game room equipment... accessories for the home. Unusual games, barbecue supplies, etc. Write for "Successful Entertaining At Home." It's Free!



Keeps Rooms Fresh and Fragrant



Specify wall perfumers by letter
50c each

Fragrantaire house perfume gives you the delicate fragrance of country gardens, or the tangy, fresh smell of the woodland. A spoonful in our good-looking porous perfumer keeps a room smelling heavenly as long as a week (it's really economical), a closet longer. Choice of 18 entrancing scents.

Specify scent: Mountain Pine, Gardenia, Apple Blossom, Bouquet, Spice and Herbs, Trefle, Lavender, Honey-suckle, Narcissus, Carnation, Chypre, Rock Garden, Sandalwood, Incense, Oriental, Rose, Lilac, Orchidee.

Scent: 2-oz. Bottle 50c, 4-oz. Bottle 90c, 8-oz. Bottle \$1.60.

Wall perfumers 50c each.

Orders shipped **postpaid** or **C.O.D. plus postage.**

Store Open 9 A. M. to 5 P. M.

FRAGRANTAIRE CO.

Dept. B-21, 118 E. 28 St., New York 16

"Breath-taking in their loveliness, the colors and shadings seemed to melt into a perfect harmony."
Springfield Leader

**Something New in
HOOKED RUGS**

Complete materials for making your own beautiful Hooked Rugs.
Designs stamped on good quality hooking base.
Material. All wool in exquisitely blended colors. Needles, color charts and complete instructions. Period, Colonial and Modern Designs.
Flowers and Scrolls worked to order.
"The SHANNON" design shown (40" x 70") including needle and enough material to start, sent postpaid **\$6.35**
Also, plans and materials for braided rugs.
REBECCA S. ANDREWS
Walnut Ridge Arkansas

The
WOODS

A Mark of Distinction for Your Home

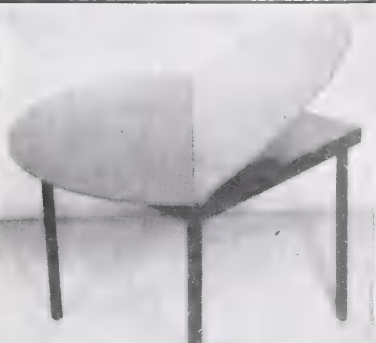
A beautiful sign like this makes it easier for visitors to find your entrance. Experience a thrill yourself each time you see it. Early American design. Extra heavy bracket, finished in black lacquer. Will stand lots of weather. Your name in white on both sides of the rustic finished board.

Size 12 x 18" \$15.00 f.o.b. Wheeling
Size 14 x 22" 25.00

White board with black letters, \$3.00 extra

New Catalog—100 attractive Weather-vanes, Signs, Markers, Copper Lanterns, Foot Scrapers, etc. Write for copy today.

HAGERSTROM METALCRAFT STUDIO
41 Milwaukee Ave. Wheeling, Ill.



SAVE YOUR NYLON STOCKINGS



DON'T throw away precious stockings because of runs or snags. (Our experts can repair them.) We give new life to Nylon, Silk, Rayon: 20c first short drop thread. 10c each additional one. Snags 5c an inch. Simply wash stockings and mail to us with name and address. They will be returned C.O.D.

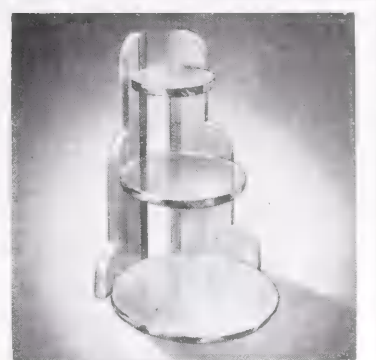
DAMAGED CLOTHING REWOVEN PERFECTLY—KNITTED GOODS RESTORED

Burns, moth holes, tears and similar damages to woollens, cottons, rayons, etc., expertly repaired (French system, which makes the fabric itself, thread by thread). We also restore jerseys, knitted (sweaters, etc.), underwear, blankets and rugs. Mail them to us. We will send you estimate and await your O.K.

Satisfaction guaranteed or money back

A.B.C. REWEAVING SERVICE

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A WHATNOTETTE!

Adds a bit of sparkle to your dressing table for your cosmetics or costume jewelry, life to your dining room or a gleam in that niche in your living room. You can find many places where it will be both decorative and useful. Just built for your miniatures—3 shelves in crystal clear Plexiglass, superbly designed and made to bring out the beauties of this lovely material. 6" high and lower shelf 5" in diameter.

\$4.95 postpaid.

Sorry no COD's.

THE LYONOLITE CO.

425 N.E. 95th St. Miami, 38, Fla.



Waterproof, shockproof, anti-magnetic, radium dial and hands, unbreakable crystal, precision tested, sweep second hand.

Servicemen

No. MW121
15 jewels, stainless steel back..... **\$39.75**

No. MW 328 SELF-WINDING,
17 jewels, stainless steel case **\$59.75**

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No. MW141
17 jewels, stainless steel back..... **\$45.00**

Prices Include All Federal Excise Taxes.
Postage Prepaid. Mail Orders Promptly Filled.

Write for Free Illustrated Booklet "MW"

BELL WATCH COMPANY

Time-Life Bldg., Rockefeller Center, New York 20, N.Y.

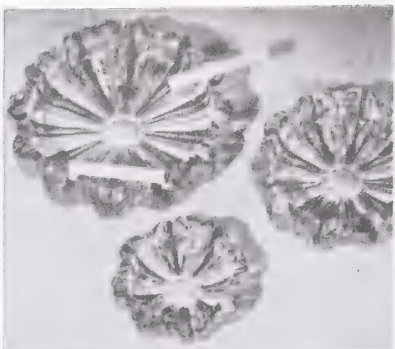
WINDOW



WEATHER FORECASTER

his "Swiss" weatherhouse, made in the U.S.A., REDICTS THE WEATHER IN ADVANCE. as thermometer on front. . . **Guaranteed to work.** When the witch comes out watch for ad weather, the girl and boy indicate nice eather. Acts with amazing accuracy. Weather ouse is 7 inches high and 6 inches wide. Shipped mplete ready to use. As illus. \$1.69 prepaid.

DE-LUXE CHINA FINISH
LIFETIME GUARANTEE
HAND FINISHED MODEL \$6.95 (Prepaid)
EATHER MAN, Dept. HIB **E. Madison, Chicago**



3-PIECE CRYSTAL ASH TRAY SET

These ruby-decorated crystal ash trays measure 3 1/4"; 4 1/4" and 5 1/2". They are splendid, too, for nuts, candies or mints.

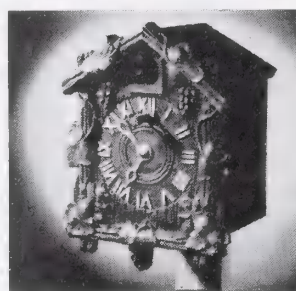
\$1.00 complete set
plus 25¢ for postage

Mark Stier
277 East Fordham Road, N. Y.



LINED WITH SHEEPSKIN

The dread of a cold slushy winter will vanish for some lucky man if you give him a pair of these Polar Boots to wear over his shoes in a chilly house or car or while waiting for a bus. They are made of genuine leather, lined with sheepskin, have water-repellent rubber soles and heels. Send shoes size, coupon and \$13.50 to Weber and Heilbronner, 30 Fourth Ave., N. Y. C. 10.



CUCKOO BIRD HOUSE.

Never before has Mrs. Wren or her friend had such a home. The first wren in this will undoubtedly be the social leader of the community. Designed to look like a clock, this birdhouse is water proof, well ventilated, and has plenty of room for the whole family. 7 1/2" high it costs only \$1.50 ppd. from Malcolm's 524 N. Charles St., Baltimore, Md.



THE THERMO-SERVER!

THE clever hostess welcomes this with open arms. . . so do guests when served from smartly practical THERMO-SERVER. Large 2-quart crocks, of special toneware, retain heat and cold. Dishes may be prepared in them, baked in oven or chilled in refrigerator. Beans and soups kept piping hot, salads crisp and cold. Crocks have Turned-Wood Lids and Serving Ladles. Separate carrier (size 8x28 in.) finished in Wheat-Straw Tone with decorative motif in deep brown. It's the perfect wedding or anniversary gift. Sent Prepaid. \$12.50. Satisfaction guaranteed.

HOME EQUIPMENT CO., Dept. D-58
360 N. Michigan Ave., Chicago 4
EVERYTHING FOR FUN AT HOME
Headquarters for game room equipment. . . accessories for the home. Unusual games, barbecue supplies, etc. Write for "Successful Entertaining at Home." It's Free!



LEARN Interior Decoration AT HOME

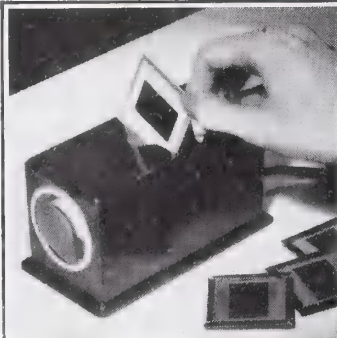
• NOW is the time to prepare yourself for an important postwar career. A great demand for trained decorators is coming. Should you not wish a professional career, why not learn the fascinating principles of decoration for creating beauty in your own home? It will save you money, enable you to avoid disappointments, and will be useful every day in the year.

You can gain this priceless training through delightful study at home in study periods to suit your own convenience. Your work will receive personal supervision. Through the—

Arts & Decoration Home Study Course in Interior Decoration

—you get a thorough knowledge of color harmony, textiles, lighting, arrangement, modern and period furniture, backgrounds, etc. The course consists of 30 lessons, 16 color plates of successful interiors, book on color, fabric samples.

WRITE FOR BOOKLET H-26—It's FREE
Describes the course in detail. 21st year ARTS & DECORATION COURSE IN DECORATION
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Stereoscope Gone Modern

Entertain your beau or your family by slipping your 35 mm. Kodachromes into this electric "Slide-O-Scope." You'll find it as fascinating as peering at views of Niagara Falls was in the old horsehair sofa days. It gives a 3 dimensional quality to your 2 x 2 colored slides and shows them up amazingly.

\$5.00 (including postage)

No C.O.D.'s, please
C & C Specialty Co., Conway, N. H.

Distinctive HURRICANE LAMPS

are among the loveliest of the traditions we receive from Colonial America. These will bring a new charm to your home. And they make splendid gifts, too!

A—Hand-painted milk white glass chimney and font. Marble base; polished brass fittings. Electrified. 13" high. \$10.00 the pair.

B—10 crystal prisms sparkle from each of these polished crystal hurricane lamps. Electrified, or for use with candles. 15" high. The pair \$15 with crystal cut chimneys or \$18 the pair with ruby cut chimneys.

P. S. They make "just-what-I-wanted" gifts!

Express Collect
STANLEY JAY STUDIO
75-14 193rd Street Flushing, N. Y.

Hand Engraved TOKEN RING

The ring of Friendship, a token of fond memories, marriage or betrothal vows. An extra wide band of 1/20th 14K Yellow Gold filled, hand tooled in heart design and shipped in a beautiful plastic gift box. Send ring size. Personal check, money order or C.O.D.

\$5.00 Postage and 20% Federal Tax INCLUDED

An Empire Quality Product.
EMPIRE JEWELRY CO.
Suite 1305, 200 W. 34th St., Dept. 1-LG, New York City, N. Y.

DOES YOUR DOG SHAKE HIS HEAD WITH PAIN?

KANKER-NO POWDER FOR CANKER EAR

KANKER-NO Powder is a time-tested medicinal powder backed by authoritative endorser for the safe and effective relief of painful canker ear in dogs. Effective in the relief of ear soreness caused by the accumulation of natural secretion . . . the cerumen of wax . . . the presence of animal parasites and tendency to eczema and skin eruptions. Full directions come with each package of this truly amazing medicinal powder for the relief of Otitis Media (canker ear) in dogs. Simple to use in treating! Safe and advisable to have on hand at all times.

\$1
Postpaid

DOES YOUR DOG SUFFER WITH SKIN ITCH?

Parasitologists have found that skin itch in animals is often caused by animal parasites and insects. KANKER-NO Powder offers amazing effectiveness in alleviating body sores and itch in dogs and cats.

HOW TO ORDER KANKER-NO POWDER

Send no money. Order C.O.D., \$1 plus postage. (Or, send \$1, we pay postage.)

CANINE SPECIALTIES

DEPT. L BOX 275, UTICA, N. Y.

WE'VE GILDED THE LILY

to pierce your smart
CRAVAT LAPEL OR HAT

Fashion's brightest whimsey . . . a calla lily pin dreamed-up in gold-plated sterling silver. Richly accented with a jewel-tinted bead. Doubly dramatic when worn in pairs.

ORDER BY MAIL. SEND CHECK OR MONEY ORDER. NO C. O. D'S.

\$3.00

BLANCHE CREATIONS
4th 1404 • 305 EAST 46th ST. • N. Y. 17, N. Y.

SHOPPING

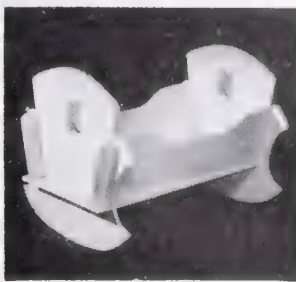
TABLE TO TALK ABOUT!

This one makes such excellent use of both functionally and design-wise we're proud to introduce it in this form. Made of yew wood and mahogany, the drop lid lifts at the back for cigarettes and the table top is just right for a cocktail, ash tray, or tea cup. 12" x 23" high, \$27.50 postpaid. Lion-Jump Co., 608 So. Michigan St., Chicago 5, Ill.



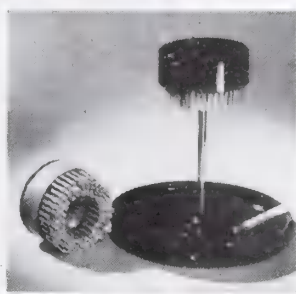
ADLE SNATCHER.

That's what you'll be when you see this little creature, and your maternal sprout will have a lovely time crooning off-key lullabies to her sleepy dolls. To match are a table, and bench. All come unassembled, with no screws or nails, are sectional and simple to put together. Red or blue. \$3.25 each, \$11.95 the set. Baby Dreams Gift Co., 545 Fifth Ave., N. Y. C. 17.



LIGHT FANTASTIC.

If you know Pull Matches, they need no extra praise from us. If you don't, they're matches that light as you pull them out of their holder. Just like that! A combination black ash tray with its Pull Match holder and 2 refills is \$1.95 ppd. Super for your husband's car, or for lighting up while one hand is on the phone or a cocktail, etc. Bar 62 W. 45th St., N. Y. C. 19.



NOT UNTIL IT'S OVER OVER THERE

When you replace your old comfortables, down is frozen, so you must lavish the same care on your comforters as you do on your shoes. If the outsides are shabby, send them to us. Down or wool, whatever they may be.

We re-cover the custom-made way. Sole creators and distributors of the famous patented Lanadown, Lanafur, and namink comforters. Lanamink is the ingenious new comforters comprised of mink and wool forming one of the warmest possible quilt fillings.

Goods called for everywhere.

Samples on request.

LANADOWN
516 MADISON AVE.
NEW YORK CITY

Fire Magic!

FISKE-COLORSTIX

BEAUTIFUL Gifts for your friends—for Christmas, Birthday, Bridal. Hours of gorgeous rainbow colors, (green, blue, purple, pink and orange) amazing the children, charming the guests and delighting the company.

A supply for yourself and your friends—for all happy occasions. It's so little to have them on hand in stay-at-home days.

Six in an artistic box illustrated in colors, \$1.00; 3 boxes for \$2.70; 12 boxes for \$5.00. We pay all postage.

check, money order or cash.
J. PARKER B. FISKE ★
133, Auburndale, Massachusetts

New INTERLOCKING Poker Chips

WITH YOUR 3 INITIALS on Every Chip

25 RED • 25 BLUE
50 WHITE CHIPS

Particularly fine poker chips of gleaming, unbreakable plastic! Chips mesh for neat stacking, separate quickly for easy play. Perfect weight, pleasant "feel" . . . a joy to handle. State 3 initials desired. Set of 100, Postpaid, \$4.85.

Deluxe BANKER'S BOX

Luxurious Walnut Chest of Chips. Monogrammed Medalion inset in lid. 300 monogrammed chips (see above) in 3 removable trays. 11x11 inches. Space for 2 decks of cards. Superb quality. \$24.50 Postpaid.

HOME EQUIPMENT CO.,
160 N. Michigan Ave.
Dept. D-65
Chicago 1

An IDEAL Gift

EVERYTHING FOR FUN AT HOME
Headquarters for game room equipment . . . accessories for the home. Unusual games, barbecue supplies, etc. Write for "Successful Entertaining at Home." It's Free!

ENGLISH BONE CHINA

America's largest retail selection at lowest price of open stock English Bone China. New dinnerware booklet will be sent on request.

HERBERT S. MILLS
EAST KING ST. • HAMILTON, CANADA

STUDY INTERIOR DECORATION

FOUR MONTHS' PRACTICAL TRAINING COURSE

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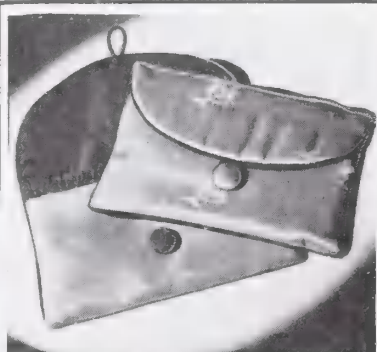
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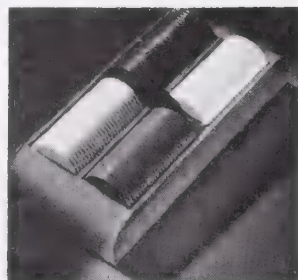
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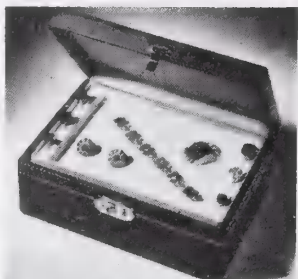
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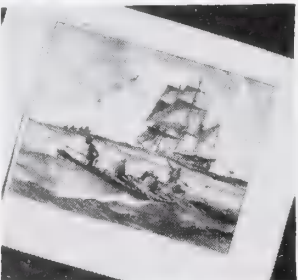
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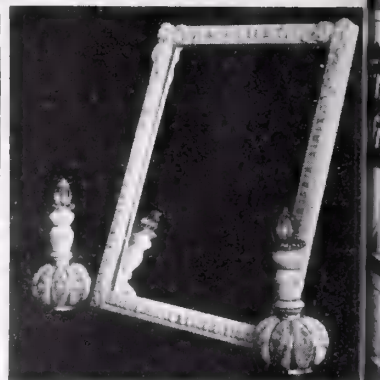
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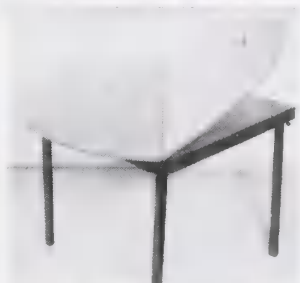
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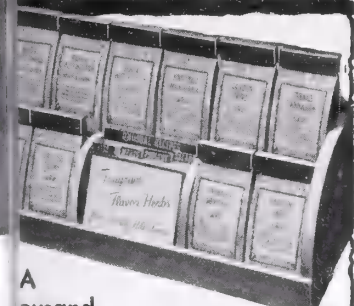


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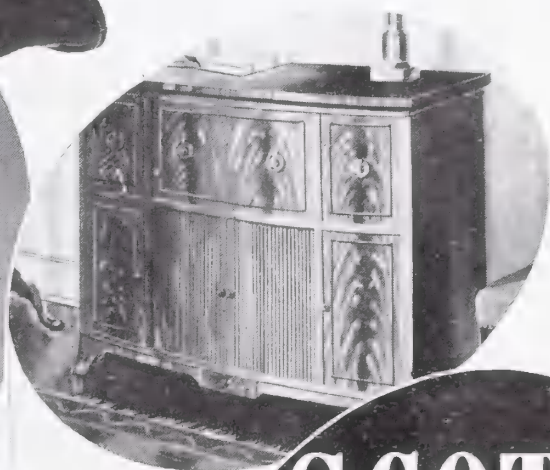
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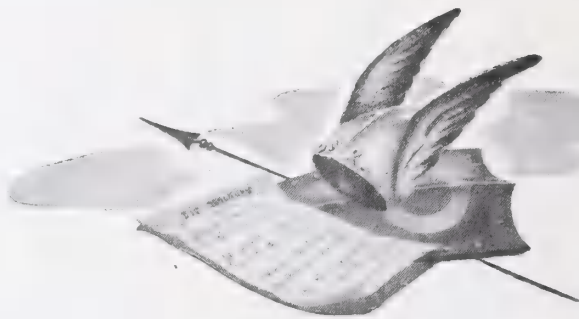
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EVERYBODY'S OPERA

Opera is not "high-brow" music. The composers wrote it as entertainment for everybody. If you're not an opera enthusiast, these suggestions can help you enjoy it

By Richard Williams

THE people who measure such things scientifically tell me that of all the programs of serious music offered on the radio, the Saturday afternoon broadcasts of the opera are the most popular. In a way, that is surprising. It goes to show how much our musical attitude has changed.

Opera is, of course, one of the oldest of entertainments. In France, as long ago as 1686, opera was so well established as royal entertainment that a courtly author penned the epigram that he liked nature: it was a great spectacle which reminded him of the opera. For better than two centuries opera has been immensely popular in Europe, and by "popular" I mean really popular: it was considered entertainment for plain people, a circus, a carnival, everybody's spectacle, a spectacle set to music. In Italy, operatic arias were the popular songs of the streets. When Verdi's Troubadour sang "Si quella pira," it became immediately number one on Italy's hit parade, and "La donna e mobile" was quite as well whistled as "Swinging on a Star."

In our country, also, opera has been popular, but with a difference. Here it was not a home-grown article, native to the soil and to our taste, but something that was imported from Europe and, therefore, to be admired by those who ad-

mired the old country and imitated its more polished manners. Opera here was an affair of elegance. Liking the opera was a sign of refinement. Opera belonged to "better" people. It was a possession, not of all society, but of social.

Opera's cradle in America was New Orleans, where was built the first American theater with private boxes. They were called *loges grilles*, and they were recommended for persons in mourning, "without being seen might witness the performance in comfort." You would go to the opera without offending the scruples of your neighbor! Already in the New Orleans days, opera performance were your best excuse to show fine clothes. Gentlemen were required to wear white gloves and a full-dress coat, and for safety's sake were not allowed to enter carrying "stick, cane, sword, sabre." Ladies did not have to be told to dress up.

The Metropolitan Opera was originally built because members of New York's high society could not, at the old Academy of Music, hire or buy a sufficient number of good boxes in which to display their gowns and jewels. So they decided to build their own masterpiece, a lavish and ornate one.

(Continued on page 71)



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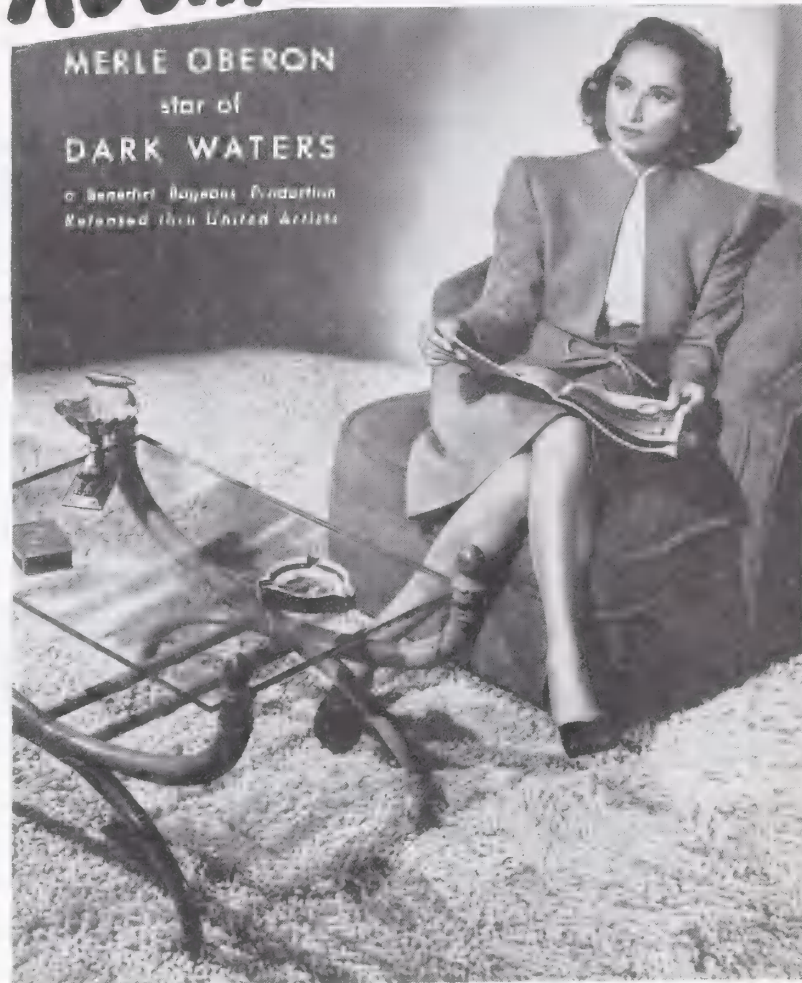
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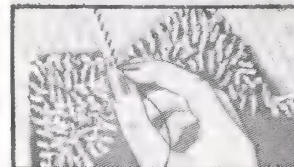
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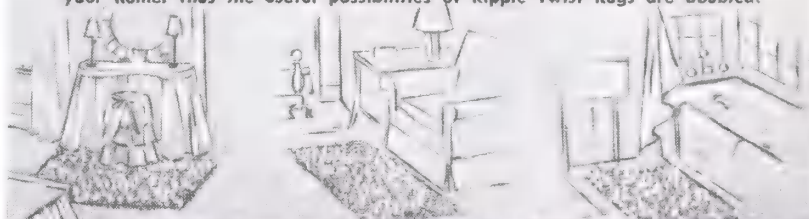


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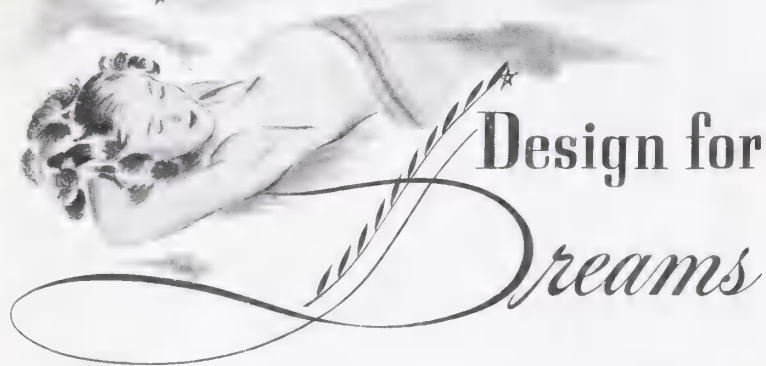
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Vol. 87

JANUARY 1945

No.

• Cover, door yard of the home of Mr. and Mrs. Charles Trowbridge Beverly Hills, California. Photographed in Kodachrome by Maynard L. Parker. Other views of Trowbridge house on pages 34-37.

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WILL YOU BE READY— when Johnny comes marching home?

By A RETURNED VETERAN

I'm one of the first of many to come back. And let me tell you, it's pretty wonderful. But I wonder, sometimes, just how wonderful it would be if my wife hadn't been waiting for me, ready with the tolerance and understanding that a lot of returnees are going to need.

During those long months overseas, like every other soldier, I dreamed of home and of the wife and children I left there. I concentrated so hard that home and family became one single thought. I never saw the house without my folks in it, and I never pictured them except in the house.

They wrote and told me about certain changes they made—like moving the piano into the bay window, or giving Mary Lou the guest room for her very own. But I could never visualize the changes clearly. I guess I didn't want my home to be different. When you're overseas, you want your home to stay just the way you left it—intact. But you find, when you're a returnee, that war has changed your views on lots of things that used to seem important to you. We lived in a world where everything was expendable, including ourselves. It was a world where grim utility was the prime consid-

eration, where values and standards were totally different.

As a result, the details of gracious living seem rather unimportant to me right now. I want comfort first, harmony second, perfection last. I'm probably blind to some of my wife's subtle domestic achievements, for the time being, anyway. My present philosophy is that decorating was made for man, not man for decorating.

Madge seems to understand this. She realizes that in the past two years she has had opportunity to develop along these lines, while I have not. She isn't abandoning her standards, but she isn't insisting on them, either. Not right now.

What she *is* doing, in these first wonderful weeks of our renewed life together, is making sure that our home is filled with compassion and gentleness and understanding. She knows—and I know—that without that foundation the most exquisite taste, the most efficient planning in the world mean absolutely nothing.

With those qualities, a home is worth fighting for and, if necessary, dying for.

More important, it is worth living for.



EMELIE DANIELSON

The fighting man thinks that the jump back to civilian life will be easy. Perhaps you think so, too. But it won't be, depend upon it. After the first joy of reunion, you will see him restless, uncertain, critical of the home he's dreamed of. Rooms on these five pages have been planned for the days after Johnny comes marching home

LIVING ROOM FOR A RETURNING GENERAL WAS CREATED BY LORD AND TAYLOR, NEW YORK

HOME SHOULD BE EVEN MORE WONDERFUL THAN HE REMEMBERS IT

By
MARION GOUGH

Home must be the greatest rehabilitation center of them all. Expect the man who comes back to be restless, confused, dissatisfied. Then, with understanding, you can give him the home he needs

You, to whom the veteran is returning, are entrusted with the biggest morale job in history. For it is in the home you make that this man, still geared to living as a cog in a war machine, will reclaim his place as an individual in a civilian world which he has almost forgotten.

He sees his home as the riverhead of all the love and affection and gentleness that a grim military existence has denied him. Only you can fill this desperate need and make him realize that he's head man again, after years of being just a serial number on a dog tag.

He needs a home that can hold him and his inevitable restlessness, his quick temper, his moments

of bitterness and uncertainty, for they will come.

He, a human being, has been expendable. So *things*, the mere trappings of home—rugs, vases, draperies—no longer seem to rate the respect he once paid them. Living has acquired new, more logical values. Only the fundamentals count—a roof overhead, a bed, an easy chair. For the time being, anyway, he will be hostile to frippery, indifferent to many of the niceties and amenities you cherish. And you must not resent this.

Your part in the remaking of this man is to fit his home to *him*, understanding why he wants it this way, forgetting your own preferences. After all, it is the boss who has come home.

YOU MAY NOT REALIZE IT,

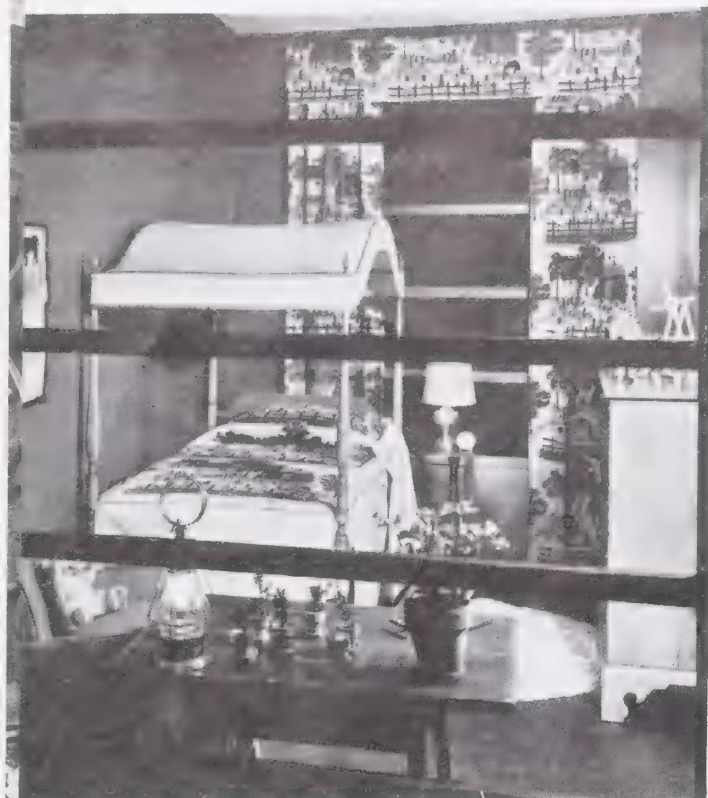
BUT YOU ARE GOING TO HAVE

TO HELP THE MAN WHO COMES BACK

▪ Too many of us, including service men themselves, think that the transition from a fighting life to a peaceful one is going to be easy. We civilians tend to think, too, that the man we love is going to be different from his fellows, that what we hear of veteran psychology won't apply to him. Experience has proved that *all* veterans find readjustment difficult. You must prepare to help by learning what war has done to him, why his new life is confusing.

Sociologist Willard Waller, a veteran of the first World War himself and a student of this one, clarifies the veteran's problems in his recent book, "Veteran Comes Back," published by the Dryden Press. In our opinion required reading for all civilians.





When he sees that his Tommy sleeps happy and secure in the kind of room every kid deserves, the veteran feels reassured that all is well. This room for a lucky little boy has farmyard figures on draperies and bedspread, and a pint-size tester bed.



This is where the youngsters play—and it might very well be the place where Dad plays, too. Since he comes back with a man-size yen to get to know his kids again, wouldn't it be a good idea to give him his own chair and lamp in the nursery, right on the scene? Lord and Taylor designed these room.

**He can't wait to be with the kids again, to meet
his two-year-old for the first time. He'll forget his personal war
with himself while he's**

GETTING RE-ACQUAINTED WITH THE CHILDREN

BY PATRICIA GUINAN

After your big, hearty, loving welcome, you may be surprised to find that he doesn't seem to make himself at home at all. Yet that's how it will be with all veterans, even with *your* husband. He can't hit his old stride overnight. It takes time. But that time will be shorter if there are children in his house.

Daddy may have started the war and ended the war as a buck private. But he's the highest man in the army to the little boy he left behind. That's what his children can do for a man. They buck him up, make him realize that he is a *Somebody*, an indispensable personality. If he were gone, nobody could replace him. To a veteran, who has been conditioned to act, think, and live as an anony-

mous part of a machine, this is a healthy, astonishing revelation that helps him re-establish himself as an individual with a free will.

His children show him, too, where his stake in the future lies. They *are* his future, clarifying the doubts he may have about the days ahead of him. He wants a hand in training them to make a better world, finds in them his incentive to pick up where he left off.

He wants to be with them every moment to make up for lost time. So every room in his house should be a place where the children are always welcome. And you might even invite Dad into the playroom, giving him his own corner there for nursery bull sessions.



expect him to haunt the nursery at bedtime, for he has slept in
 for the privilege of tucking his little girl into a safe, clean
 in a room as bright as sunshine and as fresh as her rosy
 cheeks when she kisses him good-night. This is his best medicine



Once the tailored OD's are laid away, she'll want to indulge her fancy for frills and frippery. If her room is a lush little heaven of mirror and lace, it will ease the frustrations of becoming a civilian again.

EMELIE DANIELSON

G I Jane will retool with RUFFLES

When the girls come back, make way for elegance. They'll want homes that express the feminine individuality they gave up for the duration and six months

GI Jane's return to civilian life isn't exactly imminent. She's too useful to Uncle Sam right now. But there are straws in the wind foreshadowing her postwar tastes.

She, like her fighting brothers, lives in a crowd where she has to subject her individuality to military discipline.

But besides this, she has to compromise with her instinctive feminine love for soft, pretty, delicate things.

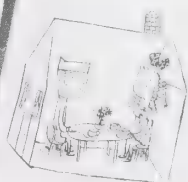
Hence, you can expect her to demand privacy, the right to be her own boss, and as much satin, velvet, or *frou frou* as she's a mind to.

Even now, while she's wearing regulation Navy blue or olive drab or forest green, there's lace or embroidery on her lingerie. She goes for satin negligees, in the most luscious colors she can find, and ruffles. She loves cosmetics, has a pash for perfume. And, as this room at Lord and Taylor's forecasts, postwar can't be too lush for her.



Helen Markel Herrmann, House Beautiful's adopted bride, is a gal we're proud of. Her monthly letters are looked forward to as eagerly by the staff as they are by our readers. And this time she comes through with something very close to our heart—the heart-bursting conviction of a service wife that when Johnny Comes Marching Home, it's going to be a wonderful day, followed by a wonderful world. It sure is!

DEAR E. G.:



Today was Sunday. I say "was" because once Sunday gets to be 5 P.M. it's practically Monday. Today was a fine day. A day to be remembered. Today was a dress rehearsal for the time when the Herrmanns come marching home. A preview of life as we hope to become accustomed to it.



It was sunny and we put the top down and drove out to Eva's wonderful modern house in Brentwood. It took us quite a while because David kept stopping to lean out and smell the flowers, like a khaki Ferdinand. Winter in California is kind of wonderful. All right, I admit it! The hills get baba-au-rhum colored, and the trees haven't learned about shedding, and the clouds look like bubble-



When we got to Eva's, she had been called away but she had left instructions for us to have lunch anyway. So there were the Herrmanns, alone in their favorite house, lunching in a dining room which has one wall of burnished cypress and three of glass, framing the Pacific, lounging way down below us. The Pacific is inferior to the Atlantic for my money—I like more life in my oceans—but it does very nicely as a view.



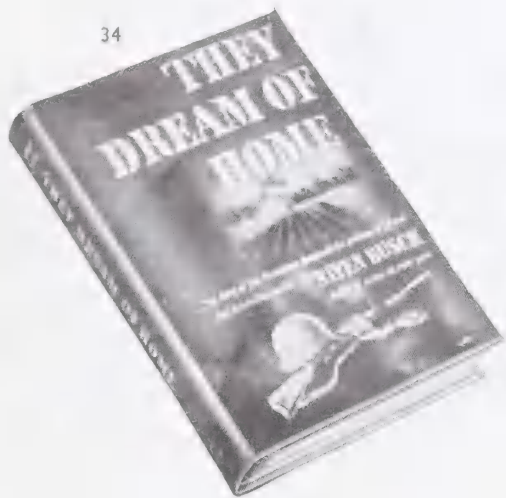
The table was set with that wonderful yellow pottery they make out here (oh, I am so tired of Furnished Room Floral), and there were yellow primroses in a deep green bowl. And a pale green tablecloth (oh, I am so tired of washable place mats) and real napkins. In my giddy youth (1943) I would never have recognized such blessings. A little to the north of my butter knife (oh, what I would give to own a butter knife!) was a little silver bell. I tried it tentatively, and it made the loveliest peremptory sound. After a year of hopping up and down to bring in the salad dressing or turn down the coffee, it was the most exciting moment of my life. David drank his water fast so he could try it for size. We agreed to take turns ringing it.

It was just like playing house when I was little, only better.

The meat course followed promptly on the soup and then came the salad, and David said maybe he would get indigestion. He's used to the Ten-Minute Pause while I rinse out the soup plates and reheat the peas. (How do

(Continued on page 34)





THEY DO DREAM OF HOME . . . PARTICULARLY A HOME
OF THEIR OWN . . . HERE'S

A PROPER DREAM HOUSE

FOR ANY VETERAN

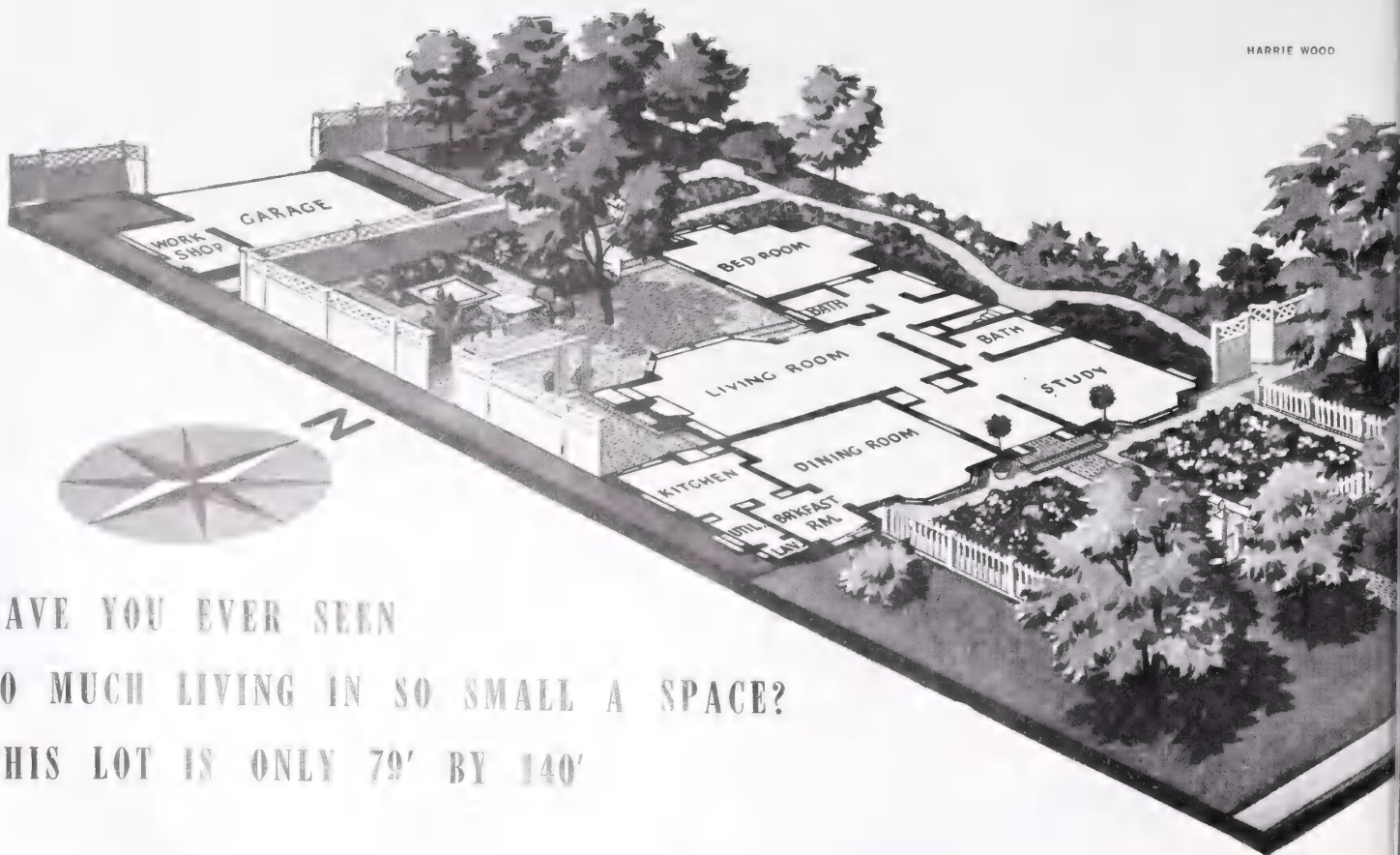
BY
IRENE MOORE

To the returning service men and their families who are eager for their own small kingdoms, HOUSE BEAUTIFUL commends this gem of a house and garden. This skillfully landscaped, two-bedroom home has great meaning for a veteran—or for any man—who despairs of achieving the good life on an average suburban lot. For within the confines of a lot measuring only 79' by 140' (approximately a quarter of an acre), the owners, Mr. and Mrs. Charles Trowbridge, of Beverly Hills, Calif., aided and abetted by Architect Allen Siple and Landscape Architect E. Huntsman-Trout, have achieved all the indispensables to handsome living.

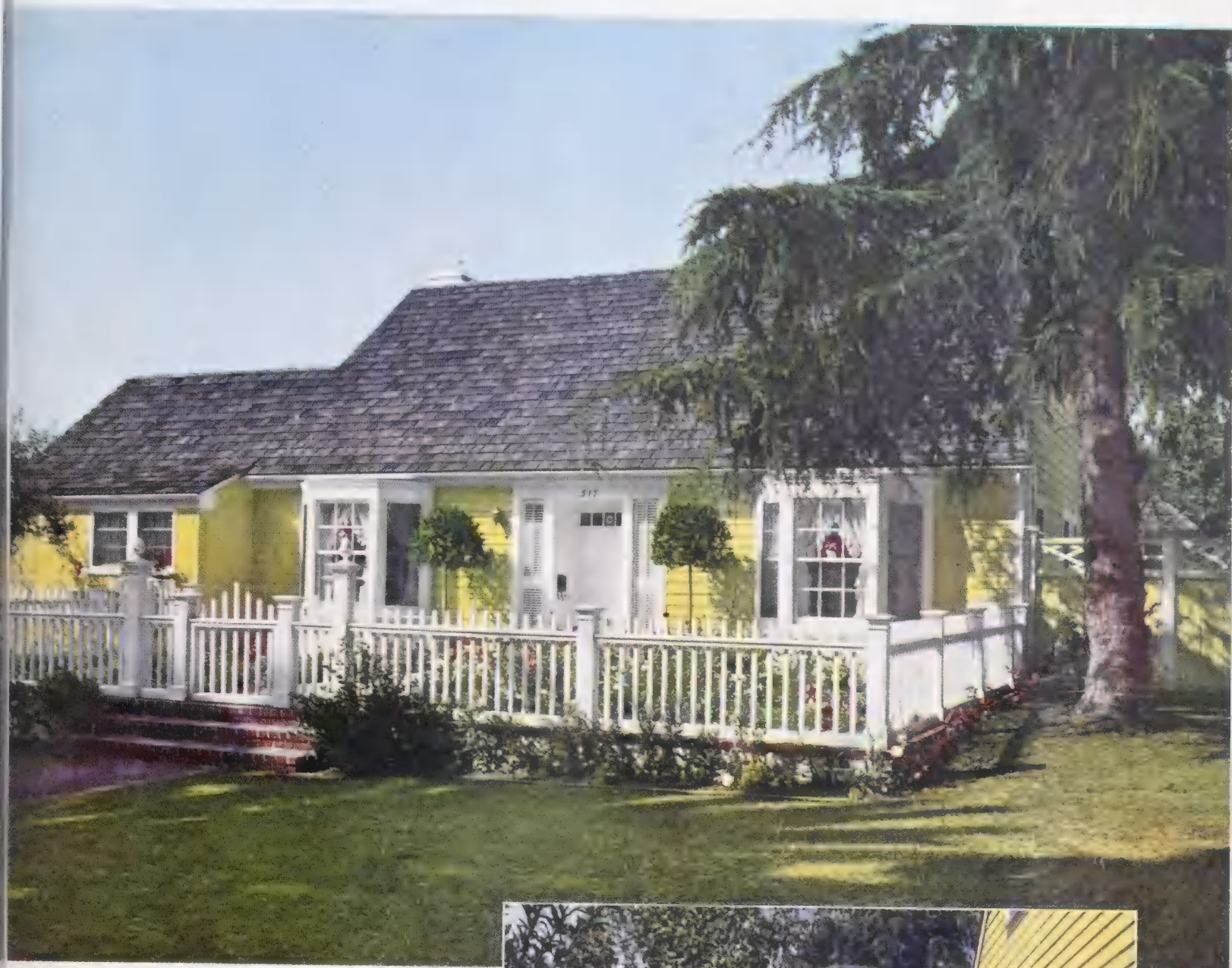
Notice these plusses: Decorative fences which give privacy for outdoor living, even though neighboring houses crowd close against the property lines. Placement of living room away from street for privacy and quiet and for close proximity to the patio. Orchard at the northwest corner of the lot. (Its dwarf avocado, lemon, orange, and lime trees provide fruit for the family table.) Service walk and entry far removed from all living areas. Workshop attached to the garage, where a man can putter to his heart's content. Barbecue on lanai for outdoor entertaining.

All these plusses add up to the American ideal of good living—one of the ideals these veterans have fought for, and which they can now look forward to attaining.

HARRIE WOOD



HAVE YOU EVER SEEN
SO MUCH LIVING IN SO SMALL A SPACE?
THIS LOT IS ONLY 79' BY 140'



On a narrow city lot, Mr. and Mrs. Charles Trowbridge, Beverly Hills, achieved a dream house and the privacy, gardens, and patios usually associated with a country estate. Careful planning did it.

Trowbridge home should solace despairing veterans who deem an acre of ground necessary to such luxury. Skillful placement of house, purposeful landscaping can compensate for lack of grounds.



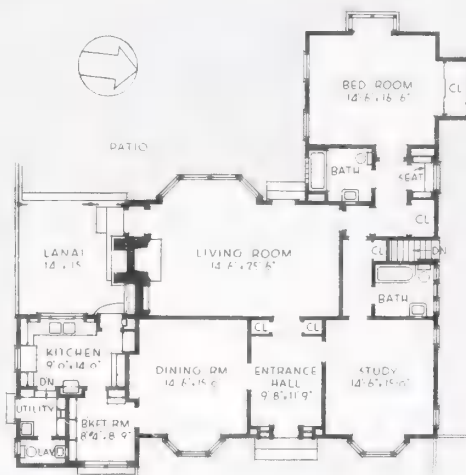
PHOTOGRAPHS BY MAYNARD PARKER

A GOOD SMALL HOUSE CAN BE A PRIVATE KINGDOM IN ITSELF

This house can be compared in size to what is commonly known as a two-bedroom house. But see how much more than usual convenience and comfort it provides

A HOUSE small in size need not be small in performance. The house which you have seen on these pages and on the front cover proves that. Its owners, Mr. and Mrs. Charles Trowbridge, of Beverly Hills, enjoy luxuries not usually found in a house of its size. Check these extra niceties on the floor plan below:

1. A spacious entrance hall, approximately 10' by 12', which gives this small house great dignity.
2. Four rooms with bay windows, which bring in more light and out-of-doors.
3. A protected outdoor living room, called a lanai, for outdoor dining and entertaining.
4. A colorful garden vista for practically every room in the house, even though it's in a city block.
5. Unusually large storage space. There are 19 closets and cupboards (count 'em!) in this house.
6. Bedrooms separated from the daytime rooms by adequate, but not wasteful halls. Notice the window seat and bookshelves in the hall outside the bedroom.
7. A separate utility room, which serves as an entry for deliveries, etc., and which houses the laundry tubs and ironing board for ground-floor laundering.



Show us an American who doesn't relish eating out of doors! Veterans have had more than their share of it, but not under conditions like these in the Trowbridge lanai, where diners look into the patio. Note sheltered woodbox and shelves to right of fireplace.



Kitchen windows opening on lanai (see July 1944 HOUSE BEAUTIFUL for definition of lanai) receive light from the lanai's open end. The outdoor fireplace is used for all grilling to keep house smoke-free. Floor of lanai is brick-paved like patio for easy upkeep.

Left above: This patio, right in the midst of a suburban block, has all the seclusion and privacy of a country estate. The privacy is created, of course, by the high wooden fence. It is so well designed that neighbors couldn't help liking their side of it.

Left: With both a lanai and patio the owners can be outdoors in any kind of weather. When the sun's too hot, the lanai is a shady spot. (Notice how shade is made by the screen under open end.) When the porch is too cool, the sunny patio is comfortable.

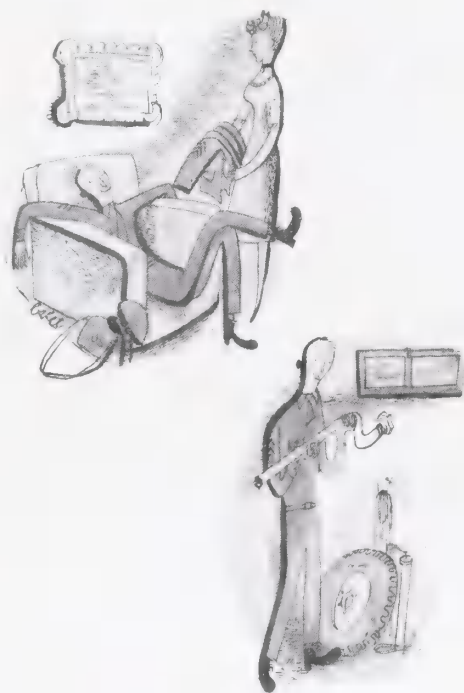
• Veterans who wish to buy or build their own homes may apply for a loan under the "G. I. Bill of Rights." It is necessary merely to go to a lending agency and make application on the form which the agency will supply. The Government does not lend money, but acts as guarantor for 50% of loan, its total obligation limited to \$2,000.

"ALMOST GOOD ENOUGH"

won't be good enough for him

He'll be handy to have around the house because he's coming back an expert mechanic with a genius for "scrourging." And he won't put up with makeshift repair jobs

By Captain Alfred Friendly



When That Man comes home from the wars he'll do the right thing—at first. He'll collapse into the chair he always liked best, he'll sigh heartily and, if he's the communicative type, he'll voice his thoughts. "It's perfect. It's just as I remembered it, just as I imagined it, all through those long nights and days."

Whereupon That Man's woman will wax smug and possibly just a little dewy-eyed in admiration of her own wonderful works and character in keeping things Just Right, just the way he wanted them.

With luck, this fool's paradise may last several hours. But not longer. The soldier is going to want to change things because, chances are, he will have been infected with the old Army disease of "scrourging" and "cooking-up."

The symptoms may manifest themselves in any number of ways. There is the entirely too casual question on the whereabouts of the soldering set bought years ago in a momentary fit of pique at the local plumber—and promptly abandoned in favor of tannic acid to treat the first burned finger.

GLOSSARY FOR GIRLS
WHO WON'T KNOW
WHAT HE'S TALKING
ABOUT WHEN
HE COMES BACK

Scrounge: to pick up any little thing that would seem to be more useful in your possession than someone else's. This is Army. Sailors and Marines "acquire."

Roger: okay, right, I understand. If he says, "Roger wilco," he means, "Okay, I will comply with your request." But don't be surprised if he says, "Ding How."

Snafu: chaos reigns. "Situation normal—all fouled up." Variants, "Fubar": fouled up beyond all recognition. "Tafel": things are *really* fouled up.

Feather Merchant: a purveyor of hot air, one who does a "snow job" on you. (Snow job: what you get from one who lets nothing factual stop a good story.)

Bubble Dancing: dishwashing. "Police duty" is daily cleaning. And when he says, "Blitz the brightwork," he means "Polish up all metal surfaces."

Gizmo: the Marine's word for anything or anyone he can't think of a word for. Similar to Whoosis. In the Army it's M. Ducrot, Doowillie, or Doowhistle.

A more practiced eye can detect a sure sign of the ailment in nothing more than a caressing touch on a length of old iron pipe in the garage. Or the small boy in the family, with the unerring protective instinct common to all wild animals, may be the first to sense trouble in recognizing the predatory glint provoked by the sight of his electric motor.

Only the most insensate will fail to realize that the disease has the head of the household in eternal and incurable thrall when he says, just sort of thinking out loud like, "Guess old Frank, down at the machine shop, isn't so busy these days without any more war work. Might drop around and say hello."

What has happened, as will be dreadfully apparent only too soon, is that, through bitter necessity, the soldier has acquired the habit of re-making his own surroundings to the improvement of his comfort. He has developed a fantastically ingenious imagination in devising means to this end and a most remarkable skill in carrying out his proposals.

For reasons never satisfactorily explained, this war, like all past ones, has been fought in terrain set aside as being impossible for human habitation. In North Africa and Sicily the soldier has been parked on land that sage brush wouldn't be seen dead on, or rather *would* be seen dead on. In Italy it has been crags or sumps, freezing cold or dust-cake hot. In the South Pacific there have been from 100 to 200 inches of rain a year and a choice between waist-high kunai grass or a jungle of stockade-planted monster trees, rising from a swamp and laced tight in a corset of 2-inch thick vines. The France where the soldier has been forced to live, once inviting, has been churned by battle into a spot that makes the Dakota Bad Lands look like Eden.

To live in these surroundings the soldier has been furnished a tent, a bed roll, perhaps a cot and—what made living possible—magnificent tools. These tools were applied to whatever the terrain offered, which usually wasn't much but which, with ingenuity, invariably made a tolerable place to live. Not a Westchester estate by a long shot, but a bivouac better than that of any army in any previous war. The inventiveness and skill which made it possible sends Robinson Crusoe back to the bush leagues and makes the coonskin-capped frontiersman look like an awkward Bronx boy on a camping trip.

Dropped down into a spot that screams for treatment by a cosmic stain-eradicator, the soldier will have promptly applied a few simple, fundamental bits of knowledge—that a packing crate is worth its weight in cigarettes, because it provides the means of flooring, shelving, roofing; that enough tin cans will make a smoke stack, an incinerator, or a waterproof roof; that the bark-covered slabs from a (Continued on page 81)



DRAWING BY
JAN BALET

Joe: depending on where and how he says it, this means coffee or any individual whose name he doesn't know, as in "What does that Joe think he's doing?"

Back: his GI bed. "Hit the sack" means "Go to bed." "Hit the fluffy whites" means to sleep in a civilian bed. But a "sad sack" is any droopy, dull character.

How means food. But bread to a GI is "punk." Sugar and cream are "side arms." Salad is "gras," milk, "cow." "Egg on your beer," too much of a good thing.

Raunchy is applied to anything that's dirty or in bad condition. "IC" (inspected and condemned) tersely describes anything a civilian would tag as NG.

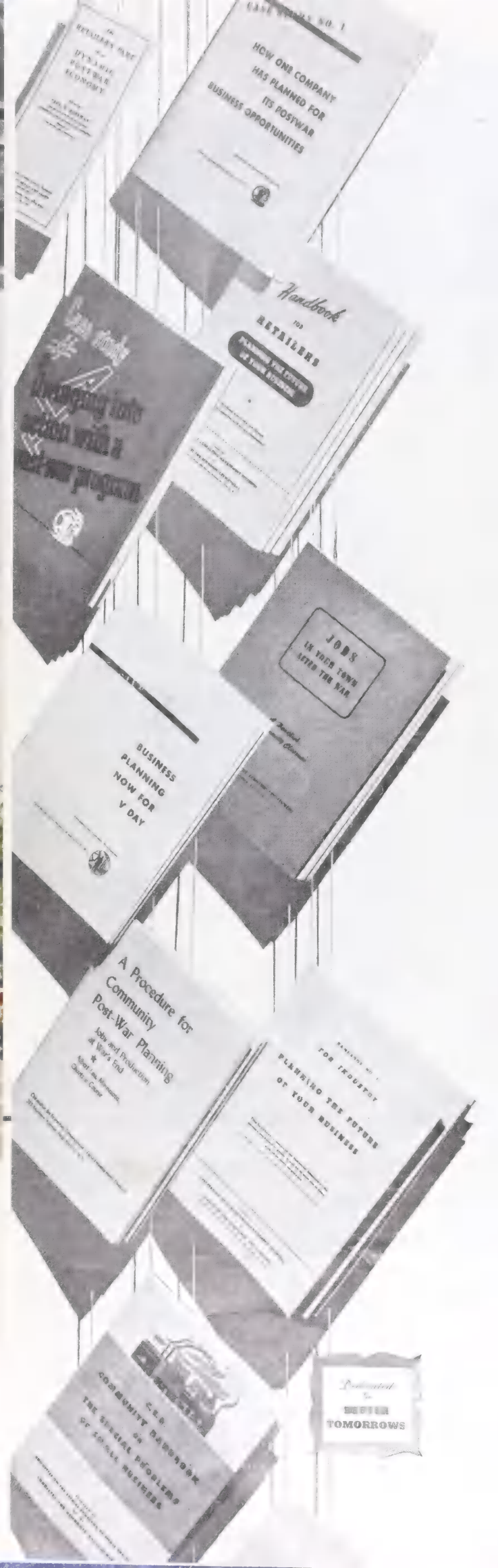
Browned Off means that you're burned up with rage. "Cheesed off" denotes that you're fed to the teeth. Those who blunder are said to "goof off."

Section B Material: used to describe that which is whacky, dizzy, screwball. If mentally unsettled, you're "in a spin." If definitely not all there, you're "jeepy."

Topside is upstairs to a Navy man. When he goes downstairs, he "goes below." Any floor to him is a "deck." And he calls the bathroom the "head."

Riding the Beam in the lingo of the Airmen means feigning innocence. "Shooting the breeze" means talking it over. "Corking off" means taking it easy.

Military to a GI describes anything tough and uncomfortable, from shoes to bed to battle. "Rugged," on the other hand, means wonderful, terrific, awful.



JOBS FOR JOHNNY

HOW TO MAKE

WHEN HE

COMES MARCHING HOME

You, as a leader in your town, can do things now to guarantee a job in private industry for Johnny. What things? The same that other public-spirited citizens have done. This article points the way

By Dorothy Ducas

Your boy who is overseas, in an Army camp here at home, patrolling the oceans, is chiefly concerned with two things about his homecoming after victorious conclusion of the war: seeing his folks and getting a job. The first you can take care of in your own way with all the love that is in your heart. *But just what are you doing about the second?*

Not long ago on a cross-country train the editor of this magazine and I met a soldier. He was just an average soldier, Pfc. about twenty-three, slow-spoken, with intelligent eyes. And he talked to us about his chances of getting a job when the war was won. Frankly, he didn't think the chances were good. He'd heard about the breadlines and apple-sellers; he saw civilians earning more money in a week in war factories than he made in a month. He remembered the days of depression when his father couldn't find work. He was worried and a little cynical.

"But look!" we told him, "if we can employ so many more people for war production, more people than ever worked all at one time before in this country, why can't we do the same thing in peace?"

"We can," said the khaki-clad youth, bitterly, "but we won't. It takes lots of effort—and unselfishness—and the folks at home have to do it *for* us, we can't spare the time.

"But the folks at home *are* doing it!" we protested. "At least they've made a good start. Haven't you ever heard of the Committee for Economic Development?"

He hadn't heard of it. In fact, he was a little unbelieving when we told him that there were thousands of independent C. E. D.'s all over the country that had started, even during the war to survey their own communities for possibilities for new industries, expanded services, enlarged retail stores, bigger farm production, with a view to being ready with jobs when Johnny came marching home. He had never been told that in some places the plans were all drawn for conversion of war-stretched factory facilities to peace production which would provide jobs for present war (Continued on page 68)



■ Thelma's hope chest furniture adds up to a charming, feminine bedroom. But the twin beds are tagged for the master bedroom some day, probably with a change of fabric on their headboards. Victorian sofa and lady chairs are a good start toward a living room. Hand-made quilts and hooked rug are heirloom caliber.



How to live in your HOPE CHEST

If you're a maid in waiting it's practical—and sort of romantic, too—to make your bedroom furnishings the nucleus of your future home

By Sara Little

Last year, when Thelma Friedrichs Turkel was still Thelma Friedrichs, waiting for Lieutenant Melvin A. Turkel to come back from the Pacific, she started a new kind of hope chest. While still under the family roof, she acquired at her leisure the basic furnishings of her future house—the sofa, beds, chairs. She stored them, not in lavender, but by furnishing her bedroom with them, and very comforting she finds it, like living with the future. (P. S. The lieutenant returned to be married, then was off to sea again. But there'll come a day!)



■ John Gerald, of B. Altman and Company, decorated the room, turned irregularities into assets. A dormer becomes a dressing table and, above, a sloping wall is straightened with a bedlight valance.

WHAT IS AN APPROPRIATE WAR MEMORIAL

You may be asked to help plan your community's war memorial. In any event, you will have to help finance it. Insist that your town commemorate its war dead with a "living memorial," one that contributes not only beauty, but a better life to the community

Do you believe that your town can afford to build an imposing monument to World War II while just around the corner children are playing in the streets?

Now is the time to think clearly about war memorials. It is to *your* soldier, sailor, or airman that they will be dedicated. They will be built with *your* dollars, and given a permanent place in *your* town. Will you be satisfied with an old-fashioned monument—an obelisk, a classic tombstone, or a grim group of warriors chiseled in stone—the sole purpose of which is to be seen, not used? Wouldn't it seem more fitting to commemorate your heroes of World War II with a living memorial, one that makes a definite contribution to that better life for which the battles were fought?

Those who died that our way of life might survive, saw for themselves the tragedy of crowded, unsanitary living, starvation, and ignorance. They wanted better things for their children—health, freedom, and education. In the memorial tributes that we raise to them, these ideals actually can be realized.

What kind of living memorial should your community plan? Living memorials are not limited to plantings of trees or parks. Suggested below are a few practical projects already being considered by towns and cities all over the country. But what is best for one town is not necessarily best for all. As you read, weigh each idea against your town's needs and against its ability to build and maintain such a memorial. And remember that the best living memorial for your community is the one that offers the most to the greatest number of citizens. Here are some suggestions:

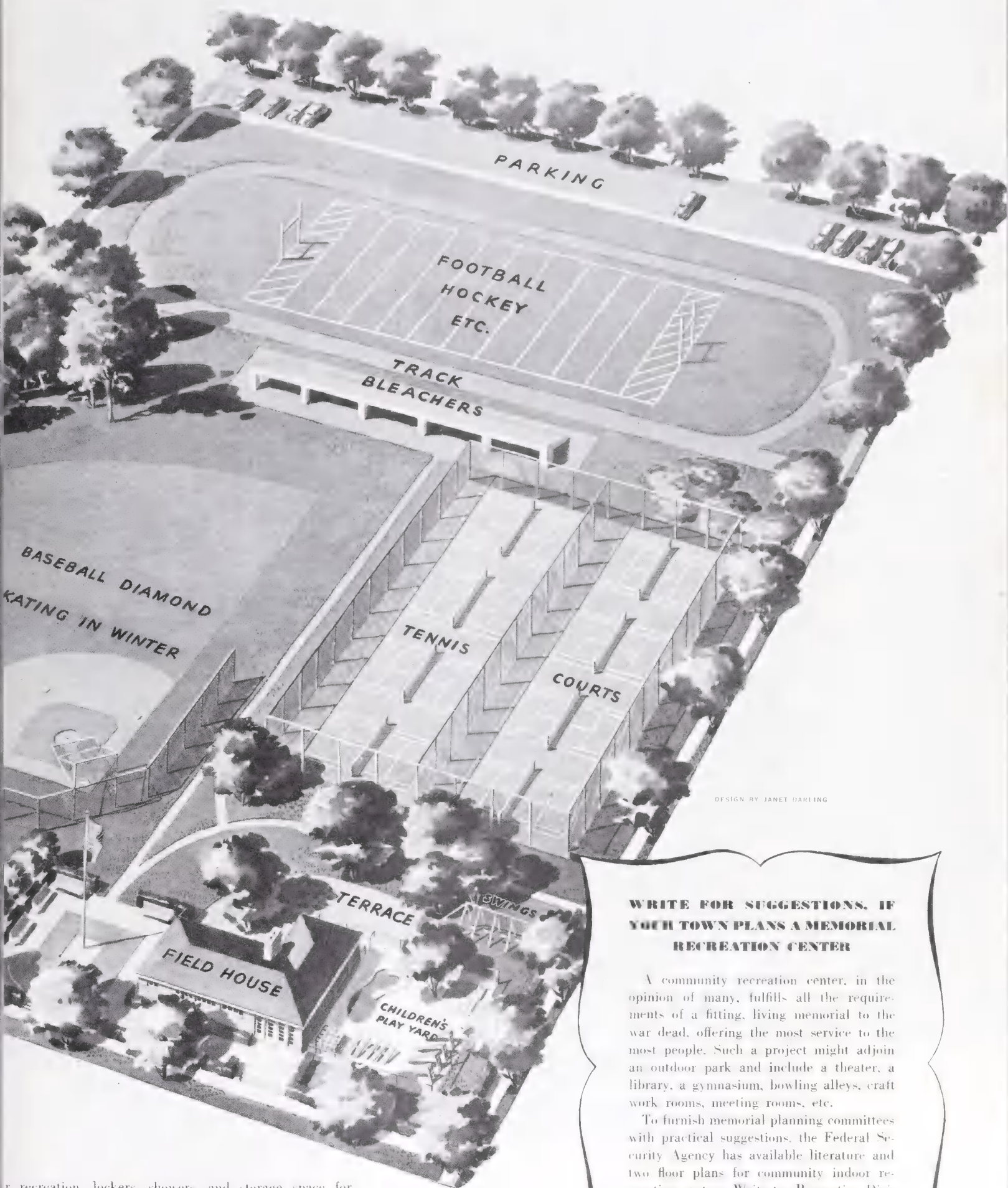
- A memorial hospital would give greater health to all citizens in a city large enough to afford it. Or if your existing hospital isn't large enough, your memorial might be a new wing, dedicated to your war heroes. Or it might be a new operating theater, a free clinic for children, or an adult public health center where instruction in nutrition, home nursing, and general family health is offered.
- A nursery school for children whose mothers must work would be a contribution to the general welfare of certain towns. Are classroom facilities in existing schools adequate? The children in those schools will benefit by better sight and stronger bodies, get a healthier start, if you make your memorial the gift of (Cont. on page 30)

BY
JANET DARLING
Landscape Architect



DRAWING BY GEORGE COOPER RUDOLPH

Above you see a proposed layout for a memorial playfield, a healthful, inspiring meeting place for young and old. It provides fields for the most popular sports, a running track and tennis courts. The children's playground is fenced in for safety; it has a wading pool and sand pits, slides and seesaws. The field house has one large room



DESIGN BY JANET DARLING

**WRITE FOR SUGGESTIONS. IF
YOUR TOWN PLANS A MEMORIAL
RECREATION CENTER**

A community recreation center, in the opinion of many, fulfills all the requirements of a fitting, living memorial to the war dead, offering the most service to the most people. Such a project might adjoin an outdoor park and include a theater, a library, a gymnasium, bowling alleys, craft work rooms, meeting rooms, etc.

To furnish memorial planning committees with practical suggestions, the Federal Security Agency has available literature and two floor plans for community indoor recreation centers. Write to: Recreation Division, The Federal Security Agency, Washington 25, D. C.

for recreation, lockers, showers, and storage space for sports gear. Entire field covers about 12 acres; without football field, about eight acres. In the tree-shaded plaza, here benches are provided for older folk, a simple plaque might state that this playfield was dedicated to those who fought that freedom and happiness might live.

THE HOUSE I LEFT BEHIND ME

Take it from this returned veteran, men in the service have a passionate conviction that people count more than possessions, and that a house has to work for its occupants

By Major Arthur Gordon

When you come home from overseas, you cross not only oceans but centuries. From Italy or France the transition may involve only a hundred years or so. If you've been in India or Persia, you may jump across a millennium. From some parts of China the gap is two or three thousand years wide. But one thing is plain to the average American: so far as modern homes and the comforts thereof are concerned, you don't reach the 20th century until you pass the Statue of Liberty or the Golden Gate.

This coming home is a complicated experience. What you notice most depends somewhat on where you've been. If you've been mouldering in Great Britain for a couple of years, the fact that the sun is shining and looks as if it might continue indefinitely is probably the greatest source of wonder and admiration. On the other hand, if you've been broiling in the Arabian desert or steaming on some atoll or other, an occasional thunderstorm or even a cloudy day seems like a minor miracle.

No matter where you've been, the thickness of the newspapers and the prevalence of ice cream and the fact that the girls wear stockings (and have legs worth looking at) and dozens of other phenomena that Joe Citizen takes for granted all add up to the cosmic

and staggering realization that you're actually back in the country where they give away matches free and people don't stop to count their change.

But most of us don't feel really at home until we reach a certain house. The kind of house doesn't matter much: it can be a ranch house or a farmhouse or a neo-Gothic palace. It just has to be the house we left behind when we went away.

In my own case, that particular house is in the country. It was built in the late thirties, and it's not a pretentious house. It's quite small, really, but it's a 20th century house, all right. It has four bathrooms (which is more than we had for 250 men in my Oxford college, I remember), and it has insulated walls and roofing and a thermostat-controlled oil burner and the usual electric gadgets. Did I say "usual"? I've just spent two years realizing how unusual they are.

Not that I spent much time overseas pining for any specific gadget. Sometimes it's a particular kind of food you want, and sometimes a drink, and sometimes it's just the way a row of wind-twisted trees looks against a familiar sky line, or the smell of salt marshes at low tide, or the way a certain dog pokes his muzzle into your hand.

Of course, there are a few universals. Beds, for instance. Anyone who has tried to sleep in the waist of a bomber, or on the frozen ground, or in a muddy foxhole, or on a bucking destroyer has spent a few moments dreaming about a bed. A bed about nine feet square, with sheets as smooth and cool as moonlight and springs like a well-upholstered cloud and a mattress (Continued on page 73)



• Along with shot-up swastikas and Jap swords, he's bringing back some decided ideas about what's important in a house. He's for honest, useful architecture—in other words, Modern. His room, like this easy-going den-bedroom, must first serve him. Then it can look nice. A paramount must to one who's been dreaming on a GI sack is the Perfect Bed, extra-wide, extra-long, *soft*. This one has Wamsutta Supercalc sheets, Springfield blankets.

BEDROOM FOR GI JOE'S RETURN IS DISPLAYED AT LORD AND TAYLOR, NEW YORK



THE NORTH WIND DOETH BLOW

by M. F. K. Fisher

AUTHOR OF "HOW TO COOK A WOLF" AND
"THE GASTRONOMICAL ME"

"... and we shall have snow"... and "Oh the long and dreary winter! Oh the cold and cruel winter!" That is how poets feel about it. They see no happiness until Easter, perhaps, or at best a faint-hearted, valentine-hearted flurry in February.

My idea is different, since I am not a poet full of mournfulness. Winter is cold, yes, and sometimes it seems longer than any calendar can show, but while we can warm our souls with hospitality and tickle our sleepy palates with the challenge of new dishes now and then, it need not be cruel or dreary. The holidays, with all their rich excitement, are behind us. It is time, along with other New Year resolutions, to sit by the fire and ponder on the coming months, to map out a fresh kitchen policy full of amusement, full of nourishment for souls as well as bodies. It is time to read again the old recipes and to consider solemnly the hidden possibilities of new ones, so that almost casually menus are born on the long January nights for June or next November. Cook books are as much fun

When nights are chill and flames roar up the chimney, study your cook books for rich, sustaining dishes that make bleak winter cheerful. This dinner menu will excite the blasé palates of family gourmets

as cross-word puzzles now and then, and it is pleasant to let the north wind blow and dream of strawberries in white wine, the first green peas, and little cold roasted pigeons under an apple tree in bloom. You can pack a fantasy picnic basket while the sleet tinkles on the window pane.

Each month is a challenge, with its new combinations of the fruits of the earth, and perhaps the farther away they are, the more delightfully they tease the drowsy winter mind. But January, now! It is here, not three months off! It is cold, and it is something of an anti-climax after the feast-days; appetites are big but jaded. A good meal must be sturdy, but with flavors new enough in themselves to seem interesting, and amusing enough in their several combinations to make people want more—and again—and often. It pleases the cook who loves her work (what cook, worthy of the name, doesn't?) to needle wintry appetites. To start the year out right, with a husky yet elegant flourish, how about something like this? (*Continued on page 66*)

KODACHROME OPPOSITE BY EMELIE DANIELSON

■ Winter has its joys indeed. To come out of the icy twilight into a snug house, to get a sweet whiff of basting meat, and then to sit down to a welcoming table set with the shiny cleanness of glass and china—what more could you ask to warm the cockles of your heart? Mrs. Frances T. Heard, *HOUSE BEAUTIFUL's* Home Furnishings Editor, sets a wintertime family dinner table around a silver basket of perfect grapes, trimmed with the glossy leaves of house plants, an arrangement by William Leith of Lord and Taylor. Flowered pottery plates, cheering as a sunny summer garden, and the modern-textured cloth and napkins are from Carole Stupell, Ltd. The elegantly cut Heisey glassware, polished to a fare-thee-well, comes from B. Altman and Company. And since Mrs. Heard and *HOUSE BEAUTIFUL* hold to the opinion that sterling silver flatware should be used not just for "company" dinner but for the family's every-day meals, too, each place is laid with Oneida Heirloom Sterling, "Virginian" pattern



Why you should call your plants by their RIGHT NAMES

By Stephen Kent



DRAWING BY [illegible]

Names are to plants just what they are to people—the surest means of easy identification short of pointing. Common names and nicknames are often apt but also confusing

When you speak of Myrtle do you mean (in a garden, of course) Crape-Myrtle or Creeping Myrtle? And if you mean Creeping Myrtle, do you also mean Periwinkle? And if you mean Periwinkle, do you mean Vinca? And if you mean Vinca, do you mean *Vinca rosea*, which is a tender perennial grown as an annual, or do you mean *Vinca minor*, which is a very popular, rock-hardy evergreen ground cover? If this is what you mean, why shouldn't you say so?

You see how it is? Stand in front of a bed of this ground cover, call it Myrtle or Creeping Myrtle or Vinca, and there is no confusion. But hunt it down in a reference book or catalogue, or try to tell a friend what you mean, and the correct, specific name, *Vinca minor*, is the one quick and sure label.

Common plant names—the nicknames in the flower world—are pleasant to the ear, often aptly descriptive (Spiderflower and Love-in-a-mist, for example), and frequently of historic importance. But they don't belong in a census of the plant world—they won't do on a plant's passport, they do not (and this is most important of all) permit you to find your way among the plants in this day of new hybrids and modern plant development.

The parallel between the true or botanical naming of plants and the modern naming of people is close, with the order of surnames and "given" names reversed—after the Chinese custom. Take the Creeping Myrtle we've been talking about as an example. *Vinca* is the generic name (the genus to which the plant belongs). There is but one genus *Vinca*, though there are other members of the same family. The word *minor* is the species, or specific name. (*V. rosea* and *V. major* are the other two common species.) For the most part, *Vinca minor* is the "end of the line." But there are several varieties of this species, one of the best of them being the Bowles variety—a development with better and larger blooms than the species. This name may be correctly written two ways: *Vinca minor bowlesi*, or *V. minor*, Bowles variety.

That is the simplified principle of botanical plant names. Compare it to my name: *Vinca*=Kent. *Minor*=Stephen. If I were a "jr." that would, in a true sense, be my variety of Stephen Kent. It's as easy as that, and as consistent, no matter how many varietal or sub-varietal names a plant, like a person, might have.

Aside from precision and accuracy, what other reasons are there for our calling plants by their correct, though often pompous sounding, names? One of the most important is that botanical names are truly international. They cross all seas and all frontiers. They are the "Esperanto" of the plant universe. Second, they offer still another means of strengthening the great fraternity of gardeners, everywhere. Third (and this you will discover right now, as you study the better seed and nursery catalogues) *they are the best and surest means the dealers have of presenting their wares to you in their true light.* They form the best basis for an index. They are often truly descriptive. They make it immeasurably easier for you to be a more venturesome, a more competent, a happier gardener.



What will victory mean in 20 MILLION VICTORY GARDENS?

Food is still the stuff to feed the troops and the production line, but our very success in producing food raises the question, "What now?" Have a war garden planned on the basis of a peace-time program

By David Washburn Bailey

"The Man Behind the Hoe"

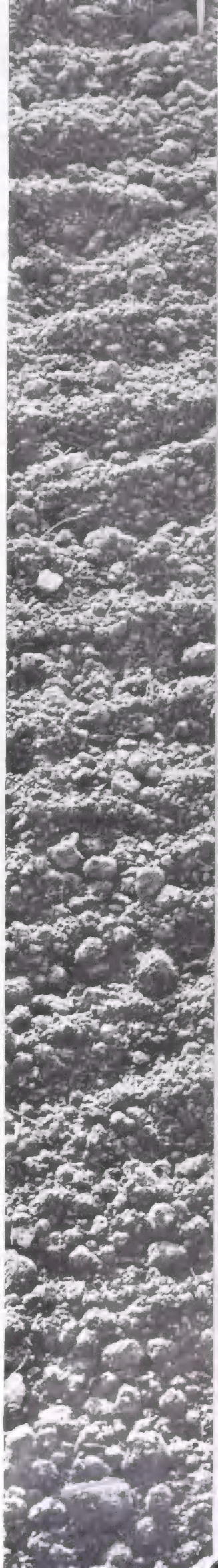
For two years the farms and home gardens of America have supplied the tables of this country—and of half the world besides—with literal "food for freedom." Even now, the job is not done. The arrival of victory in Europe will only release the pent-up famine and misery of five long winters. At the same time the battle in Asia may extend for months and years before that area can resume its productive pace.

These are problems for statesmen and generals, but they are reflected directly in American homes and back-yard gardens, at our daily table, in our income taxes, at the grocer's, and the payroll window.

Yet it would be a mistake to admit that fear of the future ought to motivate our gardening. Whether peace brings inflation or depression is less important than whether

it will leave us an avocation no less refreshing in peace than in war. It is as an avocation that home gardening stands firm.

For two years we have gardened—more than twenty million of us home gardeners—in order to produce the "food for freedom." The years ahead will bring reasons just as good to convince us we should keep on gardening. Suppose we use some of our "freedom" to plan our postwar gardens? We have learned a lot in our vegetable patch. Some of the more obvious lessons are summarized in the tables on the next page. But our biggest lesson will remain unlearned until we have freely planned gardens expressive of our very own personal interests, to replace—or to extend—the Victory gardens that are standing us in such good stead in time of war.



PLAN NEXT YEAR'S GARDEN

FOR WAR-TIME NEEDS, PEACE-TIME PLEASURE

A good garden begins with a good plan. A good garden plan is one that is good for *you*, in war or peace. The space you have available, the size of your family table, the capacity of your kitchen, your facilities for storage, the availability of freezing-locker space, your personal preferences in vegetable diet, the hands (if any) who can help you with gardening chores, and the number of hours a week that you yourself can devote to the garden — all these considerations affect your gardening plans, and decisions on these points must precede any actual blueprint. Study the special lists on these two pages.

January is the month for seed catalogues. But before you start to make up your order, you should set down preliminary specifications based upon your personal circumstances. Be realistic. Don't take on more than you can manage. Don't grow more than your family can eat or preserve or store under home conditions. But make allowances for frost and drought, and don't forget the probable guest and the friendly neighbor with whom you may share your bounty.

Probably you gardened last summer. If so, you will want to repeat your successes and avoid some possible failures. In any case, try something new this year. The best thing about gardening is that no season is ever quite *(Continued on page 84)*

THINGS THE WAR HAS TAUGHT NEW GARDENERS:

1. Home-grown vegetables *taste better* than those the grocer sells.
2. A surprisingly small home garden can supply a generous family table.
3. Gardening provides more healthy outdoor recreation than unlimited gasoline.
4. Every member of the family can share in planting, tending, consuming home-grown vegetables.

THINGS THE WAR HAS TAUGHT OLD GARDENERS:

1. Vegetables are as much fun to grow as flowers.
2. The quality of the home table rises in direct proportion to the efficiency of the home garden.
3. Newcomers to gardening are more easily interested in vegetables than in horticulture.
4. A man never feels younger than when he stands in his own garden patch.



THINGS MOST SUITABLE FOR GROWING IN A VERY SMALL GARDEN:

Lettuces
Tomatoes (on poles)
Carrots
Radishes
Beets
Chard
Peppers
Chives
Peppergrass
Tarragon
Parsley



THINGS ESPECIALLY WELL WORTH CANNING FOR WINTER USE:

String beans
Sweet corn (nugget style)
Sugarpod peas
Tomatoes (all styles)
Cabbage (sauerkraut)
Green soybeans
Lima beans (green)



THINGS BEST ADAPTED TO QUICK FREEZING AND LOCKER STORAGE:

Broccoli
Spinach
Green peas
Sweet corn (on cob)
String beans
Cauliflower
Cabbage



**ADDITIONAL THINGS TO
GROW IN A MIDDLE-SIZE,
SUBURBAN BACK YARD:**

Onions
Spinach
Summer squash
Cucumbers
Green peas
String beans
Rhubarb
Eggplant (dwarf)
Turnips



**STILL OTHER THINGS TO
GROW IN THE HOME
GARDEN OF AMPLE SIZE:**

Sweet corn
Potatoes
Winter squashes
Melons
Asparagus
Cabbage
Broccoli
Cauliflower
Brussels sprouts
Parsnips
Rutabagas



**THINGS YOU CAN GROW
FOR THE TABLE BETTER
THAN YOU CAN BUY**

Sweet corn
Green peas
Swiss chard
Asparagus
Loose and butterhead
lettuces
Carrots
Beets
Summer squash
Zucchini



**THINGS EASIEST TO STORE
IN ROOT CELLAR OR
STORAGE CLOSET:**

Carrots
Beets
Parsnips
Onions
Winter squash
Potatoes
Rutabagas
Jerusalem artichokes



**VEGETABLES SUGGESTED
FOR THE "POSTGRAD-
UATE" IN HOME GARDEN:**

Celery
Leeks
Finocchio
Salsify
French artichokes
Seakale
French sorrel
Mung beans



**THINGS TO GROW AT
HOME FOR IMMEDIATE
TABLE-USE ONLY:**

Summer squash
Melons
Eggplant
Lettuce
Radishes



**THINGS TO FORCE IN THE
CELLAR AFTER THE
OUTDOOR SEASON ENDS:**

Chicory (French endive)
Rhubarb
Dandelions
Asparagus

**WHAT WILL
VICTORY MEAN
IN
20 MILLION VICTORY
GARDENS?**



1

RICHARD AVERILL SMITH



2

HOW QUICK FREEZING will affect your future life

By FLORENCE PAINE

Deepfreeze Food Mart, Bethesda, Md., sells only frozen foods. Frozen food stores also located in Cincinnati, Minneapolis, Denver, Detroit, St. Louis, Milwaukee, Hubbard Woods, Westchester Co., N. Y.

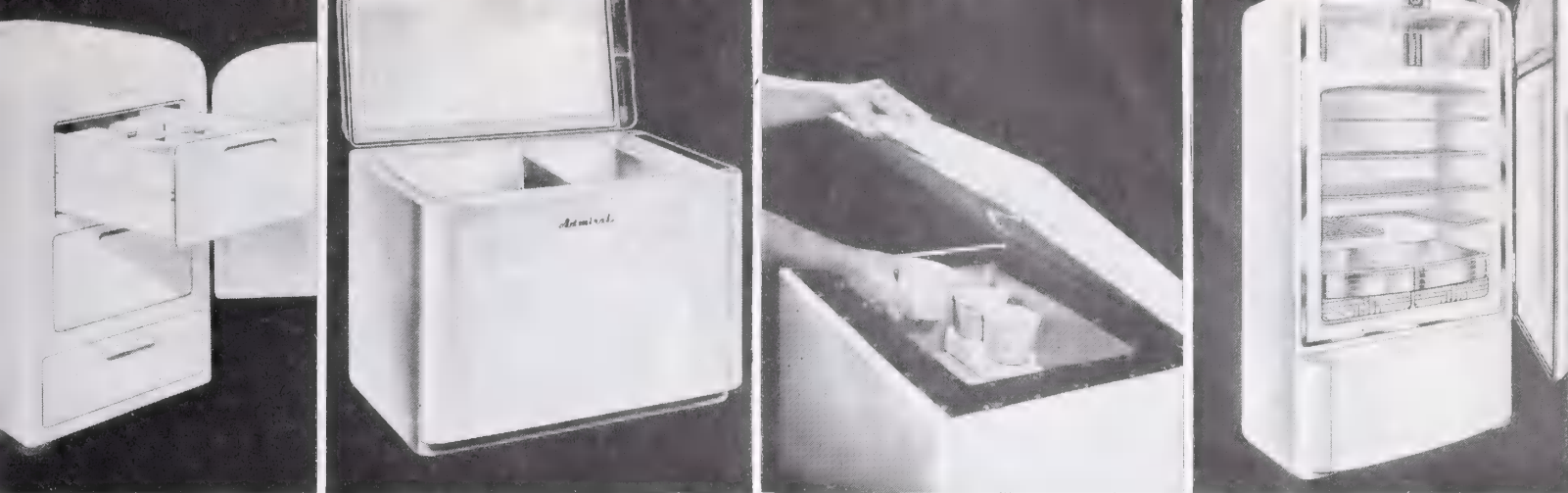
- 1 Gibson's 6 cu. ft. unit will have fan to speed freezing
- 2 Frigidaire 6-hole freezer has capacity of 9.7 cubic feet
- 3 Seeger's 6 cu. ft. unit has three easy pull-out drawers
- 4 Admiral's 6 cu. ft. unit is of standard counter height
- 5 Still from General Electric's movie on frozen foods
- 6 2 cu. ft. for frozen foods in Admiral's two-zone box
- 7 Deepfreeze apartment size freezer is four cubic feet
- 8 Deepfreeze 4½ cu. ft. size holds some 135 lbs. food
- 9 Deepfreeze combination refrigerator and freezing unit
- 10 Freezer in lower half; shelves are for 40¢ storage above
- 11 Deepfreeze's 9 cu. ft., 2-well unit rounds out this line
- 12 Victor Products' farm freezer; plan home units also

7



8





4

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6

The shape of most postwar things is still pretty hazy. But by dint of practical freezing experience and much leg work, House Beautiful can now disperse the controversial mists surrounding the future of quick freezing

f only a fraction of the promises held out by the more ardent proponents of quick freezing come to pass, you can expect a revolutionary change in your future life. After actual personal use of all the myriad aspects of frozen foods, HOUSE BEAUTIFUL has come to these nine, considered, rather startling conclusions:

1. Quick freezing will abolish seasons and geographical barriers in food. **2.** It will simplify meal preparations with cooked foods that have been preserved by freezing. **3.** It will enable you to serve famous dishes by famous chefs from famous restaurants. **4.** It will permit you to shop only once or twice a month, and it will change where and how you shop. **5.** It will allow you to serve rare delicacies too fragile to ship through regular food channels. **6.** It will banish the monotony of leftovers. **7.** It will let you reduce food costs through quantity buying and the elimination of waste. **8.** It will permit you to make up large batches of complicated recipes and hold the unconsumed portions for future use. **9.** It will also provide

the best, quickest way to preserve fresh and cooked surpluses.

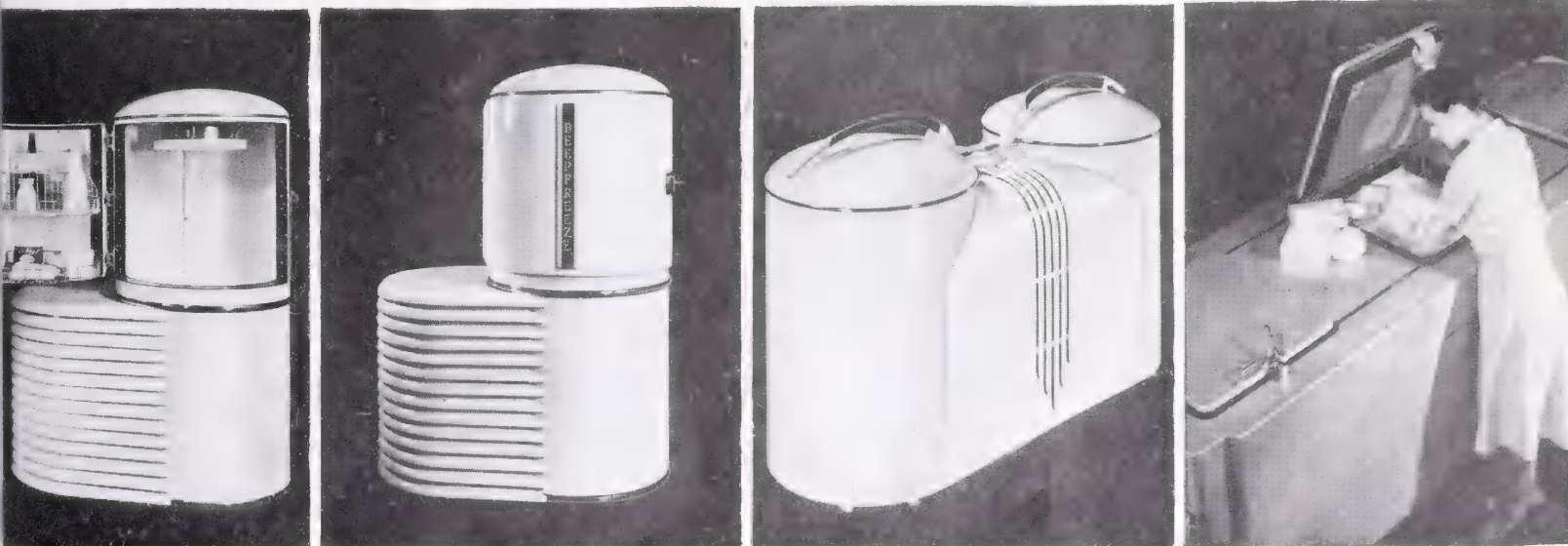
Some of these joys you've undoubtedly already experienced to a limited extent. But they can *all* be yours, and more too, when manufacturers of home freezing equipment and frozen food processors can go into production. For manufacturers are planning home freezing units to fit every need and every pocket-book. There will be units designed for storage alone; units combining freezing and storage facilities.

Cabinets designed for storage, however, will not do a completely satisfactory freezing job, since they cannot maintain the low temperatures essential to rapid freezing of large quantities. Cabinets suitable for freezing must reach and hold zero and lower. For foods being frozen must be chilled quickly to check growth of enzymes, prevent bacteria from developing. Otherwise foods may spoil before they are frozen. Once freezing is accomplished, they will keep in fine condition at storage temperatures from zero to 10° above. (Continued on page 64)

10

11

12



THE TRUTH ABOUT STARTING SEEDS INDOORS

To make seeds grow indoors you must give them special treatment. One of the country's top experts tells what that means, how to do the job successfully

By T. A. Weston

The directions commonly given for indoor seed sowing are based on greenhouse practices. Regardless of what some may claim, whether the seed is sown in soil or special devices, using sand or other materials, and whether the seed is treated with chemicals or not, no one can expect to raise and grow in an ordinary dwelling room plants equal to those raised and grown on in a properly maintained greenhouse. It's a lot easier to fool yourself about this than it is to fool the seeds. Failure, total or partial, is easy, and it is not safe to call it bad luck. Success can, on the other hand, be material—and not too difficult. But that will not be good luck, either. It will be common sense and careful work. Let's look into it.

Directly below are outlined ten important reasons why you may have had "bad luck" with indoor seed

sowing heretofore. On the opposite page are some graphic suggestions for improving your luck this time. The latter will be explained fully if we take up, point by point, the solutions to the failure problems noted in the special list at the bottom of the page.

1. For sowing seeds indoors, in pans, pots, "starter" boxes, or flats, ordinary garden soil or specially prepared composts as used for pot plants are unsafe—either too strong or of improper structure and texture. Soil for seed sowing indoors should be light and granular, containing a good proportion of broken-down organic matter and coarse sand. A perfect seed compost for indoor use can be made by anyone of two parts of sifted turf loam and one part sand, one part peat moss. Add to each bushel, $1\frac{1}{2}$ ounces superphosphate and $\frac{3}{4}$ ounce of ground limestone, slightly more if loam is known to be well on the acid side. Never mix commercial fertilizers with soil for seed sowing.

2. The mixture suggested meets all requirements. The coarse sand and the peat moss create a more granular structure in the loam, making for better aeration and drainage. The peat moss, being partially decayed organic matter, is not too rich in nitrogen, but it is sufficient for seedlings. The loam naturally contains enough potash for tiny plants. The added superphosphate is an aid to seed (*Continued on page 85*)

IF YOU'VE HAD BAD LUCK WITH INDOOR SOWING, HERE ARE 10 POSSIBLE REASONS:

1. Your soil was too rich in nutrients. (Compost as used for mature plants is unsuitable for sowing and first transplanting.)

2. Your soil was too heavy or too fine in structure to allow free aeration and drainage.

3. Moisture was insufficient or excessive or improperly applied.

4. You covered the seeds too heavily in proportion to their size.

5. You sowed too thickly, thus encouraging weak, sickly seedlings, subject to "damping off."

6. Your seeds suffered from damping off anyway. (Damping off: a rapidly spreading fungus usually present in all soils not sterilized by steam, hot water, chemicals, or disinfectants.)

7. You failed to provide proper conditions for plant life in the mature stages. (Too much heat,

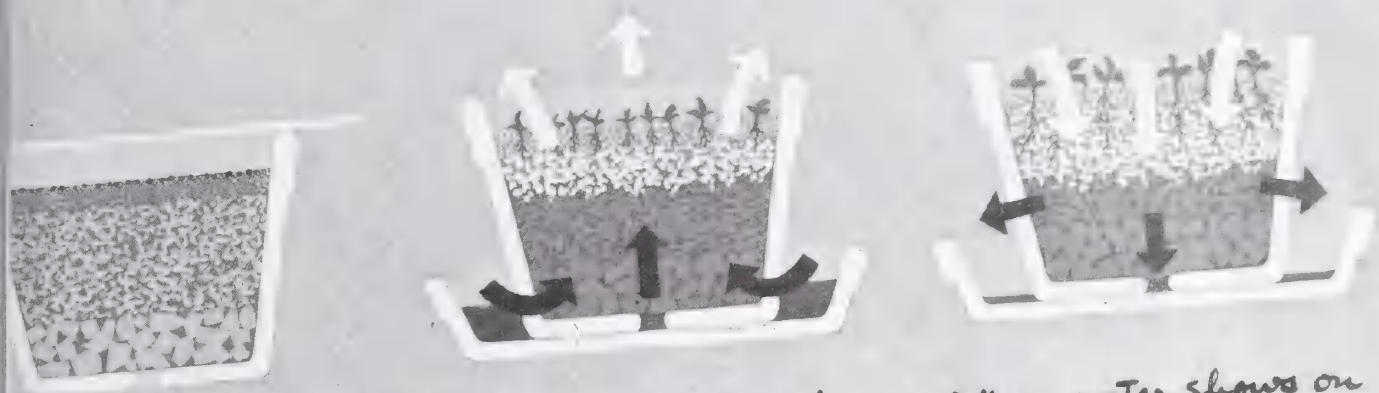
too much or too little direct light, too dry an atmosphere.)

8. You used unclean pans, pots, seed flats, or boxes as soil and seed containers.

9. You failed to guard against the attacks of insect or other pests.

10. You were unable or unwilling to care properly for the seedlings when they reached the all-important transplanting stage.

Here's how soil, air, and water make seeds grow ---



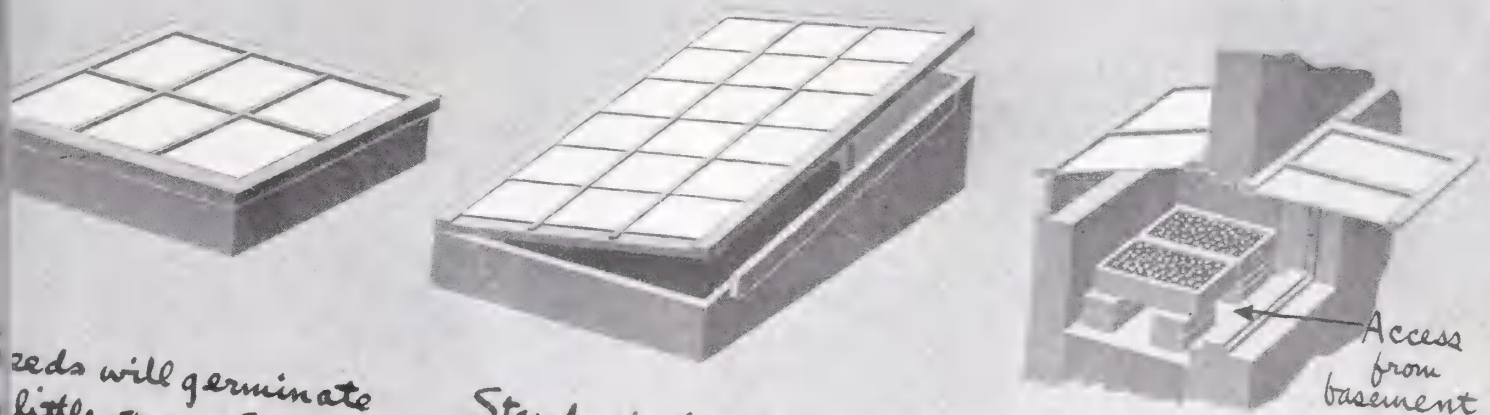
at the bottom and
up — with broken
seeding mixture
test opposite), a thin
er of dry sphagnum
which seeds are set,
d a flat glass cover.

After germination, with
glass removed, water-
ing is done from bottom.
Water rises to surface by
capillary action (black
arrows) forcing out air
(white parts and arrows).

When water shows on
surface, let pot drain.
Air returns as surplus
water runs off and out
by evaporation at sides.
Roots are encouraged
to follow through soil.

DRAWING BY SIGMAN WARD

Here are three ways to protect your transplanted seedlings ---



seeds will germinate
little space. Seedlings
and room. Simplest
of cold frame is 4
boards and an old win-
dow sash set on ground
in any spot, as above.

Standard size (6'x3')
cold frame is easy to
make or buy. It slants
to the south, has sliding
hot bed sash that sheds
water. This will be a
permanently useful job.

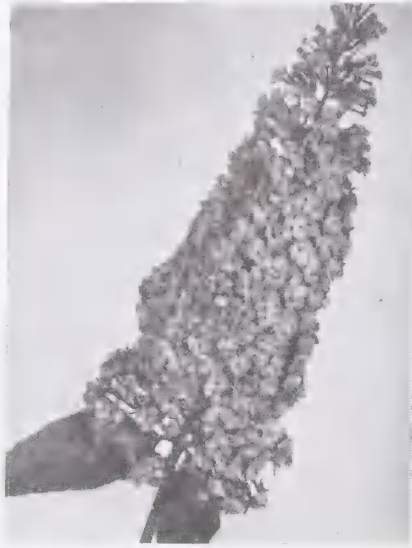
Good substitute is base-
ment areaway or win-
dow facing south or
west, with board sides
and sash of right size.
Easy access to area is
very important here.

BRISTOL NURSERIES



Hardy Chrysanthemum Fireglow

COURTESY JACKSON & PERKINS

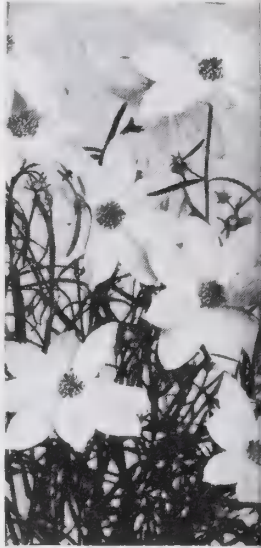


Buddleia Purple Prince



Veronica Crater Lake Blue

RALPH F. BRIGGS



Coreopsis Golden

Don't be afraid to TRY THE NEW FLOWERS

Try them because they *are* new, but more important, use them to bring fresh variety of form, color, and type to your garden. Here are some of the best new annuals, perennials, and roses

By Ralph Bailey



Hybrid Tea Rose Mirandy

H. T. Horace McFarland



H. T. Shongri-la



H. T. Mrs. Minnie

**28 NEW FLOWERS.
INCLUDING 1945 HEADLINERS,
TO GIVE A CHANGE OF PACE
IN YOUR GARDEN**

Annual Flowers

- Marigold Flash** (All-America Silver Medal for 1945)—dazzling dwarf single, petals golden yellow to maroon; 15"-18"
Marigold Real Gold (All-America Bronze medal, 1945)—tall African type, chrysanthemum flowered, orange gold; 30"
Petunia Cheerful (All-America Bronze Medal, 1944)—pink bedding type
Cleome Pink Queen (All-America Silver Medal, 1942)—back-of-border, 5'
Marigold Limelight (All-America Bronze Medal, 1940)—cool greeny yellow, 20"
Snapdragon Rosalie (All-America Bronze Medal, 1940)—best rich rose-pink, 24"
Aster Navy Blue (All-America Hon. Mention, 1942)—full early crego type, 20"
Hollyhock Indian Spring (All-America Silver Medal, 1939)—pink; blooms in 4-5 months from seed, 4'-5'; ideal accent

Perennials

- Buddleas** (Butterfly Bush):
Peace—white, summer-fall, 4'-6' (shrub)
Purple Prince—new; full rich spikes
Coreopsis Golden Shower—one of last year's most useful all summer flowers; 2'
Chrysanthemums (all hardy, all early):
Apricot Glow—double cushion type, summer to frost, 18"
Fireglow—brilliant semi-double red, 18"
Magnolia—huge double pink, 2'
Pink Radiance—double pink, 2½'
September Morn—double deep pink, 2½'
Polemonium Blue Pearl—new Jacob's Ladder. Clear blue airy flowers in spring; 18"
Veronica Crater Lake Blue—bigger, bluer, more erect spikes; 20"
Viola Purple Heart—deep violet blooms, 2½"-3", yellow center: all season

Roses

- Mirandy** (All-America Rose Selection, 1945)—hybrid tea: deep crimson red. Long, pointed buds; rich fragrance
Horace McFarland (AARS 1945)—hybrid tea; salmon pink double blooms, coppery buds, medium fragrance
Floradora (AARS 1945)—decidedly new, floribunda type: orange-tangerine-scarlet camellia-like blooms, odorless. Bush 3'
Mrs. Miniver—hybrid tea: brilliant red semi-double blooms, slightly ruffled
Fantasia—hybrid tea: medium-size yellow blooms, pointed buds: fine for bedding
Gray Pearl—hybrid tea: altogether new shade of pale mauve, hard to describe
Mme. Chiang Kai-shek (AARS 1944)—hybrid tea: rich yellow double
Shangri-la—hybrid tea: a blend of salmon, blush pink and rich rose
Katherine T. Marshall—(AARS 1944)—hybrid tea. Large, rich pink, loosely double



1945's two All-America annuals: Above, Marigold Flash (Silver Medal), yellow and red
 Right, Marigold Real Gold (Bronze), tall, big

Remember Sir Walter Scott's now trite line. "Be not the first by whom new things are tried, nor yet the last to lay the old aside"? Well, forget it. It's a sound and cautious working principle where matters of life and death are concerned, but it's not for the gardener who wants to get the most fun out of his gardening. For the bulk of our garden planting it is economically practical, since it is that bulk which represents the greatest outlay of time, money, and effort. But for the highlights, for the accents, for the seasonal excitement that makes gardening the joy it is—take a chance.

Of course, the best part of this is that you're not really taking a chance at all. The flowers that make their debuts in the spring catalogs each year are veterans in the seedsman's and the hybridizer's campaigns. They've proved their worth not only to the men who developed them but in test gardens all over the country. Some of them were All-America Selections (see December HOUSE BEAUTIFUL.) All have spent up to half a dozen seasons battling for recognition in open rows. In that sense they are not new at all. But in your garden they will be. It is as *new* flowers that you should consider most of those pictured on these two pages and listed at the right. *For ways to use them, turn to page 82.*



What is the **RIGHT PRICE** for a house?

Do you know how to compute the price you can afford to pay for a house? No matter whether you're buying or building, be guided by these rules in deciding how much of your income you can safely apportion to housing

**By MILES L. COLEMAN, Research Director of
Twentieth Century Fund's Housing Survey; formerly
Assistant Federal Housing Administrator**

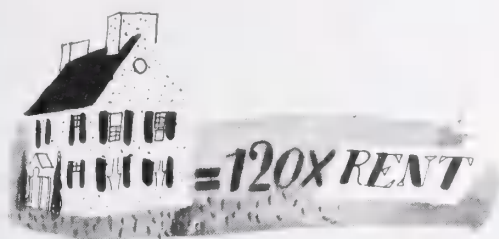
Judging the price asked for a house is something like guessing the size of a monument standing alone in a desert. It's hard to do because you are likely to have very little to compare with it. You do not buy houses at short intervals, as you do your food, your clothing, and, in normal times, your automobile; so you may lack the knowledge of prices that such regular buying provides. Moreover, the real prices of houses are not often as readily known as the prices of other articles; and in buying and selling, much of the old horse-trading technique persists.

Because the housing market is not an open market in the ordinary sense and because, in addition, a house purchase takes a larger outlay, usually paid out over a longer period of time than is the case with any other single purchase you will make, special measuring tools are needed—one to help judge the price in relation to the market, and another to help scale it to your own resources. In order to make use of such tools, it isn't necessary to become an expert in appraisal; nor, in using them, should they be looked on as a substitute for expert opinion. Expert opinion should always be sought from your banker, broker, architect, builder.



As a first step, no matter how strong an appeal a chosen house may have, or how set you are on the plans before you, it is important before buying, or building, to have a general knowledge of the kinds and prices of other houses offered in the market. It will take time and gasoline—or shoe leather—to get this knowledge, but it will be worth while. There is no other way of comparing the consistency of the price proposed with the general level of offerings.

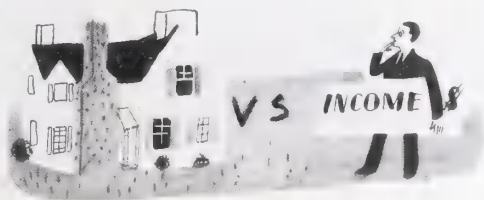
is important not only to compare asking prices of houses offered for sale, but to compare current rentals with sales prices on similar houses. Thus a house price (or the estimated cost of the house you propose to have built) should not range much, if any, beyond 100 to 120 times the monthly rental value of the property (judged from comparable current rents).



Generally speaking, if the purchase price is more than 120 times what you would have to pay in rent for an equivalent house, you are likely to be paying a premium for the "intangibles" of home ownership, which you may not be able to recover when later you desire to sell the house you have bought.

Direct comparisons must, of course, be made from among similar properties. You cannot, for instance, compare apartment rents with house rents as you deduct from the former such special services as heat, water, light, and gas paid by the landlord, which are not ordinarily included in the rent for a house. Don't forget also that increased transportation costs may balance the proposed saving in rent.

Another qualification must be stated. In relating rentals to sales prices, an element of forecasting is necessarily involved, for if rentals are rising you may be justified in using a higher comparison ratio than when rentals are, or likely to be, declining. Here is a place when consultation with well-informed persons is most desirable, in fact, well nigh imperative.



When you have decided that the price is right, the next thing to determine is whether it is the right price for you—that is, whether it is in safe relationship to the income you are likely to have and to your household and other living expenses.

According to a rule-of-thumb, you should not pay for a house more than twice your yearly income. However, unless your income is under \$3,000 a year, you would be paying more than similar families customarily pay. The higher your income is, the lower the ratio. Thus, for incomes under \$10,000 the FHA figures show a spread in purchase price of twice or more than twice the yearly income. For incomes of over \$10,000, the average purchase price is about the same as the yearly income. The average for the whole country is about 1.85 times income for all types of houses, running slightly higher than that for new houses, somewhat less for old. Be sure to include everything you have to pay—title search, insurance, alterations, etc.



DRAWINGS BY ROGER DUVOISIN

The total price for a house of twice your yearly income is the maximum anyone should consider. If you pay more, it may be at the sacrifice of other things you want. The decision rests partly upon your willingness to give up other things, partly whether you can carry contingent ownership costs.

Take it as a principle that, when you own, you are in reality renting the house to yourself. You have all the out-of-pocket expenses that any landlord would have, for taxes, insurance, repairs and maintenance. If you have paid the purchase price to begin with, you will be wise to (Continued on page 78)



PHOTOGRAPHS BY RICHARD GARRISON

A PART-TIME house needn't be

Even a place designed, like this "cabin," for complete privacy and relaxation must have the benefit of full-time planning if it is to accomplish its real purpose. Here an efficient plan expresses a scheme for living

By Frances T. Heard

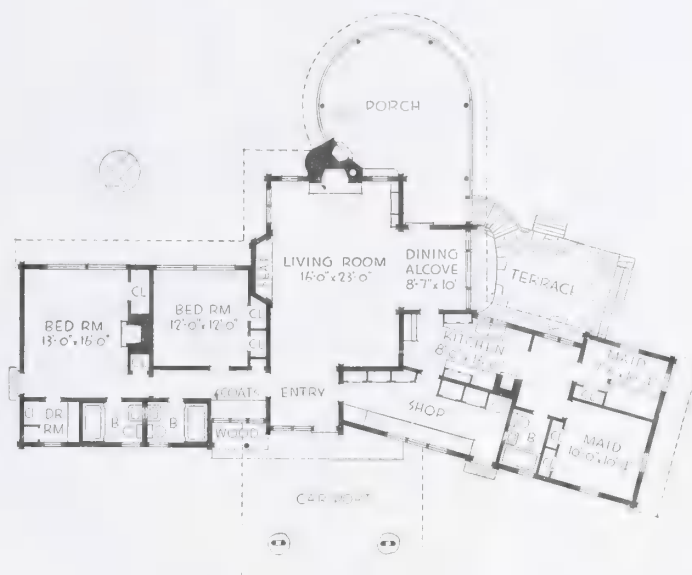
It should be axiomatic that the simpler your pattern for living, the more carefully you should lay your plans to achieve it. But when you consider some of the little horrors of ineptitude and inconvenience that have been perpetrated in the name

of "getting away from it all," you realize that lots of people have missed the obvious.

Here is a "part-time" house, hidden away in the woods an hour out of New York City for the express purpose of giving the owners utter privacy and

freedom from care at a moment's notice, that permits living in it to be *really* carefree and relaxing. (See plan at top of page opposite.) There is not a device or a method of modern planning that has not been made use of—from an air-conditioning plant and the most modern kitchen equipment to plenty of closets and up-to-date plumbing. With plenty of natural space outside, the space within the house has been beautifully organized to achieve the same sense of easy and uncluttered freedom.

Leave aside for the moment the seeming anachronism of building a thoroughly Modern house out of logs,



HOUSE BEAUTIFULS
Home Planner's Study Course



Getting away from the world doesn't necessarily mean getting away from convenience or the advantages of modern living. Here you drive up to the entrance, and your car is automatically in the garage. (Pick up an armful of dry firewood as you enter.) Note ribbed wire-glass windows, admitting light, barring prowlers

ALF BAKED"

Consider the way George Kosmak, architect, met the owners' requirements. This was to be a house where only people could be escaped, but the world itself could be shut out. Hence the nearly windowless living room. But when the world was admitted, there was the huge view from the dining alcove (see next page) and the magnificent circular skylight. For the pursuit of hobbies, there is a well-fitted shop, which is also as nicely departmentalized as a garage space. For the smooth and unobtrusive operation of the place, there is a service wing entirely separated from the principal living space and the owners' bedrooms.



You're shut away from the outside world in this huge living room, but you're in no dungeon. Daylight without distraction enters from translucent panel beside front door, from good old-fashioned skylights, intelligently used, from high windows at end of room not shown. Log construction does not forbid a good floor



PHOTOGRAPHS BY RICHARD GARRISON

A
PART-TIME HOUSE NEEDN'T BE
"HALF BAKED"

Horizontal shadows of log walls make a restful background for outdoor terrace just outside the huge picture window of the dining alcove. Logs are leveled to form curved stair to the covered porch. Hemlock beside steps casts welcome shade on hot summer days.

Left, the other side of the picture above shows wide view window with sliding panels, looking to woods. Curtain draws clear away. Only other windows in living room are high in walls, shutting out all distractions. Door shown in alcove leads to porch facing south.



Logs are given full decorative as well as structural value in curved porch that soars over ledge (above) toward woods. Mantel hood of fireplace serves real function to provide radiant heat on cool evenings. Stone flags of porch continue in fireplace hearth.

Proving you can have

BOTH MODERN AND LOGS

If you need final proof that Modern is master of materials, not the reverse, here it is. But more than just a dominant architectural style, Modern is a method, too, able to crystalize a way of life

By Karl Steinhauser

The log cabins of our forefathers have come to symbolize not only a time in history but a scale of living limited by the seemingly restricted nature of logs as a building material. Now we see a perfect contradiction of that idea. Here we have logs proving themselves a very good building material, indeed, structurally strong and durable, high in the inherent insulating values of wood, rich in architectural honesty and natural texture. The reason why we see them in this new light is, in one word, Modern. Rustic logs have always had charm (except for the people who had to live in primitive log cabins). Now they have great modern beauty in the light of our newer understanding and appreciation of architectural worth.

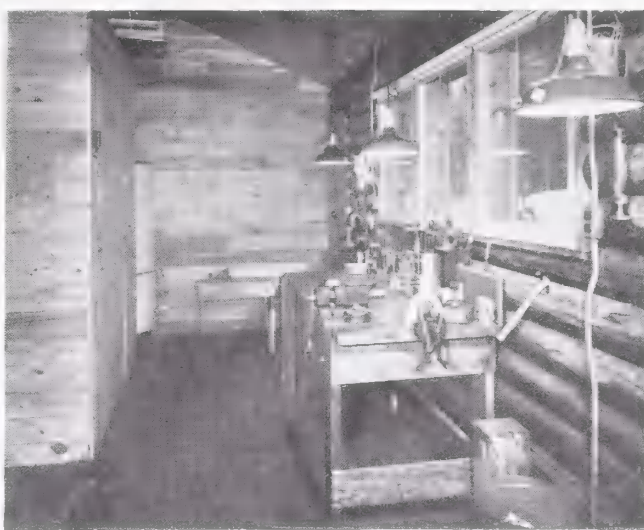
Aside from the plan of the house, two factors are

chiefly responsible for this. First, the use of modern tools and processes, which we don't see in the final result; second, the incorporation of modern materials, products, ideas of space use, which we do see clearly in these photographs.

We see a third thing, too: the perfect adaptation of the form and character of a house to its setting. They say that, next to a vacuum, nature abhors a straight line. Apparently "they" are wrong, for here nature not only takes agreeably to straight lines but it provides them! Architect George Kosmak was smart enough to know this and use the fact. He was smart enough, too, to vary them with such circles and curves as nature never produces. Read the captions, study the pictures to see how this adds up to a total that spells Modern at its best.



The kitchen is as well appointed as a modern laboratory, including an electric garbage grinder, and a Monel table for food preparation beside the up-to-the-minute range. A special feature is the built-in charcoal grill, with adjustable grates and complete fittings



The "shop" opens off entrance alcove and serves not only as work and garden room, but as service entry and storeroom. Water heater is at far end beyond two of several special closets departmentalized for kitchen supplies, garden tools, equipment of various kinds

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RICHARD AVERILL SMITH

Rows of low-temperature freezing units replace familiar store counters in Frostar Frozen Food Centers, operated by the Carl Seaberghs in White Plains, New Rochelle, Bronxville, N. Y. Stores carry 75 varieties of frozen foods, including frozen cooked foods, and deliver in refrigerated trucks

QUICK FREEZING

CONTINUED FROM PAGE 53

The tests made by General Electric's Consumers Institute indicate that most foods will keep successfully at zero for more than a year; and up to 10° above for shorter intervals. But if stored for much more than a few months at much above 10° fruits discolor, lose their Vitamin C, and fats of meats may turn rancid.

THE kind and size of home freezing equipment you buy will depend on whether you're going to be a *producer* of frozen foods, or simply a *consumer* of commercially frozen foods, or both. You may question whether you should expend money for home freezing equipment if you're only going to use pre-frozen foods, when they could be stored right in a store at no expense to you. But if you don't actually own a freezer, and have it right in your own home, you will enjoy *only four of the nine advantages* we list on page 53.

A home freezer can mean much or little in your life, depending on whether you buy the right size for your household, and on whether you learn to use this new dimension in the food world. You'll need more than a refrigerator compartment if you want to shop less often, and also freeze your own surplus cooked foods. For with a freezer it isn't extravagance to indulge in special dishes which require hours to prepare, call for so many ingredients that the average family would be eating them for a week straight, to avoid waste. But with a freezer

you'll serve the dish once or twice and freeze the remainder until you again feel a yen for that particular dish. You can serve a roast on Sunday, freeze what's left and serve it a week or a month hence. When you see a favorite fruit, you buy as much as you like, eat what you want fresh, freeze the rest.

With a freezer foods which only appear occasionally in delicacy shops at costly prices may be commonplace on your table when air-flown perishables become routine cargo. HOUSE BEAUTIFUL editors are now experimenting to see whether these air-flown novelty fruits can be frozen and stored successfully for any length of time, so that it might be possible to buy rare fruits in quantity at a better price. Nothing need be wasted if you own a freezer. You can freeze that leftover portion of cake, ice cream, custard. You can freeze those few tablespoons of peas or carrots, and hold them perfectly until you're making soup, or scalloped vegetables. If guests change their dinner date at the last moment, freeze everything you've prepared and serve them the identical dinner next week. With a freezer, Mother can take that much-needed vacation without wondering if the family is properly fed. For she'll cook a week's meals ahead, freeze them, label them Monday, Tuesday, etc.

But even if you plan to eat *only* commercially frozen foods, you'll want to enlarge your present capacity for storing frozen foods. For the frozen foods you have sampled

ate are just a curtain raiser to food adventures awaiting you in the more than 300 commercial frozen foods packers (according to survey made by Quick Frozen Foods Magazine) really expand their activities. Then there'll be no more seasonal lacks nor geographical barriers. New Yorkers will have the acquaintance of rare fruits which only Californians enjoy now. Rocky Mountain trout will be commonplace on Illinois tables.

Frozen *cooked* foods won't be limited to "stock" items such as stew, chicken a la king, cod-cakes. Specialities of restaurants, like Antoine's of New Orleans, will be frozen so that your table will be a crossroads of the food world. You'll be able to buy frozen baked desserts from simple rice puddings to exciting crepe suzettes. Many foods may be frozen. Even complete dinners are promised.

All-frozen food stores you can buy some 75 varieties of frozen foods, including baked goods, such as cherry pies, blueberry muffins, dinner rolls, ready to pop in the oven. The first such store was born in White Plains, N. Y., in 1940, and inspired the Deepfreeze organization of Chicago, Ill., to set up similar stores throughout the country. The stores were designed

to supply Deepfreeze owners with frozen foods.

Now if you live in Denver, Colorado; Washington, D. C.; Cincinnati, Ohio; Detroit, Michigan; Hubbard Woods, Ill.; Minneapolis, Minn.; St. Louis, Mo.; Milwaukee, Wis., you can shop in such a store or just telephone your frozen food order once or twice a month.

Frozen foods are delivered to your door in refrigerated trucks. As more and more freezers are released, more and more frozen food stores will be springing up. By June 1945 some 500 stores will be operating throughout the country; by June, 1946, about 2,000.

BUT all-frozen food stores and neighborhood stores won't be the only distribution centers for commercial frozen foods. Today we know at least one ice company delivering frozen foods in Massachusetts, a butter and egg dealer in New Jersey who brings frozen foods packed in dry ice to his dairy customers. Most locker plants, too, have announced their intention of selling pre-frozen foods—to give you an inkling of where you may shop on brighter morrows.

Postwar home freezers will be round, square, rectangular. Freezers (Continued on page 88)



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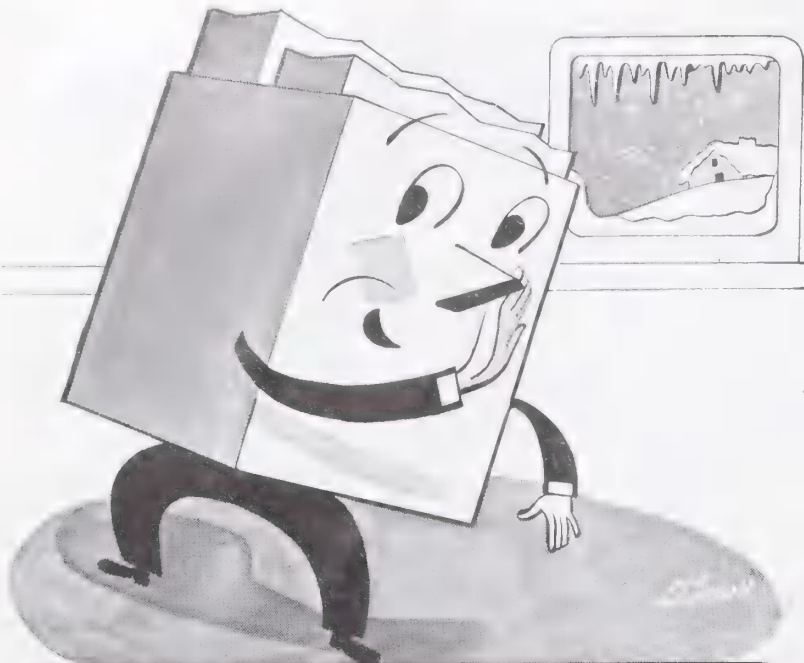
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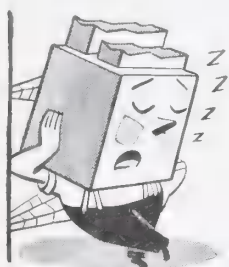
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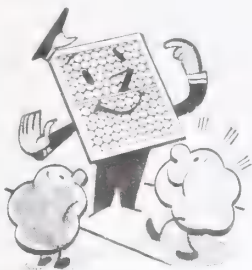
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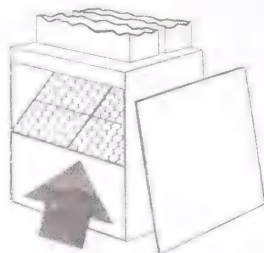
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THE NORTH WIND DOTH BLOW

CONTINUED FROM PAGE 47

Hot Shrimp Pasties
Consommé Vaudois
Pork Chops Champ Vallon
Endive Salad

Chilled Apricots with Sour Cream

The little hot flaky tarts filled with pink shrimp-meat are a delightful opening for a winter's meal, just as they can be in summer chilled before serving. And the consommé that comes next, fresh and light after the richness of the pasties, is one of the best in the world. It is an adaptation of a French recipe that calls for grated truffles instead of the fresh mushrooms. Truffle-hunters have other things to do in the oak-groves north of Marseilles these days, so mushrooms it must be—and very good too, with their wild musky taste. The trick in preparing this simple dish, if there be a trick at all, is to use an extremely dry sherry for the marinade.

AS FOR the pork chops Champ Vallon, they are hearty and honest, a peasant recipe served in the casserole they were baked in, full of the fine heady smells of white table wine or hard cider. Some people like a little clove with them, but not I, which proves, of course, that any recipe in the world to be really good must be adapted to the tastes of its disciples more than to its creator's. It is conventional, especially in Normandy, to serve a hot purée of apples with this dish, but again I choose my own way and prefer to eat the casserole alone, or with a little salad of Belgian endive, and then after a decent pause cool my tongue with the mild sweetness of some such unostentatious dessert as chilled apricots marinated in their trick-out juices, all dolloped about with a fine blanket of thick sour cream.

And for a meal like this, with its mixture of light and heavy, rich and fragile, I would like to carry an apéritif wine such as Palomino Beige on through the first two courses, and then drink either a very sturdy white wine from the Ohio Wine Islands, or a light red like a Zinfandel from Napa in California. But it would be just as pleasant, after the somewhat fevered bibbings of the holidays, to settle for a tall "flute" of Jager beer, one often filled, from pasties through pork chops, and then top

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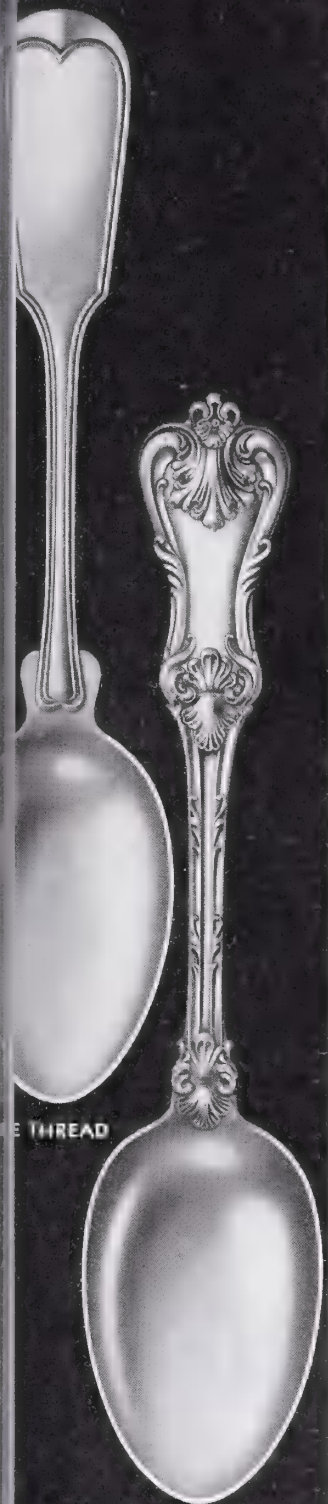


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it all off with a nip of kirsch after
the blandness of the apricots.

Hot Shrimp Pasties

1 pound (about) shrimps, cooked
Dry sherry
Lemon juice
Olives in slices
Thin flaky pastry

Marinate the cooked shrimps in 2 parts sherry, 1 part lemon juice for two hours. Line small tins with pastry, and into each put a few shrimps, a few olive slices, and about a teaspoonful of the marinade. Cover and seal with pastry, and bake in very quick oven until brown. (Serve hot or cold.)

Consommé Vaudois

6 large or small fresh mushrooms
¾ cup very dry sherry
Cayenne pepper
3 pints hot beef or chicken consommé

Grate mushrooms into tureen, and let marinate 1 hour in sherry with generous pinch of cayenne. Keep tureen tightly covered. Just before serving add boiling consommé.

Pork Chops Champ Vallon

6 large fresh pork chops
6 large peeled potatoes
3 large onions
Dry mustard, salt, freshly ground pepper
2 large bay leaves
Dry white wine or hard cider
Meat stock

Cut most of fat from chops, and brown well on both sides in a hot skillet in their own juices. Slice onions and potatoes very thin, place half in a buttered casserole and lay the chops on them. Season. Add the rest of the vegetables, season as before, and put in the bay leaves. Cover with equal parts of white wine (or cider) and stock; put on the lid until the last ten minutes and let cook in a moderate oven for about an hour or until the chops are tender and the sauce is reduced about two-thirds. Serve from the casserole, with hot applesauce or a salad of endive. Serves six.

Chilled Apricots

1 quart of canned apricots (unpeeled are best) or frozen
½ cup kirsch
Sour cream

Heat the drained juice until boiling, remove from the fire, and add the kirsch. If using frozen uncooked apricots, thaw and then boil for about 5 minutes in one cup water and half cup sugar, to make juice. Pour over the fruit, cover well, and chill. Serve with sour cream.

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KNOCKOUT BLOW

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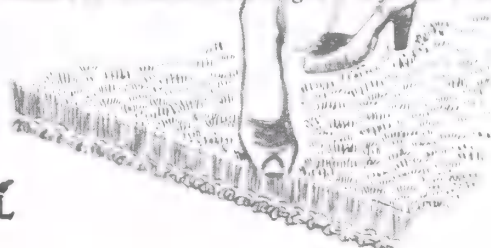
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HOW TO MAKE JOBS FOR JOHNNY

CONTINUED FROM PAGE 40

workers and all the returning veterans, too. He shook his head, wondering, when we said people were saving money at fifteen times the prewar rate—some of it both in and apart from War Bonds, for individual purchases of automobiles, vacuum cleaners, new plumbing and heating, washing machines, so there would be an immediate market for the things Johnny and his fellows would make after the war.

YET that is what the political leaders of both major parties in the United States meant when they said during the past election-campaign period: "Private industry must provide the jobs to the best of its ability." Why didn't that soldier and a lot of others know about it? Private industry means all the 2,000,000 employers of the country, large and small. Some 1,600,000 of these employ eight people or less; 400,000 employ more than eight, and of these only 3,300 employ over 1,000 men and women. That means people like you, your husband, brother, uncle, and son hold the key to Johnny's job after the war—not just "big

business." And, whether you like it or not, you are getting along the business of turning the keys to the gates of employment through the C. E. D. and similar groups now at work on postwar planning. Maybe you never have heard of the C. E. D. as such in your home town, even if you live in one of the 2,076 places where its headquarters are. That's too bad, but it's because these communities of public-spirited, conscientious men often work without a name. Chances are, if you heard a speech delivered by a prominent business man in your town, urging postwar business planning *now*, or if it was a survey conducted on postwar purchases, or if there is a local committee accepting accounts for postwar purchases, the C. E. D. had something to do with it. *And you should know about it for three reasons:*

1. You can help foster its work with your own efforts.
2. You can aid in starting groups where they do not exist.
3. You can tell your own son about it and dissipate some of his worries.

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- SAVE FUEL
- BE COMFORTABLE

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The C. E. D. started in 1942 in a group of 24 prominent business men as trustees, headed by I. G. Hoffman, president of the Debaker Corp., and William H. Hutton, vice-president of the University of Chicago, as vice-chairman. Besides its 24 trustees, the C. E. D. has 12 regional chairmen, district and state chairmen, more than 2,000 community chairmen, and some 50,000 progressive business men as members. Its purpose was to reach employment everywhere—in factories, stores, farms—to show them *how* to get back to peacetime work before the shot had been fired. The community committees now have on their representatives of labor, agriculture, municipal and state government, education, and the professions. The national committee has no control, and wants none, over the activities of the local groups. It exists chiefly to supply them with techniques for organization, for ascertaining facts, for co-ordinating and using the information to acquire in their own localities. There is the kind of facts which the C. E. D.'s planning program. In 1940, when our national income was higher than it ever had been before, we produced about 97 billion worth of goods and services.

In 1944, with the war almost three years old, national income had risen to a rate of about 156 billions. This terrific growth has stretched our economy out of shape, and in the process has torn up the old peacetime roadbeds along which business traveled. Hence, why not make new roadbeds of expanded postwar production, so we won't have to return to the status quo of 1940? For, returning to it, we would have at least 15,000,000 unemployed!

THE C. E. D.'s postwar goal is, in round numbers, 55,000,000 jobs, with a national income of around \$140,000,000,000. That's less than we have now at the peak of war production. But not all war workers busy today, especially women, are going to continue. But it's 43 billions more income than in 1940, with new jobs for 9,000,000 who were not working five years ago. In 1940 we had 46,000,000 people employed, of whom more than 6,000,000 were employees of federal, state and local governments, including those in WPA, NYA, etc. Current indications are that we will need about 4,000,000 regular government employees after the war, says C. E. D., but the bulk of the other 51,000,000 jobs should be provided by

(Continued on next page)



"...the flatware *I'm* interested in!"

I want Dirilyte instead of my present flatware..." "I want golden-hued Dirilyte to use with my grandmother's gold-edged china..." "I want a speedy victory and lots of Dirilyte on my mahogany table..." Every day the letters arrive, telling us how much you want Dirilyte. Dirilyte flatware and hollow-ware, made of a brilliant metal that looks like gold, will set your imagination afire. This beautiful metal is *solid*, hard, scratch-resistant. It harmonizes with the most gorgeous or the simplest meals. Send 15c for the new full-color Dirilyte booklet: "How to Set A Beautiful Table."

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CONTINUED FROM PRECEDING PAGE

private industry—by you, your corner grocer, your local lumber mill, your department store, your building construction company, your automobile agencies and factories.

How are you going to make sure that this happens in your town as soon as the last shot is fired?

By planning—NOW.

For example, in Bradenton, Florida, a consumer survey was conducted of what everybody in town was planning to buy after the war. The facts were then given to the manufacturers and merchants making and selling these things. On the basis of the potential market, these business men could figure roughly how many future jobs they would have. Bradenton claims it even knows how many alarm clocks are going to be sold, when precious alarm clocks are available.

In Cincinnati, Ohio, where there are normally 16,000 workers in the building trades, the construction division of the local C. E. D. is making a survey to find out what their postwar market is likely to be.

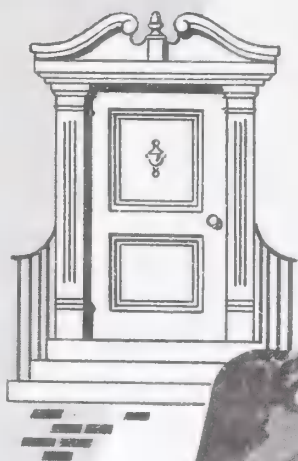
In Albert Lea, Minnesota, local business men actually formed a non-profit corporation with \$100,000 stock, to finance veterans and others to go into business there.

In Franklin Square, Long Island, a small suburban community, \$170,000 has been pledged by local merchants, in addition to \$200,000 allocated by the town itself for postwar public works improvements. These merchants were approached by C. William Green, business manager and publicity director of the Franklin Square National Bank, who was C. E. D. chairman for southwest Nassau County. He showed them photographs of their storefronts and a drawing of what they could look like if modernized.

"Which do you want?" Green asked the merchants.

THEY all wanted the face-lift new fronts, of course. Then Green told them that their business might be kept up to present prosperity after the war, if they modernized and did a better job of merchandising, and that the cost would be only \$450 to \$500 for each 15-foot storefront. The merchants signed up. They are depositing money each month toward this postwar activity which will employ local men in the doing. They have taken an option on parking space for 1,600 cars.

They've started the ball rolling. (Continued on page 77)



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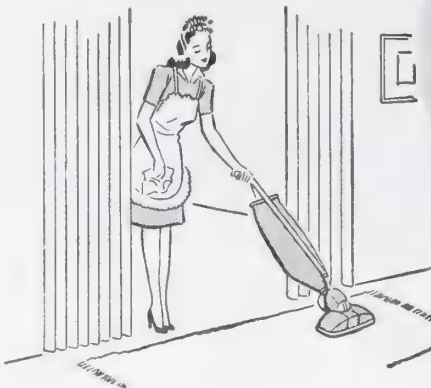
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EVERYBODY'S OPERA

CONTINUED FROM PAGE 22

the lower world would beat path. From the boxes of the Metropolitan they surveyed each and the populace. There in Diamond Horseshoe, business marriage transactions took place, trusts were formed, and were kept. All this, not only during intermissions, but while music played. In fact, music at the Met was of so secondary an importance to the social sponsors that at the time the management had put up a sign in all boxes forbidding loud talking during the performance of the opera—to which needless to say, nobody paid the least attention.

In our generation, or more particularly within the last ten years, a great change has come to the Met. The Met no longer appeals to the "polish'd horde," but to two mighty tribes, the "rich and bored," which is Byron's definition of high society. The audience today consists of people who go there to hear music. They go to hear not even a special performance or a famous tenor, but the opera. Yes, opera has be-

come the concern of music lovers such as you and I. And in the last few years, the war years particularly, the Met has attracted an enormous crowd of new people, people who've never heard an opera before. And there have sprung up a number of smaller companies giving opera at lower prices in almost every major city.

For it has finally become apparent to people who like music that opera is wonderful music, that into opera the great composers—Beethoven, Wagner, Mozart and Verdi—have poured some of their finest inspirations.

No special study, no magic key, no complicated course is required to appreciate opera. If you like singing, if you can respond to that richest and most flexible of musical instruments, the human voice, then chances are you will like opera.

I, an old opera enthusiast, want, however, to offer a few hints to you, hints that may make your enjoyment more immediate, in case you should go to the opera and in case you should listen to it at home on Saturday afternoons.

(Continued on next page)

"I've the Warmest Welcome

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says Mrs. Virgie Woolie



And Virgie's right—for the folks at Nashua know how to make an all-wool blanket that's soft and warm and not too heavy—just the kind of luxurious, sleep-inviting covers that war-weary G. I. Joe or anyone else wants to snuggle under on cold nights.

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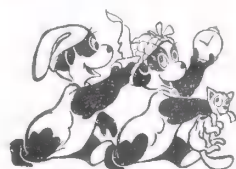
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for free
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CONTINUED FROM PRECEDING PAGE

The only thing really necessary is that you have some idea of what is going on in the plot. An opera is a play set to music. Because this play is given in a foreign language, it is necessary to learn beforehand something about its action. For the music *cannot* be divorced from the drama. It expresses and interprets the drama. All the good opera composers paid great attention to the plays they were setting to music and welded the music to the words, so that words and music cannot be pulled apart without injury. Puccini fussed for two years over the libretto of *La Bohème*, and wrote the music in eight months. It is a cliché to say that the librettos of most operas are bad and do not make sense. That is not true. Some operas, such as *Faust* or *La Giocanda*, do have plots which by now have become stale and old-fashioned. A few, like *Il Trovatore*, have really bad plots. But many of them are good and interesting plays—for example, *Carmen*, *Aida*, *Meistersinger*, *Marriage of Figaro*, *Don Giovanni*.

SO IT would be worth your while to find out what is going on. On the Saturday afternoon broadcasts they do give you a synopsis of the plot, but this, because of time limitations, has to be sketchy. If you want more information, buy one of the many good books which contain the stories of the famous operas. I like best Ernest Newman's *Stories of the Great Operas* and its sequel, *More Stories of Famous Operas*. Of course, better than reading a synopsis is reading the libretto. Unfortunately, the usual translation of a libretto is an abominable thing, written in a language that bears only a faint resemblance to human English, and full of such bits as "in the dead of night for good you are not here" (*Rigoletto*, Act I). But if you have the patience to read through the libretto, you will really know what the arias mean, and you will soon realize how admirable, how wonderfully the music expresses the sentiments and emotions of the play.

It is another cliché to say that all opera singers are bad actors. That is decidedly not true; and if you go to the opera without prejudice you will soon find out that not all, but many an opera singer of today—a Lily Pons, a Leonard Warren, an Ezio Pinza—is an excellent actor. You will enjoy seeing the opera as well as hearing it. But not all opera singers are good-looking people. All too often

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they are fat. That is where your imagination must help you. It must save you from making that step from the sublime to the ridiculous. This step is often a tiny one in opera performances. This is particularly true of Wagnerian opera.

And talking of Wagnerian opera, you probably know that Wagner assigned to his characters certain symphonic motives called *Leitmotiv*. These are the building bricks of his great structures. These he varies and changes as the drama unfolds. The commentators studying the Wagner scores have given every one of the motives a name; but it is decidedly not necessary for you to know them by name in order to enjoy the music. I guarantee that.

I have sometimes been asked which operas one should go to hear first. That is, of course, a matter of individual taste. But my suggestions are: As an example of Verdi's art, hear *Aida*; as an example of Wagner's art, hear *Lohengrin* or *Die Walküre*; for the incomparable music of Mozart, hear *The Marriage of Figaro* (but be sure to know what the complicated plot is about). Almost anything by Puccini appeals easily to the novice, particularly *La Boheme* and *Tosca*.

THE HOUSE I LEFT BEHIND ME

CONTINUED FROM PAGE 44

like air-conditioned foam. Once you get started on a dream bed under such circumstances, it's easy to let wishful thinking run away with you and include concealed radios and built-in bars and various other interesting accessories. But in the end, I find, you're glad to settle for the bed you left behind you, plus a chance to sleep in it as long as you like.

THE startling thing about my house—or any modern American house—after this long absence is the amount of light and color. After months of getting used to the drab semi-darkness of a Nissen hut or the small-windowed obscurity of European dwellings, the blaze of sunlight on bold colors is indescribably heartening and stimulating. It makes you wonder seriously whether personalities conditioned by such backgrounds might not be measurably gayer and more open-hearted than would otherwise be the case. Children, certainly, with all their sensitivity, must react favorably. And if that is the case,

(Continued on next page)

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KEEN UP your
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MARLBORO's superb blend
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Merely a penny or two more!



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SUCCESSFUL MEN
and LOVELY WOMEN.



MY DREAM IS
STILL A DREAM...

But not for long!

"I dream of a kitchen beautiful to behold, a dream to dazzle friends, a dream to work in. Now I'm told that dream is about to come true."

Right, Mrs. Homemaker. Youngstown, too, has been dreaming ideas that are nearing reality. Beautiful, modern kitchens at a low cost, so low every home in America can have one... That's the Youngstown ideal.

In the enterprise to make jobs that will bring sustained prosperity to our post-war America, Youngstown will take a leading place. Your work will be made easier by a Youngstown Kitchen. Your purchase of a Youngstown Kitchen will make work for a man who has been away... fighting to keep America free.

See how easily your kitchen can be changed to a room that is beautifully modern, scientifically efficient. Send for Youngstown's Min-a-Kit book so that you can actually model your dream kitchen. The Min-a-Kit book has 46 easy-to-cut-out models of Youngstown units with wall background and full instructions for developing your model kitchen.

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I plan to modernize ☐ I plan to build ☐

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CONTINUED FROM PRECEDING PAGE

it is not far-fetched to discern some connection between the use of light and color in the home and ultimate characteristics of national thought and life.

Europeans usually ascribe the superior comfort of American homes to our fondness for gadgets, and we certainly do have an edge when it comes to things like electric toasters or coffee-makers or dish-washers or ice-boxes. But many of our advantages, it seems to me, are based more on better planning and plain common sense than on any great mechanical ingenuity or superiority.

Many of our less fortunate international neighbors cannot afford the luxuries which we have come to consider the ordinary necessities of life. But, on the other hand, many of them can—and there's no reason why their light switches could not have been put in the logical places, or why they couldn't install a fan in the ventilator above the stove to eliminate cooking smells, or rig up a time-bell on the stove to ring when something has been cooking its allotted time. And while they probably couldn't have acquired plumbing to compete with ours, they might have put the light in the bathroom somewhere near the mirror. When I began shaving at home again, it was the first time in about two years that I'd had a good look at my own face—a nasty shock at first, but a lot simpler for whisker-removing, once I'd got used to it.

ONE reason, I suppose, for this sort of inefficiency in the houses of the well-to-do of other nations is the assumption that an ample supply of cheap domestic labor will remedy the deficiencies. American living, apparently, is getting farther away from the servant tradition all the time—a good thing, too.

But the real reason for the disparity is the European's basic acceptance of things as they are, and the American's basic impatience with the status quo, if it seems capable of any improvement. It's a grim thing to contemplate, but the truth is that most of the individuals who inhabit this planet consider themselves lucky to have four walls and a roof to shelter them. Taking the average citizen of a nation, it's only the American who considers the well-rounded life a necessity—not a luxury.

While overseas, I observed manifestations of this American non-acceptance of the traditional order over and over again. If an Ameri-

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wanted something to add
ement or comfort to his life,
ould inquire for it. If it did
exist, or was not readily ob-
ble, he was not particularly
uraged. The non-American, in-
bly, would accept the non-
ence of the object, whatever it
and forget it. The American
d not rest until he had dis-
ed one and acquired it by
ase or persuasion, or, failing
borrowed some tools and made
hower-baths in the desert,
ng machines on tropical is-
the list is endless.

Whether or not this insistence
certain standards makes for
appier life is something for
sophers to ponder. All I know
at it is precisely this dissatis-
n with anything but the best
outs the American home in a
by itself so far as creature
orts are concerned.

S, no doubt to the fury of the
tor, is beginning to sound more
more like an essay. But an
has its advantages, one of
being freedom to discuss
in a very personal and in-
al way. And there is one more
which may prove to be typical
urning soldiers or sailors, that
interest war wives. It con-
the curious new tolerance
seems to have crept into my
sophy of home maintenance
g these last two years.

haps it comes from seeing
homes smashed flat; maybe
by-product of war mentality
learns to look upon damage
deterioration as the normal
of affairs. Whatever it is, I
o longer the perfectionist I
when it comes to maintaining
nd order around the house. If
hildren draw murals on the
of their nursery, I discourage
automatically, but I am also
that a coat of paint will fix
d the notion occurs to me
sly of leaving, say, one wall
so they *can* draw on it if they
o inclined.

the goat escapes from the
and eats the tops off the
is, it is regrettable, but no
rophe. We can get more
is, and perhaps we should
the goat better, or at least tie
more securely. If some en-
stic guests spill drinks on the
or even forget cigarettes on
nantelpiece, again I would
they didn't, but I don't really
if they do. My friends are
important to me than either
antelpiece or the carpet.

is does not mean that I pre-
battered home to a well-kept

one, clashing colors to harmony,
or a hodge-podge of furniture to
soundly planned, well-balanced
rooms. But I do feel, more strongly
than before the war, that home is a
background for living, not vice-
versa, that too much attention to
the formalities of decorating can
produce a sadly stiff and uncom-
fortable atmosphere (mental as
well as physical), and that in the
last analysis most inanimate ob-
jects, unless they are priceless
objets d'art, are quite easily re-
placeable.

Replacing them, no doubt, calls
for a certain expenditure of effort
and money. But Americans who
have had the initiative to build or
buy a house should have no diffi-
culty finding energy to maintain it.
As for money, well, it can be made.
Army pay is not exactly lavish (ex-
cept compared to other armies),
but the most conservative estimates
place the postwar national income
at around 130 billions — almost
twice what it was before the war.
That means, simply, that standards
of living are going to be higher
than ever, and I see no reason why
mine should not be higher, too.

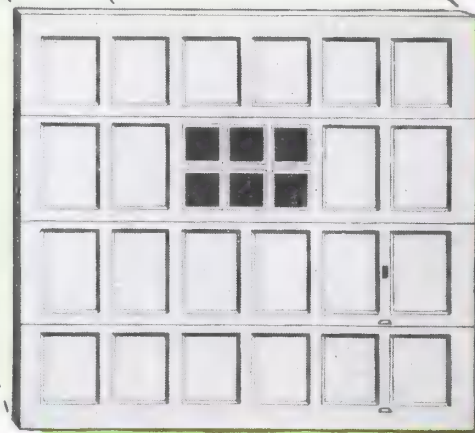
This is not naive faith in my
country or myself. It is based on
the astounding fact, currently be-
ing demonstrated, that in about
three years the U. S. A. has built
the largest airforce, the most pow-
erful navy, and one of the largest
armies in the world. It has main-
tained these forces in every corner
of the planet. It has supplied our
allies with fabulous quantities of
everything, has fought and is win-
ning two major wars, and has done
all this, literally, without even
working up a sweat.

THE strain which would have
crumpled a lesser nation long
ago has not even affected the daily
life of our non-combatant citizenry
to any serious degree. On the con-
trary, it has improved the lot of
many of them. So I can't conceive
of failing to make a living, and a
good one, in the postwar U. S. A.
My home, I hope, like thousands of
others, will reflect this confidence
in the future of our country. When
we wear out or damage some object,
we'll not only be able to replace
it, we'll be able to better it. And
so the American dream of constant
improvement will march forward.

An Englishman's home, the say-
ing goes, is his castle. Well, a
castle is a pretty dreary place to
live in. Most Americans, I think,
would prefer to reverse the proverb
and let their castles be their homes.
Not so private, maybe, but a damn
sight more comfortable.



The six small windows in the center panels of this door give it its name — the Crawford Six-Light Muntin Door. This is a particularly popular design which harmonizes pleasantly with many types of architecture.



FOR YOUR NEW GARAGE...OR TO REPLACE THOSE OLD SWINGING DOORS

Thousands of home owners will get a new thrill of satisfaction some day soon when they replace those old, troublesome swinging doors with smooth-working, dependable Crawford Upward-Acting Garage Doors.

And, thousands of new home owners will enhance the value, beauty and utility of their homes by specifying these good doors as original equipment.

Crawford Doors are the product of 15 years of specialization in Upward-Acting Garage Doors. More than 150,000 in daily use. Standard designs harmonize with favorite architectural styles. Finger-tip operation. Again available when Crawford changes back from production of precision aircraft parts. Crawford Door Company, 403 St. Jean Ave., Detroit 14, Michigan.

Crawford's new book, now in preparation, is full of good ideas and information on "How to Plan Your Garage."

How
To Plan
Your Garage

Send for this **FREE BOOK**

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GARAGE **DOORS**



EARLY FEEDING —a “must” for a perfect lawn!

GIVE YOUR GRASS THE BENEFITS OF

VIGORO

THE COMPLETE PLANT FOOD

... A velvety carpet of luxurious, deep green grass—how important to the beauty of your home!

And here's how you can help assure yourself the kind of lawn you dream about! Just apply Vigoro before grass starts growing.

Early in the Spring... even before the snow is gone... is the ideal time to feed your lawn this complete plant food. Thaws and rains

help soak the Vigoro clear down, give your grass a real head start on weeds... help it come in thicker, more beautiful, more healthy than ever.

Feed your lawn Vigoro now. A complete plant food, Vigoro supplies all the elements growing things need from the soil. It's safe, sanitary, odorless, easy to apply... and produces really marvelous results.

And stock up now
to be sure of
your Vegetable
Garden Supply.

Vigoro is remarkably economical to use. Comes in bags of 100, 50 & 25 lbs.; 10 lbs., 5 lbs., and 1 lb. and in handy tablet form.



● Greater yields! Finer flavored vegetables! Vegetables richer in minerals! That's the kind of results Vigoro helps produce. You'll want to have extra bags on hand so you'll be ready to grow the most productive garden yet!

A PRODUCT OF
SWIFT & COMPANY

The LOG of the Practical Gardener

Time to clean the cellar
—and dream sweet dreams

If you're anything like me (heaven help you), you never get round to cleaning the basement till after all bulbs are potted and before seed sowing starts. Then you moon over the job for weeks.

My wife says I get all my best ideas down in the cellar in the dead of winter. The only trouble is I never do get them up to ground level.

Still, a man can dream... about the summer bulbs he'll put in come June, about that garden bench he'll make, of the new perennial border he'll lay out.

One dream we'd better make better than ever is the Victory Garden. Resting on our laurels, if any, is no good. But we do need more discriminating food growing, to meet all coming conditions that are foreseeable.

The ground is probably frozen hard enough this month to put on all mulches that may be needed. With established plants, mulch lightly, if at all.

Check your gladiolus corms in storage. Make sure they have plenty of air. See that dahlia roots are not so dry they shrivel or so moist they show rot or premature sprouts.

A fine gadget for top-watering pot plants hard to reach on shelves is a one-hand jar sprayer with the spray nozzle removed. Pumps a nice stream.

If you haven't taken in the bowl part of the bird bath, do so quickly, before the ice splits it for you one of these long winter evenings.

Give the seed and plant dealers an even better break this year by getting your order in early. The help, packaging, and shipping problems are worse now than they've ever been.

Late this month the Bailey Blister will house seedlings of Vinca rosea to begin their transplanting exercises before going into the spring borders. Try this Madagascar Periwinkle if you have facilities for raising it.

If you're going to repaint any wooden porch or garden furniture, bring it in the cellar to dry for a couple of weeks before taking to the scraper and brush.

And now—to the catalogues! They are the gardener's seasonal adrenalin. Also his post-prandial sedative. Nice combination. Good hunting.

R. B.

For That Second Living
Room in the Basement



USE THIS
Fireplace
that Circulates Heat

No matter what you call it, hobby room, game room, or den... really a second living room where you can get away and be yourself without bothering other members of the family. That's why it should be heated easily and quickly... on the spur of the moment. Ordinary heating methods will do, but your architect or heating engineer will tell you. He will advise HEATILATOR FIREPLACE because it heats quickly and thoroughly circulates heat to all parts of the room. And it banishes the clutter and mess of heating pipes and radiator walls or ceilings.

WILL NOT SMOKE
A steel heating chamber that is sealed by the masonry, the Heatilator serves as a form for any style of fireplace. It eliminates the faults of the old that commonly cause smoking. Heatilator Fireplaces will be available as early as building starts. Ask your building material dealer, or write
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BETWEEN YOU
AND THE COLD

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Use inside or outside. Can be painted. Does not crack, chip or shrink.

EASY TO APPLY
Unrolls like ribbon. Press in place with fingers. A roll covers about 80 feet enough for 5 windows.

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A NOBLE SCOTCH

"Gentle as a Lamb"



Old Angus Brand Blended Scotch Whisky, 86 Proof
Distillers Products Corporation, New York

JOB FOR JOHNNY

CONTINUED FROM PAGE 70

for more jobs in Franklin Square. The bank now has special accounts on what it calls its "project register." Owners and buyers mark down the kind of improvements they intend to make, whether household, commercial, or on farms, give estimates on how much they will spend, and start saving. About \$33,200 already has been deposited for the individual purchases of automobiles, homes, household appliances, etc. And this is in addition to War Bond purchases, for Franklin Square has oversubscribed its quota in every drive.

The moral to the Franklin Square story, according to Mr. Green, is that if every one of the 15,000 commercial banks in the United States adopted the project register plan, each bank having 2,000 such accounts averaging \$300 each, nine billion dollars would be available in the early postwar period for replacing and catching up on needs—that's work for 25 to 30 million people, without one War Bond being cashed.

THIS effort by private industry can mean that there will be less job making to do by government. For government will certainly take up where private industry leaves off, in order to provide Johnny his job. There will be new roads, new post-offices, libraries, community centers, of course. There will be slum-clearance and airparks, financed with taxes we will pay willingly out of adequate individual incomes. But if we do our job well, there may be little or no "made" work by government, the kind of emergency employment any administration, Republican or Democratic, chooses only as a last resort. And the jobs our demobilized service men get will have more permanency and opportunity.

You have it in your power to spur this kind of planning in every community of the country! For specific suggestions as to "What You Can Do"—as a buyer of goods, as a citizen of a community you want to become better, as an American with pride in your land and its people—see page 79.

For people *are* private industry and people *are* government. And, when people ACT, they can make Better Tomorrows.

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WHAT IS THE RIGHT PRICE FOR A HOUSE?

CONTINUED FROM PAGE 59

calculate the interest and depreciation on your investment as an expense. And if you buy subject to a mortgage you must certainly include not only the mortgage interest and amortization as well in your calculations.

THROUGH the sum of such items you will get the minimum rent that you can charge yourself—and don't forget, it is a real charge. Another rule-of-thumb says that this rental charge should not exceed one-quarter of your income. This rule may be applied as a safe guide only when you live in a fairly large city in the northern half of the country and have an income under \$3,000 a year, and when you include in your rental calculation all the items that might be included in apartment rental, such as heat, hot water, light, refrigeration and cooking fuel.

Considering rent to cover only what is customary for individual houses—that is, with no service except maintenance and repair—and assuming you live in a suburban area or small city and your income is between \$3,000 and \$5,000, a proportion of 15 to 18 per cent of your total income for rent is closer to normal. In ordinary times, if your calculation of the rental value of your prospective house exceeds 20 per cent of your income, you are, unless your income prospects are unusually good, probably close to the danger line and had better seek a lower priced house. With an income of higher than \$5,000 a year, the relationship of income to rent should be reduced by 2 or 3 per cent below the 20 per cent minimum in order to maintain a more desirable ratio of rent to total income.

IF YOU make your purchase so as to stay within the guides outlined here, you are likely, barring a major disaster, to be able comfortably to enjoy your purchase and have a satisfactory financial experience. If you exceed them, you do so at your risk, and you must be doubly sure of what you are doing and of the sacrifices you may have to make. The best policy is to be on the safe side.

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WHO CANNOT
OR SHOULD NOT
CLIMB STAIRS**

Stair-climbing, according to leading doctors, is a dangerous and unnecessary form of over-exertion. Sedgwick Stair-Travelors eliminate the need for stair-climbing. Sedgwick Stair-Travelors are safe and simple to operate — fold against the wall when not in use — can be operated on house current.

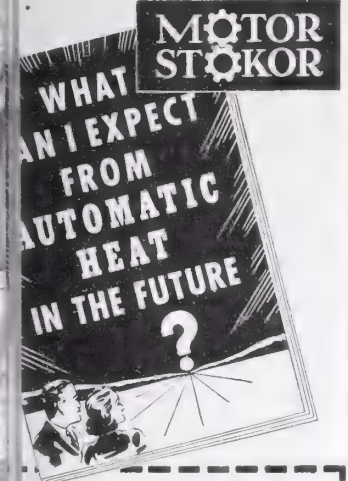
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What YOU can do to help provide JOBS for JOHNNY

(SEE PAGE 40)

1. Find out what your town is doing now in the way of post-war planning for jobs. Locate the Committee for Economic Development in your community through your local newspaper, banker, Chamber of Commerce, or even the City Hall. Get the facts about what has and has not been done.
2. If there is no C.E.D. in your town, try to get one started. Write to the national office for information: Committee for Economic Development, 285 Madison Avenue, New York 17, N. Y. They will send you the name and address of your nearest committee, as well as the Handbook for Community Chairmen called "Jobs in Your Town—After the War," which outlines the work of an active C.E.D.
3. If there is a C.E.D. in your town, go and see how it is functioning, ask what you can do to help. If they are in the survey-making stage, you may be needed to question local employers.
4. Acquaint your friends and relatives with the idea of current planning for postwar jobs. Talk about it—gather information from those you see—spread the word.
5. Make your own list of postwar purchases—everything you plan to buy from a new house to a lawn sprinkler, from an automobile to deferred dental work.
6. Start saving for these postwar purchases out of current income, and without cutting down your War Bond purchases. See if you can't get your local bank to accept earmarked accounts under the "project register" plan.
7. Tell your local merchants and service men what you are planning to do after the war, so they can base their own postwar plans on a known market. If you are going to have the roof repaired, let your contractor know. Sign up in advance for whatever you can wisely plan to buy. Just that will help make jobs in your own town.
8. By all means, if your town is one that is planning *now* for post-war jobs, tell your own soldier or sailor. It will help him in his present job to know that you have not forgotten about his future.



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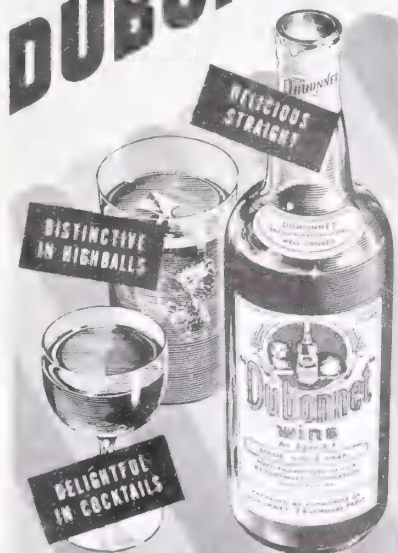
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WHAT IS AN APPROPRIATE WAR MEMORIAL?

CONTINUED FROM PAGE 42

a scientific lighting system, air conditioning, or new desks and chairs, designed for proper posture.

■ A community center brings people together in a spirit of co-operation and friendliness, and unless we have this spirit in our own communities, we can never hope to achieve it on a world-wide scale. Could there be a more fitting war memorial? Such a building might house an auditorium for theater groups, concerts, public discussions. The building might include meeting rooms, craft work rooms, a gymnasium and facilities for indoor sports. This is a project that might be planned for execution over a period of years.

If your present public library has a small bit of land around it—even a space fifty feet square would do—consider turning this into an outdoor reading room, paved, planted with beautiful trees and flowering shrubs, and further beautified by a memorial pool. It would be used and enjoyed by all age groups in the community.

• If your town lies close to a wooded area, this natural setting might be developed as an outdoor community center. It might have an amphitheater for summer concerts or plays. Walks might be cut through the woods, outdoor fireplaces and picnic tables provided. A stream might be dammed to make a skating rink in winter, a lake for boating in summer. Here would be a gift of health and happiness to every one in the town.

■ Memorial highways, boulevards, or bridges might be undertaken by several neighboring towns or counties. Designed for traffic safety and planted where possible with shrubs and trees, they are certainly fitting tributes. Present highways might be beautified with plantings and made safer by the installation of

modern lighting and overhead crossings for pedestrians.

These are just a few living memorials now being planned by official town memorial committees, local civic groups, women's clubs, the American Legion, Rotary or Kiwanis. Funds for such memorials are being raised by private subscriptions, benefits, community drives, and public tax appropriations. Where sufficient funds cannot be raised to execute the entire project at one time—and this is often the case where public funds are used—appropriations can be allotted over a period of years towards a planned building program. But in all cases, provision must be made for the maintenance of the memorial as well as for its original cost.

OPPONENTS of living memorials, you will find, will contend that only in fine art is the true memorial spirit suitably expressed, that a memorial is stripped of dignity and hence unworthy if it is linked to the everyday, material needs of the community. Actually, we see no reason why sculpture or painting cannot be incorporated into the memorial hospital or community center or forest park. Living memorials, of course, must be beautiful. They can have dignity of appearance, too. And certainly there can be no higher dignity than the purpose for which they are created, the betterment of the human body and mind. To find out what side the fighting men themselves take in the controversy on traditional versus living memorials, ask any service man which he would prefer to commemorate his achievements: his name over the entrance to a children's playground or inscribed in aloof grandeur on a monument on Main Street. He'll choose the playground any time.



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Our "Lois" bedspread is an inspiration of the future—modern and enchanting—it will bring new life into your bedroom as will any of our gay personalized bedcovers. Send 10c to cover mailing to Dept. 361, for six full-color room sets to aid you in your redecorating plans.

Monument Mills

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"DO OVER" YOUR FLOOR

SAVOGRAN REMOVER & BLEACHER

Removes old varnish, shellac, wax; cleans and bleaches wood floors in one operation. Safe (no acid, no caustic), quick, economical—1-lb. does average floor, 50c.

PATCH AND REPAIR!

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Fills holes, cracks, dents; tightens casters, rungs, handles, screws; patches wood, plaster, concrete, etc. Stays put—will not shrink! Easy, quick. Patented. 1-lb. 30c.

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SAVOGRAN HEAVY DUTY CLEANER

Cleans dirt, grease like magic from paint, floors, pots and pans, etc. Strong solution removes wax, soaks paint, grease from overalls. 50 years a favorite. 1-lb. 25c.

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ALMOST GOOD ENOUGH

CONTINUED FROM PAGE 39

Army sawmill are not to be
away, because they make
; that there are more uses for
gallon gasoline can than for a
oil; that chairs, tables, stands
from metal bomb cases.
t these are just the kinder-
n lessons. The next steps are
important ones, making the dif-
ference between a dwelling and a
house. They begin with the prin-
ciple that there is no part of a
war airplane, tank, motor ve-
hicle, or, indeed, any part of war
equipment which may not be
turned into a useful appliance for
household in the field if—and
a big if—there are the tools
for the imagination.

There is the soldier who has not
learned the tools and developed
ingenuity. The foot-slogger and
fighting man, while fighting, may
have had much time for it, but
not half our Army, consisting
of enormous forces required to
maintain and repair our complicated
equipment, have perfected a
new tools and have acquired the
art of "scrounging" the tin liner
of a crate or bomb case and "cook-
up" out of it anything from a
drain to a washing-machine.
This is a habit which, for better
or worse, they will bring home.
Except, of course, all of us type-
setters, commandos and desk chair
repairers. We will be as useless
as the house as ever, if not
worse, so, demanding a requisition
form 96-G in quintuplicate be-
fore deciding to hang a picture.

FOR the rest—the men who
went out unable to drive a nail
who learned in the interim to
use a camp telephone out of the
remains of a wrecked Messerschmidt,
the headsets of a hastily
looted Gestapo office and a
brake-drum as a bell—their
mission should mean a new era in
made living improvements.
In thinking particularly of the
work whose work I know best, the
of the Air Service Commands
and several overseas air forces,
allows whose job it is to keep
planes and everything in them,
parachutes to bombsights, in
good order. Whether for the air-
craft equipment, the shops, or
own encampment, they could
well make everything out of
what seemed to me a mixture of
beams and faith. These men
and their opposite numbers who
maintain the equally complicated
mechanisms of ships and tanks, trucks

and guns, will be household pearls
of greatest price.

A few words of warning, how-
ever, to the women in their families
who may, unless they are care-
ful, appear to the returning ex-
pert as clumsy and ignorant clods,
lacking in all understanding.

In the first place, don't expect
the man to build cellar steps out
of a few bent nails, a broken ham-
mer, and a dull saw. He is not an
archer returning from Agincourt
who whittled his way across France
and was, therefore, pretty handy
with a piece of wood in a wattle
and daub house. Instead, his me-
dium is metal; this has been a
war not merely of the Iron Age,
but of the Light Metal Age. Those
who fought it used the finest ma-
chine tools and perform their won-
ders with sheet, cast and wrought
iron and steel, with aluminum and
magnesium. They are used to, and
need, machine tools. Fortunately
the machine shop or garage around
the corner will usually have what
it takes.

SECONDLY, the man has a horror
of jerry-built and knocked-to-
gether contraptions, for he knows
that they are more trouble than
they're worth. Don't come running
to the ex-soldier with a few pieces of
orange crate slabs tacked one to
another in a vaguely trapezoidal
pattern and expect him to praise
it as a cedar chest. For what he
has built he has built well. Instead
of punching some holes in a tin can
to make a shower head, he has
probably bolted together two car-
buretor plates, drilled neat holes in
the lower one, put threads in the
upper one, joined it with lengths of
pipe to an abandoned steel pontoon
bridge section which serves as the
water tank, and installed the whole
thing in a shower stall made from
the fuselage framework of a
crashed Junkers 88, planted up-
right in the ground.

Don't expect him to oh and ah
over half a dozen bricks laid in the
middle of the garden to keep your
feet out of the mud. For like as
not he has helped build his own
non-com quarters either in a cata-
comb or an ex-German under-
ground supply shelter, the floor
of which he has expertly laid
in squares of Italian marble,
"scrounged" from the bombed of-
fice of the town Fascisti chief.

Finally, and most important,
don't expect anything but contempt

(Continued on page 90)

Burpee's

FREE GIFT to Every Gardener



VICTORY Marigold

35c-Packet of Seeds FREE

Giant, frilly, golden-orange blooms over 3 in. across, very double, with such deeply curled petals they look like big golden carnations! Easy to grow anywhere. No seeds for sale till 1946—but you can have some a year ahead!

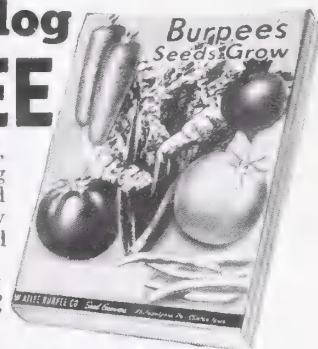
WHEN this giant Marigold was created on Burpee's Floradale Farms, with its fully double, bright golden blooms—symbol of victory and lasting peace—we knew everyone would want it in 1945. So we decided to grow all we could and GIVE a 35c-Packet (100 seeds) to every gardener. Be sure to have Victory Marigolds in your garden.

The sturdy, well-branched plants grow 2 ft. tall—and bloom profusely from midsummer till frost. They make a brilliant garden display and supply abundant long-stemmed flowers for bouquets. This offer is for a limited time only, so write for your free seeds today! All we ask is that you send a stamp for postage.

(To Burpee Customers: You need not write; we'll send your free Marigold seeds with your seed orders)

Burpee's Seed Catalog FREE

Read about the newest creations of Burpee scientists—more delicious, more abundant Vegetables; more lovely, more colorful Flowers—Burpee's Cheerful Petunia, Flash Marigold, new Hybrid Tomatoes, etc. Burpee's is the leading American Seed Catalog, with all best flowers and vegetables; leading varieties are pictured, many in color. Complete, accurate descriptions, and modest prices for the best seeds that grow. The paper shortage makes Catalogs scarce, but Burpee's is free and postpaid while the supply lasts. Send a postcard or the coupon right away!



Special - Five Best VEGETABLES

To show what fine Vegetables you'll grow with Burpee Seeds, we'll send 5 full-size 10c-Packets for the price of one! Mariglobe Tomato, Scarlet Globe Radish, Crosby Egyptian Beet, Chantenay Carrot, Grand Rapids Lettuce—all 5 10c-Packets postpaid for just 10c! Send time today.

W. Atlee Burpee Co., 315 Burpee Bldg., Philadelphia 32, Pa. (or) Clinton, Iowa

W. Atlee Burpee Co.

315 Burpee Building { Philadelphia 32, Pa. (or) Clinton, Iowa

<input type="checkbox"/> Send 5 Packets Burpee Vegetable Seeds (No. 7050). Enclosed is 10c.	<input type="checkbox"/> Send Victory Marigold Seeds FREE I enclose stamp for postage.
---	--

Name _____ Address _____

☐ Send Burpee's Seed Catalog FREE.

BURPEE'S SEEDS GROW

Two Magnificent New Roses

Mme. Chiang Kai-shek

Voted by judges the outstanding Rose Novelty for 1944

For the place of honor in your garden you'll want this graceful, fragrant, superlatively beautiful Mme. Chiang Kai-shek rose, named for the esteemed and lovely First Lady of China!

Selected by judges as America's finest rose for 1944, this exquisite creation unfurls its long spiral buds slowly, revealing daintily shaped, smooth textured petals of light clear canary yellow.

The perfect form, delightful fragrance, sheer elegance and vigorous growth, combined with those indefinable qualities that breeding alone can convey, truly depict the patrician in "Mme. Chiang Kai-shek," and make it a rose you'll be unusually proud to own.

Price \$2.00 each

\$20.00 a dozen



Mme. Chiang Kai-shek



Douglas MacArthur

Douglas MacArthur

The "Commander's Rose"—a grand new hybrid tea rose of fine proportion and exceptional color—hardy, vigorous, free-blooming. Strong bushes, with dark green, healthy foliage. Tulip-shaped buds open slowly into glorious flowers of rose, gold and salmon exquisitely blended.

Price \$1.50

\$15.00 a dozen

Send for **WAYSIDE'S Book CATALOG**

Truly the most beautiful floral catalog ever published. 184 pages—profusely illustrated, with more than 200 true-to-life color illustrations; full of detailed plant descriptions and cultural information. To be sure of your copy, enclose 25¢ with request, coins or stamps, to cover postage & handling.



Wayside Gardens

32 Mentor Avenue Mentor, Ohio

DON'T BE AFRAID TO TRY THE NEW FLOW

CONTINUED FROM PAGE 57

WITH the exception of flowers that are grown from seed, new introductions are usually more expensive than older varieties. Of course seed packets of new things are slightly higher than others, but the cost per plant is affected to a negligible degree. But since the general price is higher, plan first of all to use the new things for accent or special emphasis.

Using the new offerings for highlight effect is often sound, also, until you have proved them as potential winners in your own garden under your own growing conditions, in your affections.

Such use, in the case of the new annuals, would be in clumps in that part of a perennial border where descriptions indicated they would fit or where perennial color of the desired sort may be lacking through summer and fall. Grow them, too, in a cutting garden, or in a row in the vegetable garden, where they may be cut freely to grace your own vases—or your neighbors'.

With perennials, it is common sense to get three of a kind at least. This is not so you can have the blooms in three parts of your gar-

den, but so you can get a repeat effect in one spot. Remember spring planted perennials become decently established second season. Play the new off against familiar varieties of the same kind, if you like, but try to match colors of older ties until you have seen the bloom. Play for safe contrasts and harmonies at first.

In the case of roses, arrangement in the garden is difficult. If you already have some experience with garden borders, consider any risks of color clashes (actually the roses are small in most cases) and go ahead. Bear in mind any catalogue notes on growth, size, season of bloom, etc.

ABOVE all, give your new plants a fair break. As all flowers, a fair break is a good planting hole. Set them out as soon as you receive them. Don't change your mind about position when the first bloom appears. Leave them where they are at least a season. Give them a chance and you'll be glad you tried

Flowerfield's GEMS OF THE GARDEN



Calla Lily

Particularly lovely among the many summer flowering bulbs listed in Flowerfield's Spring Catalog is the small and dainty trumpet shaped Pink Calla "Rehmanni" (each, 85¢, six \$4.50). Its spotted green foliage is exceptionally well fitted as a foreground for your shrubs. Yellow Calla "Elliotian," (ea. 50¢, Dozen \$5.00).

Send for your copy of Flowerfield's Bulb, Root, Plant & Seed catalog for Spring 1945. Enclose 10¢ to cover mailing and handling costs.



Tuberous—rooted Begonias

Plant these indoors now and enjoy them all year. In early Spring, these profuse blooming plants may be set outdoors where they will thrive and bloom until late Fall. Begonias are finest for deep shade, beautiful foliage with huge flowers in every brilliant color imaginable. Giant single flowering, Giant double Camellia and Frilled. Selected Mixed Tubers, 10 Tubers \$2.95

flowerfield



Hemerocallis

Hemerocallis hybridists have long striven to vary the colors of sturdy, vigorous, long blooming Day Lilies. This year, Flowerfield is proud to introduce a beautiful new soft pink Hemerocallis "CLARION". This coral edged beauty is the first of a new strain of well formed, disease and insect resisting hybrids. (\$2.50 each.) See "Clarion" and the citron-yellow, "Hyperion" (\$1.00 ea.) in Flowerfield's complete Spring Catalog.

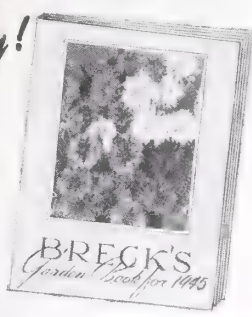
Fresh Garden Vegetables and Flowers Weeks Ahead of Season!



Your copy is Ready!

BRECK'S deluxe GARDEN Book

Valuable, beautiful, big book in full natural color from cover - to - cover. Chockful of garden-making help. Offers the best flowers, vegetables, bulbs, roses, fruits and all the supplies needed by home gardeners. While we make no charge for this costly book, we ask you to send 10c for postage and handling (unless ordering from this page). Write today.



10c

BRECK'S COMPLETE SEED-STARTING KIT AND MICA-GRO

You Can Start Sturdy Plants Indoors As Professional Gardeners Do...

Grow your own flower and vegetable plants indoors from seed — right on your window-sill. Get a jump on the season — grow fine, healthy plants of the hard-to-find varieties.

Kit has 3 waterproof 5 1/2" flats of green fibre with seedling trays that water from below for 9 separate varieties; supply of Mica-Gro, better than soil for sure start and phenomenal root growth; 2 packets choice seeds; full directions; and copy of big full-color Garden Book described at lower left.



\$1.00

3 Kits for \$2.85

Postpaid (West of Miss. River add 20c per kit postage)



\$1.25

6 Boxes — capacity 66 potted plants

12 Boxes — capacity 198 potted plants

\$3.50

Postpaid (West of Miss. River add 20c for postage)

BRECK'S TRANSPLANT BOXES that water from below

Seedlings from Kits above become big, vigorous plants, ready for the garden, when grown in these 11" waterproof fit-the-windowsill Transplant Boxes. Scientific sub-irrigating design gives perfect drainage under the soil and controlled watering from below. Individual band-pots encourage maximum root growth.

Introductory Offer!

DeLuxe VEGETABLE GARDEN for '45

7 Notable Specialties Including Golden Midget Corn

We'll stake our 127-year reputation as top-notch seedsmen that you'll be mightily pleased when you pick and eat these 7 cream-of-the-crop varieties. But please order right now as these mouth-watering introductions are the first to run out each season. Includes generous plantings of new crop seed of Golden Midget Corn, Butternut Squash, Belmont Tomato, Peas "The Miracle," Golden Beauty Carrot, Keystone Green Bush Beans, and Oak Leaf Lettuce.

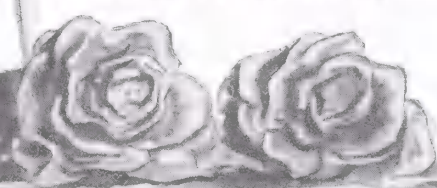
Specially priced at **\$1.95**

2 full collections for \$3.75 POSTPAID

SEEDSMEN SINCE 1818
BRECK'S

★
Order By Mail
COMPLETE SATISFACTION ASSURED

503 BRECK BLDG., BOSTON 9, MASS.



Burpee's Flash MARIGOLD

**All-America
Silver Medal
Winner for '45**

All summer and fall you can revel in the colorful glories of "Flash"—combining rich velvety-red with tangerine. Not only earliest, beginning to bloom in 8 weeks from seed, but one of the most profuse of all Marigolds. The dwarf French plants are unusually uniform, make wonderful borders.

Bushy Mounds of Color 18 Inches Tall

Flash Marigold is very easy to grow, anywhere. The beautifully formed flowers are 1 3/4 in. across. Flash creates a fiery brilliance in massed beds as well as for edging and foreground in the border. The long-lasting flowers arouse admiration in bouquets and arrangements. Order direct from this ad. Sent postpaid: Packet 25c; 1/16 ounce 60c; 1/8 ounce \$1.

First HYBRID Tomato and Cucumber Ever Introduced TO THE PUBLIC

Both originated on the famous Burpee Fordhook Farms. Be the first in your neighborhood to know the thrill of growing these Hybrids.

Fordhook HYBRID Tomato

At Fordhook Farms this sensational Hybrid outyielded all other Tomatoes. Bears in 60 days after plants are set in garden. Vines are wilt-resisting, sturdy, semi-upright, spreading, with dense foliage that protects against sunscald. Fruit is uniform shape, medium size, smooth-skinned; the flavor is mild acid sweet. Select hand-pollinated seeds: Packet (30 seeds) 25c. Order from this ad.

**Burpee's
Seeds
Grow**

Burpee HYBRID Cucumber

The Burpee Hybrid Cucumber, new for 1945, has vigorous, long-lived vines that are extremely resistant to disease (wilt, mosaic, mildew). Bears abundance of well-shaped fruit, about 8 in. long. Crisp white flesh of excellent quality with medium seed cavity. Tests show these select hand-pollinated seeds outproduce open pollinated, for quality and quantity. Order direct from this ad. Packet (30 seeds) 25c.

Burpee's Seed Catalog FREE

Tells about Burpee's famous Flower and Vegetable Seeds. Describes the best Vegetables to make your Garden provide the most food; the most inviting of Flowers to make it colorful. Pictures of all leading varieties—many in color. Send postcard or coupon NOW. FREE and postpaid as long as supply lasts.

America's Leading Seed Catalog

W. Atlee Burpee Co.

321 Burpee Bldg., Philadelphia 32, Pa. 321 Burpee Bldg., (If now live in Clinton, Iowa west of Ohio)

Send postpaid the Burpee Seeds checked below:

FLASH MARIGOLD (No. 2352)

☐ 25c-Packet ☐ 1/16 oz. 60c ☐ 1/8 oz. \$1.

☐ 25c-Packet Fordhook Hybrid Tomato (No. 1121).

☐ 25c-Packet Burpee Hybrid Cucumber (No. 370).

Enclosed is \$

Name

Address

☐ Send Burpee's Seed Catalog FREE.

W. Atlee Burpee Co.
PHILADELPHIA 32, PA.
CLINTON, IOWA

20 MILLION VICTORY GARDENS

CONTINUED FROM PAGE 51

like the one which preceded it. The North American soils and climate can produce a striking variety of good things to eat. Make the most of your opportunities.

The tables which accompany this little homily are intended to be suggestive. Consider them in the light of your own surroundings. Check off with a pencil the items which fit your own particular needs or whims. Ponder the implications of each category. Then find a bit of scratch paper and jot down the preliminary specifications for your 1945 garden. Then you are ready to consult the seedsmen's lists.

Come February or March, start the processes of planting. But the harvest will be bigger and seed time less hurried if January sees your "paper work" completed.

DEAR E. G.

CONTINUED FROM PAGE 33

you keep things warm for longer than three minutes?)

We ate our salad with salad forks, a prewar custom I had forgotten about entirely. I am so used to rushing kitchenward to wash out the meat forks (we own only four forks) so we can use them for the salad, that David had to remind me to remain seated.

THE coffee arrived in a little silver pot flanked by a little silver creamer and sugar (or is it sugarer?) Theresa of the Silver Bell placed it before David and he poured, looking like nothing so much as a man of property. Even his stripes looked prosperous.

"Nothing like gracious living," David said, pouring happily. I watched him carefully splash a little coffee in the saucer, just to see what it felt like. We are always very careful about such things so there is less to wash, see?

Oh, it was a lovely lunch. A year ago I would never have known how lovely. We had three cups of coffee (gave us each another chance to ring the bell) and we splashed on the saucers and pretended the war was over and it was our house and our salad forks and our view and our dinner bell.

I guess the war has taught us a lot of things. You can't live in one room with Murphy beds and not dream better dreams about what you want after it. If we had started

(Continued on page 86)

THINKING OF BUYING OR BUILDING A HOME

Don't make a move until you see my "Have-More" Plan to exchange! It may save you hundreds of dollars, many heartbreaking mistakes. Tells how to have a suburban or try home that will pay for itself. "Have-More" Plan is the true story how my family and I moved 60 miles out of town to find "a little and a lot more living." Tells how to grow most of our food in spare on less than an acre of land—fun doing it—have better health, more sunshine and fresh air—peace and quiet—more security, independence—in fact, more of everything that makes life worth living. Over 50,000 words, 73 illustrations, many actual photos of our home. Tells exactly how we do everything. Best of all, my "Have-More" Plan tells you how to choose the right place, how to save hundreds of dollars in buying and financing to avoid costly mistakes. The "S Card" included, of what to look for is worth more by itself than whole price of Plan which is \$1.00. Send postcard for Plan to examine free for ten days—then me \$1.00 or return Plan and owe nothing. What could be more. You'll surely agree with many, others it's the biggest dollar's you ever saw! Send postcard now just say "Send me your Plan." for "a little land and a lot more living." . . . Ed Robinson, Nor 3301, Conn.

GOLDEN MUSCAT GRAPE

A wonderful grape. Clusters of immer up to 2 lbs. Write for FREE CATALOG. STERN'S NURSERIES, Dept. D, Geneva

EUROPEAN LINDA

and other beautiful trees that provide shade quickly. Write for FREE CATALOG. STERN'S NURSERIES, Dept. D, Geneva

BLOOM THIS YEAR CUSHION MUMS

Offer includes new Red Santa Claus, Yellow, White, Bronze, and Pink. Thousands of Flowers on one Plant. Also 12 new varieties of Mums, and complete line of Shade and Fruit Trees, Berries, Shrubs, Roses, Flowers, Evergreens fully described in FREE 1945 Color Catalog. Write today.

FREE COLOR CATALOG EMLONG'S Box 11B STEVENSVILLE, MD.

Grow Indoors on Small WORLD'S Largest LEMON

Lemons Weigh 1 to 3 lbs. Also Dwarf Oranges. Here, at last, are two of the most unique and indoor plants ever offered. Both plants have beautiful, waxy white, fragrant blossoms. Imagine it—the thrill of picking and using high quality Lemons, often weighing 1 to 3 lbs. enough for several pies. Dwarf Oranges are delicious. More fully described in our catalog. 100 bargains in plants, trees, and shrubs. day for your free copy. Ackerman Nurseries, 45 Lake St., Bridgeport, Conn.

GIANT PACIFIC HYDRANGEA DELPHINIUM

Heavy one year plants. Best and finest variety for cut flowers. Plants \$5.00 value for \$2.25. Order today from this ad. We plant time. COLE'S 1945 PLANTING GUIDE. Book of 500 offers in plants, flowers, shrubs, trees, and shrubs. Free! Write today. Cole Nursery Co., 3025 Me Painesville, Ohio

BLUEBERRIES

FREE Best and RASPBERRIES. CATALOG newest varieties. All Michigan grown. Full line of other STAHLEN'S NURSERY, Box 75, Bridgeport, Conn.



ABOUT YOUR TREES

after the war

● Today your trees are probably suffering from neglect. And, since two-thirds of our specially trained Davey Tree Surgeons are in the armed forces, we are unable to offer their services to you. But these fine Davey experts will resume their chosen vocation with new eagerness after the war. Hundreds of their letters, from all over the world, tell us so.

1846 1923



JOHN DAVEY
Founder of Tree Surgery

DAVEY TREE EXPERT CO.

KENT, OHIO

And Almost Everywhere

Two Generations of Tree
Saving Service



STARTING SEEDS INDOORS

CONTINUED FROM PAGE 54

germination, and the limestone, besides reducing acidity, helps to release soluble phosphorous. (Special sterile starting preparations eliminate some of the hazards of rich or diseased soil.)

3. Seeds cannot germinate and grow without moisture, but overwetness can cause rotting of some seeds and, with the average run of plants, is liable to cause rotting of small seedlings. With small seeds especially, if sown in pots, pans, or boxes, the simplest and most effective method of watering is to stand the containers in dishes of water. The moisture will be drawn up through the drainage hole to the soil surface by capillary action (see diagrams at top of page 55.)

4. Small seeds like petunias, snapdragons, begonias, etc. do not require any soil covering and large seeds need no more than a covering of their own depth.

5. Thick sowing is wasteful and an open invitation to trouble, unless you are prepared to "prick off" (transplant) as soon as the seedlings show the second pair of leaves, regardless of their smallness. When overcrowded, seedlings tend to draw upward; they are soft and with moisture constantly around them, damping-off fungus can get to work.

6. Sterilization of the soil by means of steaming it over a vessel of boiling water for thirty to sixty minutes or soaking it with boiling water are two methods that destroy soil germs. Or the soil may be soaked with formaldehyde solution, one part to fifty parts of water or by the dry method of treating it with tear gas. The latter is only suitable for treating large amounts of soil, and it requires a closed box outdoors, one pint of the gas being enough for one yard of soil. This treatment and also the formaldehyde treatment should never be done indoors nor where the fumes may reach growing plants. Both chemicals are certain death to plants. The soil after treatment should not be used for ten days, and it should be well stirred several times. Soil steamed or treated with hot water must not be used until dried out sufficiently. Treating the seed directly with prepared disinfectants may be helpful.

7. While seeds readily germinate in a shaded, warm place, the seedlings once through the soil must have ample, even light and a mod-

(Continued on page 87)

1945
Seed
Annual

Free on request

Complete 120 page Seed Catalog with 16 pages in color . . . featuring many new, high quality Seeds, Bulbs and Plants introduced by us for the first time this year.

NOVELTY TREE ROSES

Will bloom this summer on strong, straight 3 1/2 foot stems.

Red, Yellow,
Pink, White,
Two-Toned
(Pink and Orange)

Pot-plants only,
ready early May.

\$6 each

KNOCK 'EM WACKY WITH SAWCO-JAPY

JAPANESE BEETLE MILKY DISEASE SPORE DUST

Manufactured for us by J. J. Parker under Patent No. 2,258,319, issued by The Dept. of Agriculture. A biological product that produces a bacterial disease fatal to Japanese beetle grubs. This disease is transmitted to the grub in soil which has been previously inoculated with the Milky Disease Spore Dust. In a short time infestations over large areas are under control.

Supply limited. Place order early to avoid disappointment. Begin application late March.

1 lb. Sufficient for 4000 sq. ft., \$7.50
11 lbs., Sufficient for 1 acre, \$80

Stump & Walter Co.

132-138 Church St., Dept. HB New York 8, N. Y.
Suburban Stores: Englewood, N. J.
White Plains, N. Y. Newark, N. J.
Stamford, Conn. Hempstead, L. I.

Azaleamum

TRADE-MARK

600 BLOOMS FIRST YEAR

1500 SECOND YEAR—VERY HARDY

**KELLOGG'S SENSATIONAL
FLOWER GARDEN NOVELTY!**

World's Greatest Flowering Sensation!

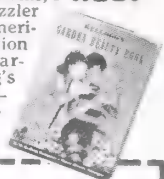
Truly America's garden wonder, Azaleamum, world's greatest flowering plant, grows to bushel-basket size the first year, produces hundreds of big, rich blooms, each 2" across, for three solid months! Very hardy perennial, Azaleamum's growth is even more prolific second year!

A GARDEN IN ITSELF!

Now available in gorgeous color choices, including bronze, pink, yellow, white, red. Azaleamum is a garden in itself. Several make a beautiful color feast, the envy of all who see.

GARDEN BEAUTY BOOK FREE!

See the colorful Azaleamums, the new Gardenulas, Dazzler Hardy Carnation, new American Beauty Hardy Carnation and other latest, best garden novelties in Kellogg's new Garden Beauty Book—packed with garden bargains! Free, write Today!



NEW! SKINLESS GRAPE!

SENECA
CALIFORNIA-TYPE
HARDY IN THE NORTH

—Eat the whole grape—
a tender, juicy munch
with its edible skin!
Heavy-fruited. Supply
limited! See it with other
choice small fruits in
FREE Fruit Book—
Write TODAY!

**GROWS
IN NORTH**

R. M. KELLOGG CO., Box 715, Three Rivers, Mich.

Send me FREE catalog checked.
(If you want both, check both.)

☐ Flower
☐ Fruit

Name _____

Address _____

City _____

State _____

VAUGHAN'S

GARDENING ILLUSTRATED

250
COLOR
PLATES

THE MOST BEAUTIFUL SEED CATALOG



STRAWBERRY CORN

A midget popcorn of table quality, whose 2-inch strawberry-shaped ears of ruby colored kernels are highly decorative and useful for winter bouquets. Pkt. 25c or 60c.

PANSY ROYAL GIANTS OF THE PACIFIC

Matching the size of Super Maple Leaf Giants, this new strain adds many colors, including deep tones of red and purple, bearing flowers of giant size and richest hues on long, strong stems. Pkt. 50c.

FLOWERS to beautify your Victory Garden . . . and luxury vegetables which can only be enjoyed by those who grow and eat them garden-fresh—fill 108 pages in our 1945 edition of "Gardening Illustrated."

52 pages with full-color pictures of the newest flowers and the most beautiful older ones. More than 2000 annuals and perennials, roses, gladioli, dahlias and others.

The same quality Vaughan seeds, bulbs, plants and supplies upon which florists, professional gardeners and advanced amateurs have depended for more than 68 years are available to you.

Catalog Free on Request.



VAUGHAN'S SEED STORE, Dept. 181
10 W. Randolph St., Chicago 1. 47 Barclay St., N. Y. C. 7.

July-Blooming 'MUMS

Developed by the Univ. of Minnesota
New—Extra-Early—More than 10 Weeks of Bloom

Six Outstanding Varieties

1. HARMONY: Several color tones, harmoniously blended.
2. RED WING: Semi-double Pompeian red.
3. DULUTH: Semi-double, lemon-yellow.
4. WELCOME: Semi-double, bright mallow-purple.
5. BOREAS: Double blooms, pure white.
6. MOON GLOW: Double blooms, deep lemon-chrome.

SPECIAL OFFER
6 Plants (1 Each of above) \$4.00 Any 3 Plants, \$2.25

**NEW HARDY CARNATION
SCARLET KING**


A lovely new creation, hardy enough for the outdoor garden, yet as handsome as a greenhouse carnation. Blooms throughout the spring, summer and fall, until heavy frost.

A joy to behold. Dazzling scarlet flowers on stiff, sturdy stems, long enough for cutting.

3 Plants for \$2.15; 6 for \$4.00

All plants POSTPAID within 400 mi. of New York City; express collect to more distant points. Shipped at proper planting time.

GOLDFARB 164 EAST 57th ST. NEW YORK 22, N. Y.



PLAN NOW FOR YOUR SPRING *Lawn*

Men successful in gardening know the value of lawn seed mixtures adapted for growth in given locations.

WOODRUFF Adapted LAWN SEED

F. H. WOODRUFF & SONS, INC. AND *Flawn* MILFORD, CONN. (Zoysia Matrella) the new insect-free, weed-free, slow-growing lawn sod.

For Sale thru your local dealer



DEAR E. G.

CONTINUED FROM PAGE 84

right off as prewar honeymooners, we would never have thought of playing house as we did today.

After having our first bedroom in a closet you can bet we're going to have the biggest, brightest, beddiest bedroom you ever saw. None of this studio couch business. The beds are going to be out where you can see them, and low, and so big, we can sleep across them.

After living out of the same closet with David's fatigues alongside my best black wool, we're going in for closets-full of shelves and drawers marching all the way up to the ceiling. I'm tired of excavating my slips to get at the table mats and removing David's socks from my handkerchiefs.

WE WENT out on the sun-splashed patio for a cigarette and David stretched like a complacent cat and said his house is going to have one room he can mess up according to his lights, and one I can mess up according to mine. Do you realize, Elizabeth, that never in our married life have we ever been able to mess up a room and just close a door on it?

David informed me from the depths of a deck chair that he's going to make a mint of money and sink it into bathrooms. All kinds of bathrooms we're going to have, all shapes and sizes. David says he always took bathrooms for granted before he got married, but now all he wants out of life is one of his own, big enough and clean enough and private enough, minus anything remotely resembling a bobby pin or a wet stocking.

Any money that's left over will go for sun decks all around the house, like yours, so we can follow the sun into December. Inside there will be so much light our plants will live forever and our postwar dachshunds will blink in it.

Finally it was time to go and we said good-bye to Theresa and wrote Eva a note and headed back to Owen's Alley and our four forks and our washable place mats. We were very quiet going back and I wondered what David was thinking about. All of a sudden I heard a little tinkle in his pocket. I reached in and out came the little silver dinner bell.

"That's to remind us of today," David said. "It's kind of a promise of things to come. When we get our own home and our own bell, I'll send it back."

Love,
Helen

PLANT NOW THIS SYMBOL OF LUXEMBOURG'S LIBERATION

The royal-red rose
GRANDE DUCHESSE CHARLOTTE, I

Named by permission for Luxembourg ruler—grand prize winner in Europe for the war—All-America Rose Selection for 1943.

Long, shapely burnt-carmine buds opening to graceful royal-red blooms, with fragrance

Order promptly—good roses are scarce.
1945 Catalog FREE!

THE CONARD-PYLE CO.
ROBERT PYLE, PRESIDENT
WEST GROVE 280, PA.
ROSE SPECIALISTS FOR 47 YEARS

GUARANTEED TO BLOOM



DELPHINIUM

THE FAMOUS VETTERLE & REINEL
Giant Pacific Hybrids
WILL BLOOM THIS SUMMER

The World's Most Elegant Strain.

Flower spikes 3 to 5 ft. long, closely packed with individual flowers up to 3 in. across. Exciting color variations. Plants resistant to disease. Strong stems withstand high winds. Heavy rooted 1 yr. field grown plants.

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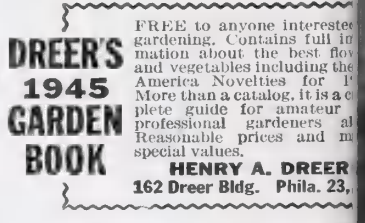
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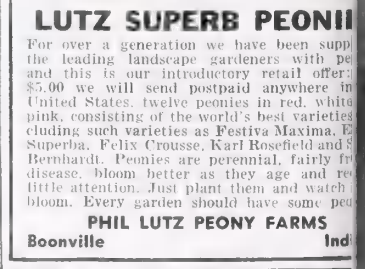
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STARTING SEEDS INDOORS

CONTINUED FROM PAGE 85

erate temperature. Living room temperature, 65° to 75°, is much too high and the humidity is invariably too low. Unless the general run of seedlings can be given a temperature not above 55°, with good light, it is a waste of time and seed to sow in January and February if the plants are to be set out in late May.

8. Old seed boxes or pots can carry disease spores. Wood containers especially should be scalded to safeguard clean, fresh soil.

9. In a room or house cellar, mice and crickets are always a possibility, and, if growing pot plants are nearby, it is always wise to consider them as harboring insect pests that menace seedlings.

10. The growing on and care of seedlings is a problem the seed sower is likely to overlook. Apart from the essential control of light and temperature, room for transplanting and aftergrowth is needed. A small packet of choice Petunia seed may yield 80 to 100 seedlings. They cannot be left in the small pan or pot or they will soon spoil. If all are to be kept, they will fill a standard-size flat at one inch apart, and in a month or so they may need more space, either in additional flats or in individual flats. The amateur with only living room or cellar facilities cannot provide suitable accommodation for a host of different plants in the early months of the year. No special seed-raising apparatus will offset the lack of light, space, and temperature control.

Watch your timing. If it's your ambition to raise your own begonias, gloxinias, petunias, verbenas, tomatoes, and so forth, and the directions on the packet advise sowing in January or February, and you haven't a moderately heated sun porch or an exceptionally well-lighted spare room where they can have attention and protection for many weeks, wait until mid-March and, for safety, reserve enough seed of each kind for a second sowing ten days later. Tomato seed sown at end of March will grow faster and make better plants. Assuming they survive, seedlings raised early without reasonably good facilities will either be stunted, drawn, and weak, or become so hardened they will be overtaken by later sowings.

Don't be beguiled into sowing seeds of ordinary annuals such as

(Continued on page 91)

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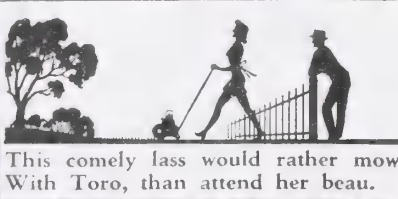
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(over 393 Burpee Bldg., Clinton, Iowa)

QUICK FREEZING

CONTINUED FROM PAGE 65

now open from the top, but later you'll see designs with front openings like your refrigerator, with drawers which pull out like your bedroom dresser. Most new freezers will be standard counter height, to conform with regulation kitchen cabinets. But practical tests demonstrate that it's cheaper to operate a freezer in a utility room, basement or garage where temperatures are cooler, air is dryer than in a kitchen. Some units, too, will sweat during hot humid spells to such an extent that moisture drips onto the floor, causing messiness and extra work. Self-contained home and farm freezers will range in size from 4 to 40 cubic feet and larger, and will cost from \$150 up. If you're going to freeze everything you eat in really wholesale quantities, you may even want to consider a refrigerated room, with walls lined with shelves on which you'd place produce to be frozen. Operative builders on the West Coast are including them in model house plans, and estimate they'll add about \$1,000 to house cost—not excessive when you consider that a 9 cu. ft. freezer now costs you about \$450.

FROZEN food storage facilities will even be provided right in many postwar domestic refrigerators, for those who don't want to purchase a separate storage unit. Such refrigerators will have two zones of cold; shelves for normal storage where temperatures will be held at about 40 degrees, and a special compartment, from one to three cubic feet for frozen foods, maintaining temperatures around zero.

How much a freezer will cost to operate depends upon such factors as size of load in freezer, electric rate, thickness of insulation, but manufacturers estimate that a home freezer won't cost too much more to operate than a refrigerator of equal cubic foot capacity. Deepfreeze estimates that their 4½ cu. ft. model will cost about the same to operate as a 6 cu. ft. refrigerator.

If you'd like to know more about methods and procedures for freezing foods at home, find out if the new sound film, just released by General Electric's Consumers Institute, is going to be shown in your neighborhood. It's available for presentation to consumer groups through General Electric's district offices.

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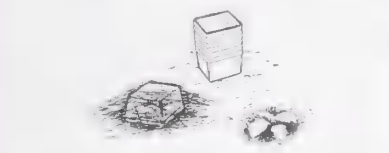
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There is more than just cold to guard against in the garden. Look out for ice, field mice, rabbits

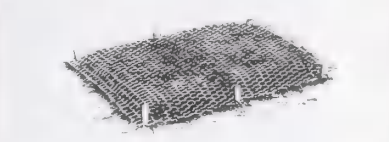
TOO often we think that if we spread some leaves or salt hay or evergreen boughs here and there in the garden, we've protected our plants till spring. Here are three hints that would prove otherwise.

Some plants, like delphinium, canterbury bells, oriental poppies, are almost evergreen at their crowns. A heavy, soggy, or icy packed mulch may suffocate them. So for small, fall-set plants, use



berry baskets under a light mulch (above) to protect from protection! Coal ashes sifted around delphinium crowns is also good.

Rabbits tackle such things as perennial asters, campanulas, oriental poppies, which show green foliage all winter. Mulches don't stop them, so stake down chicken wire loosely over the mulch (just below). Make sure the rabbits can't



crawl under the wire edges. Half-bushel baskets will do as well as the wire if you have enough of them and can hold them down.

Rabbits are joined by field mice in their assault on the tender bark of young fruit trees, especially the newer dwarf fruits. Take no chances, from a few inches below ground level to the highest expected snow level. Collars of 1/2" mesh wire, tied with coarse string to tree trunk, will do the trick (below). Dwarf fruits should be staked against winter winds, too.



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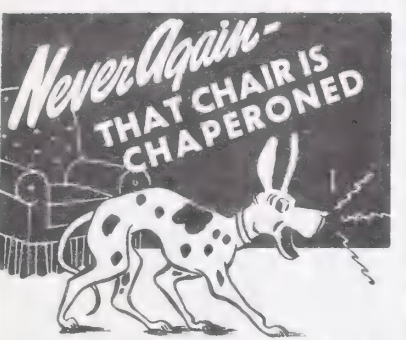
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ALMOST GOOD ENOUGH

CONTINUED FROM PAGE 81

for your complaints that you wish you had a clothes rack in the closet, a better mirror frame, a tall stand for the terrace flower bowls or a modern shield for the ceiling lights, but that the budget just won't stand it. For the man who has but lately laid aside Sam's suit is used to a vast deal more, ingenuity than such a lament implies. He has probably built the equivalent articles himself from much less likely bits of junk than can be found in your own attic. And he has valued his comrades in direct ratio to the inventiveness and talent they have brought to bear in their daily life, sometimes for its very protection, sometimes for making it more livable.

For all you know, he has helped a friend make his own means of locomotion out of aircraft storage batteries, an auxilliary generator, rubber-tired wheels "scrounged" from old supply dollies, a small electric motor, the seat of a wrecked command car, tubing from an airplane hydraulic system, headlights from a shot-up Volkswagen, shock absorbers out of cushion springs,

an instrument panel from a Boston light bomber and the steering wheel of a Marauder.

Or he himself may have made a sewing machine needle from a bicycle spoke, a washstand water tank from a container of parachute-dropped supplies, a lampshade from the small metal cones used for night lighting an airfield, or a super oven-heater out of a milk can, a pressure pump, some tubing, and a steam gauge.

HE IS going to return with the conviction that the same thing can be done for a home in New Jersey as was done for a home in New Britain. Because he is a past master in "scrounging," in picking up odd bits off the junk heap or from a ruin, and because he knows that those little bits can be put together to make a washroom or a complete kitchen for 150 men, he is going to be remarkably impatient with the idea that one must do without a needed home improvement or piece of furniture because the price of the finished

(Continued on page 92)

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STARTING SEEDS INDOORS

CONTINUED FROM PAGE 87

zinnias, and marigolds in early March or earlier. If you have a cold frame, wait until sunshine has warmed up the side and then sow such seeds, turning the frame at night when cold. Always remember that zinnias and other tender annual seeds are likely to rot if the soil temperature is below 60° F.

Use a cold frame. A cold frame is one of those suggested on page 55 can be of real service to the gardener who, in a room or a dry cellar, starts tomato and other seeds in mid-March. When seedlings show true leaves, the plants can be placed in a frame shaded on bright days and protected with mats at night. They can be transferred into flats or boxes as convenient and in due time will be in good shape for setting out in May when danger of frost is past.

Sow seeds carefully. With choice seeds that are normally sown in flats, pans, or small boxes and indoors, the easiest way to avoid damping off is to fill the container with soil within 1/2" of the top and lightly to cover with pow-

dered, dry sphagnum moss, rubbed through mosquito netting. Press moderately firm and stand the container in a dish of water for a few minutes. If the moss does not become damp, gently spray with water, then sow the seeds, giving no soil cover. Cover with a piece of glass, and shade until germination starts. Water only from the bottom (see diagrams on page 55). Tiny seedlings should be pricked off into other pots or pans fairly closely and protected with glass, ventilating gradually. Larger seedlings should not be dug out at transplanting time. Allow the soil to get moderately dry, then turn out the whole mass and shake out the seedlings with complete roots. If pots or pans are used for seed sowing, always use plenty of drainage, half filling the pots with broken pieces of pots, gravel, or clinker. Don't use deep boxes.

Except for coarse, free-growing seedlings, never use rich composted soil for the first transplanting. Seedlings raised fairly thickly in small containers must be transplanted early, transplanted again to flats, "bands," or single pots.



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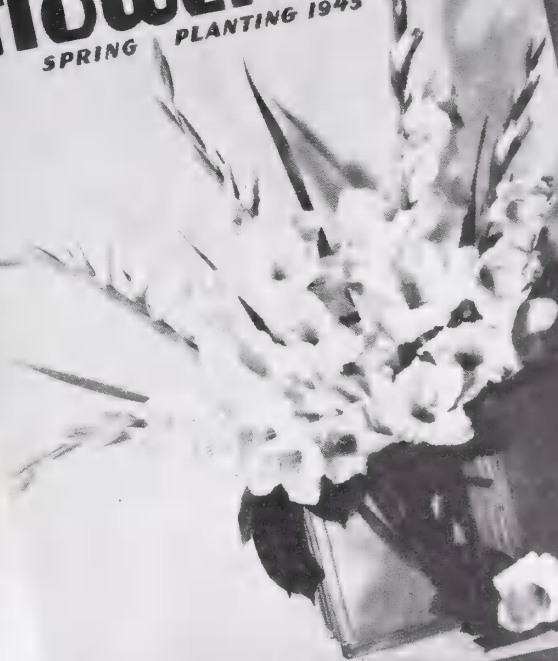
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Wanda, found in a field of Picardy, is a sport of that sturdiest of all gladiolus. Its lovely cream-yellow makes Wanda doubly welcome, since there have been no satisfactory large-flowered yellow gladiolus until now. Wanda (see Illustration) is one of the finest gladiolus ever introduced—Doz. \$1.50.

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FINE FURNITURE SINCE 1826

ALMOST GOOD ENOUGH

CONTINUED FROM PAGE 90

product in a store is prohibitive. For he knows that junked scraps of aluminum can be made into a superb coffee urn without the benefit of a factory; that the otherwise useless steel runway matting off a French airfield, some packing box hinges and sticks of wood can be made into a collapsible and portable bed, complete with springs; that the crate in which an airplane wing is packed can be lined with tar paper and sprinkled with dessicant salts to make a water-tight shelter where even such delicate stuff as photographic equipment may be kept dry in a New Guinea area where the oldest Fuzzy-Wuzzy can't remember a day without rain.

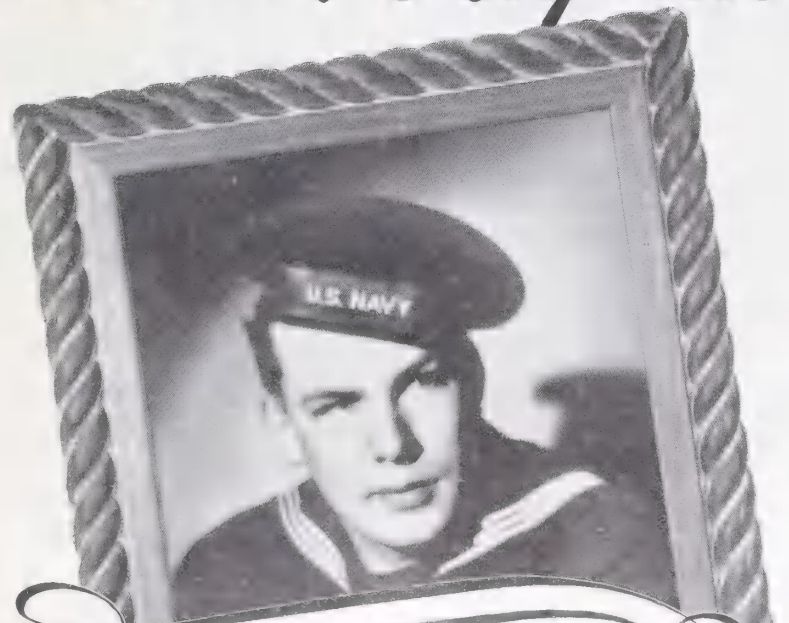
No matter how well the home to which he returns in America is built or how comfortably it is appointed or how well it contrasts with the places where he was forced to live overseas, he will want improvements. Despite having lived and fought in a hellhole—or perhaps because of having done so—he will have developed the instinct of homemaking into a high science. He will want to change, to improve, to build. He will see, be-

cause he has been trained to a useful appliance to this end: a sprocket of a broken tricycle, the treads of a worn Tractor.

If handled right, this may be a blessing around the house. But reasonably or otherwise, expect some skillful help from a woman in his life. That woman, therefore, would do well to keep up on her technique with the pot and the saw. She would do better to develop the same appreciation of "scrounging" cooking-up possibilities that returning expert has acquired.

That expert, by the way, has some tricks up his sleeve besides those necessary for repairs. If he has been working with machinery—and there's an enormous amount of that in the Army—he is certainly capable of a little artistry in addition to utility. If his ever-loving mother, or sister has an ancestral notion for a metal wrist-strap, belt buckle, picture frame or window box, it's ten to one he has the inventiveness to make it. The premium is on ingenuity both sides of the family.

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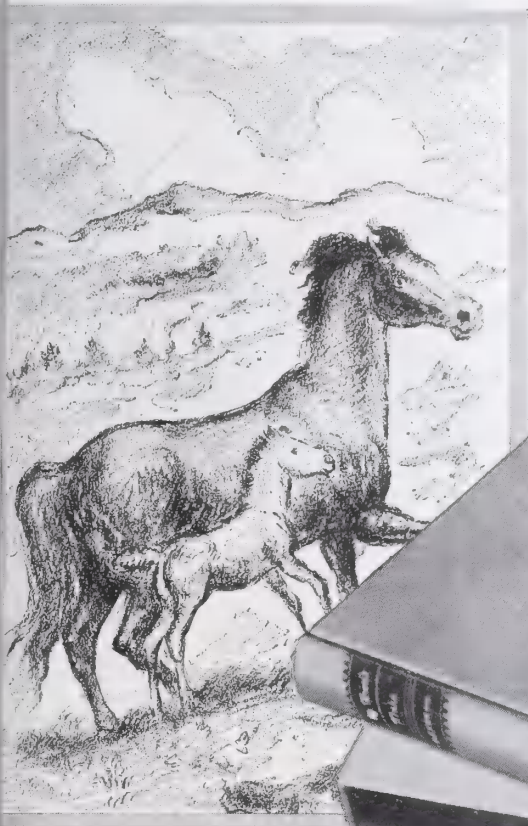
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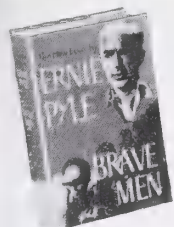
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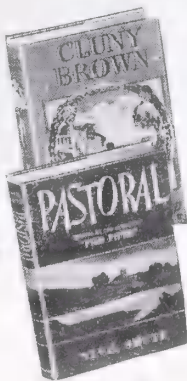
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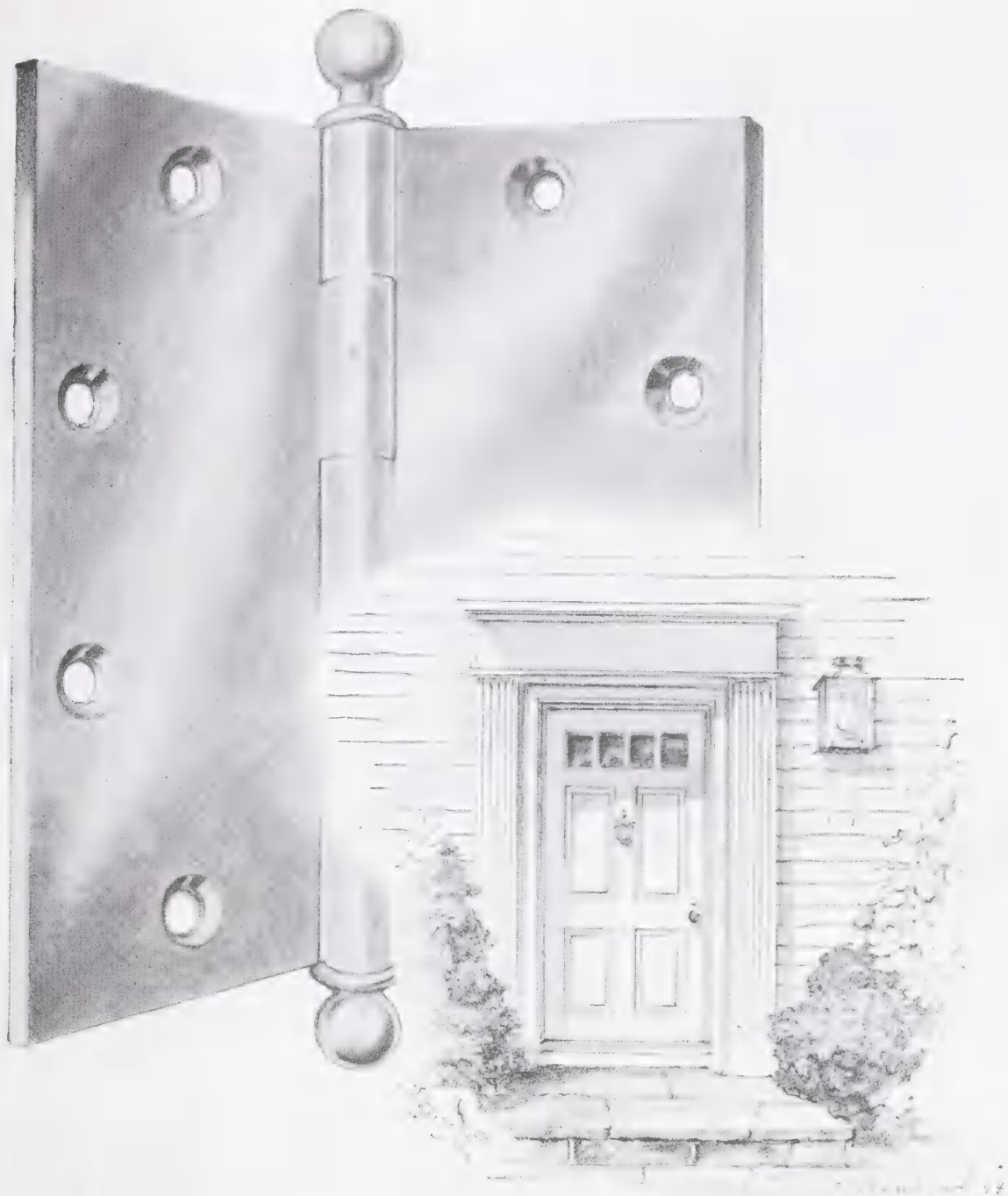
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NO. 2
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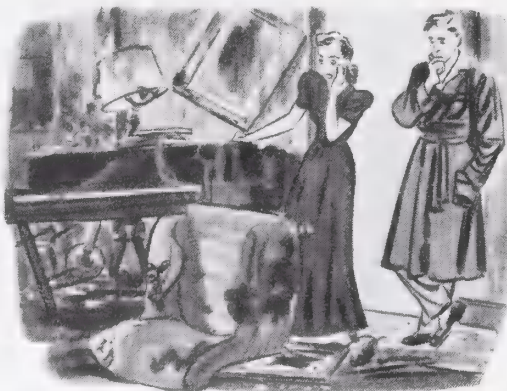
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How can No. 2 help Perry Mason prove that No. 1 didn't murder No. 3? Why had the victim concealed her true identity from a traffic cop? How did Diana really get that black eye and what does it have to do with the murder? And how can Perry Mason ever keep his mind on his work with so many blondes around?—to say nothing of his shapely secretary, Della Street, who is more alluring than ever before.

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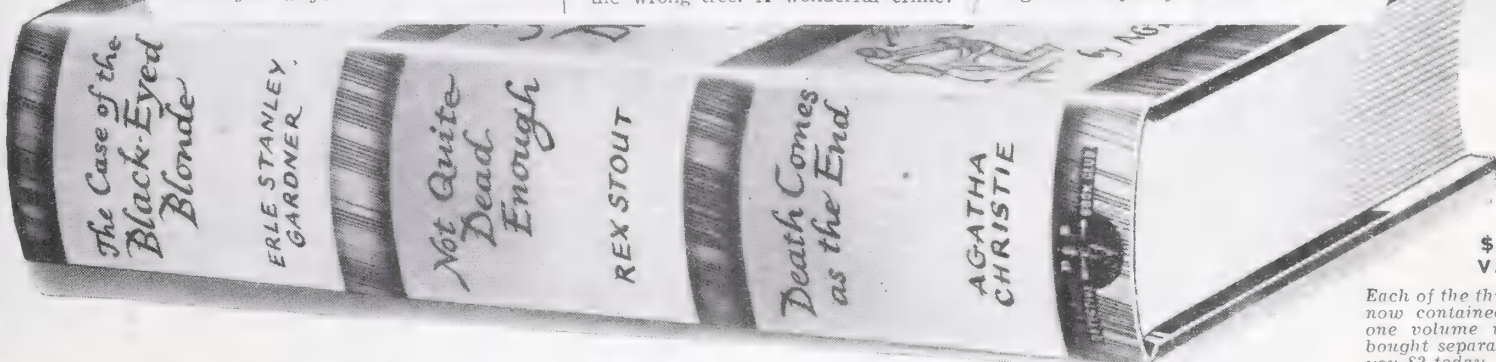
Know Terror in Egypt—in this LATEST Mystery by AGATHA CHRISTIE

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Can a murdered woman, sealed deep in an Egyptian tomb, rise from the dead to wreak vengeance? No? Then why does one boy swear that he saw a woman near the wine jars wearing three strings of beads with gold lions in front? Those were the very same jewels that were BURIED with Nofret!

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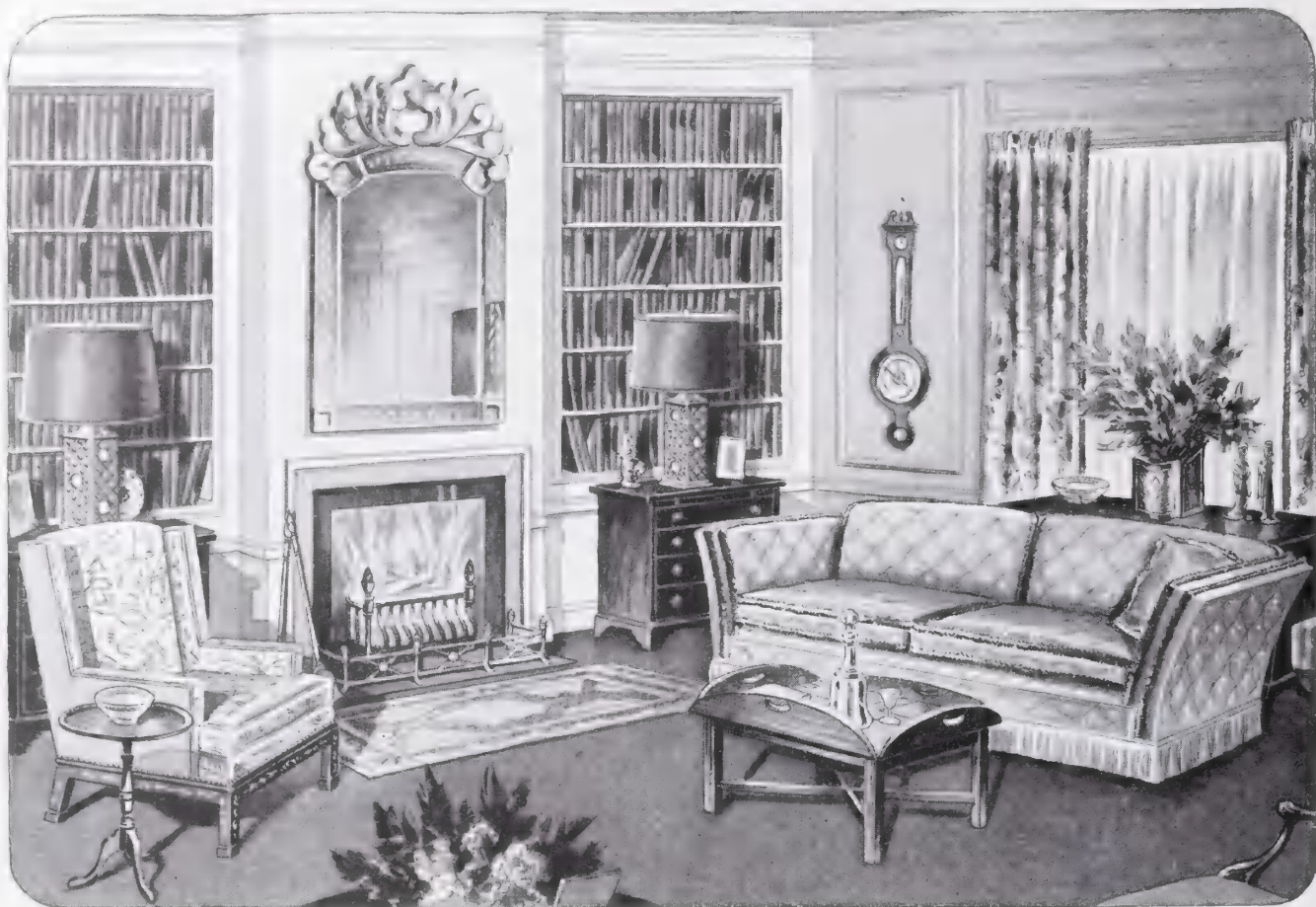


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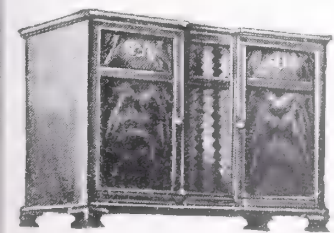
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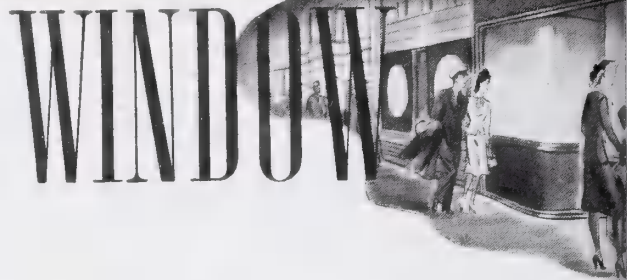
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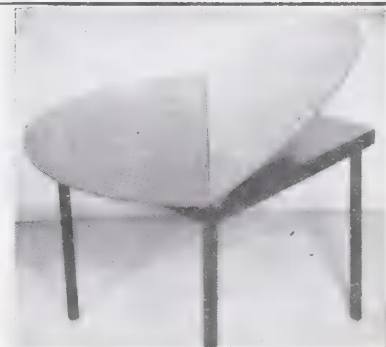


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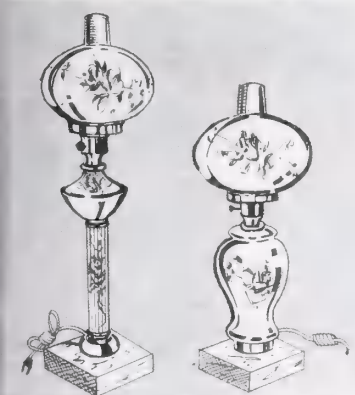
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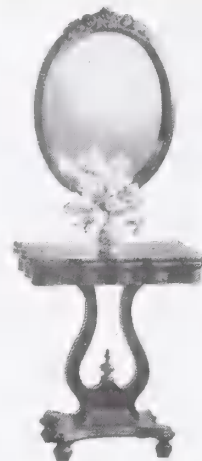
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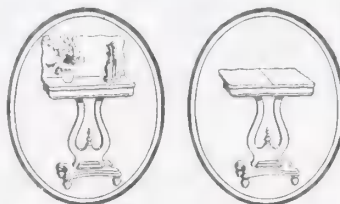


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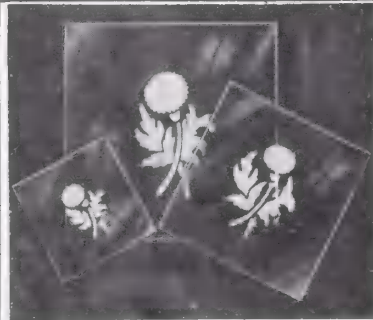
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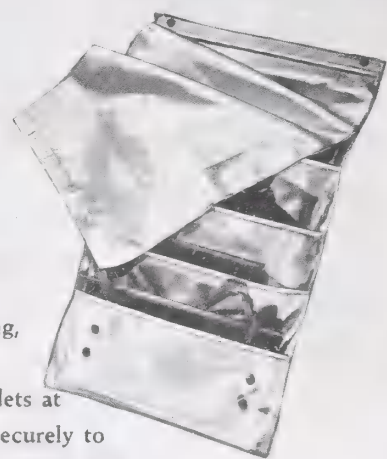
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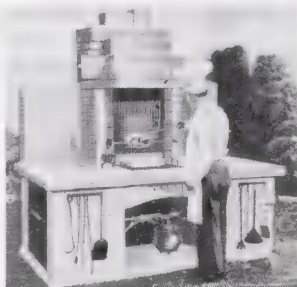
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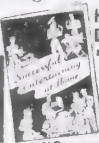
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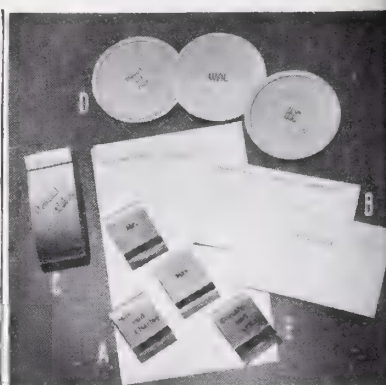
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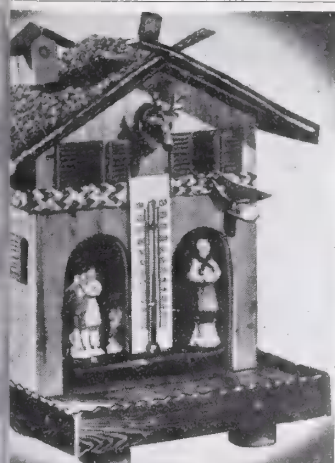
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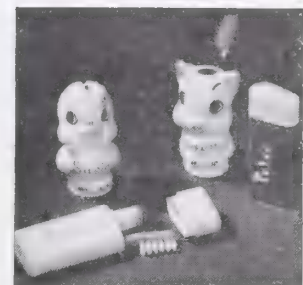
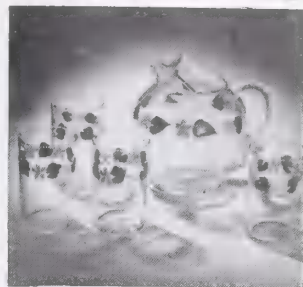
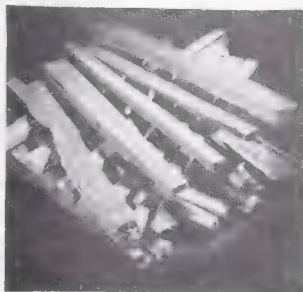
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ATHER FORECASTER

"Weather" weatherhouse, made in the U.S.A. CTS the WEATHER IN ADVANCE. Thermometer on front... Guaranteed to When the witch comes out watch for weather, the girl and boy indicate nice weather. Acts with amazing accuracy. Weather 7 inches high and 6 inches wide. Shipped ready to use. As illus. \$1.69 prepaid.

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LIFETIME GUARANTEE
FINISHED MODEL \$6.95 (Prepaid)
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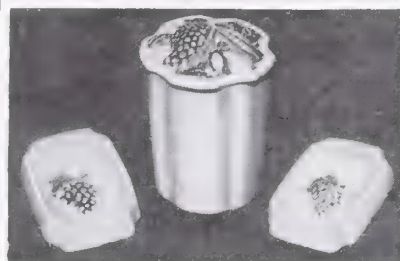
in Miniature
\$1.00 each

One is nice but two are perfect. For pills or pins or beauty spots. They have an old, old look you'll love. Perfect little gifts for perfectionists. Made of fine white porcelain, hand painted. Rose and forget-me-not nosegay enclosed with a feathery gift border. Choice of box colors—Heavenly Pink, Forget-me-not Blue, Pale Chartreuse, and Heart Red—for Valentine. Measures 2 1/2 x 2 1/2 x 1 1/8" high.

Add 10¢ for postage—Sorry, no C.O.D.'s.

Dennison's

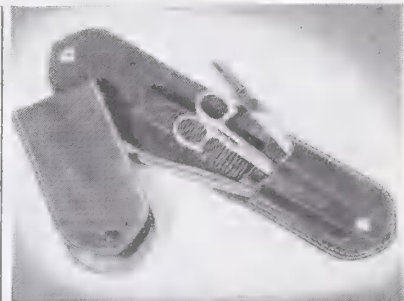
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HAND DECORATED PORCELAIN CIGARETTE & ASH TRAY SET

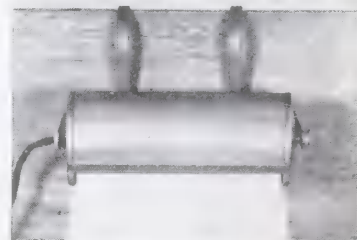
Two man-size ash trays (3 1/4" x 4") and graceful jar container for regular or king size cigarettes. All in highly glazed porcelain. Hand decorated with colorful fruit design. Useful and decorative. An attractive year 'round gift. Set: \$4.00 Prepaid. (West of Mississippi: \$4.25) Satisfaction guaranteed or money refunded.

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MEN'S POCKET TOILET SET

Essential equipment for the man who must keep neat and well-groomed at all times. Set consists of manicure scissors, nail file, tweezers and comb; all in a handsome folding top grain leather case. Brown only. A splendid gift! \$4.75 postpaid, including Tax.



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Treat yourself to the luxury of reading in bed by the light of a good lamp! Here is the best one we have seen anywhere. Adjustable to all angles. Finished in antique bronze. Complete with grey rayon-covered cord. \$3.00 postpaid.



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With all America on the move, here is a snapshot case that meets the demands of the times. A compact little "book" when you first look at it but a twist of the wrist and presto! You have twelve 2 1/4" x 3 1/4" pictures all in full view at one time! Cover is of fine leather, gold trimmed frames and acetate windows to protect pictures. \$3.00 postpaid.

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Flashlight has strong beam—suitable for reading theatre programs, finding phone numbers, etc.

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by LEONORE DOSKOW

This handmade, sterling silver book mark on red grosgrain ribbon is a truly personal gift that will reflect your thoughtfulness and good taste. Engraved with smart initials, it is a gift to be treasured always.

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Highchair Mat with the lamb design for girls; clown design for boys. \$2.65 postpaid

Place Mat with animals as shown for a boy or with the bo-peep design for girls. Size of mat 12" x 18"... \$3.75 postpaid. Please specify type wanted.

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There's magic in REVIVA. Still nail polish on your dresser? or perfume or liniment? Is there a water, heat or alcohol ring on your coffee table? Don't agonize or re-vile—just rub on this too-good-to-be-true liquid and most furniture spots literally evaporate. Covers minor scratches. Revives color and grain of wood. Cleans, de-spots and polishes, so it's all you need.

½ Pint \$1. — Pint \$1.50 — Quart \$2.50

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To restore and retain the patina of precious pieces. For all wood and leather. Special BLOND for light woods. \$1.00 jar; \$1.50 double size. Made in U.S.A.

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Something very gay about this. Maybe it's because it assumes that people can have fun all alone. The little pitcher will hold 4 martinis, manhattans, and with the 2 glasses stirrer you have a present to be proud of. Or get several sets for parties at each twosome share cocktails. Monogrammed and ppd., \$5.25. Eunice Ties, 541 Madison Ave., N. Y. C.

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This, ladies, is the idea of the valentine gift that gallants Cupid. It's a handsome silver bracelet, etched with the sentiment that's a better morale-builder than a new bonnet, that puts stars in a woman's eyes and her head in clouds. Punctuated by little heart reads "My darling, I love you." hope it's yours Feb. 14th. \$3.60, tax. Leonore Daskow, Montrose,

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you'll always know the date—this year, next year—because this is a Perpetual Calendar! Best of all, it comes with its own note pad and pencil attached. One will ever again accuse you of forgetfulness. Be sure to get one, too, for the kitchen for shopping lists. In red, brown, 6½" x 3½", \$1.25 ppd. with refill. Mayfair Gifts, Forest Hills,



Rain—or Shine

This appealing barometer baby's panties change color to tell you the weather in advance! This is—bar none—the most fetching weather forecaster in the world... Cuddly and colorful, baby brightens up your own home or enlivens those of your friends, an ideal gift, both distinctive and "different."

Beautifully colored, in third dimension, size 9½" x 11½" with 1" frame in ivory or maple, the color-changing forecasts weather 24 to 24 hours ahead of time! Blue indicates Clear; Violet, Changeable; Pink means Rain. \$2.25

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Luxurious Walnut Chest of Chips. Monogrammed Medalion inset in lid. 300 monogrammed chips (see above) in 3 removable trays. 11x11 inches. Space for 2 decks of cards. Superb quality. \$24.50 Postpaid.

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25 RED - 25 WHITE

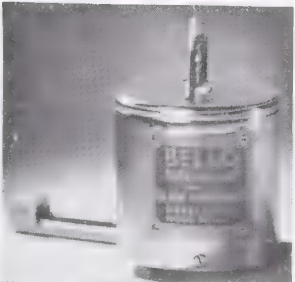
EVERYTHING FOR FUN AT HOME
Headquarters for game equipment . . . accessories for the home. Unusual gas barbecue supplies, etc. Write "Successful Entertaining At Home." It's

WINDOW SHOPPING

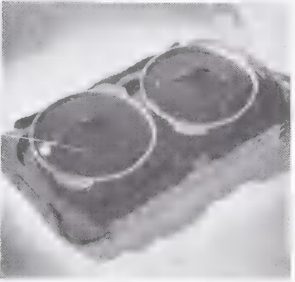
HEARTHEART PRINTS. Master Simpson by A. W. Davis is a painting that reflects the spirit of childhood. The boy and his puppy are a pair you'll love. In Chums by Jane Freeman, a girl with her kitty makes an ideal companion print for Master Simpson. They measure 14" x 11", and the price is only \$2.50 each! Old Print Exchange, 14 E. 48th St., New York 17, N. Y.



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HOT STUFF. If you're like most people we know, you stick to buffet parties for entertaining more than six. And because your guests don't rush into the dining room the second dinner is announced, you need a buffet server that keeps hot food hot. So here you are. Rich brown stoneware with green lining. Tray, 18" x 10", and 2 1-qt. ovenproof casseroles, \$6.50. Alice Marks, 6 E. 52nd St., N. Y. C. 22.



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... Spacious liquor storage ... metal ice compartment ... lots of room for glassware ... convenient gadget drawer ... Foot rail and all ... Truly the smart addition for Home Entertainment ... in Walnut or Mahogany ... \$98.50 F.O.B. New York. No C.O.D. ...

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ATTRACTIVE CARRIER WITH 3 HEAT-AND-COLD RETAINING CROCKS

THE clever hostess welcomes them with open arms ... so do guests who served from smartly practical THERMO-SERVER. Large 2-quart crocks, of special stoneware, retain heat and cold. Dish may be prepared in them, baked in oven or chilled in refrigerator. Beans and soups kept piping hot, salads crisp and cold. Crock have Turned-Wood Lids and Serving Ladles. Separate carrier (size 8x28) finished in Wheat-Straw Tone with decorative motif in deep brown. It's the perfect wedding or anniversary gift. Sent Prepaid \$12.50. Satisfaction guaranteed.

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The answer to what to give on Valentine's, Anniversaries, Thanksgiving and Christmas.

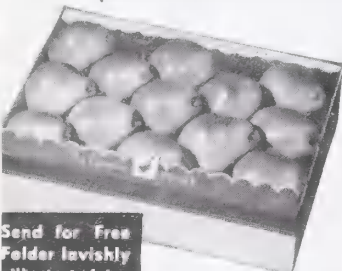
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Long Island's unusual gift shops
HEWLETT, N.Y.

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"Field Marshal's War Map"
With Flags Marking Each
Day's Shifting Tides of Battle



Beautiful, full color, down to the minute World Map, 43" x 28 1/2", is mounted on heavy, lacquered map-pin board, ready to hang on wall; with 112 colored flag markers of warring nations. As regions are captured and retaken, you move the flags in accordance with each day's headlines.

Price, \$2.49, postpaid
De Luxe Style—framed with
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25c additional West of Mississippi

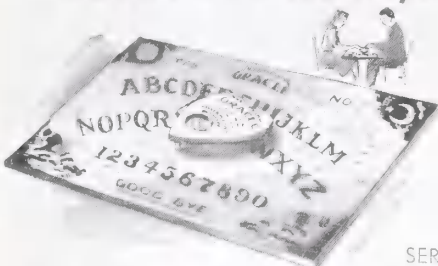
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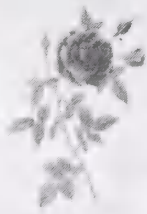
Exquisite

ROSE PRINTS

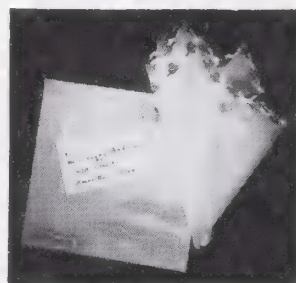
Flower prints are like a lovely woman walking into a room. They give warmth, color, excitement to decoration. These roses are hand-colored, have hand-cut mats with a water color line, and measure 12" x 15" ready to frame. The entire group of 12 prints at \$14.00 for the complete set. Minimum order is 4 prints \$5.00 postpaid.

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WINDOW



A VALENTINE HANKIE. Extinguishing as a rendezvous, gay as a Viennese waltz, sentimental as a love letter, the hankie to make you as disturbingly beautiful as Amber. Made of Swiss sheer, and prancing around the border are little embroidered red hearts. \$1.75 sent in Mosse's wonderful gift envelope. Mosse, 659 F Ave., New York 22, N. Y.



LOVE SET. Instead of buying only in sets of 8 or 12, how about getting several services for 2! Your table will be more exciting than a fashion show. Service for 2 includes: 10" place 6" salads, bread and butters, covered cream soups, cups and saucers, 2 gr woven mats. \$11.25 complete. Vegetable dish \$1.85. Pottery is ivory with hand painted rose design. Carole Stupell, Madison Ave., N. Y. C. 22.



FLOWER SHOW. Here's a Victorian globe that is one of our favorite vases, particularly for a valentine no-gay of carnations and roses, a bouquet of violets or trailing ivy. Or try stuffing one with artificial flowers if you want to be truly Victorian! You may have your choice of bow-knot or wheat design, 8" tall, \$2.50 ppd. Katherine G, 3 Park Place, New York 7, N. Y.



IVY SWANS

Lovely to look at . . . make most graceful centerpieces. Blown in clear crystal with red beaks . . . designed for unusual and effective plant arrangements. Send some to your friends and order a set for yourself, too!

Large: 6"x7"; smaller ones 5"x5".

\$3.50 for set of 3, postpaid

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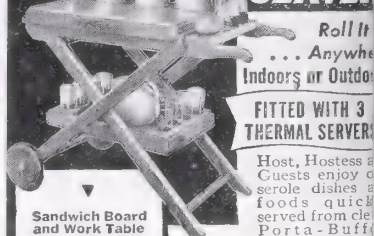
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Discovery by
Noted Veterinarian

STOPS DOG-ITCH

For years, veterinarians were baffled by a common skin disease that caused untold agony to dogs and cats. Starting as a burning itch, it soon develops dandruff-like scales and brownish edged sores with a mouldy odor in ears, on paws, under-body, back or around tail. Treatments for mange, fleas, allergy or faulty diet resulted only in costly care or actual loss. Now, noted veterinarian, Dr. A. C. Merrick, has positively identified this disease as a fungus infection comparable to "Athlete's Foot." He has named it "Fungitch" and has also developed SULFADENE, a treatment proved amazingly effective in thousands of clinical cases. Applied externally, Dr. Merrick's SULFADENE stops the itch in a few minutes—scales and sores vanish in a few days. Only \$1.00 brings a generous treatment postpaid. Money back if it fails. Send today to Brookfield Laboratories, Dept. B-2, Brookfield, Ill.

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Sandwich Board and Work Table
Large Compartment for Silverware and Utensils
Nonspill Beverage Tray
Salt, Pepper, Salad Oil Shakers and Mustard Jar
Quickly Folds to Small Size

Roll It . . . Anywhere
Indoors or Outdoors
FITTED WITH 3
THERMAL SERVERS

Host, Hostess! Guests enjoy a serenade of foods quickly served from the Porta-Buffer Thermal Crock! separate carrier retain hot and cold. Beans—and sa—baked in them, kept piping hot. Salads kept crisp & cold. Unit smartly designed and strongly made. White Straw color. Size 37x20x10 inches, \$37.50 complete. Silver express charge collect. Money refunded if not pleased!

Makes an ideal gift
Home Equipment Co., Dept. D
380 N. Michigan Ave., Chicago



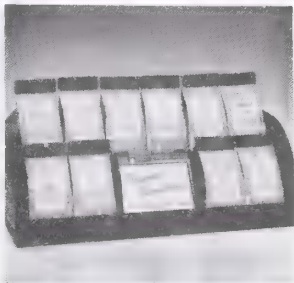
EVERYTHING FOR FUN AT HOME
Headquarters for game room equipment . . . accessories for the home. Unusual games, barbecue supplies, etc. Write for "Successful Entertaining At Home." It's Free

SHOPPING

GOOD BUY. You'll want this table next to a comfortable chair, at the end of your sofa or next to your bed. It's a copy of a lovely old one, made of solid cherry with spool-turned legs, hand-fitted drawer and inset top. Measures 15" x 15" x 26". \$19.95 each or \$37.95 a pair. Paid collect freight office. Carl Forslund, 212 E. Fulton St., Grand Rapids 2, Michigan.



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FRAGRANT BATH. We are undecided whether to stress the wholesome or the romantic angle of this wonderful Bath Oil. The invigorating essence of pine will not only refresh you on a long day but will penetrate the skin and leave your skin satin smooth and fragrantly scented. A few drops go a long way. Pint size \$1.50 postpaid. Tree Company, Newport, N. H.



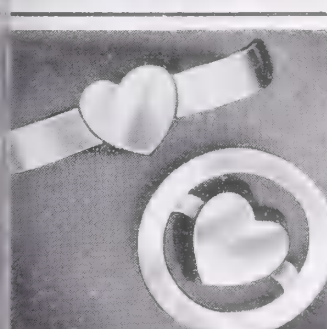
"TOAST" GLASSES

These dainty glasses have pointed ends that lodge firmly in cake—each holds a drink. A cordial touch for celebrating festive occasions. Overall length 2 3/4"—depth of cup 7/8".

Price: \$3.00 Per Doz.

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STERLING SILVER VALENTINE

To make her say, "Just what I wanted!" and mean it! These charming, harmonizing gifts are handwrought from gleaming Sterling Silver to shine in her hair and on her scarf. The Hair Barrette is a secure pronged fastener. The Scarf Holder is designed to slide over scarf ends so that only the heart is visible. Sent separately or as a set, they'll delight every Valentine on your list.

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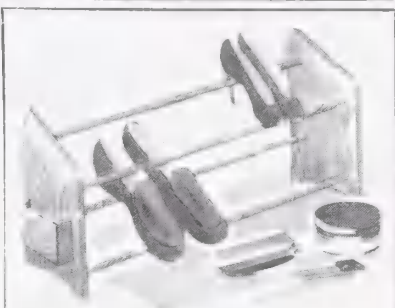


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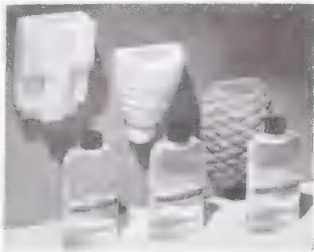
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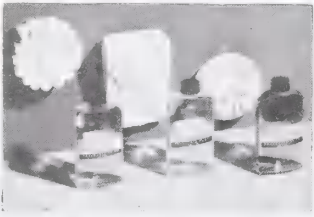
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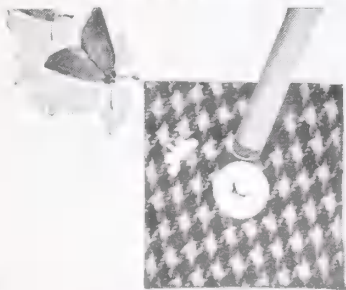
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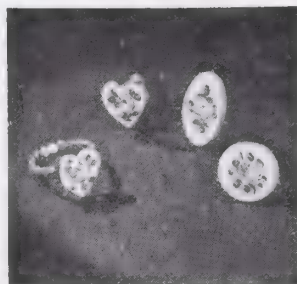
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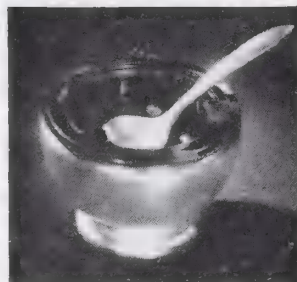
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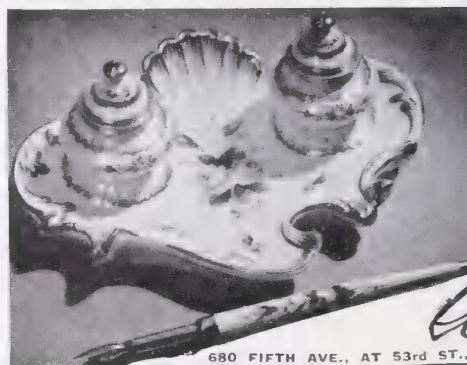


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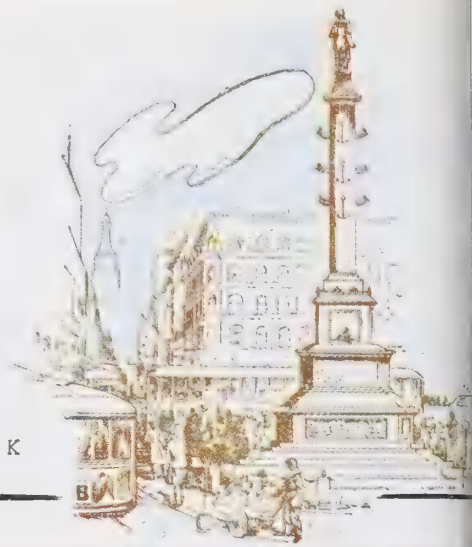
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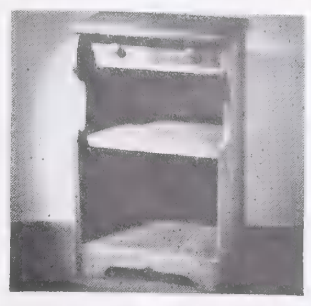
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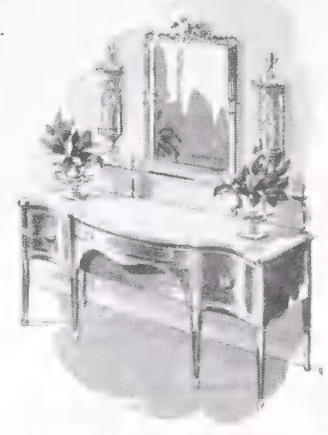


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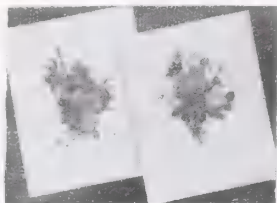
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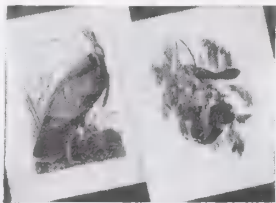
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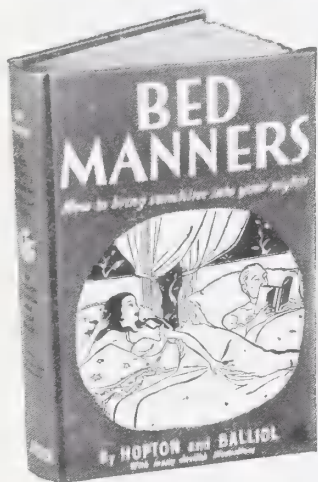
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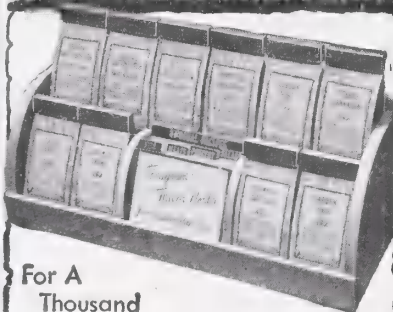
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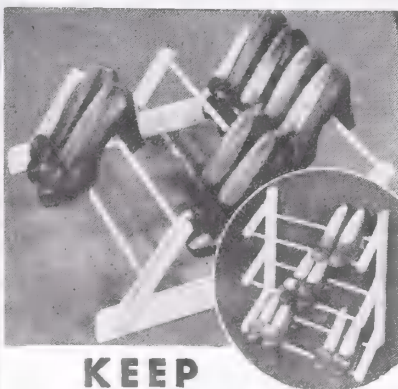
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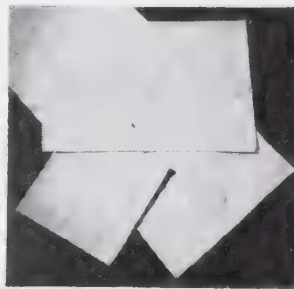
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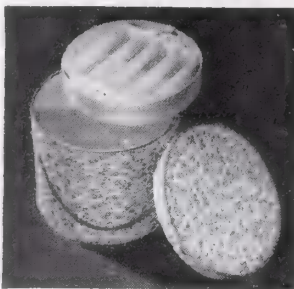
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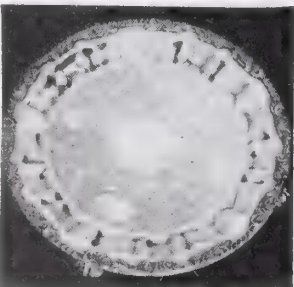
WINDOW



MONOGRAMS on each piece of this luncheon set make it something to be desired by every woman who takes pride in setting a gracious table made of linen-like cotton and with a white monogram on peach, sky blue, or yellow. Allow 4 w delivery. Service for 4 (9 pieces) \$17.95. Service for 8 (17 pieces) \$17.95. Shipping charges collect. Albert George Fifth Ave., New York 22, N. Y.



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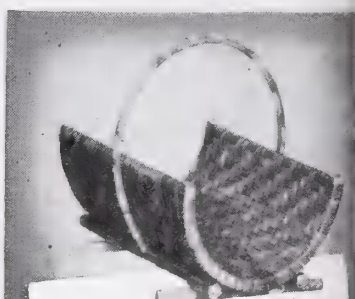
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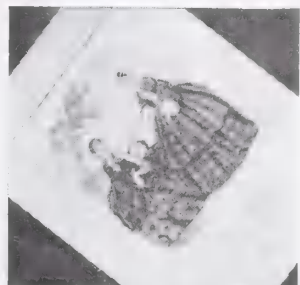
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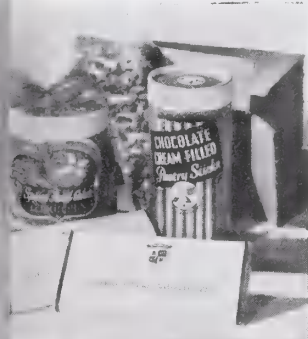
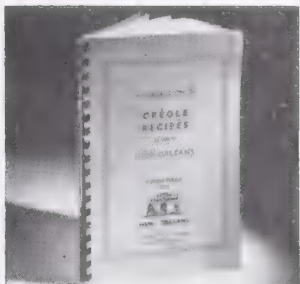
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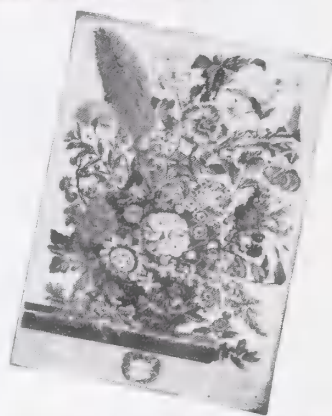
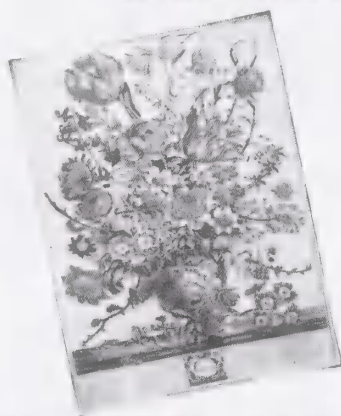
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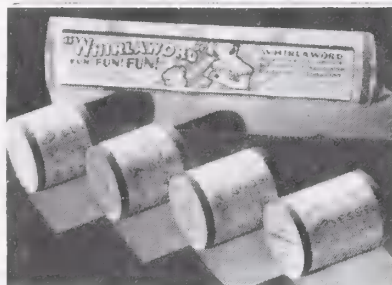
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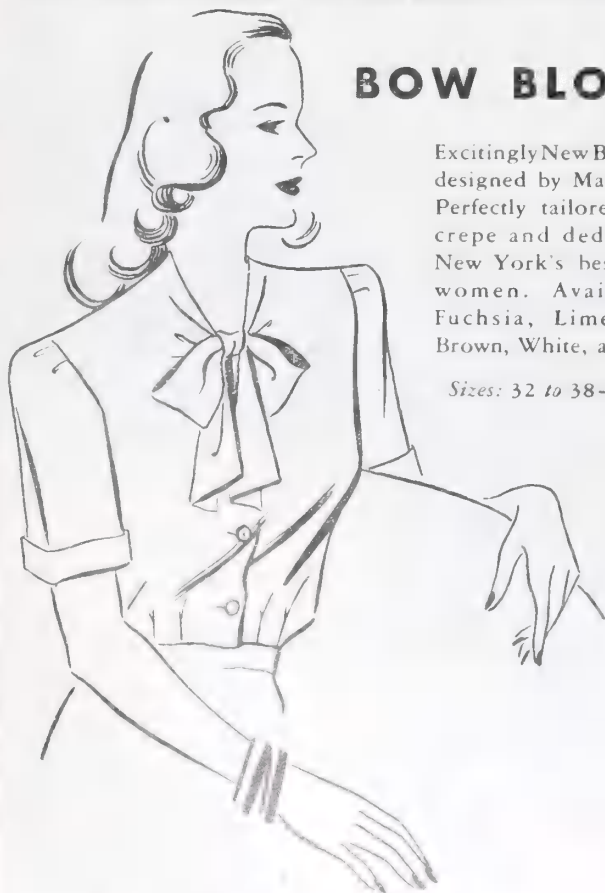
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Don't let them SCARE YOU about good music!

By Richard Williams

NO DOUBT you have observed certain people wandering through the Metropolitan Museum in New York or the National Gallery in Washington, carrying in their hands important-looking guide books on art. Earnestly they peruse these guide books, and this takes so much of their attention that they have little time for the pictures themselves. A glance here and there, and they go to the front desk, where the postal cards are for sale, and they look at those in earnest.

Some people act just like that with music. Somebody has scared them in their youth and told them that in order to enjoy "good" or "serious" music (or whatever forbidding adjectives they give it), there's a lot you've got to know. You've got to know about theme, exposition, development, recapitulation, the song form, and so forth, just so you can sit there and get something out of a symphony. You've got to know what a Fugue is, or "what the composer really meant," before you can be called a music lover. So what happens? You buy a book on music appreciation and before you are halfway through it you are either befuddled or bored or both, and you decide good music is not for you. Or you go to a concert—and this I've seen many times—and you read the program notes *while* the music plays! Far be it from me to decry

knowledge. Nor will anybody in his right mind deny that the more you know about a subject the better you are likely to understand it, but actually it is *not* necessary to swallow a lot of words about music in order to enjoy it. It is *not* necessary to know anything about the technical construction of a symphony in order to be moved by it. And it is *not* necessary to know the biography of a composer in order to feel what he says in the music. In fact, the composer's character is often very different from the "sweet sounds" he puts on paper. And the circumstances of his life may be much at variance with the music: often the happiest music was written in tragic circumstances. Mozart wrote the brilliant *Magic Flute* when he was deep in debt, a man depressed and neglected. Sir Arthur Sullivan wrote his *Pirates*, possibly his gayest operetta, during severe attacks of a kidney disease.

It should be emphasized again and again that the way toward music appreciation is through music itself. Music should not scare you. Simply approach it by listening to it without fear—but with favor. There is no substitute for listening; accept none.

On the other hand, books, if you use them intelligently, *can* be helpful. They are particularly helpful once you have heard the music (Continued on page 101)

Then
 the road will be a
 ribbon of sunlight

One day you will "pick up and
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Vol. 87

FEBRUARY 1945

■ Cover designed and executed by Staples-Smith.

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How to Make a Tree Support Itself
Get a Garden Close-up of Your Own Home State
The Man Behind the Hoe: What Makes a Garden Plan Good?
Boost Production with Newer Vegetable Varieties

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When Is the Time to Buy?
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Imagine One of These
Scale Is Important Whether Your House Is Large or Small

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Hearts and Flowers
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HOUSEKEEPING AND MAINTENANCE

House Beautiful's Housekeeping Recipes

OTHER FEATURES

Don't Let Them Scare You about Good Music
Dear E. G.
Property Taxes Are No Sneezing Matter
How To Pick a Roommate
Brighter Nights for Your Postwar Days
Small Town

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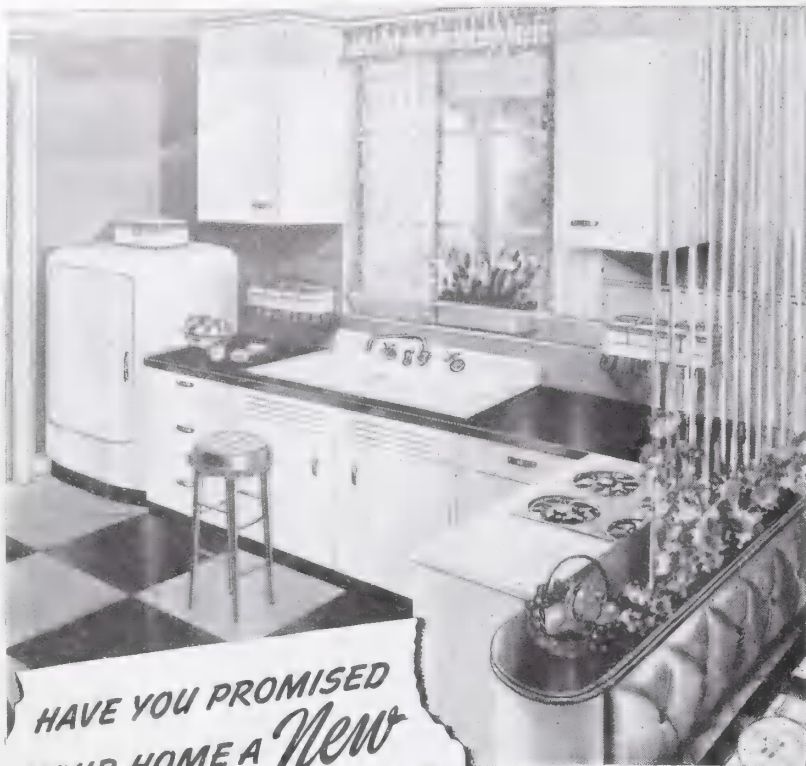
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NINETY AND FIVE YEARS have sped since Frederic Chopin last sent fingers whispering over keyboard of his chosen instrument. Yet the pleasure bearing authentic Chopin melodies is realized by more people today than ever heard the artist-composer in his triumphant tours of the salons of Europe. And this, thousands of music lovers thank the Magnavox—the Magnavox and its capacity for capturing all the poignant delicacy of Chopin's immortal genius.

The ageless melodies of Chopin live again through Magnavox

HIGH above the cypresses of Majorca, the wasted figure of a man bent over an ancient piano. There was no Parisian dazzle here; nothing but drab walls matched by the clerical gray of monks padding by on missions devout. For Chopin—poor, tubercular Chopin!—had been routed from his home by the local health authorities and obliged to take refuge in a mountain-top monastery.

Now, let us contrast this scene of a century ago with an American room of today. Logs crackle on a broad hearth. There is an air of comfort, contentment, luxury. Center of it all, of course, is the Magnavox radio-phonograph. From it comes one of Chopin's monastery

masterpieces—a song of the wind, the stars, the mysteries of the night—made vividly realistic by the true-to-life tone of Magnavox.

Often will this scene be repeated in the months to come. For Chopin melodies are featured in Columbia's new Technicolor film, "A Song to Remember," and many will then be re-played on the air or made available on records. Either way, you will enjoy them *all the more* because of your Magnavox radio-phonograph.

Magnavox is doubly an investment in good living. First, because it provides that absolute faithfulness of reproduction which has made it the chosen instrument of such great artists as Ormandy, Beecham, Horowitz,

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RADIO PHONOGRAPH

Do you GET MORE when you PAY MORE?

You'll have a better chance of getting your money's worth if you understand the varying degrees of value that your money can buy

By Elizabeth Gordon, Editor

You can buy, for very little money, an upholstered chair, stuffed with excelsior and covered in cheap fabric. More money will get you something better—coil springs, kapok stuffing. Pay even more, and you get even more springs, down cushions, higher grade fabric. It's easy to see, in measurable qualities and quantities, how tangible value progresses as price ascends. But this happens only up to a certain point.

Eventually you reach a point, as you pay more, when no more tangible, physical value can be added, when no more quantitative assets, in workmanship or materials, can be added. From then on, what can more money buy? For you *can* spend *more* money and not be gypped, either.

At this point value passes from tangible to the intangible. As the "law of diminishing returns" begins to operate, value becomes harder to define, but none the less real. Perhaps I should put it this way: *after you have reached the saturation point on both quantity and quality, more money buys more aesthetic perfection.* Perfection is something bigger than fine quality. It is described by such words as "one-of-a-kind," "fine art," "rare," "custom-designed," "custom-made." These are qualities which, if you haven't the money to afford them, may not be worth the price—for you. When all is said and done, value is a strictly personal matter. The higher the price of home furnishings, the more personal is their value. Only you can decide.

PHOTOMONTAGE BY ANGELO PINTO





PHOTOGRAPH BY VIRGIL ELLSWORTH

This is not the only room in the world that \$1,000 will buy, but it amounts to a pretty fair cross-section of the values you can get if you have that much to spend. Besides durability and enough furniture for average living and entertaining needs, this room has an undeveloped potential. More needs to be added at a future date. Upholstered pieces, now covered in chintz and striped ticking, are excellent quality and worthy of a finer fabric later. The pair of pine cabinets will always be good. You can see this room at B. Altman and Co., New York.

Presenting 4 living rooms that show what you get when you pay more

On these pages you will see four fine rooms, ascending in cost from \$1,000 to \$4,000. By comparing them you will realize more clearly the various shades and subtleties of extra value that more money will buy

By Marion Gough

We could talk about values, in the abstract, till the cows come home. But only by actually demonstrating what money will buy can we explain the elusive purchasing power of your hard-earned money. Here are four rooms designed by John Gerald, of B. Altman and Company, to demonstrate how much more you get when you spend more.

This living room, the least expensive of the four, represents an expenditure of \$1,000. It's a complete room, as far as utility, convenience, and practicality go. There's adequate seating and table space, enough lamps. The basic pieces are good—several rungs up the ladder of quality.

Yet a choice of values has had to be made, as is inevitable when your funds are limited. There is no carpet, and two of the chairs are painted wood—costing \$25 each—rather out of line with a \$129 sofa and barrel chairs at \$154 a pair. But there are two especially good features, the drop-leaf table and the hanging china shelf. They took some of the money that might have bought a mediocre carpet and two not-so-good sofa chairs. But the lacks and discrepancies can be filled later. In the meantime it's a comfortable, livable room. Study the itemized cost on page 94.



a living room, of course, but the drop-leaf table and hanging plate shelf give it the function of the dining room—an added value to count up. Draperies are made of candlewick bedspreads. More money would buy a carpet, more upholstered chairs, larger scale lamps

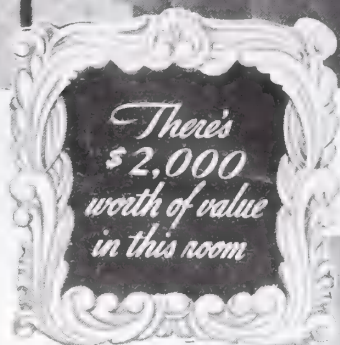
An extra \$1,000 should buy more than extra furniture

Now see what happens to values when the price tag goes up. These two rooms, one at \$2,000, the other at \$3,000, show how much more you get

We've just seen that \$1,000 can buy as much furniture as the average living room needs.

What, then, should \$1,000 more buy? It gets you, as the \$2,000 room on this page shows, more things numerically, but also more quality—a more elegant sofa at \$214, finer chintz, richer draperies. Besides a carpet, sofa, and three upholstered chairs, it buys a loveseat, an antique bookcase at \$395, more distinctive lamps and accessories.

Now what happens when price jumps another \$1,000? Look across at the \$3,000 room. Things here are not only good but peak quality. An extraordinarily fine toile covers the \$273 sofa and the wing chair, and drapes the windows generously. A crystal chandelier (\$495 worth) becomes feasible. Accessories are rare—only a hairbreadth below museum caliber. In quantity and tangible value, the room across the page can't be topped.



EMELIE DANIELSON

Above. With \$2,000 you needn't compromise with wood chairs when you want upholstery. These, filled with good hair and cotton felt, are \$93.80 each. You could have an antique bookcase, a satin sofa, the crystal and metal lamps

On the \$2,000 level, rooms can have excellent fundamental furnishings—all well past the half-way mark on the ladder of quality. There's a margin left over for better-than-ordinary accessories, like the astral lamps on the mantel. Price list on page 94





VIRGIL ELLSWORTH

*There's
\$3,058.20
worth of value
in this room*

Here \$3,000 purchases top quality with never a suggestion that Peter has been robbed to pay Paul. The result is a completely and excellently furnished room. Study its itemized costs on page 95, and you'll see the sound proportion between the prices of its furnishings. Economists would say that the law of diminishing returns starts to go into effect in this room. For more money couldn't buy more tangible quality than the room now has. These rooms may be seen at B. Altman & Co., New York

How can you evaluate value?

**A \$4,000 living room isn't everyone's cup of tea—
or desire. At this spending level, value received
may be hard to see until you analyze the desires
of the person who values and pays for perfection**

Most of us understand values best at our own spending level. That's why you may often be shocked at the snow-capped prices wealthier people are willing to pay for things which, in your opinion, don't seem to warrant the spending. You wonder what value they can possibly get. Why, for instance, should anyone invest \$4,000 in this living room when \$3,000 can get them the best tangible quality on the market?

After the point has been reached where more money can buy no finer materials or workmanship, more money buys more aesthetic *perfection* for whoever wants it and can afford it. In this room, for example, fine quality is taken for granted. The added values received for more money have become intangible, highly personal, nothing to be measured by the yard. The owner would be paying for the satisfaction of possessing such superb niceties as the perfect Chippendale mirror for that particular fireplace. Or draperies and sofa fabric that match precisely the subtle turquoise of the walls. Or a pair of precious, age-mellowed panels so right that they seem to have been made for the room. This satisfaction is value to the person who wants it, whether you would consider it value or not. For in the long run value always boils down to the question of personal desire. What the individual wants explains his willingness to pay, and the more exacting, precious, or *recherché* the wants, the higher the premium.

VIRGIL ELLSWORTH



Study itemized costs of this room on page 95

Right. If you are one who has a fancy for rare furniture—and the pocketbook to satisfy it—you would be getting your money's worth in this unusual, three-cornered antique gaming table, even at \$225. Chairs that accompany it are fancily priced at \$95, but worth it to the well-heeled connoisseur

Across. This room at B. Altman & Co., New York, should spur you on to analyze your own sense of values. This room for all its one-of-a-kind museum-piece character, may not represent perfection to you. Because, like horse races, values are ultimately a matter of personal opinion





EMELIE DANIELSON

For a million dollar look

that never wears out use

GLASS



Use it dozens of different ways—both architecturally and decoratively. You can, because glass is no longer merely a clear, transparent, cold substance limited to use as window panes. Today you can have glass in practically as many different designs, textures, finishes, and colors as fabrics

By Frances T. Heard

You've heard predictions galore about postwar miracle houses. About fabulous new materials which are to be part of their structure and décor. Like everyone else, you've probably had trouble visualizing these dream homes of the future. Here's one prediction, though, that has already taken shape, and you don't need to wait for an uncertain tomorrow to see how it will look. Your postwar home *will* have more glass. You've been aware for years now of the trend to more and bigger windows. But are you aware of all the ways that glass can be used in decorating? It can be tinted, etched, antiqued, mirrored, carved, frosted.

To demonstrate the endless ways of using glass in a house, the Joseph Horne Co., of Pittsburgh, in co-operation with the Pittsburgh Plate Glass Co., created the rooms you see pictured on these pages. They were designed by Harry L. Grice, Director of Horne's Interior Decorating Studios.

In these rooms you see glass used as a medium for precious, one-of-a-kind, fine art pieces, such as the paneled doors in the dining room which were executed by Harriton in antiqued gold leaf glass with hand-carved fruit designs, drawn by Nell Erwin.

Architecturally, glass has been used as a huge picture window in the living room (reflected in the mirror over the fireplace on page 48), and as a whole wall, opposite the mural in the dining room.

With mirrored glass as part of your decorating scheme, you can use less of other materials. For

mirror is a remarkable extender in multiplying the effects of other decorating elements used with it. See, in the dining room across the page, how the mirrored cabinet reflects the antiqued gold-leaf glass doors. And see, in the picture of the living room on page 48, how the mirrored bookshelves reflect the warm colors of the draperies.

The more glass you have in your rooms, the more light you will have. We're referring not just to more and bigger windows, but to mirrored panels which reflect the light that the windows bring in. See how the fireplace mirror, which is in a dark corner, reflects the light from the picture window across the (Continued on page 111)

KODACHROME OPPOSITE BY EMELIE DANIELSON

- Dinner table conversation couldn't help but sparkle in this glass dining room. Not visible in this picture is a glass wall picture window banked with indoor mirrored plant boxes. Center square of the sectional table can be used alone as a card or breakfast table. The semi-circular ends may be consoles or pushed together to make a round tea table
- Glass and mirror for a lady's dressing room are nothing new. But glass used both structurally and decoratively for storage cabinets is a nod toward tomorrow. Glass doors of accessory cabinets are ornamented with hand-carved flower designs. Glass is immensely practical for dressing table shelf; spilled nail polish or perfume can't mar it



Here is a capsule exhibit of several types of decorative glass: desk of seaspray glass with base of Carrara glass; thick plate glass bookshelves backed with mirror. Map hand carved on glass and illuminated



• Mirror can be used for masculine décor. This is the male counterpart of the lady's dresser below. Mirrored surfaces undeniably require daily dusting. But what else could make a small corner seem so spacious?



• Mirror can be simultaneously ornamental and functional. The mirrored glass louvers at the foot of the bed, designed to deflect drafts, require no additional decoration



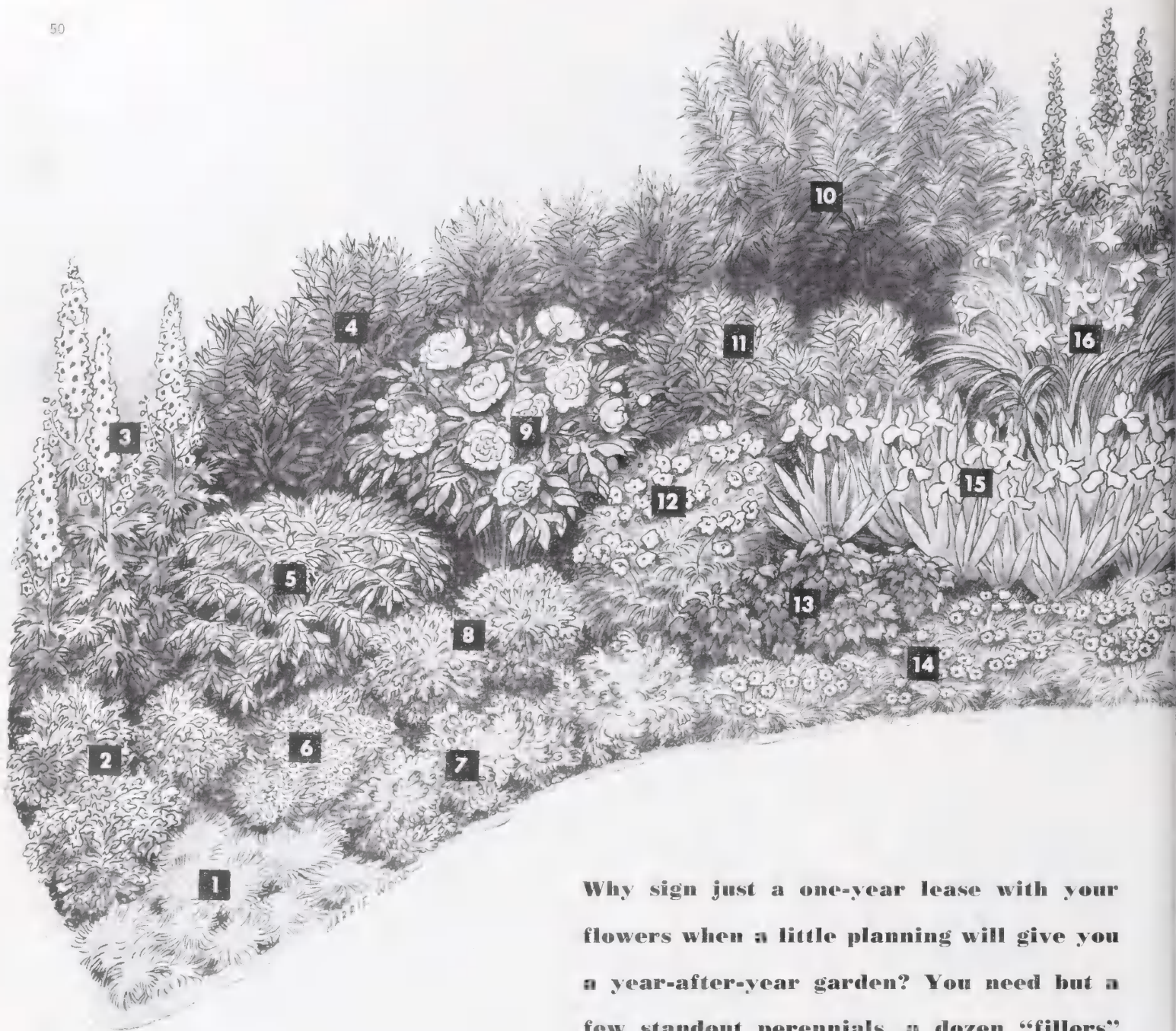
The mirrored fireplace wall is placed diagonally to reflect more aspects of the room. So placed, it picks up all the warm colors inside the room, as well as the view through the picture window. Notice the "ink-spot" (called because of its shape) utility table of heavy Carrara glass. All fabrics are Scalomandre's. Carpeting throughout the house by L. C. Chase & Co. Upholstered furniture is from Contempo Shops, Inc.

The camera exaggerates the mirror's reflections until it is hard to tell which is substance, which reflection. Wallpaper cut-outs make decorative borders. Drawer-pulls are glass over hand-painted floral motifs

These Glass Craft rooms designed by Joseph Horne Co. in co-operation with Pittsburgh Plate Glass Co.



ALL PHOTOGRAPHS BY EMELIE DANIELSON



Why sign just a one-year lease with your flowers when a little planning will give you a year-after-year garden? You need but a few standout perennials, a dozen “fillers”

By Stephen Kent

Without

PERENNIALS

it isn't a garden

You can't beat the annual flowers you sow from seed each spring for sheer numbers of blossoms. But when it comes to putting down roots—yours and your garden's—you simply must have perennials. With them alone can you establish the continuity, the theme, if you like, that makes a garden a vital, growing part of your home living. With them you have both the obligation and the inspiration to make your garden better and better each year. Whether you limit yourself to one border, such as the one illustrated above, or spread out in an elaborate garden pattern isn't very important. Nor does it matter so much whether you use nothing but perennials, as here, or follow the more expert practice of planning for annual color bursts to fill in late season thin spots. What does matter is the real “feel” of gardening which working with and for perennials gives you. On the opposite page, in the three lists, you'll see how this perennial border was built up. For a larger or smaller arrangement, of whatever shape and size, the principles—and pleasures—are the same.

DRAWING BY
HARRIE WOOD

Stretch it, compress it, curve it, straighten it—a properly planned perennial border like this looks well, with reasonable care, for many seasons. This one is planned on a 20' x 6' basis, will have bloom from May to after frost. See the planting key at bottom

WITH THESE 18 PERENNIALS YOU HAVE THE BASIS OF A SPRING-TO-FALL BORDER

For spring bloom:

Bleedingheart (*Dicentra*)
Daylily (*Hemerocallis* hybrids)
Delphinium (species and hybrids)
Iris (especially bearded iris)
Peonies (*Paeonia chinensis*)

For summer bloom:

Bellflowers (*Campanula* species and named varieties)
Daylily (summer blooming)
Phlox (*Phlox decussata*)

For fall bloom:

Aster (chiefly named varieties)
Chrysanthemum (fall blooming)
Daylily (fall hybrids)
Delphinium (repeat bloom)
Phlox (continuing bloom)

WITH 10 PERENNIALS SUCH AS THESE YOU CAN "FILL OUT" ANY YEAR-AFTER-YEAR BORDER

For spring bloom:

Alyssum (*Alyssum saxatile*)
Columbine (*Aquilegia*)
Dianthus (perennial sorts)
Oriental Poppy (*Papaver orientale*)

For summer bloom:

Coreopsis (*C. verticillata nana*)
Balloonflower (*Platycodon*)
Scabiosa (Isaac House hybrids)
Speedwell (*Veronica* varieties)

For fall bloom:

Coreopsis (continuing bloom)
Leadwort (*Plumbago capensis*)
Scabiosa (continuing bloom)
Windflower (*Anemone japonica*)

THIS IS THE PLANTING KEY TO THE PERENNIAL BORDER PICTURED ON THESE TWO PAGES

Key Variety and quantity used

- | | | |
|---|---|-----------------------------------|
| 1—Dianthus latifolius Silvermine. 5 | 10—Aster Blue Gown. 3 | 20—Plumbago capensis, blue. 3 |
| 2—Chrysanthemum E. Wander. 2 | 11—Phlox Apple Blossom. 4 | 21—Papaver orientale Snowflake. 1 |
| 3—Delphinium Freedom (white). 3 | 12—Coreopsis Golden Shower. 8 | 22—Phlox Von Lassburg (white). 8 |
| 4—Phlox Leo Schlageter (red). 6 | 13—Anemone jap. Sept. charm. 3 | 23—Hemerocallis Autumn Prince. 1 |
| 5—Dicentra spectabilis. 1 | 14—Dianthus plumarius (June on till fall). 15 | 24—Veronica Crater Lake Blue. 3 |
| 6—Aster frikartii (June on). 2 | 15—Iris Gudrun (white). 5 | 25—Campanula carpatica, blue. 5 |
| 7—Alyssum saxatile compactum, 6 | 16—Hemerocallis Hyperion (July) | 26—Chrysanthemum Fireglow. 3 |
| 8—Chrysanthemum Apricot Glow (cushion type, summer on). 2 | 17—Delphinium hybrids, blue. 6 | 27—Campanula Misty Morn. 3 |
| 9—Peony Walter Faxon (fragrant) | 18—Aquilegia chrysantha. 3 | 28—Aster Harrington's Pink. 3 |
| | 19—Platycodon (tall). blue. 12 | 29—Scabiosa, House hybrids. 4 |

The big news is out... The Herrmanns, House Beautiful's favorite Army couple, are on a budget. And it's turning out to be a community affair. Helen says David put her on it, and now David says that Helen put him on it. Anyway, here's an exposé of what happens to a girl who bets \$10 on a horse that doesn't come in. We give you the only living creature who can laugh merrily when a budget blows up—Helen Markel Herrmann



DEAR E. G.:

It is all because of the horses that a budget has entered my life. Mostly because of a horse named David. I met up with David (the horse) two weeks ago Saturday at Santa Anita after I had finished losing seven races—out of seven. There I was, living furlongs above our income, and suddenly David appeared, a forty-to-one shot in the last race of the day. I couldn't afford not to play him, could I? Obviously this was a portent. My ship was coming in. All it had to do was get around the track once, fast. Then I could go home and cross David's palms with silver. Not only would I be out of the red but so far in the black I would be practically invisible.

I borrowed ten dollars and put it on David, on the nose... That was the night the budget was born.

"Hunches are for those who can afford them," said David (the husband).

"But his name was David," I said brokenly.

"One of us will have to change," said David. "Get me the bank statement. Or what's left of it."

For two hollow hours he communed with those bank statements. At 2 a.m. the Herrmanns were on a planned economy.

"Food," David read triumphantly, "Laundry and Cleaning; Cafe Society; Glamour; Culture; War Bonds; Miscellaneous. And Hunches," said David, sliding his eyes around to me. "\$2 a month. Every item scientifically accounted for."

I felt definitely apprehensive. Up to now I had been spending money as I saw fit. And then I had to go and play the horses!

"David," I said bitterly.


"Yes, dear?" said David, mellow with virtue.

"Oh, nothing," I said. "I was just talking to a horse."

The next morning I visited the five-and-ten in search of some red thumbtacks and there, a little to the north of the tacks, sat a brown envelope, accordion-pleated like a small filing case. "Budget envelope," it said in unpromising gilt letters, "15¢ ea." Obviously another portent. Miscellaneous was minus its first fifteen cents. I cashed the household expense check and went home to set up the budget. I sorted the correct sums into the cor-

(Continued on page 91)





Do you apologize for your GARDEN?

JAN BALLT

Have you ever heard a gardener say, "I couldn't spray my roses because of the heat," or "Last week this Day-lily was perfect," or "Skip this bed—I'm going to tear it up next year," or "You should have seen it when . . ."? If you haven't, it's not surprising, because I'm the boy who said them. And more, too. In the garden, as in the brook, there still seems to be that "fish that got away."

The fish that gets away usually has something to do with your failings as an angler. But the flower that is never just right or the garden "you should have seen when" is not responsible at all. Why, then, do so many gardeners (I am not the only one) find themselves "explaining" and deprecating all the time? There is nothing that can spoil a pleasant garden for a visitor more surely than the feeling that he is wasting his time looking at it. That is the impression the Apologetic Gardener gives.

Goodness knows, all a flower wants to do in life is to flourish and be beautiful. And I don't think there is such a thing as a homely flower—or a mean one. Gardeners are really well aware of this, and all *they* want, as gardeners, is to make their flowers lovely above all others. The fact that flowers are so willing is one reason there are so many gardeners in the world. And, of course, the great majority of gardeners are genuinely proud of their gardens. Why, then, apologize for them?

Pride itself may be one reason. And the possibility that the visitor to our garden *may* have seen better flowers somewhere else—may, in fact, have better flowers in his own garden—immediately gets our guard up. The old defense mechanism starts functioning full blast, and the flowers—or the bugs, or the weather, or the phases of the moon, or the neighbor's dog—take the rap.

Shame, which is blood brother to pride, may be another reason. If shame is taking matters in hand, then it's a case of quick, Watson, the alibi!

Honest humility may be the commonest reason of all. Flowers *can* make us humble in their presence. And how often do we realize in our hearts that we have failed them. Thus, without thought, we apologize — not so much *for* them, really, as *to* them.

But let us make it clear that, if we must apologize, it is inaudibly to the flow-

ers, not to our friends. Let us make a resolution (it is not too late to make another) that we will henceforth treat our gardens straightforwardly, that we will find joy in them and try to make others share that joy when we have the chance, that we will dump our alibis on the compost heap and improve our gardens thereby. As a last resort we might even resolve to take what is really the logical way out and become better gardeners. If we work at it, we shall be too busy ever to apologize again.

Are your guests always just too late to see your garden at its best? When a flower disappoints you, do you reach for the nearest alibi? Don't! For if anyone is to blame it's not the garden, it's you

By Ralph Bailey

Property taxes are NO sneezing matter



ROGER DUVOISIN

Don't sit around bemoaning taxes and asking, "Why doesn't somebody do something?" You're that somebody, so you'd better find out how to help reform them

By Dorothy Rosenman

*Chairman, National Committee on Housing
Author of "A Million Homes a Year"*

You who pay the property taxes in the thousands of localities of the United States where you live are scheduled, at present, to pay most of the local bills for the services you will expect from your town when "Better Tomorrows" arrive. Surprise you? It should not. For a long time one tax source—real estate—has carried a disproportionate burden of the cost of running the cities, towns, and counties of this country.

The property tax has been a powerful money eater. It is a staggering fact that you paid *more in property taxes in this country in 1939 than in income taxes, most heralded money siphoner of all times!* In that year one-third of all governmental revenues came from real property taxes, while only one-tenth derived from individual income taxes.

Property owners pay 94% of all locally-collected tax revenues. Between one third and one half of real property taxes are imposed on *residential* real estate. When you own a house, your average monthly tax bill on it is about 33% of your total average monthly payment, including interest and amortization.

If your house had cost \$10,000, for example, and were assessed at \$8,000 and the tax rate were 3%, you would pay \$240 a year in local real estate taxes. If you rented that same house, \$20 a month of your rent money

would have to be earmarked by the owner to cover taxes.

In the fiscal year 1943, when the income tax soared to meet war expenditures, federal and state individual income taxes raised almost \$7 billion. But property taxes provided about \$4½ billion. No sneezing matter, this! And still the public has not expressed interest up to now in freeing real property from an unequal load of taxation. Partly because everybody has been busy with a multitude of more dramatic issues, of course. Also because you probably are unaware of the gnawing effect of our network of tax agencies, each collecting its taxes in its own peculiar manner, each keeping its books distinctively, and separating its collection functions and funds in a manner peculiar to its own local set-up.

It is time to consider the (Continued on page 96)



WHAT'S WRONG WITH OUR PROPERTY TAX POLICY?

It is *confused*, with many separate taxing bodies proceeding "on their own" without regard for each other.

It's *gaited to the last century* when possession of property was a reasonably fair indication of an individual's wealth and capacity to be taxed.

It *places an inequitably heavy load* on both the property owner and renter, who pay almost all the cost of running local government.

It is *impeding progress in rehabilitation* of decadent areas by boosting the assessed value of land beyond market value.

It is *helping to delay the lowering* of housing costs, and this will block the building of millions of low-cost homes for returning servicemen and ex-war workers.

Dedicated
to
**BETTER
TOMORROWS**



... sliding shelf, shorten doors and center board.
... nail wood strips against sides to support shelf.
... small block at back will keep it from coming com-
pletely out. Cut finger grooves under front edge



Have scalloped base made, for a small fee, at
lumber yard. Hold in place with small angle irons.
Dressing mirrors are made of old mirror and
frame cut in half; shelves from shelf over mirror



Split a wooden door-stop to make decorative fini-
als. Give chest three coats of enamel. Apply sten-
cil. When dry, rub chest smooth with pumice pow-
der and wet cloth. Wax for a soft, glowing finish

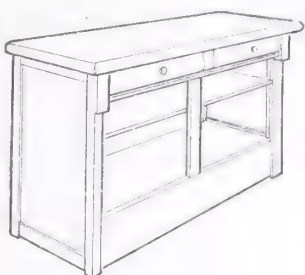
THE OLD OAKEN BUFFET

... "it ain't what it used to be"



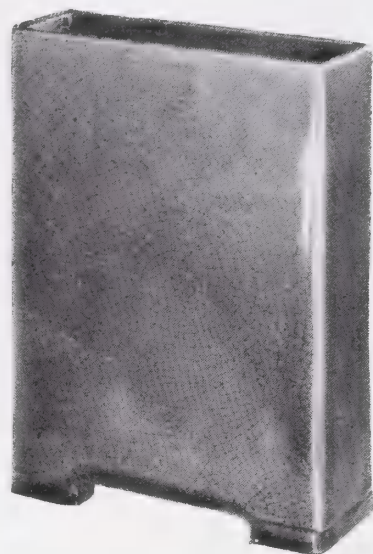
Now it's a distinctive piece of furniture blessed with
lots of storage space. Labor is only major cost item

Strip that bulging old buffet down to the
sleek structure below by removing mirror,
pilasters, legs, doors, and center panel. Nail
in new, narrow vertical center board to
support new shelf and doors. Right, plate
rail was shelf atop mirror, now supported
by small pilasters, shortened



WHY

you should buy **THIS ONE**



INSTEAD of this one

Here are two \$5 vases. Why is one in good taste and the other one in bad taste? To explain is one of the hardest things you could ask anyone. Could you do it?

By Patricia Guinan

The two vases pictured above present a problem in analysis, with good taste the final criterion. If you remember that good taste is a sense of the fitness of things, then our dissection of these two pieces will have validity. And similarly, you will be able to judge for yourself the essential fineness of future purchases.

First of all, look at the shape of the bad example. It is tortured. The potential beauty of the base material has been destroyed by a desire for "something different." Superfluity of design has made it a curiosity.

On the other hand, our classic form has been handed down through many civilizations, many centuries, and has become a basic shape in our arts and sciences. The very fact that its design has withstood all the taste changes

since early Chinese culture explains why we recognize it now with a sure knowledge of its worth.

Back again to our curiosity, we find it guilty of the unpardonable in design. It has betrayed good taste by not serving the function for which it was created. It is meant to hold flowers, but no bouquet arranged in its pointless funnels could achieve beauty. By abandoning itself to curlicues and a lack of reticence in line, it is like a badly dressed woman who loads herself with a superstructure of ornamentation.

But the stark, clean lines of the basic shape, pure as a gull's flight, embody the spirit of functionalism. It is a vase that fulfills its reason for being—a perfect container for flower arrangements.

Next there is the question of texture. And again the bad example offends. There is a lifeless quality about the finish of the poor vase. The crackle finish, however, of the good vase is ageless in its origin. It, too, derives from early Chinese civilization, comes to us strong with the approval of centuries.

It would seem, then, that with so unfavorable an analysis the bad vase and all its cousins would vanish from our markets. But, unfortunately, there are still those indefatigable shoppers who must buy them, bad taste and all, for the person "who has everything" or who wouldn't like good design "because it's so plain!"

HOW TO PICK A *Roommate*

When you pick a roommate to help you pay the bills, you've got to be ready for anything. A gal who has specialized in roommates for years gives you a rough idea of what you may expect

By Kay Ruddy

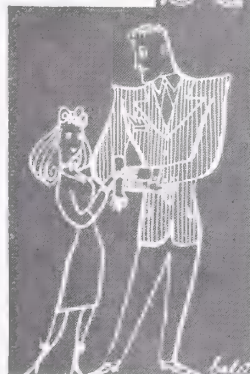
Let us assume—just for the sake of a few hearty chuckles between ourselves—that you are the perfect roommate. You are only modestly good-looking; you are even-tempered, and you don't hang your rinsed-out stockings in the bathroom where they will smack someone wetly in the face in the dark. Your voice is soft and gracious, and you take down phone messages. You like nothing better than to let others wear your new evening wrap. Your hobbies are all sternly conservative; your cooking is acceptable, and you do not hum or whistle along with every tune that is played on the radio.

If all of this is true, you might get in touch with me at the earliest possible moment. If not, assume it anyway, to make yourself believe that you *are* in position to pick and choose your roommate.

As for me, so far as roommates go, I am the girl that God forgot. Through circumstances of many changes of schools and of residence, I have had, literally, dozens of them. With scarcely an exception, they were all rugged, either constitutionally or mentally. I remember sadly how, as an untouched freshman in college, I used to consider it jolly good fun to have a "character" for a roommate. One could make such gay conversation about her. But soon the pristine brightness of these experiences wore off, and I began to think yearningly of gathering my shawl about me and tottering off into the sunset with my books and my dogs—and completely roommate-less.

A brief recital of some of my more vivid living-with-others experiences might be a sort of a negative guide to bright-eyed novices who think that practically any old normal kid around will make the complete, the authoritative, the comprehensive roommate.

Curiously enough, roommates seem to divide themselves into two distinct categories. They are either Children of Nature or Children of Beauty. And let me tell you that in those two elements of Nature and Beauty lies trouble such as *nobody* has ever seen. Take Annie, for instance. Annie was my first roommate in college. Annie was cheerful. Annie was fun. Annie was also the most robust and athletic girl that I have ever heard of this side of Greek mythology. She rode, she swam, she hiked, she skied, she played expertly every game ever devised by the mind of man—and some that she devised herself, just in case some little out-of-the-way muscle might have been overlooked. The ghastly part of the whole busi- (Continued on page 78)



DRAWINGS BY
JAN BALET



GIRL
WITH A TIGER



How to have HOUSE PLANTS WITHOUT HEART-ACHES



Admit at the outset that the climate in your living room does not follow nature's rules; then choose plants that can stand an artificial environment. The rest is largely common sense

By David Platt

If you use your own ideas of comfort as a guide, you'll know better how to take care of house plants. Failure to grow house plants well is never a matter of luck. It is choosing the right plants—then applying common sense.

For example, like you, house plants abhor wet feet. They detest having to sleep in a hot room. They become limp and lazy when overfed or when they drink too much. Excess in any direction leads to a weakening of their constitutions and consequently to ills and ailments. Most of our good house plants are

subtropical in origin, but they are subject nonetheless to cool night temperatures and occasional periods of drought. They are primarily foliage plants (for seasonal bloom, see list at end of article).

The southeast window pictured opposite contains a sensible selection of good, durable house plants. Well spaced, they will remain healthy and handsome through the season with a minimum of *proper* care. For their names, see below. For further explanation and cultural notes, turn to page 129.

19 GOOD HOUSE PLANTS THAT WILL PROVIDE A WHOLE SEASON'S BEAUTY

(Listed in order of appearance opposite, by rows, left to right)

● Top row—

Dracaena sanderiana (Variegated Tie Plant): any temperature; any light; water as required.

Cryptanthus zonatus zebina (Fly-trap): any temperature; subdued light; water sparingly.

Peperomia obtusifolia (Oval Leaf Peperomia): any temperature, light; water as required.

Aloe arborescens (Tree Aloe): any temperature; any light; water sparingly.

Peperomia sandersi (Watermelon Peperomia): low temperature preferred; any light; water as required.

Sanseveria hahnii (Rosette Sanseveria): any temperature; any light; water sparingly.

Veltheimia viridifolia (Cape Lily): low temperature; bright light; water as required. Bulb.

● Middle row—

Maranta (Arrowroot): high temperature preferred; any light; water sparingly.

Billbergia (Air Brome): any temperature; subdued light; water sparingly.

Cacti (assorted varieties): any temp., light; water sparingly.

Aglaonema modestum (Variegated Chinese Evergreen): any temp., light; water sparingly.

Dracaena godseffiana (Spotted Tie Plant): high temperature; any light; water as required.

● Bottom row—

Philodendron cordatum (com-

mon): 2 plants; any temperature, light; water as required.

Phoenix roebeleni (Date Palm): any temperature; bright light; water sparingly.

Dracaena massangeana (Variegated Corn Plant): any temperature; any light; water sparingly.

Dracaena warneckii (Corn Plant): any temperature; any light; water sparingly.

Aglaonema commutatum (Chinese Evergreen): any temperature; any light; water sparingly.

Hedera helix (Maple Leaf Ivy): 2 plants; low temperature; medium light; water as required.

Podocarpus neriifolia (Dwarf Oleander): low temperature; bright light; water sparingly.

The best vegetables to grow

if you FREEZE YOUR OWN

Now that the home freezer and the locker plant are beginning to push canning into the background, grow vegetable varieties best adapted to freezing. Here is a basic working list

By Herbert S. Wade

First the home gardener turned up the heat to preserve his vegetables with steam. Now he is turning on the cold to freeze them at sub-zero temperatures. The extremes may make you dizzy, but the trend toward home freezing of Victory crops is on, and after the war the blessings of this preservation method will be excitingly apparent to everyone (January HOUSE BEAUTIFUL, page 52). But with the adaptation of deep freezing to home use comes the necessity of choosing the right kind and varieties of vegetables to freeze. Considerable research has already been done by manufacturers and government experts, among others. More will be done. But the time has come to take these findings into consideration in planning home gardens—now, for 1945. Below HOUSE BEAUTIFUL presents a brief table of vegetables and their varieties known to grow well, eat well, and freeze well. Study it. Write your state experiment station for local reports, especially on fruit varieties. Begin today to take advantage of tomorrow's sub-zero miracles.

KINDS	VARIETIES	COMMENTS
Asparagus	Mary or Martha Washington	These two not only as good frozen as fresh but easily best for the home garden
Beans (green)	Kentucky Wonder (pole)	Picked young and continuously, best frozen snap bean, and hard to beat anyway
	Blue Lake	Recommended as excellent for freezing; less well adapted for home garden use
	Tendergreen	Not quite as firm when frozen, nor as good color, but a fine garden grower
	Bountiful	Equal to Bountiful when frozen and superior to all others for fresh table use
Beans (lima)	Fordhook (bush)	Large seeded, easy to shell. Better color frozen than fresh; otherwise equal
Beets	Detroit Dark Red	Early and late, the best frozen variety, retaining its deep, natural color
Broccoli	Italian Green Sprouting	This is the only variety commonly grown; even better frozen than eaten fresh
Brussels Sprouts	Long Island Improved	Color and flavor equal to fresh; texture may suffer slightly in freezing
Carrots	Nantes Coreless	Color remains uniform due to absence of core; equal to fresh in every way
Cauliflower	White Mountain	Equal to fresh in flavor, though maybe not in texture; keeps its whiteness
	Snowball	Just as good in flavor and texture as above, but tends to yellow in freezing
Mustard Greens	Fordhook	Pre-cooking conserves space, yields flavor equal in all respects to fresh
Peas	Thomas Laxton	Even better than fresh in color, but slightly less sweet and tender
	World's Record	Not top rated in flavor when frozen, but best to grow where springs are short
	Alderman	Equal to World's Record in flavor keeping qualities, but a tall, late variety
Rhubarb	McDonald	No better in flavor than the old reliable Victoria, but far better in color
Spinach	Virginia Savoy	The crinkled leaf, blight-resistant type is better in the East. Equal to fresh
	Viking	Smooth, heavy-yielding variety, especially good in the West. Equal to fresh
Squash (winter)	Golden Delicious	As well proven as any; equal to fresh. (Summer squash is not worth freezing)
	Golden Hubbard	As good as Delicious. Superior to easily stored green or blue Hubbards
Sweet Corn	Golden Cross Bantam	About tops anyway you look at it. Check local sources for other good varieties
Swiss Chard	Lucullus	As good as fresh; often a more productive and satisfactory green than spinach
Strawberries	Howard 17 (Premier)	Dependable home variety, excellent for freezing in Midwest and Northeast
	Marshall	Tops in flavor; sometimes tricky grower. Good for New England and Northwest
	Big Joe	Generally dependable, yielding heavily. Good for eastern part of the country

LIVING IN STYLE in a BASEMENT

It's not where you live but how you live that matters. If you despair of making a sunless basement apartment livable, try tricks like these and laugh at penthouses

By Sara Little

Remember the palmy days when houses were drugs on the market and landlords dangled fat concessions in front of the noses of prospective apartment renters? Not any more! Indeed, house hunting today is carried on with the desperate determination of head hunting. The quarry differs, but the spirit is the same. First come, first served and the trailer take the hindmost, if he's lucky! What does it matter if an agent has promised the apartment to someone else? Squatters rights once more prevail. What does it matter if the roof leaks? Rain in the house is better than no house.

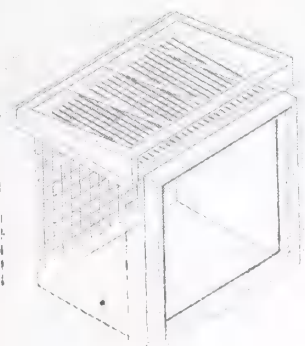
But we on HOUSE BEAUTIFUL feel that there's an unplumbed field available for rent in basement apartments. They may not be worthy of the name when you find them, but what of it? Prove your mettle and create a home out of ingenuity.



MAYNARD PARKER

Bleak walls are given interest by overscale, rococo mirrors flanking a tailored couch. Console tables hold good reading lamps and well chosen accessories, such as miniature apothecary jars for cigarettes, etc. Decorative screen brightens a dark corner

Whitewashed basement walls given an illusion of height and airiness; the windows constitute one of the neatest tricks you'll see in ages. Shadow-box plant windows, created from areaways that basements go in for, give a "view" that many penthouses lack



The sketch, left, explains the "view" window at right. Glass above area grating excludes weather, admits light, provides an all-year indoor garden. Note trellis back-ground



BOWLING GREEN
PUBLIC
LIB.

BRIGHTER NIGHTS

for
your postwar days

In a decade a lighting system which offers only one level of light will be as obsolete as the unshaded bulb of the early 1900's. For you'll change your lights to suit your activities, moods, the seasons

By Florence Paine



Residential lighting progress falls into three stages: past, present, and future. Yesterday's unshaded bulb was the acme of lightning perfection to a world used to gaslight and candles

Ten years from now you will look back on today as the "dark ages." We mean that quite literally.

If you don't believe it, may we remind you of what you thought was "plenty of light" a mere twenty years ago? A cord hanging from the middle of the ceiling with an unshaded bulb was the national standard of electrical modernity.

If you wanted to be elegant, you draped and festooned the bulb with crepe de chine shades hung with tinkling glass fringe. If you wanted to be especially grand, you had wall brackets faithfully simulating candelabra. People labored to weave monstrous floor lamps of reed, with shades lined with chiffon. Or they bought stained glass shades for Jacobean iron bases. Nobody cared how much light these works of art delivered. For wasn't it more light than our parents and grandparents had?

Then do you remember how such equipment faded into obsolescence as numerous lamps and fixtures began to be used in every room? Then it became our ambition to have a "on-off-switch" system, so one flick of the finger would turn on all the lights in a room simul-

DRAWINGS BY
JAN BALET

Today our ambition is to have a "one-switch" system which flashes on all the lights in a room at once. If you want less light, it means dashing around and turning out individual lamps



Tomorrow's lighting standards will make today's seem like the dark ages. You'll have a panel with many, many switches to give you as many different kinds of light as you want

ously. We still didn't worry too much about the quantity and quality of the light. For weren't we using much more electricity than we formerly had? It *must* be good light!

But we Americans are insatiable. As progress is concerned. As your reporters on better living, HOUSE BEAUTIFUL must tell you that most of today's household lighting will rapidly become obsolete after the war. It is one of our twentieth Century "Inevitables"—just as inevitable as air transportation, or television, or frozen foods.

Your lighting will become obsolete for two counts: appearance and performance. Particularly on the count of performance you will become dissatisfied with what you have. For instance, have you realized what the coming of television will do to your living room lighting?

The viewing screen of a television set needs to be in semi-darkness. The sharpness of the image improves with the darkness of the room, just as with movies. But we aren't going to want to sit in completely dark rooms. So a low, low-level of light is going to be required. This low-level can't be suc-

cessfully accomplished by turning on one bulb in a shaded lamp. It would be too spotty. Television needs a diffused, general, but low light of the sort you see in the most modern movie houses. The facilities you now own will not be adequate for this new entertainment form that is sure to arrive in your life. So, you see, one change leads to another.

We predict that during the next ten years you will become very fussy about the seeing quality of your light. This fussiness will make you impatient with such sentimentalities as fake oil lamps and bulbs that look like candles. Just as you no longer want an automobile designed to look like a buggy, as they were in the early days of motoring, so you won't want your lighting to masquerade as something it really isn't.

After the war you'll get in the habit of changing your lights to suit your moods, your activities, the seasons. You'll have *germicidal* light to combat disease, as well as *seeing* light. You'll have a better quality of light than has ever been known with fluorescent tubing. Light will be more diffused, less

spotty, because it will come from long runs, or panels, which spread light evenly over a wide area. More lights will be built right into kitchen cabinets, medicine cabinets, corner cupboards, desks, so you can have light exactly where you want it. Even surface-mounted fixtures will be designed so that they look built in. You'll see shallower shades and fixtures because there will be circular and rectangular tubes, as well as the familiar round bulbs. Plastic will be widely used for shadings of both fixtures and portable lamps. You'll use light more and more as a decorative tool, as well as a seeing tool.

This sounds like an expensive order. But you won't have to scrap your present lighting system to enjoy postwar lighting practices. You can simply *add* to what you already have, depending on your needs, activities, tastes, income.

But your wiring must be sufficient to handle the extra demands you put on it. So be sure that you have enough circuits to take care of the extra lighting load. And if you're planning a new house, don't scrimp on wiring. It costs very little (Continued on page 81)

HEARTS AND FLOWERS

by M. F. K. Fisher

AUTHOR OF "HOW TO COOK A WOLF" AND
"THE GASTRONOMICAL ME"

He that is of a merry heart hath a continual feast, the Old Testament says. Perhaps that is what all the saints named Valentine taught, too. But it is certain that no matter how continual a feast the merry heart may enjoy, a little extra celebration will do nothing to sadden it!

And February, the month of hearts and flowers and pink lovers' knots, is one that can always bear to be a little happier. It comes at a time of the year when winter seems to have lasted too long, and when Spring sounds more like something from a prophecy than from a calendar.

A little luncheon, giddy and silly as a sweetheart's valentine, is better than anything I know to make the season brighter, the heart merrier. It should be pretty and light, and just a little cock-eyed in a thoroughly safe way. It should be, for instance, the one in the next column.

The Bacchus cocktail, which properly sets the theme with its evocative name, is delicate, appetizing, and of a rosy color that sings out loud. It is best served at noon without any accompaniment of canapés or salted nuts, because otherwise the light gaiety of the luncheon will be

Here's Valentine's Day coming up, a perfect excuse if ever there was one for a bit of nonsense and some extra-fancy eating. For a frilly, feminine luncheon, this menu takes you on a sentimental journey into gastronomics

HEARTS AND FLOWERS AT NOON-TIME

Filets of Anchovy and Herring
Little Sandwiches in a Boat
Eggs Valentine with Mushrooms
Endives with Violets
Cream Heart
Strawberry Preserves
Toast
Bacchus Cocktails
Vin Rosé
Coffee

cut into. It is made of one part Dubonnet and one part either very dry vermouth or dry white wine. The wine, of course, makes the drink less alcoholic, if anything so mild can truly be called that, and, although it is also somewhat less piquant, it is infinitely preferable to a sweetish vermouth. The two should be poured over ice and stirred until very cold, as for a Martini, and then served with a twist of lemon in champagne glasses. (Continued on page 109)

KODACHROME OPPOSITE BY EMILIE DANIELSON



■ Sheer frivolity may be crossed off the calendar for some time to come. But no matter how many board meetings, Red Cross, War Fund, or bond drives you're engaged in, you still must eat lunch and so must your fellow workers. You've a right, on occasion, to make it an interlude of levity and fine food served up in party style. For a February fourteenth committee luncheon, Mrs. Frances T. Heard, HOUSE BEAUTIFUL's Home Furnishings Editor, plans this setting, full of sentimental suggestion but geared to a maidless household. Bridge tables, around which you can later discuss the business in hand, are spread with flower-hued cloths from Mosse, Inc., made of Wesley Simpson fabric. Flowered plates, like Victorian valentines at every place, are Royal Doulton's "Malvern," from William S. Pittcairn Corporation. Sterling silver is Alvin's "Chapel Bells." The rounded, delicately shaped glassware is from the Imperial Glass Company. For centerpieces, clustered roses, set into small jars and masked with cardboard hearts that have been covered with white quilted chintz





THEY COULD SPEND ONLY \$6,000 AND
THEY WANTED

THE biggest SMALL HOUSE IMAGINABLE

BOESE BEAUTIFUL'S
Home Planner's Study Course

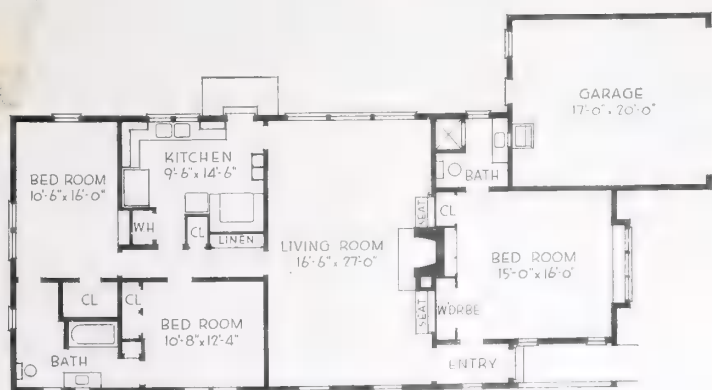
By MARTHA DARBYSHIRE

Who doesn't want more house for the money? Who doesn't day-dream about a \$15,000 house when he rightfully should spend only \$5,000? Nobody! House planning (*before* you get the bids) is super-colossal day-dreaming that can outrank Hollywood's wildest efforts. And good fun it is, too, especially if you preserve some dreams in the finished product. And it certainly helps you get a better house.

The bigger-than-usual five-room house on these pages is such a house. The owners, Mr. and Mrs. Sydney Stroud, of Brentwood, West Los Angeles, had been talking "house" with their architect friend, Charles MacNeiledge, for a long time. But before they got around to action, the \$6,000 ceiling lid was clamped on. They still *had* to have the house of their dreams, but the government was going to see to it that it didn't cost more than \$6,000. They wanted an English cottage type of home, "beamy rooms and the warmth of dark wood." Rooms, though limited in number, were not to be limited in size. Each of the three bedrooms was to be also a sitting room. The "dining room" was to be at one end of the big living room. There were to be closets galore and a pleasant place to eat in the kitchen.

And so it all came to pass, as you can see from the plan below. It isn't grand and pretentious, but it is surely the basis for a lot of good living.

Of course, this would not be a \$6,000 house in other parts of the country where the climate is severe. (It would be \$8,000 or more.) But even by Los Angeles standards it is a lot of house. How did they do it? (*Continued on page 106*)



Left, fireplace wall showing how settles were used to increase seating space at company times. (See another photograph of the fireplace grouping on page 107.) Right, the dining end of the living room. The Strouds finished the Welsh dresser themselves



One end of the house, as seen from the street. Garage door is at right, and it is designed to look like the wall of the house, with curtains and everything. The attic is to be finished later



ALL PHOTOGRAPHS BY MAYNARD PARKER



WHEN IS THE TIME TO BUY?

By MILES L. COLEMAN,

Research Director of Twentieth Century Fund's
Housing Survey; formerly Assistant Federal
Housing Administrator



Certainly not now—if you can help it. But your time to buy may not coincide with an improved housing market. The other factors to consider are discussed here

A compelling desire for home ownership may not always come over you at the most favorable time for buying. Either the price, or the quality, or quantity of houses may not be right to give you a reasonable choice; or the state of your own finances may make the venture a dubious one.

Under ordinary conditions, it will usually be a good time to buy when there is a fairly large number of houses offered for sale, when there is an ample choice between buying and renting, and when you can readily apply the guides to judgment discussed in the previous article.

The present is not such a time. In most places relatively few houses have been built during the war years, and, up to recently, these have been almost wholly reserved for war workers new in the community. Unless you belong to this group, or unless the restrictive rules have been relaxed in your city, your choice will be confined to houses built before war controls went into effect. With today's active demand, not many of these are available. So, in any case, your choice is restricted, and the possibilities of finding what suits you are much less than normal.

At this time, moreover, there is an unbalanced relationship between prices and rents. In many places rents have been rigidly controlled, while nowhere have the sales prices of houses (except as to the first sale of

houses built under war regulations) been held to any ceilings. As a result, people who have houses available usually can do better by selling than renting and frequently will sell only at artificially high prices.

What is likely to happen when the controls are off? In face of the prospect of a continued shortage of desirable houses in most localities for several years, it seems likely that, with any relaxation of controls, rents in most places will go up. Rents, in other words, will seek a new balance with sales prices.

The course of sales prices is less certain. Where there are sudden shifts of people away from places of concentrated war production, prices may go down fairly markedly. There may be some cities, which have been more or less dormant during the war, where sales prices will actually pick up as workers and soldiers return for peacetime jobs. In most places, however, not much change is to be expected until new construction gets under way, when some declines from present levels may occur in the prices of existing houses. It is unlikely, however, that prices comparable with 1940 will be seen soon again. For both new and old houses, postwar prices are likely to be substantially above the level of that year.

Since, under existing circumstances, it is difficult to apply the usual guides to judgment, and since, also, the choice is so limited and the price situation probably



ILLUSTRATION BY
HENRY LUHR

stable, a purchase—if it is to be made at all—should be made with extreme caution. Probably, it should not be made at all, unless, because of your difficulty in finding a place to live, the purchase cannot be put off. If, however, you have a place that keeps out the rain, better to ride out the storm where you are and save and plan. It is a far better time for planning than buying. By next summer or fall, when building starts again, this situation may change rapidly.

There are, of course, other times when it is best to be hesitant about buying. At the beginning of a depression, rents fall off more rapidly than sales prices, which have a tendency to remain fairly firm until a depression is well advanced. A noticeably falling rental market is a signal for lower sales prices ahead. At such a time, it will usually be advantageous to wait for what will likely be a more favorable time to buy.

On the other hand, in a period of recovery from depression, rents ordinarily start upward before sales prices or the costs of new houses. A rising rental market, therefore, is usually a signal of a good time to buy. You will surely pay more if you wait. All of which is to say: Buy if possible when you have some bargaining position in the market and not when sellers can put the squeeze on you. (Continued on page 120)

A FEW DON'TS TO HELP YOU TIME YOUR PURCHASE:

1. Don't, unless Aunt Emma or someone has endowed you, buy without having a job and a good chance of keeping a job at a steady income.
2. Don't buy without some margin of safety in your bank account. Don't, for instance, borrow up to the hilt for your house purchase and at the same time take on monthly obligations for interest and amortization that are up to the limit of your income. Keep some savings as a cushion for emergencies, or put enough equity into your house to leave some future borrowing power if needed. Or, at least, keep your fixed payments low enough to permit saving.
3. Don't buy a house unless you expect to hold it for a number of years. The next protection against the effects of possible price declines lies in your ability to use the house yourself.

EXERCISE NO. 2 FOR DEVELOPING



A house perfectly in scale with its surroundings. It nestles against the hill as though it grew there. Top-heavy roof is kept in scale by broken roof line and strong dormers. Wide chimney is in scale with low cozy look of house. Strong vertical lines of windows balance strong horizontal feeling

MAYNARD PARKER



Strong treatment of millwork around front door gives it scale, as the wide vertical panel on the right gives the four small windows importance. Note how overhang of roof creates a *scale* line which serves to lower the apparent scale of the whole. *Change* of roof level helps

HOME OF FREDERICK W. ROCKWELL, NORFOLK, CONN. TAYLOR AND LEVI, ARCHITECTS



S. A. GOTTSCHO

A big house with well-scaled embellishments. Strong two-story pilasters give height, while symmetry of window and shutter placement balances height. High picket fence, and extra large gate posts are in scale with large house. House has enough land for its grandiose style, too

ARCHITECTURAL TASTE

SCALE

When we say a house is "in scale" we mean it is correctly proportioned—each part to the whole and each part to other parts. Scale also means relationship to site, the materials and purpose

Everyone who owns a house wants it to be beautiful. We want it to be beautiful in our own eyes, as well as in the eyes of the world. So even if your own architectural tastes are not now too critical, you want a house that is well enough designed to win the approval of your critical friends and your own expanding future tastes.

Good scale, in architectural designing, is probably the biggest element in beauty. Good scale means "in balance," and "in proportion." It applies to all the parts of the design as they relate to the whole house. And it also applies to the way the house relates to the site and surroundings. Scale even extends to such intangibles as the suitability of the house to its purpose.

You can never develop a sense of scale unless you can see a house as a whole, or unless you can see its component parts (such as doors, windows, roof lines, etc.) in relation to the whole. An appreciation of scale means understanding all four aspects set forth in the column to the right. Demand all four in the house you buy or build.



Deliberately overscaled roof line would look badly if other details were not completely in keeping with the barnlike structure, and if the house were not situated in great space, on a high cliff. This is a farm; other buildings, not shown, are barns. Group makes compatible whole



Right



Wrong

EACH PART IN SCALE WITH EACH OTHER, AND IN SCALE WITH WHOLE

Badly designed windows placed on façade in a random, unorganized manner make a house look out of scale. Dinky door treatments, unessential balconies, unimportant bays, or meaningless details make bad scale. Organized pattern helps scale



Right



Wrong

THE HOUSE MUST BE SCALED TO ITS PURPOSE

If you want an impressive, grand house give it large-scale design features like a series of tall pillars across the front. Avoid jumble of dissimilar, unrelated elements such as towers, arches. For an informal, unostentatious house use small-scale features



Right



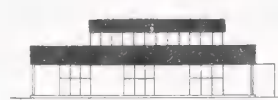
Wrong

IT MUST BE IN SCALE WITH THE MATERIAL

The simple squared lines of Colonial are in good scale with the long horizontal lines of clapboarding. Whereas the cut-up, dormered, gabled, casemented English styling makes clapboard unsuitable. Do you begin to get the feel of scale?



For valleys



For flat country

IT MUST BE IN SCALE WITH ITS SURROUNDINGS

Designing that is in good scale for a flat desert terrain may be in bad scale for rolling hills and valleys. A house on a high hill needs to be scaled so it seems to hug the ground. A house at the foot of a hill has the reverse of that problem

HOUSE BEAUTIFULS
Home Planning Study Course

IMAGINE ONE OF THESE—



WITHOUT THE DOORWAY



Imagine this house without the important door treatment. Curving Regency lines of roof and solidity of the whole portico "make" the house. Also note the way the shutters create strips of horizontality. Sometimes only one thing is required to create or spoil good scale. Sometimes one thing is deliberately overscaled for an important, interesting effect

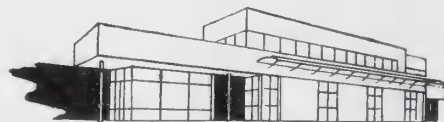


CHARLES J. WATSON, DECORATOR—C. H. HAMMOND, ARCHITECT

SAMUEL MARX, ARCHITECT AND DECORATOR—HOME OF MORTON D. MAY, JR., LADUE, MO.



HEDRICH-BLESSING PHOTOGRAPH



WITHOUT THE TERRACE

A deliberately horizontal house is given a feeling of height by the important terracing, which helps put the house in scale with the surrounding landscape. Without it the house looks plunked down. (Cover the terrace with your hand and see for yourself.) With it, the house rests importantly on the land, in scale with it



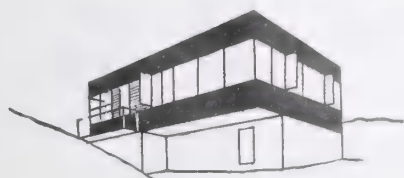
WITHOUT THE DOOR SHUTTERS



Shutters have given the door (and windows) an importance it lacked in relation to the total wall space. The little fence and the flagged space add to this feeling of size and importance. Door alone would be architecturally weak and insignificant. Remember: avoid underscaling



HOME OF HENRY S. PERRIN, WINCHESTER, MASS.



HOME OF MRS. NELLIE HAGER, CORONA DEL MAR, CALIF.—DONALD B. KIRBY, ARCHITECT



WOODCOCK PHOTOGRAPH



WITHOUT THE ROOF OVERHANG

Even a tiny beach house needs scale, if it is to be a pleasing thing. Without the overhang this one would be just a box. The strong roof treatment and the resulting shadows create good scale. Tendency of most people is to underscale things, to be afraid of important scale. This fear cheats them out of having real, important architectural beauty

HOME OF WILLIAM ALLEN



GEORGE VAN ANDA PHOTOGRAPH



WITHOUT THE SHUTTERS

This house would seem too high without the shutters. The horizontal stripe formed by the shutters pulls the house optically closer to the ground. The fence accomplishes same purpose. Huge tree accomplishes the same purpose, by dwarfing the house by comparison

HOME OF IRVING DAY, GREENWICH, CONN.—LOGGINS AND HEDLANDER ARCHITECTS

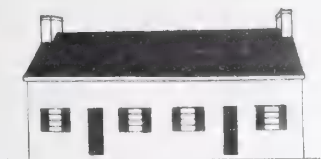


RICHARD A. FETTEL SMITH PHOTOGRAPH



WITHOUT THE TRELLIS

Without the vine and trellis this house would lack a focal point. The trellis also cuts the apparent length of the house and ties the roof to the ground. Understanding scale and knowing how to use it can help you make a little house seem big, or can make a big house seem little, or can transform ugliness into beauty



SCALE IS IMPORTANT WHETHER YOUR HOUSE IS LARGE

Scale is relative. In fact it can't come into being except as relationship between things. So whether your house is to be large or small, you need to develop a sense of scale. At right, the balcony would be out of scale with the rest of the house were it not for the strong bays which seem to support it at either end

HOME OF MR. & MRS. ERNEST BURGESS, HERBERT BANKE, ARCHITECT



M. PARKER

Right. Another version of the same thing as appears above: a square mass, balanced by a wing, in this case an octagon-shaped room connected by a shaded passage. Note the numerous well-scaled details—the lower floor windows, the potted shrubs, the bullseye. Even such matters as where a chimney is placed affect scale



Left. What might have been too square a house is saved by the wings. The wide fascia board, running across at the second floor ceiling line, pulls house down optically, as do the shadow lines of the clapboards. Note how half-moon ventilator reduces what could be the overpowering effect of the pediment

HOME OF JAMES WHITALL, SAUNDERSTOWN, R. I.—ALEXANDER KNOX, ARCHITECT





Right. What *could* be a tall, cramped house is kept from looking that way by the right-angle wing and the picket fence. These two devices create the optical illusion of a bigger base for the house. Consequently it seems in good scale. Relationship of dark areas to light areas can affect scale, as this demonstrates

ST HOUSE OF ROSE FRANKEN AND WILLIAM BROWN MELONY—T. R. BALL, ARCHITECT



SAMUEL GOTTSCH

OR SMALL

Left. Here a small house is kept from looking insignificant by such well-scaled details as the overhang of the roof, the repetition of the door and window pattern, the overscale, well-placed chimney, and, most important of all, the fortuitous placing of the tall tree. All plantings are important essentials in scale

HASKELL HOME OF MISS VICTORIA HARRIS, ROYAL BARRY WILLS, ARCHITECT



Left. Even the smallest house can achieve distinction when the parts are in scale. Imagine this one without the shutters or the addition with the arched porch or the terrace, or without any of the plantings. It would be nothing. This type of house needs to nestle lovingly against the ground, against interesting trees

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WESTERN PLAYING CARD COMPANY
Racine, Wisconsin



DRAWING BY
HARRY BROWN

SMALL TOWN— the biggest thing in the universe

**It teaches the principles of the peace the
whole world wants: respect of neighbor for
neighbor, common effort for common good**

By Agnes Rothery

THE Small Town is not acknowledged by printed name on the map of the United States. Frequently it is not even indicated on the map of the state in which it is located. But it takes a good deal of space in plays, books, jokes, and in the printed page and spoken word. For the words Small Town are used by the unwitting as synonyms for limitation, dullness, and petty provinciality.

City dwellers, who are also frequently apartment house dwellers, assume that because they can be jammed into subway crowds and stand on street corners to catch a glimpse of visiting celebrities, they are thereby part of a larger life than is vouchsafed the inhabitant of a small town.

This is a singular misconception. For your true city dweller knows only three types of people: relatives whom he did not choose and may never see, business associates whom he meets only during working hours, and those friends whom he selects. Meanwhile, your small town inhabitant knows every one in the neighborhood. He knows them well because he has known them for years and because he

shares with them, in a measurably goodly proportions, a large, varied and deeply rooted common life.

If you live in a large city you can reduce your human contact to a minimum. You probably have a guest room for visiting relatives and no inclination to travel to the hinterlands, or even to the suburbs to call upon them. You can have daily contact with some one who works in the same office and you see him except as a figure in the elevator. Obviously, then, your friends are those whom you choose because they have tastes similar to your own, and whose experience are, therefore, more or less a duplication of your own.

But, if you live in a small town you are permitted no such narrow limitation of human association. You know bores and misers, spendthrifts. You know generous souls and loving hearts and something of the circumstances which refined them into such purements. You know the flighty, the faithful, and the false. You know the fools, if not gladly at least politely for they are neighbors, and one can survive in a small town.

(Continued on page 90)



Symphony at Sunrise

Mitropoulos Arose Early—As Always, When Great Events Portend

the history of recorded music, had there before been a moment quite like this?

As dawn, and at the window sits Dimitri Mitropoulos, distinguished Greek conductor. The scene is strongly outlined by the first rays of ascending sun, his collar open, the short-sleeved sport shirt in seeming contrast to the formality of a century-old classic beneath his hands.

And this is just as Mitropoulos had wanted it. He must have the audition very early in the morning," he had said. "That is when the mind is keen, when every sense is keen. Then my judgment of the Meissner will be most accurate."

☆ ☆ ☆

An attendant pressed a button, and Mitropoulos watched as Meissner's automatic record-changer performed its agile marvels.

"That velvet touch!" he exclaimed. "How precious my own records would thus have been saved!"

As he spoke, the final words were caught up in the music of a glorious symphony—gloriously reproduced in this tiny room. Mitropoulos sat almost spellbound as record followed record in an effortless cavalcade. At last, when the room was bright with the risen sun, the great director could no longer restrain his enthusiasm:

"The people at Mt. Carmel have done a wonderful thing. This music from the Meissner . . . it is so clear, so buoyant, so perfect! Never would I have believed such reproduction possible!"

Dimitri Mitropoulos, renowned conductor of the famed Minneapolis Symphony, had just been listening to the only Meissner radio-phonograph in existence—the final laboratory model perfected just before war turned all of Meissner's skill and knowledge to the manufacture of vital electronic war equipment. The instrument is now on loan "for the duration" to the music room of Mt. Carmel high school in Meissner's home community.

With your own luxurious postwar counterpart

of the Meissner, you will be able to play for two hours or more without touching a record. Through the beautiful cabinet, you will have all the world's entertainment at your bidding with Meissner's Super Shortwave—and you will enjoy Frequency Modulation and a host of other advancements now being engineered into Meissner electronic devices for our armed forces around the globe.



HOW TO PICK A ROOMMATE

CONTINUED FROM PAGE 57

Dear Morpheus . . .

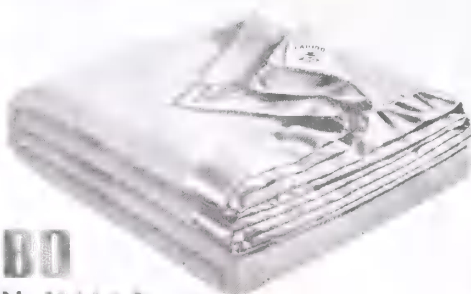
Subject: . . FARIBO BLANKETS



As the god of Sleep and Dreams, we think you should know we're bending our best efforts to keep up with your clientele. Naturally, your devotees in the service come first. And Morph', we're also doing our darndest to furnish department stores with the stuff your dreams are made on . . . beautiful all-virgin-wool Faribo's, warm, silk-soft, light as air. But sometimes we just . . . can't . . . make it.

So if we come through with *some* but not *all* the Faribo's your civilian clientele wants right now, tell them to be patient with us, will you, Morph'? We're working with you for deep sleep, sweet dreams!

Sincerely,



FARIBO
WOOLEN MILLS

FARIBAULT, MINNESOTA

ness was that she liked a companion on these little sporting romps. I did my flabby best but, broken in body. I left her the second semester, only to find that Beauty can be as physically hardening as Nature.

STELLA was the second experiment and she was the old Beauty Seeker from away back. Aesthetic as all get out, she was driven to distraction by a static furniture arrangement. And so, periodically, the beds and the dressers and the desks would be shifted from corner to corner. The room was typical dormitory architecture, and in it, any arrangement always looked as sterile and unimaginative as a monastery in a dust bowl. But Stella kept changing things, and the fancy pleased her. I didn't object until she took to doing it on nights when I was out late. On two separate occasions, I crept into the room at a late hour, and not even turning on a light which might disturb her, I quickly undressed and threw myself into bed. Both times I was quite taken back to find that the bed was not there.

Stevie, my third roommate—Stevie of the delicate, serene and the dry humor—foiled me a while. Here, at last, I thought I had the perfect roommate. She was fond of athletics, but didn't require that I include me in her mighty exertions. Also, she was a botany major, and did not confine her interest in life to the classroom. Our common domicile was a gay, riotous one of potted and window-boxed vegetation, and I gaily and riotously sneezed and dabbed at my eyes through the hay fever season, picked my way through the underbrush during the off months. What were such minor inconveniences in the face of the superior, even temperament that Stevie's? They were nothing.

We were separated by an entirely unlooked-for phenomenon, advisedly, because I had the most spectacular muscle development I have ever seen in a man. From the top of his blond, like head to the ends of his well-tendonned toes, he was a gentleman of heroic proportions. Aha, you

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alously. But it was not that. The fact was that my curtleman friend, although a character in every respect, physically an exceedingly specimen. I remember how I to sit on the front porch sorority house and watch as he came up the walk to my roommate. His every ated movement was a thing beauty, and as he bounded steps, four at a time. I could torn I heard a Wagnerian theme in the background. eeks of this, and my friend's s in fragments. One night swung up the steps in his xuberant style. My friend l him with a brooding eye aited for the doorbell to be d. "I'm disappointed," he aid bitterly, as Frank disap- into the house. t's the matter," I asked. answer was moody. "He alk right through the door." and there I decided that if y more conservatively con- boy friends were to avoid inferiority complexes, I ave to keep Stevie and her ut of sight. her outstanding example of ure to pick roommates with y eye was a girl with whom

I lived for exactly one month. Belva had never taken vocal lessons, but she "sang a bit." She was entirely self-taught, but she didn't go at the thing half-way. She went so far as to get volumes of vocal exercises; these she used assiduously. Every few days the bursts of her self-improving energy would subside, and I would breathe easily for a while, and my nails, bitten to the quick, would begin to stop throbbing. But she was addicted to operettas, and a couple of days later she would be likely to go to one. They always so inflamed her imagination that the plaster in our apartment would fall about our heads for three or four days as she grated liltily through "Sweet Mystery of Life" or the "Huguette Waltz."

I AM at the point now where I laugh hollowly at a friend's recital of her roommate's minor misdemeanors. I think I would covet as a living partner, a girl whose only fault was that she snored through the "Ride of the Valkyries" in B flat minor every night. But if you are unusually particular, then I might warn you about those nocturnal music-makers; also girls who insist that they must get ten hours' sleep every night if they are

(Continued on next page)

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In River Forest there's a lady who's

"Delighted"



Aluminum windows in a residence in River Forest, Ill.



"Aluminum windows are just fine! Lift one and see how easily they work." Here's enthusiasm based on three and a half years of living with them. "We'll certainly have aluminum windows if we build again."

Sash and frames are narrow, giving maximum glass area. Asked what care was taken to keep them looking

so neat and attractive—"I guess we wipe them off when we wash the windows. Nothing more."

Alcoa does not build windows. A number of manufacturers will make aluminum windows available to you just as soon as the war permits. Specify them for your new home and add to the joy of living there. ALUMINUM COMPANY OF AMERICA. 1840 Gulf Building, Pittsburgh 19, Pennsylvania.



Windows of

ALCOA ALUMINUM

CONTINUED FROM PRECEDING PAGE
even to exist, and who won't hear of your typing after eight o'clock; also those who drop their clothing on the floor, so that it becomes a common occurrence for you to walk out of the house superbly groomed, and your ensemble given a touch of *joie de vivre* by the dainty pink underthing clinging to your heel.

Constructively—and I suppose we should be constructive once in a while—there are five general specifications to keep in mind when you're on the prowl for a roommate. First, she shouldn't deviate too much from the average. Which is not to say that she will be so abysmally the *normal* type that Dr. Gallup uses her as a woman-in-the-street barometer area; a girl like that will only make you scream with boredom after two hours. Make sure she has a few quirks of temperament, just to keep things interesting, but make just as sure these quirks are mild and few.

Secondly, be certain that neither of you too much overshadows the other in extroversion. Your roommate isn't going to like it one bit if you claim the attention of all of *her* friends at a gathering. And the same goes for you; if you're the one who's shoved completely

and endlessly out of the limelight you're going to find your spending long hours contemplating a hotfoot for her and a wa grave for yourself.

Thirdly, her physical mak shouldn't be too breath-taking, less you really *want* to get rid all of your male admirers. you'll save a lot of quibbling yammering about borrowed clo if none of your sizes is alike.

Fourthly, let it be unders that each of you assumes half o responsibility for small, prac things like paying the rent, cl ing your rooms, and getting ceries—if they must be got. I k it's silly even to mention it, you'd be surprised at the way vialities like eating and sleep sometimes seem very important

FINALLY, talk over your deco Ping ideas and see how well agree. And this is *not* as small item as some of you light-hea souls may think. For instance you're a redhead, you're not go to be so happy when you find that your brand-new roomn "just adores" dark red walls pink draperies. If you *are* ha about it, then go ahead and l like an old worn-out shoe aga that background, and see if I c

OLD FITZGERALD
100 PROOF KENTUCKY STRAIGHT BOURBON WHISKEY

A beautifully colored historical map shown above will be sent you on request. Write Dept. H. B. STITZEL-WELLER DISTILLERY, INC., SHIVELY, KY.

CONTINUED FROM PAGE 63

to install several spare circuits when you build. Flexibility will be the keynote of war lighting. You'll be able to have in one room as many levels of light as you want: a level of light for television or musical programs, another level for reading, or conversational groups, and for hobby activities, and still another for general illumination, if you wish.

You'll get much of this flexibility of lighting with tubular fluorescent light, the most efficient member of the lighting field, because it gives 2½ times the light, at ¼ the heat of incandescent. It's an economical source, too, because the light extends over a large area, and very little goes to waste in the long way!

You may be wary of fluorescent lighting because of past public experiences with it. In restaurants, where fluorescent lights, your common enemy, may have taken on a ghoul-like look; in beauty shops you may have been blinded by its brilliance was unshaded. The first flush of enthusiasm over

this light source—the closest approximation to daylight ever developed—too little attention was given to what effects certain fluorescent color tones would produce, or to the all-important question of shading such a brilliant light.

But you won't have to worry about postwar fluorescent light turning your complexion a cadaverous purple, and changing home furnishings colors beyond recognition. Lighting experts are planning fluorescent lamps which won't distort the colors of fabric, paint, or complexions any more noticeably than the present incandescent. Fluorescent tubes will, of course, still be available in daylight and white colors (recommended particularly for work areas such as kitchens, laundries, sewing rooms, or where outdoor brightness is desired, as for shaving and make-up activities) and the soft-white, discontinued for the duration, will re-appear with improved quality.

Really interesting ceiling fixtures are being developed to shade the brilliance of fluorescent tubes without cutting light too much.

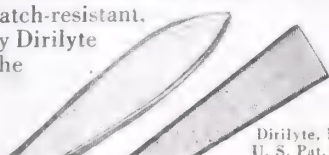
(Continued on next page)



I know I plan to own some . . .

think Dirilyte will play a great part in the future. Many of my friends have commented on its beauty. I know I plan to own some . . . It's one of thousands of eager letters asking us about brilliant, golden-hued Dirilyte flatware and hollow-ware. Thanks to Dirilyte, a new concept of table-setting beauty has been born. In addition to being beautiful, Dirilyte is a hard, scratch-resistant, and—*not plated*—metal. Plan now to buy Dirilyte when it is available! Send 15c for the Dirilyte booklet with its gorgeous table-setting ideas in full color.

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There's RENEWABLE BEAUTY in *Vogue* Curtains

The crisp, transparent beauty of Vogue Curtains plays an indispensable part in tasteful decoration. What's more, this beauty can be easily renewed, because most Vogue Curtains (both cotton and rayon) have a lasting finish called "Stay-Starched," which permits washing without distorting the delicate weave and eliminates restarching. It also resists bugs called "silverfish," which ordinarily eat rayon as moths eat wool.

Vogue Curtains are made in a variety of styles, including Priscilla and Criss-Cross Ruffles, Tailored and Cottage Sets—generously wide and long and stitched to stay. They are available in a variety of distinctive fabrics and are sold from coast to coast. If your favorite store doesn't carry them, ask us where they can be purchased. ROBERTSON FACTORIES, 321 Fifth Avenue, New York. Factories—Coast to Coast—in Jackson, Cleveland, Pittsburgh, Cincinnati, Detroit, Portland, Ore., St. Paul, Los Angeles, San Francisco.

ILLUSTRATION — Bridal Veil marquisette with Stay-Starched finish, deep extra full beaded ruffles, back hems, in an ivory tint. Other distinctive Vogue ruffle curtains are Shadownet, Thistledown and Pebble Dot.

Ask for them by name

Vogue
CURTAINS

CONTINUED FROM PRECEDING PAGE

Their design is adaptable to incandescent tubular lighting also. Panels of light will replace spots of light in many rooms of the future. You'll see shuttered plastic shades, resembling Venetian blinds, which reduce glare. You'll see laminated sheets of plastic impregnated with tiny lines which act like louvers to deflect the light. You'll see textured and rippled glass shadings for fixtures and built-ins, fine for beautiful effects. You'll see handsome perforated metal shades of brass, aluminum. More and more fixtures, although surface-mounted, will look built-in.

BUT you won't use fluorescent just for straight runs of light. You'll use it in round fixtures, too. For after the war, doughnut-shaped tubes will be manufactured. The first new portable lamps will probably combine the circular fluorescent with incandescent bulbs, to give both direct and indirect light. After that, look for lamps holding two or three doughnut tubes, to give you the low, medium, high light you find today in three-way lamps. Look, too, for circular fluorescent wall brackets; for circular mirrors lighted from behind by

a framework of doughnut tube. But don't expect fluorescent lamps and fixtures to meet the price of even identical fixtures equipped with incandescent bulbs. Fluorescent tubes themselves cost more than incandescent (a 15-watt fluorescent costs 75 cents against 10 cents for a 15-watt incandescent). And they require special auxiliary equipment to operate, which brings the cost up still more. Then, too, this auxiliary equipment must be completely outfitted with devices to offset the prewar bugs of hum, flicker, radio interference. But remember fluorescent tubes will last about twice as long, give you $2\frac{1}{2}$ times the light as an incandescent of equal wattage, which means less current consumption. Instant starting will be another postwar improvement, but will step up cost of those fixtures which include it. But buying inferior quality fluorescent equipment, or too small tubes can be disastrous. For you can't just screw in a larger tube, if you find you haven't enough light, the way you can with an incandescent bulb. You have to buy an entirely new piece of equipment. So check with a lighting expert before choosing fluorescent colors and equipment.

(Continued on page 87)

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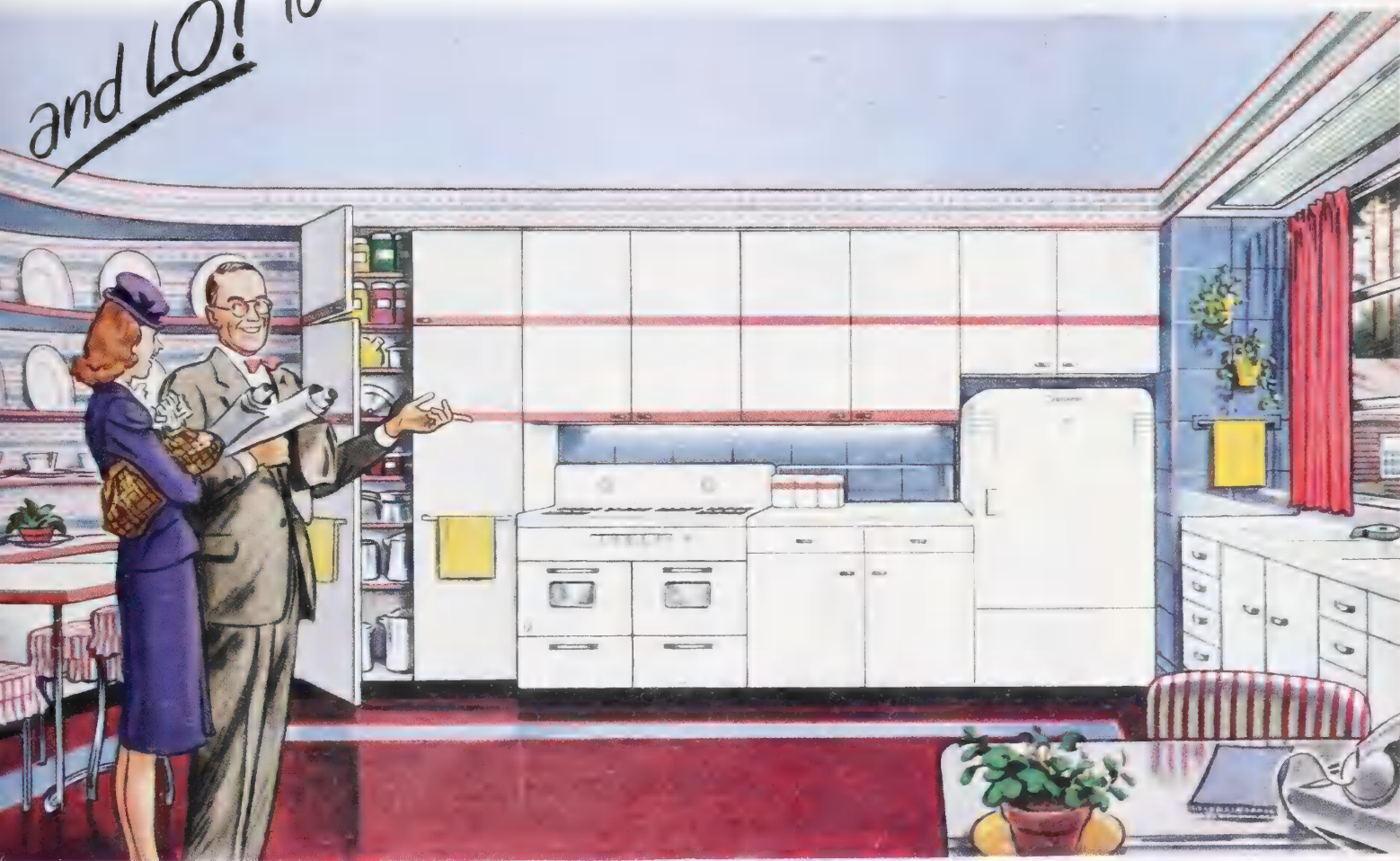
You want a *new type* kitchen. Where everything is scientifically arranged to save time and steps . . . to give you a cool, clean, comfortable place for cooking good meals.

Your Dream... Our Scheme...
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... is BIG! (The whole Gas industry is working on it!) It's a plan to bring you new freedom from wasted energy, wasted time . . . new freedom from fatigue, dirt, heat, unwanted kitchen odors. It's a plan to make your wonder workshop come to life!

Right now, we're working with kitchen cabinet makers and architects, Gas range and Gas refrigerator people, housewives and home economics experts — So that — shortly after V-Day — we'll be able to offer you *dozens* of ideas on new kitchens. Yes! *direct* help in getting the one you want — for new home or old — with the least possible effort and the lowest possible cost!



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ease and convenience
every woman
can cook!

It's coming soon! . . . your "New Freedom Gas Kitchen"! * When? That depends on Victory . . . your war-work and War Bonds will speed it along. But you may be sure it will be economical and trouble-free in operation. For it will be built around these essentials of a truly modern kitchen . . . **A CP GAS RANGE** — with new features of fast, flexible, automatic cooking. CP means "Certified Performance" — your guide to the very finest in modern cooking appliances . . . **A GAS REFRIGERATOR** — silent, safe, trouble-free . . . **OCEANS OF HOT WATER** — automatically supplied by Gas for use in kitchen, baths and laundry. See your Gas company today!



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With this announcement, radio for the home comes of age. At long last the science of radio reception and record reproduction has come to the front of the science of broadcasting and recording.

As soon as war production permits, Bendix will bring you *The Real Voice of Radio*—the accurate reproduction in your home of every broadcast or recorded *exactly as it enters the radio microphones*.

The full majesty of symphonic music, from the highest notes of the violin to the deepest

tone of the bassoon. Every exciting note and overtone of every performance of your favorite swing band. The *living* voices of actors, singers, commentators. These are the enchanting new vistas opened up by Bendix postwar radios and radio phonographs—the glorious result of Bendix leadership in modern sciences. Created by Bendix Radio Division—world-famed for its achievements in radar, radio and electronics—these splendid instruments will naturally bring you every worthwhile technical development. In skill, experience and research facilities this Division is uniquely equipped to

produce the finest F.M., television, and phonograph performance yet devised. And in their styling Bendix radios and radio phonographs will reveal the highest attainments of the cabinetmaker's art.

Watch for the coming of Bendix radios, and listen to them when they come. It will be an experience new to you and to the world. *For the first time you will hear The REAL Voice of Radio.*

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WHAT DO YOU WANT FOR YOUR POST-WAR HOME



... IN HOME LIGHTING!



Where would you like fluorescent lighting?

- ☐ Living room ☐ Bedroom ☐ Bathroom ☐ Kitchen
☐ Playroom ☐ Laundry ☐ Nursery ☐ None



What living room lighting fixtures would you like?

- ☐ Table lamps ☐ Floor lamps ☐ Ceiling fixtures
☐ Wall brackets ☐ Chandeliers

When a bulb burns out, do you:

- ☐ Replace it from a stock kept in your home?
☐ Buy a bulb on your next shopping trip?
☐ Borrow a bulb from another socket?



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 How do you feel about these interesting questions? We'd greatly appreciate receiving your own answers to them. But whether you care to tell us what you think or not, we're sure you'd like to know how thousands of people answered these and scores of other equally important questions. Just send for the free booklet—"They Know What They Want." Write us at our address below.



... IN YOUR RADIO!



In what rooms of your home would you like a radio?

- ☐ Living room ☐ Bedroom
☐ Playroom ☐ Kitchen

Which of these faults in radio reception would you like to see eliminated first?

- ☐ Static ☐ Fading
☐ Hearing two stations at once

How would you like to tune-in on your post-war radio set?

- ☐ Dialing ☐ Push button ☐ Remote control



... IN TELEVISION!



Have you ever seen a television set in operation?

- ☐ Yes ☐ No



What type of programs would you like to see in television?

- ☐ Sports ☐ Religious services
☐ News ☐ Drama



How much do you think a good television set should cost?

- ☐ \$100 ☐ \$200 ☐ \$300 ☐ \$400



... IN ELECTRONIC DEVICES!



What electronic device would you like to have in your post-war home?

- ☐ An electric eye to open and close the garage door.

How much do you think it should cost? _____



- ☐ Germ killing lamps in baby's room.

How much do you think they should cost? _____



- ☐ A device that would record telephone calls when you are away from home.

How much do you think it should cost? _____

SYLVANIA ELECTRIC

CONTINUED FROM PAGE 82

you don't need the strong qualities of fluorescent, you also achieve runs of light with incandescent tubing, known as incandulite, a less costly installation because the tubes require no special equipment to operate.

MANUFACTURERS believe you'll want fluorescent light in kitchens and laundries because of its daylight qualities and because it is particularly welcome in areas where you want light near your work. They recommend at least one tube center fixture, preferably unshaded, although this isn't absolutely essential if the fixture is where you look right into it. In the kitchen you will have more than one level of light! The undersides of kitchen cabinets will be equipped right at the factory with fluorescent tubes to shoot light evenly down on work counter. Behind a decorative window or over the sink will be hidden more rows of tubes under a glass reflector which will direct bright rays on your dishwashing and vegetable cleaning activities. In the door of base cabinets and

a vertical line of fluorescent tubing installed near the hinge will illuminate the deep recesses. While at the range, no annoying shadows will play about your shoulders. For high above you, under a ventilating hood, will be sunk more runs of light.

You'll use tubular lighting to get both decorative effects and varying levels of light. Valance lighting at windows to highlight draperies may be the first place you'll put fluorescent light in your living room. For at least one manufacturer promises to sell stock wooden valances with the fluorescent tubing already installed. One day you may tuck the newest thin fluorescents (only $\frac{3}{4}$ of an inch thick, and 48 to 96 inches long) under the edges of long book shelves to enhance the books, make the titles readable. Or these extra-long thin tubes will permit smaller, less expensive coves. Or you'll put them anywhere you want a long, unbroken pin stripe of light.

If you entertain friends for musical or television programs, you may want a lower level of light
(Continued on next page)



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THE
PADDOCK

PRIDE OF THE SOUTH!

SWANEE
PRIDE
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...a smooth surprise
...MANLY in every
way . . . for hardy
hosts and hearty en-
joyment . . . lifts com-
mon drinks to special
importance . . . so dis-
tinctively different,
it is becoming a favor-
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Proof AND OLD MEDFORD BRAND RUM (86 Proof)



...to Set His Heart on Fire

Magic touch of illusion . . . weaver of dreams and tender sentiment . . . candlelight casts a spell of intimacy and charm over the table and its surroundings. "All women are fair when the candles are lit," runs an old saying . . . and in the golden aura that spreads from tall and graceful Taperlites, your beauty will become lovelier, warmer, more sweetly appealing.

Don't Say Candles—Say Taperlites

Because candles are important to your appearance and to the atmosphere and decorative effect of your table, buy only the best. Taperlites are definitely superior to most . . . in shape and grace and color . . . in longer burning . . . and in their freedom from smoking and dripping. Taperlites *will not tip*—the patented FIRM-FIT end holds them proudly erect.

Ask for Taperlites at your favorite department, drug, housewares, grocery or gift store.



★ Write for this Free "GUIDE TO LOVELIER TABLE SETTINGS." An authentic collection of striking table arrangements shown in color-photographs and diagrams.



Taperlite

MADE BY
WILL & BAUMER CANDLE CO., INC.
402 Liverpool Road, Syracuse, N. Y.
Candle Makers Since 1855



To members of the COLD FEET tribe

HONESTLY, it's so unnecessary—all this business of hopping out of bed on cold floors each morning . . . then down cellar . . . brrrr! Houses too hot, too cold . . . unnecessary work, unnecessary dirt, unnecessary expense. Man alive . . . don't you wish you could *do something about it, now?*

With G-E Automatic Home Heating, you don't even wind the clock! Set the thermostat . . . say for 68° from 6 a.m. to 10 p.m., 58° from 10 p.m. to 6 a.m. Healthful uniform temperatures, day after day, night after night . . . regular as *electric clockwork!*

Some time soon, talk to the G-E Distributor in your town about gas or oil fired furnaces or warm-air conditioners. He's a man you'll want to know, later on. *General Electric Company, Automatic Heating Division, Section 5782, Bloomfield, New Jersey.*

☆ BUY . . . and hold . . . WAR BONDS ☆

Automatic Home Heating by
GENERAL  ELECTRIC

YES . . . you will be able to install G-E equipment, when available, to replace present equipment in your present home.

YES . . . you can afford G-E equipment. New engineering and production techniques will bring ~~down~~ equipment at moderate cost.

YES . . . it will be available soon after the war, when we can return to making A.C. motors and other accessories. And . . .

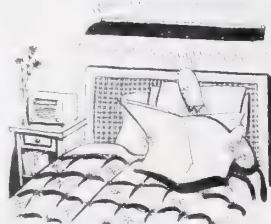
YES . . . it will be G-E quality throughout. Probably that's the most important thing you ought to know.

Hear the General Electric Radio Programs: The "G-E ALL-GIRL ORCHESTRA," Sundays, 10 p. m., EWT, N B C . . . "THE WORLD TODAY" News, Every Weekday, 6:45 p. m., EWT, CBS

CONTINUED FROM PRECEDING PAGE

over a wider area than you can get with your present portable lamps, so you'll install a cove around the ceiling and equip it with lines of tubular lighting. Or you may want to guide people up a dark stairway, so you'll run a line of thin, long tubes up the wall paralleling the stairway. Or you can keep elderly people from stumbling on stairs by placing tubes of light under the edge of each tread to illumine the stair below. Or you may want to create a luminous glow over a mural hanging above your mantel or dining buffet. You can do it by concealing fluorescent tubes in the mantel, or behind the buffet.

In the bedroom you may recess your dressing table, build cupboards around it and install fluorescent tubes overhead under glass to give you the essential brightness for make-up. (See an excellent application of this on page 47.) For reading in bed, there will be



available a slim horizontal fixture equipped with fluorescent light to spread an even, glareless glow over your book. Bathroom medicine cabinets, even some dressing tables, corner cupboards, desks may be equipped at the factory with fluorescent tubes.

In the past, people who wanted the last word in styling usually built in their lighting because the market offered so few really well-designed fixtures. But fixture manufacturers promise better-looking fixtures, larger portable lamps, more fixtures with a built-in look for both ceilings and walls. Lamp shades will be easier to take care of because more plastic shades will be used, and because new fabric finishes will make them more durable. One manufacturer foresees a horizontal panel-type wall fixture to follow the lines of the sofa. One such long, slim metal fixture will have a jewelry effect in the room, like that one bright jeweled pin on a dark suit. The same manufacturer plans another fixture similar in shape, but designed to blend inconspicuously into the background. Both will probably have adjustable shades to send light upward or downward with but a



*Join me for
dinner tonight
Cordially yours
Nuyens*

*Prepared in America
from formulae
developed through
140 years by the family*

NUYEN

LIQUEURS

Creme de Menthe	Creme de Orange
60 proof	60 proof
Triple Sec	Apricot
60 proof	60 proof

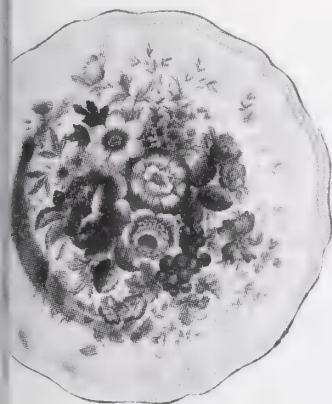
*Distributed exclusively by
Canada Dry Ginger Ale, Inc., New York*



THE SYMBOL OF ROYAL DOUTON



THE CHELSEA ROSE



THE MALVERN

famous symbol of Royal Doulton appears on a wide range of tableware, figurines, and subjects—in both Bone China and Earthenware. All made in England. Production continues today—as war conditions permit.

Write for the name of your nearest dealer. Patient if you cannot always give you adequate details. Enclose 10c if you want a color illustrated booklet including exact table prices.



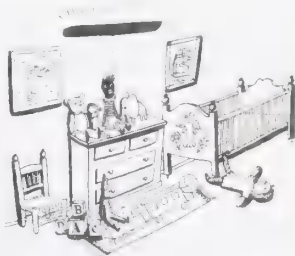
OLD BALLOON SELLER

M. S. PITCAIRN CORPORATION
Sole American Agents
FIFTH AVE., NEW YORK

twist of the shade. Promised, too, are a range of pastel-tinted fluorescent tubes which will make seasonal lighting a reality. You'll change your lights as you do fabrics and furnishings now: cool tones for summer; warm, rosy shades to give the illusion of warmth in winter.

You'll harness the rays of ultra violet to reduce the spread of infection right in your own home. For manufacturers have perfected germicidal lamps equipped with ultra violet tubes which destroy air-borne bacteria. These lamps have already proved their value in schools, restaurants, public auditoriums. After the war a cabinet for the sterile storage of babies' bottles and equipment will be available and babies will breathe disinfected air in the nursery.

The home germ-killing lamp is a horizontal unit which sends up a dull blue glow. It's as easy to install as a pin-up lamp, and can be plugged into any wall outlet. But it's definitely bad news to



germs. For natural air currents lift the bacteria into the range of the lamp's ray. One lamp will keep a room 200 sq. ft. in area germ-free. Although the lamps are surface-mounted, some experts believe that future home builders may design a special niche to recess the lamp. But paint it to match your wall color, and you can make it inconspicuous now.

The germicidal lamps can be installed in air conditioning systems as a further aid to reducing cross infection. For the germ-filled air coming from a sick room would be sterilized before it was recirculated. Several refrigerator manufacturers are planning to include small versions of the lamps in household refrigerators.

But even the family who feel they cannot spend a cent to change their lighting can still improve what they have by the judicious use of color! Scores of war plants are proving this daily. For many of them have introduced a "three-dimensional" color system which eliminates dark colors and substitutes varying tints of light

(Continued on next page)



Just So!
JUST SO LONG AS
YOU'VE ENOUGH HAMPERS

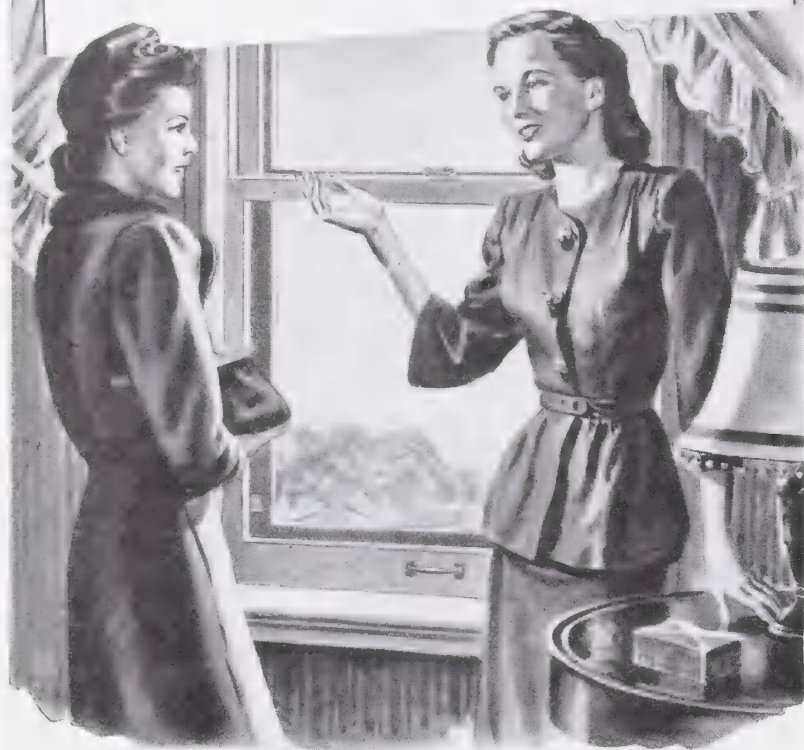
Take the easy way to easier living—with enough hampers in your home! When the hamper is a Pearl-Wick, you get convenience in a way that adds luxurious grace to bathroom, bedroom, nursery and kitchen.

Pearl-Wick Hampers are the last word in attractive practicality. They're *Self-Ventilating—Decorator-Designed—Colorfully Finished*—they belong in your fine home!

Temporarily, you may not find all of our beautiful styles. But you still can get a handsome Pearl-Wick Hamper to suit your immediate needs. Pearl-Wick Corp., Long Island City 2, N. Y.



Don't be a Slave to Old Fashioned Screen and Storm Sash



Modern RUSCO Combination Screen and Storm Sash Provide...

- SCREEN • STORM SASH
- WEATHER-STRIPPING
- ALL METAL ADJUSTABLE
CLOSURE FRAME

in **ONE** permanent unit!

JUST 30 SECONDS FROM SCREEN TO STORM SASH

RUSCO Patented All Weather Combination Windows installed in the place of your ordinary screen and storm sash give you year-round rainproof, draft-free ventilation, positive sill drainage, condensation control. Cut fuel bills up to 30%. Keep your home cleaner, quieter, fresher and safer. Plan now to enjoy this year-round protection and convenience. End forever the screen and storm sash nuisance. Write for descriptive booklet and name of nearest distributor.

RUSCO

PATENTED

ALL-WEATHER TRIPLE SERVICE WINDOWS

THE F. C. RUSSELL COMPANY
1836-H Euclid Avenue • Cleveland, Ohio

CONTINUED FROM PRECEDING PAGE

colors known to have high reflective qualities. In some cases the change in color has improved lighting 100% without any change in equipment or increasing wattage. If factories can improve their lighting efficiency, you can apply the same color principles in your own home.

The answer to getting more light is to shun large areas of dark colors which absorb light greedily. Keep furnishings, walls, ceiling, even floors as light as possible and avoid sharp contrasts which cause muscular eye fatigue.

There are a number of pre-war products you may be seeing for the first time which will aid you, also,

in getting flexible lighting; delayed-action switch which lets you to switch a light of one side of a room and get to other side or door before the light actually fades out; the noiseless switch which operates without a click; the silver-bowled reflector bulb, which can send light in any desired direction, is fine for ceiling fixtures in dining rooms and halls; a combination reflector bulb which shoots light down as well as up is excellent for spotting floor arrangements, pictures; the spotlight, used for years in commercial installations and by decorators, makes an excellent light, installed at ceiling, as well as decorative high lighting device.

SMALL TOWN

CONTINUED FROM PAGE 76

who does not learn how to give and take as a neighbor. You know the tremulous old people and remember when they were younger and gayer than you are now. You know schoolgirls, flushed with the excitement of unfurling youth, and remember the day they were born and everyone said, "How lovely! The Ades and Browns have girls."

You pass a shabby house on the edge of town and wave to the

invalid on the porch. He uses to do your house painting—and even one's house painting—and the ladder slipped and he fell and broke his back, the whole town was aghast and flocked to the hospital with jellied soups and tarts and flowers. Ever since then hardly anyone would think of painting the house without pausing a minute or two to say a word to the man in the wheel-chair.

(Continued on page 128)



LAIRD'S APPLE BRANDY was a favorite American drink long before France gave us the Statue of Liberty. In fact, since 1780—nine years before George Washington became our first president. Both are symbolic of American tradition. There's one reason why you may find **LAIRD'S THREE STAR BRANDY** scarce in your community; that is because the supply just can't catch up with the ever-increasing demand! **LAIRD'S THREE STAR BRANDY** is made by the potstill method and cannot be rushed.



Have you tried
LAIRD'S
and
Soda?

86.4 Proof

America's oldest family of brandy distillers
LAIRD & CO. Fine Brandies Since 1780 Scobeyville, N. J.

DEAR E. G.

CONTINUED FROM PAGE 52

compartments, labeling each great care. I began to glow the flame of the righteous. Budget was ready for action. debut was a great success. e third day I had discarded rse entirely, put my lipstick unassigned compartment in envelope, and clung solely to portable planned economy. rybody was fascinated. Mr. s, the butcher, held off asking ons longer than anybody, but third appearance he broke

hat's that contraption you around with you?" he asked. s our budget," I said. "See, your compartment. \$9.55 it for the rest of the month." hat happens when you run said Mr. Briggs, who is a l man.

a, I can't run out," I said, that my whole life is ord. ed."

umm," said Mr. Briggs. "I tell Mrs. Briggs about this." short order The Herrmann et was an item of consuming interest. The details of it were on knowledge, and there was

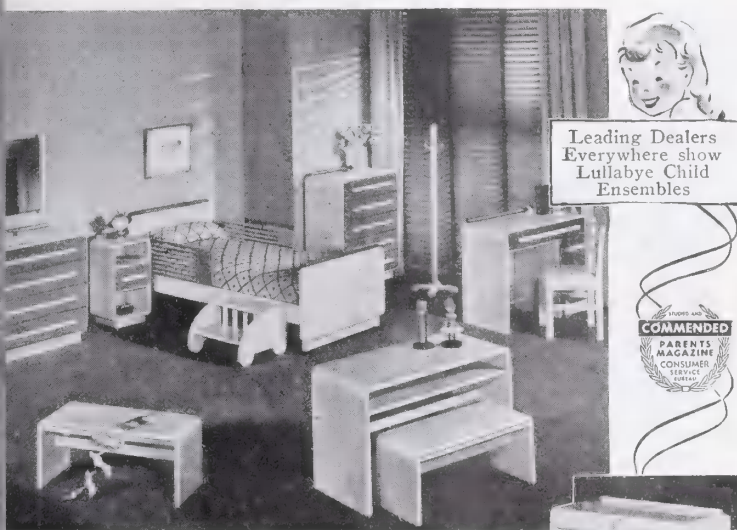
almost nobody in town who failed to inquire as to its daily progress. Every one was particularly interested in the state of his own compartment. Mr. Briggs and Elmo, the grocer, even had a slight tiff about whose compartment was making out better.

It was after that that Elmo put his foot down on my buying avocados at their present prices. "I'm not going to have you overdrawn in my department," he said firmly. "Lettuce and tomatoes make a good enough salad for anybody."

THE man at the record shop called to inquire how *Culture* was making out because the Shostakovich Concerto had just come in. I explained to him about David buying *Freedom Road* and that book of Goya etchings, and maybe he could hold it over for next month? He understood perfectly.

Lee, the hairdresser, refused to give me an oil shampoo. "I told you not to have that extra manicure," she said. "*Glamour* will never make it to the end of the month. You can wash your own hair."

(Continued on next page)



Leading Dealers Everywhere show Lullabye Child Ensembles



Happy Is The Child with Lullabye Room and happy, too, is mother....

Lullabye room provides little boys with a head start in life. Every child is immeasurably from the development of confidence, the building of character, the advantages of easier training that comes from living with furniture scaled to a child's world and understanding.

I enjoy "It's Lullabye Time," a colorful, informative booklet about juvenile furniture entertaining—combined with nursery rhymes every child will love. Buy today—coin or stamps.

Kimberly-Clark Corporation, Dept. 725, Stevens Point, Wisconsin



Lullabye Modern Youth Group

NOT INSULATED. "Why," Jim Todd asked himself, "should it take 12 tons of coal to heat our 6-room house?" The answer is simple. Your house is *not* insulated. Enough heat is escaping to melt the snow on the roof. But in the twin home across the street...

KIMSULATED. The Richeys installed KIMSUL—sure, Tom put it in the attic himself; and instead of burning 12 tons of coal, they burn only 8 tons. Yes, the same savings may be had with *any* fuel. So obey that thrifty impulse—install KIMSUL insulation right away.

Here's why many-layer KIMSUL* is better insulation—easier to install

KIMSUL is the only insulation with many-layer construction. Unlike loose, bulk insulation, KIMSUL is prefabricated. Stitched together, the many layers form a blanket of uniform thickness from end to end. Thus, KIMSUL assures you the same uniform insulation over every inch... today, and years from now.

Anyone who can handle a hammer can install clean, penny-light KIMSUL. It's made to order for applying between attic floor joists or between beams of the sloping roof.

Selection of KIMSUL for the U. S. Navy Quonset Huts—the world's largest prefabricated housing project—is your assurance of its superiority. Order KIMSUL from your lumber or building supply dealer, hardware or department store—do it now.

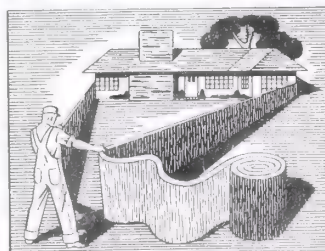


INSTALLING KIMSUL IS EASY AS ABC

KIMSUL INSULATION

A PRODUCT OF Kimberly-Clark RESEARCH

*KIMSUL (trade-mark) means Kimberly-Clark Insulation



WRAP YOUR POST-WAR HOME IN A BLANKET OF KIMSUL

KIMBERLY-CLARK CORPORATION Building Insulation Division, Neenah, Wis. HB-245 Please rush NEW FREE BOOKLET with full information about easy-to-install KIMSUL. We now live in:

- ☐ Our Own Home
- ☐ Apartment
- ☐ Rented House
- ☐ We plan to build a postwar home

Name _____ Address _____ City _____ State _____

For Centuries Past..

wines from these vineyards
have merited an honored place in

the world's finest wine cellars



For seven hundred years, wines from the vineyards of the Marques del Merito have graced the tables of princes and peers, and have been treasured in wine cellars where only the great vintages of the world could gain admittance. Today, wines from these same vineyards are available here in the United States — superb Sherries, mellow Ports, all worthy descendants of the historic Merito wines of the past.



MERITO
Imported
SHERRY AND PORT WINES

NATIONAL DISTILLERS PRODUCTS CORPORATION NEW YORK

CONTINUED FROM PRECEDING PAGE

I tried to tell David how helpful everyone was being, but I don't think he really listened until the day I asked him to pick up some lamp chops on his way home.

When he got to Mr. Briggs' he saw some shrimp. Dave is queer about shrimp curry; he confuses it with ambrosia. He informed Mr. Briggs he was taking the shrimp instead of the chops.

"Shrimp is \$1.25 a pound," said Mr. Briggs tentatively.

"That's all right," said David. "I'm making \$64 a month now."

"I don't think the budget can carry shrimp right now," said Mr. Briggs, standing his ground.

"Pardon me?" said David.

"The budget," said Mr. Briggs stubbornly. "There is only \$1.36 left in the victuals department and Mrs. Herrmann has eight days to go yet. It better be chops."

David dropped his field jacket off at the cleaners on his way home. Mr. Paulson looked at it critically.

"It could be dirtier, corporal," he said. "You'd better hold off on it a while yet. Your laundry is coming up for \$2.40 on Thursday and the cleaning envelope hasn't got much over \$3 in it."

David arrived home with chops,

field jacket and a black se

"There were beautiful shrin he said, "only Mr. Briggs d think we could afford them. says the victuals compartmen getting kind of low."

"Well," I said, "it isn't doin badly, considering . . ."

"Mr. Paulson thought I m hold off a while yet on my jacket," David said tonelessly. didn't want you to borrow f Culture to pay Paulson."

"Oh," I said weakly. "That nice of him, wasn't it?"

"Maybe you can drop in morrow and ask the barber can risk a haircut this mon David continued mercilessly. "you might see if the druggist th we're paying too much for rent

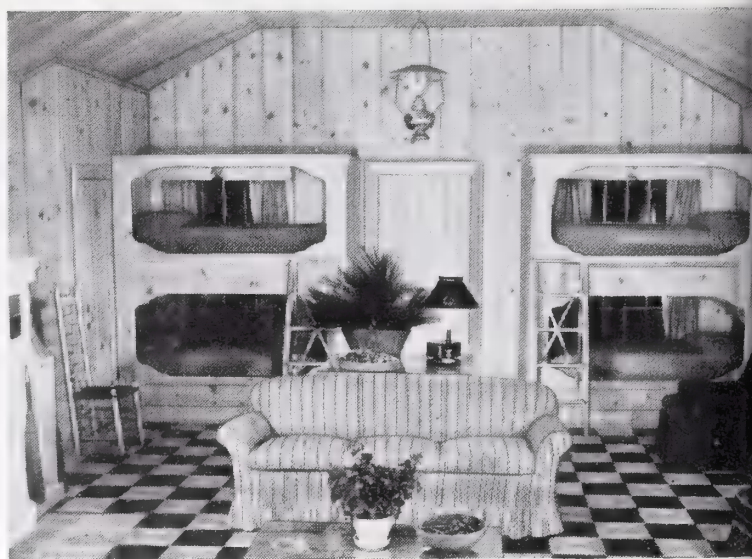
"THE budget was your idea I said stonily. "It's in perfect dition and you still aren't satis Why, it isn't every budget that balanced by everyone in town."

"All I ask," David said, el rately calm, "is to be allowed economize in private. "You even turn a budget into a com nity affair."

Sometimes, Elizabeth, I d understand men at all.

Love,

Hel



These WESTERN PINES have a "Southern Accent"

From the great forests of the Far West, these lovely Western Pines* journeyed all the way to the quail country of south Georgia to lend their warmth and charm to this handsome hunting lodge.

That's one talent of these friendly, smooth-textured woods—to make themselves "at home" wherever they may be used . . . in the North, South, East or West.

Today their biggest job is on the fighting fronts around the world. But even though you may not be able to build or remodel with the Western Pines right now, you can plan! "Western Pine Camera Views" has many intriguing ideas for you to mull over. For your free copy of this book, address: Western Pine Association, Dept. 1894, Yeon Bldg., Portland 4, Oregon.

*Idaho White Pine

*Ponderosa Pine

*Sugar P

THESE ARE THE WESTERN PINES

The value-received rooms PREACH THE ECONOMICS OF ROOM-PLANNING

SEE PAGES 40 TO 45

ANCED spending is as much part of good decoration as an or color and line, and John d, of B. Altman and Com- who decorated the four s' shown on pages 40 through as made each one a lesson in ise apportionment of funds. you study the itemized price below, you will see that the of furnishings in each room y a general pattern of propor- no matter how high or low ice field. Instance, the sofa in each represents roughly 10% of ntire cost and sets the price o for the other furnishings. upholstered chair runs a little one half the cost of the sofa. s account for something more 10% of the total cost of the three rooms. In the \$4,000 where the tables are of the

recherché, one-of-a-kind variety, it is not surprising that they add up to a higher percentage.

If you consider the pictures on the walls as a sort of index to the accessories in these rooms, you will find that they average about 10% of the total cost of each room, except in the \$1,000 room where they account for about 6% of the money spent. This is sound because it is obviously better economy to cut down on trimmings when the budget is low, putting more money into durable essentials.

These proportions are by no means worked out as an exact, hide-bound formula. They are not to be taken too literally, but rather as a guide to wise spending.

(By the time this magazine reaches you, all merchandise in these rooms may not be available.)

(Continued on next page)



*Designed for Gracious Living
and Built for Enduring Service*

RWAY
TAILORING

NORTHERN FURNITURE CO.

MAKERS OF BEDROOM AND DINING ROOM FURNITURE

are welcome to visit our showrooms in the following listed cities
on Cleveland Chicago Cincinnati Detroit Kansas City Milwaukee
neapolis New York Philadelphia Pittsburgh Sheboygan St. Louis

For local address consult telephone book and please note that
purchases may be made only through authorized dealers

GLASS adds cheer to any home



PLATE GLASS TOP. Put crystal-clear Plate Glass tops on your furniture, and see how much brighter and cheerier your rooms look. Let Sister paint to her heart's content . . . because Plate Glass tops protect fine finishes from harm.

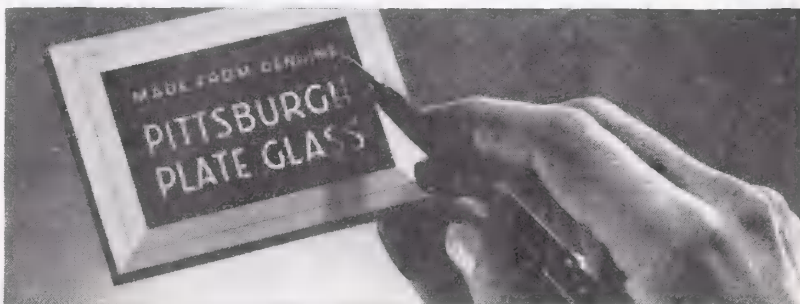


MANTEL MIRROR. It's easy to wake up your living room. Brighten walls and ceiling with Pittsburgh Live Paint. Then hang a smart Plate Glass mirror over the mantel. You'll find that it makes the room seem twice as big, colorful and modern.



DOOR MIRROR. A full-length mirror is a two-way glamor-giver. Helps you look your best. (Stocking seams straight? Slip showing?) And makes the room better-looking, too. Sizes to fit any door. Can be installed by anyone in a few minutes.

You can get these items at your favorite department or furniture store.



ACCEPTED AS THE MARK OF GOOD GLASS. The Pittsburgh Label on any mirror or article made of Plate Glass, no matter who sells it, is your assurance of good Plate Glass. Remember, if you want the best, insist on *Plate Glass*.

Free Booklet

Pittsburgh Plate Glass Company
2054-5 Grant Bldg., Pittsburgh 19, Pa.

Please send me, without obligation, your new, free booklet entitled, "Decorating your Home with Glass."

Name _____

Address _____

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Practical suggestions on beautifying your home with mirrors and Plate Glass! Send the coupon for our free book. Crammed with ideas. Dozens of full color illustrations.

"PITTSBURGH" stands for Quality Glass and Paint



ITEMIZED COSTS OF THE
\$1,000 ROOM SHOWN ON
PAGES 40 AND 41

ITEMIZED COSTS OF THE
\$2,000 ROOM SHOWN ON
PAGE 42

Cotton string fireplace rug	\$17.95	Gray textured rug, 12' x 16'	\$164.50
2 prs. candlewick draperies @ \$30	60.00	2 prs. flesh-pink faille draperies @ \$26.50	53.00
2 chintz barrel chairs @ \$77	154.00	Sofa in satiny gray fabric	214.50
Sofa in striped ticking	129.00	Wing chair in coral chintz	91.40
2 ladder-back chairs @ \$23.45	46.90	Lawson love seat in chintz	115.40
Drum table	22.95	2 armless chairs in green felt @ \$93.80	187.60
Maple dropleaf table	69.95	2 mahogany lyre tables @ \$32.95	65.90
Provincial wall cabinet	65.00	2 octagon drum tables @ \$49.95	99.90
2 pine cabinets @ \$59.95	119.90	Coffee table	25.00
Bleached mahogany coffee table	31.00	Nest of tables	19.90
2 column lamps @ \$10.95	21.90	Antique mahogany bookcase	395.00
2 white china lamps @ \$21.50	43.00	Pair of astral lamps (mantel)	110.00
Sofa mirror	65.00	Mantel mirror	59.90
6 modern pictures @ \$3.50	21.00	2 white lamps @ \$21.95	43.90
2 American primitives @ \$19.95	39.90	2 column lamps @ \$45	90.00
2 small prints @ \$1.85	3.70	Pair of crystal lamps	49.90
Pair ruby glass vases	30.00	Painting	195.00
Mantel clock	59.95	2 prints @ \$9.50	19.00
Two-tier table	14.95		
Total	\$1,016.05	Total	\$2,000.00

One of the good things in life
is back again!

Bottled in Bond
**OLD
RIPY**

KENTUCKY STRAIGHT BOURBON WHISKEY



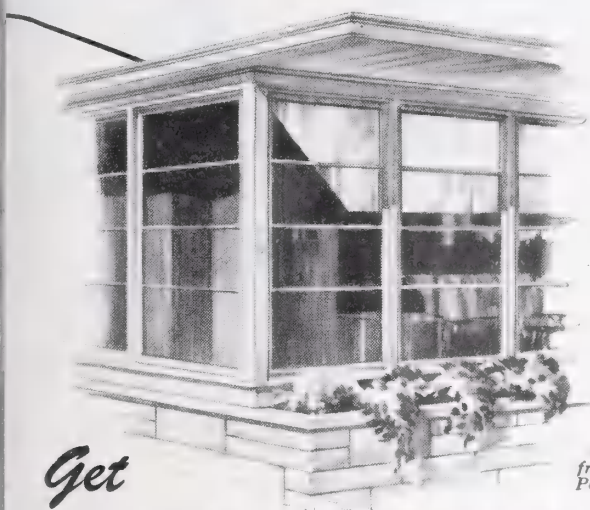
Highlight
Your Room
with
Brandt
TABLES



There is a smartly styled,
magnificently made, beautifully finished Brandt
Occasional Table for every use in your home.

BRANDT CABINET WORKS, INC. • HAGERSTOWN, MD.

string rug, 15' x 16'	\$192.50	2 prs. turquoise blue draperies (a \$100	\$200.00
wine toile draperies	137.00	2 prs. net curtains	25.00
8.50	137.00	@ \$12.50	25.00
net curtains	25.00	Love seat in turquoise	332.50
12.50	25.00	Bergere chair, Louis XV	
chair in wine toile	151.95	reproduction in scarlet	
wine toile	273.70	velvet	295.00
chair in wine toile	99.85	Kidney sofa in turquoise	465.13
pendale style open		Club chair in rose	207.18
chair	80.00	Antique walnut	
arm chair	99.65	gaming table	225.00
l table	69.95	3 side chairs in turquoise	
tea table	129.00	@ \$95.25	285.75
card table	95.00	Coffee table	89.95
clock	59.95	2 red lacquer commodes	550.00
neier commode	175.00	@ \$275	550.00
table	49.95	Gilt fireplace mirror, Chip-	
Provincial cabinet	395.00	pendale style	350.00
ble	27.50	Pair of gilt wall sconces	
lamps @ \$39.95	79.90	flanking fireplace	85.00
ecary lamps		Floral painting over sofa	200.00
15.95	31.90	Pair of Pillemont panels	150.00
ashington print	69.95	Pair of mirrored	
t over mantel	165.00	sofa tables	300.00
orses on mantel	19.95	2 blackamoor tables	
ns on mantel	98.50	@ \$55	110.00
s @ \$11	22.00	2 spiral lamps @ \$64	128.00
s @ \$7.50	15.00	2 commode lamps @ \$34	68.00
chandelier	495.00		
Total	\$3,058.20	Total	\$4,066.51



Get WINDOW EFFICIENCY as well as BEAUTY WHEN YOU BUILD

480 designs
from stock-size
Pella Casement
Units



AS THE POPULARITY for larger windows increases, WINDOW EFFICIENCY becomes a "must" . . . or heating, air conditioning and window maintenance costs will soar. Only Pella Casement Windows offer all these features for BEAUTY plus EFFICIENCY:

DUAL-GLAZING—Single glass panel that mounts on inside of sash the year around.

ts against winter cold and summer
Inconspicuous. Easily removed for

D and STEEL—Both are used in Pella
ment frames. Wood for beauty and in-

TO CLEAN—Patented hinge design
s washing both sides of Pella Win-

ROLSCREENS—The original
inside screens that roll up and
down like window shades. 10-

DRAFT TIGHT—Compression
type weather stripping seals
all 4 sides of sash. Exclusive

CLIP THIS AD NOW . . . place
it in your postwar home file as
a reminder to investigate Pella

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Also makers of famous PELLA VENETIAN BLINDS

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SKILL makes the DIFFERENCE in home insulation, too!

**"Insulation is no better than
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you can rely on your Johns-Manville
Home Insulation Contractor**

Why is this important to you?
Because the finest insulating
material anybody can make
won't be effective if it's installed
in your home in a slipshod,
careless or skimpy manner.

You can't see the difference,
but only the right kind of a job
results in maximum comfort
and fuel savings.

Remember, you buy Home
Insulation only once. And prop-
erly installed it pays for itself.

That's why every contractor
for Johns-Manville "Blown"
Home Insulation is carefully
selected on the basis of his in-
tegrity, experience and repu-
tation.

In addition, his work is
rigidly supervised by Johns-
Manville until he can satisfac-
torily meet the high standard
of J-M specifications for the
scientific insulation of homes.

Why not take the first step
by sending for the free Johns-
Manville Home Insulation
book which gives you the fasci-
nating story.

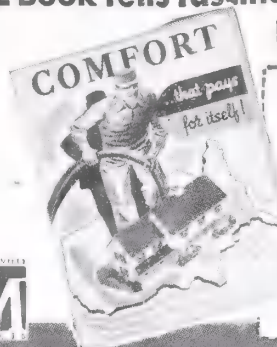
*Quoted from U.S. Bureau of Mines Circular 7166

Here's what happens on a
slipshod job: Note voids . . .
"Leaky," incomplete insu-
lation will cause cold spots.
A J-M job is complete in
every detail—J-M Rock
Wool is "blown" in to the
exact, efficient firmness that
helps keep winter heat IN
and summer heat OUT.



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Three Years to Pay!**
To stimulate fuel conserva-
tion, the U.S. Government has
authorized a liberal Extended
Payment Plan with no down
payment and three years to
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tails of this plan.

**FREE Book tells fascinating story of Rock Wool Home
Insulation—Mail Coupon Now!**



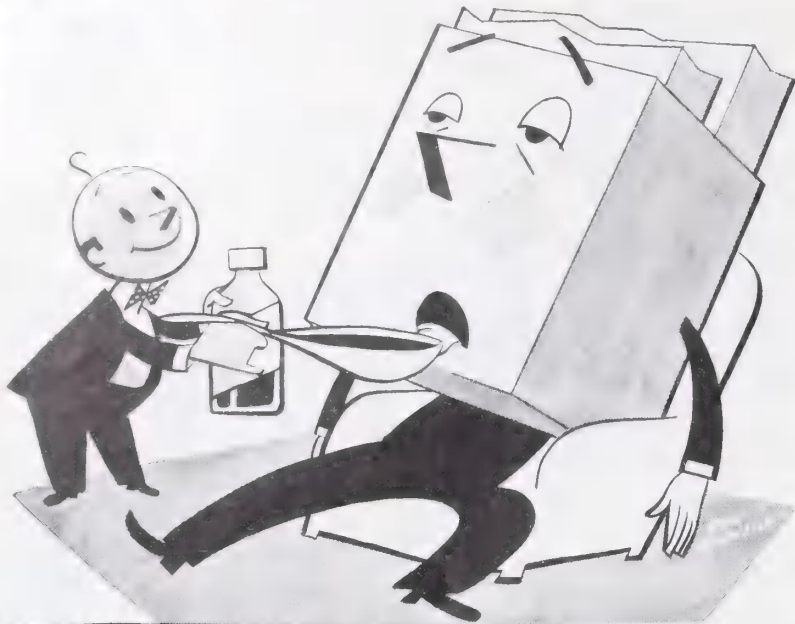
JOHNS-MANVILLE, Dept. HB-2,
22 East 40th St., New York 16, N. Y.

Without obligation I would like a free copy of your
Home Insulation Book, "Comfort that Pays for
Itself."

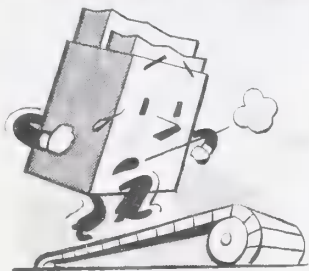
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**JOHNS-MANVILLE "BLOWN" HOME
INSULATION**

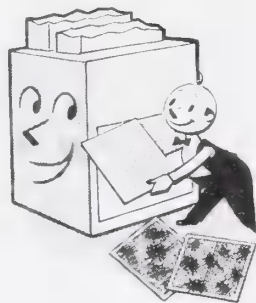


*Good "medicine" for Saving Fuel
and curing late-winter furnace fatigue*



1 If your forced-warm-air furnace has been working overtime, still not giving you all the heat you know it should . . .

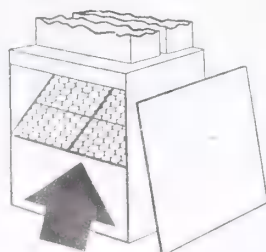
2 It may need only a change of air filters to regain its usual efficiency. Dirt-clogged filters, you know, retard circulation and waste fuel.



3 By replacing dirty air filters now . . . and with genuine DUST-STOPS* . . . you'll not only get more heat with less fuel, but have a cleaner home next spring.

Look in the classified telephone directory for Dust-Stop dealers, or order from your local department or hardware stores. Most sizes cost only \$1.50 each.

DUSTSTOP
*T.M. REG. U.S. PAT. OFF.
AIR FILTERS
—a FIBERGLAS* product



Filters are in blower cabinet.
Remove panel to replace.

Owens-Corning Fiberglas Corp., 1904 Nicholas Bldg., Toledo 1, Ohio
In Canada: Fiberglas Canada Ltd., Oshawa, Ont.

PROPERTY TAXES ARE NO SNEEZING MATTER

CONTINUED FROM PAGE 54

futility of trying to force one source—real estate—to carry too heavy a burden and to enlarge its responsibility as well. The path to reduced housing costs is surely not along a blind continuance of taxing policy that met the pace of the last century. We must lift the yoke on the neck of real estate, which now weighs it down and holds it back from further progress.

SELF-INTEREST in this reform lies not only with the real estate progression, but rests equally with the owner of small property or the



man who rents his abode. All of us are affected by the choking cost of high real estate taxes and high assessments, which increase the carrying cost of homes and which hold up the re-development of outworn areas that lie about us. We will not make progress by meeting an impasse with a stoic resolve to continue the impasse.

What's wrong with the real estate tax levied ad valorem at a uniform rate set according to a value arbitrarily fixed within any jurisdiction? It no longer adheres to the two principles underlying the tax structure of the United States as originally set up! These principles are:

- 1.** Taxes should be proportionate to ability to pay.
- 2.** Taxes should be proportionate to benefits received.

Instead of setting real estate taxes upon the true value of properties, assessors value properties at

prices which will bring great amounts of money to city treasuries. Instead of taxing real estate at rates which have some relation to their ability to pay taxes, the rates are set according to the requirements of the treasuries of funds to pay the cost of local government. And the cost of local government has been going up and up.

People today demand more services from their local government than ever before. Certainly there can be no property expectation of reducing them. As cities grow, obligations of local government multiply. There are more highway streets, playgrounds, lights, sewer schools, parks, police, fire and health services. Everyone benefits. In 1930 in the city of Detroit the city government measured 306 different activities as its responsibility, with a population of one and a half million. Contrast this with the 46 functions it performed for a quarter of a million people in 1900!



But as local government increases its activities, your general property tax just soars. Real estate levies in Detroit rose from \$4.38 per capita in 1860 to \$14.64 in 1910, \$35.31 in 1920, and \$48.31 in 1930.

Furthermore, the adherence to property as a basis for payment of almost all local taxes has resulted in a piling up of debts. Over the years, even with heavy taxes, property owners have been unable in most places to meet increasing

Residence Elevators



"Elevette"

Vertical lift for stairwell or corner of room, with or without enclosure.

This Company has cheerfully accepted the restrictions necessitated by War requirements. Now, owing to the changed outlook, these restrictions are gradually being lifted and in line with Post-War planning, we deem it patriotic to prepare for resumption of the manufacture of new INCLIN-ATORS and "Elevettes". We therefore welcome inquiries from persons urgently needing elevator service in their home.

Descriptive Booklet giving full information mailed on request.
Originators and Manufacturers of Simplified Passenger Lifts for the Home.



INCLIN-ATOR

An unique electrically operated "Stair-Lift". For use against wall when not in use.

INCLINATOR COMPANY OF AMERICA

305 So. Cameron St., Harrisburg, Penna., U.S.A.

larges for increased services pro-
vided by their cities. So the mu-
nicipal governments have been
forced to go heavily into debt.
To cite an example, in 1941—the
best normal peace time year—the
city of Louisville had a total in-
come of \$14,118,000, of which
\$1,120,000 was derived from prop-
erty taxes. But by that year it had
cumulated a total gross debt of
\$6,462,000.

It is indeed time for you to ask:
*How can real property taxes be
reduced even as municipal services
are continued, expanded and in-
creased in quality?*"

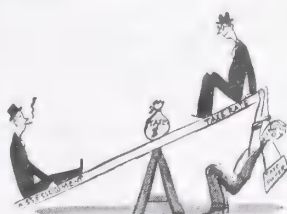
A variety of cures has been sug-
gested, ranging all the way from
the recommendation that public
services be pared to the bone, to
the proposal that there be a com-
plete revision of federal, state, and
local tax practices. You who pay
property taxes must study all the
proposals. For only if you show
your local, state, and federal gov-
ernments that you are interested
in any reform come about.

Let's look at some of the pro-
posals.

There are at present in some
states many overlapping tax bodies,
each levying its assessment on the
same piece of property without
regard for the actions of the
others. Mr. Walter Fuller, editor
of "Fuller's Florida Letter" of St.
Petersburg, describes the tax state-
ment from a Florida county tax
collector as "a fearful document,"
with a state levy, county-wide levy,
school operations levy, special road
and service levy, and one or more
of a score of various other types
of special tax district levies.

"I once found, in the course of
a tax and debt survey of a drain-
age district," he said, "a piece of
property that had against it levies
from thirteen separate political tax-
ing units, all on one tax statement."
There is no excuse for this prac-
tice of carving out revenues through

piecemeal attacks, each slice going
to a separate section of local gov-
ernment. Common sense dictates
that there be only *a single taxing
authority in each municipality*.
Common sense goes further. It dic-
tates that there be *revision of local
forms of government so that there
is one property taxing agency cov-
ering an area of metropolitan in-
terest—a large city and the smaller
cities and suburbs in its immediate
vicinity*. Reduction of overlapping
taxing bodies would save dupli-
cated administrative expenses as
well as confusion. It would mean



that those who work in one section,
live in another, and use a third for
recreation would not be able to
shirk the tax burdens that belong
to them.

Such a change would meet with
opposition from two sources, how-
ever:

1. From each group of city fath-
ers entrusted with the reins of their
particular government, who desire
to perpetuate their jobs.
2. From many of the suburban
communities who do not want to be
taxed for a share of the cost of
running the government of the
metropolitan area in which they
exist.

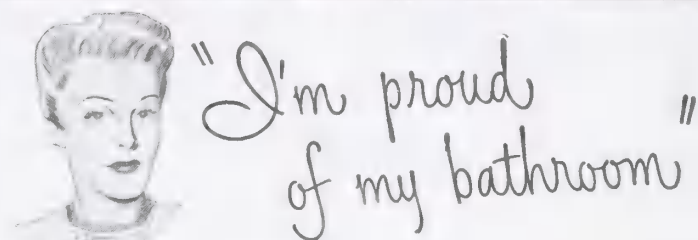
The opposition of local officials
is not really formidable. It thrives
on lack of public interest. A pub-
lic made conscious of the neces-
sity for a streamlined property tax
collection system could overcome
the inertia and opposition of the
men who serve it.

It is more difficult to overcome
the resistance of the suburbanite
protected from full tax responsi-

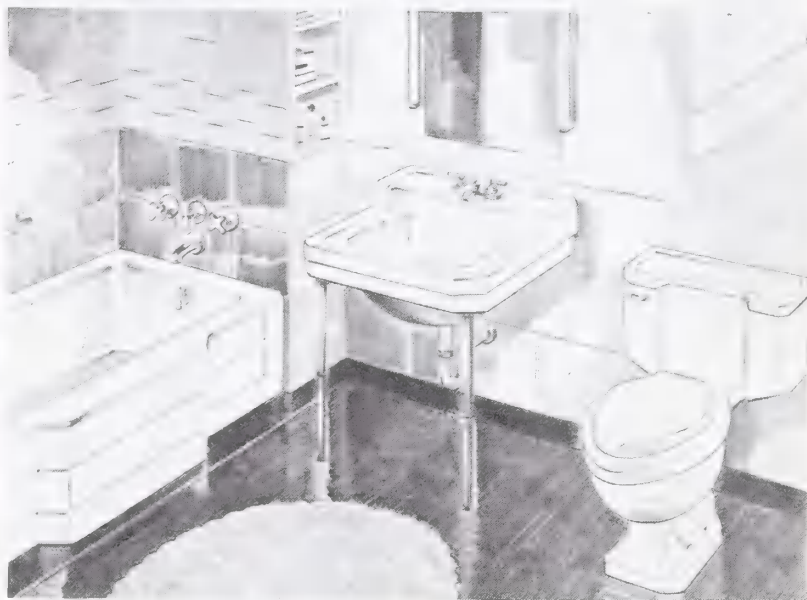
(Continued on next page)

SINCE 1907 MAKERS OF FINE PLUMBING FIXTURES

ELJER



"I'm proud
of my bathroom"



You see, the general layout and
color scheme were our own
ideas; but when we selected the
plumbing fixtures themselves,
Tom and I discovered that
ELJER offered a lot of impor-
tant details that had a real
influence on the finished appear-
ance of the room. Their up-to-
the-minute styling which blends
the graceful lines of each fixture
into its proper background,
caught our attention right away.

Then there was this feature...
an overflow outlet on the lavatory

is a necessary safety element.
However, it needn't be an eyesore
always staring you in the face to
remind you it's there. ELJER has
cleverly concealed this overflow
opening from direct view, leav-
ing only an unbroken, gleaming
surface in the basin before you.

We wanted the very best metal
fittings on each fixture. That was
another good reason for our having
ELJER quality plumbing fixtures
throughout the entire house.

See why I'm proud of my
bathroom?

ELJER CO., FORD CITY, PA.

Get this free book
of ideas for your kitchen or
bathroom of tomorrow



ELJER CO., Dept. H-14
Ford City, Pa.

Please send me your book of practical sug-
gestions for a new bathroom or kitchen.

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and fine stores everywhere

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*When to lend
a hand with a*

RUM OLD-FASHIONED

Whenever the fellow in charge has hands like this one! That supple thumb means he's impulsive . . . apt, if the spirit moves him, to put in twice as much rum as the recipe calls for. And that's never a good practice—even with so excellent a rum as Myers's Jamaica. So better supervise Mr. Supple-Thumbs and see that he follows this recipe.

MYERS'S RUM Old-Fashioned

Place in an Old-Fashioned glass one lump sugar, a dash of Angostura Bitters, two tsps. water. Crush and dissolve sugar; add a couple of ice cubes, and a jigger of MYERS'S JAMAICA RUM.* Decorate with a maraschino cherry, slice of orange, slice of lemon, and serve.

***Remember:**
For best results, The
Rum Must Be Myers's
67. PROOF

Write for free recipe book to:
R. U. Delapenha & Co., Inc.
Sole Distributor in U. S. A.
57 Lighthouse Street, Department EL-2
New York 13, N. Y.

CONTINUED FROM PRECEDING PAGE

bility. This requires education to a profound degree. It will only be voted for by suburbanites who accept their responsibilities in precise measure with the benefits they receive from the whole surrounding area. In the long run, however, not only the big city government would benefit by a metropolitan tax agency, but the suburban area as well. The cost of bringing services to new outlying districts would be borne by the city dwellers, too.

Over-assessment of property to make both ends meet in the municipal treasury must be done away with. Over-assessment is an alternative to higher rates, as a means of increasing property tax yields. In order to find more money to meet mounting service costs, property assessments are boosted, or the tax rate is raised. However the seesaw is juggled, most property owners pay a disproportionate amount. City fathers protest this foible as a fond parent protects a wayward child.

"The city must meet its expenses," they say, "even if property owners suffer."

YET, the worst areas of our cities present the best arguments for tax reform. Property in decadent areas often is assessed at two or three times its market value. The fantastic figures beg any semblance to their actual value, and tend to



handicap any effort to rebuild blighted areas. For example, the assessed value of land and buildings in one of the worst areas of Buffalo in 1943 was \$48,000 per acre, or \$1.13 per square foot. What private builder would hazard erecting new dwellings amid slum squalors at a price twenty times higher than available suburban land around Buffalo, which sold them at \$200 to \$300 per acre?

In Massachusetts a study was made of 6,603 sales of property in 1941, 1942 and 1943. It was found that \$64,476,671 had been paid for property assessed at \$73,169,210. The true value of this property was \$8,692,539 less than its assessment.

Inequitable assessment practices are used upon structures in fair and fine condition, as well as in the case of dilapidated structures. You and I and all of us must in-

**"How do you like
my new
STEEL
coat!"**



YOU may never see a woman wear a steel coat (although, actually, steel is a "warmer" material than the finest fabric!)—but you're going to see a lot of homes wearing them! Modern homes that will have the greatest year-round comfort ever known, because of scientific discovery that steel has amazing insulating value.

This is the principle behind Ferro-Therm Steel Insulation—thin sheets of special alloy-coated steel that reflect 95% of radiated heat. Ferro-Therm sets up a barrier that makes heat "bounce off." It keeps heat where it belongs. In winter it keeps heat in; in summer it keeps heat out. And it guards the comfort and safety of your home in several vital ways:

Ferro-Therm is not only non-combustible, it is a definite fire stop.

Ferro-Therm completely prevents penetration of termites, rodents and insects, as it is all-metal.

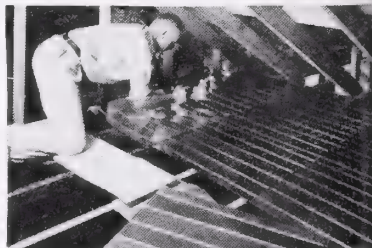
Ferro-Therm does not absorb moisture and does not convey any moisture to framing members, which would cause wood to rot.

No bulk or mass insulation has the advantages of Ferro-Therm. It gives you year-round comfort—and tremendous dividends in fuel saved*—with insulation that is absolutely permanent, and which takes up far less space. And Ferro-Therm is light—easy to handle; a carpenter can install 1000-1200 square feet in a day. Before you build, investigate Ferro-Therm—the modern insulation for modern homes. Write today for complete details. American Flange & Manufacturing Co. Inc., 30 Rockefeller Plaza, New York 20, N. Y.



Ferro-Therm is used by the U. S. Army and Navy for the insulation of "stratosphere chambers", which men and equipment are tested for high-altitude flying.

* In tests made during one of the coldest winters in recent years, homes insulated with Ferro-Therm showed less fuel cost than homes of similar size.



Ferro-Therm
STEEL INSULATION

FOR GLOBAL WAR



Valspar—
Varnish
it won't
turn white

Valspar—
the Paint that
does it right



FOR HOME REPAIRS

VALSPAR STANDS UP FINE!

"ocean of Valspar" would hardly exaggerate the amounts used these war years! Millions and millions of gallons of Valspar paints, varnishes and enamels are meeting the toughest of all—protecting our armaments and military installations against Arctic winds and blazing tropical sun. People at home who want the best in paints, enamels and varnishes have been using huge amounts of Valspar for over a century, it's the best that can be bought. Valspar Varnish never turns white—Valspar paints and enamels give protection plus lasting beauty. They make home repairs easy! Your dealer for Valspar—today!



terest ourselves in a change in this policy.

The fact is that the general property tax based on the supposed value (ad valorem) has become a yoke on the neck of real estate. But how, you ask, can the yoke be lifted?

The granting of exemptions is one over-simple answer. To date there have been four types of exemptions on homes:

1. *Homestead tax exemption*, which removes from the tax rolls either all or part of the assessed value of the taxpayer's legal and declared homestead. In Arkansas there is an exemption of up to \$1,000 of assessed valuation; in Florida exemption is allowed where the market value of a home does not exceed \$5,000. Objection is that relief is unequally dispensed. These special benefits usually are reserved for owner-occupiers, and do not apply to tenants who continue to pay their landlords' taxes.



Also, if a city loses perhaps one fifth of its tax base through exemptions, the assessment is raised on other properties not enjoying exemption, thus passing on an additional burden to their owners.

2. *Exemptions limited to certain building periods*, designed to stimulate building when there are housing shortages, as was done after World War I in New York City. It removed the burden of the tax factor, but also did not pass such benefits on to the tenant.

3. *Exemptions granted to housing corporations with limited dividends*, which require limiting the rent to a maximum amount per room. This purely palliative method of cutting taxes is superior to the type of exemption granted in certain building periods because building standards are set and the benefit of the exemption is passed on to the consumer. But there are very few such developments. Those few, being exceptions to the general rule, do nothing to clear up the real situation.

4. *Exemptions granted to public housing projects*, because of the requirement that municipal governments match federal grants-in-aid to an amount at least equal to one-fifth of the federal grant. Because of the bareness of municipal financial cupboards, most cities with

(Continued on next page)



"TOMORROW'S HOME WILL BE A BETTER HOME
IF EQUIPPED WITH ROUND OAK PRODUCTS"



Measure of a Good Kitchen



Planning is important in kitchens. So are storage space, disposal facilities and a score of other factors. Yet none is more vital than the range. For upon the range depends the success of the meal. Round Oak, builder of fine cooking and heating equipment for 74 years, will help equip America's post-war homes with the range best suited to their needs whether gas, electric or solid fuel. After the war as before, the measure of a good kitchen will be the name on the range.

ROUND OAK

"A Grand Old Name"

HEATING EQUIPMENT

KITCHEN APPLIANCES



WOULD YOU LIKE TO HAVE A HODGSON HOUSE SOON?

It is possible under certain Government regulations to purchase immediately a *prefabricated* Hodgson House that is well designed and carefully manufactured of fine-quality materials. But even if some waiting is necessary, it's wise to be an "early bird" . . . for orders will be filled as received and cleared.

Erecting a staunch, weather-tight, comfortable, beautiful Hodgson House is simple. It comes in completely finished sections—

easily bolted together on a prepared foundation. Takes only a few days to a few weeks, according to design and size.

▪ *Hodgson Poultry Houses, Garden Tool Houses, Greenhouses available. Also cottages for priority purchasers.*

WRITE FOR FREE CATALOG P-15. See completely furnished Hodgson Houses at our New York and Boston showrooms.

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H O D G S O N H O U S E S



Here is truly the Book of the Month, sent free to all who are interested in automatic heating for their homes. It is the story of York Heat, always a leader in the oil-heating industry, and now ready with the most complete line of domestic, commercial, and industrial oil-burning equipment in America. If you are planning for modern post-war comfort in your home, built around the finest in oil-heating, send for this beautiful, informative booklet today.

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Let's buy more Bonds,
to finish the job right

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Please send me your free booklet: "YORK HEAT—A Service, Not Mere Machinery."

Name.....

Address.....

HB-2

CONTINUED FROM PRECEDING PAGE

slum-clearance programs would have been unable to take advantage of slum-clearance facilities if they had been compelled to match federal money in cash. Therefore, most of them met the matching requirement by property tax exemptions.

Still tax exemptions for public housing is a hidden subsidy. Either federal grants-in-aid should not be conditioned upon local matching funds, or localities should be pressed to find the money in cash, or—if tax exemption must be used—there should be a yearly publicized statement of the amount of contribution granted through this indirect subsidy so that there may be, at all times, an awareness of the cost. The new policy of the Federal Public Housing Authority to make payments in lieu of taxes equal to 10% of shelter rents collected in low-rent housing projects means that local authorities now can translate the percentage for you into actual dollars and cents paid toward the support of your local government.

Tax exemption, however, is a patchwork palliative—a stop-gap measure. Tax doctors find several more comprehensive cures to recommend as substitutes for the present ad valorem tax.

There is *total elimination of the tax on buildings and increase of the tax on land*—the Henry George solution which, though modified, persists. This would not discourage the building and reconditioning of dwellings, for it would make tax-free, or nearly so, that part of real estate created by human labor, and raise public revenue from site value alone. Exponents of this "cure" maintain that increased taxes on land would lower the cost of land itself, for land is not so attractive a commodity if it carries heightened taxes. More people could thus afford to buy land.

A uniform tax rate for land and a reduced tax rate on buildings. This has been used in Pittsburgh since 1913. The tax rate on buildings was reduced gradually until it rests at one-half the rate on land value. No proof of stimulation of building and improvement of land is forthcoming, but it seems to have been satisfactory in paying Pittsburgh's bills.

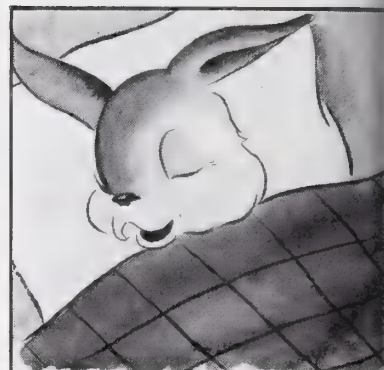
The tax on use value, often referred to as the occupancy tax has been suggested as a property tax that would fluctuate with changes of fortune, and bear a close relation to ability to pay. This tax is based on a charge for municipal



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Write for FREE Booklet on
"Flexi-Unit" Modern Originals

THE WIDDICOMB FURNITURE CO.
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WARM AND COZY

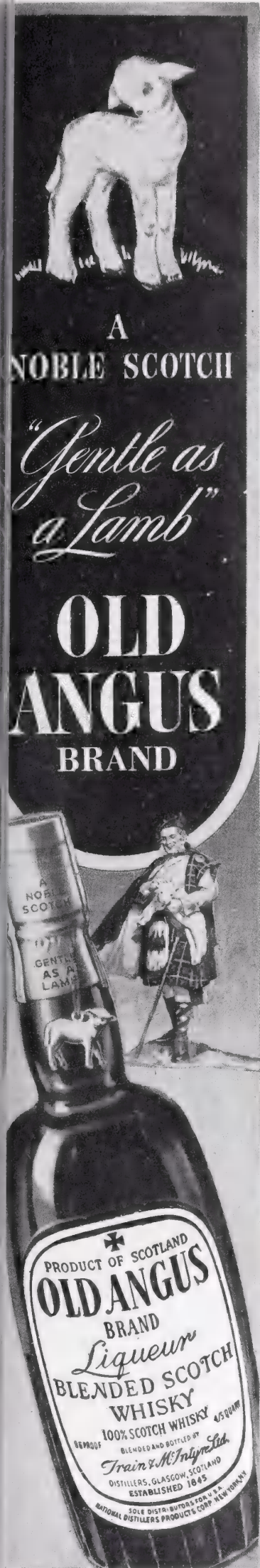
with Flame-proofed Lo-"K" Insulation

Insulating with Lo-"K" is just like wrapping your home up in a thick, warm blanket . . . a blanket that'll keep the cold and dampness outside where they belong . . . make every room even more comfortable . . . warm and snug and cozy.

Flame-proofed Lo-"K" is amazingly efficient . . . feather weight . . . easy to install . . . pays for itself in fuel savings alone. Buy Lo-"K" at your lumber or building material dealer's.



LOCKPORT COTTON BATTING CO.
LOCKPORT, NEW YORK
Established 1870



A NOBLE SCOTCH

"Gentle as a Lamb"

OLD ANGUS BRAND

ANGUS BRAND BLENDED SCOTCH WHISKY, 86 Proof
onal Distillers Products Corporation, New York

service combined with a tax on rental income—or its equivalent for owner-occupied houses. It seems to take care of the major fault of the general property tax, the fact that it is levied against theoretical, potential capital value. We all know that assessed values do not keep very close step with fluctuations in actual values—assessments are too low in booms and too high in depressions. The use value tax would alter taxes to conditions promptly. Objections are raised by those who question the ability to determine accurately and fairly the income to be used as a tax base. How is the value to be fixed on a property, such as a hotel, which, for example, shows an annual loss?

Tax-limitation by the states, wherein a maximum property tax rate is set which cannot be exceeded by any combination of taxes within the state, is an over-simple answer to excessive ad valorem taxes. Limiting the tax rate will not help, for the see-saw can go up on assessments!

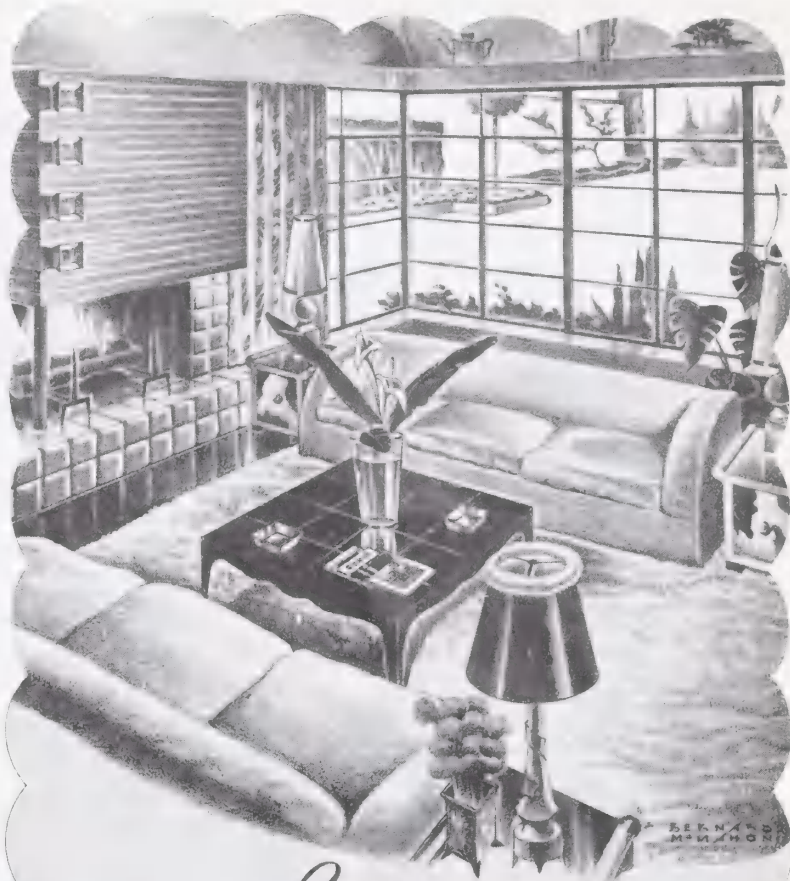
It is plainly impossible for any government to reduce the real estate taxes and maintain its minimum services, much less increased services which many laggard communities require, unless there are adequate supplemental taxes. Other moneys besides those coming from property owners must be found. Other sources of taxable funds must be located before the present inequitable system is discarded. They are difficult to find.

Who will pay the bills if property owners don't?

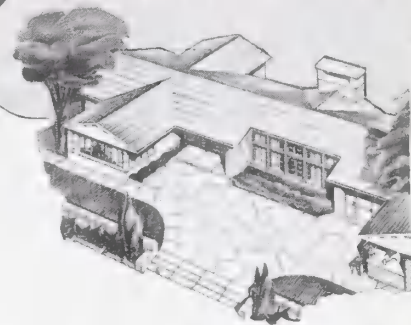
Substitutes for the general property tax, or at least part of it, are scarce because state and federal governments have pre-empted all the other likely tax sources: income, payroll, estates, gifts; motor vehicles, gasoline, tobacco, alcohol, theater admissions, etc. What is left for local governments? Even sales taxes are used heavily by some state governments, though they are unpopular because "regressive," which means they affect too heavily those least able to pay.

Yet, lowering the property tax without finding a substitute is madness. For example, look at the difficulties encountered in the states which have over-all property limitations. When the impact of the law was felt in Morgantown, Virginia, discontinuance of street lighting and fire protection was ordered. Wheeling, West Virginia, discharged all its employees, including the Mayor. Fairmount, West Virginia, was forced to close

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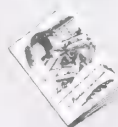
Look what
MESKER STEEL WINDOWS
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Behind the enchanting beauty of your new "Mesker windowed" home, lies a promise of permanent loveliness and distinction . . . distinction that will make yours a pace-setting home for years and years to come. For unlike old-fashioned windows that quickly age and "date" a home . . . reduce its resale value . . . new style Mesker Steel Windows add a touch of enduring charm and expensiveness at a price so modest it is now *definitely* within your budget. Other features include:

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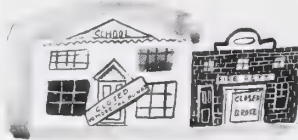
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its municipal library. Pontiac, Michigan, could not maintain its city services. The schools of Springfield, Illinois, were closed for lack of sufficient funds. In Indiana, any municipal corporation finally was empowered to exceed the limitation if an emergency existed; as a consequence 502 out of its 552 cities had tax rates over the statutory limit in 1940.



You cannot run a city without money. You must find it somewhere else, when real estate taxes are lowered—although proponents of the tax limitation proposal scrupulously refrain from even whispering a suggestion of new taxes. Perhaps sweeping changes in the way we collect our taxes are the only way out. Such changes already suggested include: 1) Let the state take over certain municipal responsibilities and pay for them out of the wider-based state taxes. 2) Let the state collect all

taxes, except federal, and share them with localities. 3) Let the federal government collect all taxes and distribute them either to the states, for distribution to the localities, or directly to the states and localities.

All these changes involve obstacles. You can see the objection on the part of localities to being placed in the role of supplicant either state or nation. The sense of local autonomy runs strong. However, a state-collected tax system has been achieved in California, Colorado, Minnesota, and Wisconsin, and has resulted in lowered local property taxes without weakening the local government.

Even contemplating the proposition of having the federal government assess and collect all taxes and redistribute them brings localities from most people. The two chief objections are that localities want no federal supervision of their local operations and that the distribution of the tax would fall unequally on various parts of the country.

In answer to the first objection it may be said that years of experience usually work out harmonious operations between federal and

Continued on page 116)

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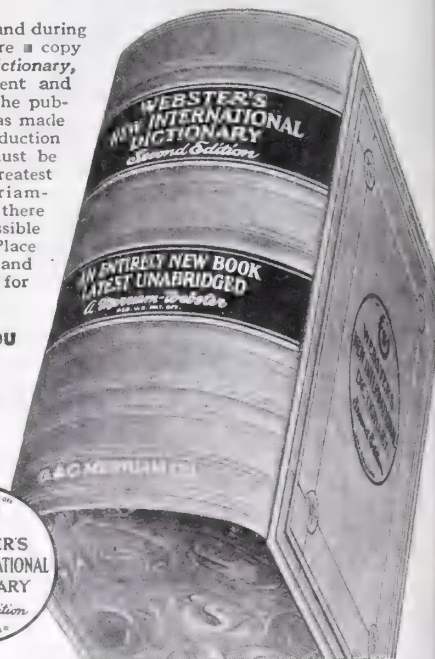
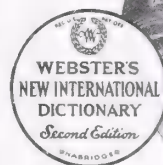
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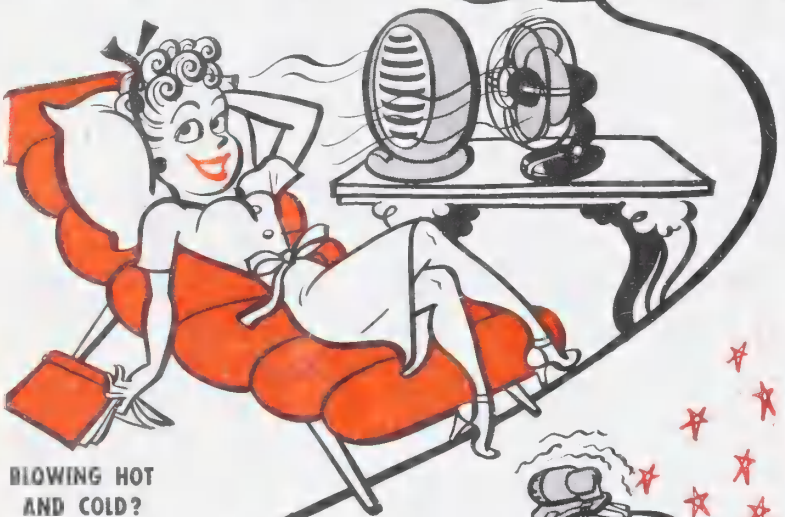


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DON'T LET THEM SCARE YOU ABOUT GOOD MUSIC

CONTINUED FROM PAGE 34

and now want to know more about this particular piece. In books you can find out what people who have analyzed the work think about it. Through books, you can trace from where come the marvels of construction and thought which make a masterpiece. Books can also introduce you to the man who wrote the music. His works live independent of his life; yet it is interesting to know what the composer's life was like, what his troubles were, how his contemporaries regarded him. Though music is the most absolute of arts and the most timeless, still it is, of course, not written in a vacuum.

I AM prompted to tell you this by the appearance of two new and good books about music. One goes by the intriguing title, "Music for the Man Who Enjoys Hamlet," and is written by B. H. Haggin. Mr. Haggin supposes that you are an intelligent person, which most writers on music appreciation do not. He thinks he does not need to put his thoughts into the language of a comic strip or a recipe. He believes that you have read and enjoyed *Hamlet*, and he wonders why, though you were capable of appreciating that great and introspective play, you are not capable of appreciating a Beethoven sonata. Is it because you are unfamiliar with the *language* of Beethoven, while you have known Shakespeare's language from infancy?

So he takes a record of Beethoven's Sonata Opus 111, and step by step he takes you through it, asks you to listen to it, and tries to point the "language" out to you; he guides you to "those things that at first you would not see for yourself." Mr. Haggin really agrees with me that "the way—the only way—to understand Beethoven's or Schubert's sonata movement is to listen to it." Thus, while this is a book on music appreciation, it is really more of a running commentary on the music; it is a new kind of pony. Mr. Haggin does not stop, of course, with the Beethoven sonata, but goes on to such music as the wonderful Brahms *Variations on a Theme by Haydn*, Haydn's *Symphony No. 104*, a Schubert symphony, *The Marriage of Figaro*, etc. He finally has a few sensible remarks to make about perform-

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ance; at least, I think they are sensible, because he likes Toscanini. The book is published by Knopf and costs \$2.75.

The other new book is *Music for the Millions*, by David Ewen (published by Arco) and this at \$5 is quite a bargain. It is an encyclopedia of famous compositions, more a book to refer to than to read. Its 673 pages contain a prodigious amount of information. Almost all the works of music in the current repertoire are here discussed. Naturally only a little information can be given about each work, but that little is good. There is also quite a bit of information on opera and musical comedy. The book includes short biographies of the composers and descriptions of various musical forms. I should think that it is a particularly valuable reference book for the radio listener.

Among the older books that I have read and enjoyed, I should like to mention at random H. E. Krehbiel's *How to Listen to Music*. This is quite an old book; Krehbiel was music critic on the *New York Tribune* the early part of the century. But his stuff is still worth reading.

The best program notes I know of were those written by Philip Hale of the Boston Symphony, and these have been collected in a book, *Boston Symphony Program Notes*. Here you will find fine short essays and no pedantry.

YOU can also read with pleasure anything that Ernest Newman has written, because he is by far the most entertaining writer among music critics. His monumental biography of Wagner, of which three volumes have been published, is probably more about Wagner than you care to read, but do read his one volume *Wagner as Man and Artist*. This book shows clearly how Wagner the man differed from Wagner the musician; it is a fascinating difference. And what he says about the operas has enthusiasm and therefore will give you enthusiasm.

A fine general survey of the development of music, and one which contains much good biographical information, is *Men of Music*, by Brockway and Weinstock. This is a modern book, well written and therefore easy to read. A companion volume to this is the same authors' *The Opera*.

Stay away from fictionized biographies.

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CONTINUED FROM PAGE 67

By doing a lot of the work themselves. When it became clear that the war was really going to hamper their plans, it was a case of either going without a lot of things planned, or, as Mr. Stroud (a former Navy man) put it, “All hands on deck.”

So, as it has been from time immemorial with people whose dreams are bigger than their pocketbooks, the Strouds did a lot of the work themselves.

IT IS not entirely unheard of for men to be doing a number of unusual tasks around their homes today, especially men who like puttering around in the yard. But Mr. Stroud had no way of knowing whether *he* would enjoy building a barbecue, upholstering breakfast nook walls, and refinishing furni-

ture—until he tried it. He is a busy man, a man who is important outside his immediate family. His business is investments for the “carriage trade.” Anyone who has looked into securities recently will agree that the investment business is a difficult one to set on the back of the stove while you run out in the back yard and start a cement mixer. But that’s exactly what, Mr. Stroud did.

There was an interior decorator on the job, but doing only left-handed duty. It was agreed in advance that he, George Wiseman, should handle only the technical end of things. Mr. and Mrs. Stroud were to do their own hunting of antiques. Mrs. Stroud even bargained for bath, kitchen, and part of the bedroom curtains. Mr. Stroud’s tasks were too numerous

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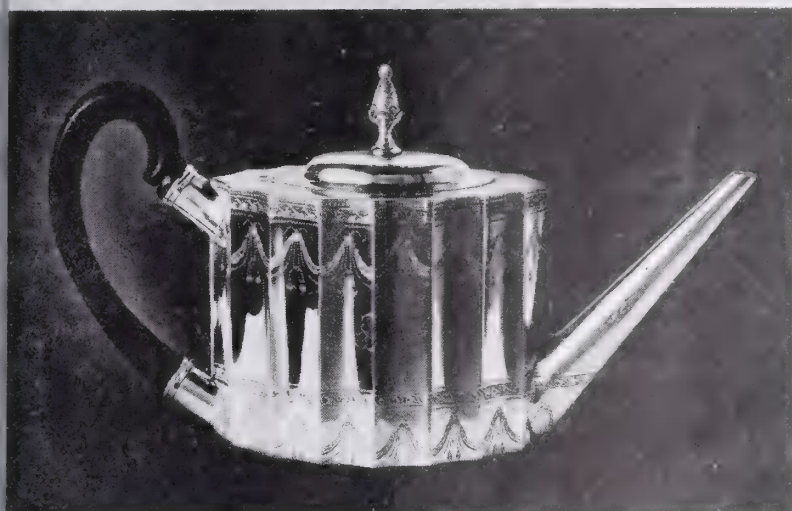
One way to get a bigger house for your
oney is to do some of the work your-
elf. Mr. Stroud upholstered breakfast
ook walls; Mrs. Stroud made seat pads

o list. It just *may* be that Mrs.
troud had her doubts as to how
ong her husband's enthusiasm
ould last.

If so, she was smart; she deter-
ained to find out how earnest his

intentions were before their deco-
rator, who just then enlisted in the
Merchant Marine, sailed off with a
cargo of T.N.T. The first job she
assigned Mr. Stroud was stagger-
(Continued on next page)

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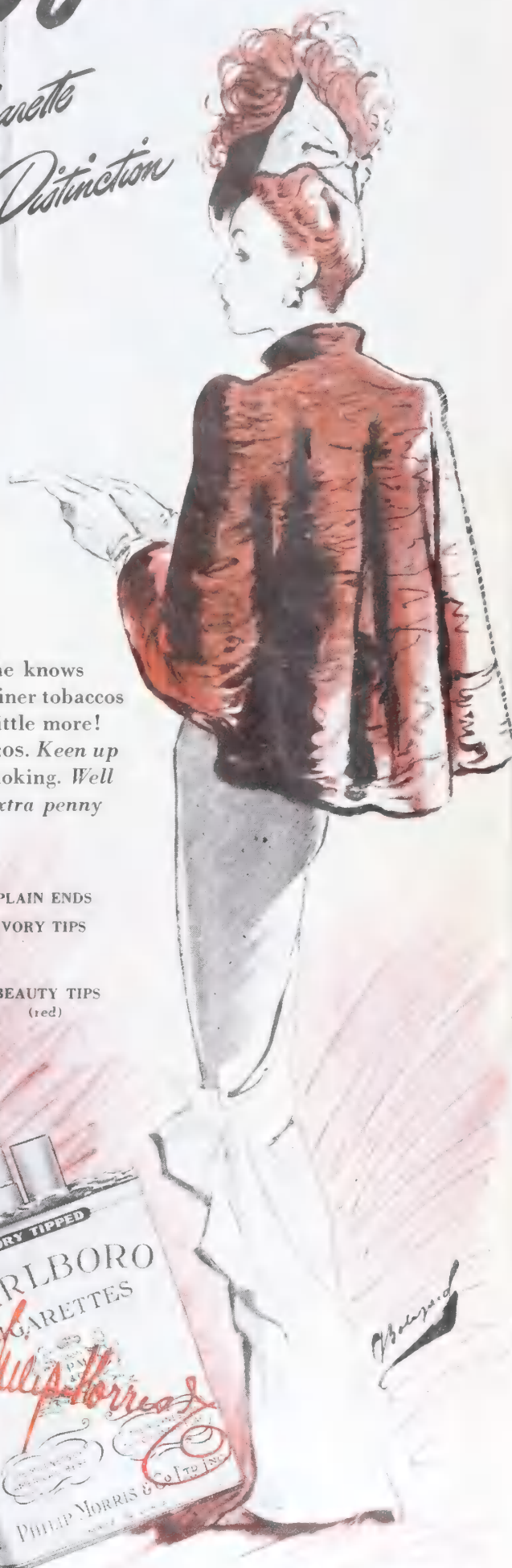
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ing. He was to upholster the breakfast nook walls while she made the seat pads for the benches. Mr. Stroud knew absolutely nothing about upholstering walls. He may have seen upholstered walls in night clubs, but even that is probably stretching a point. Men, when in swank night clubs, rarely look at walls. Nevertheless, Mr. Stroud *did* upholster the walls and a more professional job has never been done. First he tacked the plaid gingham and padding onto $\frac{3}{8}$ " strips of wood, which were then nailed to the wall. Then, over the wood strips he tacked a narrow wood molding. When soiled the molding comes off and down comes the gingham for tubbing. From then on Mr. Stroud's week ends were dedicated to finishing the house. It made no difference what the job was. If Mrs. Stroud in her round of antique shops had found an old oil lamp, Mr. Stroud wired it. When an antique Welsh dresser proved to be too costly for the budget, they had one made combining two authentic designs, brought it home in the raw, and Mr. Stroud antiqued and finished it himself.

OF COURSE, the inside jobs were a mere trifle compared to his outdoor project. First came the landscaping. That brought up the subject of a necessary sprinkling system and a retaining wall. Then came the driveway, and finally a barbecue and a brick terrace. In all, Mr. Stroud laid over 11,000 brick in the various endeavors.

It took six months, working week ends and occasionally an early week-day evening. There was not much of that, though. All waking week-day hours, when you are in the investment business, are usually spent in the end zone with clients. Time was when eyebrows would have been raised an octave at the thought of an important business man hurrying home to lay 1,000 brick. But not today.

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HEARTS AND FLOWERS

CONTINUED FROM PAGE 64

The *vins rosés* in this country grow better every year. The one for this lunch should be as near like a Tavel as possible and chilled—but not too much. A Grignolino or a Grenache, for instance, can be very good, winter or summer, at such a merry-hearted meal.

The meal itself must be one of sharp astonishing contrasts, to tease people who expect a "ladies' lunch." After the somewhat dainty flavor at the Bacchuses, when the guests with their lightening hearts will be expecting something conventionally harmless to follow and to match, serve at the table a fine large platter of filets of anchovy and pickled herring, arranged as you will but unadorned by anything but quarters of lemon. To accompany them hollow one or two long French loaves, and fill them with small thin bread and butter sandwiches, cut in heart-shapes—if you are so inclined. The high, almost crude flavor of the fish will scare off any lurking inanity of the cocktail, and should flaunt itself alone, except for the tender, sparsely buttered sandwiches.

THE next course, which seems intricate, is really simple to prepare. First, the rose-wine should be chilled, ready to serve in ample goblets always half-full. The pancakes can be made some time before, cut into their proper shape, and kept warm in a gentle oven. The mushrooms in cream can be made beforehand, too, except for the last dash of sherry. The endives can be prepared and put in the refrigerator for at least an hour with the dressing in a bowl beside them. And that leaves nothing to do at the end but scramble the eggs, and assemble the whole, a trick that should best be done while your slightly astounded guests are nibbling with much less slight enthusiasm at the tantalizing filets of the little fishes.

The Eggs Valentine and the salad should be served from a large round platter and a large bowl, with only one plate for each guest, since you will probably have gone fairly crazy on the decoration of the table, with little room left for such niceties as salad plates. There need be no bread with this course.

And, of course, there should be some precautions taken to have hot second helpings at hand. The luncheon is simple, and it will be

(Continued on next page)



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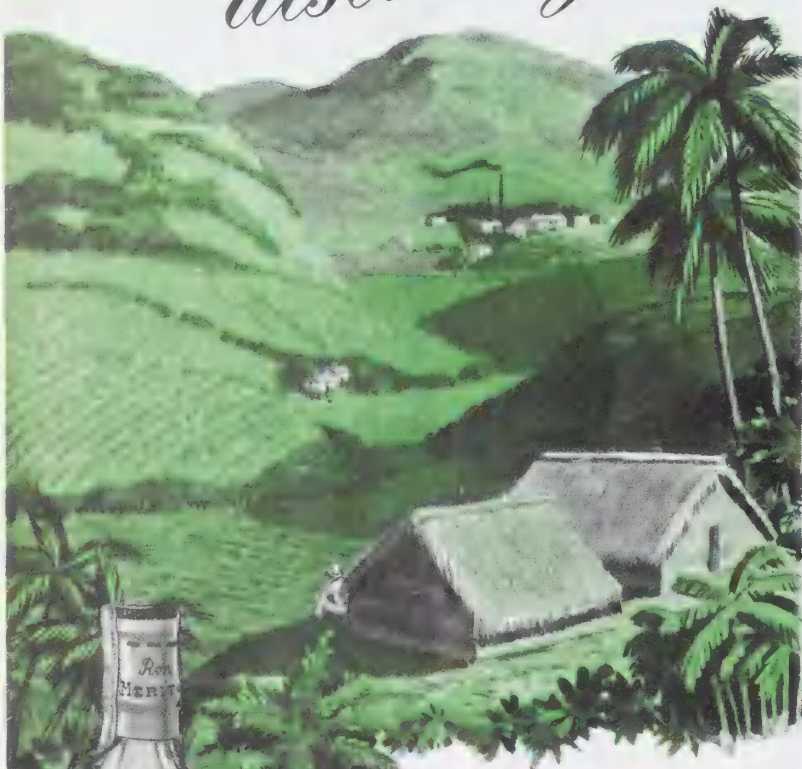
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CONTINUED FROM PRECEDING PAGE

so good that the stiffest dowager will unbend enough to take more. (Shades of Mrs. Fish and Mrs. Astor and the gawdy days of Newport, when "ladies" toyed with a procession of truffled grouse and soufflés at noontime from gold plates, sent them back untouched, and then gnawed ham sandwiches in the comparative privacy of their boudoirs!)

The endive salad is one that must be made with the blanched kind, called French or Belgian in the markets, or whitloof by people who can say it without giggling. It is best with a simple lemon-juice dressing, because of the slight pleasant bitterness, but because of the rose-wine a light wine-vinegar should be used this time, mixed in gently just before serving, among the inch-long pieces—and as a final ridiculous and faintly decadent touch, a handful of half-opened violets or little pansies tossed upon it. At the end of the the last century the insinuating odor of full-blown Parma violets was recommended for such a salad, but at that I must draw the line: the flowers here are nothing but fantasy, like the melon blossoms on a Chinese roasted duck.

THE dessert, another shock to guests expecting at the least some elaborate mousse, is a flat pat, half "cottage" cheese and half cream cheese put through a sieve with enough cream to moisten, and then molded in a wicker heart or cut into heart-shape when it is well drained on a napkin, with rich gleaming strawberry preserves in a hole in the center. It is served, not with the little cakes so correctly expected, but with crisp, lightly toasted slices of sourdough bread. And coffee. And that is the meal that will add another feast to the merry hearts.

EGGS VALENTINE

24 thin pancakes	Butter
Melted butter	Lemon juice
Soft scrambled eggs, well seasoned	Salt, cayenne pepper
2 pounds fresh mushrooms, coarsely chopped	4 cups Bechamel or cream sauce
	Sherry (dry)

Cut pancakes into uniform rounds or hearts four inches across. Keep warm. Toss chopped mushrooms in hot butter until tender, not more than about ten minutes. Add lemon juice and seasoning, shake, and mix at once with heated sauce. Thin at the last with dry sherry if too thick. Scramble eggs very gently just before serving. Put spoonful of egg on each pancake, fold in center, and lay side by side

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by Sedgwick

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RESIDENCE ELEVATORS

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at its tasty best!*



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heats all the room quickly

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The Heatilator Fireplace actually circulates heat to far corners, warms the entire room quickly. It banishes the usual difficulties of warming basement rooms from a central heating plant. Frees walls and ceilings from ugly pipes and radiators . . . adds charm that only an open fire can give.

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NEW YORK STATE

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Instinctive choice for the festive occasion...for moments that will live in memory! Gold Seal Special Dry and Brut are bottled fermented in the traditional French manner, in the "Champagne District of America."

SPECIAL DRY, a dry wine
BRUT, a very dry wine

WINE CO., INC., URBANA, HAMMONDSPORT, N. Y.

(or fold against fold to make hearts if heart-shaped, like valentines), around edge of platter. Brush with butter and put in hot oven for about one minute. Fill center of platter with creamed mushrooms, and serve at once.

PANCAKES

2 cups sifted all-purpose flour	1½ teaspoons salt
4 teaspoons baking powder	2 eggs, beaten
6 tablespoons granulated sugar	1½ cups milk
	6 tablespoons melted shortening

Sift together flour, baking powder, sugar, and salt. Combine eggs, milk, and melted fat, and add to dry ingredients all at once, beating with a spoon, or an egg beater, until smooth. (It should be a thin batter, so add more milk if too thick.) Drop batter from tablespoon on to hot griddle. You can make all cakes the same size if they are baked in a small heavy frying pan. Cook on one side until they are puffed, but don't wait for the bubbles to break. Turn and cook on the other side.

FOR A MILLION DOLLAR LOOK

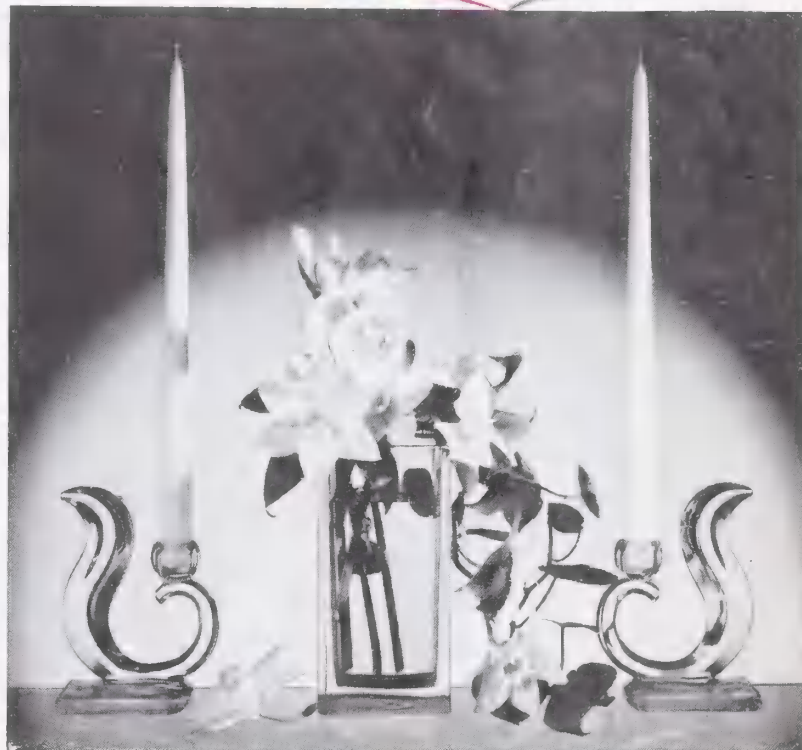
CONTINUED FROM PAGE 46

room. Of course, this advantage can become a disadvantage if you do not carefully control the placement of the reflecting surface in relation to the source of the light. For reflected light can create a blinding glare. One way of controlling such glare is to use tinted, frosted, or other textured glass to diffuse the light at its source. The ceiling fixtures in these rooms, made of opal glass, do just that.

ADMITTEDLY, glass as a decorating material is not inexpensive. But once it's installed, your expenditures cease. For it requires no upkeep, no costly repainting or varnishing. It's as durable as it is versatile, and its initial high cost is amortized over years of a long life.

Most likely you wouldn't want such an all-out use of glass in your own home as is demonstrated here, especially if there are youngsters in your family who have a faculty for leaving fingerprints behind. Remember that these are exhibition rooms designed to show you the endless ways in which glass can be used in your postwar home.

**PAPER IS NEEDED
TO
PASS THE AMMUNITION**



Flower arrangement by Ann Hagan, New York

Fascinating pieces that inspire your original decorating ideas . . . like this classic vase, in glass so brilliantly clear that the flower stems form a lovely under-water pattern! Add reflected candlelight from graceful candlesticks . . . an indication of the delightful Viking designs you will discover in outstanding gift and department stores. Whether a simple bridge prize or an impressive wedding gift . . . the Viking label symbolizes the finest in hand made glassware.



Treasured American Glass

VIKING GLASS COMPANY • NEW MARTINSVILLE, WEST VIRGINIA

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Naturally, these non-irrigated "DRY" grapes of ours grow smaller, but the precious juices are more luscious . . . just naturally richer.

Since 1883, these rare California wines have been bottled at the winery. Now eighteen different I. V. C. Gold Medal wines are pressed and bottled for your pleasure . . . here in the Cucamonga Valley at the world's largest vineyard.

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WINES

BOTTLED AT THE WINERY

Chefs are known by the DRESSINGS THEY MAKE

Build your reputation as a culinary expert around something most people don't make well—salad dressing

MAYBE you can't turn out a cake that would win a Blue Ribbon at a County Fair. Baking may not be your forte, so don't try to compete with *his* Mother, who has probably been doing it for twenty-five years. Make your reputation with something that doesn't have to be cooked at all—a dressing for a green salad. The ingredients of a French dressing are simple: oil, vinegar, seasonings, herbs. But some very sorry concoctions have been developed in the name of French Dressing. So you've really got a fine field in which to work. If you like garlic in your dressing but feel timid about amounts, substitute a small quantity of garlic vinegar for the garlic itself. Take a tablespoon less of Tarragon, cider vinegar, or what-



ever you use, and fill out with the garlic vinegar. Don't be afraid to experiment with herbs. They're the things which give a dressing that indefinable something which people won't be able to identify, but which makes them ask you for more of it—and the recipe besides!

- SEAL OUT DRAFTS
- SAVE FUEL
- BE COMFORTABLE

with

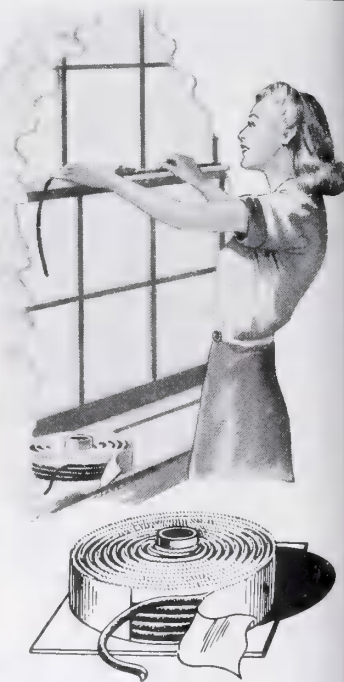
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It's a fact! The new Admiral automatic record changer will be foolproof. Even the kiddies' impish curiosity won't impair its automatic efficiency. An entirely new, electronic tone arm will give better reproduction and longer life to your records. Changing time between records will be shortened. Because of its few moving parts, its simplicity of operation will be amazing.

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VIGORO-fed early will help you enjoy a healthier, more beautiful lawn—richer—greener, freer from weeds!

Right now, before the frost is out of the ground, is the ideal time to feed your lawn with VIGORO. Spring thaws will aid in working the plant food through the honey-combed soil to root-level.

And that means that all the food elements your grass needs for healthy, luxurious growth go to the grass roots. For Vigoro is a complete plant food. That's why it gets such amazing results.

Feed Vigoro now and see for yourself the workings of Vigoro magic. Luxurious, deep-green grass... so beautiful it looks like velvet... so strong and healthy it chokes out weeds!

Get this complete plant food now. Feed it right away! Don't forget! Now's the time to lay in a supply of Vigoro for your vegetable garden. Make sure you have plenty on hand at planting time by ordering it from your dealer well in advance.

GREATER YIELDS! Finer flavored vegetables! Vegetables richer in minerals! That's the kind of results Vigoro helps produce. Get it now... and get ready for the most productive garden yet!

Order Vigoro early—in bags of 100, 50, 25, 10, 5 lbs., or 1 lb. Try Vigoro Tablets to keep house plants beautiful.

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The LOG of the Practical Gardener

**Here's to my garden—
may I love it in August
as I do in February . . .**

There's no more satisfactory way to build a garden than on paper—no more exciting way to view it than with the mind's eye. Make the most of your chance. You'll not have another like it till 1946.

It does seem to be true, though, that the garden begun in your head in the dead of winter is usually pretty good in the back yard come summer.

Christmas bills are now paid (?) and garden buying begins in earnest. Order wisely—and early. Buy for quality.

Begin to take serious steps toward refurbishing flower and shrub borders that may have been neglected these war years. But don't let down on your vegetables. Even if you grow less, see that you harvest more.

At a Victory Garden conference in Washington last month, the Army, once luke-warm toward back-yard gardeners, urged no let-down in home food production.

Tools will again make food—the same old tools. Clean them well, with steel wool, kerosene, then machine oil. On weathered handles swab and let soak in boiled linseed oil.

One Victory Gardener boasted that he had harvested three times as many bushels of weeds as crops—fed them to the goats as supplementary rations! Victory for nobody but the goats.

So when you sharpen your precious tools, put a particularly keen edge on the cultivating hoe. Don't raise weeds.

The first narcissi you potted up in November will be brightening your windows now. Make sure you let the foliage ripen as much as possible before putting the bulbs away.

Good plant stakes, especially big ones, are hard to come by, harder to keep more than a season. Gather up all strays, bundle, store indoors. Only non-existent cedar can be abused.

I've come to the conclusion that storing rutabagas, late carrots, parsnips is a waste of time. In December I strew hay on the garden rows, dig the roots (yes, with a pick) as needed.

Keep off the grass this month, even when there is snow on top. Also keep gravel from walks and driveways off it. But keep your mulches on! Otherwise you can do no better than to "loaf and invite your soul."

R. B.

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**CROIX
ROYALE**
California
WINES

PANTRY SHELF NEWS

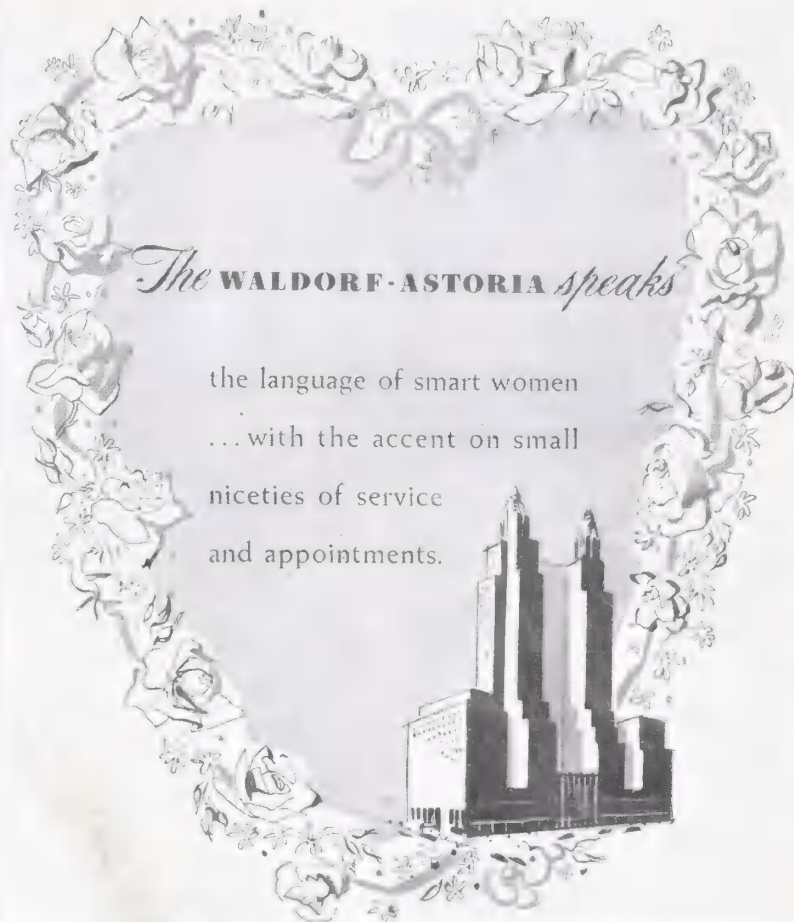
Take a food gift along when
you are invited for dinner
or a week end and you
will be a guest people
will always remember

By Florence Paine

Fruit Cake House sounds like a
child's Utopia, but it's the adults'
orders which are swarming there—
orders for Mrs. Elsie Mather, hos-
tess of Fruit Cake House, to ship
one or perhaps a dozen of her fruit
cakes pronto. People who can't
"see" fruit cake are usually those
who haven't tasted anything like



those emerging from the ovens of
Fruit Cake House by the daily
dozens. It's fun just to look at the
mahogany loaf or round, decorated
with a charming pattern of citron,
candied cherries, lemon, orange
peel. But it's even more exciting to
taste. For seven fruits have gone
into its brown batter of butter,
sugar, molasses, eggs, with just
enough flour to bind the whole to-
gether—seven cups to 25 pounds of
cake. No danger of this cake drying
out, even if it travels to the far
ends of the globe, which it often
does. For Mrs. Mather will ship to
servicemen anywhere anytime of
the year, if a request letter accom-
panies the order and check. (Let-
ter will be returned promptly.)
Such fruit cake is no respecter of
seasons. It's as good on Lincoln's
Birthday as Thanksgiving or Christ-
mas. And remember that civilians
enjoy presents of food, too, when
you're thinking of people who
would appreciate a fruit cake so
mellowed with goodness. Domestic
orders are sent express collect.
Mrs. Mather will pack direct over-
seas shipments in tin, or she can
supply the cakes in cardboard con-
tainers to fit in regulation over-
seas boxes. A 1¼-lb. loaf is \$2.18
(packed in tin \$2.40); a 3-lb. cake
\$5.25 (packed in tin \$5.55). For
A.P.O. New York, add 13¢ post-
age; for California, 38¢ for smaller
cakes, 49¢ for larger. Write Fruit
Cake House, Ridgewood, N. J., for
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(Plus Federal Tax)



PROPERTY TAXES ARE NO SNEEZING MATTER

CONTINUED FROM PAGE 102

cal authorities, in the same way as years of wedded bliss teach husband and wife to share authority. If the revenues were distributed without instruction, without special designation, without strings tied to them, local officials would be accountable to their electorate for their use just as they are now with locally-collected funds.

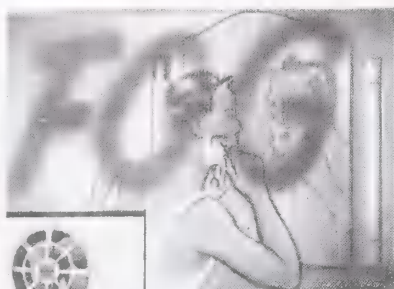
In answer to the second objection, fairness of the distribution of the tax by the federal government would depend upon HOW it was done. If the money were divided up among the states according to their payments, it might result in a distribution of wealth to wealthy areas whose needs are not so pressing. If it were distributed according to need, it would be very much like grants-in-aid. But if it were distributed according to population, it would seem most equitable. However, such a system would be difficult of attainment because of the clamor which would be raised by the more affluent areas which would fight to the last penny for the use of "their own money."

Isolationism is not a term that need be restricted to those who ad-

vocate that this country keep its welfare separate from that of the rest of the world. There is isolationist sentiment within this country; many people feel that parts of the nation can continue to be prosperous while other parts are not, forgetful of the fact that their good is tied to the general good of the nation. But the interdependence of the states increases as science brings one part of the country nearer to the other. Federally collected taxes distributed to the localities on a per capita basis is sound in theory. But because of administrative difficulties to be conjured with if the tax is distributed according to source of origin, and the inevitable opposition to it shared on a per capita basis, the federal shared tax probably will not win public acceptance in the near future.

One Glimmer of Hope: To make the sweeping changes necessary for lowering property taxes, and still maintain city services, attentive consideration must be given to the recent report of the Special Treasury Committee on Intergovernment-

(Continued on page 119)



in the BATHROOM?

Foggy mirrors, steamy atmosphere clear in seconds with the aid of a Victron Ventilating Fan.

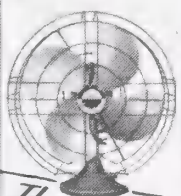


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The Miracle Breeze

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is always worth waiting for...



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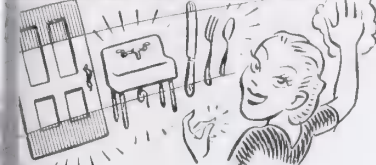
Everything

JUST PRESS IN PLACE

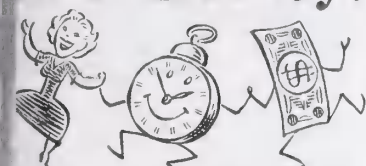
AT HARDWARE AND DEPT. STORES

29 PAGE

Valls & woodwork sinks & silver



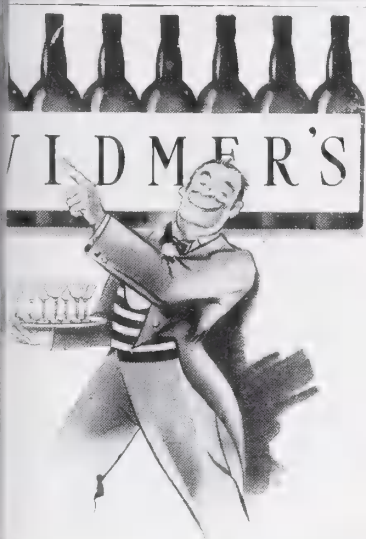
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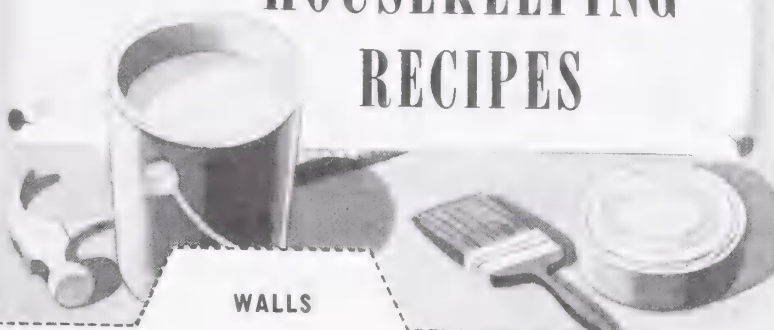


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BY USING HOUSE BEAUTIFUL'S

HOUSEKEEPING RECIPES



WALLS

Knotty Pine Walls and Woodwork

Even though knotty pine paneled walls don't require much maintenance care, they should not be forgotten year after year if you would have them develop that warm patina which is the charm of museum pieces. Part of that glow comes from oxidation of the surface fibers through exposure to air and sunlight. But waxing and rubbing are man-made ways of helping to produce effects when you can't wait for Time. So plan an overall waxing job once a year.



OVER

STARCH

How To Make Lumpless, Stickless Starch

You may fuss about spending a few extra minutes making starch for cotton dresses, shirts, blouses, neckwear, linens, but everything will stay fresh longer when starched because dirt just doesn't cling so tenaciously to smooth, closed-pore surfaces. Westinghouse Electric and Manufacturing Company has worked out a practically foolproof recipe for starch that doesn't lump and isn't likely to stick to the iron. Mix $\frac{1}{4}$ cup lump starch with $\frac{1}{4}$ cup cold water. Stir to a smooth paste. Gradually stir 1 quart boiling water into the paste. Cook, stirring constantly, for 3 to 5 minutes, or until clear.



OVER

PEWTER

Care Of Pewter Hollow Ware

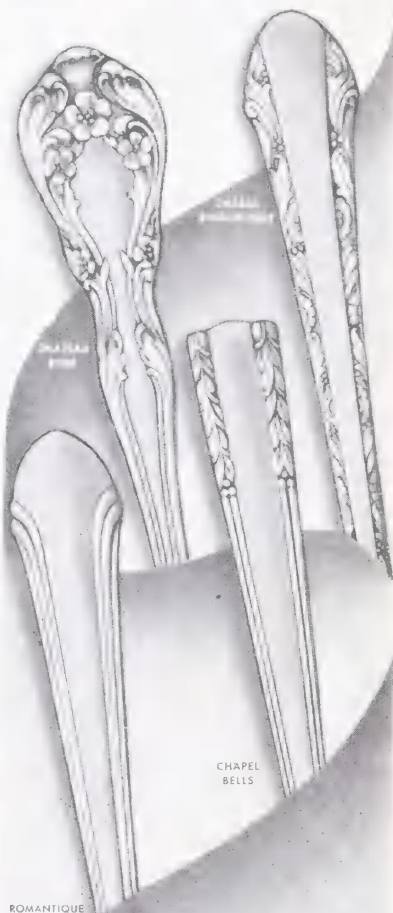
One of the charms of old English pewter, experts contend, is that it mellows with time and neglect, while American pewter fails to "weather" nicely with age, and has to be cleaned quite often. You'll have to decide whether your pewter is mellow or simply dirty. We'll tell you how to clean it without harming the metal. Since it is a soft metal which scratches and dents readily, never clean it with any harsh powder or metal polish.



OVER

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something
intimate
about

**ALVIN
STERLING**



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comes...

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KNOW THESE ANSWERS AND YOU WON'T MAKE HIT-AND-MISS COCKTAILS...

Q. WHEN IS A COCKTAIL BEST?

A. It is always best before meal-time, because the Angostura in it quickens the appetite, stimulates the digestive juices, makes food taste better.

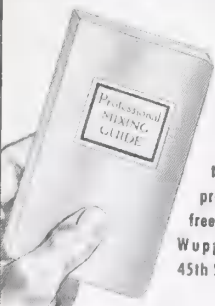
Q. WHY USE ANGOSTURA BITTERS?

A. Because Angostura diffuses itself through the other ingredients — giving cocktails an aromatic, distinctive and delicious taste.

Q. ARE GOOD COCKTAILS HARD TO MAKE?

A. No — not with the Professional Mixing Guide — the standard guide which teaches you how to mix drinks properly.

REMEMBER — properly mixed drinks are more delicious, more economical and **EASY TO MAKE**.



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FASHIONED
COCKTAIL





We like Angostura in a cocktail as much as you do!



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Equip yourself with proper information to handle problems that arise. Every month **HOUSE BEAUTIFUL** presents housekeeping recipes giving simple how-to-do instructions for solving upkeep problems. Save time and worry by referring to them often.

WALLS

PROCEDURE: If the wood is only slightly dirty, go over it first with a cloth wrung tightly out of a mild soap and water solution. If the cloth is practically dry, it won't be necessary to rinse the surface, but do dry carefully. Then apply paste, liquid, or self-polishing wax. The latter is easiest because it doesn't require polishing. But it will give a hard shine rather than the soft glow which comes from paste wax, well rubbed down. If the surface is extremely grimy, remove the old wax first with liquid wax, and follow with a fresh wax coat.

If your knotty pine walls have been varnished or shellacked and are very dirty, clean with a furniture wash made by adding 3 tablespoons linseed oil, 1 tablespoon turpentine to a quart of hot water. Mix and cool. Apply to small area at a time, and dry each section before proceeding to the next.

OVER

STARCH

You won't want to give everything an equal dose of starch. This is a basic starch, as all garments don't require the same dose. So dilute this recipe with hot water in following proportions. For light starch, use 1 part solution to 8 parts hot water. For medium starch: 1 part solution to 5 parts hot water. For heavy starch: 1 part solution to 3 parts hot water. Keep in mind that heavy fabrics usually require less starch than lightweight fabrics. It's possible to use starch hot or cold. But hot starch is more effective because it penetrates the fabric more deeply. Turn garments inside out before starching and press between hands so that starch really penetrates. Dousing up and down in solution isn't enough. Always press starched dark-colored clothes or linens on the wrong side.

OVER

PEWTER


The only precaution necessary for regular care of pewter is to dry it thoroughly every time it's washed to prevent pitting. In cleaning pewter, whitening, or silver polish can be used quite safely. You can buy whitening (a non-abrasive cleaning powder) in drug stores in small quantities and make up just enough paste with alcohol for each use. Apply paste with soft cloth, rub in well, wash piece in soap and water, rinse, and dry. Or clean with a good silver polish or a special pewter polish, such as "Magic" (from Lewis & Conger, New York).

If pewter piece is really tarnished, apply polish extra heavily, and scrub in with a soft silver brush. Then lather the piece with soap suds, building up a lather with polish and soap and working it into surface. Wash off in hot, hot water; dry and polish with chamois or flannel polishing cloth.


OVER

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ROBINSON REMINDERS

WELFLE, MASS.

PROPERTY TAXES ARE NO SNEEZING MATTER

CONTINUED FROM PAGE 116

tal Fiscal Relations. This Committee admitted that the problem is not likely to be settled all at once, urged constant study and readjustment, co-operation rather than subordination. And it recommended the creation of a Federal-Fiscal Authority to promote close collaboration among State and Federal administrators, in order that they might administer overlapping taxes jointly and, among other things, improve governmental reporting, accounting and statistics.

In other words, the Committee asked for proper machinery to reconcile our overlapping tax systems. This machinery, empowered to call all interests into consultation, may be able, by reason, compromise and knowledge, to get somewhere. It is evident that supplementary funds are required by localities so that the property tax need not bear the burden it has carried in the last two decades. If agreement cannot be had on present proposals, as it cannot, then our one glimmer of hope is to set up machinery which will facilitate

agreements as quickly as possible.

You, who pay the property taxes of this country, must realize that there is no gain in sporadic attention to the property tax problem. The pinch may be eased here and there, now and then, but it will tighten again to plague you and the building industry, if more direct attention is not focussed on it.

THE much-maligned general ad valorem property tax has withstood the storms of protest for many years, chiefly because substitutes have not caught favor. The tax is NOT uniform, as it is supposed to be; it is not general, as its name implies; it is not based on actual value. Nevertheless, it brings in money, and cities, of course, need the money.

If home owners and tenants are to achieve reduction in property taxes, there must be a sweeping change in the method of taxing property, plus a means of supplementing the municipal income. It is not enough to accomplish one alone. They must go hand in hand.

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The skill and experience that have four times won the Army-Navy "E" Production Award assure still finer peacetime products.



WHEN IS THE TIME TO BUY

CONTINUED FROM PAGE 69

The other problems of buying are personal ones. A house is an obligation as well as a home; and the home can be fully enjoyed only when the obligation is not improperly assumed. Since the obligation of a house, once taken on, cannot be dodged, it is well to be sure at the outset that you are absolutely ready for it.

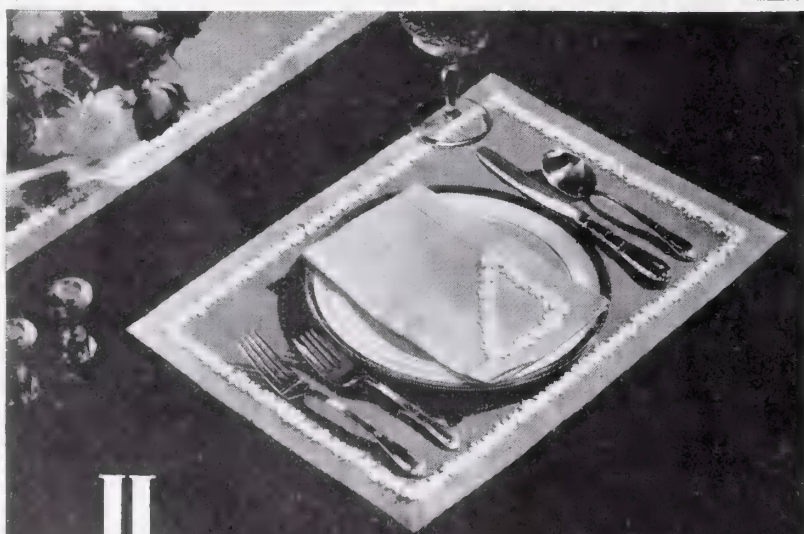
UNUSUAL pressure to buy may be placed upon you as soon as building starts again. You yourself may be tired of the restricted living conditions the war has made you put up with. Builders, dealers, and most likely lenders, too, will be directly or indirectly urging you to buy or build. Money will be as easy to borrow and interest and amortization rates and down payments will, at most, be no less liberal than before the war. Indeed, if you are a veteran of this war, you have the prospect of being able to borrow enough to pay the whole price of your house.

Such pressures will be very easy

to yield to. It will be all right to yield to them, if you know what you are about. But be careful that you do. Remember that all the guides to sound judgment should be followed in the postwar period as in any other time. Remember that a full loan is easy money only when you first get it, and its repayment may be very hard and certainly will be unremitting. Above all, keep in mind that it may not be the time for you to buy just because others are buying.

If, in buying, you have to violate the don'ts listed on page 69, you maybe pretty sure that, no matter how favorable other conditions may be, the time for you to buy has not arrived. If, on the other hand, you can adapt yourself to them, you may confidently watch the market and seize the opportunity that lies ahead. When the present jam is finally broken, you are likely to see more and better new houses and to discover more ways of making better houses out of old ones than was ever true before.

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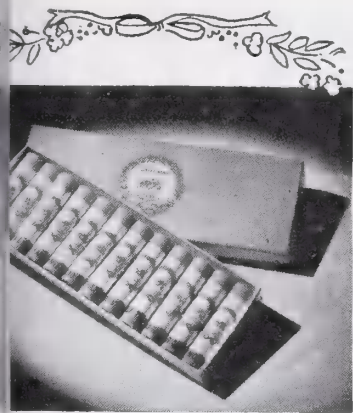


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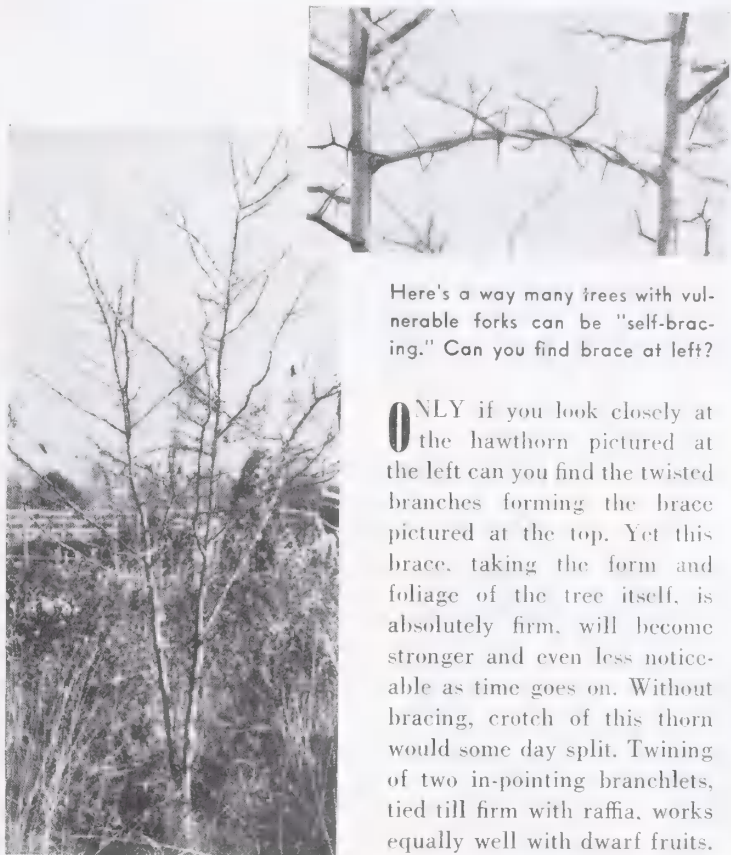
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the left can you find the twisted
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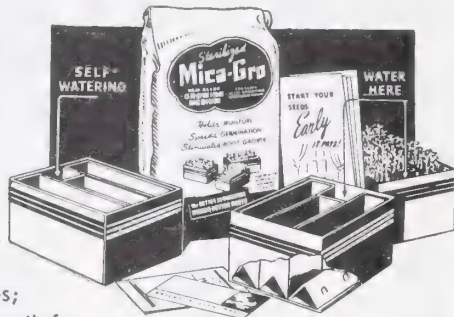


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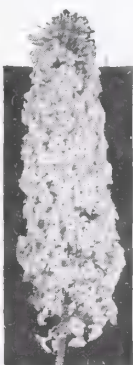
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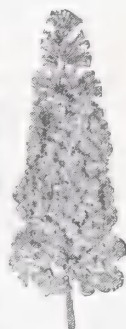
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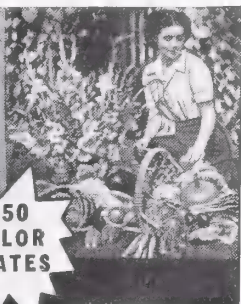
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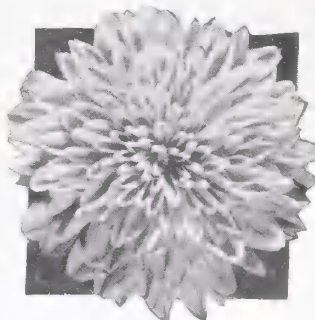
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ALONG about now, as the Old Farmer used to phrase it, most home gardeners are busy making "plans." They may not be very elaborate plans. Doubtless they will never attain the dignity of a formal blueprint. But they will still be important, for a good garden plan now is insurance against gardening headaches later.

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or the carrots are to be planted just inside the garden gate. Or whether the rhubarb roots are to be lifted and divided this year. And you certainly won't wish to spend precious time locating some dealer who has a few certified Irish Cobblers left or hunting through the cellar shelves for the can of semesan you mislaid last fall! A neatly arranged schedule showing what gets done first and what next will save a deal of last minute heartbreak.

Your garden plan, if it is a good one, will take into account the weather and the state of the soil in your neck of the woods. It will list for your very first attention those vegetables which are hardest to cold and damp, and will leave until a safer day those sorts that call for balmy nights and sunny mornings.

A good planner will arrange his

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True Separate Colors

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Have Their Beauty
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Giant Northern Hybrids, 100% double, true to color, on rugged, wind-resistant, all-out-at-once spikes, 4 to 6 to a plant in early summer, repeating in fall. Will live for years. Bred in the rigorous climate of northern New York by the Jackson & Perkins Plant Research Dept. Hardy, uniform, disease-resistant. 4 to 5 ft. tall. Huge flowers, long-lasting in the garden and in bouquets.

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you may have all four
lovely colors, 2 Plants
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No. 478, 2 Plants \$5. Plants listed on
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we send the J. & P.
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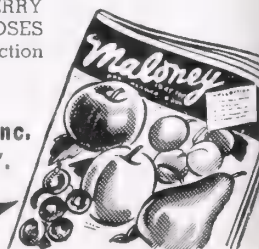
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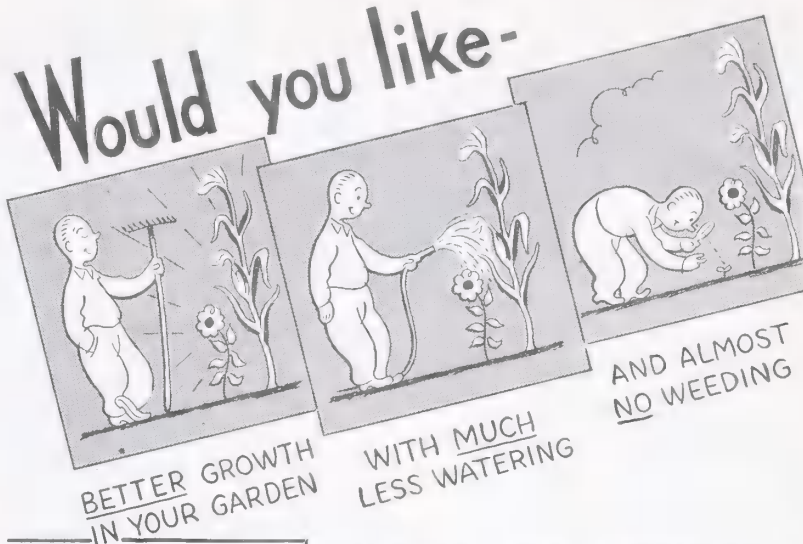


ous vegetables in accord with
ral requirements and the
nt of growing space required
ach variety. He won't sow rad-
s, which need only 12 to 18
s between rows, in the same
with broccoli, which calls for
less than 30 inches. He won't
at winter squash, which often
s coarse leaves on runners as
as 12 or 15 feet long, next
onions, which must have full
aine and no competition.
e will, on the other hand, calcu-
carefully the probable ma-
y date of each vegetable he
ts and settle on an arrange-
which leaves convenient
ies in his garden as early sum-
harvest time gives him an
portunity to sow succession crops
autumn picking. He will decide
re he covers the first row of
g spinach whether winter
s or late beans will occupy the

same ground after mid-June. The
outline he draws up in February
will indicate what variety of car-
rots or cabbages or cauliflower will
be transplanted into the ground
where his earliest peas come out
at the beginning of July. And he
will see that all seed for the en-
tire summer's campaign is on hand
before the shooting begins.

There are other niceties which
a satisfactory plan must also take
into account. The matter of in-
fected soil, for instance, or the
"pH" requirements of different
vegetables. If last year's potato
rows succumbed prematurely to
late blight, this year's plan will
call for setting out tubers at the
other end of the garden. If a new
piece of sod land is to be broken
as an addition to this year's gar-
den, it should be planted to a crop
like green peas, which flourish on
(Continued on next page)

Would you like-



•The first step toward suc-
cessful, sturdy growth,
whether it be flowers, shrubs,
vegetables or lawns, is *con-*
ditioning the soil. Heavy
soils should be conditioned
against packing. Sandy soil
should be conditioned to
hold moisture. Gardens need
surface mulch. So do seed
flats and potted plants. For
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This stunning new Flowerfield origination of 1945 is a lovely soft powder
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Dimooneathe is a tall variety of Kaempferi which will grow three or four
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Dimooneathe is, by all criteria, the finest light blue. Each \$1.50, Dozen \$15

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BLUE GIANT.....	SOFT BLUE.....	JULY.....	EACH \$.50	DOZ.	\$5.00
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* CITY OF DREAMS.....	DARK ROYAL BLUE..	MID-JULY ...	EACH	.50	DOZ.	5.00
* DIMOONEATHE.....	POWDER BLUE.....	JULY.....	EACH	1.50	DOZ.	15.00
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★ The royal-red rose
GRANDE DUCHESSE CHARLOTTE, H.T.

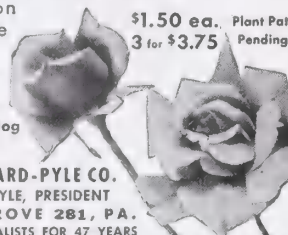
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Long, shapely burnt-carmine buds opening to graceful royal-red blooms, with faint carnation fragrance

Order promptly—good roses are scarce.
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Baby trees at pre-war prices. 2 to 3 ft. tall. Sturdy, well rooted. ORDER NOW. Ship when wanted. Not less than 3 of one variety.

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THE GARDENER'S BUYING GUIDE

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Evergreens, Yews, Rare Flowering Shrubs and Trees. Lilacs, Magnolias, Pink Dogwoods, 10 to 75 cents each. Yews, 1-6", \$7.50 per 100. Send for list. KEANWOLD NURSERY, NESHAMING, PA.

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CONTINUED FROM PRECEDING PAGE

new land, rather than to beets, which are fussy as to lime and boron and fine tilth. If clubroot got into the cabbages in one location last year or the year before, the plan should avoid a repetition of that experience by moving the cabbages elsewhere this time. If part of the garden was freshly limed last fall, the plan will select that part as ideal for spinach.

Spray residues, too, are something to consider in laying down planting specifications. Potatoes or brassicas (the cabbage family), which have to be kept covered with a protective layer of spray or dust during much of the growing season in order to save them from blight or insect depredations, should not be planted adjacent to, say, lettuces or strawberries, which go directly from garden to table after little more than a rinse.

FINALLY, a good planting plan—if it is made for a small garden—should take advantage not merely of the possibilities of succession cropping but also of companion cropping and intercropping. Companion crops actually share the same garden row at one time. A standard instance is the simultaneous sowing of carrots and radishes—the latter scattered thinly along the carrot drills. The radishes germinate in four or five days and are ready to eat in twenty-odd, when the carrots call for thinning. Some gardeners better this combination by sowing three things at once: radishes, short season carrots, and parsnips. Other companion-crop mixtures for the home garden patch are radishes and lettuce, late carrots and endive, peppergrass and okra.

Intercropping, properly so called, describes the practice of sowing a short-season, quick-growing crop in alternate drills between rows of larger and later-season crops. You may sow main-crop beets or rutabagas, for example, between rows of early lettuce, secure in the knowledge that the lettuce will be out of the way before the tops of the coarser root crops demand full space. Similarly, it is sometimes convenient to set out pole tomatoes between rows of early peas, or a second-early planting of carrots between rows of Brussels sprouts.

Mention of dinner, of course, brings this garden homily, or any other garden discussion, to its appropriate close; for the dinner table is the be-all and thus the end-all of every home garden and every home-gardening article.

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Two Packets for 10c
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Boost production with newer VEGETABLE VARIETIES

Study the list of prize winners for 1945 and the best recent garden varieties for a better crop



Floridabelle snap bean for south

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There are two new lima beans on the All America prize list for 1945. Of these Fordhook 242 is the one for you. It resists heat better than the familiar favorite, Fordhook. Golden-grain Hybrid Sweetcorn is another large, vigorous variety to try with Lincoln, Ioana, Golden Cross Bantam. Floridabelle snap bean is a real boon to southern gardeners.

Other new vegetables to watch for are Fordhook Hybrid tomato (shown below), for rich meat early and long; Tomato Jubilee, the orange winner of a year ago; New Long Tendergreen snap bean; Butternut squash; heat resistant Oak Leaf lettuce. Try, test, then judge for yourself.



Meaty new Fordhook hybrid tomato

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5 - N - 1 APPLE TREE ... 3 COLOR ALTHEA

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Think of having five delicious varieties of Apples on one tree. Will provide an abundance of fresh fruit from June until winter. Double Red Delicious, Anoka, Double Red Rome Beauty, Yellow Delicious, Double Red Jonathan, Yellow Transparent, all budded on one sturdy Red Stayman tree, making really six varieties in all. A complete Apple Orchard in itself.

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5 PACKETS 10¢

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When tree roots, grease, scale, or other debris clog your sewer or drain, get in touch with your local Roto-Rooter service man. Without fuss or muss, he'll not just open, but actually RAZOR KLEEN every inch of the line from house to main sewer with the amazing electric Roto-Rooter machine. Whirling, razor-sharp blades on a flexible cable go around corners and bends... quickly remove even the most solid obstructions. Insist on the genuine Roto-Rooter Service. For name and address write us.

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Colorado Blue Spruce, 4 yr. transplanted 4 to 8 in. tall —only \$1 postpaid. 22 only \$2 postpaid! Another Bargain: 50 Evergreens \$3 postpaid: all 4 year transplanted, 4" to 10" tall. Ten each American Arborvitae, Red Pine, Norway Spruce, White Spruce, Douglas Fir, all \$5 for \$3. (West of Mississippi River add 25c.) Free illustrated price list of small evergreen trees. ALL TREES GUARANTEED TO LIVE.

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For over a generation we have been supplying the leading landscape gardeners with peonies and this is our introductory retail offer: For \$7.00 we will send postpaid anywhere in the United States, twelve peonies in red, white and pink, consisting of the world's best varieties, including such varieties as Festiva Maxima, Edulis Superba, Felix Crousse, Karl Rosenfeld and Sarah Bernhardt. Peonies are perennial, fairly free of disease, bloom better as they age and require little attention. Just plant them and watch them bloom. Every garden should have some peonies.

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The fluid plant food for better fruits and bigger flowers. Write for FREE CATALOG.

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South Michigan Nursery, Dept. H-0, Buffalo, Mich.

These things were always true of small towns, but in war time they are intensified and enlarged. Every name in the local casualty list is significant and personalized, and its implications extend in all directions. "Mrs. Martin Jones, of 203 Main Street, received a telegram this morning informing her that her son, Edward Jones, was killed in action in France on November 10th. As a first gunner Edward Jones saw extended service in the North African campaign, participating in six major battles. In all, he received six decorations."

Why, it was only yesterday that that skinny little red-headed shaver was stealing your few cherries, and when you called out to him, not only because he was gobbling your precious fruit but was breaking the tree and scaring the mother robin from her nest, he leaped down and ran like the dickens, with no suggestion whatever of a potential hero. Now he is dead in France where, and for the same cause, his father died. Of course, you know his mother, although only to nod to. But after today you will never nod perfunctorily.

"Ensign John Bowman, U. S. N. R., son of Mrs. Andrew Bowman, of this town, was killed in a plane crash in the Pacific on December 16th, according to word recently received from the Navy Department."

It was barely a year ago you went to his wedding—and what a merry, lovely wedding it was—and how astonishingly grown up he looked in his uniform. Now his little widow will go back to her

job in the library and her mother will take care of the baby she never saw.

If you live in a small town there is not a day which does not bring its moments of joy or anticipation or indignation. You not see "Gold Star Mothers," you see Ed Jones's mother and Bowman's mother. Your emotions overflow egotistical bounds. Your experiences are multiplied and then multiplied again. It can be otherwise when all are three dimensional, not infusing the present moment extending back into the past and forward into the future?

For when you know every one you know many people you do not deliberately select as companions. You are on friendly terms because ordinary natural circumstances have brought your lives into juxtaposition.

ALL the grandiose plans for a perpetual peace are built upon the premise that some day nations will learn to live without war. Not without argument or quarrels, per se, not without differences of temperament, or with uniform background of culture, but as people live in a small town, taking it as a matter of course that everyone must respect the rights and privacy of the other, that each must contribute to the common welfare and security of all.

When you think of the small town as the realized symbol of the high dream of mankind, it does seem so small. It seems about the biggest thing in the universe.

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B. G. Pratt Co., 164 Moore St., Hackensack, N. J.

HOUSE PLANTS WITHOUT HEART-ACHES

CONTINUED FROM PAGE 59

These notes make no attempt to guarantee exceptional growth in plants. They will help you to obtain the plants in good condition and will allow for such growth may require annual repotting. The plants have all proved successful for average home conditions. Pertinent tips: purchase

fresh plants direct from the greenhouse, or have your town flower shop order them in specially for you. Buy small plants whenever possible; they have a better chance. A four-inch pot plant is the largest size to buy, and get them in three inch or three and a half inch whenever possible.

Temperature preference:	Daytime range:	Nighttime and Cloudy Days:
Temperature means:	65° F.-85° F.	60°-not over 72°
Temperature means:	70° F.-90° F.	65°-not over 76°
Temperature means:	55° F.-65° F.	50°-not over 60°

Light preference:

Light means: Full, partial or no sun; any window exposure.
 Full light means: Full sun for most of the day.
 Full or medium light means: No direct sunlight, north window best.

Moisture preference:

Water as required means: Water only when the plant shows signs of dryness. Use a stick or fork to determine. If soil is dry to a depth of one half inch from tip, it is ready for a drink.

Water sparingly means: Water on a schedule. These plants require watering only once a week or once in two weeks. Do not be alarmed by dry appearance of soil between waterings.

Water copiously means: Regular watering daily or every other day regardless of soil condition; no wet feet, however.

Complementary flowering plants suggested for seasonal color:

January	Cyclamen, Azalea, <i>Primula obconica</i> and <i>P. sinensis</i> .
February	Cineraria, Begonias, flowering bulbous plants, Kalanchoe, St. Paulia.
March	Cineraria, Calceolaria, Hydrangea, Gardenia, Schizanthus, Geranium, Astilbe (spirea), Yellow Callas, Azaleas, St. Paulia, and Bulbous Plants.
April	Gloxinia, St. Paulia, fancy leaved Caladiums, Begonias.
May	Chrysanthemum, St. Paulia, Begonias, Poinsettias, Christmas Cherries and Peppers.

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WATERLILIES

A pool—in either a formal or an informal setting—can be the most interesting feature of your garden. Planted with choice Waterlilies, it will be a really beauty spot. If you have no pool, use wooden tubs sunk in the ground or displayed on porch or terrace.

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 The Red of the Flag in all its flaming glory—symbol of courage and devotion in every American heart! The large, double, blazing scarlet-red blooms almost completely cover the vigorous plants all June, continuing all season when well-established. Even on small city lot or other limited space you can have thousands of blooms—a breath-taking extravaganza of color for trellis, arbor, pillar, or fence—also to cut for bouquets.

There is a serious shortage of Rose plants this year, so **order right away**, direct from this ad. Strong 2-yr. field-grown plants, guaranteed to live and bloom, postpaid at spring planting time.
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HOUSE BEAUTIFUL

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MARCH
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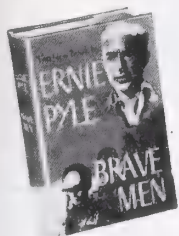
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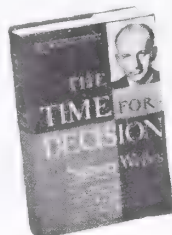
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But you have made me keenly aware of how near you are, for your delightful letters have come to hand in less than a week's time, some in only five days. Written on the beautiful airmail paper, so thin and yet so impervious to handling in the post, and bearing the familiar green stamp, they have bridged distance and telescoped time.

Of course, I am just one in millions experiencing this shrinkage of the meridians, for countless families so keep in close touch with their sons and daughters serving in the armed forces the world around. Letters are their sole link and what a link they are, for no other means of communication speaks the heart so fully and completely.

The rediscovery of the joy of letter writing is one of the compensations of these times. Especially true for those afar, it holds likewise for those near, for restrictions on transportation and on the transmission of messages by wire have quickened our pens and increased the output of letters, notes of invitation and acceptance, and all the true and thoughtful forms of communication by the written word.

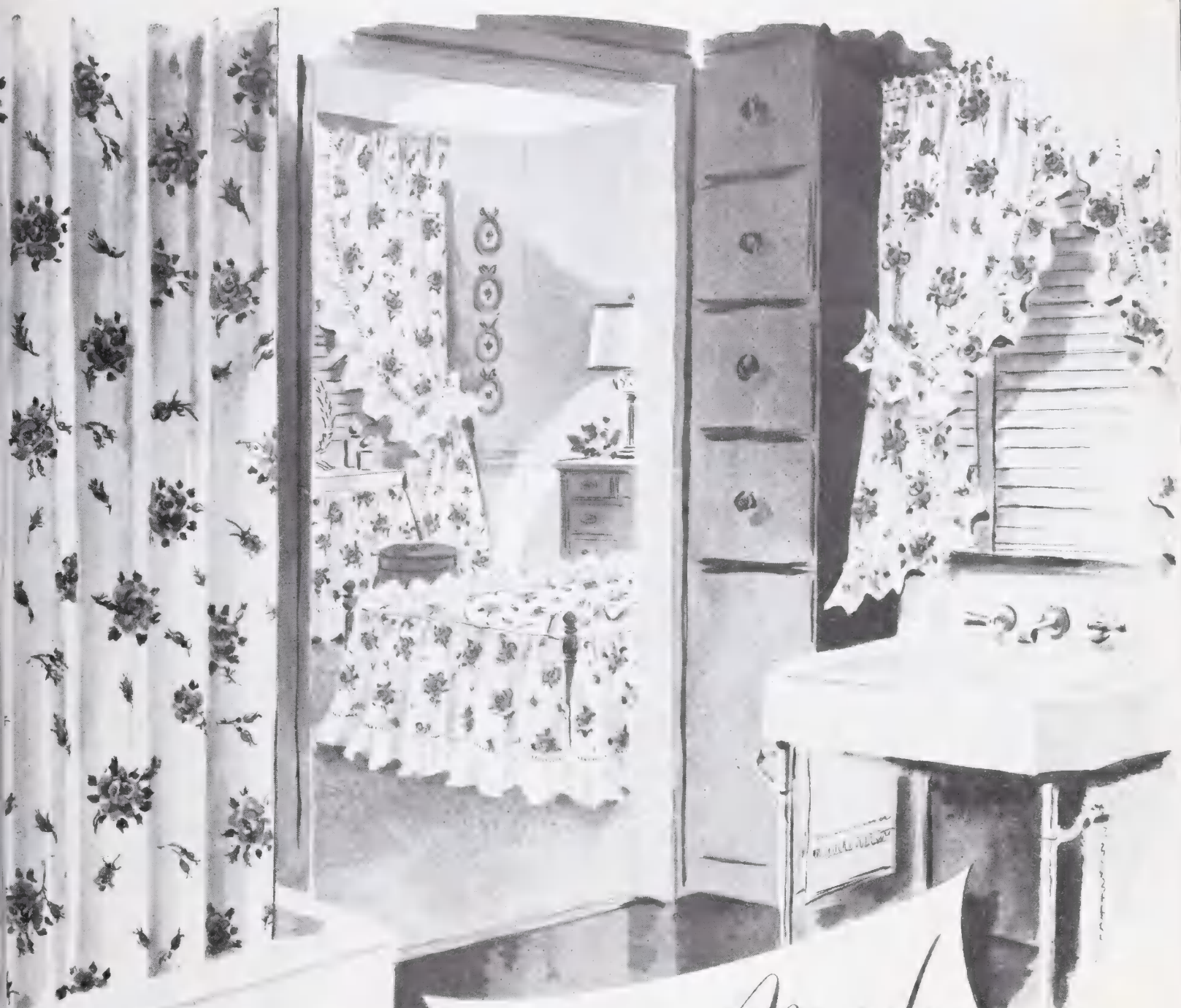
This piece in praise of letters, especially your letters, gives you little news of us, but the annals of our family rather tamely compared to the fresh and interesting experiences that are yours. You make us wish that we were young and full of courage, that we might venture into the outer fringes of the world, but such adventuring we must leave to you and your generation. However, we shall ever be in stride with you, in spirit, in sympathy, and by letter.

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ONE OF THE WORLD'S GREAT RADIO-PHONOGRAPHS



Mrs. *James Russell Lowell*

... against a backdrop of historic family treasures, perfects a dramatic flower arrangement for one of her little dinners. In her subtly "Boston" apartment on New York's Park Avenue, Mrs. Lowell likes such contemporary accents as her classic-modern table crystal—the Libbey Embassy pattern, with its tall, fluted stem, its bubble bowl. To see this, and other masterly crystal services to be made by Libbey artist-craftsmen after the war, write for the illustrated Libbey Glass booklet.



—hall-marked
on every piece

LIBBEY GLASS

Established 1818

Spring Air

for people who love life!



CHANGE TO SPRING-AIR

and Live the difference



MOST PEOPLE FIND the regular Spring-Air mattress and box spring to be just right for the greatest relaxation — neither too firm nor too soft. But for those who want extra softness, extra firmness, extra length, or extra convenience, Spring-Air offers a full range of post-war "fitted" sleep foundations. Ask your Spring-Air dealer for the probable time of availability of the full line.

We wouldn't go so far as to suggest that Spring-Air is actually a Fountain of Youth . . . but we can, and we do, promise you that even if your bedtime be late, Spring-Air will wash away fatigue, replenish your energy, and turn you out fresh as a daisy. Sleeping on Spring-Air is more than a pleasure, — it's a grand way to stay Young in the enjoyment of Life. That's why we say: Sleep on Spring-Air, — and Live the Difference!

GUARDIAN

SPARTAN

LONG-FELLOW

STARDUST

TEN-FOLD



\$39⁵⁰

OW THEY KEEP WARM AT 60 BELOW...



sky road to Tokyo—to Berlin—to Kiel—is a bitter one. The thermometer usually reads minus 60 to 70 degrees F. Consequently, men who that road wear "electrically warm" flying suits made by the General Electric Company.



Another new G-E development is a feather-light "electrically warm" blanket for wounded airmen. These wartime advances are of special interest to American homemakers. For in the postwar era they will be adapted to make cold winter weather a whole lot easier to take.

OW YOU'LL KEEP WARM IN BED—AFTER THE WAR

er the war, Americans will be able to enjoy blissful *warmth-without-light*... sleep cosily under new "electrically warm" Automatic Blankets made by the General Electric Company.

The Automatic Blanket will be almost as light as an ordinary blanket *it can be as warm as three*. Even the most "cold-blooded" Americans will be able to wear gossamer nighties, keep windows wide open—and be perfectly comfortable.

One of the best things about the Automatic Blanket is that it will *pre-*rm chilly beds, end fear of "cold spots" forever! Plugs in like a lamp. A

control regulates bed temperature to the sleeper's will, adjusts *automatically* to any normal weather change.

The Automatic Blanket has been approved by the Underwriters' Laboratories, Inc. For further information write: The General Electric Co., Dept. HB 3-5, Bridgeport, Conn.

TUNE IN: The "G-E House Party" every afternoon, Mon. thru Fri., 4 p.m., E.W.T., CBS—The "G-E All-Girl Orchestra," Sun., 10 p.m., E.W.T., NBC—"The World Today" news, Mon. thru. Fri. 6:45 p.m., E.W.T., CBS.

FOR VICTORY—BUY AND HOLD WAR BONDS



For a New Kind of Sleeping Comfort:



**Automatic
Blankets**

GENERAL  ELECTRIC

Odell Parkinson

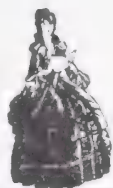


Write from the Heart

Only you can write the letters he wants . . . cheerful, understanding, reassuring letters, bringing home and you into faraway places. Montag's Coronet note paper invites you to write often. Like "sterling" on silver, "extra 100% rag" on Coronet denotes superb quality, smooth and fine and crisp. You'll like its distinctive feel and look, its interesting weave design, its light weight for regular or air mail. And he'll like the letters you write from the heart on Montag's Coronet.



Montag's Coronet is available in white, flesh pink, Flemish blue . . . pound papers, envelopes and boxed combinations.



**MONTAG'S FASHIONABLE
WRITING PAPERS**

SHEERLITE

LONDON CRUSHED BOND





Bonded Beauty

INSPIRES A PERFECT COLOR SCHEME

There's a complete color scheme for your room in every Waverly Bonded print. Each is designed in exciting colors and shades planned to "go with" each other. Use these beautifully blended colors alone or together wherever you wish in your room and you may be sure you are "color right". And, Waverly Bonded Fabrics are guaranteed to keep their beauty

through countless washings, cleanings and exposure to brightest sunlight. Ask to see the Waverly Bond each time you buy Waverly Willowwood, Glosheen or Clipper Cloth . . . it is your guarantee of satisfaction.

AS WITH ALL GOOD THINGS today, you may find your favorite store's assortment of Waverly Fabrics limited. You may be sure, however, that your requirements will be met in as short a time as possible.

WAVERLY
Bonded
FABRICS

DIVISION OF F. SCHUMACHER & CO.
60 WEST 40th STREET, NEW YORK 18, N. Y.

WAVERLY *Bonded* FABRICS

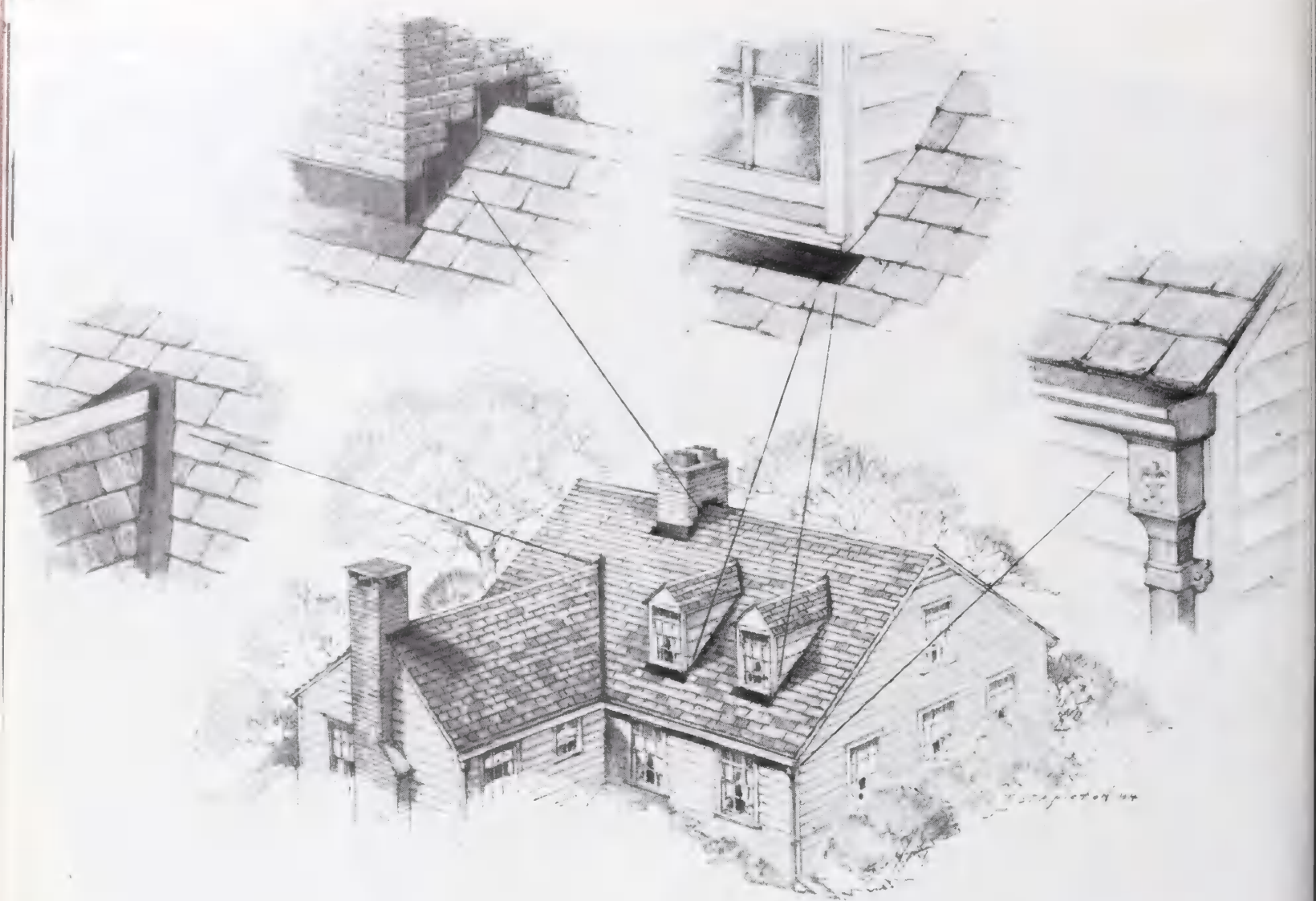
60 West 40th St., New York 18, N. Y.

Please send me your decorating booklet—"Color Tricks Galore With Fabrics." I enclose 10c to cover cost of mailing.

Name _____

Address _____

City _____ State _____



How familiar are you with *this* side of your attic?

IF you could see your attic from, say, the swallow's point of view, you'd notice the many places where rain water can stay on, a most unwelcome guest.

Around chimney and gables, in the little valleys formed by a wing or dormer window, under the eaves . . . these are trouble-spots after a storm.

That is why you need the best flashing,

gutters and downspouts you can buy. And that means *copper*. For no other commercial material can equal copper in its resistance to corrosion.

Have a talk soon with your roofer. The day is not far off when Chase copper will again be available for home-building. And you will want the protection of durable Chase copper and copper alloys for your roof in postwar.



Chase

BRASS & COPPER

After the war, enjoy Chase Red Brass Pipe or Copper Water Tube, Chase Bronze Screen Cloth, Chase Copper Gutters, Downspouts and Flashing in your house. And install good brass and bronze hardware and brass plumbing supplies, too.



POINTED ANTIQUE

America's Great Sterling Pattern - Inspired by Paul Revere



Nearly 200 years ago Paul Revere created a masterpiece in a graceful, perfectly plain silver spoon. Now exhibited in the Metropolitan Museum, it inspired the Reed & Barton Pointed Antique Sterling Pattern.

Many of America's best-known families have chosen this distinctive solid silver for its beautiful simplicity. It is traditional in design, yet modern in feeling. It forms a perfect background for an effective monogram.

Ask to see all of the Reed & Barton patterns shown here. Plain or decorated, each is a great design. Today Reed & Barton patterns and pieces are somewhat limited by war production. But you can buy knives, forks and the other usual place-setting pieces as well as tablespoons, with confidence that your service can be completed when the war permits.

THE COMPLETE BOOK ON TABLE SERVICE AND CARE OF SILVER: Send 10 cents for "How To Be A Successful Hostess" to Reed & Barton, Box 990, Dept. F, Taunton, Massachusetts.

Reed & Barton Sterling Silver

ESTABLISHED 1824 • TAUNTON, MASSACHUSETTS





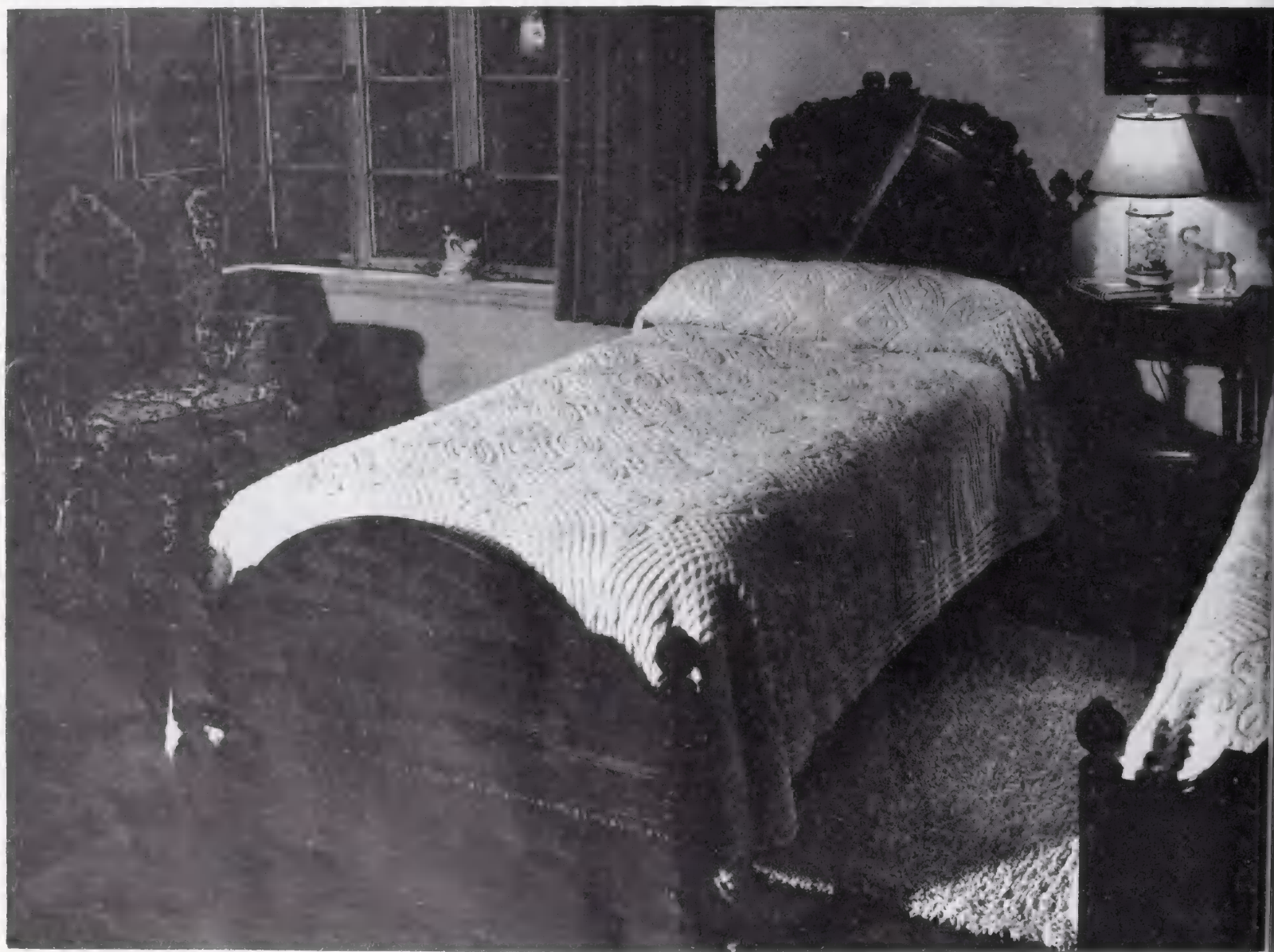
Shouting Oaks

HOME OF MILDRED SEYDELL

(Mrs. Paul B. Seydel)

West Paces Ferry Road in Atlanta

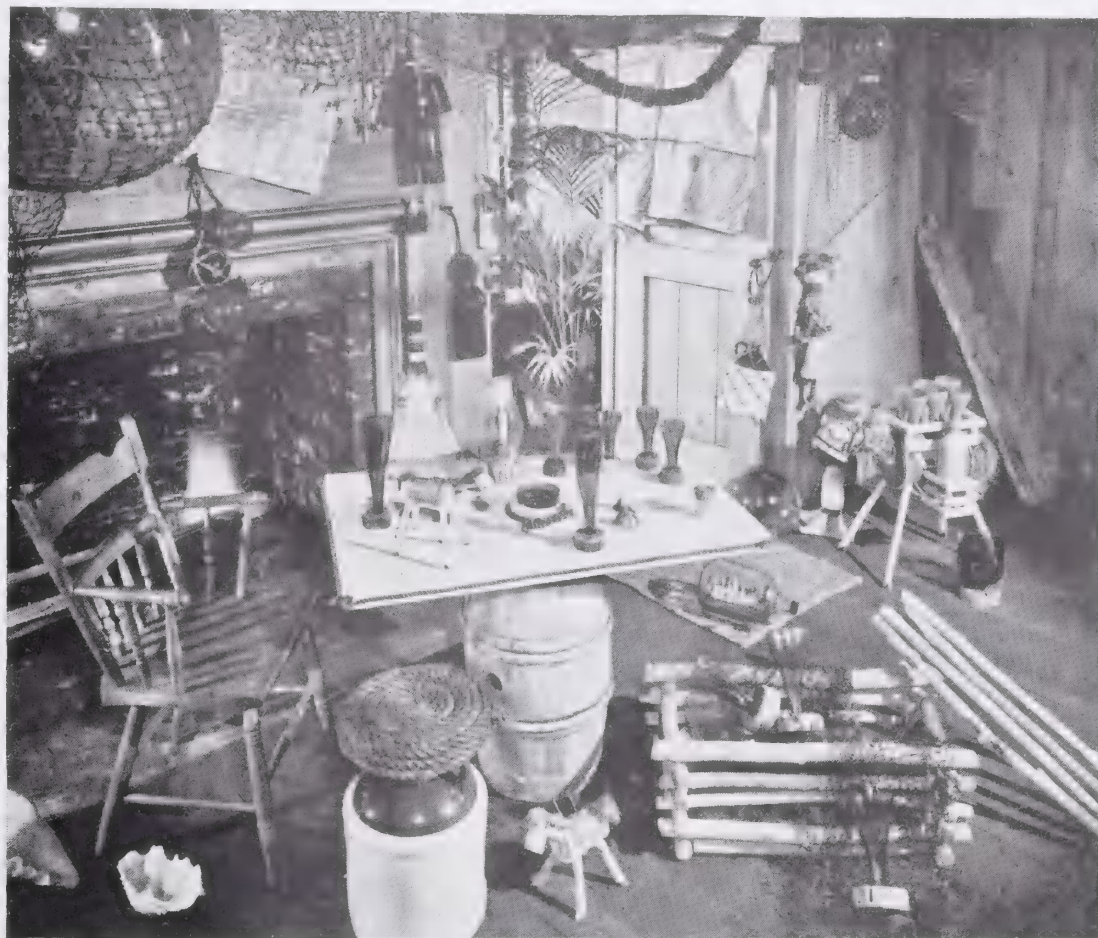
Architecture of Mrs. Seydel's house is classic modern. She is in Who's Who as writer, lecturer, traveler. Author of *Chins Up*, a best seller, and publisher of *The Think Tank*, a fortnightly newspaper. She is Past President of Atlanta Federation of Womens Clubs.



■ A guest room at SHOUTING OAKS where friends of Mrs. Seydel enjoy true Southern hospitality. The windows of this bright room frame oaks, tall pines and a lovely garden. Lady Christina bedspreads and a white Luster Loop scatter rug are shown in the picture.

You will enjoy the soft charm of Lady Christina bedspreads and rugs their washable feature and long-lasting beauty. Styles and color combinations by the famous designer, Virginia Hamill, lend themselves to a decorator's plan in pattern and color. Limited quantity now because of the war but we hope they will soon be available in good store everywhere. Made by J & C Bedspread Company of Ellijay, Georgia

Lady Christina BEDSPREADS AND RUGS



BEACHCOMBER BONANZA

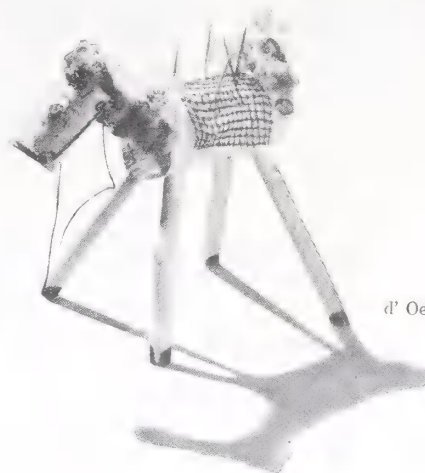
A tidal wave of wonderful rumpus room décor
 . . . bottles, shells, driftwood—jetsam rejuvenated,
 dreamed up and done with the whimsical touch of a real
 beachcomber. All casting a glow of island magic,
 blending their soft sea shades into the perfect
 background for a party mood.

THE BEACHCOMBER SHOP, SEVENTH FLOOR

CARSON PIRIE
 SCOTT & Co. ★
 Chicago



Hanging bottles, 6.00



d' Oeuvre horse, 4.50



Cork-base lamp, 4.50



... and the hours shall become minutes

—As Guy Lombardo Found!

"Can we make it short?" asked Guy Lombardo. "I have to be on my way to rehearsal in five minutes..."

The popular orchestra leader—busy with broadcasts, recordings, nightly appearances—had long been hoping for this opportunity to hear the Meissner. "But now I'm afraid I can't do it justice."

Guy, himself, touched the button starting the automatic record changer and watched the metallic arm as it quickly, silently selected a record and gently placed it on the turntable. "It's amazing," he said.

Even more amazing was the Meissner's ability to play both sides of a record in sequence or repeat any record, all at the touch of a button. "You could sit here and enjoy this for hours without touching a record," Guy said, "but now let me hear this Meissner play..."

All else was forgotten, now, as the music took command. First, came a series of the great classics—with each note as clear as if the musi-

cians had been in that very room at that very moment. There were no "missing elements" here to annoy the experienced listener—nothing blurred or adulterated. This was music as the "Diamond Horseshoe" itself would know it!

From the classics, Lombardo went on to his own field of popular music. "You know," said Guy, "it's hard to believe that good reproduction alone could make such a difference in popular music. I've heard those records before—but never have they sounded like this..."

Later, much later, Guy Lombardo looked at his watch. "Well, I guess the band got along without me," he grinned. "But they'll forgive me when I tell them about the Meissner. What a set it is!"

☆ ☆ ☆

Guy Lombardo had just been listening to the only Meissner radio-phonograph in existence—perfected just before war turned all of Meissner's skill and knowledge to the manufacture of electronic war equipment. The instrument is now on loan "for the duration" to the music room of the high school in Meissner's

home community, Mt. Carmel, Illinois.

Your luxurious postwar Meissner radio-phonograph, in a distinguished cabinet of your own choice, will combine unexcelled reproduction and completely automatic operation—Frequency Modulation, Super Shortwave, a host of other advancements now being engineered into Meissner electronic equipment for our armed forces around the world.





"Standard" DUO-USE BATH

the master bath ✓ for the master bedroom



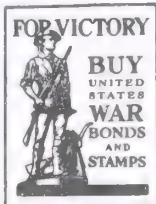
The basement recreation room is rapidly becoming an established part of the modern home. AMERICAN Heating Units, in attractive designs and harmonious colors, fit perfectly with the smartest basement plans and furnishings. They constitute the first step towards making your basement useful and enjoyable.

According to one authority the "Standard" Duo-Use Bath Plan is the most useful and practical post-war plumbing idea thus far advanced. Another said it is unquestionably the "bathroom of the future."

The plan is as unique as it is simple. Divide the bathroom into two compartments, one containing the bathtub and shower, the other the water closet and lavatory, with a door between compartments. Each can be in use at the same time with complete privacy.

The plan does not require more plumbing or fixtures. The only added item of cost is the dividing partition. It is capable of many adaptations. The bathroom shown is for a master bedroom in residence, hotel or apartment. Two doors opening from bedroom to bathroom permit Duo-Use. Illustrated circular showing numerous plans free upon request to Pittsburgh (30), Pa.

Time Payments are available under government regulations.



AMERICAN & Standard RADIATOR & Sanitary

New York CORPORATION Pittsburgh

THE ARISTOCRAT OF BONDS

Kentucky Tavern is more than just another Bo
—it's a Triumph in Perseverance... the hap
evidence of one family's 74 year-old heritage.
one family's determination to give America t
finest Bottled-in-Bond whiskey man can ma
Glenmore Distilleries Company, Incorporated
Louisville, Kentucky

THERE'S ONLY ONE BETTER BUY IN BONDS...WAR BONDS



Now-Matching Candy Stripes for Boudoir and Bath

Textron spices sugar white with hard-candy colors to make tempting ensembles for your boudoir and bath.

New idea in home decorating—"Showers" and bathroom curtains that match your bedroom frills! All in finest whispering rayon taffeta. Textron's exciting new Home Fashions are tailored with the same skill used in making Textron's* fabric necessities of war—the gossamer-light, steel-strong parachute, the featherweight, sturdy mountain tent. Peppermint Pink, Lime Green, Candy Peach and Ribbon Blue stripes on Sugar White. "Showers" and matching Window Curtains, about \$7.50 each. Bedroom ensemble of draperies, dressing table skirt and bedspreads proportionately priced. Sold separately. Slightly higher on the West Coast. At leading stores throughout the country.

TEXTRON, INC., Empire State Building, Fifth Avenue, New York 1, N. Y.

TEXTRON Home Fashions
*REG. U. S. PAT. OFF.

7
Lovely

AS YOUR FAVORITE FLOWER

Before you have ever felt the richness and warmth of a Springfield blanket you will love its color. And you have five luscious shades and a camellia white to choose from.

Compare them for color, warmth, long wear and all-wool *value* . . . you will choose

Springfields every time. Look for the Signature Certificate of quality.

THE SPRINGFIELD WOOLEN MILLS CO., SPRINGFIELD, TENN.

Springfield All-Wool Blankets and Fabrics



Springfield Blankets are sponsored and distributed by WAMSUTTA MILLS



Lovely?

**IMPERIAL
CANDLEWICK**

HAND-CRAFTED CRYSTAL

THE REASON IS CRYSTAL CLEAR!

There's nothing quite like *crystal* for perfect table settings; and, in crystal, there's nothing quite like Imperial Candlewick. For this lovely pattern is a classic of simplicity—a gem-like edging to crystal that is mountain-brook clear. Today, Imperial Candlewick may not be as completely available at your favorite store as you or we would like it—but you can buy it secure in the knowledge that it is open stock, and that it can be added to when full production can be resumed.

THE IMPERIAL GLASS CORPORATION • BELLAIRE, OHIO

The War Continues

... and we are all finding it necessary
to tighten our belts.

The Textile Industry is faced with an ever increasing shortage of the various types of yarn. *Scalamandré* is very regretfully forced to further reduce its sales of fine furnishing fabrics for the year 1945. To avoid unfair distribution, we have established a quota system, whereby all sales for this year will be based on the total quantity sold during 1943 and 1944, according to our records. During this critical period of national emergency, we enlist your very kind cooperation and understanding of our duty and desire to contribute our share toward VICTORY. In peace or in war, *Scalamandré* Fabrics, maintain their high standard of quality and originality of design in keeping with W.P.B. regulations.

BUY MORE WAR BONDS!



Scalamandré
Silks

MANUFACTURERS OF FINE DRAPERY AND UPHOLSTERY FABRICS AND TRIMMINGS
578 MADISON AVENUE • NEW YORK • Also BOSTON • CHICAGO • LOS ANGELES
*WHOLESALE EXCLUSIVELY—CONSULT YOUR LOCAL DECORATOR



EXCLUSIVE MANUFACTURERS OF ALL APPROVED SILK FABRICS FOR WILLIAMSBURG RESTORATION

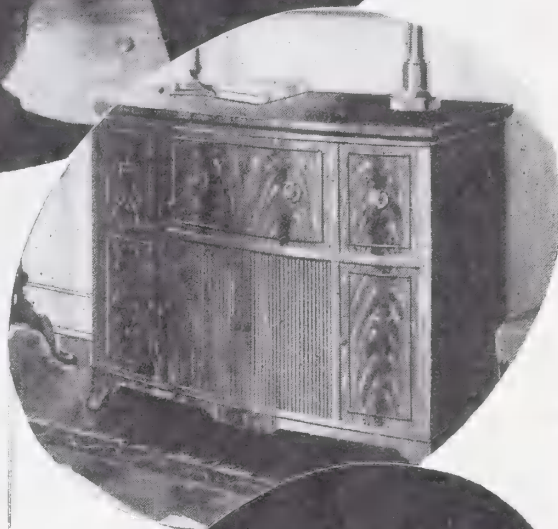
Forgive the Clarinet for the sins of its cousin, the Saxophone: hear it on a Scott as one of music's most congratiating voices



Everyone likes the Clarinet. Its voice is warmer than the flute, in a happier range than the oboe, and as it rises and mellow and serene in the orchestra it is genuinely heartening. Strange that its next-of-kin should be the strident saxophone!

One of the great joys of listening with a Scott is that you hear *each* instrument in a "living performance" . . . the limpid tones of the Clarinet, or the blatant voice of the saxophone . . . undimmed by reproduction. The Scott reveals with uncanny deftness all the beauties that the composer dreamed and the artist played.

Before the War, Scott owners (in 155 countries!) ordered their Scotts by mail—often from thousands of miles away, and without having seen the instrument of their choice. Leading stores have requested the Scott franchise, and soon you will be able to see and hear *your* Scott at a fine music or department store near you. Then you can judge for yourself why it has set such incomparable standards in the world of music and radio—and why it is the one instrument *you* will want for your listening pleasure.



SCOTT

FINE RADIO RECEIVERS



E. H. SCOTT

E. H. SCOTT RADIO LABORATORIES, INC.
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E. H. SCOTT RADIO LABORATORIES, Inc.
Dept. 12C5, 4428 Ravenswood Ave., Chicago 40, Ill.

☐ Please send me your new booklet on radio, "Achievement Through the Years."

☐ Please put my name on your announcement list.

Name

Address

City State

In Harmony with Good Taste



BUY WAR BONDS

*Blatz blends into your symphony of pleasure with perfect harmony,
adds a welcome note, with smooth, rich overtones of enjoyment.
For Good Taste that strikes a responsive chord, try Blatz.*

*Fast Becoming
America's New Favorite*

Blatz BEER





Twin Homes but— one is far more healthful for the youngsters



NOT INSULATED. The poor Bartons are more to be pitied than censured. They are putting off insulating their home. And now, hit by zero weather, their home is as cold as an igloo and little Joan is in bed again with another cold. But in the home across the street . . .

KIMSULATED. The Martins are warm, healthy and happy. For last month, Mr. Martin installed KIMSUL insulation. And today the snow on the roof proves that the heat is being sealed in . . . fuel is being saved. Why not take a tip from the Martins, put KIMSUL in now.

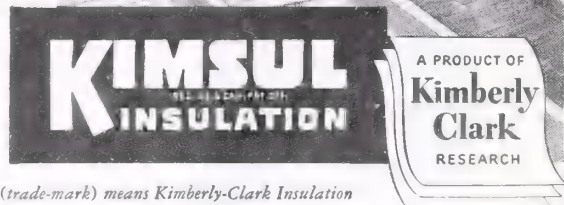
Here's why many-layer KIMSUL* is better insulation—easier to install

KIMSUL is the only insulation with many-layer construction. Unlike loose, bulk insulation, KIMSUL is prefabricated. Stitched together, the many layers form a blanket of uniform thickness from end to end. Thus, KIMSUL assures you the same uniform insulation over every inch . . . today, and years from now. KIMSUL won't sag, warp or settle. It won't deteriorate . . . it will last as long as the house.

Anyone who can handle a hammer can install KIMSUL. It's made to order for applying between floor joists or between beams of the sloping

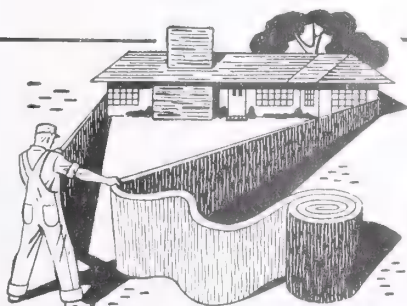
roof. Simply stretch it out and fasten. KIMSUL contains no harsh ingredients, disperses no dust particles to irritate the skin. It is clean, pleasant to handle. Its light weight and exclusive compression feature save you many trips up and down stairs.

KIMSUL's selection for the U. S. Navy Quonset Huts, the world's largest prefabricated housing project, is your assurance of its superiority. Order KIMSUL from your lumber or building supply dealer, hardware store or department store — do it now.



*KIMSUL (trade-mark) means Kimberly-Clark Insulation

WRAP YOUR
POSTWAR HOME
IN A BLANKET
OF KIMSUL



KIMBERLY-CLARK CORPORATION
Building Insulation Division, Neenah, Wisconsin
Please rush FREE BOOKLET with full information about easy-to-install KIMSUL.
We now live in:

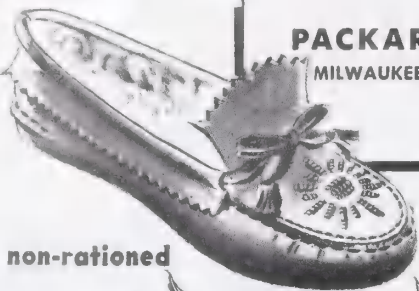
☐ Our Own Home ☐ Rented House ☐ Apartment ☐ We plan to build a postwar home

Name

Address

City..... State

HB-345



PACKARD-RELLIN
MILWAUKEE 3, WISCONSIN

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SAGONHAS*

Hand-sewn Sagonahs. Perfect for casual inside leisure wear. Soft-soled elk, all lamb's wool lined and colorfully beaded by American Indians. With adjustable drawstring for perfect fit . . . medium width.

■ Red ■ Blue ■ White ■ Turf Tan **\$4.95**

Mail orders promptly filled . . .
Add 25c for handling . . . state correct shoe size

*Reg. U. S. Pat. Off.

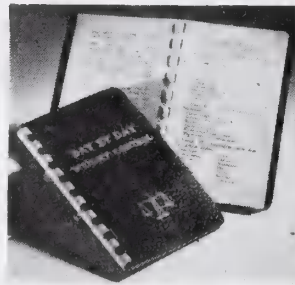
WINDOW



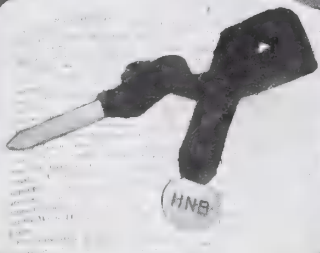
When you do your shopping on these pages, please remember that all prices, while verified as we go to press, are subject to change. Remember, too, that these prices are subject to Federal and, in some cases, local taxes, except as otherwise noted.



UNDER THE SPREADING PALM TREE stands the cocktail set for two, and a romancing couple will have just as elegant a time sipping their martinis or manhattans as if they were on a tropical isle. Bleached oak stand holds 2 cocktail glasses, mixer, stirrer and olive dish, and the washable leatherette trim has a full-moon festivity. \$6.50 ppd. Malcolm's, 524 N. Charles St., Baltimore, Md.



IF YOU'RE EITHER TOO FAT OR TOO LEAN, this is the book to turn you into a runner-up of Dietrich! But seriously it's the most understandable calorie schedule we've seen. Prepared by a Hollywood doctor and small enough for your purse (or your husband's pocket!), it's called "Day by Day Weight Control." \$1 ppd. Premiere Publishing Co., Box 3069, Hollywood 28, California.



A PRESENT WITH A FUTURE
by LEONORE DOSKOW

This handmade, sterling silver book mark on red grosgrain ribbon is a truly personal gift that will reflect your thoughtfulness and good taste. Engraved with smart initials, it is a gift to be treasured always.

We'll be glad to mail it overseas by first-class mail, without extra charge.

\$3.60 Postpaid • Including Tax

LEONORE DOSKOW

SILVERSMITH

BOX HBM • MONTROSE, N. Y.



Hand-made Candlewick Spreads

■ Heavy, stunning! ■ Ball fringe!
■ Direct from makers! ■ Snowy white!

Magnificent bedspreads, lovingly hand-made by artisans of the South. Guaranteed to please—or money refunded in 10 days! Single size (72 x 108) 27.95, double bed size (90 x 108) 29.95. Shipped by Express—collect. Sorry, no charges, no c.o.d.'s.

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LAUREL HANDICRAFTS

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NOT UNTIL IT'S OVER OVER THERE

can you replace your old comfortables. Down is frozen, so you must lavish the same care on your comforters as you do on your fires. If the outsides are shabby, send them off to us. Down or wool, whatever they may be.

We re-cover the custom-made way.

Sole creators and distributors of the famous patented Lanadown, Lanafur, and Lanamink comforters. Lanamink is the ingenious new comforters comprised of mink fur and wool forming one of the warmest possible quilt fillings.

Goods called for everywhere.

Samples on request.

LANADOWN
516 MADISON AVE.
NEW YORK CITY



BIRD BATH #676—\$11

A graceful form in high fired light stony gray terra cotta, 33 in. high with 17 in. bowl. Send 10¢ in stamps or coin for an illustrated catalogue showing additional Bird Baths, Sun Dials, Pots, Jars, Vases, Boxes and Benches.

Galloway Terra Cotta Co.
3220 Walnut St., Philadelphia 4, Pa.
On display—10 W. 40th St., N. Y. C.

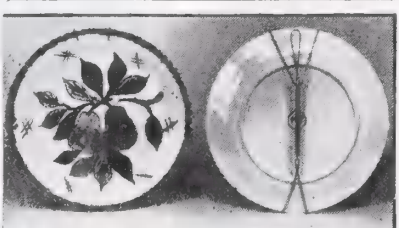
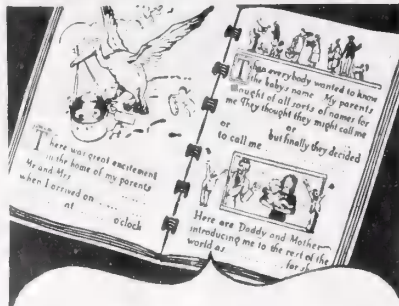


PLATE HANGERS

Your proudest and most unusual plates can now be hung safely and securely with these spring and wire plate hangers. Two-inch pull spring holds fan-shaped wire hooks at either end. The hanger is virtually unseen when in use. Four for \$1.50 Prepaid.

Write for Free Spring Catalog—
to be sent as soon as ready.

MILES KIMBALL COMPANY
KIMBALL BLDG. 33 ALGOMA BLVD. OSHKOSH, WIS.



The Perfect Gift for the New Baby

First new Baby Book idea in a generation! Tony Sarg's "Baby Book" is a best-selling hit with mamas, papas, uncles, aunts, cousins and friends. It's a very special combination of record book and snapshot album, amusingly written, charmingly illustrated in color. Gay captions tell you just where to put the birth, weight and height records, finger-prints, first words, special photos and the first pictures Baby draws. Serves later as a story-book treasure trove, with Mama as reader and Baby the hero. Beautifully bound and boxed. A gift that will be received with enthusiasm. Postpaid **\$2**

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GEM ANTIQUE ORIENTAL RUGS

At Moderate Prices

150 Rare Antique Oriental Rugs

in perfect condition for sale by America's foremost authority and expert. Write for descriptive list—then if you wish, I will ship selection on approval for your inspection. Prices on many are no higher than new rugs.

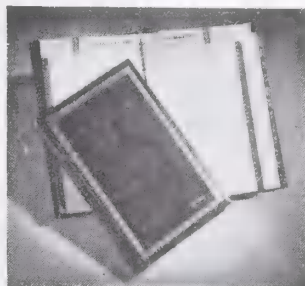
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NO OBLIGATION TO BUY

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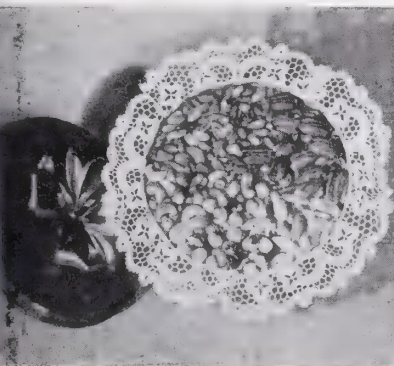
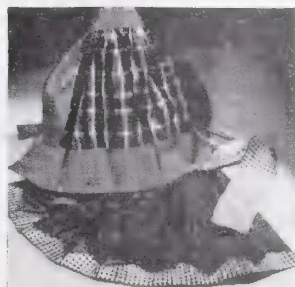
ESTAB. CALLOWAY POTTERY 1810

SHOPPING

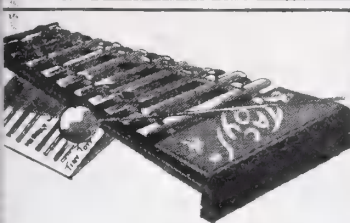
ST ON THE MARKET. Every man and woman should have "A Week at a Glance" beside their telephones. Say we who couldn't live without it. It combines an engagement calendar with space for scads of appointments, and an indexed telephone directory. Cover is genuine leather in rich colors. Refills available. \$5.50 plus 50¢ shipping. Name or monogram in gold. Hostess gift, 505 Fifth Ave., N. Y. C. 17.



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SALTED NUTS
A delicious assortment of our famous fresh salted almonds, pecans, filberts, cashews, and peanuts packed in an attractive box. The ideal Easter gift for your hostess!
3 lbs. \$6.50
(Express charges additional)
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For Young Musicians!
XYLOPHONES
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Youngsters love to hammer away their favorite tunes on these musically designed metal bars. Set in a wooden frame to take all the hard wear a child can give and they're complete with music sheet to follow.

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DON'T throw away precious stockings because of runs or snags. (Our experts can repair them.) We give new life to Nylon, Silk, Rayon: 20¢ first short drop thread, 10¢ each additional one. Snags 5¢ an inch. Simply wash stockings and mail to us with name and address. They will be returned C.O.D.
DAMAGED CLOTHING REWOVEN PERFECTLY —KNITTED GOODS RESTORED
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MASSIVELY 'Built of HARD WOODS'
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Whether your guests are four or fourteen, Extensole is the room-saving answer to your dining problems. And it is truly amazing how easily and quickly you can open this Duncan Phyle drop-leaf for luncheon, bridge, or dinner... Extensole's exclusive, patented features make possible this ease of operation and elimination of usual splits found in drop-leaf table-tops.

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showing twelve Extensoles in both console and drop-leaf styles, some beautifully illustrated in full color. Also, room-saving floor plans and decorating arrangements. You will find this book helpful, interesting. Simply fill in coupon and send 10¢.

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Fuzzy-Chick \$2.50

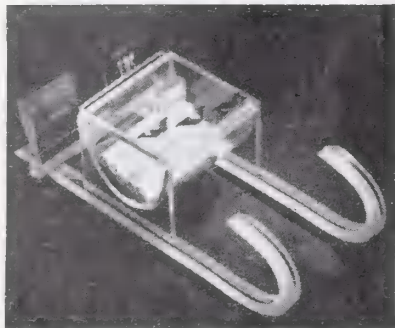
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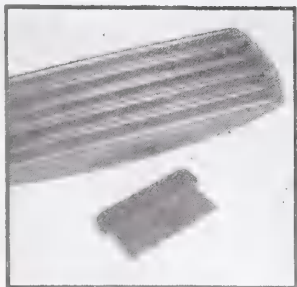
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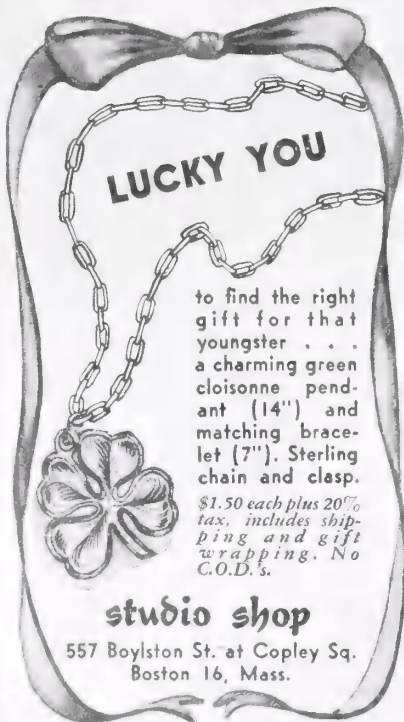
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Get chuck or round steak. Sprinkle on both sides with my "Kitchen Secret". Let stand 20 min. Broil. Then sink your teeth into a luscious, tender, flavorful steak! Also for roasts, fowl, other meats. A blend of pure vegetable enzymes. Full directions with 6 oz. family size (3 to 4 month's supply) of "Mrs. Cogan's Kitchen Secret"—for only \$1.00. Try for 1 week—money back if you can cook without it. Mail dollar bill today, to



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MAY LOUISE COGAN, Dept. B3
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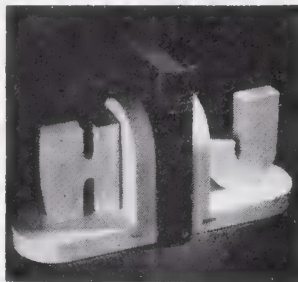
to find the right gift for that youngster... a charming green cloisonne pendant (14") and matching bracelet (7"). Sterling chain and clasp.

\$1.50 each plus 20% tax, includes shipping and gift wrapping. No C.O.D.'s.

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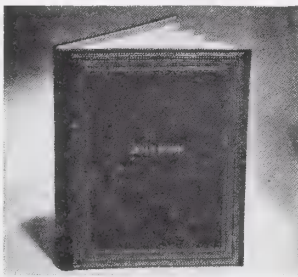
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INITIAL BOOKENDS. By far most popular of any bookends we have because they are such a thoughtful personalized gift and something that even a man would be proud to own. They are beautifully made of highly polished natural birch with a base. And, best of all, the price is \$3.50 a pair postpaid. 5 1/2" x 5 1/2". fair Gifts, Forest Hills, L. I., N. Y.



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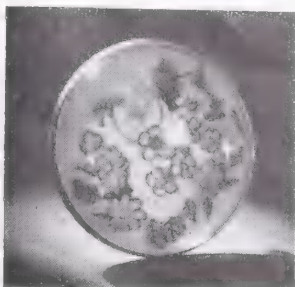
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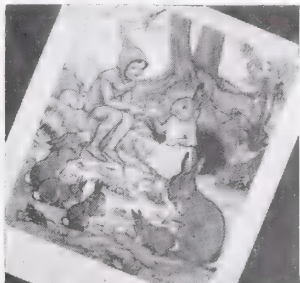
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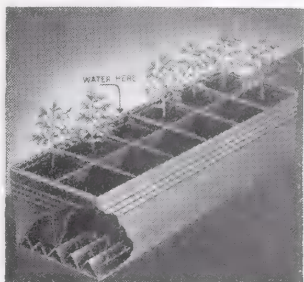
BRASS PIN, a wonderful copy of those Gay Nineties bridle buttons that are one of the finest buys around town. We've shown the horses' heads, horse and cart, sailing ship, and U. S. Great Seal designs before. Now you may have it with a colorful flower under convex glass on green, white, or yellow backgrounds. 1 3/4" in diameter, \$1.25 each, incl. tax. Humpty Dumpty Shop, 2 Madison Ave., New York 17, N. Y.



AN ELF TO TEA by Margaret Merrant is very definitely the print of the year for a child's room, and we're pleased as Punch that we found it in time for Easter. A saucy, red-jacketed elf shares afternoon tea with a family of merry Easter bunnies. Colorful and wonderful! 17 1/2" x 20" plus margins. Shipping charges collect. Old Print Exchange, 14 East 48th St., N. Y. C. 17.



TRANSPLANT BOXES for transplanting individual plants from seed starter kits before putting them into the garden. Made of water-tight fibre, 12" long, they have separate bands to divide each plant from its neighbor and the base forms a reservoir for airy drainage and controlled watering from the bottom. 6 boxes, \$1.25; 18 boxes \$3.50 plus 20% W. of Miss. Breck's, 560 Beach Bldg., Boston 9, Mass.



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Soft, flexible, gently supporting moccasins for your baby. Of fine quality, washable white buckskin, with hand sewed vamps. Medium and full widths, in whole and half sizes 1 to 4, not rationed. If not sure of size, put baby's foot on paper, draw outline, send to us. Our expert will measure it and determine correct size. Build your better baby from the feet up Toddle-mocs.

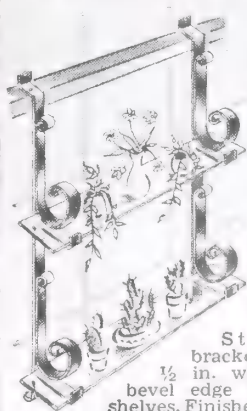
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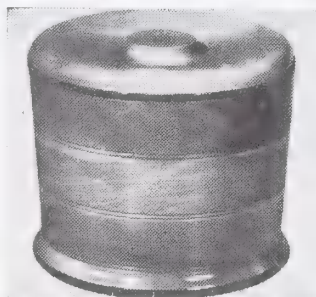
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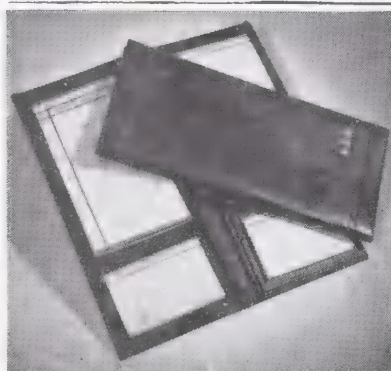


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12" x 5 1/2", \$4.75 postpaid
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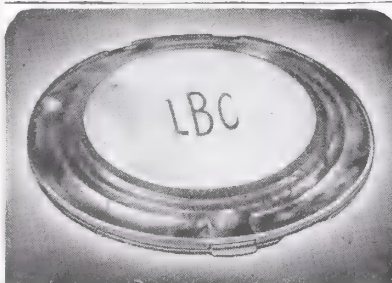
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Your own beautiful child will be enchanted with her own reflection in this unusual mirror. It has a blue sky background with white clouds and four children watch their reflections in the "pool." 11 1/2" square.

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The gourmet insists that pepper should be freshly ground. The smart hostess insists on a grinder that is attractive. Here are grinders that satisfy the demands of each. The famous "pineapple" design in the more conservative "swirl" design. Hand carved from hard wood. 4" high. Grinding unit is of the finest steel. \$3.50 each.

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SAVORY SEXTETTE

Six Flavorful Seasonings

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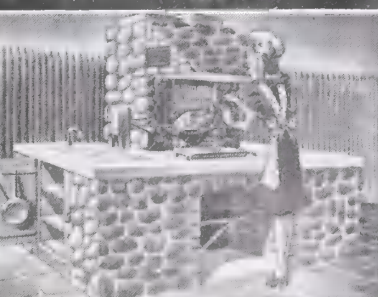
Introduction to good dining... Savory Sextette. Contains three herbal salts: Tarragon, Celery, and Savory—and three herbs: Marjoram, Poultry, and Omelette.

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Enclosed... dollars for master sets of Selby Vertical Barbecue Plans. Send to

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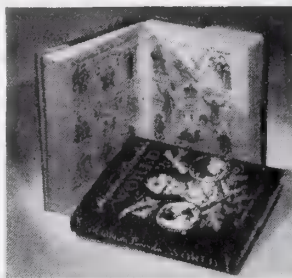


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WINDOW



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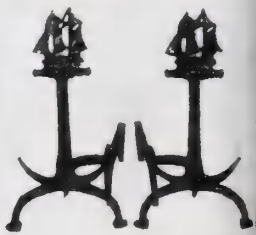
BRINGING UP BABY. This year there is a dearth of new toys, so we hope you'll be as excited as we were when we found this wonderful Momm Kangaroo who carries her small friends safe and sound in her pouch. Children everywhere will be enchanted with this idea, we promise you. Made of red felt she stands 17" high. \$5.95 plus 25¢ postage. Salt & Pepper Shop, 445 86th St., New York 28, N. Y.

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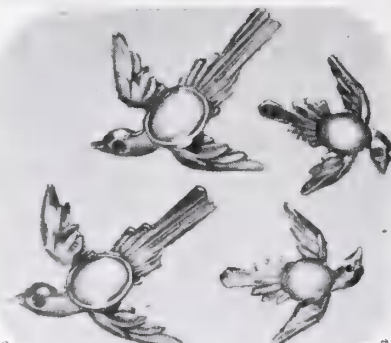


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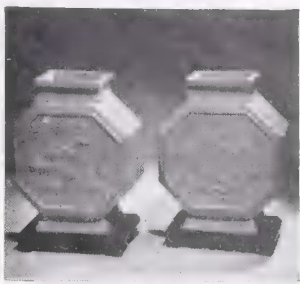
5th Ave. at 14th St., N. Y. C. 11

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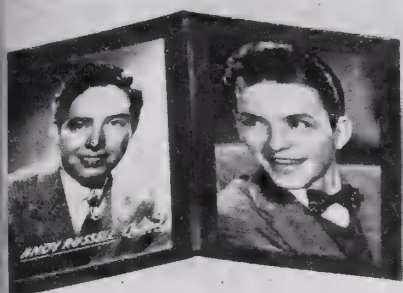
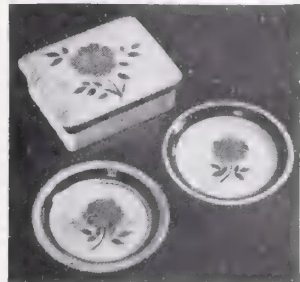
IR-STRUCK TILES. Whether you are an astrology addict or not, you'll want to admit that these humorous take-on the signs of the Zodiac are fun. There are 12 different designs, each with a witty verse about You, they're felt and can be hung on a wall, used as coasters, for under hot plates. \$1 each, plus postage, and send your birth date. Dennison's, 411 Fifth Avenue, N. Y. C. 16.



FLOWER ARRANGEMENTS come naturally with such a good relation as these vases to work with. They are made in China, "paku" (octagon to you) and have low designs of nested birds on one and swimming ducks on the other. Beige or light green, complete rosewood stands. \$15 the pair, exp. Chinese Treasure Centre, 441 Madison Ave., New York 22, N. Y.



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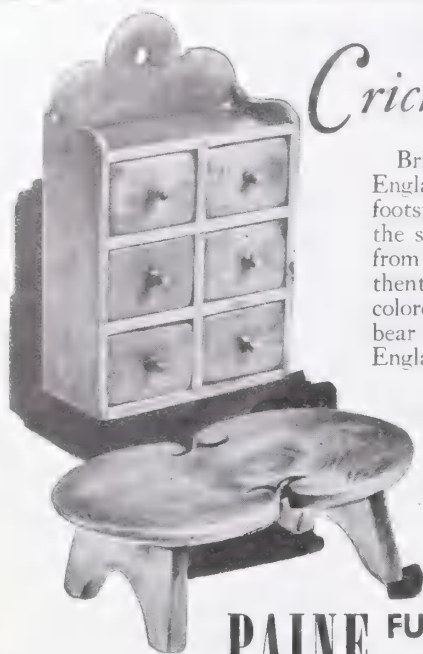
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12½" high, 8" wide, 3½" deep

Cricket Stool \$7.50

14½" long, 4¾" high

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Removes all compression

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Roll It
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Indoors or Outdoors

FITTED WITH 3 THERMAL SERVERS

Sandwich Board
and Work Table
Large Compartment for Silverware and Utensils
Nonspill Beverage Tray
Salt, Pepper, Salad Oil Shakers and Mustard
Quickly Folds to Small Size

Host, Hostess and Guests enjoy casserole dishes and foods quickly served from clever Porta-Buffer. Thermal Crocks in separate carrier retain heat and cool. Beans—and such—baked in them, kept piping hot. Salads kept crisp and cold. Unit smartly designed and strongly made. Wheat Straw color. Size 37x20x36 inches, \$37.50 complete. Sent express charge collect. Money refunded if not pleased.

Makes an ideal gift
Home Equipment Co., Dept. D-57
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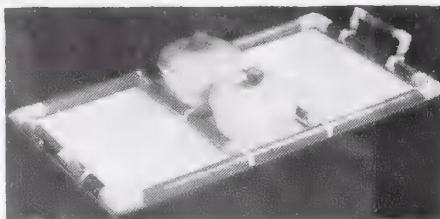
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Practical, Ornamental

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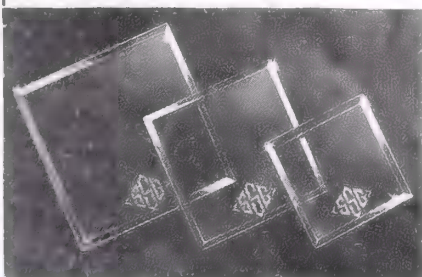
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These attractive plaques beveled and personalized with hand cut monograms are useful as table mats for hot plates, coasters for liquid refreshment and vase or plant bases to shield the patina of fine woods.

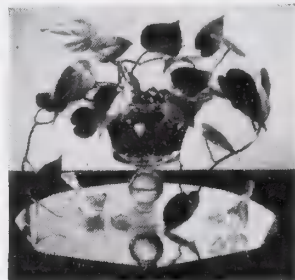
Sizes 4, 5 and 6 inch, all with ¼ inch bevel. \$5.00 postpaid set of 3 monogrammed \$2.50 postpaid set of 3 plain

Add 25¢ postage west of Mississippi.

Evelyn Reed

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Dept. HB-3
New York 22, N. Y.

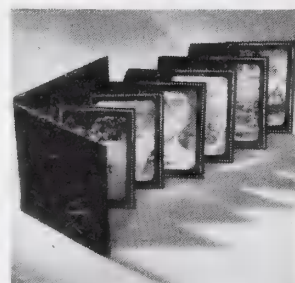
WINDOW



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\$7.95 The Pair

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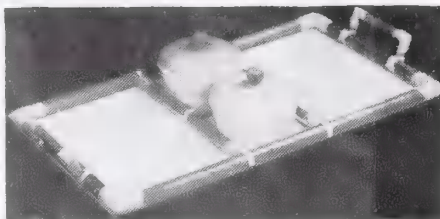
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Buffet Server

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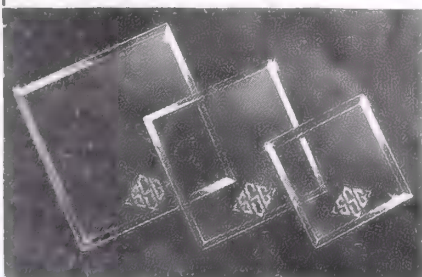
\$12.95 boxed and sent free any part of U. S. A.



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Opposite Rittenhouse Square
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PRETTY as they are PRACTICAL



Monogrammed glass table mats add beauty to your home and make housekeeping a simple affair.

These attractive plaques beveled and personalized with hand cut monograms are useful as table mats for hot plates, coasters for liquid refreshment and vase or plant bases to shield the patina of fine woods.

Sizes 4, 5 and 6 inch, all with ¼ inch bevel. \$5.00 postpaid set of 3 monogrammed \$2.50 postpaid set of 3 plain

Add 25¢ postage west of Mississippi.

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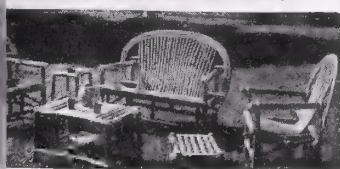
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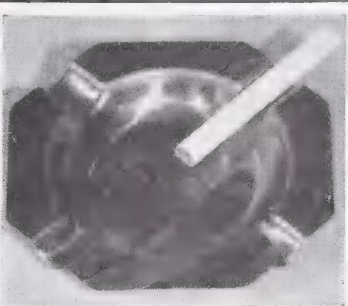
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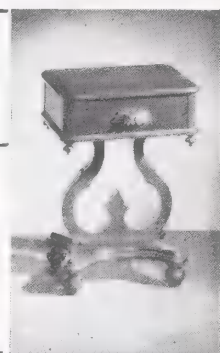
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A pair is recommended—for either side of fireplace or sofa. Pair \$37.95



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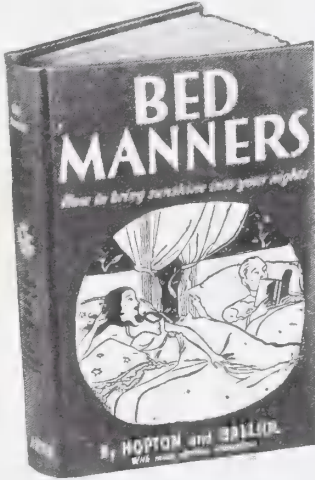
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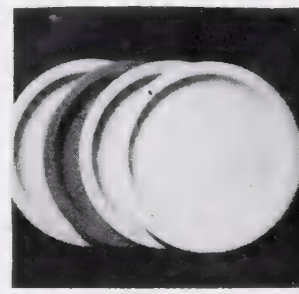
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Send check or money order TODAY (sorry, no C.O.D.). If you wish sent as gift direct please furnish name and address of recipient.

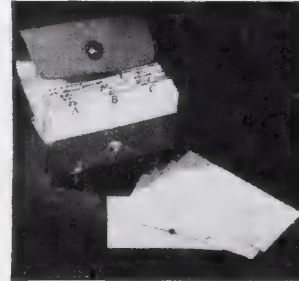
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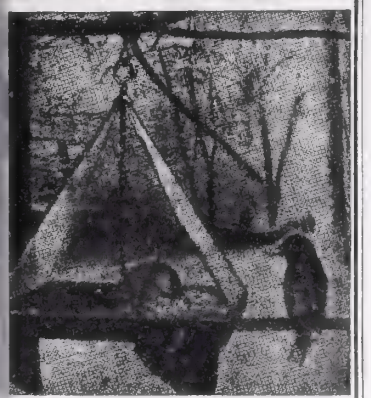
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Raspberry Nile Green

\$7.50 a pair
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UNCANNY!... This magically grooved recording of horses going fast, crowds going wild, and an announcer calling every turn. Though you play it often, never will you be sure of the winner. On the reverse side there's a recording of a motorboat race, with the roar of the motors as they cut the waves. Thrills and excitement every minute! **PHONO-FINISH HORSE RACE** includes Magically Grooved Record, Odds Chart and Betting Board. No. K-503, \$2.00 Postpaid.

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Killinger HI-JACS do the trick... moisture on drinks goes into these soft, absorbent terri-knit coasters... not onto clothes or furniture. They're brightly colored, snug-fitting on tumblers and bottles, washable, colorfast—in all, a decided addition to the party. **MONOGRAMS**, shown, have three letters on assorted colors. **INITIALS** (not illustrated) have one giant letter. \$2 for set of 8, either style, in attractive gift box. Order now for prompt shipment! Postpaid in U. S. No. C.O.D. orders.

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Department B-3 Marion, Va.

Correct Background for Colonial Rooms

... abound in Asam
Spring assortments of
authentic reproductions.
This gay, provincial print
reflects the spirit of those
days.

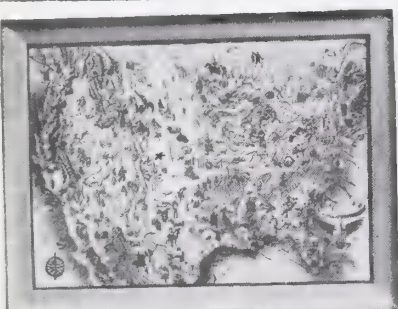
In old-world blue
and soft beige
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Actual size, unframed, 3 feet by 2 feet. 1 inch

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NEVER BEFORE A MAP LIKE THIS!
A breath-taking picture of America —
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Check here if ENCLOSING ten dollars. Same
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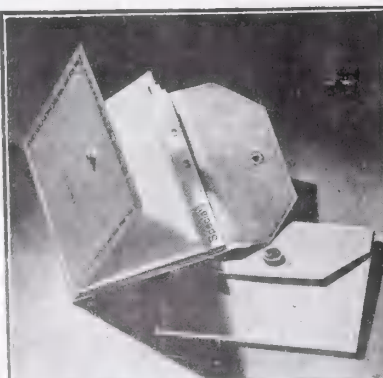
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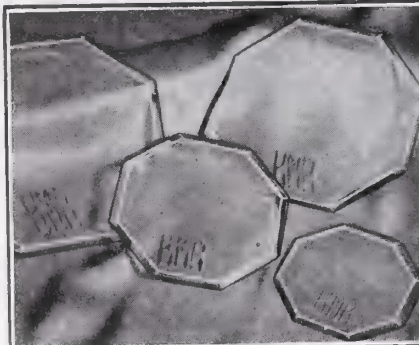
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makes a most desirable gift for any
occasion. Ranging in size from 4 to 10
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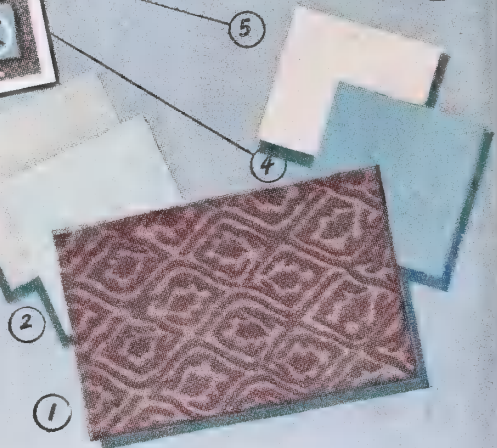
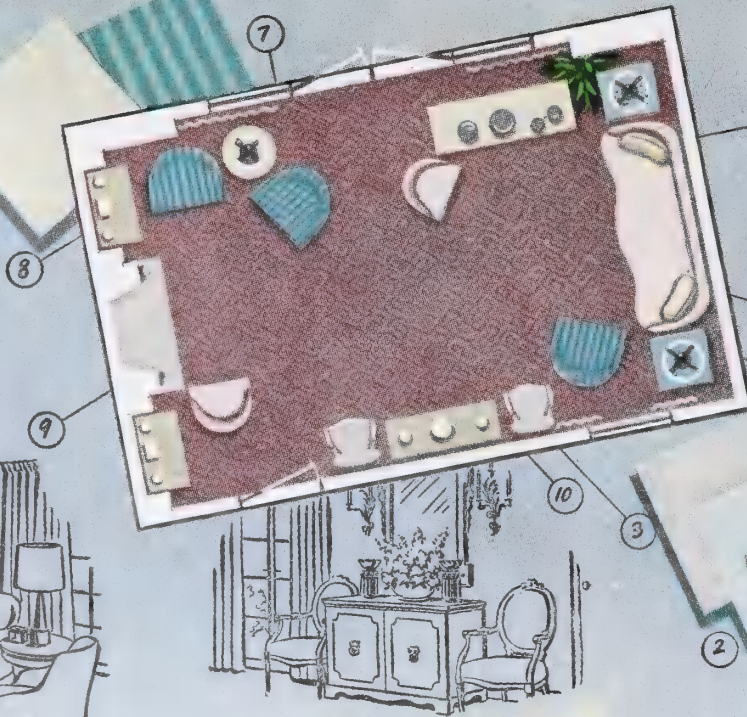


Here's the **no-mistake method** ...decorate from the floor up

Get ready now for the time you can buy beauty for your home. Here you see how the carpet sets the color scheme for this room. Send for the new booklet offered below. Learn how to plan your own rooms, successfully, easily, from the floor up. When war work is done Bigelow Weavers again will make the rugs you wish for now, wonderful patterns, colors and textures! You will find them at your Bigelow Dealer marked by the blue and gold label.

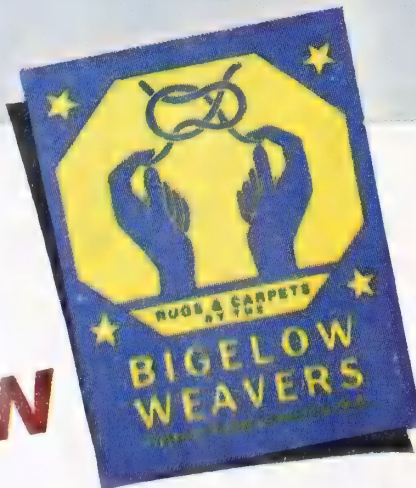
KEY

1. Bigelow wall-to-wall carpet
2. Color of walls
3. Color of curtains and two side chairs
4. Color of end tables
5. Color of sofa and two upholstered chairs
6. View of sofa group
7. Color of three upholstered chairs
8. Color of inside of shelves by fireplace
9. View of fireplace group
10. View of long wall with chest and chairs.



NEW FREE BOOKLET

Tells you, step by step, how to decorate your own rooms, how to choose and combine colors and fabrics. Write Bigelow Weavers, Dept. HB-35, 140 Madison Ave., New York 16, N. Y.



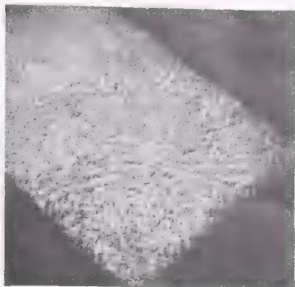
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FINE RUGS AND CARPETS SINCE 1825
Copyright 1946, Bigelow-Sanford Carpet Co., Inc.

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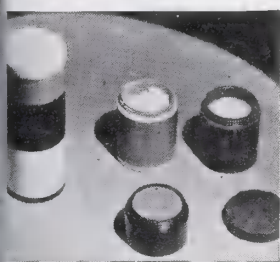
UG NEWS. Nearly everyone needs small rug for some place in the house bathroom, nursery, bedroom, hall. These come in heavenly colors: blue, Nile green, peach, gold, aqua, red, and ivory. They're made of aged cotton, called Beauty-Tred, and have your choice of round, 27" in diameter, or oblong, 20" x 33". \$2.98 in L. Bamberger, Newark, N. J.



SOAP we've ever seen does such a gay job in turning out an Easter made of scrubbed and rosy small fry. It is made of purest castile and you get two hungry bunnies racing for a rot, a chic ducky and her egg, and a sunny bath ball that hangs around your neck. All for \$2 postpaid from Helen Bates, Partymaker, Box 138, Knoxville 8, New York.



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Write for Free Spring Catalog—to be sent as soon as ready

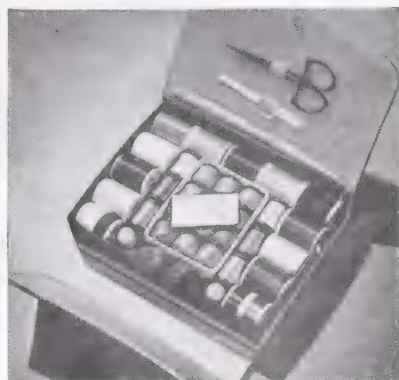
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"PLACE-CARD" TUMBLERS!

Ever idea and most practical, too. Glasses which you will find many uses. Write your name in pencil on a gracefully sandblasted panel—it washes off easily, all ready for the next occasion. Many people prefer to them "Write Your Name" glasses. Grand gifts! You'll like these handsome, sparkling, crystal tumblers with heavy sham bases. 8 1/2" capacity. Ideal for ball and table use. **\$3.45** per dozen postpaid

25¢ per dozen west of Denver. Satisfaction guaranteed or your money refunded. Write for NEW gift-packed folder.
MONOGRAM GLASS CO., INC.
Chicago Ave. Evanston, Ill.



a handsome box for a stitch in time

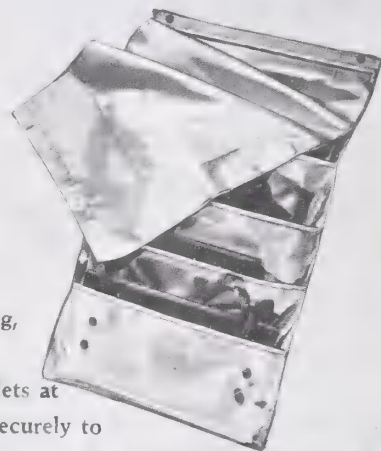
Genuine leather sewing kit (6 x 7 inches) complete with snippers, bobbin, 21 spools of colored cotton and silk threads, darning cotton, two thimbles (lest you lose one) needles and 2 emeries.

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★ Neatest find of the year is this bag's bag that puts your handbags in the bag! 30" long, 18" wide, five 7 1/2" pockets running crosswise. Metal eyelets at top and bottom anchor bag securely to any flat surface. Champagne, French Blue, Coral, rayon satin-faced poplin. **\$5.95**

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Treasure find, 10"x7"x3 1/4" in size, for holding your personal treasures safely in one place. Sturdily made, and covered in choice of wine, blue, red, brown simulated leather. The interior is gleaming rayon satin, with a separate lift-out rayon velvet lined tray for rings, and such.

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CONSISTING OF

A. ELECTRO-STATIC CLEANER

This plastic brush without bristles creates its own electricity—no batteries, no cord. Picks up dust, loose dirt and hairs from upholstery by magnetic attraction.

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After removing loose dirt with Electro-Static Brush just sponge on Vapoo's rich soapless suds and dirt and dinginess disappear like magic. Restores new life to your furniture.

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COMPLETE SET 2.50

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THE clever hostess welcomes this with open arms... so do guests when served from smartly practical THERMO-SERVER. Large 2-quart crocks, of special stoneware, retain heat and cold. Dishes may be prepared in them, baked in oven or chilled in refrigerator. Beans and such kept piping hot, salads crisp and cold. Crocks have Turned-Wood Lids and Serving Ladles. Separate carrier (size 8 x 28 in.) finished in Wheat-Straw Tone with decorative motif in deep brown. It's the perfect wedding or anniversary gift. Sent Prepaid. \$12.50. Satisfaction guaranteed.

HOME EQUIPMENT CO., Dept. D-60

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Thrill your friends and loved ones with Fabulous Fruit from Blue Goose Orchards, shipped at peak of perfection! Each membership includes December Basket of du Comice Pears—other fruits in season, gaily packaged.

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Nine Months	\$31
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Select your months: *January*, du Comice and D'Anjou pears; *February*, red and golden Delicious apples; *March*, Coachella grapefruit; *July*, surprise package; *August*, Bartlett pears; *September*, bluish peaches; *October*, red and golden Delicious apples; *November*, du Comice pears; *December*, De Luxe basket. (No shipments April, May, June.) All shipments guaranteed and delivered Prepaid Express. Limited number memberships available, so order now. Write now for beautifully illustrated colored Brochure.

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Alcohol and Water-Resistant
Hand-y-matic Hostess Tray
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in black with gilt striping. Tray top features various scenes in full color including Audubons and old-time prints. 18" high, 26" long and 18" wide. Handles automatically open legs with the blink of an eye. **\$19.50**

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Personalized PURSE ACCESSORIES

A round cosmetic case, wallet and cigarette case, all with zippers, are made of luxurious hand-stitched leather, and first name or initials are applied in contrasting leather. Brown with green trim, black with red, red with black, green with red.

3-piece set \$7.50 inc. fed. tax & postage
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PLANT BRACKETS

for hanging vines or flowers will add just the right touch to porch or living room. Metal brackets and pots are in a lovely Pompeian green finish.

Double Brackets and two pots (12 1/2" x 16" overall; pot, 4 1/2" across top) **\$3.50 complete**

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Prepaid anywhere in U.S.A.
Write for Catalogue B3

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Lucite PERFUME TRAY



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ARTISTIC MIRROR CO.
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WINDOW





PERSONALLY YOURS. If cards are important in your life here's most attractive way to house them. The case is made of clear lucite with tarnish-proof silver monogram and comes with two decks of cards. A perfect gift for your friends addicted to bridge or gin rummy. \$5 exp. col. No. C.O.D. Berkeley of London, 2272 Broadway New York 24, N. Y.



GIANT PITCHER, that holds five pints, is made of hand-blown Mexican glass, and you'll use it for lemonaded iced tea, water on your dinner table, on your bar for guests who prefer water to soda. It comes with 8 matching 12-oz. glasses in aqua, green, cobalt, or amethyst for only \$4 exp. col. Fred Leighton, 15 East 8th St., New York 3, N. Y.



A BREATH OF SPRING all year round. If you are as fastidious about your home as you are about your own grooming, you will want this house perfume. One spoonful will keep a room fresh for a week, a closet longer. There are 18 scents, including Rose, Carnation, and Mountain Pine. Rosette Perfumer 50¢. Perfume: 2-oz. bottle 50¢; 4-oz. 90¢; 8-oz. \$1.60. Fragrantaire Co. 118 East 23rd St., N. Y. C. 16.




A GIFT—Now, and for Easter—to lend Cheer and please Palates—Tasty, Wholesome, Nourishing
4-Star De Luxe SPECIAL
A Thrilling Change—Intriguing Goodness

There's "nothing just like these wonderful goodies." All of the highest quality—colorful package of **LEBKUCHEN** (6 spiced fruit cakes with a variety of flavorful fillings); distinctive air-tight package containing 12 ozs. of mouth-watering "Pastry Sticks," choc-full of delicious chocolate cream; 2 bars (6 ozs.) of rich, wholesome chocolate; 12 oz. can of hard and filled candies; 2 pkgs. Peppermints (2.4 square tablets); 1/2 lb. Jordan almonds; 1/2 lb. salted mixed nuts; 2 ozs. tea balls. A gift any man or woman will be delighted to receive.

We'll be glad to mail this GIFT PACKAGE to anyone in the Service—at home or overseas, and to any civilian in the U. S. A., England, or any part of the World. Send us the name and address, with your check or money order and GIFT card. **\$6.65** POSTPAID

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KANKER-NO POWDER FOR CANKER EAR

KANKER-NO Powder is a time-tested medicinal powder backed by authoritative endorsements for the safe and effective relief of painful canker ear in dogs. Effective in the relief of ear soreness caused by the accumulation of natural secretion . . . the cerumen of wax . . . the presence of animal parasites and a tendency to eczema and skin eruptions. Full directions come with each package of this truly amazing medicinal powder for the relief of Otitis Media (canker ear) in dogs. Simple to use in treating! Safe and advisable to have on hand at all times.

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Parasitologists have found that skin itch in animals is often caused by animal parasites and insects. KANKER-NO Powder offers amazing effectiveness in alleviating body sores and itch in dogs and cats.

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Famous Artists PLACE MATS

Churchill Ettinger, America's foremost sportsman artist, brings fine art into your home in magnificent full color. These place mats are specially treated against stains and heat; to clean, just wipe off with a damp cloth. **SAVES LINEN AND LAUNDRY!**

4 to a Set

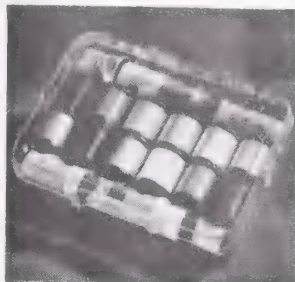
(1) Reflection	(3) Three Geese
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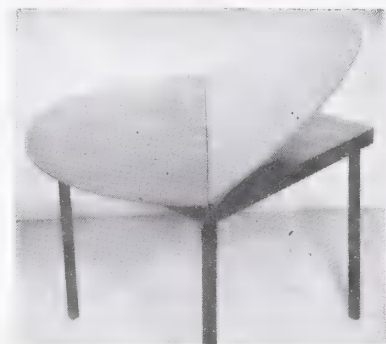


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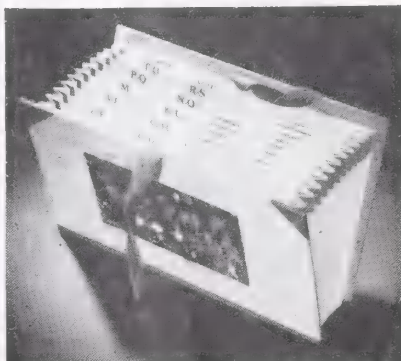
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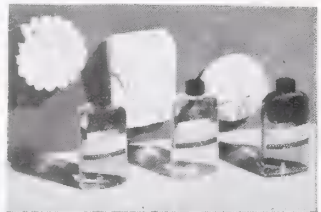
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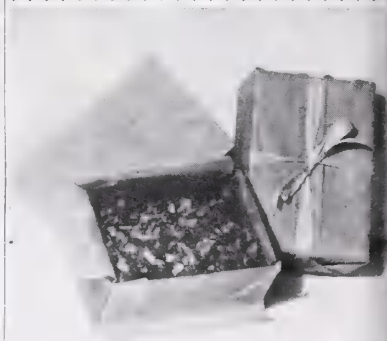
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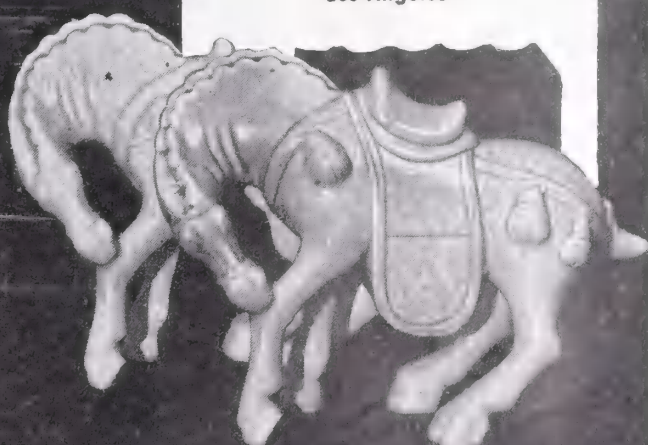
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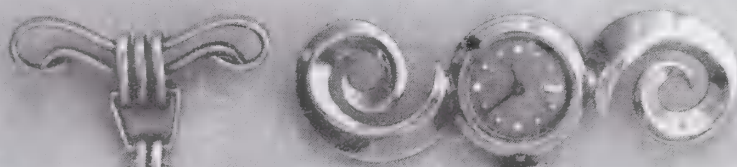
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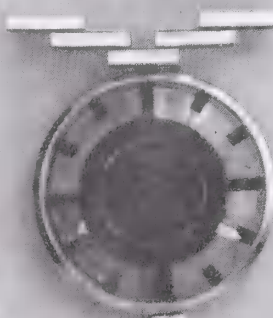
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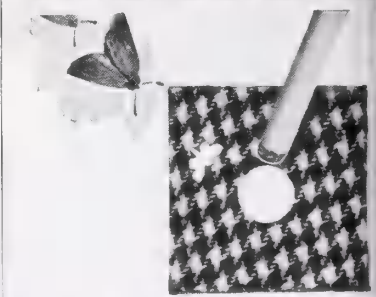


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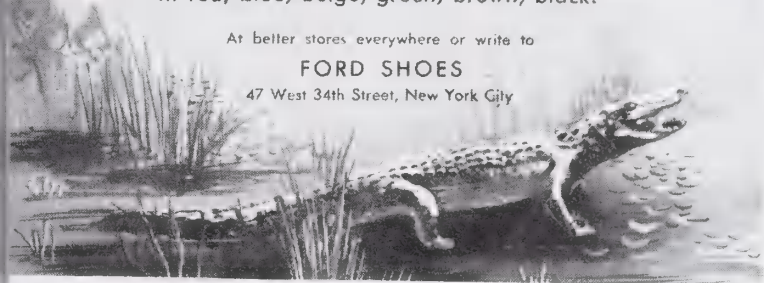
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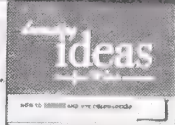
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Vol. 87

MARCH 1945

No.

■ Our cover is a study of wild orchids, painted by Stevan Dohanos. The setting is the slat house at the home of Brooks Pratt in the Virgin Islands. When orchids are cut from tropical forests, a section of the tree to which they have attached themselves is retained.

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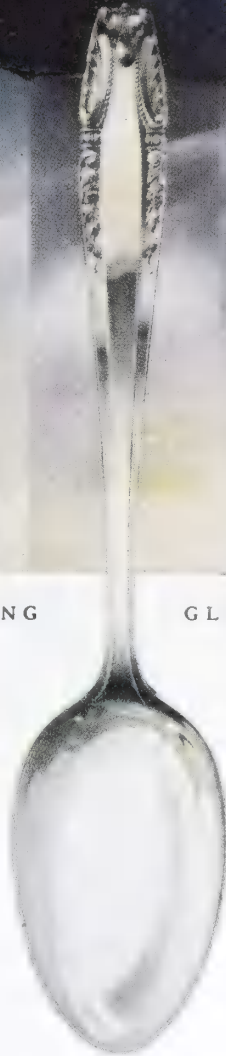
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POSITION WANTED

"The King can drink the best of wine—
so can I;
If happy I and wretched he
Perhaps the King would change
with me?"

CHARLES MacKAY

Write Box 12, Wall St. Station, N.Y.C.



Dear Mr. MacKay: Your ad in the Glasgow Journal interested us and we would like to help you get the job of being a King...We doubt whether in democratic days like these such a job has much post war future. However, if your purpose is still firm and you really want to be a King, we suggest you send a sample of Lejon Brandy to the ruler of your choice...As a connoisseur he is quite likely to believe, as we do, that Lejon Brandy is a crowning achievement, a blend of "the choice and master spirits of this age", to quote Shakespeare, and perhaps the wise monarch will swap his crown for this brandy.



LEJON

*For Brandy Connoisseurs: We have a booklet, "The Spirit of the Grape".**

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A lovely personality must have its
comparable background. Stickley tables add
that finishing touch . . . blending
the grace of the home with the charm
of the owner.



Stickley Brothers
LIMITED
FINE QUALITY FURNITURE



Kreisler's tone-conscious ears approve Magnavox

ACROSS the river, the lights were beginning to glimmer through the winter mist. From far below, came the faint hum of homeward-bound traffic, punctuated now and then by the hoarse notes of passing ships.

Here, in his own apartment, the world's greatest violinist had just put aside his Stradivarius and turned to his Magnavox radio-phonograph. Now he sat listening as the instrument poured forth an ecstasy of sound. Full-throated it was; crystalline in clarity... music that had been immaculately conceived in the hope that it could thus be so perfectly reproduced.

"Just as it should be!"

"I never tire of listening to that record on my Magnavox," said Fritz Kreisler. "For me, it has what I once called the 'Spinal Thrill'... the thrill down the length of

the spinal column. When I get such a thrill, I know that what I am listening to, or playing, is *right*... just as it *should* be!

"That is why I have a Magnavox in my own home. Year in and year out, it has given me thrilling and absolutely faithful reproduction."

Fritz Kreisler's admiration for Magnavox is shared by such famous artists as Eugene Ormandy, Jascha Heifetz, Sir Thomas Beecham, Vladimir Horowitz, and others of illustrious name. They, too, chose Magnavox for their own homes.

An investment in good living

Magnavox is both a superb musical instrument and truly fine furniture. More, Magnavox offers you a choice in styling from authentic traditional to smart contemporary designs—each a beautiful example of the cabinet maker's art.

And Magnavox likewise adds immeasurably to your radio listening pleasure. Here you benefit from the exclusive Duosonic speaker and from Magnavox pioneering in Frequency Modulation. That's why we urge you to compare an FM program over Magnavox with that over any other instrument. Once you do, once you enjoy the many other advantages this instrument offers—you'll never be satisfied until you own a Magnavox.

Send for booklet—Magnavox is happy to present Dr. Spaeth's booklet, *Music... A Priceless Heritage*, as a further step in fostering music appreciation for children and their parents. Ask for a free copy at your Magnavox dealer's or send ten cent War Stamp to the Magnavox Company, Department HB-3, Fort Wayne 4, Indiana.

Magnavox. *The choice of great artists*
RADIO PHONOGRAPH

If you are a casual reader of the popular press, you may well have come to the conclusion that the quality of your life will be greatly altered a few years after V-Day. The postwar era is pictured as a kind of "never never" land, a brand new kind of Utopia with a helicopter in every garage and an electric eye on every door.

Now we, of the staff of HOUSE BEAUTIFUL, are as much in love with the future as the most dewy-eyed dreamer. But the knowledge that you and at least a half-million other people consider us your reliable advisers, to be counted on year after year to steer you to the good, the important, the sound, and the true, is a grave responsibility. So we have been putting the postwar promises under a microscope. For the last 18 months our staff has been organized into 18 committees, each responsible for researching the technical probabilities and possibilities of 32 different classifications of manufacturing and living. And from this work we are ready to give you an "interim report," and to point out some over-all conclusions. (Two such reports, on quick freezing and on home lighting, have already appeared in the January and February issues respectively.)

The better world you are waiting and hoping for can be a reality, technically. But that is not the same as saying that it will surely arrive. It won't come into being if we wait, passively, for it to be offered for sale on a counter. Progress is not born of passivity, but of shouted demands and articulate enlightenment. Most of the fields that are so pregnant with possibilities cry for action, from both you and us. The scientists, engineers, and manufacturers alone cannot bring about progress. We, the consumers, have to do the rest, and if we don't take the needed action, we will run the risk of building a haphazard gadget-dom that will only lead to aimless buying and cluttered lives.

If we sound cynical, perhaps we are. We have seen so many needed technical improvements wither on the vine, unnoticed and unbought. Such a prewar example is the finishing of fabrics so they are dust resistant and moisture resistant, to make them stay clean longer and to prevent them from drooping in humid weather. Yet polls we have made in two of the dirtiest, muggiest cities indicate that hardly one person in a thousand knew about such improvements. And the manufacturers who provide draperies with such finishes have seriously wondered whether they should go on with them.

If that is the way we shall greet the miracles of the future, they may die stillborn.

In the next 18 pages you will find specific examples of what the future may hold for you — and what you will have to do about it.

WHAT IS THIS BETTER WORLD WE ARE WAITING FOR?

By THE
WHOLE HOUSE BEAUTIFUL STAFF

I wanted to learn to fly. Not to prove I could. *Even* a woman doesn't need to prove that anymore—not since the Wasps flew 75 million miles in military service.

I wanted to become a pilot to find out how deeply our future life will be changed, *if* the predictions come true that there will be one plane for every 100 people in the United States within ten years after the war. If HOUSE BEAUTIFUL is to be your guide to better living, I had to look into personal flying at first hand. For, obviously, I couldn't judge this tremendous new dimension if I hadn't even sampled it.

Now I am talking about private, personal flying—not commercial airline flying. I have flown several hundred thousand miles, ever since there have been airlines. So I had none of the doubt, peculiar to people who've not yet flown, that the air may not hold you up. But flying on a commercial airline, where you can trust the pilot and the company, *could* be quite another thing from doing it all by your lonesome. What I wanted to discover was how hard it would be for me, a Mrs. Joe Doakes, to fly my own private plane—assuming I had a plane. I wanted to be able to gauge the effect of personal flying on good living of the future.

So, before my opinions about how the air age will affect our homes and our living would be worth the paper to print them on, I had to learn to fly.

I had the good fortune to be invited to take a speeded-up, five-day course of ground classes and flying instruction at Parks Air College in East St. Louis, the school that has trained 24,000 Army flyers. Of the utmost importance about the proposition was this: we were to be given our flying instruction on a type of plane that is considered a prototype of the postwar personal plane, of the spin-proof, simplified-controls variety, with a tricycle landing gear. You might say I had the chance to learn on to-

morrow's plane today. (For I flew only with my hands, on a wheel, as in an automobile, instead of with a stick and rudder.)

Needless to say, I went. And I "soloed" (flew alone) after five hours of instruction. And before you get the idea that maybe I am a born pilot, I must tell you that is about average for this type of plane. And what it proves is not anything about me as a flyer. Rather, it proves something about the postwar type of plane that *will* affect your life. For you, too, could learn enough to "solo" after five or six hours—if you learn in a spin-proof, two-control plane.

Now you may hear some old-time pilots spoooh-poooh the spin-proof principle, likely to be so characteristic of the postwar family plane. Why? Goodness



WILL YOU FLY YOUR OWN PLANE AFTER THE WAR?

The Editor of House Beautiful recently took a flying course in order to investigate, at first hand, aviation's promise that you will be flying your own plane not too many years after the war ends. She walked through the threshold of a whole new world—a world that will, indeed, affect your home, your building plans, your club life, your entertaining, and even the friends you make. Take a peek at your future

By ELIZABETH GORDON
Editor of House Beautiful



knows why, for you'd think they'd all be anxious to live to be the oldest living flyer. (I know *I* am aiming to be!) And spins cause 51 per cent of the fatal air accidents to the private flyer, according to the Civil Aeronautics Administration which watches such matters like a hawk. The old-timers' stern insistence that we must all learn to fly the hard way (and the dangerous way) looks to me like the adage that "misery loves company." Maybe the spin-proof plane isn't so highly maneuverable as the prewar plane. But in the plane I trained in I did chandelles, lazy 8's, and steep turns approaching the vertical. And that's quite enough maneuverability for me. Any show-off tendencies I may have can be better dissipated during my life on the ground, I figure. And anyway, since I am not a teen-age boy, or a dare-devil

man, I regard a plane primarily as a means of efficient transportation to places I want to go.

I am afraid we all have a lot of things to *unlearn* about flying, mostly because of the war. We have been impressed by how long the Army took to train a combat pilot. And we read those startling figures about how the Air Force has lost more planes here at home than overseas in combat. And it has begun to seem, to a lot of folks, that we're a long way from mastering the air—that maybe we'd better let the other fellow take the chances for a few more years.

But what we have overlooked (and the Aviation industry has been so busy elsewhere they've neglected to point it out) is that military planes are a very different kettle of fish from private

planes. The very fact they are to be used in combat means they have many characteristics not needed at all in personal, private planes. Such characteristics (high horsepower, armament, weight, speed) make them hard to manage. A plane having these characteristics is referred to by pilots as being "hot." A "hot" plane is, therefore, a dangerous plane, if for no other reason than its very high landing speed and take-off speed. Consequently, learning to fly a "hot" plane is many times harder, more hazardous, and requires more training than learning to fly a personal plane of the post-war type. They are about as similar as learning to drive a Ford and learning to race a racing car.

So the first thing I learned, from my flying experience, is the rather startling fact that personal flying, up to and including the war, is very different from what you may expect for your own private consumption after the war. Small plane manufacturers are dedicated to taking all the risks out of their designs, and to creating a family plane that can be as *useful in everyday life* as the automobile.

Please note carefully those words, "useful in everyday life." For my interest, as the Editor of *HOUSE BEAUTIFUL*, was strictly to evaluate flying as a thing to improve the quality of your future everyday life. For, though flying is fun and a wonderful hobby, and though it gives you a wonderfully high-and-mighty feeling that is more exhilarating than any other sport, it will have to be really useful before many of us will want to spend the necessary money to incorporate it into our lives. You are probably asking your- (Continued on page 134)



The spin-proof, simplified-controls plane in which Elizabeth Gordon "soloed" after five hours of instruction. Note tricycle landing gear (making landings safer), good visibility from pilot's seat

If you don't read this now—you may be sorry ten years from now

An aviation expert tells you how you can make personal flying a pleasant, agreeable part of your life—even if your municipality hasn't become aware that the Air Age is here

By Stephen W. Tyler

If you are to fly your own plane three, five, or ten years from now (and lots of sound prophets feel sure you will), you need to do certain things about it now. Even though you've never yet had an hour of flying instruction, you need to know what your wants and concerns of five years from now will be.

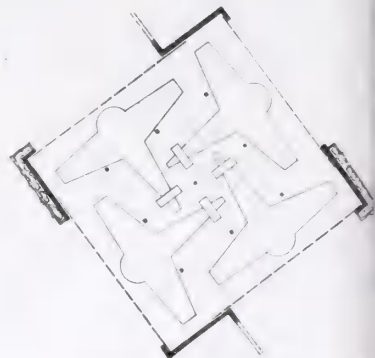
For isn't it true that, if we had foreseen the automobile age, we would have done a better job of planning our cities and laying out our highways and roads? If we had known that there would be one automobile for every four persons, we would not now be cursed with such evils as the Sunday afternoon bottleneck, tiring stop-and-go driving, and our shocking national accident statistics.

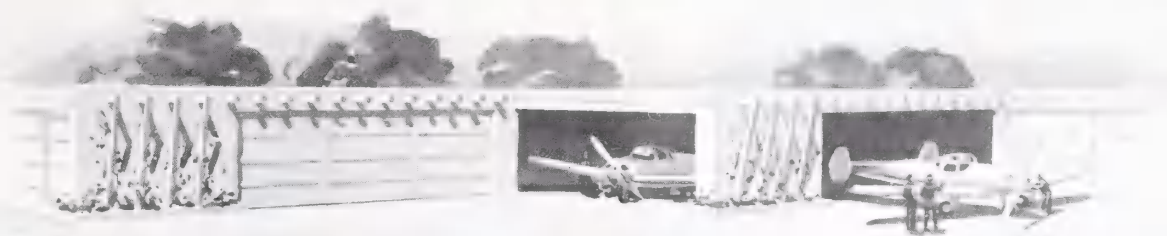
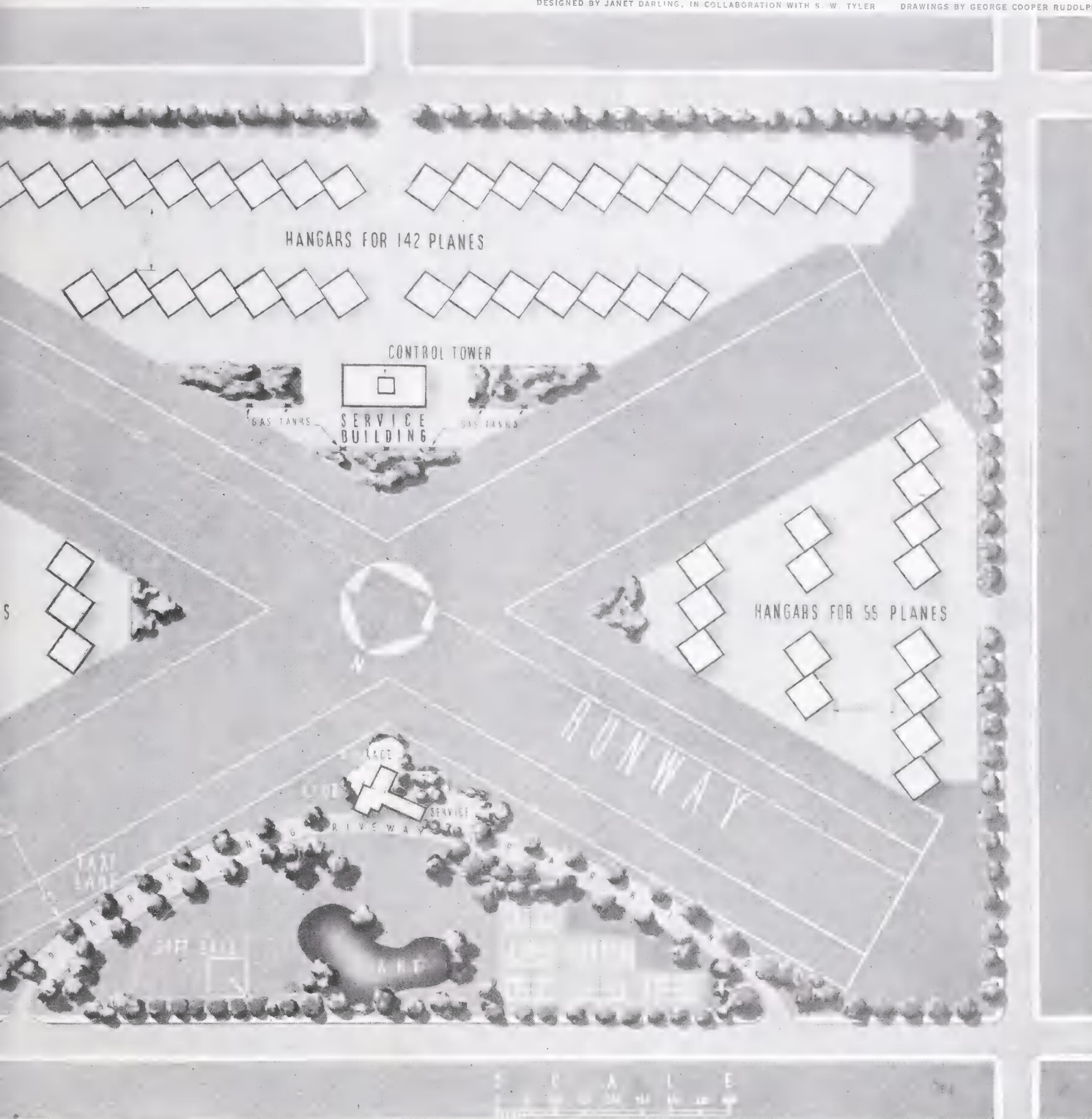
There are enough parallels between personal flying and automobile driving to help us avoid the mistakes we made when we planned for surface transportation. And you don't need to be a crystal gazer to know what you ought to be doing, even during the war, about your flying future. So that you won't have cause to be sorry ten years from now, when you *will* be a plane owner and *will* be using it as you use the automobile today, you ought to be doing these things now:

You need to be doing something, as a citizen, about the ground facilities for small planes. The aviation industry has already created for you a safe, family plane. But it will be of no use to you if you can't land it

near your home, in pleasant surroundings, and if its use doesn't bring you in contact with congenial friends. While plane manufacturers are working on ways and means to bring down the cost of planes, you need to be working on the ways and means to provide the right kind of ground facilities. For unless they exist, your plane will be merely a hobby and a sport, and not the daily convenience it can be.

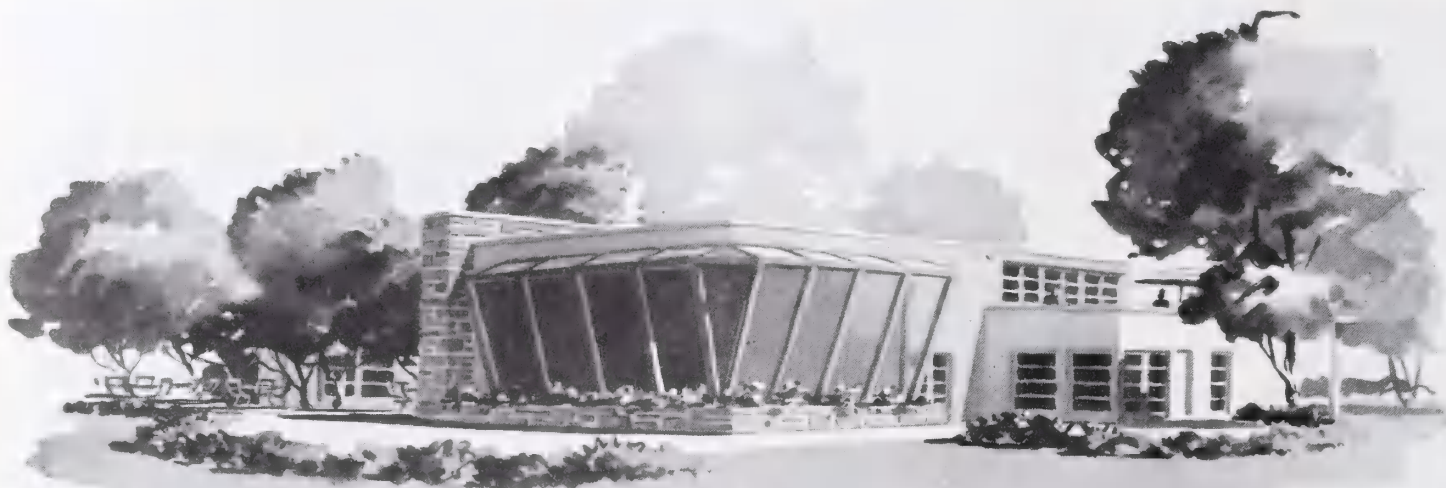
Here's what you need to know. You, the private flyer, will fly from ground facilities called Airparks. (Airports will be used only by big commercial airlines, and small planes won't be encouraged or allowed to land there.) Airparks will be nicely landscaped areas, with turf runways, green shrubs and low trees, with artistic fences and gates, built to service several hundred small plane owners. You will leave your own plane in your own hangar at such an Airpark, much as the apartment house dweller leaves his car at a nearby garage. The Airpark will offer service similar to that of a garage, enabling you to phone before you leave your house, so that the attendant will get your plane out of your hangar, fill it with gas and oil, and have it standing on the taxi strip ready for you to get in and take off. You will drive your car over to the Airpark, which shouldn't be farther away than five or ten minutes by foot or car, and you will park your car in your own hangar. (Continued on page 58)



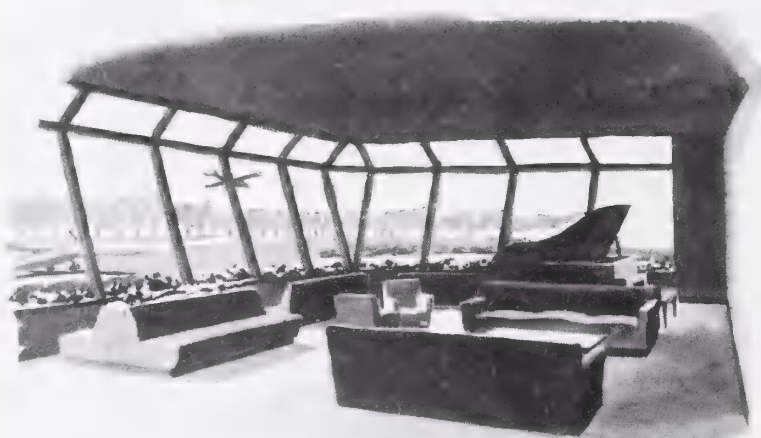


Here is a private Airpark and Sky Club that could be typical of what Mr. Tyler is talking about. It covers 74 acres, and would serve around 250 plane-owner members. It would operate like a country club or yacht club. Dues would entitle members to use of the field, its services, and the club house. In addition, there would be a monthly hangar rental, which might be around \$20 a month. (See page 112 for full

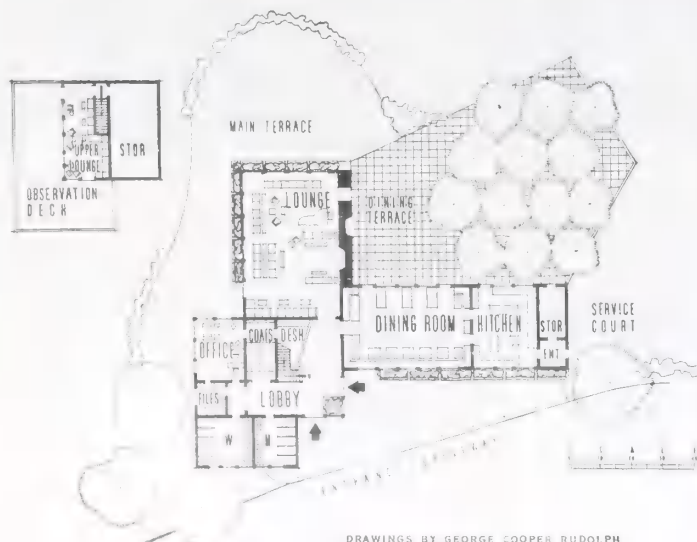
data on this.) The club house is so placed in the Airpark plan that its "Sky Room," shown on the next page, would be a fine vantage point from which to watch your friends take off and land, and the perfect spot to do your "hangar flying"—that verbal sport so dear to amateur pilots. Immediately above is a street view of the landscaped hangars. Left, a plan of the fireproof, four-plane hangars



The outside view of the "sky room," the club lounge where members sit to kibitz and tell how wonderful their own flying is. Outdoor dining terrace is seen beyond. Driveway and front entrance are on opposite side of the building from this room, which is placed in the plan to command runways.



The "sky room" from the inside looking out. Below, the floor plan of the proposed Sky Club, the social center of the private Airpark. Such a club would function year-round, regardless of weather or season. Present golf clubs might be adapted to become Airparks, if their terrain is suitable



You'll want an Airpark in your own neighborhood, just as you want a shopping center. Because the small family plane of the future will be quiet, Airparks are not to be confused with noisy commercial airports, which have been pushed off into industrial areas. You'll want the Airpark to be well designed, well landscaped, and well maintained. As a taxpayer, you'll want to keep your eye on such developments if the Airparks in your town are to be municipally owned.

But an Airpark can be privately owned. And we foresee that, within five or ten years after the war, there will be "sky clubs," similar in operation to golf clubs, whose main function will be to provide Airpark facilities to their plane-owner members. Such clubs will offer runways, hangars, engine maintenance, and weather information, plus the fun and recreation of a club house where you meet your friends socially, and where you can indulge in that popular indoor sport known as "hangar flying," so dear to amateur flyers. For if there is one thing that's truly fun about flying, it's talking about it.

On these three pages you see the plans for a private Airpark club, as designed by Landscape Architect Janet Darling. An Airpark such as this would require 74 acres, and could serve 252 plane owners in virtually every respect of their flying life. Actually, the plan, without the clubhouse, would be very (Continued on page 107)

**You'll be spending your
leisure time at a
SKY CLUB**



ELLIOT CLARKE

The sad spectacle above might be entitled "Everybody's Got Some—but Nobody Knows What to Do with It." For the ordinary business of living causes us to accumulate a miscellany of boxes, baskets, sacks, scuttles, pots, and tools which cannot be dispensed with, because they are serviceable at certain times of the year. And the vast majority of us keep such stuff in the garage.

In fact, the garage has become such a catch-all, and consequently such a shambles, that developers of high-class residential land have tried to zone or restrict garage design so that the doors may not face the street. For it is only human for us to drive away in the car, leaving the doors open for our return. But the negative effect on the tone of the neighborhood of a row of disorderly garage interiors can actually be measured in real estate dollars and cents. Why? Unkept neighborhoods mean lower resale value.

HOUSE BEAUTIFUL suggests we face the fact that the garage is no longer a stable to house a vehicle. To see what we mean, turn to the next ten pages.



A GARAGE OF THE FUTURE

Here are a dozen ideas you'll want to incorporate into your garage after the war, whether it be old or new, to make it a more serviceable part of your house

ELLIOT CLARKE



Is your garage crowded with junk that defies orderly arrangement? If your answer is yes, take heart. For this neat-as-a-pin garage, shown on these four pages, suffered from as bad a case of the Shambles as yours ever could. But its troubles were cured by a straightforward dose of carpentry, using only some sheets of fiberboard and plywood, some rough framing lumber, and the intelligent use of space that was previously wasted.

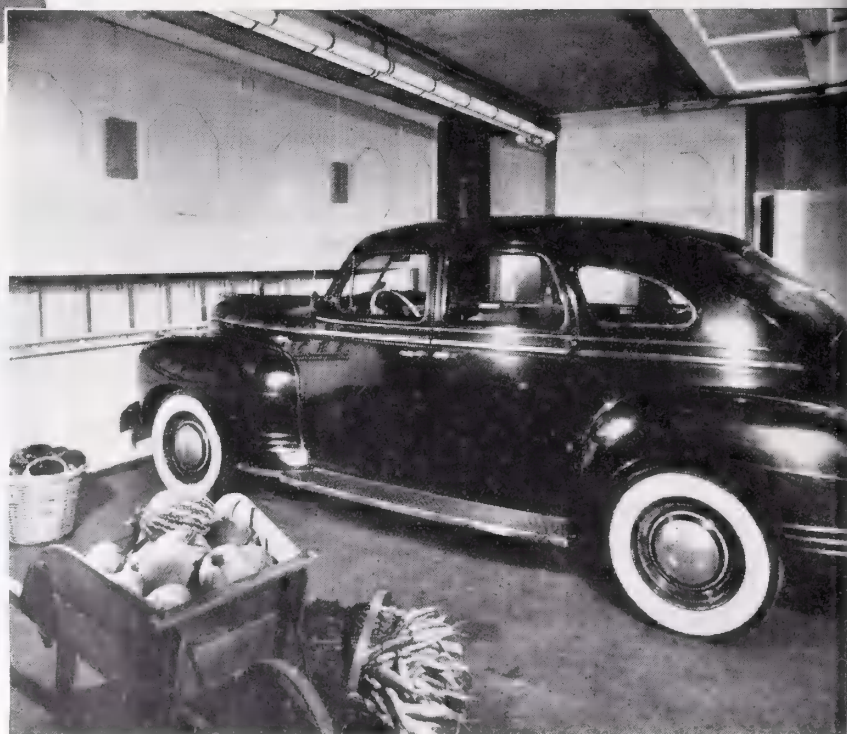
The most obvious waste of space, in any garage, is that above the motor of the car. So the first step in systematizing your garage is to build cupboards with the principle shown on this page. These are 44" deep and extend down from the ceiling 51", leaving plenty of room for the nose of the car to drive in underneath. Not a scrap of floor space is used, yet 265 cubic feet of storage space is created by the three cupboards across the back of this two-car garage.

If 265 cubic feet is a meaningless figure to you, you'll understand it better when we tell you that everything pictured on the floor, on the preceding page, was put away in two of the cabinets pictured at left. That, fellow housekeepers, is truly an efficient use of space! And the third cabinet, which is not shown here, is still invitingly empty!

EMELIE DANIELSON

All the "junk" shown on the floor of the previous page has been put away, neatly and out of sight, in the cupboards pictured above. In the average two-car garage, 265 cubic feet of storage space can be made of what was strictly thin air before

Right, a demonstration of how a car can drive in under such cupboards without hampering the car's fit, since no floor space is sacrificed. When you figure the height of such cabinets for your own garage, leave clearance of 8 inches above hood



Designs on next 2 pages

by Karl Steinhauser



Gardening is certainly the most important activity conducted out of the garage. But it is also the worst mess-maker, unless planned provisions are made to keep it neat and tidy. Above is the potting bench in Elizabeth Gordon's garage. Before it was built, same supplies used twice as much space

At left is a plainer solution for a gardening bench to fit an empty corner. The real key to a more efficient garage is to design storage units specifically for the equipment they are to hold. The average carpenter could build either out of a few pieces of $\frac{3}{4}$ " plywood and some odd scraps of lumber



Storage of root crops and frozen foods is a logical and proper function for a garage in some climates. In cold climates root crops keep very nicely in an unheated garage for eight or ten weeks. It is much easier to find room for a freezer in the garage than in a kitchen

Right, the cupboard in Elizabeth Gordon's garage that stores the long-handled garden tools—lawn mower, etc. (Short-handled tools hang on potting bench. See previous pages.) Shelves above are organized for holding the multitude of cans that a well maintained house needs

Such goodies can be kept always at hand if you own a quick freezer. Owners of new houses may decide to keep their freezer in the kitchen since space can be planned for it. But for existing homes the garage is a better place, if manufacturers will make lockable models

Let's face it . . .

THE GARAGE IS A STORAGE ROOM

The garage, whose ancestor was a stable, evolved haphazardly like Topsy. Time has come to be realistic and to design this room so it will really serve efficiently

Can you imagine the confused appearance of your kitchen if there were no doors on any of your cupboards, if every dish and pan and knife were always open to view? The disorder would seem to be terrific.

The idea applies to your garage, for you can never achieve the appearance of an orderly garage until you store things behind doors, out of sight. Then you can leave your garage doors open without offending your neighbors with the disorder of your housekeeping.

The tool cupboard shown below (both open and closed) takes only 29" of space off the width of the floor. And it is 65" wide by 108" tall. Yet see what quantities of stuff it can house.

For such reasons, HOUSE BEAUTIFUL strongly recommends that postwar home builders make their garages considerably wider than necessary for the number of cars they may own.



Garages can even harbor such practical, but decorative items as these colored plates of insects that come from an entomology book. Preserved by glass, they help the gardener cope with invasions

WICKER BASKETS BY EVE BRUESER STUDIO

EMELIE DANIELSON



Hidden behind doors a jumble of cans, tools, and lawn mowers can become quite acceptable in a good housekeeping scheme. Try it and see!



House Beautiful proposes a new kind of room—THE

Call it a garage alcove, a back entry, or a storage way. But make it dirtproof, a catch-all for the wear and tear of the happy everyday living of all the family

Designs by Karl Steinhauser

Are you fed up to the teeth with the perpetual housecleaning required around your front and back doors? Are you discouraged because you never bring order into the confusion of the front hall closets? We thought so. So is everybody else.

When you study the nature of this problem, as we have, it becomes clear that we have not designed our houses very intelligently for hard living. We have not planned them realistically in the light of our interests, tastes, and behavior. A lot of our troubles would clear up if we would separate the dirty-feet traffic from the dressed-up



RS

DRAWING BY
ROBERT SCHROYER

A projection of what a "mud room" could be like if it were an L off the garage—an alcove that is a passageway to the rest of the house. Paint the concrete floor to match garage floor

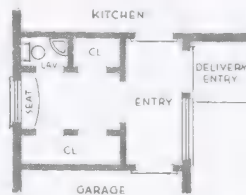
MUD ROOM

traffic—if we would create a commodious, pretty, yet practical back entrance that could be many things to all comers. If you live in an existing house, this may be hard if not impossible. If you plan to build, after the war, consider putting a multi-purpose "mud room" into your scheme.

A "mud room" could be a glorified back hall with lots of closets, a floor so tough it could be hosed, the place for golf bags, bicycles, rubbers, vacuum cleaner. All this to be behind doors and it will be presentable enough for guests. And you will have brought order out of chaos.

SIX PLANS FOR MUD ROOMS TO FILE AWAY FOR FUTURE REFERENCE

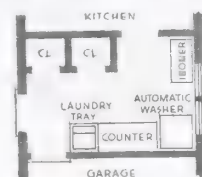
LOTS OF RAINY DAY CLOSETS



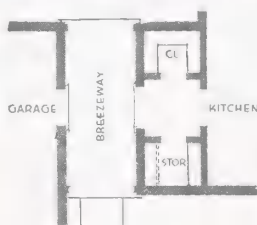
You could enter this mud room through the garage or directly from outdoors. There's plenty of storage space for all the stormy weather paraphernalia

USE IT AS YOUR LAUNDRY ROOM

Near to the kitchen and close to the yard, what more logical place for a laundry? In this projected mudroom, wash day set-up gives the room extra use



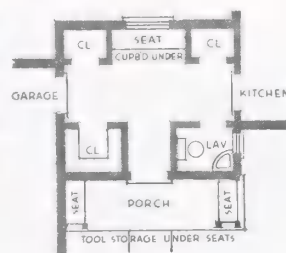
THREE WAYS INTO THE MUD ROOM



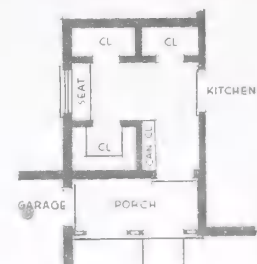
Breezeway connects garage and house, so all traffic from garage, front or back yards must first go through mud room before entering the house

WASH UP BEFORE ENTERING

Here the back porch leads into mud room instead of directly into kitchen. There is a bench for the galoshes struggle. Note convenient lavatory



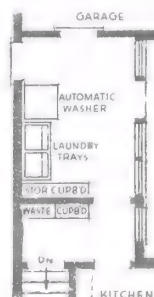
EXTRA STORAGE SPACE



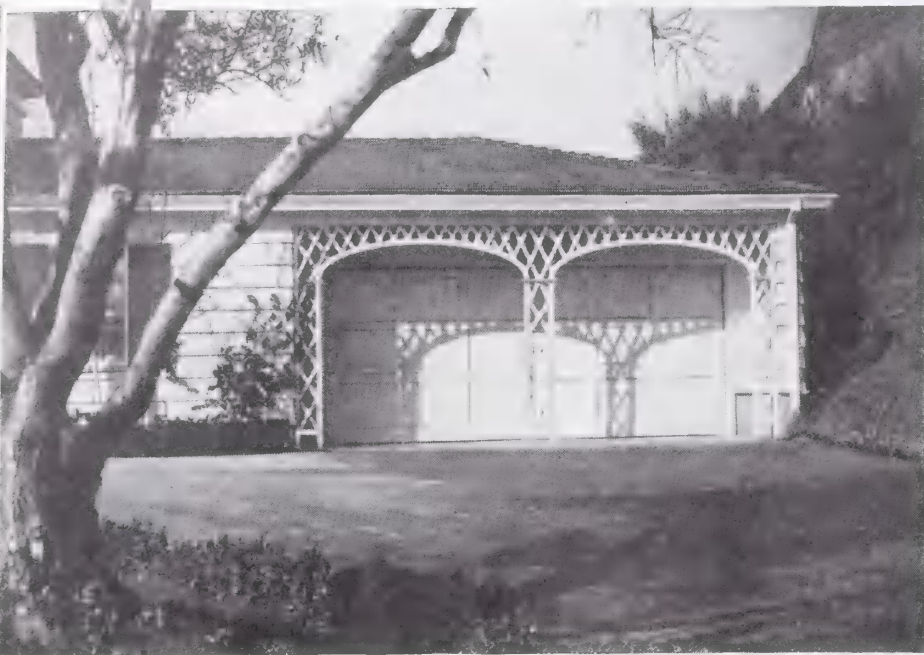
A mud room can be a spic and span place if its flooring is easy to clean. It's a natural spot for cupboards for canned goods and cleaning equipment

IT'S A MANY-PURPOSE ROOM

Mud room needn't be for mud only. Here it's a laundry. It could be a garden room or an amateur carpenter's shop or a general maintenance room



HOUSE BEAUTIFUL'S
Home Plans Study Course



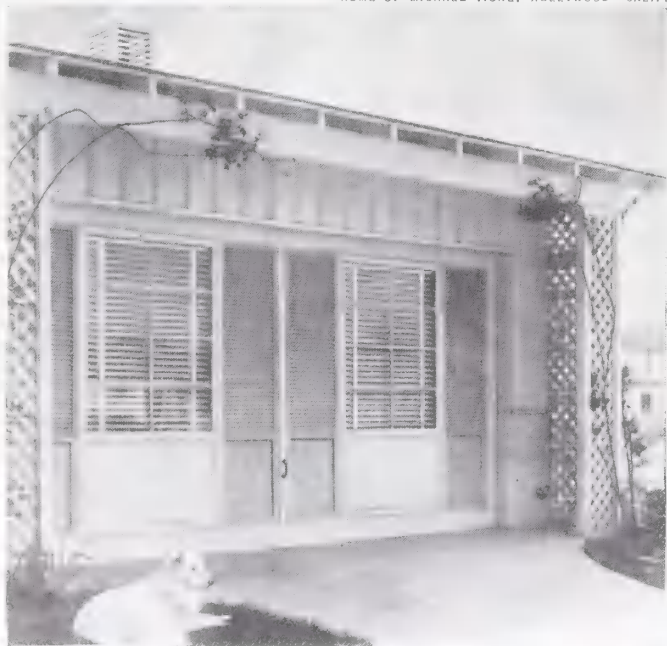
Your garage isn't a neighborhood asset just because it has charm and beauty when closed. The truly successful garage looks well both open and closed. That means good housekeeping practices can't stop at the kitchen door. The best solution provides a door with texture and pattern, recessed, as here, so that when open the shadows created by the indentation make the interior dim, hazy, inconspicuous



Your garage needn't look as rumpled as a bedroom before the beds are made. Provide a place for everything behind closed doors, and it will be as neat inside as your kitchen. But it shouldn't look like an architectural afterthought outside. When the house is of clapboard, the garage can be integrated right into the design. Ralph Bushman has done it so skillfully its function is barely visible

Is your garage a NEIGHBORHOOD

HOME OF MICHAEL TIGHE, HOLLYWOOD CALIF.



For years builders have shied away from facing garage on the street because sloppy housekeeping lowered the tone of a street when doors were open. But it's no problem to keep the garage tidy with the storage cupboards shown on page 63, and besides they'll double and triple present storage facilities. Roof overhang and built-on trellis put interior of this garage in flattering shadow, when open

3 PHOTOGRAPHS BY MAX TATCH



Just keeping the garage doors closed won't prevent your garage from being a neighborhood blight. As much attention should be given to detailing the garage itself as to your entrance door. This one will grow even more beautiful as vines and ramblers develop on the trellis, minimizing the effect of yawning cavity when doors are open. Door is carefully detailed to flow naturally into house facade

3 PHOTOGRAPHS BY MAX TATCH



It isn't enough to have garden and paint equipment stored neatly in a garage if it's in plain view. For such things don't improve the appearance of a neighborhood, when doors are open. Hide everything behind gay cupboard doors, and your garage won't be an eyesore. Good way to get texture and interesting shadow lines is to superimpose latticework on a door of tongue-and-groove siding



Garages close to the street and facing it are sensible not only because it's more economical to build a short driveway, but it's a lot easier to maintain one in winter. Architect Marshal P. Wilkinson has achieved texture here with diagonally placed tongue-and-groove boarding, a particularly good device for cutting both the height and width of this American Gothic barn revamped as a garage

HOUSE BEAUTIFULS
Home Planners Study Course

MENACE?

Yes, if, when open, it reveals your disorderly housekeeping; and when closed, it's just an appendage contributing nothing of architectural interest to the exterior

HOME OF V. C. HENDERSON, HOLLYWOOD, CAL.



There isn't any construction reason why a movable garage door can't be just as attractive as a stationary wall. If a garage forms one wing of a house, you can match it to the other wing by balancing windows and shutters. But such treatment offers sufficient architectural interest without resorting to camouflaging tricks like curtaining the windows to make them look as though they belonged to a living room

HOME OF EVERETT SWING, SAN BERNARDINO, CAL. MAYNARD L. PARKER PHOTOGRAPH



If the site and plan of a house permit, it's ideal to set an attached garage back from the main house, so that the garage sinks into the background while still having the convenience features which come from being near the street. But even then, garage doors shouldn't be just another wall. The paneled doors here produce a nice texture, and take their design motif from the outside doors of the house



You are going to need a

Have you ever seen fabric like this? You will some day. And such fabrics of the future will change your present conception of practicality. For a disarmingly fragile look will conceal hitherto unknown durability

By MARION GOUGH

CHAIRMAN OF HOUSE BEAUTIFUL'S POSTWAR TEXTILE COMMITTEE

How would you like to live in a house where the upholstery fabrics are clear, light colors, yet always bright and always clean? Where the curtains never droop or fade or "melt away"? Where moths find the rugs inedible? Where blankets refuse to shrink? Where the draperies can't go up in flames? Where the shower curtains won't mildew? Well, you'll live to see it.

It sounds like the practical kind of housekeeping Utopia any woman would settle for. But better than that, it's one postwar promise you can depend upon—if you are up-and-coming enough to demand such things—when we've got squared around after the war. For the amazing new fabric technologies *can* make this sort of work-free home a reality.

Fabrics are undoubtedly going to change the appearance of the rooms you live, work, and play in. But don't expect any fantastic, Man-from-Mars stuff. Even though you will see some new and different fabrics, weaves and textures, for the most part, are going to look pretty familiar to you. But there's every indication that the promised freedom from our slavery to dirt and deterioration will produce a color revolution in our lives. For the first time in history it will be perfectly sound, sane, and sensible to indulge your taste for the delicate pastels and the light, vivid, sunny colors you used to pass up reluctantly as impractical. Within a few years after V-Day, you'll be able to buy fabrics only because you like them, and not because you have to be practical and sensible. For a great many will be immune to ordinary wear and tear, resistant to soil and dust, and easy to clean.

The removal of color inhibitions will, HOUSE BEAUTIFUL predicts, have far-reaching effects in changing the face of America. As magazine editors who travel the whole country, we are aware already of the differences in color tastes between the residents of soft-coal-burning cities and the inhabitants of mild climates like Florida and California. In fact, our Editor, Elizabeth Gordon, thinks she could tell what American city she was in simply by looking at the fabric departments in the department stores. For the color preferences of every city mirror very faithfully the

cleanliness of the air of that city. So you can imagine what an impact freedom-from-grime will have on the colors in our homes.

Fabrics by and large will be lighter in weight and, by a pleasant paradox, less affected by abrasive wear and tear than many of the heavy toughies that are in your home right now. The old problem of soot, grime, and gas fading in smoky cities will meet its match in fabrics so composed that dirt will be easily removed from their surfaces, so dyed or chemically treated that gas fumes will no longer fade out blue dyes or combinations of blue or pastels, as they once did in certain rayons. And, in anticipation of the day when new houses everywhere will, through broad expanses of window areas, use the heat of the winter sun as a daytime auxiliary for their heating plants, textile chemists have foreseen that home furnishings fabrics must be able to stand up against prolonged exposure to the powerful infra-red rays of the sun without fading or disintegrating. Consequently, dyes will be faster to sunlight than they've ever been before, often actually incorporated into the very fiber.

All of this adds up to prettier, brighter, less serviceable-looking houses for everyone, and less housecleaning. The fabrics that will make this possible are going to be legion. We shall see the natural fibers (our old friends—cotton, wool, linen, and silk) treated for increased wearability. Cottons will be given stabilizing finishes to enhance their appearance, drape, and feel, and to give them a lastingly firmer body wherever it is desirable. Organdies and cotton marquisette window curtains will retain crispness, sheerness, and shape throughout many launderings, thanks to the same finishes that have been around since before the war. They will tend to shed dust, too. Chintzes will have durable glazes, just as they had before the war, but in varying degrees of crispness. We've already seen some that were soft as satin. Very likely glazes will appear on heavier fabrics, too, such as the twills. This means that glazed, solid colored, more (Continued on page 125)

FABRIC IS KOROSEAL BY B. F. GOODRICH CO.

PHOTOGRAPH OPPOSITE BY BAUMAN & GREENE

new definition of the word.. "IMPRACTICAL"

What you can do with ONE BIG ROOM



Mrs. Hiestand wanted a dignified, charming room, despite its double duties, so the dining note isn't stressed. Instead of having her cupboard with the dining table, she puts chairs and a lamp table around it, cleverly blending it into the living-room furnishings

Turn dining-in-the-living-room into an asset! That's how this family achieved spaciousness when they remodeled a tiny house

The Herbert H. Hiestands, of W. Los Angeles, didn't want the usual dining furniture cluttering space between meals. So in remodeling their home they gave up what had been a dining room to gain one really big room. And they meant to keep it spacious. First, the Hiestands found a table—an Early American sawbuck—that didn't scream “dining” every time they looked at it. It had a book trough, which gave them an exciting idea. Why not make it double as a reading table between meals—make an asset of what had seemed a liability? Next, they grouped the cupboard holding necessary china, not with the dining table, but apart, letting its lovely old dishes decorate a corner. Another step away from a dining room! By separating the dining units in this manner, and mixing them with the living room furnishings exactly as if they *were* living room furnishings, they found that their room kept its one-of-a-kind look. They chose accessories, gay but not giddy—among them several old teapots of pewter and painted tin, to give dining flavor at mealtime. “Don't be afraid to mix” is Mrs. Hiestand's creed, and it might be yours when you re-plan your big room.



BEFORE

This is the Hiestand house as it was in the beginning—before the Hiestands planned any architectural changes




AFTER

This is how it looks now. The roof was lifted to give upstairs rooms, dormers added, chimney extended

PHOTOGRAPHS BY MAYNARD L. PARKER



Mixing furniture periods is good fun and good decoration, Mrs. Hiestand, herself a decorator, believes. Her mirrors are Louis XV, the lavabo on the wall to their left is Swiss, accessories on the gate-leg table Pennsylvania Dutch. You might hang twin pictures instead of mirrors over your own mantel



With this issue, HOUSE BEAUTIFUL inaugurates a series of personal profiles that will throw the spotlight on architects and designers who have made an important contribution to crystalizing a species of contemporary design which is essentially indigenous to America. It is true that their work incorporates those principles of modern design which are international and which are the bedrock for all creative designing today, regardless of country. Yet the expressions of the men and women whose work will be reviewed in these articles stand curiously and inevitably as American creations which could not have found ready soil in any other land. They are giving form and substance to the kind of homes and to the kind of home furnishings which will be highly characteristic of our postwar years. They are influencing your lives and the lives of your children, for in the environments which find their earliest articulation on the drafting boards of these designers lies the way to a happier, easier, and a more peaceful universe.

In each article of the series, HOUSE BEAUTIFUL will attempt to isolate those characteristics of the architect or designer that constitute

his special contribution to a new American design idiom. The series by no means pretends to be all-inclusive, but strives instead to bring before you personalities whose work has been, in one or another significant way, truly influential—on you, your tastes, and on others designing in the same field.

The portraits of these American designers will all be by Yousuf Karsh, of Ottawa, Canada, who is probably the greatest living camera portraitist. Thanks to his magic ability to catch a person at that moment when he is being his most characteristic self, we hope you will feel that you have added important new friends to your life.

★ ★ ★

HOUSE BEAUTIFUL pauses here for a moment to pay tribute to two fine American artists who most certainly would have been included in these discussions if they were alive today. We refer to Marguerite Mergentime, whose fine work in textiles was rapidly bringing her to the fore; and Gilbert Rohde, who is felt by many to have been the most important influence among modern furniture designers in this country.



MEET EDWARD WORMLEY

● Wormley's outstanding characteristic is his ability to design modern furniture that fits into period homes, and period furniture with a modern cast to it. He probably moves with greater assurance among both modern and period traditions than any other living furniture designer. He changes fine originals only where the exigencies of machine reproduction require it or where present-day living needs urge it. On the other hand, his completely modern designs uniformly reflect a real knowledge of the best elements of our heritage from the past.

He has designed every type and kind of furniture and certainly is one of America's most widely copied designers. Although Wormley might understandably grumble at this, the world at large can't, for his influence on plagiarists has, indeed, been sound.

Wormley drifted into furniture designing from the field of interior decoration. This background is one of his strongest assets as a designer, for everything he does reflects an awareness of the fact that furniture must be easily integrated into a room scheme. Considerations of space, light, room traffic, and the other belongings of the typical home, consequently, influence his work. Wormley is essentially a modernist and not a designer or an adaptor of period furniture. In this respect he is his own severest critic and is constantly restless because he has never designed a single piece that represents a completely new form, so he bends a knee before such engineered solutions as the laminated chair of Aalto's or the cantilevered metal chair of Breuer's. Though Wormley's great skill lies in the manner in which he has observed the orthodox rules about proportion and details, he has, nevertheless, evolved a species of furniture which is definitely of the twentieth and not the eighteenth century. Aalto's or Breuer's work may be more revolutionary, but its acceptance requires a specific modern architecture and, generally, an emancipated intellect. Wormley's consciousness of the nature of the typical American home makes it impossible for him to undertake an abrupt break with the past. If a broad new wave of modernism

should sweep over our residential architecture, Wormley will undoubtedly change his style somewhat. It is questionable, though, if he will ever become a spokesman for that type of design sometimes called "clinical modern." He refuses to confuse hygienics with aesthetics and insists that "form follows function" in the fullest sense of that term: once the function has been taken care of, he begins to see if the form satisfies him. Thus the naked silhouette, in Wormley's hands, may get moldings, bevelings, or other details which make for a play of contrasting planes and expose the full beauty of the woods. In employing such design elements, he turns his back on the crusade for streamlining everything. Yet Wormley's work, though palatable to those with traditional tastes, is trim, tailored, compact, and convincingly modern. What it may lack in dynamics or rooted originality, it makes up for by its intrinsic good taste and ready usability.

Wormley's personal tastes range from an admiration of Picasso, whom he regards as the greatest artist of the day, to a reverence for Freud, whom he regards as the greatest man of the century. He also enjoys the ballet, collects "hot" records, and likes to sleep late. He rarely finishes a book, although he is usually immersed in several at a time. Short, stocky, scrappy, and sardonic, he is quick to debunk and quick to pay tribute. He is not interested in mechanics, responds to fine workmanship, and frowns on abuses in designs which treat wood as though it were metal.

Wormley has, in the past, worked with equal equanimity in period and modern styles, but he plans from here on to devote himself almost exclusively to modern. He has just opened his own designing studios in New York, after serving for more than two years in the unusual role of Chief of the Furniture Unit of OPA. He is now at work on two large furniture collections to be shown in 1946, as well as radio cabinets, an office furniture group, and lamps and housewares. An American designer who is still in his early thirties, he stands now just on the threshold of his fullest fruition.

WHAT'S YOUR HOUSE WORTH?

By DOROTHY DUCAS



**Not what you paid for it—not what you can
sell it for—but what the assessor says
it's worth—when it comes to paying taxes!**

If someone were to ask you point-blank how much your house is worth, would you know? Perhaps you'd say glibly, "\$8,000" or "\$20,000," or whatever you paid for your house in the first place. You might even add to it the money you have spent to maintain or improve the property: the new bathroom, the re-roofing job, the shutters you acquired six years ago. And you'd be wrong. For many things may have happened to your house and its surroundings since then—things which have altered its value as much as the money you've spent on it. The new highway was built, moving the traffic away from your door. That's a plus for your house. A factory went up just over the hill. That's a minus for residential valuation. And all through the years in which you have lived in your house, the process of physical depreciation has gone on, lowering the market price of your still-fine home a little, just a little, each year until, theoretically, at the end of enough years it is worth only half or even a quarter of what you paid for it.

But, if you are an average homeowner, you probably have not taken the trouble to figure out for yourself precisely what values have been added or lost since the day you bought it. Someone has been doing that for you, however. Every year. Every two years. Or every four or five. Somebody who represents a body which is terrifically interested in the value of your house, though not for the same reasons as you. That somebody is your local assessor, the man whose job it is to determine the valuation of your property. The assessor's valuation may be way below sales price—or far above—but this figure makes up the "tax base" on which local property taxes are levied each year.

What the assessor says your house and lot are worth is of primary importance to your local government. As much as 94% of all locally collected taxes are raised by billing property owners on the basis of the assessed value of their holdings. It is a sorry fact that assessors' estimates for tax purposes may be too high or too low, depending upon local circumstances, without causing the slightest ripple of action on the part of the people who pay the tax bills.

If we are to help build a world of Better Tomorrows for our young men and women now fighting abroad, *we must take a more active interest in all phases of local government, chief among them the question of taxation.* Few of us question the size of our contributions to the cost of the war, knowing we must pay for our victory in dollars as well as lives. More of us look askance at those local tax bills which do not seem like direct payments for the peace to which we now are hearing the prelude. Yet how many of us are willing to attack, head-on, the problem of financing local government so that it may increase its services to us and our returning service men, while spreading the cost of improve- (Continued on page 99)

**If you want to test the justice of your
own assessment, turn to page 104**



Another month, another letter from our favorite Army wife, Helen Markel Herrmann, whose merry accounts of their hit-and-miss housekeeping have made an immortal corporal out of her David. This time she tells how David yearned for a broader outlook than the memorized outline of their one-room apartment. So with imagination and help they turned it into three rooms. Just like that! But that's the Herrmanns for you!

DEAR E. G.:

Last Sunday David woke up in his Murphy bed and looked sadly around the room.

"I am tired," he said, sighing all the way down, "of being able to see my whole house without turning my head. Behind me is my closet. Before me is my living room. I am lying on my bedroom. What I need is to broaden my horizon." He sat up in bed. "Let's go apartment-hunting."

We went. We found everything but an apartment. We discovered real estate agents without real estate, landlords without a roof to call their own. There was a nice old lady who offered us ten dollars a month to sleep on our couch. And a sad-eyed blonde wearing a sandwich sign which read, "We can't get married until we find an apartment."

We came home to Owen's Alley and patted the Murphy bed lovingly on its upright fanny. But David was steeped in gloom.

"We can still move," I said.

"Where?" said David tonelessly.

"To the same apartment," I said. "If we can't broaden our horizon, we can at least rearrange it. You can start by washing the windows."

"I should have known," said David cheerlessly. While he washed, I dusted underneath the furniture, something I have learned about only recently. Then we changed the location of every piece of furniture so that David's view from the bed would be somewhat altered. Next we threw out some objets d'art left over from Christmas which we had spent months wondering what to do with. Very cleansing for the soul!

Then we switched all the pictures around. I forgot to tell you we have a new one by Paul Klee. A face (well, it has two eyes) titled "One Who Knows Everything." Very, very modern. You know, the kind of picture that people look at and say helplessly, "Well, it certainly is a beautiful frame." The kindest comment we have had on it came from Ernie. "I know," he said, "it's a relief map of the airways."

David claims against all comers he can see at least fourteen expressions in the face. One of Mother's friends looked at it and said resignedly, "Well, I guess you have to be David's age to see them."

"A dining room," I suddenly heard David mutter. "A dining room." The old gleam was back in the corporal's eye.

(Continued on page 111)



Are masculine tastes hampering?

A man's taste is unfettered just so long as it holds to a middle road. Depart from basic conservatism into soaring fantasy or strong drama and down goes his foot

Call a man a rugged individualist and he'll send you Orchids. Call him average and he'll wither you with his scorn. So when we claim that most men like average decoration, are bewildered by or violently opposed to the unusual, the dramatic, the sophisticated, we wish to state clearly that average decoration can be very good indeed.

Therefore, when we ask the question, "Are masculine tastes hampering?" the answer is yes, only if you try to achieve drama by departing from the middle road which

is, after all, a wide one. Strong sophistication comes from over-emphasis, an effective decorative trick. And it is here that the man will balk. Try doing a bedroom, for example, in an orgy of bold-patterned chintz. Repeat your design in wallpaper and fabrics. A fearless decorator, one with a sure knowledge of scale and color, can give such a room great excitement. But her husband will oppose her every step of the way.

But the apartment of Boyd Callaghan, in Beverly Hills, California, which he decorated himself, is overwhelming proof of just how good a man's taste can be, and, at the same time, it does not depart from the norm of accepted decorative concepts.

Perhaps the most telling characteristic of the universal taste which Mr. Callaghan shares with other men is the color of his walls. They are (*Continued on page 106*)

Upper right. All men don't share the same tastes any more than all women do, but you can be pretty safe in assuming that most men like the color blue which Mr. Callaghan chose for his living room walls. Quilted chintz covering the French chairs takes away any suspicion of daintiness. Draperies are tailored

Lower right. You do your husband an injustice if you take it for granted that he'll taboo anything that looks pretty. The greatest artists and art critics were men, remember! Mr. Callaghan collects paintings, hangs them where he can enjoy them. Tiny tables and trinkety accessories are conspicuously absent

ALL PHOTOGRAPHS BY MAYNARD PARKER

Above. The nicely milled door to the right of the fireplace conceals a well-organized bar. Most men seem to have greater enthusiasm for built-ins than women, and love to plot them out

Right. If any one thing in these rooms betrays a masculine trait, it is their scale. Men like things to be over-size rather than under-size, as in this painting and in the fabric pattern

By PATRICIA GUINAN







IN LIKE A LION

by *M. F. K. Fisher*

AUTHOR OF "HOW TO COOK A WOLF" AND
"THE GASTRONOMICAL ME"

Culinary geniuses never let their hands be tied by hidebound rules about food and wine service. For food starts being fun when you forget shackling theories and turn as unpredictable as proverbial March weather

March is the month for madness. There's the mad March hare, and there's me. (All right: I. Me sounds better.) The hare is mad in his way, and so am I. He sports through the frozen grass with a leer in his eye and the first crocus between his teeth. I lurk sourly in a dim warm room, snarling.

I snarl about several things, and I am mad as the hare; mad at people who are foolish about tin cans; people who are afraid of serving anything but white wine with fish or chicken; people who think a salad is a still-born creation on a lettuce leaf; people who suspect Brussels sprouts of everything from social insignificance to deliberate dyspepsia.

Brussels sprouts, for instance. Usually they are too big. Almost always they are cooked too long, in too much water. They are incorrectly seasoned. And they are eaten, at best, because there is no alternative.

But they can be treated with honor, as can a potato by Escoffier or a lump of coal by du Pont. There are un-

counted ways of doing so. Even in England, where the usually indomitable Mrs. Roosevelt admitted a few winters ago that she grew very tired of sprouts, a few people like Ambrose Heath know what to do. In France we used to eat them cooked crisply with chestnuts. Oh, very good indeed! And how about this, for a trick to fool true friends on a cold windy night?

Surprise Canapés

1 pound small Brussels sprouts
5 tablespoons butter or good oil

Salt, freshly ground pepper
2 to 3 cloves garlic

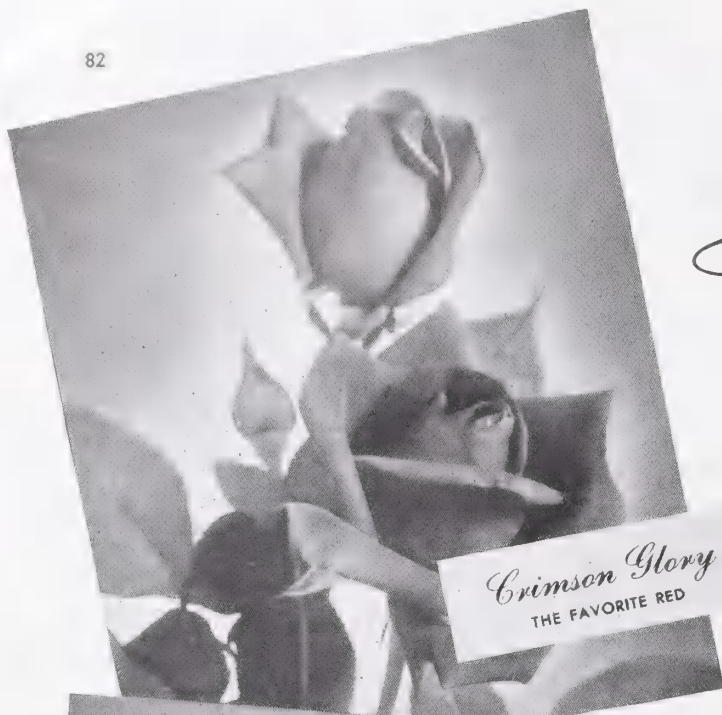
Wash and make cross-cut in each stem. Arrange in layers in saucepan, salting each lightly. Add small amount of water, cover closely, and cook for about 20 minutes without stirring.

Brown halved garlic cloves slowly in oil or fat. Drain Brussels sprouts, stir carefully into the oil, and shake gently for about ten minutes. Then season, put into hot oven for about ten more minutes, (*Continued on page 118*)

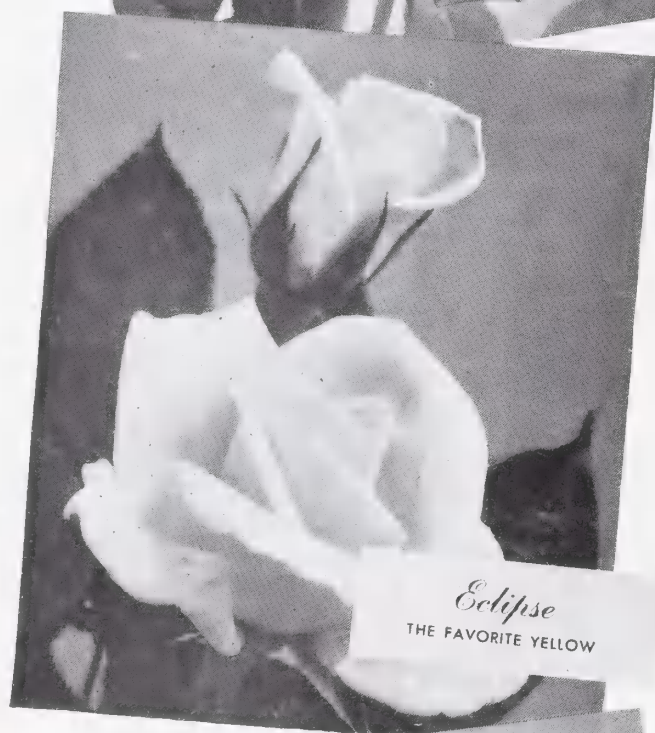
KODACHROME OPPOSITE BY EMELIE DANIELSON

When it seems as if winter would never end, and March winds are biting with their sharpest sting, it is high time to plan a party table which holds a promise of springtime warmth. Mrs. Frances T. Heard, House BEAUTIFUL's Home Furnishings Editor, catches the glow of early spring sunshine when she sets a centerpiece of yellow roses and rust and yellow snapdragons on a honey-colored rayon satin cloth from Leron. Glass, silver, and china, all sharing a pleasantly dignified formality, harmonize in fineness and design. There's perfect affinity between the slender shafts of the silver candelabra and the slim-columned handles of Tiffany's sterling flatware in the "Century" pattern. Creamy china with wide geometrical band, designed by Tiffany. Water goblets and wine glasses also from Tiffany. Any meal is a feast set out on so splendid a table. So plan a simple menu, but, at the same time, shun the dinner food banalities. The inspired menu in Mrs. Fisher's accompanying article is of the simple goodness gourmets feast upon





Crimson Glory
THE FAVORITE RED



Eclipse
THE FAVORITE YELLOW



Mirandy
THE BEST NEWCOMER

If YOU COULD

House Beautiful asked 54 top professionals and official rosarians of the Men's Garden Clubs of America to name their favorite dozen roses. Let their choices guide you

By Ralph Bailey

54 EXPERTS CHOSE THESE AS THE 12 ROSES

THEY COULD LEAST DO WITHOUT:

- 1. Crimson Glory**, deep red hybrid tea introduced 1935. Hardy, erect, grows well the country over; fragrant blooms.
- 2. Etoile de Hollande**, H. T. Much like Crimson Glory in color and vigor. Beloved the world over. Almost tied for first.
- 3. Eclipse**, H. T., 1936. Way ahead of all other yellows in the voting. Fine plant and unique for long tapering buds.
- 4. Charlotte Armstrong**, H. T., 1941. Another red, lighter than first two. High-centered blossoms and erect healthy bush.
- 5. Mirandy**, H. T., 1945. This must be good, since it isn't "out" till this year! But all voters had tested this new red.
- 6. Katherine T. Marshall**, H. T., 1943. A new warm pink, it was named for the wife of the Chief of Staff. Tall, vigorous.
- 7. President Hoover**, H. T., Bi-color, opening from scarlet buds to cream-yellow flashed scarlet. Big, healthy, sturdy.
- 8. Countess Vandal**, H. T., 1932. Soft coppery gold. Long pointed buds. Fine fragrance. Flower of unusually lovely form.
- 9. Christopher Stone**, H. T. Scarlet red, with gold stamens showing as flower opens. Erect, healthy plant, and dependable.
- 10. Poinsettia**, H. T. Rich dazzling scarlet, semi-double, with a strong tea fragrance. Blooms freely; medium tall.
- 11. Betty Prior**, Floribunda, 1935. The only floribunda and only single in first 12. Clear pink inside, darker outside.
- 12. Frau Karl Druschki**, Hybrid Perpetual. Superb 6' bush. Old-timer, but still just about the best white rose in existence.

For further choices and discussion, see page 147



HAVE JUST 12 ROSES

In what we believe is one of the most realistic and authentic polls on record, HOUSE BEAUTIFUL asked perhaps the most representative group of knowledgeable rose enthusiasts in the country to name the *twelve roses they would choose to have if they could have no others*. New, old, short, or tall—we didn't care what *kind* of roses they chose so long as their choices came from the heart, not just the head. Without the customary follow-ups and exhortations usually resorted to in such polls, we had almost 100

per cent returns within the first week. Hard as the choosing might be, these rose experts, from coast to coast, were eager to do it! On these two pages we present the top-voted twelve. But actually 158 kinds and varieties were included on the ballots as a whole. Some of the also-rans are listed, the voting analyzed, on later pages.

At the same time, we asked the experts to name the *one most important factor* in successful rose growing. The verdict is summed up below. (Continued on page 147)

54 EXPERTS VOTED THESE THE MOST VITAL FACTORS IN GROWING GOOD ROSES:

1. Quality stock won out, 3 to 2, as the most important single factor in achieving success with roses. Assuming this first factor, all the others (and more, too) stressed by the experts are suggested in the "spring-to-summer" drawing below.

2. Regular spraying was ruled next in importance by the whole group and by the Club rosarians and professionals as separate groups. "Whether the plants seem to need it or not" was a frequent qualification.

3. Moisture was placed third as an important factor, with "enough" usually prefixed and "properly controlled" or "even supply" often included.

4. Drainage was listed as Vital Factor #4. And clearly it was *good* drainage that was indicated. Roses, the wise growers know, do not like and will not long tolerate "wet feet," though they relish plenty of water.

5. Good soil would sum up the qualification for success ranked sixth. This includes, specifically, a deeply dug bed, a fertile bed, above all a soil rich in humus—whether peat, compost, or manure.

6. Proper feeding was in a virtual tie with good soil and drainage. One professional and two amateurs warned against summer feeding, several against *excessive* feeding at any time.

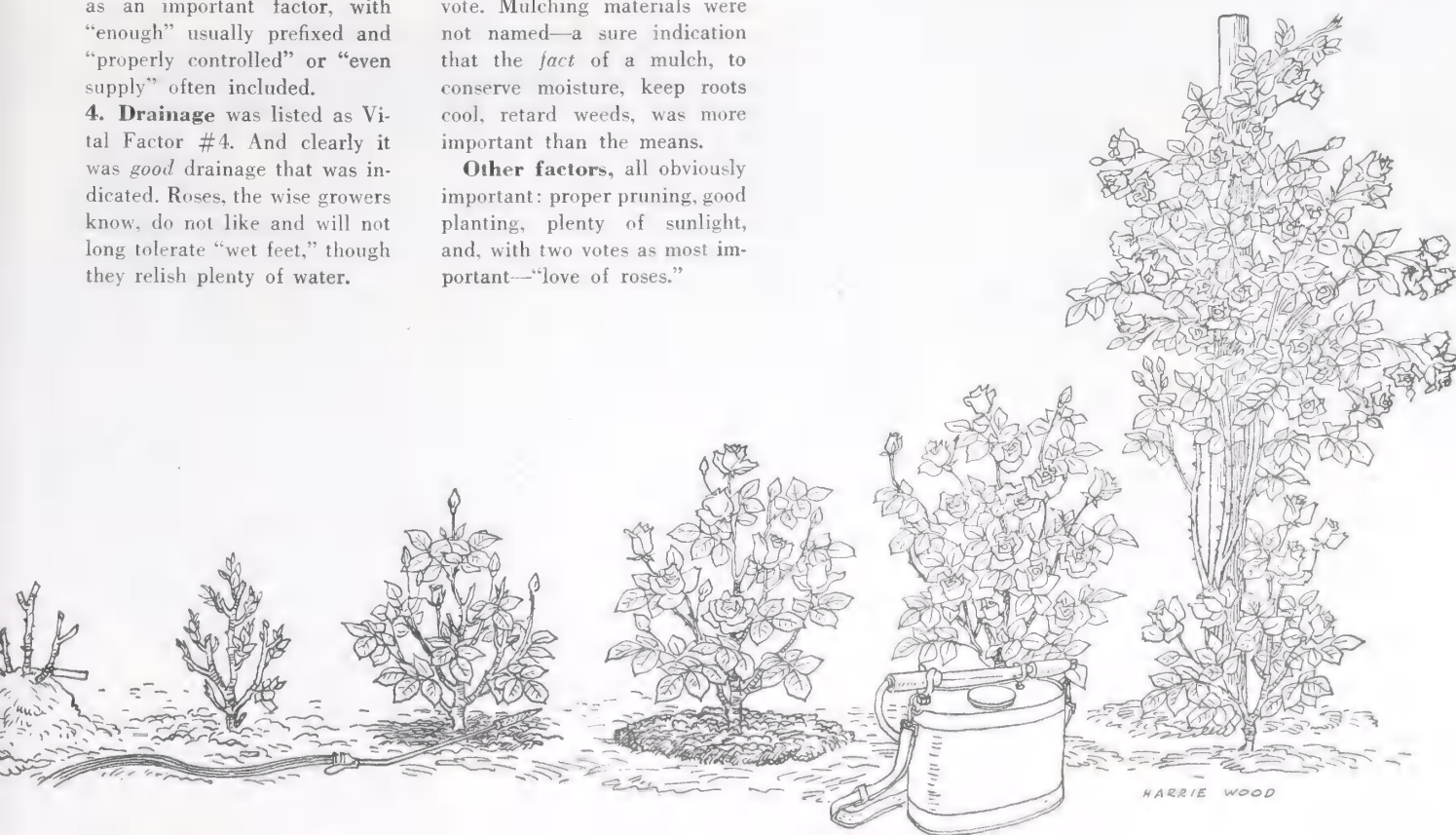
7. Summer mulching was the only remaining factor receiving a substantial and catalogable vote. Mulching materials were not named—a sure indication that the *fact* of a mulch, to conserve moisture, keep roots cool, retard weeds, was more important than the means.

Other factors, all obviously important: proper pruning, good planting, plenty of sunlight, and, with two votes as most important—"love of roses."

WHATEVER ROSES YOU CHOOSE:

- . . . Buy only top-quality stock
- . . . Prepare good, deep soil
- . . . Set the plants carefully
- . . . Feed plants judiciously
- . . . Water deeply when needed
- . . . Mulch soil in summer
- . . . Spray plants regularly

(See drawing below)



3

REMEDIES

IF

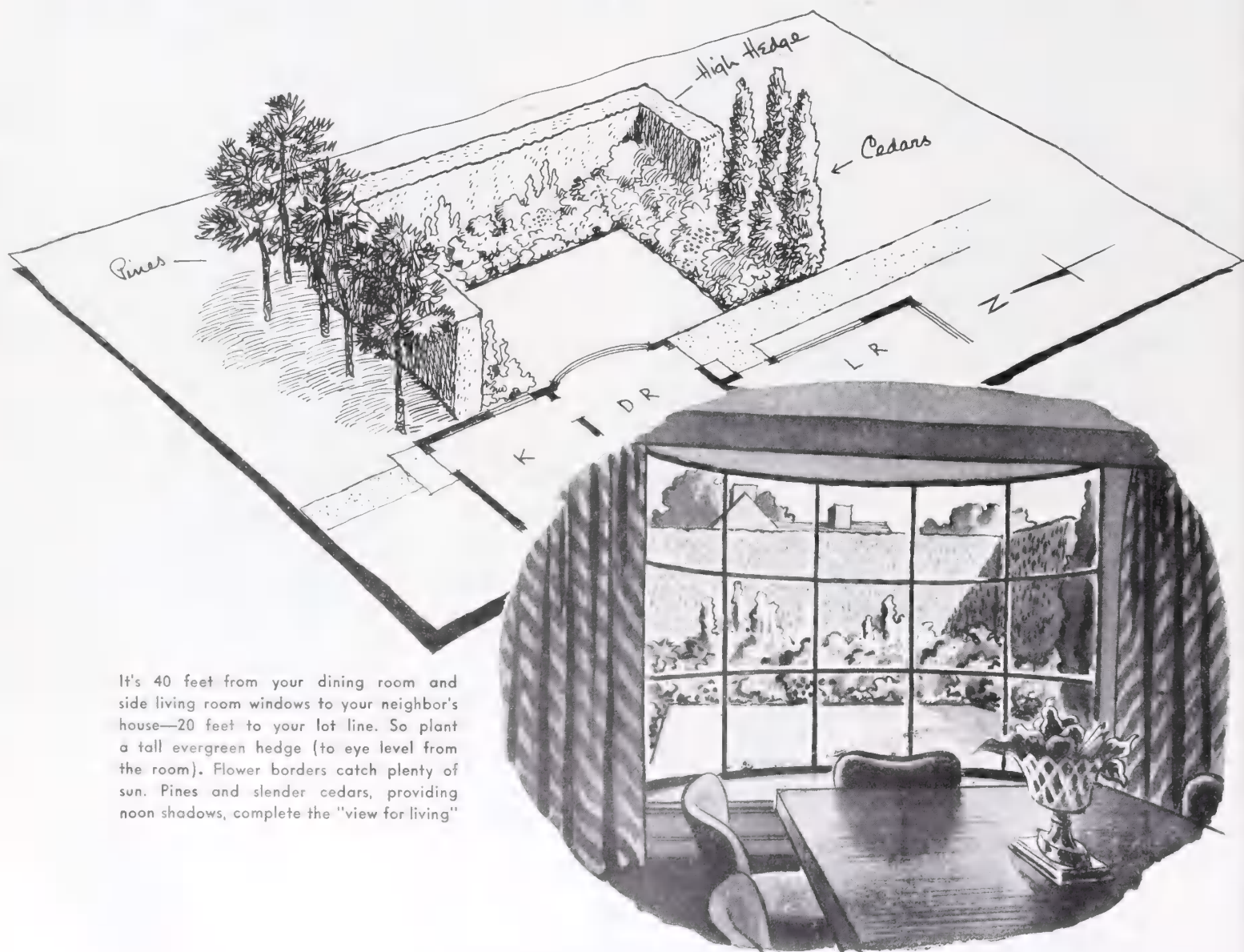
YOUR NEIGHBORS

ARE TOO CLOSE

You don't need acreage to prevent your horizon from featuring the house next door. A hedge, a fence, a few trees strategically placed will give you real privacy and a handsome view all your own—even on a narrow lot

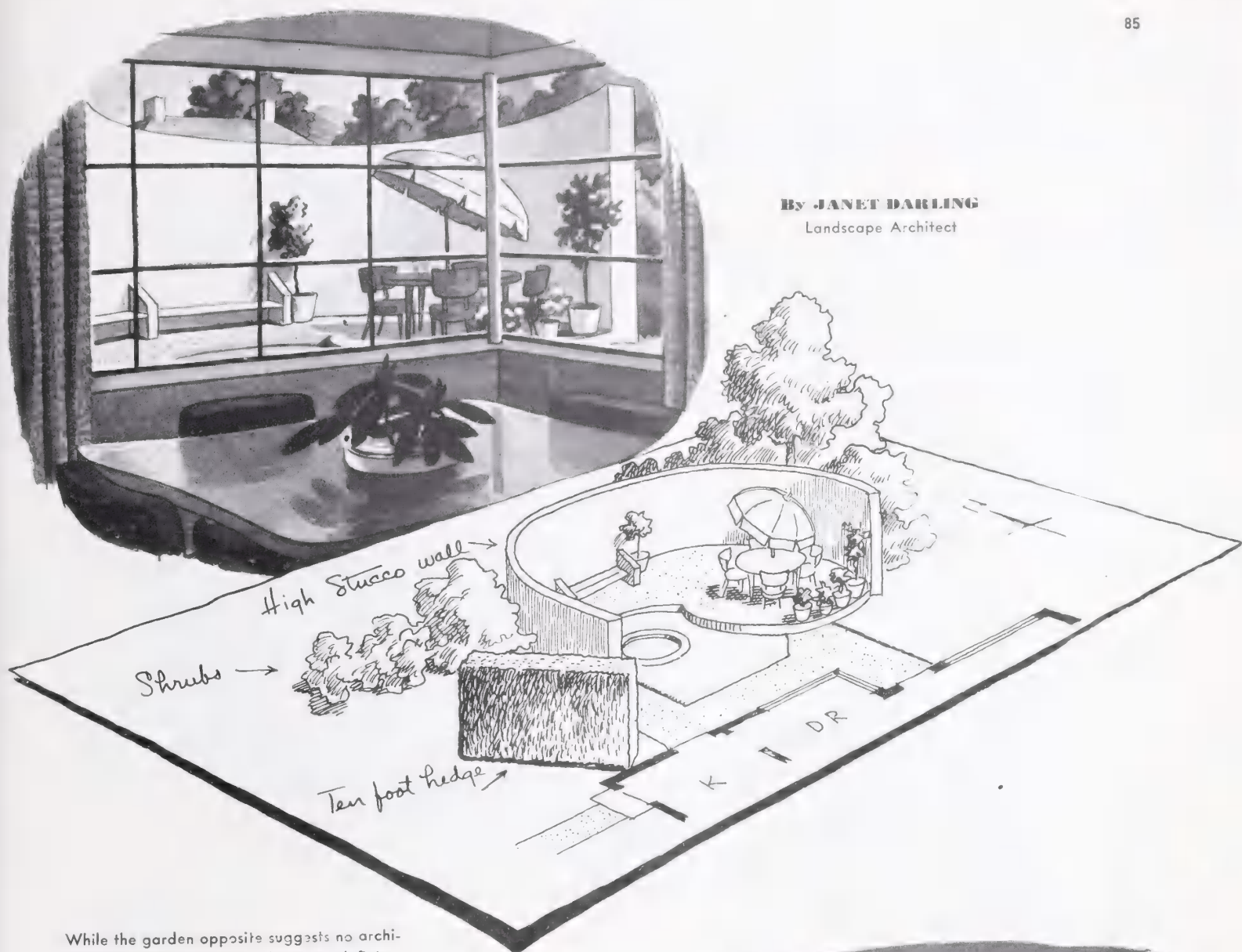
No matter how much you like your neighbors, nor how good-looking their house, you don't want to see them *all* the time, even through the living room windows. Privacy is one of the chief ends of home ownership—not only the right to live your own way but to do so without either being under observation by the rest of the world or having to watch the rest of the world yourself. Unfortunately, the usual suburban lot on which most of us live has far too global an outlook, especially at the side of a narrow lot.

The simplest answer, of course, is to erect a narrow barrier between you and your neighbor, or that sand pit or vacant lot. But just any old barrier could be as depressing to you as to him, might cut off your own precious sunlight. Here is a better way, or rather, three ways, based on the same lot with varying orientations. Plan a barrier, yes, but so design it that it will not be offensive from the wrong side, and will be a real pleasure to look at from the right (your) side. Then go a step farther and make your barrier so pleasant, "furnish" it so well, that you'll want to live in it as well as sit indoors and just look at it.



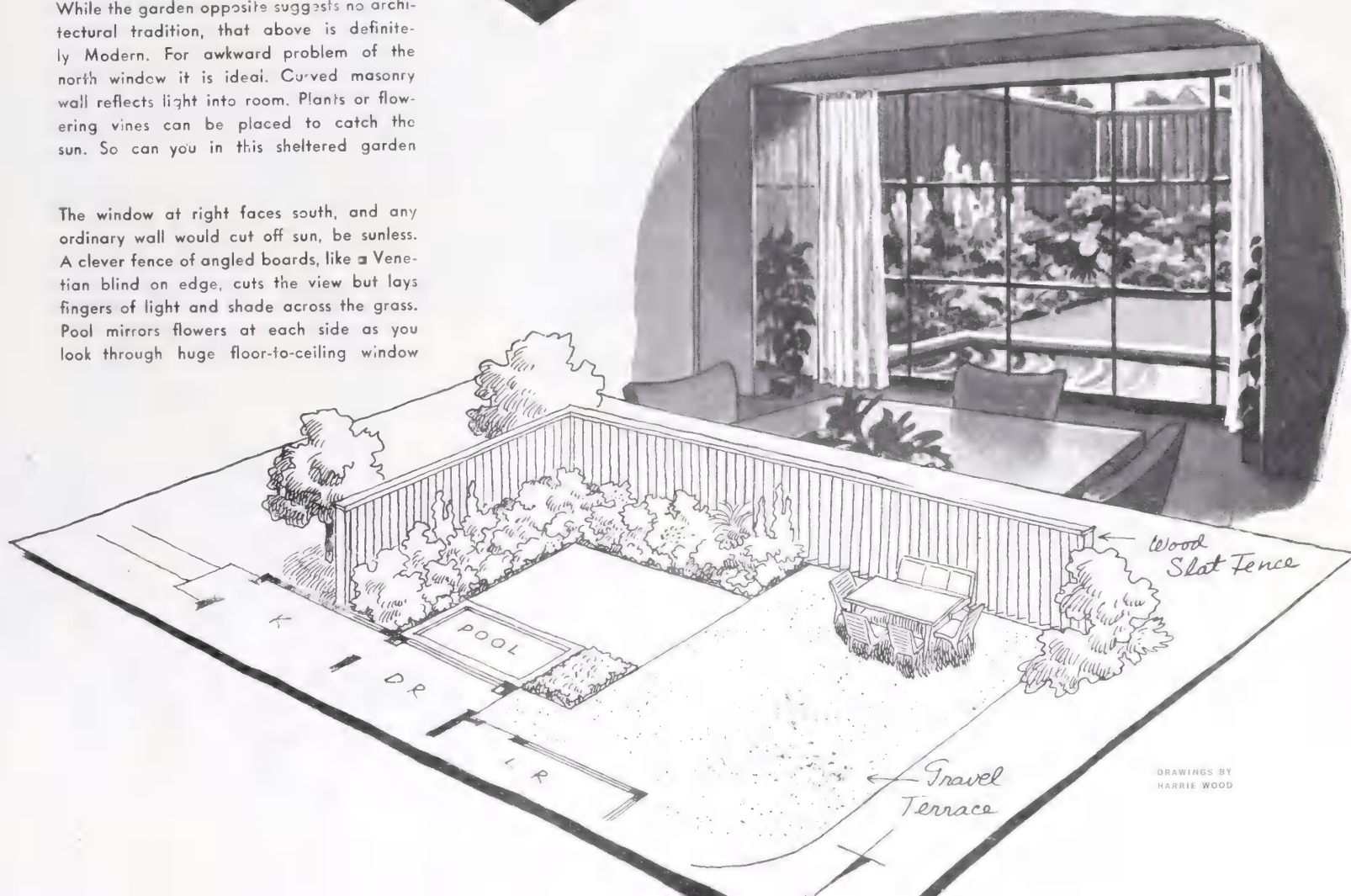
It's 40 feet from your dining room and side living room windows to your neighbor's house—20 feet to your lot line. So plant a tall evergreen hedge (to eye level from the room). Flower borders catch plenty of sun. Pines and slender cedars, providing noon shadows, complete the "view for living"

By JANET DARLING
Landscape Architect



While the garden opposite suggests no architectural tradition, that above is definitely Modern. For awkward problem of the north window it is ideal. Curved masonry wall reflects light into room. Plants or flowering vines can be placed to catch the sun. So can you in this sheltered garden

The window at right faces south, and any ordinary wall would cut off sun, be sunless. A clever fence of angled boards, like a Venetian blind on edge, cuts the view but lays fingers of light and shade across the grass. Pool mirrors flowers at each side as you look through huge floor-to-ceiling window



DRAWINGS BY
HARRIE WOOD

Could you recognize THE perfect house . . . for you?

The perfect house consists of more than adequate living space in a mere physical structure. Be guided by these other considerations before you buy or build

BY MILES L. COLEMAN

Research Director of Twentieth Century Fund's Housing Survey; formerly Assistant Federal Housing Administrator

The house you want is more than the problems in arithmetic that have been discussed in previous articles of this series. It is a very substantial physical object, and every feature of it has some bearing upon your personal happiness and financial security.



What are the main things to look for—and to look out for? We can take them in the same order as if we were approaching the house: a view of the neighborhood, an inspection of the lot and the relationship of the adjoining houses to your own, and finally a check of the house itself.

It is impossible to say too much about the importance of the neighborhood. About 350 years ago, Bacon put it this way: "He that builds a fair house upon an ill seat committeth himself to prison." We might today word it a little differently: "If you pick the wrong lot in the wrong neighborhood, you're really stuck." But the meaning hasn't changed over a gap of centuries.

More than any one other feature, a well laid out, consistently developed, carefully maintained neighborhood will contribute to the lasting value of your individual property. On the other hand, in a neighborhood that is on the downgrade, nothing that you yourself can do will preserve your investment.

So when you come to buy, look first at the surrounding district; and when you have found a lot or a house you like, check the district again. Notice the distance to shops, schools, church, and transportation, and weigh the inconvenience to which you may be put if these and other community facilities are too remote. Notice the character of the houses to make sure they are in keeping with the one you propose to build or buy. If the neighborhood is old, notice whether or not the houses and grounds are being well kept up. Learn if you can something about the families near where

you would be living, for they are certainly as important to you as the houses.

From this you can get some indication that the neighborhood is either one in which people feel pride and security or one where people are discouraged and without interest. You should, however, go beyond these surface indicators. For instance, you can learn through a visit to the City Hall about any impending street widening or transportation extension that might spoil your enjoyment of the property. You can find out also whether the neighborhood has zoning or deed restrictions that would prevent the building of shops, apartments, factories, or other structures incompatible with a neighborhood of homes. If such legal protection is absent, the fate of the neighborhood is likely to be a dangerous gamble no matter how well things may look on the surface.

If you are satisfied with the surroundings, the next thing to be careful about is the way your house stands, or will stand, in relation to the houses nearby. There is an old New England saying: "Good fences make good neighbors." Applied to houses, this might be restated: "You will like your neighbors better if you are protected from them." Your house can hardly be your castle if you are constantly aware of outsiders and constantly feel they are aware of you.



It isn't so much the actual space between houses that matters as the kind of contact between them. A party wall, well insulated, between the units of a two-family house may give more privacy than a thirty-foot separation, between detached houses if your windows are opposite your neighbor's. Avoid such possible sources of annoyance as a common driveway or a shared garage. And if you find that your bedroom windows will be directly over your neighbor's porch, think what his late parties may do to your summer's sleep, and seek some other arrangement.

We are now ready to consider the house itself. This article is not the place to attempt even to outline the canons of good taste, to describe either a good design or a good plan, or to identify the earmarks of sound construction. That is what the rest of *HOUSE BEAUTIFUL* is for, and wide reading of this sort is one of the best ways of learning both what you actually want (Continued on page 123)





DRAWING BY DILYS WALL

It was a great day for Miss Loretta Freedhall when she discovered what a close tie there is between the furnishings of your mind and the furnishings of your home

By Kay Ruddy

Her name was Miss Freedhall. Miss Loretta Freedhall, to be exact, although none of her pupils in the eighth grade of Abraham Lincoln Junior High School could ever associate a name so romantic as Loretta with the austere and colorless Miss Freedhall. The school was in a middling-size midwestern town of definite character but indefinite society, and Miss Freedhall had never cared enough, one way or another, to attach herself to any particular group. Except, of course, the teachers, and they had almost drifted together without any extraordinary effort being made by any of them.

She had a few friends. Often she complimented herself, thinking that she had a more than adequate circle of ac-

quaintances. She would number them on her fingers: Miss Emerson, first grade teacher, who was getting her doctorate in child psychology—a learned and ambitious woman. Miss Sample, who taught handicraft and kept up with the latest trends in the fine arts; names like Matisse and Derain and Benton came easily to her tongue. Mary Harding, her best friend (they had gone to college together), taught music at the high school and had the gift of making others see the beauty that she found in it. There were a half dozen others—all of them taught at Abe Lincoln except Miss O'Connor, who was secretary to a merchant in a downtown office building. She had come with Miss Emerson one day when they were all meeting for lunch at a tearoom on a Saturday afternoon. Afterward, she had gone to the road-show matinee with them, and they had all liked her, and after that she was usually included in these Saturday expeditionary forays.

These were her friends and her interests. They were varied enough for anybody. She often told herself that in almost those words. And when she did find herself thinking, "They're varied enough for anybody," she caught herself up. There is a quality of desperation, of betrayal, about asserting and reasserting that one's life is full, and Miss Freedhall could not quite (Continued on page 119)



FRESH FRUIT IN

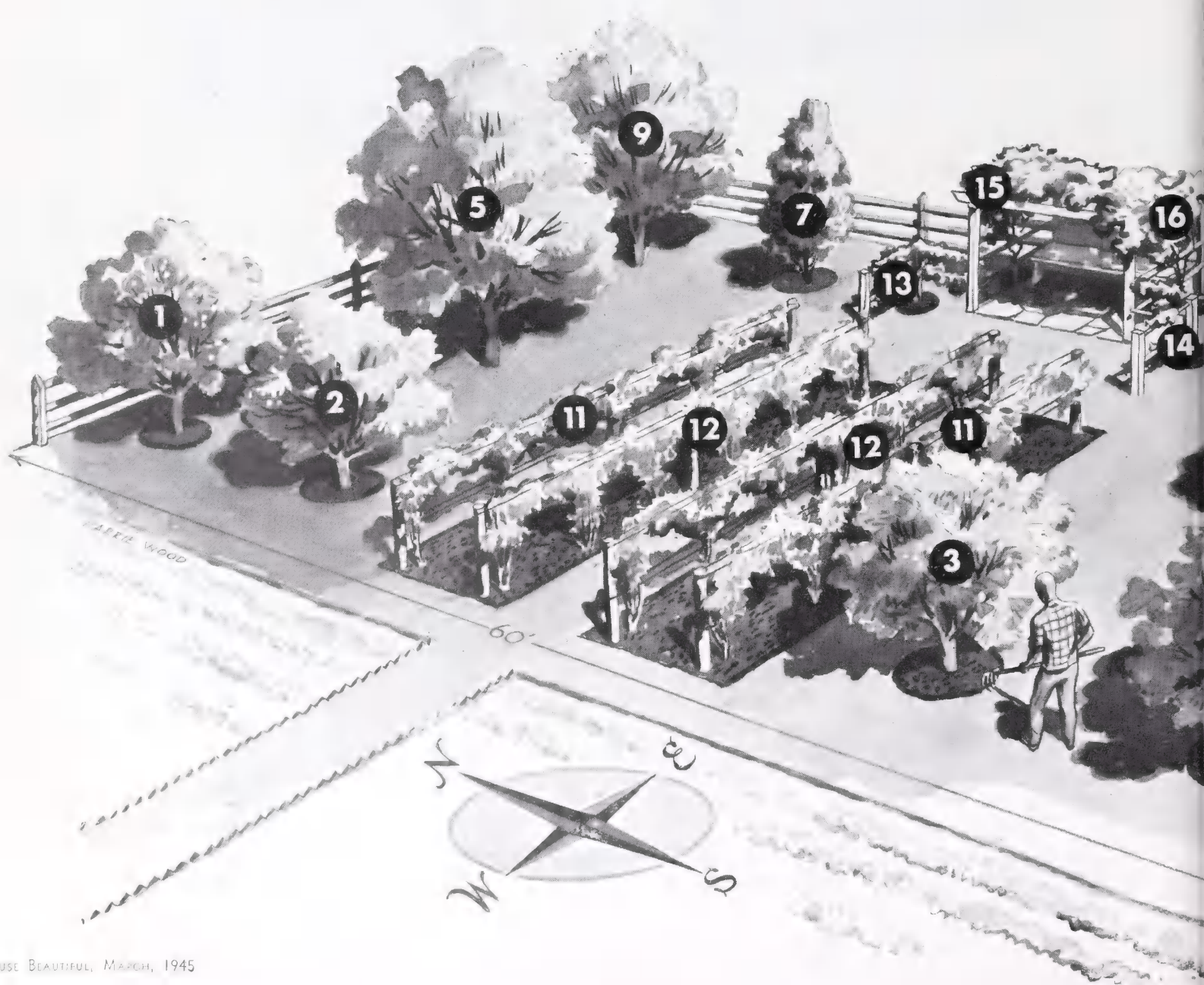
How would you like to hang this familiar sign by your kitchen door and keep it there from July to October? You can plant 8 kinds of fruit in 16 varieties for less than \$30 in a 30'x60' orchard. And it's decorative, too

Before you decide that a real fruit orchard is not for you, get rid of a few time-honored but incorrect ideas—that you need an “estate” to raise fruit trees; that fruit trees won’t begin to bear fruit for five or ten years after planting; that fruit growing is not gardening, either aesthetically or practically; that growing your own fruits is expensive.

Here is a plan for a real orchard that will disprove all these points. It could take up the rear part of an ordinary small suburban lot—take it up, yes, and remake it into a really decorative as well as productive garden at an absurdly low cost. In

this small patch you can have all the fruits listed in the panel on the next page. That means four varieties of dwarf apple trees (think of those blossoms in the spring!), two varieties of dwarf pear, two varieties of peach, one fine plum, and the best pie-cherry tree there is. In addition, flanking the central turf path, are two rows of blackberries and two of raspberries. At the back, by an arbored terrace where you can sit to survey your whole garden, are four kinds of grapes. And this layout will really produce, in quality and in quantity as well.

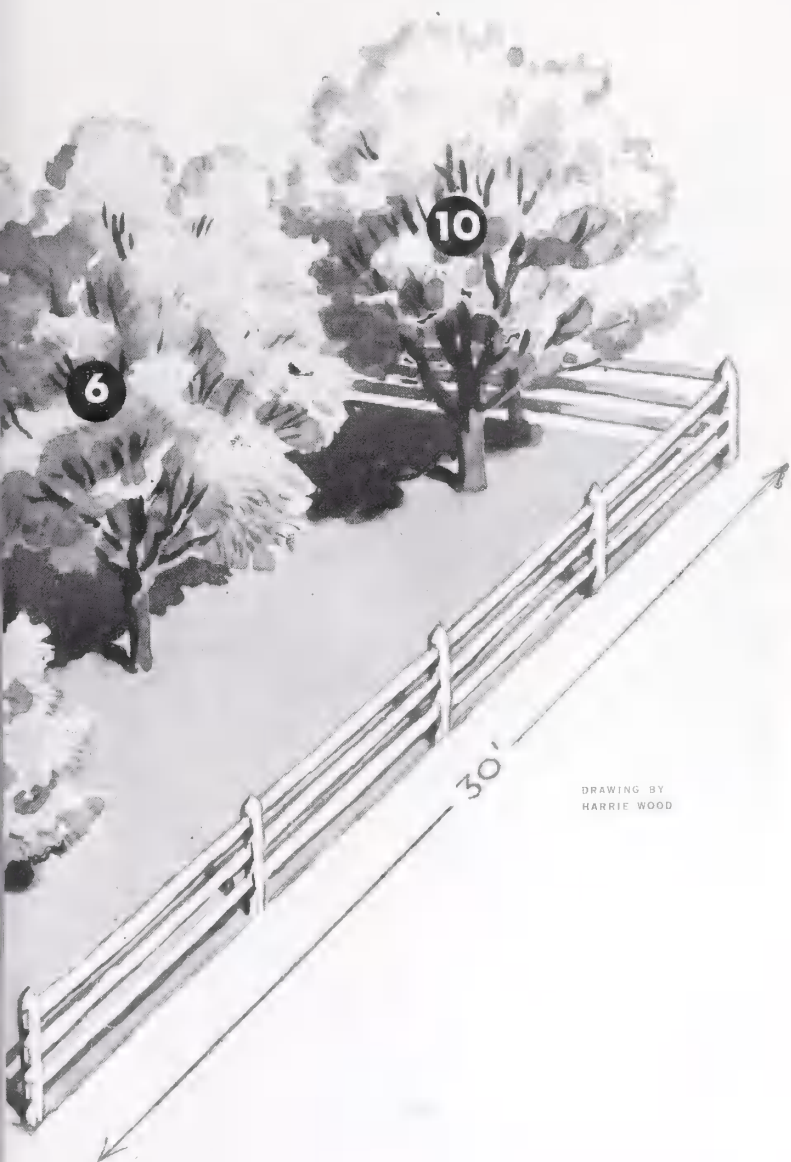
You need not, of course, follow this pattern. But you should



SEASON

By STEPHEN KENT

observe carefully the intervals and proportions. Even though the drawing is not in plan form, the planting distances are proportionately correct and with a little ruler work on the left half of the picture (the layout is symmetrical) you can adapt an accurate planting plan if you wish. You should also bear in mind that the choice of varieties has much to do with fruitfulness, size, bearing seasons, and problems of care and cultivation. Study carefully the specific suggestions at right, keyed to the drawing. And before buying your stock, double-check varieties locally with your state agricultural station.



With these 14 fruit varieties you will have a rich and varied harvest beginning next year and continuing on for generations



4 DWARF APPLE TREES, in pairs, 10' apart, begin the orchard at either side of the central axis. For a good seasonal range, try Early McIntosh (1), Cortland (2), Wealthy (3), Golden Delicious (4). Set in a big hole with graft union (marked by bulge) just above final surface. Keep soil cultivated.



2 PEACH TREES, standard size, are centered 10' behind pairs of apples. Good varieties are Halehaven (5) and Valiant (6). Consult state bulletins on fruit tree planting and care for your own local soil and climate conditions.



2 DWARF PEAR TREES flank arbor at back of lot. Plant Bartlett (7) and Clapp's Favorite (8) or Bosc, if you can get it on dwarf root. Like dwarf apples, these must be tended, staked, cared for like perennial plants.



1 STANLEY PLUM (9) goes in the northeast corner. It is a very dependable variety, of fine quality, and about the only one that is self-fertile.



1 MONTMORENCY CHERRY (10), a so-called sour variety, unsurpassed for pies and preserves. Like Stanley plum, this does well without another variety to cross-fertilize blossoms. But pay a few cents extra and get tree grafted on Mazzard rootstock. It makes a longer-lived, healthier tree.



10 BLACKBERRIES in two rows (11) are best trained on double wires, a pair 2' and a pair 4' above ground. Eldorado is probably best home variety.



12 RASPBERRIES are similarly planted on wires (12) either side of grass path. Latham and Taylor (newer) are good reds. Indian Summer is a good one for fall and summer crop.



4 GRAPE VINES are set on trellis (4" square posts; 2" round rails) and arbor over seat and flagged terrace. A good choice would be Delaware (13), red; Ontario (14), yellow; Concord (15), black; Fredonia (16), black, early. Train first two to 4 canes each year (the Kniffen system). Train other more vigorous pair to cover arbor as desired. (See also page 151.)

Lamberton Ivory China

Made in America



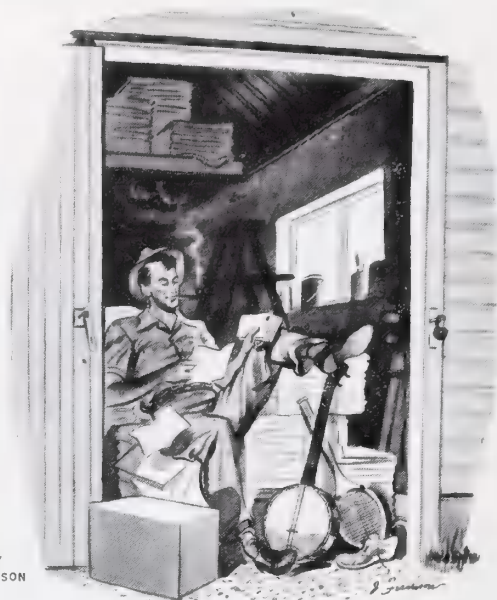
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DRAWING BY
JOHN L. FERGUSON

Father cleans out the GARAGE

When you've read this tale about how
Father disposed of precious mementos,
you'll say, "That's just like our family!"

By Zulma Steele

IT WOULD never have happened except for the Very Unusual week-end weather—a steady drizzle that settled forlornly over the Connecticut countryside.

"You'd think it could rain on a weekday, just once," groused Father. "Lord knows when I'll get the leaves up now." He said that with just the proper note of indignation, as though thwarted in a passionate drive to perform his civic duty. Somehow he managed to look the part of a handyman, even sprawled lazily by the radio, wearing his week-end casuals, old shoes and Saturday night's whiskers.

"It's a shame, dear," said his spouse patiently.

She didn't like the rain either, of course. Mould would be creeping over the shoes in closets upstairs, and she'd have to remember to empty the pan under that leak in the attic roof, and wipe up after Rattle every time the pup galloped in with muddy paws. Not to mention the children. She had lured them inside, at last, with assorted treasures of the rainy-day costume box, but now with war paint and feathers they whoopingly proclaimed their Indian heritage. As

their shrill voices climbed the upper register Father turned up the radio, but he fought a losing battle. Bedlam reigned.

"Will you for the Lord's sake pipe down!" he roared at last. Three young pale faces in Indian headdress stared at him reproachfully. "Not so much noise," followed up weakly. "Is it too much to hope for peace and quiet in our own home?" He made a sweeping Shakespearean gesture toward the Mother.

"It's nice and quiet in the garage, Howard," she said with unspoken cunning.

"Garage? Garage? What the devil would I do there?"

"It's just the sort of day for you," she continued blithely. "You know, Howard—all those old things you're going to throw out. . . ."

"Oh Lord," said Father.

He knew very well. She meant her collection of books, papers, pipes, college banners, relics from the last war, and such, piled conspicuously in the garage where the family's second car had once rested before rationing. A month ago Mother had moved them down from the attic, where they had rotted

comfortably for years. That first morning they blocked his way as Father swung out the sedan for the 15 he had growled dreadfully, giving his family hope that Something Would Be Done. Masculine assitude, however, soon devised a path around the mess which he maneuvered morning and night. Dreadful clutter," he muttered anxiously now and then. But Mother's strategy had so far yielded no action.

"It wouldn't take you more than half-hour," she encouraged him.

Father turned at last from his pretense of passionate interest in a particularly loathsome commercial.

"You haven't thrown anything away?" he accused her.

"Gracious no! Everything's there. All those letters. Even the boxful Annabelle wrote that summer she had a case on you . . ." Mother's comfortable broad face crinkled into the coy expression that went with mention of her husband's old games. The children left off playing to see what their old man would say.

"A fine girl, Annabelle," he remarked with dignity. "Very fine pen. Wrote an excellent letter."

"Yes, dear," Mother smiled. "But many of them! They do take up

space. It's really high time you threw out that kid stuff."

"Humph-h—" He bridled. "You threw out *my* letters, I suppose."

"Now Howard, you know very well you always telephoned. Or telegraphed, at best."

Father had followed her into the kitchen, and she led the way down the backstairs to the garage. "You see, it's all there—" She pointed to a mound about as high and broad as the old coupe that used to stand beside the sedan.

YOUNG Howard, who with the two smaller Indians had clattered down the steps after his parents, spied the barrel of a gun poking from under the faded uniforms of World War One. "Can I have the gun, Father, can I?" he yelled promptly.

"Hush," said his Mother, "that's good scrap metal."

"Scrap metal. Scrap—!" Father's voice hit a shocked, hushed level. "Why, that's history, that gun. I had it in the Argonne. An historical weapon . . ." he finished up firmly. "You kids scam out of here. Go on, now."

As their feet pounded up the stair, he turned on their mother an aloof glance, signifying that she (Continued on next page)



An authentic copy by Tuttle of the historic inkstand used by the signers of the Declaration of Independence. The original was made in 1752 by Philip Syng. George Washington also used it when presiding over the Constitutional Convention. Reproductions in solid silver, of equal interest and charm, will again be made by Tuttle craftsmen when their war work is finished.

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Pearl-Wick Hampers are *Self-Ventilating*—soiled things keep free of odor and damp . . . *Decorator-Designed*—styled and built like fine furniture . . . *Colorfully Finished*—to match your loveliest rooms.

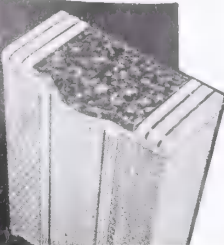
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Self-Ventilating

hampers

DESIGNED AND BUILT
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CONTINUED FROM PRECEDING PAGE

failed to understand his finer feelings. "You'd better go too," he said. "I can manage."

"Yes, dear. I'm sure you'll manage beautifully," she soothed him. "And see here—" she pointed at a small empty box—"I saved you this carton in case there's anything you want to keep. Leave the rest and I'll sort it out later for the waste paper drive, scrap metal—well—" she eyed him doubtfully—"perhaps you won't have anything for that."

As she backed up the stair, she saw he had already slumped on a heap of books, his eyes and hands busy with the past.

HOURS later when she timidly peered down from a top step into the garage he was still at the fringe of the heap, literally knee deep in old letters.

"Anything I can do, Howard?"

"Nope, nothing. Nothing," he said, hastily jamming a packet of letters tied with faded rose ribbon out of sight under the heap.

"It's getting along. Four o'clock."

There was no answer. But she noted that the empty carton was still empty. Perhaps he really would let her throw out the lot. Mother remembered the minor explosion that followed her sanitary attack upon Father's favored chapeau, vintage 1920, though, and she sighed a womanly sigh.

At six, leaving her brood eating supper, she ventured down again. He had cleared a small space in the midst of the mound and was happily practicing with a rusted putter. Brandishing the club at her before she could raise an eyebrow, he demanded: "Some string and wrapping paper, if you have it." "String?"

"Yes, got to get some order in this mess." He elaborately moved

a pile of college papers from one crowded spot to another equally crowded.

"But Howard, it's supper time."

"Haven't time for supper," he replied busily. "Just bring me a sandwich, will you? And don't forget the string!"

When she returned with a ham sandwich and glass of milk on a tray, and a ball of string under her elbow, Father was flourishing his dust-covered banjo. Two strings broke as he plunged his thumb across them. "Be fine for one of the youngsters," he told her benevolently. "All it needs is new strings."

"Well—" she eyed it, dubiously. "We'll see."

"Thanks for the string." He dismissed her, turning zestfully to his labors, sandwich in hand.

"You don't have to worry about wrapping the stuff for the trash man, dear," she told him. "I'll have him bring his truck for the load."

"Just leave it to me," he remarked officiously.

THE quick fall darkness soon blacked out house and damp countryside, but the unshaded light from the garage blared out over the lawn. After nine the children quieted upstairs, Rasse snored in his box, and the only sounds to reach Mother in the parlor were loud thumps and muffled blasphemy from below. It sounded promising, like the exulting last blows to a job well done.

"How's it coming, dear?" She timidly descended the stairs.

"Done—by the lord Harry!" Her husband's face had the shine of accomplishment and sweat. All around him piled bundles, wrapped and tied.

"So neat . . ." she commented, puzzled.

(Continued on page 98)



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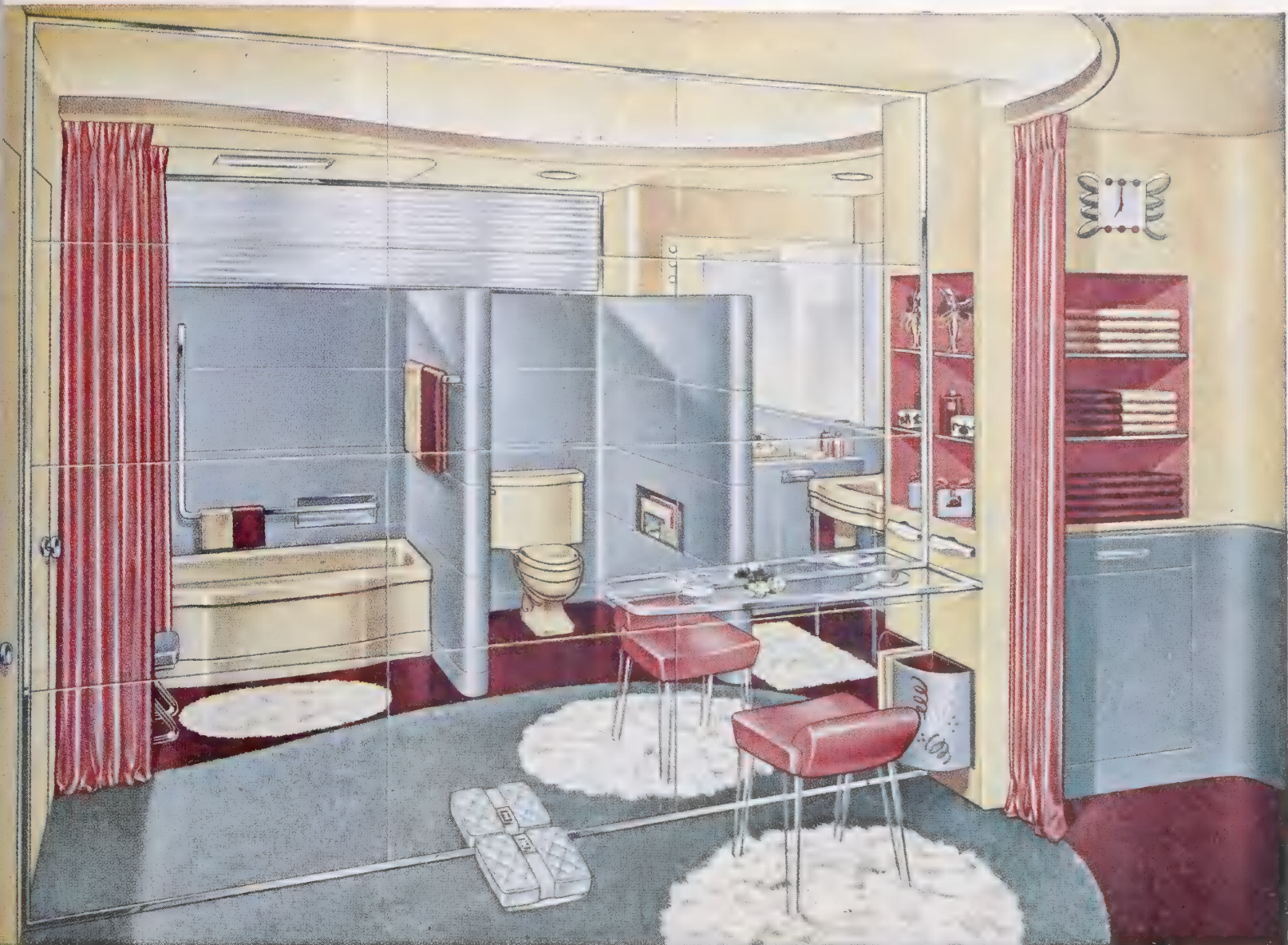
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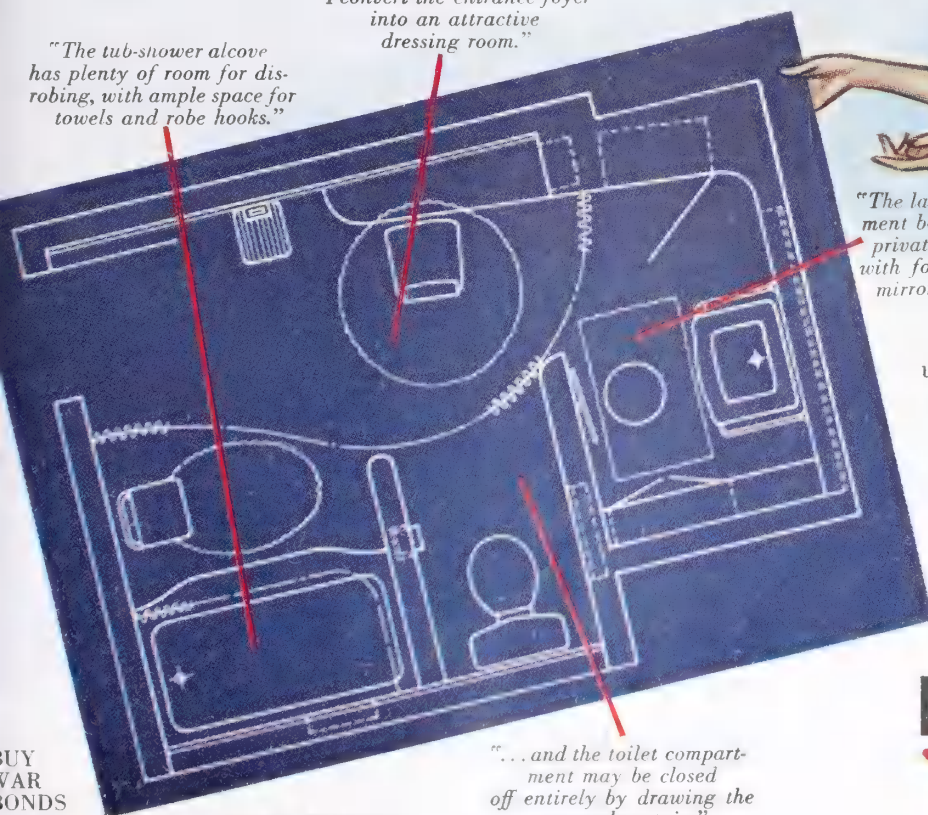


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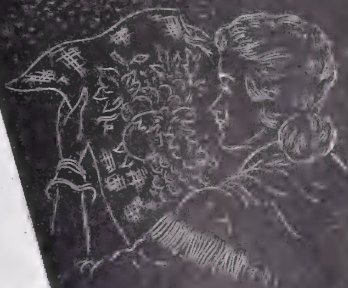
NOTHING makes a hostess's heart sink faster than to watch colored candle wax dripping on her best snowy-white dinner cloth. But once you can't whisk a cloth from under your guests' noses, or grab a knife and start scraping, just wait until the party's over; then apply this remedy.

With a blunt knife or a spatula, scrape off as much of the solid wax as possible. You may be able to

remove the remaining color by sponging with a dry-cleaning fluid, such as carbon tetrachloride. If that is ineffective, place clean white blotters on either side of the stain and press with a warm iron, changing blotters when soiled. Sponge with cleaning fluid. If stain persists, sponge with a solution of 2 parts water to 1 part denatured alcohol. Washable fabrics can be bleached during laundering.

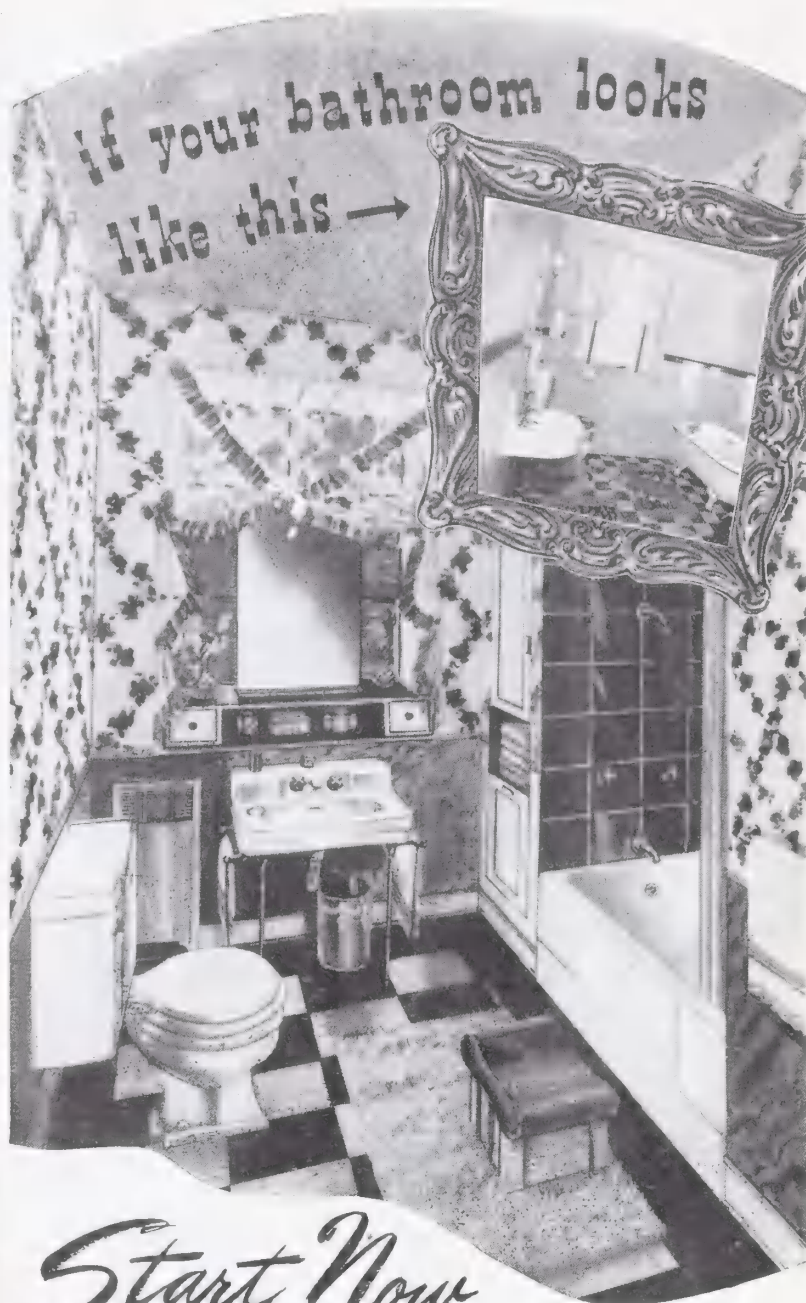
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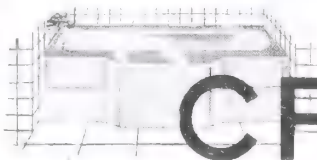
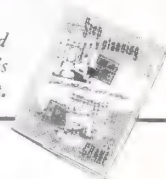
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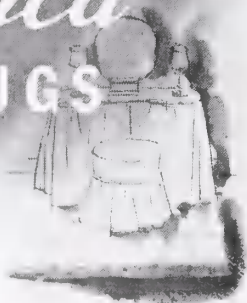
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ALDON RUG MILLS 10 West 33rd Street, New York

FATHER CLEANS OUT THE GARAGE

CONTINUED FROM PAGE 92

"All you need is a little order," he said briskly. "Now I know just where everything is."

"You want to keep those shoes and that tennis racket?" she asked, pointing toward the objects in the carton provided for things to be saved. The GI gunboats had seen another war, and the racket was gutted and twisted.

"Oh no, that's for you to throw out," he told her. "Though, on second thought, better wait and see. There's more wear in those shoes. And I won a love set from old James with that racket once. Here, put it with these." He added them to the mound.

"But Howard, what are you going to throw away?"

"Throw away? Why, we can't throw out the heritage for our children, like an old shoe. Family records—priceless!" His jaw set square and he had a tired look.

"Howard! Howard!" Mother shook her head helplessly. "You can't—there's no space. The closets are jammed now with all those old pants and hats you won't let me touch."

"Now, now," he said. "What's the matter with the attic then? Nice lot of space there, now you've cleared it. This stuff won't take half the room it did before I brought some order into it."

Mother gaped at him. "But Howard—"

"Here, we'll get it up right now," he said, taking firm hold of the situation and pushing into her reluctant arms the bag of rusted golf clubs and a birdcage full of old letters. "Four trips and it will be done," he assured her briskly.

"Can't say I never did anything for you—" he chortled happily behind her on the stair.

"Men—" murmured Mother to herself. "Men—!"

RENAULT

*Extra-Dry
American Champagne*

Three-quarters of a century ago when Louis Nicholas Renault came to America from his native France, he brought with him the skill and the formula that had made the Renault name famous as far back as the days of King Louis. Today, that same bottle-fermented quality that makes wine-lovers nod approval is to be found in Renault American Champagne and Renault California Gold Label Wines. . . . Write for a free copy of Renault's colorful Wine Recipe Book. Address: Dept. 39, L. N. Renault & Sons, Inc., Egg Harbor City, N. J. Distributed through McKesson & Robbins, Inc., New York.

*Enjoy Renault
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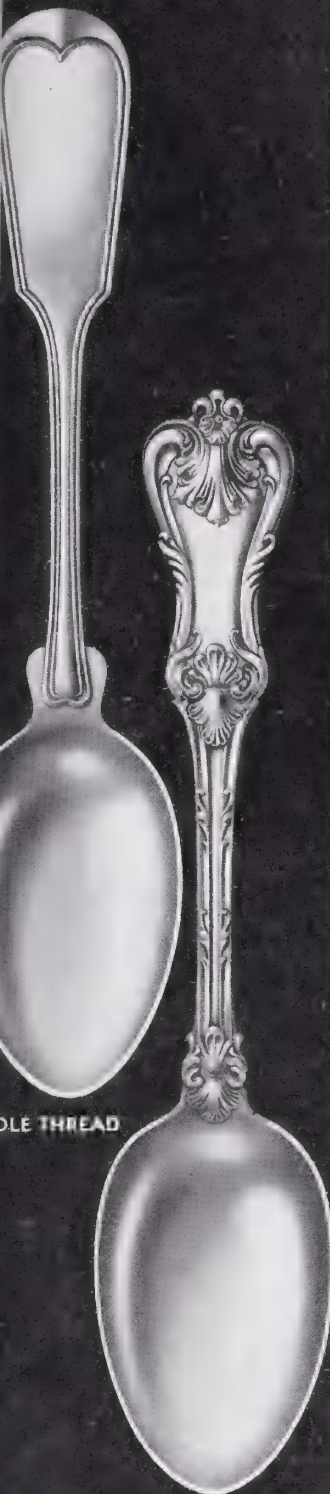
★
LET'S GO FOR THE
KNOCKOUT BLOW

BUY AN EXTRA
WAR BOND



BUY WAR BONDS

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EDWARD VII

Two of our liveliest patterns, Fiddle
spread and Edward VII, are still avail-
able — in suitably quantity, of course.
With historically correct — authentic in
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It is a joy to own — a possession to
be proud of.

Illustrated Folders on Request
FRANK W. SMITH, Inc.
GARDNER, MASS.

Over a century for half a century

WHAT'S YOUR HOUSE WORTH?

CONTINUED FROM PAGE 76

ments fairly among everybody in-
volved? That means work, steady
attention to details. It means *par-*
ticipation in our local governments.

If we really set out to under-
stand the fiscal problems of our
cities, towns, and villages, we could
root out the evils of inequitable
taxation, political waste, and gov-
ernmental inefficiency. We'd still
be paying property taxes, of course,
for if we want those Better Tomor-
rows, we must pay for them—some-
how. But by your enlightened in-
terest, we could see to it that the
taxes we pay on houses or incomes,
on purchases or gasoline or lux-
uries are levied fairly and based
on (1) our ability to pay and (2)
for actual benefits to the com-
munity.

THE purpose of the general
property tax is to divide the
burden of the cost of local govern-
ment equitably among all those
who receive the services of that
government. This means everybody
should pay for schools, sewage dis-
posal, police and fire protection,
according to each family's ability
to pay. No one quarrels with that
objective. But when local practices
fail to achieve it—either by over-
valuation of properties, or under-
valuation by flagrant omissions or
exemptions—you and I, the aver-
age citizens of our country, either
don't know about it or are too over-
powered by habitual lethargy to
do anything.

To do anything about property
tax reform, as was suggested in
last month's HOUSE BEAUTIFUL (see
"Property Taxes Are No Sneezing
Matter," by Dorothy Rosenman),
we must know something about the
way in which our property taxes
are administered in our *own* bail-
iwicks. It is not so hard, for tax
rolls are public property. All that
is involved is some individual "bon-
ing-up" on the subject.

The business of assessment, for
example, is not clearly understood
by a majority of us. By and large,
we accept the decisions of our local
assessors with resignation, bowing
to the local custom of too low
evaluations and high rates, or too
high valuations and low rates,
without holding up these practices
for comparison with certain well-
defined principles of assessment
evolved by the best minds in the
field of real estate tax matters.

(Continued on next page)



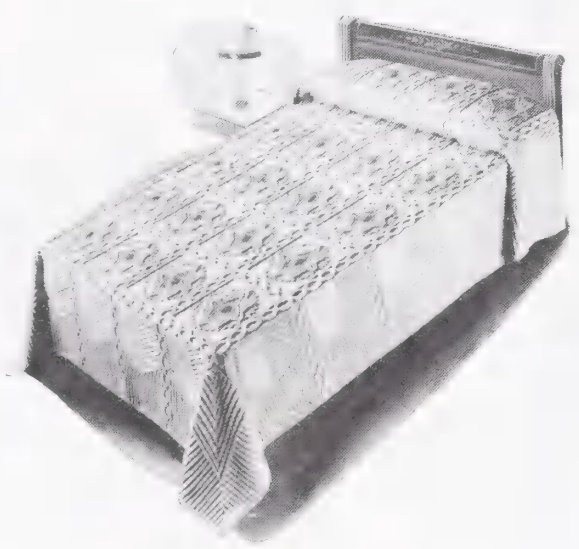
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*Post-War
Shopping List*



and be sure of cold weather comfort.



Famous

Round Oak

RANGES • FURNACES • WATER HEATERS

1945, Round Oak Company, Dowagiac, Michigan

Given a well-trained assessor working full time in a district large enough to employ his services all year round, and equipped with the aids to just assessment, which are as necessary to him as a hammer and saw to a carpenter, the goal of equitable assessment could at least be seen on the horizon. There still would be the important matters of *standards of value*, fairly drawn by state law, of *uniformity of treatment of all taxpayers* without political favoritism or hostility, and the acknowledged effort on the part of local government to place the *burden of taxation equally on all*



A black and white photograph of a bottle of Laird's Apple Brandy. The bottle is dark with a light-colored label. The label features the text "Three Star", "LAIRD'S", "APPLE BRANDY", and "40% ALC/VOL (80 PROOF)". Above the bottle, the text "86.4 PROOF" is stamped in a large, bold, sans-serif font. The bottle has a neck label that also says "LAIRD'S".

America's oldest family of brandy distillers

LAIRD & CO. - Fine Brandies Since 1780 - Scobeyville, N. J.

residents of the community who give the benefits of life in that community, whether or not they own taxable property. These are objectives difficult to achieve, since property is, both by tradition and administration, the easiest "milk" to milk for necessary local funds.

Whatever your personal bias regarding the assessments in your community, you should understand something of the assessor's problem in determining residential value. You can do nothing to improve the situation unless you know how the works and what he *should* do to arrive at an equitable assessment.

For example, imagine yourself an assessor who had been told to evaluate a certain house on Elm Road. How would you start the work? Well, first you'd have to make preliminary surveys. You would have to know something about the community, its total income, its trends in population and health; where the high, middle, and low income families live; what assets are in each neighborhood in the form of schools, transportation, churches, parks, hospitals. Also what properties have been sold; when and for how much; what labor and materials cost and what rents are. All this

would be vital before you ever turned the spotlight on Elm Road at all. In gathering this information, you would be helped a great deal by:

1. Tax maps, showing the size and location of every parcel of real estate.

2. Land value maps, showing relative footage prices for all sections of the city.

3. Sales records of both improved and unimproved parcels.

4. Classification charts of all buildings in the city, showing kinds (one-family, two-family apartments), materials, sizes, and approximate price range (cheap, good, expensive, mansions).

5. Construction costs reports, giving the prevailing prices for materials and labor in the city, so you could get reproduction cost estimates, if necessary.

6. Physical depreciation tables, reflecting the rate at which houses lose value, depending upon kind, quantity, and quality of materials used; quantity and quality of labor employed; climate to which building is exposed; presence or absence of foreign materials in the atmosphere; special industrial hazards; biological hazards, such as termites; general wear and tear;

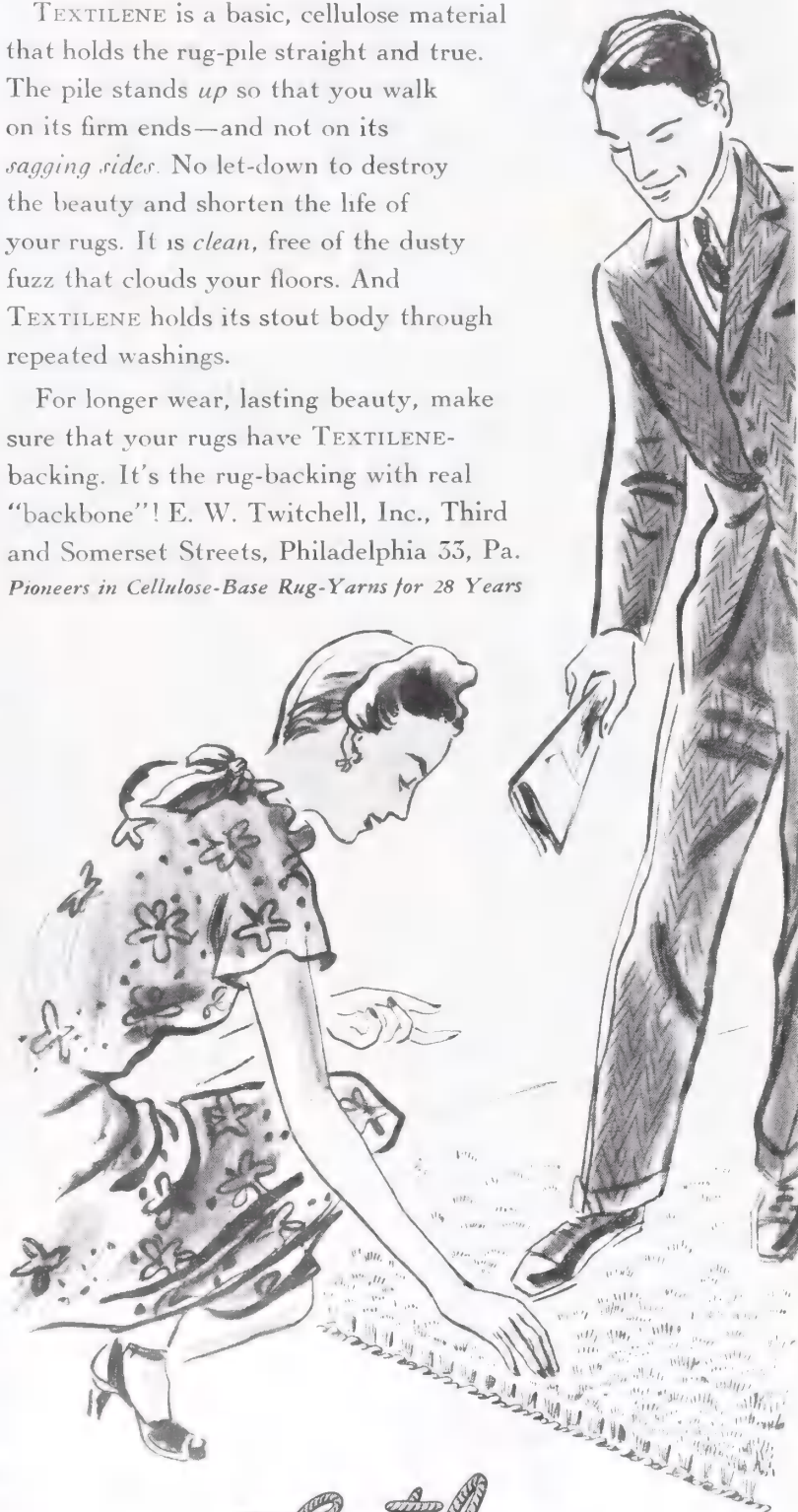
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*"Really amazing, Dear!
This rug's as springy
and fresh as new!"*

WHEN THE *pile's* held up, the *rug* holds up! That's the secret of the new rugs made with TEXTILENE-backing. This revolutionary rug weaving-yarn is now being used by 25 leading rug and carpet manufacturers to replace the old-fashioned, fuzzy, foreign, rope-type backing yarn.

TEXTILENE is a basic, cellulose material that holds the rug-pile straight and true. The pile stands *up* so that you walk on its firm ends—and not on its *sagging sides*. No let-down to destroy the beauty and shorten the life of your rugs. It is *clean*, free of the dusty fuzz that clouds your floors. And TEXTILENE holds its stout body through repeated washings.

For longer wear, lasting beauty, make sure that your rugs have TEXTILENE-backing. It's the rug-backing with real "backbone"! E. W. Twitchell, Inc., Third and Somerset Streets, Philadelphia 53, Pa. *Pioneers in Cellulose-Base Rug-Yarns for 28 Years*



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THE MODERN RUG-BACKING

Streamline MODERN

STREAMLINE Modern is more

than just beautifully designed furniture which adapts itself to your decorative schemes. It's sensible furniture, too, styled to serve in every practical way throughout your home!

- You can buy only limited quantities of Streamline Modern just now. After the war better stores everywhere will have this charming, graceful furniture for every room in your home!



HEYWOOD-WAKEFIELD
GARDNER, MASSACHUSETTS

FINE FURNITURE SINCE 1826

CONTINUED FROM PRECEDING PAGE

extent of maintenance and repairs.

If these tools were not available, they would have to be developed. Armed with these, you as an assessor would go to Elm Road and inspect not only the house but all neighborhood factors which bear on value. You'd make notes of the type and condition of pavements, street lights, fire hydrants, traffic congestion, distance from schools, churches, transportation. You'd describe the house on your standard form for the purpose—its size, condition, construction material—putting down whether it is a single-family dwelling, of brick or shingles, with 5,000 or 10,000 cubic feet of space, the number of utilities it has, how old it is, etc.

From all these facts you would work out what, in your opinion, would be the value of the house, brand new. If it actually were not a new house, you might have to submit a bid to several contractors to get the cost of reproducing that exact house; then take the median bid and deduct for depreciation over the number of years the house had been in use. And what you would come up with would still be your *opinion* of what the house is worth now! All ap-

praisals are opinions, based on facts, of course. But where you deal with opinions there always are differences.

Having arrived at a figure, you would go down on the assessment rolls which, when complete, are open to public inspection. If, then, the owner of the house—assuming he read the tax rolls at all—did not like the assessment, his hands would not be tied. There is a tax board in every locality, which sits on a certain day or days, before whom property owners can appear, without legal advisers, to complain about their assessments. These boards have the power to overrule the assessor if, in their opinion, his estimate is in error.

IF THE tax board upholds the assessor, there is still another place to which the homeowner can appeal, usually a State Tax Commission, sometimes a Special Board of Appeals such as exists in New Jersey, Massachusetts, or the District of Columbia. In some places, notably New York and Pennsylvania, the regular courts hear such appeals.

Now, mind you, even if you were perfectly satisfied with the procedure by which your assessor arrived at a figure of, say, \$8,000 for

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LIQUEUR

SOUTHERN COMFORT

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SOUTHERN COMFORT CORPORATION, SAINT LOUIS 3, MO.

our six-year-old house, you might have reason to complain about the size of your tax bill. For assuming that \$8,000 really is the price at which you could sell your house in the open market tomorrow morning, your tax bill might be \$200 or \$240 or \$280 for the year, depending upon whether the rate of your property tax is 2½, 3, or 3½ per cent.

There is only one thing to remember about this: *don't blame your assessor!* He does not fix the tax rate; that is done by your local legislators, the Assembly or Board of Aldermen, or whatever you call them in your city. The assessor's job is merely to arrive at a fair appraisal of the value, to which will be applied whatever rate has been determined by your representative in the city government.

Most assessors say the majority of taxpayers are very fair-minded. They do not object, by and large, to the values placed on their houses unless they feel they are being discriminated against. Nothing rouses Mrs. Smith's ire so much as having her house valued at \$1,000 more than Mrs. Jones's across the street "which is practically the same as mine!" That's characteristic of Americans, to want to be treated the same as their neighbors; we

should be thankful for it since it is our insurance, if such there be, against discriminatory laws in our democracy. Your house may be fairly or unfairly assessed. If unfairly, the causes most likely are ill-equipped, overworked, underpaid, part-time assessors. They are maintained partly because the local government is satisfied with its "take" on the work they do, and partly because you and I have done nothing, as citizens, to indicate to the city fathers that we want a change.

In this, as in other problems of those Better Tomorrows, it is up to us to do something about it.

WHAT TO DO

1. Test your own house to see if it is fairly assessed. If it isn't, appeal.
 2. Insist that appraisal of properties for tax purposes be continuous, so that changes are reflected at once.
 3. Demand well-trained personnel. See that assessors are fairly paid, fortified with reasonable security of tenure, and provided with adequate equipment.
 4. Keep careful check on the tax roll as published, to be aware of changes in valuations of your
- (Continued on next page)

SINCE 1907 MAKERS OF FINE PLUMBING FIXTURES

ELJER



"We'll have an extra washroom"



"The things Bruce and I would like to have in our new home make a list as long as your arm, but the *must* have's are not so many. One that always stays on the list is a first floor washroom.

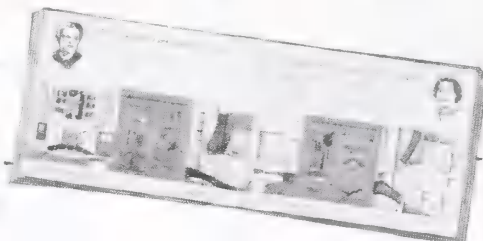
"I know how it will look too...just like the powder room shown in Eljer's book which has a lot of practical ideas suggested by women."

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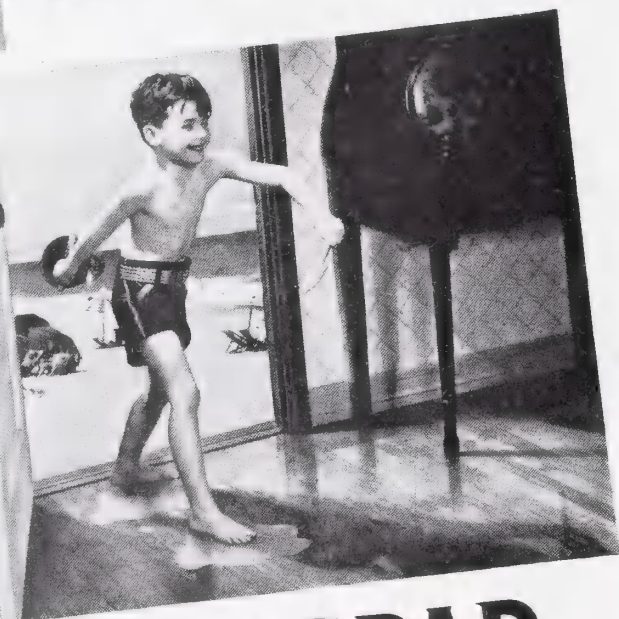
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Valspar—the Varnish that won't turn white

CONTINUED FROM PRECEDING PAGE

own house and those of your neighbors. See that these are consistent.

5. Visit your local tax department whenever you have a question; you will find most of these officials welcome the chance to prove the answers.

6. Press your inequity as far as you can, legally, in order to make others in your community take notice of the situation.

7. Attend budget hearings, or at least read about them carefully in your local newspapers, so you will be aware of whether it is the tax base or the tax rate which is at fault in a too-high property tax bill.

8. Form local taxpayers' clubs or associations for concerted action whenever inequity exists.

9. Accept gratefully a proved true evaluation of your house and a fair tax rate, in order to have those services from your locality which are demanded by our new standards of living today and tomorrow.

How To Test the Justice of Your Assessment

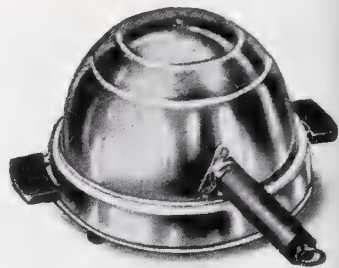
(Answer these questions and you will find out whether your house is assessed fairly.)

1. Do you know the market value of your house today?

Theoretically, full market value based on what your house would sell for if "both buyer and seller were informed, willing, and the seller under no compulsion to sell" is the definition of standard of value in most states. One offer of a sum for your property does not constitute its real market value. It must be pretty much the amount anyone looking for a house like yours would offer for it. If you are unsure of market value, call in an appraiser, the man who makes estimates of value for banks and lending institutions. By his specialized training and constant work in the valuation field, he is competent to give an opinion of value which is the best that can be rendered.

2. Is the assessed value of your house approximately the same as its market value?

Probably not. Few assessments match selling prices. In many places, a percentage of full value is used as a tax base—say 60 per cent. If your house meets that standard, you have no cause for complaint. However, if your house is assessed at 75 per cent of its market value in a city using a 60



5 WAYS BETTER

ONE DAY, soon, we hope, you'll again be able to buy one of these handsome, Manning-Bowman Smokeless Broilers—the broiler that lets you cook safely right on the table with practically no smoke or odor! There are other good points we believe you'll appreciate knowing when the time comes to buy, that's why we're listing these...

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THE BEST IS YOURS—WITH PINE

per cent standard, you have a grievance. On the other hand, in most urban areas assessed values, especially of residences, are 100 per cent or more than the prices at which the properties could reasonably be sold. One of the ills of the cities is the over-valuation of urban land regardless of the buildings which stand upon it. The more you fight for the use of market value for assessment purposes, the better for you and your community in the long run.

3. Has your assessor been around to re-value your house recently?

Conditions change, sometimes rapidly. You may be paying taxes on an old valuation which nobody bothered to change, even though your house has depreciated in value. Your assessor, ideally, should reassess every year, taking into account neighborhood as well as maintenance changes. Even then, there would be some lag between actuality and the tax records. But changes may work for or against you, as property appreciates as well as depreciates. A property may increase in value because the land becomes more valuable as a neighborhood becomes more fashionable; or maybe construction costs rise and older buildings are worth more because they would cost more to reproduce. Your assessment figure should reflect these things.

4. Is the assessed value of your house about the same as that of a similar house of the same size in a similar neighborhood?

Even if everybody's house is assessed at less than market value, if yours is assessed at more than your neighbor's, and is the same size, kind, and age house, you have a case. You are entitled to the same treatment as anyone else in the neighborhood, with your house assessed no higher or lower than that of the owner of a comparable house.

5. Has depreciation been fairly figured into your final assessment?

Normally no house is worth as much, used, as it was brand new. The years do things to it to lower its value. Rates of physical depreciation have been established by many authorities, based on the types of building concerned. For example, by one such table, 10 per cent is allowed for depreciation in 5 years for a frame residence, 73 per cent in 60 years. For masonry houses, the same table allows 10 per cent in 5 years and 68 per cent

(Continued on next page)

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Icy entertainment—freezing guests! Even though fuel must be saved, you can avoid those bone-chilling evenings. It's easy and inexpensive to make your home far more comfortable—now—by installing Balsam-Wool Attic Insulation.

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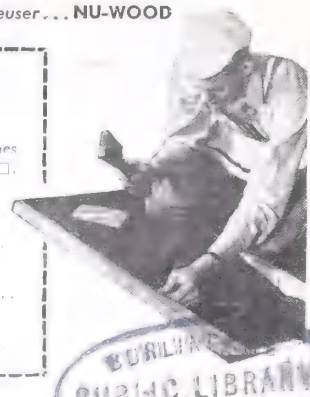
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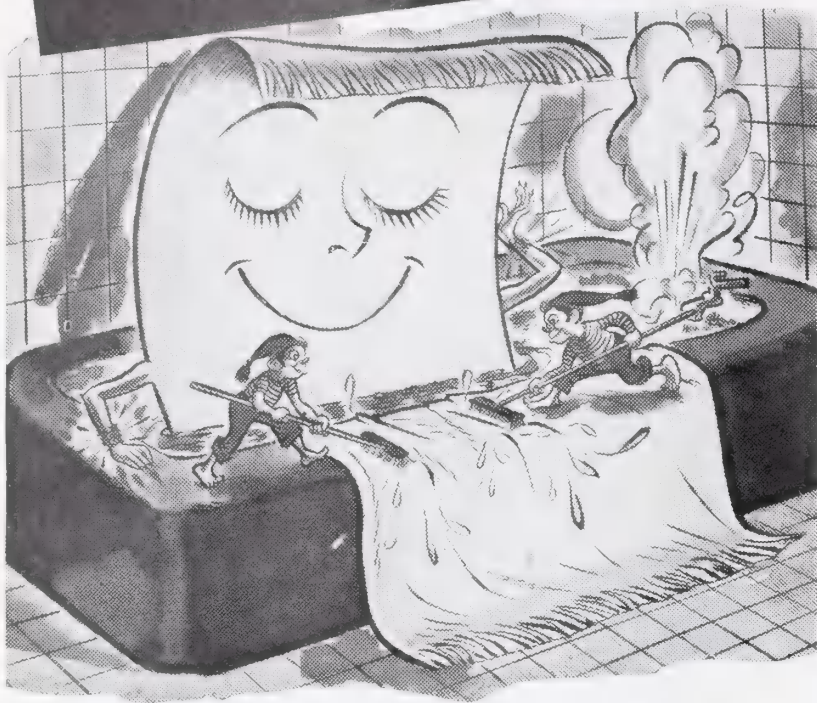
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... and likes it*



...if it's backed with **CELLUCORD**

America's leading carpet cleaners have tested rugs made with Cellucord rug backing under all normal cleaning methods. These tests prove that Cellucord-backed rugs and carpets can undergo many shampoos—and still retain their original beauty and service qualities.

Cellucord, the modern plasticized rug-backing yarn, was created by science to help your new rugs and carpets keep their newness and beauty longer...Cellucord-backed rugs keep their smooth, lovely surfaces, no matter how hard the abuse—because Cellucord grips the pile firmly, keeps it erect under constant foot traffic.

These service features have been proved in actual performance in more than 2 million American homes.

Less fuzz! **CELLUCORD's** smooth plasticized finish means *less dust-forming fuzz*...cleaner floors.

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Wear-tested! **CELLUCORD** will outlast the surface of any rug or carpet.

No wonder Cellucord has been hailed by America's largest rug and carpet manufacturers as *the backbone of tomorrow's fine American-made floor coverings!*

If you can't buy a Cellucord-backed rug or carpet today—keep asking! You'll find Cellucord Backing in many fine Axminster rugs and carpets now. And you'll find it in many more—as soon as war conditions permit.

The **BEST** rug for your money
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the modern **PLASTICIZED** rug-backing yarn

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MILLET CORPORATION, GILMAN, VT — America's largest producer of rug-backing yarns

CONTINUED FROM PRECEDING PAGE

in 60 years. Whatever table is used, see to it your house gets its proper amount of depreciation.

6. *Is the value of your property based on its actual use rather than its potential use?*

Especially in large cities, obsolete houses which reached their full physical depreciation years ago may be valued very high, because the *land* on which they stand could be used for apartment houses, factories, warehouses, stores, even though no such building is planned for the site. Assessed value usually

is computed by adding two separately arrived at figures—value of building and value of land. If you are paying on the basis of *possible* land value for these purposes, your assessment for house and land will not match the actual, real value of the house and land to you. You can fight this only by changing the city's whole land valuation process, which means a long, difficult, expensive battle—only worth while for most of us if there are others in the same fix to share the fight and costs. The need for taxpayers' associations—strong, honest organizations to champion the rights of property owners—is obvious.

ARE MASCULINE TASTES HAMPERING?

CONTINUED FROM PAGE 78

Wedgwood blue and, in his apartment, an excellent background for the clear colors of his fabrics, the mellow wood of his French antiques. But this same blue is also the favorite color of most men. Try wearing a soft blue dress and watch the bright light of approval flash in their eyes!

As you will see by carefully studying the photographs on these pages, the decoration is good. It is pretty, but not in any feminine

sense. Perhaps quiet elegance would better describe it. You will also notice that its charm derives from a skillful interpretation of the proven in decoration. There is no over emphasis, no startling pattern. It is splendid middle-of-the-road decorating. The lanes leading off it may offer more excitement, but they are not to a man's taste. He likes what he likes. And out of these firmly entrenched theories can come excellent decoration.

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Duratone
PLAYING CARDS

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Easy to Clean
JUST WIPE WITH A DAMP CLOTH

☆ Duratone cards are longer lasting, better shuffling, better dealing and better playing

ARRCO PLAYING CARD COMPANY
CHICAGO, ILLINOIS
Makers of Club Reno, Carlyle and Blackstone playing cards

SKY CLUB

CONTINUED FROM PAGE 58

serviceable as a municipally-owned Airpark, for it embodies all the basic requirements, except possibly for longer runways.

Here's the way you'd go about establishing an Airpark, private or public. You would first enlist the help of your State Aviation Commission or your local Civil Aeronautics Administration engineers. The first problem is location, which embraces such matters as prevailing winds, nearby obstructions, and zoning to prevent construction of future obstructions. The Commission and the C.A.A. engineers are experts in such matters and give good advice.

AFTER acquisition of suitable land, the next step in construction will be the clearing and surfacing. No further work should be done until a master plan is drawn and submitted to the C. A. A. for approval. Under this plan adequate and well-placed drainage is a prime requisite. It may or may not require sub-surface drainage. But satisfactory drainage is most vital to the maintenance of turf, runways, and taxi strips, as well as maintaining

the ground around buildings and entrance roads to the Airpark.

Turf has been proved satisfactory for runways, and other areas. However, it may be necessary to provide hard surfacing on the taxi areas between hangars and on the service strip. The problem of turf development is local, since climate, soil, the type of seeding or grass that is most hardy for your locality are also local factors. Your local county agent can give you sound advice on your turf problems.

In our plan, we offer four-plane hangars, of concrete block construction, which may be erected at an average cost of approximately \$3,500 per unit, to be depreciated over a period of 20 years minimum. These units provide an individual hangar of permanent construction for each personal plane owner, but at less cost to your club than an individual T-hangar of similar construction. The personal hangar is one of the musts for the private owner, as it virtually eliminates one of the minor but most aggravating hazards to your plane—hangar damage, which results from con-

(Continued on page 112)



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UNIFORMS

You can expect perfect service from the fine, light-weight acetate faille. It wears beautifully — has been laundry-tested.
Black, Grey, Wine.
Sizes 12-20 and 36-44, **\$6.00.**
Organdy apron, **\$2.50.**
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... AND A Zangerle Table

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DESIGNED and created to "outlive a centenarian." Each and every line is faithfully studied and reproduced to capture the everlasting character of authentic 18th Century Masterpieces. A Zangerle Table will last a hundred years too... no fine detail of material or construction is left to chance.

Zangerle Tables are famous for quality—made to a tradition. Popularly priced—at leading stores everywhere.



WRITE FOR
"GUIDE TO GOOD TASTE"

A new booklet on decoration. 6 easy lessons, on periods, color, arrangement, etc. Send for your copy today... only 10c.

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A PERIOD TO PERIODS

A famous and articulate homemaker invites you to break the fetters of formula decorating . . . and really enjoy yourself

By Agnes Rothery

Author of "A Fitting Habitation"

IN GRATEFUL astonishment the American public has received the news that it is now permissible to mix periods. You may not only have a French Provincial dining room in a New England Colonial house, but you may combine French Provincial and Mexican in the same dining room! You may, if you have precisely the right touch and want to be amusing, put a Victorian candlestick beside a modern chair, Japanese and modern go rather well together and so, curiously enough, do Japanese and Spanish.

This is really a great relief.

Not long ago any one who knew anything about furniture — which meant any one who read the magazines devoted to arts, architecture, home and interior decoration, or had even looked at displays in department store windows — suffered a horrid blow if she stepped into a living room where a Federal mirror was hung above a Jacobean cupboard. It made her quite ill, as if she had been served molasses with lettuce.

Well, all this is now changed. It is rather smarter to mix periods than to assemble precisely collateral pieces. Of course, you must



It's a matter of GOOD TASTE!

As the right setting glorifies the finest gems, so does Don Q glorify any rum drink. Enrich your tall drinks . . . and your cocktails with the finer flavor of Don Q — Puerto Rico's favorite quality rum!

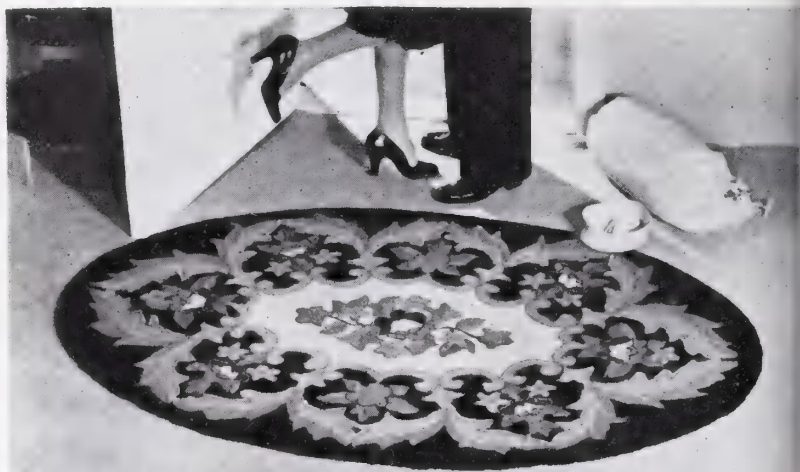


86 PROOF

DON Q RUM

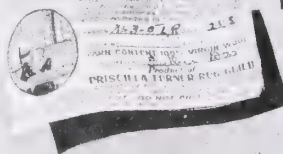
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Priscilla Turner 100% Virgin Wool Hooked Rugs, the crowning achievement of the renowned Maine craftsmen, famed for generations. Tightly hooked, they are extra heavy, extra dense and luxurious, gay and colorful in the traditional American manner.



PRISCILLA TURNER RUG GUILD
Turner, Maine

Each rug bears the Guild label and is signed by the craftsman who made it.

it carefully. You can't upholster an Empire sofa with an Indian blanket.

Why can't you?

As a matter of fact, you can, if you want to. You can do anything you please in the way of decorating and furnishing your own room, apartment, or house, subject only to the laws of budgeting and the consent of other members of the family who have also got to live in it.

Of course, you could always do as the timid souls have, for the last decade, garnished their rooms and set their tables in apparent fear that some Gestapo would swoop down on them and subject them to unimaginable disaster if they broke the sacred laws of a period.

In becoming period-conscious, the average woman—for it is chiefly women who decide these matters—has undoubtedly improved her taste. American homes, inside and out, are more attractive and convenient than they have ever been. They are also more reelected.

If there are a thousand living rooms where a white mantelpiece over a red brick fireplace is set off with a long framed gold mirror in the center and a brass

candlestick at each end, there are a million. Facing this fireplace and mantel are a ditto number of overstuffed sofas with identical end tables bearing matching lamps and mated ash trays. This practically national grouping is better from certain points of view than a curlicued, tiered, golden oak overmantel, cluttered with miscellaneous bric-a-brac and set off by a set of tongs, shovel, and poker gilded and tied with pink ribbons. But it is not obligatory. You can have a fireplace without any mantelpiece at all, for instance. Scandinavians and South Americans have had them for centuries.

POSSIBLY it has been necessary to learn to distinguish and use different periods before learning to combine and then ignore them. One has to learn letters before one can read words (although I believe there is some argument about this). And one has to read words before one can take in a page at a glance. People who have to spell out each syllable as they read may pass the test for literacy. But education is something else again, and cultivation is something still beyond that.

The mark of a cultivated taste
(Continued on next page)



**Highlight
Your Room
with
Brandt
TABLES**

There is a smartly styled, magnificently made, beautifully finished Brandt Occasional Table for every use in your home.

BRANDT CABINET WORKS, INC. • HAGERSTOWN, MD.



SKILL makes the DIFFERENCE in home insulation, too!

***"Insulation is no better than the man who installs it"**—
you can rely on your Johns-Manville
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Why is this important to you? Because the finest insulating material anybody can make won't be effective if it's installed in your home in a slipshod, careless or skimpy manner.

You can't see the difference, but only the right kind of a job results in maximum comfort and fuel savings.

Remember, you buy Home Insulation only once. And properly installed it pays for itself.

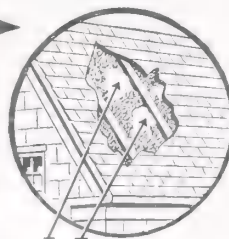
That's why every contractor for Johns-Manville "Blown" Home Insulation is carefully selected on the basis of his integrity, experience and reputation.

In addition, his work is rigidly supervised by Johns-Manville until he can satisfactorily meet the high standard of J-M specifications for the scientific insulation of homes.

Why not take the first step by sending for the free Johns-Manville Home Insulation book which gives you the fascinating story.

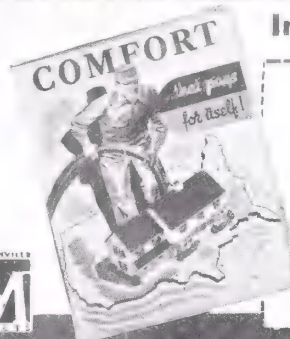
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Here's what happens on a slipshod job: Note voids... "Leaky," incomplete insulation will cause cold spots. A J-M job is complete in every detail—J-M Rock Wool is "blown" in to the exact, efficient firmness that helps keep winter heat IN and summer heat OUT.



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Visionaries have their Dreams for post-war heating

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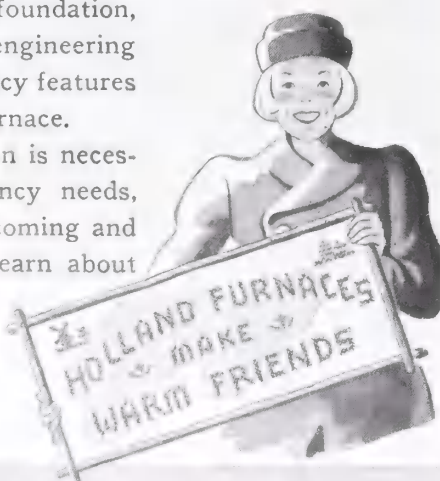
*The Heart of
the Home*

HEATING

When you hear or read about any of the fanciful ideas for revolutionizing our post-war heating methods, remember this: The most advanced heating unit on the post-war horizon in terms of practicality, efficiency, and economy is the present Holland furnace.

Being the world's largest installers of home heating equipment, Holland is in the priceless position of studying the "heart of the home" through direct experience with millions of customers. Only Holland has this practical, essential foundation, out of which Holland's engineering staff has evolved the efficiency features of the matchless Holland furnace.

Today's limited production is necessarily allocated to emergency needs, but there's a brighter day coming and it will pay you, now, to learn about this advanced Holland furnace from your local Holland branch.



**WORLD'S LARGEST INSTALLERS OF
HOME HEATING EQUIPMENT**

HOLLAND FURNACE CO.

HOLLAND, MICHIGAN • BRANCHES COAST TO COAST

CONTINUED FROM PRECEDING PAGE

is that it is flexible and self-confident, or at least unself-conscious. True cultivation becomes an instinct, and its possessor is no more aware of displaying it than a person who has been trained from childhood to proper table manners is aware of refinement because he eats with a fork instead of his fingers.

The chief objection to the white mantelpiece, brass candlestick, sofa, end table arrangement is not that it is unpleasing, or even that it is restricted and monotonous. It is that it frequently defrauds its possessor of one of the keen, albeit minor, pleasures of life. She may be pleased because it is correct and looks as well as her neighbor's, but she has been cheated of the exhilaration and experience of working out her own ideas and fitting her setting to her own taste.

SHE would be ashamed to admit that she secretly pines for a pale pink tufted satin sofa, piled with lace cushions and set cater-cornered beside a slender gilt-legged table with a white marble top. She knows enough about periods to be afraid that such a room would look like one from those nineties which are sometimes called naughty and sometimes called gay. But why is that any more deplorable than looking like a room of the nineteen-forty-fives, which is sometimes called simple and sometimes called smart? She could have the time of her life draping her windows with glass curtains, draw curtains, over-curtains, portieres and fringed lambrequins. She would be so happy in it that it would be a churl and a chump who would come into it and not appreciate her gay insouciance. She can set her dinner table with porcelain and pottery, with embroidered napkins and straw doilies, and the world—even her immediate social world—will not collapse. She may even be rewarded by finding she is considered "original" or at least "refreshing".

"They" have informed us we can mix periods. Let us inform "them" that we can discard periods altogether if and when we choose. Let those of us who want to have fun with our houses arrange our rooms to suit ourselves and put a period to all periods.

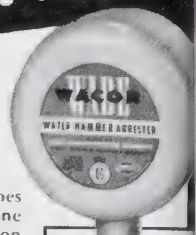
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**Do Your Water Pipes
BANG Like This?**

**HERE'S HOW
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Put in the Wade Arrester and out goes water hammer — one of the most common and annoying of all plumbing troubles and one of the biggest causes of burst pipes. It's inexpensive, easily installed, and as permanent as your other plumbing fixtures. Used in big industrial plants everywhere. Made by one of America's oldest plumbing manufacturers.



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WATER
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serves the
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Quality Products Since 1865

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Gay Vienna was the setting, in 1873, for the Exposition where Great Western American Champagne received its second of six European awards.



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SINCE 1860

**AMERICAN
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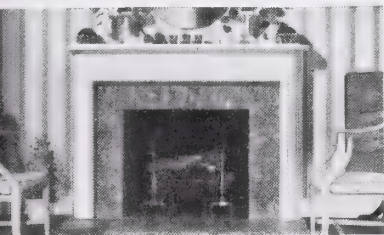
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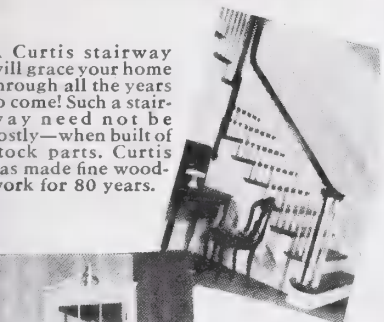
WOODWORK

**WILL MAKE YOUR HOME—
SELECT IT NOW
THIS EASY WAY!**

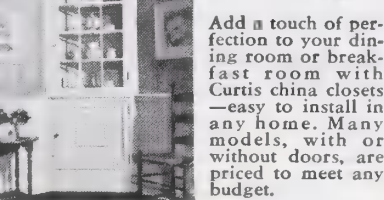
Nothing makes a home more satisfying than well-chosen woodwork. And today Curtis helps you choose—from a wide variety of authentic designs. Curtis, too, offers you superior quality at prices to fit your purse. For example—



Frame the glow of your hearth-fire with a graceful Curtis mantel. Choose from many beautiful designs — and remember, Curtis craftsmanship assures lasting value!



Curtis stairway will grace your home through all the years to come! Such a stairway need not be costly—when built of stock parts. Curtis has made fine woodwork for 80 years.



Add a touch of perfection to your dining room or breakfast room with Curtis china closets—easy to install in any home. Many models, with or without doors, are priced to meet any budget.

FREE WOODWORK GUIDE— This Curtis woodwork booklet will help you choose woodwork that best suits your home, whether you build or modernize. Send for your free copy!

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Gentlemen: Please send free Curtis Woodwork Booklet with ideas for post-war homes and modernizing.

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CURTIS WOODWORK IS SOLD BY RELIABLE DEALERS EVERYWHERE

DEAR E. G.

CONTINUED FROM PAGE 77

I have learned to dread it. He took the bookcase and the record cabinet and jugged them out from one wall of our L-shaped love nest so they formed a kind of breakwater into the room. The L was now partitioned into two pieces. We pushed the table into the upper half and sat down in our new room. Then we practiced saying, "Let's have coffee in the other room, shall we?" The Herrmanns had a dining room.

The bedroom turned up only a few nights ago. We were going out to dinner and we were already ten minutes late. We are always ten minutes late to dinner parties, since it is impossible to tear David away from polishing his belt buckle.

I was waiting outside for him, practicing self-control, when I heard what sounded like the descent of a Murphy bed. It is a sound unto itself. There is no other sound like it, with the possible exception of Vesuvius in action. I went back up. The bed was down and there was David, plumping up the pillows and smoothing out Grandma's handsome afghans.

"Isn't it a little early for that ceremony?" I said.

"Behold a bedroom!" said the great man happily. "Tonight at last I shall return home to find my bed standing decently on all fours. Tonight I shall return to find it ready for the night, the spread neatly folded, the covers turned back. Tonight," said the great man, carefully folding back the covers, "I shall return to A Bedroom."

"But," I said, "but . . ."

"I wish, my dear, that you would remind Minnie to lay out my robe and slippers hereafter."

"Yes," I said weakly.

"Okay, Minnie," said the great man briskly. "Let's get a move on."

And that is how the Herrmanns moved to their same apartment and made three rooms out of one.

NOW we never think of going out for the evening without first taking the bed down out of the wall. Minnie is getting very good about laying out the master's pajamas and sometimes she even remembers to turn back the covers. David is very satisfied with her. There is nothing, he says, like good, loyal, unswerving devotion. He says that if she continues to give him this kind of service, there is no telling what may happen. He may even leave his wife for her.

Love,
Helen

Your new home will be brighter
if you use **MORE GLASS**



A LITTLE
EXTRA GLASS
MEANS A LOT
OF EXTRA
Charm

DID YOU KNOW that mirrors can match color schemes these days? Picture how lovely your new living room would look with a mirror of blue, green, or flesh tinted Pittsburgh Polished Plate Glass, built-in above desk, mantel or sofa! Take your choice of silver, gunmetal or gold mirror-backing, too. And in any decorative scheme, mirrors of regular, clear Plate Glass are always in good taste.

OF COURSE YOU NEED full-length door mirrors to give you an honest check-up on your appearance. But these mirrors of Pittsburgh Polished Plate Glass are decorative as well as useful. They make rooms seem bigger and brighter, far more fashionable and up-to-date. Better plan for at least one in every bedroom.



• Are you planning to build a new home? Or buy one? Or modernize your present one? In any case, you'll be sure of a better, brighter home if you build for beauty with GLASS. Nothing else can add so much charm for so little money. Consult your architect about the fascinating things you can do with mirrors, structural glass, "picture" windows, glass blocks.



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BUY WAR BONDS TODAY FOR A BETTER HOME TOMORROW

TWO FREE BOOKS—If you're planning to build, buy or modernize, send for our *Home Building Book*. Packed with illustrations. Many in full color. Scores of smart suggestions on how to build with glass effectively. If you want practical, inexpensive ideas on how to decorate your present home with mirrors and glass, send for our *Home Decorating Book*. Check the coupon for the book that fits your needs.

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From the precious stocks of the *Marques del Merito*



*...from vineyards that date
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For nearly seven hundred years the family vineyards of the Marques del Merito have been producing some of the choicest wines in the world. From the precious stocks that have been accumulating in his ancient *bodegas*, the Marques is now shipping to this country Sherrys and Ports which are the equal of any in the long-distinguished history of this product. If you wish to know the pleasure of tasting and serving wines of truly noble lineage, look for the Merito name the next time you buy wine.



MERITO

Imported

SHERRY AND PORT WINES

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SKY CLUB

CONTINUED FROM PAGE 107

gestion in large hangars, and careless handling.

In addition, there would be a service hangar 150' x 75', facing a service strip 400' in length. Here would be the pulse of the Airpark operations—gas pits, repairs, control tower, attendants, and other necessary details for the efficient operation of your Airpark. It would be well to provide a light gas and oil truck to service your plane at your hangar whenever practicable.

The club house is so planned as to give you full view of the Airpark in all directions so you may see the activity on the field. The "sky room" lounge is strategically placed to let you see all the activity on the runways, as well as giving you a place to lounge comfortably and meet with your friends and neighbors to talk over your common interest of flying. Here can be the nucleus of the social life of the community. Luncheons, dinners, tea dances, etc., during all seasons, could go on here.

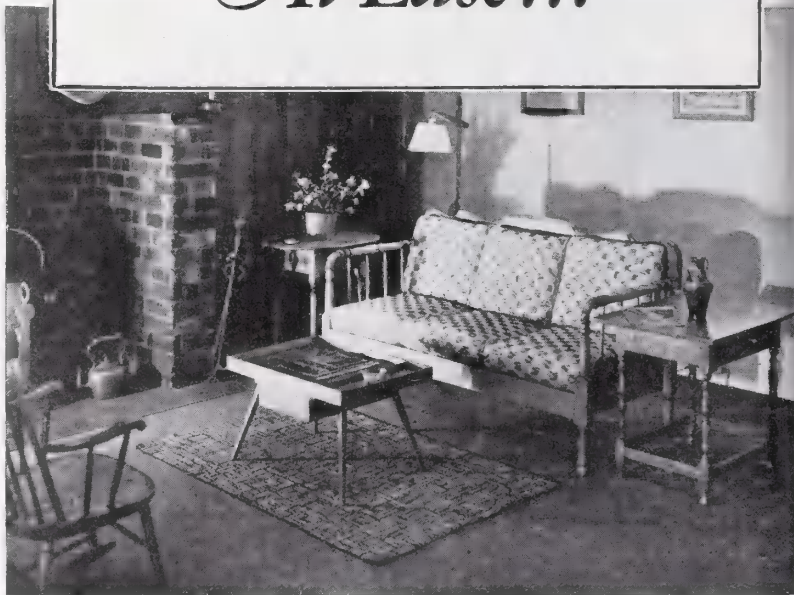
The successful operation of the club will require a competent staff, which should be divided into two groups: one to operate the Airpark

and airplane facilities; the other to operate the club house and social activities. The entire staff should be under the over-all management of one general manager.

This calls for a considerable outlay of money. How can the club be financed and how will it be made self-sustaining? In the same manner as your yacht club or golf club. Membership applications would be brought under close scrutiny and approved or declined as the governing board might vote. On acceptance the member pays a predetermined initiation fee and monthly dues thereafter, comparable to country club or yacht club dues, which would entitle him to use of the field, hangars, and services. In addition, there would be a monthly hangar rental sufficient to cover the following: hangar depreciation and retirement of indebtedness, interest, insurance, hangar maintenance, field maintenance, police protection, electricity and water, administration, taxes.

This figure would probably be around \$20 per month depending, of course, on the investment. In
(Continued on page 146)

At Ease...



It's bound to come...the day of days...when millions of men will again be "at ease," enjoying the comforts of home.

And those comforts of home...make them gay, rich, warm and, above all, American. You can do it so easily with Conant Ball furniture...either Traditional or American Modern. For when it comes to design, finish or excellence in craftsmanship and materials, you couldn't ask for anything finer than Conant Ball solid rock maple furniture. Right now, limited quantities are available at leading stores.

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When He Comes Home

The Welcome of a Needletufted Bedspread
will be Warm, Gentle, Familiar

Emelie Danielson



Bedspread designed by Anne Savell, Setting by Lord & Taylor, New York.

You could not make a happier choice for his—or your-and-his—bedroom than a Cabin Crafts Needletufted Bedspread. Its beauty, cheerfulness, individuality, soap-and-water cleanliness are things of home he's missed. With infinite grace, Cabin Crafts Needletufted Bedspreads adapt themselves to any scheme of decoration. With inbred quality of materials and craft-work, they give handsome service through many years.

Cabin Crafts

D A L T O N G E O R G I A

Leading department stores in your city receive a limited supply of Needletufted Bedspreads from time to time. Styling and quality are unchanged, but the quantity of these craft-made articles has been curtailed by Cabin Crafts' production of parachutes, airplane motor covers, Navy mattress covers and other war goods.

A Gem of a flavor

Jewel-like in its sparkle and clarity, SCHLITZ
has a delicacy of flavor so much enjoyed by those who
like a beer that is not bitter. Skill in brewing

—rivaling the artist's touch
that brings out the brilliance of a rare gem
—gives perfection to
America's most distinguished beer.

JUST
THE *kiss*
OF THE HOP
...no bitterness



Copyright 1945, Jos. Schlitz Brewing Co., Milwaukee, Wis.



THE BEER THAT MADE MILWAUKEE FAMOUS

Do what you want
with the rest of the
house, honey, but get
a rug for our bedroom
that's as deep and soft
as a cushion. If I
never see a bare floor
again it'll be too
soon. Love
Dick



This is the Room Dick remembers . . .
almost as bleak and uninviting as a barracks



This is the way the Room will
look when Dick comes home

"Is this what you wanted, dear?" "Gosh, yes! It's a beauty, too!"



Yes, a Floor-Plan* Rug, individually sized
to fit your room, can make a world of
difference! It's not *just* the quiet luxury
of the deep all-wool pile underfoot; the
Tru-Tone colors and handsome patterns
add warmth and comfort to every room.
You may not find the exact Alexander

Smith Floor-Plan Rug you want today,
but remember it will be ready for you
just as soon as our war job is done!

IT'S FUN TO "DO OVER" WITH COLOR. Send for our
free, illustrated "Portfolio of 212 Ideas for Your Post-War
Home." Alexander Smith & Sons Carpet Company, 205
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Blended Whisky, 86 Proof. The straight
whiskies in this product are 51 months
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PANTRY SHELF NEWS

Making meals varied is a constant challenge. But the road to success isn't too hard if you have helps

By Florence Paine

If you never have any sauterne sherry on hand when you want to flavor a sauce, because someone's dipped into your wine supply, why not buy special cooking wines which have salt added, so there's no incentive to sampling? There is a trio of three ROYAL CARLET wines which will take care of many cooking projects where wine is involved. Included are a white wine, red wine, and sherry, and each bottle holds a pint of flavoring assistance. For the silly that must be cajoled into cooking fish, try filet of sole prepared as follows with the white wine, and there'll be no teasing next time you serve it. Place 1/2 lb. filet of sole in a fairly shallow baking pan and cover with a cup of milk. Cook about 30 minutes in a moderate oven. When fish

is done, pour off milk and use to make a thick cream sauce. To the sauce add 2 or 3 tablespoons of white wine and stir well. Then mask the fish with the sauce, sprinkle with grated cheese and place under broiler until delicately brown. The wines are called by the



type of sauce with which each is commonly associated: Sauce Newburgh, the sherry, costs about 95 cents; Sauce Bercy, the white wine, and Sauce Bordelaise, the red wine, are priced at 80 cents each. All are distributed by R. C. Williams & Co., New York, and are available at Hammacher, Schlemmer, New York City.

UNIVERSAL GENEVE
ESTABLISHED 1894

Smart new waterproof, anti-magnetic wrist watches for men—17 jewels, sweep second hands, in steel—\$55* to \$65*; in gold, from \$142** (models for ladies, from \$110.***) (*10% Federal Tax Included—**20% Federal Tax Included)

UNIVERSAL GENEVA WATCH CO. • 630 FIFTH AVE., N. Y. • GENEVA, SWITZERLAND

Universal Geneva Watch Co.



STAIRS...

STAIRS...

STAIRS...

UP DOWN

UP DOWN

UP DOWN

UP DOWN

Is there a slave driver in your basement? Does a furnace force you to march up and down the stairs time after time, morning, noon and night—day after weary day?

Don't give up hope . . . because G-E Automatic Home Heating can set you free! With this truly automatic heating, you set a thermostat once for a whole season of healthful, uniform temperatures. No more drudgery, no more unnecessary dust and dirt.

Soon after production is authorized, General Electric will have an Automatic Heating unit ready for installation in your home. And—believe it or not—it will cost less than prewar types! See your G-E distributor. General Electric Company, Automatic Heating Division, Section 5783, Bloomfield, New Jersey.

Automatic Home Heating by
GENERAL  ELECTRIC

YES . . . you can replace present equipment with G-E, when available.

YES...G-E will be available soon after the war. Plan for it now. And . . .

YES...you can afford G-E. New techniques will make costs moderate.

YES...it will be G-E quality throughout. That's most important.

★ **BUY...and hold...WAR BONDS** ★

Tune in: The "G-E HOUSE PARTY," every afternoon Monday through Friday, 4 p. m., E W T, C B S
...The "G-E ALL-GIRL ORCHESTRA," Sundays, 10 p. m., E W T, N B C... "THE WORLD TODAY"
News, Monday through Friday, 6:45 p. m., E W T, C B S

*One of the good things in life
is back again!*

Bottled in Bond OLD RIPY

KENTUCKY STRAIGHT BOURBON WHISKEY



*"RARE... AND
BEYOND
COMPARE"*

IN LIKE A LION

CONTINUED FROM PAGE 81

and serve stuck on toothpicks. The vegetable should be slightly browned and crisp, with a nutlike flavor, fine with drinks.

Then salads. Too much has been snarled already on this parlous subject. Once in London my mother tripped on a loose carpet, and with visions of law-suits dancing in his head the hotel manager flooded us with would-be American dainties. We ate salads that were pre-Dali. We ate them because we could not help ourselves; we fed on curiosity.

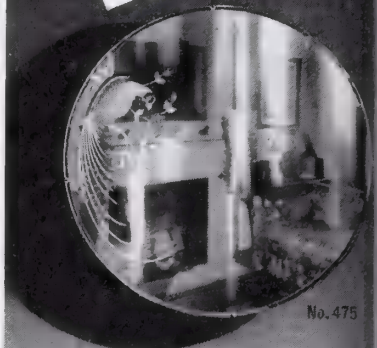
Underneath the whipped cream there were peanuts. Then there were neat soggy layers of canned corn imported from Boston, and chopped raw cabbage, and minced pineapple from Molokai, and something else I mercifully forget, and then a few shreds of lettuce.

AND at the other extreme is the salad I ate, hypnotized, three nights ago, of lettuces raised on chemicals, not common soil, by a retired sugar broker. It was tossed in the bowl as reverently as if it were tatters from the outer robe of the Holy Ghost, and each sublime rag was coated in a subtle poem of oil (from walnuts grown in Balacava), vinegar (distilled from Gevrey Chambertin 1929), mustard and salt and pepper culled from private mines and fabulous bushes. My jaws ached with a dutiful awe.

And this business of "white wine with white meat." Vintners say that men should drink what they like when they like it. Every human palate is a little different, but in the main the simplest and most sophisticated have made certain mutual decisions: a heavy red wine would be bad with a fresh raw oyster, for instance, to Crosby Gaige or Lucius Beebe as well as to Gargantua the Great. And the light cold dry wine proper to set off a Blue Point or a Portuguese would be murdered, literally, by a well-prepared "Halibut Provincial Style" or a little cock fried in butter and then stewed with tomatoes, garlic, red wine, and rosemary. There are wines sturdier, fiercer, more able to meet the onslaught. Taste them! Let your tongue decide, unfearful of what is *safe* and *correct* and *all right*.

About cans: there is such a snobbery about them, of the person whose cook uses hundreds, all from unheard-of tiny factories, at unheard-of enormous prices; and the person who never opened one

DONNELLY-KELLEY
Mirrors



For interesting interiors, the professional decorator makes use of many mirrors, because these cheerful, sparkling wall pieces achieve an effect of spacious depth, and also multiply the beauty of rare color harmonies. The parrot design illustrated is beautifully hand-engraved by Donnelly-Kelley craftsmen, long-skilled in the art of fine mirror-making. Write for free brochure and name of nearest dealer... Buy bonds and bring victory nearer.

Donnelly-Kelley Glass Company
Holland, Michigan



MARYLAND'S AMBASSADOR OF GOOD CHEER

FROM COAST TO COAST

NATIONAL PREMIUM BEER

PALE, DRY, BRILLIANT

Send 10c for book of fine OLD MARYLAND RECIPES

THE NATIONAL BREWING CO., BALTIMORE, MARYLAND

The roast won't have to wait for the cake

(FOR THE BISCUITS OR PIES FOR THE ROAST)



No more last-minute hurry-scurry



Bar-B-Kewer (SEPARATE MEAT OVEN)
will broil roasts

ALSO WHOLE HAMS, CHICKENS, TURKEYS



Will leave oven free for baking... at the same time

What a wonderful convenience! What a time-saver! Its ability to produce juicier, more delicious roasts already proved in thousands of homes. And yet the Bar-B-Kewer is just one of many features which will make you glad that you are tucking away War Bonds today... so that you may enjoy an Estate Heatrola Range on that happy tomorrow. The Estate Stove Co., Hamilton, O. House founded in 1842.

ESTATE
Heatrola
RANGES
GAS & ELECTRIC

in her life and is convinced that botulism (O useful fantastic misinterpretation! O wonderful word to write a book about!) lurks in every plump, shiny can. And in between, a hundred stupidities dangle—cans are opened only as a last resort, cans are used unadorned and unassisted, cans are kept too long on the shelf, like ugly cousins.

You don't have to apologize for the use of canned foods if you treat them imaginatively. For instance, a little cream or tarragon or sherry, a judicious meeting of two basically honest things like pea soup and tomato soup or mushroom and chicken, an amusing fillip of chopped herbs and/or hard egg yolk. There are at least 963½ ways to make canned foods like the Victorian lady: "Sirrah, she is as good as she is beautiful!"

But people don't bother. People are lazy. People don't even feel mad, like me and the March hare. Well, all right! Serve a meal as good as this, and I'll go out like a lamb!

Canapés of Brussels Sprouts
Martinis

Soup of ⅓ Black Bean
⅓ Tomato, ⅓ Clam Juice
all canned

Chicken with Red Wine
in casserole

Baking Powder Biscuits (canned)
Burgundy-type Wine

Green Salad Cheese
Coffee

A PLACE OF HER OWN

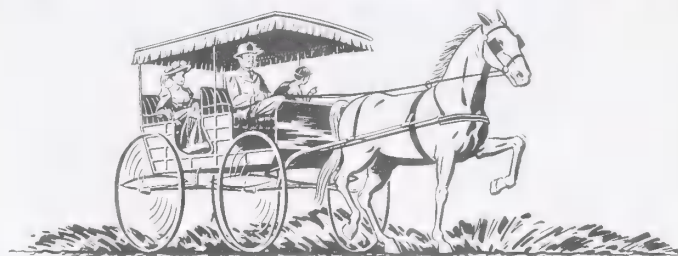
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define it or its origin. She always blamed the weather or having had a hard day or the fact that it was hay fever season, and tissue handkerchiefs were hard to get.

She roomed with an old couple who lived only a block from school. The arrangement was comfortable and convenient for all three. The owners were careful never to intrude into Miss Freedhall's life; they were quiet, they walked about on tip-toe whenever she was in bed with a cold or had a sick headache. She often suspected that they were proud to have a teacher living with them, and this was a small satisfaction to her, but she wished sometimes that they would perhaps ask about her work or that she could show them an amusing theme which a pupil had written. They weren't forbidding people; they were simple and kindly. But their life was apart and separate.

(Continued on next page)

Ordinary Screens and Storm Windows belong to the HORSE-AND-BUGGY AGE!



End these year-round nuisances...



painting screens



storing storm windows

putting on storm windows

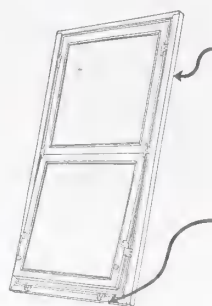


repairing screens



with modern **RUSCO** Combination Windows!

DON'T BE A SLAVE to your windows! Get modern RUSCO All-Weather Triple-Service Windows now! Shift from screen to storm sash in 30 seconds from inside your house! RUSCO provides screen, storm sash and weatherstripping in one permanent unit. Provides a lifetime of service in year-round, rainproof, draft-free ventilation. Cuts fuel bills up to 30%—so this modern window quickly pays for itself. Investigate troublefree RUSCO today—the *only* combination windows with these patented features:



PATENTED Adjustable Metal Closure Frame—assures permanent weather tight fit—provides modern weatherstripping, adjusts to contraction, expansion, settlement.

PATENTED Seep Hole Drainage—protects sills from water accumulation, rotting and damage.

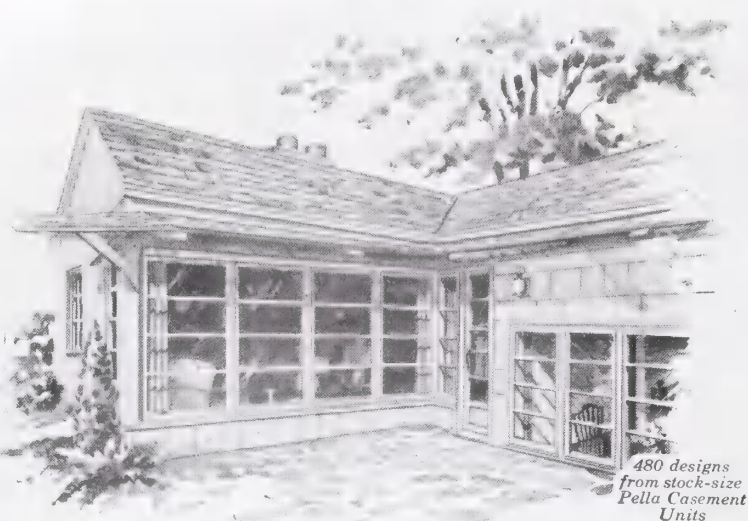
Write today for free descriptive booklet and name of nearest **RUSCO** Distributor.

RUSCO

PATENTED

All-Weather Triple-Service Windows

PRODUCT OF THE F. C. RUSSELL COMPANY, CLEVELAND, OHIO



480 designs
from stock-size
Pella Casement
Units

For LARGER WINDOWS that possess the EXTRA EFFICIENCY YOU NEED

AS THE POPULARITY for larger windows increases, WINDOW EFFICIENCY becomes a "must" . . . or heating, air conditioning and window maintenance costs will soar. Only Pella Casement Windows offer all these features for BEAUTY plus EFFICIENCY:

WOOD AND STEEL—Both are used in Pella Casement frames. Wood for beauty and insulation. Steel for strength.

DRAFT TIGHT—Compression type weather stripping seals all 4 sides of sash. Exclusive Pella design.

DUAL GLAZING—Single glass panel mounts on inside of sash. Inconspicuous. Easily removed for cleaning. Protects against winter cold and summer heat.



ROLSCREENS—The original inside screens that roll up and down like window shades. TEN-YEAR GUARANTEE.

EASY TO CLEAN—Patented hinge design enables washing both sides of Pella Window glass from inside of house.

CLIP THIS AD NOW . . . place it in your postwar home file as a reminder to investigate Pella Windows before you build.



Rolscreen Company, Dept. K-2, Pella, Iowa • Also makers of famous Pella Venetian Blinds

Pella CASEMENT WINDOWS



THESE WESTERN PINES ARE MAKING FRIENDS "DOWN EAST"

With deep respect for the traditions of early New England, the Western Pines* grace the living-room of a lovely Massachusetts home.

Here, too, these distinguished woods offer a splendid example of their ingrained versatility. For the wall surrounding the fireplace, Western Pine paneling has been painted white and the knots have been buffed so they "just show through." For the typical New Eng-

land floor, wide boards of Western Pines have been polished and waxed to a rich and lasting luster.

Ideas like these are plentiful in "Western Pine Camera Views," a picture book that should belong to every one who intends to build or remodel "some day." Your copy is FREE for the asking. Just address: Western Pine Association, Dept. 193-H, Yeon Building, Portland 4, Oregon.

- *Idaho White Pine
- *Ponderosa Pine
- *Sugar Pine

THESE ARE THE WESTERN PINES

CONTINUED FROM PRECEDING PAGE

Her room was large and neat. No loose powder or stray hairs on the dresser. The owners had supplied the furnishings, and the white curtains at the window, washed carefully several times a year, were the same kind that had been there when she had come, fifteen years before and fresh out of college. Blue and white was the color scheme when she came, and blue and white it stayed, in the room which was light and airy and a little too hygienic. Miss Freedhall's clothes seemed to have been selected to match the mood of the room. Mostly navy blue, all durable, and her wardrobe ran to what the advertisements called (and she liked to think of as) crisp, white blouses.

She had her friends, comfortable living quarters. She was busy most of the time. She felt she had everything she wanted. Then one day two things happened that frightened her. And she suddenly knew that she had nothing.

The first thing was innocuous enough. She went to an outdoor art exhibit in the downtown part of the city. It was the first one of its kind to be given any publicity at all in the locality, and the day was pleas-

ant, and Miss Freedhall wandered along the walks with dozens of other people, curious, like herself, and a little scoffing. She sat down on a bench near a group of watercolors to look at them more closely. They were not the work of an outstanding genius; even she could see that. But the colors were clear, and each study was bright and volatile, and the sun skimmed over them, touching the reds and blues with enchantment. Suddenly she was pleased as a child with the untouched, sensuous enjoyment of pure color.

THE mood lasted for only a few moments and then she began to listen to a group of young people—obviously artists—and all very, very young, arguing some point of aesthetics. It doesn't matter what they were arguing about. It had something to do with design. What *did* matter was how it affected Miss Freedhall. Because she listened for a few minutes and suddenly realized that she was smiling tolerantly and with a kind of gentle cynicism to herself at the energy and fury that the artists were putting into what seemed to her a very trivial subject. It was a small thing, a small attitude in a life whose days were made up of hun-

A SYMPHONY OF FLAVOR

CORDIALLY
YOURS!

MELLOW AS A CELLO

Old Melody Liqueurs

70 PROOF

... for cordial companionship . . . blended smoothly with nature's favorite fruit flavors . . . in perfect harmony . . . like the mellow notes of a symphony.

M. S. WALKER, Inc., BOSTON, MASS.

MAKERS OF SWANEE PRIDE LIQUEUR (100 Proof)
AND OLD MEDFORD BRAND RUM (86 Proof)

reds of attitudes, but the sharp realization of what she was doing was a startling thing, indeed, to Miss Freedhall.

To her it was significant for one thing: the fact that she did not know this group of people. Not them particularly, but their point of view and what was important to them. Not by any reach of the imagination could she sympathize with them or see their aims. For years she had complimented herself daily on her tidy list of varied acquaintances, and now the stunning truth: that for all their diversified interests, they were one kind of people—a tight, compact, complacent little band who understood no one else, and who made no effort to understand anyone else.

Somehow, at that very moment, she felt that she must do something assertive. Anything, a gesture, would do. And so, she walked over, picked up one of the watercolors whose brilliance had pleased her, paid its marked price to the startled artist, and took it immediately home.

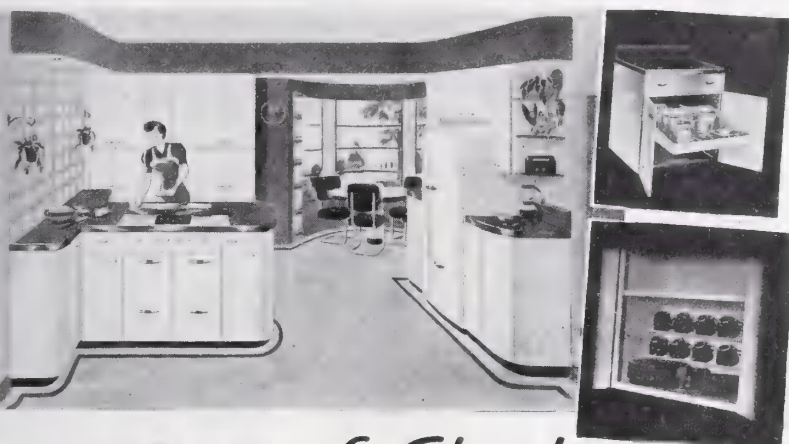
Her second shock came when she set the picture down on a chair in her room and stood back to look at it. Yes, it still pleased her. She glanced around to find a place on the wall for it, but there was no

place. Wide expanses of bare wall but no place for this picture, because it was unique to her, a small part of her identity, and this room was no part of her at all. The thought was so grotesque that she sat down on the bed, something she never ordinarily did, to think it out. Miss Freedhall knew that what had happened was revealing and important. She suddenly felt very, very much alone.

Miss Freedhall was a reasonable woman. She had discovered that she was lonely, and that she needed other points of view and an identity of her own. She wasn't sure just how she could go about getting different and authentic points of view, but she did know that she could at least make a move toward a definition of her personality. One thing was definite: she wanted a place of her own.

THE next day was Sunday, and she started immediately to look for an apartment. It was not as difficult for her as it might have been for some young, fluffy, frivolous creature. She was solid-looking and infinitely respectable, and landlords ran ahead of her to unlock doors and run window blinds up and down for her approval. She

(Continued on next page)



LOOK TO *St. Charles* FOR KITCHEN PERFECTION

Your *St. Charles* Kitchen is built for you alone—personalized to your needs and desires as well as fitted to your home. You may have new and novel features and arrangements, or choose a conven-

tional kitchen. The Peninsular design pictured above is one of our postwar innovations, however there is nothing visionary about it. Every detail has been thoroughly tested and proved.

ST. CHARLES QUALITY AND EXPERIENCE ARE EVIDENT IN EVERY DETAIL

Recent developments include smart, new arrangements, improvements in construction, new time and space-saving conveniences, an enamel finish that's easy to clean, and so durable that your kitchen will retain its beauty always—many other features that

will make your hours in the kitchen shorter, easier and brighter.

All basic *St. Charles* kitchen designs are adaptable to enlargement, reduction or re-arrangement to fit any home... and purchase terms accommodate your budget.

Get Our Free Illustrated Book... Be among the first to have a *St. Charles* Custom-Built Steel Kitchen. Let us help you plan it now.

Send today for 16-page book showing *St. Charles* Kitchens and accessories, also details of our planning service. **ST. CHARLES MFG. CO., 1651 Dean St., St. Charles, Ill.**



St. Charles **CUSTOM BUILT** Steel Kitchens

FROM A SOURCE OF ULTIMATE STYLING



HERITAGE FURNITURE, INC., HIGH POINT, N.C.

Windowalls

FOR BEAUTY IN YOUR NEW HOME

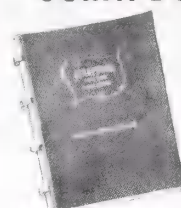


Windowalls bring in cheery sunshine. Windowalls frame a glorious view. Windowalls let in fresh air. Windowalls act as an insulated wall that keeps cold air out, saves fuel.

Be sure your new home is built with Andersen Windowalls. Countless combinations of these standard-size wood window units are possible—and at surprisingly low cost.

Send today for free descriptive booklets and folders. Study them—then ask your architect, builder or lumber dealer for complete details.

HOME PLANNER'S SCRAPBOOK, 50c



Handy file for plans, ideas, clippings, photos. Imprinted with your name on the cover. More than 60,000 all-ready in use! 12 sections, each on individual rooms. Each section has roomy pocket. Attractive cover; neat plastic binding. Order yours today. U.S. only.

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Andersen Corporation, Dept. HB35
Bayport, Minnesota

I enclose 50c (coin or war stamps) for your Home Planner's Scrapbook. Also send without extra cost your Window Beauty Idea Portfolio.

Name.....
(Print your name as you want it on your scrapbook)
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Andersen Windows
ONLY THE RICH CAN AFFORD POOR WINDOWS

SENECA CRYSTAL

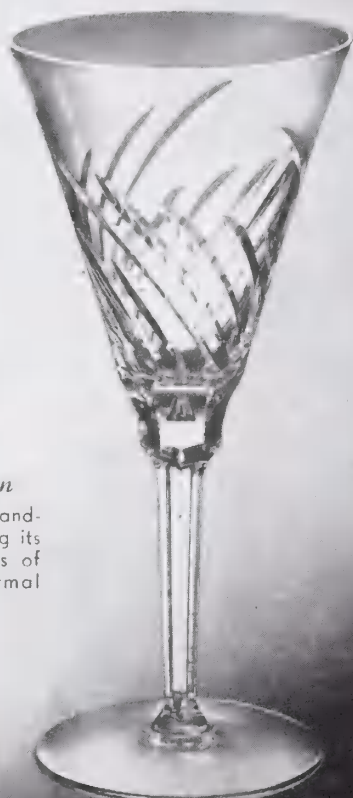
AMERICAN
CRAFTSMANSHIP
AT ITS BEST

Windblown

An easy flowing hand-cut design, lending its use to all periods of settings for formal entertaining.

Illustrated folder and name of dealer nearest you, upon request.

SENECA GLASS CO.
Morgantown • West Virginia



FAITH IN AMERICA...



Faith in the American people . . . made this trade-mark the symbol of

**AMERICA'S
FINEST CHINA**



★
The quality and beauty of LENOX make it a china worth waiting for.

★
Our productive energies are first directed to providing vital war material. We are making all the china we can under existing conditions.

LENOX

CHINA

**TRENTON 5
NEW JERSEY**

CONTINUED FROM PRECEDING PAGE

took the fourth place she looked at, a four-room apartment, completely unfurnished, and in an unfashionable neighborhood, but with good light and hard wood floors. It would take her half an hour to get to school in the morning, but she didn't flinch. Money down on the spot.

Furnishing it was a revelation to her. Where finding an apartment, by virtue of her luck and appearance, had been easy, she was as one with the world on the problem of furniture. She began to go often into the few antique shops in the town. Most of the things were too expensive and not what she wanted anyway, but the owners were helpful and cheerful and eager to tell her the history of their wares. And they explained the relationships of furniture periods to her. One day, a little old woman whose shop was on a side street asked her if she would join her in some tea at the back of the shop. She accepted as though she had been drinking tea and eating cookies in the back of antique shops for years. When she left the shop she felt very warm and very good. She often looked on that day as a milestone.

But since antiques were out of the realm of her taste and finances, she investigated more thoroughly and found junk shops, Salvation Army stores, Railroad Express auctions of slightly damaged pieces. She chose carefully. Her friends in the antique shops had taught her the meaning of line. She visualized things in color, reupholstered, slip-covered, painted.

IT HAD taken her three months to find the furniture she wanted; now she upholstered, slip-covered, and painted for another month. It was hard work. She had to keep up with her classes and sandwich in the decorating at odd hours. Sometimes she was discouraged, because the end stretched into infinity. But not for long, ever. Soon the woman across the hall had come in to tell her about renting a sewing machine. The little man upstairs, whom she met at the newsstand every morning, suddenly, miraculously, was an upholsterer in a downtown department store, and he showed her the mysteries of binding and fitting and quilting. Miss Freedhall had decided that there was something symbolic about the painting she had bought, and she used three of the boldest colors in it for her living room. Their as-

Overton Original

In photo frames by Overton, originality of design is matched by a meticulous attention to quality, resulting in artistic creations of true distinction. Their choice woods, individually carved and hand finished, are the perfect complement for that prized portrait. Look for the name — Overton — at the better stores and studios.

S. E. OVERTON COMPANY
SOUTH HAVEN, MICHIGAN
Creators of Overton Bentwood Trays and other Fine Accessories

OVERTON ORIGINAL

ertiveness worried her at first, but the approval of her daring taste, which she read in her new neighbors' eyes, kept her from changing her mind.

It was done, finally. It was bright and shining and soft and beautiful all at once, and Miss Freedhall had a place of her own. She sighed almost pensively on the summer day when she looked around and found that not another thing remained to be done, and a tiny feeling of apprehension touched her. But through the open door floated the voice of the upholsterer: "Loretta," he called. "Could you come up? I want to

see what you think of these new fabric colors."

It was not so much that he valued her opinion, although that was a good and separate thing. He was an old man, and I have said that Miss Freedhall was a sensible woman; she had no romantic illusions. But he had called her Loretta—a new, almost brand-new, friend, calling her Loretta. It hadn't happened in many years, and she felt that she belonged to a new life and a new world. It was at least a beginning. Some of the sun sifted onto the stairway as she walked up. "I'm coming, Fred," she called. "Just a second."

THE PERFECT HOUSE FOR YOU

CONTINUED FROM PAGE 86


and what you may expect to get. That is also, among other things, what architects are for.

We all know that architects make plans, assist in letting contracts, and supervise construction, and are otherwise vital in helping you when you build your own house. But we often forget that, like lawyers, they can also act as counsellors and that, in buying an older house or a new house from a builder, their counsel may be invaluable. The architect's trained eye will notice

advantages or defects in the location, the plan, the design, and the structure that you may miss. He will be alert to possibilities of bad drainage and flooded basements. He can help you judge the reasonableness of the price, estimate the amount of work needed to put the house in livable shape.


But there is more to the selection of a house than finding a well-located, well-designed, well-built structure. The house that is a good
(Continued on next page)

"Baker" is a very special kind of furniture... designed, built and finished to please those who appreciate the finest.



Baker Furniture, Inc.
CABINET MAKERS
10 MILLING ROAD, HOLLAND, MICHIGAN

For your "Guide to English and French Furniture" send 25c to Dept. 35



The SELIG SWEETHEART CHAIR
is eloquent in its beauty,
reflecting charm and
personality
throughout the room.

SELIG
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*Mirrored
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Beauty*

SELIG
OF LEWISTON
Chairs

America's Outstanding Line of Boudoir Chairs
At your favorite furniture or department store



DANCE OF GOLDEN LIGHT

On many a postwar table there'll be a dance of golden light. Light reflected from exquisite golden-hued Dirilyte knives, forks, spoons and dishes. This wonderful metal is hard as steel, scratch-resistant, and non-corrosive. It is solid, not plated, yet will cost no more than good plate. Send 15c for the new full-color booklet: "How To Set A Beautiful Table With Golden-hued Dirilyte" and make your plans!

*Golden-hued Dirilyte**

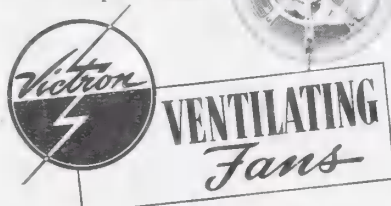
AMERICAN ART ALLOYS INC., KOKOMO, IND.
*Reg. U.S. Pat. Off.

WHEN MIRRORS

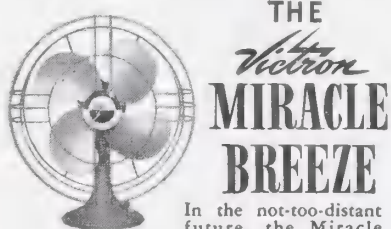


STEAMY ATMOSPHERE

Causes mirrors and walls to become streaked with moisture . . . makes them cry. Millions of home-owners suffer from this type of home discomfort. Victron Ventilating Fans eliminate this nuisance. They are not available now, but when restrictions are lifted, there'll be new improved Victron Electric Ventilators, ready for easy, low-cost installation. Plan for these efficient electric ventilators in your post-war home or as a new installation in your present home. They'll not only keep your mirrors from crying, but will drive out unwanted odors and prevent grease and grime from smudging the walls of your kitchen, bath or rumpus room.



Keep this advertisement with your home building or remodeling plans, or write to Victor for latest information.



THE Victron MIRACLE BREEZE

In the not-too-distant future, the Miracle Breeze of new Victron Fans will once again help dispel sultry day weariness and summer discomfort in your home. These models to come will create a sensational stir in breeze and beauty. They're worth waiting for.

Victron IRONERS

The new improved Victron Portable Ironers will be the last word in simplicity and ease of operation—the most practical to use because they are designed the way women want them. Their low cost and amazing long life will be a pleasant revelation.



VICTOR ELECTRIC PRODUCTS, INC., Dept. HB-345
2950 Robertson Ave.,
Cincinnati 9, Ohio.

Please place my name on your list for latest information on all Victron Electric Appliances.

Name.....
Address.....
City..... State.....

CONTINUED FROM PRECEDING PAGE

house for you must also be one that fits your way of living, your capacity to maintain it, and the necessity you may face later of selling it.

Since this is the month for quotations, we may take a maxim from Emerson: "A man builds a fine house and now he has a master and a task for life; he is to furnish, watch, show it, and keep it in repair for the rest of his days." Or at least until he moves elsewhere. That mastery may or may not be a pleasure, and that task either an easy one or not, depending upon how wisely you measure your ability and willingness to take on the load involved.

If golf means more to you than a garden, a large lot will be a burden unless you can hire someone to do the mowing, the raking, and the endless manicuring that goes with a well-kept place. If you are to do your own housework, think twice before you take on that extra room or second porch. Those cute open shelves in the dining room, those authentic colonial moldings, and all the other dust-catchers so appealing at first glance may make the house a hard master.

There is another important thing to remember. In these days, few families spend their lives in any

one house. The average occupancy is something less than ten years. Unless you are the unusual one who is certain to live indefinitely in the same house, or unless you can afford a sacrifice sale, you have not only your own requirements to think of, but also the acceptability of the house to future buyers. If you are wise, you will build or buy a house not only for yourself but one which others of similar income would care to have.

IN ORDER to do this you may have to give up some cherished idiosyncrasy, some pet arrangement, some special ornamentation. What is self-expression to you may be simply a freak to the next comer; and freak houses are poor sellers. This does not imply that your house must be tasteless or that you must avoid all individuality. But you should keep within limits of good taste and omit personal innovations.

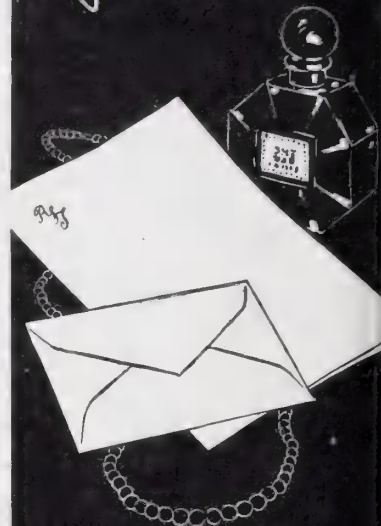
Buy or build, therefore, what you can take care of, either with your own effort or with the amount of help you can afford. If you do this you need not be appalled by the servitude in which your house will hold you. Buy or build also with some view to the market and you should be able to enjoy your house without sacrifice of its quality as an investment.

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GOOD—BAD

OSCAR WILDE defined memory as the diary that we all carry about with us. The definition will serve for those very popular melodies which, in spite of years of use and abuse, still continue to delight us. A good many of these melodies are very old, and their true history is made uncertain by their age. Most of them achieved success immediately and decisively, which goes contrary to the sentimental belief that new music is born to blush unheard. Some of them are fine music by any standards. And quite a number of them are not so good as music, but possess that indefinable vitality, that juice of lustiness which make both art and people welcome.

Yes, the curious fact about some of these melodies is the fact that they do not represent the composer's best work. Yet quite often the composer is best known or almost exclusively known by that

one prodigious bit. Elgar's *Enigma Variations* are known only to concertgoers; his *Pomp and Circumstance Overture* is heard by all who see newsreels. How many people know anything by Rachmaninoff but the *Prelude in C Sharp Minor*, a composition which he came to hate as its popularity haunted him in all his concerts because people always would demand it as an encore.

The other day, when playing cards with Sigmund Spaeth, I happened to whistle Massenet's *Élégie*. He looked up and said, "That is one of the best of the best of the bad melodies." Well, maybe so! But whether good or bad by a critic's standards, their long, healthy life gives them the right to claim our attention and research. And so I would like to tell you the story of a few of them.

There is, for example, *Auld Lang Syne*. It is one of the most endur-

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MELODIES

By RICHARD WILLIAMS

g of the songs we sing, and yet mystery surrounds its origin. The words may be by Robert Burns, but they may come from an old folk poem. The music may have been written by William Shield and may not. For many years it was believed that Robert Burns had written the verses. Then a letter of his came to light in which Burns said, "Is not the Scotch phrase *Auld Lang Syne* exceedingly expressive? There is an old song and tune which has often thrilled my soul. Light be the spirit on the breast of the heaven-inspired poet who composed this glorious fragment." This would seem to indicate that Burns had heard or read the poem somewhere, but he was not the man to praise his own work so lavishly. However, he undoubtedly rewrote some of the verses, but how many or which ones nobody knows. There exists so an old poem which begins, "Should old acquaintance be for-

got," but goes on with different verses, and this poem was known as early as the seventeenth century. Burns himself knew a different melody to the song. The tune we know was supposedly composed by Shield, who was an eighteenth century writer of ballad operas. It appeared in an overture to one of these operas, but then again the same overture contains a number of folk tunes, and it is quite possible that Shield slipped the tune into the overture. Nobody knows. Then there is *Kathleen Mavourneen*, the most popular Irish song, written by an English composer, Frederick Crouch. The poem, however, is by an Irish lady, a genteel poetess named Julia Crawford. She wrote over a hundred lyrics. Crouch wrote the music one day on a journey from London. When he arrived at Plymouth, he brought the song to the wife of a music
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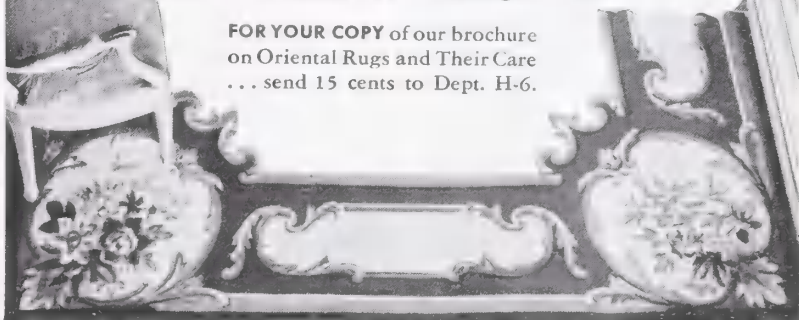
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publisher, who wanted him to perform it at her husband's annual concert. He refused. The next morning he woke up to find posters plastered all over the town announcing that "Mr. Crouch will sing at P. T. Rowe's concert *Kathleen Mavourneen* for one night only." The song was published shortly afterward. Crouch received ten pounds for it, the only money he ever got for it, although the song became an instant hit. At one time thirty music publishers in America published it simultaneously, and none of them ever paid him a dime. Crouch later emigrated to America, where he played the cello in New York, taught in Baltimore, and fought in the Confederate Army. His fortunes finally took him to Portland, Maine, where he died fameless at the age of eighty-six. He bitterly regretted coming to America, and always disliked our country. He once said, "England gave me a reputation and a name. America cremated me." He wrote many, many songs, and the only one that is at all remembered is *Kathleen Mavourneen*.

While we are talking about sentimental songs, we must pay respect to the most sentimental of

them all, and one of the most beautiful, *None But the Lonely Heart*. Like so many of Tchaikovsky's melodies, it is not only popular in its own right, but its secondary usefulness is considerable. It has served in *Little Women*, as the title of a novel, and recently as the theme song of a fine movie. It is a youthful song: Tchaikovsky was twenty-nine when he wrote it. His sexual abnormality may not have manifested itself as yet. He was seriously attracted to a fascinating singer, Désirée Artôt. She married another man. And in the same year Tchaikovsky wrote not only the longing song but also the poignant *Fantasy Overture to Romeo and Juliet*. Perhaps there is a connection, perhaps not.

NO discussion of immortal melodies can omit the melodies of Schubert. Other composers have excelled him in craft of writing, in construction, in breadth of view; but no other composer has excelled Schubert's gift for writing melodies that are unforgettable, haunting, and altogether magic. Schubert is one of the few examples in the history of music where a great composer was not recognized during his lifetime. He had a certain

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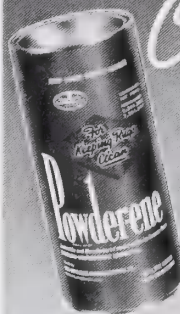
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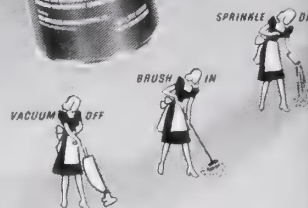
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amount of popular fame, but the world at large knew little of him, because all his short life he stood in the shadow of Beethoven, the giant who lived in the same city as Schubert did, in Vienna. A few months before Schubert's death, he gave a concert which for once was moderately successful, and which enabled him to get some money and do two things: pay his debts and buy himself a piano. It is incredible but true: Schubert had never owned a piano before. On the day of this concert, Beethoven died. And some weeks after his death,

Schubert was taken to Beethoven's house, and there he searched among a bundle of papers which Beethoven had left. He found a few poems which Beethoven had intended to set to music but never did. Schubert, who worshipped Beethoven, immediately conceived the idea of turning these poems into songs. They were the last songs Schubert wrote and were published posthumously under the title of *Swan Song*. This was the publisher's title, put there to make the songs sell better. Among this collection is to be found what is perhaps the most popular of all melodies, the *Serenade*.

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CONTINUED FROM PAGE 125

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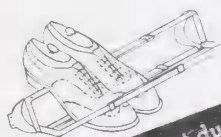
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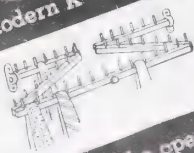
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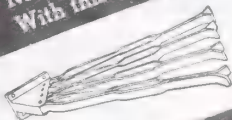
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future. You will see them in many forms: in transparent films or in opaque colored sheets. Or, since these plastics may be extruded or drawn out into threads, you will see them woven, too, as upholstery fabric or screening. Some of these threads may be drawn out to such fineness that they may be spun and woven into the sheerest marquisette or ninon. Or you may see these plastics as coatings on marquisette or voile, providing shimmering curtains for your living room.

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Star these names to remember, too, because they're going to sail right into your future fabric vocabulary: Saran, Lumite, Permalon and Velon. They come as close to indestructibility as anything you've ever heard of: waterproof, rustproof, weatherproof, mildew-proof, unaffected by sea air, non-shatterable, with the tensile strength of mild steel. You will see these plastics woven into upholstery fabrics for outdoor furniture, automobile seats, train

seats—wherever the going is tough and the fabric must take it—and in window screening. Spilled ink, paint, or food—calamities to the fabrics we're used to—can be simply wiped off with a damp cloth, leaving no trace behind them. Mud and dust are as nothing. The plastic filaments may be transparent, translucent, opaque, opalescent, and in a great variety of colors that are actually part of the plastic and highly fast to sunlight. Houses of tomorrow will most probably have plastic window screens, in color if you want them. But besides being more decorative, they'll let in more light than metal screens because their filaments are transparent, and since they won't rust or corrode, no "run-off" stains will mar the window sills. You will see the same plastic that makes the filaments in film form for shower curtains. And as if these contributions weren't amazing enough, it's possible that the future will see these plastic filaments made so fine that they may be spun into the finest of yarns for sheer curtaining.

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(Continued on page 145)



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COLOR used with imaginative restraint... designs created with exquisite simplicity... they're the unmistakable marks of good taste. Always found in Bucilla towels, scarfs, doilies, luncheon sets, bridge sets and table cloths. Made of fine quality fabrics to serve you with distinction. Ask for Bucilla at your favorite linen counter. Or write for name of nearest dealer.

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DRAWING BY
JOHN FERGUSON



I don't mean to be **PETTY** ABOUT POSTWAR

By Helen H. Boileau

BEING an avid magazine reader, I have read, in the last several years, innumerable articles on postwar planning. In fact, I imagine that next to articles on "How to Keep Your Family Well Fed, including the Basic Seven Foods," I have been confronted with more of these little postwar reveries than anything else.

Now don't misunderstand me, I am not complaining. As a service wife who has followed her husband, like a faithful old dog Tray from one place to another worse one, I get untold consolation from perusal of these nostalgic bits of beauty. I read about the dream house I can expect after the war, complete with every imaginable electric gadget, ethereal with many windows, cool when it should be, warm when it must be, and equipped with every convenience to make living a passive pleasure.

After spending half an hour in this wonderful world of effortless beauty, I snuggle deep into my moth-eaten overstuffed chair, adjusting my bones to the lack of springs, and proceed to dream a little dream for myself. Gradually I begin to drift back from this world of imagination and into the grim realities of the present. Then I go into reverse and start back again—and do a little planning for my own particular postwar life.

And suddenly I find that my

dreams and hopes are not of prefabricated houses and family airplanes. My wants are very simple. In fact, instead of aspiring to those fanciful and amazing products of future planners, I find that I would settle for even less than I had before the war, and find a new appreciation of things I have always before taken for granted.

Give me a future with my husband back in a sports shirt and slacks or a neat business suit. Throw in a chance for the great old American "two weeks vacation—with pay" and week ends for gardening, picnicking, and playing. Include the happiness that world peace, family peace, and peace of heart can bring.

Make ours a cottage—an old one will do. I'd like my share of new and better improvements, but they aren't vital. Just let me have a kitchen that is my own, that I can shine and polish to my heart's content, knowing it is mine for more than a month. Give me a stove with more than two burners, a heater that will really give hot water, a set of dishes that has four of everything, and enough silver so that we can have two teaspoons apiece.

Just a clean little corner of plain, everyday America and a chance at the good old American way of life is what we want. The rest can come later, perhaps, but it is unimportant to us now.



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Inspired by an original breakfront from the board room of an English country house. Swirl mahogany, with delicate yew-wood inlay. Immediate delivery. \$595.00.

Rich's
ATLANTA

*I'll always
think of
you*



Flower Arrangement by Ann Hagan. Books from Doubleday, Doran

● Engagingly lovely gifts reveal the taste and thoughtfulness of the giver. These crystal-clear book ends hold flowers or ivy with equal charm... pair off with a glistening ash tray and heavy glass cigarette box. Such versatile gifts are honored by daily use. At select gift and department stores you will find Viking... bearing a proud label that stands for the finest in exquisite hand made glassware.



Treasured American Glass

VIKING GLASS COMPANY • NEW MARTINSVILLE, WEST VIRGINIA

WILL YOU FLY YOUR OWN PLANE?

CONTINUED FROM PAGE 55

self, "Why isn't she saying anything about the helicopter? Isn't that the answer to the common man's flying needs?"

Before my introduction to personal flying, I had thought this and had assumed that I would skip the whole business of learning to fly an airplane and would become a flyer only when rotary-wing aircraft became available, a year or two after the war. But I found that the experts in the aviation industry take an entirely different view of the helicopter. They have convinced me that its private use is ten or fifteen years away, at the most optimistic estimates; that the vertically lifting aircraft is about in the stage of development that airplanes were in during World War I; that the most skillful flying ability will be needed to operate such an aircraft. So it has become clear to me that *if* I wait for the helicopter, I might miss the boat entirely. And anyway, with the spin-proof, simplified type of post-war plane there's no need to wait. For I, or you, can become a flyer without having to develop any special, mysterious, difficult skills.

NOW I don't want to give the impression that flying is as easy as driving an automobile. It isn't. And I don't think it will ever be. For in an automobile you can only go in these directions: forward, and to the right or left. Whereas in a plane you can *also* go up or down. And the more flexibility your vehicle has, the more carefully you need to operate it, the more chances you have to make mistakes. At the present writing, you are required to have five hours of instruction in the spin-proof simplified-controls plane (promised to be common after the war) and 25 hours of solo flying before you can obtain your pilot's license. (Whereas eight hours of dual instruction and 35 hours of solo are required for a pilot's license for a conventional plane.) But as this type of plane becomes more prevalent, the number of hours required for a license will undoubtedly be cut down still further. All the experts seem to agree in predicting that there will be a sensible relaxation of the regulations affecting the personal flyer, without lessening the safety factors.

But there is a point beyond which they won't be relaxed. People who drive a car forget how



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American Homes Institute, Inc.
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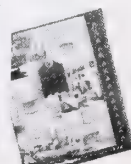


Change a Fault into a Virtue

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long it took them to learn. According to the AAA, 12 hours is the average time required today to learn to drive an automobile in city traffic. Yet none of us begrudges the time we took to learn—not when our lives have become so dependent on automobiles. And I predict that we won't begrudge the time necessary to get a pilot's license, once the personal plane is made a utility.

JUST how useful does flying have to be to you before it is an everyday utility? That is really the crux of whether you will personally fly your own (or a rented) plane after the war. The answer is this: when flying becomes an easy method of transportation to a place you want to go to. If it can get you from Here to There, in the shortest possible time, at a reasonable operating cost, and if it can take you there comfortably, reliably, and agreeably, then it is a utility that you will reach out for.

But I must quickly admit that personal flying can't perform on this count—now. It has gone a long way toward licking the problem of safety. Aerodynamically it has high performance (slow take-off and landing speeds with fast cruising speeds). But on the count of utility it is way back there in the dark ages—and all for want of the proper ground facilities and navigation aids.

For if there are only a few places you can go in your little plane, what's the point of having one? You'd be in the same predicament if you owned a fine automobile but America had no highway system to drive it on. You wouldn't buy an automobile if there were not a fine network of roads, gasoline stations, road signs, garages, roadside restaurants, and hotels at your command when you travel. And until there are comparable ground facilities for you as an air traveler, to enable you to go anywhere and everywhere in similar comfort, airplane owners will be reckoned in the thousands instead of the millions.

There is a broad movement afoot to bring such personal flying aids into being. But they will come faster if you ask for them locally. Here is what you need to know to talk convincingly to your City Fathers or the state and county authorities.

Private flying needs to be segregated from commercial flying, as far as ground facilities go. (You wouldn't think of keeping your car at the freight terminal, would
(Continued on next page)

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These are times
to keen up the joy of every cigarette! Luxuriate in distinguished MARLBOROS. So much more richness... flavor... smoking pleasure... merely a penny or two extra!

- For Him or Her } PLAIN ENDS
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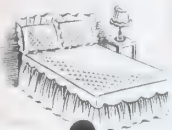


Cigarette of successful men, and lovely women

This is the dream that Mary built

Around **ALL WOOL**

FARIBO Blankets



For the bedroom beautiful in my house-to-be . . . the buoyant lightness and the rare beauty of satin-edged Faribo's . . . because I like nice things.



For the family I dream about, the deep, soft nap and the rich warmth of Faribo's for healthful, restful sleep . . . because I want them to have nice things.



And when my dreamed-of daughter is a bride herself, she'll choose long-wearing Faribo's for her hope chest . . . because she'll know nice things.



ALL VIRGIN
WOOL

SILK-SOFT

BUOYANT YET
WARM

Luxury that lasts



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CONTINUED FROM PRECEDING PAGE

you?) This fact is well recognized in the aviation industry, but the layman still hasn't grasped the meaning of it. Here's the gist of the problem, in the words of John E. P. Morgan, manager of the Personal Aircraft Council of the Aeronautical Chamber of Commerce, as published in the September issue of "Airports."

"The name 'airport' no longer applies as an overall designation of all landing facilities. When we now speak of an airport, we visualize a huge terminal costing many hundreds of thousands—if not millions—of dollars. These terminals for scheduled air transport are in reality the Grand Central Stations of the air.

"Such terminals operate on a split-second schedule of landings and take-offs. Intricate control boards in fully staffed control towers guide the movement of all scheduled air transport operations within the control area of each center.

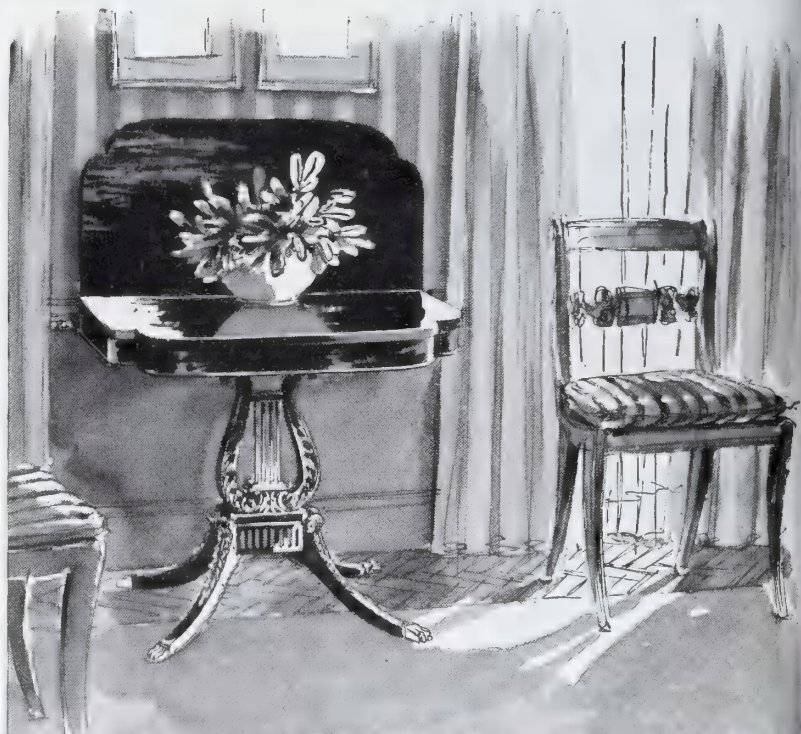
"Where does the personal pilot fit into that picture? He will be flying at will, on his own schedule, in a plane designed for personal flight, and probably not equipped with the myriad of radionic and other special flight instruments. . . .

The personal pilot has no more place in that set-up than has the private automobile in the terminal of a bus operation where the huge ground vehicles swing in and out on the same sort of scheduled travel as do the airlines at an airport. . . .

"The solution lies in providing suitable landing facilities designed particularly for the personal pilot's equipment and his ability. These facilities should consist of an Airpark, for use within city and town boundaries; the flightstop, adjacent to the highways in remote sections of the country for refueling and emergency landings; the air harbor, for the personal plane on floats. But of these facilities, it is the Airpark which is the most important to the personal flying activity of the future.

"THE dusty, dirty, ill-kept small landing field operating under the pretense of being an 'airport' is a thing of the past. The Airpark of today is a well-designed, landscaped community center in which the landing facility is the feature, but not the whole show. The Airpark might well include general recreational facilities usually associated with a park—a swimming pool, tennis courts, etc."

(Continued on page 138)



Tables by WEIMAN

For you who love the warm, mellow charm of fine furniture, skilled hands will again work tomorrow . . . to shape your treasures of the years . . . ever-cherished "Tables by Weiman."

Heirloom Quality

OCCASIONAL
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SEND 10¢ FOR "TABLE TRICKS" BOOKLET TO THE WEIMAN CO., 2510 11th ST., ROCKFORD, ILL.

Timely tips on sending flowers to the sick...

If you've ever been ill, you know the joy that flowers bring to a sick-room. They seem to bring the sunshine of outdoors right into the room. Many doctors have said that flowers are often as much help as medicine. To insure your sick friends of the greatest pleasure from your flowers and to simplify the handling of these flowers, we give you the following suggestions:

1. Ask your florist to put preservative tablets in the container in which he sends the flowers. This will keep them fresh and beautiful days longer.

2. Order compact, novel and artistic arrangements in containers. These will not only appeal to the one who is ill, but busy hospital helpers appreciate the fact that no time is needed to arrange the flowers.

3. Place your orders early and in case a friend is going to be confined for any length of time, order several deliveries with the same florist so that he can make your gifts interesting and different.

4. To a sick friend about to come home from the hospital send a plant or cut flowers in an easy-to-carry vase.

5. For men who are on the convalescent list, have your florist make a novelty arrangement using the brighter colors—red, bronze, yellow. Or seasonal plants are good for a man undergoing a long illness.

6. With women any clever arrangement of bright, seasonal flowers makes a hit for it is a fact that most women like *all* flowers.

To sick friends in another town, you may send flowers-by-wire. This is very easy to do. Most of the better florists belong to an organization called The Florists' Telegraph Delivery Association. And all you do is go to any florist who displays the F.T.D.A. seal, which you see at left, on his door or window. This seal means that the florist is a bonded member of an association of florists who send flowers anywhere. Just go in and tell the florist the name and address (hospital or home) of your sick friend. Tell him how much you want to spend and what you want on the card.

He then sends a telegram to another F.T.D.A. florist in the town where your sick friend lives. This florist writes the card and sends the fresh flowers from his stock (in a container, if you asked your florist to include that in the wire).

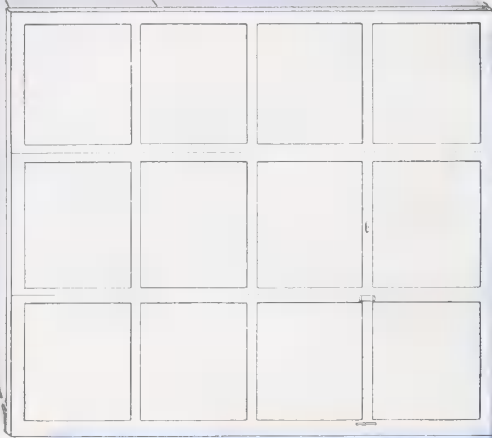
F.T.D.A. florists charge only the standard rate for the telegram and regular price for the flowers.

So the next time a friend of yours is sick, remember that flowers make the long hours seem shorter. Flowers show your sick friend that you care.





This is the standard Crawford "Junior" Door, which is three sections high and four panels wide, without glass. Also made in a double-width model.



FOR THE ARTISTIC SMALL HOME... A BEAUTIFUL GARAGE DOOR

Because it is so prominent a part of the "front" of the modern small home, the garage door takes on unusual importance and should be selected with a discerning eye to its appearance in the ensemble.

The example above illustrates how effectively the Crawford Upward-Acting Door conforms with the design motif of a typical cottage type dwelling.

Crawford has been building fine quality, well-designed, dependable Upward-Acting Garage Doors for over 15 years. More than 150,000 in daily use. Again available when Crawford changes back from production of precision aircraft parts. Crawford Door Company, 401-403 St. Jean Avenue, Detroit 14, Michigan.

Crawford's new book is full of good ideas and information on "How to Plan Your Garage"

Send for this **FREE BOOK**



Crawford

UPWARD-
ACTING

GARAGE DOORS

CONTINUED FROM PAGE 136

"Airpark" is the crucial word for your future flying career. But wait a minute. Before you start wondering how anyone would want to go swimming or have a snack at an Airpark, or live near one, let me quickly tell you that the type of plane in which I took my instruction makes very little more noise (when heard from the ground during take-offs or landings) than does a Ford or Chevrolet as it passes your house. Furthermore, an Airpark serving light planes can be entirely surfaced with turf, permitting it to be no dustier than your own lawn. So I beseech you quickly to disassociate the airport you've known to date from your thinking about the Airpark of tomorrow. You'll want one within walking distance of your own lovely home, if you can wangle it from your City Fathers. And you'll want them downtown, so you can fly to work and to shop. For then you'll really be able to use your own plane as a useful adjunct to a busy life, as well as a plaything and a personal hobby.

MANY forward-looking cities already have many Airparks drawn up in their postwar city plans. Dallas, Texas, for instance, has 21 different landing facilities provided for, 18 of them being Airparks and private airports for private flyers, 2 airports for commercial airlines, and one for air freight. (Some of these are already in existence.) Wichita, Kansas, has four Airparks planned, three of them in outlying neighborhoods and one downtown. St. Louis has 20 Airparks in its master plan—9 downtown and 11 in outlying districts. Such instances show that planning for the air age is actually well along in many places.

Such planning should be remembered when you are considering the buying of a home site. For, though you don't own a plane now, you undoubtedly will before you have lived in your new home for many years. And if the neighborhood you build in is not already planning for a community Airpark, you may rue the day you chose that territory. The bigger the city you live in, the more this will be true. If your town, and all other towns which you are likely to visit, have enough Airparks, the airplane can rank with the automobile in taking you where you want to go. Indeed, there will be times when it will rank ahead of the automobile, such as on holidays, during vacations, and summer week ends.

Fix Up
YOUR HOME

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STRYPEEZE Semi-Paste REMOVER

Quickly removes all finishes. Stays wet longer, does not run or drip. No benzol, acid, alkali or wax. Safe for hands, brushes, surface stripped. Pint 65c.



SUDS IN COLD WATER!

COLDFOAM All-Purpose Cleaner

Makes paint glisten, washes dishes, clothes, floors, cars. Suds without soap in cold or hot water. No film, no streaks. Harmless. 1-lb. makes 40 gallons, 25c.



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SAVOGRAN WOOD PUTTY

Mends furniture, woodwork, toys, etc. Easily tooled — contains real wood. Just add water. Will not shrink! Can be painted, stained. Patented. 1-lb. can 30c.



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FREE CIRCULAR describes these and other Savogran Products: Heavy Duty Cleaner, Crack Filler, Remover & Bleacher (for floors), Paint Brush Cleaner, Wax Remover.

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Healthful humidified warm air is provided automatically. Room temperatures remain practically constant.

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Surveys prove the outstanding efficiency of Tempered-Aire. Savings in fuel oil range up to 50% of average consumption.

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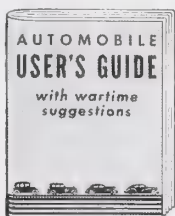
Now maybe you are saying to yourself: won't the roadable plane I've been hearing about eventually make obsolete the landing facility that you call an "Airpark"? No, I think not, for the experts believe that all flying craft—whether they be plane, helicopter or roadable plane—will have to take off and land at specially-prepared, widely cleared areas. The wise heads of the industry scoff at the idea you will ever land vertically in your own back yard, as a practical everyday measure. As a publicity stunt, yes, but on windy, gusty days you'd get awfully tangled up in trees, electric wires, and chimneys. And the roadable plane (if and when it comes), will have to be landed on a flying field, its wings removed and stored in a hangar before you can drive home through our narrow, obstructed streets and roads. The experts point out that you won't want to drive far in a roadable plane. For if it is an efficient plane, it won't be a very efficient automobile. At best it will be a short-hop, auxiliary automobile that won't replace the type designed for ground travel.

SO NOTE carefully this fact: all these projected aircraft dreams still call for special landing fields. So the Airpark is an absolute *must*, if you are to use private flying in either the immediate future or twenty years hence. If you have been dallying with the idea that you might have to remodel your garage to house a plane or a helicopter, you can forget it. Or if you have been thinking of buying a mountain top to build a house on, because you could set down on it in some aircraft that's just around the corner, you'd better forget that, too. For aircraft, in the reasonably foreseeable future, will always have to be landed in specially prepared areas, and, unless you are a farmer or an estate owner with fine flat pasturage or lawns, you won't have what it takes.

So any dreaming you do about your future flying had better revolve around that new word in your vocabulary—"Airpark." And I recommend that you do something more concrete than dreaming. You have a job to do, locally, on the city planners, to make sure they are aware of the shape of things to come, and you want to be sure that good architects and landscape designers are employed to create your Airparks. For, since you will be using them daily, you'll want to be sure they satisfy you aesthetically, as well as techni-

(Continued on page 142)

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Ozite doubles rug life

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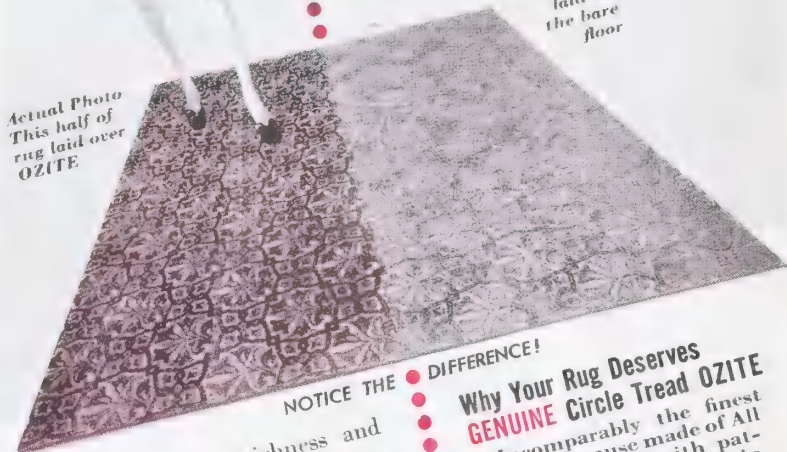
but did you know this . . .

Ozite makes rugs look lovelier . . . more cheerful



Actual Photo
This half of rug laid over
OZITE

This half laid on the bare floor



NOTICE THE DIFFERENCE!

Your rug loses its richness and color when tramping feet flatten and crush the nap. But when you lay it over springy, soft OZITE cushion, a near-miracle happens! The rug nap again stands up . . . restoring lovely color and texture the way steam-ironing does to velvet. Truly, OZITE makes your old rug become "young" again, so that even a nearly-worn rug can still hold the fort for the duration.

And remember . . . when you do buy your post-war rug, that same OZITE cushion (if it's genuine OZITE!) will be good as ever—ready to save its cost another time.

- Why Your Rug Deserves GENUINE Circle Tread OZITE**
- Incomparably the finest quality because made of All Hair reinforced with patented Adhesive Fabric Center.
 - Will not pack down (as inferior pads may do) . . . stays soft and springy all your life.
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The LOG of the PRACTICAL GARDENER

While the gardener's year apparently has no end, it definitely has its beginning in March

If there is one thing obvious at the start of this fourth war gardening year, it is that the V in vegetables is not a dead letter. The Victory garden this season will be more important than ever—not because the war is not so near its end as we once thought, but because there will be still fewer gardeners to raise the food we need.

The drawing at the top of the opposite column may look familiar. That is because we ran it originally last June at the top of an article entitled "Who'll Take Care of the Garden He Left Behind Him?" There will be more idle tools this year than last, and still more for the busy ones to do.

At least we should be more skillful gardeners this year than last. There should be less wasted motion, greater productivity from well-worked ground, higher yields from shrewder plantings, better conservation and use.

As for the flowers—no gardener needs to be told that it is good for his morale to grow flowers as well as vegetables. Indeed, he has probably learned by now that there is no better time to plan improvements for the flower borders than while he is weeding onions.

However, it is only March, and onions are in the future, thank goodness. But it is time to get that lawn mower sharpened. Remember, a good lawn mower emits a crisp, flickering hiss—very satisfying—while a dull or maladjusted one gives out with a dolorous, clanking wheeze—very unpleasant. Cure that wheeze before the spring rush.

Clean up all your tools (I know, I always say this). I once asked an old-time, horny-handed nurseryman which was more important with a spade and hoe, a keen edge or a clean blade. He said that while it was easy to file a good edge, it would break his back if he had to use a dirty or pitted blade. Take a look at your tools and reach for the steel wool.

They don't rate red or blue points, but roses are scarce just the same. Order early; then if you can't get all you want, hold the franchise on the rose locations with one of the wilt-resistant asters or marigold Limelight. They'll make good summer substitutes.

Or start some really good chrysanthemums out in the vegetable garden, where you can pinch back, disbud, and cultivate regularly, and then move them into the rose spots just before the full blooms come. They'll partner the roses you do have right up to hard frost.

**For lawns and flowers
of thrilling extra beauty
healthy, freer from weeds**

VIGORO

the complete plant food!

There's extra loveliness for your lawns and flowers in every bagful of Vigoro. You see, Vigoro is a complete plant food. It supplies—not just a few—but *all* the elements growing things need from the soil. Naturally these extra food elements mean extra beauty—extra health for your lawn and flowers.

It means that you can have really luxuriant grass . . . thicker, deeper green. What's more Vigoro helps produce such healthy root growth that when your grass comes up—strong and velvety, it will actually choke out weeds!

Equally effective for flowers, Vigoro, with the complete balanced diet of food elements *all* plants need, helps produce more of the gorgeous, magnificently colored blooms you want in your garden.

Feed everything you grow with this complete plant food—VIGORO!

A PRODUCT OF
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Vigoro is remarkably economical to use. Comes in bags of 100, 50 & 25 lbs., 10 lbs., 5 lbs., and 1 lb. and in handy tablet form.



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ROOM for IMPROVEMENT

If your bedroom is looking a little dull and worn, wishing won't help a bit—but our "Marcia" bedspread will grace your room with fresh personality and colorful style. Send 10¢ to cover mailing to Dept. 361 for six full-color room sets—each a happy answer for a tired bedroom.

Monument Mills

HOUSATONIC • MASSACHUSETTS



DRAWING BY
HARRY BROWN

Every March in this Log I repeat: don't rush the season. Winter a long time dying. I said it last year, and then I rushed just the time. Result: my hired Rototiller got mired. It took all its power and the driver's and mine to haul it out of its 18" grave. And I couldn't touch the soil for a fortnight. So, as I say . . .

Don't rush your indoor seed sowing, either. (See T. A. Weston's article in the January issue.) Start the cabbage tribe in early March around these parts. But it won't prove a thing to start tomatoes before the latter part of the month. Small but vigorously growing plants do better when set out than g scrawny ones.

My big problem (and probably yours) is taking care of the seedlings I start. The Bailey Blister is always as crowded as a subway rush hour when March pulls out, and this year, what with a tremendous influx of ornamental plants, it will be worse than ever. Circulation, as the French say, will be pressed.

A cold frame helps, of course. And knowing that, I doubled the size of mine last summer. Then I tripled the amount of stuff I put in it before winter arrived. Maybe you can win; I can't.


If you must hurry spring along, get out on your lawn some day now and read your complete fertilizer on it. Use the recommended amount for the lawn and you choose, and apply with a spreader if possible. As the frost comes off, the food will go in, and without danger of burning the still dormant grass.

Feed perennials early, too. Even through a mulch if you want to. Water on new feeding roots may be too badly torn if you wait to work the soil in around them as carefully as you should.

But don't feed the broadleaved evergreens till after they have bloomed. And never cultivate. Use ordinary good plant food, a pound per every 25 square feet, and then renew your acid mulch of oak leaves, pine needles, peat, or a combination of these.

Paint garden furniture while it's still too cold to sit on it. There is nothing more depressing than a lot of "Wet Paint" signs—unless it is a lot of wet paint without signs.

May this be the last spring when half the gardens of the world will be plowed with tanks and harrowed by bullets. The spade is a primitive tool, but still the best for turning the good earth. R. B.

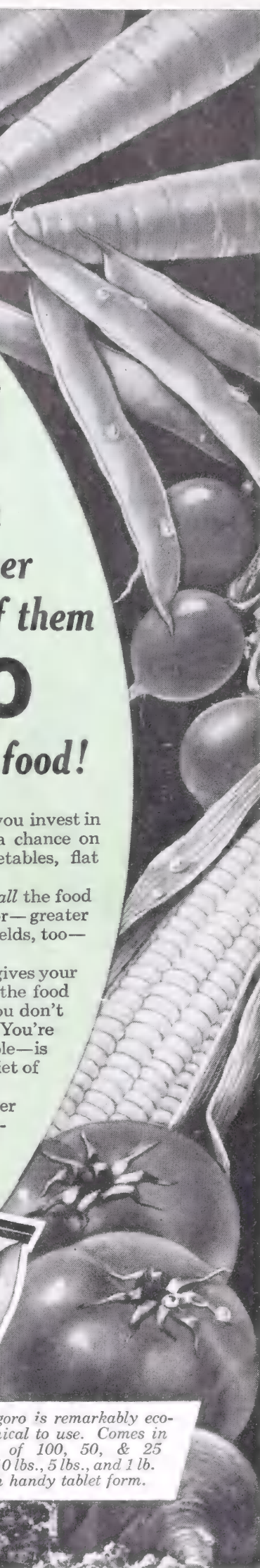


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the complete plant food!


After all the time, money and effort you invest in your vegetable garden, don't take a chance on poor results . . . half-starved vegetables, flat tasting and uninviting.

To make sure *your* vegetables get *all* the food elements they need for finer flavor—greater nutritional value—yes, and bigger yields, too—feed Vigoro!

Vigoro is a *complete* plant food. It gives your vegetables—not just a few—but *all* the food elements they need from the soil. You don't trust to luck when you feed Vigoro! You're *sure* that every row—every vegetable—is supplied with a complete balanced diet of the food elements needed.

That's why Vigoro helps get better results...*more* luscious, flavorful vegetables—vegetables richer in food values! Feed Vigoro *regularly*!

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Vigoro is remarkably economical to use. Comes in bags of 100, 50, & 25 lbs., 10 lbs., 5 lbs., and 1 lb. and in handy tablet form.



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"— but so does everyone else. That's why stores are having such a time getting enough of my lovely Welwyn blankets."

Virgie's right. We folks at Nashua are making luxurious all-wool blankets—so soft and warm, so sleep-inviting that everyone wants them. But the Army and Navy come first. Right now we can supply only a few Welwyns to each store.

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WILL YOU FLY YOUR OWN PLANE?

CONTINUED FROM PAGE 139

cally. (An Airpark that typifies what we mean is shown on pages 56 and 57.)

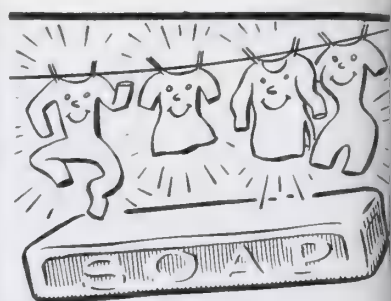
Since I can almost hear the questions you would be hurling at me if we were talking together. I just know you are saying, "How do I know if I can afford to fly?" My answer to that is that anybody can afford to fly because, once you have "soloed," you can rent a plane at a cost of \$6 to \$12 per hour, depending on the horsepower of craft you want to use, and its seating capacity. Even owning a plane immediately after the war is going to be financially possible for hundreds of thousands of folk. For prices will range from \$1,200 for a two-seat training type of plane to \$4,000 for a four-seat, family, cross-country plane, and as high as \$10,000 for deluxe models. To generalize about ownership costs is dangerous, but I might put it this way: if your family can afford a thousand dollars a year for a hobby, a sport, a club membership or such pleasant nonessentials, then you can afford to own a plane. And as time goes on, and as costs go down, we predict that plane ownership will come to be as much of a necessity as we now consider the automobile—providing, of course, that you and millions of other you's have seen to it that the development of ground facilities in this country has kept up with aviation engineering.

* * * * *

For more information on how to go about encouraging your community's development in aviation, write the National Aeronautical Association, Washington, D. C., and the Civil Aeronautics Administration, Washington, D. C.

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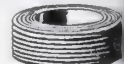
Unrolls like ribbon. Just press into place and it stays put. Does not crack, chip or shrink. A roll covers about 80 feet.

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LIGHTEN YOUR HOUSEHOLD TASKS
BY USING HOUSE BEAUTIFUL'S

HOUSEKEEPING RECIPES



LINENS

Care of Irish Linens

Unless you're lucky enough to find a store with a limited supply of Irish linens, you won't be able to replenish your linen closet until after the war. For this industry has converted almost 100% to war contracts. But if you treat your linens with the loving care Grandmother did, you can prolong their life. Follow these simple rules:

1. Wash in as hot water as the hands can stand with plenty of suds, and in several sudings to insure grease spot removal. Linen fibers release dirt readily, so you don't need to soak, boil, or rub vigorously.



OVER

PAINT

How To Use Paint Remover Successfully

Do you know as many people as we do who insist that paint removers are ineffectual? We've checked a few of these complaints and find the fault usually lies with the user, because he fails to follow instructions printed by the manufacturer. Or sometimes a manufacturer will make several types of removers and recommend their application to specific surfaces, and their recommendations will be overlooked. We've been investigating two BULL-DOG paint removers which do a really good job when the maker's instructions are obeyed.



OVER

SILVER

How To Clean Silver Accessories

For some strange reason, the smallest silver pieces seem to get cleaned the least frequently, probably because they don't constantly stare you in the face the way flatware does at every meal, really forcing you to do something! But don't neglect such things as the silver lid on an inkwell, the handle of a paper cutter, the frame of a desk calendar, silver costume jewelry, when you can put a shine on their surfaces in practically no minutes without even resorting to the use of silver polish.



OVER

DUNBAR *For* MODERN

When the war is over Dunbar Furniture will again be available through your dealer or decorator.



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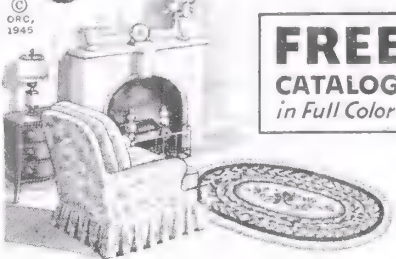
It's All So Easy. Your material is picked up at your door by Express or Freight and shipped at our expense to our factory, where **By the Olson Process** we sterilize, shred, merge materials of all kinds—reclaim the valuable wools etc., then bleach, card, spin, re-dye and weave lovely, deep-textured—

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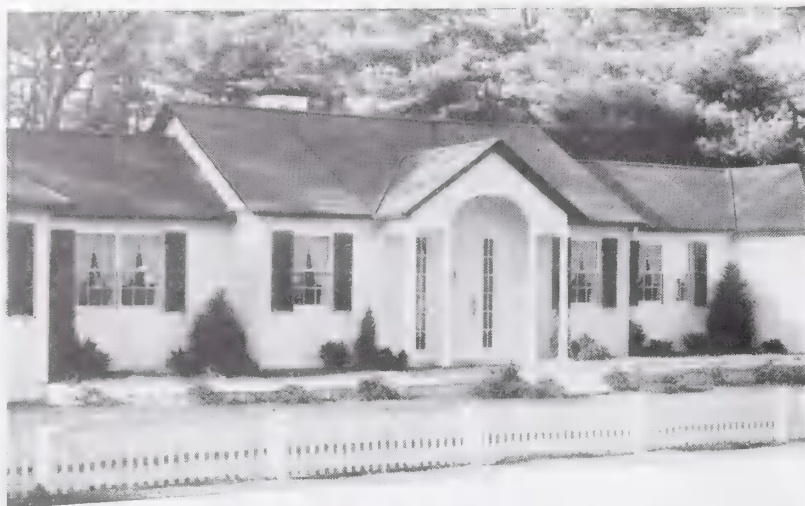
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It is possible under certain Government regulations to purchase immediately a *prefabricated* Hodgson House that is well designed and carefully manufactured of fine-quality materials. But even if some waiting is necessary, it's wise to be an "early bird" . . . for orders will be filled as received and cleared.

Erecting a staunch, weather-tight, comfortable, beautiful Hodgson House is simple. It comes in completely finished sections—

easily bolted together on a prepared foundation. Takes only a few days to a few weeks, according to design and size.

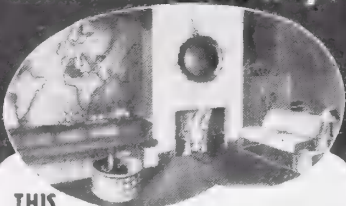
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THIS Fireplace

CIRCULATES HEAT

Heats the entire room—draws cool air from floor level, warms it, returns it to far corners. Room is quickly usable after starting fire. That's why architects and heating engineers recommend the Heatilator Fireplace to solve the difficult problem of heating basement rooms. Does away with the need for unsightly pipes or radiators.

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A steel heating chamber that is concealed by the masonry, the Heatilator serves as a scientifically designed form for any style of fireplace. Available as soon as building starts. Ask your building material dealer, or write

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AFTER VICTORY you need no longer endure ugly cracked walls and ceilings. Start dreaming—actually *planning* a more beautiful home. Our new 16-page booklet tells how to do it, with Upson Panels. There are sketches, photographs, new arrangements—a wealth of ideas for fun rooms, attics, kitchens, baths, too. *Sent FREE. Mail the coupon below.*

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DON'T LET HOUSEKEEPING DUTIES GET YOU DOWN!

Equip yourself with proper information to handle problems that arise. Every month *HOUSE BEAUTIFUL* presents housekeeping recipes giving simple how-to-do instructions for solving upkeep problems. Save time and worry by referring to them often.

LINENS

2. Use a water normalizer, if you're in a hard-water area, to prevent sticky curds which roughen fibers, make linens grayish.
3. If linens are badly stained, add a cup of bottled chlorine bleach to a tub of soapy water before the linens are added, and you won't have to treat each stain individually. Rinse 3 times.
4. Excessive heat is detrimental to linen fibers, so if an automatic dryer is used, keep air near room temperature. When hanging either cloths or napkins on a line, fold over the line. Don't ever hang by corners as it is virtually impossible to shape back into a square corner when ironing.
5. Dampen well before ironing, several hours, if possible. Turn iron to highest heat, but watch carefully to avoid scorching. Press wrong side first, then right.

OVER

PAINT

The manufacturer recommends the liquid for flat surfaces, such as furniture and floors, and we found that he wasn't fooling! It's also fine for varnished, lacquered, and synthetic finish surfaces. The cream remover is designed for exterior surfaces and for verticles. Remember it if you're planning to paint your boat this summer. For it has the ability to stay moist which means you don't have to rush to do the scraping before it dries. The secret to getting a complete removal job with either type is to apply as many coats as necessary to penetrate the paint film, but not to scrape *until* the remover has eaten right through to the bare wood. When all the coats are softened, the paint will come off all at once with a broad knife. Surface should be washed off with turpentine or benzine to remove any traces of remover.

OVER

SILVER

PROCEDURE: The answer is cotton wadding impregnated with cleansing agents which remove tarnish. A great bunch of the treated wadding comes in a jar, enough to clean many small accessories, your larger hollow-ware, and even flatware. Latest one to come to our attention is **NEVR-DULL** (made by George Basch Co., New York, sold by Lewis & Conger). Just tear off a small piece of the wadding and rub the tarnish off. Then polish-dry with a clean cloth. It isn't necessary to wash off the cleaner unless you're doing flatware, or a pitcher, etc. The treated wadding removes long-standing tarnish quite well, too. But don't reserve it for silver cleaning sessions alone. It does a good job on copper, brass, aluminum, pewter. It's soft to the touch, contains no abrasives to injure the finest metal surfaces.

OVER

A NEW DEFINITION FOR "IMPRACICAL"

CONTINUED FROM PAGE 131

fabric or where it is subject to abrasion, but it will certainly do wonderful things for future win-low treatments.

You will undoubtedly see more uses of casein synthetics, soft, wool-like fibers that are actually a by-product of milk, but probably in combination with other fibers. You may be seeing linen made from native American flax. Fibers made from soybeans, corn, fish, peanuts, and redwood may become more familiar to us.

One thing is certain. Special fabric finishes — processes that either enhance the appearance, feel, or durability of a fabric or give it added qualities of resistance to deteriorating elements such as water, mildew, and the like — will have a lot to do with making postwar homes brighter. A good many of them are not brand new, having started their careers pre-war until they were commandeered for military use exclusively. They are applied to fabrics which are not in themselves able to withstand certain destructive influences. Water-repellent finishes smooth the thirsty fibers of cotton and certain rayons

so that moisture isn't readily absorbed by them. If someone spills a drink on the sofa, the liquid won't penetrate the upholstery but can be easily wiped off the surface. The finish, which doesn't change the appearance of the fabric, tends to soil, too, holding dust on the surface so that it can't become imbedded in the fabric. There are water-repellents that are durable through laundry and dry cleaning, but others lose their efficacy in the cleaning process and have to be re-applied. Labels will indicate which type you've bought. It is probable that you will be able to buy packaged water-repellent to apply yourself to your household goods. Expect water-repellency on curtains, draperies, upholstery, slipcovers, and shower curtains.

WATERPROOFING, which is something else again, makes a fabric *absolutely impervious* to water. The fabric is completely sealed by a coating. Formerly rubber coatings were used and the finished product was likely to be rather heavy and stiff. You've seen
(Continued on next page)



How to stop TERMITES!

**Bruce Terminix offers
Triply Guaranteed Protection
against this hidden enemy!**

Only Bruce Terminix
offers this
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1. Guaranteed by your local Terminix licensee.
2. Guaranteed by E. L. Bruce Co., world's largest maker of hardwood floors.
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In some sections 4 out of 5 homes are being attacked by termites ... *possibly yours!* But you may not know it ... because termites wreak their costly damage secretly *inside* wood.

There's one *sure* way of finding out if your home is infested. Consult *Bruce Terminix*, world's largest termite control organization, for an expert **FREE** inspection. Thousands have benefited from this valuable service.

Should your home be infested — Bruce Terminix Service ends the destructive threat of termites completely, quickly. This service is *triply* guaranteed!

Consult your Classified Directory and phone your local Terminix Company today for a free inspection.



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Rich • Creamy
A Delicious Confection**

Allen's Toffee — a delicious, distinctive, wholesome treat — appeals to all ages and satisfies all tastes. Better stores, confectioners and candy counters carry superior Allen's Toffee.

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**BUY WAR BONDS
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better gardens

with **MUCH LESS WATERING**
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Tested and proved by leading horticulturists and nurserymen, this amazingly effective soil conditioner will accomplish wonders for any gardener who wants *better* flowers, vegetables, plants, shrubs or lawns — with *less* work, *much less* watering and *almost no* weeding! Remember, *soil conditioning* is the first step toward real gardening success. Heavy soils should be conditioned against packing — sandy soils conditioned to hold moisture. Gardens need surface mulch. So do seed flats and potted plants. Sani-Soil is the easy, clean, economical answer. Mail the coupon today for the complete story.

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IT GAVE PLENTY OF LIGHT FOR grandma



TO GRANDMA, a kerosene lamp seemed to provide plenty of light—because no other kind of lamp was available.

There was a time, too, when any kind of insulation seemed adequate. It was certainly better than none at all. But there has been as great an advance in home insulation as there has been in lighting. And the zenith of that advance was reached when Ferro-Therm Steel Insulation was developed.

Ferro-Therm does what no other kind of insulating material can do. It reflects 95% of all radiated heat. It forms a barrier that resists the penetration of heat from either side. In winter it keeps heat in—saving as much as 30% in fuel. In summer it keeps heat out—reducing the temperature in the house by 10° to 12° F. And it guards the comfort and safety of your home in several vital ways:

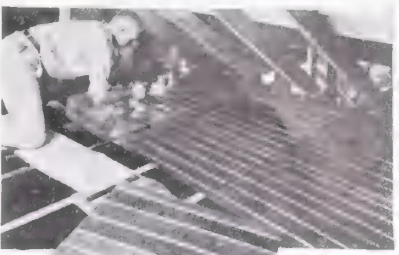
Ferro-Therm is not only non-combustible, it is a definite fire stop.

Ferro-Therm completely prevents the penetration of termites, rodents, and insects, as it is all-metal.

Ferro-Therm does not absorb moisture, and does not convey any moisture to framing members, which would cause wood to rot.

No bulk or mass insulation has the advantages of Ferro-Therm. It gives you year-round comfort—and tremendous dividends in fuel saved—with insulation that is absolutely permanent, and which takes up far less space. And Ferro-Therm is light—easy to handle; a carpenter can install 1000-1200 square feet in a day.

Before you build, investigate Ferro-Therm—the modern insulation for modern homes. Write today for complete details. American Flange & Manufacturing Co., Inc., Ferro-Therm Division, 30 Rockefeller Plaza, New York 20, N. Y.



Ferro-Therm

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STEEL INSULATION

CONTINUED FROM PRECEDING PAGE

them in raincoats, rubber sheeting, and baby pants. But now new synthetic resin coatings, more durable than rubber, make it possible to waterproof lightweight fabrics like nainsook and percale with very slight change in the weight or drape of the fabric. The effect is rather like that of a heavy chintz. New resin coatings are not only impervious to water but resistant to oils, acids, heat, and light. Soap and water washes them off and the pliable coatings won't crack or peel. Now and in the future the nursery is the logical place for such fabrics, but postwar you will probably see these coatings not only in gay nursery prints and solid colors, but on more formal decorative patterns. Fabrilit, Plasticote, and Beutanol are in this class.

Flame-retardant finishes are having a thorough workout in all of the armed services and most probably will be used on postwar fabrics that would be likely to take fire if left untreated. Formerly this type of finish lost its efficiency after washing or dry cleaning, but there are indications that future flame retardants will be durable, despite laundry and dry cleaning.

Mildew-retardants — chemical

baths applied to fabrics on which mildew would ordinarily flourish—have also been put to the military test in the hot, humid tropics, with the result that your future shower curtains and outdoor furniture fabrics may be so treated.

Those voracious little bugs called silver fish, which thrive in certain sections of the country, eating up the rayon curtains, will meet their match in a bugproof finishing process that gives rayons lasting crispness and stability.

It has been predicted that it will be a poor fabric that will not have at least one and perhaps several finishes. But in the long run, the fabrics you have in your postwar home will have only those finishes that you demand. These special processes will not add appreciably to the fabric's cost to you, but they are costly to the manufacturer, unless he finds an enthusiastic market for them among consumers. They will put within your reach better-looking, cleaner, more easily kept, more durable home furnishings, if you want them enough to demand them. So keep abreast of what is offered, demand informative labels and the well-known trademarks on the fabrics you buy. You've a right to 20th-century performance. If you demand it, you'll get it.

SKY CLUB

CONTINUED FROM PAGE 112

addition to the dues and hangar rentals, the club would have the profit from the sale of gas, oil, accessories, service, and repairs.

THE private Airpark would not be open for public use, except for emergencies. But there will undoubtedly be many such clubs operating within a few years after the war. An exchange of landing privileges and club rights between your club and others will add more zest to your flying enjoyment and give your club members a chance

to make friends all over the country. The utility and pleasure you will derive from your personal flying will depend largely on your foresightedness now in making plans for the postwar air age. When your sons and daughters are learning to fly, tomorrow, you'll want them doing it close to home, in approved surroundings, with congenial people?

* * * *

For the complete plans for this private Airpark and club, write HOUSE BEAUTIFUL.

Banish Tarnish FROM SILVER

**EASY TO USE
PRO-TEX-SIL**

KEEPS SILVER SPARKLING

The dazzling brilliance of beautiful new silver can be yours to enjoy for years to come if you use PRO-TEX-SIL, the amazing new tarnish preventer which protects silver.

A transparent liquid, harmless to silver. Easily applied and readily removable with soap and water. It saves time in these busy days.

At leading jewelry and department stores or you may order direct. 8 oz. bottle **\$1.00**

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PAGE FENCE - Since 1883
AMERICA'S FIRST WIRE FENCE

Pattern for Tomorrow

Do your plans for the future include protection of children, home and grounds against trespassers and straying dogs? Safeguarding these possessions is the function of Page Chain Link Fence, erected by reliable, local Page Fence firms. Write for copy of Fence Ideas for Homes and information on how you can get your fence earlier. PAGE FENCE ASSOCIATION, Monessen, Pennsylvania.

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CORRECT • TIMELY
WATCHES

Before long, we hope, you will be able to obtain the Kelbert watch of your choice. In the meantime, there are some Kelbert precision watches ... in exclusive designs for men and women ... at better jewelers.

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Send for leaflet
"WHITE MAGIC"

All leading curtain manufacturers and retailers feature those organdies and marquisettes which stay fresh and crisp indefinitely ...

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FOR "PERMANENT" BEAUTY • THEY NEED NO STARCH
BELLMAN BROOK BLEACHERY CO., FAIRVIEW, N. J.

LEXOL—Keeps New Shoes New

Your shoes of all colors and finishes will last longer and look better when treated regularly with LEXOL. Needed oils are restored by LEXOL without dulling surface. It leaves no grease to catch dirt or soil clothing, takes any polish.

Pint \$1.00 Gallon \$4.00

On sale at shoe, department and sporting goods stores or remit direct.

THE MARTIN DENNIS COMPANY
861 Summer Ave. Newark 4, N. J.



J. HORACE MCFARLAND PHOTOGRAPHS

Etoile de Hollande, red, ranked #2

IF YOU COULD HAVE JUST 12 ROSES

CONTINUED FROM PAGE 83

Of course, the experts kicked like steers at this question, and we couldn't very well blame them. But apparently in their efforts to determine fairly just what *was* the single most important element in growing roses well, they did some honest appraising of growing methods which may have helped them as much as it should help you. Naturally, in our summary of the most important points on page 83 we had to sort out the various statements and express them in their simplest essentials. But this was done with great care.

THE thing to notice especially is the fact that the purchase of good quality plants and the necessity for maintaining a thorough and regular schedule of spraying against insects and diseases are not only one-two in the voting, but, together, polled more votes than all other factors combined.

Before leaving this particular part of the poll, which, after all, was subordinate to the main idea, we warn you not to ignore the fact that *all* the factors of good cultivation must be right for best suc-

cess. Goodness knows, the voters warned us enough on this point. Growing roses well is an all-round gardening job, and no part of it may safely be shirked.

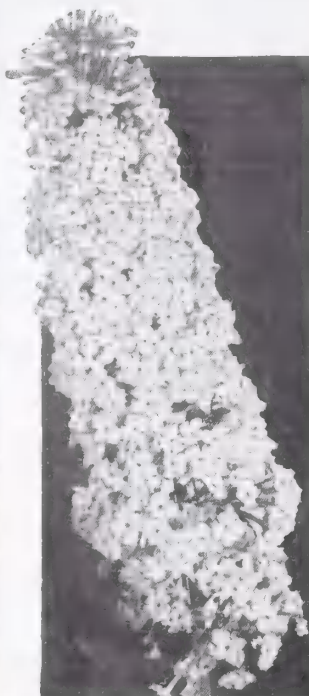
Back to the roses themselves. We reported earlier that 158 varieties of roses were covered in the balloting for the favorite dozen. That seems like a tremendous lack of unanimity of opinion among 54 rose lovers, however expert. Actually, of course, it is no such thing. For one reason, there are many hundreds (actually thousands if you search hard enough) of rose varieties, new, old, and in between, which you can buy from American dealers and nurserymen. There are others that you cannot buy but which are still carried along in private gardens and passed from friend to friend, from collector to collector. For another reason, the majority of the 158 varieties were represented by only two votes or less. Thirteen varieties appeared on only three ballots, and thirteen appeared on four. Only 37 varieties received places on five or more lists. These 37, the leading dozen of

(Continued on next page)

Three New Flowers of TIMELESS BEAUTY

New Buddleia "Peace"

At last a pure white Buddleia and one that is as hardy as any of the other varieties we offer. Buddleia Peace is a result of many years of effort and is an offspring of that fine parent Fortune. The graceful and slightly arching flowers are well formed, full, and 12 to 16 inches long, produced in abundance throughout summer and autumn until stopped by frost. In the garden they give a cool summer effect and contrast pleasantly with other varieties. As a cut flower, it is unsurpassed, combining handsomely with Glads, Dahlias, or for that matter any other flower. The plants are rugged and grow about 6 feet tall, have fine foliage, grow rapidly and require no more care than any other kind. Be the first to have this beauty in your garden. We offer fine strong plants in pots that will flower abundantly the first summer.



BUDDLEIA "Peace"

Each \$2.00 Three \$5.75 Dozen \$20.00

ROSE "Douglas MacArthur"



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"The Commander's Rose"

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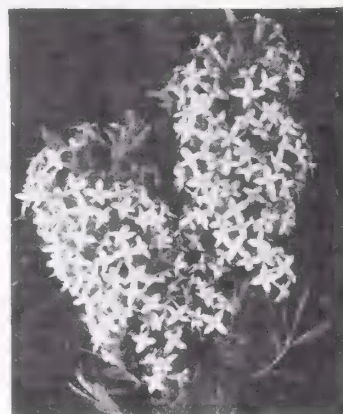
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J. & P. Parade of Modern Roses, Perennials, Fruits. Sent Free to you.



Charlotte Armstrong, bright red, ranked #4

CONTINUED FROM PRECEDING PAGE

which you saw listed and described on page 82, we checked in two ways: first, according to the number of ballots on which their names appeared; second, to eliminate ties, according to the position on the ballot. (Two ballots carry-

ing statements that the selections were not in order of preference were averaged, which in no case could have upset the final result.) So without more ado, to round out your picture of what American rose experts consider the best varieties of all, we publish below, by rank, choices 13 to 37 inclusive:

13. Mme. Henri Guillot—H.T. 1937. Watermelon pink. F (for fragrant)
14. Mrs. Sam McGredy—H.T. Bi-color, orange-copper. Dark foliage. F
15. Lowell Thomas—H.T. 1944. A good solid yellow; sturdy bush
16. Sweet Sixteen—H.T. 1944. Light rose-pink. Long buds. F
17. Paul's Scarlet—Climber. Almost among the 12 indispensables!
18. Red Radiance—H.T. Won out over its pink parent. Tried and true. F
19. Picture—H.T. Pink, especially favored in south and far west
20. Mme. Joseph Perraud—H.T. Bi-color, predominately orange and buff
21. Good News—H.T. 1939. A good peach-pink. Some fragrance
22. Editor McFarland—H.T. A pink of great hardiness and stability. F
23. McGredy's Sunset—H.T. 1936. Glowing saffron-orange. Fine form. F
24. Dainty Bess—Single (H.T.) Silvery salmon-pink; maroon stamens
25. Joanna Hill—H.T. Yellow. Long stems, especially good for cutting
26. President Macia—H.T. Carmine-pink of great substance
27. Pinocchio—Floribunda, 1943. Pink clusters. Second ranking of type
28. Donald Prior—Floribunda, 1934. Red. Prodigious bloomer. Hardy
29. Condesa de Sestago—H.T. Startling bi-color, copper and gold. F
30. Golden Dawn—H.T. Clear yellow. Good fragrance
31. Soeur Therese—H.T. Yellow. Rated high where included in voting. F
32. Radiance—H.T. Long the yardstick for good pink roses
33. Grand Duchesse Charlotte—H.T. 1939. Unusual claret-red. F
34. Show Girl—H.T. 1945. Phlox-pink. Long buds; long cutting stems
35. Mrs. Pierre DuPont—H.T. Long a top-quality hardy yellow. F
36. Mme. Cochet-Cochet—H.T. 1934. Very reliable pink
37. Fred Edmonds—H.T. 1944. Orange. Especially favored in northwest

It may have occurred to you to wonder why two of the roses listed bear introduction dates of 1945 and are obviously new to the market. All the professional growers have

tried these in their fields for a number of years, of course. But even more significant is the fact that the official rosarians of the Men's Garden Clubs of America

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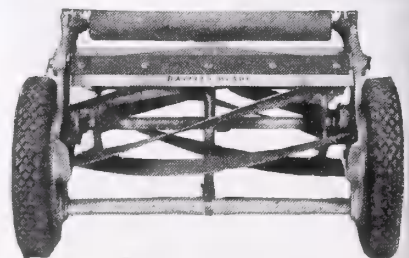
For Size: Turn lawn mower upside down. Measure length of stationary blade (bed-knife), as shown in picture.

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President Hoover, red-buff and yellow, #7

are also regularly serving as "trial judges" for growers' new roses prior to their introduction to the gardening public. This is not only testimony to the stature of the individual rosarians, but evidence of the desire of hybridizers and growers to make sure that any rose offered for sale shall be truly worthy under all geographical and climatic conditions in the hands of admittedly experienced but truly amateur gardeners. If the 1945 and her very recent introductions are high on our lists, you can be sure they will be worth your trial.

And speaking of geography, there are some sound inferences to be drawn from the balloting in HOUSE BEAUTIFUL's poll. Crimson Glory and Etoile de Hollande (ranked 1 and 2) drew their support from all over the country. But while Crimson Glory was first choice on twice as many lists as the other, Etoile de Hollande got more even distribution in every geographical and climatic subdivision of America, including the deep South (where blasting heat can be kind to red roses) and the California coast, as well as the extreme north central region where winter temperatures may drop to 40° below zero.

Eclipse, easily the top-rated yellow, while gathering fewer votes, had almost identical distribution

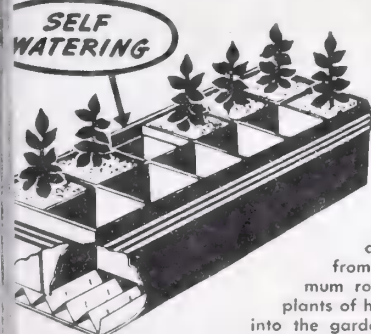
with the No. 2 choice. So, too, did Mirandy, a red rose introduced this year, which was not only No. 5 in the final tally, but, with 1944's Katherine T. Marshall, was way out in front of the real newcomers.

Other readily traceable geographical or climatic inferences that can be drawn: that Red Radiance and Picture are little favored in the East; heavily weighted in the South and on the Pacific Coast. That Fred Edmonds is almost exclusively a northwestern favorite. That none of the floribundas had a ghost of a show in the Far West. As you move down the list, regional differences seem to become increasingly apparent. But except where the total ranking was fairly high, it is unsafe to draw specific conclusions.

ANOTHER fact may surprise you at first in reviewing this tabulation: the scarcity of climbing roses. Why is the top-rated climber, Paul's Scarlet, only seventeenth? And where are the other good ones? Before giving you the complete listing of climbers, we should recall once more that the voters were asked for the 12 roses they would choose if they could have but 12. There is your answer. There were just too many other roses that had to be put ahead.

(Continued on next page)

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Countess Vandal, exquisitely formed copper-gold, #8

CONTINUED FROM PRECEDING PAGE

Here, briefly, are the climbers according to the number of ballots on which they appeared:

Paul's Scarlet (red)	8
Golden Climber (Mrs. Arthur Curtis James, yellow)	4
Mme. Gregoire Staechelin (pink)	3
Dr. Van Fleet (pink)	2
Cl. Etoile de Hollande	2
Mermaid (ivory white)	2
Cl. American Beauty (red)	1
Bess Lovett (red)	1
Blaze (red)	1
Cl. Cecile Brunner (pink)	1
Cl. Marechal Neil (yellow)	1
Mary Wallace (pink)	1
New Dawn (blush pink)	1
Silver Moon (cream)	1
Thor (scarlet)	1
Yellow Banksia	1

If we had asked that a climber or two be included in the twelve favorites... but there is no use in speculating about that. And anyway, here is a pretty sound list of climbers, omitting only some of the very newest of the everblooming class.

How about the really old roses? Wouldn't they belong? Yes, and they did. But in a democracy the majority usually wins. However,

there were three Hybrid Perpetuals that stood out in a scanning of the list: Frau Karl Druschki, a 6'-8" June-blooming shrub, still one of the finest white roses in existence; Georg Arends, a clear pink; Magna Charta, also pink.

Among the older ones (incidentally, remember that many favored Hybrid Teas go back thirty years or more) were: Harrison's Yellow (a *Rosa spinosissima* or Scotch hybrid); Gloire des Mousseaux (a pink Moss rose, *R. centifolia muscosa*); Marechal Neil, a Noisette rose, which like it's climbing form, is hardy only in the South; *Rosa Moyesi*, a blood-red shrub species rose.

As for color preferences. Well, you make something of that if you can. The first thirty-seven were typical of the rest, and of these, ten are definite reds, six are clear yellows, twelve are true pinks, and nine are blends or bi-colors. Of the first twelve, half are reds. Does that prove that red is a man's color? Or does it simply support the old jingle, "Roses are red...?"

We wish we could list all 158. They are all good roses. But they serve their purposes in creating the "best twelve." So be content. Or rather, sit right down and pick your Indispensable Dozen.

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Lilac-rose.
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News about

FRUITS FOR THE HOME GARDEN

In U. P. Hedrick's new book are facts an expert has spent a lifetime gathering. If you've read our article on pages 88 and 89, you'll want this

IT'S no problem for the professional orchardist to get all the information available about growing fruits on a large scale. But for the amateur, especially the owner of a small suburban place, and, more especially still, for the novice, the problem is *not* easy. At least it hasn't been easy. Now along comes U. P. Hedrick's "Fruits for the Home Garden" (Oxford University Press, \$3), covering the subject from A for Apple to Y for Youngberry. Z, which should have been



Of course, the book is not complete. What book ever is? But if a few details of fruit care and culture are omitted, they constitute omissions of opinion rather than fact. A greater consideration might have been given to regional preferences than has been given, and perhaps a little more by way of expert advice (not reporting) about launching a balanced fruit program. However, anyone with reasonable wit and the inclination to grow fruits in the first place, will find all the cultural information he needs in the book. As for planning the placement of your fruits—well, be sure to read the article on pages 88 and 89 of this issue of HOUSE BEAUTIFUL. It not only suggests a specific plan for laying out one small home orchard, but illustrates the principles and proportions which govern all good plans.

Particularly to be heeded are the things Mr. Hedrick has to say about what kinds of trees to buy, how and where to buy them. By what he says you will be able to choose between good nurserymen and bad—and there are, also, especially with fruit stock, some very unscrupulous ones indeed. Buy well, and then let this book become dog-eared in the cause of sensible, satisfying back-yard production.

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Plant both food ACCORDING

Twenty million Victory Gardens are again the goal. But we're better gardeners now, and can vary and extend our operations on other fronts, too

As a gardener I decline to subscribe to the old American belief that a man with a hoe must necessarily find himself "agin the gov'ment." On the contrary, I have found the sort of bureaucrat who populates our state and national departments of agriculture to be a breed well worth encouragement. I have never met a county agent who was less than cordial, or an experiment-station worker unwilling to share his knowledge with the most humble. And many are the nights I have laid aside a good mystery story to read myself awake over the latest Farmers' Bulletin.

Yet there are times when I, too, complain about government regulation. As, for example, when someone tells me what vegetables to grow in my home garden. Do you remember the Big Six of season before last—the half-dozen vegetables that all good victory gardeners were supposed to select to the exclusion of other more glamorous but less sure-fire varieties? Well, I didn't like the Big Six then, nor do I now. Not that I object to planting carrots or cabbages or string beans. In fact, I wouldn't want to omit them if the "government" told me I couldn't grow them! It's just that I don't like to be pushed about.

There isn't much talk about the Big Six this year, and scarcely more about Vitamins-for-Victory—the slogan chosen for 1944. This year the word from official Washington prescribes the inclusion of our home gardens of Flowers-for-Morale. Not at the expense of eatables, of course. The revival of blue-point rationing was enough to re-emphasize the importance of the home vegetable patch and 20,000,000 food gardens is again the goal. But the new theory is that we should buy enough flower seeds and decorative shrubs to encourage flower seedsmen and nurserymen whose trade has suffered by our recent preoccupation with mere vegetables. Doubtless I shall continue to spend any spare dollars on gladiolus corms and *Daphne cneorum* and flowering crabs and things. But I wish I could do it without a government directive!

What's going to be new in your garden this year? That's the question gardening friends ask each other. I have a lot of answers ready. One of them relates to cucumbers which, incidentally, do not belong to the Big Six, offer limited vitamin resources, and would never win appreciative attention for their Flowers, whatever they may do to our Morale.

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keeps cut flowers crisp, fragrant, colorful. No need to change water. Tight buds open wide. Ask your florist for genuine **FLORALIFE** with cut flowers ... Get **FLORALIFE** at flower shops, seed stores, etc. If not available we will supply, postpaid. Money-back guarantee. Send Handy Home size (treats 30 qts.) or \$3 for 100 qt. size. Free booklet. Write now to **FLORALIFE, Inc., 1425 S. Wabash Ave., Chicago, 5.**

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and flowers

NO TASTE



THE MAN
BEHIND THE HOE

by David Washburn Bailey

The first of two cucumbers which will certainly include among this year's vegetables is Burpee's new hybrid. This is a 60-day "cuke," very different in shape, flavor, maturity-date from my favorite straight-8, but more notably resistant to wilt, mosaic, and mildew, and inclined to bear continuously over a longer season than previous varieties I have grown. An advance trial of Hybrid in last summer's garden bore out all that this year's catalogue claims for this one, which means it should be pretty good.

The other new cucumber on my list is Mandarin (offered, though not exclusively, by Vaughan). As the name suggests, it is an improvement of the China-Long variety. Like its relatives, it prefers to climb over a trellis or fence. Fruits about one foot in length are tightly curved and are edible at 10 days. A second planting, three weeks after the first, is necessary to keep Mandarin in supply throughout the summer.

The drought which reached our neck of the woods last July and extended well into September played havoc with our seedling onions. They continued to grow, but oh! so slowly. When time came to pull them, their small size meant a greatly reduced yield. But the same drought arrived just too late to spoil the big Sweet Spanish onions which we raised from southern-grown seedlings set out in early April. We ate the latter all through the summer and even into late fall. This year, although we shall again sow onion seed for our winter supply, we are going to set out more transplants than ever before.

NO MORE "mixed annuals" for our garden! For some years we have let the children sow a couple of rows of flowers from the familiar catch-all packages. Now and again we have really had some beautiful blooms to cut for their pains. Last summer, by some quirk of fate, their package seemed to produce almost exclusively the common alyssum, California poppies, and dwarf marigolds (none of them more than a foot high), interspersed with nasty red Celosia which averaged all of six feet tall by mid-August. From now on we'll select our own garden guests.

fooling around the piano the other day, the youngsters turned up a manuscript of an old French folksong, copied many years ago and since almost forgotten. You may recall the dolorous, not to say cannibalistic, tale:

(Continued on next page)

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SEEDS MEN TOO OVER A CENTURY

CONTINUED FROM PRECEDING PAGE

*Il était un petit navire
Qui n'avait ja! ja! jamais
navigué.*

The refrain echoes the sad story of the young sailor whose ship was lost and who drew lots with his crew mates to see which one would be eaten by his starving companions. He lost, and

*Ils le mangeaient à la sauce
blanche*

*Avec du sal! sal! salsifs mal
frit.*

It was many years since I had heard that refrain before, and almost as many since I last grew salsify in my garden. But it goes back on this season's list, and I think I can count on not having to eat it "badly fried."

Speaking of French vegetables, the broad-leaved sorrel I purchased from Vilmorin in Paris the year the war broke out has served me now for five garden years. The last four summers the roots have stood in the same row, but next month they shall be lifted, separated, and moved to new ground.

Another 1944 vegetable that I would not give up for anything after one happy experience is the White Mountain watermelon. Developed two years ago by the experiment station at the University of New Hampshire, this variety is still comparatively unknown.

Striped and mottled in two tones of green, White Mountain weighs five to six pounds each and contains within its tough but very thin shell an unusually dark pink flesh, rather seedy but full of a rich, aromatic juice. One fruit makes four generous helpings. Best of all, White Mountain is ready a fortnight earlier than the larger ones.

I have been surprised to note that eastern seedsmen do not seem to be offering tubers of the new early Red Warba potato which proved so successful in my own Massachusetts garden last spring. My stock came from Olds in Wisconsin. Despite a rather slow season, the Warbas were ready for our dinner table on July 2nd—large enough to fill the palm of your hand, startling in their brick-jackets, and well flavored though somewhat soft in texture. They proved not quite so mealy as the old Irish Cobbler, but they arrive three weeks sooner.

Somehow, in planting most staple crops, our household always manages to forget to plant okra early enough or in sufficient quantity. Perhaps it is because I seldom cook okra as a dish in itself. Yet no ingredient adds more to the success of a chicken mutton stew, a fricassee, or a goshawash Creole style. We have found that okra, because of its sturdily tap roots, likes transplanting little as it tolerates frost, so that starting it under glass is less than satisfactory. The trick is to plant outdoors as soon as the ground has warmed up and to plant a lot of and fertilize it lavishly with compost or manure. It also responds to thorough watering. It is as easy to grow hot peppers to dry for winter use but canned under pressure it preserves better its peculiar mucilaginous qualities.

What are you planning to grow for possible exhibition in your local flower show next fall? The Better Half says Purple can flower. Sister votes for Rainbow kale with its red and magenta leaves edged with white frills. Brother wants some of those March moth pumpkins that weigh fifty pounds or more. For myself, I am going to try Strawberry popcorn.

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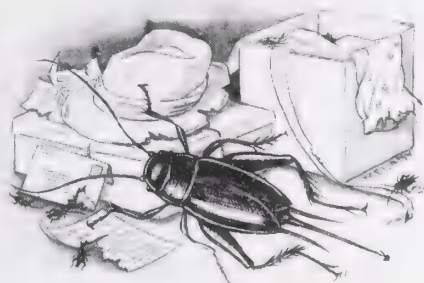
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Description: You've probably heard the cricket more frequently than you've seen him. And you may have found his cozy chirping (the male's mating song) soothing. But if he leaves your hearth in search of food, he can be a destructive insect pest. There are two varieties: the house cricket and the field cricket.

The field cricket likes to hibernate in houses and is the more destructive of the two. The cricket is slightly less than an inch long, brownish in color, with darker brown designs on its back. It can fly far, but walks rapidly, and also travels by jumping. It cannot crawl on smooth surfaces. He also runs light places.

Damage: The cricket eats paper, furs, silk, linen, cotton—especially clothing permeated with perspiration.

Control: If you store clothing in your basement, make certain it is in tightly covered containers. If soiled clothing accumulates in your basement between laundry days, be sure it is in a covered hamper and not in contact with the floor. Fill cracks in the basement walls. If the crickets are numerous, get rid of them by spraying them with a contact insecticide. Also try leaving poisoned bait traps in the warm, slightly damp, dark places which the cricket likes. You can buy such traps at your hardware store.



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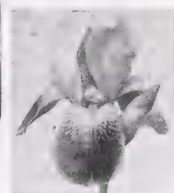
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Scarlet, Lavender, Yellow, Rose, White
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The Red of the Flag in all its flaming glory—symbol of courage and devotion in every American heart! The large, double, blazing scarlet-red blooms almost completely cover the vigorous plants all June, continuing all season when well-established. Even on small city lot or other limited space you can have thousands of blooms—a breath-taking extravaganza of color for trellis, arbor, pillar, or fence—also to cut for bouquets.

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Choose vegetables that are best for HOME GROWING

One of the hardest parts of planning a good food garden is picking your way among the varieties in the catalogs and seed lists. Here are a few hints

IF IT'S a good idea to "read the fine print" on an insurance policy before you sign on the dotted line, it's an even better one to read the descriptions of the innumerable kinds and varieties of vegetables in the average seed catalog. Unfortunately 75 per cent of the words and phrases are repeated so often that they become almost meaningless after a while. But the seeds-men do know their merchandise, and the facts are usually there.

Good phrases for the home gardener to avoid are "splendid shipper," "packs well," "holds its color," "ideal market variety." This sort of thing is not for you, especially since the shipping qualities of a vegetable are often achieved at the cost of sweetness, flavor, succulence, and the like.

You want, in brief, varieties which will be of premium flavor, of best adaptability to the uses you have in mind for it (eating fresh, cooking for table, canning, home storing, quick freezing). You hope for resistance to disease and drought. You would prefer a long bearing period to an all-at-once maturity to avoid either a glut of eating or a glut of canning work, or—at worst—sheer waste of good food.

Of the more commonly grown home garden kinds of vegetables,

do your variety shopping with care among these:

Beans: Bush snap — stringless, early — Tendergreen, New Long Tendergreen, Bountiful for green ones. Pencil Pod is a fine yellow wax. Bush lima: Fordhook or the new Fordhook 242 are easiest to handle. Pole snap: Kentucky Wonder, Potomac, Scotia. Pole lima: Leviathan.

Beets: For table use and canning, look for small-topped, globular, non-fibrous ones. The Detroit and Early Wonder strains are good. For winter storage, nothing is better than the huge but sweet Winter Keeper (also called Long Season or New Century).

Cabbage: For three crops, try Golden Acre for an early, a Savoy strain for mid-season, Late Flat Dutch for kraut. Get whatever red you can find seed of this year for slaw, cooking (and canning), or kraut.

Carrots: The coreless Nantes type is ideal for early carrots. Chantenay is good. For storage, after a longer growing season, the Danvers Half Long type is still tops.

(Continued on next page)

have your
trees been
neglected
during the
war?

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will be back

For two generations, the services of Davey Tree Surgeons have been available to owners and lovers of fine trees. Today, two-thirds of our specially trained men are in the armed forces. But we will be operating in full force again after the war—ready to remedy the damage caused by unavoidable wartime neglect, and to protect the continued health and beauty of your trees. We have received hundreds of letters from Davey men all over the world, expressing eagerness to be back among the trees when the war is over. Then we will be able once more to give you prompt, skilful, dependable service.

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So unique you will want to order right away! Fragrant, long-lasting, all-out-at-once spikes, glistening white, 8 to 10 in. long, all summer and fall. Attract butterflies. Very hardy—plant in any soil. Guaranteed plants. 75¢ each, 3 for \$2. Postpaid.

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Giants. 3 Tubers each of 4 Types
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and other beautiful trees that provide good shade quickly. Write for FREE CATALOG.

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Corn: Stick to the yellow hybrids for best yield, flavor, most manageable plants. Good, proven ones are Golden Cross Bantam (late), Lincoln (medium late), Spangcross and Marcross (early). Golden Midget is of perfect flavor, but the tiny ears make scarcely a mouthful. Try it and decide for yourself.

Cucumber: Straight 8 is still among the best for general use. Long China is fine for bread and butter pickles, and will grow on a fence. West India gherkin is ideal for small dill pickles.

Lettuce: If you must have an iceberg type, try Great Lakes. Otherwise stick to the loose leaf ones: Grand Rapids, Oak Leaf, Bibb. A nice small-heading kind, especially good for early and late cold-frame growing, is Mignonette.

Peas: Where spring goes by in a rush, these are a problem. Peas like an early start in cool moist ground, and when heat comes too soon or too fast, they go to pieces. Two good varieties for short springs are Alaska (good for quick freezing), World's Record. The latter is incomparably better for table use. Fine later varieties are the Laxton strains, Alderman (dwarf or tall), Champion of England. The last (6') matures very late—is not good for quick springs.

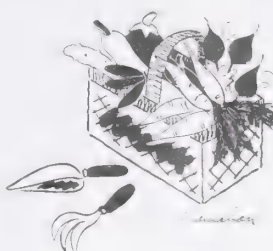
Peppers: Grow a few hot ones if you wish, and of the recommended strains. But for green ones, for salad and especially for stuffing, try Ozark Giant, Harris' Early Giant. Don't grow more than you can use.

Spinach: Don't try a spring crop unless experienced neighbors in your community know it can be done. Then grow quick, smooth-leaved varieties like Nobel and Viking. They are heavy yielders, wash easily, are of a good canning and freezing type. For fall use, such a Savoy as Virginia Blight Resistant is generally unexcelled.

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Tomatoes: They are legion. You can start wars discussing them. Recommended without comment for home gardeners: Pritchard, John Baer, Marglobe, Rutgers, Table-Talk (all red and not too acid). For a magnificently fleshed orange: Jubilee.

If space permits: Don't necessarily restrict yourself to these favorite kinds. Grow broccoli, of course, in the one variety generally obtainable, Italian Green Sprouting. Grow summer squash, either Yankee Hybrid or Early Prolific. Try Fordhook zucchini, to serve the same purpose at table. If you have plenty of room (enough to set hills at 6' intervals) try the splendid running squash Butternut, or the equally good and better-keeping Buttercup. The Hubbard varieties of winter squash will require 100 square feet of ground per hill. Eggplant has no great food value, but it is flavorsome and handsome. Black Beauty is still standard, although New Hampshire Hybrid is a dwarf type with smaller but more numerous fruits.



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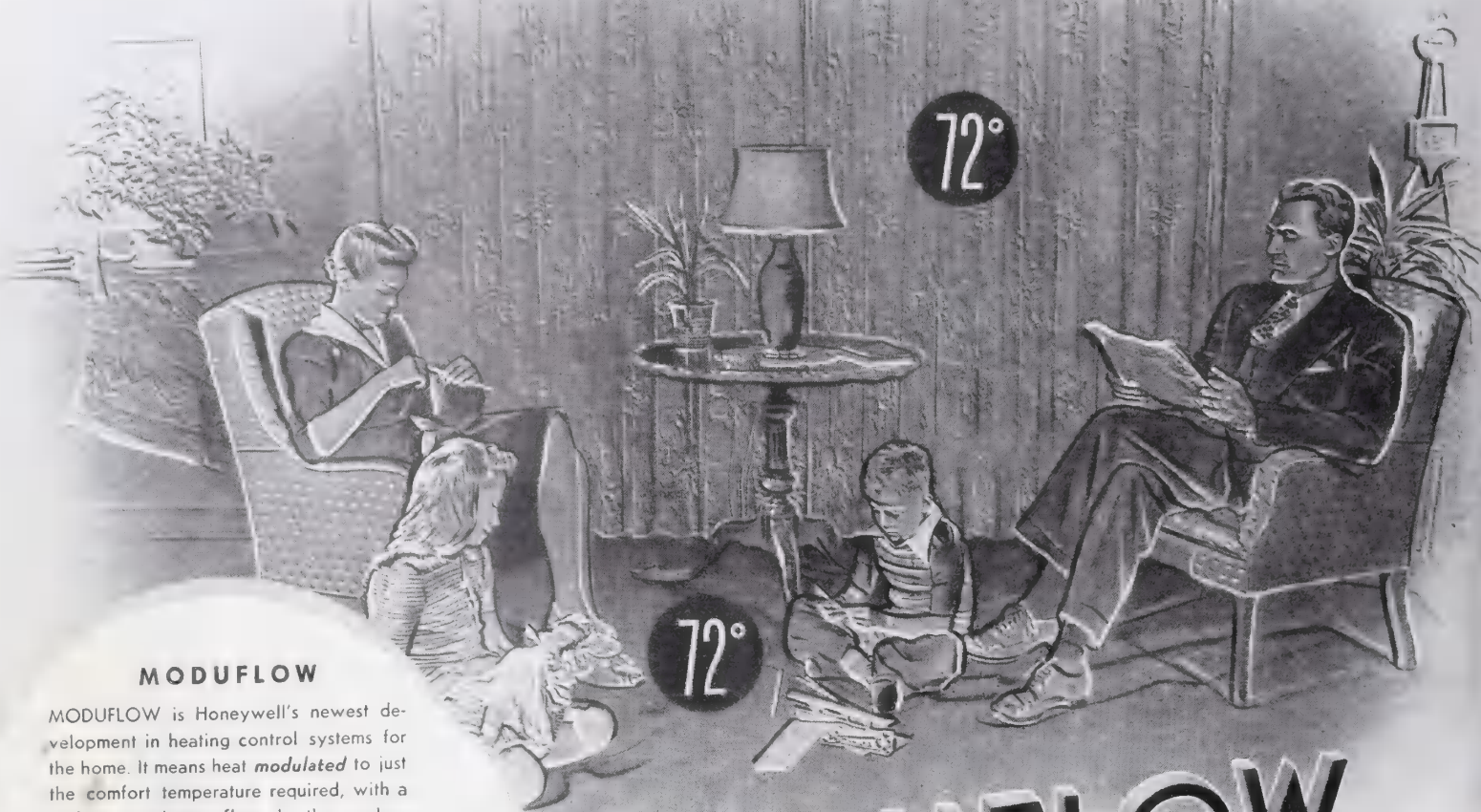
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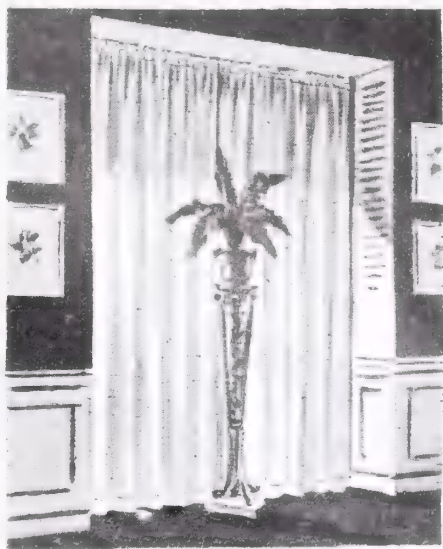
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Dining Room							
Bedroom							
Bath							

In what kind of fixtures would you like to use fluorescent lamps?

- ☐ Table Lamps ☐ Ceiling Fixtures
☐ Recessed Fixtures

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What type of radio set would you be interested in buying first after the war?

- ☐ Portable ☐ Table Model
☐ Console
☐ Table Radio-Phonograph
☐ Console Radio-Phonograph
☐ Chairside Radio
☐ Combination Radio-Television

If you have seen a television set in operation, what was your opinion of:

- Clearness of Picture
☐ Good ☐ Fair ☐ Poor

- Steadiness of Picture
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- Size of Picture
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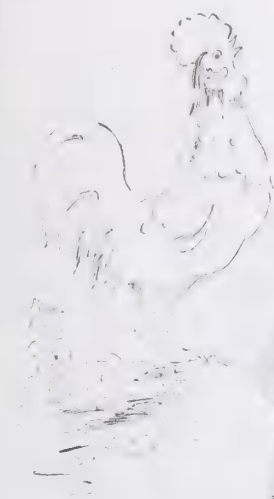
Because the brilliant colorings are hermetically sealed
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Breakfast, lunch and dinner take on a festive note with gorgeous Shenandoah Ware. Choose the large, lifelike poppy or bright jonquil pattern. Note the expensive-looking simplicity of the design, the brilliant luster that not even years of dish-washing will fade or wear off. Unlike other types of pottery where the designs are applied over the glaze, Shenandoah Ware has all the colors hermetically sealed under the glaze.

53-PIECE SERVICE FOR EIGHT about \$20.00
SERVICE FOR TWELVE about \$35.00

ALL AVAILABLE IN OPEN STOCK

JONQUIL



Curtains, 5.95 pr.

Junior spread, 4.95

Pillow cases, 2.25 ea.

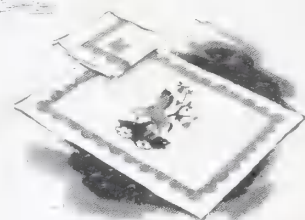


More Fun than a Farmyard

The country is coming to town. Chickens and pigs and all the barnyard troupe . . . penned into a young sprout's dream of a bedroom ensemble—that brings the freshness and fun of green pastures to spreads and cases . . . bibs, napkins, place mats and window curtains. Farmyard Frolics by Briggs makes it easy to raise your youngsters in a country atmosphere . . . minus the straw and seed, but with all the cuddly animals. Washable white cotton printed in grass green or deep sky blue with coral rose.

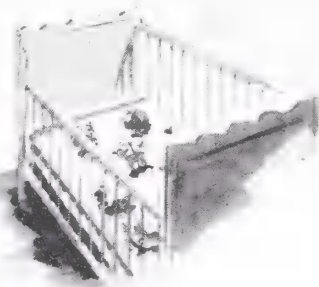
Linens, Second Floor

**CARSON PIRIE
SCOTT & Co. ***
Chicago



Place mats, 50c ea.

Napkins, 35c ea.



Crib spread, 3.95



Bibs, 1.00 ea.



"Lt and Mrs. — and Table"

"Moving around the different army camps, we've lived in some really peculiar places. But our one beautiful table has helped us feel settled, from Texas to Tacoma.

"Even my first feeble dinners have seemed a lot better, eaten off this table by candle-light. And wherever it's stood, it's had such a wonderful look of permanence, the way our own home will have.

"That's why Jim says he always thinks of home as me and the table, waiting for him.

"We bought it at Sloane's...because our first big purchase had to be something lovely that would last. Now we're putting enough into War Bonds to make sure our other things will be just as perfect. They'll be from Sloane's, too...because more than ever now, we know what quality means."

W+J SLOANE

FIFTH AVENUE AT 47TH • NEW YORK

WASHINGTON, D. C. • WHITE PLAINS • SAN FRANCISCO • BEVERLY HILLS



Vogue Curtains IN CHARMING COTTON CREATIONS

LONG-WEARING cotton curtains styled by Vogue are always appropriate. You'll see them in the most distinctive homes where they enhance the beauty of well-appointed rooms. Into your personal decorating scheme, these lovely Vogue interpretations will fit easily and economically.

If you, like so many other women, admire the curtains illustrated, you can secure these Vogue Priscilla Ruffled Curtains in three charming Vogue fabrics — Bridal Veil and Sheer-delite Marquisettes and sturdy Shadownet. They are made with deep, extra full, headed ruffles; have dainty backhems and come in an ivory tint, just off the white.

These curtains, as well as other Vogue Curtains, in a variety of styles and fabrics, including Criss Cross, Tailored and Cottage Sets, will be shown this spring by leading stores from coast to coast. Quantities naturally are greatly limited due to our war production, so we suggest you watch your local newspaper for advertisements of Vogue Curtains. Should your favorite store not have a supply, please write us at 321 Fifth Avenue and we'll gladly recommend a store near you.

ROBERTSON FACTORIES, 321 Fifth Avenue, New York. Factories in Taunton, Cleveland, Pittsburgh, Cincinnati, Detroit, Portland, Ore., St. Paul, Los Angeles, San Francisco.

Ask for them by name

Vogue
CURTAINS

Our Motives are INTERIORS



Aside from value, the principal motive behind the striking beauty and impressive quality of Hathaway furniture and floor coverings, is to create lovely and livable interiors. The Decorating Shop will help you with your selection and assembling, and will suggest correct backgrounds, draperies, bedspreads and accessories. Visit Hathaway's when in New York.

Hathaway's
51 WEST 45th STREET
NEW YORK 19, N.Y.

Fabulous Silk Tassels

The last word in the majestic sweep of an interior is in the luxury of Scalamandre's hand-made silk tassels — can be had custom made or selected from our limited stock. The silk lampas which graces the background is a whimsical pastoral scene designed by *Flora Scalamandre*



ALFRED LOSCH

Scalamandre Silks

MANUFACTURERS OF FINE DRAPERY AND UPHOLSTERY FABRICS AND TRIMMINGS
598 MADISON AVENUE • NEW YORK • Also BOSTON • CHICAGO • LOS ANGELES
*WHOLESALE EXCLUSIVELY—CONSULT YOUR LOCAL DECORATOR



EXCLUSIVE MANUFACTURERS OF ALL APPROVED SILK FABRICS FOR WILLIAMSBURG RESTORATION

"Why—that couldn't happen in a million years!"



1 Oh, so you don't think it could! Remember Sandy Davis from the office? Well, he and I took a trip up to Maine early last spring to do a little trout fishing...



2 I didn't notice Sandy working the foot of the pool behind me when I cast. Somehow, on one of my back casts, the barb of my fly caught the base of his scalp.



3 That little hook sure gave Sandy a mean dig. I got out my first aid kit, put on some antiseptic... and thought that was that.



4 It wasn't. Later infection set in. Luckily, my North America Comprehensive Personal Liability insurance took care of everything, and we're still friends.

It sounds like a fish story. But freak accidents like that can and do happen!

Are you insured against these—well, call them "quirks of fate"? Or will you have to dig down into your own pocket and pay cash when the unforeseen strikes?

Set your mind at ease with North America's new Comprehensive Personal Liability insurance. It is the biggest \$10 worth of protection we know of!

Your local Agent will show you how this broad, stream-lined policy gives you and your family \$10,000 protection against lawsuits for injury to others or damage to their property for only \$10 a year.

Let your local insurance man tell you, too, whether you're getting the most out of those other policies you carry. To Protect What You Have completely, you *should* carry:

- **Adequate Insurance on your Liability** — to pay legal costs and judgments for accidental injury or damage to others.
- **Adequate Insurance on your Possessions** — to pay for loss or damage to your house and other belongings.
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Insurance Company of North America, founded 1792, oldest American stock fire and marine insurance company, heads the group of North America Companies which write practically all types of Fire, Marine, Automobile, Casualty and Accident insurance through your own Agent or Broker. North America Agents are listed in local Classified Telephone Directories.



**INSURANCE COMPANY OF
NORTH AMERICA**
COMPANIES, *Philadelphia*



SHE SAID "I DO"...

HE BECAME THE LEADER
OF THE RATTLESNAKE PATROL

... and the two dreaming, and living their dreams. She at the church with fluttery knees and heart, and a vision of a man who must come true. The boy, seeing himself for the moment not as underfoot but as envied leader of the best patrol in town.

... you are moved by music ... you know well how it awakens your memories, kindles dreams and ambitions. And you know, too, how much more you get out of your kind of music—be it symphony or song—when you hear it at its best.

With Stromberg-Carlson FM you will hear music and all radio programs virtually without static and interference! Some radios may fall short of the full glorious range of tone possible through FM ... be sure you listen to Stromberg-Carlson FM before you buy your post-war radio or phonograph combination.



MORE THAN 300 RADIO STATIONS APPLY FOR FM: Within 18 months broadcasting facilities will be rushed to completion to serve 100,000,000 Americans through the miracle of FM. Yes ... and Stromberg-Carlson plans FM receivers over a wide range of prices with models for every taste.

the main radio in your home ... there is nothing finer than a **STROMBERG-CARLSON**

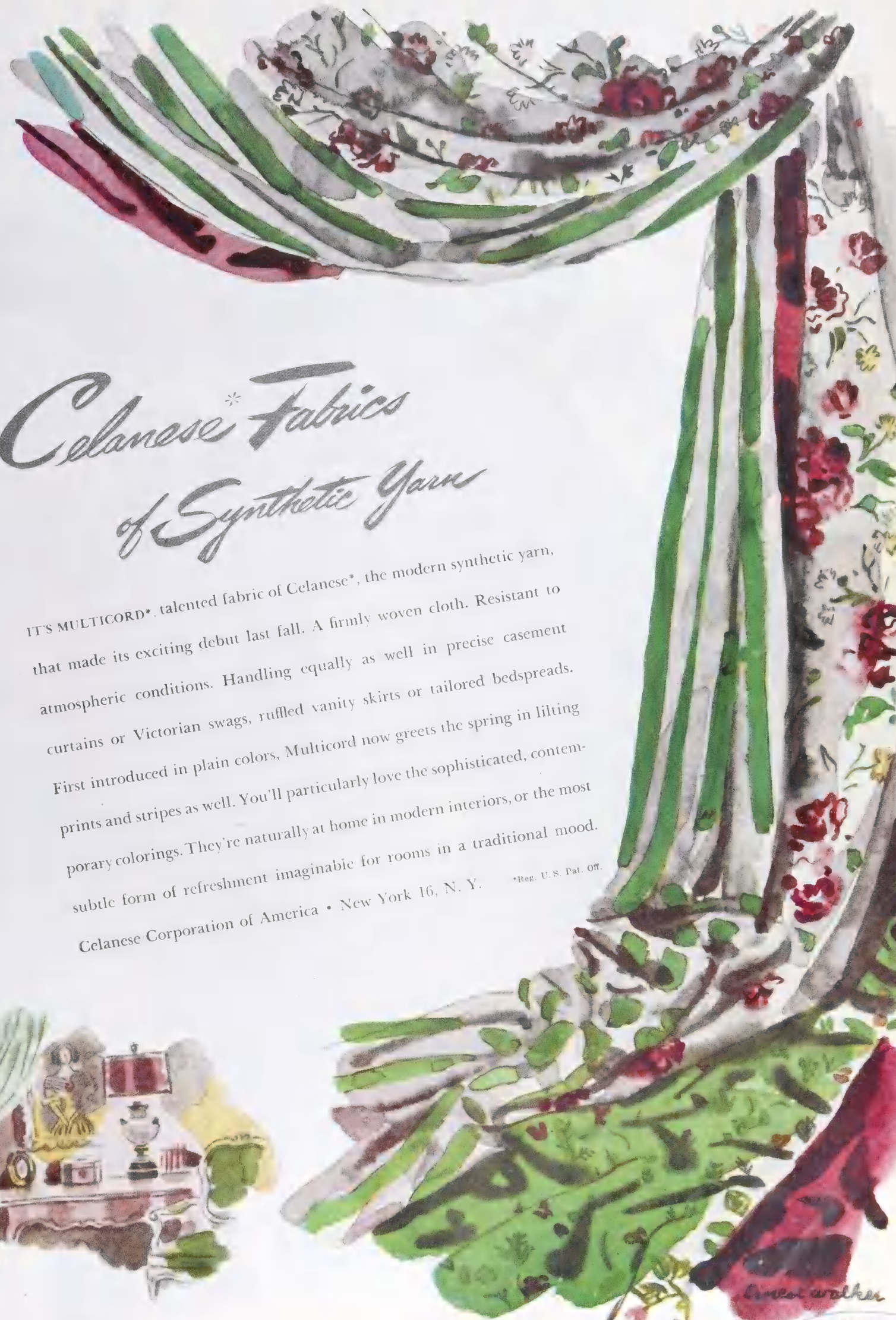
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ROCHESTER, N. Y.



Correspondence Elegancies Individuality and a new feeling for fashion in letter and note papers exquisitely fine, flawless in taste, attuned to etiquette. . . . Introducing decorative envelope patterns that are classics of contemporary beauty, this series by Kellogg offers a satisfying range of choice in colorings, in weights, in shapes and sizes. . . . Illustrated, the perfect trio for a lady sensitive to lovely color and chic in her love of jewel-like detail . . . *Chinese Floral*, on delicate Blue Glaze paper; *Aquatica*, in white and cerise on rich Tropic Blue; *Flowering Meadow*, in chartreuse on sheer white. See the entire collection at leading department stores and stationers.

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by **KELLOGG**



Celanese* Fabrics of Synthetic Yarn

IT'S MULTICORD*, talented fabric of Celanese*, the modern synthetic yarn, that made its exciting debut last fall. A firmly woven cloth. Resistant to atmospheric conditions. Handling equally as well in precise casement curtains or Victorian swags, ruffled vanity skirts or tailored bedspreads. First introduced in plain colors, Multicord now greets the spring in lilting prints and stripes as well. You'll particularly love the sophisticated, contemporary colorings. They're naturally at home in modern interiors, or the most subtle form of refreshment imaginable for rooms in a traditional mood.

Celanese Corporation of America • New York 16, N. Y.

*Reg. U. S. Pat. Off.



Ernest Walker

"DON'T GUESS - KNOW



*Fabrics shown in this advertisement,
courtesy of The Forstmann Woolen Co.*

OUR BEST COLORS!"



...and now, Helena Rubinstein, far-famed color and beauty authority, tells you how to wear colors, in make-up and fashions—with the assurance that they are *right* for you.

In the light of actual scientific relationships, she has evolved individual COLOR-SPECTROGRAPHS, to call forth all the beauty of the blonde, brunette, redhead, medium-brown and silver-gray types.

Write Helena Rubinstein, 715 Fifth Ave., Dept. 7, for your personal COLOR-SPECTROGRAPH, which actually places in your hands 32 timely fashion colors and the perfect lipstick and make-up shades for you. Merely specify your hair-type.

Helena Rubinstein



Ernest Walker

*Blackberry Patch...exclusive Dan Cooper print...
so right with your new tempo of casual living. Wonderful
to give your rooms a lift and a lilt! Blackberry Patch
flourishes nicely with this Early American table, arm chair,
slant top desk and wing chair from our collection of*

Rich's
Collectibles



Rain on the roof

...but continued fair, warm and dry inside

BEFORE the house was built, owner and architect were talking about—the weather!

"The place for weather," said the owner, "is outside."

"And to keep weather in its place," said the architect, "there's nothing like Chase Copper Flashing, Gutters and Downspouts."

Copper, you see, resists corrosion. It lasts and lasts."

If you want "rain on the roof" to be just words in a song and not something to worry about, have a talk with your roofer. Plan to install Chase Copper Flashing, Gutters and Downspouts as soon as we can again make them available.



Chase

BRASS & COPPER

After the war, enjoy Chase Red Brass Pipe or Copper Water Tube, Chase Bronze Screen Cloth, Chase Copper Gutters, Downspouts and Flashing in your house. And install good brass and bronze hardware and brass plumbing supplies, too.



REASON: ONLY A *Deepfreeze* HAS 100% PRIMARY FREEZING SURFACE!

● It's a fact proved since 1938 in thousands of America's homes that all food stays deliciously fresh, *far longer*, in a Deepfreeze.

Food won't dry out and become tasteless because the exclusive Deepfreeze principle—100% Primary Freezing Surface—prevents food dehydration.

Here's the important "why." In the Deepfreeze, a solid wall of direct-action freezing surface entirely surrounds the food storage chamber. Temperature difference between center of Deepfreeze food barrel and the refrigerant is less than 2 degrees. Warm air cannot circulate, cannot pick up moisture from foods in a Deepfreeze. Meats, poultry, fish, fruits and vegetables *stay fresh!*

Yes, only a Deepfreeze can give you the benefit of this patented Deepfreeze principle. When the time comes to buy, be sure you get a Deepfreeze, made only by Motor Products Corporation.



AWARDED
DETROIT
PLANT



When the time
comes to buy ...
LOOK FOR THE NAME

Deepfreeze

TRADE MARK REG. U.S. PAT. OFF.

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CAN MAKE A "DEEPFREEZE"**

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Nothing could be finer



LINCOLN

A PRODUCT OF FORD MOTOR COMPANY



The Kammersanger Shares a Triumph

Lauritz Melchior's Great Performance as "Tristan" is Reproduced By The Meissner

The entire party moved toward the majestic figure in the doorway and the noise of cheery congratulations filled the room.

It was Lauritz Melchior, greatest of the heroic tenors and proud bearer of the title "Kammersanger,"—singer to the Royal Court of Denmark. Tonight he had appeared for the 200th time in the role of "Tristan"—the first singer to reach such a mark.

Suddenly the hum of conversation stopped, for within the room sounded the first strains of the orchestral introduction to the famous "Love Duet" between Tristan and Isolde.

"A recording?" Melchior asked incredulously, "with such tone? The orchestra might be here, before me." Then the group about him parted to reveal the luxurious cabinet from which this music came. And as the stirring voice of Tristan lifted above the music, he sank spellbound into a nearby chair.

This was the Meissner electronic radio-phonograph, and Melchior's introduction to it had

been arranged for this anniversary of his performance as "Tristan."

Minutes later, the Meissner's automatic record changer moved into position, gently lifted the record, reversed it and replaced it in playing position. Melchior watched, intent on the wizardry of this ingenious device.

Now he marveled again at the faithful reproduction of *all* the tones. Often many of them had been "missing elements"—even in these same recordings. Then the duet was over.

"For me, this is a truly great anniversary," he said. "Never would I have believed possible such perfection in recorded music. The voice of Isolde was alive . . . so near . . . this might well have been my 201st performance as Tristan. Tonight's celebration should be shared with the people who worked to build this instrument."

★ ★ ★

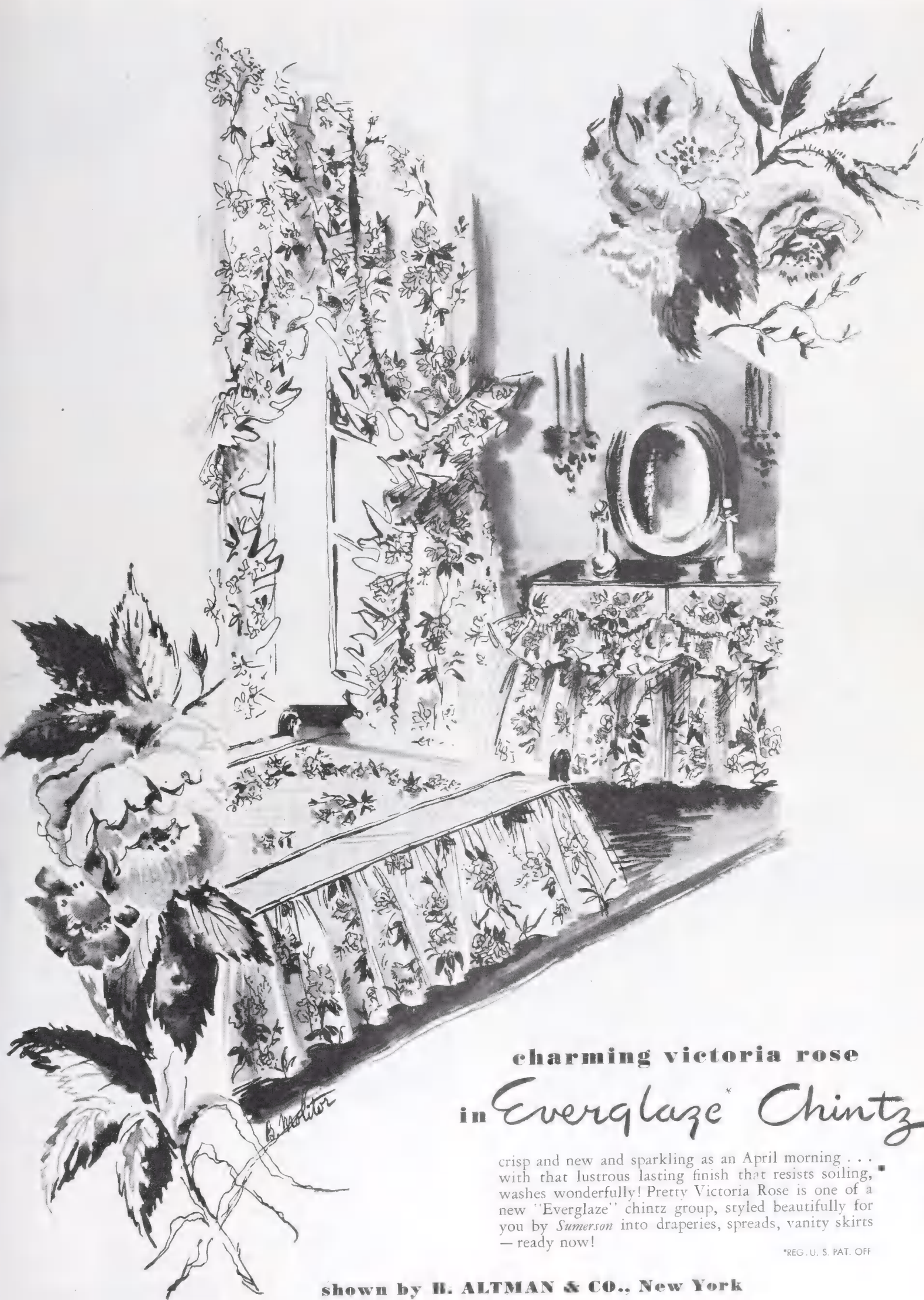
So did Lauritz Melchior, famed for his operatic, stage, screen and radio performances, add his praises of the Meissner to those of Bruno Walter, Fritz Reiner and many others.

Today only one such instrument exists. Ap-

propriately it is on loan "for the duration" to the high school of Meissner's home community.

With your own luxurious postwar counterpart of the Meissner, you will be able to play for two hours or more without touching a record. You will have all the world's entertainment with Meissner's Super Shortwave. You will enjoy Frequency Modulation and a host of other advancements now being engineered into Meissner electronic devices for our armed forces.





charming victoria rose
in *Everglaze* Chintz

crisp and new and sparkling as an April morning . . . with that lustrous lasting finish that resists soiling, washes wonderfully! Pretty Victoria Rose is one of a new "Everglaze" chintz group, styled beautifully for you by *Sumerson* into draperies, spreads, vanity skirts — ready now!

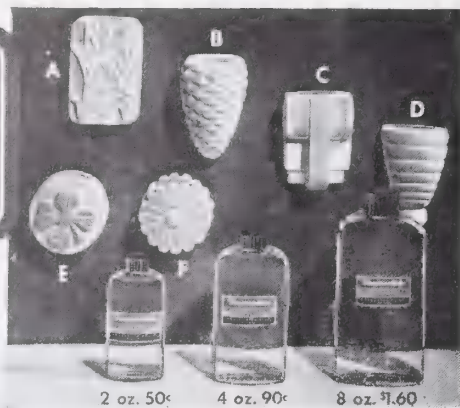
*REG. U. S. PAT. OFF

shown by **H. ALTMAN & CO., New York**

KEEPS ROOMS FRESH AND FRAGRANT

Fragrantaire house perfume gives you the delicate fragrance of country gardens, or the tangy, fresh smell of the woodland. A spoonful in our good-looking porous perfume keeps a room smelling heavenly as long as a week (it's really economical), a closet longer. Choice of 18 entrancing scents.

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2 oz. 50¢ 4 oz. 90¢ 8 oz. \$1.60

Specify wall perfumers by letter, 50¢ each

Scent: 2-oz. Bottle 50¢, 4-oz. Bottle 90¢,
8-oz. Bottle \$1.60.

Wall perfumers 50¢ each.

If you send remittance with order, we pay the postage—or we will ship C.O.D. plus postage.

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Delicately tinted earrings and pin of sparkling annealed glass. Wondrous true-to-Nature colors hand-pointed on airy-light, sturdy pieces. Multicolor pansy pin 4.75, earrings pink, yellow, violet or white \$3. Dogwood pin, pink or white 2.50, earrings 2.50. Orchid pin 3.75, orchid earrings \$3. Earrings have metal screw backs.

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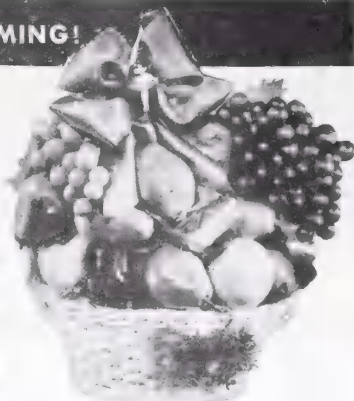
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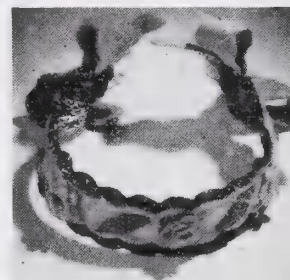
WINDOW



When you do your shopping on these pages, please remember that all prices, whether verified as we go to press, are subject to change. Each shop marked with an asterisk indicates mail order only. Prices subject to Federal or local taxes are not.



"GOING MY WAY" MUSICAL LIQUOR BOX. Remember Ba. Fitzgerald as the wonderful, croch priest in "Going My Way"? And member his sheepish pride in his mu box that housed a wee drop? Here the adaptation in American Waln with inlaid floral design. It plays sorted drinking tunes (not Irish laby), comes with 2 shot glasses. \$22. ppd. Mayfair Gifts, Forest Hills, N.



IT GOES TO YOUR HEAD with the intoxication of making y feel like the prettiest girl in town. I hand made of felt, comes in royal bl with touches of navy and a discre smattering of tailored posies. A co cealed metal frame hugs it to yo curls and we recommend it to all tee agers, bonny mommies, and moppo \$1.50 ppd. Humpty Dumpty Shop,* 3 Madison Ave., N. Y. C. 17.



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QUAINT AMERICAN

Milton Lee Commode... fashionable chairside piece for living room, with three deep, roomy drawers. Built of Solid Cherry, in rich Cherry finish. Dimensions: Height 24; Top 14 x 22 inches. You will find it smart and serviceable to use a pair. \$37.95

One... \$19.95
Price includes shipment to your nearest freight office.



VICTORIAN RING HOLDER

Charm right out of the 19th Century. This exquisite little ceramic hand, set in a dish with bow-knots and flutings. In flowery pastels: pink, green, yellow, violet or blue. Keep it on your dressing table to hold your rings. \$7.50, plus 25¢ postage.

Decorative Galleries

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Dallas 1, Texas

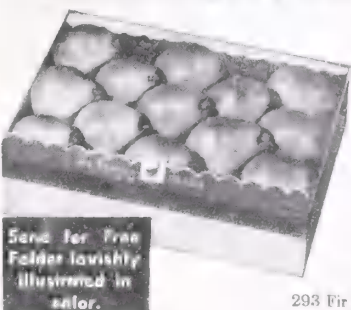


Hospitality Table

The lovely flowers on the hand painted tray offer a charming setting for a coffee service or iced drinks. Choice of Black, Chinese Red or Antique Ivory background. The 25" tray with an antique finish both liquor proof and heat resistant, is firmly held by suction cup to the graceful, dull black, wrought iron base. The table stands at the gracious height of 21".

Complete table only \$22.50 delivered. Tray \$15.00. No C.O.D.'s, please.

AFCO PRODUCTS CO., LEXINGTON, MASS

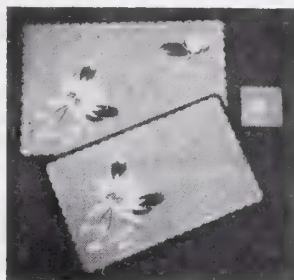


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Folder lavishly
illustrated in
color.



SHOPPING

HAPPY ON MATS! Something has been added to place mats! These are heat-, stain- and liquor-proof, they're *rigid*. This means they can be used as trays. Set them up in the kitchen before dinner. Wonderful, too, for bridge luncheons. Pale blue with a flower; service for 4 includes placemats, coasters, and centerpiece. \$4.95. No. C. O. D.'s. Susan Steele,* 366 Madison Ave., N. Y. C. 17.



BEAR ELEGANCE. Have you ever seen a handsomer pitcher! The generous size (it holds 1 3/4 qts.), the classic shape, and the way the monogram follows the curved form of the body make it an outstanding value. Made of clear Kensington crystal, it's hand-blown and you'll use it for everything, including a vase. Just \$10 ppd. McK Starr & Gorham, Fifth Ave. at 17th St., New York 17, N. Y.



Old Fashioned PEPPERMILL

A dandy for freshly grinding the seasonings that add so much zest to favorite sauces. Your "amateur chef" will prize it. Comes in mahogany, maple, walnut, teakwood.

\$4.25 postpaid
(Bag of pepper corns included)
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Our Fel-Mocs are so downright comfortable, as shoes outdoors or slippers indoors, that you'll never want to take them off! Fine quality, mellow brown, hand-stained leather; long-wearing water-proof soles, leather heels. People in Service say: "Of all gifts sent us, Fel-Mocs are the most useful and practical". Men's 5-12, AA-E. Women's 3-9, AAA-D. No trick to fit: just send exact shoe size, include ration stamp and 25c for shipping. **\$575**

Fellman LTD

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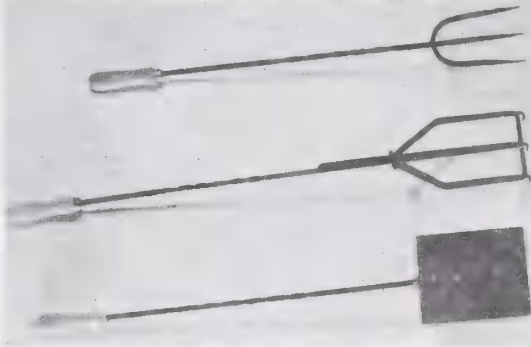
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Hand-forged wrought iron barbecue tools as handsome a set as you'll find, make a banquet of rough and ready outdoor cooking. Spatula, three-tined fork and hand-broiler have hardwood handles for insulation, are 28" long.

\$6.50

SET OF THREE

Add 45¢ for postage



12 OPERA SCORES on TIDBIT PLATES

Colorful scenes and scores of 12 different great operas designed by famous French artists on these plates for canape tidbits. Perfect for cocktail or tea parties, they measure 6".

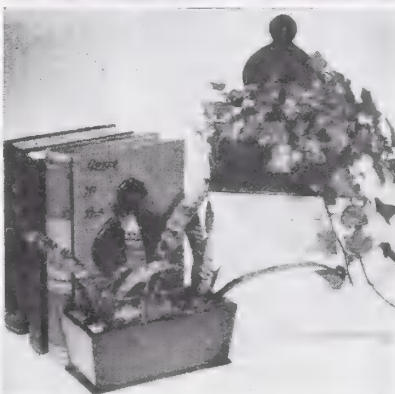
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The SALT & PEPPER SHOP

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Our Famous Interpretation of the Early American Match Box

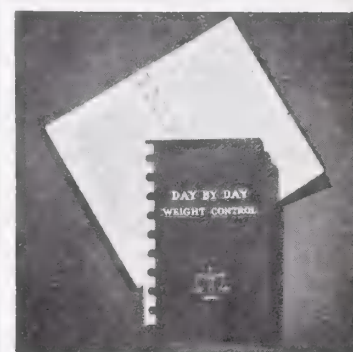
We hope you like this as much as we do! It's handmade of mahogany with a rubbed finish, has a metal liner for ivy or fresh flowers. Use it to hang on the wall, on your mantel or as gay bookends.

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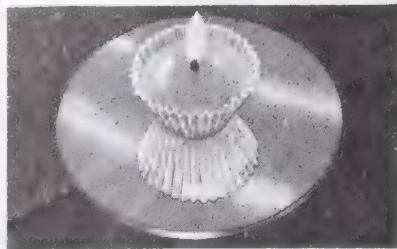


Library Step Table

An unusual highlight for your room! A chair-side table for lamp, magazines, ash tray, cocktail, what-nots. Adapted from an old English piece of rare design. Genuine mahogany with Old World mahogany finish. Gold tooled leather steps in brown or green. 27" high, 28" long, 17" wide. **\$58**

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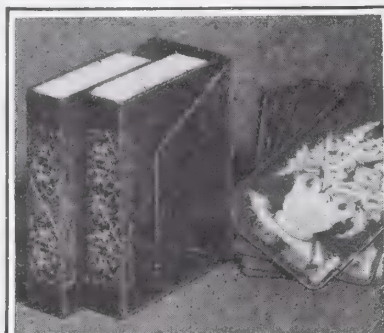
At your next dinner party put this colored candle on a mirror in front of each place—"dim out" the room—light the candles—announce dinner!

The guests will enter with exclamations of astonishment and delight. The candles, being tapered, cast their colored glows downward into the mirrors where they are reflected into the beaming faces of your guests. The effect is fascinating—romantic—beautiful beyond description!

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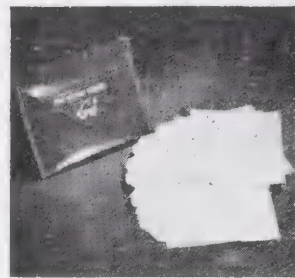
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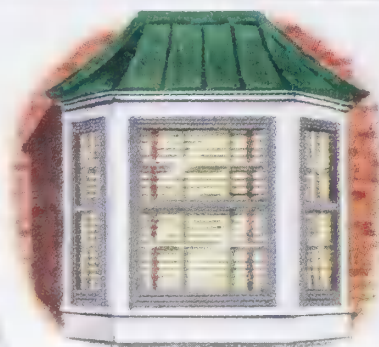
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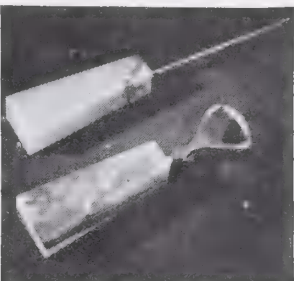
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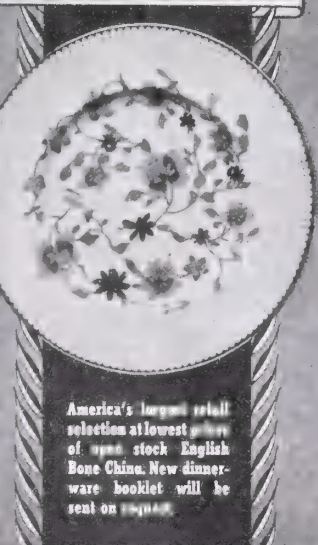
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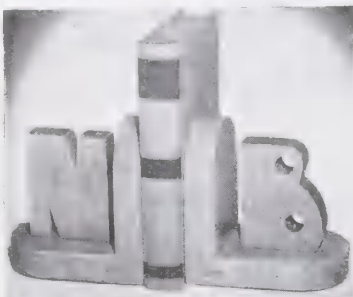


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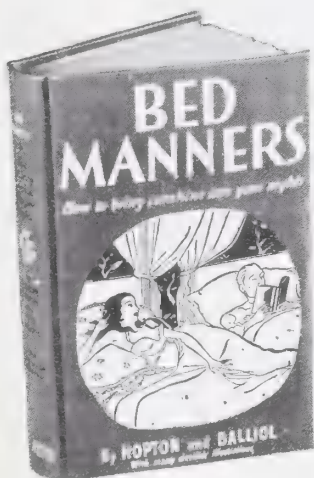
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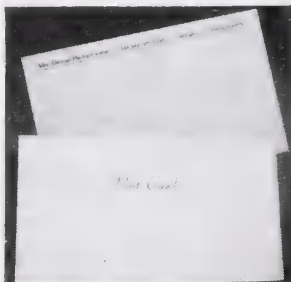
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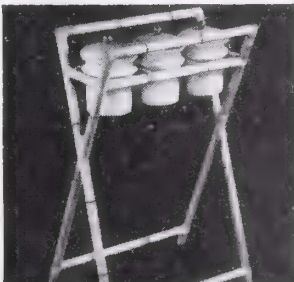
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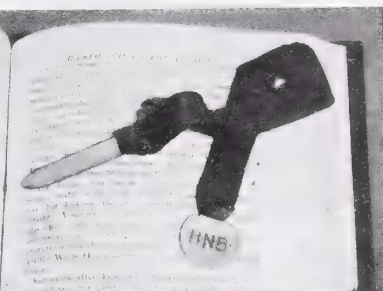
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KIDSTREE comes in pink, blue or natural blonde finish. 48" high—sturdy pine construction. Specify color and child's first name. Sorry, no C.O.D.'s. Send check or money order to:

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YOUR PERSONAL WARDROBE
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PLASTIC HANGERS
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REVOLVING
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The new scientifically constructed hanger for all types of garments... Dresses, Suits, Lingerie, Blouses, etc. ... in a variety of colors.

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BOY GOING FISHING. Sturdy, superbly designed, this Hagerstrom vane is only one of an exciting collection. Extra heavy, finished in weatherproof black lacquer to last many years. Specially constructed, oil-filled swivel responds to slightest breeze. Easy to install. 27" wide, 30" high. Complete with brackets. **\$16.50**

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Write for New Catalog. 100 Gifts—Weather vanes, House Signs, Markers, Copper Lanterns, Foot Scrapers, etc.

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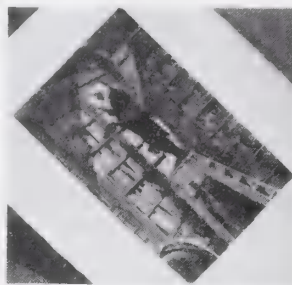
DON'T throw away precious stockings because of runs or snags. Our experts can repair them! We give new life to Nylon, Silk, Rayon and the first short and thread. 10c each additional pair. Socks 5c each. Simply wash stockings and mail to us with name and address. Free will be returned C.O.D.

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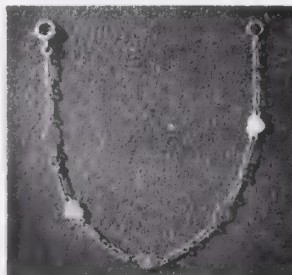
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WINDOW



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"The Bookworm" by G. Mercier is an original signed etching in black and white after the Spitzweg painting in the Lichtenstein Galleries of Vienna. We feel that it should be in everyone's library or den because there is, in the old gentleman's absorption, a feeling of reverence that every book lover will recognize. 13½" x 8½". \$5. Old Print Exchange, 14 E. 48th St., N. Y. C. 17



GOLD HEARTS FOR A DIMPLED WRIST

Our favorite little girl got one of these when she was all of two weeks old, and today at the hoary age of three it's still her proudest possession. The little chain bracelet is interspersed with 5 tiny hearts which you may have engraved with her monogram. Sterling with gold wash. \$7.50. Solid gold, \$15. Add 20% fed. tax. Temple's, 518 Madison Ave., N. Y. C. 22



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that you're lovely, that you're fair as a Reynolds portrait, flawless as a cameo, demure as dynamite, if you wear this heart-catching ornament. A sweet ceramic flower on a black velvet ribbon doubles as dog collar or pendant. Posie in pink, blue, white, or yellow. \$4. Matching earrings \$2.50. Add 20% fed. tax. Murie Duncan, 321 Ninth Ave., Haddon Heights, N. J.

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A portable home for man's "Best friend". Very light in weight—made with special airplane plywood, finished in cherry mahogany—it will hold 40 to 50 lbs. DuPont fabricoid edge trim and genuine natural leather luggage handle. (Dog's name stencilled on door, free.) Immediate delivery.

Complete with waterproof pillow
18" \$13.75—20" \$14.75—22" \$15.75
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Dog Accessory Dept.

THE CAMERA HOUSE
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Discovery by Noted Veterinarian

STOPS DOG-ITCH

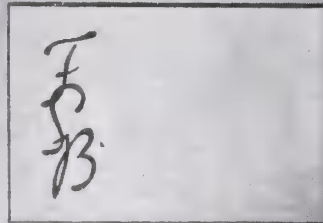
For years, veterinarians were baffled by a common skin disease that caused untold agony to dogs and cats. Starting as a burning itch, it soon develops dandruff-like scales and brownish edged sores with a mouldy odor in ears, on paws, under-body, back or around tail. Treatments for mange, fleas, allergy or faulty diet resulted only in costly care or actual loss. Now, noted veterinarian, Dr. A. C. Merrick, has positively identified this disease as a fungus infection comparable to "Athlete's Foot." He has named it "Fungitch" and has also developed SULFADENE, a treatment proved amazingly effective in thousands of clinical cases. Applied externally, Dr. Merrick's SULFADENE stops the itch in a few minutes—scales and sores vanish in a few days. Only \$1.00 brings a generous treatment postpaid. Money back if it fails. Send today to Brookfield Laboratories, Dept. D-2, Brookfield, Ill.

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Your table will be a salute to spring, fresh as April and wonderfully practical. Mats are felt-backed, 12" x 18", and come in yellow with rust monogram and piping, white with red, grey with yellow, light green with darker green. Hand cut and fused initials will not come off, and to clean, just whisk a damp cloth over surface.

\$2 each. Minimum quantity six
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A Subtle Savant
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Choice of flowers: Roses, forget-me-nots, apple blossoms or violets.

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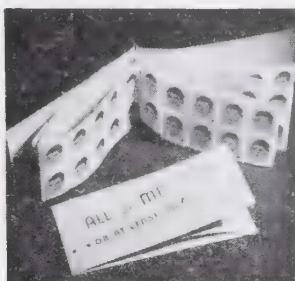
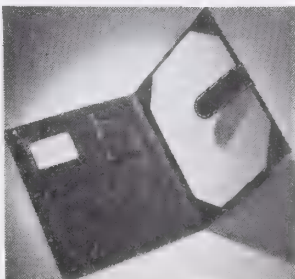
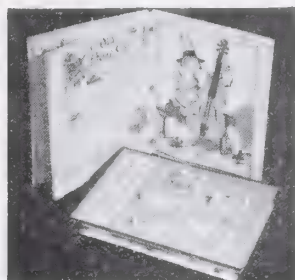
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SHOPPING

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Glasses today are wonderful. They dramatize your eyes instead of apologizing for them. So be proud of your specs and carry them in a royal case. It's covered in handsome brocade and has room for compact, etc.

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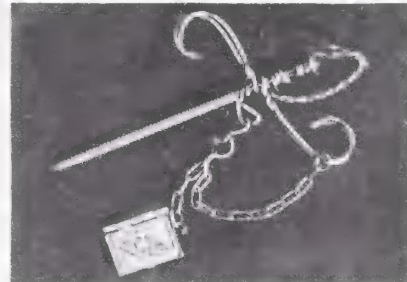


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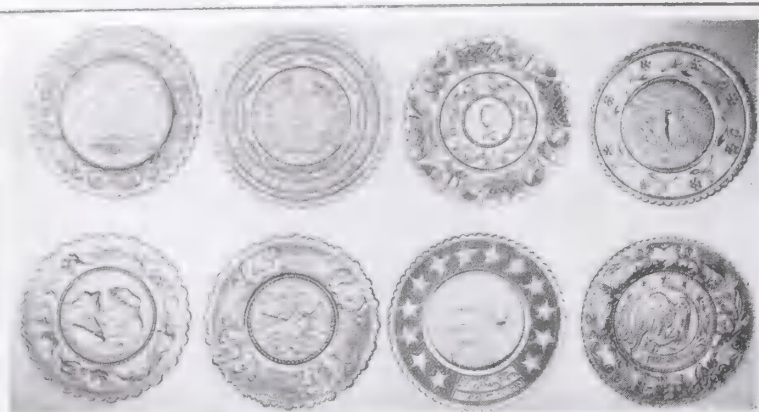
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Precious Little Cup Plates

Set of 8—\$2.50

Measure 3 1/4" in diameter

You'll find every one of these listed in the antique glass books. They are currently produced from the old molds. Lacy Sandwich type glass—even an expert has trouble telling the old ones from these of modern day. Left to right—top row by name—Benjamin Franklin, Bunker Hill, Henry Clay, Butterfly. Bottom row—The Wedding Day and Three Weeks Later, Hearts and Darts, Washington, 1831 Eagle.

Charming assorted—but we particularly suggest a set of eight of "The Wedding Day and Three Weeks Later"—amusing—choice—lovely—as a wedding or anniversary gift. (Turn the photo upside down to see "Three Weeks Later".)

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Slatey, crystal-clear, 12-oz. Table Glasses, designed by us to match the famous Alfred Meakin Audubon plates. Birds hand-pointed in glorious full color, permanently fired on. Gold rims. Heavy sham bottoms. Eight different exquisite subjects. PREPAID:

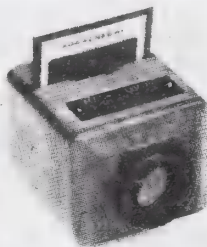
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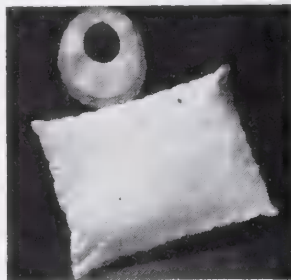
JUST what you need to give your favorite Kodachromes or black and white transparencies new life! Magna-Scope, with a pre-focused 6x magnifying lens and diffusion back, brings out all the sparkling detail with 3-dimensional effect! Compact, pocket-size—Magna-Scope is always ready for instant use and accommodates glass slides or readymounts. Get the fullest pleasure from your slides and order your MAGNA-SCOPE today.

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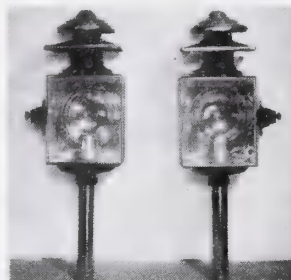
WINDOW



BEST BIB AND TUCKER for your creeping curlytop. If it's a Him he'll wow the ladies and if it's a He there won't be a whole male heart in the room. The party bib and pillow case are white, made in Madeira and hand embroidered. Bib, \$1.25; pillow case, \$2.95. Add 10¢ postage for each. Salt and Pepper Shop, 445 E. 86th St., New York 28, N. Y.



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Dangle or Button type.

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NOTE: If you supply coins, bracelet is \$3.50 less; earrings \$1 less.

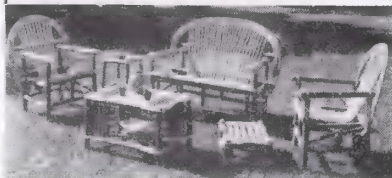
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4 PIECES 2 chairs, settee, coffee table, side table, footstool \$28.90

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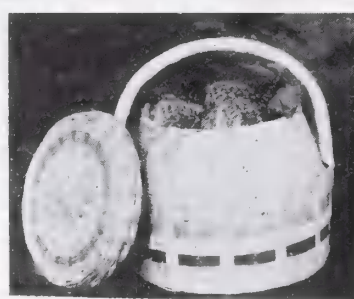
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Packed with Texas pink seedless, tree-ripened grapefruit!

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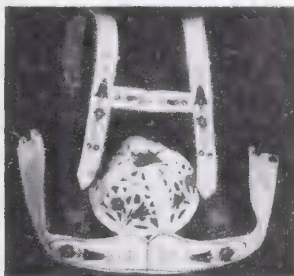
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The junior miss gang, their younger sisters and their pretty mothers: please note! Swiss beanies, hand made of knit-work felt come in royal blue, red, white, black, navy, green, brown, or tan. Small, medium, large. \$1.25. Matching belt, \$1.25. (Send waist measure.) Suspenders are small \$1.25, medium \$1.50, large \$2. Swiss Specialty Shop, 756 Lexington Ave., N. Y. C. 22.



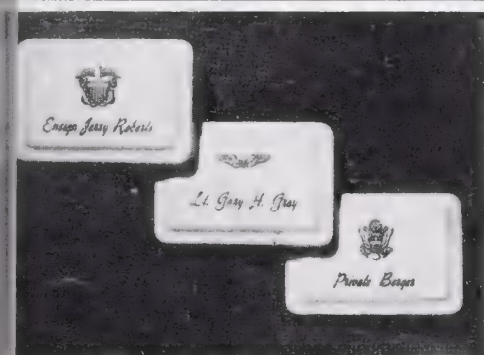
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How could you help but be lucky with two real horseshoes guarding your doorstep. A field of four-leaf clovers is not even in the running with our favorite boot scraper. Lucky, the lady of the house because there will be no muddy tracks on her rugs! Comes with a pair of stiff brushes, \$5.95. Add 10% beyond New England. Beck's, 596 Breck Bldg., Boston 9, Mass.



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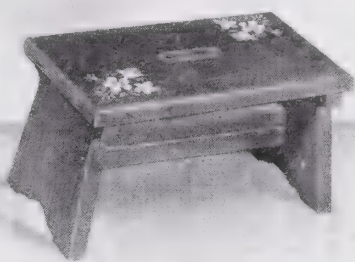
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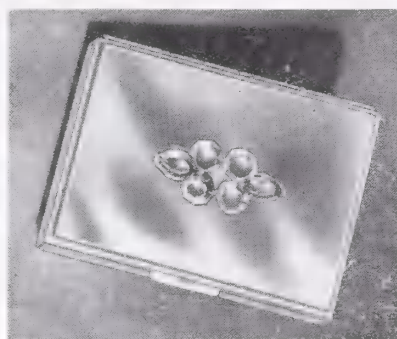
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Price includes cost of shipment to you by parcel post.

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Vanity of Vanities

A metal compact that makes nose-powdering a glamorous ritual! 24K. Gold or silver plated, it is decorated with imported beveled mirror ornaments.

Round, oblong or square shape with sifter, puff and clear mirror inside lid.

\$5. inc. 20% Fed. tax and postage

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Here's "Janie"
She's YOURS!

You'll have fun making "Janie"—your little girl will adore this lovely, unbreakable doll!

It's so easy to do

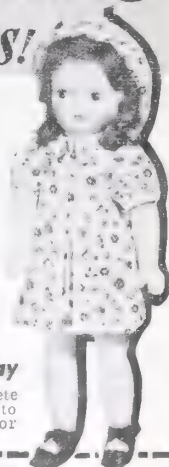
You'll have fun seeing "Janie" grow. First, you'll make "Janie's" body. Then, you'll put on her darling face and her lifelike hair. Next, her schoolgirl dress, hat and panties. On go her shoes—and there she is—over 15 inches tall—Play-mate "Janie"!

Send for "Janie" today

Mail coupon for complete doll and outfit now, ready to make — everything for "Janie" and instructions.

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Please send me all materials and instructions for making Play-mate "Janie".
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of snowy white with a
summery table manner.
White pique centers,
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Try using candles on your mantel or table
and burn them, for safety's sake, in 9 1/2"
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INC.

Genuine Brazilian Gem Stones
18 East 57th St., • New York 22, N. Y.



*Bird
Bath
#676
\$11*

A graceful form in high fired light
stoneware gray terra cotta. 33 in. high
with 17 in. bowl. \$11 (Freight addi-
tional). Send 10¢ in stamps or coin
for an illustrated catalogue showing
additional Bird Baths, Sun Dials, Pots,
Jars, Vases, Boxes and Benches.

Galloway Terra Cotta Co.
3220 Walnut St., Philadelphia 4, Pa.
On display—40 W. 40th St., N. Y. C.

GALLOWAY POTTERY



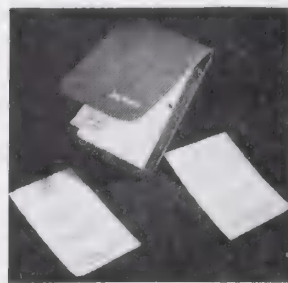
**Personalized
PURSE ACCESSORIES**

A round cosmetic case, wallet and
cigarette case, all with zippers, are
made of luxurious hand-stitched
leather, and first name or initials
are applied in contrasting leather.
Shown with green trim, black with
red, red with black, green with red.

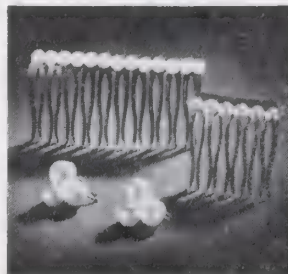
3-piece set \$7.50 inc. fed. tax & postage
Sorry, no C.O.D.'s

CROWN CRAFT PRODUCTS
246 Fifth Ave. New York 1, N. Y.

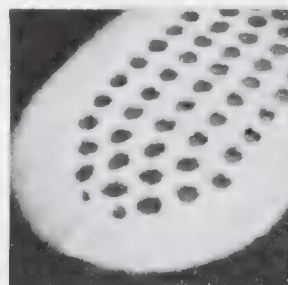
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MAKE YOUR MARK. What do
you think of this! 250 little labels
imprinted with your own name and a
dress come in a monogrammed leather
case! You'll use them for letterhead
sheet music, as reminders to your
book-borrowing friends, for return ad-
dresses on envelopes and package
\$1.50 complete. Refills, 500 for \$1.25.
Hall Galleries, Albert Steiger Co.
Springfield 2, Mass.



"P" STANDS FOR PEARLS
and for a Pretty girl, and for Polish
Perfection. And that brings us back to
where we started from—to these pearl-
studied, grip-tooth combs. Small two-
combs are \$1 the pair, 3 1/2" side comb
\$1 each. Add 20% tax. Triple cluster
pearl earrings with sterling screwback
\$3.55 including tax. Postpaid from
Gerloun, 501 Fifth Ave., New York 1



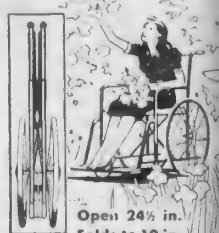
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RUG.** The decorator in you will cheer
this new variation of the white fur rug
because now your floor can carry a
exclamation point of your color scheme.
It's backed with pastel flannel, which
shows through the cut-outs in the lambs-
skin front! 48" x 27", oval or rectan-
gular, choice of 11 pastels. \$15. Pen-
house Gift Shop, 8302 Talbot St., Ken-
Gardens, N. Y.

Even if handicapped...you can enjoy living! GO ANYWHERE!

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Everest & Jennings chairs go through
narrow doors... fold compactly
for automobile travel... are so
attractive they do not suggest in-
validism. Write for complete details
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Folds to 10 in.

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LOS ANGELES, 46, CALIF.



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Decoration
AT HOME**

■ NOW is the time to prepare your-
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A great demand for trained decorators
is coming. Should you not wish a
professional career, why not learn the
fascinating principles of decoration
for creating beauty in your own home?
It will save you money, enable you to
avoid disappointments, and will be
useful every day in the year.

You can gain this priceless training through
delightful study at home in study periods to
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receive personal supervision. Through the—

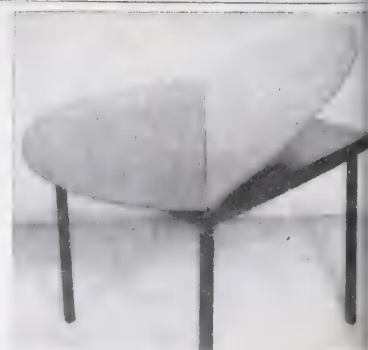
**Arts & Decoration Home Study
Course in Interior Decoration**

—you get a thorough knowledge of color har-
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consists of 30 lessons, 16 color plates of suc-
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**MAGIC TOP
DOUBLES THE SIZE
of Your Card Table!**

T-Top is a light rigid top which slides easily
over the surface of a card table, just doubling
its size. It seats 7 persons comfortably—46"
diameter, 144" in circumference—it's perfect for
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No L. O. D.'s, please. Specify Color Wanted:
Dark Green, Rich Red, Dark Brown, Jet Black
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Lovely bindings, in the finest materials available, grace your St. Marys quality blankets. In beautiful shades matching the blanket colors.

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Before storing your precious all-wool blankets for the summer, write us for free, illustrated folder on the care of fine blankets.

Let Spring, with its heart-stirring colors, remind you of the lovely shades and soft-textured beauty of fine all-wool St. Marys Blankets. Yes, here's rich, inspiring beauty . . . exquisite color tones . . . styling by Virginia Hamill . . . plus luxurious sleeping comfort. It pays to look for the famous St. Marys label.

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Fern Freshness for Your Shower

For modern wood nymphs — a lacy fern print, delicate as mist from the heavens.

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PITTSBURGH'S COLOR DYNAMICS

*Brings new Beauty... Health...
and Enjoyment into your home!*

Color Dynamics is employed to reduce the apparent height of this house by use of a heavy, dark roof color and to emphasize length by contrasting color on the shutters.



PITTSBURGH
COLOR
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WITH Pittsburgh's remarkable new system of Color Dynamics you can now paint health and happiness into your home! Inside and out, you can make it lovelier to the eye and also a friendlier, more useful and enjoyable place in which to live.

Objectives of Color Dynamics in the Home

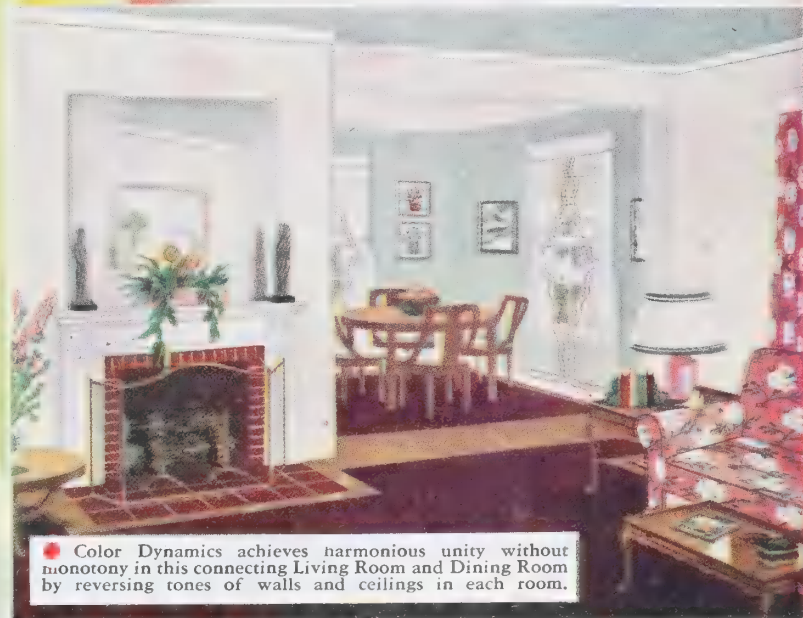
provide color arrangements that build morale and renew energy, thereby increasing the happiness and contentment of your family... promote safety and sanitation, thus guarding the health of your loved ones... To assure color combinations in good taste and of great beauty, making your home a pleasant place to live in.

Already this system has demonstrated in scores of great industrial plants that it relieves workers' eye fatigue, reduces absenteeism, improves the quality and quantity of production.

While differing vastly from industrial applications, Color Dynamics in the home employs the same basic principles. Through the scientific use of the energy in color you can select arrangements that not only are refreshingly beautiful, but that improve your morale, renew your energy—promote your comfort, health, safety and enjoyment.

Color Dynamics also shows you how color can be used to make things appear higher or lower—rooms look longer, narrower or wider. You'll find the whole story explained in our new book "Color Dynamics." Send for your free copy, today.

For added charm in decorative effect, consider the use of an extra mirror or a plate glass table top.



Color Dynamics achieves harmonious unity without monotony in this connecting Living Room and Dining Room by reversing tones of walls and ceilings in each room.

Home decoration in attractive color arrangements can be made long lasting by using Pittsburgh Paints: Sun-Proof House Paint, Wallhide for walls, Florhide for floors and Waterspar Varnish and Enamel for floors and woodwork. Through the use of "Vitolized Oils", Pittsburgh Paints stay live, tough and elastic, expand and contract with the weather—provide long-lasting live-paint protection.

Pittsburgh's exclusive molecular-selection process—performed in the giant tower at left—takes natural oils apart, molecule by molecule, to produce a vastly superior series of oils that assure uniform paint performance.



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PITTSBURGH PAINTS

PITTSBURGH PLATE GLASS COMPANY, PITTSBURGH, PA.

PITTSBURGH STANDS FOR QUALITY PAINT AND GLASS



...and sometimes I dream about our Dining Room



Here's a better dream, dear — this is how it will look when you come home.

... A Broadloom Carpet can make that much difference!

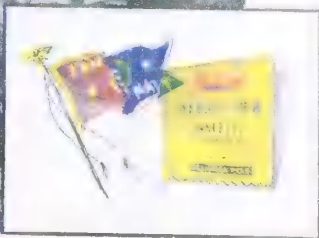
Alexander Smith Broadloom Carpets of deep all-wool pile cover your floors with soft-tread luxury from wall to wall. Or, they may be cut as a rug in any size you wish to fit your room.

What's more, you'll be pleased to discover that the Tru-Tone colors in both plain and patterned styles look equally

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IT'S FUN TO "DO OVER" WITH COLOR. Send for our free, illustrated "Portfolio of 212 Ideas for Your Post-War Home." Alexander Smith & Sons Carpet Co., 295 Fifth Avenue, New York 16, N. Y.



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BROADLOOM CARPETS • FLOOR-PLAN RUGS



WINDOW SHOPPING

ANDSOME HAND OUT. Isn't strange how the simple addition of handle can make a wooden bowl enormously smart? But see for yourself. This one is made of blonde birch, 8" diameter, has three ball feet and 4" handle. Perfect for peanuts, pretzels, popcorn, or use it on the inner table for salad or hot rolls. Just .95 ppd. The Bar Mart, 62 W. 45th St., New York 19, N. Y.



ABULOUS SHOE RECONDITIONERS. Scuff Renew puts new luster on children's brown shoes and slippers. Shoe Creme in blue, red, green, yellow and restores faded colors to shoes. Super White for kids or bucks. Cleaning Fluid for fabric shoes. Liquid Polishing is a neutral polish for reptile shoes and bags. Three 4-oz. bottles \$1.35 each, plus postage. B. Nelson, 11 E. 39th St., N. Y. C. 16.



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Here is something that will fascinate children from 2 to 9 years old. Put a marble in the hole at top of either side and watch it roll from ledge to ledge back and forth behind a window of braced glass. When marble reaches bottom it RINGS A BELL! Two can play and run races. It's absolutely unpredictable. Stands about 30" high; hand made, strong, cabinet workmanship. The unusual for Birthday or Christmas. Sold by mail order only.



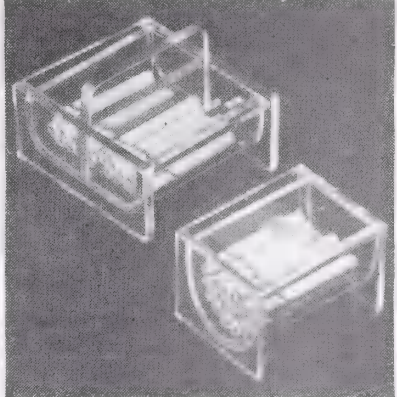
\$6.95 express collect. Wt. 6 1/2 lbs.
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STERLING HANDCRAFT BARRETTE

Fashion lends a hand in adding glamour to your hair-do with "Sterling Handcraft" barrettes. Wear them with your name or 3 initials... hand engraved without extra charge! This is the original personalized barrette handcrafted of heavy genuine sterling silver, by our own silversmiths.
 Also in 10 Kt. gold at \$18.50.

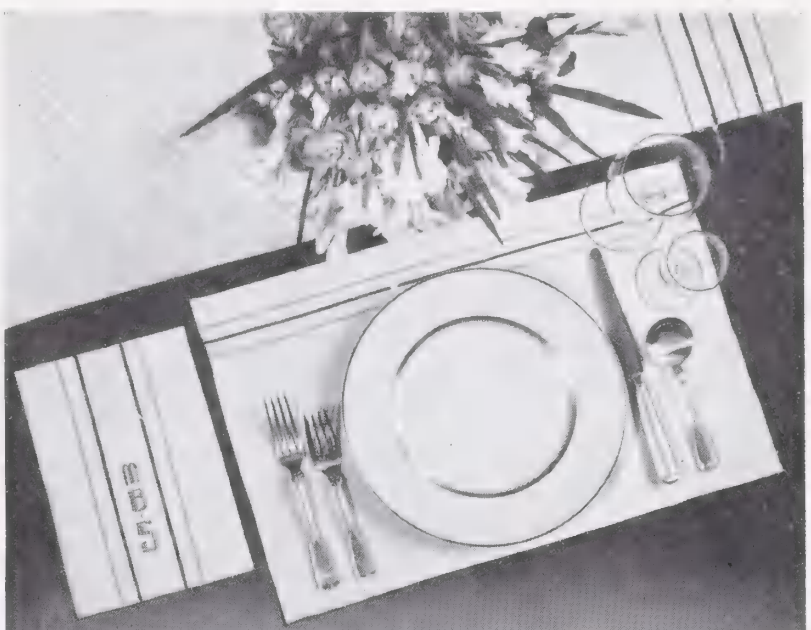
MILLARD F. DAVIS INC.
 WILMINGTON 10 • DELAWARE



Personalized Lucite Cigarette Boxes

His or her three initials lend the personal, custom touch to this "modern-as-tomorrow" ideal gift item. Practical beyond description, the lovely transparent lucite is "thick throughout. Construction is firm. Height of single is 2 3/4", length 3 1/2", width 2 1/2" —double, 2 1/4" deep by 4 1/4" square.
 SINGLE \$3.95 DOUBLE \$5.95
 Sorry, No C.O.D.'s

dorothy lerner
 106 So. 13th St., Philadelphia 7, Pa.



Very Special ~ Pure Irish Linen Doily Set!

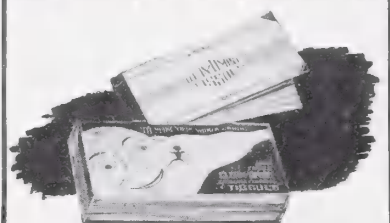
And pure white Irish linen — that fine dependable quality — is really something today. Smartly tailored — there's nothing much nicer! Embroidered stripes in gray with yellow, blue or pink; also blush rose with red. Hand embroidered Mosse monograms on napkins included in price.

17 pieces (8 doilies, 8 napkins, runner) \$38.50

Postpaid—no C.O.D.'s... Available now—order early

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IF YOU HAVE SOMEONE IN SERVICE WHO WEARS GLASSES OR GLASSES-THINK HOW IMPORTANT CLEAR VISION IS TO HIM!

12 BOOKLETS FULL YEAR'S SUPPLY SEND \$1

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FILIGREE-GOLD MOTHER OF PEARL

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12" crucifix with mother-of-pearl facing and decorative gold corners. The corpus is finished in antique gold and is of metal equipped for hanging. \$1.85 each. On left is an exquisite all-metal filigreed crucifix done in a non-tarnishable, soft ROSE-GOLD and is 8 1/2" high. Equipped for hanging. \$1.60 each.

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 Opposite Rittenhouse Square
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Pays for Itself in Hay Saved

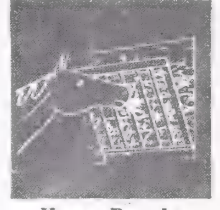
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Saves Hay Benefits Horses "THE HAY-FEEDER"

By Rusticraft

Hay is expensive and hard to get. With "Hay-Feeder" no hay is tramped into bedding. Horse takes but mouthful at a time. Aids digestion. Many other advantages.

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 Est. 1918
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Horse Breaks Hay in Comfort

Complete \$17.50 Delivered

PACKARD-RELLIN
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Gay as a carnival . . . light as cotton candy . . . that's the way your feet will feel in Town and Country's newest casual, "Side Show." In colors designed to go with your newest casual fashions for spring ★ BLACK KELLY GREEN, COUNTRY BROWN, NAVY BLUE and RED.



non-rationed
\$5.95

Mail orders carefully filled . . . add 25c for handling
. . . be sure to state shoe size and choice of color.



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Swiss Hat \$1.25
Swiss Belt 1.25
Swiss Suspenders, adjustable
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Same Susp., Med. 28 inch. . . 1.50
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PLUS 20% FED. TAX
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(169) . . . (170) . . . (171) . . . (172) . . . (173) . . . (174) . . . (175) . . . (176) . . . (177) . . . (178) . . . (179) . . . (180) . . . (181) . . . (182) . . . (183) . . . (184) . . . (185) . . . (186) . . . (187) . . . (188) . . . (189) . . . (190) . . . (191) . . . (192) . . . (193) . . . (194) . . . (195) . . . (196) . . . (197) . . . (198) . . . (199) . . . (200) . . . (201) . . . (202) . . . (203) . . . (204) . . . (205) . . . (206) . . . (207) . . . (208) . . . (209) . . . (210) . . . (211) . . . (212) . . . (213) . . . (214) . . . (215) . . . (216) . . . (217) . . . (218) . . . (219) . . . (220) . . . (221) . . . (222) . . . (223) . . . (224) . . . (225) . . . (226) . . . (227) . . . (228) . . . (229) . . . (230) . . . (231) . . . (232) . . . (233) . . . (234) . . . (235) . . . (236) . . . (237) . . . (238) . . . (239) . . . (240) . . . (241) . . . (242) . . . (243) . . . (244) . . . (245) . . . (246) . . . (247) . . . (248) . . . (249) . . . (250) . . . (251) . . . 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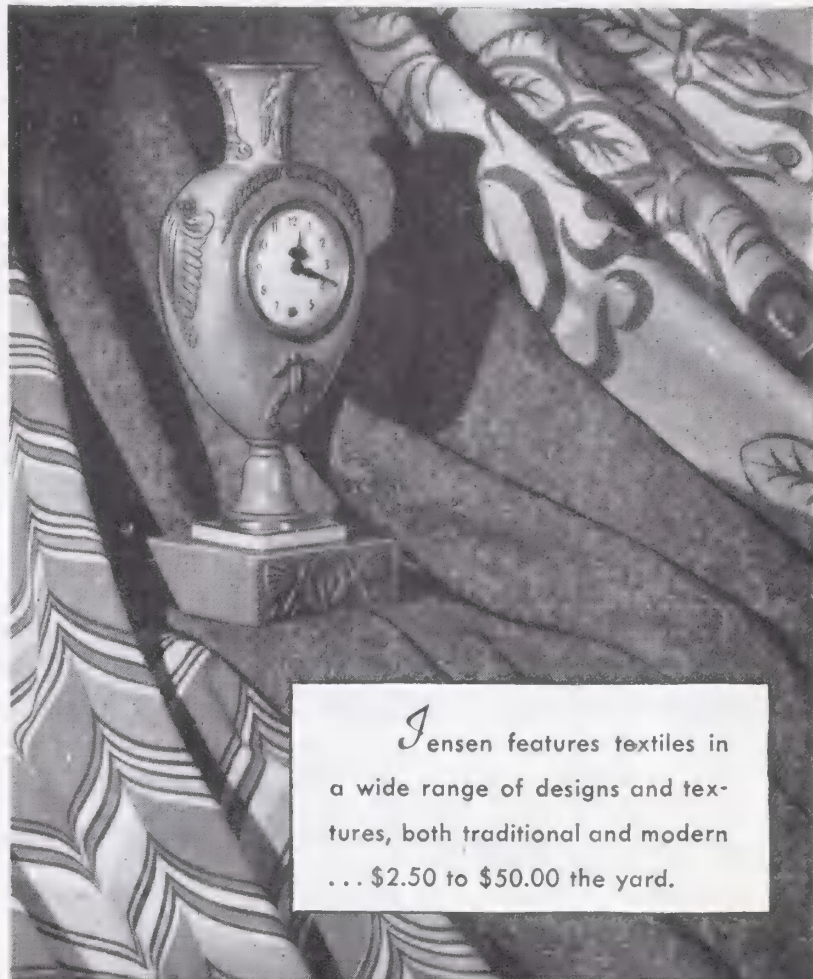


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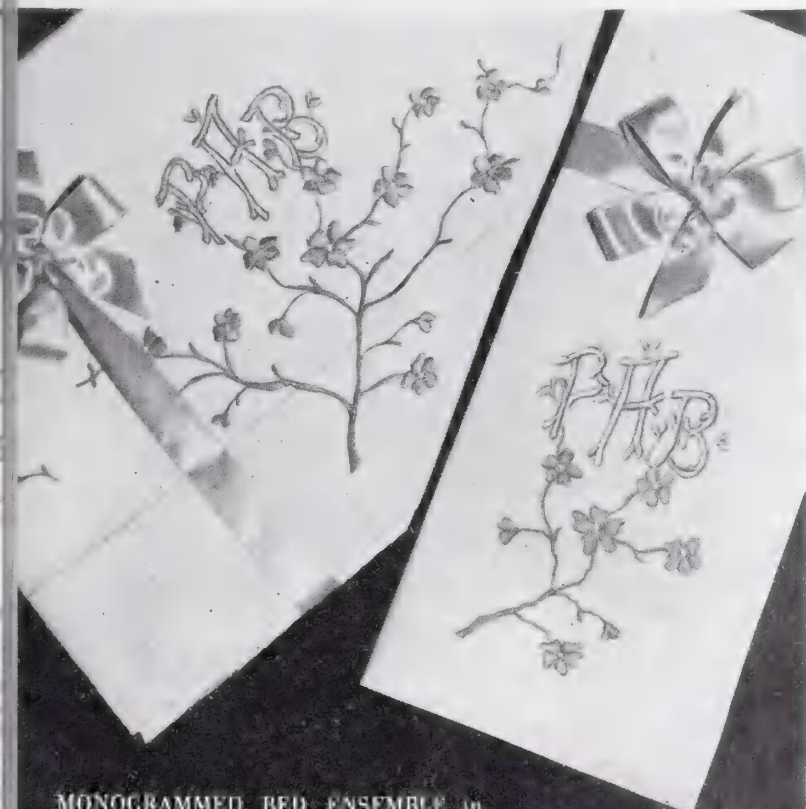


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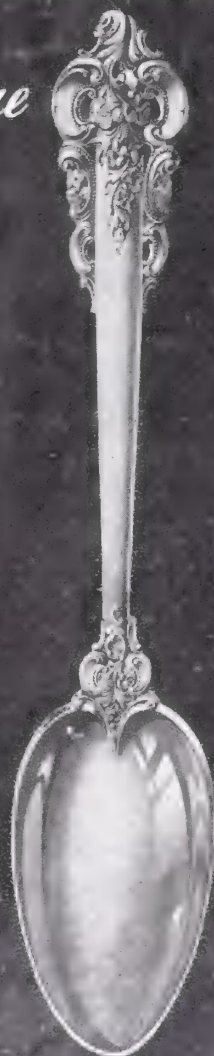
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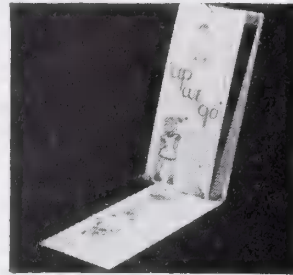
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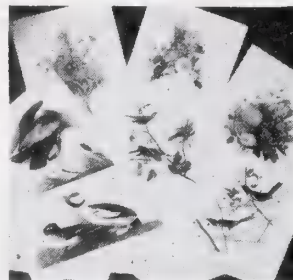
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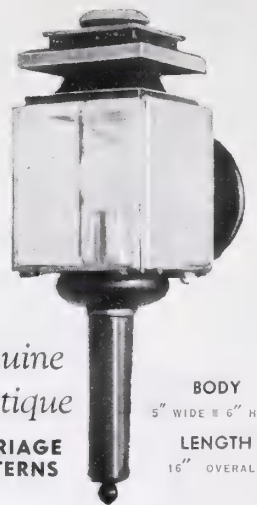
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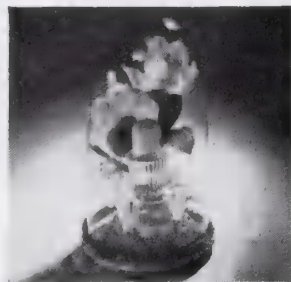
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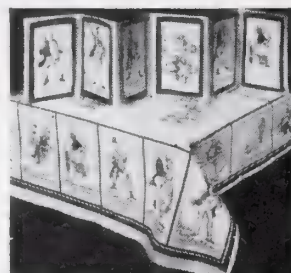
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OR

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Are you the type who pays lip service to the glories of Home, yet who goes to great lengths to avoid spending much time there?

If you are, you had better investigate this contradiction. For when what you say is at such variance with what you do, you have the makings of a flourishing neurosis. And, in addition, you are gypping yourself out of some of the very best things in life.

If you avoid spending time at home, you may not have a home in the true sense of the word. You may keep your clothes there, and sleep and wash and eat there. But if you do not want to be there as much as you possibly can, you merely have a shelter—not a home. The reason may be that the people with whom you share your home are not sympathetic or understanding. Or the reason may be that you are trying to escape from some inner conflict.

But if escapism (from self or family) is not the cause, then the reason probably can be found in the simple fact that home is not comfortable or not appropriate to your way of living. Too many homes are stereotyped copies of other homes, reproduced because someone we admire has one. And we confuse admiration with suitability. Too many homes are created to impress company, rather than to be lived in comfortably by members of the family. Home can be furnished too formally to permit real relaxation. Or it may be too perishable, so you hesitate to stretch out with your feet on the sofa. Or perhaps it has been furnished in the style of an eighteenth century drawing room, whereas your family's manners would be more at ease in a setting that invites the unrepressed, even boisterous gaiety of a patio or a rumpus room.

If the majority of your leisure hours and social engagements are spent away from home, look sharp. You can be gregarious more pleasurably at home than at a country club or a night club. If you haven't discovered that truth, then you are either making too much work of your parties or you are giving the wrong kind of parties. Or, if you are ashamed to have your friends see your home, that can be fixed, too. For, with the money you spend in public places, you can cure the flaws that make you ashamed to bring company home.

If you don't believe that the best in life is to be found at home, don't take our word for it. Just ask someone who has already discovered it. The light in their eyes, as they try to explain, will tell you volumes.

By
FRANCIS HEARD

Hedda Hopper's "Hollywood" is written much of the time at this charming desk in Miss Hopper's study. She's a feverish worker, with an office downtown and pockets full of scribbled notes to decipher at home—or vice versa. "Front and Center!" is her secretary's cue to start taking dictation. Her well-equipped desk has all the elegance and efficiency of the lady herself.

It's true about Bob Hope's never leaving home. Except when he's out in the world making GIs laugh, he can get a powerful stint of work done on his radio program in this businesslike office right under his own roof. There's no nonsense about it either; it's a workroom down to the adding machine, for being funny is work. He insists on the memorabilia that line the walls because he's proud of every one of them.

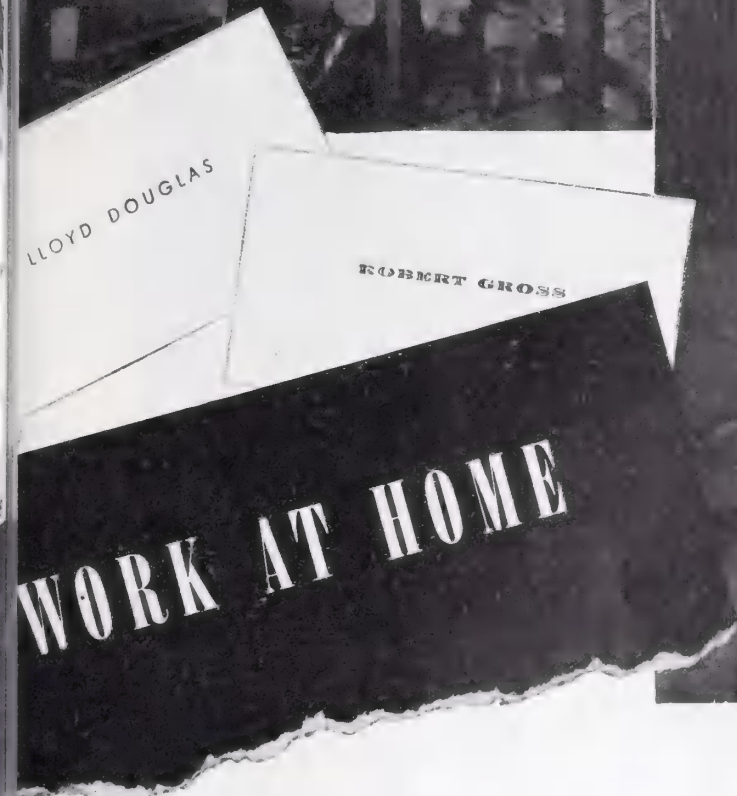
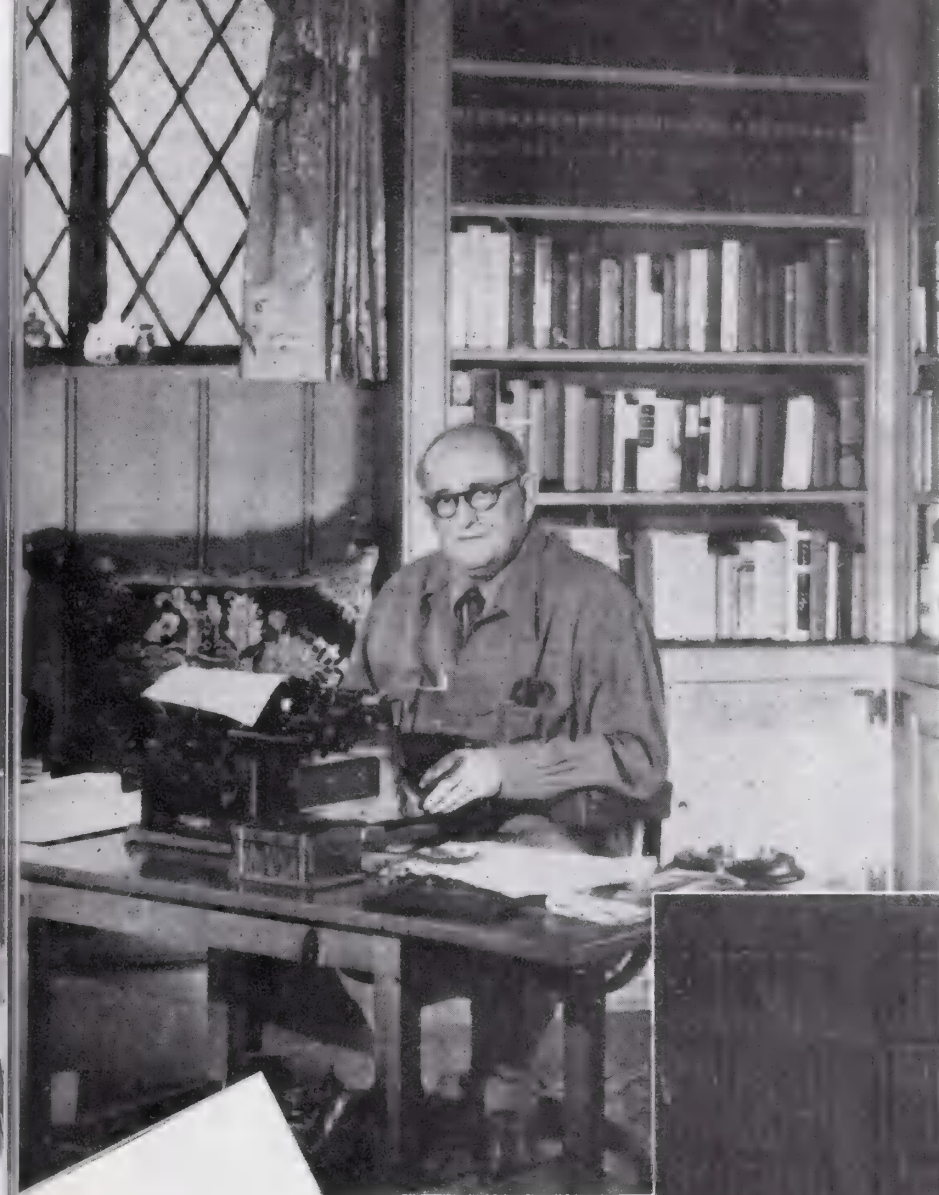


PHOTOGRAPHS BY JOHN ENGSTEAD



Lloyd C. Douglas, whose greatest work, "The Robe," has sold as many as 1,000 copies a day, does his composing in a pine-paneled office at home. For creative workers a not too cozy chair is recommended, and a typing table broad enough for a jumble of papers. Mr. Douglas writes best to music, has a radio-phonograph outlet in his office. The bookcases hold research material.

Robert Gross, president of the Lockheed Aircraft Corp., works at home, too, for homework isn't limited to writers. His sanctum is his library, a room full of the books he likes and the oddments he admires, so it's a pleasant, restful place to carry over the day's business. The sofa is comfortable, well-lit for reading. He can enjoy the luxury of putting his feet up on the coffee table.

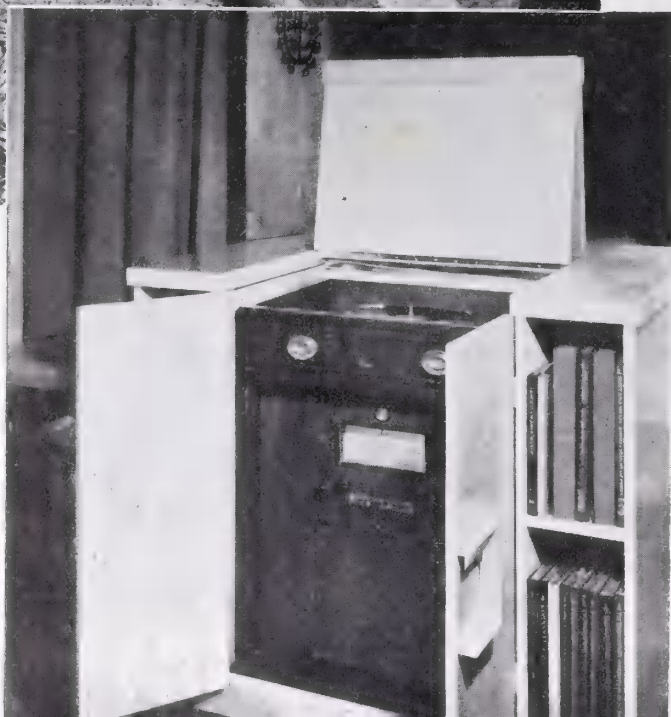


Home, to be completely livable, must be as easy to work in as it is to relax and entertain in. The working arrangements of four well-knowns who don't spare the overtime are tops in home offices—convenient, comfortable, with all the essential equipment right where they need it



PHOTOGRAPHS BY EMELIE DANIELSON

Helen designed the living room furniture, but it was Richard's idea to conceal a traditional radio-phonograph cabinet in a modern chest, as you see. Helen put bright-eye fern, pressed under glass, in lamp bases and on the coffee table. Richard visualized it as paneling for the built-out window lighting



A happy marriage of DECORATIVE IDEAS

The just-married home of this young design team is a harmonious medley of individual tastes as different as day and night. Proving that opposites can live happily ever after

By Sara Little

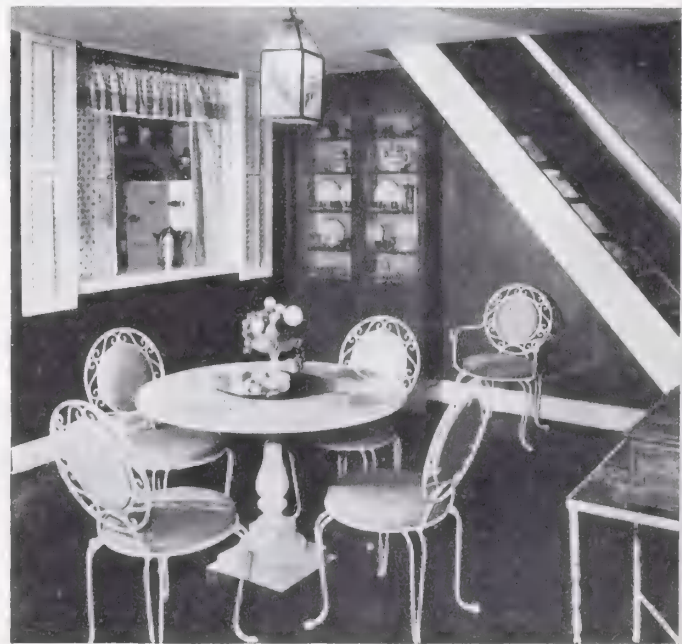
We've often wondered, ghoulishly, just what would happen, decoratively speaking, when two designers of quite different background and decorating tastes were married. We'd have expected the result you get when you put a match to gunpowder.

But designer Helen Park and Richard Prem, who exchanged marriage vows last June third, have shown us where we were wrong. The proof is their New York brownstone home, which, as you see here, is as congenial a union of opposite likes and personal traditions as ever was.

To understand it you have to know about the Prems themselves. Helen is the Helen Park who took pressed flowers out of the family album category and put them under glass on a modern dining table. (You will remember seeing one of her lovely tables and some smart modern chairs in our August 1944 issue.) She's an Ohioan, as American, if we may say so, as Cincinnati's Fountain Square. Richard, who is the more traditionally minded member of the team, is Viennese with an inheritance of old world customs and tastes. Not that he is a completely (Continued on page 126)



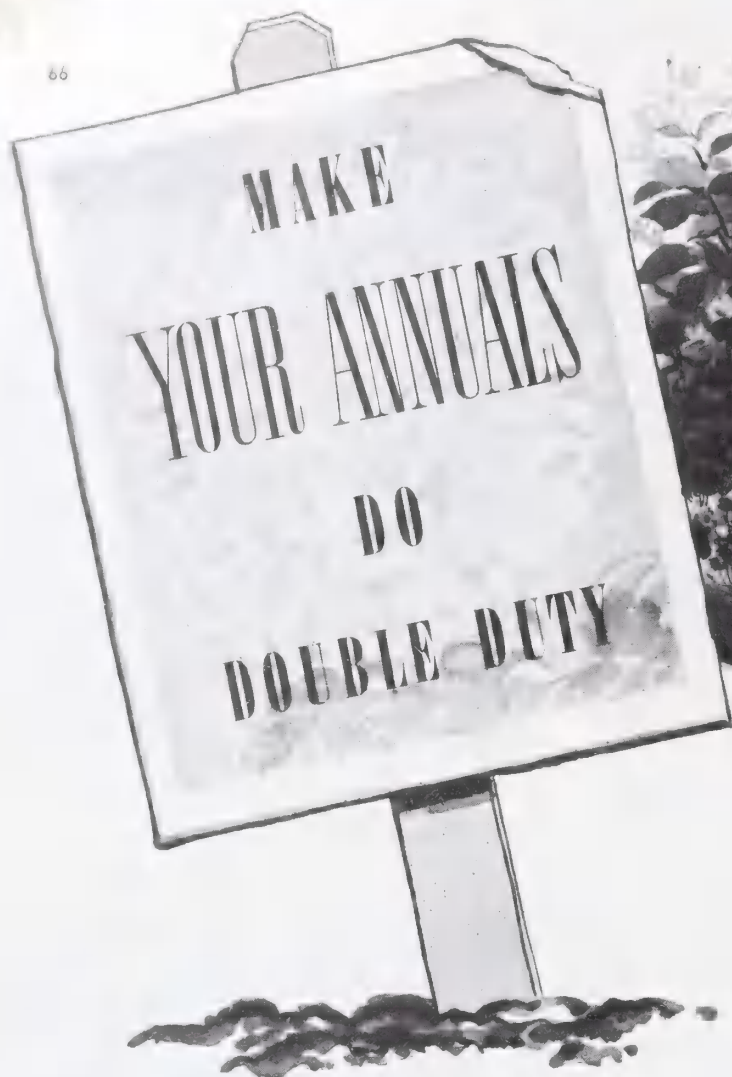
It was Richard's idea to make a garden dining room in the former attic. Bamboo roller screens divide it from Helen's workshop. The carved Swiss music box is Richard's, a birthday present from his bride



Above. Garden furniture is Helen's design. The kitchen window is actually a service bar, shutters adding to an al fresco effect. The cupboard houses some fine Austrian china, gifts from groom to bride

Bedroom is modern for Helen, baroque for Richard (see plume patterned chintz). Window draperies cover one wall, conceal a picayune radiator. See how bed-head, upholstered in red corduroy, holds bedding





The chief trouble with annual flowers is that they won't bloom much before summer. Once they start, however, you can't beat them for color, luxuriance, or versatility

By Stephen Kent

If annuals could talk, they would probably complain because few gardeners give them enough to do. While admitting that they took their time about blooming after spring seed sowing, they would no doubt claim that there was nothing they could not do between the end of June and the first frost except maybe fly a kite. And they wouldn't be far wrong. They are *not* given enough to do in the average garden—despite the fact that they never let you down, whatever you ask of them.

You may come right back and say, "I give them my whole garden. Isn't that enough?" My answer to that is . . . maybe, but I doubt it. It is not enough to dig up a piece of lawn and scatter a few packets of seed. It is not enough to run a strip of petunias alongside the front walk. And it is not enough to plant half a dozen morning glories against the back fence. The very fact that annuals try so hard, do so well at all these jobs and more proves that they deserve a better chance.

There are two chief ways you can use annuals really well. One way is to make a real garden picture of them, treating

HERE ARE 6 OUT OF 60 WAYS YOU CAN MAKE ANNUALS DO EXTRA WORK

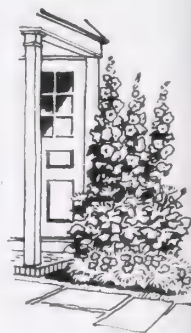
Garden within a garden: here a simplified border of annuals is used to hide the bare legs of taller shrubs

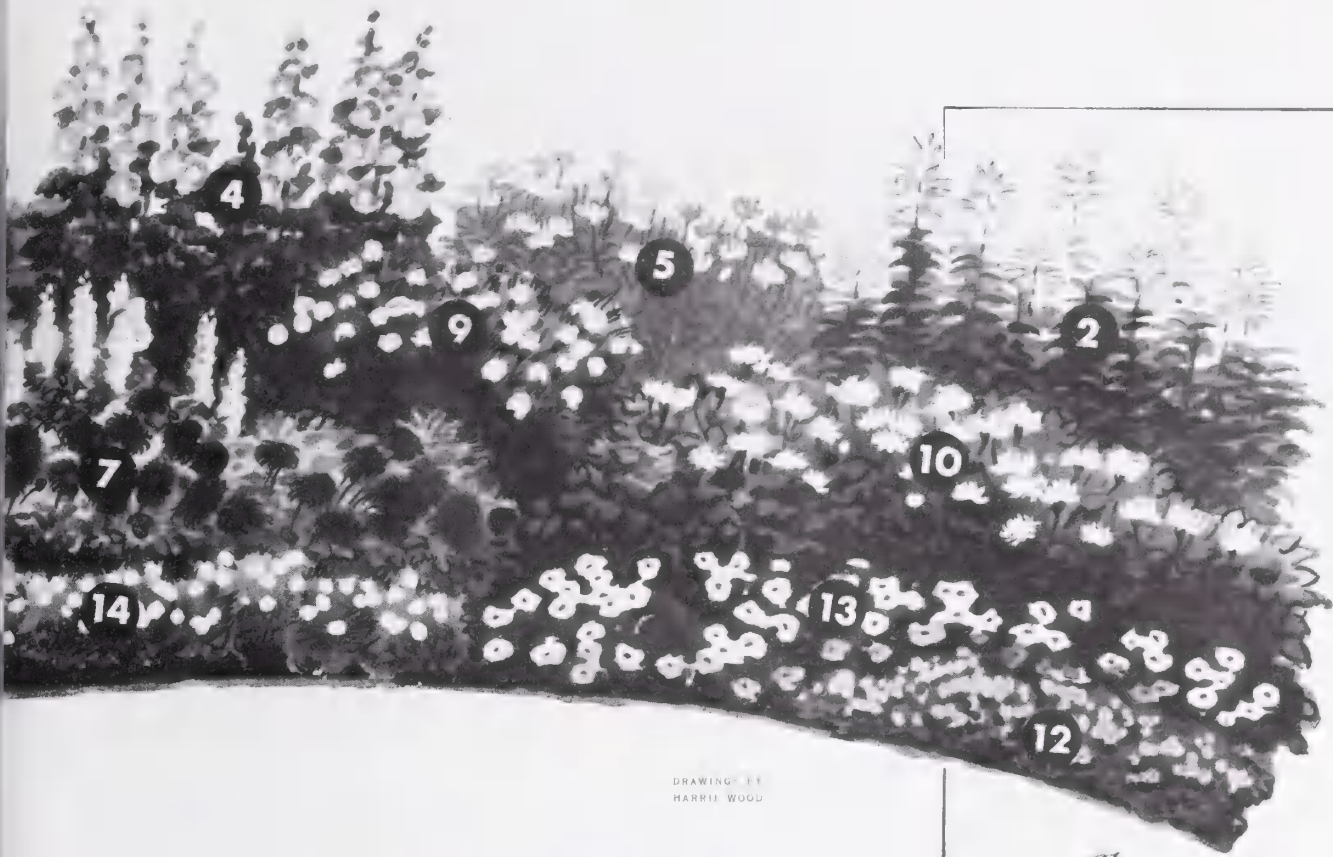


Johnny on the spot: a few annuals like cleome, nicotiana, petunias, or ageratum fill in planting foundation



Flowers for a milkman: he'd gladly reach behind hollihocks, zinnias, tiny marigolds to put bottles in the box





DRAWING BY
HARRIE WOOD

them as though there were no such things as peonies, delphiniums, roses, chrysanthemums, and the rest. Treating them not as makeshifts or substitutes but as honest-to-goodness stand-bys. The other way is to set them to tasks which no other flowers would do half so well when those tasks have to be done.

On these pages you will find annuals used in both ways. Above is a pretty imposing "border" of annuals. No bloom, to be sure, much before the end of July. But after that, there is as much color, abundance, all-out garden beauty as you can well cram into one spot. And so far from demanding a lot of your time in caring for them, they wouldn't stop blooming for a minute unless you cut them down to the roots. There are only a dozen kinds used, some in two varieties. You could design another border just as good with scarcely a duplication. They are keyed and listed at the right. Below are a mere six of the many ways annuals can serve as garden sharp-shooters—covering up the short-comings of less good-hearted plants; covering up the short-comings, too, of unwary gardeners.



1 *Nicotiana affinis*, white, for its pervading night fragrance

2 *Cleome* Pink Queen, for immense, intricate blossoms



3 Blue Larkspur, but sow early where they will bloom

4 *Hollyhock* Indian Spring: a fine annual, but sow indoors



5 *Centaurea americana alba*—tall, white Basketflower

6 and 10 Two zinnias: Black Ruby and Fantasy White Light



7 *Aster* Navy Blue, a new Crego type for mid-border

8 *Snapdragon* Rosalie: start early; cut all fading spikes



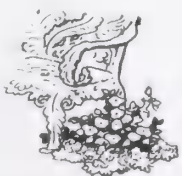
9 and 14 Two marigolds: Limelight and Yellow Pygmy

11 *Cornflower* Jubilee Gem: keep it cut to keep blooming



12 *Ageratum* Midget Blue, with early start, goes to frost

13 *Petunia* Igloo—a recent white, blooming prodigiously



Foot warmers (above): around the iron toes of your garden bench, set midget zinnias, petunias, or blue ageratum

Rose replacement: set one branching aster (below) where you wanted that rose the nursery was "out of"



Tree setting (above): even though grass may not grow close to big trunk, cornflowers, or petunias may flourish

IN HONOR OF SPRING

by M. F. K. Fisher

AUTHOR OF "HOW TO COOK A WOLF" AND
"THE GASTRONOMICAL ME"

"Ayprill. Ayprill . . . Lahf thy gublish lahftuh . . . then the moment ahftuh, weeeeeeep thy gublish te-uhs." So I sang in the late 1920's, when I took "vocal lessons" at prep school and held my hands in front of my almost non-existent bosom exactly the way my goddess Madame Matzenauer did in her publicity releases.

Now that I have reached an age of greater discretion, I can safely say that for me April need not weep at all. I am not interested in tears, girlish or matronly. I am interested in holding body and soul together with the greatest possible enjoyment to both. If April, that capricious time of year, can bring us any liaison between the upholstered structure of the body and the skeleton of the mind, so full of thoughts of Easter's religious pain and forbearance, then it is a good month indeed, and worthy of celebration. Flowers blossom, hens lay, lambs jump in the meadows, rabbits raise other smaller rabbits. There are apple blossoms on the boughs, most beautiful and mysterious of blossoming things; and in human hearts there

April is the signal that once again the fruits of the earth are young and tender, ready for the eating after a winter of heavier fare. To celebrate the season's sunny promise, here's a dinner, light as a song, to serve on Easter Sunday

are needs that spring, too—for love, for song, for food.

The last one can be coped with, certainly with more ease than the others and perhaps with less lasting results. It should be done simply, the way a kiss follows a kiss, or another yawn a yawn. But it should be ceremonial—*Le Sacre du Printemps*. It should have a solemnity in it, leaving no room for tears.

A Dinner in Honor of Spring

Easter Soup	
Stuffed Oysters	
Roast Saddle (or Leg) of Lamb	
New Potatoes with Marjoram	Asparagus
Rhubarb Tarts	
Chablis	Claret
Coffee	

It is plain to see that this meal is made up of things newly sprung from the warming earth, newly born. The first course is made by simmering (*Continued on page 124*)

KODACHROME OPPOSITE BY EMELIE DANIELSON



● Nature has happily decreed that spring shall be a time of lightness, delicacy, soft colors, and particularly good things to eat. So Mrs. Frances T. Heard, *HOUSE BEAUTIFUL*'s Home Furnishings Editor, has taken her cue from the season itself to plan an Easter dinner table with a delicate air. It is, like all Mrs. Heard's table settings, a lesson in the subtleties of putting the right things together. The goal is lightness, so the cloth is sheer embroidered organdy. It is matched in fineness with translucent bone china, Spode's "Maritime Rose" from Copeland and Thompson, Inc., daintily patterned with a solitaire rose and bordered with a white tracery that picks up the embroidery of the cloth. Sterling flatware, R. Wallace and Sons' "Rosepoint," is carved with perfect roses in an appropriately lacy pattern. You recognize this same degree of fineness and lightness of shape and texture in the "Waterford" glass of the Libbey Glass Co., and in the airy flower clusters that surround the sleek china birds from Alfred Orlik, Inc.





ALL PHOTOGRAPHS BY MAYNARD PARKER



Perhaps this room may not look plain to you at first glance. But it is the drapery pattern alone that dresses it up. The furniture amounts to a basic wardrobe of unpretentious Early American furniture against which the pattern sings right out. Cushions make the old settle a thing of comfort



The James house is a good reminder that you can certainly use antiques with a modern treatment. The Early American chest has straight, unassuming lines, and while there is no blatant Modern in the architecture, the absence of dust-catching moldings and complicated millwork is contemporary

Plain as an old shoe

YET STYLISH AS PARIS

By Marion Gough

Simplicity is the secret of smartness, as every well-dressed woman knows. And this applies equally as well to decoration as it does to fashion. Plainness distinguishes this stylish but unpretentious house

opposite page, top. The fireplace stone, painted white, adds interesting texture to the living room. Combining smoothness or roughness of hand-hewn wood beams and posts, quilted chintz, painted battens and stone show how distinction is bred of simple things

opposite page, below. The dining room is separated from the living room by a half-open partition, which serves as lamp table to the living room sofa. The furniture and its background have the simple charm that wears well—both physically and emotionally

There is such a thing as a "clothes horse" house—ornate, overdressed, so fancied up that it's hard to see the house for the frills. No line is straight when it might be curlicue, no wall plain when it might be patterned, no woodwork solid when it might be carved. In such a house nothing stands forth with distinction, no matter how beautiful or costly the individual details. Like an overdressed woman, the house is a frump.

For decoration, like fashion, is only smart when it is grounded in simplicity. Plainness, by which we mean neither severity nor ugliness but the lovely, pure-lined sort of design such as you see in the West Los Angeles home of Mr. and Mrs. Jules James, is a fundamental like a well-made basic dress. Carnie A. Generaux, its designer-builder, recognizes this, as does Paul Granard, its decorator. Turn the page to see more. —>



The exterior architecture of the house is as unpretentiously smart as its interior. Its design is direct and modern, takes its ornament from the contrasting textures of native stone and the plainest of woodwork. The porch is sheltered by the overhang of the sloping roof



The James kitchen is a plain, efficient workroom. By referring to the floor plan below, you'll see that it has a bay window next to the main entry. The living room, instead of being right at the front door, is in the back of the house to take advantage of a grand view



Fabrics in the bedroom are unpretentious chintz but used plain, quilted, and patterned. You see here the unusual headboard—three tufted ovals—and how dramatically it stands out. Notice how the lines of the peaked ceiling are emphasized by covering the wall above the window to match the window chintz.

To the right is the dressing room, directly accessible, without benefit of a door, to the bedroom. The clothes closet, planned with sliding doors that work on the same principle as a shop's showcases, is a typical example of the straightforward, unadorned, hence easy to keep, millwork in this house.

You'll agree that plainness can be smartness if you study the pictures of this house here and on two preceding pages.

Plain as an old shoe . . . yet STYLISH AS PARIS

Your appreciation of plainness, according to those who observe the public's buying habits, increases proportionately as your taste improves. People whose taste is on the weak side shun plainness as they would the plague. They want intricate and tricky designs in their furniture, lots of flowers and colors in their rugs, more carving and a higher polish than you will see, for example, in the home of Mr. and Mrs. Jules James. For their money they want the most and the fanciest, very possibly because at a certain taste level the best bargain seems to be the one with the most frills. They associate richness with ornateness but haven't yet learned to discriminate between the ornate things that are really beautiful and those that are overdone.

The resulting homes are restless, overcrowded, often actually uncomfortable. Nor are fussy things destined for a long and useful life, for they are difficult to keep in prime condition. Shoddiness sets in when the intricately carved chairs, the fretwork and pediments and elaborate cornices are grimed with dust.

As with dress, the art of being "well furnished" lies in choosing basically simple things, beautifully made and of excellent materials. And just as the smartest woman is the one who knows when *not* to wear a necklace or a flower in her hair, the smartest room is the one where the ornament is understated. In the James home, for instance, where the furnishings and their architectural background are most restrained, such decorative features as the patterned window masks and the unusual quilted headboards are among the few things that couldn't be called plain. They are still not fancy, but by contrast they shine forth with exceptional elegance, like a lapel jewel on a tailored suit.

ALL PHOTOGRAPHS BY MAYNARD PARKER



Even the giant plume pattern in the chintz that covers the sofa, chairs, the window mask, and one wall of the James bedroom is simple in design. Its large scale gives the room great style. Sofa and desk are painted Victorian, distinguished because they lack gingerbread trimming. Baseboard and ceiling moldings are inconspicuously plain.

MEET DOROTHY LIEBES

● She is probably the greatest weaver alive today, for she has broadened textile horizons as no one before her. Enthusiastic friends insist that no weaver in France, England, Sweden, or other lands where hand looming persists as a live contemporary craft, can hold a candle to her. For sheer versatility and vitality of creative effort, she stands alone.

Her talents as a hand weaver began to gain her plaudits in the late twenties. More recently, however, she has interested herself in machine production, and she now devotes most of the time she has for weaving to achieving, through the power-driven loom, the effects she first created on hand looms.

This initial success in commercial fields is bringing her many new clients. She is now at work on postwar lines of drapery and upholstery fabrics, pyroxylin-coated textiles, floor coverings, table linens, and wallpaper. A decade ago her creations were destined to be used only by our more exclusive architects and decorators. Tomorrow they will be available to the country at large.

It all began in San Francisco many years ago when Mrs. Liebes undertook some experiments with a hand loom. Her work quickly disclosed an astonishing range and individuality: heavy luxurious weaves, light gossamer weaves, intricate weaves merging several weights and textures, weaves with rows of thick looped fringes, weaves with soft supple contrasts or sharp staccato contrasts. She weaves with raw silk, mohair, wool, cotton, rayon, jute, glass yarn, extruded plastic threads, even ribbons or bamboo reeds. At the moment she is preoccupied with metallic threads, and her newest weaves shimmer and glow like molten gold and silver. They will probably influence postwar fashion trends, as will her strikingly beautiful and sophisticated color preferences.

The Liebes color palette is something to revere as deeply as her textural creativeness. All of her color combinations are clear and forthright, never muddy and uncertain. Typical Liebes combinations: soft blue and silver; magenta and chartreuse; copper and gold on natural; beige, salmon-pink, and brown: pale

green and purple-pink. Recently she has been coloring drapery prints designed by a group of artists whom she has gathered around her.

If Mrs. Liebes were not blessed with enormous energy she could never meet the schedule she has set for herself. She now gives the greater portion of her time to the Red Cross, for which she functions as National Director of Arts and Skills. In more than 80 hospitals convalescing veterans are finding their way back to health and stability through a variety of handicraft activities. Enlisting the support of local artists and craftsmen is just one of the pressing chores which this Red Cross post carries with it. But, then, Mrs. Liebes has long maintained close contacts with artists, designers and craftsmen everywhere. Her lively interest in their work and her keen ability to evaluate their talents enabled her to do a superb job in assembling the exhibits for the Decorative Arts Building of the Golden Gate Exposition in San Francisco in 1939, which many asserted was the Exposition's outstanding feature.

Mrs. Liebes is constantly hopping back and forth between her San Francisco home and her New York hotel. She finds a stimulating dinner conversation superior to an evening in the theater. Her correspondence is enormous, and she has been known to dictate into a dictaphone from midnight until three in the morning. Despite far-flung social obligations, she finds time for many civic activities on the West Coast. In New York she functions as a member of the Advisory Council of the Museum of Modern Art. She likes to think her fabrics possess some enduring merit, and has steadfastly declined to work in the field of women's fashions, which, she holds, makes smart things obsolete too quickly. On occasion, however, she has evolved special fabrics for Adrian, Clare Potter, or some other close friend. There is really only one expression that strikes a warm responsive chord in Dorothy Liebes. You strike it if you tell her that her work is utterly and completely American, that it could never have found expression in any other country.



6 WAYS

TO MAKE YOUR LAWN BEHAVE

If your lawn is a "going concern," the problem of maintenance is just a matter of doing a few relatively simple things at the right times, with the routine business of mowing to keep the grass plants healthy. The important thing is to get an early start before the lawn finds out that spring is on the way

—RALPH BAILEY



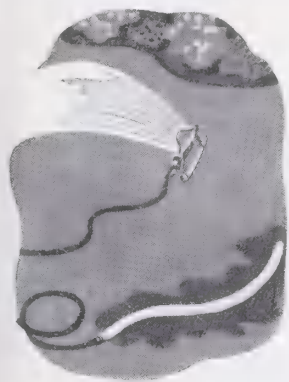
1 No lawn is a thing of beauty by the time winter snows are getting ready to leave for good. But there are few better times than right *then* to tell what kind of lawn you really have—and what you should do about it. While the ground is still frozen, but with a thaw in the offing, give your grass the once-over. If it is a pretty uniform surface of brown grass, with a hint of green underlying it; if there are no considerable patches of dead earth where crab grass has died out; if there are no bad hollows or grade problems—then probably all your lawn needs to start a successful season is a feeding. Use a complete plant food. Apply it with a fertilizer distributor (pictured) if you can. Rate of application: about 4 lbs. per 100 sq. ft.



2 Let's say you performed Rite #1, above, before the end of March. A week or two later, so swiftly does spring advance, it will be time to rake, with a broom type of rake, to add a light spreading of top-grade grass seed mixture, and to roll—unless the ground is still so heavy and moist that rolling, even lightly, packs the frost heaved grass crowns too severely. If you were to bypass the raking (which most lawns need), you could sow seed at the first feeding. Otherwise make it part of this second operation. Using the distributor if possible, set the gauge for about 3 lbs. per 1,000 sq. ft. Light rolling follows. You will not need to water; the ground will be moist enough. And, of course, don't rake again after the grass has once sprouted.



3 The moment the ground begins to warm up, your grass, new and old, will come a-rushin'. In that fact lies your salvation (as a summer weeder), for crab grass doesn't germinate 'till mid-May. And your early feeding and seeding will pay off while the competition is weak. But you should start your mowing by the second week in April. Mow early, mow often, *mow high*. The mower should by now have been cleaned, sharpened, greased, and adjusted by a competent person. Now turn your mower upside down and make sure the roller is set in its slots or brackets to give virtually the maximum clearance between the part of the roller that rides the grass and the bed-plate or cutting line (see illustration). This will thwart summer heat and drought.



4 You know from no doubt bitter experience all about heat and drought and what they can do to a lawn in July. At the very time when some of your best lawn grasses have gone to seed and are practically dormant; at the very time when crab grass does its dirtiest groundwork—then, of all times, rain and temperature tend to let you down. So water on your own hook. Do it early in the day or late—to save water loss by sun evaporation. Water thoroughly (with the nearest thing to a rain-spray you can lay hands on) or a canvas hose, or both. Water only when you can soak the soil to a depth of 4-6 inches at least. Keep cutting your grass *high*. The higher and healthier your grass, the more the tough crab grass will be shaded and suffocated.



5 If you have no crab grass (what joy!) and other weeds are not very prevalent, you can give a summer feeding if you want to. Personally, I don't. And in our private family lawn, back where the flowers are and our summer living is done, I really have no crab grass. Honest! But when heat and dry weather, watering notwithstanding, pack and harden the soil, a spiking with a borrowed or rented spike roller (pictured) and the brushing in of a dressing of peat moss will help mightily. The one process aerates the roots. The other tends to keep the roots cool and to prevent excessive evaporation of soil moisture. Beware, though, of the "humus peddlers" that drive slowly through the streets with truckloads of wet, dark stuff to sell.



HARRIE WOOD

6 Let's say you had a good lawn to begin with; that you have taken all pains to make your grass happy and contented. Yet by mid-summer you still have weeds, and worst of all crab grass. What then? Crab grass you will get so long as you have neighbors. If you identify the young shoots in early summer and get them out as they come, the job will not be too bad. Or if you wait until the plants are well developed, but not setting seed, you still may have little trouble. But the way to remove crab grass in an otherwise healthy lawn is to root it out. And the way to remove other weeds is one by one, with a long kitchen knife. Weed killers are of best use when it is too late for hand salvation—and in concentrations that will kill weeds, they badly punish grass.

If you must make a new lawn in the spring

If you can't wait till fall to build the new lawn, be prepared for timid grass, precocious weeds. Here are a few hints that may forestall trouble

Turn and prepare the ground the moment it is dry and "mealy" enough to work without clumping. *This is of vital importance.* Add as much organic matter as you can afford (peat, leafmold, rotted manure) and mix well, preferably with rotary tilling machine, to depth of 6"-10". Never apply just a top-soil frosting.

Do all grading first, of course. But also do all truing up of surfaces and sloping to provide for superficial drainage.

Rake, re-rake, and rake again, with two or more light rollings before the last two or more rakings. Plant food (see #1 opposite) goes on before last preliminary rolling.

Sow seed, preferably with distributor, at a rate of 6-8 lbs. per 1,000 sq. ft. Sowing half the seed in one direction, then half at right angles to first sowing is essential with hand-methods, advisable even with distributor.

After sowing with *the best mixture you can buy* (sunny mixture for open areas; shady mixture for shady spots or those that will get hard wear), rake carefully again.

Watering will not be necessary before grass germinates, which should be in 2-3 weeks if the job has been done early. By the time the new lawn can be safely walked on, crab grass and other weeds will arrive, too. *Get after all weeds at once.*

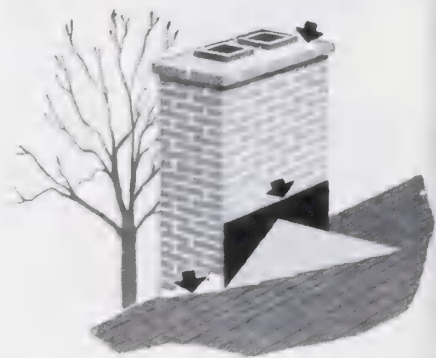
Start mowing when grass is high enough to cut—with cutting bar high.

Keep on weeding regularly and steadily right through the season. If you don't, you simply will not have a good lawn. *There are no two ways about this.* Come June, dry spells may make watering necessary. By then the grass will be big enough to stand real soaking.

About September 1, seed thin spots, distribute plant food (half-portions of each). Water both in well at once. Keep mowing as late in the fall as growth continues.



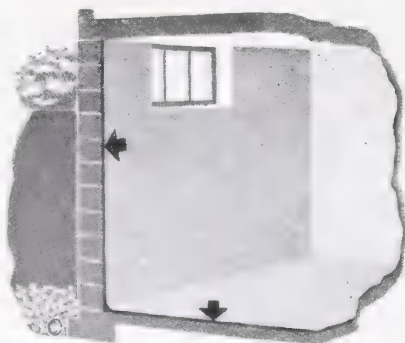
At the first sign of a twisting finger of dampness on a wall or ceiling adjacent to a dormer, contact a roofing specialist or the handyman in your family to check all joints of the dormer. Plastic roofing cement, an asphalt base product, mixed with asbestos fibers, will fill holes and seal breaks, producing a tough elastic film



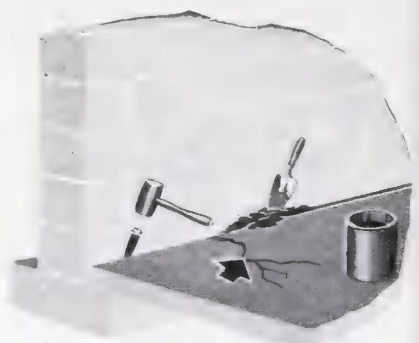
Check the chimney if discoloration occurs in plaster back of chimney, generally near fireplace. Water often gets behind flashing, if chimney is not counterflashed, or mortar joints may be faulty. Repoint open joints, seal brick with transparent coating which prevents moisture passage, apply roofing cement, well above ridge of saddle

KEEP THE WEATHER IN ITS PLACE

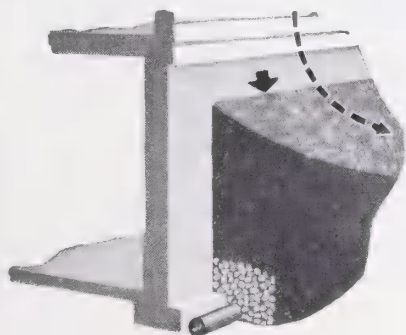
**Here are some of the common
places where water will strive
to break into your house—
and how you can keep it out**



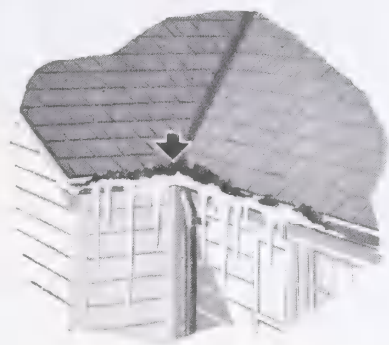
Waterproofing exterior foundation of an existing basement is virtually prohibitive in cost. All but most exaggerated dampness conditions, due to constant pressure, can be cured with waterproof cement mortar applied to interior walls and floor. Cement is fortified with waterproofer, making concrete denser, less permeable



For repairing cracks in concrete floors, chisel out crack uniformly so that material can be inserted to about $\frac{1}{2}$ ". Then use an expanding cement which stretches as it hardens, forming tight bond with walls of crack. Cement is mixed with water in ratio of 5 to 1. Wet surface first, so that concrete won't absorb moisture from cement



Basement dampness often results if soil around basement slopes toward foundation walls. Remedy by banking up soil higher so water will drain in other direction. Check this *before* tackling any other waterproofing remedies, as it is most frequent cause of basement trouble. Be sure downspouts are directing water away from your house



If wet spots appear on ceilings or walls, check roof at approximate point. Gutters dammed up with ice and snow may cause leaks when water is forced up under shingles. If shingles are loose, nail down, filling nail holes with roofing cement. Replace defective shingles. Then protect entire roof with a coat of thin, hot asphalt



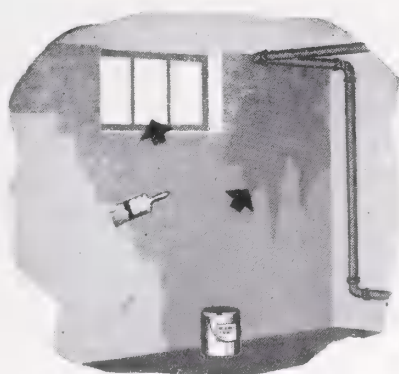
SKETCHES BY
SIGMAN WARD

Avoid leaks around windows and doors by keeping joints tight with a non-shrinking caulking compound which forms a tough skin but remains pliable. Some experts recommend, when joint is over 1/2" wide and 1/2" deep, driving oakum in between wood and masonry to 1/2" of surface and then filling with a good caulking compound

Don't curse your bad fortune if your house turns out *not* to be bone dry! A house that doesn't spring a leak somewhere some time is rare. The important thing is to get at the source of the trouble promptly. Moaning to a neighbor whom you find in a similar boat may be balm to your distressed spirit; but procrastinating over repairs often produces an excessive bill because the leak takes on major proportions, damage increases while you delay.

Even if leaks and damp spots don't appear immediately after the ground starts thawing and spring rains beat their gentle rhythm against the roof, a spring check-up of commonly troublesome spots usually pays. Examine leaders and downspouts for seam-breaks. For water gushing out of

these holes may penetrate a brick wall and eventually cause trouble within. Solder small breaks. Replace badly damaged metal. Clean out gutters. According to waterproofing experts, basement foundation leaks often come from a poorly located or broken leader which causes an accumulation of water in the soil near the foundation faster than it can be drained away. Relocation of leaders, so that water is directed away from the foundation, has solved many basement drainage problems. Check caulking around door and window frames to see that it's still hugging both sides of joint and that caulking itself presents no breaks. Examine mortar joints in any brick or masonry. These preventive measures will help keep maintenance down.



Much basement condensation could be cured if basements were properly ventilated. Keep windows closed during day, open at night, during humid spells. If condition requires more drastic steps, coat walls and cold water pipes with a special thick, paint-like preparation, which insulates surface, retards moisture formation.

Take these tips from unbiased waterproofing experts, and avoid expensive headaches in solving roof and basement problems

- If you have a serious waterproofing problem and don't know reputation of a waterproofing firm in your vicinity, consult an architect and ask for his recommendations.
- Don't buy waterproofing materials by price tag. Since the labor is usually much more costly than the material involved, it will be false economy if job has to be re-done in a short period because of inferior materials.
- Never allow a contractor to apply a penetrative surface coating to masonry after heavy rainstorm. If there is moisture in wall, waterproofer will seal it in, may cause eventual breakdown of mortar joints, spalling of brick.
- A penetrative surface coating will not bridge holes and fill joints. Joints must be filled, cracks in masonry repaired before any surface treatment can be effective. So beware of miracle "cure-alls."
- If basement leaks, always check drainage system first, and surface grading to see if the water is being diverted from the foundation walls and directed toward a dry well or sewer.
- It's most important to get a reliable waterproofing contractor who will stand back of his job. If you don't know his reputation, ask for names of clients, and check claims and workmanship.

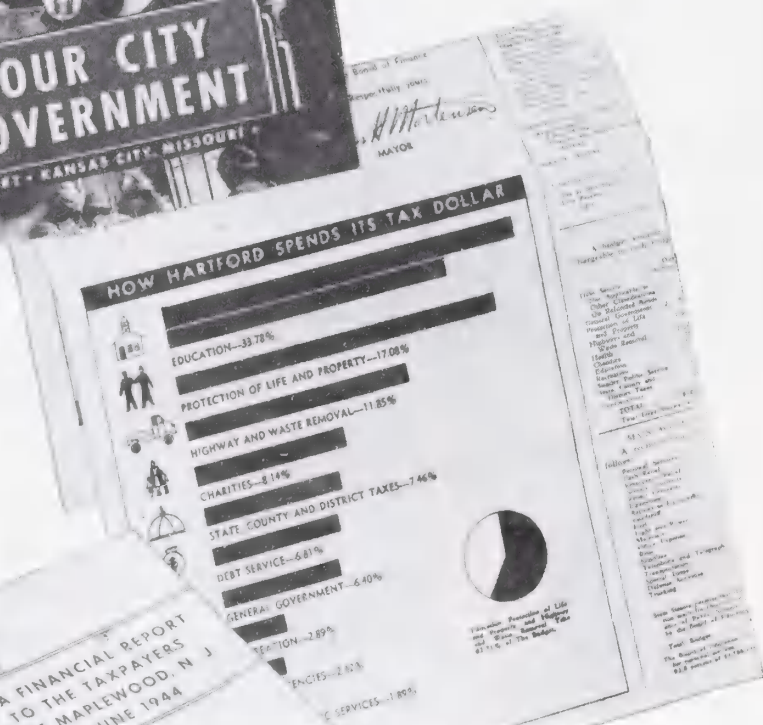


HOW TO KNOW WHERE

“As a citizen and a taxpayer, you are, in effect, a stockholder in the community business operated under the name of your city. Both financially and from the standpoint of civic pride, you have a real interest in how the affairs of this municipal corporation are conducted. To enable you quickly to understand how your tax dollar is being used and to make comparisons easily between different types of expenditures, this graphic summary is sent to you this year.”

These words appear in the upper left-hand corner of a black and white one-page flyer headed “Your City Business,” which went out last March to 50,000 taxpayers of the city of Hartford, Conn. They were signed by the Hon. William H. Mortensen, Mayor. They were, in effect, a message to every property owner in the capital city of the Nutmeg State, making it possible for each to know, almost at a glance, what portion of the money paid in taxes went for education, police, fire protection, highway maintenance, waste removal, and so forth.

Not everybody received a copy, but the information is there—succinct, clear, attractively presented. Anyone in Hart-



A FINANCIAL REPORT
TO THE TAXPAYERS
OF MAPLEWOOD, N. J.
JUNE 1944

WHAT YOU GET FOR
YOUR TAX DOLLARS
IN A CITY REPORT



Do you know what your taxes bought for your community last year? Did your local government officials use your tax dollars for purposes you approve? If your answer is "I don't know," it's to your interest to read this article

By Dorothy Ducas

YOUR TAX MONEY GOES

lord, *interested* in knowing, can get a clear idea of how the city is doing: how much it owns, how much it owes; who pays the bills; what contemplated expenditures there are, what contemplated receipts. On the basis of the information contained on one sheet of paper measuring 16 x 13 inches, any citizen can discuss plans for Better Tomorrows realistically, with sufficient emphasis on how to pay for what the citizens want when the men return from the wars.

"What's so remarkable about that?" you ask. True, it is no more than any business corporation does when it sends out its annual reports to stockholders. And Hartford is only one of many cities that report to their citizens as to what is done with their money. Making a report to those who own the outfit is the usual and proper thing for a city, like any other business, to do. Dozens of cities do it, with varying success. *But all too few cities, towns, and counties in the United States take the trouble to sum up their fiscal affairs in simple, easy-to-take interpretive form.*

Do you know the status of your city's business? Have you any notion of what

your tax money went for in 1944 in *your* home town? Have you ever seen a municipal report such as that Hartford flyer, or any kind of popular report, other than a tabulated list of figures too dull to wade through? Probably not. Yet you would not pay out an amount of money similar to the size of your local tax bill for anything else on earth without demanding an accounting in exchange for your cash!

You are entitled to an accounting of the fiscal situation in your own community. And it need not be a matter of dry-as-dust figures. Don't let the word "fiscal" scare you. Your government *can* tell you what it has spent, and how, without bewildering you—if it wants to. *And it's up to you to let your city fathers know that you are interested in being told where your money goes, in words you can understand.*

During 1943-44, the International City Managers' Association, which makes a business of collecting municipal reports, received only 150, although there are 3,464 municipalities with populations over 2,500 in the United States. More munici-

pal reports may have been published, but of even these 150 only 97 were anything more than straight financial documents. Listing figures in a never-to-be-read-and-digested manner is not what we mean by municipal reporting. It's interpretation that counts!

There were more municipal reports in 1943 than in 1942, however, and they came out more promptly after the close of the fiscal year than before—both encouraging signs. But there is no indication that the popularized municipal report, designed to catch the lackadaisical interest of the average citizen and give him a background which makes him a better citizen, has become a real part of American community life. *A popularly written and complete summary of municipal, township, and county affairs should be made each year for the benefit of the citizens of these communities.* How else can you create Better Tomorrows, without knowing the virtues and defects of your Todays?

Technically, of course, it is our fault if we fail to know where every dollar of our tax money goes. In nearly all places, the law provides (*Continued on page 146*)

IF YOU TAKE CARE OF THE SOIL.....

It's a truism that you will get out of your soil only the value you put into it. The wise gardener will gladly swap the things that make good soil—plus elbow grease—for better crops

Since time immemorial, man has been depicted as struggling to extract a living from the soil. The fellow who actually does it knows that the struggle is not with the soil, but with the basic laws of supply and demand, of providing the raw material of which the finished product is made. The soil is a mine—yes. But like most mines, it can be worked out. Fortunately for the human race, the soil is also a factory, where certain simple materials are processed to yield pretty fancy ones. The food we eat, for example. The machinery is always ready to be worked. Given good management, it will last forever.

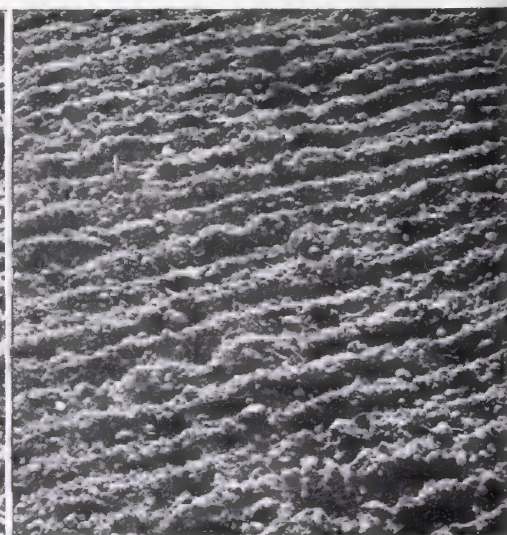
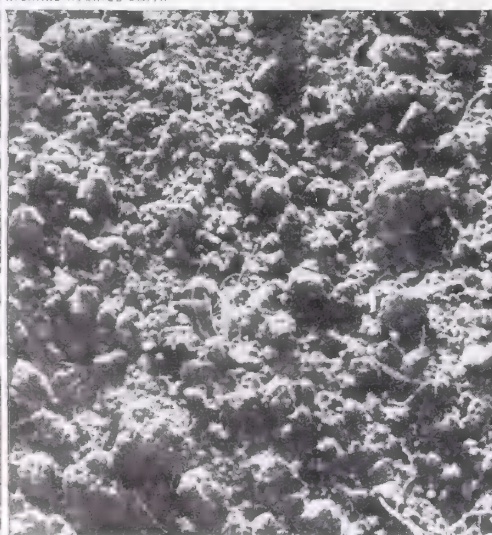
The four photographs on this page illustrate or include the steps a good gardener must take yearly if his soil is to stop being a mine and become a well-run factory. The points don't need belaboring. They are outlined clearly below, and supplemented with specific suggestions on page 163. What they amount to is a routine which puts into the garden each year the organic matter, the food elements, the air- and water-holding capacity which the growing of crops each year takes out of the soil. The hand and foot, the spade and rake may be the tools, as in your back yard, or the farmer's machines. But this job is the beginning. For what happens afterward in the soil itself, read the story opposite.



RICHARD AVERILL SMITH



Good garden soil should have a "surface" at least 8" deep, on well-drained subsoil. (The deeper it is the better.) A straight-thrust spade (top) should turn this layer annually, taking with it a cover crop (winter rye), manure or compost, superphosphate, ground limestone, if and as needed



After spading in an orderly way, turning the spits so that there is room to maneuver, you see the rough surface pictured at left. A vigorous raking leaves the surface as at center, ready for a plant food application. The fining process, in advance of sowing, is pictured just above. (See page 163.)

the soil will take care of your vegetables

When your garden soil has been well prepared, is fertile, rich in organic matter, then begins a growth cycle the workings of which you never see. Here's a new angle on the way it operates

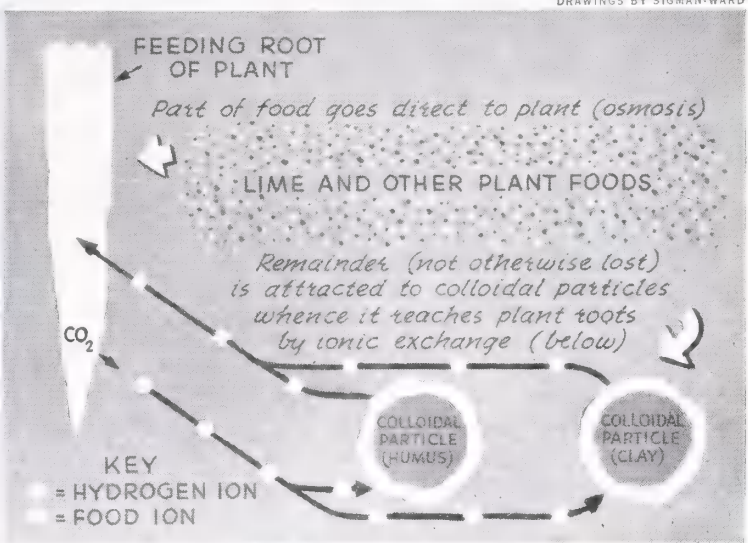
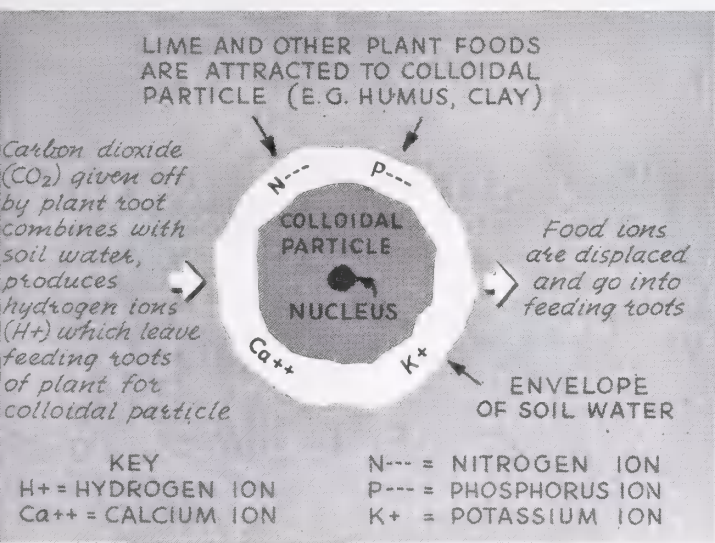
If you want to look at it that way, there are two sets of factors controlling the growth of plants in our gardens: the physical factors and the chemical factors. The physical ones are easy to see and rather easy to understand. Basically, they are covered on the opposite page. The chemical factors are not ordinarily visible, and at first may not be so easy to understand. But without them, you have no plants. So let's look at them. Once you get an idea of what they mean to your flowers, to the food you eat, you will not mind the basic work of preparation and regular seasonal renewal of your garden soil.

The complete growth cycle of a plant depends on the presence of certain elements, food and mineral, air, water—placed and held in the right places, in the right amounts, at the right times. As you read further, you will find that organic matter, or humus, at a certain stage of decomposition is vital. You will also see why plant food, or a balanced array of fertilizing elements, is necessary. And why air and water are so important. These are the things the experts are always harping on—and rightly. They are stressed opposite. Here's what happens, as explained in principle in the two symbolic diagrams below. I shall set the explanation down in its simplest streamlined terms. (Continued on page 167)

Dr. F. C. HERRMAN
SOIL TECHNOLOGIST, STATE INSTITUTE OF AGRICULTURE
FARMINGDALE NEW YORK

DID YOU KNOW ELECTRICITY MAKES PLANTS GROW?

You can't, of course, push a button and expect an electric current to do the rest—even in this age of electrical miracles. But it is a fact that the electrically charged ions which are present or produced in the soil when conditions are otherwise favorable for plant growth actually are in large part responsible for the nourishing of plant roots. HOUSE BEAUTIFUL presents what it believes is the first magazine article to explain the full story of what happens underground in a well conducted garden. Here you will gain a new idea of the place of humus, lime, and other plant food in the lives of your plants.



Under the surface pictured opposite, this, in outline, is what happens. Humus and clay colloidal particles (their lowest denominator) are developed in soil water, attract to their nuclei such food and mineral (electrically charged atoms) as are here symbolized that plants will need

2. Tiny feeding roots of plants get part of their food in water solution by osmosis. Greater part is received by ionic exchange from reservoirs represented by colloidal particles when plant roots give off carbon dioxide (CO_2) to release, in turn, hydrogen ions from soil water (see text)



SERVANTS AREN'T WORTH THE TROUBLE

Realizing that the servantless home has its compensations, this harassed householder is ready to chuck the servant problem simply by not having any. Or is he?

By Stuart Kinzie

It's no news to anybody that servants are plenty hard to find these days, and even harder to keep, if they're any good. But I have just about reached the pained conclusion that the servant problem doesn't begin when you lose a servant. It begins when you get one.

This is no snap judgment born of momentary irritation. The conviction



first began to creep upon me last summer when I came home from a second tour of duty overseas. You notice a lot of things under those circumstances that people at home have become adjusted to gradually and take for granted. At first I thought it amusing to observe the frequency with which this thing called the servant problem dominated dinner conversation, pushed the war into the background, and generally overshadowed most other minor aspects of life. And I was quite fascinated by the rapidity with which a series of highly temporary domestics flitted

through such homes as could afford them—and through quite a few that could not.

But gradually it began to dawn on me that a weird reversal of roles had actually taken place. The traditional function of a servant, namely, to make things easier for the employer, seemed to have become inverted. Whether they realized it or not, a lot of the employers were spending a large portion of their time making things easier for their servants.

To the breathless announcement, "I've got a new cook!", the stock reply was no longer, "How's her cooking?" or "Do you like her?", but usually (and also in bated breath), "Is she happy?" The inference being that if she were not happy, steps had better be taken to please her.



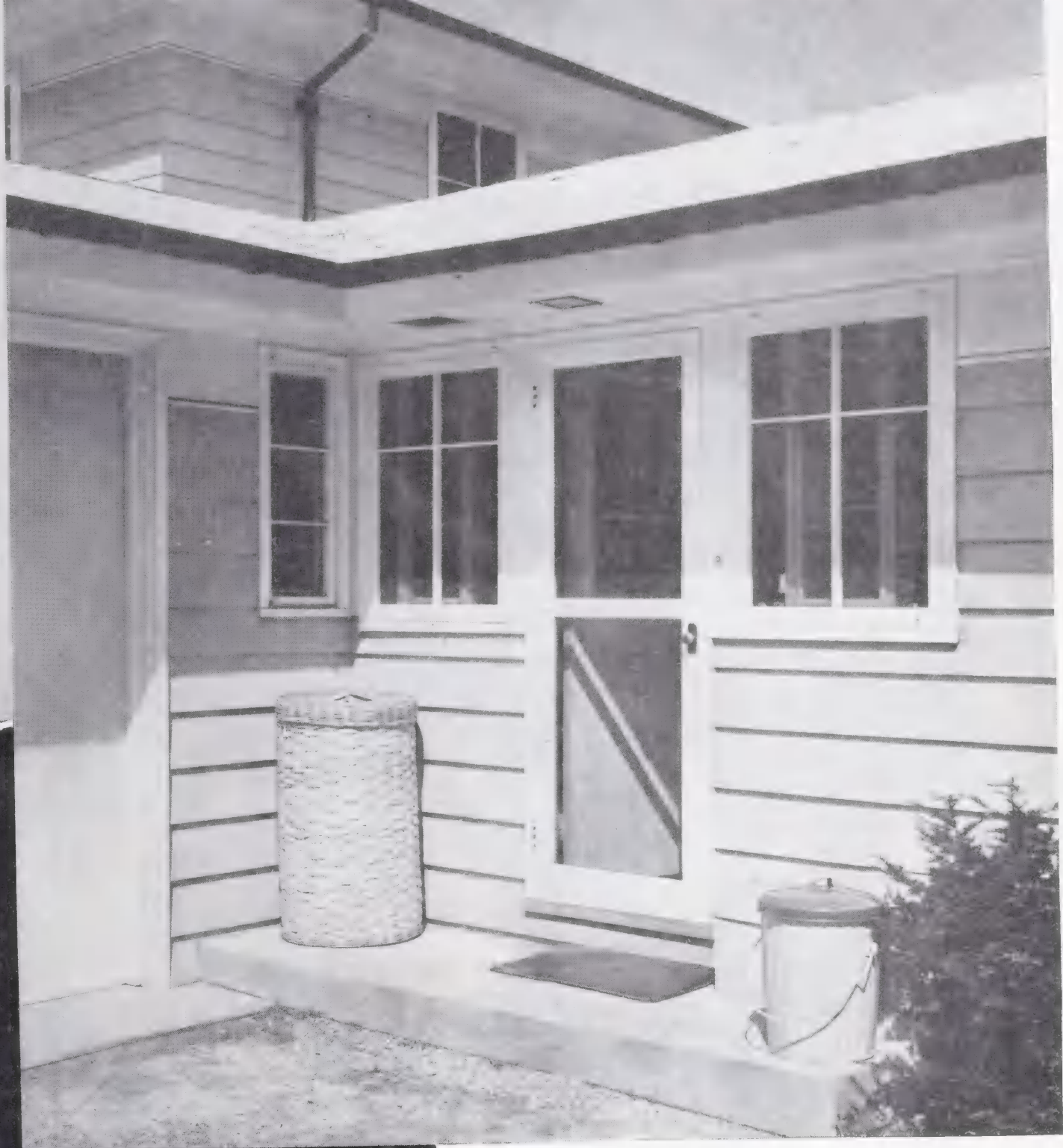
What's more, steps *were* being taken. Energetically. There were some families near us—we live near a beach—who spent more time worry-

ing about getting the maid or cook down to the water for a daily dip than they did about their own swimming. Same thing with the movies,



presumably on the theory that if sufficiently entertained, the servants might stick around a while longer.

Well, this constant preoccupation with placating the servants finally began to get on my nerves a bit. I certainly believe in guaranteeing any worker good working conditions, which means, in the case of domestic servants who live in the house, a clean, cheerful room of their own, well lighted and furnished, plus their own bathroom, plus access to all the books and magazines in the house, plus a radio if there's an extra one. Nor was it the current high price of servants that I objected to. Every worker has a right to demand as much as the traffic will bear, and those who talk of domestic servants' taking advantage of the war situation are (Continued on page 102)



EMELIE DANFELSON

YOU ARE KNOWN BY YOUR BACK DOOR

By ELIZABETH GORDON, EDITOR

Yes, you are! If your back door looks like this, your neighbors give you a clean bill of health, but they won't envy your imagination. Far too many stoops are a clutter of bottles, garbage cans, and incinerator baskets—offensive to neighbors and worthy only of apologies. You can't relegate these necessary items elsewhere, but you can conceal them so that you will be proud to bring guests in through the back door. Turn the page to see three ways to improve this back door —

IMPROVEMENT FOR one back door

Score your own back door on neatness, convenience, and good looks. Can you honestly give it a passing grade? If not, you'll find inspiration here for dressing it up

RICHARD AVERILL SMITH



Unless your house can be scrutinized from every angle without making the beholder flinch, it isn't a good house. And all too often, it's the rear elevation of an otherwise excellent house that is disappointing. This common failing to pay adequate attention to the design of the back door adversely affects more than just the guilty homeowner, for one disordered back door can lower the appearance, and therefore the value, of an entire neighborhood.

Since it's a universal trait to want to make a good impression, it's easy to understand why we have all paid so much attention to making our front doors attractive and inviting. But people see your back door, too. The milkman, the grocery boy are good judges of human nature, and their opinions *do* get around. What sort of impression does your back door make on them?

Your house may not have been built originally with an adequate service entry, but that's no excuse for not doing something about it later. Here are three possible ways of improving an ordinary back door. The main object is to screen from view, yet keep accessible, the garbage can and other ugly things necessary to everyday living. One of the designs is suitable for a Modern house, one for a Colonial house, and one for houses of any period. One of them could be adapted to your back door

Left: Designed for a Modern house, this simple framework could easily be erected by the family handyman. It screens the back porch clutter from neighbor's eyes and centers attention on the door itself. Cost, including lumber, labor, paint, about \$55

Right above: Benches outside the kitchen door are a wonderful place to undress vegetables. Who'd ever guess that they conceal refuse containers? The low-backed benches give a Colonial character to the back stoop without robbing kitchen of light

Right below: The garbage can and milk bottles are hidden completely in divided compartments under the lift-up seats. Notice the holes for ventilation. Base of seats raised off stoop to keep dry. Cost, as defined above, was approximately \$130



Back doors reveal the *real* truth about your housekeeping. One that is unkempt can ruin your reputation as a housekeeper as surely as a hanging slip does your reputation for good grooming. Here we show you how a perfectly ordinary back door can be beautified and kept functional. For still a third solution, turn the page —▶



EMELIE DANIELSON

Above: Back doors of country homes get extra heavy traffic. It's doubly important that they be neat, inviting. Brightly painted containers that decorate, as well as conceal, give entry a well-groomed look. An easy trick to copy. Home of Mr. and Mrs. Oliver Wallace, Ada, Mich.

Right: The third solution for the undistinguished back door. Enclose one corner of the stoop with louvered doors, and house the garbage can, etc., in the enclosure. The louvers permit ventilation for the window behind them, but do cut off light. Approximate cost \$150

To obtain blueprints and material lists for building back door improvements for your own house, write to HOUSE BEAUTIFUL's Building Editor, 572 Madison Avenue, New York 22, N. Y. You may obtain three different plans for twenty-five cents



RICHARD AVERILL SMITH

YOU ARE KNOWN BY YOUR BACK DOOR



Our typewriter clangs uncertainly and the letters blur a little as we tell you about this month's letter from our favorite bride, Helen Market Herrmann. It made us cry. So be prepared to love someone called Susie—and get out your hankie

DEAR E. G.:

This is really a letter to Susie. Or maybe to myself. But I think you'll understand.

Do you remember my telling you about Susie and Ted Cowan? We met them when we first came out here, about a year ago, and we liked one another straight off. They were fun to talk to and listen to and just to sit with, without anybody having to say anything. We agreed on all the big things, like what Dave and Ted were fighting for and what the peace ought to look like, and on all the little things, like Billie Holliday singing "Strange Fruit" and frogs legs and Margaret O'Brien.

The Cowans have been married five years. They have a low, rambling house on the side of a hill which is furnished with love and simplicity and taste. There is a white-picketed patio for Susie Junior, and Ted almost finished putting in the badminton court before he went away.

Susie gave him a farewell party and she used all their beautiful china and crystal so he would remember. The silver outshone the double bars on Ted's shoulder and the centerpiece was daisies, because Ted likes them best.

"They're like Susie," he used to say. "Kind of quietly lovely." The Cowans love each other very much.

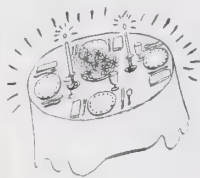
I had lunch with Susie today. Lunch at Susie's is something special. The table is set, rather than scrambled together, and the silver is always shined, even though she let the maid go six months ago, right after Ted left.

The dining room was flooded in sunshine and we could see Susie Junior through the big bay window serving tea to her current doll. There were little hot buns in a green basket and Susie brought in the salad on the lovely old plates her grandmother had given her. There were daisies in a low yellow bowl.

I looked around the sunlit room and took another bun and sighed. "How I envy you," I said idly. "Your own things in your own dining room in your own beautiful house." I touched the gleaming sugar bowl. "Sometimes I get so tired of living in that one furnished room I think I would sell my soul for some gracious living. You wouldn't like to trade for a week, would you?"

Susie took such a long time to answer I started to

(Continued on page 125)





YOUR POSTWAR TRAVELS

After the war you're going to travel. Everyone is. It may be a two-weeks jaunt through New England in that postwar car which will be so comfortable and use so little gas. It may be an excursion to New Mexico or Canada or the West Coast in that postwar train which will be streamlined, dustless, and uncrowded. It may be a trip to the South Seas by air. For even right now there is no place on the globe which cannot be reached by air in sixty hours. It may mean following, in your own personal plane, the course of the Mississippi from its headwaters to New Orleans.

There's no doubt about it. After the war you're going to take a trip.

But what will you get out of it?

You will get out of it as much as you put into it. People who travel with eyes that see and not simply look, with minds that are open, and hearts that are friendly, return home with their points of view broadened, their senses and tastes enlarged.

You will bring back worthless or meaningful memories and souvenirs, according to your understanding and willingness to learn. As long as you live, your travels will be reflected in the environment you create around you, and in the richness of your daily living.

If you travel with eyes that see, you yourself will undergo the subtle transformation which makes the difference between a cultivated person and a provincial one. Your home, your garden, your table, your clothes, your single furnished room will reflect that broadening. More travel *should* produce more appreciation, more fullness for your everyday life.

As Sherlock Holmes pointed out to Dr. Watson, observation and deduction are separate skills. The knowing traveler uses both of them and is enriched thereby. Travel in its truest sense is not merely getting away from home and being moved from one spot to another, while unfamiliar architecture and novel scenery unroll like a panorama. It is an inner experience, as well as a bodily adventure.

Why do you want to travel? What do you want to see? What do you want to do?

Travel means, or should mean, getting acquainted with new lands, new climates, new people—learning to appreciate different customs, cultures, and civilizations.

Travel means, or can mean, even more than that. Just as it is hard to quarrel with any individual whom we really understand, so it will be difficult for countries which understand one another to wage war with one another.

Understanding is the basis of international peace as it is of personal friendship. And understanding is not automatically acquired by staring at places or people, but is a mental process requiring mental effort.

In the old days, everyone making the Grand Tour of

Europe felt obliged to plug through miles of art galleries, trying to co-ordinate the printed catalog in his hands with the numbers of the gold frames on the walls, and struggling to distinguish between the Flemish painters and the pre-Raphaelites, and Veronese from Tintoretto. For one sightseer who got delight, or even enlightenment, from these works of art, there were (Continued on page 111)

HOW TO GET READY TO TRAVEL

How can you be an intelligent traveler and not just a vacationist getting away from it all? Travel, in its broadest sense, is not merely moving from one place to another. It is seeing, not just looking; understanding, not merely hearing; it is appreciating, not just knowing.

First: Decide WHY you want to go where you are planning to go. For its historical interest? Its scenic wonders? Its customs and way of life? Its social reforms and educational systems? Is it because of its sports, its gardening, its wild life, its geology, or archeology? Inform yourself on how to plan a trip that will best serve those interests. Whether your reasons are general (to get an overall idea of a place) or specific, you won't get much out of it unless you prepare by conscientious study. Therefore,

Second: Read an authentic general history, not a brief condensation of history in some travel folder. Make a brief outline of this history, which will include the chief topographical and climatic features.

Third: Read a "travel book," not one which is a flippant account of the author's personal adventures, but one which will give you concrete details about itineraries, methods of transportation, probable costs, length of time, necessary clothes and luggage.

Fourth: Read the best novel or piece of fiction or poetry dealing with this region. Keep your eyes open for any pertinent plays, movies, or lectures.

Fifth: Get hold of all possible books dealing with the subject in which you are particularly interested. Your public library or the Extension Division of your State University will assist you in finding these books.

Sixth: Remember, six months of organized study is not too long for preparation for a trip.

Seventh and last: When you come home, don't talk about your trip. If you have traveled intelligently, the results will be evident in your widened point of view, in the environment you create around you. If you haven't traveled intelligently, nothing you can talk about is of interest to anyone.

SHOULD START NOW

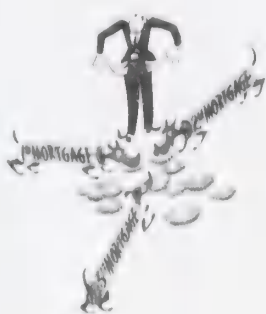
by Agnes Rothery

MAKING A FRIEND OF YOUR MORTGAGE

Do you shudder at the idea of acquiring a mortgage to build your postwar home? Then this article is written to order just for you. It will show you how your mortgage can be your best friend instead of a crushing millstone of debt

By MILES L. COLEMAN

House Beautiful's Building Adviser



In a transformation that has gradually taken place during the last few decades, the mortgage has ceased to be a subject for melodrama and become a means of letting you enjoy a house as you are paying for it. The modern home mortgage need not be something to shudder at and conceal from your friends out of fear of losing caste. Instead, it may be a very respectable friend, a conservator of your savings, and a help in attaining your desire.

What has brought about this change? Three things principally: 1) a single loan large enough to supplement the cash you have ready to invest, instead of a series of loans (first, second, and maybe, a third mortgage) with increasing costs and hazards as the series is extended; 2) a low interest rate, which at present levels, represents a savings of around 50 per cent of the interest charges characteristic of home financing after the last war; and 3) a long period during which payments are regularly made until the entire debt is discharged, instead of a short period with the whole debt, or a large part of it, coming due when you might be least able to meet the obligation and when the lender might be unable to renew the loan.

All of this has tremendous advantage to both borrowers and lenders. It keeps the total mortgage debt fluid, so that lenders are not so likely to find their funds frozen in times of emergency. It permits the borrower to plan ahead in the knowledge of exactly what will be expected of him. It should prevent the

recurrence of any such wave of foreclosures as necessitated the establishment of the HOLC in 1934.

The new methods of financing, however, do not decrease the responsibility of the borrower to discharge his debt. Nor do they eliminate the possibility of difficulties or even of hardship in times of unemployment or other stringency. The mortgage is still a fixed obligation. Though its terms have been moderated, its requirements are none the less real and unremitting. Moreover, under present arrangements, it is an obligation that usually binds you for a much longer period than you or anyone else can possibly foresee.

If you are to make a friend of your mortgage, you must recognize these circumstances. The animal may have been domesticated, but it must, nevertheless, be treated with a great deal of respect. You must understand its peculiarities and adapt yourself to them.

Experience has shown that, under ordinary conditions, the most trouble comes with mortgages that are less than five years old. This may seem strange when it is obvious that it is easier to see ahead for five years than for twenty to twenty-five years—the total length of time for which the mortgage may run. Yet it points out the tendency of people to bite off more than they can chew and emphasizes the prime importance of seeing in the first place that the mortgage payments are rightly adjusted to your income. (Continued on page 112)



A house
with the LOOK
AND
PERFORMANCE
of tomorrow —→

Here is a house which embodies a number of the stronger currents in styling and planning that will distinguish postwar houses from prewar houses. These trends have been surging and eddying in the melting pot of American residential architecture for the last eight or ten years. These same characteristics occurred with increasing tempo in the best of the late prewar houses. We predict they will be increasingly prevalent in postwar houses



Notice that house plan is only one room wide, angling or turning on site so that five of the eight rooms have three exposures and the remaining rooms have two exposures. This makes wind and sun more available to all rooms, spells cheerfulness, comfort

HOME BEAUTIFUL'S
Home Planner's Study Course



The front door is a perfect example of the lack of pretension. The style of the house does not strut for public effect, but rather turns inward lovingly, giving its best to the occupants. Compare this façade with the private patio on page 97, to see what we mean by inward looking

A house with the LOOK and PERFORMANCE of tomorrow

House Beautiful believes that a new American architecture is evolving that will be as indigenous to our 20th Century way of life as the Early American style was characteristic of the materials and manners of that period. This house is notably typical of it

By
Florence Paine

The architectural tradition of a nation is made by many designers working simultaneously in many places. It is like a language. It evolves from usage, instead of springing full-blown out of a textbook of rules.

HOUSE BEAUTIFUL believes this has been happening in the field of residential designing. During the last eight or ten years we have been finding houses of recent vintage, all over the United States, with the same characteristics. These houses can't be labeled with any previously accepted label of design. They are contemporary, yet they have not ignored the past, as the style called Modern has forgotten, even scorned, the past.

The house we show on these five pages happens to contain many of these characteristics. It was built in Florida, but it might just as likely be in the Northwest, Texas, California, or northern Wisconsin. We have seen blood cousins of it in just as widely divergent locations. Its floor plan is just as significant as its façade. What this house has in common with all the others pointing to a new trend is unpretentiousness—a concern only for the comfort of the occupants and a complete disinterest in impressing the neighbors. Study the pictures and captions for the clues.

HOME OF MRS. WORTHINGTON SCRANTON, HOBE SOUND, FLA.

WYETH AND KING, ARCHITECTS



...e many jogs and turns in the outside walls make not only more exposures for
...ery room, but outdoor nooks and crannies which HOUSE BEAUTIFUL calls "windbreaks"
...nd "sunpockets," making it possible to live outdoors in more varieties of weather.
...ote also the many corner windows creating more useful walls for furniture

Not only are forward-looking houses turning their
back to the street and the public at large, but
they capitalize on privacy, a view, a quiet garden
or patio. This terrace is one of four outdoor spots



Even when weather is inclement, you can dine virtually outdoors in this screened dining lanai, an Americanized version of the Hawaiian living porch, which gives outdoor living with indoor comforts



The dining room, foreground, is given a more open feeling because there is no partition between the dining room and dining lanai. However, dining room can be completely closed off, when necessary, with a triple-section sliding door, which tucks into the wall between the rooms. Double-shuttered doors give access to outdoors on west

Whether you are a builder, a home owner, or a renter you might like a list of what we deem significant about this house. Here it is:

The big, big windows, bigger in scale than any of the past. (We predict you'll want more square feet of glass per room than you would have ten years ago—thanks to double glazing and insulating glass.) Notice the strong pattern of horizontal lines of the windows. They more than counteract the vertical texture of the board-and-batten siding, and help to tie the house down to the ground—always a designing necessity.

Notice the overhanging eaves. They are not an incidental part of the roof, but are there to throw shade over the windows when the sun is high in the sky and at its hottest. The white roof is not a whimsy either, for white throws back the heat of the sun. A white roof is a distinct insulative asset in climates where heat is a serious factor for a protracted length of time.

The roof line (hipped instead of gabled) is also part of that look of the future. It is certainly not new, but it (Continued on page 130)

DECORATED BY JESSUP, INC., WEST PALM BEACH, FLA. PHOTOGRAPHS BY GOTTSCHO-SCHLEISNER



A house with the LOOK AND PERFORMANCE of tomorrow



You won't feel hemmed in in this bedroom with its horizontal corner windows, affording maximum light and air. Note unusually low sills which permit unrestricted view outdoors without craning. Wall murals and decorative cornice keep windows from looking bare without draperies



Even though picture window, left, is stationary, ventilation is provided with non-fixed side windows. Extra high ceiling makes for comfort in hot climates, particularly if there's a vent grille in ceiling



Even from the patio you can view the beach because wall of living room opposite picture window is widely glazed (see above). Between patio and living room is another sheltered porch or lanai



Breakfront Cabinet
"CIRCA 1946"



THE original of this exquisite cabinet, fashioned circa 1760, stands in the Governor's palace at Williamsburg, Virginia. A limited number of registered reproductions will again be made by Kittinger exclusively, about 1946—earlier if war conditions permit. What a piece around which to plan your postwar living room! Send 50c for official brochure containing complete specifications of this and all the other approved Restoration pieces, together with their Williamsburg pedigrees. Write Kittinger Company, 1919 Elmwood Avenue, Buffalo, New York.



KITTINGER ★ *Makers of Fine Furniture since 1866*



HARRY CROWN

IS YOUR CHILD MUSICAL?

By Richard Williams

YOU'D be amazed how very, very few children are really tone deaf and, therefore, incapable of enjoying music. Getting pleasure from harmonious sound is almost as common an instinct as getting pleasure from food.

I tell you in all sincerity that I have never met a child who did not enjoy music. I should rather say that I have never met an *unspoiled* child who did not enjoy music. When it is drummed into the child by his parents that music is something precious, when children are taken to concerts in which they hear an amount and kind of music way beyond their understanding and capacity, when, in short, an educational project is made of a natural liking, then it is possible that the child will close his ears and want to have nothing further to do with an undertaking that is suspiciously like Sunday school. Then it is possible that music for that child becomes a thing of duty and a pain forever.

But if a child is brought naturally and unselfconsciously in contact with music, then he will take to it like a duck to water. And this interest in music is just the expression of a natural feeling; it is not necessarily the expression of talent. Yet it is often mistaken for such. Yes, when the child sits absorbed before music, when he wants records played to him over and over again, when he goes to the piano and picks out a tune, then Mother very often becomes unduly excited. She is likely to think that another Paderewski has been born to her.

Here is when caution is necessary. Just as the ability to enjoy

music is extremely widespread, so is sufficient talent to become a real musician extremely rare. Papa and Mamma need a lot of restraint not to dream of a brilliant future for the child, not to dream of concert hall conquests, of musical fame and fortune, the moment the child shows that he can perform *The Elf and the Fairy* prettily.

I express this caution not to discourage any child from taking music lessons. It is obvious that one can get a lot of pleasure from being able to play the piano badly—that is, well enough to give yourself satisfaction and not well enough to entertain anybody else. (I'd say *every* child should learn to play the piano!) The point of my statement is rather to tell you of a way they now have of actually testing musical talent. These tests are well known to a great many music teachers. Recently the tests have become available to the layman; they have been issued on phonograph records.

THE records are called Seashore Measurements of Musical Talent. They don't really measure talent. For talent is a mysterious quality. They measure musical aptitude. *They measure how well you hear.*

Musical aptitude is inherent in the human ear. You are born with it. If it is there, it can never be lost unless you grow deaf. If it is not there, training or industry cannot put it into you.

Carl E. Seashore is Professor of Psychology at the University of Iowa. More than thirty years ago, he started out experimenting with

(Continued on page 100)

How is Your COMFORT CONSCIOUS ZONE?

YES, that is the all-important question in house heating. For the "Comfort Conscious Zone" is the only part of your rooms that matters so far as bodily comfort is concerned. It is the space from the floor to standing height, approximately six feet. The upper space might be called the "Waste Heat Zone," because heat that rises there is largely wasted.

In the average home, even though equipped with the most modern of present-day heating systems, temperature from floor to ceiling may vary as much as twenty degrees. All too frequently floors are drafty and too cold for children to play on without endangering their health.

Fortunately, Minneapolis-Honeywell has devised a new and different heating control system that will correct this condition. It is called MODUFLOW. By an ingenious method of heat control and supply, Moduflow utilizes much of the heat formerly wasted at the ceiling to heat the lower levels; result — blissful, even comfort from top to bottom of the "Comfort Conscious Zone."

Every home, however modest, can afford the greater comfort and efficiency of Moduflow. Learn how easily and economically Moduflow can be installed in your present heating system or new home, after the war. Mail the coupon today for your free copy of "Heating and Air Conditioning the Postwar Home" — the booklet that tells how Moduflow will create a new standard of comfort in house heating.

MODUFLOW

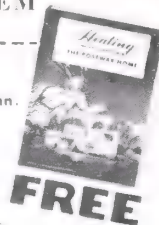
THE NEW HONEYWELL HEATING
CONTROL SYSTEM

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Please send my free copy of "Heating and
Air Conditioning the Postwar Home."

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HEAT
CONTROLLED BY
ORDINARY METHOD
CEILINGS HOT...
FLOORS COLD



HEAT
CONTROLLED BY
MODUFLOW
ALL OVER COMFORT

IS YOUR CHILD MUSICAL?

CONTINUED FROM PAGE 98

musical tests. It came about when a friend, a violinist, claimed that he had perfect pitch, and Seashore wanted to test this boast. Later Seashore interested George Eastman in the tests, and gave them to the students at the University of Rochester. Now, as I say, these tests are available to anybody, and they are so simple to give that any parent can do it.

THE tests consist of six records, Series A and B, three records each. Series A is the simpler test. Series B is designed for the testing of musicians or prospective students of music. Here is how the tests work:

The child sits with a pad and pencil before him, and listens to these records. The first record tests *Pitch*, the ability to hear and distinguish notes. Two notes are played, and the listener has to decide which of the two is higher, which is lower. As the record plays on, the difference between the two notes becomes more and more minute. You then compare your child's scoring with the facts which are given in an accompanying

booklet, and you have your child's measurement for pitch.

The sense of pitch, of course, is only one of the elements of musical aptitude. The tests go on to examine aptitude in *Loudness*, *Time*, *Timbre*, *Rhythm*, and *Tonal Memory*. It might be well to define each of these, because fitted together these elements make up that large and handsome jigsaw puzzle which we call music.

The sense of loudness is the sense of dynamics in music. It measures how fine a difference you can hear in the volume of a tone. Again two notes are played, and the listener determines which of the two is louder, which softer. This sense is one of the two principal ingredients of musical phrasing. It is of paramount importance, for example, to the pianist who controls the volume of a tone, though he does not have to control its pitch.

The sense of time is one of the elements of rhythm. To have it, you must be able to hear small differences in the duration of two tones. It is of great importance if you are to play in an ensemble.

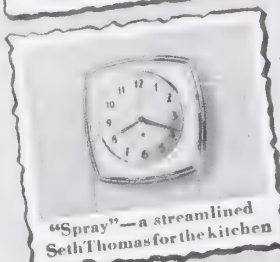
For Bill and me

(WHEN BILL COMES BACK FROM OVERSEAS)



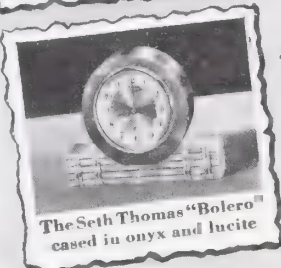
Seth Thomas "Sharon" strikes delightfully

— Here's a honey for our mantel



"Spray"—a streamlined Seth Thomas for the kitchen

— ...to help me get Bill's meals on time



The Seth Thomas "Bolero" cased in onyx and lucite

— I'd love this one anywhere in our home



CLEVER GIRL, Sergeant Bill's wife. She's making a scrapbook of swell home-making ideas clipped from the magazines. It's fun.

Bill's going to be mighty proud of her when he gets home from the wars. He'll approve her wise choice of electric clocks, too... every one a Seth Thomas.

Bill knows Seth Thomas... "the finest name in clocks." Knows they're traditionally famed for accuracy and that they continue to tell dependable time for years. Why? Because fine quality and smart appearance are a happy team in all Seth Thomas self-starting electric clocks.

Right now Bill's wife is buying War Bonds... saving for their home. And at Seth Thomas, all our facilities are turning out precision instruments and intricate timing devices to help win the war. So Seth Thomas clocks are not now available. But perhaps before long you'll see beautiful Seth Thomas self-starting electric and spring-wound clocks in better stores everywhere. Look for them.



SETH THOMAS CLOCKS, THOMASTON, CONNECTICUT
A Division of GENERAL TIME INSTRUMENTS CORPORATION

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From the Guild Collection of Sporting Prints

REPLIES PLAYING CARDED.
EACINE, WISCONSIN

Timbre, also called tone color, is the peculiar quality of a tone. The same note played on an oboe and on a violin (to give you an extreme example) has a very different sound. The tests ask you to write down whether two notes have the same timbre or not.

Rhythm has been called the life blood of music. A good sense of rhythm is the most common musical ability, particularly possessed by us who like to dance and hear jazz music. A sense of rhythm is of course essential whether you play an instrument or whether you sing. The Seashore Measurements give an interesting test on rhythm.

TONAL memory is the ability to learn and remember music. It, too, is a basic requirement and ranges from our being able to recognize a musical phrase to the remembering of a whole Beethoven sonata. The Seashore record plays a short series of tones twice. The second time one note is changed. The listener records which note is

changed—the first, the second, the third, etc.

These tests are fun to do for grown-ups quite as much as for the children. Remember that you or your child need have no musical education whatever or take these tests, nor will previous experience with music get you a higher mark. That is the strength of the test. It measures what is originally there, what material there is to work with.

Even if your child measures high in these tests, however, that does not mean that he will be great in music. No tests have been devised for testing the ability to understand and feel music, nor the ability to share your feeling with other people, with an audience. What Menuhin or Marian Anderson has cannot as yet be measured by a machine.

But the tests do give you a remarkably accurate yardstick of what must be on hand before the choice of music as a profession can be considered.

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repose and inward peace*

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1855 Chandlers for Ninety Years 1945

SERVANTS AREN'T WORTH THE TROUBLE

CONTINUED FROM PAGE 31

just mouthing a lot of nonsense.

But more and more I was pushed to the conclusion that for a family like my own, with three children and no income except earned income, servants involved about as many irritations as advantages.

This conclusion did not come easily, because I am not at all ashamed to admit that the servant habit (if there is such a thing) is pretty firmly established in my life. I'm well aware that servants are the exception rather than the rule in most American families, but I was brought up in a home where servants were members of the family in a very literal sense. They stayed for years, and were taken care of until they died. The war, and the inexorable law of supply and demand, have changed all that. Maybe it's just as well, but the hysterical cycle of enticement, conciliation, dissatisfaction, and final severance which has succeeded it is certainly no better. Personally I find it exasperating, humiliating, exhausting, and a helluva bore.

One basic reason is that, bred in the old tradition and probably spoiled by it, I don't particularly

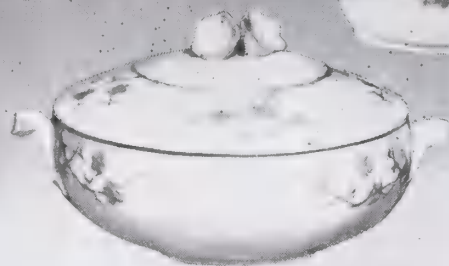
like a procession of strangers flowing through my house. They are not interested in the children or the community or the state of the flower garden. Nor am I particularly concerned about them, their ideas, their politics, or the health of their dear old Aunt Minnie. Mutual interests would doubtless arise if there were time, but there never is time. It marches on, and so do the servants.

I MIGHT think there were something fundamentally wrong with us as employers of domestic help, if all our friends and neighbors who can afford servants did not, without exception, have the same experience. We all live on the outskirts of a large city, which probably accounts for the super-transient aspect of such labor. But they keep shifting like figures in a kaleidoscope, to the harassment of the household and, no doubt, the joy of the agency which collects its fee for each new placement.

In between these shifts, however, I began to notice that a certain weary peace would descend upon the household. We worked harder

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(Bone China)
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5 1/2 inches high

The beauty of a Spode table is not complete without the graceful serving pieces such as those pictured above. For a list of the regularly available items, send the name of your Spode pattern and ask for Bulletin 46.

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BRITISH CRAFTSMANSHIP AT ITS BEST

it domestic chores, but we were our own masters. Take the simple matter of guests, for instance. When we had a cook, we'd occasionally ask people for dinner, quaking inwardly over the effect this extra work might have on Madam Cook. And if the meal were announced just at the beginning of the first cocktail, all of us, including the guests, would trudge meekly into the dining room clutching our glasses rather than offend the jewel in the kitchen by waiting ten minutes. It is a positive relief, when we have no cook at all, to have people for dinner and rejoice in the knowledge that it can be served at any hour up to midnight, if it suits our mood or whim.

I CAN hear a lot of irate females gnashing their teeth at this point and muttering, "It's all very well for *him* to talk; all he has to do is leave his poor wife to manage a menagerie while he goes off to work every day. All *he* has to do is pay the bills." Well, there is some small justice in this squawk, but not much. Besides paying the bills (which isn't so easy, either), I join most modern husbands in a routine of dish-washing, bed-making, and even diaper-changing that would astonish my worthy mascu-

line ancestors. Any work resulting from the departure of a servant is pretty well distributed in our house.

Far be it from me to pretend that such chores are highly enjoyable. I don't see any point in trying to convince anyone, even myself, that cooking your own breakfast and then washing the dishes is more fun than having it done for you. It ain't. But there are times when it is distinctly the lesser of two evils. And as a matter of fact, self-service around the house gets easier all the time.

You can buy all sorts of service today without going within shouting distance of a servant. Frozen foods simplify cooking. Disposable dishes and paper napkins mitigate that grim post-mortem of most meals—washing-up. Dog food consists of packaged meal to which you merely add water. Laundry service has reached the dizzy height where it will not only take over the most staggering of all household chores—the diaper situation—it'll even furnish the diapers. Every gadget developed by housing engineers takes us one more step away from the necessity for hired manpower. It's a wide open question in my mind whether the

(Continued on next page)

WINDSOR CASTLE TEAKETTLE



The kettle of a six-piece tea service, created by Tuttle in sterling silver . . . from an exquisite old teapot linked with English history and used in Windsor Castle in 1650. This, and other Tuttle Sterling Silver of traditional beauty and heirloom quality, will again be available at fine jewelry shops soon after our important war work is finished.

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to look at...but made to Use!

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Additional patterns and table settings, some in full color, are shown in a booklet, "Five Chins — To Have and To Use" — a second booklet, "History of a Name," tells the romantic history of this china. You may obtain both booklets by sending 10c to cover mailing cost.

CONTINUED FROM PRECEDING PAGE

amount of money expended annually by us on servants in the past would not have been better spent on labor-saving devices.

Lack of servants handicaps entertaining much less than formerly. We have more guests, actually, in our servantless state than before.

What's more, when we have no servants, I see much more of the children. There is such a thing—every parent knows—as seeing too much of the children. But I had been seeing them too seldom. They make quite a game of helping in supper preparations and serving it on trays in the living room, thus eliminating table-setting and use of the dining room. I believe servantless children might mature more quickly and be better disciplined members of the family.

Nor has lack of a nurse pinned us down completely. More than once dinner guests of ours have brought their youngsters along with them. In one case I remember the baby was not more than two months old and slept happily in a laundry basket. And we, on occasions, have put ours to bed in houses we were visiting.

The anguished cry that constantly goes up from most house-

wives these days is that servants do not want permanent jobs. They prefer temporary ones with higher wages and more leisure time. Well, nobody can blame the servants for that. And for my money, a good temporary servant every now and then—preferably the same individual each time—would just about strike a happy medium between the irritations of a full-time domestic and the disadvantages of none at all. It would give the harassed householder a chance to relax occasionally. There would be none of this agonizing over whether or not the employee is going to stay, or be happy, or whatnot. And actually, the employer would get more work for his money, because the temporary servant would have more energy and enthusiasm.

FROM the servant's point of view, as well, I should think such an arrangement would offer more dignity and independence. It would tend to take domestic service out of the unskilled labor class and give it some of the attributes of a profession.

Anybody know some such paragon of a servant who would like to work about two days a week? If I sell this article, maybe I can afford to hire one.

Plan **FOR BETTER LIVING . . .**



TODAY to dream . . . tomorrow to own—this finest of maple furniture in authentic Colonial design, by Willett. A limited number of suites for the bedroom, living room and dining room may be seen at better stores. CONSIDER H. WILLETT, INC., LOUISVILLE 11, KENTUCKY. Also makers of reproductions in Wildwood Cherry—America's richest cabinet wood.

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“Here! One of you give in . . . the towel won’t”

Tug o’ war wasn’t exactly what Mom had in mind when she decided on Fieldcrest Towels. She was taken by their flower-clear colors. She saw that the rich designs and textures would decorate the bathroom with luxurious effect. But she knew, too, she could rely on robust Fieldcrest quality for hard family use. Now, in wartime, when stores have only limited quantities of these fine towels, she doubly appreciates their worth.



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WANTED URGENTLY

"One simile that solitary shines
In the dry desert of a thousand lines"
ALEXANDER POPE

Write Box 12, Wall St. Station, N. Y. C.



Dear Mr. Pope: An admirer of the superior blend and flavor of our LEJON Brandy has referred your advertisement to us. He says, "If it's inspiration that this poet-chap is wanting, why don't you send him a sample tasting of LEJON?" ...We appreciate the suggestion that LEJON Brandy is so potent a simile for inspiration. We admit its quality stands out in solitary splendor so that especially of all brandies it is called "The Spirit of the Grape." ...A sample tasting goes forward "On the Viewless Wings of Poesy."



LEJON

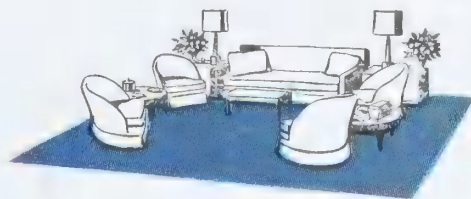
*For Brandy Connoisseurs: We have a booklet, "The Spirit of the Grape".**

Write Dept. LC-3 Box 12, Wall St. Station, N. Y. C.

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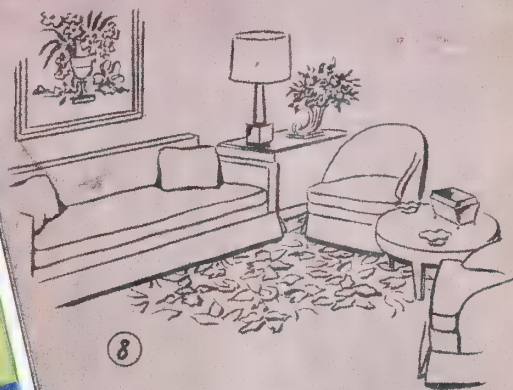
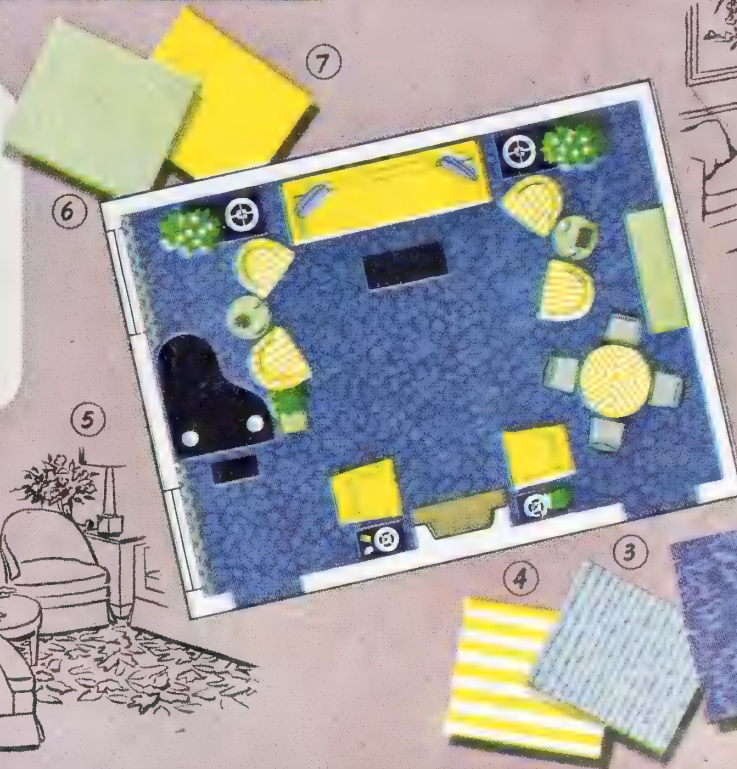
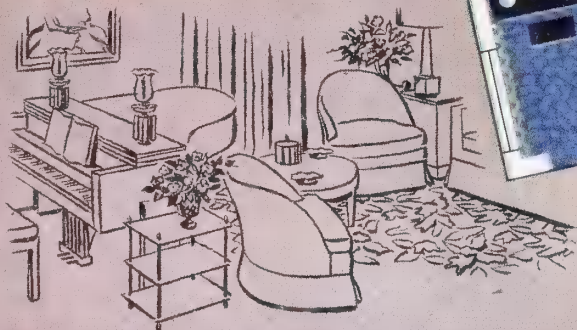
How to plan your beautiful room ... starting from the floor

Now is the time to plan. This living-and-dining room was all worked out on paper first. See how it was done in the plan below. You can do the same kind of planning and achieve the same results with the Bigelow booklets offered below. They make room planning a fascinating game and you're sure to be the winner... by creating a charming room!

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4. Silk taffeta for upholstered chairs, tablecloth
5. View of piano group
6. Paint for sideboard, chair, table
7. Chintz for sofa, big chairs
8. View of sofa group



FURNITURE DECORATOR and ROOM PLANNER

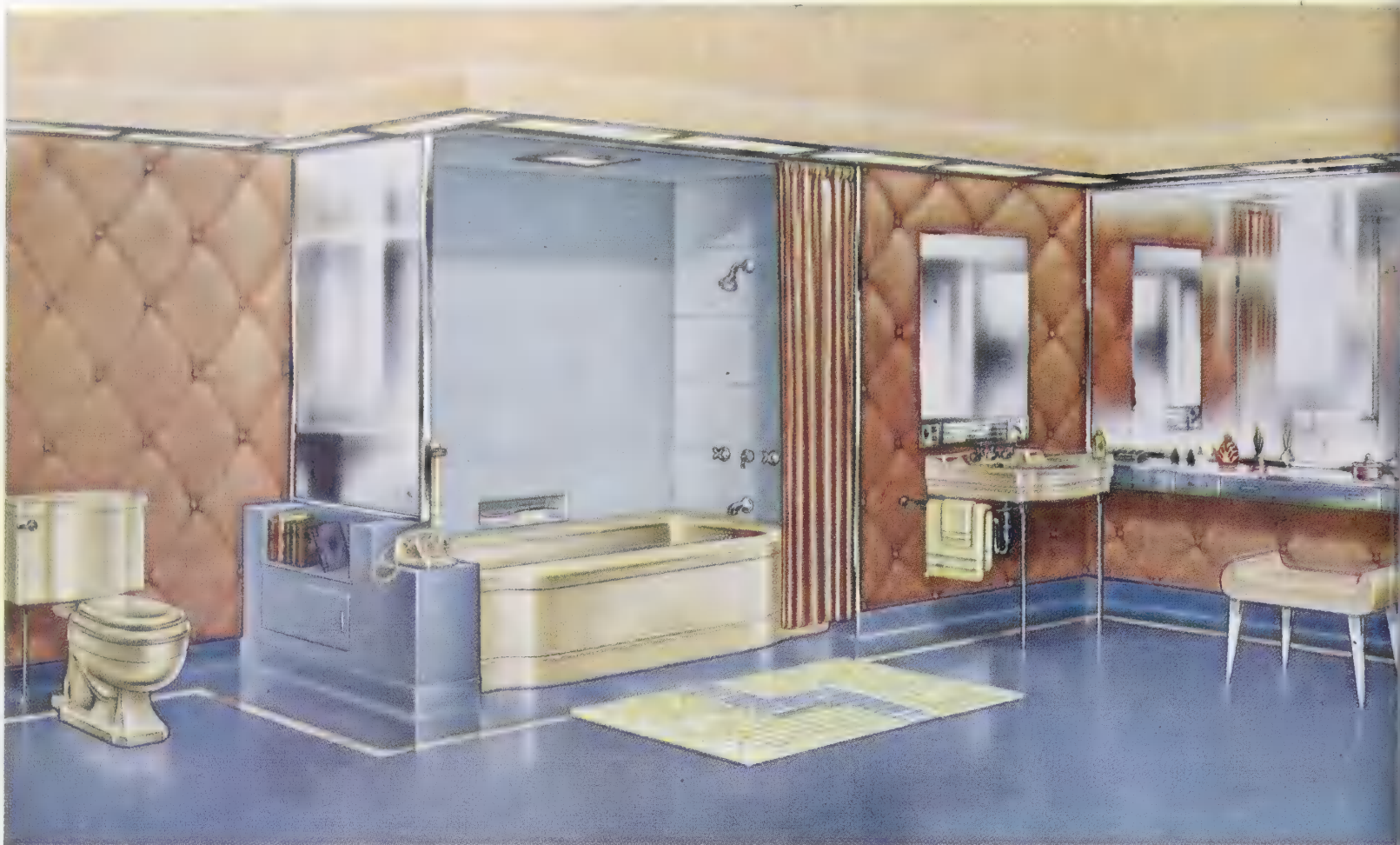
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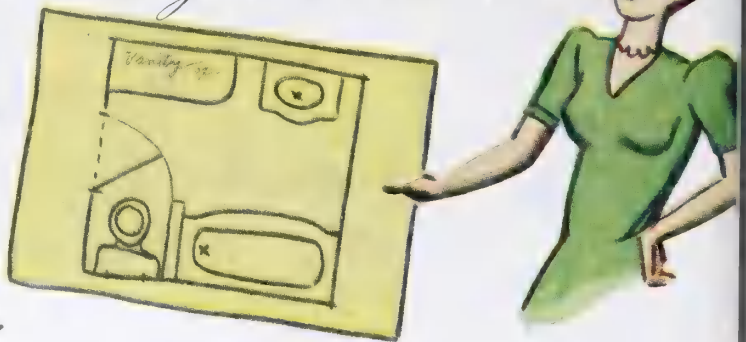
"Sure it's an eyeful... let's cut it to fit!"



"That's swell for a big house, but to make it fit in our narrow space, I'd put the tub and shower at the end and have the dressing table opposite the lavatory by the window. This would give me practically the same bathroom you see in the picture."

"Isn't that just like a man"

"It always takes a woman to get the most out of small space! I'd plan it to give me ample elbow room. It would be easy to put the lavatory and dressing table on the same wall just opposite the other fixtures. Then I'd have plenty of space in which to move around."



"Can I get a word in edgeways..."



"What I want is a bathroom I'll be proud of when my young friends use it. I want all those swell modern features for looks and comfort, but as long as it's Briggs beautyware, I don't care how it's arranged!"

IT WILL be Briggs, all right, young lady. Which means will also be the last word in style and convenience, with extra durability built-in. Our designers have improved those formed metal plumbing fixtures you like so much... originated and developed by Briggs before the war. Next time you see them, they'll be better than ever and still within the reach of even the most modest budget.

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DRAWING BY
STANLEY CRANI

FIRE - FIGHTING EQUIPMENT

need not be an eyesore

Build a cabinet in the kitchen to house your hand extinguisher and paint it to match kitchen accessories

NO ONE will deny the wisdom of keeping a fire extinguisher right in the kitchen to snuff out small fires and prevent them from becoming menacing big ones which might seriously threaten home and family.

But most women refuse to hang a fire extinguisher where it will show because it is so unattractive! However, you can have your extinguisher without marring the decorative note (Continued on next page)



... As a side table

... Set for four

THE
WARFIELD

AMERICA'S MOST
USEFUL TABLE

BY

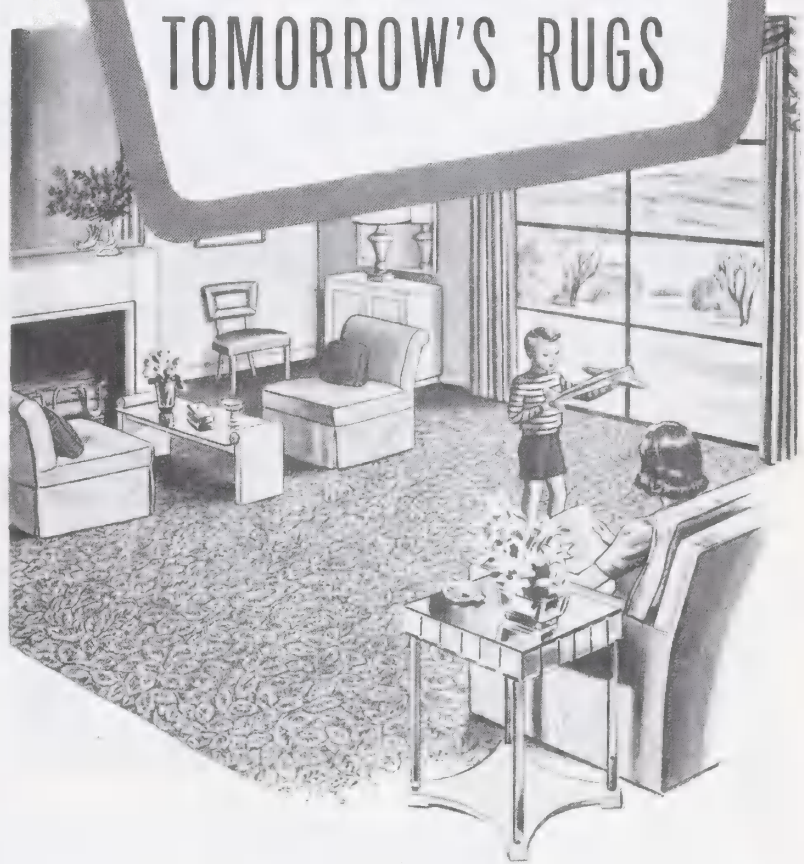
Brandt

Use it as a handsome console or side table... raise the leaves and you have a table for four... extend it progressively to seat six or eight or fully extend to 126" to seat 12 persons comfortably.



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CELLUCORD has been tested and approved by America's largest rug and carpet manufacturers.

CELLUCORD's plasticized finish means less dust-forming fuzz from your rug-backing... cleaner floors.

CELLUCORD's qualities have been proved in performance in more than 2 million American homes.

Today carpet mills are working first for our armed forces. But you'll find Cellucord backing in many Axminster rugs you buy today. After Victory, look for Cellucord in better American rugs and carpets everywhere.

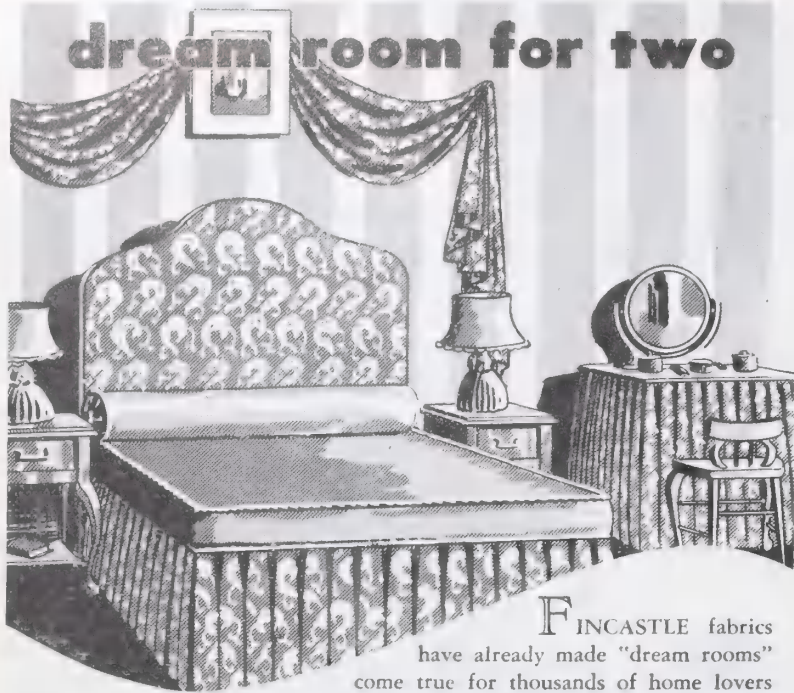
The BEST rug for
your money is
backed with...



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dream room for two



FINCASTLE fabrics have already made "dream rooms" come true for thousands of home lovers everywhere—and after peace is won many more thousands will be able to get Fincastle drapery and slipcover materials for every home need. Meanwhile, like all fine things today, Fincastle fabrics are hard to find because our number one job is making materials for Uncle Sam.

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Ready-to-hang DRAPERIES.
Yard Goods

FABRICS

CONTINUED FROM PRECEDING PAGE

of your kitchen by building a cabinet which will hold a one-quart size extinguisher and a quart of re-charging fluid. You can place it anywhere it's reachable readily, and paint it to match other kitchen accessories—or in a bright contrasting color, so that it will be conspicuous.

The Safety Research Institute suggests you build what they aptly call a "Snuff Box" as follows:

MATERIALS

For box frame:

Use $\frac{3}{4}$ inch white pine

Top and Bottom } 14" long x 6" wide

Sides (2): 17" long x 6" wide

For back piece and door piece:

Use 5-ply plywood

Back: $12\frac{1}{2}$ " wide x 17" long

Door: $12\frac{1}{2}$ " wide x 17" long

Other materials:

1 cabinet knob and catch

1 pair hinges with screws

Some $1\frac{1}{4}$ inch long screws

Sandpaper

The Snuff Box should be $12\frac{1}{2}$ " wide x 17" high x $4\frac{1}{2}$ " deep (inside dimensions). Screw the sides to the

top and bottom pieces, using enough screws to make the cabinet firm. Screw the plywood back securely into the frame. Attach the hinges to the plywood door piece and to the right side of the box. Drill a hole in the door piece and attach door knob; screw catch into left side of the cabinet.

Now sandpaper rough surfaces. Affix bracket for extinguisher as shown, leaving room to store refill fluid for the extinguisher. Prime and enamel the cabinet to fit in with the color scheme of your kitchen.

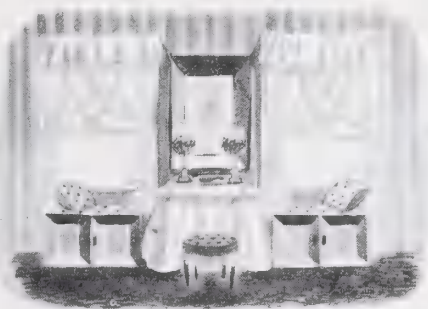
Always keep a quart can of re-charging liquid alongside the extinguisher. To give you 24-hour protection from fire, 365 days a year, your extinguisher must *always* be kept charged and ready for use. Follow the instructions it carries. And be sure, when you buy re-charge materials, that they were made by the manufacturer of your extinguisher. In that way, if your extinguisher is an Underwriters' Approved one, you can rest assured it will last indefinitely. Just give it the care you would your vacuum cleaner. The latter merely protects you from unsightly dust; the extinguisher protects your very life.

Zangerle
Tables



ZANGERLE & PETERSON CO., CHICAGO 14

SEND 10c FOR BOOKLET, "GUIDE TO GOOD TASTE"



M. NEILSEN

HIDE AN UGLY RADIATOR

We realize that radiators are the pampered darlings of a shivering nation, but that's no excuse for letting them ruin good decoration

THIS idea falls squarely into the neatest-trick-of-the-month group. It is particularly like it because it can be done by your husband if he's reasonably deft with tools and likes to "create."

Most people have been putting up with radiator eyesores for years, and now the time has come to rectify it. All you do is give them a fancy dress. And get a window seat boot! First of all, measure the space needed for the seat and cut

boards to fit. Be sure, though, to put insulating board between radiator and seat. The front view is achieved by a shadow box effect. Box in standard radiator enclosures or get pieces of decorative grille and box them. For frame effect, use slanted flat boards or stock moldings, with mitred corners. You may have just one radiator to hide but will want to build another enclosure across the room to balance it, as shown in the sketch.

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LENOX, INC., HAS PRODUCED
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TODAY . . .

our productive energies go first to the making of vital war material; items of microscopic perfection for planes, ships, radio and radar equipment.

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We are making all of the Lenox china we can under existing conditions.

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TRENTON 5, N. J.

Study in Versatility

For formal affairs it's
Tausend CEL-O-SHEEN* . . .
change the table setting and
you have the *perfect* background
for a gay luncheon . . . or a family dinner at home!

Practical, too, for *these* luxurious rayon damasks are woven entirely of strong, silver-white Celanese[®] yarn. Laundering merely enhances their beauty! Dinette size 54" by 54", about \$10.00 . . . 54" by 70", about \$12.00 . . . both with six matching napkins.

Also obtainable in dinner sizes. Presented by leading stores.

Table setting by
BLACK, STARR & GORHAM

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"A Tausend CREATION"

MAKING A FRIEND OF YOUR MORTGAGE

CONTINUED FROM PAGE 92



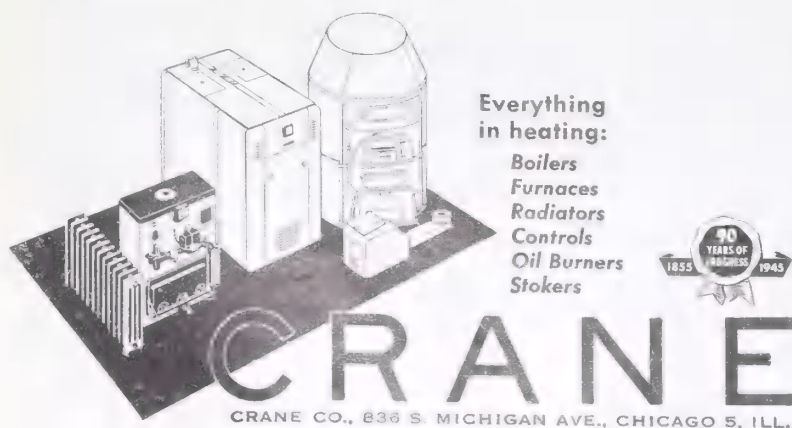
Don't get into this argument

Just keep calm and stay out of it—when the argument starts about heating systems. Stay out of it because there is no *one* heating system or method that is best for *all* homes or buildings.

But if you are building a new home or modernizing an old one, put the problem up to your *Crane Dealer!* Then you need not worry as to whether steam, hot water or warm air is best. You won't have to spend long hours in deciding whether you should have a stoker, oil burner or gas.

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Too many new homeowners make the mistake of assuming that the mortgage charges represent all, or almost all, the costs of carrying a house. As we have noted earlier in this series, that is not so. Whereas the total budget for all the costs of ownership—interest, amortization, taxes, insurance, maintenance, and repair—may run to five times your income, or under special circumstances even slightly more than this, the relation of your mortgage payments alone to your income must be kept well under this relationship. For the majority of borrowers on home mortgages, the mortgage payments (for interest and amortization) represent about 15 per cent or less of income.

HERE again, the proportion varies markedly with the level of income. Where the income is less than \$1,500 a year, it will go above the average and where it is over \$5,000, it will be substantially less than the average. This is another important bit of arithmetic to go through before you put your name on the bond. Remember, too, that these figures (taken from FHA ex-

perience) are based on mortgage representing a high percentage loan to total value. They would consequently be high for mortgage that did not exceed the old legal limits of around two-thirds of value.

The first step in getting along with your mortgage is to start right. Don't take on a Great Dane when all you can feed is a cock spaniel. The second important thing to understand is just what the mortgage payment consists of and what change takes place within as time goes by.

Ordinarily mortgages are written to carry a fixed monthly payment including both interest and amortization. But though the amount the payment remains the same for the whole period, the part that interest and the part that is amortization (or repayment of the principal) vary. Thus during the first year (assuming you have a 20-year mortgage bearing a 4½ per cent interest rate), most of the payment goes to interest and relatively little to principal payment. At the end of the fifth year, you have just passed the point where as much of the payment goes to principal

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to interest. But, although a quarter of the mortgage period will be over, you will have paid off only 17 per cent of the debt. This is undoubtedly another reason why the early years of a mortgage are the trouble years. You have not paid enough on principal to give the lender much additional security in case you run into difficulty and, consequently, you cannot merit much leniency.

By the end of the tenth year you are over the hump. Nearly 40 per cent of the debt will have been paid and more than 60 per cent of each monthly payment is going toward principal. If trouble occurs you are now in a much more favorable condition to deal. Your lender might extend the mortgage period, increase the outstanding amount, or permit you to lapse a few amortization payments. He can do this because his security presumably will have increased.

Such leniency, of course, is at the lender's option. There usually exists no obligation on his part to aid you. And in a period of falling real estate prices, he may find it difficult or impossible to modify the original contract. But there is a way by which you, yourself, can guard against this contingency.

The method is very simple. Treat

your mortgage as if it were a savings account. Whenever you get some extra cash make one or more monthly payments in advance. You will be making $4\frac{1}{2}$ per cent (or whatever the mortgage interest rate is) on your money, which is probably as good or better than you can do with any other investment.

Before giving the mortgage, make certain that you have the right to make additional payments and that you also have the right, when necessary, to skip as many payments as you have made in advance. To save excess interest, it is also important to arrange that any advance payments are credited against those due immediately ahead, rather than against the last months in the series.

DO NOT be deluded by the argument that it is a good thing to keep a mortgage on your house. The very best way to avoid trouble with a mortgage is to get rid of it. The 20-year period (or whatever the term may be) should be looked upon as a maximum time, to be shortened as much as possible. The debt-free house is the best possible security in times of stress, for it gives you a haven in which, with a minimum cash outlay for shelter, you can ride out the storm.



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YOUR POSTWAR TRAVEL

CONTINUED FROM PAGE 91

thousands who got nothing but aching feet.

Being conducted by a guide to the cathedral or the historic site marked with three stars in the travel folder added to the jumbled impression, while the final dash into a shop or the dicker with a street peddler resulted in a pile of meaningless souvenirs.

The traveler returned home happy and weary and broke, with a miscellany of information and too often with the same set of standards and tastes with which he had set out.

BUT there are other approaches to an appreciation of the history and culture of a region than through its museums and archives, and it is possible you already hold the key to one of them.

Whatever place you may choose to visit will be infinitely more fascinating if you examine it in terms of some special knowledge of your own.

You do not need to be an architect to love houses or to bring home inspirations for your own future house. But you do need to have

thought enough and have learned enough about the simplest architectural principles to understand why deep narrow windows with small leaded panes may be precisely right in an unheated English castle in the cold rainy English climate, and absurdly wrong in the house you are planning to build in Kansas. You may bring back from Spain or California the idea of a patio, and find it delightfully practical for the summer of Virginia. But the architectural wisdom you have acquired in your travels will tell you to avoid the mistake of reproducing even the prettiest of Cape Cod cottages, porchless and with low sloping roof, in that same region.

Perhaps you are a member of your local Village Improvement Association, which will have a strong vote when that new hillside development and suburb is laid out next year. If you walk the steep streets of Rio de Janeiro, you will see how they curve around the steepest grades in such a way that ascent and descent are miraculously easy, framing a succession of landscape pictures, with comfortable benches placed at every strategic point so

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at the view can be savored at leisure. The men who slashed the hills of San Francisco with checker-board thoroughfares could never have perpetrated that dangerous and ugly pattern if they had first gone to Rio de Janeiro and looked with seeing eyes upon its precipitous hills so beautifully and safely encircled by picturesque, clambering hillside roads.

If you go to Hawaii, you will find out how the beauty-loving citizens of Oahu got rid of disfiguring billboards and planted the roads with flowering trees and shrubs.

YOU may have decided upon Modern for your own house or apartment. But if you know about furniture—its periods, its reproductions, its adaptations—you will experience peculiar delight when in every room you see, in the sacristy of a church, or in the dusty back room of a second-hand shop, a massive cabinet of time-darkened oak. You will notice the design of the pulls and the keyholes of hand-wrought iron, and maybe sketch that design which, oddly enough, will be exact—right on your own cabinet which is so frankly Modern.

Are you interested in ceramics? The smooth porcelains and dainty figurines of Denmark express the

fancifulness, the faultless taste, the fine workmanship of that smiling country. The heavy pottery of Guatemala not only speaks of that rich earth which sustains the majority of the population—a population as gentle as the colors burned into the clay—but its designs which have come from Mayan times are, to those who can decipher them, as significant as coats-of-arms or pages of archaeology.

If you collect glass, the array of bottles on your shelves will gleam with deepened beauty if you are able to recognize and purchase the exactly appropriate addition, whether it be Mexican or Venetian, Swedish or Sandwich.

Depending on your knowledge of textiles, you will buy aimlessly or with discrimination Irish linen, Indian blankets, French lace, or rugs from Hindustani.

If your selection is dictated by well-grounded taste, whatever you buy in any country will harmonize with whatever you have bought in another country.

If you are a teacher, you will return to the school room not only able but eager to teach geography in such a way that children will listen spellbound. For you will be able to show them that the moun-

(Continued on next page)

Um-mm-mm BARBECUED SPARE RIBS!



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right, FLINT Ham Slicer with round tip

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tains and fjords of Norway, for instance, are not merely a stunning backdrop to the North Cape cruise, but have affected the character, the physique, the ways of livelihood, the school systems, the sports, the governmental system of the tenacious, thrifty, literate Norwegians.

Perhaps you do not credit yourself with any particular artistic flair. You lay no claim to being an expert in period furniture, or a judge of city planning, or even a teacher of youth. You do not collect glass or lace or anything but a healthy appetite. For, you ruefully admit, you do like to eat and you do like to cook.

Then why not a culinary-gustatory trip? Every country, every region, has its basic foods which it has learned to use in a hundred different ways. Whether you are eating lobster chowder in Maine, gumbo in New Orleans, guava-flavored ice cream in Kauai, or lemon soup in Greece, once you grasp the principles you can apply them in your own kitchen with flavors and materials you never dreamed would lend themselves to such treatment.

The gardener who recognizes old favorites in new settings, or is

struck by an effective massing of flowers or placing of trees or espaliering of shrubs, will come home brimming with ideas for her own border or foundation planting for a garden wall or a fountain.

That freemasonry which all gardeners acknowledge makes it easy to beg a farmer's wife for a few seeds from the vine on her side fence, to try over one's own front door or in a window box.

ANY woman with a perceptive eye and an instinct for dress can to some degree, enhance her personality by adaptations of the fashions from the countries she travels in. The embroidered mandarin coat is no longer our only sartorial import from China. Dinner clothes and play suits are cut along the becoming and modest Chinese lines. Any woman who can judge what is flattering and wearable—whether it be trousers from Persia or peasant blouses from Hungary—can add a great deal to the gaiety of her wardrobe.

So you're going to travel after the war. Good! But what you really mean is that you're going to start right now to develop those powers of observation, deduction, and application which can make travel a significant enrichment of your life.

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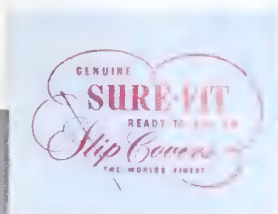
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SHE'D BETTER BUY A TENT

Enid's on a wild goose chase. She blind-folds herself with prejudice, turns off her imagination, and goes house-hunting

By Jean Tigar

ENID MITCHELL flopped on the couch and lit a cigarette. She is dead. She wondered how some-rls could consider house-hunting n. She thought it was the darned- business, beset with disappoint- ments on every side. She had been ying to find a suitable place to y for years now, and somehow her looking availed her noth-

ing. Before Pearl Harbor she had tracked down a couple of things that appeared good. But when you bought a place, you had to remember you were doing something pretty final, and while she was making up her mind, someone else was quicker at making up hers.

Now, since the war, things had
(Continued on next page)

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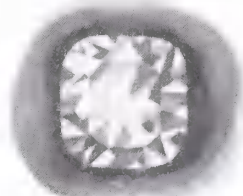
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by *Tiffin*



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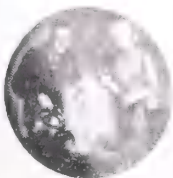
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OR
when the kids
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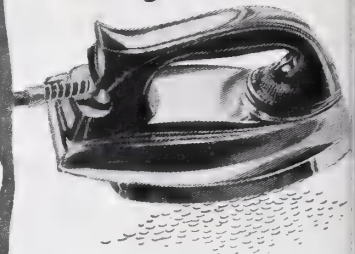
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gone sky high compared to what they used to be. But the Mitchells simply had to get out of their flat. It was crowded and needed decorating and was on the market. It might be sold any day, and Enid was going the rounds with agents again. This time she started out with high hopes, because weeks back she had sat next to Glenna Bates at the alumnae dinner. Glenna was all agog with plans for the little place they had just purchased, and her enthusiasm was contagious and made Enid determined to find something. But here she was after a month of poking into strange closets and investigating cluttered attics with nothing accomplished. It wasn't as if she were seeking a palace either. All she asked was something halfway livable, in a good neighborhood with adequate bus and school facilities. When she made these demands and a few others known, and told the people at the agencies how much she was willing to pay, however, they looked at her as though she were crazy. But Enid looked right back. She'd take no more nonsense from agents, and she didn't care whether they thought her rude or not. Like that man on Monday who presented the early McKinley model on Maple Street, Enid was horrified at the kitchen. She didn't think people lived with such things any more.

THE man suggested that since the house met with her approval in almost every other respect, she leave the kitchen old-fashioned, and play up its deficiencies. Why not put an old rocker with a gingham cushion near the stove, and tack up calico ruffles on the narrow shelves that served as a pantry? He began to describe the job a client of his had done on a house he'd sold the month before, but Enid cut him short. She said she'd rather do without something else but a well-planned kitchen with a breakfast nook was a must.

Then there had been that bungalow in Westwood Hills. Enid would have given anything to live in Westwood Hills. The place sounded like just what the doctor ordered—until she saw it. The outside needed paint and the lawn was scrubby. Inside it was no better. The floors were badly marred and neglected. And the condition of the walls! It was a woman agent who took her through this time, and the girl's high pressure methods made Enid smile. Miss

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Cole knew all the answers. Like suggesting that Enid's husband paint the outside, use cold water paint on the interior. Enid had a life-size picture of John's doing the decorating. When she related her experience to Junior, though, he said he and his gang could do it. They had painted the gym in school themselves and he knew how to proceed. Junior was awfully anxious to move. He had no room for his photographic paraphernalia and was dying to get his hands on a cellar to build a dark room. He said he'd be willing to tackle the other paint job, too, if Enid would take the bungalow.

SHE was sorry she had to decide against it. Doing whatever was necessary was one thing, but going over a place from stem to stern was quite another. Enid could see the way eyebrows in her set would elevate at the sight of cold water paint. All the girls she knew had wallpaper by Strahan, and she'd be darned if she'd risk an inferiority complex when she had a few people in for tea. If the walls were even fairly decent to begin with, you could always apologize for someone else's taste and say you were going to decorate as soon as you felt up to standing the mess. Miss Cole had a few more places to show, but they weren't in what Enid considered especially desirable locations, so she wouldn't bother looking. The woman promised to call her again if anything came up, but she never phoned.

Not that she cared. The whole thing was really too nerve-wracking. Nobody seemed to have a qualm about putting on the market houses that had old bathtubs on legs, and tiny bedrooms with only one exposure, and no coat closet downstairs. And you'd think she was asking for the United States mint when she demanded a place with a downstairs lavatory! One agent told her point blank that if any of her friends had bought homes in the moderate price range that boasted all the features she required, it was because the purchasers had made the changes themselves. It amounted to telling her she was lying, but she'd been too exhausted to argue.

She'd have to inform John again that she simply couldn't find a thing. She had a suggestion though. Why not stay where they were until the place was sold, and then move into any old thing until after the war? Then, when everything was normal once more, she'd be able to find exactly what she wanted at her price. (Oh, yeah?)

A man in Maine asked a question...

"SUPPOSE I BUILT IN CALIFORNIA?"



"Aluminum windows are the best ever in our present home. But do they fit other types of architecture?"

Pictures answer that question. Windows of Alcoa Aluminum "fit" because, even though they're so good looking, they're also inconspicuous—narrow aluminum sash and frames give wide glass areas.

Whatever your postwar plans, figure on windows of Alcoa Aluminum. They're easier to live with. ALUMINUM COMPANY OF AMERICA, 1840 Gulf Building, Pittsburgh 19, Pennsylvania.



Windows of

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Protect your home from Goose-Flesh Gatherings



**ASSURE MORE WARMTH AND COMFORT
WITH BALSAM-WOOL ATTIC INSULATION!**



Why let a chilly house dim your social life and dampen your spirits? You can save fuel—and still be more comfortable—by insulating your attic with Balsam-Wool. It's an easy job, and fuel savings often amount to as much as 20% per heating season.

Balsam-Wool Attic Insulation is the way to get lasting comfort, because this original blanket-type, sealed insulation provides lifetime efficiency. Moistureproof, windproof and fire resistant, it is laid like a rug in your attic—no muss or upset.

MONEY BACK IF NOT SATISFIED—If Balsam-Wool does not increase your comfort and fuel savings, your money (including installation costs) is cheerfully refunded. See your *lumber dealer* now about buying Balsam-Wool on easy monthly payments—or mail the coupon for further information.

Balsam-Wool

SEALED ATTIC INSULATION

BALSAM-WOOL...Products of Weyerhaeuser...NU-WOOD

WOOD CONVERSION COMPANY
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St. Paul 1, Minnesota

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Reason: ☐ Architect ☐ Contractor

Name _____

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City _____



IN HONOR OF SPRING

CONTINUED FROM PAGE 68

ten whole new tender green onions, cut into pieces in a little butter, with two cups of fresh green peas. Then one quart of chicken consommé is poured in. The whole is covered and allowed to simmer for half an hour, and then put through a fine sieve. It is served in cups, with a tablespoonful of thick or whipped cream and an artful dash of cayenne on top. And it is a very charming soup, simple and yet sly. Dry sherry can carry on from the apéritif.

THE second course, with which a good Chablis or Grey Riesling from California should be served, is a salute to the last oyster before a long period of R-less months. It is a fine recipe, allegedly from New Orleans (which means that good canned oysters can be substituted for the somewhat flabby mollusks gathered in that city's warmish waters).

STUFFED OYSTERS

2 tablespoons butter	1 cup canned mushrooms, coarsely chopped
2 tablespoons flour	1/2 cup good dry sherry
2 small cloves	Fine cracker crumbs
2 garlic, minced	Butter
2 tablespoons minced parsley	Cayenne pepper
2 tablespoons green onions	Lemons
2 1/2 doz. large oysters, finely cut	

Cook butter and flour until nicely brown, and add minced herbs. Add prepared oysters and mushrooms, and simmer gently for fifteen minutes. Stir in the sherry, and put into shells or small ramekins. Sprinkle with the crumbs, dot with butter, and brown in a hot oven. Serve with a dash of Cayenne pepper and a slice of lemon.

As for the lamb, the best thing to do is read a few books about it—Sheila Hibben's Kitchen Manual, Escoffier, Louis Diat. Such books are exciting; they tell a great deal and well and clearly, and they keep the mind alive to flavors of words as well as of roasts and cutlets. This special Easter meat, as they will all agree, should be simple. It should be roasted in a slow oven from the start, since, if it is real lamb, it will not have any juices to be seared in as with an older cut. It should be basted with butter or its own fat. Its gravy should be made from its juices.

And when it is fifteen minutes from being done, counting twenty-four minutes to the pound if rare lamb is disliked, a paste of bread crumbs and pounded garlic and minced parsley with butter might be put over its top to make a fresh new flavor.

COCKTAIL QUIZ

Q WHY IS A COCKTAIL BEST BEFORE MEALTIME?

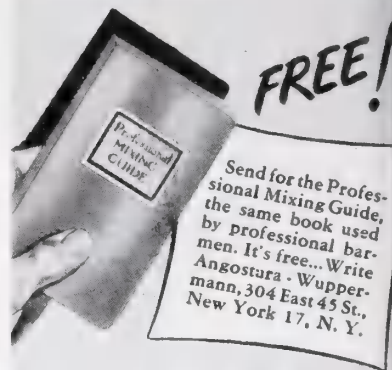
A Because Angostura Bitters in it quickens the appetite, stimulates the digestive juices, makes food taste better.

Q ARE ANGOSTURA BITTERS... BITTER?

A No, not Angostura. It is an aromatic tonic appetizer that diffuses itself through the other ingredients, harmonizing them into a cocktail of perfect fragrance and flavor.

Q ARE GOOD COCKTAILS HARD TO MAKE?

A No, not with the Professional Mixing Guide—the standard guide which teaches you how to mix drinks properly.

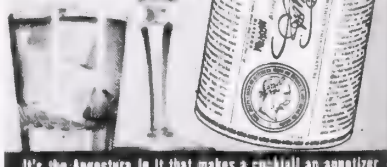


KEEP BUYING WAR BONDS AND STAMPS!

ANGOSTURA
Dr. Suggs
BITTERS
A TONIC APPETIZER
"GOOD FOR THE STOMACH"

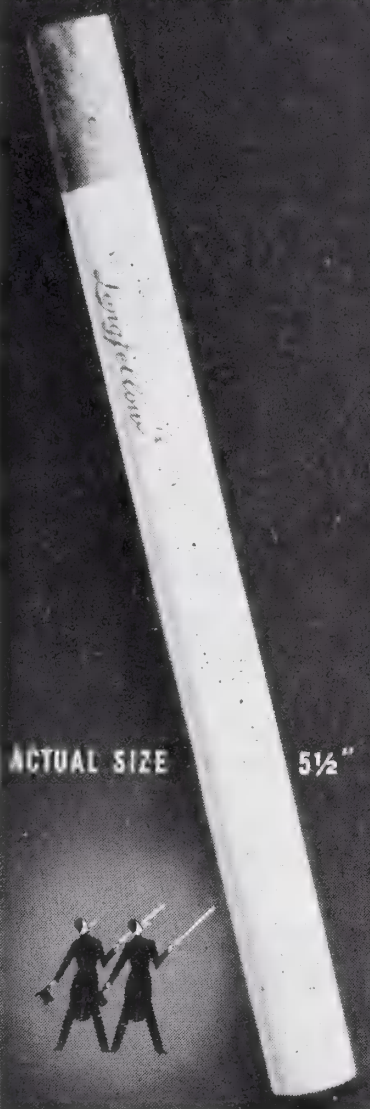
MANHATTAN
COCKTAIL

OLD
FASHIONED
COCKTAIL



It's the Angostura in it that makes a cocktail an appetizer

even bigger
than it looks



ACTUAL SIZE 5 1/2"

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20 luxurious minutes
with the world's finest
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Each Longfellow is 20 minutes of smoking luxury...the proper length for full appreciation of tobaccos such as no 20-for-15¢ cigarette can possibly afford. Enjoy this new kind of smoking...after dinner...with a good book...at all tranquil smoking moments. Light up a Longfellow! Tonight!

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The little potatoes, so nut-like, should be boiled in their skins and then tossed in melted butter and chopped marjoram just before serving. The asparagus tips, cooked in chicken stock (to be used later for a delicious cream soup, thickened with egg yolk), should be tossed in their turn in some of the juices from the roast and put about it on the platter. They should be tender, but still almost crisp, and seasoned at the last minute with a little salt and freshly ground pepper.

FOR the tarts, which will not be good with the rather young and lively claret-type wine served with the roast, but will make a nice clean taste for later bibbings, small shells of rich pastry should be baked and then filled just before serving with a marmalade of fresh pink rhubarb, well sweetened, and put in a hot oven for about one minute, or just long enough to intensify the flavor of the crust.

And all that should prove, I think, that Spring is here, April weeps no girlish tears, but she seems to know very well indeed what to do with herself—at least at the table!

DEAR E. G.

CONTINUED FROM PAGE 89

tell her I was only kidding. She is the kind of girl who might have done it.

But when I looked up the expression in her eyes stopped me.

"Yes," Susie said in a voice I've never heard before. "Yes, I'll trade with you. For one week or one month or one year, I'll trade you the dining room and the sugar bowl and Grandmother's plates, I'll trade you the patio and the crown derby and the bedroom, including one empty bed." The words were etched in bitterness. "I'll trade you the whole works for one husband in this country."

When she stopped, the only sound was Susie Junior talking to her doll outside the window. "Now, you be good," she was saying in her round little voice. "You can't ride on the scooter because it's broken and Daddy's the only one who knows how to fix it and he's gone away. So we'll just have to wait until he comes home."

"I'm sorry," Susie said, very low. "I got started and I couldn't seem to stop."

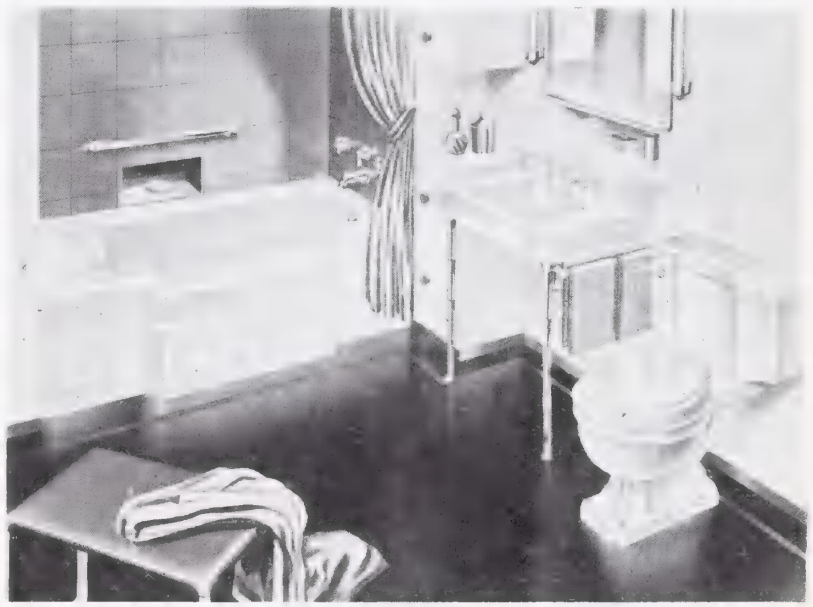
"No," I said. "I'm sorry."

(Continued on page 129)

SINCE 1907 MAKERS OF FINE PLUMBING FIXTURES

ELJER

"Sue was green
with envy"



"I'll never forget the first time Sue saw our new home... she raved with green-eyed envy all the time she was here. I believe the bathroom arrangement took her eye the most, though... the smooth color scheme and the made-to-order look those ELJER fixtures give the room, really had her excited."

"Now she and Dave are planning their own home. ELJER'S new book 'Women Tell Us' has been a big help in their bathroom and kitchen designing... Sue's all excited again, only this time over her own selection of lovely plumbing fixtures by ELJER."

Write for your copy of "Women Tell Us"... TODAY.

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Get this free book
of ideas for your kitchen or
bathroom of tomorrow



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Please send me your book of practical suggestions for a new bathroom or kitchen.

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It's smart to say...I'll take

DUBONNET



You'll enjoy Dubonnet anytime. Afternoon or evening, at your favorite restaurant or at home, it's smart to say, "I'll take Dubonnet." A little sweet, a little tangy. Just chill it—pour it—enjoy it.

DUBONNET

DELICIOUS
STRAIGHT

DISTINCTIVE
IN HIGHBALLS

DELIGHTFUL
IN COCKTAILS



Right. Richard's idea was to build a Tyrolean kitchen. Cabinets are natural wood. Electric clock is camouflaged to look like a cuckoo.

Opposite. Peasant kitchen was once a storage room off an attic. Richard did much of the woodwork. Helen did the painting.



A happy marriage of DECORATIVE IDEAS

CONTINUED FROM PAGE 65

rococo character—he has a nice respect for the simple beauty of Modern. But the point is that the Prems *do* have different design leanings. Businesswise, this is a

happy thing for it enriches their professional work—the design of furniture, manufacturers' showrooms, and retail shops. In the personal business of furnishing their



SEND IT WITH A BOND!

It's smart to get our latest color booklet: "How To Set A Beautiful Table With Golden-hued Dirilyte." and send it with a War Bond, for a birthday, wedding or anniversary present. After the war, Dirilyte flatware will light up your table as nothing else can. It is the only flatware harmonizing with gold-decorated china and crystal—and it's lovely with *everything*! Dirilyte is solid, not plated, yet costs no more than good plate. Send 15c for the booklet, today!

*Golden-hued Dirilyte**

AMERICAN ART ALLOYS INC., KOKOMO, IND.

*Reg. U.S. Pat. Off.



EMELIE DANIELSON

home, however, it might have been hazardous, because even moon-touched newlyweds are jealous of their own pet fetishes and phobias.

When you see the Prem's two-story apartment, it looks at first as though the staircase between floors marks the dividing line in their tastes. For downstairs Helen's influence is most evident in the modern furniture of her own design; while upstairs Richard, who is by way of being an amateur Escoffier, planned and built the

peasant kitchen with a Tyrolean flavor and the dining room that looks as though it were set in a garden.

But, actually, tastes were shared in every room, and the Prem's are so proud of each other's ideas that it's obvious that theirs was no bitter compromise. They are in wholehearted agreement on the color red and have used lots of it in every room. In the living room Richard is sold on the bookcases that Helen

(Continued on next page)

From Poor Richard's
PHILADELPHIA



*English Tradition...
Quaker Sobriety*

"He turns out honest work" said his plain-spoken townspeople of William Savery. Delightful work, one would add today; for the original of this pre-Revolution

lowboy enjoys an honored place among the treasures of the Edison Institute at Dearborn. Colonial has been permitted to reproduce it for you — faithfully — in the choicest Honduras Mahogany.

Inasmuch as we do not make shipments direct, please contact our dealers. You may be fortunate enough to find the piece illustrated. If not, they may be able to fill your order from their next allotment. Dealers names on request.

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YOU *can be your
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You can be your own decorator. You can achieve the window effects you've always wanted.

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It offers you practical hints in window planning that will save you time and money . . . explains methods of choosing your color scheme . . . advises in selecting fabrics . . . shows shortcuts in sewing and measuring . . . suggests solutions to "problem" windows. All this and more is yours — free — for the asking.

See your Judd dealer, now. He may have the fixtures that you want. He will have your copy of "Five Steps to Window Beauty." Or, if it's more convenient, clip the coupon below and we will mail it promptly.

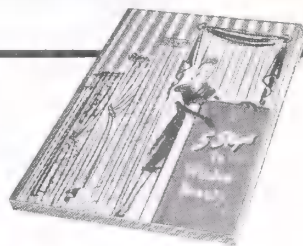
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WALLINGFORD, CONN.**

Please send me, "Five Steps to Window Beauty." FREE. Who is my Judd Dealer?

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- ✓ quick freezes or stores frozen foods in an insulated built-in *home-freezer*.
- ✓ controls odors, prevents spoilage with ultra-violet rays.

Alexis Smith

CURRENTLY STARRING IN THE
WARNER BROS. COMEDY
THE DOUGHGIRLS

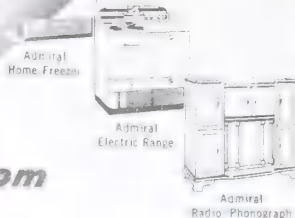


It's a postwar Promise... from

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Tune in CBS
2:30 P.M. E.W.T.
Sundays for Admiral
"World News Today"



CONTINUED FROM PRECEDING PAGE

designed with sliding glass doors on top and wood doors on bottom. He is all for the sleek smartness of the smooth birch veneer wall and the twin loveseats that Helen planned so that they may be put together as one long sofa.

Helen is equally enthusiastic about the job of tiling Richard did around the fireplace. Tiles are a soft blue-green, matching the living room walls. The radio cabinet, too, is a joint enthusiasm, a mutual project designed to cover the Chippendale case of Richard's fine radio-phonograph.

HELEN, as you probably know, has a persuasive and beautiful way with pressed ferns and flowers, encasing them in glass as table tops and lamp bases. (How she does them so perfectly is a closely guarded secret, although we can divulge that a 1,000-pound book press plays a part in the process.) Since lacy bright-eye fern is practically her trademark, Richard was inspired to frame the window wall with garlands of fern pressed under frosted glass and rigged up a lighting system that silhouettes them dramatically, as you can see on page 64. And turn about being fair play. Helen is designing curtains for Richard's workroom, which is not yet completed. On these she will sketch the words and music of his favorite song—"Vienna Dreams."

She confesses that she's entranced with their Tyrolean kitchen, from its natural wood cabinets to the *trompe l'oeil* cuckoo clock, and is taking lessons from Richard in wienerschnitzel and fried noodles. She has mastered onion soup.

We heard only one slight murmur of complaint—this from Richard. He wishes Helen didn't like the matting in the living room.

Mortite MANY USES in the HOME

Ever ready pliable plastic plugger-upper keeps out dust and dirt, mosquitoes, flies, ants, etc. Fills holes and cracks around windows, screens, casements, drainboards, sinks, bathtubs. Use inside or outside. During cold weather, weatherstrips.

EASY TO APPLY

Unrolls like ribbon. Just press into place and it stays put. Does not crack, chip or shrink. A roll covers about 80 feet.

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You can take them any place, for their good taste is their ready acceptance. You'll like the delicately blended home-made flavor that only pure cream, fresh butter and fine coffee can give. So for that quick-up pick-up ask for those little pepper-uppers.... Miss Saylor's Coffee-ets. Your dealer may have them soon.

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Gar Wood

GIVES YOU CLEAN
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Efficient Tempered-Aire Units have established an enviable record for economical operation. When you build your new postwar home or modernize your present home, be sure to specify a Gar Wood Tempered-Aire Heating Unit.

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THE ORIGINAL BURNER UNIT

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Definitely a brandy for those who know and insist upon the best. From choicest San Joaquin Valley grapes, Croix Royale Brandy is made with painstaking care and precise knowledge by that best of old-world methods—the Pot Still. The result is a brandy, rich, mellow, and velvety smooth—the favorite of Americans who formerly bought only imports.

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WAR BONDS COME FIRST, ALWAYS!



**CROIX
ROYALE**
Very Dry Royal
Liqueur
BRANDY
84 PROOF

DEAR E. G.

CONTINUED FROM PAGE 125

We tried to talk about other things, but it somehow just didn't work. I left early and walked all the way.

I'm home now and the peas are on and the potatoes are in the oven. While I was setting the table I thought how lopsided a table must look when it is set for only one person. I turned on the news, but all I could hear was Susie Junior talking to her doll out in the patio. I went in to put on some lipstick and powder my shiny nose, but I could only see the look in Susie's eyes.

So I just sat down on the couch and looked around our room. . . . I hear David coming up the stairs now. It is the nicest sound in the world.

Forgive me, Susie, for being such a fool.

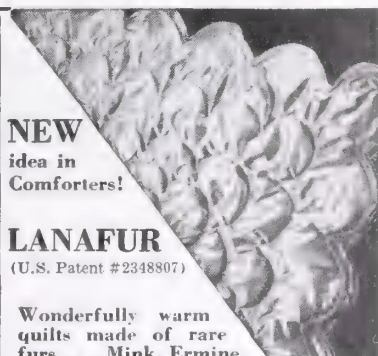
Love,

Helen

IT'S WORTH MENTIONING



● If you'd like to know the ins and outs of home freezing and how it may affect your postwar life, read "Zero Storage In Your Home," by Boyden Sparkes, who's been surveying the subject and has come up with some interesting conclusions. Published by Doubleday, Doran.



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Comforters!

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Wonderfully warm quilts made of rare furs . . . Mink, Ermine, Silver Fox, Angora, Cashmere combined with the finest wool. Available at popular prices.

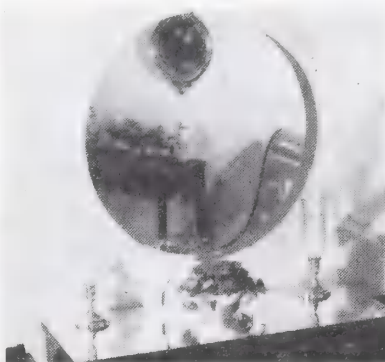
Ask to see them at your leading department store, or write direct to:

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Manufacturer of Comforters

How to wake up drowsy rooms



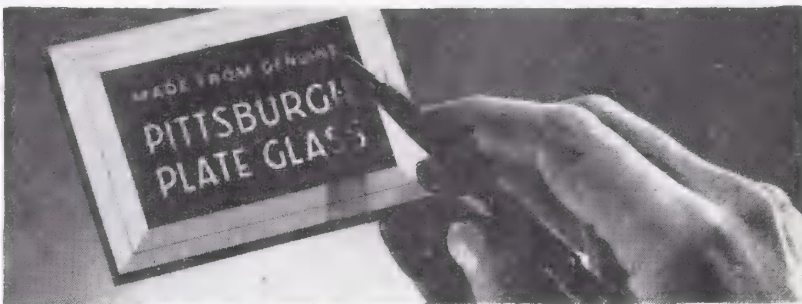
MANTEL MAGIC. Want to give gayety, brightness and glamour to your living room? It's easy. Just hang a lovely, unframed mirror of Plate Glass over the mantel . . . and presto! . . . the room comes alive with reflected color and charm.



BUFFET BEAUTY. Enjoyment of good meals is heightened by cheerful surroundings. Fresh wall colors of Pittsburgh Live Paint, for instance. With a circular Plate Glass mirror and a mirrored top for your buffet.

VANITY TIPS. Dress up your vanity with a colored skirt. Add a mirrored or transparent Plate Glass top that laughs at spilled cosmetics. Then hang a smart unframed mirror on the wall. Result: a brighter bedroom!

You can get these items at your favorite department or furniture store.



ACCEPTED AS THE MARK OF GOOD GLASS. The Pittsburgh Label on any mirror or article made of Plate Glass, no matter who sells it, is your assurance of good Plate Glass. Remember, if you want the best, insist on *Plate Glass*.

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For practical ideas on how to decorate your present home with glass and mirrors, send for our *Home Decorating Book*. If you're planning to build, buy, or modernize, send for our *Home Building Book* of smart suggestions on how to "build-in" glass. Mail the coupon for the book which best fits your needs.

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Please send me without obligation, your free booklet on Home Decorating ☐ Home Building ☐ (Check)

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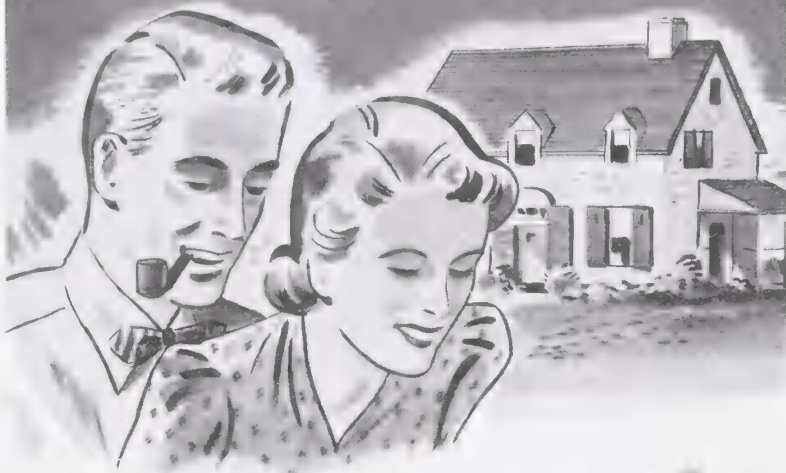
"PITTSBURGH" stands for Quality Glass and Paint



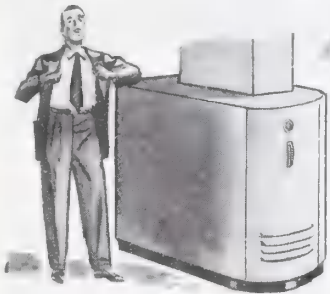
"TOMORROW'S HOME WILL BE A BETTER HOME
IF EQUIPPED WITH ROUND OAK PRODUCTS"

Post-War Suggestions

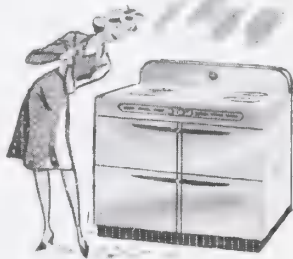
for those who don't plan to build!



Old houses often make grand homes—
with comfortable, lived-in atmospheres;
mellowness brought by passing
years; sentiments grown dearer with
time. And yours can have the finest
new home comforts with all that



old home charm. In the kitchen,
for example, plan to have a striking
new Round Oak Range—either
gas, electric, a combination, or
coal and wood. Choose the type that
fits your need and preference.
Then there's the heating system. With



a modern Round Oak winter air condition-
ing unit (gas, oil, or coal fired) or a reliable gravity
furnace, you can be sure of constant,
warm-as-toast comfort. Remember, too, that
there's an attractive, compact Round Oak
Water Heater (either gas, electric, or oil)
to provide all the hot water you need,
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Round Oak's post-war factories will be
marvels of production efficiency—set
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and heating equipment better, faster, at
less cost. Now they are devoted almost
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Round Oak

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A HOUSE WITH THE LOOK AND PERFORMANCE OF TOMORROW

CONTINUED FROM PAGE 96

has been used previously only on a few types of formal styles. We predict you'll see more hip roofs and fewer gables in the future. As our houses provide more specialized storage in every room, attics become more and more un-useful. Hence the disappearance of the gable design.

The board-and-batten texture of the outside walls is another symptomatic trend. It is an old time-honored siding texture, and it creates just as pleasant shadow lines on an exterior wall as clap-board or shingles. We think it is being rediscovered by people who want their houses to have this new contemporary look.

HIGHLY significant is the U-shaped plan, creating an almost enclosed patio and lanai, and thereby producing the perfect windbreak for the frequently stiff and often uncomfortable breezes off the ocean. If the day is hot and the breeze is wanted, lounging is transferred to the terrace in front of the house. For it is axiomatic that you need a variety of kinds of places to sit outdoors comfortably under *all* weather conditions. But how few houses have provided this in the past!

The essence of the house of tomorrow is that it will be designed to provide for your smallest whim and your most basic animal comforts. It should be designed to pamper you as indulgently as though you were an oriental potentate surrounded by a retinue of slaves. This is the true product of good planning—not of a conglomeration of miscellaneous gadgets.

THE FINEST
OF FINE CUTLERY



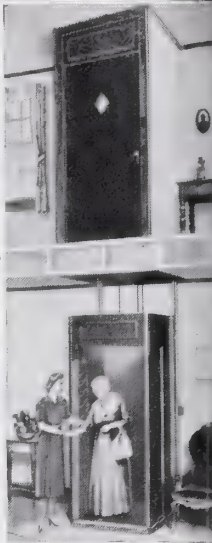
ROBESON
"ShurEdge"
CUTLERY
Quality Household, Pocket and
Sportman's Cutlery for All Uses
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SHEPARD Home LIFT

The
AUTOMATIC
ELECTRIC
RESIDENCE
ELEVATOR

Operates from
Light Circuit

The Home-LIFT is designed by experts who have been building commercial passenger elevators for years.



Safe — dependable. Moderate price—Costs less than a cent a day to operate. Easily installed in new or old homes.

Costs less to operate than a radio. Extensively used throughout the nation. Send for descriptive literature.

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FAMOUS FOR A DECADE

Masterkraft
Hand-Made
HOOKED RUGS




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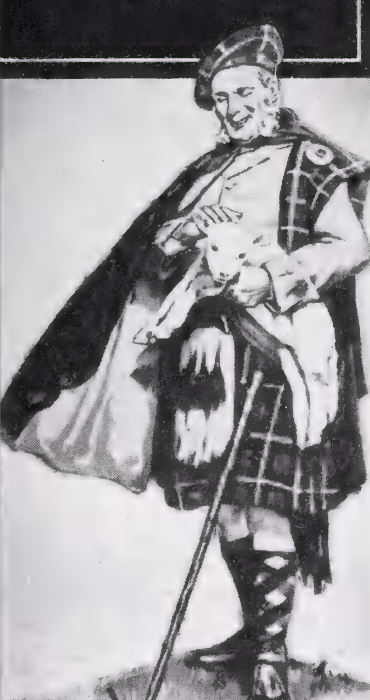
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PANTRY SHELF NEWS

By Florence Paine

Newest addition to the growing list of frozen foods is green soy beans, which bear a strong physical resemblance to the lima and are almost as good. Don't confuse the green soy, either, with its blood brother, the mature caramel-colored soy, for the younger soy has none of that blandness which takes extensive seasoning to make palatable. Green soys are quite good by themselves, cooked just like limas, and for about the same length of time, or combined with corn, to make a succotash which your family will never suspect doesn't harbor limas. From the nutritional standpoint, which must be consid-



ered occasionally, however dull it may make food talk, green soy beans are high in protein—important now when our protein diets are taking a sharp cut! An 8-oz. box of frozen green soys costs under 30¢, serves 4. From Pratt's Fresh Frozen Foods, Inc., New York. At grocery stores and frozen food stores.

Have you missed dried and shredded coconut? You can buy fresh coconut occasionally, but who has the time to grate it these days? So if you are fond of coconut, try the powdered coconut recently served in a rum cocktail at a Wine and Food Society tasting. We per-

(Continued on next page)



Wiping Dishes Can Be Fun

WITH EXCELLO

Kitchen Towels

Featured by Housewares Departments of
John Wanamaker
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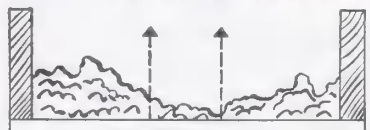
Excello Absorbent Kitchen Towels treat your chinaware like precious silver—and your silver like—well, like jewels.

So absorbent they "snatch-up" every trace of moisture and ask for more. In a flash your glasses sparkle—your dishes are "done." Oh, you'll like Excello Kitchen Towels—and they'll do wonders for you. Thrifty, too—you'll agree.

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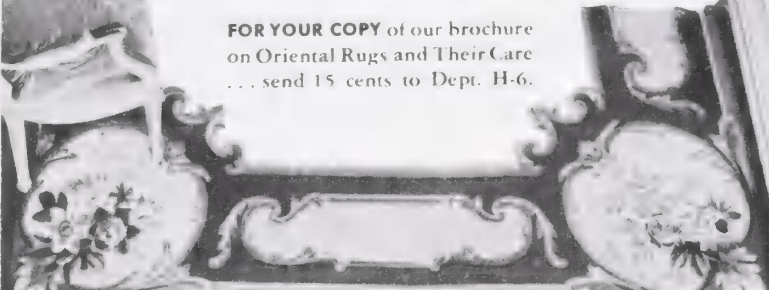
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The beautiful rug which lies smooth on your floor sounds a deep lingering chord in the harmony of the room. Small wonder then that the choice of such a rug is not to be undertaken lightly. The antique or modern Oriental, Chinese or Aubusson rug you've been dreaming about waits for you at Nahigian Brothers, where, for fifty-five years, they have been building a reputation for lasting quality and good taste, collecting for your delighted selection the most comprehensive group of floor coverings in America. A Nahigian rug is truly a sound investment.

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Put one lump sugar in Old-Fashioned glass; Add a few drops of Angostura Bitters; Moisten with 2 teaspoons of water; Add two ice cubes and a jigger of Myers's Jamaica Rum; Decorate with maraschino cherry, a slice of orange, a slice of lemon.

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CONTINUED FROM PRECEDING PAGE

sonally think it's wasted in a cocktail. For the coconut flavor has a hard time holding its own against the rum. We prefer it instead whipped up with milk. Adjust the amount to your taste. It's also nice sprinkled over a foamy white frosting on a deep, mahogany chocolate cake. Put it in baked custard, your filling for coconut custard pie. These are just a few ideas. We're not through experimenting yet. If you find some good ways, let us



know. A jar weighing more than a pound costs about \$1.50, shipped directly from Groveland Products Co., Box 6007, Station B-36, Miami, Florida. When writing, ask for Coonga Coconut Mix.

If your family is like most we know, they could eat ice cream desserts every day of the week. When you could buy heavy cream, making a smooth ice cream in the refrigerator was no problem. But using light cream, about half the consistency of the heavy product, produces a crystal-filled ice cream unless you're very careful. The Illinois Experiment Station has been working on this problem and comes up with several tips. The secret of smooth ice cream is to keep the crystals small. Air bubbles help do this, so that's why it's important to take your ice cream out of the refrigerator and whip as much air into it as possible once or twice during the freezing. With a thinner cream, too, you need more thickening agents such as gelatin, eggs, flour, or cornstarch. Rapid freezing also tends to keep the



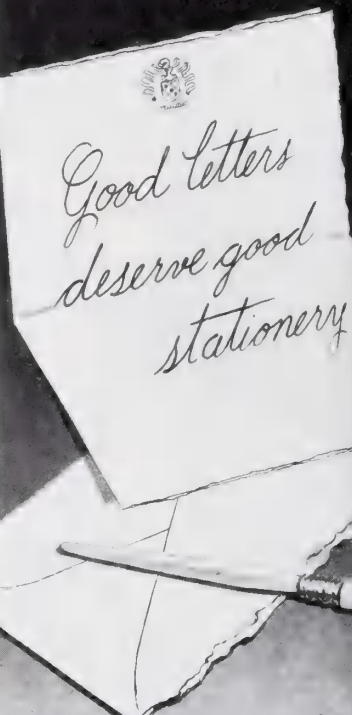
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Crème de Menthe	Crème de Cacao
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mixture smoother. That means the freezing compartment should not be encrusted with ice, and the temperature should be at its lowest point. If your milk is rich, let the top stand until the second day, and you'll probably be able to whip it easily.



When you're trying to give glamour to some simple food, here's a sauce worth knowing. It's not new, but it's another House of Herbs product, and that usually promises goodness. This time we're enthusing about their Herb-Flavored Mustard Sauce, and when a non-mustard lover gets excited about mustard, there must be an excellent reason. Part of the answer we think is that seven fresh herbs went into the making of this sauce, and they've lifted it right out of the class of the common garden variety of mustards



which abound on grocery shelves. This is a dark mustard probably because it contains many spices, broth and brandy, in addition to the herbs! Although it does wonders in glamorizing the lowly "frank," such smoothness and subtlety really deserves a higher place. So try it particularly in the white sauce for sliced eggs. Then you can serve simple creamed eggs to luncheon guests without feeling the urge to apologize for such unadorned simplicity. The sauce is 50¢ a jar at Maison Glass, N. Y. C.

(Continued on page 161)

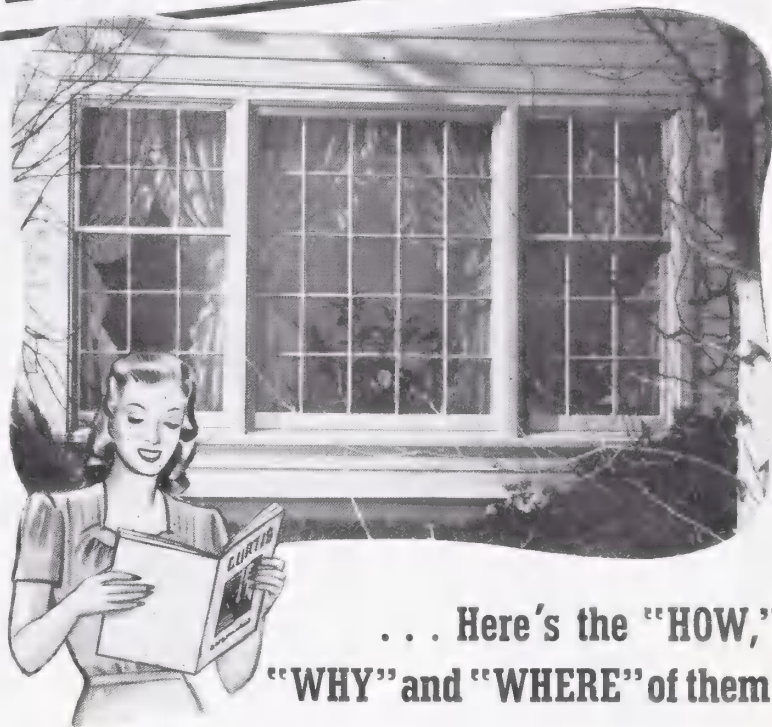
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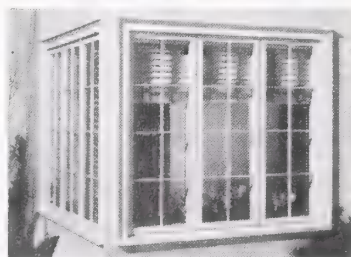
Nothing like a bay to make a small room look larger—or to flatter any room! Bays made up of stock Silentite units are moderate in cost. By all means have one or more of them.

To frame a lovely view... to add a note of beauty... use a Curtis picture window. These windows can be obtained in several styles, all with the famous Curtis streamlined design.



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Changing seasons have added charm through a group of Curtis Silentite casements. Such windows are economical when you use Curtis stock designs. Silentites, too, are weathertight.



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1855

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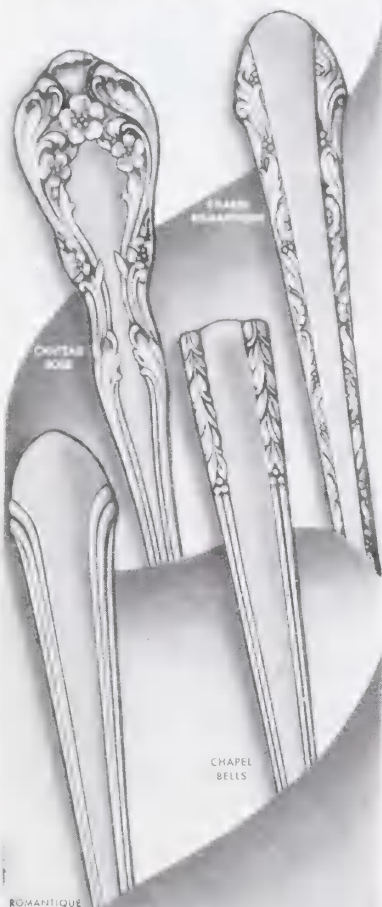
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The woman my husband SHOULD HAVE MARRIED

She's always with you, that woman whose accomplishments are so attuned to your husband's needs. Might she be your Conscience?

By Harriet Culp

WHEN the party lags and someone suggests music, who is it that plays the piano? The woman my husband should have married. He listens with a rapt expression and before long he joins in the singing with the others.

When a dainty supper is served and guests exclaim over tempting, herb-seasoned dishes, it is not I who have done the cooking. It is the woman my husband should have married. They both agree

that it's the little dash of this and the wee dab of that which makes food perfect. They talk about their favorite dishes and he asks her for her recipes so he can pass them along to me.

When he admires the shine on the silver and brass, it is not in our house, but in hers. Her freshly starched curtains frame little pots of green, growing things. No speck of dust clings to my husband's fingers as he runs them lovingly

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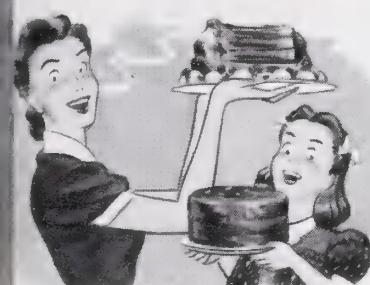
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's more than a wonderful day-dream. The Bar-B-Kewer has already chased mealtime hurry-scurry from thousands of kitchens, while introducing a wonderful new way to cook meats. Tomorrow, you may enjoy it, along with other years-ahead features of the new Estate Heatrola Ranges. Meanwhile, help bring tomorrow closer by continuing to buy every War Bond you can. The Estate Stove Company, Hamilton, O. House founded in 1842.

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over the mellow old mahogany. Sometimes, when I am feeling low, my friends try to cheer me by telling me that I can do a lot of things. But what does it matter? They are not the things that are useful around a home. Though I come in with the applause of dozens ringing in my ears, my beans lack zip and my veal cutlets are not brown enough.

AS FOR cooking, I often speculate on the types of persons who would find no fault with mine. For I do not feel that I am in the class with those women who cannot boil an egg. I can boil very nice three-and-a-half-minute eggs and, though I am always asked if I have put butter in the cup, I can answer most of the time that I have. I can make a fair omelet and poach eggs.

Rolls I can make and biscuits, too. My cornmeal cakes are good, though they haven't as much lace on them as my mother-in-law's. In short, I can cook almost anything you ask me to, but I cannot get up a meal that is a poem.

On the other hand, men on a far-off atoll would greet me with cries of delight. It would not occur to them to say: "It is the little things that make a good cook." I smile happily to myself when I picture these lonely, hungry men eating my food with relish and exclaiming: "Boy, can she cook!"

There are even some women who would not mind my cooking. Women who've been without servants for months. I can hear them whispering to their husbands as the door to the kitchen swings after me: "Nothing fancy, but a good, plain cook."

It would be foolish for me to say that I do not envy the woman my husband should have married. For what does it matter if I can quote Keats or recite the *Jabberwocky*? That does not take the place of light fingers on the piano when people want to sing and dance. What does it matter if I hoe and weed my garden and that my tomatoes are the largest in the block? She adds something to a plate of lettuce and tomatoes that makes you forget that you must eat steadily on your garden produce to keep from wasting it. What does it avail if my friends call me a writer? While I am pounding on the typewriter, she is putting the touches of home around with impeccable taste. While I am out with field glasses looking for the winter's first myrtle warbler she is manicuring her nails and

(Continued on page 158)



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Take cleaning tools with you. Then you won't pay, in tired feet and backaches, for those unnecessary trips to the kitchen

IF YOU don't mind foraging in hardware stores, you may uncover a sectional metal basket to hold cleaning things. But a market basket with handles will do equally well. You'll save many

steps during cleaning sessions with these in your basket: furniture polish, polishing cloths, cheese cloth pads, dusters, cleaning fluid, paint cleaner, art gum eraser, glass cleaner, whisk broom, scissors.



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Delight your guests

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Dearest Jim:

My cable must have reached you by now...so you know we have the daughter we wanted.

I have to keep looking at her to believe it's true. How much harder that must be for you, who have never seen her!

She's really a darling, Jim. Small, of course, and quite pink. Gray eyes, blonde topknot. Ladylike version of your nice chin. All in all, just right to fit the place in your heart that fathers keep only for their little daughters.

How glad I am that she has you...and that I have you, in this new and frightening business of being parents! So many things are up to us now.

Things like background and family traditions, and atmosphere around the house. They're suddenly specially important. I guess we knew they would be...even in that long-ago day when we chose International Sterling for our "family silver."

Owning really fine sterling...even just a little...is one way to give our home graciousness and character. To make it the kind of home our daughter can be proud of, as she grows up.

And if that seems faraway to you now, darling, wait till the first time those pink baby fingers curl around yours.

Ever, Ann

ALL YOUR LIFE, your International Sterling will live up to those bride's-dreams of yours.

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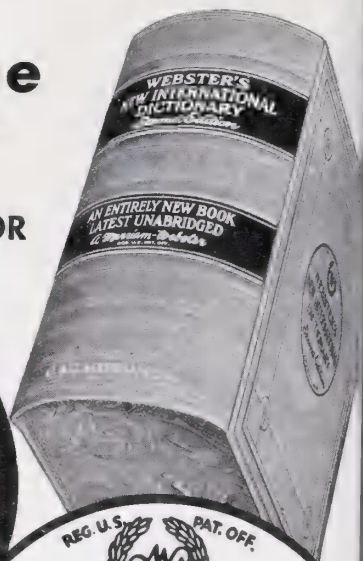
YOUR life doesn't have to be an open book to neighbors and passers-by just because your rooms face the street. Nor do you have to keep the shades drawn and have no air. Old shutters are an inexpensive solution to ventilation and privacy. You can pick them up

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Thermopane is not a type of window—but an insulating windowpane that allows you to enjoy the charm of bigger windows with comfort and heat savings you'd never imagine possible in cold weather. In your windows, Thermopane looks like regular glass—but what a difference it makes!

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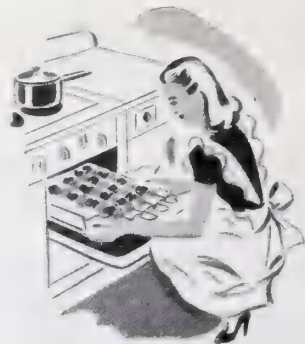
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You'll like it, too! It's a
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tables for four at one time right in your oven**

DON'T wait to visit an Armenian restaurant to serve Shish Kebab, that wonderful dish consisting of cubed lamb marinated in seasonings, oil and wine, alternated on a skewer with tomato quarters, sliced peppers and onions, and popped

into the oven. There's a skewer broiler, which fits into your broil pan, is notched to permit turning skewers for complete cooking meat. You'll produce dinner for four in 30 minutes this way. \$1 at Lewis & Conger.

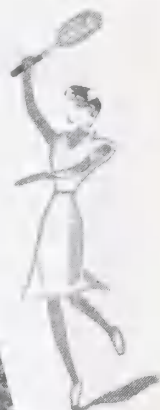


THE NEW FREEDOM GAS KITCHEN featuring a fine ROPER GAS RANGE

As a promise for better days ahead, the entire gas industry is cooperating in the development of the New Freedom GAS KITCHEN. Nothing in that kitchen is more clearly destined for popularity than those gleaming new *Certified Performance* ROPER GAS RANGES to come! They'll fit your modern kitchen planning perfectly. They'll assure a cooking service that goes all the way. Look for them — not today, but tomorrow — after victory has been won! Meanwhile write for Free folders showing colorful kitchen suggestions!

GEO. D. ROPER CORPORATION, Rockford, Illinois,
manufacturer of ROPER, "America's Finest Gas Range"
for use with all gases including L.P. (Liquefied Petrol-
eum) gas.





Off TO A VACATION WITH

REST

Where do all the josts come from . . . tales about returning from your vacation TO REST? It's a safe bet they have no connection with a Vermont outing. It has been said that Vermont is not a State . . . that it is a way of life. And therein lies the fabulous secret that may guide you and your family to a superlative holiday . . . to a rest that refreshes, a vacation that restores.

Even for the young and active . . . those who will enjoy the endless variety of uncrowded sports that abound in Vermont . . . the emphasis is truly on rest. Climate, hospitality, the relaxing freshness and beauty of the countryside all conspire to take one away from the scenes and influences that disrupt composure and frazzle nerves. Enriching new experiences, in exploring nature's scenic jewel-case, in "living off the

land" in the rural home of garden and dairy plenty . . . in finding the hospitality that stems from knowing the serenity of wholesome country life . . . can so easily be yours.

Best of all, a wartime vacation in the Green Mountains uses but a minimum of critical transportation. Your vacationland is nearby, and reached by bus, train or plane on the less-crowded north-south routes. Plan to avoid holiday and week-end travel.

FREE VACATION BOOKS. "Unspoiled Vermont," a pictorial feast of Vermont vacation spots, will help you plan your uncrowded vacation of 1945. If your thoughts turn to a summer home of your own, you may also ask for Farm and Summer Home book telling of opportunities for summer or year-round resident-ownership.

VERMONT

Beauty CORNER  OF NEW ENGLAND

VERMONT PUBLICITY SERVICE, 20 State House, Montpelier, Vermont
Please send me the free booklet marked below:

☐ "UNSPOILED VERMONT"

☐ "FARM AND SUMMER HOME BOOK"

Name

Address





Arrangement by Ann Hagan, New York

■ Perfect accessories for smart entertaining! Crystal-clear Viking glass makes any party an event. It's great fun to discover new uses for these exciting pieces—to arrange fruit or flowers in this graceful bowl, or heap it with tempting popcorn. Put cake or sandwiches or special tidbits on the beautifully proportioned plate—complete your setting with tall tapers in those heavy, sparkling holders. What Spring bride could resist such lovely hand made glass, especially glass with the Viking label!



Treasured American Glass

VIKING GLASS COMPANY • NEW MARTINSVILLE, WEST VIRGINIA

WHY DON'T

HUSBANDS...

Hang clothes in closets instead of on chair backs?

Answer: Is his closet roomy, well-lighted? Are hangers man-size? Or are they flimsy wire ones that make coat shoulders droop, grow shapeless?



Put their shoes in closet instead of under the bed?

Answer: Is there a convenient rack for shoes in his closet, or would they be mixed up with long overcoats, bathrobes, fishing tackle, golf clubs?



Put their soiled clothes in the laundry hamper?

Answer: Has he a hamper in his dressing room, or must he carry the clothes to a bathroom hamper?



Keep their dresser drawers neat?

Answer: Is there a separate spot for each item in his drawer, or are socks, handkerchiefs, shorts, and shirts all piled in together with no dividers?



Keep cigarettes in ash trays instead of perching them precariously on edges of mantels, furniture?

Answer: Are ash trays always at his elbow, or does he have to go from room to room to find one?



After they have read the evening paper, reassemble the pages in proper order, put second section inside the first, leave neatly folded for the next reader?

Answer: Why don't wives?



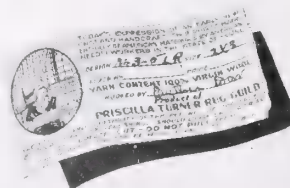
Spice for the American Room

...Priscilla Turner 100% Virgin Wool Hooked

Rugs add authentic beauty and gaiety to period interiors.

Heavy, extra-dense, and luxurious, they are hooked by the renowned Maine craftsmen...famed

for generations as our finest hooked rug artisans.



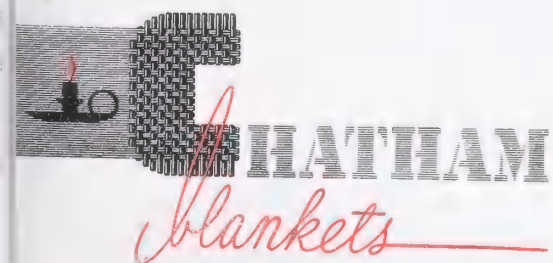
PRISCILLA TURNER RUG GUILD
Turner, Maine

Each rug bears the Guild label and is signed by the craftsman who made it.

Sleep well - and you'll look well



Chatham makes good blankets



Marlboro

The Cigarette of Distinction



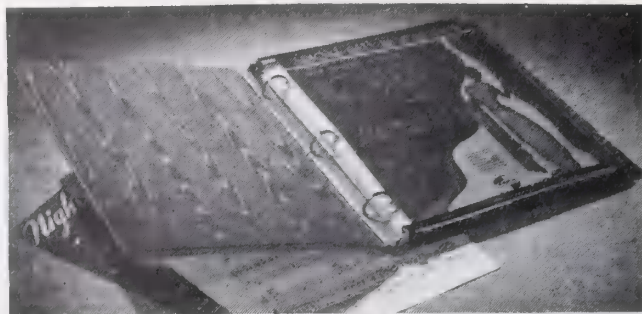
For Him or Her } PLAIN ENDS
IVORY TIPS

Specially for Her } BEAUTY TIPS
(red)

Be Woos with luxurious Marlboros, jewel among cigarettes . . . doubly prized today! So much more pleasure . . . more distinction . . . in **Marlboros** richer, rarer tobaccos! (Merely a penny or two more.)



Cigarette of successful men and lovely women



FRED LERNER

If your sheet music is ALWAYS A SHAMBLES

Bind it in a loose-leaf notebook. Then it won't slide off the piano and you will always have your favorites fresh and complete

YOUR favorite songs, old and new, are really a sentimental history of your life. The songs you loved when you were seventeen, twenty or twenty-five will never be in the "I loved you Wednesday" category. They are songs you'll play over and over until they are

dog-eared and falling apart. So in order to keep your music's body and soul together, bind them in an album like the one shown above. If you want to find a special song quickly put an index in front and number each piece. Reinforce the punched holes.

AMERICA'S SMARTEST PIANO FASHIONS

Plan to Include a

GULBRANSEN

Duchesse

CONSOLE PIANO

... in Your Post-War Home

GULBRANSEN CONSOLE PRICES START AT \$495

Serenely lovely to look at, the Duchesse Studio Console connotes the exquisite styling of Gulbransen authentic period pianos. Rich resonant tone and smooth responsive action. New pianos are now available to musicians, music teachers, and music students.

WRITE FOR FREE Booklets showing Gulbransen new charming traditionally-styled Grands and Consoles

GULBRANSEN COMPANY

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816 N. KEDZIE AVE., CHICAGO 51

Beautiful Sterling

The exquisite craftsmanship and superb design of "Sterling by Frank M. Whiting & Company" is traditional... lends lustre to this proud hallmark of quality which has been identified for generations with hostesses of discernment and discrimination. Developed in solid silver, as are all Frank M. Whiting & Company creations, these glorious examples of the silversmith's art are as distinguished in conception as in execution. We shall be glad to send to you, on request, booklets illustrating and describing these patterns, and the name of the nearest jeweler displaying them.

FRANK M. WHITING & COMPANY

Goldsmiths and Silversmiths Tradition Since 1840.

DIVISION OF THE ELLMORE SILVER COMPANY • MERIDEN • CONN.



GEORGIAN SHELL

PREFERRED BY

DISCRIMINATING

HOSTESSES

VICTORIA

TROUBADOUR

LILY

WHITING & COMPANY
P.O. BOX 1000
ANY

Finer Rhine? NATURALLY!

"DRY" grapes from non-irrigated vineyards give I.V.C. wines that extra delicious flavor.

Naturally, these non-irrigated "DRY" grapes of ours grow smaller, but the precious juices are more luscious . . . just naturally richer.

Since 1883, these rare California wines have been bottled at the winery. Now, eighteen different I.V.C. Gold Medal wines are pressed and bottled for your pleasure . . . here in the Cucamonga Valley at the world's largest vineyard.

Distributed exclusively by Canada Dry Ginger Ale, Inc., New York, N. Y.



I.V.C.

WINES

Bottled at the winery

BUY UNITED STATES WAR BONDS AND STAMPS

YOUR TAX MONEY

CONTINUED FROM PAGE 81

for public budget hearings, to which we don't go. Not five per cent of our local public meetings are attended by anyone but the press. Columns devoted to accounts of what happened are skimmed or skipped by the majority of newspaper readers. Though we may blush to admit it (we should), the people who go to budget hearings usually are those who know in advance that something is coming up which particularly affects their livelihood or living. Sometimes meetings are "packed" by friends of the administration to prevent others from attending. Or special pleaders for one thing crowd out those who might possibly wish to attend solely as public-spirited citizens. By and large, we are not even aware of these things when they happen. We ignore the spending end of our local government's activities, except when the time comes around to groan over our tax bills; then we groan briefly and forget.

WE DO not mean to suggest that every city which fails to tuck an attractive flyer detailing its financial position into each tax bill envelope is a city which has something to hide. This isn't true. As a matter of fact, even if a city had something to hide, it could spread a report on the record for popular consumption without revealing the flaws. We have come a long way from the days of Lincoln Steffens' muckraking; and local governments are, with a few glaring exceptions, far less dishonest in the spending of taxpayers' money than they used to be. But relatively few of them have grown up to the fact that *citizens are entitled to be in on every step of the spending*, and to decide—with their votes—whether they want more or less of the same.

If you feel personally responsible for the income and outgo of your local government's funds, you have taken a step toward the formation of Better Tomorrows. Another step is to read your city's municipal report, or demand a report if none exists. The apathy surrounding the average man's attitude toward his local government is a Colossus astride the road of progress. If you cared enough to ask, the majority of your municipal bigwigs would be willing and able to give you the information you need! And they would give it in a form you could understand, too!



Do Your Water Pipes BANG Like This?

HERE'S HOW TO STOP IT!

Put in the Wade Arrestor and out goes water hammer — one of the most common and annoying of all plumbing troubles and one of the biggest causes of burst pipes. It's inexpensive, easily installed, and as permanent as your other plumbing fixtures. Used in big industrial plants everywhere. Made by one of America's oldest plumbing manufacturers.



WADE WATER HAMMER ARRESTOR

No. 6 shows
serves the
average \$12
home.



SEE YOUR PLUMBER

or write for
information

Quality Products Since 1865

WADE MANUFACTURING CO.
75 N. STATE ST.
ELGIN, ILL.

*Fix Up
YOUR HOME*

SAVOGRAN MAKES IT *Easy!*

"DO OVER" YOUR FLOORS!

SAVOGRAN REMOVER & BLEACHER

Removes old varnish, shellac, wax; cleans and bleaches wood floors in one operation. Safe (no acid, no caustic), quick, economical — 1-lb. does average floor, 50c.



PATCH AND REPAIR!

SAVOGRAN CRACK FILLER

Fills holes, cracks, dents; tightens casters, rungs, handles, screws; patches wood, plaster, concrete, etc. Stays put — will not shrink! Easy, quick. Patented. 1-lb. 30c.



CLEAN HOUSE!

SAVOGRAN HEAVY DUTY CLEANER

Cleans dirt, grease like magic from paint, floors, pots and pans, etc. Strong solution removes wax, soaks paint, grease from overalls. 50 years a favorite. 1-lb. 25c.



At Hardware, Paint, Deal, Stores

FREE CIRCULAR describes these and other Savogran Products: Wood Putty, Paint Brush Cleaner, Strypeeze (removes all finishes), Cold-foam Soapless Soap Powder.

THE SAVOGRAN CO., 40 India Wharf, Boston 10, Mass.

SAVOGRAN

PRODUCTS FOR HOME UPKEEP

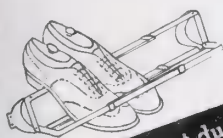


K-VENIENCES

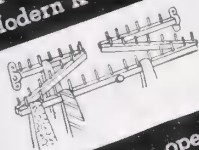
Like
Magic

transform
naotic closets
into smart
ressing units

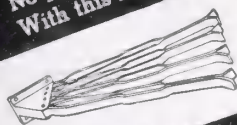
Postwar convenience demands that clothes closets be more than storage spaces. With K-Veniences, closets double in capacity, keep clothes spic and span and dressing time shorter and more pleasant. Scientifically designed, good looking and super efficient, K-Veniences have been use-tested in thousands of America's best homes.



Shoes never get dusty
Or scuffed, on this trusty
Modern K-Venience.



Ties pull out in the open.
No pokin' and gropin'
With this K-Venience.



Skirt or pants need no pressing,
Hang ready for dressing,
On this K-Venience.

FREE FOLDER describes more than 40 K-Veniences, America's most advanced clothes closet improvement feature.

After Victory—K-Veniences will again be available in dept. and hdwre. stores.

KNAPE & VOGT MFG. CO.
pt. H-35 Grand Rapids 4, Mich.

What facts ought you to know about your city's financial affairs? Very simply, they resolve themselves into these few things:

1. How much money did the city receive this year?
2. How much was spent?
3. For what? What actually was accomplished?
4. What proportion of each dollar went for
 - a) Education
 - b) Police and fire protection
 - c) Sanitation, including sewage, water, and garbage collection systems
 - d) Street, highway, and traffic systems
 - e) Parks, playgrounds, and recreation
 - f) Hospitals, clinics, and visiting nurse services
 - g) Municipal employees' salaries
 - h) Postwar planning
 - i) Other activities

5. Was this proportion in harmony with the city's needs as indicated by population growth, average income, changing environment, etc.?

6. What people are supplying the funds for all city activities?

7. How? Through what kinds of taxes?

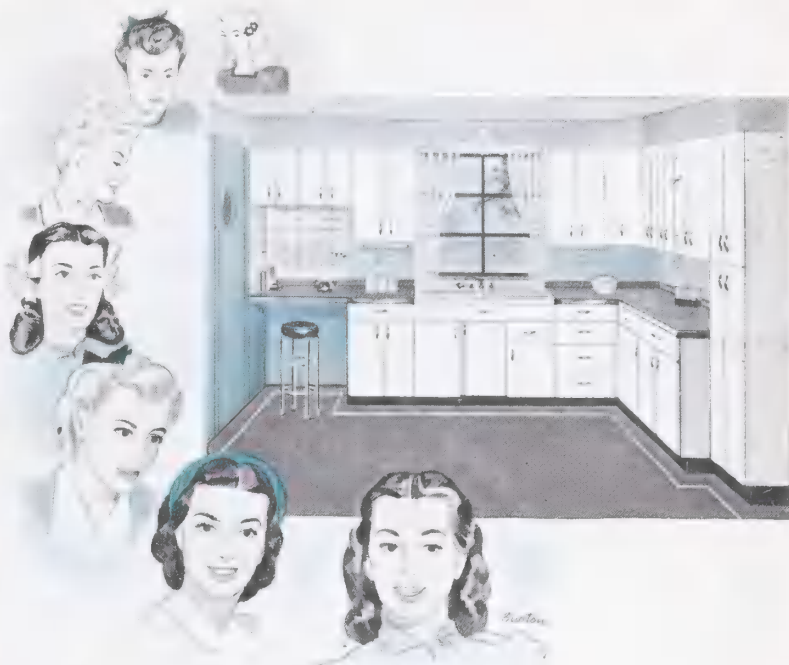
8. What is the present financial condition of the municipality?

On the basis of the answers to the above questions, you should be able to decide for yourself if your city, town, or county is in good condition. Whether it is spending your tax money wisely and well, or whether there could be improvements in the disposition of the funds. Whether the tax burden is being evenly spread throughout the population, as it should be, and not loaded upon one group to its detriment and the aggrandizement of other groups.

All these things can be learned through a good municipal report. Frankly, this author never heard of municipal reporting in the popular manner, before seeing by chance the graphic summary issued by the City of Hartford. Then we obtained some of the 97 other popular ones, and were surprised at the variety of forms in which they appear: as magazines, as pamphlets, as brochures with charts and maps and fine photographic illustrations. Several even contained cartoons.

Wouldn't you like to have a handy little volume listing on its inside cover page the telephone numbers of all the places which you might have to call to find out about pensions, libraries, health, rationing and so forth? That's what

(Continued on next page)



WE WANT THE BEST . . .
WE WANT THE BEST!

LIKE a battle-cry, women of America have made the demand for better things, at lower cost, a challenge to manufacturers. And an enterprising industry of a free and unhindered nation has responded.

That's why Youngstown Kitchens, beautiful in gleaming enameled steel, modern as the progressive nation they serve, are mass produced for smart American women who deserve the best, at lowest possible cost.

Until the last shot is fired — buy bonds — give blood — salvage fats and paper — work for Victory. Then do your part to . . .



Investigate Youngstown Kitchens. Learn how, at minimum cost, you can have a beautiful, modern and efficient kitchen as industry begins its greatest enterprise . . . creating jobs by making better products for a greater post-war America.

MULLINS MANUFACTURING CORPORATION

WARREN, OHIO

Design Engineering Service • Large Pressed Metal Parts
Porcelain Enameled Products



Youngstown Kitchens
by Mullins

YOUNGSTOWN KITCHENS

Mullins Manufacturing Corporation

Dept. H-445, Warren, Ohio

Please send me the Min-a-Kit Book. Price 10c in cash.

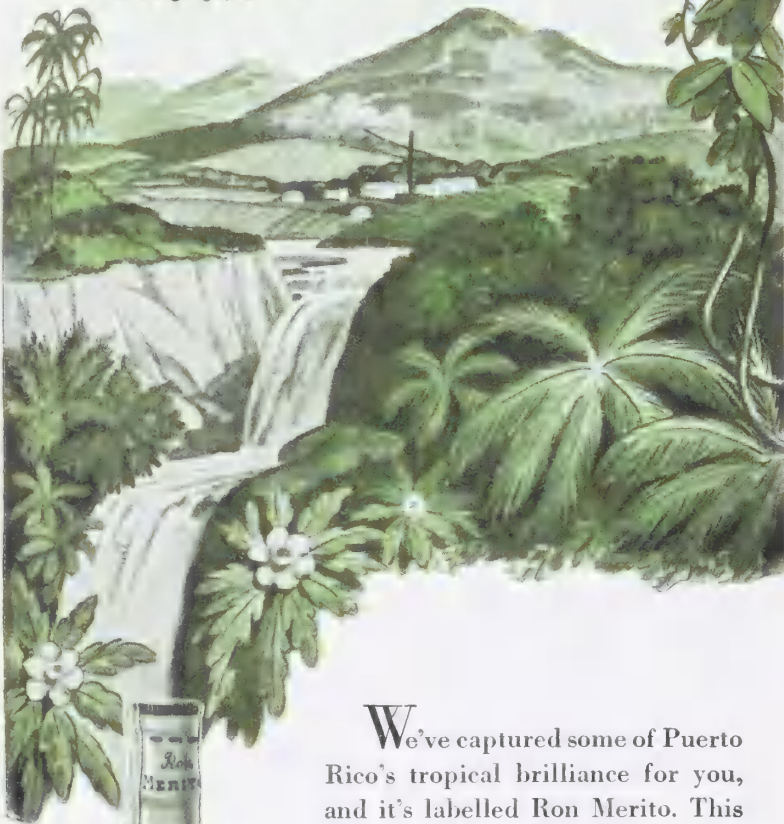
I plan to modernize ☐ I plan to build ☐

Name _____

Street _____

City _____ County _____ State _____

You can taste the
very essence of the
tropics in its
"mountain flavor."



We've captured some of Puerto Rico's tropical brilliance for you, and it's labelled Ron Merito. This excellent rum is distilled in a remote Puerto Rican mountain valley. The climate factors there...sun, soil, water and air...are perfect for rum distilling. As a result, Ron Merito has a distinct flavor personality. See how much better tasting it makes your rum collins, cuba libre or daiquiri. Then try an old-fashioned, a sour or a manhattan made with Ron Merito! Delicious! Its versatility is quite amazing! Next time you order rum, be sure to say "Ron Merito."

Ron
MERITO

THE
PUERTO RICAN MOUNTAIN RUM

Available Gold Label & White Label. 86 Proof. Write for booklet. Natl. Distillers Prod. Corp., Dept. B17, Box 12, Wall St. Sta., N.Y.

CONTINUED FROM PRECEDING PAGE

appeared in the Pittsfield, Mass., report for 1943, in addition to the accounts of what each city department had done and was doing, for how much of your tax money. Or, how about an annual report with a cover showing a pair of scales weighing assets and liabilities of your city, such as was issued in 1942 for Oakland, Maine? (Assets: \$52,701.71; Liabilities: \$41,362, if you are curious.)

The 1944 report for Springfield, Mass., entitled "Our Home Town," is an 88-page readers' digest of municipal affairs, with illustrations of vacation spots within the city, the new symphony orchestra at work, sample modern homes, and charts of cash receipts and expenditures. It contains pithy paragraphs on "How Do You Get to Be a Voter?" and "To Become a Candidate for Public Office"; an article on city buying entitled "In Which We Go Shopping," written by the city purchasing agent; another called "Protecting our Protectors," in which the Soldiers' Relief Commissioner tells how veterans and servicemen are helped in Springfield; one on weights and measures called "Sixteen Ounces Make a Pound in Springfield"; and names and phone numbers of all Aldermen and Common Councilmen!

Rochester, N. Y., has a six-page folded flyer in lieu of its annual booklet this year, to save paper. Like the Hartford summary, it has all the essential facts, with certain items highlighted in red headlines top and bottom: "Your subway carried 3,674,481 passengers in 1943" and "Rochester's pay-as-you-go budget became effective in 1943." Milwaukee's report (with a brown, orange, and white cover showing sketches of bridges, fire stations, playgrounds, lake front development, sewers, and public buildings) keynotes the feeling of the times with the title: "Planning Milwaukee, 1943."

THE little township of Maplewood, N. J. (population 23,139) is content with a 6½" x 3½" folder called: "A Financial Report to the Taxpayers," in which, in five minutes' time, we found that there were 5,345 one-family homes, nearly 90 per cent of which were owner-occupied, 494 business properties, 177 vacant business lots; that the township received almost \$2,000,000 in taxes, refunds, charges in 1943 and anticipates about the same amount for 1944.

One of the most amusing reports

ANYONE CAN PAINT!
MAGICOLOR
makes it look professional

A P C
ALL PURPOSE COATING
PURE OIL PAINT—Washes Perfect
One coat covers—use A.P.C. over wallpaper, calcimine, plaster, paint, etc. in every room from attic to basement.
Modern colors—easy to apply.
Dries in one hour.
Sold exclusively at your leading department store.

MAGICOLOR COMPANY
CHICAGO, ILLINOIS

BEST FOR Your HOME
Lo-K
flameproofed COTTON INSULATION

Most efficient insulation known to modern building. Guarantees your home lifetime of protection against winter cold, summer heat. Resists moisture, rot, vermin and fire.

Easy and inexpensive to install. Pays its own cost in fuel savings. Don't delay in getting the full story on this amazing insulation development.

LOCKPORT COTTON BATTING CO.
Dept. HB-4—Lockport, New York
Gentlemen: Please Send Me Free Literature About Lo-"K" Cotton Insulation.

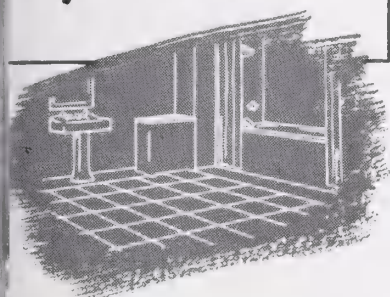
Name.....

Address.....

City.....Zone....State....

A Product of Lockport Cotton Batching Co.
Lockport, New York Established 1914

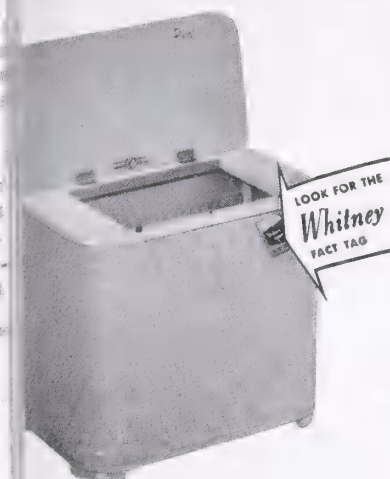
How to Choose The Right Hamper!



"Your hamper is part of our standard bathroom equipment, and should match or harmonize with the decorative scheme of your walls, shower curtain and window draperies," advises well-known decorator. "Avoid a busy, dizzy affair that will be overly conspicuous in such a small space and of which you could get very, very tired in a short time. Choose sturdy construction and careful workmanship, too, for your hamper should give long and hard service."

WHITNEY HAMPERS meet all the requirements of this expert. They are well designed, finished in colors identical with the U. S. Govt. Bureau Standard Specifications and built for durability.

To be sure of getting the best, look for the Whitney Fact Tag on the hamper you are buying.



A. WHITNEY CARRIAGE CO.
Leominster, Massachusetts

comes from Fillmore, California. A yellow-papered volume, multi-lithed instead of printed, it is called "Here Ye Are" and is written in brogue by a mythical brick-layer, Dennis Donoghue, who pokes around at City Hall and reports to his wife Mollie just what shape the city is in. Besides detailing the municipal finances, it does a job of explaining the Council-Manager form of government in as down-to-earth terms as we've ever encountered.

"The citizens are the plant owners," says Dennis, "and the general overseer is the City Manager, who sees that the city keeps within the limits of the budget."

COUNTIES sometimes make reports to their citizens, too. Henrico County, Va., the home of Pocahontas, John Rolfe, and Nathaniel Bacon, has a most detailed one, explaining everything from the resignation of 47 school teachers, appointed for 1944-45, to the operations of the trial justice court and the game warden. We asked Carlton C. Massey, County Manager, what was the result of publishing the report.

"We are no exception to the general rule that the citizens take very little interest in and offer very few suggestions toward meeting the various problems of the county," he replied. "While I received some dozen or more acknowledgements of the annual report . . . not more than three citizens of the county commented on any particular item of the report, and in those instances only questions were raised, with no suggested solution."

Fact is, your local officials want suggestions. Many more of them probably would publish information for you, if they thought you would read it and act on it. You owe it to them, as well as to yourself, to begin to take an interest in what they are doing with your money.

We have gone into this much detail about the reports we've been reading in order to provide you with ammunition for your own city, township, or county, if you happen to live in one which either puts out no report or which publishes merely a dull statistical account. It helps to have something to point to as proof that it can be done attractively, no matter how small the community or how limited the funds to spend for the accounting. It cost cities over 100,000 population a median of \$1,390 to give its citizens a published report in 1943,

(Continued on next page)



Inscribed in
the Stirring
Pages of British
History
are the

KINGS MEN

...regal figures whose deeds and colorful tradition have carried through the centuries from ruler to ruler, from victory to victory.

In the spirit of these valiant King's Men who symbolize the heritage and tradition that is Britain...the Kings Men Toiletries were conceived.

In their cool, virile scents, their lasting fragrance...is the character of Saville Row and Bond Street, the tradition of the finest British imports.

Handsomely presented in rich, lustrous flacons plated in gleaming 23-karat gold...Kings Men Toiletries are featured by fine men's shops and department stores in your city.

Colognes, lotions,
shaving requisites,
\$5.00

Essence, \$10.00

Sets of varied
combinations to \$15.00

Refills for
most items.

KINGS MEN TOILETRIES

For The Man Who Commands
Life's Flavor!



When in New York visit *Le Salon de Thé*

of ROSEMARIE DE PARIS
A Tea Room of charm and distinction in the Parisian manner.
Luncheon • Afternoon Tea
697 FIFTH AVENUE (54th St.) • ELdorado 5-5354



"The incomparable sweets of Rosemarie de Paris, that pearl among chocolate-makers... out-and-out perfection."

The New Yorker (S.H.)

ROSEMARIE CHOCOLATES

No. 14 Silk Hand-made Box \$7.50



THE LAST TIME WE SAW PARIS

No. 16 1 lb. 3.75; 2 lbs. 7.50; 3 lbs. 11.25

COFFRET de Luxe

No. 10 Small \$5.50; Large \$10.50
No. 12 Small 7.00; Large 13.50

Rosemarie
de PARIS



Georges Marie Binon, President

FOUNDED IN PARIS 140 AV. VICTOR HUGO
CHOCOLATIER • CONFISEUR
FIFTH AVENUE NEW YORK PARK AVENUE

AGENCIES IN PRINCIPAL CITIES
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If you wish to delight your friends, send their names, addresses and your check to our Mail Order Dept., 664 Fifth Ave., New York 19, and we will send them, your choice. Add 50c postage East of Mississippi, 75c West.

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City _____ State _____

CONTINUED FROM PRECEDING PAGE

and cities under 5,000 population \$178, according to the Municipal Year Book. A small figure, indeed, to bring the salient fiscal facts to the people most concerned!

Municipal reports generally are mailed to civic leaders, distributed at civic meetings, sent to high schools for use in civic classes, and are available to those who ask for them at city offices. In some cities the reports were advertised for free mailing to those who requested them, while a few were published in serial form in the local newspapers. In Cincinnati and Kansas City they were sent to dentists' and doctors' offices to fill in, usefully, those waiting periods when patients will pick up and read anything that looks attractive.

IT IS not enough merely to produce a good, readable report. It also must reach the people for whom it is intended. General mailings to every citizen would waste time, paper, postage, and money, short of the millennium when everybody is interested in his government. If your town *does* have a report, you can play a big part in awakening civic interest by suggesting ways of spreading the re-

ports around—at your own women's or professional club, perhaps.

If your city or town is thinking of starting the business of municipal reporting to its citizens, help on preparing the accounts is available from the International City Managers' Association, 1313 East 60th Street, Chicago, Ill. This organization publishes a manual called "Specifications for the Annual Municipal Report," containing suggestions for the content, preparation, design, publication and distribution of these documents. It can be purchased for \$1.50, and includes a check list of all the items to be covered in an annual municipal report.

"This is all very well," you say. "It would be a fine idea if our local government told us more about our city's financial set-up, but must we wait for a report to find out where our tax money goes?"

Obviously not, if you take the trouble to find out for yourself each and every one of you, separately, and with dogged determination. You can go to the Comptroller's Office, usually in your municipal building, and ask. But you had better know in advance just what information you want. Without a complete, prepared report, your finance officer will have



Not a Bra!

BERLÉ'S "BUST-DELINEATOR" Removes all Compression

This permanent uplift is designed on scientific principles to give you a firm youthful figure. The Berlé "Bust-Delineator" provides unstrained support while maintaining separation to rounded or pointed contours. Special construction prevents sagging or bulging, even during strenuous exercise.

As no two busts are alike, only the uplift custom made to your individual measurements can give you a natural lovely silhouette. Stars of the stage and screen wear the "Bust-Delineator"; you too can achieve this graceful beauty.

Call at our new Salon or write for Booklet "HB"

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look everything up, as demanded. If enough of you came running to him, he would soon be bogged down in finding data for answers to your questions. And he might, being human, think you were pretty much of a nuisance, though he recognized your right to ask and his obligation to tell you.

FOR example, if three new schools were proposed for your town, you might want to know how much they were going to add to your tax bill. That would *not* be a simple matter for any finance officer to compute. Other items in the budget affect the total tax; charges for the public debt might decline; there might be new sources of revenue through, say, return from the state of license fees. So maybe the new schools won't alter your tax bill at all. Anyway, your city official couldn't tell you until the whole budget had been adopted, and then it would be too late to change anything. Your best bet is to follow the budget each year, so you can make comparisons.

In general, city administration is better than it was perhaps fifteen years ago. Technical material for municipal officials is generally available now. There still is the necessity of selling programs which

are technically sound to the officials themselves, however. Only the citizens can do that.

In one city, where the government was made up of five elected commissioners, each the chief of a group of city departments, the Commissioner of Finance was concerned because deficits, concealed by borrowing, appeared each year. He urged lower taxes and more rigid control of spending by the various departments. But the other four Commissioners refused to accept his advice; his proposal was voted down. The only hope of changing the situation lies in arousing the taxpayers of that city to a knowledge of what is going on, which will not happen until tax collections start receding again, as they may if there is a slight recession after the war. But a complete report to the citizens each year by all the heads of all the city departments would have brought the defect to light. And, with aroused feelings on the part of the citizens, steps might have been taken to force adoption of the Finance Commissioner's suggestion for improving the basic position of that city's financial structure.

There are no basic rules giving percentages as to how much a city
(Continued on page 155)

Enjoy this treat known to Europeans for centuries



de Kuyper

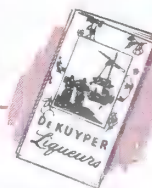
PRONOUNCED DE-KIPE-R

CORDIALS

THESE war-rationed days especially, Americans are discovering a treat known to Europeans for many, many years...famous de Kuyper Cordials. A de Kuyper Blackberry Cordial after dinner, for example, adds an inexpensive touch of luxury to any menu. And with twelve de Kuyper varieties to choose from, *any* guest's preference can be indulged. What's more, many a host today is learning to his delight that really delicious *mixed drinks* and *cocktails* can be made with these liqueurs.* For the past ten years, de Kuyper Cordials have been made in America by Dutch experts, *identically* as they were in Holland for centuries.



WHEN YOU THINK OF CORDIALS
THINK OF *de Kuyper*



* Send for free recipe booklet

Fashion-Edge Ruffled Curtains

The Only Curtains with the Smart, New
DOUBLE-FOLD HEADED-RUFFLE

Double daintiness and durability...that's why the curtain call is for Fashion-Edge, the curtain with the Double-Fold Headed-Ruffle. Made by a special patented process, Fashion-Edge gives your windows new, fluffy loveliness. Look to Fashion-Edge for inexpensive smartness as well as crisp curtain charm through many tubbings and ironings.

*Reg. U. S. Pat. Off.

You'll find this label only on the Double-Fold Headed-Ruffle of Fashion-Edge Ruffled Curtains.

Fashion-Edge Curtains Are Stronger
Double-Fold Headed-Ruffle eliminates pulling and traying of fabric.

Fashion-Edge Curtains Wear Longer
Double-Fold Headed-Ruffle withstands wear and tear of more launderings.

Fashion-Edge Curtains Drape More Gracefully
Double-Fold Headed-Ruffle adds distinction...giving new, crisp charm.

FASHION CURTAIN COMPANY MEMPHIS, TENNESSEE

Look what the **VIGORO** BEAUTY TREATMENT can do for your flowers!

Flowers fed Vigoro bloom to their full peak of loveliness. This amazing plant food helps bring them to a perfection of size, symmetry, color and fragrance.

That's because Vigoro is a complete plant food. It supplies—not just a few—but all the essential food elements growing things need from the soil. Gets results that incomplete plant foods can't match because Vigoro's extra elements mean extra beauty—extra health for your flowers.

Feed everything you grow Vigoro. It's a real beauty treatment for your lawns, flowers, trees and shrubs. Get Vigoro—the complete plant food today.



Get a greater crop of health from your vegetable garden!

Carefully controlled growing tests have conclusively proved that vegetables are produced in vastly greater abundance when fed Vigoro. That's because Vigoro is a complete plant food. Feed Vigoro regularly. Get it now.

Comes in bags of 100, 50 and 25 lbs., 10 lbs., 5 lbs., and 1 lb. Feed according to directions.

PRODUCTS OF SWIFT & COMPANY

The LOG of the PRACTICAL GARDENER

It's a wise bird that gets the worm turned early; so go out there, brother, and dig!

In April a man's best friend is his spade. There is no better tool for loosening winter-locked soil or winter-bound muscles. And for both you can't beat a rake as a final conditioner.

By now we all realize the need for Victory Gardens is greater than ever, so I shan't harp on it. But one way you can push the season ahead is by simply scratching a trench in ground that's still too wet to turn and starting peas. It should be neither too wet nor too cold for them as much as two weeks early.

Seed stocks should be adequate for our needs this year, but to save wasting potential crops, better treat your seeds with one of the standard disinfectants before sowing. Such a simple procedure may increase germination by five to fifteen per cent overall.

Three months ago in an article up front I attributed to Sir Walter Scott of all people, a couplet from Pope's "Essay on Criticism." I won't discuss the error further. Wouldn't have brought it up at all if some of my public hadn't

Divide and conquer—yes. But not at the expense of plants that are just getting established. Most perennials should be left in place for at least two full blooming seasons, many of them for longer. But among those that may be divided frequently, include summer phlox and, of course, garden chrysanthemums. Do the job in early spring.

As soon as the frost goes out, turn over last fall's compost. It will warm up quicker for the upset, and it's warmth—along with moisture—that sets the bacteria of decomposition to work.

Watch for self-sown annuals that will be sprouting this month from seed dropped last year. It's easy to distinguish them, at least from most weeds. Set a few in a separate seed bed. Maybe you can use them to fill bare spots later. But remember, not all "come true."

Which leads to another point: learn to know your flowers. Not just the blossoms and mature plants, but the young sprouts and seedlings. You'll never know the full joy of gardening until you can recognize all your plants from the cradle stage up, call each one by name.

Now that I think of it, you never *will* know the full joy of gardening. It's a comforting thought, tart enough to keep even the best of gardeners from becoming complacent. I wonder, though, what it would be like. To know for five minutes, then forget again. R. B.

Residence Elevators



"Elevette"

Vertical lift for stairwell or corner of room, with or without enclosure.

This Company has cheerfully accepted the restrictions necessitated by War requirements. Now, owing to the changed outlook, these restrictions are gradually being lifted and in line with Post-War planning, we deem it patriotic to prepare for resumption of the manufacture of new INCLINATORS and "Elevettes". We therefore welcome inquiries from persons urgently needing elevator service in their home.

Descriptive Booklet giving full information mailed on request.

Originators and Manufacturers of Simplified Passenger Lifts for the Home.



INCLINATOR

An unique electrically crated "Stair-Lift".

against wall when not in use.

INCLINATOR COMPANY OF AMERICA

305 So. Cameron St., Harrisburg, Penna., U.S.A.

GET A GREATER CROP OF HEALTH

from your vegetable garden!

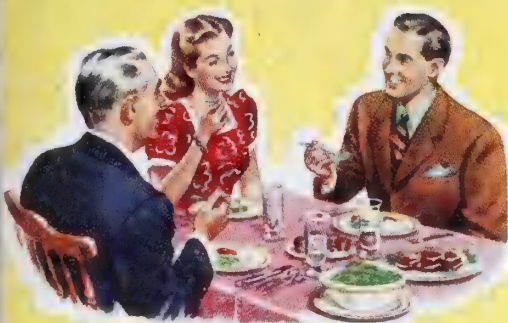
Here's undeniable PROOF that vegetables grow more abundantly when fed **VIGORO!**

All your vegetables,
BEANS, BEETS, LETTUCE too,
yield better on Vigoro.

UP TO **132%** MORE
CARROTS

UP TO **231%** MORE
TOMATOES

GET GREATER YIELDS . . . FINER
FLAVOR, TOO . . . WITH THIS
COMPLETE PLANT FOOD!



Besides helping produce a greater yield, Vigoro, the complete plant food, can help you have better tasting vegetables . . . help all your vegetables mature to their peak of mouth-watering goodness. Here's why—

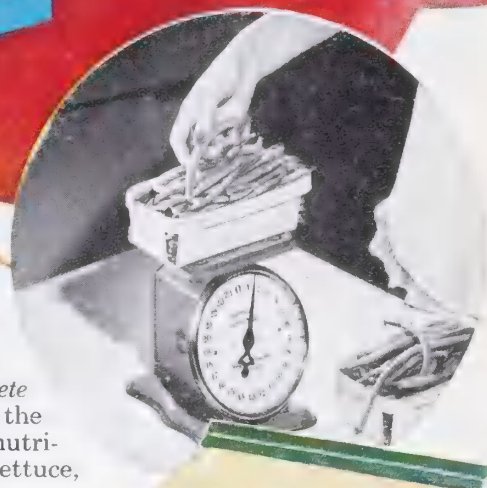
Vigoro is a real square meal for plants. It supplies—not just three or four—but *all* the elements growing things need from the soil. Help yourself to a finer vegetable garden this year. Be sure with Vigoro. Buy it now!

Carefully controlled growing tests show amazing results!

Gardening need not be a game of chance. Here are indisputable facts showing the amazing results that VIGORO produces. This complete plant food when fed to vegetables produced on the average for all crops 252 % greater yields—nutrition packed beans, tomatoes, chard, carrots, lettuce, beets, cabbage, turnips!

Two groups of vegetables were grown under identical conditions except that one group was fed Vigoro and the other group unfed. The results? The vegetables that had been fed Vigoro greatly out-produced the unfed group!

Now, these attested facts mean but one thing to you. Vigoro can help you produce a bigger crop of vegetables . . . a better crop of vegetables. Get Vigoro, the complete plant food, from your garden supply dealer today!



Gorgeous Lawns, Perfect
Flowers, Too—With

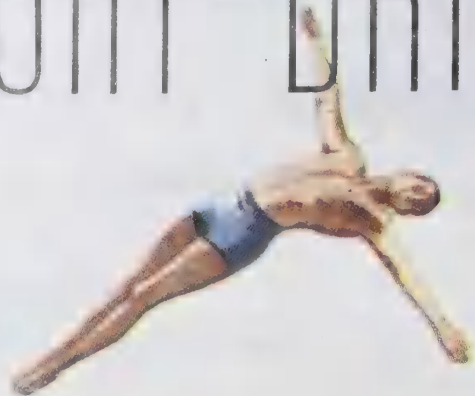
VIGORO

Vigoro will help you have a lovelier lawn—velvety smooth, deep green—freer from weeds. VIGORO is a beauty treatment for flowers, too.

Vigoro is remarkably economical to use. Comes in bags of 100, 50 & 25 lbs.; 10 lbs., 5 lbs., and 1 lb. and in handy tablet form.

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BE RIGHT-DRINK LIGHT



Leslie Savalberg



de LIGHT ful

KING

IT'S WHISPER LIGHT

KING BLACK LABEL

Blended Whisky, 86 Proof. The straight whiskies in this product are 51 months or more old. 40% straight whiskies, 60% grain neutral spirits.

YOUR TAX MONEY

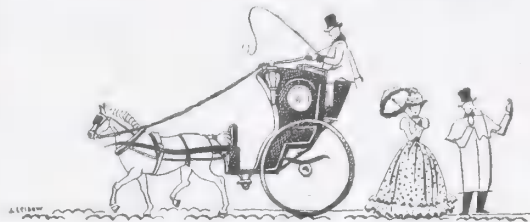
CONTINUED FROM PAGE 151

ould spend for health, education, police, fire protection, streets, lighting, parks, water systems, sewage, and the like. This varies with each community, of course. But the disposition of the funds is *not* a mysterious matter for the "experts" to decide, unadvised by the citizenry. We have no idea whether the figure of 2.89 per cent for recreation in the City of Hartford is too little or too much; but if we lived in Hartford, we could find out. We could take a look at the parks and playgrounds; we could find out how many people use them, whether they are well located for serving all parts of the city, well equipped for the sort of recreation Hartford's children and adults want and need. And if we came to the conclusion there were not enough facilities, we could certainly start a citizens' movement for more. Or, conversely, protest at appropriations which we deemed excessive. It is this kind of activity—call it crusading or enlightened citizenship—which is the best guarantee we have of Better Tomorrows. For Better Tomorrows must be paid for in dollars and cents, and in study and work, too. Only if we are will-

ing to study and work to get the information about where our tax money goes—and to change its flow where necessary—will the tax dollars we are paying help to bring Better Tomorrows closer to today.

What to do about tracking down your tax dollars

1. Find out if your city issues an annual report to its citizens.
2. If it doesn't, agitate for one.
3. If it does, examine the report to see if it has been properly designed for *popular* consumption.
4. Call at your City Hall and ask questions. Get others to do so. Let your officials know you are interested in keeping track of city expenditures and what you get in return by way of services.
5. Check up on the disposition of city funds. See if it makes good housekeeping sense to spend 25% of the total for police and fire protection, 2% for city planning.
6. Read all accounts of budget proposals in your local newspapers. Complain if they do not seem clear.
7. Attend budget hearings whenever you can, whether you have an axe to grind or not. Be "in the know" on what your local government is spending your money for!




Famous Hostesses of the "Nineties" gave the Waldorf-Astoria its first social distinction... a tradition of gracious living now multiplied by the years.



The **WALDORF-ASTORIA**

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A pre-eminent New York Hotel,
superlative in location
and distinguished in clientele.

Home of the Casino-on-the-Park
where smart New Yorkers dine and dance.

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ESSEX HOUSE
On the park
CENTRAL PARK SOUTH
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**A Delicious,
Wholesome Treat
Rich in Mellow Goodness**

Wholesome, energy-building purity . . . rich, creamy goodness . . . make Allen's Toffee not only good, but good for you. For the ideal answer to that longing for a sweet, ask for delicious Allen's Toffee, in seven delightful flavors, at better stores, confectioners and candy counters.

**Allen's
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Famous in England
since 1860 —
a favorite in America

**BUY WAR BONDS
AND STAMPS**





Stop Rain, Dust,
Soot and Air
Leaks with
**CHAMBERLIN
WEATHER STRIPS**

**PROPER INSTALLATION
IS HALF THE JOB!**

These famous metal window strips, used on millions of doors and windows, are available NOW! They lower fuel bills as much as 30%; reduce cleaning and redecorating expense; cut cold floor and window drafts. Absolutely necessary for successful storm window results. Pay for themselves in fuel savings alone. Since 1897 Chamberlin Weather Strips have been carefully installed without muss or fuss. Nationwide factory branches deal direct with you—your assurance of complete satisfaction!

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**WEATHER
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and CALKING**

See phone book for
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Formerly Chamberlin Metal
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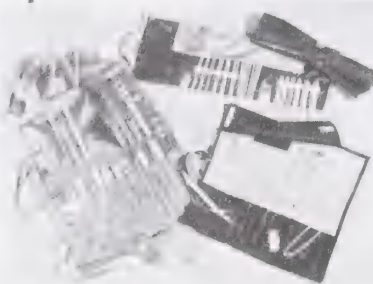
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since 1848*



You'd be surprised if you knew how many important men are switching to LAIRD'S APPLE BRANDY, the



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AMERICAN
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It has everything a man could desire:
is the same fine product that has
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JULIUS WILE SONS & CO. INC.
Benedictine Trade Mark Reg. U. S. P.

The Perfect Gift for Men
...demanded by smart women

New, luxurious Shave Kit
The "Caravan"

Consisting of 10 Personna precision blades (sold everywhere at \$1.00) a precision razor and a 20 gauge steel mirror ... all compactly arranged in a beautiful stitchless case made of genuine Pigskin leather.

Two great names
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Combining the finest in blades with the finest in leather.

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CALIFORNIA
Vernonware



Fruitdale

I represent the riotous color of a California autumn evening—the deep purple of wine grapes, the lucid rose-gold of ripening fruit. I'm heirloom quality—modestly priced."

Fruitdale belongs to the Vernonware family—America's finest line of semi-porcelains.

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More Bathrooms
WHEN YOU BUILD..OR REMODEL



Weisway
CABINET SHOWERS

For living comfort, convenience and after bathing enjoyment with complete, self-contained, leakproof Weisway Cabinet Showers. Easily, quickly installed, three-foot square or less, Weisways are extra bathrooms readily possible in rent or new homes. Keyed to modern and advanced building techniques, a foot-grip, no-slip floor and other useful features. Include Weisways in your plans for better peace-time living. Write now for suggested plans and detailed information. Weisway models V and V-Deluxe are available for immediate needs.

WERNER WEIS MFG. CO., INC.
117 OAK ST., ELKHART, INDIANA



**CULINARY
ROW**

Here's a start for your collection of cook books delving into regional cookery

By Florence Paine

EVERYDAY cooking takes on fresh meaning when you begin dabbling into the food habits of neighbors and friends in other states. For you can learn not only how to make dishes famous in various localities, but you can learn a lot about regional habits and history from your excursions on the cookstove. Whether you approach your culinary tasks academically, or simply want to add a few bright new strings to your cooking bow, you'll find "Favorite Recipes of North Carolina" a worthy aid to your cook-book shelf. The state of North Carolina is stressing development of its dairy products, so the book is brimful of recipes involving milk, eggs, cheese. And that particularly endeared it to us right now when it looks as if we'll have to seek large portions of the protein element in our diet in other foods besides meat. There are many recipes incorporating cottage cheese and sour cream, two wonderful dairy products whose virtues haven't been probed half deeply enough, and in addition many North Carolina specialties, such as barbecued chicken, spoon bread, sand dabs (cookies, if this stops you), and Hush Puppies (little "fried" pies, which are really a cross between a fritter and a dumpling, and are as much a part of Southern fish fries and hunting trips as baked beans are of New England church suppers).

The 128-page book, which is available for 50¢ from the Marketing Division, North Carolina Department of Agriculture, Raleigh, N. C., comprises about 300 recipes—literally everything from soup to the cheese course.

**STREAMLINE
MODERN....**



for DECORATIVE finesse

YOU can achieve distinctive refinement... decorative finesse with Streamline Modern Furniture. This charming, definitely smart furniture adapts itself gracefully to your rooms... to your ideas of gracious living!

• Streamline Modern pieces are limited today. After the war better stores will have enough of this sensibly designed furniture for every room in your home!

HEYWOOD-WAKEFIELD

GARDNER, MASSACHUSETTS

FINE FURNITURE SINCE 1826



Living Pictures...
Perfection of Reflection

Sparkle, color, brightness and beauty! Add them to your rooms with ever-changing Living Pictures.

You can be sure that a Genuine Nurre Mirror is always the Perfection of Reflection because its gleaming surface is made of scientifically-silvered plate glass. After you've bought your next War Bond, see the many different Nurre Mirrors at your Dealer's. They're beautiful!

FREE BOOK! New 1945 Edition



"How Famous Decorators would Use Mirrors in Your Home." A guide to the most effective use of mirror.

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Please send me FREE mirror book.

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*Designed for Gracious Living
and Built for Enduring Service*

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purchases may be made only through authorized dealers*

THE WOMAN MY HUSBAND SHOULD HAVE MARRIED

CONTINUED FROM PAGE 135

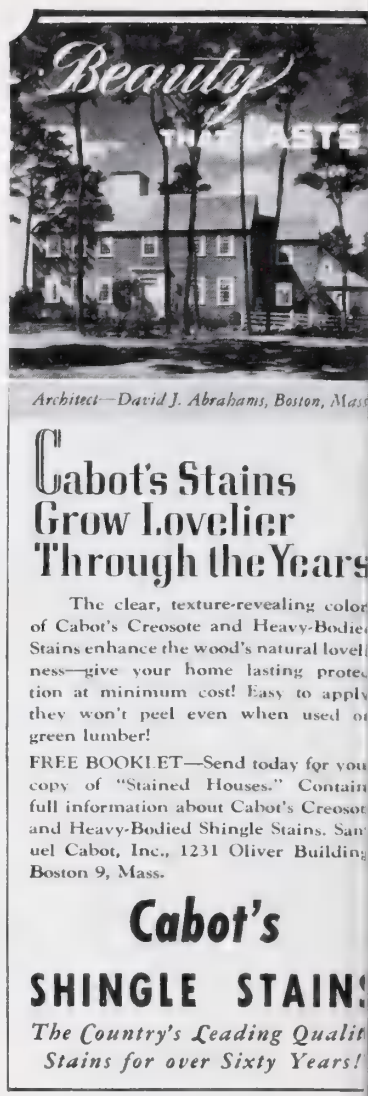
brushing her hair full 300 times.

She would not need to be reminded to take clothes to the cleaner's. He would not need to ask her to listen when he said his shirts hadn't enough starch. She does not find, when guests are assembled and thirsty for a special drink, that she has no lemons. She crumples up empty match packages and does not leave them lying about as though they were full of matches. She tells me many useful things, too, like how to catch silver fish in little jars wrapped in cloth and how to protect clothes from moths in the proper way. I accept her suggestions humbly and gratefully and make a note to do as she says. She loves old clocks and old furniture, notices new shirts and ties.

My husband would never have to say to her: "Look, you've let the dog jump up on your dress."

SHE would not answer back and argue. And a remark like "Don't take more than one cocktail. I'm telling you this for your own good" would be received in a gracious, feminine spirit. The woman my husband should have married is always at my side, nudging me and urging me on to be a better wife. She runs up the stairs at night and beckons to me to come and turn down the beds and adjust the reading lamp. Her shadowy finger points to a recipe in *The Times* on which my husband has commented. "Make a note," she says, "of that chocolate pudding he likes. Have you done those things he asks you to do?" she whispers.

If I try, is it possible that some day I can be she?



*Beauty
THE LAST*

Architect—David J. Abrahams, Boston, Mass.

**Cabot's Stains
Grow Lovelier
Through the Years**

The clear, texture-revealing color of Cabot's Creosote and Heavy-Bodied Stains enhance the wood's natural loveliness—give your home lasting protection at minimum cost! Easy to apply they won't peel even when used on green lumber!

FREE BOOKLET—Send today for your copy of "Stained Houses." Contains full information about Cabot's Creosote and Heavy-Bodied Shingle Stains. Samuel Cabot, Inc., 1231 Oliver Building, Boston 9, Mass.

**Cabot's
SHINGLE STAINS**
*The Country's Leading Quality
Stains for over Sixty Years!*



*Brighten YOUR Home
WITH
MYSTIC FOAM*

**THE PERFECT CLEANER
for Upholstery... Rugs
... Fine Fabrics**

It's easy to do it yourself—with Mystic Foam. You'll be amazed at how easily and quickly it restores the beautiful colors of fine fabrics—how it makes rugs and upholstery look like new. It's actually fun to use Mystic Foam, and see dirt, grease and stains disappear—and what a saving of time, effort and money!

Easy as Dusting—Perfectly Harmless

Mystic Foam comes ready to use—nothing to mix or add. Simply "foam it" and clean. Very economical. One gallon cleans a three piece living room suite and several small rugs.

Mystic Foam is used and recommended by famous hotels throughout the Nation. They depend upon it to preserve the beauty of their carpets and furnishings. Railroads use it for keeping upholstery clean and inviting.

Won't burn or explode—leaves a fresh clean odor. Dries in thirty minutes.

**Satisfaction
Guaranteed**

**Be Sure
You Get the Genuine**

Don't confuse Mystic Foam with products having similar names or with "something you once tried". Look for the green liquid in the bottle with the silver, black and red label.

**Swell for Cleaning
Auto Upholstery**

Mystic Foam is Sold by leading Department, Hardware, Grocery and Drug Stores. If your own Dealer doesn't have it, he'll order it for you. Write for Free Descriptive Folder.

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EASY TO USE - SAFE - DOES THE TRICK...QUICK!

BACK

THE ATTACK

★

BUY

WAR BONDS



For a Perfect Dinner

... nothing can take the place of these fine Widmer selections: dry, delicate Rhine wine... light pale gold Delaware... dry Sauternes. All add to the esteem which the Widmer name has enjoyed since 1888

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WIDMER'S WINES
and Vermouths**

Vintners of Fine Wines Since 1888
WIDMER'S WINE CELLARS, Inc., NAPLES.

How easy speedy
SOILAX



Keeps your house
spotless style



For cleaning tile &
walls & woodwork
beats all others
by a mile!



SOILAX at Hardware, Paint,
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Windowalls
BEAUTY IN YOUR NEW HOME



Windowalls let in sunshine... frame a view
in fresh air... insulate your home against
weather. Be sure your new home contains
Andersen Windowalls—made up of Andersen
Window Units. Write for free booklet today.

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Handy file for plans, ideas,
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with your name on the cover.
More than 60,000 already in
use! 12 sections, each on in-
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has roomy pocket. Attractive
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Enclose 50c (coin or war stamps) for your Home
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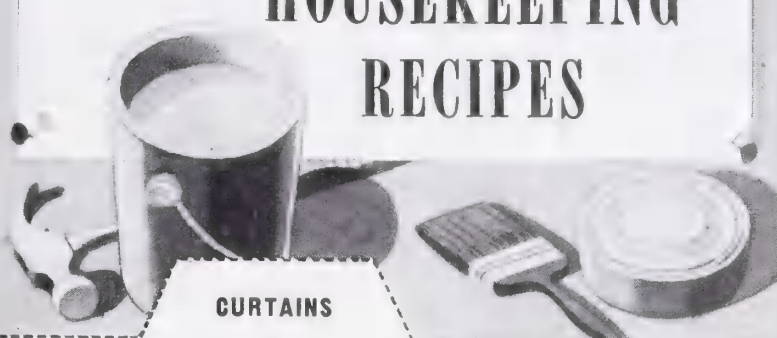
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LIGHTEN YOUR HOUSEHOLD TASKS
BY USING HOUSE BEAUTIFUL'S

HOUSEKEEPING RECIPES



CURTAINS

How To Launder Rayon Glass Curtains

You need not hesitate to wash your rayon glass curtains because of fear of shrinkage. It's possible to restore most of them which have passed serviceability tests to within a fraction of their original size by normal pressing and shaping. Before washing, shake them well to remove excess dust, soil. Measure so you'll have dimensions when pressing. It's an excellent idea to keep curtain measurements in a household notebook so you won't have to measure each time you wash. Study informative labels attached to curtains and heed their instructions.



OVER

PICTURES

Care of Paintings and Frames

Sometimes it's as important to know what *not to do*, as what to do, especially where art objects are concerned. Many a fine oil painting in an antique gilt frame has been rendered almost valueless because it fell into the hands of an amateur who thought to improve the looks by washing the painting and re-gilding the frame. If a painting has been properly varnished, dusting with a soft cloth which won't scratch the surface is usually about all the care required.



OVER

Clean Silver Easier, Faster this NEW Way



Save time, energy! Silverfleece (soft, impregnated cotton fleece) whisks away tarnish, restores brilliance. Proved superior to two leading silver polishes by laboratory test.

Economical. At all better stores.

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"THE LUSTER LASTS LONGER"

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WHO OWNS A WILLIAMS OIL-O-MATIC WITH THAT OF THE OWNER
OF ANY OTHER OIL BURNER



The still and experience that have for
times won the Army-Navy "E" Production
Award assure still finer performance products

WILLIAMS
OIL-O-MATIC
HEATING
BLOOMINGTON, ILLINOIS



IT WAS ALWAYS WARM AROUND THE stove

If you want a picture of the advance that has been made in comfortable living, compare the modern heating systems of today with the old pot-bellied stoves that left most of the house chilly.

There has been just as great an advance in insulation as there has been in heating. And in this field modern engineering's greatest contribution to comfort, health and economy was the development of Ferro-Therm Steel Insulation.

Ferro-Therm does what no other kind of insulating material can do. It reflects 95% of all radiated heat. It forms a barrier that resists the penetration of heat from either side. In winter it keeps heat in—saving as much as 30% in fuel. In summer it keeps heat out—reducing the temperature in the house by 10° to 12° F. And it guards the comfort and safety of your home in several vital ways:

Ferro-Therm is not only non-combustible, it is a definite fire stop.

Ferro-Therm completely prevents the penetration of termites, rodents, and insects, as it is all-metal.

Ferro-Therm does not absorb moisture, and does not convey any moisture to framing members which would cause wood to rot.

No bulk or mass insulation has the advantages of Ferro-Therm. It gives you year-round comfort—and tremendous dividends in fuel saved—with insulation that is absolutely permanent, and which takes up far less space. And Ferro-Therm is light—easy to handle; a carpenter can install 1000-1200 feet in a day.

Before you build, investigate Ferro-Therm—the modern insulation for modern homes. Write for helpful free booklet, American Flange & Manufacturing Co. Inc., Ferro-Therm Division, 30 Rockefeller Plaza, New York 20, N. Y.



Ferro-Therm

Reg. U. S. Pat. Off.

STEEL INSULATION



DON'T LET HOUSEKEEPING DUTIES GET YOU DOWN!

Equip yourself with proper information to handle problems that arise. Every month HOUSE BEAUTIFUL presents housekeeping recipes giving simple how-to-do instructions for solving upkeep problems. Save time and worry by referring to them often.

CURTAINS

Procedure: Don't wash rayon curtains by machine unless label states this is possible. If so, use water not over 160°. If there is no label, wash by hand using lukewarm water, to which you've added a water softener, if hard water prevails in your vicinity. Make a rich suds of mild soap. Don't rub fabric but squeeze suds through and through. Never bleach or starch rayon curtains. Rinse several times in lukewarm water. Squeeze water out. Then wrap in turkish towel and knead out remaining moisture. Manufacturers of rayon fibers warn against use of a pin-type curtain stretcher for drying, since rayon fibers are weakened when wet, and there is danger that ninon or marquisette may be torn or damaged during stretching. It's preferable to dry rayon curtains flat, or you can square edges, double and hang over clothesline. Or hang curtains at window, running a rod through bottom hem. Press, while damp, with a moderately hot iron in lengthwise direction only.

OVER

PICTURES

Procedure: If painting has been subjected to extremely hard usage, is grimy, and colors are darkened, your local museum should be able to direct you to an expert "restorer."

Most frames can be kept looking well with regular dusting. Gilt frames should be dusted with lamb's wool duster, or leather duster, very lightly so there's no chance of cracking the gilt. If really dirty, give cleaning job to competent gilder. Never clean with water or alcohol which may remove gold leaf. If you want to brighten frame, apply a light coat of paste wax, allow to dry for a few minutes and polish gently. Wooden frames can be cleaned with liquid wax occasionally and rewaxed with liquid or paste wax.

OVER

widdicombe

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"Flexi-Unit" Modern Originals
THE WIDDICOMBE FURNITURE CO.
Grand Rapids, Michigan

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NEW YORK STATE

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"Champagne Dis-
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SPECIAL
a dry wine
BRUT,
a very dry

Urbana Wine Co., Inc.
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FOR CLEANING AND PAINT

Gum Turpentine is the standard, fool-proof thinner. Use or specify it for exterior work and for interior with oil paints, enamels or finishes. Gum Turpentine is a excellent cleaner for furniture, floors, woodwork, bath, toilets, bed springs. Best for cleaning paint brushes. Sold by Hardware, Variety, Drug Grocery Stores.

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"I SMELL SMOKE"



In the home sound asleep. Then, Spontaneous Combustion—Oil soaked cleaning cloths in a broom closet are smoldering—about to burst into a blaze. Keep your head—if you have a Pyrene you can extinguish the fire before it spreads.

There's a handy, easy-to-use Fire Extinguisher that is worth its shining light in gold. It's possible, inexpensive fire protection.

IT EVEN SO HUMBLE! Write for a booklet of household hints sent on request.

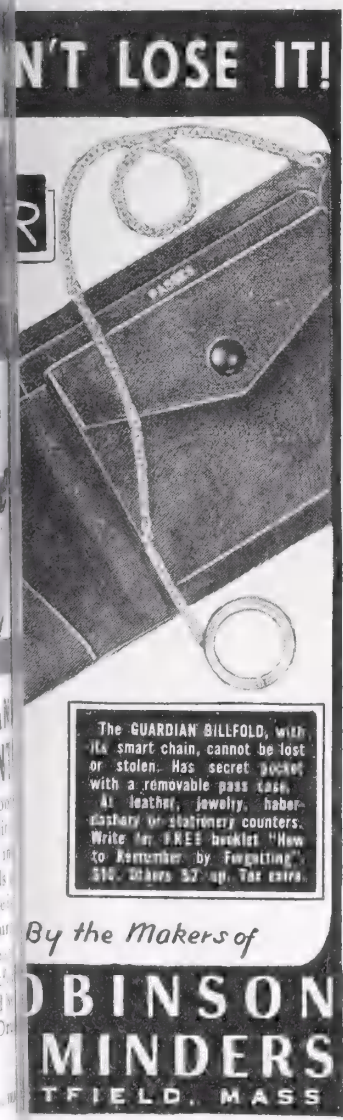
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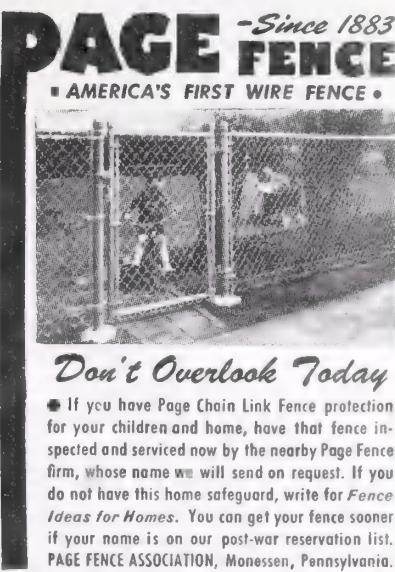
PANTRY SHELF NEWS

CONTINUED FROM PAGE 133

You don't have to hail from California to be as unhampered by food tradition as their native sons and daughters. But you must, temporarily at least, relinquish some of your pet food habits. Salads, for example, aren't an afterthought, to be eaten if there is enough space to spare after the *pièce de résistance*. In California a salad rates a course by itself, and before the *pièce de résistance*, too, so it can be enjoyed and not simply endured! At a luncheon in New York recently of the California Fruit Growers Exchange, the salad bowl was the high point of the noon hour to many, and especially the men, some of whom were heard muttering, "Why can't my wife produce salads like this?"

She can, if she follows this recipe, straight from the West Coast. Don't be alarmed, however, because it doesn't put salad together "the way you've always done it" nor use ingredients which seem familiar to your salad bowl. For six people, break up about 3 quarts of mixed greens in a wooden salad bowl. Add 6 tablespoons salad oil, 1 tablespoon Worcestershire sauce, freshly ground black pepper, plenty of salt, 1/2 cup cheese (any cheese, but try half crumbled blue cheese and grated cheddar). Now break an egg on to the greens, douse it with about 1/2 cup lemon juice. Toss salad carefully and thoroughly. But you haven't finished. The last touch is a really masterful one: 2 cups of crisp croutons, previously marinated in garlic olive oil (simply olive oil with a couple of garlic cloves to flavor). Toss again and serve. You won't wait long for those groans of pleasure, sweet music to the cook's ear!

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AMERICA'S FIRST WIRE FENCE



Don't Overlook Today

• If you have Page Chain Link Fence protection for your children and home, have that fence inspected and serviced now by the nearby Page Fence firm, whose name we will send on request. If you do not have this home safeguard, write for *Fence Ideas for Homes*. You can get your fence sooner if your name is on our post-war reservation list. **PAGE FENCE ASSOCIATION**, Monessen, Pennsylvania.



YOUR POST-WAR RETREAT

Seashore, mountains, lakeside, ranch or tropical glade—wherever you plan to live and serenely "loaf away" those glorious days of vacation or retirement, you'll want a snug, comfortable, beautifully finished Hodgson Cottage to make the enchantment complete.

For 53 years Hodgson Houses and Cottages have been known for their sturdy, high-quality construction, neat New England craftsmanship, and unbelievably small upkeep cost over the years.

Hodgson Cottages should be unrestrictedly available soon . . . today on properly certified priority orders only. But you can plan now. **SEND FOR FREE CATALOG P 35.**

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Tool Houses, Farm Buildings, Greenhouses, Kennels, Poultry Buildings—now available under Government regulations. *Houses and Cottages*—available to veterans and others who can qualify under Government regulations or furnish priority.



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NOW YOU CAN ORDER YORK-HEAT

Send today for this beautiful descriptive booklet about York-Heat . . . complete automatic heating satisfaction for your home! York-Heat's post-war line of oil-fired equipment is now in production.

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YORK-HEAT HB-4
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Please send me your FREE booklet: "YORK-HEAT—A Service, Not Mere Machinery."
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Address _____

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When you see the pleasure flowers bring to people's faces this Easter ...remember that flowers always bring pleasure on any occasion. So say it with flowers in any event—by telegraph if he or she is out of town.



Flowers wire made
for people like you.
See you soon
David

In any event—
wire Flowers

When someone dear to you
—in another town—has a birthday, or
any event you want to remember—wire flowers.

It's easy as 1-2-3, and not at all expensive

1. Go to a florist with the Florists Telegraph Delivery Association seal on his window. Tell him the name, address and town of the person to receive the flowers—state the amount you wish to spend. You pay nothing extra for flowers by wire—except standard rate for telegram.

2. Your florist wires your order and your message for the card to an F.T.D. florist in the other town who immediately delivers fresh flowers from his stock.

3. F.T.D. florists are everywhere—but not all florists are members of Florists' Telegraph Delivery Association. So look for the F.T.D. Seal. It's your assurance of full value.

Look For This F.T.D. Seal On Florist Window



PLACE HOLIDAY ORDERS EARLY

FLORISTS' TELEGRAPH DELIVERY ASSOCIATION

484 East Grand Boulevard, Detroit 7, Michigan

News about a WEED-PROOF LAWN

It's green only in warm weather, but it's soft, tough, long-lasting, and beautiful

THERE is now on the market a turf grass which, though not new in sub-tropical regions, holds out to residents of many temperate zones a battery of hopes just as glowing as the adjectives used at the top of this page. Called Flawn, it is, botanically, *zoysia matrella*, or Manilla grass. One of the large seed houses has worked with it in Connecticut for nine or ten years and, at sea level, have found it reliably winter hardy.

This tropical grass grows from small turf pieces set in the ground at 6"-8" intervals to form in about two years a close, dense mat of bright green leaves. Toward the latter part of May in Connecticut it turns green and remains so until the first hard frost of autumn, at which time it promptly turns brown for the winter.

During the summer it grows

densely, slowly, needing mow only half as often as the average lawn. It survives drought beautifully, though it is a heavy feeder and likes fertile soil. More important, it has an antipathy for weeds and in experiments thus far carried out on an extensive scale, it chokes out crabgrass and dandelion chinch bugs!

Under foot, Flawn feels like super-de luxe, deep-pile carpet or one of those bearskin rugs you see in the movies. It has a spring, although it is coarser than the best ordinary grasses.

Flawn is well worth investigation by those who have climates comparable to that of Long Island Sound, who are interested only in a summer lawn anyway, who don't mind the extra cost, who are looking for a badminton or playground where the children won't wear

Totty's REGAL LILIES



This is a universally popular and most dependable garden Lily . . . Flowers in July on stalks 3 to 5 feet high . . . Large fragrant flowers of white, splashed with pink on outer petals . . . Should be planted in full sun.

Pot grown plants—immediate delivery **75c** each, **\$7.50** per dozen, f.o.b. Madison.

Send for our new beautifully illustrated catalog. The 25¢ charge may be deducted from your first order.

Totty's

**BOX 59
MADISON, N. J.**

**Specialists in Roses, Chrysanthemums
and other Perennials**

Recipe for GOOD GARDEN SOIL

You learned about the mechanical details on page 82. Here is the rest of the story

In addition to proper spadework, the necessary steps to achieve good mechanical condition, efficient garden soil must be well supplied with the food elements that growing plants will require. The four photographs on page 82 show, progressively, not only the way it may be rapidly brought into tilting condition, but also how humus or humus-making materials be incorporated in it. For humus, rich organic "supplements" as enter rye, manure, compost were suggested. As a key fertilizer to balance the breaking down of the organic matter, superphosphate was added to the original "mix." But superphosphate supplies but one of the basic plant food elements. The others are also needed. Here then is a recipe for the soil suggested on page 82.

For the superphosphate: spread from 40-50 lbs. per 100 sq. ft. either before the manure is spread or, preferably, just before turning under. For better results put on half the superphosphate before spading and the other half prior to raking. Plan, also, to turn under whatever amount of ground limestone a careful soil analysis suggests for correcting acidity. Complete plant food, such as standard victory garden fertilizer may be applied in one of three ways: 1 (least good), at the rate of 40 lbs. per 1,000 feet before spading; 2 (next best), half before spading and half either before final raking or as side dressings during the season; 3 (best for most gardens), half before raking and half when crops should be ready to make their best growth.



French Type PICKET FENCE

During the past four years with no French Chestnut Sapling woven picket fence being imported, we have been selling large quantities of the Rusticraft fence illustrated above. This serves the same purposes and has an appearance similar to the previously imported French Fence—except the pickets are tight together. This creates a beautiful, long-lasting screen for use where utmost privacy is desired—along a heavily traveled road, around a garden or swimming pool, or for shutting out an

unsightly view. And this domestic fence costs less.

In addition to the tight screen type, we have a wire-woven cleft fence with 1/4" space between the pickets, permitting the passage of sunlight and air.

Another currently popular Rusticraft fence is the "C-THRU" cedar picket lawn fence with 2 1/2 inch space between pickets. As there is a type of Rusticraft Wooden Fence for every need we suggest you send for our catalogue.

Rusticraft

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TIGHT SCREEN AND WOVEN PICKET • ENGLISH HURDLE • POST AND RAIL
FARM GATES • HORSEBACK GATES • "HAY FEEDER" FOR HORSES

NEEDED! 20,000,000 Victory Gardeners

Grow Your Own— Be Sure

"I call upon the millions of victory gardeners who have done so much to swell the nation's food supply in these war years to continue their good work."

PRESIDENT ROOSEVELT'S APPEAL
January 23, 1945

Grow your own delicious fresh fruits and vegetables and you not only assure yourself an adequate supply of high vitamin foods, but you help your country solve its serious food problem.

Suggestions for YOUR 1945 Garden

Enjoy These New and Better Vegetables

BROCCOLI, Italian Market. Delicious, compact. Pkt. 25c; 1/4 oz. 65c.
BEET, Winter Keeper. Excellent flavor of wonderful storing qualities. Pkt. 15c; oz. 50c.
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TOMATO, S&W Co. Climbing. Most productive, ideal for slicing or canning. Pkt. 25c.

Sow Staigreen LAWN SEED

**FOR A
PERMANENT LAWN**

Staigreen is a modern mixture of the strongest, finest grass varieties—free of troublesome weeds and crabgrass.

1-2 lbs. . . . \$1.95	10 lbs. . . . \$7.25
25 lbs. . . . \$17.50	

Use 1 lb. for new lawn 10x20 ft. 1/2 quantity for renovating. Delivery prepaid in U. S. A.

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32-PAGE BOOKLET**

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Cost is 25c, but mailed free on request with orders of \$5 or more, received before June 1.

NOVELTY TREE ROSES

Will bloom this summer on strong, straight 3 1/2 foot stems.

Plant them in your hardy border or rose-garden, where they will stand head and shoulders above their companions.

Red, Yellow
Pink, White
Two-Toned
(Pink and Orange)

Pot-plants only, ready early May
\$6 each

Delicious Small Fruits

RASPBERRIES—
INDIAN SUMMER. Red. Ever-bearing. Full crop in June, another in Fall.
CUMBERLAND. Black. Heavy bearer, delicious berries. Midseason.

All 2-year transplanted stock. 25c each; \$2.75 per dozen; \$21 per 100.

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To Enhance the Beauty of Your Garden



ROSE MME. CHIANG KAI-SHEK

Once you see this gorgeous canary-yellow rose, you'll more than agree with the judges who voted it the outstanding rose novelty for 1944! For here is a rose of perfect form, delightful fragrance, matchless color and vigorous growth—a rose whose sheer beauty and elegance will at once win your heart. The buds are long and graceful and open slowly. Petals are unusually dainty in shape and remarkably smooth-textured. Named for the esteemed and lovely First Lady of China, this rose is one you *must* have this summer.

Mme. CHIANG KAI-SHEK Price \$2 each \$20 a dozen

NEW BUDDLEIA "PEACE"

At last a pure white Buddleia—and one that is truly hardy! The well-formed, graceful slightly arching flowers are 12 to 16 inches long and bloom abundantly till frost. Rugged, 6 ft. tall, fine foliage, grow rapidly, require little care. We offer strong potted plants that will bloom the first summer.

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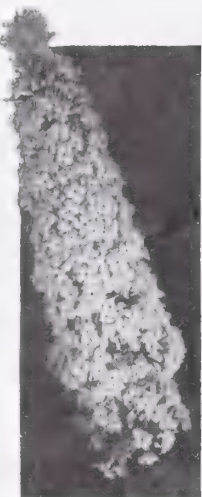
Recognized nationally as the most beautiful floral catalog published, 176 pages with more than 200 true-to-life illustrations; full of detailed plant descriptions and cultural information. Contains newest and finest Wayside offerings in roses, flowering shrubs, and plants. To be sure of getting this outstanding book, it is necessary that you enclose 25¢ in coins or stamps with your request, to cover postage and handling costs.



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BUDDLEIA "Peace"

HOW IS YOUR SPRING

Don't forget that some perennial vegetables, like some flowers, bear early. For the impatient gardener they mean a longer eating year

THE first fortnight in April is for me the most tantalizing part of the gardening year. The days are actually longer than they have been since last August. The sunshine is warm at midday, though each evening brings a sharp frost. There are repeated rains. Yesterday there was skim ice along the edge of the brook where the blue flag grows. Today the retreating frost has left honeycomb clods along the shaded edge of the vegetable patch. Tomorrow the whole garden will be too soft to bear the weight of a team of horses, let alone a tractor and a two-bottom plough. Yet in a week or two—perhaps even in a few days—it will be time to break ground. All nature is restless, and he would be a dolt indeed who did not share the anticipatory stirrings in his garden microcosm.

Supposing you are not a dolt,

what can you do to ease that Fool's Day yearning for action? The perennial corner of your kitchen garden holds the answer.

What do you turn to first? In my own garden, it's rhubarb or sorrel or Good King Henry—the tart, green, tonic, springtime harbingers among our "sallet" herbs. And, after them, horse radish, new dandelions, lamb's lettuce, and those hardy survivors of the snowdrifts: parsnips and Jerusalem artichokes. And asparagus. All these are ready to grace the spring table before the first early spinach or the youngest bunching onions are in their prime.

Is it three or four years since you divided and lifted your rhubarb? If so, now is the time to explore along the row, seek out the spots where three or four tumescent knobs near together indicate an overcrowded plant, and slice the

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A REDWOOD BARK PRODUCT

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Promotes Growth

Reduces Watering

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Improves Soil Structure

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Clean, Easy to Use

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• Leading horticulturists and nurserymen throughout the country have tested and proved what *Sani-Soil* can do. And because it is so easy and economical to use, home gardeners can enjoy the same amazing results. *Sani-Soil* improves growth of V-gardens, flowers, shrubs, lawns because it conditions the soil. It enables sandy soil to hold moisture—prevents heavy soil from packing.

Every grower, commercial or amateur, can get better results with less work by using *Sani-Soil*, a product of the bark from the Redwood tree—oldest and healthiest of living things. Send coupon for the complete story.

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which keep them strong and in line in any soil or any climate. Give your own home or estate this important all-out protection. Send for our illustrated Catalog and select the type, size and style that best suits your needs and tastes. Then, when residential fence is available, you can be among the first to have proper protection.

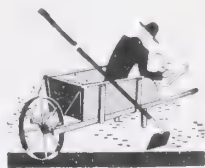
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HARVEST?

by David Washburn Bailey



THE MAN
BEHIND THE HOE

crowns apart with a sharp spade. Lift each crown carefully, disturbing the attached roots as little as possible, and replant it separately. When mulch all your rhubarb plants, new or old, with a generous spreading of manure or, failing that, old compost and plant food rich in nitrogen. Select the strongest of your two- or three-year-old plants to cover with half-barrels or bushel boxes with the bottoms knocked out. Heap manure round these barrels, and watch the warmth and the rich fertilizer startle your budding stalks to sudden leafage. Good King Henry, called by most American seedsmen "perennial spinach," is best grown from transplants, though seed is commonly available. If you have never tried it, you have missed a treat. Our great grandparents, in either Europe or America, probably ate it

as their equivalent of a vitamin pill. It's lots more fun, even today!

You may harvest horse-radish in the fall, grate it while it is fresh, stir it to a delicately fibrous paste with vinegar, and color it with the scarlet juice of beetroot; but early spring is the time to renew these plants or set them out afresh. If you dig your old roots now, cut off the side branches of the roots, called "thongs," and reset them, top ends upward, two inches below the surface of the ground. If you buy sets from a dealer, you will notice that they are trimmed off square at one end and with a slanting cut at the other. The square end should be left near the surface. The thongs themselves may be set out either vertically or in a slightly slanting position. Horse-radish, like rhubarb, enjoys a rich compost.

(Continued on next page)

those beets and
carrots—remember?
They were good!



Of course they were good—those crisp, tasty carrots and delicious beets. So good, in fact, that you can hardly wait to plant some more. But be sure you plant Ferry's Seeds again so you'll obtain that exceptional taste and flavor you enjoyed so much last year.

You'll enjoy growing flowers from Ferry's Seeds, too. All Ferry's Seeds receive the same exacting care—the same germination tests and trials for trueness to type to give you the best

and surest results. They are the heritage of 88 years of scientific seed breeding by the world's largest grower and distributor of vegetable and flower seeds.

Your favorite dealer has a wide range of Ferry's Flower and Vegetable Seeds in beautifully illustrated packets and can get for you quickly any additional varieties you may want.

Have a *better* garden with Ferry's Seeds.

DETROIT 31

FERRY-MORSE SEED CO.

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LET THE GOOD EARTH PRODUCE



PLANT **Ferry's**
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"THE OLD DIRT DOBBER" gives valuable gardening advice—Saturdays, 9:15 A.M.—E. W. T.—7.5 C. B. S. Stations

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Kryocide
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Get a package of effective, economical Kryocide today. It's the insecticide that large commercial growers use, because it gives PROTECTION against many chewing insects. Insects hate it . . . your vegetable crop deserves it.

Kryocide is NATURAL GREENLAND CRYOLITE, widely recommended by government agricultural authorities. Straight Kryocide, for spraying, comes in 1 lb. packages; Kryocide D-50, for dusting, comes in 1 lb. shaker type cans or 3 lb. bags. At your dealer.

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Chemicals

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Jackson & Perkins Introduce
COLOSSAL Viola
Purple Heart

Plant Patent applied for

Huge, velvety, deep violet-purple—twice as large as any you've ever seen! On fine long stems (7 to 8 in.), from early spring all through summer and fall—you'll even cut bouquets out of winter's first carpets of snow. The bright golden-yellow eye in the center of every flower makes the purple seem deeper, and the sheen even more velvety.

flowers up to 3 in. across

The vigorous plants do well in most any garden location, sending out many shoots for a continuous supply of blooms. They will live for years. Everyone adores Violas, even in the smaller sizes heretofore known—imagine how the whole world will want these mammoth waved and frilly blooms! You'll want enough for plenty of cut flowers in low bowls and miniature arrangements, as well as for garden display in several favorite spots. Do plant liberally this spring! Be sure to have your plants in time—order right away, direct from this ad.

Growing Plants, postpaid at planting time:
\$1.50 each; 3 for \$2.25;
6 for \$4.25; 12 for \$8.50.
Guaranteed to Live and Bloom

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The Rose Capital of America

Send postpaid at planting time quantity of Colossal Viola **PURPLE HEART** plants marked in square. Enclosed is \$....

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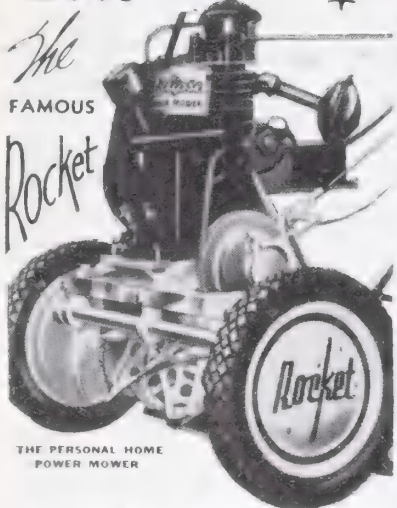
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Soon as your order is received, we'll send the J&P Home Garden Guide—how to prepare soil, how to plant—for a finer garden.

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★ Next on our priority list will be peacetime production of our famous products. We will be ready. We are standing by.

Eclipse
LAWN MOWER COMPANY
PROPHETSTOWN, ILLINOIS

CONTINUED FROM PRECEDING PAGE

To have your own dandelions this spring, you should have planted them last fall. If you didn't think them worth the trouble of cultivation then, you will have to wait until next September to sow them again. But in the mean time find a neighbor or a market gardener who grows cultivated spring dandelions, and get the cook to serve you up a "mess." You will find them nothing like the wild-gathered dandelions of your youth, but rather less bitter and far more meaty and tender. If there's a better companion dish for a slice of baked ham or a good smoked shoulder, I don't know it.

Sorrel is even less common in American home gardens than is dandelion, though it holds an honored place in Continental cookery. I notice, however, that a number of seedsmen who have not listed sorrel in the past have included it in their catalogues this year—in deference, possibly, to the growing vogue of old-time kitchen herbs. Sorrel is even easier of culture than dandelions, though both of them grow literally like weeds. First cousin of the familiar wood sorrel that grows in sour spots in old pastures, the

"French" sorrel is larger-leaved, thicker, milder, and juicier. It flavors the traditional Gallic pot-au-feu. It enlivens a salad, makes a marvelous purée, adds savor to potato soup, combines well with such dishes as fricasseed chicken, and lines an omelette which is something to remember. Sorrel is perennial. Its roots, about the size of salsify, live for some years and renew their tops in a few weeks after cutting. They benefit by occasional lifting and replanting.

LAMBS lettuce, otherwise corn-salad or fetticus, is a weed in European grain fields, but—forced into rapid growth in early spring—it also makes a tender and unusual salad plant. Continental gardeners used to force it under glass, but it thrives well enough in the home garden if planted in a sheltered and sunny location and fertilized generously. Its small rosettes of succulent leaves are ready early.

It will be May before your first stalks of asparagus show above ground in the North, and nearly July before you need to stop cutting a mature bed and give it its annual manuring. But early April is a good time to clean up the as-

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And Get Lasting Lawn Beauty

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O. M. SCOTT & SONS CO., 41 Spring St., Marysville, Ohio

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TRI-COLOR COLLECTION

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Violet-purple.

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Large white flowers.

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FREE—Clematis Booklet
Lists and illustrates newest and best in Clematis. Send today.

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FOR YOUR GARDEN

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MAKE YOUR OWN METAL GARDEN MARKERS

ROOVERS Label Embosser is the first practical life-time device for making indestructible metal labels for all plants, shrubs, trees, etc. NEW PATENTED SELF-CONTAINED HOLE-PUNCHING DEVICE makes this metal-marker indispensable to nurserymen, florists, growers. Tells instantly what is growing where. Great fun to spell out the label and emboss, with easy pressure, in beautiful raised letters on spray-and-acid-proof metal. Any desired wording or length. Great for marking equipment, tools, etc. Not a "gadget", but a real indispensable tool to put your garden on parade. Complete, with instructive circular, \$25, postpaid in U. S. and Canada, plus 10% U. S. Excise Tax, \$2 extra for special gift box. Money-back guarantee.

ROOVERS, Joseph M. Lotsch, Pres.
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New SELF-MIXING SPRAYERS

Simply Press A Button
and Your Hose Sprays
For You!

Just attach HAYES-ETTE to garden hose, turn on hydrant, lightly press a button and it sprays up, down or sideways. Capacity 1½ gallons of mixed spray material. Efficiently does work of many larger sprayers. Only \$2.95 complete.



Makes Spraying Fun

Also HAYES JR. with 3-gallon capacity, giving efficient performance of heavy, expensive equipment. Sprays up, down and sideways. No moving parts to wear out or break. Only \$5.95 complete.



HAYES 25-to-1 PROPORTIONER also applies spray materials through garden hose. Only \$1.95 complete.

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Start your garden right USE SEMESAN

TREAT flower and vegetable seeds with SEMESAN. Reduces seed rot and damping off. Also recommended to kill thrips on gladiolus bulbs and as a spray for mildew and black spot of roses. All dealers. Free flower booklet, DU PONT SEMESAN CO. (Inc.), Wilmington 98, Delaware.

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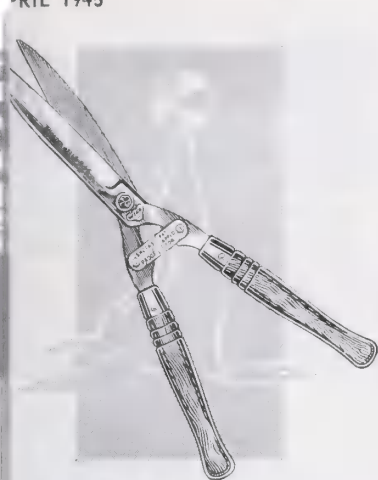
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VEGETABLE GARDENERS! Cut down your losses with TRANSPLANTONE and save your seedlings a good start. You'll get earlier, larger crops of tomatoes; firmer heads on cabbage, cauliflower, and lettuce; larger crops of sweet potatoes, melons, etc.

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Enclosed find \$1.00. Please send a 3-oz. can of TRANSPLANTONE.

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paragus patch, pulling up and raking away any overwintered tops, and cultivating lightly and shallowly over the whole bed. A few hours spent to good purpose now will save hours of backbreaking weeding later.

Of late years, commercial growers have pretty much given up trying to fertilize strawberries after the first season. It is better, say the folks at the experiment stations, to enrich the ground thoroughly before setting out strawberries at all, and then to fertilize the rows only during the first spring, before the newly-set plants have begun to make runners. Such new plants will respond also to monthly or even

fornightly side dressings of balanced chemical fertilizers. But manuring the older plants only encourages weeds and is likely to burn the tender roots. The part of your strawberry patch which you are not renewing, however, will enjoy a spring housecleaning which includes raking most of the winter's mulch off of the plants themselves and removing excess runners which may have set after the last cultivation in the autumn. The mulch should be trampled lightly over the bare ground between the rows and under the plants, so as to provide a clean layer for the coming fruits, thus protecting them from mud and excess rainfall.

IF YOU TAKE CARE OF THE SOIL THE SOIL WILL TAKE CARE OF YOUR VEGETABLES

CONTINUED FROM PAGE 83

Any material which is divided into particles which are very, very small, microscopic or sub-microscopic in size, is said to be in the colloidal state.

In soils we have two kinds of colloids, clay and humus. Well-rotted organic matter of all kinds is humus.

Inside the colloidal particle is

a nucleus which has an electric charge.

When an atom of an element has an electric charge, it is called an ion.

There is, therefore, more or less electrical attraction between the nucleus of a colloidal particle and the ions of the plant food elements
(Continued on next page)



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Full of garden-making helps—best seeds, bulbs, roses, supplies. Send 10¢ for postage & handling.



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Reverse V for raking stones and trash; cultivating narrow rows.

Middle tooth removed for working both sides of row at once.

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Every pound of food you grow is a contribution to victory; every hour you work in the garden is an hour of war work.

In return, the garden offers you healthy exercise, crisp, fresh vegetables of excellent quality and high vitamin content.

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To get the best results from it

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Sold through local stores from bulk or in the colorful RICE'S packets.

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Memphis 9 - Milford, Conn.
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Packet seed division:

JEPOME B. RICE SEED CO.

Cambridge, N.Y.

CONTINUED FROM PRECEDING PAGE

because the nucleus of the colloidal particle and the ions of plant food elements have electrical charges.

Part of the plant food dissolved in the soil water gets into the feeding roots of plants by osmosis. But it is now known that a greater proportion of the plant food enters the roots as a result of what is called ionic exchange.

Diagram 1 (page 83) shows graphically the facts of ionic exchange. Diagram 2 illustrates the actual sequence of events in the course of ionic exchange. The movement of plant food ions from the colloidal particles of the soil to and into the feeding roots is activated by hydrogen ions (H+). These ions release the plant food ions which are held by the nucleus of the colloidal particle and they then enter the feeding roots of plants.

This important means by which plants get food from the soil colloids depends on the presence of hydrogen ions in the soil water. The roots of plants exhale carbon dioxide (CO2). (Diagram 2.) Carbon dioxide combines with water (H2O) in the soil and forms carbonic acid (H2CO3).

The H+ ions which come from

this carbonic acid release the plant food from the colloids so that it can go into the feeding roots.

However, in order that the H+ ions may function effectively, there must be the right ratio of H+ ions to calcium ions (Ca++) in the soil. Calcium ions are released from lime (preferably calcium carbonate).

THE pH of the soil is an accurate measure of the concentration of hydrogen ions (degree of acidity). Also, inversely, pH is a measure of the calcium ions (degree of alkalinity) of the soil. The pH of the soil is a measure of both the hydrogen ions and the calcium ions because acid and alkaline materials tend to neutralize each other (the more of one, the less of another).

Therefore, the pH of the soil shows whether the hydrogen-to-calcium ion ratio is favorable for ionic exchange. In other words, there is a pH range (approximately 5 to 7 pH) within which ionic exchange takes place readily and plant food is released from the soil colloids to go into the feeding roots of plants.

Too much lime in the soil reduces the concentration of hydrogen ions and thus cuts down the intake of plant food by ionic exchange.

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Eversharp • Efficient • Unbreakable • Flexible

With RAYFLEX Blade, your Lawn Mower will—

Push 100% Easier

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HAND MOWER Sizes... \$2.10

POWER MOWER Sizes... \$3.50 up

For Size: Turn lawn mower upside down. Measure length of stationary blade (bed-knife), as shown in picture.

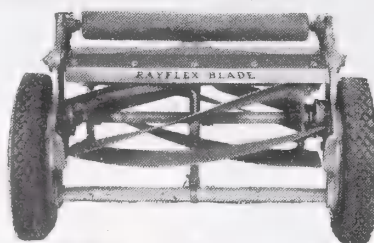
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Use RAYFLEX Blade. If not satisfied, return blade for full cash refund.

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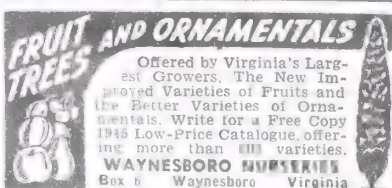


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Special, to get acquainted: 5 full-size 10c-Packets seeds for 10c Tomato, Lettuce, Radish, Carrot and Beet. Send dime today! Burpee's Seed Catalog FREE —all best Flowers, Vegetables

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and other lovely shrubs, trees and flower vines. Write for FREE CATALOG.

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There is an easy and sure way to control
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bugs, lace bugs, young sucking bugs,
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Spray Early and Often with BLACK LEAF 40

One ounce makes 6 gallons of effective
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Just a little spread on roosts kills
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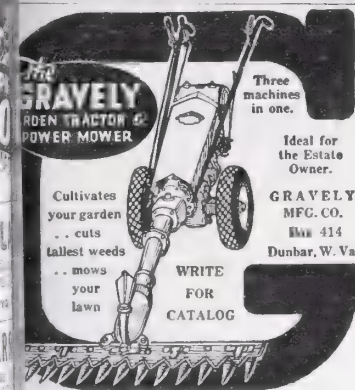
OK TOP THE LEAF ON THE PACKAGE

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Use and enjoy
the tools you
have, but for
the present,
buy new ones
sparingly. We will make more, and
finer, tools for you tomorrow. THE
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LONG-AGE BLUEBERRIES
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MA 35 TREES
... 8 in. ... \$3.
... 50 ...
... Write
... planting
... Penna.

Plant food is more available in a
soil which is at least slightly acid.
where there is a somewhat greater
concentration of hydrogen ions than
calcium ions. This is a reason for
the bad effects of over-liming. And
on the other extreme, *if the soil is
too acid*, the rate of ionic exchange
is reduced because of a deficiency
of calcium ions.

The hydrogen-calcium ion team,
working together in proper relation-
ship, can put the ball into the
basket—the plant food into the
feeding roots of plants.

Calcium has a dual role in the
nutrition of plants. Besides being
one of the activators of ionic ex-
change, it is also *one of the most
important of the plant food ele-
ments*. When the pH of the soil is
right, the H:Ca ion ratio favors the
intake of plant food ions and also
assures that there is sufficient cal-
cium to furnish an adequate sup-
ply of this vital nutrient element.

All of this means that it is very
important to have the right amount
of lime, *neither too much nor too
little*, in the soil. The pH of the soil
is the guide to correct liming prac-
tice. Soil testing, by you or your
state experiment station, is a must
for careful gardeners.

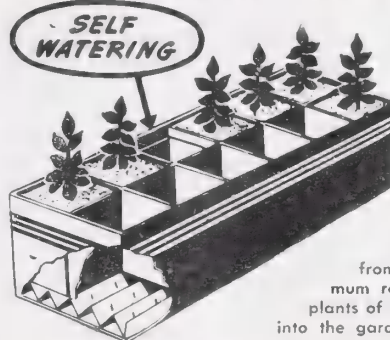
Another important phase of soil

management depends on the fact
that there is an attraction between
plant food ions and the nucleus of
the colloidal particle. Colloidal at-
traction for soluble plant food helps
greatly in preventing the rains from
washing this plant food down be-
low the reach of the feeding roots
and eventually being carried on
“down the river” and out to sea.
And yet the plant food so held can
be delivered to the feeding roots by
ionic exchange. (Sand, for ex-
ample, has no nucleus, has no at-
traction for plant food ions.)

FOR these reasons given here, and
others too numerous to mention
now, soil colloids are of great im-
portance to the grower of plants.
*If there is not enough clay in the
soil*, this deficiency can be made up
by maintaining adequate supplies
of humus. *If there is too much clay*,
the soil air, containing oxygen
which the roots must have, is insuf-
ficient. Humus, “soil sponge,” will
allow more air to get to the roots
and correct the deficiency of oxy-
gen in the soil.

Since colloidal humus makes
these vital contributions and many
others just as necessary, HUMUS
stands at the top of the list of soil-
improving materials.

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6 Boxes — capacity 66 potted plants

6 for \$1.25

18 Boxes — capacity 198 potted plants
\$3.50

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Boxes. The sub-irrigating design gives perfect
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mum root growth, permitting you to develop healthy
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SEEDSMEN SINCE 1818

BRECK'S

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EASY TO GROW
Try the Will Rogers strain for large, red
flowers or Rosebud for soft pink lilliputs
... two of the many Mandeville varieties.
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EVERYWHERE

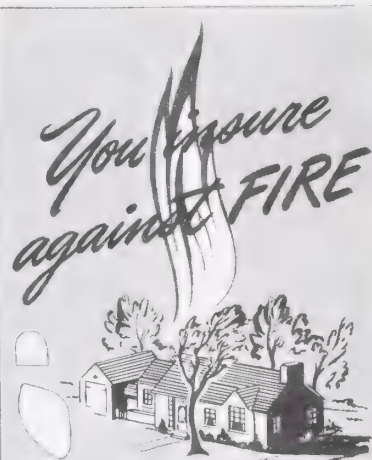
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for Victory Gardens**

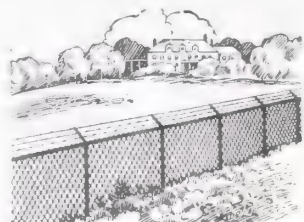
Spray every 10 days or 2 weeks
during the insect season with
3 teaspoonfuls D-X Rotenone
(or D-X Pyrethrum) per gallon
of water. Stops insects before
they become serious. For sale
by dealers everywhere. Ask for
“Spraying the Home Garden.”
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THE NEW BUCKWHEAT HULL
THAT PROTECTS
Send today! Clean, odor-
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Fence provides protection against
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It safeguards the youngsters, your
lawns, shrubs and flowers, and adds
beauty and distinction to your prop-
erty. Right now the production of res-
idential fence is restricted, but it is
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tial property. Write us about your
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OUTDOORS and INDOORS
there's nothing so lovely as,

Salterini

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You are doubly fortunate, if you have a garden, terrace or sunporch, because Salterini wrought iron furniture is here again! Now you may again use these lovely dining and sitting groups to make your garden or terrace more colorful and comfortable!

Your dining alcove too, can share this loveliness.

For dinette sets, with all the artistry for which Salterini is famous, are now available.

Because of the war, we cannot, for the time being, give our furniture the exclusive NEVA-RUST* *guaranteed* protection which made our slogan "Beauty That Lasts" a proven reality. As nothing replaces the complete protection the NEVA-RUST* process gives, we advise that you postpone your purchase of wrought iron furniture if you can. In the meantime, occasional repainting will help preserve the style and beauty of your Salterini furniture.

See Salterini wrought iron furniture for outdoor and indoor use at better stores or through your decorator.



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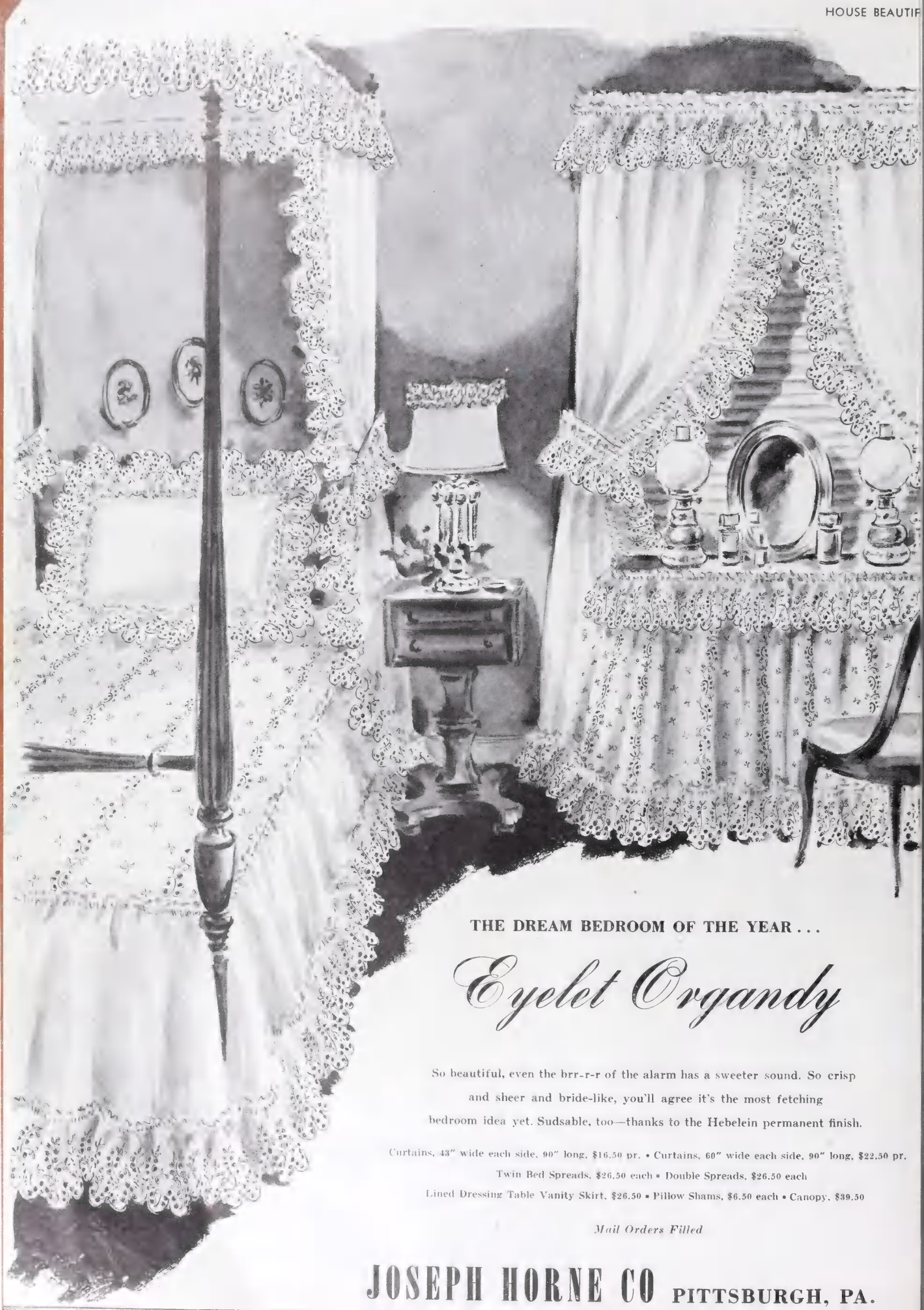


MAY
35¢

Yours... FOR TOMORROW AND TOMORROW AND TOMORROW

Look to the future when you buy crystal. Choose crystal that proudly bears a name you know will endure, and a pattern you will cherish through many tomorrows . . . one you will be able to match-and-add as time rolls on. Choose Fostoria crystal in one of the many lovely handmade designs that are open stock at better stores everywhere.





THE DREAM BEDROOM OF THE YEAR...

Eyelet Organdy

So beautiful, even the brr-r-r of the alarm has a sweeter sound. So crisp and sheer and bride-like, you'll agree it's the most fetching bedroom idea yet. Sudsable, too—thanks to the Hebelein permanent finish.

Curtains, 43" wide each side, 90" long, \$16.50 pr. • Curtains, 60" wide each side, 90" long, \$22.50 pr.

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Lined Dressing Table Vanity Skirt, \$26.50 • Pillow Shams, \$6.50 each • Canopy, \$39.50

Mail Orders Filled

JOSEPH HORNE CO PITTSBURGH, PA.

Dear Winnie-the-Wave: It is really too good to be true that your leave is to match my wedding date so neatly, for with you here it will be like eating our cake and having it, too. Your coming completes the roll-call of the Inseparables and will give us the reunion we have longed for since graduation. • Jim is equally blessed for some of his best friends in The Bank at school will support him throughout his ordeal and help to launch us in our L.S.M., the new type of ship that has been designed (I'm told) for young ensigns about to set forth on the sea of matrimony. • Weddings are supposed to be simple these days, and, compared with what I know of the pre-war kind, they probably are. But still a wedding demands a schedule of preparation that is full-time employment for mother and me. However, we've had help — not from a maiden aunt nor a maid-in-waiting — but from the magazines. • You know what a mark I was in school for the "How to" books and courses — the practical approach to every problem and its easy solution. Well, it works for weddings, just as it does for "influencing people" or putting together an omelette. • Special bride's editions of our favorite magazines offer the helpfulest of helpful hands, leading you from invitations to announcements, from canapes to the cake and through all the in-between needfuls and necessities. So, with all this assistance, we are making great progress and by the time you arrive we shall be in readiness and you will be greeted joyously and jubilantly by one who is just waiting to hear the first strains of the wedding march. Until then, may your luck hold and your leave come through.

Affectionately,
HELEN



Crane's offers you, through leading stationers throughout the country, the complete Paper Trousseau — invitations, announcements, bride's notes, informals and visiting cards, and letter paper — of a quality that lends distinction to your wedding and dignity to your new prefix of "Mrs."

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for those who love LIFE!



YOU'RE ONLY AS YOUNG AS YOU SLEEP

If you want to stay as young as you can, for as long as you can, you'll find that sleeping on Spring-Air is a great help. You will experience an all-pervading relaxation that in its own right is a joy beyond price and which extracts the utmost good out of every sleeping hour. Spring-Air is so gloriously comfortable and never lets you down. Decide, now, to change to Spring-Air — and Live the difference!



SPRING-AIR MATTRESSES include extra long, orthopedic, sectional, compartmental, and infant models, as well as a graduated price range of standard construction. All post-war mattresses will have the **Karr** inner spring — available now only in Spring-Air box springs. \$39.50, \$39.50.



MATTRESSES

"400"
GUARDIAN
CAREER
SPARTAN
SA-RU
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Cambridge

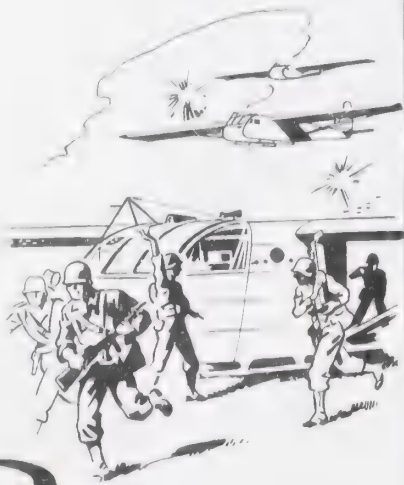
The beauty which distinguishes Cambridge crystal is the result of perfect modeling and proportions, hand-crafted in the clear and unusually brilliant Cambridge glass. Those who employ

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If your dealer is temporarily out of an item, please make allowances for wartime.



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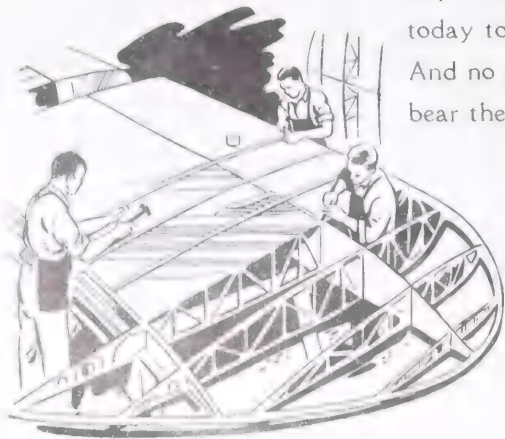


Precision
 THAT MADE AIRCRAFT HISTORY
 IS THE BEAUTY SECRET OF

IMPERIAL TABLES

Did you know that our air-borne troops, soaring to attack in their giant gliders, fly on wings built by furniture craftsmen . . . wings, and other assemblies, requiring a precision of workmanship never before thought possible in wood?

Imperial craftsmen helped to build many of them; because they possessed the skill and the "know how." It is this experience in fine woodworking that has built into Imperial Tables their enduring beauty, their rich quality — that has made their choice such a happy investment for your home. And it is because the talents and skills of so many Grand Rapids craftsmen are required to build precision war equipment, that it is impossible today to make enough Imperial Tables to satisfy all of the demand. And no table will leave the Imperial factory until it qualifies to bear the time-honored Green Shield Imperial trade-mark.



IMPERIAL FURNITURE
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Invest in War Bonds today
 . . . for your home tomorrow!

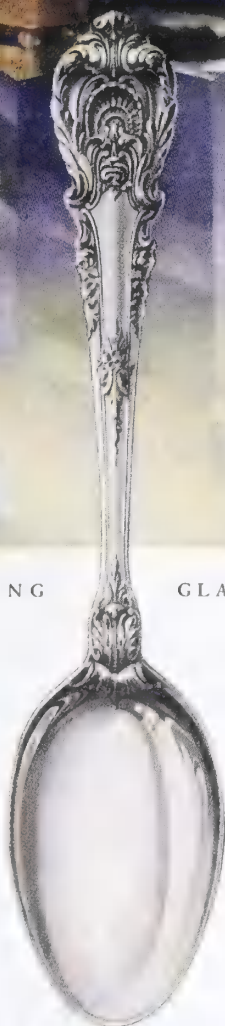


“THROUGH THE LOOKING GLASS” BEHOLD SIR CHRISTOPHER, BEAUTIFUL FROM EVERY ANGLE

Sir Christopher

THIRD DIMENSION BEAUTY IN STERLING BY

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Mood of Grandeur ...in the lofty beauty of a mirror-frame, carved by the great Grinling Gibbons, master-carver to Sir Christopher Wren, outstanding architect of all time ... in the sculptured magnificence of a silver masterpiece. Sir Christopher, by Wallace, translates the heroic tradition of Wren and Gibbons into sterling. The hand-wrought quality of this pattern is Third Dimension Beauty, exclusively Wallace.

In the brighter days to come, Wallace Silver will again be available in larger quantities for gracious living. Plan now for that time. Send 10¢ for book, *Wallace Beauty Moods in Silver*, and read the fascinating history of Wallace sculptured patterns—Sir Christopher, Stradivari, Grande Baroque, Rose Point and Grand Colonial.

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HAPPINESS, health and pride—these will be in your mind in planning your home. Think first of the fixtures you will depend upon to give you years of comfort, cleanliness, and sanitary protection. In buying, building or remodeling, you'll get first quality and durability by choosing *Kohler*—you'll gain beauty that will be a joy to behold.

Kohler quality is the sum of many built-in values, the result of generations of pride in their work by the people of Kohler. And for this precious heritage of Kohler quality you pay no more.

New advances in distinctive, practical design mark the bathroom and kitchen fixtures created by Kohler for your post-war home. In matched

sets or individual pieces you will find models satisfying to your taste and precisely suited to your practical needs. For best results and fullest protection, consult your Master Plumber on the selection and installation of Kohler fixtures. Send for the booklet, "Planned Bathrooms and Kitchens." Kohler Co., Dept. HB-1, Kohler, Wis. Established 1873.

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Hear every instrument

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The miracle of the Scott

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A good department or music store near you will soon, we hope, be displaying the Scott with considerable pride. See it and hear it for yourself. You'll know why it has won world-

wide recognition, why it is the favorite of musicians and conductors, why our men on the seven seas say that it catches "everything on the air."

The Scott has everything you hope for in a radio—and more. In standard broadcasts or Frequency Modulation, in record reproduction or short wave the Scott sets a standard which will win your excited admiration.



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TELEVISION WILL TOPPLE THE TOWER OF BABEL

DOWN through the centuries, men have labored to overcome the curse of Babel, the confusion of countless tongues...have sought a way to communicate ideas quickly and truthfully, free from hearsay and artistic interpretation. Today, man holds in his hands the invention he has sought so long. It is Television—the logical, inevitable sequel to all his achievements in radio and motion pictures, in printing, photography and the fine arts.

Television will topple the walls of misunderstanding and intolerance—the Tower of Babel of our time. Television will project ideas and ideals across international boundaries and be the greatest frontier-jumper of our day, reaching into foreign homes and

meeting places with the ease of radio and with the added advantage of speaking the universally-understood language of pictures. This great new medium of television makes its chief appeal to the eye which discerns truth far more quickly than the ear.

Soon after Victory, DuMont Television-Radio Receivers will brighten your homes...will bring you new fields of entertainment, education and news...and most importantly, through the universal language of the eye, will sharpen your perception and understanding of tomorrow's world. When the day comes that you can buy a television set for your home and for your office, remember that *engineers* will be choosing DuMont Television!

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RICH'S



"IT WILL TASTE JUST WONDERFUL WHEN I TAKE IT FROM MY *Deepfreeze* ...NEXT YEAR!"

Yes, in a Deepfreeze, *all* good foods stay juicy and moist . . . keep that "fresh from the farm" deliciousness.

There's a mighty good reason for this: The Deepfreeze 100% Primary Freezing Surface, an exclusive, patented Deepfreeze feature.

100% PRIMARY FREEZING SURFACE HALTS FOOD DEHYDRATION

It's really quite simple. The entire wall of food storage barrel of the Deepfreeze is

freezing surface. Unlike conventional freezing systems, this 100% Primary Freezing Surface maintains a constant-cold within the Deepfreeze food barrel. Temperature difference between center of Deepfreeze food barrel and the refrigerant is less than 2 degrees.

This prevents warm air from circulating within the Deepfreeze—warm air that picks up moisture from stored foods, causing them to dry out. Foods *stay fresh* in a

Deepfreeze even during long storage.

And remember, the Deepfreeze is "postwar experiment." Thousands Deepfreeze home freezing units serving America's homes since 1938 have proved the *rightness* of the Deepfreeze and finer food protection.

That's why you want a Deepfreeze when the time comes to buy. Be sure you get Deepfreeze, bearing in mind that only Deepfreeze bears the name Deepfreeze!

The name "Deepfreeze" is a registered trade mark and applies only to products of Motor Products Corporation.

Deepfreeze

TRADE MARK REG. U.S. PAT. OFF.

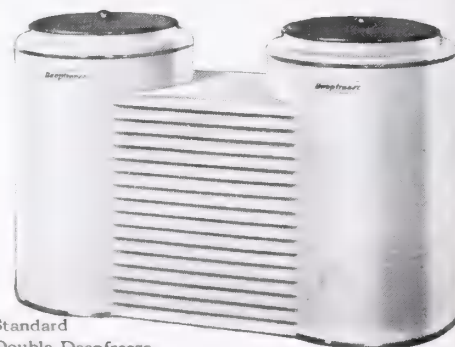


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DETROIT PLANT**

ONLY MOTOR PRODUCTS CAN MAKE A "DEEPFREEZE"

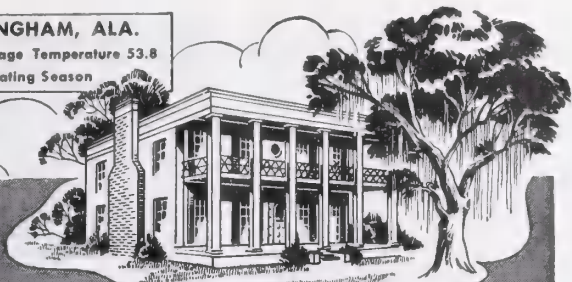
MOTOR PRODUCTS CORPORATION

Deepfreeze Division: 2458 Davis Street, North Chicago, Illinois
Main Plant: Detroit, Michigan Canadian Plant: Walkerville, Ontario



Standard
Double Deepfreeze

BIRMINGHAM, ALA.
Mean Average Temperature 53.8
During Heating Season



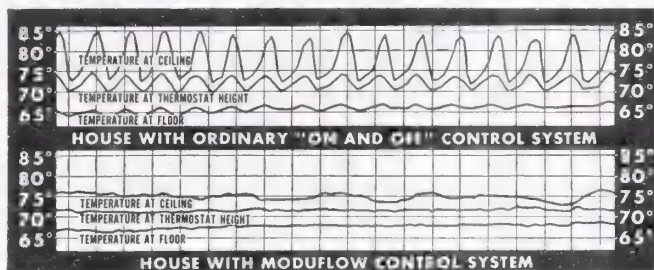
IS YOUR CEILING 750 miles FROM YOUR FLOOR?

Believe it or not, there is probably greater difference between the temperature at the ceiling and floor of your house than there is between the average temperature of Chicago and Birmingham, Alabama—750 miles farther South. For, in the average home or apartment, the temperature at the ceiling is often twenty degrees warmer than at the floor, even though equipped with a modern automatic heating system.

After all, the only portion of our rooms that counts, so far as comfort is concerned, is the space from the floor to a height of approximately six feet. Minneapolis-Honeywell engineers call this the "Comfort Conscious Zone." Unfortunately, the heat that rises above the "Comfort Conscious Zone" is largely wasted. And all too frequently floors are drafty and too cold for children to play on without endangering their health.

But here's good news for postwar home owners. Honeywell has devised a unique heating control system that will correct this situation. It is called MODUFLOW. By an ingenious method of heat control and supply, Moduflow nearly equalizes floor and ceiling temperatures; result, blissful comfort from top to bottom of your "Comfort Conscious Zone."

Every home or apartment, however modest, can afford the greater comfort and efficiency of Moduflow. An interesting booklet, "Heating and Air Conditioning the Postwar Home," tells all about Moduflow. Mail the coupon today for your free copy.



MODUFLOW
COMFORT
from ceiling
to floor

See the Difference — Shown above are actual temperature recordings taken in two identical houses—one with and one without Moduflow. Without Moduflow, temperature varies as much as 22 degrees from floor to ceiling. Moduflow smooths out the ups and downs of the ordinary system — uses heat formerly wasted at the ceiling to increase temperature at the floor.

MODUFLOW

The New HONEYWELL Heating Control System

Tomorrow's Apartment will have Personalized Heat with Moduflow.

MINNEAPOLIS-HONEYWELL REGULATOR COMPANY
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Please send my free copy of "Heating and Air Conditioning the Postwar Home."

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City _____ State _____



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FREE!

CHICAGO, ILLINOIS
Mean Average Temperature 36.4
During Heating Season



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... SOLID TOPS WITH COLORFUL FLORAL BOTTOMS.



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PHOTO BY EMELIE DANIELSON

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A glass with "a great past"...and a great future.

FOR 80 YEARS... "The loveliest
glassware in America."

"Colonial"... "Early American"... "Sandwich"
—these are words to conjure with in home
decoration. They have been so popular so long
that they obviously represent one of the firm
foundations in American decorative styles.

That is why Duncan's Early American
"Sandwich" pattern is popular, in season and

out, year after year. There is a glamor about
the old glassmaking days on Cape Cod and
this pattern is true to that fine old tradition.

Would you like to read our little folder on
the Sandwich pattern and its rich background?
—The Duncan & Miller Glass Company, On
the Old National Turnpike, Washington, Pa.



Enchanted by the Magic of Meissner

As He Listens, Wilfred Pelletier Dreams of the Great Voices of Tomorrow

The voices of Kirsten Flagstad and Lauritz Melchior reached the end of the famous duet from "Tristan." This had been a perfect performance . . . even Wilfred Pelletier, conductor of the Metropolitan Opera, who had heard these great voices many times in this same duet, could only whisper "Bravo" in admiration. But this music that left him breathless was recorded! This was the noted conductor's audition of the famous Meissner electronic radio-phonograph.

Now he spoke. "Yes, what has been said about this Meissner is true. Never have I heard such reproduction. Only last week I conducted this same duet. This recording, is a perfect performance. Nothing is missing."

Thus did Wilfred Pelletier, conductor of the "Met," famous for his widely broadcast radio programs, "The Metropolitan Opera Presents," "Vacation Serenade" and "World of Song," add his praises to those of Bruno Walter, Decius

Taylor, Rodzinski and other famous artists.

For more than an hour he had listened . . . for more than an hour he had been spellbound by the ability of this new instrument to reproduce the full range of voices he knew and loved . . . its ability to make them live.

And as he listened, Wilfred Pelletier dreamed of the great voices of tomorrow. With the Meissner he could listen to the recordings of the thousands of new voices now kept from him by limitations of time and space, catch that quality always before a "missing element" in recorded music.

★ ★ ★

In recorded music played by the Meissner, you, too, will find new musical thrills . . . you will be able to enjoy more than two hours of continuous entertainment, thanks to the Meissner Automatic Record Changer that plays both sides of any record in sequence . . . find new listening horizons with the Meissner's AM, FM and Super Shortwave radio reception.

This amazing Meissner electronic radio-phonograph was perfected just before the war. The single laboratory model is now on loan, the high school of Mt. Carmel, Ill. After victory thousands of counterparts of this great new instrument . . . housed in luxurious cabinets . . . will bring the magic tones of the Meissner music lovers everywhere.



"Belovedest . . ."

Thy letter has just been handed to me. It was most comfortable to me, because it gives such a picture of thy life with the children. I could see the whole family of my heart before my eyes and could hear you all talking together . . ." *NATHANIEL HAWTHORNE TO HIS WIFE*



*The HAWTHORNE FAMILY at "TANGLEWOOD", painted for EATON by HOBSON PITTMAN. At the dawn of his literary reputation, in 1850, Hawthorne came to the Berkshires with his beloved wife and children. Here, midst landscapes of infinite charm, the once lonely man knew idyllic happiness, wrote *The House Of The Seven Gables* and other famous books.*

HE DREW THEIR LOVE CLOSE ABOUT HIM . . . WITH LETTERS

More than most men, Nathaniel Hawthorne knew how much letters can mean. When work or circumstance parted him briefly from his wife and children, it was letters that dispelled his solitude . . . letters that kept complete and perfect the companionship of their happy life together.

How much joy a letter can hold! What solace it can bring! Have you, too, learned this during the past few years? Remember it, then, in the days to come. Never



again let the bustle and petty business of daily life cheat you and your loved ones of the pleasure that letters alone can give.

To your friends . . . to all who love you, your letters are like the sound of your voice . . . the touch of your hand . . . the warmth of your smile. Wherever your letters go—across the world or just around the corner—they are a warm strong link with happiness . . . the next best thing to being *there!*

Eaton's FINE LETTER PAPERS



WALLPAPER BY THIBAUT

IRENE'S SECRET

... NOW IT CAN BE TOLD ...



This pattern we have named for Irene—a gay-hearted girl full of laughter and smiles.

In order to make her bedroom beautiful and to express herself, Irene's secret was in the cleverness she displayed in "DRESSING UP" her bed.

To be beautiful, a bedroom must combine daintiness, color, style. AND—selecting the bedspread is the key to the problem.

Monument pre-laundered, fast-color bedspreads are backed by years of experience. Expertly woven and carefully finished, they unite Charm, Fashion and Economy.

NEW YORK SHOWROOM
40 WORTH STREET



Monument Mills

INCORPORATED 1850

HOUSATONIC

MASSACHUSETTS

AT PRESENT MONUMENT MILLS IS FULFILLING ITS OBLIGATION TO THE GOVERNMENT BY DIVERTING MANY OF ITS LOOMS DIRECTLY TO THE WAR EFFORT.

Your "bee"...

You've got a new kitchen bee buzzing in your bonnet. You want a better kitchen...cooler, cleaner...without a single lingering odor. Everything streamlined for easier working...a beautiful, livable place!



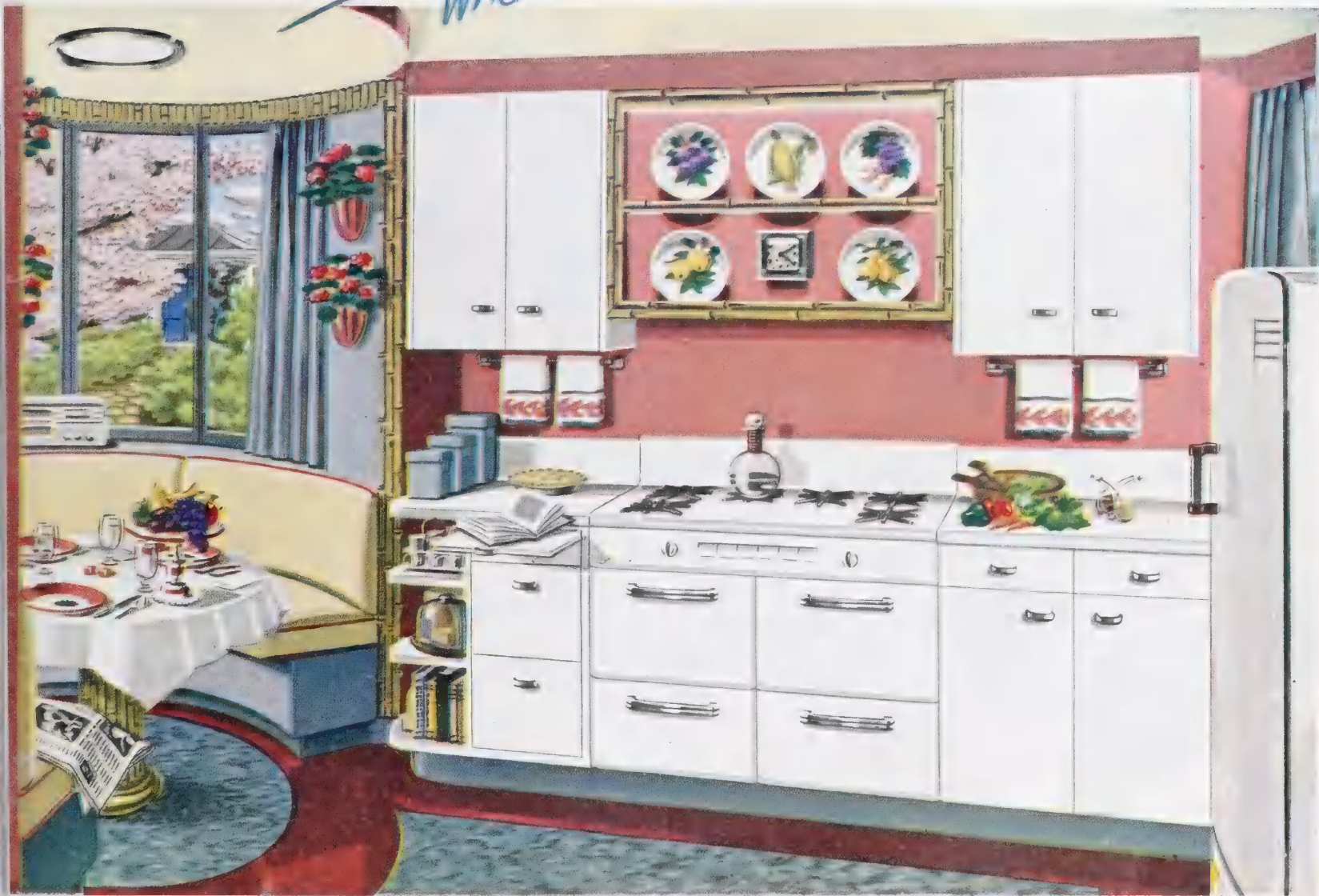
our "baby"...

It's a plan the whole Gas industry is working on—and it's wonderful. It's going to bring you the most thoroughly coordinated kitchens since Adam and Eve set up light housekeeping!



and look what's ahead!

Cabinets and appliances will fit together from stem to stern. No cracks or crannies to catch dust and dirt. Nothing to stick out in unstreamlined, higgledy-piggledy fashion.



ANOTHER "NEW FREEDOM GAS KITCHEN" DESIGN

a kitchen that kisses your "chores" good-bye!

You'll have more fun, more freedom in these marvelous, modern workshops. For in your "New Freedom Gas Kitchen"* of tomorrow you'll say: **GOOD-BYE TO TIME-CONSUMING COOKING METHODS...** Your new Gas range—whatever its "make"—will bring you faster, easier, *better* cooking than you ever dreamed possible. You'll know it's the last word in cooking perfection by the CP seal it carries! **GOOD-BYE TO EXTRA MARKETING TRIPS...** Your new silent Gas refrigerator will be roomier than ever...designed to keep *all kinds of food fresh longer.*

GOOD-BYE TO HOT WATER WORRIES...

Your new Gas hot water system will supply you with oceans of hot water—for dishes, laundry, baths—at the turn of the tap...reliably, automatically, economically! Begin planning your "New Freedom Gas Kitchen" now...*today!*



GAS THE WONDER FLAME
THAT COOLS AS WELL AS HEATS
AMERICAN GAS ASSOCIATION

How *Dixie* was Born

Composed by Dan Emmett as a "Walk-Around" tune for Bryant's Minstrel Show,

DIXIE had its first performance in New York, in 1859. Thence it spread like wildfire over the South. Today DIXIE is more than just a sectional song. Thanks to a spirit and a vitality so typical of all America, it is almost a second National Anthem!

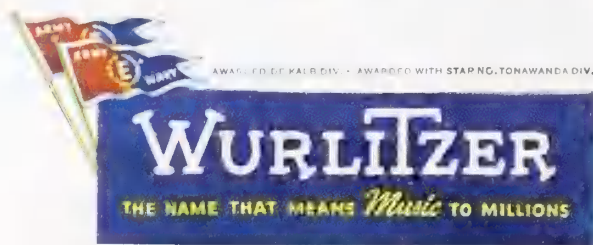
Wurlitzer began bringing the joys of music into American homes three years before the birth of DIXIE. Today Wurlitzer factories are entirely devoted to war production. But Wurlitzer designers have already created a great new post-war line of pianos, accordions and juke boxes, unrivalled for beauty, performance and value. They'll be ready for you very soon after victory. Watch for them!

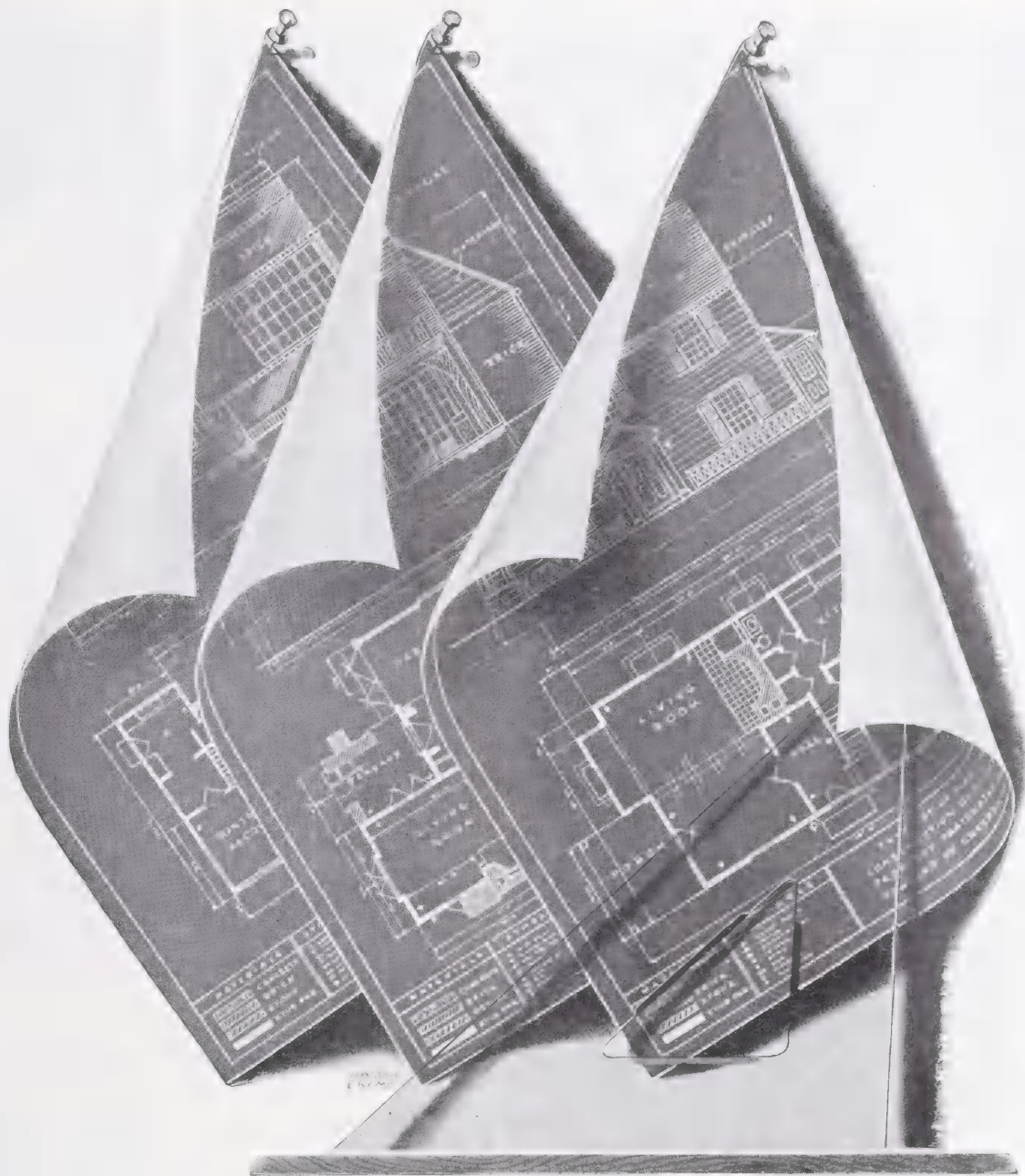
The Rudolph Wurlitzer Co., 105 W. Adams St., Chicago, Ill.

The music of Wurlitzer pianos, accordions, and juke boxes is heard "round the world." Wurlitzer is America's largest manufacturer of pianos all produced under one name . . . also America's largest manufacturer of accordions and juke boxes.



FIFTH ADVERTISEMENT OF A SERIES ON "MUSIC FROM THE HEART OF AMERICA"





"Pin-Ups" for Postwar

BLUEPRINTS, or working-drawings, your architect calls them. First come his "studies," next, final sketches, and *then* the working-drawings and actual specifications.

One important specification for *any* house is metal. If the plans call for Chase Copper Flashing, Gutters and Downspouts, you may be sure the roof will have good weather protection.

If Chase Red Brass Pipe or Copper Water Tube is specified for plumbing, you will never be troubled by rust-clogged pipes cutting down

the flow of water from the faucets or shower.

Why not sit down with your architect and discuss your "dream-home." He can get started on some postwar "pin-ups" for you, complete to the specifications. You do the planning . . . now. Chase will supply the right metals as soon as possible after they are available for building.

• • •

Chase Brass & Copper Co. Incorporated,
Waterbury 91, Connecticut—subsidiary of Ken-
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Chase

BRASS & COPPER

After the war, enjoy Chase Red Brass Pipe or Copper Water Tube, Chase Bronze Screen Cloth, Chase Copper Gutters, Downspouts and Flashing in your house. And install good brass and bronze hardware and brass plumbing supplies, too.



*For your
needle-point*

Graceful hand carved Louis XV reproduction. Available in remnant coverings or in muslin, ready for your own needle-point or other cover (price includes our sizing and applying; ■ furnish paper templet free). Chair is available in any finish. Coil spring seat. Suitable for desk, hall, dining or bedroom.

Seat 25" wide, 24" deep; back 16" wide, 16" high. **\$56**

Wilson-Jump

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**LENOX CHINA
and STERLING SILVER**

Chalky white Lenox china creamer and sugar bowl with sterling silver bases.

price includes 2% Federal Tax **\$18**

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"Tubby" prompts children of all ages to put "tubbables" in his pockets—separate ones for socks, undies, etc. 20" x 24", sturdily made of firm gray felt; pastel detachable, washable laundry bag. Gay, practical for any child's room. Boxed. Impressive gift. \$5.95 ppd., no C.O.D.

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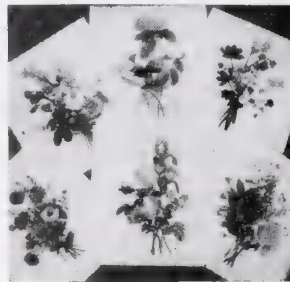


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THE LADY AND THE TOPAZ

Haven't you always yearned for a ring, a very good ring, big enough to be important without being ostentatious? Such is this emerald-cut topaz from South America. It's set in 14k gold, flanked by 4 genuine rubies or sapphires, and the stones range from 8 to 10 carats! Just \$59.95 including tax. There are bracelets to match, to Caren Gems, 18 E. 57th St., N. Y. C.



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A gardenful of prints, all originals by Prevost, will be all you need for your spring decoration. Frame them as a single unit for a mass color interest over the couch or mantle. Paste them on a screen, lampshade, dressing room door and shellac the Or send a pair, framed, to a bride. 10" x 9". \$1.50 for 6. Old Print 14 E. 48th St., N. Y. C. 17

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PATTERNS ■ Many Pennsylvania Dutch designs including Amish figures, complete alphabet and numerals—four sizes of each for needlework and painting. Trace with carbon paper on cloth, wood, etc.—use repeatedly. Four large sheets with complete color guide, post paid **\$1.00**.

DECALS ■ In full color for decorating furniture, trays, boxes, etc. Large sheet of 35 Pennsylvania Dutch decals with instructions, post paid **\$1.00**.

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Beautiful Name Pins

... TO THRILL THE
YOUNG IN HEART

These handsomely finished name pins in light or dark wood are the latest fashion note for mothers, daughters and their friends. For names up to seven letters, including postage, \$1.10. Additional letters 10¢ ea.



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30 ROCKEFELLER PLAZA — NEW YORK 30, N. Y.



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20" x 16" only **\$9.50**
Prepaid East of Mississippi

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PERFECT CONDITION

WIRED READY TO INSTALL

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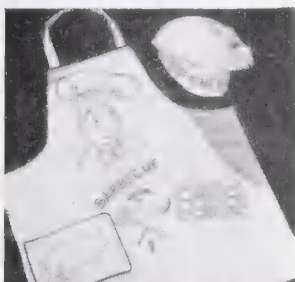
THE R. G. COFFMAN CO. INC.
ORLANDO, FLORIDA



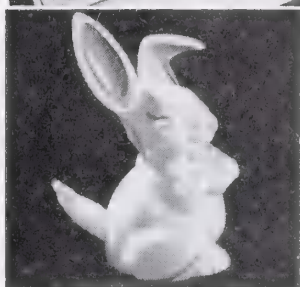
SHOPPING

POP'S IN THE KITCHEN!

Whoever said man's place wasn't in the kitchen has never seen an amateur chef in operation. He may scorn such trivia as washing dishes, but let him loose with the essentials and he'll make his ride look to her laurels. And surely such an Oscar deserves this coverall apron and chef's hat! White duck with red trim—apron \$1.50, hat \$1 ppd. Bar Mart, 62 W. 45th St., N. Y. C. 19.



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Individual tile set in wooden hors d'oeuvres tray, \$9.50 complete.

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WHITE PLAINS

EAST ORANGE



A CHILD'S GARDEN OF VERSES

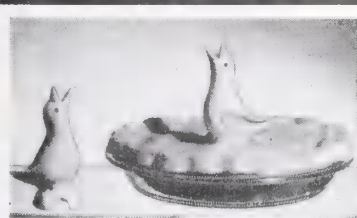
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TONI FRISSELL

Imagine the delight every child will find in this wonderful New Edition of the ROBERT LOUIS STEVENSON classic, illustrated throughout with full page TONI FRISSELL photographs. These immortal poems combined with the sensitive pictures... make this a modern classic for children of all ages... a book of remarkable, historic beauty and feeling.

\$2.25 Postpaid

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\$1.00

China-bird speaking—"Place me in the center of your pie, blanket with dough, and be sure to cover my toes. While the pie is baking, I'll let the steam out, keep the juice in, and the filling from escaping." Your grandmother probably had one—but no matter—it's the cutest, most amusing thing that's come our way in ages. Think of the pie bakers you know who'll adore it.

Sorry, no C.O.D.'s
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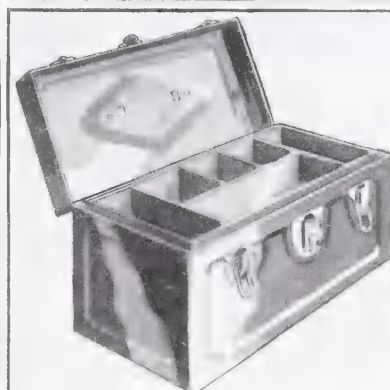
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Superbly fashioned Sail Boat Clip Pin for your smartest linen costume. 14kt. yellow gold studded with 7 diamonds, 5 rubies. \$8.00

Exquisite 14 kt. yellow gold ring, set with 4 rubies in a simple coil design to grace the beauty of your hands. \$180.
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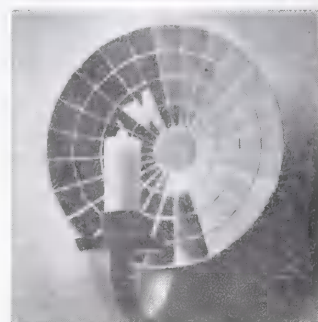
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... glows as a cluster of stars in this scone of authentic design.

There are 97 exquisite mirrored facets in its shining 9 inch wide concave reflector.

The polished metal candlestick is sheer beauty in black.

Hand wrought by skilled craftsmen.

You will want this gem of 18th century charm for period or modern living.

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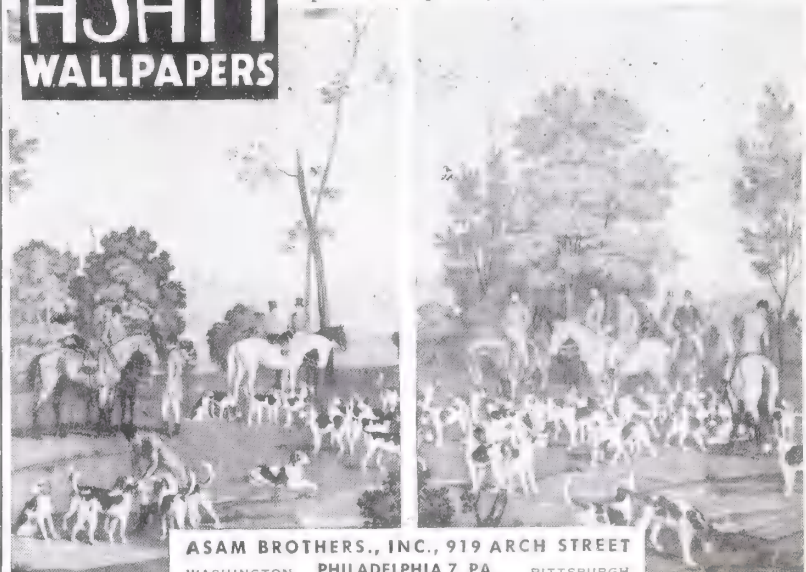
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ANITY STOOL—SHOE ARDROBE. Our hat's off to the designer of this piece. Not only does it give you a handsome bench for your sitting table, but inside are pockets for 5 pairs of shoes, room in the center for hat storage! In eggplant or mauve rayon faille, 16" high, 17" diameter. Limited supply, so rush. \$39.50 paid in U. S. Daniel's Den, 141 New York St., Boston 16, Mass.



LUSSY FOOT. Whether you're a heel or not, you'll certainly feel like a queen in these darling quilted sluffs. They come in their own little case for travel—and when at home, you may use it to keep your hankies, gloves, or belts in neat order. Blue with peach piping, peach with blue, small, medium, or large. \$5.95 ppd. No C. O. D.'s. Mercy Gifts*, 475 Fifth Ave., New York 17, N. Y.



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Table manners are not made in heaven. They're the result of early training, and if you make your toddler's dinner look attractive the job's much easier. Leatherette high-chair mat and bib are cleaned with a damp cloth, comes in white with blue and white with red with hand-painted figures and baby's first name.

\$2.50 plus 20¢ postage.

Anita Gardner

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HINE mister?



GIVE HIM
A "KIWI"
SHINE KIT
DE LUXE

Watch all the family shine its own shoes. Your shoe on the rubber inset of strong top bar. Below it, cleverly angled, you'll find two big brushes, well daubers, two heavy shine cloths. FOUR cans of that inimitable made-in-Amerika "Kiwi" polish—for brown and black shoes. Kit size 10 x 10 x 7, solidly made of sycamore wood, richly grained. Best thing of its kind: makes a most practical gift. Shipped complete for... \$7.50 pay express charges on receipt.

Dept. B-5

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Sandwich Board and Work Table
Large Compartment for Silverware and Utensils
Nonspill Beverage Tray
Salt, Pepper, Salad Oil Shakers and Mustard Jar
Quickly Folds to Small Size

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Indoors or Outdoors

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Host, Hostess and Guests enjoy casseroles, soups, and foods quickly served from clever Porta-Buffer. Thermal Crocks in separate carrier retain heat and cold. Beans—and such—baked in them, kept piping hot. Salads kept crisp and cold. Unit smartly designed and strongly made. Wheat Straw color. Size 37x20x36 inches, \$37.50 complete. Sent express charge collect. Money refunded if not pleased. Makes an ideal gift. Home Equipment Co., Dept. E-64, 663 N. Wells St., Chicago 10, Ill.



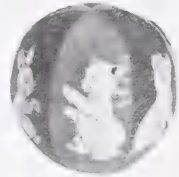
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Headquarters for game room equipment... accessories for the home. Unusual games, barbecue supplies, etc. Write for "Successful Entertaining at Home." It's Free!



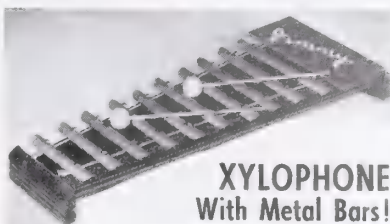
Racing Scotty PUSHER TOY

The season's mechanical toy hit! Children love to watch the Scotties bob up and down—race each other. Brightly painted in red, black and blue. Metal hardware between the wheels and sliding brackets make it easy to push. A really exciting toy. \$2.95 postpaid.

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From the time when baby begins to "sit up and take notice" until he graduates from the play pen—here is the best toy of all. A soft stuffed, blue and red ball beausifully decorated with a bunny, owl, duck, dog, pig and teddy bear. Washable leatherette. \$1.25 postpaid.



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A real musical instrument with ten musically perfect notes each marked by letter. Beautiful clear tone. Simple instructions and song book makes playing easy. 17" long. Personalized with child's first name.

Only \$2.50 postpaid.

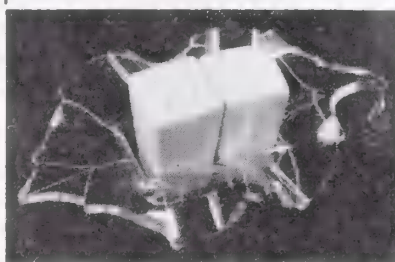
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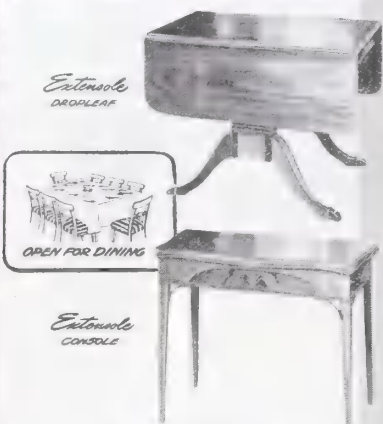
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American Home Decorators

Box 135-HB5, GRAND RAPIDS, MICH.

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Every time you lift the lid it tinkles out a gay and delightful drinking tune from its cleverly concealed music works. Amusing, yet so practical... Holds quart bottle of liquor and eight whiskey glasses. Attractive rosewood finish. Measures 9 1/8" x 12 5/8" x 4 1/4". Cabinet with glassware \$29.50 PRE-PAID. (No C.O.D.s please).



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Individuality*

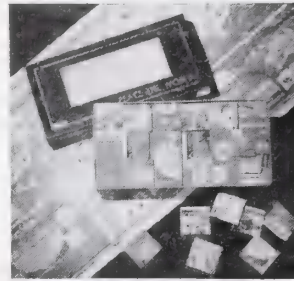
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INITIAL RING

Created for the man who wants an Initial Ring that is delightfully "different"... stunningly stylish. A heavyweight man-sized ring in 10 Carat yellow gold with odd-shaped genuine onyx and raised gold initial and fine 58 facet diamond. \$70.00 (Including tax).....

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502 CENTRAL AV., HOT SPRINGS, ARK.

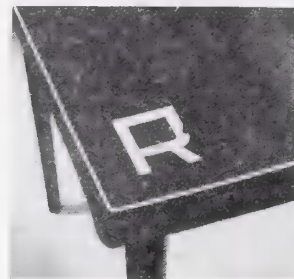
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PEACE THE WORLD. The information alone contained in this Mercator map of the World United is staggering. It gives you a pictorial history of transport and communications a paths to permanent peace. Wonder framed in a den or living room. Measures 16" x 36". With it comes a puzzle which duplicates the map. Teen-boys will love it. \$6 ppd. No C. O. D. Hostess House, * 505 Fifth Ave., N. Y.



NAVY SWEETHEART. Wear miniature of your officer's shoulder marks! This pin is sterling, black enamel finish, with gold filled strip device, and button. Made for U. S. li and staff officers from ensign to captain as well as coast guard, maritime service, chaplain, civil engineer, dentist, hospital, and medical supply. \$4.80 in tax. Selden Cooper, 8015 Forsythe Blvd. Clayton 5, Mo.



NOT VULNERABLE. This is our bid for the Grand Slam of bridge table covers. It's made of sturdy sailcloth in navy, green or duobonny comes with a single initial and pip in white. Wonderful for bridge rummy on the porch. Wonderful, too as an engagement present. Give second color choice. \$4.95 plus 35¢ postage. C.O.D.'s. Anita Gardner, 105 E. 57th Street, N. Y. C. 22.

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\$1.09 Prepaid

Who but Sarg could have compressed so much delight into one book for children! Simple Simon's pie man has a real penny in his pocket for the little reader to discover. When Jack is pushed up his beanstalk an ogre's face appears in the castle window! You can actually smell the real perfume from the flowers in Contrary Mary's garden—and twang the big fiddle held by Old King Cole's minstrel. A cellophane-wrapped candy is to be found by putting a thumb in Jack Horner's pie! A book to appeal to all five senses.

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MILES KIMBALL COMPANY
KIMBALL BLDG. 33 ALGOMA OSHKOSH, WIS.

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ARTCRETE BIRD BATH

No. 5626—34" high x 28" wide
Price \$18.00 freight collect

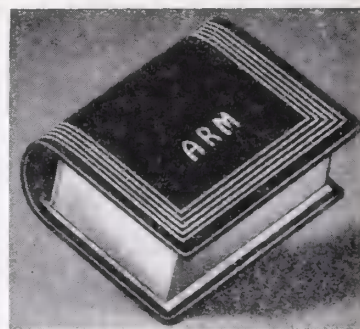
The bowl of the Bird Bath is graduated in depth to accommodate the smallest as well as the larger Birds, and will bring them to your garden to delight you with their merry songs. For good measure, they will destroy many injurious insects on your trees, shrubs and lawn.

Made of cast stone with a marble-like texture, and will resist time and weather like the natural stone of which it is composed.

Immediate shipment upon receipt of price.

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\$1.00

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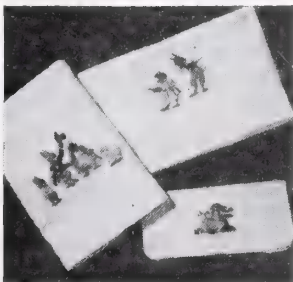
THE ONE YOU LOVE will draw our eye and your heart like a magnet when you put his picture in this enchanting white and gold porcelain frame. It's the nicest one we've ever seen for miniature or a snapshot, has easel back, and you may hang it either horizontally or vertically, 5" x 5 3/4" overall. Holds a 3 1/2" x 2 1/2" picture. \$3 each, \$50 the pair. Add 25¢ delivery. Denson's, 411 Fifth Ave., N. Y. C. 16.



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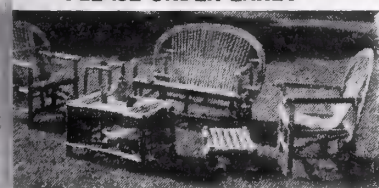
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The Loveliness of Cypress

This different outdoor furniture is ideal for porch and terrace or a spreading lawn. Great, too, for summer camps and cottages. Built of Southern cypress for the out of doors. No fear of showers. Comfortable, durable and graceful with natural cypress two coloring. Now—dowel inset with pegged joints fastened with split cypress bands. Each piece is thoroughly treated with a clear toxic and water repellent. We have enthusiastic endorsements from Country Clubs, Adirondack camps and northern estates. Send your check, say where to ship—and we'll have a set packed and off to you when you say.

2 chairs, settee, coffee table, **\$28.90**
ICEES side table, footstool

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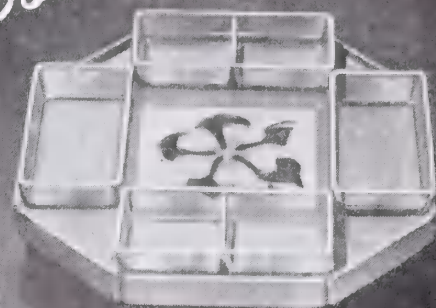
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518 N. CHARLES ST. BALTIMORE 1, MD
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smart turn-about for table
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duty, bleached oak lazy Susan
with four glass compartments
gay hand-painted file set into the
revolving platform for
cheese, 14" diameter: **\$15**
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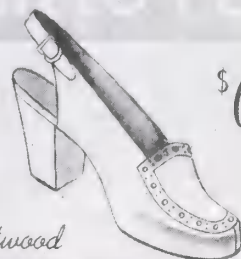
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Originally designed for Michigan's famed roadside parks. With it you can enjoy outdoor picnics without driving to distant picnic grounds. Ideal also for porch or recreation room. With or without canopy, as desired.

Send Stamp for
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Pontiac 15, Mich.

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\$6.50
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GOSSAMER TEXTURE BLOUSE

Martha West offers this sheer colorful blouse. Beautiful flowered print on white background—in Red, Blue, and Yellow combinations.

Sizes: 32 to 38.

\$8.95

Postage \$.25

Martha West

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Photo & Scrap Album A SUPERB GIFT

Beautifully crafted of luxurious gold-tooled russet leather. 90 pages for mounting portraits of loved ones or snaps of the boy in the service. Size: 10" x 12". Pages lie flat when opened. A thoughtful and timely gift!

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Monogram \$1 extra

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The Elmcrofters

Montrose

New York



Crystal Coupettes

for shrimp, crabmeat, melonballs

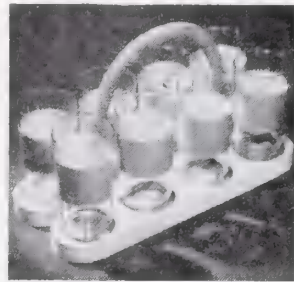
It's news because of the low-footed base, a feature that minimizes breakage. The deep center well holds cocktail sauce when serving seafood cocktail. Or put melonballs in center, mint sprigs around rim.

\$5 for 1 \$7.50 a dozen
express collect—no C.O.D.'s

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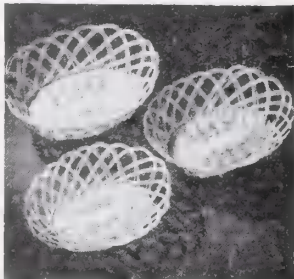
WINDOW



DRINK TOTER. Everyone knows that summer is the thirsty season; the coke, iced tea, and stronger stuff run a constant parade from kitchen to parlor. So here's the business to make the waiter's boy's life easier. A pickled oak tray holds wells for 8 glasses, a strong handle wrapped with coral Hong Kong grass; and the glasses have removal coral leatherette jackets. \$8 ppd. M. fair Gifts, Forest Hills, N. Y.



WISH A BRIDE WELL with a gift she can show off when she entertains, and that she will use also when she and her husband are dining alone. The 14" pottery cake plate is decorated with a gay yellow canary. \$6.75. The sterling silver cake knife is engraved with a single initial. \$6, incl. tax. They come to you wrapped in the usual business Jensen manner. Georg Jensen, 667 Fifth Ave., New York 22, N. Y.



BASKET BELLES. We just had time to have these photographed before they were snatched by a greedy member of the staff who knows a buy when he sees one. They are 3 nested baskets (largest 9 1/4") which you will use for hot breads, fresh strawberries bedded on green leaves, hors d'oeuvres cracker packs of cigarettes, or even a doll's cradle! \$1.50 ppd! Katherine Gray, Park Place, N. Y. C. 7.



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Imagine the fun, to say nothing of the convenience, of wearing a lapel pin that is also a letter opener? The hit is Chinese white jade, the two-edged blade is sterling, and the sterling sheath is set with a colorful stone. Chinese call it a Wisdom Sword, because it's supposed to cut ignorance. 4" long. \$18.00 incl. tax.

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Made of genuine, luxurious Capeskin soft leather, custom hand stitched. First name or initials sewed on. A splendid gift!



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Ladies' Zipper Wallet

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Zipper Change Purse
6" in diameter

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COLORS: RED with Black Letters BROWN with Yellow Letters
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SPECIAL COMBINATION OFFER: Set of 4, \$9.00

You may order individually or in the combination

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I enclose check ☐ money order ☐ for the following (No C.O.D.)

COMBINATION: The above 4 items \$9.00 each (plus postage and tax)
COLORS: Red Black Navy Brown Navy
INDIVIDUAL ITEMS: 1 2 3 4

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Address

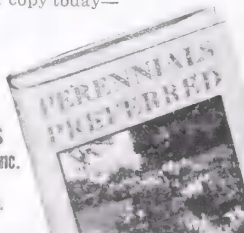
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Save yourself a lot of headaches with this down-to-earth book on the care and feeding of your favorite perennials. Here are the best and easiest ways to cope with your problems—soil and fertilizing, moisture and mulch, pests both insect and vegetable. There's a handy Calendar of Chores so your garden won't get ahead of you. There are 16 pages of photographs to whet your appetite and carry you through the discouraging stages. Whether it's delphinium or daylilies, phlox or daisies, chrysanthemums or asters, this is the guide you need for the perfect garden you've always wanted. Send for your copy today—

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Prevent unsightly nuisance and damage caused by neighborhood dogs to your flowers, evergreens and shrubs by spraying with Liquid Chaperone. Perfectly harmless, invulnerable, practically odorless... but dogs don't like it and learn to stay away. Won't dissolve in rain—one application lasts several weeks. **SEND NO MONEY... Order by Mail. C.O.D.** \$1 plus postage (or send \$1, we pay postage). Money back guarantee. Sudbury Laboratory, 2F Dutton Road, So. Sudbury, Mass.

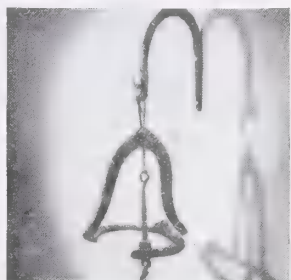
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SHOPPING

ENCHANTED GARDEN. Can you think of anything lovelier than this toy with Frog bird bath and fountain? It's made of weatherproof Pompeian stone, stands 42" tall, 26" wide. Let your favorite flowers or ivy grow up the pedestal (not shown). If you wish, it can be piped with copper tubing so a spray of water comes from the frog's mouth. \$60 exp. col. Pompeian Studios, 59 Lexington Ave., New York 16.



IT'S GOOD LUCK and good listening for you if you have this Horseshoe Bell. It's made from two old horseshoes welded together and its clear ringing tones will bring the kids scampering in to lunch, call guests to come-and-get-it, bring a sun bather up to the telephone. In black weatherproof finish, 1' high, \$7.50. With horseshoe bracket, \$5.50 exp. col. Lewis & Conger, Sixth Ave. at 45th St., N. Y. C. 19.



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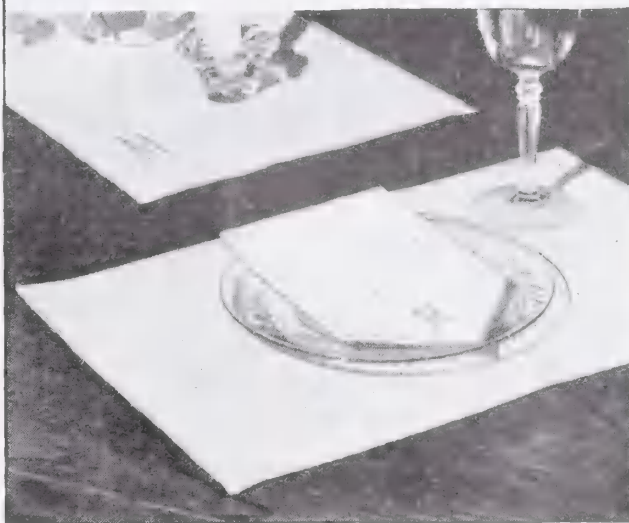


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This is the frame that makes the picture that lives in it. Like the setting for a play, it gives full importance to the character—melts away so that the picture speaks, (almost) for itself. Clear glass with a beveled edge that will settle comfortably into any interior. A monogram to make it personal. It holds an 8 by 10 photograph and costs \$3.95, express collect, with the monogram or \$4.50 postpaid. No. C.O.D.s.

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\$3.25 POSTPAID
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8-PLACE FOLD-AWAY CARD Table

An Ideal Gift!

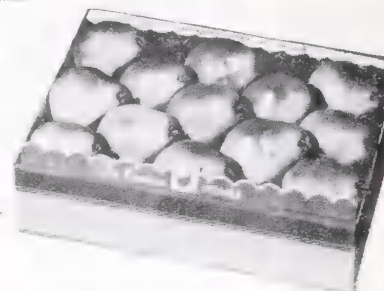
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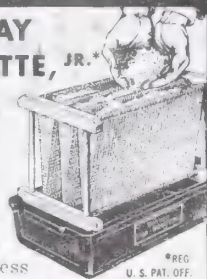
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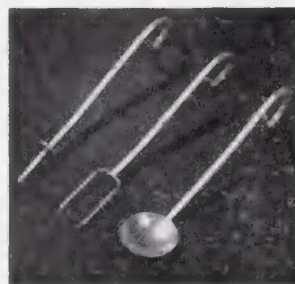
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WINDOW



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BUTTERFLIES IN YOUR BONNET. You know this is a wonderful idea! Butterflies poised about your chapeau, paying homage to sweet posies on it, or softening its tanned chic. They are French enamel sterling silver, come in assorted colors and a pair is \$3.54 incl. tax. Butterfly earrings to kiss your ears, same price. Studio Shop, 557 Boylston St., Boston 16, Mass.



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SET OF 4, \$2.60

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Choice of flowers: Roses, forget-me-nots, apple blossoms or violets.

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All the equipment a youngster needs to be a culinary artist! There's 6 genuine oven-glass bowls for baking, a mistle egg-beater, a board and rolling pin. Toy Dept.

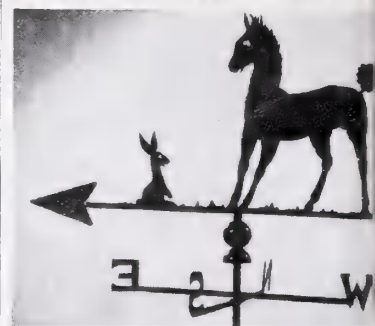
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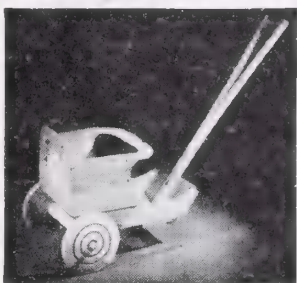
SWEET AND LOVELY. Your pens, your lingerie, even your stationery, will have the sweet spiciness of a ring garden if you tuck these sachets among your belongings. A set of three little white satin pillows, 3" square, comes hand painted with an aristocratic line monogram. \$4.50 incl. tax. Add 25c postage and allow 2 weeks' delivery. Melton, 106 E. 57th St., New York 22.



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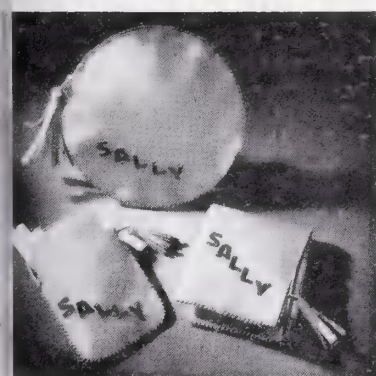
ONE, JAMES! Our best-informed sources tell us that metal toys won't be on the market for some time, and we know that if you have a toddler you can't wait till then for a stroller. So here's a good wood one. The 32" handle remains upright, a cross bar protects our lively passenger from falling on his button nose. In natural wood, 20" long, \$7.95 exp. col. Miles Kimball Co.,* Algoma Blvd., Oshkosh, Wis.



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You'll have fun making Janie—your little girl will adore this lovely, unbreakable doll!

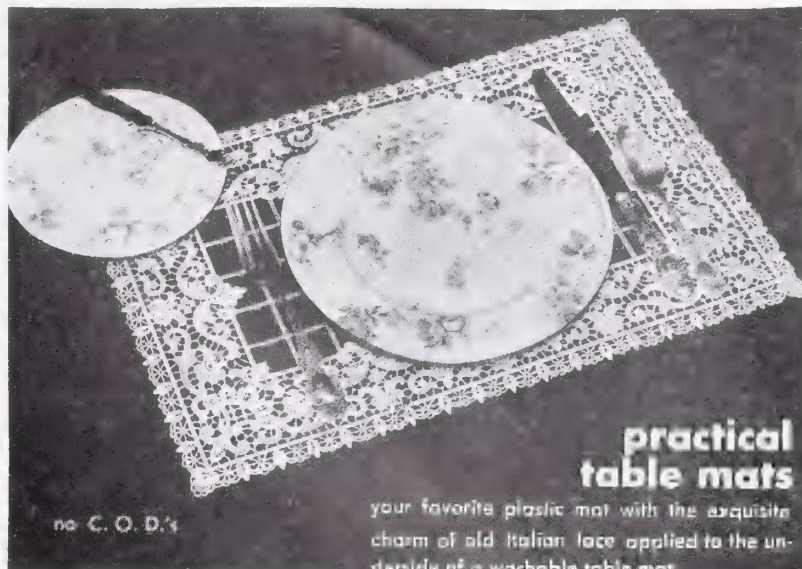
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Drinking milk or "rum 'n' cola" is much more fun with one of these Sterling Silver Sippers. The handle is like a shiny straw, which has a spoon on one end for stirring... a clever combination to delight the youngster who must or dinarily be coaxed to drink his milk, or the hostess with an eye for new ways to make tall drinks more exciting. Sipper is 6 inches long and handwrought.

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in white percale with field flower applique


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Enjoy all the benefits of a beautiful sun tan in lazy comfort right in your own backyard, terrace or on the roof—and who cares about not getting to the shore! This light, springy, sunbath "stretcher" is exceptionally comfortable and easily portable (weight 12 lbs.). Also the canvas stays cool, for it stands 8" off the ground, allowing circulation of air. Made of heavy-duty white canvas laced to a sturdy tubular metal frame in olive green. 78" long, 25" wide at the head.

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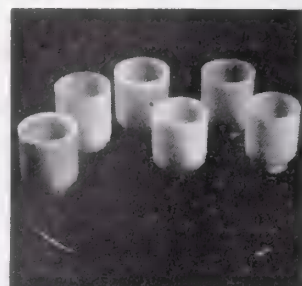
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Sturdy metal brackets, 22 in. long, 1/2 in. wide, complete with two bevel edge 20x4 in. glass shelves. Finished in white tone. Price each . . . **\$2.50**

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The Quintuplet removes bottle caps, opens jars, trims tops off any shape can, serves as a firm handle when prying contents from can, opens beer cans, lifts tins out of hot water. It comes with wall bracket, or can be used in the hand. \$1.59; add 15c postage. knife sharpener with abrasive wheel, add 25c postage. Hammacher Schlemmer, 145 E. 57th St., N. Y. C. 22.



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These cork coasters are personalized with your monogram in natural color on a background of green, blue, or brown. They are waterproof, save your linen as well as cut your laundry bills. Underline initial of name. A splendid gift idea!

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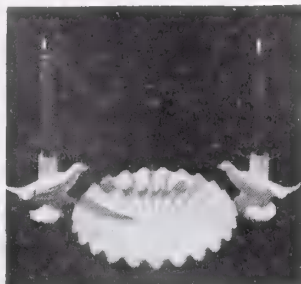
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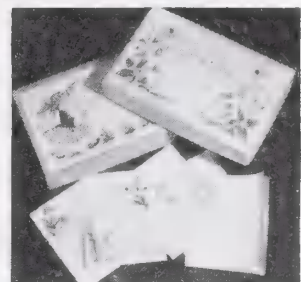
AY BIRDS for a gay summer centerpiece. Made of white fluted pottery, the shallow bowl, 12" in diameter, wonderful for fruit or to float flowers, and the bird candle holders come with their own glass bobeches to catch the candle drippings. \$9 complete, prepaid from Paine Furniture Co., 81 Arlington St., Boston 9, Mass.



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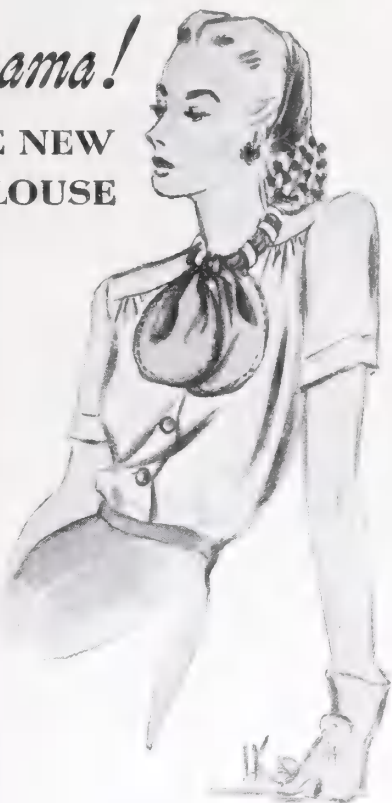


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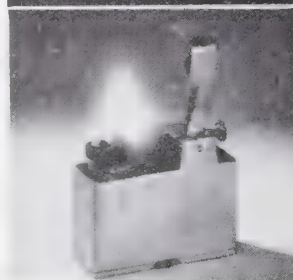
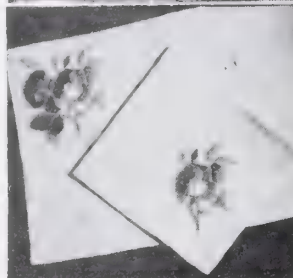
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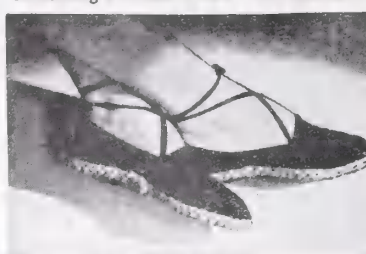
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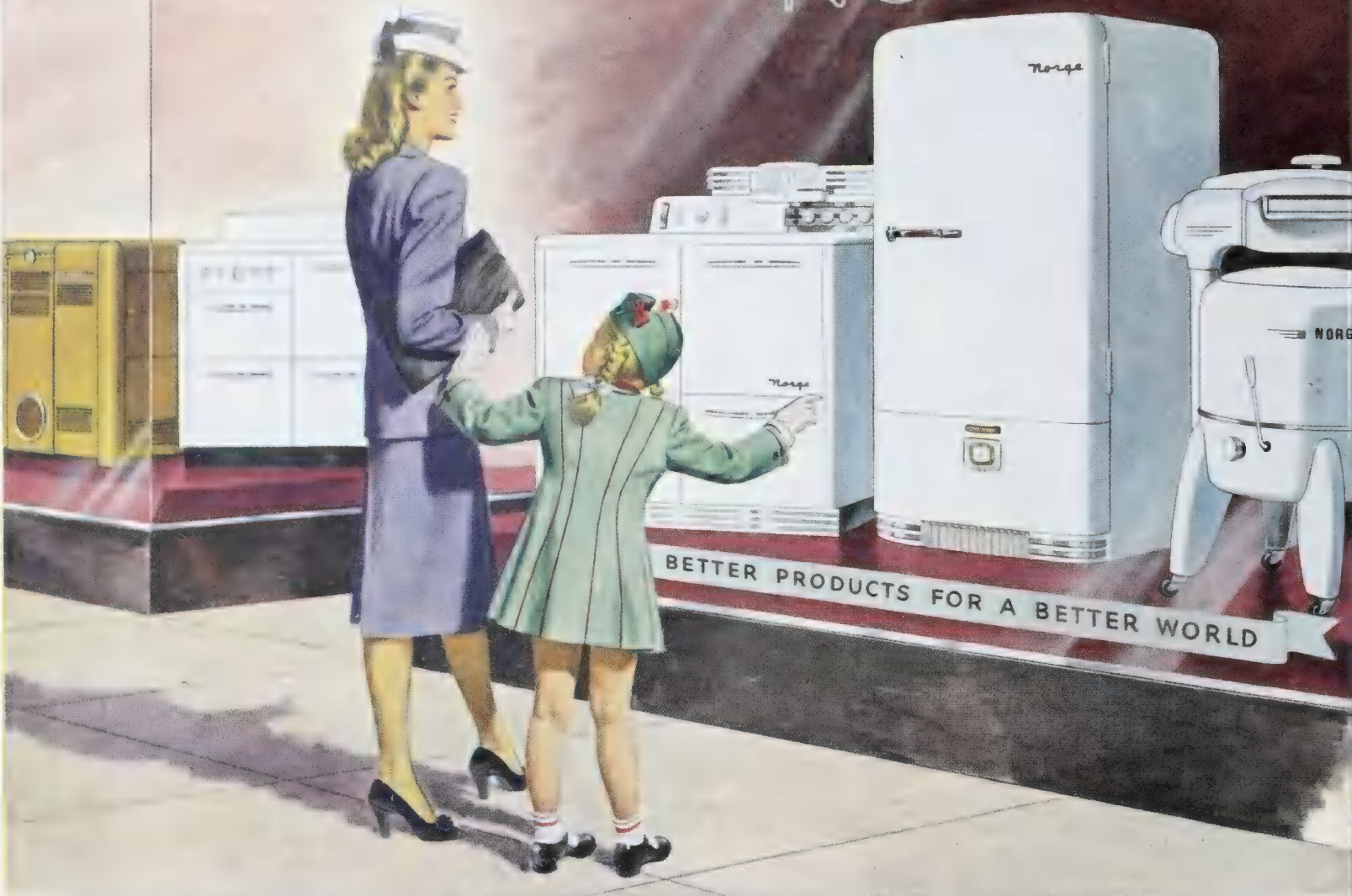


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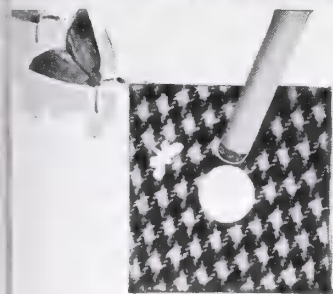


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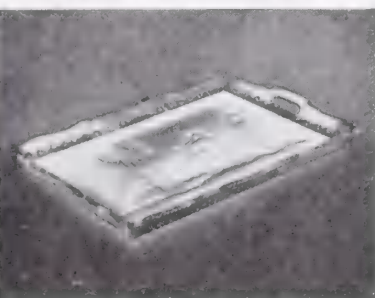
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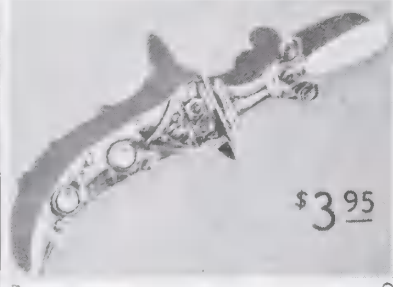
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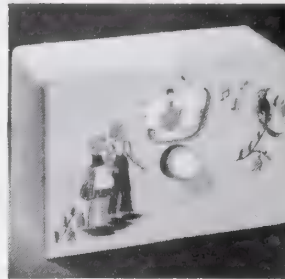
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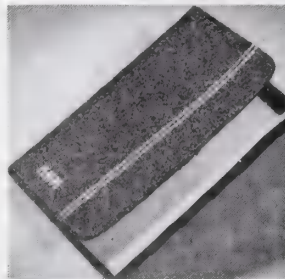
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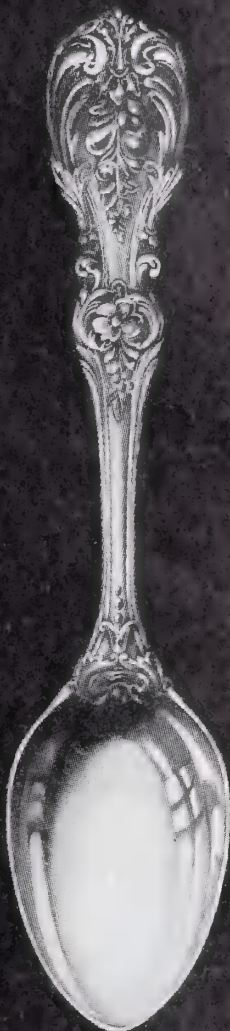
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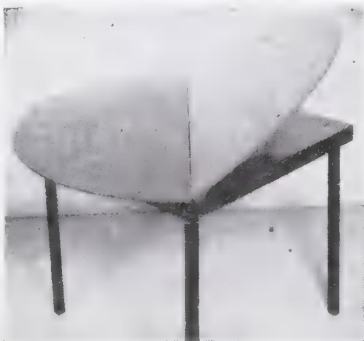
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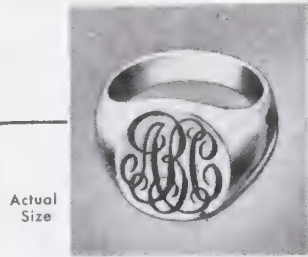
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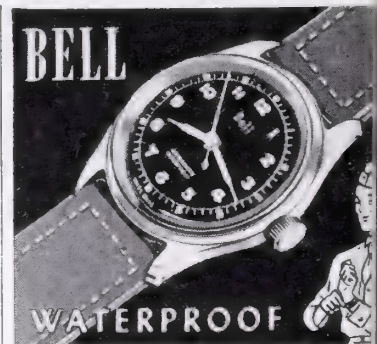
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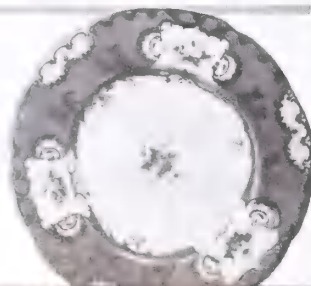
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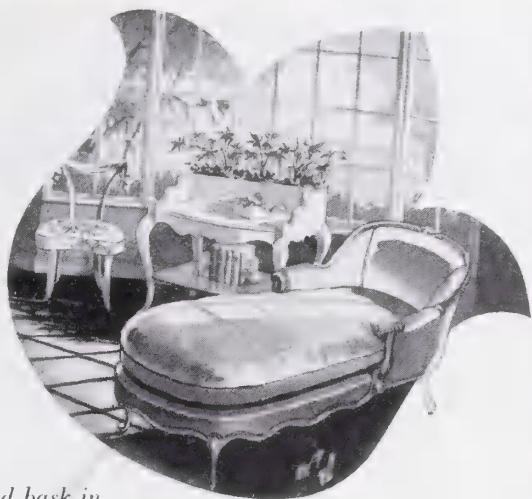
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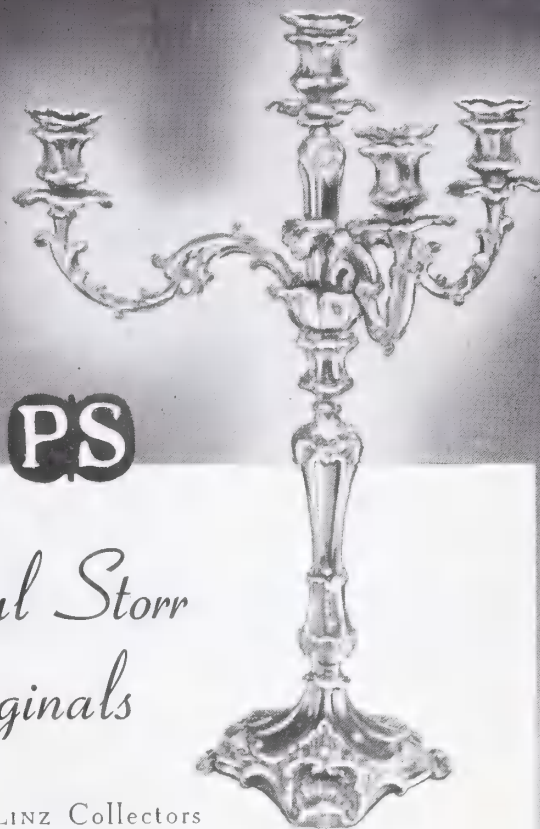
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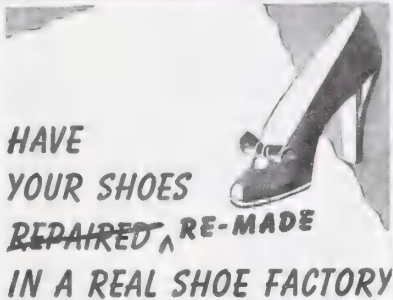
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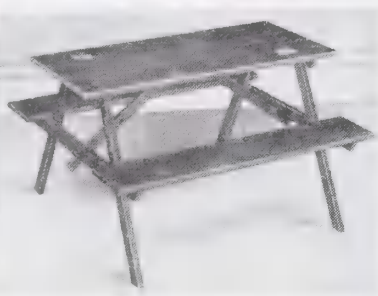
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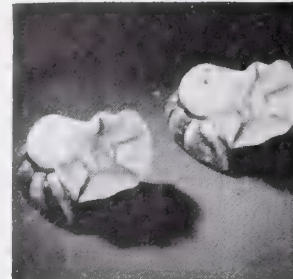
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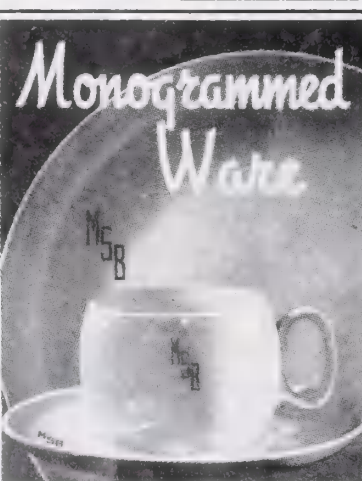
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THE MAGAZINE DEDICATED TO THE BUSINESS OF GOOD LIVING

Vol. 87

MAY, 1945

No. 5

• Cover painted by Henry Luhrs

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MARTIN BRUEHL

Table Trousseau Treasure



Zing! *really* will go the strings of her heart with Imperial Candlewick Crystal for her table service. It's clear as a mountain brook — a beaded-edge pattern that radiates loveliness because of its simplicity. For an immediate trousseau token your dealer's stocks, unfortunately, may be temporarily depleted; for the hope chest future it can be purchased with the certain knowledge that it will always be open stock—that more pieces can be added when availability restrictions are lifted . . . Hand-crafted by the Imperial Glass Corporation, Bellaire, Ohio.



SO THEY LIVED HAPPILY EVER AFTER

What a guy that Jack-of-the-beanstalk must have been! And though I'm only a peace-loving pup, the folks think I'm just as much a hero. That's because, when they put in Bryant automatic gas heating and made me furnace man, we too put the kayo on a big, bad hombre called Old Man Winter.

From the first chilly day right through the cold season, I keep every room cozy. My Bryant gets every possible bit of heat—cleaner, healthier heat—from every bit of

fuel. It gives more freedom for Pop's easy-chair sessions, for Mom's playtimes with the youngsters. And, it helped save space below decks for a new room where we live instead of labor.

You folks tired of being furnace slaves—ask your architect, contractor or gas company about Bryant gas heating. You'll live happier ever after if you let the pup be furnace man . . . and that's no fairy tale!

THE BRYANT HEATER CO., CLEVELAND, OHIO
One of the Dresser Industries

bryant
GAS
HEATING



LET THE PUP BE FURNACE MAN



Settings and accessories
by Lord & Taylor

Two's company! And jolly company they are, tucked away beneath their brother and sister North Stars. There's a pink one for sister, a blue one for brother . . . and twin bathrobes made of North Star Nocturne fabric.

North Star baby blankets, like the grownups in their family, are all-wool to the last fluff. They wash and wear, stay soft and snuggle-y. Attention: Grandmas, aunts, and fond uncles! It's a lucky, lucky baby who finds North Stars waiting in his hope chest! And lucky Daddy and Mommy, too, who know the solid satisfaction of a whole wardrobe of North Stars for every bed in the house . . . an investment that gives years and years of pleasure and comfort.

NORTH STAR
All wool Beautymap
BLANKETS

Iris (pictured) is a "pocket edition" of your standard-size North Star . . . made of the same fine fleece wool. Soft shades of pink and blue or white.



How love of music can grow with the years

HAPPY play is a natural part of children's lives. So, too, is good music when it becomes a regular part of their recreation. It's a simple step from *Farmer in the Dell* to Beethoven . . . for the child's taste in music grows steadily and naturally with the years.

« « Wise parents can guide and stimulate this artistic development by careful selection of a radio-phonograph. With Magnavox, for example, every home can know the living beauty of good music. Its life-like tone sets this fine instrument apart from all others in reproducing either broadcast or recorded music.

« « That's why Magnavox can help so much in furthering your child's musical education. Ears of children are extremely sensitive, and care must be taken to see that the child becomes accustomed to good music, rather than poor or distorted reproduction. Your Magnavox is the best way to assure this basic advantage.

« « Magnavox makes music more fun for *all* of the family. For, next to your own presence at great musical events, the Magnavox is the nearest approach to complete musical enjoyment. No wonder it is the chosen home instrument of such great artists as Kreisler,

Ormandy, Beecham, Horowitz and many others.

« « Magnavox is ever an investment in good living, for it combines a superb musical instrument with truly fine furniture. You have a choice in styling, too, from authentic traditional to the smart contemporary designs . . . each a beautiful example of the cabinetmaker's art.

Send for Booklet — Every parent, every youngster will want to read Dr. Spaeth's "*Music . . . A Priceless Heritage*." Ask for a free copy at your Magnavox dealer, or send coupon below with a ten cent War Stamp to cover cost of mailing.

Magnavox. *The choice of great artists*
RADIO PHONOGRAPH

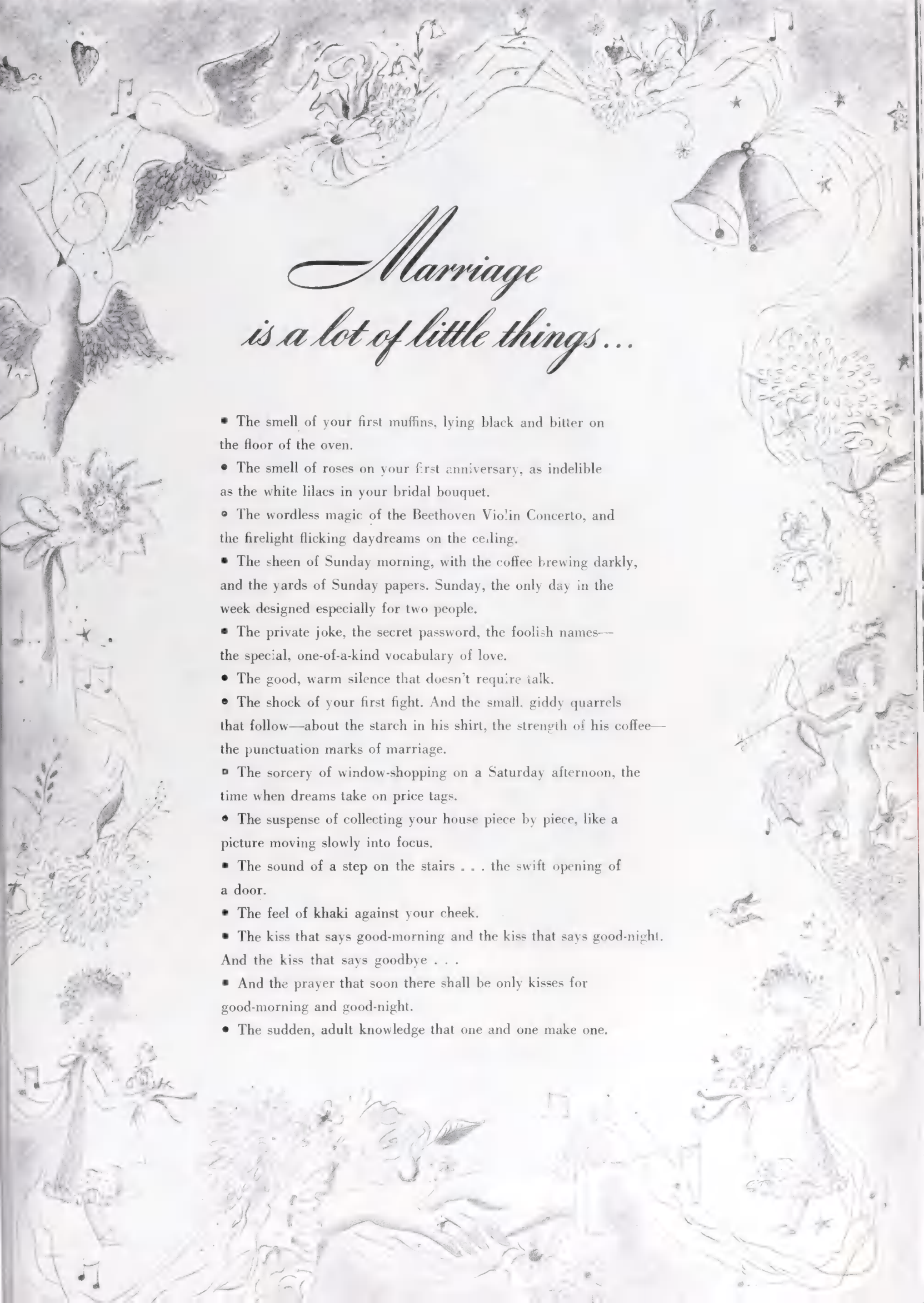
The Magnavox Company
Dept. HB-5, Fort Wayne 4, Indiana

Enclosed is ten cents (coin or war stamp) to cover handling and mailing of Dr. Sigmund Spaeth's booklet, *Music . . . A Priceless Heritage*.

Name _____

Address _____

City and State _____



Marriage *is a lot of little things...*

- The smell of your first muffins, lying black and bitter on the floor of the oven.
- The smell of roses on your first anniversary, as indelible as the white lilacs in your bridal bouquet.
- The wordless magic of the Beethoven Violin Concerto, and the firelight flicking daydreams on the ceiling.
- The sheen of Sunday morning, with the coffee brewing darkly, and the yards of Sunday papers. Sunday, the only day in the week designed especially for two people.
- The private joke, the secret password, the foolish names—the special, one-of-a-kind vocabulary of love.
- The good, warm silence that doesn't require talk.
- The shock of your first fight. And the small, giddy quarrels that follow—about the starch in his shirt, the strength of his coffee—the punctuation marks of marriage.
- The sorcery of window-shopping on a Saturday afternoon, the time when dreams take on price tags.
- The suspense of collecting your house piece by piece, like a picture moving slowly into focus.
- The sound of a step on the stairs . . . the swift opening of a door.
- The feel of khaki against your cheek.
- The kiss that says good-morning and the kiss that says good-night. And the kiss that says goodbye . . .
- And the prayer that soon there shall be only kisses for good-morning and good-night.
- The sudden, adult knowledge that one and one make one.



DRAWING BY PHYLLIS ROWAND

THE THINGS THEY NEVER TELL YOU

Married two years now, Helen Markel Herrmann (you've met her before in monthly "Dear E.G." letters) looks appraisingly at marriage for all who are about to take the fatal and wonderful step

By Helen Markel Herrmann

Embarking brides are probably filled with more miscellaneous information than almost anybody outside of a quiz kid. I speak with feeling and a certain dull resignation, too, marched down the aisle equipped with my full quota of portentous precepts from fond parents, helpful relatives, and a few embittered friends.

These bridal brain-trusters fall into three distinct groups. There is the Domestic Division who caution: *The Proof of the Wife is in the Darning; Feed Him Promptly; Guard His Money and Laugh at His Jokes.* The Spiritual Section carols: *Let Him Think He's the Boss; At Least Pretend You Like Hiking and Keep Your Mother out of This.* The Gloom Girls mutter: *Wait Until the Honey-moon Is Over*, followed by *The First Year of the Hardest*, which seems to cancel out hope at either end.

These gems proved as helpful as most hard truths, and for such small things I am grateful. But in the long run, it's the things they don't tell you about marriage that matter.

Nobody ever told me, for instance, how much tact marriage takes. Now that you are wed doesn't mean that you are free to do anything that comes into your pretty little head. There is a difference between an honest relationship and a blandly candid one. The more you love each other, the more sensitive you are likely to be. Living with someone every day requires even more tact and fine

than you employed with him on alternate Saturday nights. And now so very much more depends on it.

Nor do your well-wishers see fit to point out that few people change after the age of eight, and hardly any after the age of twenty-five. Your tastes and your ambitions may vary, but your basic make-up will remain. Therefore, although marriage may make a perfect little homemaker out of a congenital non-drawer-straightener, the chances are five to one that if you are the irresponsible type you aren't going to become the Rock of Gibraltar, no matter what. The same goes for your fine husband. You may prevail upon him to wear white shirts, but if he isn't aggressive, he's never going to be, no matter what. So why don't you both relax. Anyway, you never thought of reforming each other on premarital Saturday nights, did you? Of all the things marriage is, it is *not* a crusade.

Neither do your free advisers mention the fact that love and privacy are not mutually exclusive. Privacy is a basic requisite of a happy marriage, just as dignity is a basic requisite of a successful human being. By privacy I don't mean that you shall "keep things from each other." I am talking about a basic kind of privacy, a fundamental human need to keep some niche of himself to himself. It is impossible to know somebody completely; everyone, no matter how much in love, requires some sense of privacy. A pos-

sessive woman, by invading her husband's fundamental right of privacy, will eventually destroy the basic dignity of their relationship, without which neither a man nor a marriage can function as they were intended to.

But the most important fact about marriage is the one the Gloom Girls keep hidden way back in the closet, disguised under tired old bromides. "A bride!" they exclaim hollowly. "Oh, my dear, life has few such happy moments in store for you!" This is followed by a long, ominous sigh, which is obviously Esperanto for, "Because in due time all hell is going to break loose, and then, poor kid, you'll know the worst."

I am here to nail this as a bald lie. I am here to tell you that the most wonderful thing about marriage that no one thinks to tell you is that it gets better all the time. No matter how wonderful your honeymoon was, your first anniversary trip will be better. Because marriage, like new wine and good tweeds, improves with age, and don't let the Gloom Girls tell you otherwise.

Maybe they don't tell you because they've forgotten. Or maybe they never found out. Or maybe you have to find out for yourself. But with twenty-three months of marriage behind me, I set forth this information for my own benefit and possibly that of my on-the-verge and recently-wedded sisters, with love and kisses for their bright new world.

Rowand



A BRIDE IN A BARN

The saga of one young couple who staked their claim in just half a barn, turned it into a charming, complete home—and an office too

The Charles Porters wanted a great deal when they went house-hunting several years ago. And they wanted it for very little! Charles Porter, architect, wanted a place to hang his shingle by day, his hat by night—preferably under one roof—for economy's sake. Dorothy

Porter, artist, was itching to flourish her paint brush where it would do the most good. Both had ample opportunity to use their training when they took over the groom's quarters of a barn which had been unoccupied for years and was suffering from a bad case of neglect.

It took discernment to see Home beneath the endless piles of junk strewn all over that portion of the second floor, "leased" by the Porters for a song when they agreed to underwrite the remodeling. The inside was completely dismal: ugly dark woodwork, plaster walls studded with jagged cracks, droopy ceilings, loose window panes. But some careful planning and hard work changed all that. (Continued on page 62)

Wasted space under corner window in living room (opposite) became a window seat, plant window, bird sanctuary. Magazine rack attached to built-in seat conserves floor space

Storage space was nil, so Porters built ceiling-height bookshelves, engineered insides of dining buffet for china, glassware, linens. Floor-to-ceiling draperies conceal an efficient heating plant

FOUR PHOTOGRAPHS BY MAYNARD PARKER



15

15



**Living room,
above and
left, emerged
from dismal
scene, right**



A glance at this "before" condition and it's easy to see why remodelers who do all the work themselves maintain that successful remodeling is 80% brawn, 20% brains. It took the Porters weeks to clear away mess, replaster, repair, paint

Overall dimensions of living room, top, were small, but by using corner sectional sofa, the room appears uncluttered, but yet has much more seating capacity than normally is provided in similar space with separate pieces of furniture



The tiny bathroom even boasts a make-up corner, brain-child of Mrs. Porter, who wanted a spot for flowers in the bathroom. Vase was half of old wooden bath tub leg. Glass toothbrush container set inside for water.

The neglected barn provided exactly what the Porters needed: a separate architect's office, bedroom, living-dining room, kitchen, and bath—and the building brains of the family said the construction was sound, a vital consideration in reasonable remodeling, for it's no economy to do over a poor structure.

Finances dictated that the Porters not only plan the remodeling, but execute the work themselves. Instead of being fazed by the Herculean task, the young couple set to work with enthusiasm which never dimmed in the months following.

But they will admit that they soon lost count of the basket-loads of dirt, old newspapers, cans, electric light bulbs, brushes, planks, which had to be carted out before they could begin the transformation. Then work really began in earnest: they plastered, hammered, painted, did electrical work, bleached furniture, refinished floors. Mrs. Porter's artistic hands painted amusing designs (see bathroom wall above and buffet in living-dining room). Besides these decorative touches, Mr. Porter added architectural interest with millwork, such as the grooved cornice boards, used at windows, and over bed, to shield electric bulb; the built-in bookshelves, the combination window-seat-magazine-rack in the living room. Mr. Porter made the cornice boards ingeniously by nailing rows of 1½" molding, available at lumber yards, to plain boards of standard width.

A BRIDE in a BARN



Comfort and convenience mark the Porters' remodeling. Note how bed light is concealed behind simple cornice board—a good way to provide reading light when there's an upholstered headboard. Here, entire wall, covered with quilted chintz, makes effective headboard.



The wide room-high mirror optically enlarges the very small bedroom. Mrs. Porter solved the problem of too-long curtains without cutting out good fabric, in case of future needs, by taking wide graduated tucks. New hardware, bleaching, modernized old bureau.



VIRGIL ELLSWORTH

Oh, the crimes committed in the name of utility!

This is a room in a furnished apartment. Any itinerant family who has done any wartime cross-country living will assure you that it has the typical flavor of furnished apartments everywhere. But we on *HOUSE BEAUTIFUL*, who have done a bit of traveling about ourselves, recognize in it the typical practical but drab decoration we've met in so many *homes*. It's a room furnished in the mistaken belief that if you want to be practical you've got to be dull. There's the anonymous array of the same tired looking furniture and a conglomeration of ordinary, ineffectual patterns, chosen in the hope that they'd deaden soil marks and outwit the dry cleaner. One look at the picture and you could guess its coloring—the half-hearted beiges and buffs, all mixed up with rust, burgundy or electric blue. It's a room where imagination died on the vine. When it was brand new it undoubtedly looked as middle-aged as it does here.

But just wait till you see how the younger generation reacted to it, how by using their wits and refusing to be trapped by outworn legends of "safe" and "neutral" colors, an Army couple proved (in this very apartment) that utility is no excuse for drabness. And they did it on a shoestring. See the next four pages.

● Here is a case history of young people who are as unswervingly militaristic as their parents ever dreamed of being. But they are not grim about it. They spent \$424 to get the bright rooms you see here. These pictures tell most of the story. The only words printed here are Mary Ellsworth's own, as she spoke them. You have met Mary and Buz, her lieutenant husband, before — in last November's HOUSE BEAUTIFUL, in "Our Amazing Young People"



"I think the thing that prompted us most to redecorate our furnished apartment was the fact that we were tired of camping out—for that is what we called it. Most Army couples have that feeling . . . afraid to take root for fear of being moved. We decided that even if we were here only a week after we had decorated, at least we would have had the fun of doing it and a feeling of accomplishment.

"Buz took these pictures (left) a month after we had moved in. We had done our best to make the place look presentable, and at best it was pretty awful, but you can get a pretty good idea from this just what we had to work with.

"This picture (lower left) shows a full view of the front room looking in from the entrance hall. This furniture came with the apartment, but since the picture was taken, we have furnished the place with our own furniture—"antiques" picked up at auction and second-hand junk stores. By way of comparison, the furniture in this furnished apartment cost the manager as much as ours cost us. You can judge for yourself who got the most for their money.

"I think the secret of furnishing apartments today is buying wisely. We lived with this furniture five months in all before we could change it, and when we were finally rid of it, I wondered if it would have lasted another five months. We had given it the minimum of wear, but it was shaky and one of the chairs needed repair.

"To begin with we removed the light fixtures that hung on each wall. It was easy to do this and plaster the holes.

"There was a Murphy bed that we didn't need. By removing it and wallpapering its niche, we feel as if we had gained another small room. Then we papered the wall where the windows are, too."



ALL PHOTOGRAPHS BY STONE



"This is a full view of the front room, looking in from our two-by-four kitchen. These inexpensive string rugs not only look nice but are washable. A friend contributed the whatnot. It's actually dark walnut with a coat of our ever-faithful flat white. The plates came from a local hardware store for just 25¢ apiece. They're hung by twisted wire. Buz re-upholstered the Victorian couch in bright red satin. Back of sofa comes out, so it was simple to tack on the material."

"We painted our walls cactus green. It is very dark but it's brightened by papering one wall, even including the valance board over the windows and all molding. We papered the Murphy bed alcove, too. All bric-a-brac and most of our pictures we got at auction or second-hand stores. We achieved this full curtain effect by three sets of single curtains. We had an eye on our postwar home when we bought these, for they will fit standard windows anywhere."

"This table and two chairs (right) cost us a total of \$7 in a second-hand store. Buz rewebbed the chairs and upholstered them. The table cover is a 54-inch piece of material, gathered at each end and trimmed with a 2-inch fringe. Buz made the lamp from a Victorian ornament. This was the first piece we had ever bought at auction, but we've been going like mad ever since."

"We don't like the idea of dining in the living room. This is where we eat (below left) in the small hallway between the front room and the bedroom. It's completely wallpapered and has a deep wine ceiling. We buy every covered dish we can find and they now add up to six. The total cost to us, \$9. Our cruet stand was reasonable because none of its bottles match, but we like it because they *are* all different! This table was covered with layers of paint. We spent more time removing this paint than we did on any other piece. After we got down to the pine, we stained it. This whole group cost us \$28.08."

"Our entrance hall cost \$24.39 (below right). We papered one wall with Bicycle-Built-for-Two wallpaper. The chair is one of two that we bought in terrible condition for 25¢ each. Buz made a good job of this one but has given up the other until he gets enough patience to tackle it again. The huge etching is an original, bought at auction for \$2. We've already been offered \$50 for it. Some day soon Grover, the clock, is going to get a coat of flat white."



"Nobody could be more surprised than we that we were able to do this job. Neither one of us had ever tackled anything like it before. All we knew was that we *had* to do something to get some belongings of our own in the place. We both wanted more color, too. We had to be sensible about the things we picked out, but, thank goodness, they don't *look* practical, even though they are. Our colors and patterns are lively, yet don't show soil.

"We'd never heard about painting walls with dead flat varnish until someone told Buz about it, so we tried it. We like it because we got exactly the colors we wanted for the living room and dining alcove by mixing oil pigment that comes in small tubes with the varnish. We had never hung wallpaper before, either, but it didn't take us long to learn how.

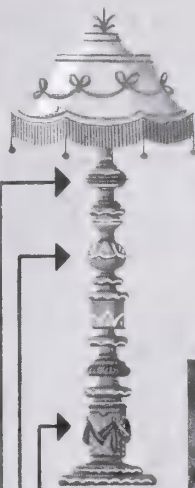
"The prices we paid for our things will seem amazingly low to your readers, but remember that most of our furniture came from auction houses and second-hand junk stores. When we got it, it was covered with paint or badly in need of repair.

"You will notice that most of our prices are about the same and in most cases they haven't exceeded five dollars for any one item. This is because we have set a certain price limit for auction buying and will not go above it.

"Practically every wooden piece we own had to be scraped down. This way we found out we had bought some nice woods. A \$4 table turned out to be inlaid with wood and mother of pearl. Buz cut its legs down and now it's our coffee table. We also discovered we own a pair of cherry chairs. We found that paint remover works best when you put it on and give it plenty of time to soak in before you start scraping. Then the paint comes off easily.

"Our lamps are mostly electrified oil lamps, except for the one Buz made from a Victorian pitcher and the three that we made from one old-fashioned wooden floor lamp we found in the basement. It was all bulges and carving, but by sawing it into three sections, we got three entirely different lamp bases. Each bulge became a new lamp. We gave each one a different finish with paint and I did some successful antiquing. It was easy to wire them through the hole that carried the wire in the original lamp. We finished them off with flange-type fixtures and indirect bowl reflectors. Flange, bowl, and a ten-foot wire for each lamp cost \$1.90."

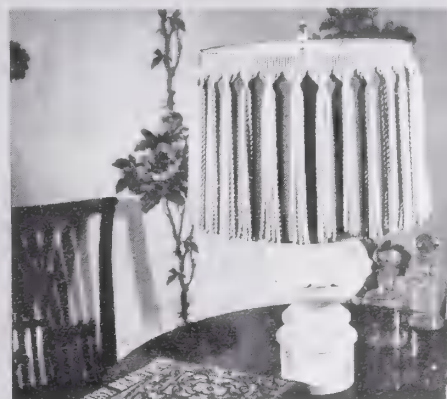
Turn to page 126 to see how much this apartment cost



One old-fashioned floor lamp furnishes the makings for three table lamps



"We sawed a tall, old-time floor lamp into three sections. I antiqued this one, painting it flat white, gilding its carving, then wiping on burnt umber"



"Another base got a gilding, then a coat of green, then flat white. When it was dry I rubbed highlights through the layers of paint with steel wool"



"I wanted this base for my dressing table because it had the daintiest shape. I painted it flat pale blue and gave it the frilliest shade I could make"

If legal language throws you, here, in easy-to-take

terms, are

THE COMPLETE FACTS ABOUT HOME OWNERSHIP FOR VETERANS

By MILES L. COLEMAN

House Beautiful's Building Adviser

Congress has offered to returning veterans special assistance in financing their homes. Under Chapter 5 of the Servicemen's Readjustment Act of 1944—the so-called G I Bill of Rights—a veteran may borrow as much as the whole cost of a house; and the Veterans' Administration has now issued regulations and set up the machinery for putting this law into effect. The purpose of the law is to permit the veteran, who may be otherwise qualified, to take on the responsibilities of ownership, to acquire a home without waiting until he can accumulate the amount of down payment usually required.

The law has two plans of home finance, and the veteran may select either one. Under the first plan (Section 501 of the Act), any lending institution or individual that makes a veteran a home purchase loan not to exceed the full value of the property may receive from the Veterans' Administration a guarantee of as much as \$2,000 so long as this amount does not exceed one-half the total loan. All funds are advanced by private lenders, the government acting as guarantor within the limits mentioned.

Thus if the veteran desires to borrow the full value of a \$6,000 house, the lender making such a loan may have \$2,000 guaranteed by VA. If the total loan were for \$4,000, the guaranteed part could still be \$2,000; but if the loan were \$3,000 the guarantee would cover only \$1,500 (one-half the total). If the total property value were \$9,000, and the lender were subject to a legal loan limit of two-thirds of value (as in the case of savings banks in New York State), the maximum loan would be computed in this way: \$6,000 under the legal limit available to any borrower, plus \$2,000 veteran's guarantee, making

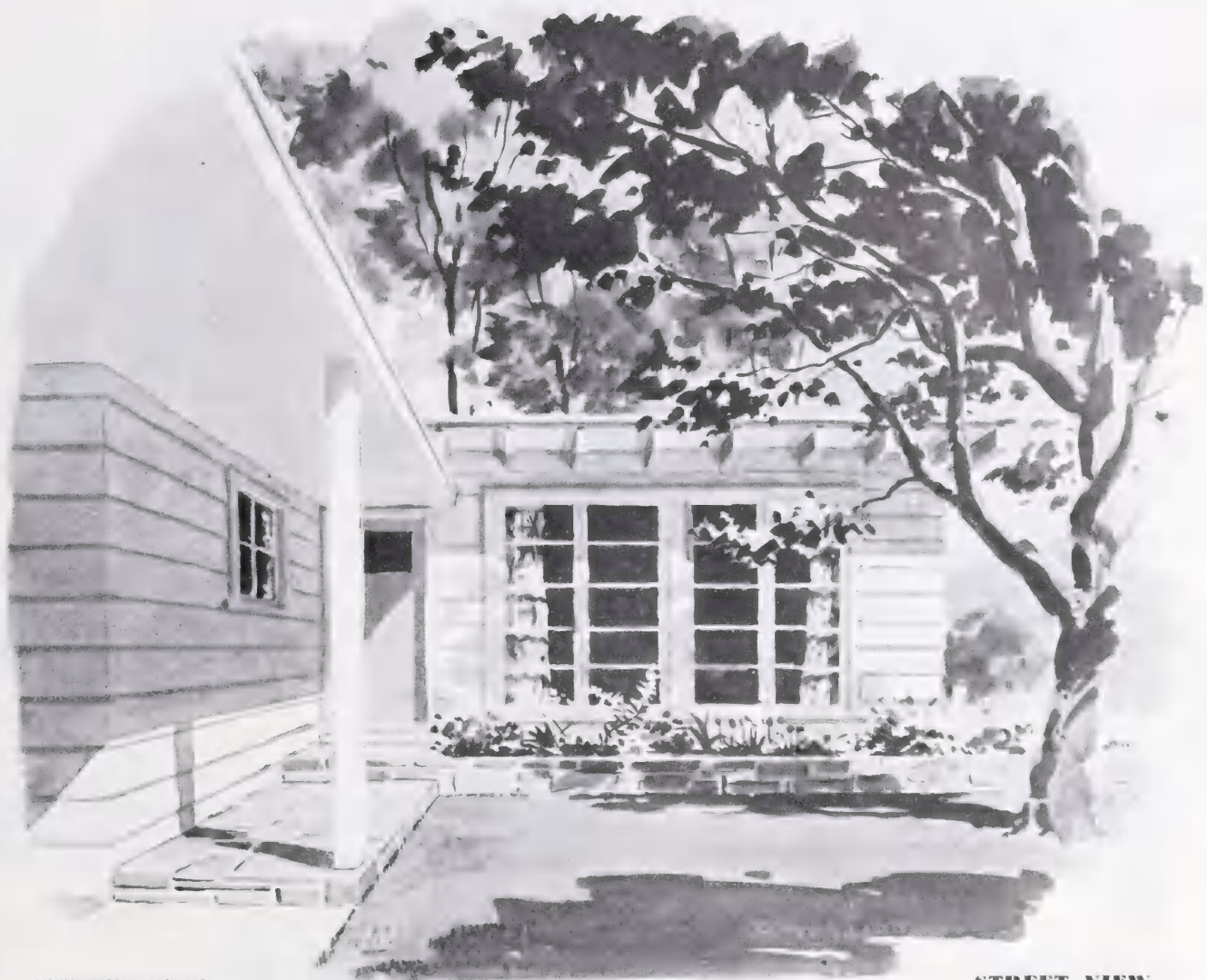
\$8,000 total and leaving the veteran to provide \$1,000 from his own funds.

Instead of buying or building a new house, the veteran may use the same borrowing privilege to obtain funds for repairing or remodeling a home already owned by him or for paying delinquent taxes and indebtedness on his home. The interest on all loans subject to guarantee by the Veterans' Administration is set at 4 per cent. The first year's interest on the guaranteed portion of the loan may, at the request of the borrower, be paid by the Veterans Administration. The period for amorti- (Continued on page 123)

VETERANS CAN GET PRIORITIES TO BUILD NOW

The privileges of the Servicemen's Readjustment Act of 1944 apply to both existing houses and to dwellings to be built. If a veteran is unable to find a suitable dwelling, he may so certify at the nearest FHA office, which will grant him a priority to build. He then gives the priority to his builder and arranges his financing under either of the schemes outlined. Or, if he does not need the additional borrowing permitted by the Act, he may work out his financing under any other method he chooses.

The maximum cost limits established by the War Production Board for houses built during the war do not apply to dwellings built for veterans under the procedure which is outlined above.



JULIUS GREGORY ARCHITECT

STREET VIEW
ON A SOUTH-FRONT LOT

House Beautiful Presents...

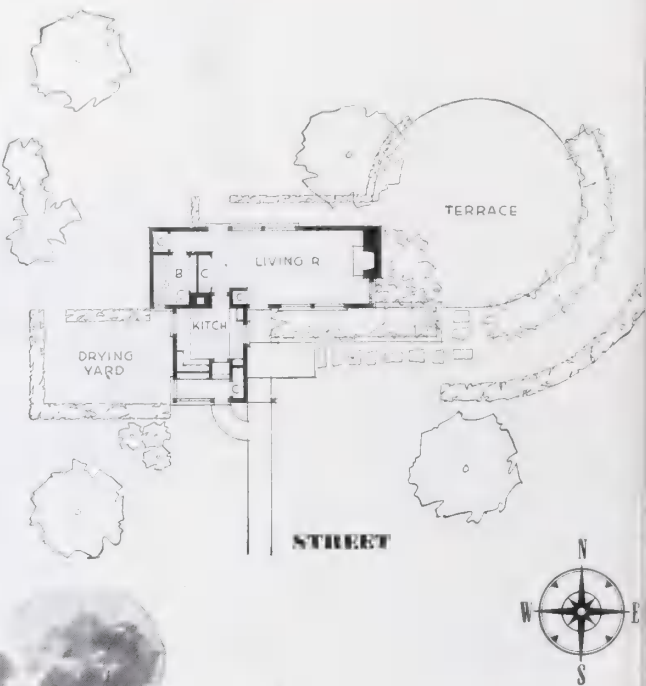
A HOUSE FOR VETERANS TO DREAM ABOUT

Here is a house designed with an eye to veterans' professed tastes and that \$2,000 they can borrow under the "G I Bill of Rights." (See opposite page). It can be built in six steps, starting with only a living room, kitchen, and bath, and later adding bedrooms, porch, and garage or carport. Brides also take note

Here is the basic, minimum plan—
a living room, kitchen, and bath.
We show it in two versions: one
version for the north side of
street, and another for the south
side. Windows are chief difference



**GARDEN VIEW
FACING NORTH**



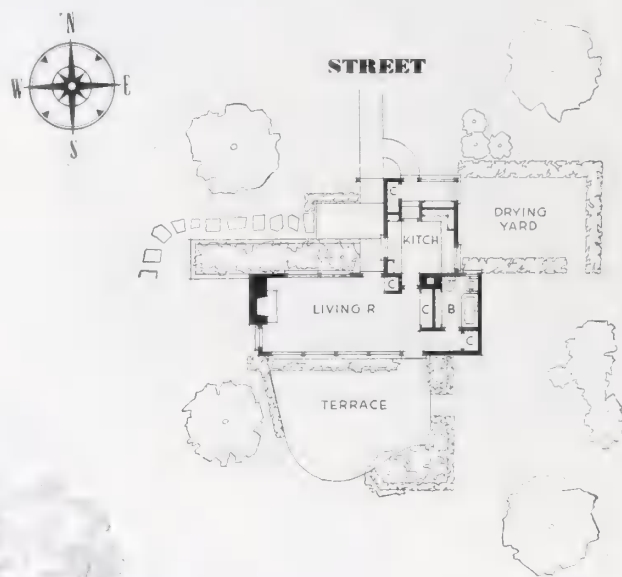
● Left, the back of the house as it would appear looking north. Notice sparse windows on this side of house. In most U. S. climates, northern exposure of a house should be relatively closed, tight, snug. Landscaping is planned so it won't need changes when new wings are added. For view of façade facing street and south

If your lot is on the NORTH side of the street study the upper half

Pretend that the thick line bisecting these pages is a street running east and west. That will help you understand why this plan changes slightly for use on opposite sides of the street, fully utilizing sun



**GARDEN VIEW
FACING SOUTH**



● The back of the house as it should be designed to look south. Compare difference in window sizes with northern version above. Location of living terrace is changed, too. Roof is a pitched shed roof, with the high side toward the south in all cases, to permit taller, bigger windows. For street view, which faces north



**STREET VIEW
FACING SOUTH**

● Here is how house would look from the street, on a south-front lot. Notice how windows are generously large, in contrast to those on the north side of the house. Clerestory windows in roof of kitchen wing are to facilitate ventilation and to keep kitchen cool, since

warm air rises. Stairs to basement, in all versions, are via a trap door in the service entry, making it possible to create more storage cupboards. Big plant window in the service entry makes this façade look important and attractive, even though it is utilitarian

If your lot is on the SOUTH side of the street study the lower half



**STREET VIEW
FACING NORTH**

RENDERINGS BY GEORGE COOPER RUDOLPH

● Notice different quality of light on the façade here and the one above. Note that living room windows are high—high enough for furniture to be placed underneath them. This minimum house, before the war, would have cost from \$1,500 to \$2,700 depending on cli-

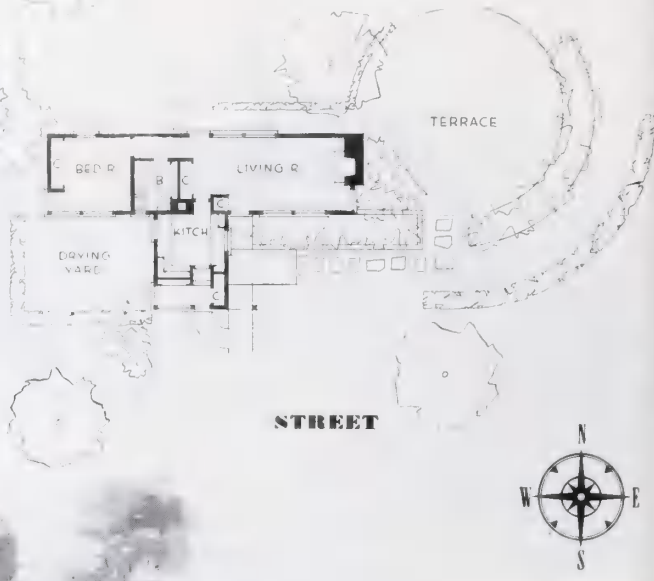
mate, local codes, and labor rates. Based on today's costs, this house could probably be constructed for anywhere from \$2,000 to \$4,200, depending on these same variables. No room dimensions are shown, for these are not really plans, but a springboard for your own ideas

MAKES A GOOD ENDING

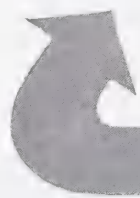
Now the house has added a bedroom, thereby increasing the cost by \$900 to \$1,100, depending on local codes, labor costs, and climate. A house planned for expansion needs a big lot—100' x 200'



GARDEN VIEW
FACING NORTH



● This plan, on a south front lot, has a slight disadvantage over the version for a north front lot, since living room would be not quite so bright and sunny. On north wall (left) you can clearly see space where second bedroom can be added merely by cutting a door. Clear space awaits in planting plan, too

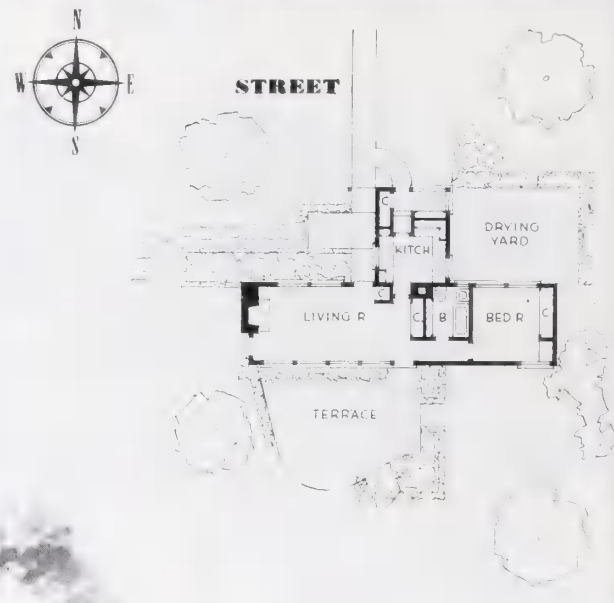


If your lot is on the NORTH side of the street study the upper half

Height of windows changes, depending on the direction they face. On a north wall they are high enough so furniture can stand below. South windows reach from ceiling to 1' above floor



GARDEN VIEW
FACING SOUTH



● The rear, southern wall of the house for the opposite side of the street looks very different when it can be oriented toward the sun. This principle should apply to any house, regardless of price class, in a climate where the heating season is longer than the non-heating season. Solar heating requires double glass

HOUSE BEAUTIFUL'S
Home Planner's Study Course

No. 2 . . . BETTER JOB . . .



**STREET VIEW
FACING SOUTH**

South wall of what is now a three-room house, with the promise of a second bedroom. Notice that roof line of main mass of the house rises toward the sunny south, permitting the use of overhangs to create shade over the windows in summer when the sun travels

high in the sky and is at its hottest. This same characteristic occurs on the back of the house across the street. Confusing, but very important to any home builder who would like to use the sun to help heat his house during sunny winter days, yet wants summer coolness

If your lot is on the SOUTH side of the street study the lower half



**STREET VIEW
FACING NORTH**

RENDERINGS BY GEORGE COOPER RUDOLPH

The shadows tell you where the sun is shining from, in this picture. If the big plant window seems like an inconsistency, since it faces north in contradiction of all we have been saying, don't forget you can have windows just for their design value to the façade. This

plant window is in the service entry or "mud room," a spot that would be underheated anyway; so the heat loss through a north window is not too important. In winter such a window would not necessarily be used for plants but for glass display or just curtained

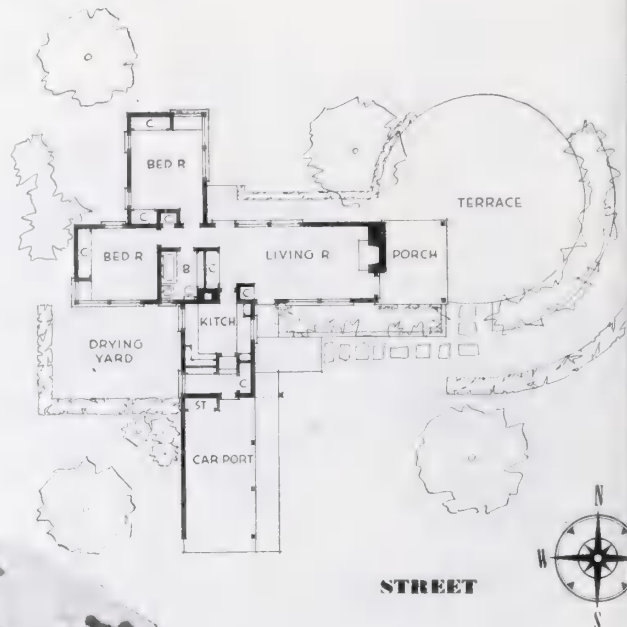
BIGGER HOUSE

Now you see the house with the additions of second bedroom, a porch, and a carport. Most important, you will notice that every one of its four rooms has three exposures—increasing livability



STREET VIEW
FACING SOUTH

If your lot is on the NORTH side of the street study the upper half

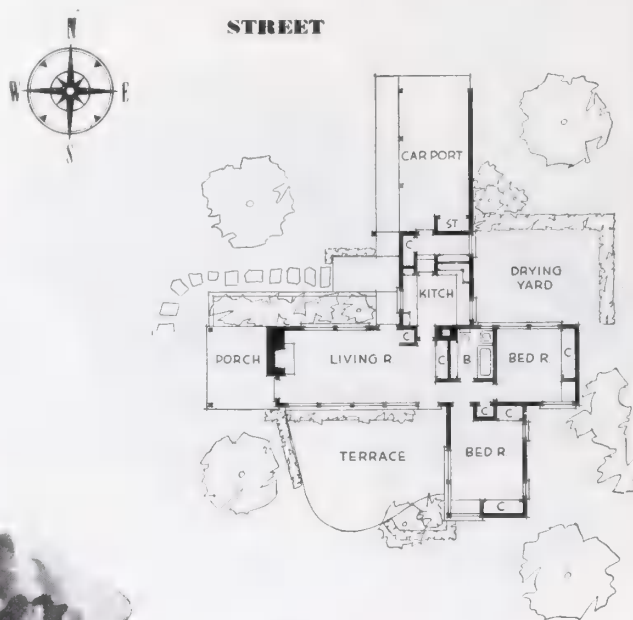


● Above is the plan complete with rooms and exterior plantings. Dimensions are not given because this has been an object lesson on how to orient a house to the street and sun, and how to make it suitable for expansion when and as you come and family grow. A small house, yours, is better than a big one partly you

Before the war this house would have cost \$3,500 to \$5,500. Based on today's costs, it would probably cost anywhere from \$5,000 to \$7,600, depending on many factors not associated with its design



STREET VIEW
FACING NORTH



● Carport shown here could just as well be a garage if you had the desire and the additional money. Plant window is no longer there, but has been turned into a storage cupboard under the carport for storing tools for garden and car. Service door into the "mud room" still remains where it was for deliveries to kitchen



**GARDEN VIEW
FACING NORTH**

● Important to the beauty of this house, regardless of how it is oriented, are the plantings, terraces, walks, etc. These are not included in the costs given elsewhere. The construction items (terrace, walks, curb wall at entrance, etc.) would cost approximately \$210

for materials, and the owner *could* do the work himself. All this would total \$435 or thereabouts if the work were done professionally. Bringing beauty to the exterior of a home is more than economical. It's a positive pleasure for men who know how to do elementary work

If your lot is on the SOUTH side of the street study the lower half



**GARDEN VIEW
FACING SOUTH**

JANET DARLING, LANDSCAPE ARCHITECT

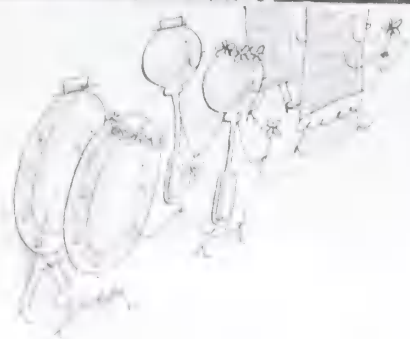
● Costs for building the lawns would run around \$300, including 4 inches of topsoil, spread by owner, seed, fertilizer, lime, etc. Shrubs, hedges, etc. would cost around \$250 (including topsoil, manure, etc.), the owner to set them out. Costs for planting the house on the

south side of street would cost slightly more, because of the extra screening needed for privacy. In short, to produce the grounds as shown would cost about \$760, if the owner did the work himself; about \$1,500 if outside contractors were engaged. Time IS money

SECOND BEDROOM



EMILIE DANIELSON



A NEW WORD FOR NEWLYWEDS

Lovesets

Just because you and your husband are dining alone is no reason why your table should be less beautiful than it would be for the boss and his wife. The secret: complete place settings for two

Complete place settings for two is a brand new idea. The term "place setting" may be familiar to you because it is possible to build up your silver service by buying it that way. But when we talk about "Lovesets" we are talking about everything necessary to set a table for two: china, glassware, linen (as well as silver), chosen to go together to form a whole you can be truly proud of. Since you will be buying only two of everything, you can afford several changes without involving higher finance.

Think what this means. Up until now you have bought your china and glassware in sets of six, eight, or twelve—a sizable purchase, financially. Certainly your budget would rebel at stocking up on several such services, even if you had the storage space to take care of them. The result, therefore, of this unfortunate state of affairs has been monotony, and a tendency to set a beautiful, co-ordinated table *only* for company.

But with "Lovesets" the entire picture changes. By buying complete place settings for two you can afford a table as perfect when you are dining *à deux* as when you are entertaining. In many cases, china and glass may be bought from open stock, should you, at a later date, want to expand your twosome.

By PATRICIA GUINAN

Opposite page. A young Mr. and Mrs. face each other across a table enlivened by flowered pottery and crystal to match its mood. From Bloomingdale's. Multicolored woven cotton mats, Bernhard Ulmann

Below. And another night they dress the table with square plates blooming with hand-painted roses, dark green woven place mats, green glassware, and hand-some pottery fruit as centerpiece. Carole Stupell

Below right. The scene changes by using a glass two-some of varied shades of green. Appliquéd organdy mats bring a gala note for those nights when you're celebrating. All accessories from Carole Stupell

EMELIE DANIELSON

SILVER, COURTESY PARK CURIOSITY SHOP, NEW YORK





MEET RUSSEL WRIGHT

He is anything but facile; his designs do not come easily to him. He is earnest, sincere, groping, and persistent. When he finally steps forward with a solution, it is likely to make design history and to assume the status of a classic. A line of modern maple furniture he created in 1934 is still in active production, and his pottery dishes are probably America's best selling tableware today. Though the designs were vetoed by stores and manufacturers alike when they were inspected on paper, Wright finally persuaded one reluctant manufacturer to put a trial run through the plant. The public took to it at once. For the past three years its sales have averaged well over a million dollars a year, and there has always been a greater demand than supply.

You have probably seen the tableware around, for the form is highly individual: flat plates with just a slight rise to the rim, soup bowls with "lug" handles, extravagantly large handles on the creamer and sugar bowl, and a "free form" celery dish. But, although you might know him best for this design, he has worked all over the industrial design field. Pianos, radios, lamps, rugs, curtains, buffet ware—the list is long. And if you visited the Food Building at the New York World's Fair, you saw his perpetual motion exhibit, which was the focal point of the food industry's presentation there.

It is perhaps surprising that Wright has not done more display or exhibition work, for he drifted into industrial design from the theater, which was his first love and which he still watches closely. But displays are too temporary and Wright is filled with an urge to do things of a more permanent nature. His first venture into industrial design took place more than fifteen years ago, when a shop which he had set up to make theater props began to make some spun aluminum trays and bowls for buffet service. Within a few years you could spot the stuff in the gift shops of virtually every department store. It is characteristic of him to turn out designs that fill a need, strive at functional efficiency, and yet possess a certain aesthetic individuality that makes them identifiable as Wright pieces.

It is doubtful if Wright would be incensed if you said his work does not possess elegance, nuance, sophistication, or fashion smartness. He holds that the dominant characteristic of American life is informality, and probably he would be highly pleased if you stated that it is the dominant characteristic of his work. Wright believes that after the war the American tendency toward informality will be even more pronounced. The wealthy will have fewer servants, will live more casually, and will do away with stiff formal homes, he believes. Casual clothes, sports, easy lounging chairs, and buffet service for dinner—these are, in his opinion, the true characteristic of American life. Ostentatious materials, fussy details and highly sophisticated backgrounds are alien to the American spirit, and remain attractive only to a rather artificial set which, he holds, is of no real importance to the American scene.

Wright plans to build a house for himself soon after the war. Curiously enough, for a man who has done considerable furniture designing, he intends to use much collapsible furniture which can be put away in closets in order that the rooms be "uncluttered." By way of contrast, there will be a stone bench before the fireplace with lots of cushions thrown on it.

He is a persistent wood chopper, likes to take long walks through the woods, wears overalls easily, reads little, and has curious preferences for exotic foods, especially oriental dishes. He prefers a phonograph to a concert because people get in the way of the music, and because he is essentially a shy individual.

Right now he is working in his New York studio on full-scale models for a line of plastic dinnerware and new metal-alloy cookware. They will be among his first postwar contributions, because the manner in which food is prepared and served remains one of his prime interests. A restless, exploratory, stubborn designer, he has been one of the more important figures in forging an American design idiom paced to modern living and modern production methods.



PHOTOGRAPHS BY MAYNARD PARKER

By
Ardyth K. Ullman

You don't have to resign yourself to the inadequacies provided by the wartime landlord. Even a temporary home in a tiny apartment can partake of your own courage and sprightly determination to make the best of things while the best part of your life is thousands of miles away. At least that's what this mother-daughter team proved—to their own great satisfaction and to the amazement of the landlord. It's something to think about



To make a place for everything, Ardyth Ullman used even the outside of a closet door, hanging a swap-shop magazine rack (\$1.25) there. Left: oil painting supplied living room color scheme



Artificial hair flowers do double decorative duty. Pinned to a strip of table padding, run around the white corner cupboard, they're handy for Ardyth to pluck to complete her costumes



Ardyth's mother turned the unneeded dinette into a small bedroom for herself. White walls make it seem larger. Ceiling is sky blue, floor covering red linoleum. Note parasol chandelier

A HOME in spite of the landlord

The apartment Mother took when I wired her that my husband was going overseas and I was coming to stay with her in Santa Monica, Calif., consists of one large room, a tiny kitchen, dinette, and bathroom. I said it would never do. I said I had books, manuscripts, clothes, a typewriter, piles of stuff. I said Mother herself had too many things to fit into such a little space. She said perhaps I could find something better.

Finally it began to enter my thick skull that an apartment was going to be harder to find than a purple serolomootlooque. And that, small as it was, we had better make the best of what we had. Making the best of it involved first, "finding a place for everything"; and that was obviously impossible in quarters possessed of no storage space except for one meager closet. So we proceeded to create a place for everything.

We took out the broken folding double bed in the living room and removed the doors from its niche. Presto! We had another closet. (The reason we could do all this is that there didn't seem to be anyone around to say we couldn't; and when the landlord returned from a long trip, he was so surprised that he didn't seem to mind at all!) To shield the contents of our new closet from public view, I bought a beautiful handmade bedspread, crocheted so closely as to look from a distance like a thick white tweed, and hung it as a curtain where the doors had been.

The closet provided by the landlord we use for jackets, skirts, and blouses. I had two poles—one almost six feet and one three feet from the floor. That way, we can hang up twice as much stuff. (Elementary, my dear Nigel Bruce!) (Continued on page 93)



Some fabrics can be

ALL THINGS TO ALL PERIODS

There are some patterns that know no datemarks. They belong, in a sense, to the ages—are as appropriately at home with Georgian English as with Modern American. And this refusal of theirs to be pigeonholed makes them as “safe” a fabric choice as any woman ever longed for.

Consider the chintz that edges this page, for it is one of them. Look below and you see it fraternizing with Colonial maple, cherry, and mahogany, looking for all the world as though it had been designed in the 18th Century. Yet there it is across the page, same pattern, same colors, and not one bit anachronistic in a Modern room. Unquestionably it is its design, the drawing of its pattern, that gives this fabric its ageless quality. There are no blurry lines to muddy the concise contrast between flowers and background, no feeling of faddish spectacle or flash. It has, like every piece of design that has endured, simplicity. That is what to look for if you're seeking a pattern that will never grow old.

Left. Study the garden flower chintz pattern that borders this page, because it has the clean simplicity you will always find in ageless design. See how appropriately it fits into this traditional bedroom

Right. Now you see the same pattern used in a room two centuries younger in period than the bedroom. Yet you don't question for a moment its adaptability to Modern chairs, or as contemporary wall covering

Below. Just any well-drawn pattern won't fit every room. Appropriate fabric design must have the same feeling of lightness or weight as the furniture. Draperies, spread, and table skirt styled by Sumerson



EMILIE DANIELSON





EMELIE DANIELSON

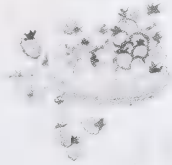
With some fabrics dates don't mean a thing, because their patterns are clear and clean-cut, like all timeless design. For instance, this flowered chintz, which you see in two rooms, is as congenially in character with Modern bleached woods as it is with Colonial mahogany

By FRANCES T. HEARD

ROOMS DESIGNED BY JOHN GERALD OF B. ALTMAN & COMPANY



FOR HIGH NOON OF A MAY DAY...



by *M. F. K. Fisher*

AUTHOR OF "HOW TO COOK A WOLF" AND
"THE GASTRONOMICAL ME"

May is when "The season pricketh every gentle heart, and maketh him out of his sleep to start." It is when the sight of drifting petals, or a young girl's cheek, sends life faster through our warming veins, so that boys leap and old men remember the years of gold.

"Fair Fresh May," we can say wistfully, in Chaucer's echo or alone, "with all thy flowers and thy green, Welcome be thou!"

A fine way to welcome her is with a meal as fresh as she, light and gay, served in sunshine, made of all the things she has brought with her: green herbs, young veal, the first asparagus, a bowl of rosy strawberries, new-laid eggs. . . Such a menu would be for special people, the kind who, in spite of their lack or superfluity of years, still knew the pricking in their gentle hearts.

As for the wines, nothing could be happier than a well-chilled pink champagne from California as an aperitif, with a youngish claret-type, such as comes now in good quality from the Finger Lake district, to be served with the veal.

May, fresh with the first summer breezes, quickens the heart and the appetite, too. Here's an exciting luncheon for those who feel the season in their winter-weary souls and long for the tang of herbs and new strawberries in wine

A Sauternes, or so-called "dessert" wine from the West, could come with the end of the meal, or a chilled May-wine heavy with the tang of woodruff, but none would be really needed because of the wine still clinging to the strawberries, and the sherry in the zabaione. Then, of course, there would be strong, clear black coffee, the kind called "over-roast" at the French and Italian stores.

A Welcome to May at Noontime

Fresh Sorrel Soup
Galantine of Veal
Asparagus Vinaigrette
Strawberries Zabaione
Croccanti

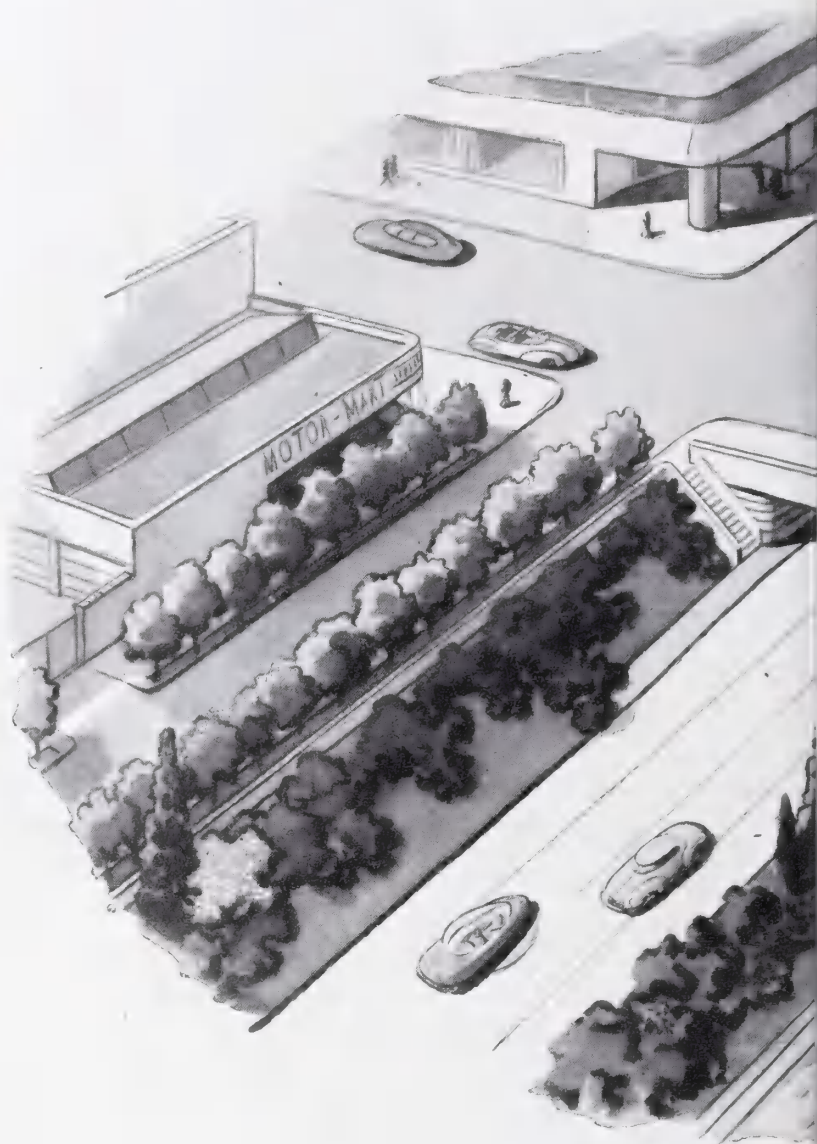
The soup is one of the most springlike I have ever eaten, and if its ingredients cannot well be gathered, even in May, a good honest minestrone made of the newest vegetables could probably take its place. (*Continued on page 135*)

KODACHROME OPPOSITE BY EMELIE DANIELSON

We used to read in storybooks of galantine of veal, served up in court style with great pomp and ceremony. But May is no time to be pompous, and yet a shimmering, golden galantine, artfully flavored with herbs, is as fitting a dish in the broad noon of a May day as it ever was in a banquet hall. Mrs. Frances T. Heard, *HOUSE BEAUTIFUL'S* Home Furnishings Editor, suggests that it make its appearance on a luncheon table as cheerfully informal as a bed of cottage tulips. She has spread a cloth yellow as sunshine and deep blue as a summer sky. It is made by Elmer P. Goldsmith. For a centerpiece she has copied the tulips and roses on the Red Wing Pottery plates, from R. H. Macy & Co., a trick that makes a pretty color harmony, and creates a unity of pattern. Seneca water and wine glasses from Evelyn Reed, and sterling silver in Gorham's "Sovereign" pattern have the same simplicity, the same texture and degree of fineness as the pottery and the cloth—and when accessories are so related in feeling, that's successful table setting



HOW WILL YOU RIDE TO WORK AFTER THE WAR?



DRAWING BY HARRIE WOOD

"I'll drive my own car," you answer. But it's a financial and physical impossibility for America's cities to provide streets and highways for everyone to drive to work. You'll have to find another answer. Here it is

How do you plan to get to work after the war? If you have been dreaming of unlimited quantities of gasoline, so that you can use your car to drive to the office or factory each day, and if your dreams have been whetted by awesome pictures of the many-laned super-highways planned for peace, it is time for you to do some hard thinking.

For, much as we need new urban highways and likely as it seems that we shall get them within the first three to five years after the war ends, *transportation to work by automobile for the majority of large-city dwellers is neither*

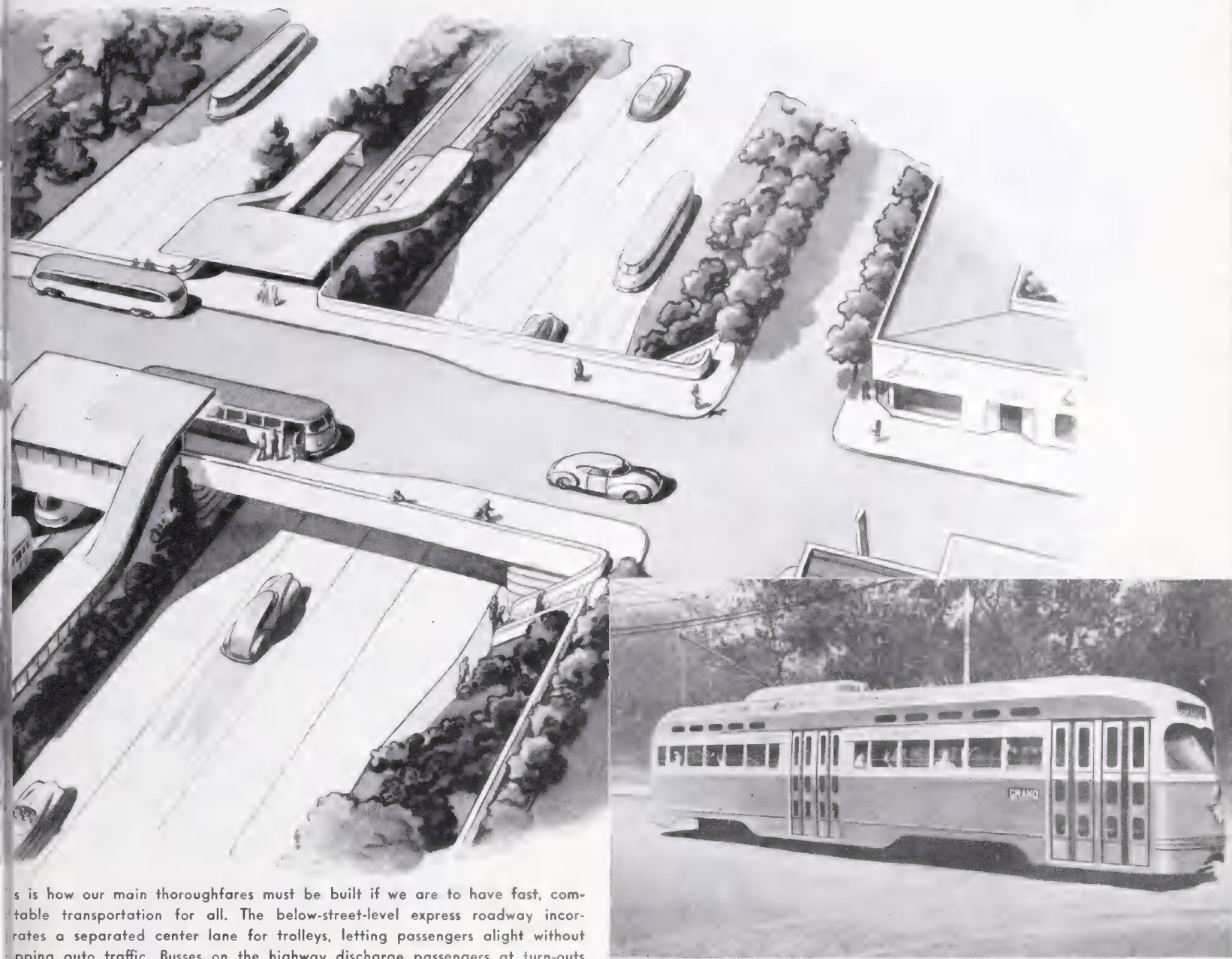
feasible nor desirable for us as citizens.

Improved roads in and out of cities, cutting through our great metropolitan areas which have become so congested that they are menaces to safety, health, and efficient business management, will help to unsnarl some of the traffic. But, in the words of Charles Gordon, Managing Director of the American Transit Association, "By no stretch of the imagination is there enough space or enough resources to provide the facilities needed *if* our planning is done on the assumption that everybody travels to work in private vehicles!"

The reasons for this are three:

1. New limited-access highways inevitably attract more and more traffic, since half the automobiles of the country are in urban areas. We would find it necessary to construct more and more highways to accommodate these cars without congestion.

By Dorothy [unclear]



is how our main thoroughfares must be built if we are to have fast, comfortable transportation for all. The below-street-level express roadway incorporates a separated center lane for trolleys, letting passengers alight without stopping auto traffic. Busses on the highway discharge passengers at turn-outs

2. It takes about as much space (150 to 200 square feet per passenger) to store an automobile in the downtown district as it does to house the auto's driver. We haven't the space.

3. It costs more money than can be saved from a dwindling number of city taxpayers to build highways for automobile commuters: about \$500 per mile per passenger, as compared with \$250 if provision for motor busses is made in the highway design, \$167 if the plans incorporate a right of way for electric trolleys, and \$50 if travel by express and local trains is included.

If we are interested in planning really better Tomorrows for all our people when peace comes, *we must pay some attention to public transportation.* Most of us will continue to ride to work by trolley, bus, subway, or electric railway, after the war. Public transit always is more (Continued on page 114)

WHEN YOU ARE JUSTIFIED IN USING YOUR OWN CAR AND WHEN YOU SHOULD USE PUBLIC VEHICLES

Ideally, here is the way we'd use all transportation facilities:

Automobiles on Superhighways

To get out of the city for week ends in the country or for recreational day trips.

To get into the city from remote sections which are not served by public transportation.

To drive *around* the congested area of a city en route to another place.

Automobiles on Streets and Feeder Roads

To go to church, school, local shopping centers and visiting.

For salesmen, doctors, maintenance,

and service people, etc., to use for business and professional calls.

To drive to bus, trolley, or electric railway terminals at the outskirts, or part way into town, where adequate parking facilities are provided.

Busses on Superhighways

To travel to work on an express route, especially from sections where travel volume is moderate.

To go to the movies or shopping in the heart of the city.

To transfer to or from local stops when through express service is provided by electric cars or trains.

(Continued on page 122)



■ You have two kinds of shade to deal with if the rear of your wooded lot faces north. There is cast shadow from the house, and low shade, more or less broken and variable, from the woodland growth. Thin less worthy trees to make winding paths. Plant areas outlined on sketch plan with material selected from planting list on opposite page

SO THERE'S NO SUN in your back yard . . .

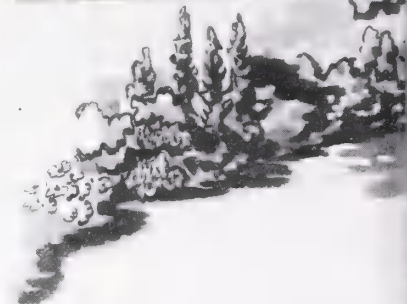
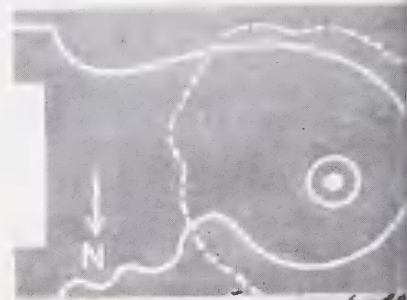
Don't let that prevent your having a garden. No matter what kind or degree of shade may plague you, there are still plants and flowers that will flourish in spite of it. Here are practical planning hints and real information

By James G. Esson

Far from imposing an impossible handicap on gardeners and their flowers, the back yard where the sun shines too little can challenge you to better gardening than ever. For there is a kind of happiness and sweet content you can enjoy among flowers that grow in shady places. It is all the more satisfying because so many shady spots are neglected altogether, and because, with only a little extra care and a bit more information than you need to grow a sunny border, you can make a bright and unexpected picture.

Shade or no shade, highly cultivated flowers, garish and extravagantly elaborate in size and form, may not be for you at all. You may prefer the modesty of violets to the gigantic pansies of the florists. We often think of nature's most exquisite and unpretentious flowers as growing best in shady places. And it is a fact that some of these are among (Continued on page 106)

■ High shade, from such really big trees as those sketched at right, will leave no space for grass, which will grow fitfully, well, and suggests an open, informal planting scheme. Chief worry here is hard-packing probably acid soil, and interference of tree roots. Sketch plan suggests, by dashed lines, overlapping areas of dappled s



**NO MATTER WHAT YOUR
SHADE PROBLEM, YOU'LL FIND
THE ANSWER IN THIS LIST**

Shade in a garden is no simple matter of black and white. There are all degrees and amounts of shade to count on or contend with. If you've read Mr. Esson's story, opposite, you should be able, after consulting his list of shade suggestions below, to provide a rich variety of form, foliage, and flowers in your back yard. They are well worth the extra trouble it may take to locate them among the more selective nursery lists.

FOR DENSE SHADE

- Ferns including Male Fern. Like most ferns it needs a moist soil. Fronds almost evergreen.
- Goldie's Fern. Closely related and similar to foregoing. Remove winter covering.
- Broad Beech Fern. Has upright triangular fronds. Does not enjoy a leaf mulch.
- Narrow Beech Fern. Similar to last except that fronds are shorter.
- Maidenhair Fern. Very popular. Enjoys a soil that does not pack tight. Protect from wind.
- Chain Fern. Requires more moisture than most ferns and needs fairly dense shade.
- Hartstongue Fern. Grows in shade or in open locations. Has strap-shaped fronds.
- Royal Fern. Rich, moist soil seems to be more important than either light or shade.
- Mosses. Running Pine. Ground Cedar and Shining Club Moss enjoy moisture and prefer shade.

FOR MODERATE SHADE

- Ferns, as above, and:
- Violets (*Viola* species suited to region). Moisture and woodsy soil. Protection in winter.
- Lily turf (*Liriope spicata*). Slow to spread. Not fastidious as to soil. Grass-like foliage.
- Funkia (*Hosta species*). Known also as plantain-lily; 6-8 kinds; interesting foliage.
- Lily-of-the-valley (*Convallaria majalis*). Rich soil; topdress in fall; sprinkle fertilizer, April.
- Solomon-seal (*Polygonatum*). Easy to grow in deep woodsy soil; native species best.
- Waterleaf (*Hydrophyllum*). Grows to 2 ft. Prefers humusy moist soil; not showy.
- Ground ivy (*Nepeta hederacea*). Forms a low rug in shady places. Interesting under apple tree.
- Bellwort (*Uvularia grandiflora*). Makes a fine companion plant to Solomonseal.
- Primroses in variety. Plenty of moisture. Try polianthus and pulverulenta.

(Continued on page 108)



● One huge spreading tree, salvaged from any kind of wooded growth, offers a real challenge but a fine gardening opportunity as well. Dotted line in small plan shows limits of shade. Flower borders are partly in full sun, permitting familiar garden flowers, merging into part-time shade and full shade under the tree. See list at right



Three new Bearded Iris for June



3 PHOTOGRAPHS, F. W. CASSEDEER



1 The Iris season starts in early spring with the miniatures (*I. pumilla*), and progresses to the halcyon days of June when the great bearded types reach their peak. Here are three of the newest varieties: left, Minnie Colquitt, most striking of all the plicata varieties, with creamy falls edged with bright purple; center above, Ormohr, reliable lavender; right, Golden Fleece, with yellow standards and yellow edge cream falls. If you're used to 25¢ Iris rhizomes, prepare for a shock. But consider quality, novelty, and the quick increase from this hardy, trouble-free plant.

THESE 4 FLOWER

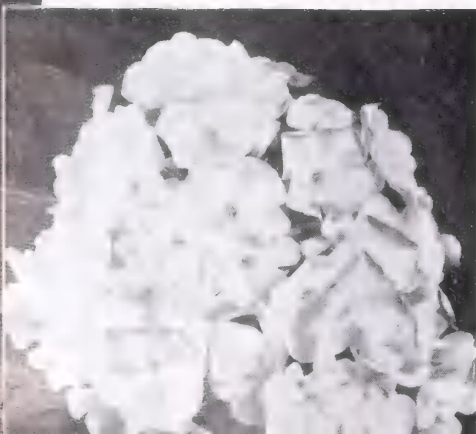
**It's a relay race—April to November—
with the Iris varieties leading off and
Chrysanthemums taking the anchor leg.
Flog the budget and try the newest ones**

By Stephen Kent

Three recent Phlox varieties for summer



3 What would a summer border be like without Phlox? Horrid thought! But just because Phlox are as familiar and comfortable to possess as that fabled old shoe, don't think that there aren't fine new varieties coming along all the time. At left is Columbia, with huge light pink trusses; center below, Mary Louise, a pure, pure white with immense open florets; right, Augusta, a vivid cherry red that holds its color well even in the heat of the dog-days. Phlox is subject to mildew, if carelessly watered, and red spider if the weather is dry. But these are minor matters.





2 There's nothing harder than a Daylily (*Hemerocallis* in the catalogs), and few flowers, thanks to modern hybridizing, that cover a longer season. Now, too, real red tones are being developed to supplement the familiar yellows, oranges, and newer reddish-purplish browns. From May to frost you can have Daylilies now. Above are three fine, long-blooming summer varieties. From left: Clarion, a dusty pink; center, Toreador, a dusky red, of medium height; and Hyperion, a gigantic citron yellow, not new like the others, but still one of the very finest daylilies.

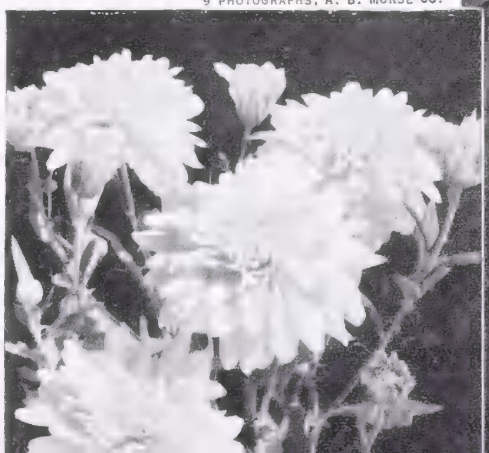
MAKE A GARDEN YEAR

If there are such things as indispensables in a perennial garden, these four kinds of flowers are the pacemakers. With peonies, perhaps delphiniums, and asters added, they constitute the cream of the herbaceous flowering plants. Yet perhaps less attention is paid to the choice of good varieties among this quartet than to the selection of any others. If you yourself have been too casual, better change your tactics. Search the catalogs for newer forms, colors, types. You'll be amazed at the progress hybridizers have been making lately. Even a restricted war budget will stand the strain.

4 Chrysanthemums multiply too rapidly and too well for the gardener's own good. It's too simple a matter, in a season or two, to find yourself deluged with more potential plants than you can handle. But discard surplus divisions ruthlessly, and try some of the new ones such as: Pink Radiance, left below; Magnolia, a brand new pink and yellow blend; right, three new De-Petris hybrids, super hardy; salmon Allegro, which disbuds well; Aviator, coppery red; Morning Star, which has the look of dawn in it. Pinch tall Chrysanthemums back twice before July.

Three spectacular summer Daylilies

Five new Chrysanthemums for fall



Is YOUR GARDEN OVERDRESSED?

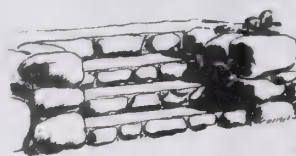
The wrong accessories, as well as too many of them, can be just as damaging to a garden's costume as to a woman's. An expert garden designer explains a dozen points of good garden grooming

Designs by Mary Deputy Lamson
Landscape Architect

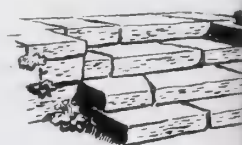
While it may be true that a garden can live down poorly chosen accessories better than a woman's dress can, that's no excuse running unnecessary risks. For is it amazing how one false detail, one really awkward ornament can throw a whole garden picture out of focus. It can even make the whole garden seem overdone and fussy. Repeat poor details, restless or ill-chosen patterns, materials, textures, and the result can be made a real crime against nature and an insult to your flowers. In that case, why have a garden at all?

Spend half as much time on the way you handle the flowers themselves as you do on the selection of garden "ornaments" and you are sure to have a simpler, less pretentious garden. Take more pains in choosing the accessories the garden really needs, and you'll have a better-groomed one. On these pages are suggested some wrong and right ways to handle twelve aspects of garden "dressing" that often cause trouble. They are not extreme aspects—basically they come to trouble most gardeners sooner or later. But they are part of a complete livable garden scheme. As such they deserve as much thought as your flowers and the best attention you can give them.

WRONG

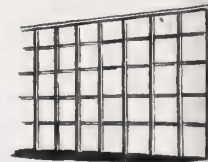
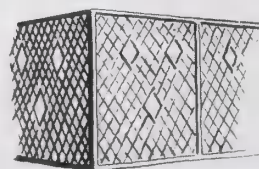


RIGHT



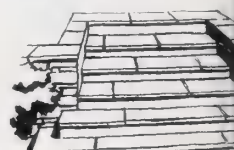
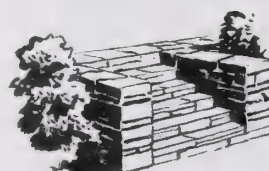
MAKE STONES LOOK SAFE AND SOLID

When stones look wobbly or insecure, they defeat their purpose. If they are too small, they must be held in walls or steps by concrete. For garden steps, keep stones big, simple shape, relatively few in number for effect of unobtrusive strength.



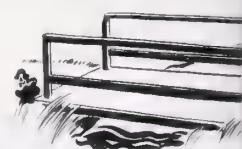
KEEP YOUR LAUNDRY YARD QUIET

Because fences intended to screen utility areas such as dry yards are usually big, people are tempted to make them conspicuous by intricate design. It doesn't work. Fence of vertical boards, 1" apart, with 1" x 1" square verticals, keeps the screen quiet.



DESIGN STEPS FOR SIMPLICITY

Garden monuments are usually overbearing and pompous, even if they are nothing but the wing walls on a flight of steps. Avoid the heavy, jutting effect by letting lower steps (or often all steps) come forward simply and invitingly. Avoid too much steepness.



PLAN BRIDGES WITHOUT FUSS

Surest way to muddy up a pleasant stream is by throwing an elaborate bridge across. It does call attention to the stream course, but good planting would do the job better. So keep bridges clean, simple, structurally strong but inconspicuous.

WRONG**RIGHT****USE CLEAN LINES FOR FURNITURE**

It's difficult to improve upon the natural delicacy and grace of flowers, yet much garden furniture attempts to do just that. A garden seat that might look well in a sunroom can look silly in the garden. Stick to straightforward, "long wearing" simplicity

WRONG**RIGHT****LET ORNAMENTS KEEP THEIR DIGNITY**

Sundials, bird baths, statues are pure ornaments, having little functional use for the gardener or his flowers. As such they can spoil an otherwise fine garden picture, if they are so overbearing as the "time machine" at left. Simple wood is far more effective

**STEER CLEAR OF NERVOUS FENCES**

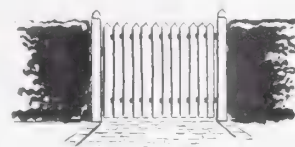
Fences usually mark a boundary or conceal something—or are intended to give such an impression. If they are too fussy or too elaborate in design, construction, or color, they fail. The old-fashioned board fence never has that overdressed look

**USE AN ARCH TO GUIDE THE EYE**

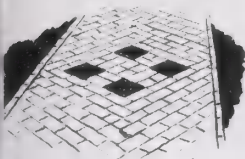
There is no need to stress the faults of the arch sketched at left. Yet its fussy, meaningless design is all too common. But note how the simple affair at right springs easily from the hedge line, draws the eye through to view beyond, supports vines as well

**STICK TO FUNCTIONAL CONTAINERS**

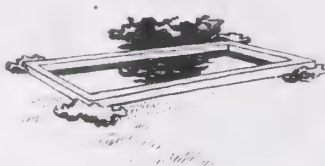
Some jars or urns are decorative enough to make good ornaments in themselves. If that is the case, don't put plants in them, thus defeating both. And don't expect a good plant to save a horrid container. Use the simplest possible container to hold good plants

**BEWARE THE "OVERSTUFFED" GATE**

Gates may be used to insure privacy—in which case they should serve without giving offense. Or they may allow access through a necessary or arbitrary barrier—in which case they need not be assertive at all. So keep your gates tuned to setting and use

**CHOOSE A SIMPLE PAVING PATTERN**

The essential formality and detailed nature of brickwork are not, in themselves, out of place in any garden. But don't mix brick and stone recklessly, and don't select a brick pattern that disturbs the eye—or the feet. Plain, straight lines are safest

**BE SURE YOU CAN SEE THE WATER**

A pool may be made a satisfying accessory to almost any garden scheme, but not if its lines are too harsh, its proportions too exaggerated, the edging so high the water disappears, or the planting too formal. And a good pool is really simpler to create

DESTINED TO BECOME PRIZED HEIRLOOMS

Enduringly beautiful is this fine, translucent china. Many lovely designs are offered, and at moderate prices, too. Here is serviceable thin dinnerware... to be enjoyed by yourself for many years... and by your granddaughter years later.

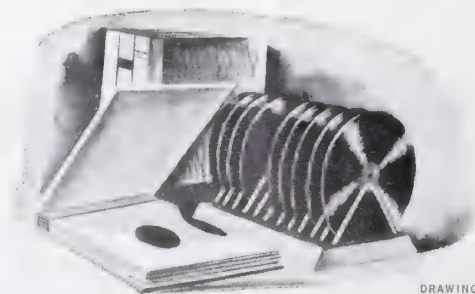
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TAKE CARE OF YOUR RECORDS

By Richard Williams

NOW that the recording companies have made a somewhat unwilling peace with Mr. Petrillo's stern union, they are once again putting old music on to new records; they are once again trying to supply at least a portion of the demand for music in the home.

Practically speaking, however, this does not mean that records are freely available. Material that goes into records is scarce; some of it is needed for war. After the war, they will be able to produce records of new, lighter, longer-lasting, and unbreakable plastics. But in the meantime, enough records cannot be made, nor are those which are made of as good a quality as they used to be. Records break more easily these days.

Scarcity of records does not mean that you have to go without music. Reasonable stocks are still available in the stores. There is a good deal from which to choose. Only if you insist on a particular recording—and no other will do—will you have to search for it—and long.

All of which means that those records thou hast and their adoption tried should be taken care of. Here are a few hints on the subject that will help you:

Do not over-use needles

A bad needle or a needle used too long is the most frequent cause of damage to a record. It is impossible to tell you for how many records an ordinary steel needle may be used; it depends somewhat on the weight of the tone arm in your machine. But it is sensible to use a needle too little rather than too much. Personally, I never play more than two full-size records with one

needle. Needles are inexpensive and records are not. When you hear that your records sound scratchy, change the needle immediately. *Don't wait until the record is played through.*

Sometimes a record becomes scratched because you accidentally drop the pick-up arm with the needle on the record. You can then kiss that record good-bye. A way to avoid this common accident is always to hold your finger under the needle until you feel the needle slip on the outer rim of the record. If you make this a regular practice, and are certain your record-changing attachment is properly adjusted, you won't have any scratched records.

If your phonograph has no automatic record-changing attachment, lift the needle from the record as soon as the record is finished. Don't let it go round and round for nothing.

Another way to avoid scratches is not to let Junior indulge in his favorite pastime of changing the records.

Some collectors swear by cactus or thorn needles because they take the wear and tear instead of the records and can be sharpened after every playing. But steel and other hard-pointed needles, used with care, give the clearest tone and cleanest reproduction.

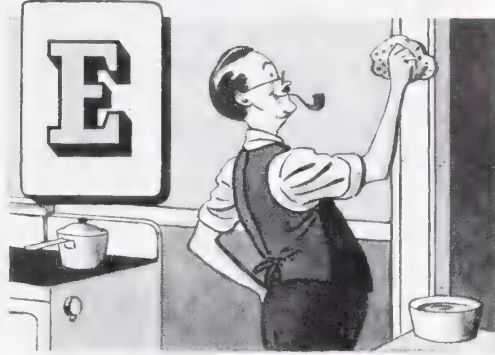
There are now plenty of permanent needles available. Their points are made of sapphire or other hard alloys. These needles are expensive but are usually worth their price. You must not remove such a needle from the tone arm until you are ready to discard it.

(Continued on page 96)

"FOLLOW ME" — says PETER PUTTER



Ploors run down at the heels...scuffed, scarred, trafficked? Let the white magic of **DOUBLE X** bring back their beauty. Makes varnish vanish, makes old floors new. Double-action, too. Bleaches as it removes!"



E"Kitchen walls getting grimy? Enameled woodwork need freshening? Two teaspoons of Double X in quart of warm water will do a spark-up job. Simply apply with sponge; wash with clear, warm water; wipe dry."



T"Now let's go after those old paint brushes of yours. You say they're hopeless... just because they're clogged with paint, varnish, shellac, enamel? Not at all! An overnight-bath of **SAVABRUSH** will save 'em!"



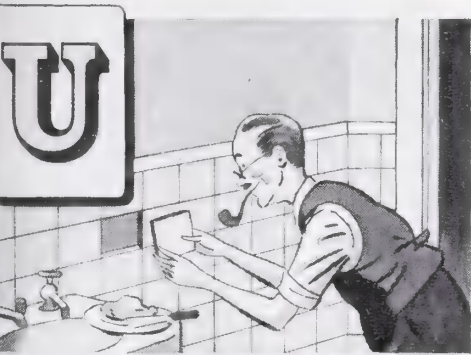
EWhat if the war has made good paint brushes scarce? You can still do those long-needed paint jobs 'round the house. A 10c or 25c carton of Savabrush will work wonders with all those caked-up brushes!"



R"That tile-crack in the bathroom isn't nearly as serious as it looks," says Peter Putter. "Not when **SCHALK'S CRACK FILLER** is on tap! All you add to this plastic-powder is water. Works like a charm every time!"



P"And there's nothing like Schalk's Crack Filler to fix seams in wallboard before painting or papering. Hardens fast and stays hard; won't shrink, crack or crumble. Use it every time something cracks!"



UHere's another handy use for Schalk's Crack Filler: when it comes to resetting tile in bathroom, kitchen, laundry, you'll find it's 'tops.' Try it and surprise your friends (and yourself) by proving you're an expert."



T"Kitchen linoleum look faded and frazzled? The cure is simple: give it a **WAXOFF** bath. It's the best thing I know to get the wax off. Soap and water won't do the trick. Waxoff will! And you can do it for a dime."



T"Take a tip from an old hand," warns Peter Putter. "Don't revarnish or rewax anything before you remove the wax with Waxoff. Only then will you be sure the surface won't 'stick' and the varnish will dry."



EAny casters, knobs, etc. on the loose? Any knot holes in woodwork or paneling that need plugging? They're all set' when **SCHALK'S WOOD PUTTY** gets on the job. Easy to work; contains real wood; stays put!"



R"For wobbly chairs; broken toys; nicked furniture; cracked picture frames; and a-hundred-and-one other jobs... put it up to Schalk's Wood Putty. It's a magic repair-kit, all-in-one! All you add is water."

FREE: THE ABC OF HOME REPAIR! No matter what the fix-up job 'round the house, there's a Schalk do-it-yourself item that does it. With speed, ease, thrift! You will find these expert "handyman" items in 10c, 25c and 75c sizes at paint, hardware, lumber dealers. Meanwhile Peter Putter would like you to have, with his compliments, a full-color folder that gives you the ABC of Home Repair. Tells you what to use and how to do it. And it's free. This coupon will bring it fast!

NAME _____

STREET _____

CITY _____

MAIL TO SCHALK CHEMICAL COMPANY

TAKE CARE OF YOUR RECORDS

CONTINUED FROM PAGE 94

Store records properly

Please remember that records should be stored *standing up*, not lying down. In other words, they should be kept like books on the bookshelves, and, like books, they should be packed with reasonable tightness. Notice that your record store keeps its stock that way. So be sure to keep your record albums standing upright—in a cabinet if possible.

I usually remove the cardboard fillers and use them to fill up empty spaces in the cabinet. This may not get the approval of an interior decorator, but I don't care: I want to save my records.

Single records should not be laid on top of each other. That's a sure way to scratch them. They should be put either in albums, which you can buy at any record store for about a dollar or a dollar and a half, or they should be stored in kraft paper envelopes. Remember, please, stand them up; don't lay them down. Avoid the temptation to stack them while you're playing, by putting a portable cardboard stand beside the phonograph. And in no case should the records be put away at an angle, for in that

position they are likely to warp. It goes without saying that you should protect your records from dampness and from excessive heat. Neither sunshine nor the exhalations of the radiator can improve a record.

Finally, don't leave your records in your machine. Put them back when you have finished playing them.

If you can remember, handle your records as far as possible by the edges, so that the grooves remain unsoiled. Records do not require any special care or fancy beauty treatments. However, if the record looks as if it needed a little cleaning up, use a soft chambray cloth or a cheesecloth. Dust it with a circular motion, following the grooves. Don't use any cleaning fluids or water.

How to play records

Your machine, even if it is somewhat battered, must now be treated with respect, as you cannot get another one. If it shows signs of acting up, don't attempt self-medication. Call the doctor—the repairman. Of course, it is easy for me to say that; the doing is a little

"Things to get for our home when Harry returns"

ENSIGN HARRY'S WIFE has a war job today. But she keeps a scrapbook of ideas for the home they'll have when Harry comes back. And the War Bonds she buys will help it come true.

Today, Seth Thomas* clocks are not available. All our facilities are producing intricate timing devices for war. But soon, we hope, you'll again see traditionally accurate and dependable Seth Thomas self-starting electric and spring-wound clocks in better stores everywhere. The best is always worth waiting for.

*SETH THOMAS IS REG. U. S. PAT. OFF.



A stunner for our boudoir

"Vista"... in onyx, smart and stylish

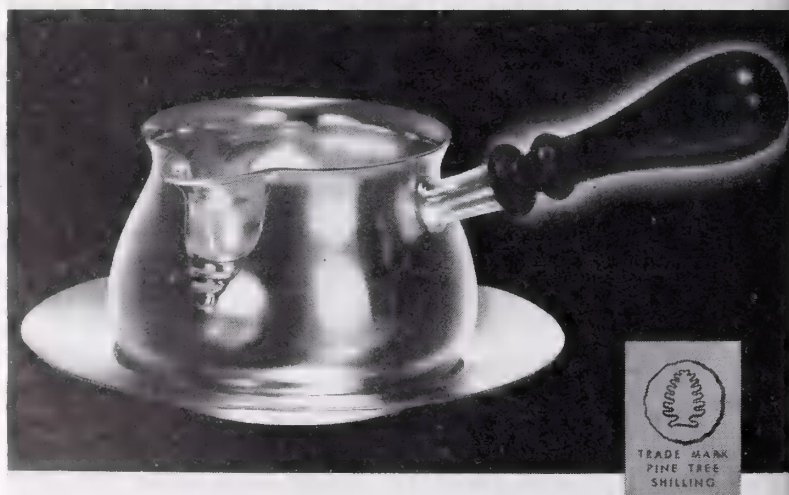
Harry will love this on his desk!

Attractive "Essex" cased in brass and mahogany

Perfect for our mantel

"Sharon"... charming early American Model

Mr. Abdy called it a PIPKIN



WILLIAM ABDY of London made the original pipkin in 1803. It was used at that time as a brandy warmer. Tuttle faithfully reproduces its appealing simplicity in sterling silver, with solid ebony handle, and it leads a useful modern life as a sauce or gravy boat of unusual charm. Thus Tuttle translates the past and projects the future in precious sterling for gracious homes... available again when our war work is finished.

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THOMASTON CONNECTICUT

SELF-STARTING ELECTRIC OR SPRING-WOUND

A product of GENERAL TIME Instruments Corporation

re difficult. What charms you
summon to get a repair man
come over to your house, is
r problem.

Always set the tone arm very
tly on your record.

Our machine probably has an
tustment for treble or bass. Other
ngs being equal, you get the best
lity from a record by turning
t knob as far to the right as it
go. This gives you the most
liant effect.

dislike people who play records
ly. The way to get value out
he modern records—particularly
estral records—is to play them
a reasonably loud volume. I don't
in so loud that the chairs
nble. But loud enough so that
illusion of the orchestral play-
so admirably put into the rec-
is brought out of the records.

Warped records

Nothing can be done with a badly
ped record. Slight warping may
corrected by placing the record
an absolutely flat, smooth sur-
in a moderately warm place,
a sunny window sill. Place a
t book on the record, and, in an
r or so, put three or more books
top. Don't put all the books on
nce, because that way you might
ck the record. After twenty-four

hours, the record should be flat
again. At least, that is the theory.
I have never seen it work.

Indexing records

Why is it that the particular
record that you feel like playing
is always the last or the second
from the last as you look through
the stack? And this happens no mat-
ter at which end you start looking.

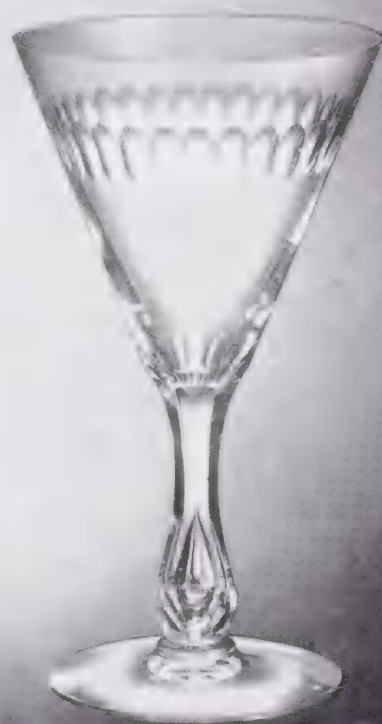
Really, you don't have to be a
pedant, nor do you need to have a
large collection to make the index-
ing of records worth while. It is
nice to be able to pull out a cer-
tain record immediately when you
and your friends want to hear it.
Indexing also saves wear and tear
on records.

The simplest form of indexing
your records is to put a sticker
with a number on the envelope of
the record, on the album, or on the
middle label of the record itself.
Then enter this number in a little
index book. Indexing should be
done either by the names of the
composers or the names of the art-
ists or both. That depends on which
you consider more important.

I suggest that the making of
such an index may be a vacation
task for your child. He will do it
for a reasonable fee to be paid in
movie tickets or comic books.

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Handcraft
at it's Best*



Due to wartime restrictions the
supply of SENECA CRYSTAL
is very limited. If your favorite
dealer cannot meet your de-
mand now, plan to purchase
SENECA CRYSTAL after the
war, because quality is worth
waiting for.

SENECA GLASS CO.
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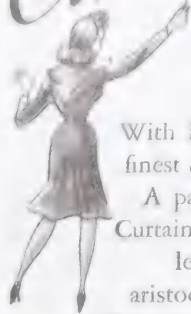
*Discerning people choose
Baker furniture because
it is designed, built and
finished to meet their most
exacting requirements.*



Baker Furniture, Inc.
(CABINET MAKERS)
10 MILLING ROAD, HOLLAND, MICHIGAN

Curtain Magic

WITHIN YOUR BUDGET



With Double Life Curtains you can enjoy the thrill of the finest *quality* curtains at no more cost than ordinary ones.

A patented feature enables you to reverse Double Life Curtains end for end, thus equalizing wear, and lengthening the life of the exquisite fabrics, such as aristocratic Bedford Scrim. . . Ask for Double Life Curtains at your department or curtain store. . . Though most stores have them from time to time, war conditions definitely limit stocks. But Double Life Curtains are worth waiting for. You'll be delighted with their quality and reasonable cost.

FAIRCLOUGH & GOLD, BOSTON 10, MASSACHUSETTS



DOUBLE LIFE
Curtains

A BEDFORD-MADE PRODUCT

A home in spite of the landlord

CONTINUED FROM PAGE 81

BUT even with two closets there still wasn't enough room for all our trappings. So we installed shelves. Speaking of shelves, what makes men so froward, immorigerous and oppugnant (each of those words is a strong way of saying stubborn!) about building them? Even the carpenter I hired kept looking as if he were going to cry. He was reduced to philosophizing. "My Gawd," he said, "shelves. Women and shelves. Want 'em when they don't need 'em no more'n nothing, just want 'em for something to want."

THERE was a most convenient jog in the wall of our biggest room. There I had shelves built to the ceiling for our books. Under the shelves there is a long, wide-shelf counter. My bed—a twin-size spring

and mattress on a wooden frame slides under this wide shelf about 10 inches. That leaves a space to sit on. I went to a mattress factory and had a pad made a cost of (\$7) to use as a back rest. When in place, it conceals Mother's sewing, materials, patterns, boxes of trimmings—besides some of things. It's amazing how *much* have neatly stored away, within reach.

I had shelves put up in the bathroom for bath towels and toiletries. And I bought a tall, narrow plywood bookcase, lightweight but sturdily constructed and screwed it to the back of bathroom door, about a foot off floor. People smile at my "little yellow baskets" to be seen on top of the shelves, but they're the handsomest things yet for holding



THE PRIDE IN A NAME



What's in a name? Nothing more than the quality of the product with which it is associated.

That is why owners of Statton furniture are so proud of their possessions. They know that the Statton Trutype seal attached to each piece, is their assurance of quality—in design, in craftsmanship.

STATTON FURNITURE MFG. CO., HAGERSTOWN, MD.



ains for the casement windows were
problem until Ardyth's mother made a
e-edged white cambric ruffle. They
it because it doesn't screen the
v of pepper trees across the way

yth's mother has a capacious dress-
table which doesn't eat up precious
r space in bathroom. Originally a
ber shop cabinet, hanging drawers
d an astonishing quantity of toiletries



et articles and our cosmetics.
Mother converted the dinette
p a little bedroom for herself
e eat in the living room). Her
ndelier is a ladylike little old
asol, newly covered with white
abric to match the ruffled cur-
s and tied, as they are, with a

red taffeta bow. We separated her
bedroom from the kitchen with a
half-partition of white bookshelves
and a small corner cupboard.

I had meant to do the whole
apartment in pure white, but when
the painting I bought in Salt Lake

(Continued on next page)

Spode THE FINE ENGLISH DINNERWARE

Platters are made in all
sizes for all Spode
patterns. Shown are:

ROCKINGHAM
BONE CHINA
16 in. Platter

FLORENCE
14 in. Platter

WICKER DALE
12 in. Platter

ASTER
10 in. Platter

The
beauty
of Spode
platters on
your table will
make maidless meals
a delight. For a list of
additional serving pieces,
send the name of your Spode
pattern and ask for Bulletin 46.

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BRITISH CRAFTSMANSHIP AT ITS BEST

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HERE is just one of a thousand-and-one ways to create charming
decorative effects with Heisey's Crystal. Choose a few pieces now,
add to them regularly, and learn what fun it is to combine them
into beautiful groupings of your own design. See hand-wrought
Heisey's tableware and decorative pieces at your favorite store.
A. H. HEISEY & CO., NEWARK, OHIO.

HEISEY'S
HAND-WROUGHT  CRYSTAL

"And another thing, Dear.
That rug's as good as the day
we bought it!"

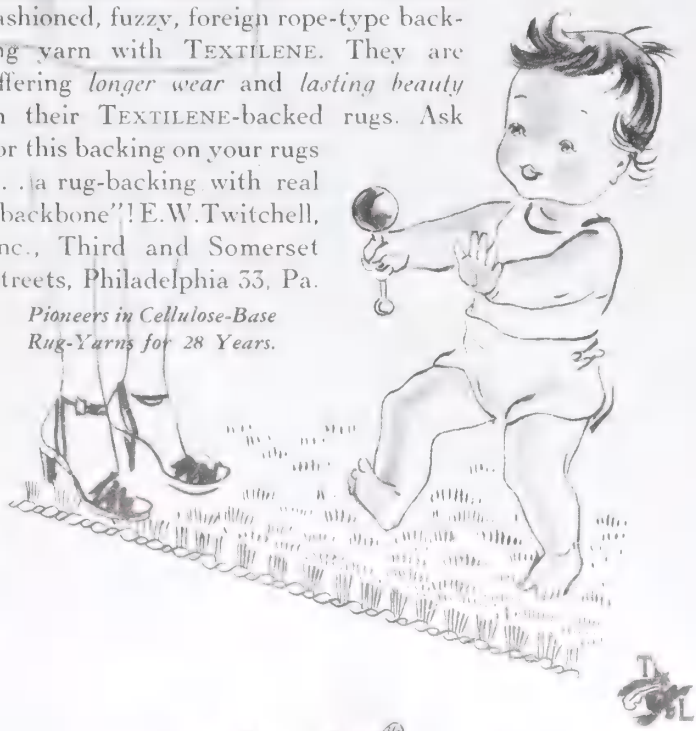


YOU KNOW WHAT HAPPENS when a rug goes "flat." It's the pile curling up and dying. The pile flattens out and you walk on its sagging sides. Your rug's done!

And you know how lovely a new rug can be . . . the rug-pile erect and staunch. Rugs with TEXTILENE-backing hold their newness because they hold the rug-pile securely. Your rugs retain their cocky spring for many years. Free of fuzz . . . and will stand repeated washings.

Twenty-five of the world's leading carpet and rug manufacturers have replaced the old-fashioned, fuzzy, foreign rope-type backing yarn with TEXTILENE. They are offering longer wear and lasting beauty in their TEXTILENE-backed rugs. Ask for this backing on your rugs . . . a rug-backing with real "backbone"! E.W. Twitchell, Inc., Third and Somerset Streets, Philadelphia 33, Pa.

Pioneers in Cellulose-Base
Rug-Yarns for 28 Years.



Textilene
REG. U. S. PAT. OFF.

THE MODERN RUG-BACKING

CONTINUED FROM PRECEDING PAGE

City (with a quaking heart for it was so big, and my husband wasn't permanently stationed there) arrived. I saw at once it wouldn't look well against a white wall. It's got about fifty colors in it. So I decorated the room around the picture—and since the artist knew colors, I don't think I made many mistakes. I just let him lead me.

In the picture (it's a lovely peaceful painting of a young woman in a quiet room sitting at some needlework in the late afternoon sunlight), there's a wonderful light cherry carpet on the floor. Across it lies a streak of dying sunlight—this a sort of tender pale pink. So I painted the wall on which the picture hangs the same color as that streak of light-pale pink with a beige cast. To match the artist's "sky-blue smiling above the roofs," I painted the ceiling and one wall that same blue, too.

So the east wall of the living room is pale blue, the north wall light pink. That left two walls, and those we painted pure white.

I looked at the painting again and went out and bought a cherry red carpet to match the one in the picture. Took another look and painted the huge coffee table in

front of the white couch the tender pink. It, by the way, was a magnificent handled antique, bought for \$8 and whittled down to coffee-table size.

A last look at the painting for guidance, and the rocking chair upholstered in a marvelous dragon green wool gabardine, the only material we could find in that color. After we placed the rocking chair in front of the pale blue wall, between the little pale blue table and the dining table wearing its pink between-meals cloth, we could see what Nature meant when she invented green. It brought the whole room to life.

NOW that everything's in its place, and the frosting put on, Mother and I can't understand why we thought this apartment wouldn't do. If a pipe-smoking male had read his evening paper anywhere around (how I miss him!), I would look very much out of place. But its sweet blooming look is perfectly all right for two women living alone. And Mother and I wish we had back the taxi and the fares we spent looking for another place. We'd buy a first, autographed edition of "The Blue Bird," since a lot of pleasure for us, as for Maeterlinck's heroine, was under our noses all the time.

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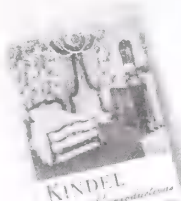
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KINDEL FURNITURE COMPANY *Grand Rapids Michigan*

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NO SUN IN YOUR BACK YARD

CONTINUED FROM PAGE 88

the most universally loved. (Already, you see, some of the terrors of too much shade seem to lessen.) Most of our bulbous plants are at home in the shade, deriving their nutriment from the same source as the mighty oak that towers above. Winter aconite, squills, dog-tooth violets, and daffodils start the season. Shade lovers need not be massed in beds and indeed have charm because they grow naturally. Nor do they lack the radiance and sparkle of other flowers, for in the woodland or shady garden azaleas, bluebells, or anemones can create a dazzling drama.

WHEN you look over the list of plants for shade, you cannot help noting how many of them have bell-shaped flowers. The bell-flower, foxglove, bluebell, funkia, lily-of-the-valley, rhododendron, blueberry, wintergreen, oconee bells, and hardy gloxinia are just a few. Sunflowers have no place here. Even the goldenrod, while growing by the woodland, chooses to have the sky immediately above.

Your favorite plants may not, however, be among the shade lovers, so if shade from trees in your back yard makes it impossible for you to grow the latest creations in hybrid tea roses, dahlias, or bearded irises, and the culture of these in this the only land you possess is your sole aim, then you must be reconciled to the ruthless onslaught of grub-axe and saw, wielded mightily, for a full measure of sunlight is demanded by them as well as by many other plants.

If, however, you are an enthusiastic gardener who enjoys a variety of plants, it is likely that you will be reluctant to sacrifice the beauty of your trees. What then is the alternative? Inquire about the kinds that are likely to grow well under your particular conditions. It may be that a tree here and there must be sacrificed, but that is likely to be a problem affecting individuals in their choice of growing things.

Maybe the shade is of an all over denseness that will be ideal only for home owners who especially want a quiet retreat. In such a spot the ground cover and lower growing plants will differ from those you would choose where more light could penetrate. Ferns

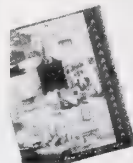


Change a Fault into a Virtue

Any fireplace chimney exhausts cu. ft. of air per minute from the house. An equal amount of air must come in. But your new home will be built to keep cold air out. With an ordinary fireplace, you'd have partial vacuum, draft, smoke. A Bennett sealed *Fresh-Aire* Unit draws replacement air from outdoors, warms it, distributes it evenly. Result, no smoke, but a generous supply of warm, fresh air—GUARANTEED!

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Sheer beauty graces your fireplace with the modern firescreen of flexible metal mesh. Stops all sparks. Permits clear view of fire. Glides open or closed with one-hand Unipull control.



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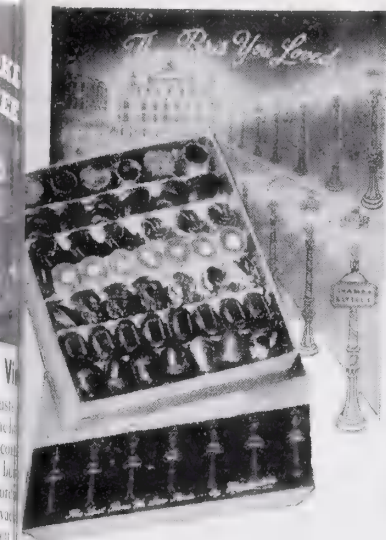
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and plants with uninteresting flow-
ers such as mosses are likely to
predominate.

If your back-yard problem is
similar to that shown in illustra-
tion at the top of page 88, then a
woodland path will be the first
consideration. Some of the many
smaller trees may have to be elimi-
nated, and this should be done
only after a close study of the
kinds growing there. A spruce,
hemlock, fir, or a pine may be
saved if hickory or other decidu-
ous saplings that are shading them
are removed, and here space will
be found for flowering plants. A
birch clump or weeping willow
can be enjoyed better when fully
exposed to view. Winding by these
and other trees a woodland path
may thread its way. It is surpris-
ing how long this path can be in
the average back yard. The shade
plants will grow close to the edge
or in view from the path. Of
course, the soil must be prepared
for the new planting and, when
shrubs are used, a hole should be
dug considerably larger than the
ball of roots. Mix decayed leaves
or other humus with the soil that
is packed in around the roots.
Shrubs used near established trees
should usually be eight or ten
feet away from the trunk of the
tree otherwise too many roots may
be cut in the planting operation.

WHERE rhododendrons, azaleas,
shadblows, or winterhazel are
planted in drifts, irregular spaces
may be left between for the lower
herbs to prosper. See to it that the
soil in the area in which they are
used has been generously supplied
with humus. Shade-loving plants
naturally prefer a slightly acid
soil so lime is omitted from their
diet. They will, however, appre-
ciate a dressing at least once a
year of bone meal or complete fer-
tilizer. Then if you own a shady
garden, you will never burn the
leaves in the fall but will see to
it that they are spread evenly over
the whole planting. In spring scat-
ter a light dressing of soil over
them to keep them in place where
they will decay and form a natu-
ral garden food. (For a full list
of plant choices, see special list
beginning on page 89.)

In the illustration at the top of
page 89, you see we have another
kind of shade. One or two large
trees—welcome for the shade they
give—are growing. Very often the
lower branches can be trimmed so
that sufficient light will travel to
the plants below. The trimming.

(Continued on next page)



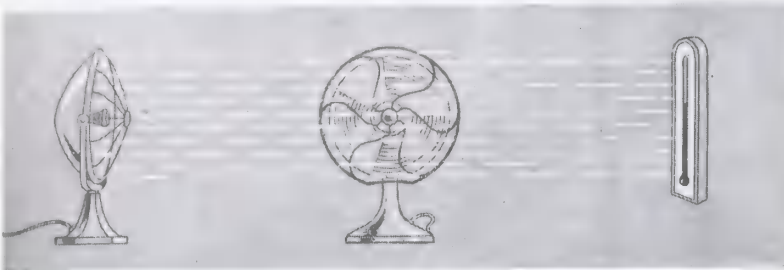
Photographed in Davison's Charm Home in Atlanta

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the ever popular choice. Their beauty plus qual-
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Lady Christina spreads are appropriate with an-
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worth waiting for and as soon as possible
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CONTINUED FROM PRECEDING PAGE

it must be said, can apply only to certain kinds of trees. Oak, maple, tulip, beech, and such are sometimes improved as individual specimens by cutting lower branches away. This should be done only after careful study prior to the operation and visualization of what the results will be. Living branches of evergreens or those of a weeping beech should never be cut away.

Many shrubs grow and flower best where there is only light shade and the mountain laurel is a good example of this. The Pearl Bush and St. John's Wort are further examples. (Again, consult the planting list.)

Another shade problem is found in the third illustration. Here we have a big tree—it might be a copper beech or an apple tree spreading its branches over a considerable area of our space. A sunny border leads up to this and the end of the border will be shaded either part of the day or, right under the tree, all the time.

This last illustration will teach us that degree of shade is important and it is often a matter of how much shade a plant will

tolerate before it will become healthy; or vice versa—how much shade it requires to be at its best in our hottest days. Moisture of soil has, too, a close relationship to the density of shade a plant ne-

PLANTS TO SOLVE YOUR SHADE PROBLEM

CONTINUED FROM PAGE 89

- Jack-in-the-Pulpit (*Arisaema* *phyllum*). For moist shady place and leafy soil.
 - Goldthread (*Coptis* *groenlandica*). A rather damp soil; leaved evergreen in sheltered places.
 - Bloodroot (*Sanguinaria* *canadensis*). Grows in sun or shade; thrives in soil charged with humus.
 - Fawn lily (*Erythronium* *americanum*). Loves a cool spot; with mulch is a great help to it.
 - Lady's Slipper (*Cypripedium*). Choose a rather damp cool location; hates overheated soil.
 - Bishops Goutweed (*Aegopodium* *podagraria*). Not fastidious as to soil. Mats over shady spots.
 - *Acanthopanax* *Sieboldianum*. Shrub to 8 ft.; arching branches and shining leaves in summer.
- (Continued on page 139)



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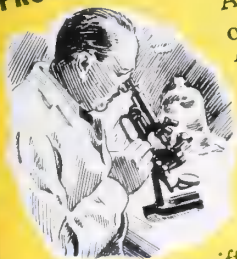
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Growing a vegetable garden is only half of your job. Growing a *successful* one . . . a gratifying yield of tempting vegetables—packed with body-building nutrients, is the other half. That's why these significant facts are so important to you.

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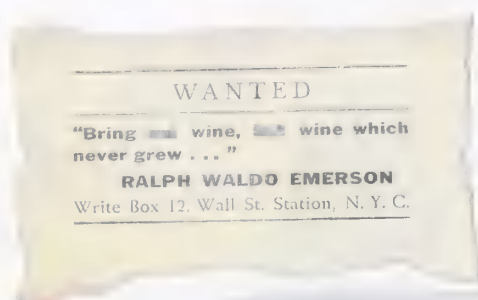
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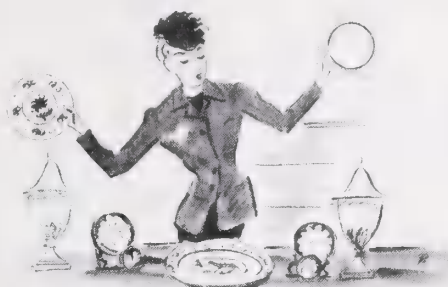
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HARRY CROWN

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Arrangement, courtesy of Erna Thurnher

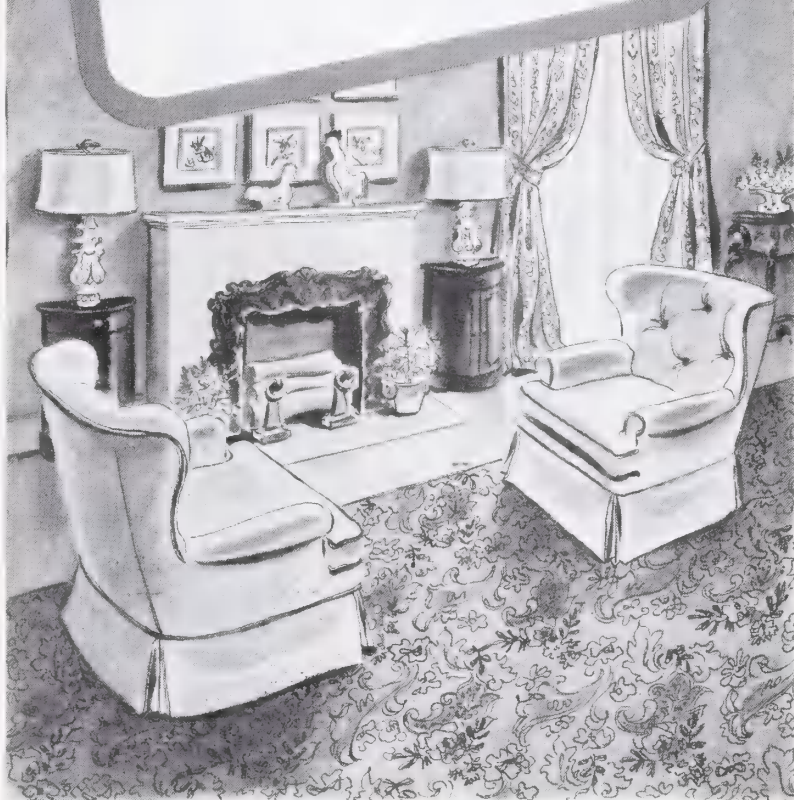
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Registered nurses, join
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HOW WILL YOU RIDE TO WORK?

CONTINUED FROM PAGE 87

economical than private. And now is the time for us to see to it that plans which are under way in the offices of our transit companies, which have furnished 23 billion rides to Americans in the past year, can come to fruition. For, properly augmented with public acceptance and co-operation, *we can get to and from work by bus or trolley comfortably, rapidly and safely—at not too great expense to the taxpayers, and without the nuisances of auto-jammed streets and parking lots.*

THE subject has come to the fore recently, with the passage by Congress of the Federal Aid Highway Act of 1944. This authorizes the expenditure of one and a half billion dollars in the first three years after the war, to be matched by state and local funds. And, for the first time, \$125,000,000 a year has been earmarked for urban roads which, though comprising only 1% of the total roads of the nation, carry 20% of the traffic. Some \$100,000,000 soon will be made available to the various states for planning these new roads.

It's our problem to help of decide *how* they should be planned. If we assume they should be constructed to serve the automobile alone, we will be piling up trouble for ourselves in the future.

Highways in and out and around our cities should be built to the following purposes:

1. To take city residents out of the city for recreation, vacation, business trips by automobile.

2. To bring suburban and country residents into the city for shopping, amusement, and business.

3. To enable "through" traffic to drive comfortably along congested areas of cities en route to other cities or other states.

4. To accommodate those suburban or country residents living beyond public transportation lines to reach the city.

For the bulk of citizens, the chief concern is inexpensive, safe, comfortable service, *and no concessions must be made for "right-of-way" in the middle of or at the side of some of the fine new highways so the traditional "straphanger" can use the highways, too, without interfering with automobile*

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Sweetheart Chair
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Everglaze Chintz by
Cyrus Clark
SELIG
OF LEOMINSTER, MASS.
America's Outstanding Line of Boudoir Chairs

It is in the interest of Better orrows for the largest number mericans to think about doing -NOW.

ost of us have never given er consideration to the ques- of public transportation versus te. We have become fed up the old rattletrap cars on our y lines, the crowding and de- on most motor bus lines and ays. Before the war, more and of us were using our cars, we had them, or choosing es to live which were served ilroads in order to avoid trol- bus, and subway riding. Yet ic transportation can be com- ble. It can be fast. And it is o.

Charles E. De Leuw, consulting eer now making transit plans Chicago, Washington, Detroit, ita, Toronto, and other cities, ed out in a recent article at an average construction of \$4,000,000 per mile for a d access highway, it costs \$500 per mile per passenger erve about 8,000 persons an at optimum loading, with ls of 35 miles an hour on 3 carrying rush hour move- s, each lane having a capacity bout 1,500 automobiles per Based on Mr. De Leuw's sur-

veys, it is estimated that modern busses, using only a portion of a single lane highway in each direc- tion, could serve 6,000 persons an hour, thus bringing the cost down to less than \$250 a mile per pas- senger, even if the bus operation were to be charged with one third the full cost of the expressway! A two-track street car line, built in the wide center mall of the express- way, increases the numbers served by 12,000 per hour, providing a total capacity of 20,000 an hour for the expressway, and bringing costs down to something like \$167 per mile per transit passenger.

COUPLING cars together in rapid transit trains, the numbers served are increased to 40,000 passengers per hour on a single track. Thus, by increasing the width of the center mall in the conventional ex- pressway, six times as many per- sons can be handled during rush hours as on the ordinary parkway limited to individual passenger automobiles. These added facili- ties, including fixed equipment and the additional cost of the right of way and construction of the wide center mall, generally cost some \$2,000,000 per mile, so that on such developments the investment (Continued on next page)



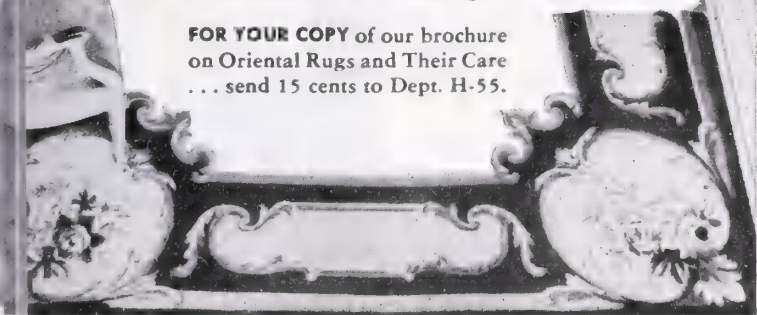
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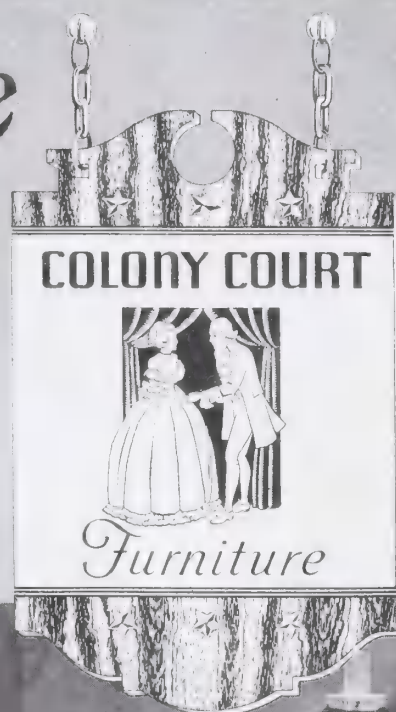
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Orloff captures the quaint charm of early American apothecary jars... fills them with

flower-fresh toiletries. The feather-whipped cream, and every fragrant lotion, is compounded subtly, knowingly... combining age-old beauty secrets with modern glamor lore.

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BY ORLOFF

These hand-painted reproductions of fabulously lovely jars from "The Old Apothecary Shop" are perfect on your dressing table... make exquisite home decorations when the last precious trace of the cosmetics is gone. Priced from \$1.00 to \$2.50 at good stores everywhere.
JEAN SIVATON CO., INC. • 123 W. 38th St. • NEW YORK

Inspired by priceless antiques in the historic Mercer Apothecary Shop now a national shrine at Fredericksburg, Virginia

CONTINUED FROM PRECEDING PAGE

per transit passenger comes down to \$50 per mile.

The question of cost is of vital concern to every one of us who lives or works in one of the 126 metropolitan areas of the United States today. *Something has been happening to our cities in the last thirty years*, something so radically wrong that if you and the millions of service men who will be setting up house-keeping for the first time when they return from the war do not do something about it, it may spell the ruination of American cities.

"Our cities are figuratively exploding!" says Charles Gordon, who as a public transit man has been giving the matter intensive study. "Unless trends are reversed, most cities will be destroyed from within as effectively, if not as spectacularly, as bombing is destroying the cities of Europe and Asia. They are spreading out in random fashion over larger areas than are necessary, while at the same time much vacant land lies undeveloped within existing city boundaries, and a growing proportion of built-up property is deteriorating into blighted districts where nobody wants to live.

"Before 1880 cities were limited by distance traveled on foot or by horse—about 2 to 2½ miles from their centers. From 1880 to 1910 they were extended to the distance traveled by cable or electric street cars, about a 5-mile radius. But along about 1910 or 1914, with the advent of the automobile, they became unlimited in their size. As a result, they have been losing population steadily.

"THEY widened their streets and installed signal systems to remedy the traffic congestion that grew up. It was a losing struggle. Cities became more and more undesirable as places to live, while on the outskirts slums of jerry-built houses grew up, traffic hazards there proved as great sometimes as in the cities, and lack of proper fire and police protection was and is a mounting problem."

What can be done about it? Well, war has brought the decentralization trend to a jarring halt. Gasoline restrictions, fuel shortages, curtailment of new home construction, and the necessity to live near war plants have brought many people back to the cities, stopped others from moving out. But if peace presses the button that starts the flow outward again, who is going to pay the taxes to support



Beautifully hand-engraved by meticulous craftsmen, this sparkling mirror lend a delightful air of spaciousness and cheer to your home... Although principally engaged in making precision optical glass for the Army and Navy, we are still supplying our dealers with fine Donnelly-Kelley mirrors. Write for free brochure and name of nearest dealer... Be sure to buy war bonds.

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No. 526

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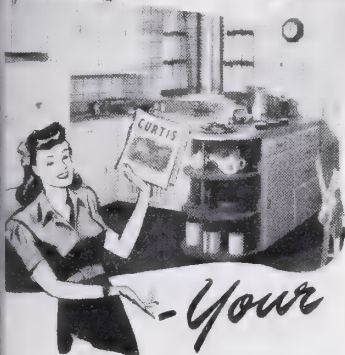
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is this sterling silver pin daintily hand-wrought in Peru. Satisfaction guaranteed Send check or money order for \$27.50 (federal tax included) to Fourth & Cherry Building, Seattle 4, Washington, payable to:

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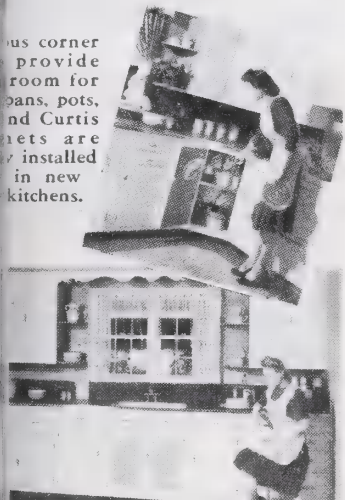


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CURTIS
WOODWORK**

IS WOODWORK IS SOLD BY
ABLE DEALERS EVERYWHERE

the city services which have be-
come so complex and which sub-
urbanites, as well as city-dwellers,
have come to depend upon?

The only answer is to make the
cities more desirable places to live
in. This means more space, bet-
ter housing, wider recreational
facilities, shopping neighborhoods
grouped around pleasant residen-
tial units, and *better public trans-
portation*. These things may entice
enough people to stay in the city,
where they will be able to work,
play, live more fully than it is
possible for them to do today.

ASK yourself the hypothetical
question: Would you prefer liv-
ing in the city if you could ride to
work in ten or fifteen minutes,
quietly, with a seat, without fight-
ing crowds, and if you could get
out into the country on week ends
without too great expense or any
discomfort? Your answer, in many
instances, would be "yes." There is
no question but that the long ride
to and from a pleasant suburb is
an added drain on time and energy
for the head of the household. And
for the other members, too, who
like city stores, theaters, schools,
libraries, museums, and amusement
parks well enough to make fre-
quent trips to town.

Make no mistake about it. If
enough of you continue to prefer
the greater space and sunshine and
peace of the suburbs, not to men-
tion lower taxes, even despite in-
conveniences such as lack of sew-
age-disposal systems, poor police
and fire protection, sub-standard
schools, the cities will start again,
after the war, that downhill slide
to bankruptcy. We *must* remake
our cities for the health and con-
venience of their residents. If there
is not enough money with which
to do it, the only alternatives are
(a) incorporation of a metropol-
itan area into one tax-paying unit,
(b) taxation of commuters to help
pay the city's bills.

Of course, it is obvious that you
would pay *less* to improve city
facilities on a mass production
basis than you would to install city
services in every one of your sub-
urbs. It is up to *you* to decide what
to do.

You will make your decision as
to where to live on personal con-
siderations, of course. Chief among
them will be the question of trans-
portation. And in tackling this
problem, there are certain things
you should know:

1. Riding in public transit
vehicles *can* be comfortable as
(Continued on next page)



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OUTDOORS and INDOORS**

Salterini WROUGHT IRON FURNITURE

For outdoor dining, for relaxation, or just for lolling
in the cool of a summer's day, the beauty and
comfort of Salterini Wrought Iron is unexcelled. Your
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NEVA-RUST* process which
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years, will not be available
for the duration. As
nothing replaces the
complete protection the
NEVA-RUST* process
gives, we advise that
you postpone your
purchase of wrought
iron furniture if you
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seasonal repainting
will help to retain all the
original style and beauty which
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“Will the equipment also provide domestic hot water?”

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State _____

CONTINUED FROM PRECEDING PAGE

well as inexpensive, and speedy.

2. Building these new highways will cost only about one-seventh more if adequate right-of-ways are included for really modern public transit.

3. Co-ordination of trolley, bus, subway, railroad, and motor facilities in any city can be planned to allow a minimum of delay to anyone using one or several of these vehicles, thus unsnarling the traffic congestion which, more than any other one factor, is making our cities unbearable today.

Let's take these up in order.

Improved Transit Facilities

You don't know what really comfortable trolley or bus riding is, if you judge it by the vehicles used during the last ten years in most cities. Transit officials themselves are the first to admit that their equipment was outmoded, their problems of operation in automobile-crowded streets without solution even in the period preceding the war. Yet despite this, the 88,107 public transit vehicles in operation today have done a magnificent job of absorbing all the passengers left high and dry by the abolition of automobile travel to work, except in car pools.

Your distaste for public vehicles today is based chiefly on the excess number of passengers they carry. Cheer up. Trolleys, busses, and subways never will be as crowded again as they are today. And that crowding has had one beneficent result. It has enabled the transit companies to pull themselves “out of the red” and to get a solid surplus for the first time in recent history with which to improve facilities. They already are planning to buy new equipment to replace what is now on the tracks and roads. And you should see the new equipment, a trickle of which is in use in fifteen cities of the United States and Canada right now!

The PCC trolley car, for example, sometimes called the “million dollar trolley car” because that much money went into its design, holds 53 passengers, seated, has “standee windows” enabling anyone who is standing to see out and know what street he is at, and is operated smoothly by one man. It has improved lighting, without glare, leather upholstered seats designed to fit the human body in repose, a better ventilating system, and magnetic brakes controlled electrically by the motor, which bring the car to a halt with-

Chicken
at its tasty best!



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serve

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De Luxe
QUALITY FOOD

For your family's and guest's pleasure, DORSET presents 5 delicious chicken products:

Chicken à la King
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Boneless Chicken Fricassée
Egg Noodles & Chicken Dinner
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Really thrifty. No bones... no waste. Be prepared for all occasions with these 5 Dorset De Luxe ready-to-serve varieties of chicken at its tasty best.

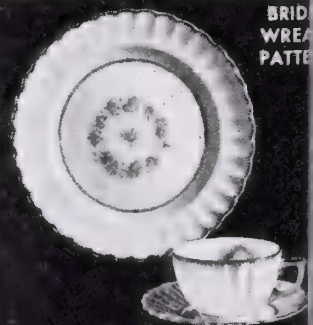
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AMERICA'S LOVELY & BEAUTIFUL
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Vanity Fair is your Dinnerware... simple, subtle, beautifully made, designed with that unfailing sense of what the American woman wants. Dinnerware to be proud of because it looks so completely right on your dinner table.

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You'll **"SPARK"**
to these NEW IDEAS
for your Living Room



Ideas—fresh ideas
—for living rooms,
g rooms, every room! There's a
of them in "Today's Idea House,"
2-page idea book. Dozens of photos
show to create new beauty and con-
fidence with doors, windows and wood-
work of Ponderosa Pine.



IDEA!

To cut off the view
—but not the air—
use louvered doors
of Ponderosa Pine!
Available in low-cost
stock designs, such
doors add an extra
measure of charm.

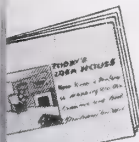


IDEA!

ur tea table in a beautiful, sunny
v like this! Stock windows of Ponderosa
me in styles and sizes for every need and
and can be made weathertight, too!

Ponderosa Pine
WOODWORK

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home—whether you're
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Please send me a copy of "Today's Idea
House." I enclose 10 cents.

Zone..... State.....

BEST IS YOURS...
H PONDEROSA PINE

out jarring. There is no "clang!"
to be immortalized in the songs of
the future, for it rides on rubber-
cushioned wheels, with rubber
truck springs under the body of the
car itself. And it will run in even
the iciest weather, without danger
of stalling or slipping.

New designs for trolley coaches,
which run on rubber wheels but
with overhead wires, as well as for
modern busses, are ready for pro-
duction when the war ends. The
Fifth Avenue Bus Company in
New York has one single-deck "bus
of the future," holding 54 people,
in operation today. The Pacific
Electric Company in Los Angeles
has a trolley which hooks auto-
matically on to another trolley
when they meet on the edges of
the populous section of town, hav-
ing come from separate outlying
neighborhoods.

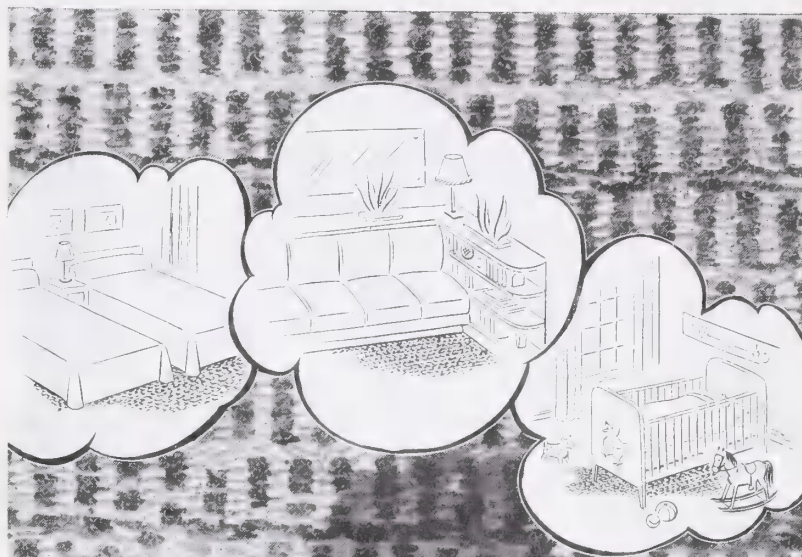
The best opinion at present holds
that subways of the future will
be used only as downtown, heart-
of-the-city transportation, where
the advantages of taking cars off
the streets are so marked. There-
fore depressed highways in the
business district for surface lines
converging from all the outlying
regions are being planned, where
new construction is indicated. The
same type of streamlined cars are
to be used for these as for surface
operation.

Highways with rights-of-way

An architect's drawing of one
solution of the superhighway *plus*
is shown on pages 86, 87. Many
features have been incorporated
into this drawing: the landscaped
center mall, hiding the trolley lines
from the motorist; overhead
bridges for cross-traffic, with steps
leading from regular "stops" on
the trolley line to the bridge and
its local crosstown bus; "turn-outs"
or separate lanes for bus "stops" so
that no passenger need alight in
the stream of private automobile
traffic.

One or all of these may be in-
corporated into the plans for your
new superhighway. They will add
an average of one seventh to the
initial cost, for bridges (which
would be built anyway) must be a
little wider and more construction
is necessary on the road itself. If
this seems expensive to you, com-
pare the cost of street cars on a
center mall with subways. Two
tracks of subway cost \$4,000,000 to
\$6,000,000 per mile, according to
Mr. De Leuw, while a two-track
trolley line costs \$2,000,000 to
\$2,500,000 per mile.

Mr. De Leuw, speaking at a
(Continued on next page)



Background FOR DREAMS

Here's a tip to dreamers of today: Take a look at
Rugs by KLEARFLAX before you furnish your
dream home! Get acquainted with the floor cov-
erings leading decorators are featuring in pace-
setting modern homes.

Attuned to today's cheerful living... today's
tastes... today's tempo... Rugs by KLEARFLAX
are of exclusive virgin flax construction which
makes them moth-proof and practically burn-
proof. They're reversible and much easier to
clean... And they're priced to fit the most modest
budget.

See Rugs by KLEARFLAX at your favorite store,
or for the address of the dealer nearest your
home write to KLEARFLAX, 6372 Grand Avenue,
Duluth, 7, Minnesota.

See them soon! They're the correct background
for your dream of cheerful, fresh-air-and-sun-
shine rooms!

KLEARFLAX
RUGS FOR EVERY ROOM



How to plan wonders for windows



YOU'RE right when you decide that postwar window treatments for homes will be different. It's smart to plan for window decoration that gives you both beauty and usefulness . . .

Glass curtains on smooth-working Kirsch traverse (draw cord) rods to control light . . . draperies hung from faultless Kirsch traverse equipment to regulate ventilation . . . easily drawn draperies that overlap to insure snug privacy.

Go ahead, plan and dream. We're planning too, planning to help you make your windows a joy forever when drapery hardware can again be made available.

KIRSCH

DRAPERY HARDWARE AND VENETIAN BLINDS
STURGIS, MICHIGAN

SOLD IN PEACETIME BY 30,000 STORES FROM COAST TO COAST

CONTINUED FROM PRECEDING PAGE

meeting in Washington not long ago, pointed out that highways cannot go into the center of cities, anyway. It would mean elaborate tearing down of city buildings, probably in the most desirable business districts, and exorbitant costs for rights of way. Yet it would do no good just to drop people at the periphery of the business district! So we need undergrounds for public transit vehicles at those points where purchase of the right of way to take vehicles into downtown districts gets too costly.

The dividends of such construction, though higher in initial outlay, are faster traffic, and the removal of many vehicles from downtown streets. Surely this is a goal to be fought for! Have you ever stopped to wonder how much traffic congestion is costing your city in police protection, widened streets, signal systems, and accidents? How much it costs business firms in delays and shipments?

Before your city, county, or state makes its final plans for spending its share of the \$125,000,000 per year for those first three peace years, see that the rights of the "straphanger" are incorporated in highway design!

Co-ordination of all Transportation

There is room for all types of transportation in our complicated urban existence. The trouble is we haven't made room for them. We have splurged on subways or highways, ignoring their relation to each other. More people would benefit, and the overall cost would be infinitely less, if improvements for public transit and private were planned to go with each other.

The salient point in all our planning for relief of traffic congestion in cities is the meshing together of automobile traffic, trolley and bus lines, railroad terminals, airports, and subways. If we paid more attention to where the streams of people go after they alight from their vehicles—of whatever sort—we could route our traffic quickly and smoothly around the great cities which we have built so haphazardly.

The biggest objective is always to have another conveyance running at right angles to a stop on a public transportation system. For example, there is one excellent electric railway serving a large Midwestern city, which brings thousands of people into the city, for 10 cents, faster than they could travel by automobile, even over a



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Gum Turpentine is the standard, fool-proof thinner. Use or specify it for exterior work and for interior with oil paints, enamels and finishes. Gum Turpentine is a excellent cleaner for furniture, floors, woodwork, bath toilets, bed springs. Best for painting brushes. Sold by Hardware, Variety, Drug and Grocery Stores.

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"Pretty soft..."



I mean our new kind of water!"

are he loves it! So does every member of the family—so will you! Cause this kind of water—conditioned by Permutit*—means a pleasant new kind of living. Permutit Home Water Conditioners remove the hardness and impurities from your water supply, make the water soft, clear, and free of iron. Result: Rich, creamy washings. Soft, snowy-white home-launched things. Sparkling dishes and silverware. Less housework! More comfort and cleanliness! Right now Permutit has a big war to finish. When that's done, we'll be ready again to bring you the low-cost luxury of Permutit conditioned water. *Trademark Reg. U.S. Pat. Off.

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home appliance that
turns hard water into
SOFT WATER

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Please send me free Permutit booklet.

me
address
city
county State

limited access highway. Yet it isn't used to capacity at any hour of the day. The reason is that the stops in the downtown area are blocks away from street cars and subways, so all the time saved in coming to the business district is lost in getting to the ultimate destination. If there were street car or subway stops *right at* the electric railway terminal, a great many people who now drive in and laboriously park their cars several blocks from their offices would save time—and money—by using public transit.

Transfer stations at bus stops, whether at the sides of superhighways, on turn-outs for the purpose, or at the bridges spanning such highways, are the single biggest answer to co-ordination of city transportation. These can be actual transfer stations, where no extra fare is required to take another vehicle, or if this is impossible, they can be so attractively convenient that they would be used even for an extra fare.

Busses operated over separate thoroughfares, as has been done on the Outer Drive from the North Side of Chicago, can bring people into the business section very quickly. It has been estimated that these Chicago busses load 6,000 people an hour, travel about 30 miles an hour, and operate one bus a minute during rush hour. Service stops are preferably made at street grade on intersecting arteries, reached by ramps from the express roadways. Lacking a convenient ramp layout, busses should stop at service platforms on turn-outs, for then, of course, busses can keep pace with automobile traffic without slowing it between stops, and avoid the mixture of pedestrians on the expressway.

WHAT then? Where do you go when you alight from the bus? A handy subway line is infinitely preferable to a trolley or bus for the heart of the city itself. It is the presence of automobiles, trolleys, and busses on the same streets, originally built for horses, that makes most of our traffic jams in downtown city sections. On the other hand, why should people be required to ride underground for the whole of a ride from the outskirts to the center of town, in darkness and with artificial ventilation, while trucks and motor vans enjoy the sunshine and air?

There is no question but that we need all kinds of public transportation, as well as adequate high-

(Continued on next page)



DAWN PATROL

What an assignment! Take-off at dawn. Objective . . . the furnace. Navigation . . . hazardous on steps. Weather . . . Brrrrrrrr!

But there can be a happier dawn awaiting you with G-E Automatic Home Heating. No more of those unpleasant basement excursions. At one setting of the thermostat, you'll get the temperature you want when you want it, night and day, for an entire season.

G-E Automatic Heating can be adapted to your present heating system . . . or you can get a complete new G-E unit at a cost less than that of prewar types. Your G-E distributor may be able to supply you soon . . . See him now!

General Electric Company, Automatic Heating Division,
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☆ BUY...and hold...WAR BONDS ☆

GENERAL ELECTRIC
Automatic Home Heating

Oil burners for your present heating plant. For steam or hot water heating systems—oil or gas fuel. For warm air heating systems—oil or gas fuel.

Tune in: The "G-E HOUSE PARTY," every afternoon Monday through Friday, 4 p. m., E W T, C B S. The "G-E ALL-GIRL ORCHESTRA," Sundays, 10 p. m., E W T, N B C. "THE WORLD TODAY" News, Monday through Friday, 6:45 p. m., E W T, C B S.

Enjoy Greater Comfort ON LESS FUEL!



Get **RUSCO** patented All-Weather Combination Windows

...cut your winter fuel cost up to 30%—and make your home more comfortable.

You might as well face facts: fuel is scarce—and *will continue to be!* It's time to get modern RUSCO window protection—and *know* you can keep your home just as warm this winter and all winters to come—on *far less fuel!* RUSCO windows keep winter cold out—winter warmth *in!* In addition you get all these other important RUSCO benefits!

Screen, storm sash and weather-stripping in one *permanently* installed unit! Enjoy year-round rainproof, draft-free ventilation—even in the stormiest weather!

Simplifies window washing and controls condensation.

With RUSCO Windows you'll end forever the screen to storm sash nuisance! No more painting, repairing, putting up and taking down clumsy storm sash and screens!

Can be installed on old or new homes without alterations in existing window construction.

**Just 30
seconds
from screen
to storm
sash.**



Patented—adjustable metal closure frame gives RUSCO Windows permanent weather-tight fit.

Patented—seep hole construction gives positive sill drainage—protects against water damage.

Write today for free descriptive booklet and name of nearest RUSCO distributor

RUSCO

PATENTED

All-Weather Triple-Service Windows

The F. C. Russell Company, 1836-H Euclid Ave., Cleveland, Ohio

CONTINUED FROM PRECEDING PAGE

ways for private automobile traffic in our Better Tomorrows to come. All serve their special purposes better than the others, under certain circumstances. (See box on page 87 to know When to Use Public and Private Transportation.) And we are going to have to answer the question of re-routing traffic both in and out of our cities soon, for it is bound up inextricably with the survival of the cities themselves.

The challenge which faces us is vital. Traffic congestion will just grow apace when lifting of the demands of war puts millions of us back behind steering wheels. Let's not forget the masses of people who either have no cars with which to drive to work over superhighways not yet built, or cannot afford them, even when they are available again.

And let's not forget that, by providing convenient, safe, fast, and inexpensive *public* transit, we are also clearing the roads for those of us who must drive our automobiles to work or to play.

Keep posted on your Highway Commission's plans. You can have these better highways if you demand them.

WHEN TO USE YOUR CAR OR A PUBLIC VEHICLE

CONTINUED FROM PAGE 87

Electric Cars or Trains on Superhighways

To travel to work or to movies or shopping in the heart of the city on an express route where travel volume is heavy.

Subways

To reach the heart of business district when public vehicles go underground because of high cost of superhighway construction.

To provide direct underground access to principal buildings, stores, railroad terminals, etc., in the central business district.

Busses, Trolleys, and Street Cars on City Streets

To go cross-town between main public transit routes. To travel short distances within the city.

Railroads

To go to heart of city from 'way out of city. To go to another city.

Airplanes

To make long cross-country trips. To get to mountains, seashore, or country for week ends.

To commute from a distance.



FOR THE BEST LOOKING HOUSE ON THE STREET!

Cabot's Collopakes give your home extra beauty—protect years longer—cost less in the long run because they are *colloidal* paints. By the exclusive "Collopaking" process oil and pigments are *inseparably* united! That's why Cabot's Collopakes show no brush marks—have greater hiding power and flexibility—hold their rich, lively colors for years!

FREE BOOKLET. "THE LITTLE WHITE BOOK" contains full information—shows many prize-winning houses painted with Collopakes. Write for your copy and color cards today! Samuel Cabot, Inc., 1232 Oliver Bldg., Boston 9, Mass.

CABOT'S **DOUBLE WHITE**
and Gloss Collopakes

HOME OWNERSHIP FOR VETERANS

CONTINUED FROM PAGE 68

tion may be as long as 20 years. Any loan for more than \$500 must be secured by a mortgage.

Under the second plan of home ownership (Section 505 of the Act), a veteran obtaining an FHA loan may, in addition, borrow on a second mortgage guaranteed by the Veterans' Administration as much as \$2,000, provided this amount is not over 20 per cent of total value.

As an illustration: if, on a \$6,000 house, a veteran obtains the maximum 90 percent FHA insured mortgage (\$5,400), he might in addition borrow \$600 on a second mortgage guaranteed by the Veterans' Administration. If he is purchasing a home of \$10,000 value, he might get \$8,000 on an FHA insured mortgage and the maximum \$2,000 on the VA guaranteed second mortgage. Interest on the second mortgage is set by regulation at 4 per cent and the term may be 20 years. If both husband and wife are veterans, their loan privileges may be combined on the same property. This would permit the maximum amounts guaranteed by the VA to be doubled. Using the first type of loan, a \$12,000 valuation might be

divided so that \$4,000 was guaranteed by VA and \$6,000 made under ordinary legal limitations. If the second plan is selected, it would, in theory at least, be possible to borrow the full value of a \$20,000 house (a \$16,000 FHA insured mortgage, topped by a \$4,000 VA guaranteed second mortgage). Or, as might be wiser, one of the veteran couple could use his borrowing privilege for a house while the other could keep his for a business loan.

IT IS not to be inferred that the maximum loan will be made in all cases. The veteran will have to demonstrate both that he needs the money and that he has a fair prospect of repaying the debt, for the purpose is certainly not to encourage the veteran to assume unsound or unnecessary debt.

As the law now stands, the veteran may make his application for a loan within two years after an honorable discharge or two years after the "termination of the war," whichever is the longer period, but in no case more than five years after

(Continued on next page)



BREATH-TAKING BEAUTY . . . AMAZING UTILITY WITH *Modernfold* DOORS

There's genuine pride in having a Modernfold Door in your home. With its beautiful fabric covering, this strong, metal-framed, accordion-type door makes any room irresistibly attractive. And you never saw such utility! Quick, easy room division . . . elimination of door-swing area . . . many feet of floor and wall space made usable! These are only a few advantages of this amazing Modernfold. You'll want the whole story! Write today for all the facts . . . see how Modernfold's beauty and utility can benefit your home.



NEW CASTLE PRODUCTS

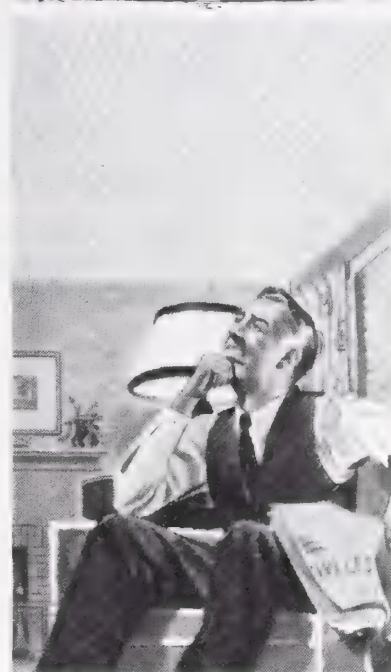
1615 I STREET, NEW CASTLE, INDIANA

Distributors in All Principal Cities

In Canada: Richards-Wilcox Canadian Co., Ltd., London, Ontario

Twin Homes but—

one has "zebra" ceilings!



NOT INSULATED. Poor Mr. Ames has "zebra" ceilings—ugly lath marks showing through in every room. Had he only installed KIMSUL, he wouldn't be looking for decorators—his family would have been much warmer all winter, the way the Allens were across the street . . .



KIMSULATED. "Mary, look at those ceilings. Not a lath streak in sight. Sure glad we installed KIMSUL—it saves decorator bills and cuts fuel costs; keeps our house warmer in winter, cooler in summer." Right! KIMSUL pays for itself. Why not Kimsulate your house now?

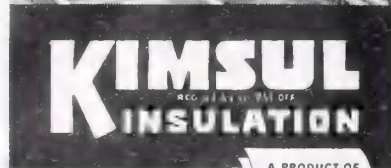
Spring Housecleaners! Now's the Time to Install Low-Cost KIMSUL*!

KIMSUL is the only insulation with *many-layer* construction. Unlike loose, bulk insulation, KIMSUL is prefabricated. Stitched together, the *many layers* form a blanket of uniform thickness from end to end. Thus, KIMSUL assures you the same uniform insulation over every inch . . . today, and years from now.

If you can handle a hammer, you can easily install KIMSUL. And the best time to do it is during spring "clean up." Do it now—have a cooler house all summer.

Selection of KIMSUL for the U. S. Navy Quonset Huts—world's largest prefabricated housing project—is your assurance of quality. Order KIMSUL from your lumber or building supply dealer, hardware or department store—do it now.

*KIMSUL (trade-mark) means Kimberly-Clark Insulation



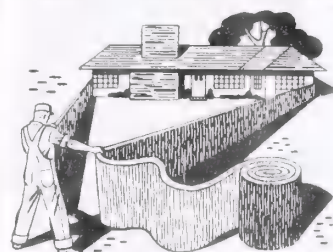
A PRODUCT OF
**Kimberly
Clark**
RESEARCH

KIMBERLY-CLARK CORP.
Building Insulation Division,
Neenah, Wis. HB-545

Please rush FREE BOOKLET with full information about easy-to-install KIMSUL. We now live in:

- ☐ Our Own Home ☐ Rented House
☐ Apartment ☐ We plan to build a postwar home

Name _____
Address _____
City _____ State _____

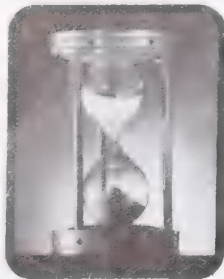


WRAP YOUR POST-WAR HOME
IN A BLANKET OF KIMSUL

The Ever Running Sands

With the dropping of each grain of sand through the hour glass, we are brought nearer to Victory.

Blue Ridge Spread Company has been devoting *all* working time to the manufacturing of parachutes for fragmentation bombs, insect field bars, mattress covers, barrack bags, WAC uniforms, and other items... to help bring that great hour of VICTORY! But... the day will come again when peace time manufacturing will return to our factories. Then... you will be able to have your favorite ART TREASURE bedspread once more.



The Famous ART TREASURES in Tufted Bedspreads



So that you may be one of the first to get your ART TREASURE bedspread when they are again available, send for illustrated folder or place your order now with your nearest store.

BLUE RIDGE  SPREAD CO.
DALTON, GEORGIA

CONTINUED FROM PRECEDING PAGE

the end of the war. If the war should end in 1946, a veteran, honorably discharged in 1942, would have until 1948; one discharged in 1946 until 1948, one not discharged until 1949, would have until 1951. The end of the war presumably means the approval of a treaty, or other declaration by the Congress that war has ceased.

Although the provisions of the Act may appear complicated, every effort has been made to make the procedure simple and direct and to enable the veteran to make his arrangements with a minimum of delay and confusion. In fact, he does not have to deal with the government at all. Instead, he may go to the mortgage lending people in his own community whom he knows and with whom he may have dealt before. It is not necessary to employ any special agents or brokers to assist in obtaining a veteran's loan, and the taking of any fee for such service is forbidden.

WHILE the Veterans' Administration has taken the position that the veteran is a responsible person and should be left the widest possible latitude in making his own decisions, it stands ready to advise him on this, as well as other phases of the Servicemen's Law. It is a good idea, as a veteran, to take advantage of this offer as well as to counsel with the officers of the lending institutions with which you do business.

From a financial point of view, the Servicemen's Act represents no new departure in mortgage practice, but rather an extension of the tendency of the past decade to decrease the amount of initial investment by the homeowner. Here the tendency reaches its climax, with the equity reducible to zero.

To the borrower this may have the look of easy money. The temptation

Residence Elevators by Sedgwick

FOR THOSE WHO CANNOT OR SHOULD NOT CLIMB STAIRS



The Sedgwick Residence Elevator is a specialelectric elevator de-

signed to eliminate the danger of unnecessary overexertion caused by stair-climbing. Endorsed by physicians—installation requires no extensive, unsightly alterations—safe, simple and dependable—easy and inexpensive to install—operates on ordinary house current—low operating cost.

For health, comfort and convenience order your postwar Sedgwick Residence Elevator now.

Write for details of the Sedgwick

Postwar Priority Plan and for complete information and illustrated Residence Elevator brochure.

SEDGWICK MACHINE WORKS

Established 1893

157 W. 15th St., New York 11, N. Y.

ELECTRIC AND HAND POWER RESIDENCE ELEVATORS

You'll Want EFFICIENT Heating IN YOUR POSTWAR HOME



Gar Wood Heating Equipment provides constant, comfortable temperatures with no effort on your part... and with a less-than-average amount of fuel. Equip your postwar home with a tried and proven Gar Wood oil or gas-fired Tempered-Aire or Boiler Burner Unit.

Gar Wood
HOME HEATING EQUIPMENT

The original burner units

GAR WOOD INDUSTRIES, INC.
HEATING DIVISION Detroit 11, Mich.

Hoists and Bodies • Winches and Cranes
Tanks • Road Machinery • Motor Boats

Tables by WEIMAN

Designed to be treasured... tomorrow's "Tables by Weiman" will bring enduring warmth and richness into your home which will bespeak you and good taste... down through the years.

Heirloom Quality

OCCASIONAL FURNITURE



All leading curtain manufacturers and retailers feature those organdies and marquisettes which stay fresh and crisp indefinitely...

Because they're

Bellmanized

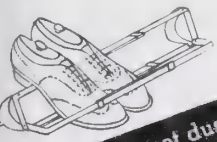
FOR "PERMANENT" BEAUTY • THEY NEED NO STARCH
BELLMAN BROOK BLEACHERY CO., FAIRVIEW, N. J.

K-VENIENCES

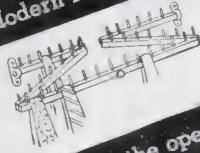
Like
Magic

transform
aotic closets
into smart
essing units


Postwar convenience demands that clothes closets be more storage spaces. With K-Venices, closets double in capacity. p clothes spic and span and dress-time shorter and more pleasant. entifically designed, good looking i super efficient, K-Veniences have n use-tested in thousands of Amer-'s best homes.



Shoes never get dusty
Or scuffed, on this trusty
Modern K-Venience.



Ties pull out in the open,
No pokin' and gropin'
With this K-Venience.



Skirt or pants need no pressing,
Hang ready for dressing.
On this K-Venience.

EE FOLDER describes more than 40 Veniences, America's most advanced thes closet improvement feature.
After Victory—K-Veniences will again be available in dept. and hdvce. stores.
KNAPE & VOGT MFG. CO.
pt. H-55 Grand Rapids 4, Mich.

will be present to take advantage of the full limit of the law and, in escaping the necessity for putting down hard cash, to be indifferent to the purchase price. It is likely, also, that in view of the apparently short time before the borrowing privileges expire, many veterans will rush, or allow themselves to be rushed, into buying homes before they are really ready.

Both these situations can lead to trouble. In many parts of the country, now is a dubious time for either buying or building. The selection is limited and prices are high. A liberal loan and a low interest rate won't take the curse off an inflated price. And liberal though the loan is, it is still a loan and not a gift. It is, moreover, a loan that cannot be assigned except possibly to another veteran. And the privilege once used cannot be called upon again. There is every reason, therefore, to be cautious in investing in a home.

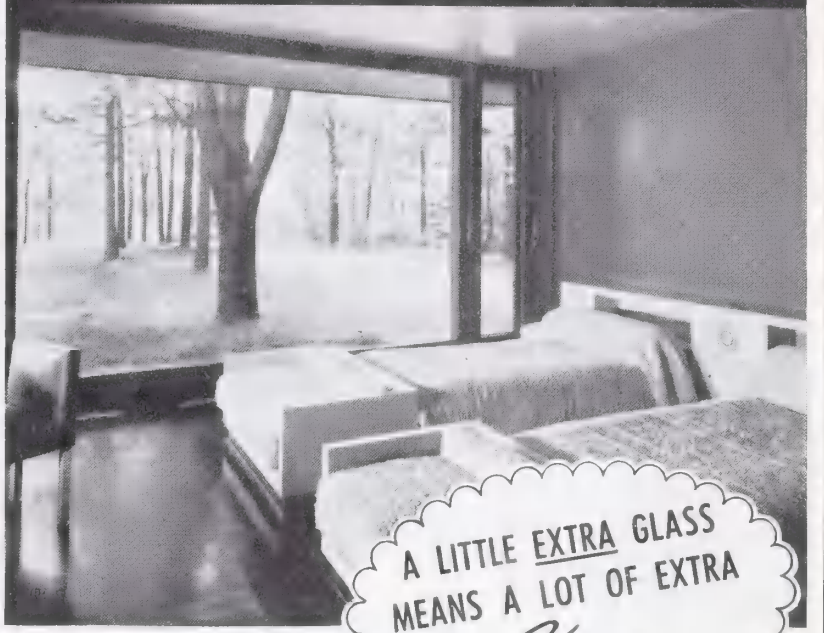
Fear of missing the advantage provided by the law should not be made an excuse for haste. Terminating a war, even after hostilities cease, is apt to be a lengthy business. It may be recalled that while hostilities ceased in 1918, the last war was not "terminated" until 1921. Moreover, there is great probability that the period during which loans may be guaranteed will be extended, in order to prevent undue pressure on the market. But even though the chance may be limited as the Act makes it appear, it would be better to miss it than misuse it.

Congress has offered the veterans of this war the greatest opportunity to achieve home ownership that has so far been devised. Used with a careful regard for the principles of sound borrowing, which apply to this just as much as to any other type of loan, it can become all it is intended to be—a true aid for making up lost years.



**LEXOL Doubles
Life of Leather**
Users say LEXOL applied regularly doubles life of shoes and other leather equipment. LEXOL restores needed oils without dulling surface, leaves no grease to catch dirt or soil clothing, takes any polish.
Pint \$1.00 Gallon (8 pts.) \$4.00
On sale at saddlery, sporting goods, shoe and dept. stores or remit direct.
The MARTIN DENNIS COMPANY
861 Summer Ave. Newark 4, N.J.

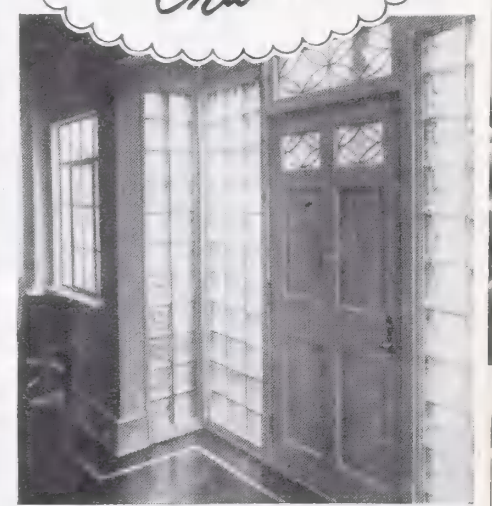
YOU'LL LIKE YOUR NEW HOME BETTER IF YOU PLAN FOR *Extra Glass*



A LITTLE EXTRA GLASS
MEANS A LOT OF EXTRA
Charm

Bring Your Nicest View right into your new home with a lovely "picture window" of Pittsburgh Polished Plate Glass. Then you'll have a living landscape as a constant source of pleasure. And you'll be delighted at how this larger window makes the room brighter and more cheerful.

Your Entrance Door will be extra smart and inviting if you set it off like this with some PC Glass Blocks. By day, the translucent blocks help light your entrance hall. At night, indoor illumination streams through them to welcome approaching guests. Several patterns and sizes to choose from.



● Only GLASS can give your new home so much extra beauty and charm—at so little cost. An attractive wall mirror, a few PC Glass Blocks, several full-length door mirrors, a wainscot of Carrara Glass in your bathroom or kitchen . . . these help to make your new home really modern. Consult your architect about the many ways to use glass effectively. And send the coupon for one of our free booklets of decorating and building ideas.

PITTSBURGH PLATE GLASS COMPANY BUY WAR BONDS TODAY FOR A BETTER HOME TOMORROW

YOUR CHOICE OF TWO FREE BOOKS!
■ If you're planning to build, buy or modernize, send for our *Home Building Book*. Packed with illustrations. Many in full color. Scores of suggestions on how to build with glass. For practical, inexpensive ideas on how to decorate your *present* home with mirrors and glass, send for our *Home Decorating Book*. Check the coupon for the book that fits your needs.

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Please send me, without obligation, your free booklet on Glass in Home Building ☐; on Glass in Home Decorating ☐ (check).

Name _____
Address _____
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"PITTSBURGH" stands for Quality Glass and Paint



Chest and bed from a group of 25 Solid Mahogany, 18th Century pieces—Sold in open stock.

KLING FACTORIES • MAYVILLE, N. Y.

KLING

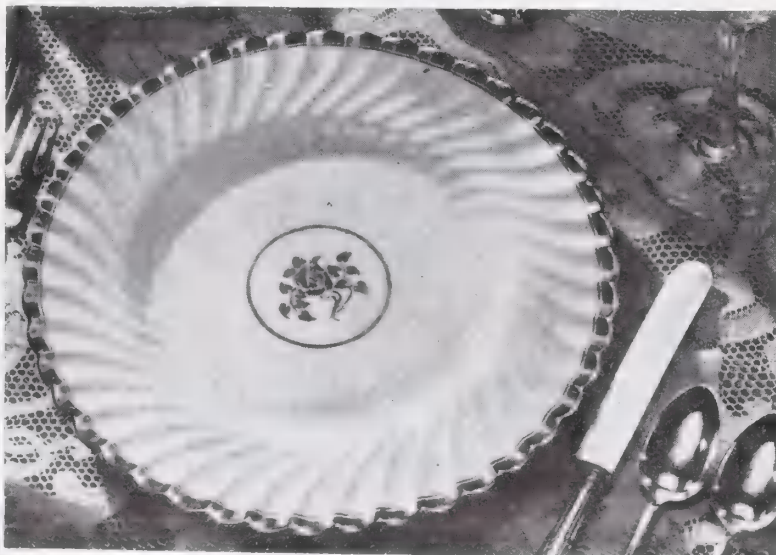
Solid mahogany, the world's finest cabinet wood, achieves its greatest beauty in furniture of 18th Century styling. For years Kling has specialized in furniture of solid wood—mahogany and maple. Numerous pieces are offered, permitting open stock purchase or selection of ensembles.

Ask your favorite store to show you Kling furniture.

Send ten cents (10c) to Department "B5" for KLING Booklet "Styling A Bedroom."

MINTON

English Bone China



COLD ROSE

Minton China as manufactured today is basically identical with the characteristic ware that has been associated with the Minton name for a century and a half.

Design and style of Minton is adapted to meet the need of the hostess of today. Illustrated booklet on request. Please send 10 cents to cover mailing charges.

MEAKIN & RIDGWAY, Inc.

WHOLESALE ONLY

129 Fifth Avenue, New York 3, N. Y.

PRETTY PRACTICALITY NEEDN'T COST A FORTUNE

Here's an itemized account of how little the Ellsworths spent on the rooms shown on pages 63-67.

Living Room

Curtains	\$15.00
Valance boards (window and alcove)	1.20
Square Victorian table	4.00
Table cover (remnant)	1.38
Lamp and shade	6.50
Cut glass, three pieces	4.25
Cherry wood chairs, pair	3.00
Upholstery fabric for chairs	4.50
Braid and tacks	.65
Currier & Ives print plates 6 (at 25c)	1.50
Platter and gravy boat	.80
Silver and glass in whatnot	9.00
Washstand	2.25
Oil lamp, converted	5.00
Clock	3.50
German silver tea maker	1.00
Victorian mirror	.50
Victorian sofa	60.00
Satin for sofa, 6 yds. (at \$1.67)	10.02
Braid and tacks	.90
White string rug	3.49
Coffee table	4.00
Cut glass cheese dish	1.50
Victorian flowers under glass	1.00
Green antique satin chair	65.00
Marble top table	4.25
Iron lamp and glass shade	10.00
Bavarian tea set	1.50
Yellow string rug	2.49
High cherry wood chest	6.50
Oval picture frame	.50
Deep set gold frame and picture	2.00
Clock	6.50
Bust on pedestal	2.25
Signed Limoges pitcher	3.00
Limoges cup and saucer	.50
Bavarian dish	.50

STOP THAT DRIP



NO DRIP TAPE EFFECTIVE IMMEDIATELY

New! A sure cure for condensation drip from cold water pipes. Pliable, cork-filled NoDrip Tape eliminates wet floors, makes idle space usable!

Quick, Clean, Easy to Apply—No tools needed. Covers joints as well as straight pipes.

At hardware, dept. stores, lumberyards. Roll, enough for 7 feet of 1/2" pipe. **\$1.25**

Higher west of Rockies and Canada
FREE CIRCULAR
J. W. MORTELL CO.
519 Burch St.
Kankakee, Ill.



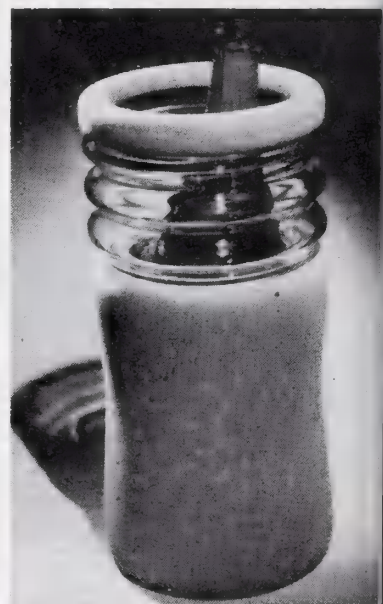
YOU... A FLOWER

Symbol of Spring loveliness, fresh and fragrant... LeSonier Refillable Powder Mitts in pretty pastels on sale at good stores everywhere.

LeSonier



REFILLABLE POWDER MITT
U. S. Pat. No. 223
LE SONIER, INC., New York, Boston



Fahrenheit

THE CHEMIST'S WAY OF COOLING A BOTTLE!

Lovers of wine and beer know the importance of the right temperature in bringing out true flavor and aroma.

ONE TRAY OF ICE CUBES PLUS SALT COOLS AIR-WARM BOTTLES IN 10 MINUTES TO 45° IN 15 MINUTES TO 35°

Fahrenheit, beautifully designed heavy lead crystal and cork, is also useful for other cooling purposes—especially as ice cube pail. Holds ice overnight.

PRICE \$22.00 (West of Denver, \$22.50)
(U. S. Patents 2,075,831 2,163,568 2,330,011)

For Further Information Write

DR. PETER SCHLUMBOHM, MFR.
41 Murray Street New York 7, N. Y.



Make Every Room a Lovelier Room

Flood your floors
with the lovely
fresh colors of
BEAUTY-TRED RUGS.
Deep, soft pile.
Guaranteed washable
and colorfast.
Moderately priced.

At Leading Department
and Furniture Stores
Everywhere



ALDON RUG MILLS
10 West 33rd Street, New York
WRITE FOR BOOKLET H2

Hair container	.25
Washstand	2.00
Chest in alcove	3.00
Clock in alcove	5.50
Silver and glass in alcove	6.75
Original oil painting (Buz made the frame from molding)	.25
Music box side chairs, pair	2.00
Oil paintings, pair	2.50
Oval rug in front of chest	6.50
Broadloom rug, 9' x 12'	80.00
Wallpaper for wall and alcove	9.25
Paint (also used in entrance hall and dining alcove)	4.25
Total	\$372.18

Dining alcove	
Dropleaf table	\$4.75
Cruet stand	12.00
6 covered vegetable dishes	9.00
Wallpaper	1.49
Picture frame	.25
Percalé ruffles on shelves	.59
Total	\$28.08

Entrance hall	
Victorian clock	\$2.00
Framed engraving	2.00
Marble bust	3.25
Ship model	7.00
Plate	.50
Cherry wood chair	.25
Fabric for chair	1.25
Washstand	5.00
String rug	3.49
Wallpaper	1.65

Total	\$24.39
Grand total	\$424.65

PAPER IS A
VICTORY ESSENTIAL.
DON'T WASTE IT

THE FINEST
OF FINE CUTLERY

ROBESON
"ShurEdge"
CUTLERY

Quality Household, Pocket and
Sportsman's Cutlery for All Uses
ROBESON CUTLERY CO., INC. PERRY, N. Y.



Open the door to hospitality
with

COINTREAU
the after-dinner
liqueur

Produced in the U. S. A. Recipes on back label

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DUNBAR *for* MODERN



When the war is over Dunbar Furniture will again be available through your dealer or decorator.

DUNBAR FURNITURE MANUFACTURING CO.
BERNE, IND. • 1534 Merchandise Mart, CHICAGO

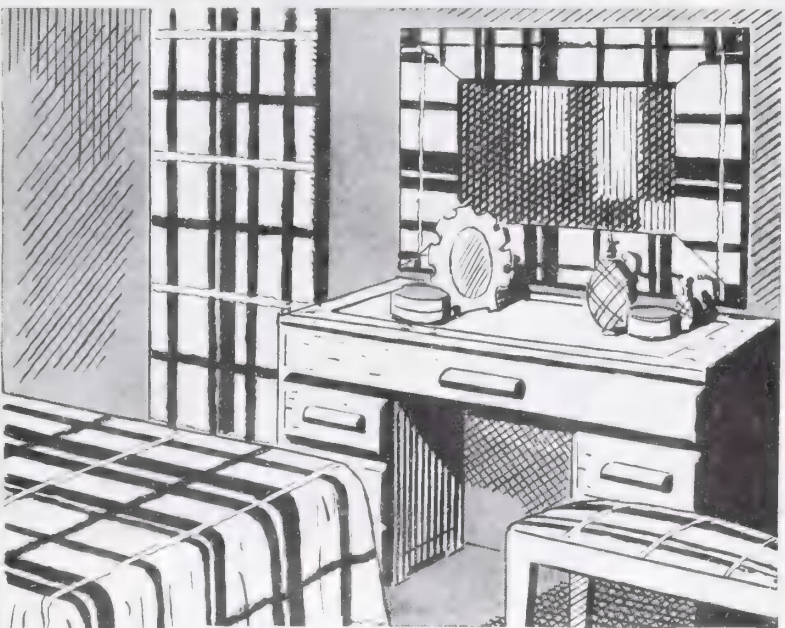


PHOTOGRAPH, BISCUIT & CRACKER MFRS' ASSN.

Stuffing makes a little meat go a long way

Stuffed cabbage leaves, that traditional Armenian food which most Americans relish, are an excellent device for getting a lot of flavor with very little meat. You've probably made them with chopped beef, but try sausage and a trace of mint in the dressing. Let six large cabbage leaves stand in boiling water for five minutes. Drain. Then prepare dressing: brown 6 pork sausages. When brown, remove from pan and sauté ½ chopped

green pepper. Mix 1 cup cracker crumbs, 1 tsp. celery salt, 1 tsp. crushed dried mint leaves. Combine 1 egg, slightly beaten with ¼ cup milk, and add to cracker crumbs and green pepper. Fold cabbage leaves in half crosswise, line with cracker stuffing and place sausage in center. Roll up, fasten with toothpicks, and place in shallow casserole. Pour 1 can condensed tomato soup over top. Bake in 350° F. oven 45 minutes.



It can still be done

Fine things are always scarce in war time—and that's as it should be. That's also why Fincastle fabrics are so hard to find today. We sincerely hope your dealer will be able to meet your needs—but if not, remember Fincastle is busy making fabrics for Uncle Sam, and until Victory that will continue to be our number one job! Make yours another Bond—this month!

Fincastle
Ready-to-hang DRAPERIES.
Yard Goods

LOUISVILLE TEXTILES, INC.
Louisville, Kentucky

FABRICS

Lady Seymour
ALL WOOL BLANKETS
SEYMOUR WOOLEN MILLS
SEYMOUR, INDIANA
ALSO MAKERS OF SEYMOUR ALL WOOL FLANNELS

Sleep tight
Summer nights...
Lady Seymour
"Summer Lights"

Lady Seymour all wool "Summer Lights" are made for those midsummer nights that so often turn capriciously chill. Your choice of delicate dream pastels, rayon satin bound. Quantities are limited in your favorite store, so until you can buy them to your heart's content once more, give your Lady Seymours very loving care.

*Outdoor Beauty...
Indoor Comfort*

with **Thermopane**
the windowpane that insulates



Rhode Island home by Architects Samuel Glaser and L. L. Rado of Boston, Mass.

re way to put spice in your home
ration is to capture exciting outdoor
s through "picture" windows. They
ten rooms—provide a never-ending
ce of admiration.

arger windows need not cause worry
t excessive heat losses in cold
ner. Thermopane, an insulating win-
pane developed by Libbey-Owens-
F, brings in the view, yet keeps out
cold. Because of a sealed-in air space
between its two clear panes of glass,

rite often—Write cheerfully—Write V-Mail to your servicemen and women

Thermopane saves heat, adds comfort in
cold weather. In summer its insulation
helps keep rooms cooler. And its dead
air space helps shut out street noises
year 'round.

The basic features of
Thermopane are described
briefly below. But before
you remodel or build, write
for our Thermopane book.
It's packed with information
you and your architect can

use to make your home more beautiful,
more comfortable and more economical
to heat. Write to Libbey-Owens-Ford
Glass Company, 455 Nicholas Build-
ing, Toledo 3, Ohio.

*Thermopane ... Makes big windows practical in
any climate*

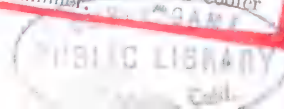
Thermopane provides effective insulation because a
dehydrated layer of air is hermetically-sealed between
its two panes of glass. Thanks to the patented Bond-
ermetic Seal, used to prevent dirt and moisture in-
filtration, there are only two glass
surfaces to clean.

You leave this double-glass win-
dowpane in all year . . . there's no
extra glass to put up or take down.
It's a modern, practical way to en-
joy the benefits of bigger windows
with assurance of comfort and heat-
ing economy in winter and cooler
rooms in summer.



LIBBEY · OWENS · FORD

a Great Name in GLASS



Handmade Creations in WESTMORELAND Crystal and Ruby Glassware



*Loveliness in contrast . . .
Beauty in design . . .*

There is a glow of friendliness and charm in these exquisite handmade creations of ruby and crystal by Westmoreland . . . Every piece reflects a gracious hospitality . . . and as a gift imparts both the sentiments and thoughtfulness of the donor.

WESTMORELAND GLASS COMPANY
Grapesville, Pennsylvania

Authentic Reproductions  in Handmade Glassware



How to dust SILK LAMP SHADES

Silk lamp shades need to be treated tenderly. Here's a gentle way to dust them

THE ideal way to clean lamp shades, of course, is with one of the small attachments of the vacuum cleaner, for that sucks dirt out with no danger of breaking fragile threads. But if you haven't a vacuum cleaner, you can do the job with a small pastry brush. Its bristles will reach between the folds of pleated shades without harm to the material. Of course, you'll need an extra brush for this purpose.



MANY FINE PATTERNS TO CHOOSE FROM

Overton Original Photo Frames are distinguished by their fine styling and meticulous workmanship. Through their superbly finished solid woods they express a dignity which is the perfect complement to your prized portraits. Look for the name — Overton Original — at the better stores and studios.

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Castles IN THE AIR . . .

LIVEABLE and lovely describes this dining room done in rich Golden Beryl Maple. Willett suites for every room in the home are available at better stores in limited numbers only until full production can be resumed.

CONSIDER H. WILLETT, INC., LOUISVILLE 11, KENTUCKY

Also makers of reproductions in Wildwood Cherry—America's richest cabinet wood.



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Golden Beryl
MAPLE



Authentic Early American Reproductions - of Selected Hard Sugar Tree Maple



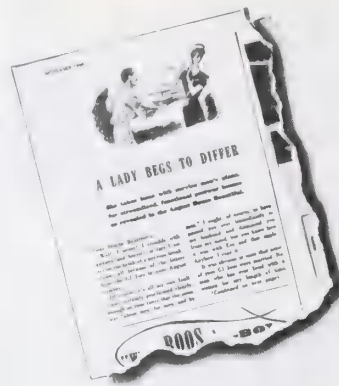
Flower Arrangement by Ann Hagan, New York

■ How exciting to lift the cover from a gift box! It's doubly thrilling when you discover pieces as delightful as this cornucopia series by Viking. The large vase makes it easy and fun to create charming flower arrangements . . . the miniature one holds cigarettes. Use with matching candlesticks and a stunning, clear bowl in harmonious pattern. Welcomed, too, by brides of fifteen years—the crystal anniversary—who appreciate the prestige of the Viking label.



Treasured American Glass

VIKING GLASS COMPANY • NEW MARTINSVILLE, WEST VIRGINIA



A lady sergeant DEFENDS HER brothers-in-arms

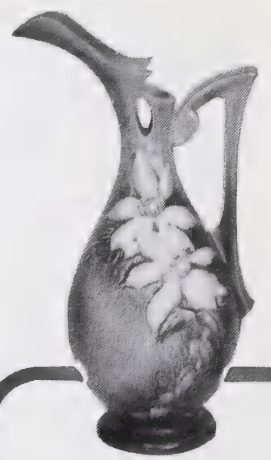
They clamored for Modern architecture. An aghast homemaker protested. Now a feminine GI takes up the cudgel for a Modern future

DEAR HOUSE BEAUTIFUL:

Having read Mrs. John Waters' letter in your November issue, I feel I must rise to the defense of my brothers-in-arms, their tastes, their dreams, and their postwar house plans. I feel that I am qualified to do this, since I am a GI Jill myself—a sergeant in the U. S. Marine Corps Women's Reserve.

Mrs. Waters' first complaint is the "goldfish bowl house." Where, she asks, is GI Joe going to find a real live girl willing to live in one? Well, my GI Joe has already found one—me! I am eager to follow any plan which will bring the sunshine, the light, and nature's panorama of beauty into my home. I like light, sunny rooms, and I adore huge floor-to-ceiling windows which give the effect of space and outdoor living. After spending my war years many miles away, I feel that the view of the lovely Sierra Madre Mountains or the blue Pacific Ocean or the bowers of flowers in my native California will never pall, and I shall thoroughly enjoy gazing out upon them from the comfort of my own hearth.

Of course, I don't intend to plan my house so that neighbors or passersby are unavoidably drawn into our private life. Our house is planned so that the window walls look out on our own garden, and glass brick provides adequate privacy where privacy is required.



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DECORATIVE ART POTTERY

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ROSEVILLE POTTERY, INC.
ZANESVILLE, OHIO

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**EASILY!
INEXPENSIVELY**



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Sim Pleat pleater gives the professional decorator touch. So easy to sew on any material; invisible from front, no hooks or rings needed, stays stiff through washing and cleaning. Three widths: 2" at 10¢ a yard; 2½", 15¢; 3", 19¢ at department, variety or specialty store, or write to us direct.

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For a truly enjoyable vacation, plan now to visit this enchanting land of history and romance—perennially beautiful Old Virginia.



See: Scenic Skyline, Historic Williamsburg and many other famous shrines inspire you.



Write for FREE Copy of Pictorial Booklet

VIRGINIA
RESERVATION COMMISSION
Room 506, 914 Capitol Street
RICHMOND 19, VIRGINIA

ion Pictures on Virginia Available

But Mrs. Waters hates washing windows. Well, her GI Joe has been washing windows in the service—at least mine has! The boys who wrote planning on all that glassware know better than many housewives what window washing means. The sparkling windows in camp buildings and barracks are no miracle. Gremlin stories to the contrary, window washing details are made up of GI Joes.

I work in a Control Tower—a glass tower in the sky. This room high above the other buildings is made almost entirely of glass, since the occupants must be able to scan the entire horizon and the sky above. Two girls—future Mrs. GI Joes—man this tower alone at night. Once a week this night shift is responsible for cleaning the tower and washing those windows inside and out. With a long-handled rubber glass wiper, warm soft water with a dash of ammonia, and approximately two hours' work, one girl cleans the windows to "Captain's Inspection Perfection," while the other girl works the "mike." The chromium and steel finish of the equipment inside the tower is polished in fifteen minutes with a soft cloth. The linoleum floor is scrubbed and waxed and polished in an hour. So you see, the care of glass and metal and linoleum doesn't frighten us!

NEXT, Mrs. Waters feels that linoleum, clean or dirty, is ugly. Of course, tastes differ. I was fortunate enough to live in a completely linoleumed studio apartment before the war—and I loved it! The rich red-brown of my inlaid linoleum floor was far lovelier than any rug I could have afforded. Wax kept it gleaming softly, a ten-minute daily sweeping kept it shining and clean, and two inexpensive throw rugs added color and warmth. There was no dust hiding in or under heavy carpets, in cracks between old wood planks.

Having eaten in mess halls from metal trays for months, I am sure no fellow or girl in the service wants to do away completely with linens and lovely china and silver, and substitute paper plates and tin spoons. But for informal entertaining of large groups of friends, for children's parties, for that in-a-rush supper, what could be more helpful than the new hard-finish cardboard plates and cups in their beautiful designs? I see no reason why both dispensable and heirloom table services cannot be used—each in its own ideal situation.

(Continued on next page)



Off-duty summer dress of the Women's Army Corps. Washable rayon shantung, in creamy beige, garrison cap to match. Brown shoes and bag, chamois-colored gloves. This smart, trim outfit is worn by women of patriotism, humanity, responsibility—the kind of women who have made America great, who have never failed this nation in an hour of crisis, and who will not fail it now. The Women's Army Corps is on the march—till final victory. Full information at any U. S. Army Recruiting Station.

Official WAC Photo

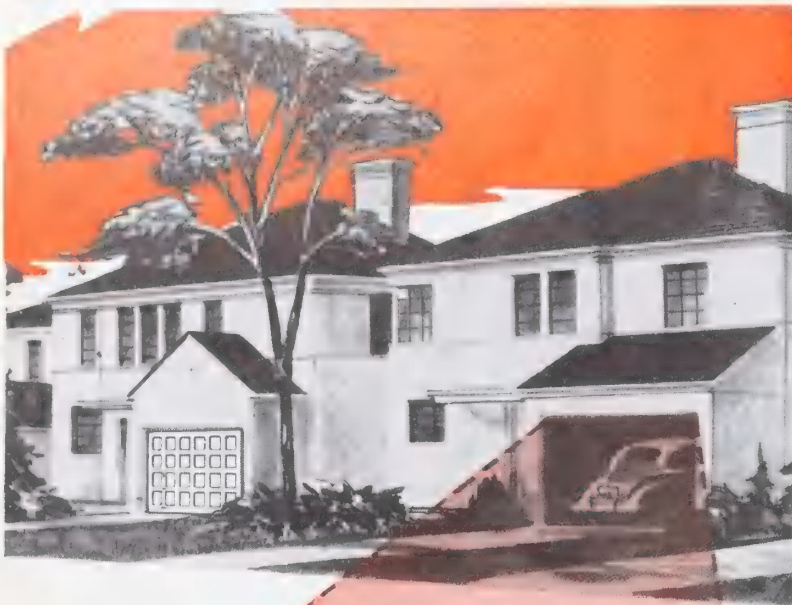


Setting by R. H. Stearns Co., Boston

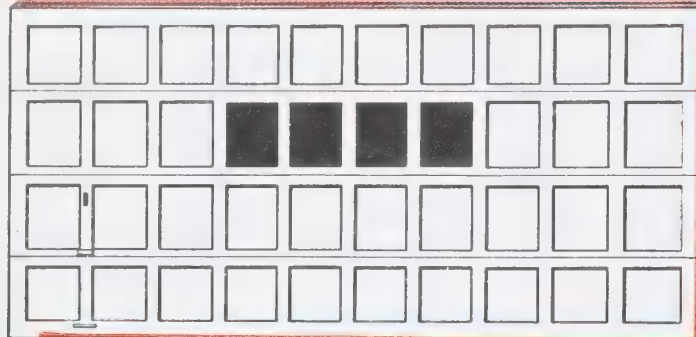
Cabin Crafts Needle tufted Bedspread, all-season, dress-up coverlet. Professional decorators choose Cabin Crafts Bedspreads for their authenticity; practical home-makers for their beauty, usefulness, stamina. Our craftsmen are now making parachutes, airplane motor covers and other war goods exclusively, but when military restrictions permit, you will again find Cabin Crafts Needle tufted Bedspreads, in a wide variety of patterns and colors, at leading department stores.

Cabin Crafts

DALTON GEORGIA



This Crawford standard double-width door for two-car garage is distinguished by the arrangement of four windows in upper section. This is but one of the many attractive variations of glass and wood panel arrangements which are available in Crawford standard doors.



FOR HOMES OF DISTINCTIVE DESIGN ... A GARAGE DOOR OF DISTINCTION

Many of the finer postwar homes undoubtedly will include the convenience (and ground space economy) provided by placing the garage well forward to the street. Such plans make the garage door one of the most prominent features of the housefront and suggest discrimination in the selection of a garage door design. Crawford Door designs afford an ample selection for homes in either the traditional or the modern manner.

Crawford has been building fine quality, well-designed, dependable Upward-Acting Garage Doors for over 15 years. More than 150,000 in daily use. Again available when Crawford changes back from production of precision aircraft parts. Crawford Door Company, 403 St. Jean Ave., Detroit 14, Michigan.

Crawford's new book is full of good ideas and information on
"HOW TO PLAN YOUR GARAGE."

Send for this **FREE BOOK!**



Crawford UPWARD-
ACTING
GARAGE **DOORS**

CONTINUED FROM PRECEDING PAGE

Like Mrs. Waters, I love the glowing warm colors of old polished wood. Does she know about the new veneer paneling, the magic pressed woods, the new plastic woods which many of the returning soldiers are planning to use?

And lighting! Mrs. Waters is amused—and amusing—on the subject of colored bulbs and mood lighting effects. Having worked in a war plant where green light was used exclusively, I am not so horrified. Green light is restful. Eye-strain problems disappear when lamps come out from behind flowered Victorian shades. Personally, I intend to investigate every new lighting idea presented, and to incorporate in our postwar home those which we find to be worth while and useful, even if they are revolutionary!

AND as for mirrors—and Joe's apparent phobia for them—maybe it's just that Joe hasn't seen home and Mrs. Joe for quite some time and he won't mind seeing them mirrored three or four times in every room. He'll probably get over it in time—though I don't know. After months in a practically mirrorless barracks and months wearing the "same old thing" I don't think I shall ever tire of seeing my civilian self at every turn in svelt black or wonderful color.

But enough—Mrs. Waters, won't you come and see us, sometime in 194—, after the war is won and we've built our GI dream house? We'll proudly quote costs and figures to fit a GI budget. We'll show you our garden—from the living room. We'll display time-saving elements with delight—you see, we're counting on those to make up for the hours we've missed spending together lately. And we'll be having so much fun living in our glass and chromium palace, maybe you'll see what we mean!

Sincerely yours,
Doris Wolcott Ullman
Sgt., M.C.W.R.

TRAVEL POINTERS

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• EAGLES MERE

Crestmont Inn—Relax at this hospitable inn high in the cool Alleghenies, overlooking Lake of Eagles. Fun 'n fine living for the family. No mosquitoes. Water sports, golf, bridge, tennis, dancing, music, riding, hiking, games, cycling, Kindergarten. Superb cuisine, distinguished patronage. 2200 ft alt. Easy to reach. Booklet. Wm. Woods, Prop., Crestmont Inn, Eagles Mere, Pa. Opens June 15.

CALIFORNIA
Vernonware



Monterey

"I typify the aristocratic background of an old California family.

I reflect the pride of my ancestor the Spanish dons. I am a leading member of the famous California Vernonware family, molded and shaped by master potters to serve you well for many years

America's finest line of semi-porcelains.

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Pearce special napping gives added thickness, softness, warmth without increased weight. Pearce all wool quality remains unchanged even during the scarcities and production difficulties of war. Gorgeous colorings, 5½ in. binding. See Pearce Blankets at your favorite store. Buy sparingly after you have arranged for that extra war bond.

Sample swatch and folder on the care of Pearce Blankets upon request.

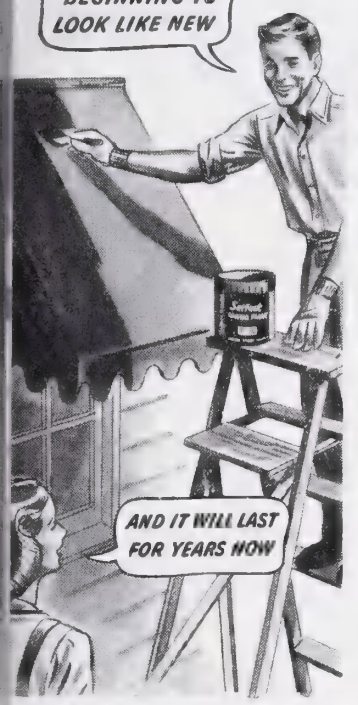
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BEAUTIFIES D AWNINGS

-prolongs their life
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Amazing, new-type paint has been
ped which makes old, faded
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Setfast not only beautifies your
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department store, hardware or
store has Setfast in 10 beautiful,
sistant colors—also black, white
ear. Setfast is also perfect for auto
fiber rugs, tents, porch furniture
all outdoor canvas.

FAST SURE WAS A
SAVER FOR THE TOP OF
CAR, AND IT'S A CINCH
TO APPLY



chemical Corporation
Sales Division, Dept. BS-55
wn, N. J.

folder with Setfast-paint sample.

SS.....

DEALER'S NAME.....

HIGH NOON OF A MAY DAY

CONTINUED FROM PAGE 85

Fresh Sorrel Soup

- | | |
|-------------------------------|---------------------------------------|
| 2 tbsps. butter | 2 tbsps. flour |
| 3 sprigs parsley | 2 qts. rich veal stock |
| 3 leaves lettuce | A little chopped chervil, if possible |
| 1 medium white onion | 4 egg yolks |
| 1 pint sorrel | 1 cup cream |
| A little nutmeg, salt, pepper | |

Melt butter in saucepan. Chop parsley, lettuce, onion, and sorrel very fine, add with spices to saucepan. Cover well and let wilt for 10 minutes. Then add flour, mix well, and gradually add the boiling soup stock. Add the chervil and let boil gently 10 minutes. Beat the eggs and cream together and stir into the soup. Do not let boil again. Serve at once. (Serves 6 to 8.)

The galantine is an adaptation of several tried (and very true) recipes. For the welcome to May it should be made the day before, and served cold in fine delicate slices with its golden jelly. (When served hot it is best with a purée of fresh spinach and sorrel.)

Galantine of Veal

- | | |
|--|-------------------------------|
| 1 boned shoulder of veal, about 6 pounds | 1 large clove garlic, chopped |
| The bones | 1 medium white onion, chopped |
| 8 cups water | 4 tbsps. butter |
| 1/2 pound calves' liver | 1/2 cup salted pistachio nuts |
| 1/2 pound ham | 1 whole egg |
| 1 cup fine bread crumbs | 1 egg yolk |
| 1/2 cup minced herbs: about 3 parts chives and parsley to 1 part basil and thyme | Salt, pepper |
| | 1 pint dry white wine |
| | 2 coarsely chopped carrots |
| | 1 bay leaf |
| | 3 stalks celery |

Make a stock of the bones and water, reducing to about 1/4. Let cool and strain. Put liver and ham through fine food grinder, saving all juices. Mix with crumbs and herbs. Fry garlic and onion lightly in butter and pour into the dressing. Mix well again and stir in the nuts. Beat egg and extra yolk thoroughly and mix well into the dressing with the salt and pepper to taste. Fill the boned shoulder. Wrap securely in clean cheesecloth. Put the broth from the bones, wine, bay leaf, carrot, parsley, and celery into a pot and bring to a boil. Add the wrapped veal, cover well, and let simmer 3 1/2 to 4 hours, turning gently now and then. Cool in the broth, then remove to a platter and chill thoroughly. Unwrap, being sure that the seam of the galantine is underneath. Strain and chill the broth. Coat the meat with some of the broth, warmed slightly, and chill overnight. Serve in thin slices with the clear jellied broth to accompany it.

With this serve cold asparagus, which has been cooked by tying it in bunches and boiling the thick
(Continued on next page)

There's only ONE PRESTO COOKER and PRESTO is the only pressure saucepan with the patented HOMEC seal.

Guaranteed by Good Housekeeping if defective or not as advertised there!

Wanted most by millions of homemakers, everywhere (and extremely worthwhile waiting for) are PRESTO COOKERS. For, PRESTO Cooking is the most modern method ever discovered for the preparation of more nourishing and appetizing foods.

PRESTO Cooking saves up to 300 kitchen hours in a single year. For instance: vegetables are cooked in 1 to 5 minutes, with garden-fresh colors and flavors, and the greatest possible amount of natural vitamin and mineral content, retained. Pot roast is cooked to delicious tenderness in 30 minutes; fried chicken in 15 minutes; date pudding in 10 minutes, etc.

PRESTO COOKERS are of superior, heavy construction, cast of a special, easy-to-clean, alloy, which provides an even distribution of heat, best suited for greatest cooking efficiency. A mere turn of the handle closes the cover and forms the exclusive, pressure-tight HOMEC seal. The clever indicator weight shows and controls the pressure, and tells when to start counting cooking time.

PRESTO Cooking saves money by saving fuel. It relieves kitchen drudgery and makes cooking a pleasure. ASK YOUR DEALER. (Meanwhile, buy War Bonds.)

FOR EFFICIENCY IN WAR PRODUCTION

NATIONAL PRESSURE COOKER COMPANY
Eau Claire, Wisconsin
(Canadian Factory: Wallaceburg, Ontario)

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The U. S. Department of Agriculture, and all other leading food authorities, recommend pressure cooking as the ONLY safe method for processing non-acid foods. For home canning success, (and for cooking, too) use the scientifically designed, perfectly constructed NATIONAL PRESSURE COOKER.

Presto and National ARE MADE BY THE WORLD'S LARGEST MANUFACTURERS OF PRESSURE COOKERS

Enjoy this treat known to Europeans for centuries



de Kuyper

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CORDIALS

THESE war-rationed days especially, Americans are discovering a treat known to Europeans for many, many years...famous de Kuyper Cordials. A de Kuyper Blackberry Cordial after dinner, for example, adds an inexpensive touch of luxury to any menu. And with twelve de Kuyper varieties to choose from, *any* guest's preference can be indulged. What's more, many a host today is learning to his delight that really delicious *mixed drinks* and *cocktails* can be made with these liqueurs.* For the past ten years, de Kuyper Cordials have been made in America by Dutch experts, *identically* as they were in Holland for centuries.



WHEN YOU THINK OF CORDIALS
THINK OF *de Kuyper*



* Send for free recipe booklet

CONTINUED FROM PRECEDING PAGE

ends for 15 minutes, with a cover over the tips for the last five. This simple method will make the whole stalk evenly done, instead of reducing the tips to a soggy mush in order to have any of the rest edible. Serve with vinaigrette sauce.

Vinaigrette Sauce

- | | |
|-----------------|-----------------|
| 2 tssps. salt | 2 tssps. finely |
| 1 tsp. freshly | chopped capers |
| ground pepper | or pickled |
| 3-4 tssps. good | mustard seeds |
| vinegar | 2 tssps. finely |
| 1 cup olive oil | chopped green |
| | onions |

Mix very thoroughly, preferably in a covered glass jar, and chill before serving.

The dessert, which comes after a pause when apple blossoms drift down in the sunlight and the air is full of sweet grassy odors, real in the country but no less true in a city dining room if the season's there, is mostly a silver bowl of strawberries. They have lain for several hours in Sauternes, or in May-wine if you feel that the zest of woodruff will ally itself with the anise in the little cakes. They are very cold, and with them goes a bowl of chilled zabaione.

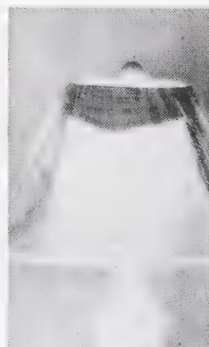
There is always a man who can make an infallible zabayon-zabaglioni-zabaione, just as there is always one who can broil a steak in a

painstakingly fabulous way. him to do it, even if he red the kitchen to a messy mass broken egg shells and spilt su. See that he uses the best sherry that left over at the back of cupboard. Then chill it and p alongside the fatigued, frag berries. Serve one on the othe you see fit, with little Floren cakes, and black coffee afterw and you will have done as we any human body possibly coul say to Fair Fresh May, "Welc be thou!"

Croccanti

- | | |
|---------------|-------------------|
| 5 eggs | ½ cup sweet |
| 1½ cups flour | almonds |
| 1 cup sugar | ½ cup bitter |
| Pinch of salt | almonds |
| ½ cup (¼ lb.) | (Or 1 cup sweet |
| butter | almonds) |
| | ½ tsp. anise seed |

Beat eggs slightly. Mix fl sugar, and salt, and add eggs. gently but well. Melt the bu and add gradually. Blanch shred the almonds and add tl and the anise seed to the mixt. Spread thinly on square or obl cake tins and bake in moder oven (350°F.) until almost d. Let stand to cool. Slice into st 3 inches long and 1 inch wide dry out in warm oven. The sti centers will disappear. Serve v any creamy dessert or with wine



Here is a lovely PERIOD OCCASIONAL CHA finely built by the Jamestown Lounge Co. craf men with a Solid Mahogany frame and no-s spring construction. There is a possibility of a taining this chair made up in covering material be supplied by you (about one yard). Ask yo dealer to write us for details and price.

We are making an effort to supply a few of these chairs to dealers in conjunction with our war work.

JAMESTOWN LOUNGE Company
Jamestown, N.Y.





DRAWING BY MARGARET NIELSEN

A gift basket for THE BRIDE

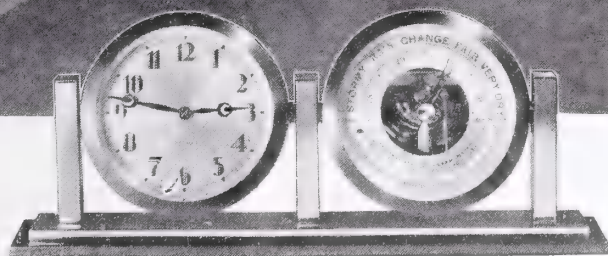
Remember how you blessed anyone who offered you a helping hand when you felt hopelessly awkward at the cook stove

bride who "can't scramble egg" is the easiest person in world to please. So when she asks you for dinner, give her a boost by sending, a few days before the wedding, a basket filled with a few essentials. First to go in could be a cook book, which the most inexperienced could follow without a doubt. Then plain 3 by 5 index

cards, so she can start collecting her own recipes. Scissors for clipping newsworthy food items and doing dozens of kitchen jobs come next, and a looseleaf notebook for ration reminders and accounts. And include, too, a set of measuring spoons, so she won't guess what $\frac{1}{4}$ teaspoon is, and a graduated measuring cup!



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"LIGHT UP" he says, "and discover the keener pleasure of really choice, rich tobaccos" . . . of **MARLBORO'S** superb blend (which cheaper cigarettes cannot possibly afford). Merely a penny or two more!



For Him or Her } PLAIN ENDS
IVORY TIPS

Specially for Her } BEAUTY TIPS
(red)



Cigarette of successful men, and lovely women



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Welwyn Blankets and
a husband these days!"
exclaimed Virgie Wooley**

Today's wartime needs require so much of our blanket production it's a very lucky bride who finds Nashua's lovely Welwyn 100% Virgin Wool blankets among her most treasured presents.

Unless new blankets are for such a present or are an immediate need, it's best to put your money into War Bonds now. Later they'll buy a life time of Welwyn's luxurious warmth for every bed in your postwar home.

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Men and Women
of all Divisions

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REG. U.S. PAT. OFF.
100% VIRGIN WOOL
\$13⁹⁵

72x90 INCHES FOR EXTRA TUCK-IN
(\$14.50 in the far West)

Nashua



PURRY BLANKETS • INDIAN MAIDEN SHEETS • DWIGHT ANCHOR SHEETS • UNION HALL EGG



"GREASED LIGHTNING" removal of ice cube trays

**Doesn't it irk you to have to struggle with stubborn ice cube trays?
Keep them from sticking this way**

ICE TRAYS that have frozen to the compartment shelf can mean broken fingernails and nasty tempers. We even know one woman who strained the muscles in her back by pulling on a recalcitrant tray that all of a sudden went wham! Waiting for the refrigerator

to defrost isn't usually a content pastime, either.

So this situation calls for prevention rather than cure. Rub salad or cooking oil on the bottom of the trays before you fill with water. Then you will be able to get them out quick as lightning.

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GENERAL OFFICES & PLANT

BATESVILLE, INDIANA

PLANTS TO SOLVE YOUR SHADE PROBLEM

CONTINUED FROM PAGE 108

Myrtle (*Vinca minor*). Allow
es to settle as they fall on it.
nkle plant food in spring.
achysandra. Probably the most
mon of exotic ground covers.
nglish Ivy (*Hedera helix*). Cool
p soil; improves appearance of
ysandra if used with it.
artridge Berry (*Mitchella re-*
). Acid woodsy soil is all it
es; very attractive.
itch Hazel (*Hammamelis vir-*
na). Grows to 25 ft. Clusters
ellow flowers in fall.
inkster Flower (*Rhododendron*
florum). For light shade; has
rant pink flowers.
orget-me-not (*Myosotis*). Shade
moisture are truly important
is lovely plant.
orean boxwood (*Buxus micro-*
lla koreana). Will tolerate
le surprisingly well; spreading.

**OR LIGHT OR PARTIAL
SHADE**

Warf Shadblow (*Amelanchier*
ata). Not particular as to soil;
ts of white flowers.
Vinter hazel (*Corylopsis spi-*
). Shade from house will suf-
Flowers with *Scilla sibirica*.

- Common Mockorange (*Philadel-
phus coronarius*). Fine as a back-
ground filler. Flowers early June.
- Rhododendrons. Mulch to keep
a steady moist condition at roots.
Shade from early spring sun.
- Mountain Laurel (*Kalmia lati-
folia*). Acid soil, steady moisture
for flowering well.
- Tatarian honeysuckle (*Lonicera
tatarica*). Will grow well in the
average soil; up to 8-10 ft.
- *Leucothoe catesbyi*. Moist peaty
soil is what it likes. Native Tenn.,
hardy New York.
- Sweetbells (*Leucothoe racemo-*
sa). Hardier than the preceding.
- Redvein (*Enkianthus campanu-*
latus). All good gardeners know it.
Likes humusy soil and moisture.
- St. John's Wort (*Hypericum
densiflorum*). 4-6 ft. high with
bright yellow flowers in summer.
- Pearl-bush (*Exochorda racemo-*
sa). Lovely in May when in flower.
Grows to 9 ft.
- Fragrant Thimbleberry (*Rubus
odoratus*). A MUST with native
plant fans; flowers pink.

(Continued on next page)



YOUR POST-WAR RETREAT

Seashore, mountains, lakeside, ranch or tropical glade
—wherever you plan to live and serenely "loaf away"
those glorious days of vacation or retirement, you'll
want a snug, comfortable, beautifully finished Hodgson
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even a brand-new Home

can be HAUNTED!

Yes, haunted by the ghosts of yesterday's cooking odors,
steamy fog in the bathroom, smoke-laden air in the re-
creation room.

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these unwanted guests.

Victron Ventilating Fans* will keep the air in your home
fresh and clean. Easily installed—low in cost.

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- In the recreation room—to keep it fresh and smoke free.
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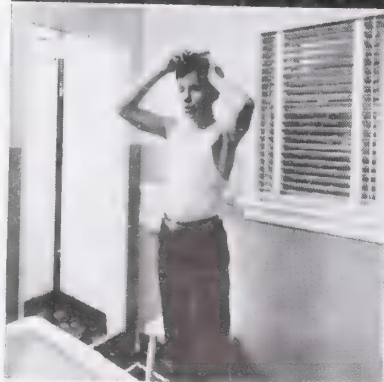
Dirilyte, Reg. U. S. Pat. Off.

AMERICAN ART ALLOYS, INC., KOKOMO, IND.

CONTINUED FROM PRECEDING PAGE

- Sourwood (*Oxydendrum arbo-
reum*). Native deciduous tree to
accompany oaks.
- Black Alder (*Alnus glutinosa*).
Valuable, especially for very damp
locations.
- Boxwood (*Buxus sempervirens*).
Few woody plants can vie with this
as a lawn specimen.
- Shrubby Bittersweet (*Celastrus
scandens*). If only for fruiting
branches it is worth a place.
- Silky dogwood (*Cornus amo-
mum*). Shrubby; has red branches
making it attractive in winter.
- *Fothergilla major*. Moist humusy
soil; showy flowers in spring; yel-
low leaves in fall.
- *Fothergilla monticola*. The for-
mer is denser and has claims to
superiority.
- Checkerberry. Wintergreen.
(*Gaultheria procumbens*). Fine in
evergreen shrubbery. Needs cool
moist conditions.
- Huckleberry (*Gaylussacia bac-
cata*). Requires similar treatment
to above.
- Hydrangeas. Among the better
summer flowering shrubs; many
kinds from which to choose.
- American Holly (*Ilex opaca*).
Recommended for gardens not a
hundred miles from the sea.
- Winterberry (*Ilex glabra*, *I. lae-
vigata*, or *I. verticillata*). Easy and
not exacting. Fruiting branches fine
for cutting.
- *Kerria japonica*. A happy shrub
providing lovely yellow flowers;
slender green branches.
- *Nandina domestica* (in mild cli-
mates only). Evergreen shrub; 4-6
ft.; known as Heavenly bamboo;
Choice.
- Peonies. If slightly shaded, color
of flowers is improved. Fine too, for
northern exposure.
- *Pieris japonica*. Evergreen
shrub; 6-10 ft.; spreading branches,
creamy white flowers, nodding.

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IT WAS FAST ENOUGH FOR grandpa

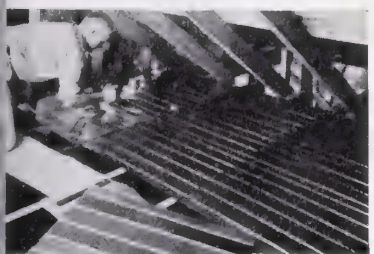
WHAT was "good enough" yesterday is not good enough today—and it mainly will not be tomorrow! The cars of tomorrow—like the cars of today—will have comforts and protection never dreamed of before. And of the greatest sources of comfort, economy and safety will be Ferro-Therm Insulation.

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■ *Pieris floribunda*. Similar to foregoing but with flower clusters erect.

● Fragrant Sumac (*Rhus canadensis*). Excellent for dry locations. Yellow flowers in spring.

■ Koreanspice Viburnum (*Viburnum carlesii*). Spreading shrub to 4 ft. high; very fragrant flowers; April.

● Doublefile Viburnum (*Viburnum tomentosum*). Good in average soil. Beautiful in flower and fruit.

● Witherod Viburnum (*Viburnum cassinoides*). 4-6 ft. Good subject for shrubby border.

● Cranberrybush (*Viburnum opulus*). The variety is the Guelder rose. Also good for shrubbery.

● Spicebush (*Benzoin aestivale*; accurately, *Lindera Benzoin*). Prefers a moist location; 12-15 ft.

■ Trillium in variety. A real woodland early flowering herb; 16 species, mostly American.

● Willow Amsonia (*A. tabernaemontana*). Blue flowered perennial; 3 ft. Plant on edge of shrubbery.

■ Balloonflower (*Platycodon grandiflorum*). Well drained fairly rich soil; support flower stems.

■ Canterbury Bell (*Campanula medium*). Will grow well in good garden soil shaded by a wall.

■ Tussock Bellflower (*Campanula carpatica*). Shade, but not overhead shade, is advantageous.

● Foxglove (*Digitalis*). Cool damp soil is the main need of this stately plant.

● Baneberry (*Actaea rubra*). In rich woodland soil this will make useful clumps.

● Allegheny Vine (*Adlumia fungosa*). Resents sunshine and wind; loves a cool spot.

■ Amur adonis (*Adonis amurensis*). Grow this by the edge of the path; one of the earliest bloomers.

(Continued on next page)

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- Bugleweed (*Ajuga reptans*). Excellent ground cover. Mats up well.
- Forget-me-not-flowered Anemone (*Brunnera myosotidisflora*). Dainty in Spring, has coarse leaves later.
- Japanese Anemone (*Anemone japonica*). For late summer flowers where sun and shade meet.
- Rue Anemone (*Anemonella thalictroides*). Lovely plant to grow in shade of flowering dogwood.
- Wood Anemone (*Anemone nemorosa* and *A. quinquefolia*). In damp woodsy soil they will be fine partners for your trillium.
- Wild ginger (*Asarum canadense*). Interesting for edge of path. Makes pleasant carpet.
- Hardy Begonia (*Begonia evansiana*). Winter mulch will assure life of this in northern states.
- Water Hemlock (*Cicuta maculata*). Scented herb; good only in marshy land.
- Dragonhead (*Dracocephalum nutans*). For the garden border without overhead shade.

- *Galax aphylla*. Can be colonized by the side of the shady path; needs dampness.
- Daylily (*Heemerocallis*). One of our most useful modern summer flowers.
- Liverleaf (*Hepatica americana*). Enjoys good soil; plant near the path.
- Crested Iris (*Iris cristata*). A gem for a damp spot; lovely when colonized.
- Dwarf Lake Iris (*Iris lacustris*). Similar but smaller than preceding.
- Lungwort (*Pulmonaria angustifolia*). Mayflowering and of easy culture in good garden soil.
- Strawberry saxifrage (*Saxifraga sarmentosa*). In ordinary well drained garden soil; edge of path.
- Hardy Gloxinia (*Incarvillea delavayi*). Slight shade only. Good garden soil.
- Jacob's Ladder (*Polemonium caeruleum*). It grows well with lungwort.
- Oconee bells (*Shortia*) likes acid and damp soil. Plant near healthy rhododendrons.

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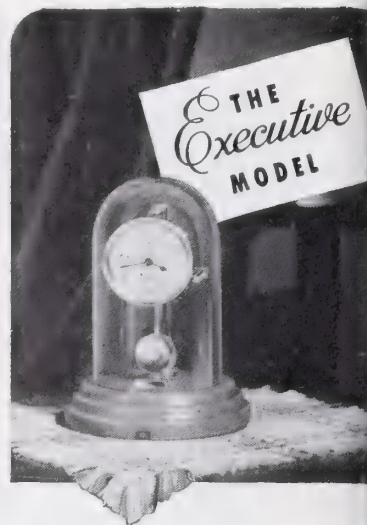
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PANTRY SHELF NEWS

By Florence Paine

Want to enjoy the taste of oysters even though you may cling to that old warning about eating fresh oysters *only* in R months? Spoon a tablespoon or two of Greig's Oyster Sauce over any fish you may be broiling, and you'll imbue the simplest fare with a new piquancy. The sauce is not to be confused with Cocktail Sauce, but is rather a condiment sauce to be used quite sparingly when you want the accent on zip and spice in stews, gravies, sauces, soups. It's dark brown in color, a blending of oysters, soy beans, and yeast. Its uses are legion; we haven't really begun to tap the possibilities, but we didn't want to wait another month before telling you. Besides, why take away part of your food fun by giving *all* the answers! A 12-oz. bottle costs \$1.25. From Ham-macher-Schlemmer, New York.

Desserts don't have to be that ever-haunting problem if you know about the army of ready-mixes on grocery shelves all prepared to supply the sugar and shortening you don't have, and offer you a dessert which you can bring to the table with little more than a

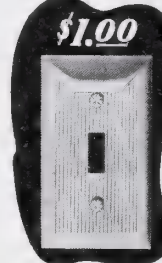


whirl or two round a bowl with a spoon. Once upon a time you had to have a real grandmother to concoct melt-in-your-mouth lemon pie. But you can do almost as well yourself with Burry's Pie Crust Mix and Clovernook Lemon Flavored Pudding. Once you've rolled out the dough, lifted it into your pie plate, nipped the edges and baked it to a light butterscotch brownness, spoon in the lemon filling to which you've added a tablespoon of lemon juice and a couple of tablespoons of light cream, for extra creaminess. You *can* stop there. Or frost the pie with a frothy meringue. Burry's Pie Crust Mix is 13¢ for a 9-oz. package at Gimbel Brothers, New York; the Clovernook Lemon Flavored Pudding, made by Lippincott Fine Foods, Inc., sells for about 34¢ at B. Altman & Co., N. Y. C.



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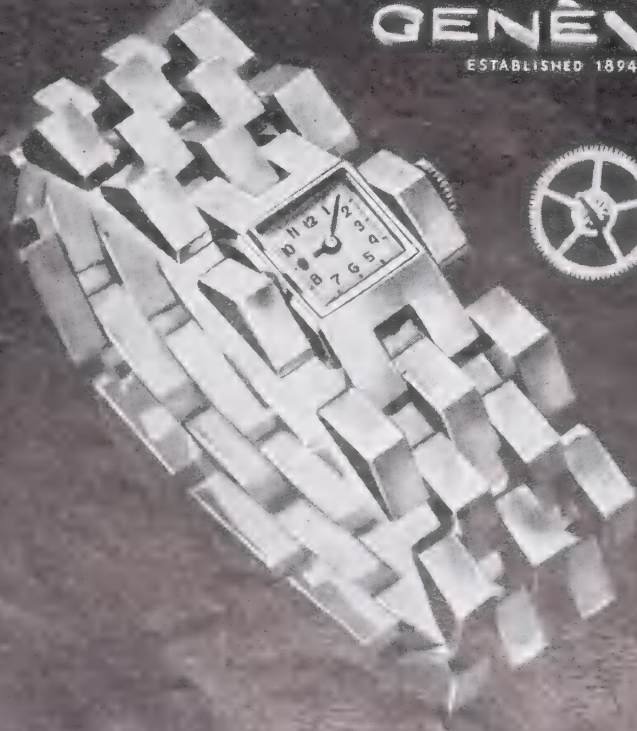
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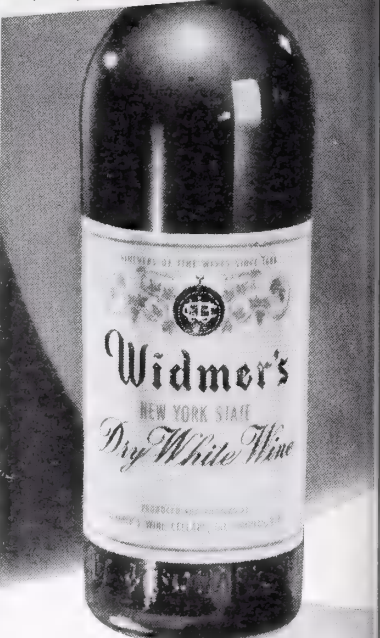
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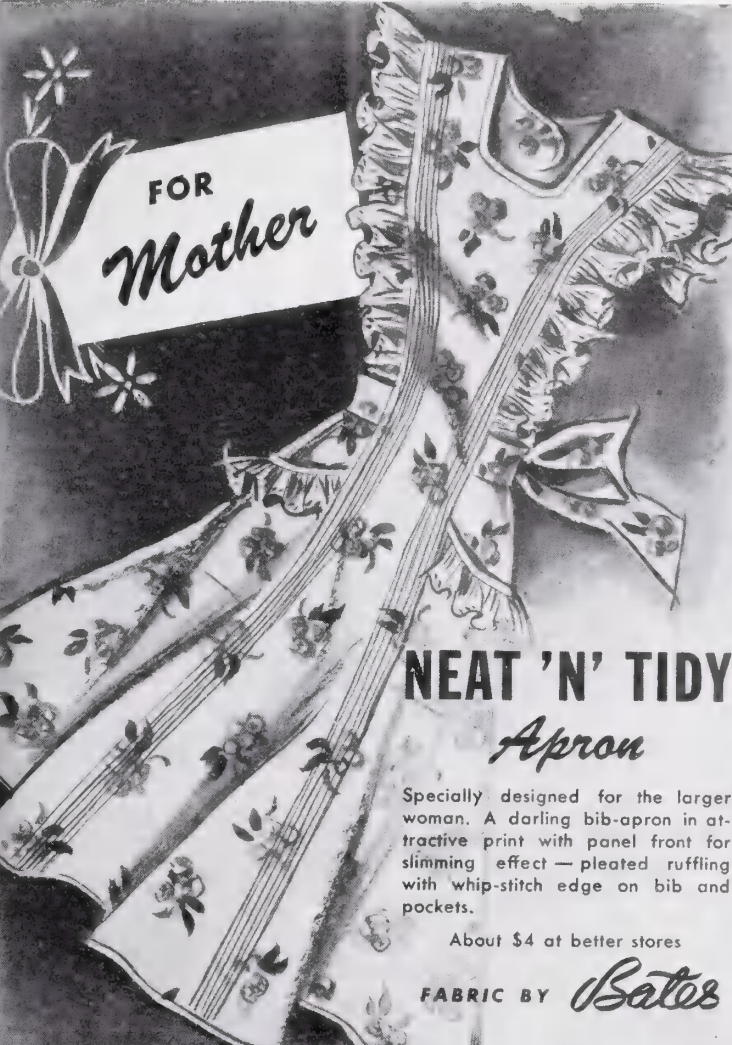
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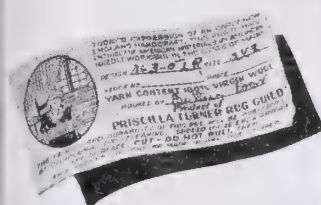
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Auto Upholstery**



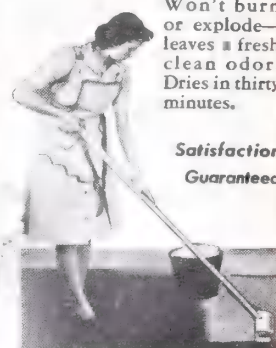
Mystic Foam is sold by leading Department, Hardware, Grocery and Drug Stores. If your own Dealer doesn't have it, he'll order it for you. Write for Free Descriptive Folder.

The Mystic Foam Corp., Dept. HE, Cleveland 14, O.

Easy as Dusting—Perfectly Harmless

Mystic Foam comes ready to use—nothing to mix or add. Simply "foam it" and clean. Very economical. One gallon cleans a three piece living room suite and several small rugs.

Mystic Foam is used and recommended by famous hotels throughout the Nation. They depend upon it to preserve the beauty of their carpets and furnishings. Railroads use it for keeping upholstery clean and inviting.



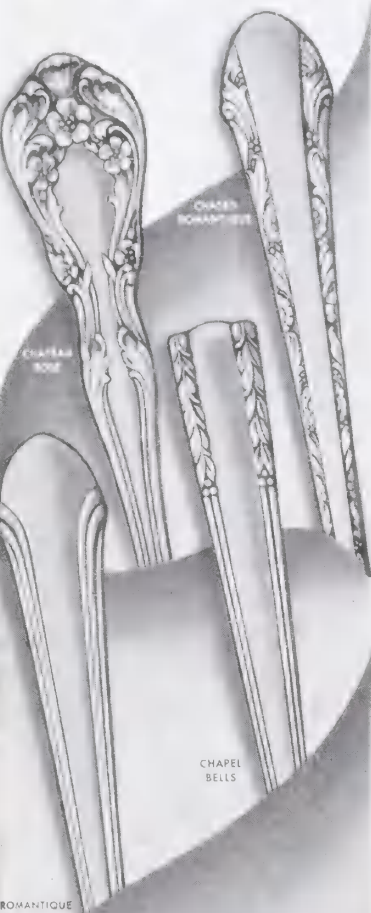
Won't burn or explode—leaves a fresh clean odor. Dries in thirty minutes.

**Satisfaction
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There is something intimate about

**ALVIN
STERLING**



YES... you can enjoy your ALVIN STERLING now... for those precious moments together... knowing that it will last a lifetime, enriched and mellowed by lingering, intimate memories.

These distinctive designs have been specially selected for wartime production, because of their great popularity and enduring charm. Their continuance postwar is assured.

Complete six-piece place settings as listed below are available for use now... all other desirable items when peace comes...

TEASPOON	SALAD FORK
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THE ALVIN SILVERSMITHS
Makers of Exclusive Silver Designs for Sixty Years.
PROVIDENCE 7, RHODE ISLAND

The LOG of the PRACTICAL GARDENER

May is a misnomer. In the gardener's bright lexicon, the word for this month is "Must"

The chief must of the month, of course, is to fill all the rows of the vegetable garden. There is no crop so tender that it cannot (and therefore should not) be sown or set out by Decoration Day in all temperate regions. (If you don't fill the rows, the weeds will.)

Dahlias should be started by mid-May, too. Set the tubers in fertile holes 6" deep (4" for miniatures) with a short round stick behind the neck to hold the label and be replaced later by a supporting stake. Cover tubers 2". Fill hole level when the plant begins to push.

Cut your grass high this month. It is germinating time for crabgrass seeds, and the taller the grass, and the healthier, the tougher it will be for the sun and space-loving crabgrass.

Back in January I said that the Bailey Blister was playing host to flats of Vinca rosea seedlings. (So you don't remember?) Well, they were sown in sifted sphagnum, and grew beautifully, if with their accustomed slowness, and without hint of damping off, despite a seven-week stay before first transplanting.

It's too bad *Vinca rosea* takes so long to get started, because it will bloom abundantly, through heat, flood, drought, all summer and fall. And its foliage is almost as nice as its flowers.

Early this month, or when your rose shoots are a couple of inches long, give each rose plant a tablespoonful of your standard complete fertilizer, and work it into the ground lightly around the base. One more similar feeding in early July should see you through.

Matter of fact, the first of May is a good time to feed most of your herbaceous perennials. The ground will be about warm enough to permit the food to do its best work when the spring drive demands it.

The new giant viola Purple Heart, just introduced, is a beauty. But shear all stems back after bloom. You'll get three or four crops of flowers this way. My October blooms averaged almost 3" across.

Curry and groom, freshen and furbish the whole garden. Give it a roaring spring send-off and you'll have a better picture to look at later when the day is hot and the porch chairs beckon. R. B.



**CUSTOM FIT
in READY-MADES**

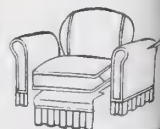
**Roley Roley
CUSTOMETTE
Slip Covers**

Ready-mades with the fit and quality of fine custom-mades. Buy them for beauty, for thrift, for custom-like fit and quality. If your dealer happens to be out of them, please be patient until his next shipment arrives.

Made for most styles of over-stuffed furniture, including studio couches and ottomans. Wide choice of materials and patterns.

THEY FIT PERFECTLY!

Only Customettes have patented adjustment features... arms separate from back and adjustable "Hug-flex" shoulders... to insure perfect, custom-like fit. Stay put whether you sit, slump or squirm.



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AT BETTER DEPARTMENT STORES

The famed Bruxelles Exposition of 1897 was the scene of the presentation of the six European awards given to Great Western New York State Champagne.



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BY USING HOUSE BEAUTIFUL'S

HOUSEKEEPING RECIPES



FURNITURE

How To Clean Painted Furniture

Maybe you've always dreamed of a bedroom furnished with light, pastel-painted furniture, but have hesitated because you thought it would require pretty constant attention to look well. Light colors naturally are going to show dirt and fingermarks more quickly than a dark-stained wood, but isn't it worth a little extra work to get just what you want? Besides there's a liquid cleanser-polisher which will assist you greatly in cleaning the furniture and keeping it that way much longer. (Sani-Wax, made by Sani-Wax Co., Cleveland, Okla.)



OVER

FLOORS

How To Remove Black Marks

A lot of people must be wearing wartime rubber heels for the first time. For we've been getting many telephone calls asking how to remove black marks from floors, apparently caused by present-day footwear, which contains more carbon black than is customarily used in rubber heels and soles, because the available rubber must be stretched endlessly. The extra carbon black does make rubber last longer, as has been proved by tire manufacturers, but it leaves telltale marks on polished floors and linoleum. Take heart, however, they can be removed.



OVER

Fredericksburg Ensemble

SEND FOR our booklet, "Jewels of Victorian Furniture," showing many beautiful reproductions that you will cherish as heirloom pieces. Mail 15 cents in coin to Dept. H B.

THE CHARM OF OLD VIRGINIA is revived in these genuine reproductions. Hand-carved mahogany contrasts the mellow glow of hand-loomed Aubusson and medallion tapestries. We will cover these chairs in your own needlepoint and furnish dimensions from which to work.

Fredericksburg Ensemble

Chair \$115, Table \$30, Chair \$135

Fredericksburg Ensemble

Pickard

AMERICA'S MOST EXQUISITE DINNERWARE

Send for illustrated folder, "The Story of Pickard China"

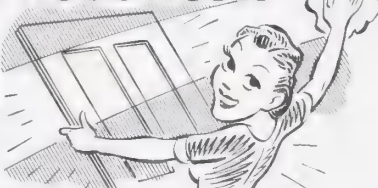
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SOILAX washes woodwork



takes off every
spot~



Sparkles greasy
pots & pans
A little does a
LOT!



Get SOILAX at Hardware, Paint, Variety and Department Stores
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READY NOW—

this helpful new 16-page booklet! Thrilling and novel ideas for using tested, wonder-working panels available after V-day. Gives new and added beauty to ceilings. Easily and quickly applied. Sketches, photographs, new arrangements galore! Ideas for extra rooms, attics, baths and kitchens! Sent FREE.

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St. Charles "Custom-Built" Means "Designed for You"...

Your St. Charles Custom-Built Kitchen will be built for you alone—designed to suit you and your ideas—fabricated and finished *after* you place your order. Such flexibility permits an infinite variety of designs—adapted to new or old homes—small rooms or large. It results in a kitchen ensemble that fits your room as if the walls were built around it. Plan now to have a St. Charles Steel Kitchen as soon as Victory makes them available.

Forty Convenience Features

Choose from two score special purpose cabinets and accessory units that make your kitchen more useful—such as those illustrated—the sliding flour sifter and sugar container for wall cabinets—the sliding towel rack and cleanser receptacle in the sink compartment.

Many refinements and improvements have been developed during wartime years. The two-bake finish will withstand many years of cleaning and keep that sparkling, lustrous appearance.

Send for free illustrated literature which tells you more about

St. Charles Custom-Built Steel Kitchens.

ST. CHARLES MFG. CO., 1658 DEAN ST., St. Charles, Ill.

St. Charles CUSTOM BUILT Steel Kitchens

Kelbert

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The Perfect Gift for Men... demanded by smart women!

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DON'T LET HOUSEKEEPING DUTIES GET YOU DOWN!

Equip yourself with proper information to handle problems that arise. Every month **HOUSE BEAUTIFUL** presents housekeeping recipes giving simple how-to-do instructions for solving upkeep problems. Save time and worry by referring to them often.

FURNITURE

Procedure: The white liquid is about the texture and thickness of a hand lotion and as gentle with your furniture as most lotions are with your complexion and hands. Included in its ingredients, though, are a solvent which dissolves grease and dirt, and wax, which lays a transparent film on the surface to seal the paint coat, keep dust, dirt from getting a foothold. You can clean and polish in one operation, without going through the usual four-step process of washing, rinsing, drying, and waxing. And the creamy polish-cleaner doesn't take any paint film with it.

If surface isn't excessively dirty, simply shake bottle, pour some cleaner on a cheesecloth pad and wipe over the surface. It's best to clean a strip the length of the piece at one time, then overlap the next strip so there'll be no streaks. If surface is quite grimy and greasy, you may need to go over it several times. Use a fresh cloth for polishing dry and glowing.

OVER

FLOORS

Procedure: To remove these marks completely, you must act quickly before traffic has ground the black into the floor surface, making removal well nigh impossible. We don't want you trailing around after guests with a bottle of cleaning fluid. But as soon as you detect that unsightly black mark, moisten a cloth with carbon tetrachloride or a cleaning fluid with that base, or turpentine, and erase the spot immediately. Several applications and a little pressure may be necessary. Since either of these solvents will remove wax, too, follow your spot removal with a coat of paste or liquid wax. It's also possible to remove the carbon black with liquid wax, if the stains are not of long standing. If they're old, try denatured alcohol, but rub lightly to prevent removing floor finish.

OVER

Chadwick China

A Distinguished Line of Fine American China

At fine stores everywhere

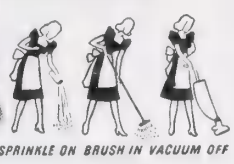
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225 Fifth Ave.

KEEP
RUGS AND CARPETS CLEAN
with easy-to-use

Powder-ene



...in the *Blue*
shaker-top
container



SPRINKLE ON BRUSH IN VACUUM OFF

no liquids •
no suds •

Keep your rugs and carpets clean and colorful. Care for them as usual, but once or twice a month sprinkle on Powder-ene. Brush it in. An hour or two later, vacuum it off. It does not cause matting, mildew or fading—does not remove curl from twist pile. Does not leave rings when you clean small areas.... *Keep them clean with Powder-ene.* VON SCHRADER MANUFACTURING CO., Racine, Wisconsin.



TS 2,344,268 AND 2,344,247



**ONE COAT
MAGIC...**

with
**MAGICOLOR
ENAMEL**

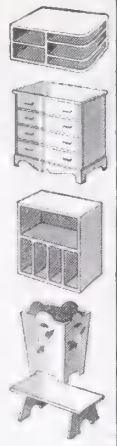
**new Furniture
for Old!**

**ONE COAT COVERS
ALL BRUSH MARKS**

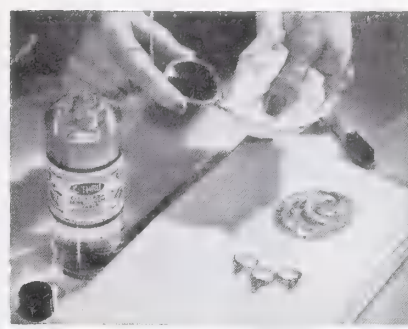
**One Pint for only
\$2.95 will do a table
and four chairs.**

**Any amateur can
paint—but Magicolor
enamel makes it look
professional.**

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leading department
stores**



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FRED LERNER

IS IT REALLY CLEAN?

**When the world about you looks slightly fuzzy
and dim all the time, it may not be new glasses
that you need—but simply cleaner ones**

YOU'RE not giving your eyes an even break, if you don't give your glasses more than an occasional cleaning. For glasses are almost as effective as a magnet at drawing dirt, dust, etc. to themselves. But if you keep a bottle of eye-glass cleaner at your desk in the office, on your dressing table, or shaving stand at home, you won't be seeing things through blurred

lenses half the time. The same cleaner which puts a fresh gleam on your glasses, will turn dirty, neglected diamonds into twinkling stars and, with regular attention, keep them sparkling. With the aid of a toothbrush and the cleaner you can remove dirt from hard-to-reach spots on ring mountings. \$1 for large bottle of C-Thru, at Marshall Field, Chicago, Ill.

*"It's Fun to Cook
Outdoors!"*



Enjoy the flavor of luscious, juicy, steaks, chops, hot dogs, most any meat—tastily cooked outdoors over glowing charcoal, on an ALL-AMERICAN BARBECUE GRILL! Roll your ALL-AMERICAN GRILL out into the yard, or collapse it and take it anywhere—it's completely portable. Firebrick lining holds the heat. Well designed, solidly built... a picnic and party favorite. Write today for name of nearest dealer. If the ALL-AMERICAN GRILL is not available at your dealer, send check or money order for prompt delivery direct to your home.

\$29⁵⁰

Tax and
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Choose your color—red, yellow, blue or green. Stands 29" high, 44" long. Two large meat boards for carving. Extra service tray for carrying dishes to and from house.

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**WILLIAMS
OIL-O-MATIC
HEATING
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If You Didn't Plant
Enough This Spring
**PLANT MORE
NOW!**

Remember last year when all your peas, beans, beets and other vegetables were gone and you wished you'd planted more? Better prevent a recurrence of that this year by making several repeat plantings. But be sure to plant dependable seeds—**FERRY'S**. We take every precaution that's possible to make sure Ferry's Seeds will produce vegetables full of nutrition

and flavor. That's why Ferry's Seeds always have been the choice of experienced gardeners the country over.

And we've made Ferry's Seeds mighty easy for you to buy. Just drop in at your favorite dealer and you'll find a large assortment of Ferry's Vegetable and Flower Seeds in beautifully illustrated packets. Have a *better* garden with Ferry's Seeds.

DETROIT 31

FERRY-MORSE SEED CO.

SAN FRANCISCO 24

LET THE GOOD EARTH PRODUCE



PLANT
Ferry's
SEEDS

WORLD'S LARGEST GROWERS AND DISTRIBUTORS OF VEGETABLE AND FLOWER SEEDS

Don't plant too much— BUT PLAN

In your vegetable garden, nothing succeeds like succession—just enough of one crop after another to spell a balanced harvest all year

MAY is the month when the farmer who has planted his field crops can run the drill seeder into the wagon shed and take time off to go fishing. Or he could, anyway, back in those peaceful, piping times when there was a hired man to do the chores for a day. But the home gardener who is wise is never quite through with his planting. From April to September he should always be sowing a bit of this or that, setting out a few transplants here, or readying a bit more garden space there for another row of some favorite vegetable. It is only by planting in small and frequent installments, that the man with a home garden can get the most out of his vegetable patch.

If I were asked to name the commonest mistake made by gardeners

who ought to know better, I should say that it is planting too much all at once. Old English cookbooks are full of recipes calculated to ease the pangs of a household faced by a horrid predicament described as "a glut in the garden." The time to do something for "glut" is before it occurs, and MAY is as good a month as any in which to do it.

THERE is an old rule-of-thumb which prescribes that for every mouth at your table you should plant, at repeated intervals of two or three weeks, no more than five or six feet of row of each of the commoner table vegetables. If your family numbers five, for example, your first planting of carrots should require no more than 25 or 30 feet



"C-THRU" CEDAR PICKET LAWN FENCE

This thoroughly practical and beautiful Rustic Picket Fence, with half-round pickets spaced 2½ inches apart, is particularly suited for small suburban homes. It is ideal because dogs cannot get between the pickets and children cannot climb it. As it never needs painting it remains a constantly attractive frame for the lawn. The fence illustrated is 4 feet high, easily erected, comes in panels 3 feet wide.

Another Rusticcraft Fence that is currently popular is the French Type Picket Fence that we have been producing since no French Chestnut woven fence can be imported for the duration. This is available in two styles—the tight screen type (pickets tight together) and the woven wire cleft type with small space between pickets.

Our catalogue describes these and all other Rusticcraft Wooden Fences. Send for it.

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TIGHT SCREEN AND WOVEN PICKET • ENGLISH HURDLE • POST AND RAIL
FARM GATES • HORSEBACK GATES • "MAY FEEDER" FOR HORSES

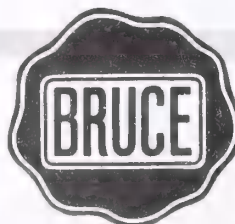
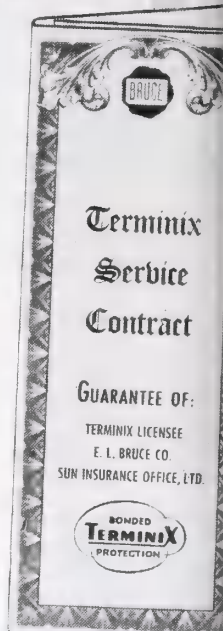
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Bruce Terminix experts employ all the latest and best termite control methods . . . are authorized, experienced members of the world's largest termite control system.

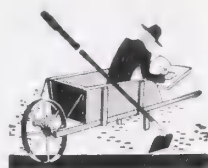
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OFTEN!



THE MAN
BEHIND THE HOE

David Washburn Bailey

ill. And if this first planting into the ground during the week, say, of April, then you'd wait until the second week before you sow another 25. And until early June before you open a third furrow. Even this plan presupposes that your yard is fond of carrots and that the table affords room for an occasional guest. Otherwise you'd do better to cut the length of your installment rows to 12 or 15 feet.

What goes for carrots is just as applicable to beets or lettuces, peas or bush beans. Of each season crop only enough should be sown at any one time to make a reasonable supply during the period when the particular vegetable concerned is at its suc-

culent best. By this method you may avoid bringing to table vegetables which are either too immature or past their prime, and you will never waste time weeding or cultivating vegetables which you will never get around to eating.

IN my own garden I follow this same principle in planting green peas and sweet corn, but with a difference. Peas in my late-spring, hot-summer climate do best if planned as soon as ever the frost is out of the ground, so I plant my succession crops all at once by sowing at least four different varieties of peas, each with a different prospective maturity date. In this way I never have more peas ready on the vines than we can enjoy.

(Continued on next page)

Suggestions for YOUR 1945 Garden

Enjoy These New and Better Vegetables

BROCCOLI, Italian Market. Delicious, compact. Pkt. 25c; 1/4 oz. 65c.

BEEF, Winter Keeper. Excellent flavor. Wonderful storing qualities. Pkt. 15c; oz. 50c.

CORN, Golden Midget. Delectable, 4 in. ears, dwarf plants. Pkt. \$1.

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TOMATO, S&W Co. Climbing. Most productive, ideal for slicing or canning. Pkt. 25c.

NOVELTY TREE ROSES

Will bloom this summer on strong, straight 3 1/2 foot stems.

Plant them in your hardy border or rose-garden, where they will stand head and shoulders above their companions.

Red, Yellow
Pink, White
Two-Toned
(Pink and Orange)

Pot-plants only, ready early May
\$6 each

Sow Staigreen LAWN SEED

FOR A PERMANENT LAWN

Staigreen is a modern mixture of the strongest, finest grass varieties—free of troublesome weeds and crabgrass.

2 1/2 lbs. . . . \$1.95 10 lbs. . . . \$7.25
5 lbs. . . . \$3.85 25 lbs. . . . \$17.50

Use 1 lb. for new lawn 10x20 ft. 1/2 quantity for renovating.

Delivery prepaid in U. S. A.

WRITE FOR INFORMATIVE 32-PAGE BOOKLET

LAWN QUIZ

Cost is 25c, but mailed free on request with orders of \$5 or more, received before June 1.

Delicious Small Fruits

RASPBERRIES—INDIAN SUMMER. Red. Ever-bearing. Full crop in June, another in Fall.

CUMBERLAND. Black. Heavy bearer, delicious berries. Midseason.

All 2-year transplanted stock, 25c each; \$2.75 per dozen; \$21 per 100.

BOYSENBERRIES. Tangy flavor, wine-colored berries. Strong canes, 30c each; \$3.25 per dozen; \$22 per 100.

BLACKBERRIES. Eldorado. Large, very sweet, 25c each; \$2.75 per dozen; \$21 per 100.

1945 Seed Annual Free on Request

Stump & Walter Co.

132-138 Church Street
Suburban Stores:
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Dept. HB
Stamford, Conn.
Englewood, N.J.

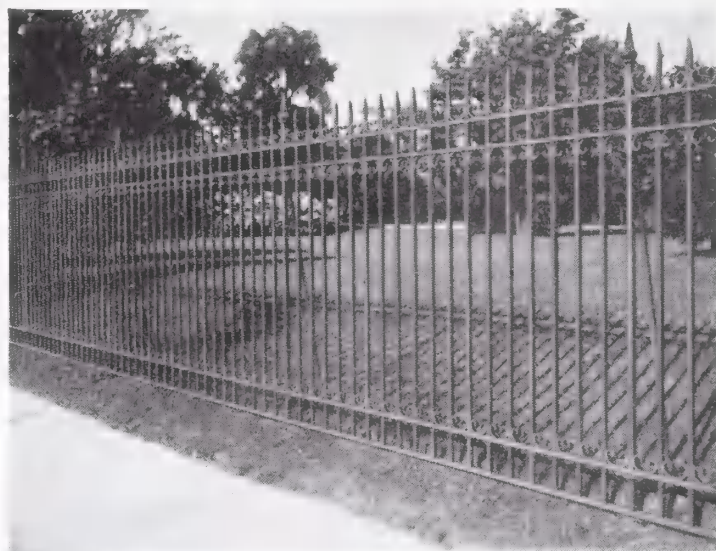
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UNWARRANTED TRESPASS



WHEN you surround your home with a Stewart Iron or Chain Link Wire Fence, you have the assurance that your property is protected against intrusion, and that your lawns, flowers and shrubs will not be trampled or destroyed by thoughtless or malicious trespassers. It's a friendly fence, too . . . one that will add beauty and dignity to your property and give many years of service. ¶ Although the manufacture of residential fence is restricted, it's not too early to plan. So, tell us your fencing needs and we will send literature which contains complete information. ¶ One type of Stewart Ornamental Iron Fence is illustrated below. When production is resumed, Stewart Iron and Wire Fence will again be available in a wide range of designs to meet every residential requirement.



Sketch at the left is Stewart Style OTH Chain Link Wire Fence with Iron Gate. This type of fence will be available in various heights and weights.

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IRON and WIRE
FENCES

THE STEWART
IRON WORKS CO., INC.
1219 Stewart Block
Cincinnati 1, Ohio



DELPHINIUM SEEDLINGS

These plants are seedlings from the very finest English and Pacific strain Hybrids. They can be planted in your garden in mid-May and will produce gorgeous spires of flowers in various shades of blue beginning in July and again in the fall. Delphiniums, being Perennial, will continue flowering in your garden for many succeeding years. Plants from 2½" pots will be delivered at proper planting time if order is placed now. Price: \$5.00 per dozen; \$35.00 per 100.

Send for our new beautifully illustrated catalog. The 25 cent charge may be deducted from your first order.

Totty's BOX 59

MADISON, NEW JERSEY



There's less work to gardening with a Lady Pete adjustable garden cultivator! It's light in weight... fully adjustable from 3½ to 5½ inches... has a 4-foot polished hardwood handle. Middle tooth removable for working both sides of row. Eliminates the backache of weeding and cultivating. For sale wherever garden tools are sold. If your dealer can't supply you, send \$1.25 (\$1.35 in Canada and western U.S.). We'll ship your Lady Pete, Model PPP3, prepaid.

Peter Pulverizer Pres.

39 S. DUKE STREET • YORK, PENNSYLVANIA



Reverse V for raking stones and trash; cultivating narrow rows.



Middle tooth removable for working both sides of row at once.



YOUR GARDEN TOOLS



Use and enjoy the tools you have, but for the present, buy new ones sparingly. We will make more, and finer, tools for you tomorrow. THE UNION FORK & HOE CO., Dept. HB-2 Columbus 15, Ohio.

SPEEDLINE
BLUE-HANDLED GARDEN TOOLS

A SIMPLE SPRAY PLAN for Victory Gardens



Stop garden insects before they become serious by spraying every 7 to 14 days with 2 teaspoonfuls D-X Rotenone per gallon of water. This simple spray plan, applied regularly, will protect your Victory Garden for the entire season. Controls sucking and chewing insects. For sale by dealers everywhere.

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For over a generation we have been supplying the leading landscape gardeners with peonies and this is our introductory retail offer: For \$5.00 we will send postpaid anywhere in the United States, twelve peonies in red, white and pink, consisting of the world's best varieties, including such varieties as Festiva Maxima, Edulis Superba, Felix Crousse, Karl Rosenfeld and Sarah Bernhardt. Peonies are perennial, fairly free of disease, bloom better as they age and require little attention. Just plant them and watch them bloom. Every garden should have some peonies.

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DON'T PLANT TOO MUCH

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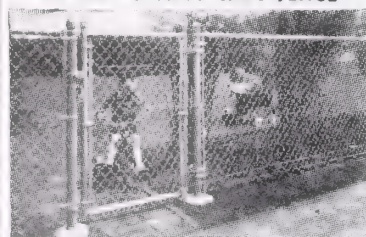
yet I can look forward to a continuous yield of fresh peas all the way from World's Record (62 days) to Champion of England (84 days). A similar planting plan takes care of the corn. In early May I sow three or four sorts simultaneously. The Golden Midget will be ready for the pot more than a month before the Golden Cross Bantam silks begin to dry.

A patchwork planting schedule like this does not apply, of course, to such main crops as we may plan for family canning. There our aim is, so to speak, an intentional "glut." But even the main crops can, by careful planning, be so spaced that it is not necessary to can string beans and tomatoes and sweet corn the same fortnight. And as for the crops for winter storage, they may either occupy the ground for a great part of the growing season, like squashes, onions or parsnips, or they may be planted toward midsummer, as is the case with winter carrots, beets, and rutabagas.

THERE'S one sort of succession planting that's not usually mentioned in the home gardening handbooks, though every practical farmer knows it and refers to it as a "catch" crop. Catch crops are rushed in to meet an unexpected emergency. Perhaps an untimely May frost has killed your tenderest peas. Possibly an unseasonable drought sends your spring spinach racing into blossom. Maybe an unforeseen hot spell dries up the late peas, or an unexpected week of heavy rains causes your lima beans to rot before they can sprout. It is too late to mend the damage by replanting the same varieties

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If you have Page Chain Link Fence protection for your children and home, have that fence inspected and serviced now by the nearby Page Fence firm, whose name you will send a request. If you do not have this home safeguard, write for Fence Ideas for Homes. You can get your fence sooner if your name is on our post-war reservation list. PAGE FENCE ASSOCIATION, Monessen, Pennsylvania.

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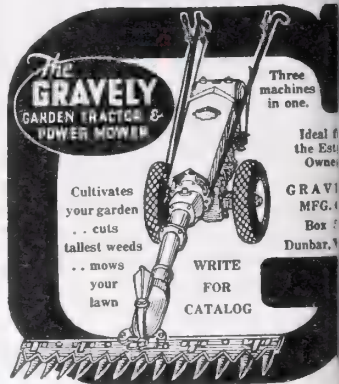
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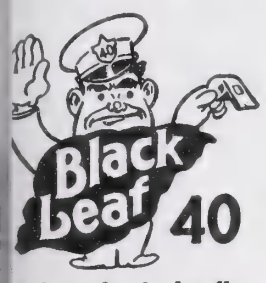
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CONTINUED FROM PRECEDING PAGE

which failed you once. The trick is to find something else to fill out those empty rows, and to find it without delay.

Among the "quickies" to turn this trick, my own favorite is kohlrabi. Sixty days will bring it to maturity. It will stand rather warm summer weather, and it thrives on cool spring and autumn nights. Loosehead lettuces will come to edible size in still shorter time. Radishes mature in a little over three weeks. If the unexpected vacancy occurs in June, a hasty planting of okra will produce pods in profusion before August is out. If the space turns up in August a planting of dwarf Scotch kale will thrive right through October's frosts. Virginia blight-resistant spinach is nearly as hardy and is ready for the table in 39 days.

AND what do you do about holes that appear among rows of your most successful crops? You cannot harvest all of even one planting of carrots or beets or lettuce in a single fortnight, and the half-plundered rows look sloppy in a well-tended garden. My cure for this difficulty is to keep a small oversupply of cabbage or broccoli or cauliflower seedlings or of head lettuces or endive in the seed bed. Shaded under the slat frames and crowded together, they develop much more slowly than their promptly-transplanted fellows, and they are available over a long season as "fillers." It may look a bit surprising to see a dozen heads of lettuces growing in a row where some parsnips failed to germinate. Or some Brussels sprouts thriving where the striped beetles cleaned out a couple of hills of winter squash. But at least no precious ground is wasted, and the green life of the home garden reigns unchecked and unrestrained.

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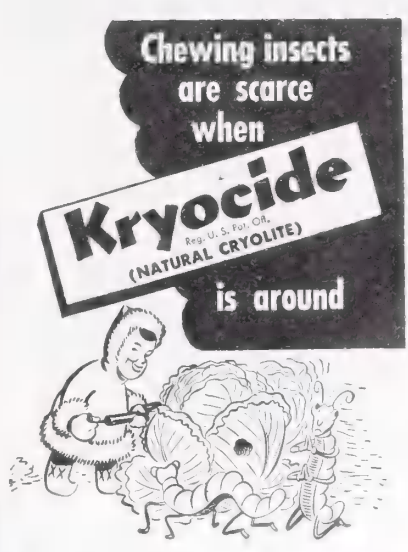
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One day you'll be giving your first important dinner in your new home. You'll invite, not just an extra couple, but some very special people to whom you owe social amenities. The time to begin planning that dinner is now. For one of the all-important things your guests will notice is the way you've furnished your home. You'll want everything in it to represent you truly, to be beautiful and expressive of your tastes. Fine Drexel furniture will make your home the charming place you want it to be. Send 10c for the Drexel booklet and learn the delightful possibilities ahead of you. Drexel collections are still limited, but when war needs subside, they will become more interesting than ever before.



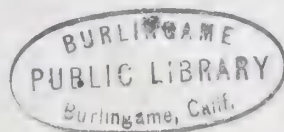
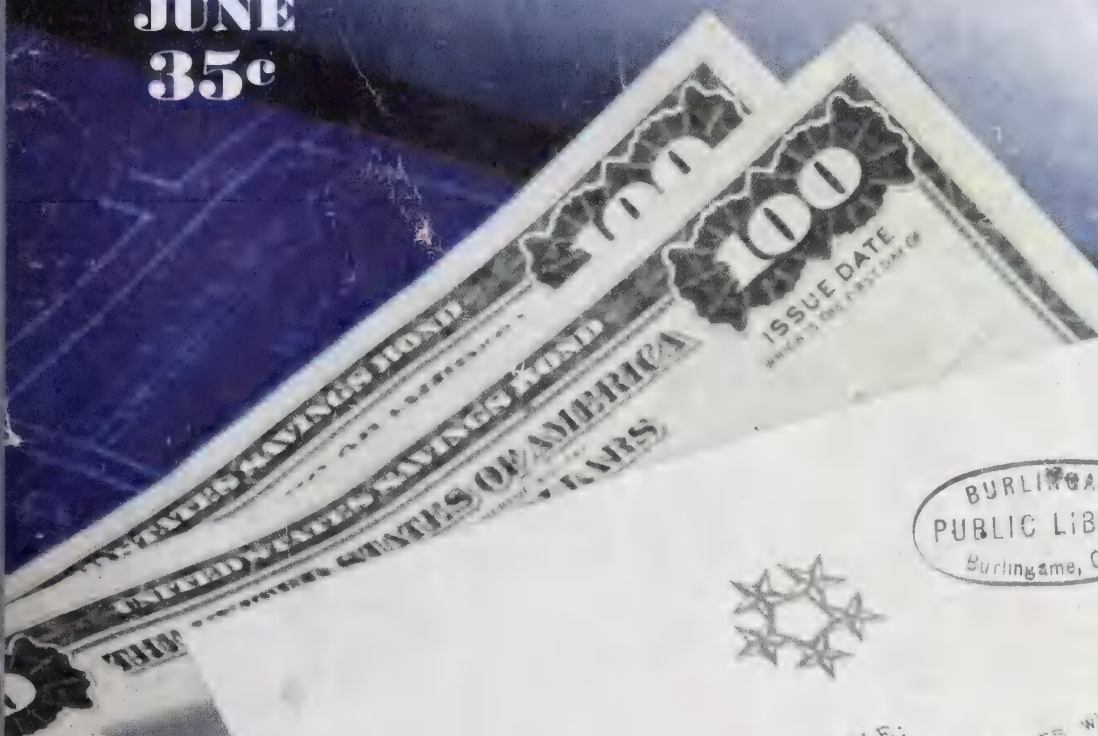
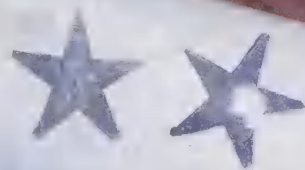
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For luncheon on the terrace, Mrs. Cheney chooses the richly substantial Waterford pattern in sparkling Libbey glass.

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In the absence of her officer-husband, scion of the famous old Connecticut family, Mrs. Cheney entertains army-wife friends, *al fresco*. Her crystal choice: the Libbey Waterford pattern with brilliant Dutch Diamond hand-cutting. It's traditional for formal dinners . . . yet you can see how very right it is, here under the trees. For an illustrated booklet showing this and other masterly glass services to be made after the war, write to Libbey Glass, a Division of Owens-Illinois Glass Company, Toledo 1, Ohio.



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No. 6
VOL. LXXXI

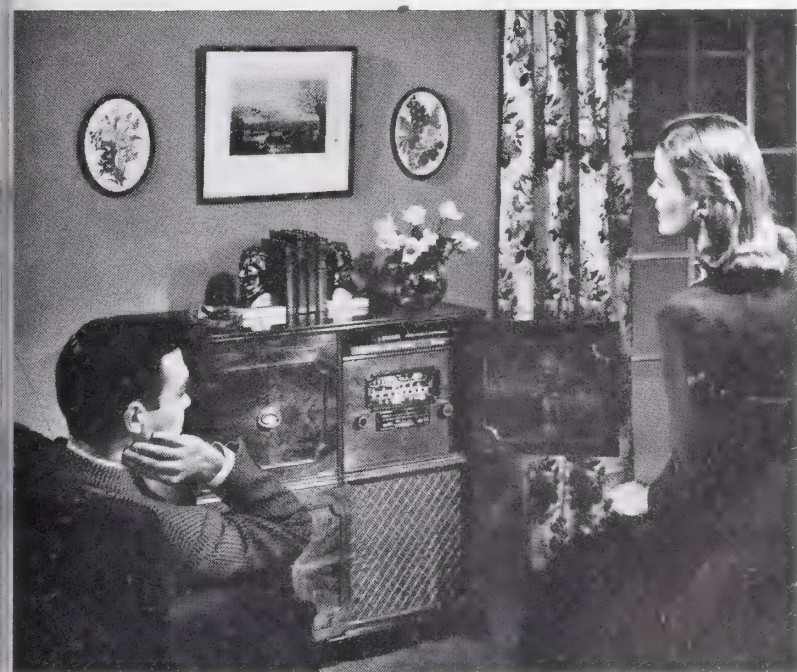


ONE SAW MOUNTAIN SNOW TURN TO GOLD... THE OTHER STOOD IN A GREAT CATHEDRAL

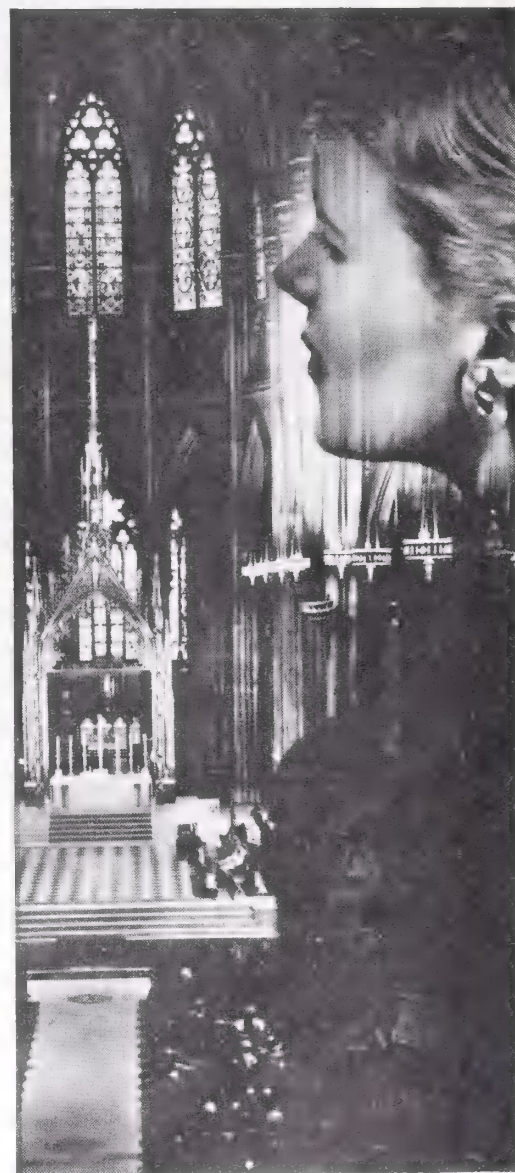
You'd recognize the song if you heard it. But for you it would paint quite a different picture... one out of your own memories or your dreams.

That's what music does... grows into each of our lives in different ways. What matters most as you listen to the kind of music *you like best* is that you hear it at its best. So your enjoyment of music will become far richer when FM comes into your life. For FM will bring you music and all radio programs virtually without interference, without static.

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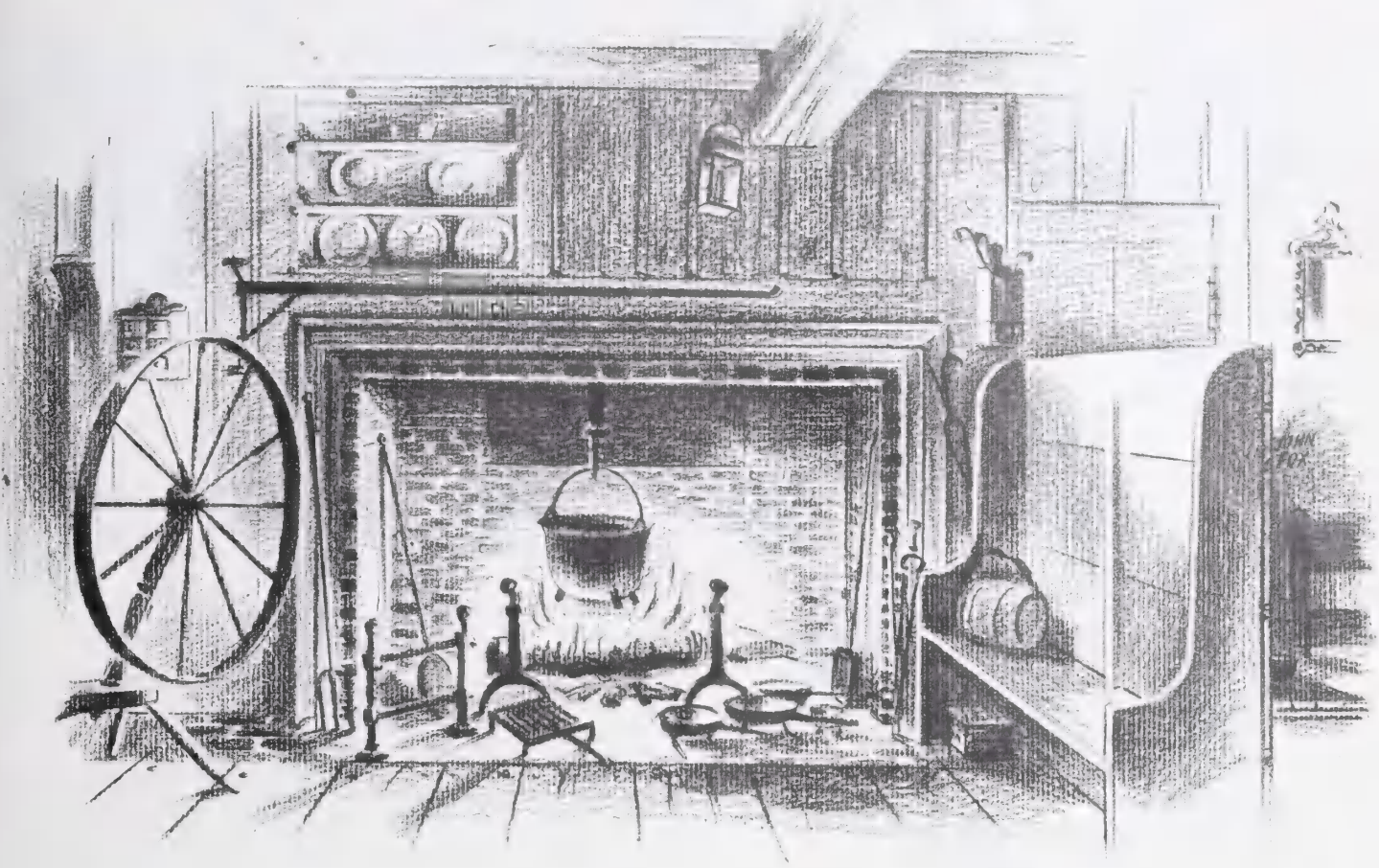
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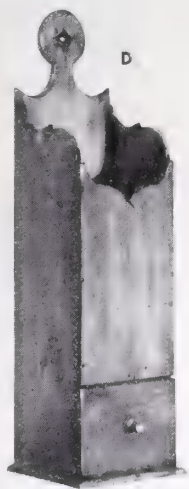
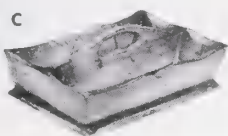
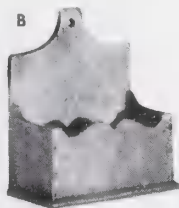


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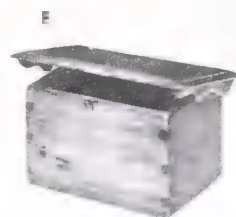
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"What are we going to do now, Daddy?"

If fire should destroy *your* home with all its precious contents, could you answer that heartbroken question with confidence?

You could—if you have *adequate insurance* to protect you, not only against the loss of your house, but everything in it.

Most people don't know from year to year how complete their fire insurance coverage is. Possessions accumulate. Household goods cost *half again as much more* today as 12 years ago. Will your present insurance pay for the *replacement* of everything you now own? Ask your local insurance man. Only *adequate* insurance can give you that peace-of-mind which insurance should provide.

Before a fire loss like this hits you (and

a home burns in this country every two minutes) make a date with your local insurance man. He'll be glad to show you how little it costs for North America's complete protection.

By the way, how does the rest of your insurance program look? Are you really getting the fullest protection for your money? It might be wise—and worthwhile—to let your local Agent go over your other insurance policies at the same time.

Insurance Company of North America, founded 1792, oldest American stock fire and marine insurance company, heads the group of North America Companies which write practically all types of Fire, Marine, Automobile, Casualty and Accident insurance through your own Agent or Broker. North America Agents are listed in local Classified Telephone Directories.



INSURANCE COMPANY OF
NORTH AMERICA
COMPANIES, Philadelphia

INSURANCE COMPANY OF NORTH AMERICA
THE ALLIANCE INSURANCE COMPANY OF PHILADELPHIA
CENTRAL INSURANCE COMPANY OF BALTIMORE

INDEMNITY INSURANCE COMPANY OF NORTH AMERICA
NATIONAL SECURITY INSURANCE COMPANY
PHILADELPHIA FIRE AND MARINE INSURANCE COMPANY



QUESTIONS you'd hate your wife to ask about Insurance

■ **YOUR HOME:** "Would our insurance pay the rent for temporary living quarters while our home was being repaired after a fire? And is our home protected by enough fire insurance to cover today's replacement value?"

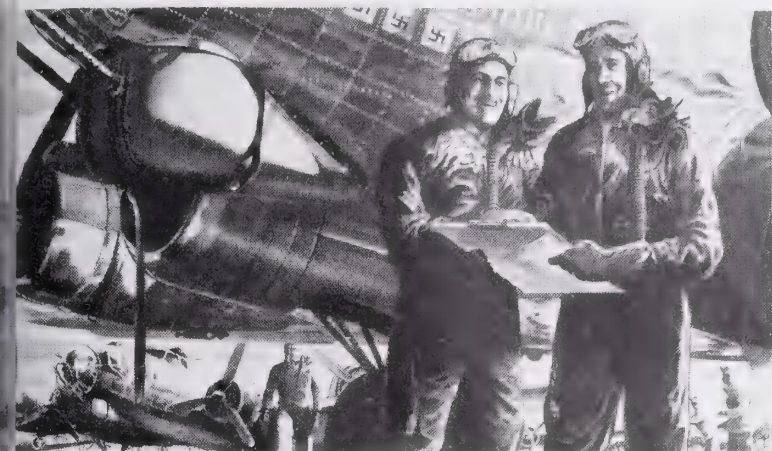
■ **YOUR FURNISHINGS:** "How many new things have we bought since the last time we took out insurance? Have we enough insurance?"

■ **YOUR SILVERWARE:** "If our silverware was destroyed or stolen—or just disappeared—do we have insurance which would cover that?"

■ **YOUR JEWELRY:** "Do we have insurance that will pay full replacement value if my jewelry is damaged or lost, stolen or just disappears—at home or anywhere?"

Your insurance Agent or Broker will help you answer these questions. His advice costs you nothing and may save you thousands of dollars.

NEW AUTOMATIC BLANKET WILL ENABLE YOU TO SLEEP COZILY IN ANY WEATHER



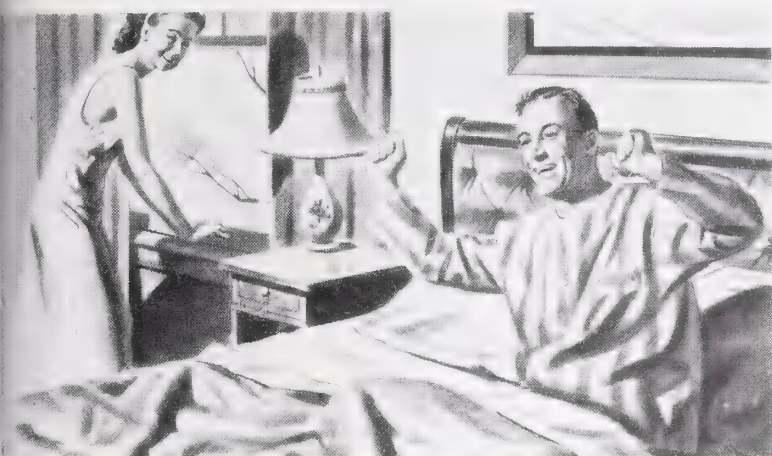
1. Today—Army Air Force pilots are snugly protected against stratosphere cold in "electrically-warm" G-E Flying suits—cousin to the G-E Blanket, and made in the same factory.

2. Postwar with the G-E Blanket. Maybe, say at 10 o'clock some cool night, you'll turn on the G-E Blanket a few minutes before you're ready to go to bed. Then climb in between smooth, "sunny-warm" sheets.



3. At midnight: Weather gets bitter, bed stays warm. The G-E Blanket will control bed-warmth just as your furnace thermostat controls house-warmth.

4. At 2:00 a. m.: Can take the place of three blankets. The G-E Blanket weighs only 5¾ lbs. (Three ordinary blankets would weigh around 15 lbs.) Yet it's always as warm as you want it!



5. At 7:00 a. m.: Wake up wonderfully refreshed. No crushing blanket-weight, no cramped positions, because of a chilly bed—under a G-E Blanket. Just heavenly, night-long "baby" sleep.

For a New Kind of Sleeping Comfort Tomorrow:



**Automatic
Blankets**

GENERAL ELECTRIC

AFTER THE WAR, many Americans will welcome the new "electrically-warm" Automatic Blanket as one of the most wonderful of all new comforts.

Made by the General Electric Company, the G-E Blanket will do what no other blanket or any human being—has ever successfully managed to do: it will flood beds with even, restful, sunny warmth all night long.

Almost as light as a single regular blanket,

the G-E Blanket can do the job of three. Even in zero weather, "cold-blooded" Americans will be able to wear summer-weight night clothes, keep windows wide open—and be perfectly comfortable.

► The G-E Blanket plugs in just like a lamp. A Bedside Control regulates bed temperature to the user's will, adjusts automatically to any normal weather change.

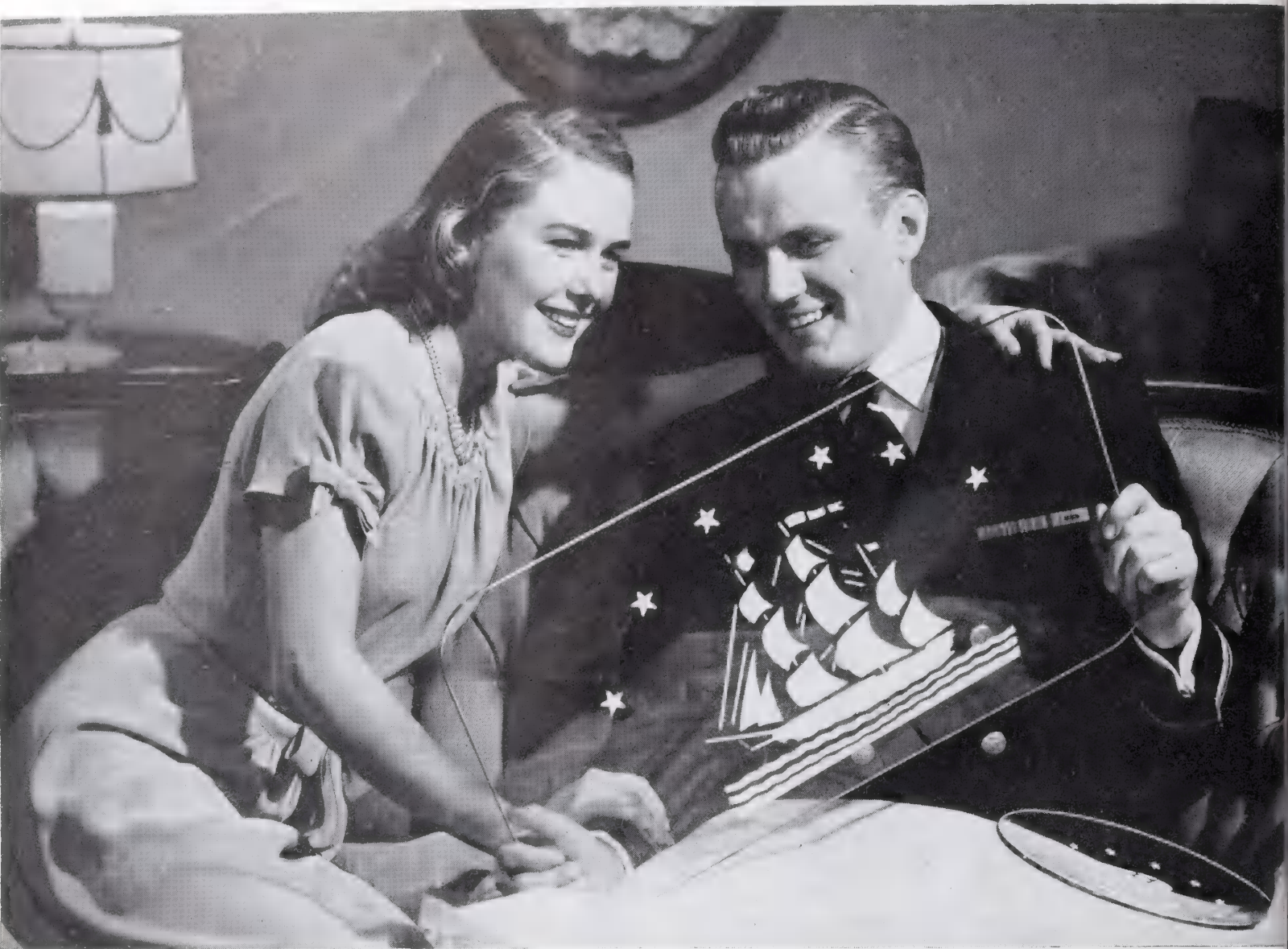
► Thousands of American homes are already outfitted with G.E.'s light-weight, easy-to-care-for

blankets, which will be available in a variety of pastel shades. Approved by the Underwriters' Laboratories, Inc.

► For further information write: The General Electric Co., Dept. HB65, Bridgeport, Conn.

TUNE IN: "The G-E House Party," every afternoon, Monday thru Friday, 4 p. m., E. W. T., CBS. "The G-E All-Girl Orchestra," Sunday, 10 p. m., E. W. T., NBC. "The World Today," news, Monday thru Friday, 6:45 p. m., E. W. T., CBS.

FOR VICTORY . . . BUY WAR BONDS NOW



Match the sparkle in her eyes...

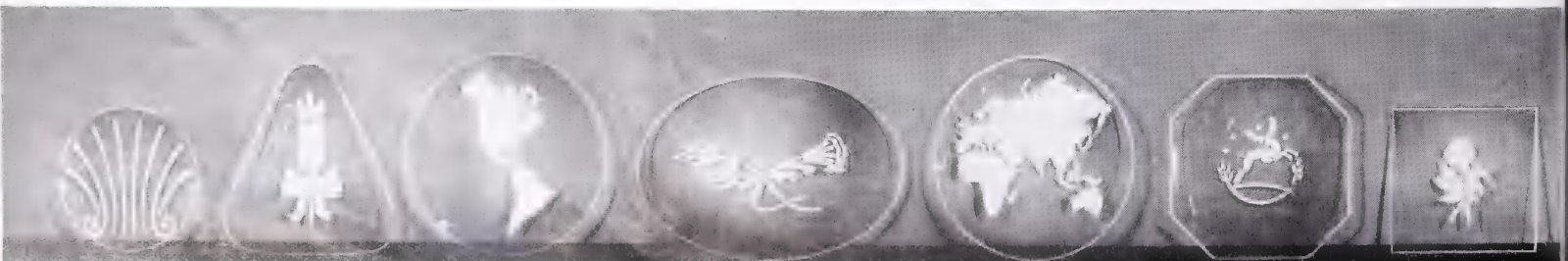
The woman doesn't live who won't appreciate one of these beguiling gifts. Whether bride, hostess, wife or friend, she'll be delighted with Kensington Bent Glass, a tribute to her charm and good taste. There are Kensington plates or trays for cocktails, salads, desserts, canapés and dozens of other uses, in a wide variety of appealing designs.

In Kensington Bent Glass, thick, clear sheet crystal is curved to lines of subtle grace. Modern or traditional motifs are frostily etched on under sides, leaving upper surfaces sparkling and smooth.

At your favorite department, jewelry or giftware store, choose Kensington—a gift of distinction at modest cost.

Below are only a few of the many lovely Kensington patterns. Select anything from a tiny jewel of a bridge prize at 75¢, to a big, beautiful platter at \$10.50. (The hemisphere plates shown below are \$4.00 each.) Kensington, Inc., New Kensington, Pa.

Kensington
BENT GLASS



Fabric Magic

... A NEW DISCOVERY IN BEAUTY AND PRACTICALITY!

Imagine slipcovers, bedspreads, draperies, upholstered headboards that you whisk with a damp cloth to keep clean! The miraculous Beutanol finish is what does the trick! It's soil-resistant, washable, permanent—and used here for the first time in fabric for your home. Beutanol tailors as easily as it cleans, stays fresh and lovely through many seasons of wear... and it has a wonderful lustrous sheen that beautifies and refreshes any room in your home!

Choose it in stripes, poppy print, or color-clear pastels.

Turquoise or coral stripes, around 95¢ per yard. Poppy print in blue and rose or blue and chartreuse on white, around 95¢ per yard.

Solid pink, blue, white, around 85¢ per yard.



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Boston, Mass.....Jordan Marsh
Baltimore, Md.....O'Neill's
Butler, Pa.....Troutman's
Cincinnati, Ohio.....Rollman's
Columbus, Ohio.....Morehouse-Martens
Conneilsville, Pa.....Troutman's
Dallas, Texas.....Tutcho-Goettinger
Du Bois, Pa.....Troutman's
Everett, Washington Rumbaugh-MacLain

Greensboro, N. C.....Meyer's
Greensburg, Pa.....Troutman's
Harrisburg, Pa.....Pomeroy's
Idaho Falls, Idaho C. C. Anderson
Indiana, Pa.....Troutman's
Jackson, Tenn.....Field's
Kansas City, Mo.....Peck's
Lake Charles, La.....Muller's
Lancaster, Pa.....Rood's
Lebanon, Pa.....The Bon Ton
Lowell, Mass.....The Bon Marché
Lynchburg, Va.....Guggenheimer's
Malden, Mass.....Joslin's

Ozden, Utah.....C. C. Anderson
Paterson, N. J.....Quackenbush's
Pontiac, Mich.....Walt's
Pottsville, Pa.....Pomeroy's
Reading, Pa.....Pomeroy's
St. Paul, Minn.....El. Golden Rule
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Are you a BLONDE?..

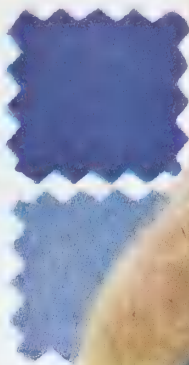
SELF-HARMONY COLORS



CONTRASTING COLORS
(Dramatic)



COMPLEMENTARY COLORS



CONTRASTING COLORS
(Subtle)



your eye shadow?
your foundation?
your lipstick?

DON'T GUESS —

KNOW—YOUR BEST COLORS!

Yours is the natural fragile beauty every man admires and every woman yearns for. Helena Rubinstein tells you the very colors in make-up and clothing to bring out *all* your glamorous natural beauty. In the light of scientific relationships, Helena Rubinstein has evolved a **COLOR-SPECTROGRAPH** for you — the cherished Blonde!

How to get your **COLOR-SPECTROGRAPH**?

Write to Helena Rubinstein, 715 Fifth Ave., Dept. 21, New York 22.

Or ask for it at the cosmetic department of your favorite store. Merely say "I am a Blonde!" Lucky you!

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Helena Rubinstein



The Loveliness of a Summer Garden in Your Home

... colorful as a summer garden—durably lustrous, "Everglaze" washable chintz, the magic fabric, is perfect for slip covers, draperies, bedspreads, dressing table skirts and 100 other uses. "Everglaze" is soil-resistant, washable, durable, wonderful! Its crispness is radiantly fresh and stays through repeated tubbings. All in all, "Everglaze" is a most beautiful and practical fabric—and moderately priced, too! At your favorite store or decorator.

*REG. U. S. PAT. OFF.

washable • durable • lustrous

Everglaze Chintz

FINISHED





"Look where my magic carpet landed!"

"Right spang in one of those 'tomorrow rooms' you read about! With lighting fixtures camouflaged, and placed so you can really *see* . . . with color smiling out from every corner . . . and, oh bliss, cabinets and shelves to keep my prize things on display.

"It's world-of-the-future, all right. But there's one old friend I recognize that Cannon label on those stacks of downy-soft, smart new towels. Too wonderful to be real . . . just yet. But they will be some day **WHEN**. Meanwhile, I can let my mind go sailing off on a magic carpet . . . to a bathroom like this, perfection down to the toe-cozy Cannon mats on the floor. "Wishful thinking? It won't *cost* much. Cannon prices will scarcely dent the pile of War Bonds we're storing up!"

Paint your own picture of that dream bathroom! Cannon will give you your special new shelves with towels in sumptuous textures, matching sets and exciting shades. From the world's largest towel mills, export some miracles in maximum quality at minimum cost. But all this must wait till war's end, when Cannon again can loom loveliness for you.



Cannon Towels

CANNON SHEETS

CANNON HOSIERY

Will your home have insulation that

✓ Forms a definite FIRE-STOP of SOLID STEEL

✓ Prevents the penetration of TERMITES and RODENTS

✓ Is 100% efficient for the life of the building

Only STEEL Insulation Can Give You Steel's Advantages

Whether you are planning to build, or to improve your present home, plan for *permanent* comfort by installing Ferro-Therm Steel Insulation — the only insulation that provides the tremendous advantages of *steel*.

Ferro-Therm is a thin, light sheet of special alloy-coated steel that *reflects 95% of all radiated heat* — the most effective barrier known for resisting the penetration of heat from either side. In winter it keeps heat *in*; in summer it keeps heat *out* — assuring year-'round comfort.

Cannot Settle or Pack Down

And this comfort is *permanent*. For Ferro-Therm has the strength and stiffness of steel. It cannot settle or pack down, as the sheets are stapled permanently in place. It cannot absorb moisture and does not convey any moisture to wooden framing members which would cause them to rot. It assures permanent, 100% efficiency for the life of the building.

Ferro-Therm Protects Your Home

Because Ferro-Therm is *steel* it pays many other dividends in comfort and safety. Termites, rodents and insects cannot penetrate it. And it is not only non-combustible, it reflects heat above 1000° F. — forms a definite *fire-stop* for wooden framework that will last *three to four hours* if necessary.

Cuts Fuel Costs

Installed in ceiling (or roof) and exterior walls, Ferro-Therm will reduce fuel costs by 25% to 30%. In ceilings or roof alone, Ferro-Therm will save 15% to 20% in fuel. In summer Ferro-Therm will reduce temperatures in the house by 10° to 12°.

Before you build, investigate Ferro-Therm, the modern insulation for modern homes — the insulation that assures comfort and protection that no other insulating material can provide. Send today for complete details. Just use the coupon below.

Every home can afford
Ferro-Therm
— no home can afford
to be without it

Ferro-Therm is providing year-'round comfort — at a tremendous saving in fuel — to homes of every size, from cottages to mansions. It can be installed quickly, easily and economically. Ferro-Therm sheets are as thin as cardboard. They take up far less space than bulky mass insulation. And they are light — easy to handle. One man can install 1000 to 1200 square feet in a day.

Ferro-Therm

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AMERICAN FLANGE & MANUFACTURING CO. INC.
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Please send me, without obligation, further information on Ferro-Therm Steel Insulation for homes. I am a home owner ☐; renter (house ☐ apartment ☐); architect ☐; contractor ☐.

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Street.....

City..... State.....

You saw one in "GOING MY WAY"
—Now it's COMING YOUR WAY!

MUSICAL LIQUOR BOX

Every time you lift the lid it tinkles out a gay and delightful drinking tune from its cleverly concealed music works. Amusing, yet so practical . . . Place for quart bottle of liquor and eight whiskey glasses. Attractive rosewood finish. Measures 9 1/8" x 12 5/8" x 4 1/4". Cabinet with 8 whiskey glasses \$29.50 PREPAID. (No C.O.D.'s please).



SALAD "SMARTEN-UPPER"

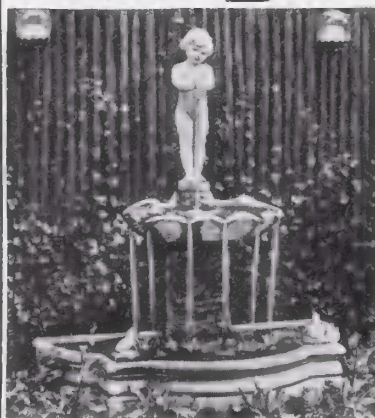
"Bowl" over your guests, not only with how delicious a salad you serve but how attractively! These bowls of solid birch with fine wax finish come in two sizes. 10" bowl, \$7.95 . . . 11" bowl, \$8.95. 17" canape tray to match, \$7.95 . . . Salad Fork and Spoon to match, \$1.75 a pair. ALL ITEMS PREPAID (No C.O.D.'s, please)

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in a special unusual assortment for only \$2.50 prepaid

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Gay, lively reproductions that enhance the beauty of your walls and add distinction to the atmosphere of any room, when framed. Use them in countless other ways; to adorn a screen or coffee table, pasted in the panel of a built-in alcove. Harmoniously blends with any décor. Send for them now! Sorry, no C.O.D.'s

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Sculptured by a master, these composition figures retain all the dignity and strength of the peasant. Carved wood effect in pickled pine with red scarves for a touch of color. 9" and 10" high.

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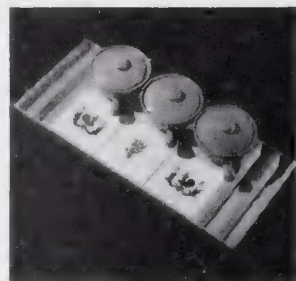


When you do your shopping on these pages, please remember that all prices verified as we go to press, are subject to change. Each shop marked with indicates mail order only. Prices subject to Federal or local taxes are



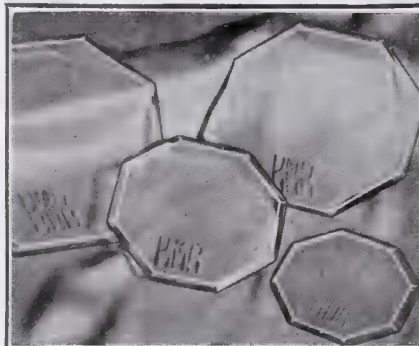
UPPER BRACKETS.

month's Buy of the Month is a plant bracks that beats anything seen since Pearl Harbor. They're of buffed aluminum that won't tarnish and there is about them the feeling of sterling silver. The scroll bracket drilled for hanging, and the 3" tainers hold your regular flower 12" long overall, \$3.50 pr. ppd. M. Gifts, Forest Hills, N. Y.



—AND EVERY NIGHT'S PARTY!

Think how wonderful would be for a bride, but you'd order two because you'll never have strength to part with it yourself! bleached wood tray, 28" x 12", decorated tiles for cheese or cake, green glazed casseroles with covers can cook in them!), and space the side for crackers. \$14.95 exp. Evelyn Reed, 524 Madison Ave., N.



MONOGRAMMED GLASS TABLE MATS

Unusually attractive glass plaques beveled and personalized with hand cut mitre monograms. Lily of the valley or rye design. Splendid for use under hot plates, under vases or as coasters. Decorative and practical—makes a desirable gift for any occasion.

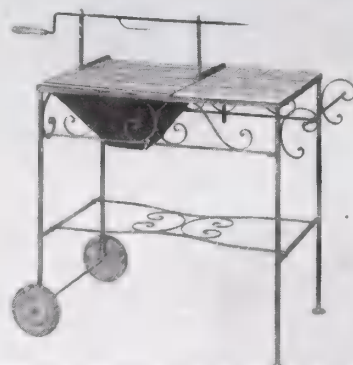
Set of 3—4, 5, 6" \$4.25
Set of 4—4, 5, 6, 7" \$5.95
Platter 8x12 \$4.75

Postpaid

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No C.O.D.'s please

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Height 30"
Grill 12" x 17"
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Price \$27.50

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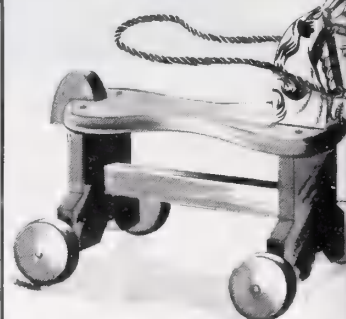
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1.89 For kiddies up to 2 yrs. old!

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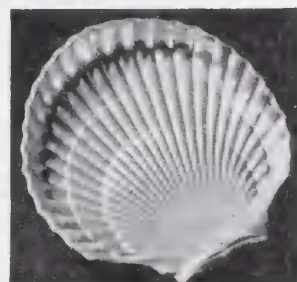
FOR YOUR MISS MUFFET.

Embroidery and eyelet embroidery, two pockets and spanking white pique collar and cuffs! And what have you got? A dimpled daughter who will make your heart turn over with pride as she skips along beside you, crisp as a green leaf, gay as an imp in her very white dress. In cool green, strawberry blue, sizes 3-6, \$3.95. Georg Jensen, 175 Fifth Avenue, N. Y. C. 22.



PEARLING SILVER SHELL!

Really feel as though we were offering you the moon and all the stars in the sky when we show you this shell at this time. It has always been one of the most wonderful shapes for candy, nuts, trays. We even know one hostess uses them for ice cream dishes! \$12.75 incl. tax. Black, Starr & Co., Fifth Ave. at 48th St., New York City 19.



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No one will have to ask you for a light if you have the Photo Matches because you'll always be waiting for a chance to show them off. Just send in any black and white picture or negative, any size, and it will be reproduced on the match packs with startling clearness. The original picture is returned intact. One subject to a box.

Box of 50 \$4.75 plus 15¢ postage
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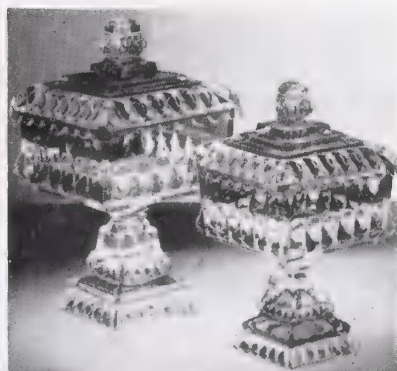
for Men and Women



Our Fel-Mocs are downright comfortable, for shoes outdoors or slippers indoors, and you'll never want to take them off! The quality, mellow brown, hand-tanned leather; long-wearing waterproof soles, leather heels. People in service say: "Of all gifts sent us, Fel-Mocs are the most useful and practical." Men's 5-12, AA-E. Women's 3-9, A-D. No trick to fit: just send exact shoe size, include ration stamp and 25c for shipping. **\$5.75**

Tellman

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YOU'LL NEVER SMILE AGAIN

if you don't get these, because the rest of your life you'll be haunted by their remembered loveliness. They are wedding jars of molded crystal with cranberry color trim that look excitingly antique-ish; and we're still aghast at the price. Only \$7.50 for the 12" size, \$5.50 for the 10". Express collect. No C.O.D.'s. So make a bee-line for

ZILLAH SYMONDS
11 W. 56th St. New York

Introducing the Tête à Tête Table

a card table triumph for two with safe depth comfort and convenience... base slides underneath, perfect for Sunday night snacks too, woud simulated bamboo frame, brick tile top measures 22 x 15... **\$25** express collect carry, no cod



carole stupell inc.

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new york 22 washington



JEWEL OF A PLATE

New as tomorrow is this 10" bent glass plate by Kensington. A gay frosty stag etched on the underside, leaves the upper surface of flawless crystal sparkling and smooth. GIVE IT for canapes, salad or dessert service... or KEEP IT yourself and discover its thousand uses.

Each 3.25... Set of 4 12.50
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—you get a thorough knowledge of color harmony, textiles, lighting, arrangement, modern and period furniture, backgrounds, etc. The course consists of 30 lessons, 16 color plates of successful interiors, book on color, fabric samples.

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Heavy white or pink glass flower. Natural frosted green colored glass leaves. Illustration 1/2 actual size. Add 20% Fed. tax.

MAIL ORDERS promptly filled. Write for Costume Jewelry Catalogue.

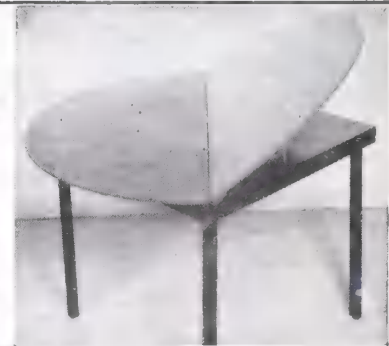
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MAGIC TOP DOUBLES THE SIZE of Your Card Table!

T-Top is a light rigid top which slides easily over the surface of a card table, just doubling its size. It seats 7 persons comfortably 46" in diameter, 144" in circumference—it's perfect for luncheons, jig-saw puzzles and card games. Can be tucked away in a closet or corner. Send for your T-Top now! Shipping weight approx. 16 lbs. Shipment made promptly, via express. No C. O. D.'s, please. Specify Color Wanted. Dark Green, Rich Red, Dark Brown, Jet Black **\$5.95**

Unpainted T-Top \$4.95 All prices at Salem, Mass.
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Smart



Smart to give, smarter to keep and enjoy! Terri-knit Killinger HI-JACS are sensational coasters. They make drinks dripless, fit snugly on all glasses and bottles, wash easily. Each set includes 8 assorted gay colors in gift box. REGULARS, left, \$1 per set; NUMERALS, 1-8, \$2. Order for yourself, for prizes and gifts. Orders postpaid. Killinger Co., 61 J St., Marion, Va.

Killinger HI-JACS

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In our block-long factory, equipped with the latest in shoe machines, we employ Shoe MAKERS, each a specialist at his machine, each proud of his own and B. Nelson work. Result: — you get a real FACTORY job of re-soling or ANY shoe repair. We also widen and lengthen shoes, re-dye, change suede to leather. MEN! WOMEN! Have your shoes NELSONIZED, not merely cobbled.

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Monogrammed Lucite Cigarette Case \$3.50
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FREEDOM FROM BUZZ AND BITES

MOSQUITO CHASERS

Don't let mosquito buzz bugs spoil Summer days and nights at camp or home. Burn Breck's essence-of-citronella candles 15 feet apart and watch these dangerous pests wither. Guaranteed to burn 15 hours indoors or outdoors. Gift-boxed, in glass cups, with attractive black cup holders.

EXTRA BURE CANDLE \$1.00
5 for \$1.25, 12 for \$2.40 3 prs., \$2.85

SEEDSMEN SINCE 1813
BRECK'S

POSTPAID
Immediate shipment 571 BRECK BLDG. BOSTON 7

Send _____ Candle Set and _____ Refills \$_____ enclosed. Name _____

WINDOW



THERE'S THE HOUSE!

You will bless you for marking your home clearly, and each time you turn your own drive you will know the satisfaction of proprietorship. Reflect-sign catches and reflects lights, has tinted lenses set on a white or natural-stained hard-wood panel. \$5.10 for 5 letters, 85¢ for each additional letter. C.O.D.'s.) Exp. coll. Eunice Novell 511 Madison Ave., N. Y. C. 22.

LIFE OF THE PARTY.

You know about those wonderful washable place mats that you clean with a duster cloth, but do you know that you get them with full color reproductions of famous artists' paintings! These, Churchill Ettinger, include Reflect Low Tide, Three Geese, and Lone G. They won't buckle and are heat resistant. 4 for \$3.25 ppd. Ellison's, Delaware Ave., Wilmington 11, Delaware.

HANDSOME HEFT.

We're quite sane on the subject of giant trays, as anything even remotely lilliputian seems worse than useless. Unfortunately, however, big ones are practically extinct today, so this comes under the heading of *News*. Clear crystal wonderfully massive, it's 8" in diameter has 2 cigarette rests. \$5.95 exp. coll. from Modernage, 16 E. 34th St., N. York 16, N. Y.



Dainty, Hand Painted, Porcelain PILL BOX...STAMP BOX...PIN BOX

Charming little porcelain boxes hand decorated with roses and scroll work. Exquisite in every detail, the oval and heart-shaped boxes are reproductions of the "beauty patch" boxes used by ladies in 18th Century France. The stamp box has a space for regular, special delivery and air mail stamps. Pastel colors on an ivory background. \$1.25 each. The set of three for \$3.50. Postpaid.

mayfair Gifts

72-08D AUSTIN ST. FOREST HILLS, N. Y.

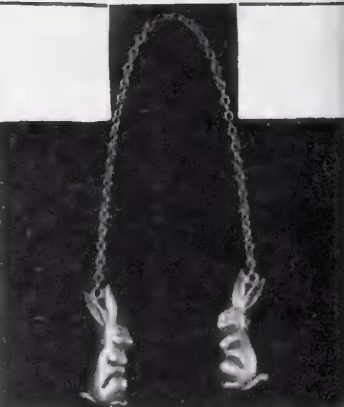
KEEP DOGS AND RABBITS AWAY

from Gardens Shrubs, etc.



Don't put up with it another minute. Stop dog nuisance in your garden or damage caused by rabbits. It's a wonderful new repellent that works like magic, protecting shrubs, evergreens, flowers, vegetables. Won't dissolve in rain. You don't see it... don't smell it but animals do and stay away. ORDER BY MAIL C. O. D. \$1 plus postage (or send \$1 we pay postage) SUDBURY LABORATORY, 41 DUTTON ROAD, SO. SUDBURY, MASS.

SPRAY WITH Liquid CHAPERONE



Clips for Bibs

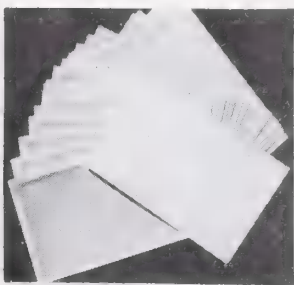
These sterling silver bunnies are backed with strangle-hold clip which will convert any napkin into a bib. Thus the bib age young man or miss emerges from party or restaurant nice and tidy. Bunnies are about an inch high connected by a silver chain. (No worry at home if the bib ties wear out, either \$4.40 includes price, excise tax, and sending.)

EDITH CHAPMAN

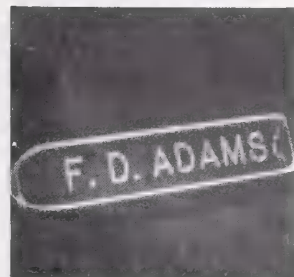
168 East 33rd Street New York 16, N. Y.

SHOPPING

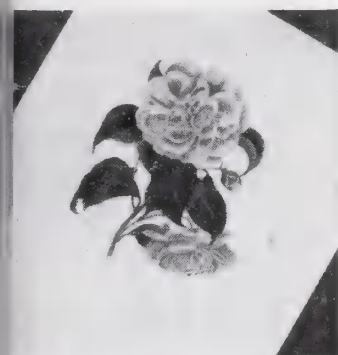
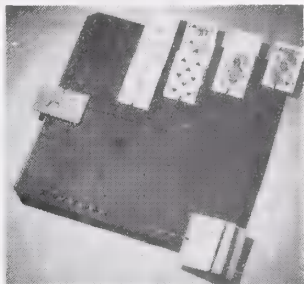
FORMAL ELEGANCE. In your correspondence, if you must be brief, at least be beautiful! And you'd be surprised how the person at the receiving end of your mail sizes you up by the stationery you write on. These formal stationers are by far the nicest we've ever seen; come in blue or gray with a white border and white monogram. 36 hand-matched boxed for \$1 plus 15¢ postage. Jermol Jaccard King, St. Louis 1, Mo.



OUR FAVORITE BIG SHOT I love you even more if you give him a polished lucite desk sign. It's unbreakable, of course, and the letters of his name are hand cut with sharp clarity. He'll like it much better than the non-resistant bronze ones. \$2.75 up to 10 characters (including punctuation). 25¢ for each additional character. Malcolm's, 4 N. Charles St., Baltimore, Md.



IT'S A BREEZE! With hot weather here, you want to bring your bridge game out in the open, which is fine until a puff of wind blows your cards all over the place. But the Bridgebord, preferred in its metal surface and rubber feet, has slots that anchor cards even in hurricane blows. 15" square, it folds in half for easy carrying to beach or porch. \$2.25. No C.O.D.'s. Gramercy City, 475 Fifth Ave., N. Y. C. 17.



CAMELLIAS

Now is the time to do something about that resolution to get flower prints for the house. They do more for decoration than \$50-a-yard fabric. Here's a portfolio of 6 Camellia prints, hand-colored and hand-engraved! Each is 16" by 13" and the price is \$10.

Send 25¢ for catalog
"Prints That Make a House a Home"
Just off press—more than 100 illustrations, some in color.

OLD PRINT EXCHANGE
14 East 48th St. New York City 17

For Your Garden

If you have a friendly garden, there is sure to be a spot for this Rustic bird bath of Pompeian Stone. It is 28" high and the 21" bath is presided over by a perky squirrel. It is conveniently divided to accommodate both food and water.



Price
\$15 f.o.b. N.Y.

Our Catalogue

is a gallery of interesting prints illustrating our large stock of garden ornaments: lovely figures, fountains, bird baths, vases, pedestals, cast iron benches, chairs, etc. Prices from \$5 up. Please enclose 10 cts. for mailing.

Erkins Studios

Visit our GALLERIES now at
42 West 10th Street, New York 18

For HOT SUMMER DAYS



Fun for children of all ages. Wading Pool made of heavy duty, water repellent canvas. Sturdy wood frame easily assembled with carriage bolts. Outlet with cork for quick draining. Two sizes. 39½" x 54" x 10" deep, \$15.95 Express collect. 44" x 63" x 10" deep, \$25.00 Express collect.

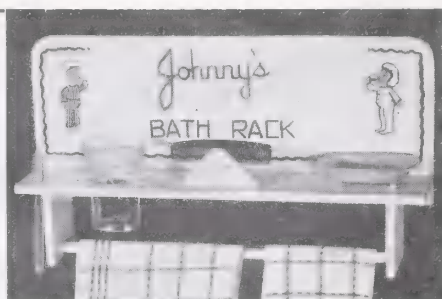
"Sir Lancelot" tent made of water repellent, Shelter Tenting cloth with top of gay striped awning duck. 5' high, sides 5' long—\$12.95 Express collect.

Write for gift folder.

AFCO PRODUCTS CO., LEXINGTON, MASS.

Hand Painted—Personalized CHILD'S BATH RACK

Encourage your youngster to "brush his teeth twice a day", keep neat and clean and above all, use his own towel, toothbrush, comb, glass and soap. The best way to do that is to give him this rack with his (or her) first name hand painted on it! Spacious 10½" high, 20" long, shelf is 4½" wide, sturdily made, painted a gleaming white and hand decorated in color. (In ordering please PRINT name to be applied.) \$4.50 postpaid.



SWISS MUSICAL MUG With Child's First Name On It!



Imagine your youngster's surprise and joy when he lifts this Swiss musical mug and it starts playing a merry, lilting tune! You'll have no further trouble getting him to drink his milk or cocoa. Hand decorated in gay colors, one design for girl, another for boy. 5" high. Your little one's name on it makes it his or her very own. A gift that will be treasured for years. Please PRINT name to be applied. \$7.50 postpaid.

Hundreds of other smart gifts for children and grown-ups. Write for free catalog.

mayfair Gifts

72-08D AUSTIN ST. ■ FOREST HILLS, N. Y.

**OLD
NEW ENGLAND**

HAND WROUGHT ANTIQUE
COPPER 10" SQUARE 19" HEIGHT
COLLAR TO FIT POST
3" DIAMETER

THIS ALL COPPER LANTERN
AS SHOWN FOR THE LOW
PRICE OF \$15.00

WE ALSO MANUFACTURE A
COMPLETE LINE OF EARLY
AMERICAN LIGHTING
FIXTURES AND LAMPS.

#1169 "WASLEY FIXTURES"
MADE IN FARMINGTON BY

PLAINVILLE METAL WORKS
STUDIO AND WORKSHOP
FARMINGTON
CONN.



Sterling Beginning

For your favorite youngster... this handsome cup, simply designed in Gorham sterling and lined with gold plate. Three block initials engraved free of charge. \$8.00.

20% Federal Tax included.

ESTABLISHED 1810

**BLACK, STARR
& GORHAM**

FIFTH AVE AT 48th ST., NEW YORK 19, N. Y.
WHITE PLAINS ■ EAST ORANGE

KEEPS ROOMS FRESH AND FRAGRANT

Fragrantaire house perfume gives you the delicate fragrance of country gardens, or the tangy, fresh smell of the woodland. A spoonful in our good-looking porous

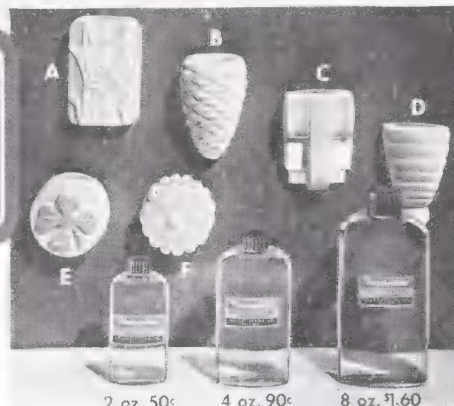
perfumer keeps a room smelling heavenly as long as a week (it's really economical), a closet longer. Choice of 18 entrancing scents—2-oz. bottle, 50c, 4-oz. bottle 90c, 8-oz. bottle \$1.60.

Specify scent and size bottle: Mountain Pine, Gardenia, Apple Blossom, Bouquet, Spice and Herbs, Trefle, Lavender, Honeysuckle, Narcissus, Carnation, Chypre, Rock Garden, Sandalwood, Incense, Oriental, Rose, Lilac, Orchidee.

Choice of 6 attractive wall perfumers 50c each. Specify by letter as illustrated.

If you send remittance with order, we pay the postage—or we will ship C.O.D. plus postage.

FRAGRANTAIRE CO., Dept. B-26, 118 East 28 Street, New York 16, N. Y.
STORE OPEN 9 A. M. TO 5 P. M.

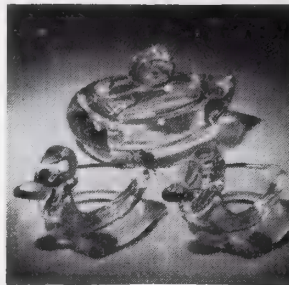


2 oz. 50c 4 oz. 90c 8 oz. \$1.60

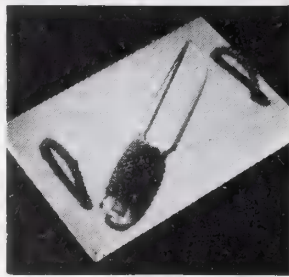
WINDOW



THINGWHEELER. Your your Tarzan and his pigtailed sister will carry everything except the piano on the amazing Thingwheeler. It's made on the principle of expressmen's carts, measuring 30" long, 12" wide. With it they'll transport your guest's luggage, help you bring home the bacon, and dream up all kinds of passengers for their chariot. \$6 ex coll. Young Books, 746 Madison Ave., New York 21, N. Y.



DUCKY SET. It's as gay as summer itself, but the special reason we show it to you is because its crystal chunkiness makes it perfect for breezy porches. The little ash trays are weighty enough to anchor your score pad as you play bridge outdoors, and the mother duck will keep magazines or papers from riffling while she holds cigarettes. Holder 7", trays 5 1/2". \$3.95 ex. coll. Scully & Scully, 50 Park Ave., New York 21, N. Y.



THE CHEESE STAND ALONE. Summer cocktail parties should be casual, with the hostess lighthearted as her guests. And she will be, too, if she solves the hors d'oeuvre problem by serving cheese and crackers on this bleached oak board. It has round handles in green, red, blue or natural as does the plastic-bladed knife. \$2.50 post extra. Alice Marks, 6 E. 52nd St., New York 22, N. Y.

PLEASE ORDER EARLY



The Loveliness of Cypress

This different outdoor furniture is ideal for porch and terrace or a spreading lawn. Great, too, for summer camps and cottages. Built of Southern cypress for the out of doors. No fear of showers. Comfortable, durable and graceful with natural cypress two coloring. Now—dowel inset with pegged joints fastened with split cypress bands. Each piece is thoroughly treated with a clear toxic and water repellent. We have enthusiastic endorsements from Country Clubs, Adirondack camps and northern estates. Send your check, say where to ship—and we'll have a set packed and off to you when you say.

2 chairs, settee, coffee table, side table, footstool **\$28.90**
3 pieces **\$20.75**
2 chairs and settee

Freight Prepaid in U. S. A.
Add \$3.00 on the Pacific Coast

Littletree Company

Dept. HB, Winter Park, Florida

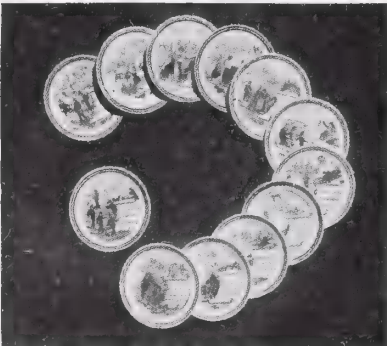
In the past eight years we have shipped to every state in America on direct order over 50,000 pieces of this furniture.

Scoop! Ration-Free RIVIERA SANDALS

Men...put your best foot forward this summer...get a pair of these *swelegant* sandals for the beach, boardwalk, locker room, country club or your own back yard. Smartly fashioned. Comfortable. Simple side buckle fastener. Lightweight springy soles. Colors: Canary or Blue. Specify shoe size. **\$3.25**

Weber and Heilbroner

300 Fourth Avenue, New York City



OPERA BITS on TIDBIT PLATES

On each of these gay and colorful plates is depicted a scene and some of the musical score of a great opera. Designs by famous French artists. So right for canapes or casual snacks; so appropriate and grateful as a Wedding Gift. Folder 6" plates, series of 12 designs, priced per Dozen **\$7.80**

Postpaid prices: 12 for \$8.45; 1 for \$5.65.

RENDEZVOUS GIFT SHOP

Gift Counsellors Asbury Park, N. J.

MONOGRAMMED LUCITE COASTERS

Thick four-inch squares of crystal-clear lucite for smart entertaining. 3-letter monogram included... specify style—A or B. **\$15* doz.** express collect

10 days delivery* sorry, no cod's* underline initial of last name

CHELTON, INC.

106 E. 57th St., New York 22, N. Y.

New PORTA-POKER 8-PLACE FOLD-AWAY CARD Table



An Ideal Gift

- FOLDS DOWN TO 1/2 INCHES THICK
- EASILY STORED IN SMALL PLACE
- OFFICIAL SIZE 1 1/2 FT. DIAMETER
- EIGHT NON-SPILL GLASS HOLDERS & ASH TRAYS
- MAHOGANY ALCOHOL PROOF FINISH



A CLEVER new convenience for card players. The all-purpose, portable playtable for small apartment, den or recreation room. New improved model. Attractively finished, substantially made, sturdy legs. Nothing to loosen or wear out. Now custom made—delivery within 10 days. Only \$34.50 Express collect. (Money refunded if not pleased. Makes an ideal gift.)

HOME EQUIPMENT CO., Dept. E-68
663 N. Wells St., Chicago 10, Ill.

EVERYTHING FOR FUN AT HOME
Headquarters for game room equipment... accessories for the home. Unusual games, barbecue supplies, etc. Write for "Successful Entertaining At Home." It's Free!



ARTCRETE BIRD BATH

No. 10863 35" high x 23" wide
Price \$16.00 freight collect

The bowl of this Bird Bath is graduated in depth to accommodate the smallest as well as the largest birds, and will bring them to your garden to delight you with their merry songs. For good measure, they will destroy many injurious insects on your trees, shrubs and lawn.

Made of cast stone with a marble-like texture and will resist time and weather like the natural stone of which it is composed.

Immediate shipment upon receipt of price.

Send 10 cents for Catalog of Bird Baths, Benches, Fountains, Figures, Flower Pots, Vases, Pedestals, Bird Feeders, Gazing Globes, Sun Dials, etc.

ARTCRETE PRODUCTS CO.
UPPER DARBY P. O. PENNSYLVANIA

Carl Forstlund
122 FULTON
Grand Rapids 2, Michigan

CLARISSA LEE

Quaint American design authentically re-created from a Victorian original. Built of Solid Cherry in rich cherry finish. Hand carved embellishments. Top 24 x 18; Height 23 inches. Ideal end tables for the sofa. **\$37.95**

PAIR

Each...\$19.95

Price includes shipment to your nearest freight office.



SHOPPING

YOUR DREAMS ARE GETTING BETTER all the time! But, of course, they are if you open your eyes to a breakfast set. It's made of Staffordshire bone china with a pattern on yellow, green, pink, or blue; and the toast dome and coffee pot even have the Staffordshire flower pattern. 12-piece single service \$59.50; 6-piece double \$79.50. Tray \$5.50 exp. Alfred Orlik, 680 Fifth Ave., N. Y. C.

FLOWERS IN A VASE. The Adaptor Arranger is a trick you should know about if you're fussy about your flower arrangements. It's a cylinder-shaped rack with three arms which can be swung in any position to fit across the top of any vase from 3 to 6 inches. Or you can reverse it for the bottom of a vase, the arms become legs! \$1 plus 10¢ shipping. Hammacher Schlemmer, 145 W. 4th St., New York 22, N. Y.

UNBREAKABLE RECORDS! Not only are they unbreakable, but there is no needle noise at all! To whet your appetite, we show you this album of Hit Parade Number One Songs from Winter 1943 to Spring 1945. They're on two 11 1/2" records (15 songs), from "People Will Say" to "Accidentally the Positive." (Can't be used on record changers.) \$6. ppd. tax incl. S. Griffin, 391 Madison Ave., N. Y. C.



Conversation Centerpieces

Of lovely, luxurious lucite (3/4" heavy gauge), it's feathery light yet practically unbreakable. The bowl is perfect for fruit, flowers, salads, or, flanked by its double candle holders, as a table decoration in itself.

BOWL.....15" x 11 1/2" x 3 1/2".....\$10.00
CANDLE HOLDERS (without candles) pair \$12.50

No C.O.D.'s please. Express Collect.

Bertram Shrier, Ltd.

1147 Connecticut Ave. Washington, D. C.



THE CHINA DRIP-POT

made New Orleans style, is a gift of the epicure! Secret? One tablespoon of ground coffee with water, dripped in this china drip-pot, furnish one cup of delicious coffee. For its aroma and purity there is no equal those who know will insist on china drip-

beautiful brown glaze color, it comes in sizes:

2-cup \$2.95 4-cup \$4.25
3-cup 3.65 6-cup 6.25

Other colors on request

as charges collect.

No C.O.D.'s

Pazar Français
EST 1817
SIXTH AVE. NEW YORK



Engravings

OF RARE BEAUTY

An exceptional group of engravings of Floral Bouquets (a complete set of 8) with a variety of blossoms in each print. Each flower is exquisitely hand tinted in full color. They have a water color rule and are supplied with a mat 16" x 20" ready for framing. These prints will add a charming decorative touch to any modern or traditional room. A precious gift in very good taste for the June bride.

Set for 4—complete set of 8 for \$15 post prepaid. Sorry! No C.O.D.'s

pieewood galleries

70-44 Austin St. Forest Hills, N. Y.



GIFTS THAT PLEASE

• A china cat curls its tail over the mahogany finish wall bracket.
Cat, \$2.50; Bracket, \$1.95

• Heart shaped china ash trays that can also be hung as wall plaques.
Fruit or flower pattern, Ea. \$2.50

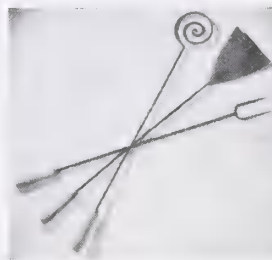
Gift Shop, Seventh Floor

**CARSON PIRIE
SCOTT & CO**

1 S. State Street, Chicago 3



BARBECUE TIME



Three piece Barbecue Set consists of two-tined fork, spatula and hamburger grille. Forged wrought iron with natural finish hard wood handles . . . \$5.50

Two piece set consisting of two-tined fork and spatula . . . \$3.95. Matching individual hamburger grille . . . \$1.75

Prices include Postage
(Sorry, no C.O.D.'s)

MAILEN'S

320 W. 86th Street New York 24, N. Y.



swing-a-way

Billie, Anne, Buddy and every child in the neighborhood will want to ride on this gay red, white and blue pump swing. Seat is a full 20" long. Handles and foot pump are 18" wide. It can be quickly assembled and installed on the porch, in the recreation room or outdoors. Everything complete, including twenty feet of heavy rope. \$3.45. Prepaid.

Write Us To Put Your Name On Our Mailing List.

MILES KIMBALL COMPANY
KIMBALL BLDG. 33 ALGOMA BLVD. OSHKOSH, WIS.



MEMO-LITE for NOTES AT NITE!

Illuminating writing pad especially desirable on the bedside or telephone table. Withdraw pencil and a bright light shines on the writing pad only. Replace the pencil and the light goes out. Long lasting battery, easily replaced. Makes a splendid gift.

\$2.75 postpaid

M. C. FLYNN, Inc.

Established 1901

43 East 59th Street, New York 22, N. Y.



"Peter's" Name Painted on His Picture Frame

It's a clever Evelyn Reed idea—an 8" x 10" glass picture frame, gayly colored with figures of romping boys and girls. Then, it's hand painted with your child's full or first name. Grandma would like to have one, so would a favorite uncle, and, of course, yourself. So, send us your order today—please print child's name.

\$5.00 Plus Postage

Evelyn Reed

524 MADISON AVE.
DEPT. H.B. 6
NEW YORK 22, N. Y.

washable satin monogrammed blanket cover

filament with wide satin bands and
matching monogram of contrasting
color. Size of face rose 11" on
white, or, white trim on pink.

74 x 88" (twin) **16.95** ea.

90 x 98" (full) **19.75** ea.

with set monogram (twice) **12.50** ea.

without monogram (full) **15.50** ea.

postpaid

in designing monogram
underline printed initial

no C.O.D.'s

Robert Keith

Thirteenth & Baltimore, Kansas City 6, Mo.



"Cluster Sconces"

\$1.25 each

Designed to be used in clusters. They measure 2 1/8" wide by 8 3/4" tall, made of polished silvery hand wrought aluminum—you'll love them for their "at-homeness" with your cherished antiques. Hang three as a unit, flank a fine picture with pairs on each side, make a row of five over the mantel—give them as a choice wedding gift. They are perfectly charming however used. They hold a standard candle—the ones shown 90¢ per dozen.

Sorry, no C.O.D.'s—Add 5¢ each for delivery.

Dennison's

411 Fifth Avenue New York 16, N. Y.

THE FINEST LABEL ON LEATHER



Washable
White Plastic Bag—
Black Tortoise Shell Frame

100% 100% 100% 100%

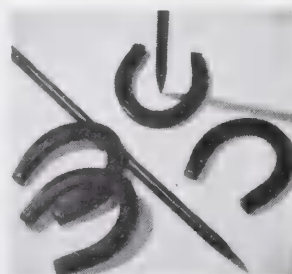
THERE IS ONLY ONE

DALE

FIFTH AVENUE

514 AVE. AT 56TH ST.

WINDOW



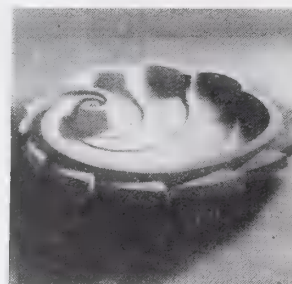
PITCHING HORSESHOES

We've never met a man yet to who the victorious clang of a ringer isn't a for some fancy chest expansion. Arguments, the lying flat on the to see which shoe lies closest stake! It's a man's game, all rig comes with 4 real horse shoes, 2 2 red, and 2 21" stakes. \$6.25 Horseshoe Forge, 9 Muzzey St., Boston, Mass.



DOLLS ON HER WRIST.

want to capture a little girl's here's the sure-fire ammunition. bracelet a-dangle with tiny dolls made in Guatemala! And to clin young lady's conviction that yo fairy tale princess, it comes in a little woven case. Just \$1.75 inc and postage. Humpty Dumpty 342 Madison Ave., New York 17,



GARDEN GLAMOUR.

A no matter how beautiful, seems so incomplete without a birdbath, an is one we particularly like. It's s like a conch shell, is 25" wide comes in light red terra cotta turquoise-blue glaze lining. \$12.50 press collect. Galloway Terra Cotta Walnut and 32nd Sts., Philadelphia

Harveys Has it

NASHVILLE'S LARGEST STORE

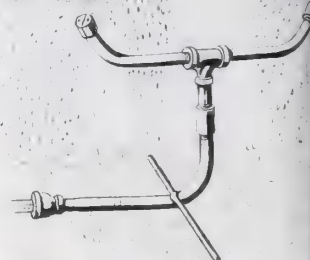
Metal 30 foot radius
Rotating Lawn Sprinkler

Only 3.98

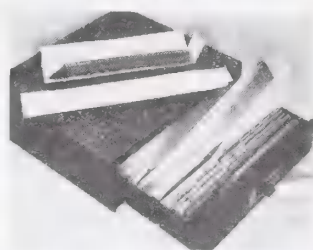
Mail Orders Prepaid
Anywhere in the U. S.

Harveys

Nashville 3, Tenn.



Preserve Negatives for All Time!



NEGATIVE FILES

Now's the time to preserve precious negatives of men in service with the Jacobs Perfect File. This filing system was devised to prevent scratched, rubbed, abraded or faded film. Hand-satin rosewood case covered in black leatherette. Holds 6000 to 7000 35 mm. negatives in flat strips of 6 frames each. \$6.00. Deluxe Model \$7.00. (Illustrated above)

Mail Orders Filled

Examine sent on request.

GEM PHOTO SUPPLY CO.

1974 Broadway New York 23, N. Y.



UP IN THE AIR

If you have a hard time keeping your rosy toddler wretched in smiles, take a look at this folding baby swing! He'll keep your waistline whittled down to model proportions swinging him back and forth, indoors or out. And it's as safe as his crib! Canvas seat has true bar tops and the wooden stand is 48" high.

\$10.00 prepaid
Add 50¢ West of Miss.

Write for Catalogue B6

The SALT & PEPPER SHOP

445 E. 86th St. New York 28, N. Y.

Furniture Frankly Fascinating

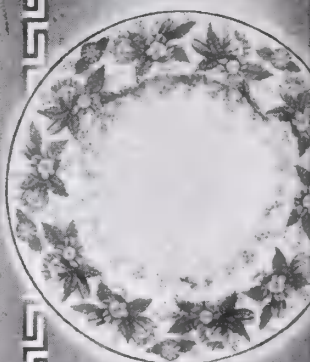
RAHWAY

We have one of the largest, most comprehensive collections of fine furniture in the metropolitan area. Maple, mahogany, walnut and Viking Oak masterpieces, all dramatic in design... beautiful in detail.

KOOS Bros.

ROUTE 27 • ST. GEORGE AVE. RAHWAY, N. J.

ENGLISH BONE CHINA



America's largest retail selection at lowest price of open stock English Bone China. New dinnerware booklet will be sent on request.

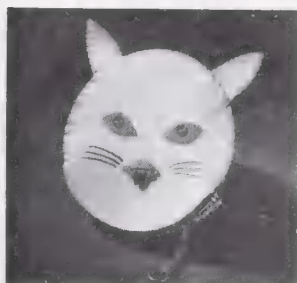
HERBERT S. MIL

EAST KING ST. - HAMILTON, CAN.

SHOPPING

THE CAT'S WHISKERS.

What angel face, butter-won't-melt-in-mouth dimpler of yours is a miserly hoarder at heart, give her this leather pussy cat purse. It's a fine one to cram coppers along with larger coins, and she'll be proud as a peacock to zippered closing. 3 1/2" in diameter, M. C. Flynn, Inc., 43 E. 59th St., New York 22, N. Y.



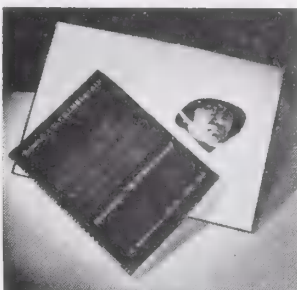
COSSIP BENCH.

Your family may develop acute Telephonitis, but that's a small price to pay for so completely correct a telephone corner. Adapted from an American church warden's pew, it is a shelf for phone book, is hand carved, out of northern birch in rich cherry finish, and covered in beige tapestry. 34" x 30" high. \$23.45. Carl Forslund, 100 St. East, Grand Rapids 2, Mich.



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of World War II in a book so outstanding we can't recommend it highly enough. You'll find comprehensive biographies of 30 of the generals and admirals, together with their portraits by H. Chamberlain. Biographies are by editors of Newsweek. Perhaps your library is serving under one of them now! \$10 plus 25¢ postage. Hail Galleries, 100 St. East, Springfield, Mass.



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Card Tray*



4 1/4" DIAM.
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in orange stationery designed for the
wedding gift in weddings, anniversaries and all occasions. The
starting point first name of bride and groom and wedding date to be engraved inside of it.
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With citronella candles in these heavy, wrought iron, verde finish, indbreak holders (exclusive with us) which will give years of use indoors or out. 15-Hour candles burned in pairs, in containers to fit will quickly rid you of mosquitoes. Pair holders and holders as shown \$2. Refills (6) \$1.35. (12) \$2.50. Postpaid in 48 states on receipt of check or money order. To one address only. COD's.

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KEEP YOUR SHOES WELL GROOMED

The "well-dressed" closet today contains this space saving shoe rack, and shoes show their appreciation for the protection against dust and scuffing. This "Two-Way" wood Shoe Rack, 1—hangs on closet wall or door, or 2—sets on floor. Clear lacquer finish brings out natural beauty of the wood. Size 21 1/2" x 20" x 6 1/2". Holds 6 pairs of men's, 9 pairs of women's shoes.

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There's magic in REVIVA. Spill nail polish on your dresser? or perfume or liniment? Is there a water, heat or alcohol ring on your coffee table? Don't agonize or revile—just rub on this too-good-to-be-true liquid and most furniture spots literally evaporate. Covers minor scratches. Revives color and grain of wood. Cleans, de-spots and polishes, so it's all you need.

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- REMOVES Stubborn Spots
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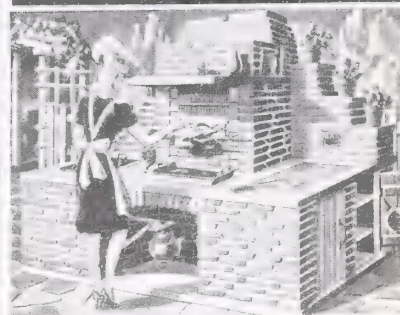
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You'll be his favorite gal if you give him a set of SELBY VERTICAL BARBECUE PLANS for Father's Day. You'll be delighted with this 4 set master set of blueprints... If detailed construction drawings... step by step directions with complete barbecue data. He can build it with any type of masonry walls. Send \$1.00 for that extra special Father's Day Gift Set today! Include 12 additional for faster first-class mailing.

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Reminiscent of early days are these adorable, electrified oil lamps. Exquisitely hand-painted milk glass with shining brass trim and 5" square marble bases. Utter perfection in a gift for the June bride! The taller is 22" high, the shorter 19½" high. \$17.50 each. Sorry, No C.O.D.'s

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furdy luggage rack with canvas panels all ainted and ready to needlework. Rack in red, lac or ivory lacquer or mahogany or walnut nish. Rack, canvas and yarn to work it, \$13.75.

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Sandwich Board and Work Table
Large Compartment for Silverware and Utensils
Nonspill Beverage Tray
Salt, Pepper, Salad Oil Shakers and Mustard Jar
Quickly Folds to Small Size

Roll It . . . Anywhere Indoors or Outdoors

FITTED WITH 3 THERMAL SERVERS

Host, Hostess and Guests enjoy casseroles and foods quickly served from clever Porta-Buffer. Thermal Crocks in separate carrier retain heat and cold. Beans—and such—baked in them, kept piping hot. Salads kept crisp and cold. Unit smartly designed and strongly made. Wheat Straw color. Size 37x20x36 inches, \$37.50 complete. Sent express charge collect. Money refunded if not pleased.

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Headquarters for game room equipment . . . accessories for the home. Unusual games, barbecue supplies, etc. Write for "Successful Entertaining at Home." It's Free!

Lemon Flavor CRYSTALS



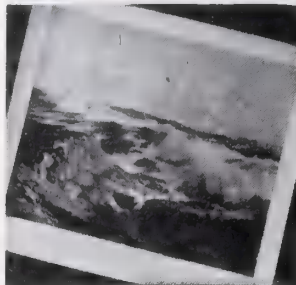
Tempting and economical for mixing drinks, baking, cooking, for sauces, iced and hot tea, sherbets, flavorings, etc.

No more squeezing lemons—here you have the crystal form—add water or mix dry and serve. Delicious and keeps indefinitely.

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WINDOW



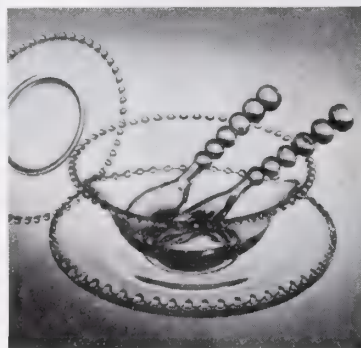
SEA FEVER. One of the most powerful seascapes ever painted, by America's finest seascape artist, Frederic Waugh. This print is called "Driving Westward," shows the ocean in all sunsplashed and windswept restlessness. Hang it over the mantel or above your couch. You will never tire of it! 22½" x 27¾", \$10. Excellent catalog available for 25c. Old Print Exchange, 11 E. 48 St., N. Y. C. 17.



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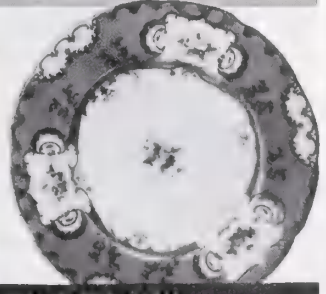
IC PICK-UP. Picnics are fun, 're apt to be hot, and you're so for the clink of ice in a tall glass miss the joy of sunning on the do take this thermo crock along next junket. It keeps ice cubes hours. Equally good for keeping piping. Glazed crockery with anvas handle, 8" high, \$4.50 exp. rothy Lerner, 106 S. 13th St., phia, Pa.



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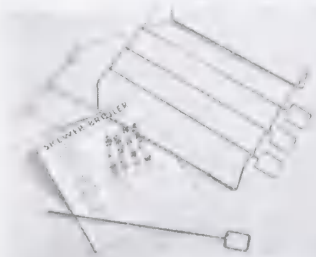


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FROM MONTERREY IN ROMANTIC OLD MEXICO...
You'll be delighted with the pert swish of Carmelita's skirts, and the flirtatious tilt to Manolo's sombrero!
Colorful semi-porcelain figurines, hand painted in brilliant lustre, gold trimmed, 7" high, \$11.00 the pair, postage incl. in U.S. Check or Money Order; no C.O.D.'s please.
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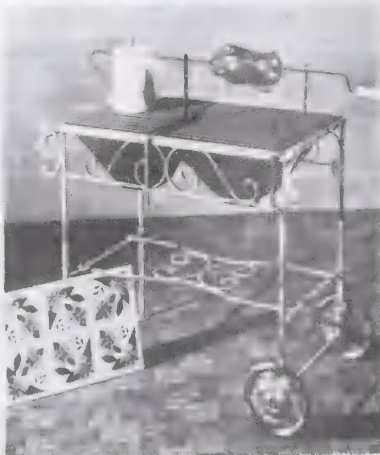


LUCKY Horseshoe BELL
\$7.50
Complete with Horseshoe Bracket \$9.50 No C. O. D.'s
At your garden gate, house, camp or as a "come-and-get-it" call. Unique, attractive, practical. Two old horseshoes welded so they chime pleasantly when tapped with raw-hide-tied clapper. Black, weatherproof finish. Height about 9 in. Diameter about 8 1/2 in. Design patent 137664. Shipped direct express collect on receipt of check or money order.
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NEW DOUBLE GRILL for outdoor meals. Broils meats and heats vegetables or coffee at the same time. When small grill is not needed for cooking it may be used for serving by covering it with these colorful heat-proof tiles. Light but well built of wrought iron. Moves easily on rubber tired wheels. Pompeian green. Height 29½", 49.50



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WINDOW SHOPPING



ICY DRAUGHTS OF B

We hope it's as scorching when you see this copy as it was the day we made it. All we could think of was a lazy slap of waves on a beach, front porches, and the cool amber beer as it poured from this scroll-ttery pitcher into matching mugs, green, teal or ivory. (Qt. pitcher mugs 79¢ each. Bar Mart, 62 W. 4th New York 19, N. Y.



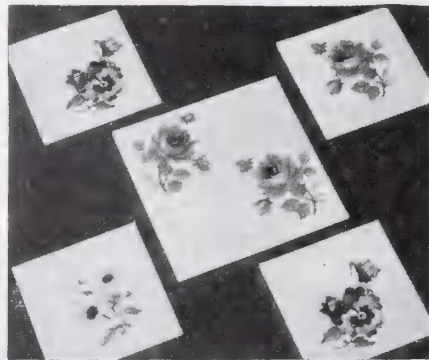
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Do your arches ache at the end of the day and do your shoes, hard pavements, and hot sun had never been invented? The answer is trying the Rolla? Its series of wooden cylinders and move your feet over them they will from the increased circulation! few minutes each day. 6" x 5", \$2. B. Nelson, 10 E. 39th Street, N. Y.



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3 HEAT-AND-COLD RETAINING CROCKS
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1 Dessert Fork 1 Butter Spreader
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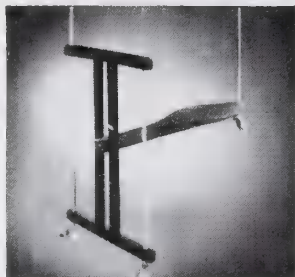
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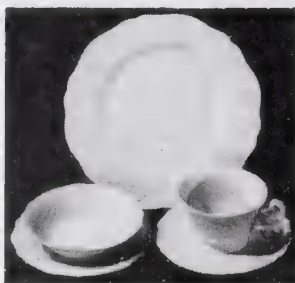
SHOPPI



COOL AS APRIL. Ladies, news! A bow blouse that is made of balloon cloth! Besides being so tailored with pearl buttons and sleeves, the cotton is so closely woven it actually feels like silk and looks like a hankie. Your choice of lime, pink, or pale blue, sizes 8-14. \$8.95 ppd. Only at Martha Washington, 22, N. Madison Ave., New York 22, N. Y.



SWING-HAPPY sun-suiter fill your back yard with their laughter as they flirt with the trees and your own small host will be popular than the Good Humor man. Red, white, and blue Pump Swing, 20" seat, the handles and foot post 18" wide, and it comes with 20' heavy rope. Inside or outdoors, it's wonderful. \$3.45. Miles Kimball Co., Algoma Blvd., Oshkosh, Wis.



YOURS FOR A SONG (of course, anyway), is this 20-piece set. It comes in white with a design in relief around the rim, a pattern is called Adam Antic. The service for 12 includes 8" luncheon plates, cups, saucers, fruit saucers, and bread and butter plates. Just \$2.95 exp. coll. from Pottery Shop, 30 Rockefeller Plaza, New York 20, N. Y.

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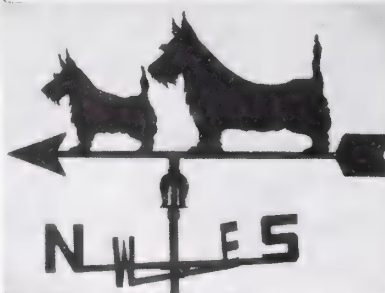
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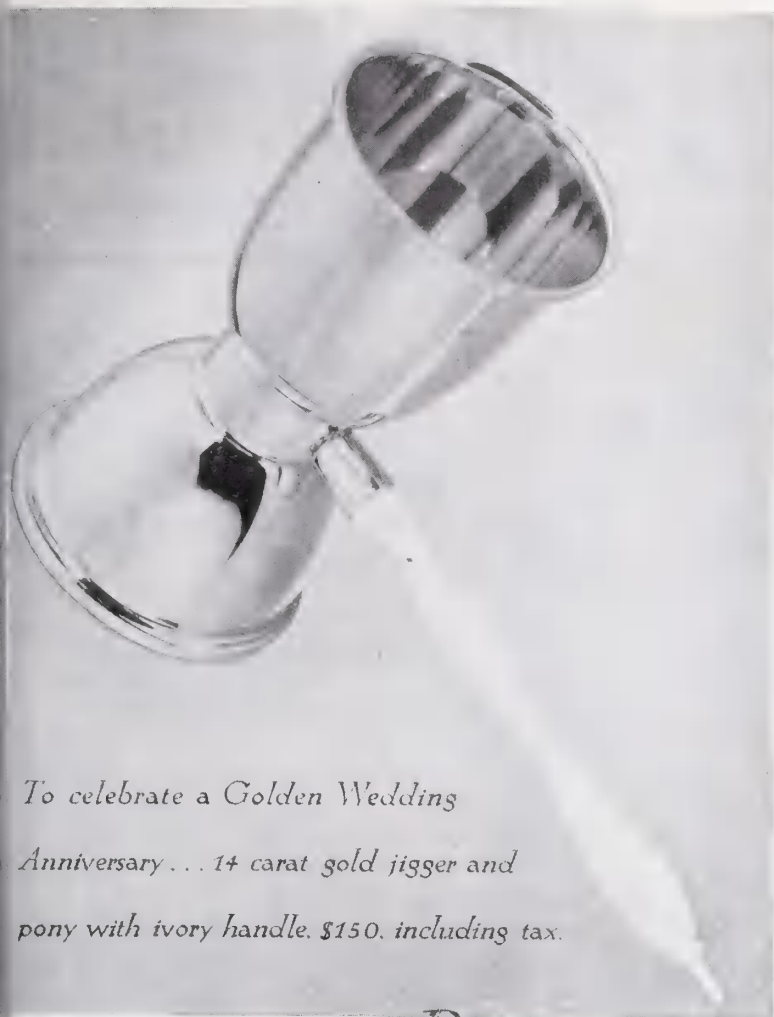
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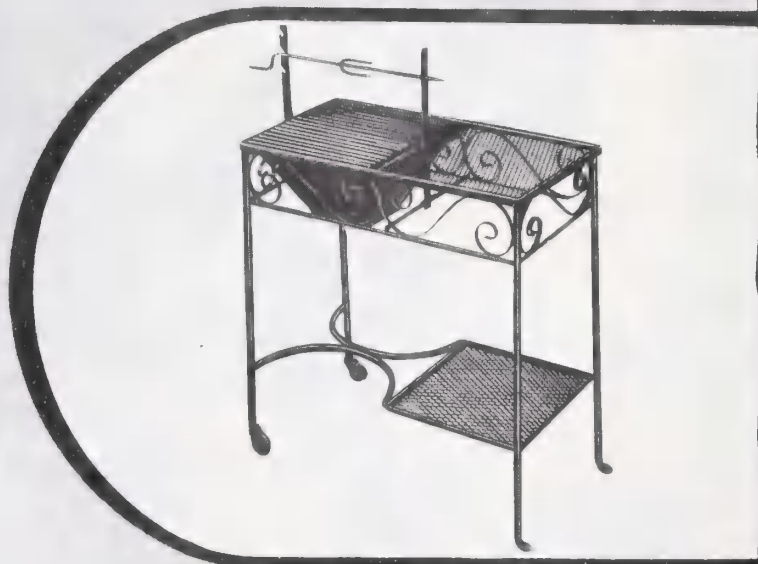
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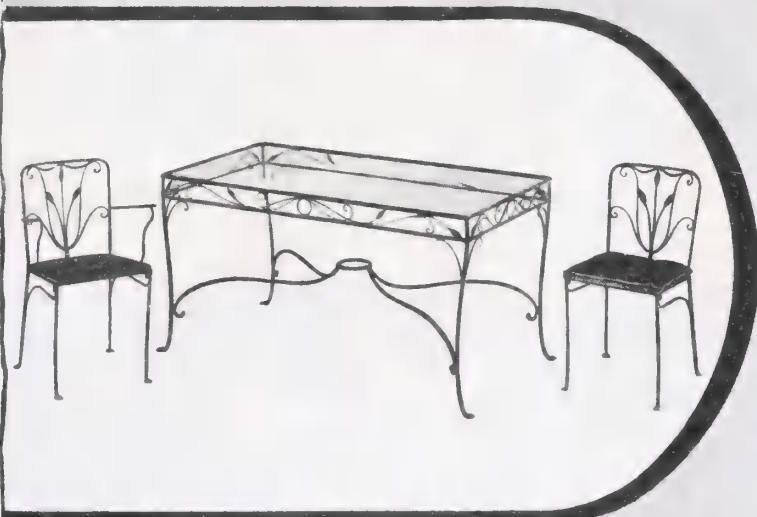


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HOUSE BEAUTIFUL

**THE MAGAZINE DEDICATED TO THE BUSINESS
OF GOOD LIVING**

Vol. 87

JUNE, 1945

No

■ Cover photographed by Emelie Danielson

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ELIZABETH GORDON

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"Won'tcha guard these towels for us?"



Mom let us bring these towels to the pool on one condition—we'd be extra careful of them. You see, they're Fieldcrest Towels and she's crazy about them—says they can't be beat for swell colors and the fast way they dry a person. But they're scarce in stores right now and that's why we have to take special care. So won'tcha guard our towels for us while we swim?

ALWAYS DISTINCTIVE  ALWAYS DEPENDABLE

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WARNING

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JOHN MILTON

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The 22 different laborsaving devices pictured were made before the war. Postwar models will be even better. And many exciting *new* appliances will also bear this famous name.

But not yet. At the moment, all our skill and resources are devoted to war work. And will be as long as it's necessary. But there's a new day coming . . . a day when Westinghouse will again prove to be a "friend in need" to harassed housewives. Let's all do everything we can to make it soon.

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ELECTRIC HOME APPLIANCES

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One of a series of events in the lives of immortal composers, painted for the Magnavox collection by Walter Richard.

... Because of falling in love with someone!

AMERICA! What would this strange land hold in store for two young musicians? A great future, perhaps, for the girl. After all—wasn't she already an opera star... with a fine contract to fulfill at the Metropolitan? But the boy, Victor Herbert... what of *his* future?

« « If it hadn't been for the girl, in fact, *the boy might never have reached America*. For it was she who had first been approached by an American talent scout. She, who had refused a contract unless it included a place for a certain young Irishman. "But what can he do?" demanded the talent scout. "Well," she had replied, "at least he can play the 'cello!"

And thus to America came Victor Herbert—on *his honeymoon!*—bringing with him the talent for such gay operettas as "Naughty Marietta," "Babes in Toyland," and many another musical masterpiece which brought joy to the world and credit to American music.

« « *There is special joy today for all who can hear Victor Herbert music played on the Magnavox radio-phonograph. Here the composer's great works spring into vivid reality... you revel in his tender melodies, his dramatic harmonies. You feel the warm cheer of his personality, sway to his good humor, delight in his whimsy, glow with his Irish sentiment.*

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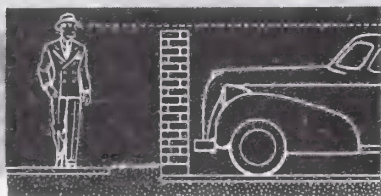
THIS IS A PARKING LOT

Yes, this is the way a parking lot *can* look when it is planned right. This is one corner of a free parking block in the shopping center called Country Club Plaza in Kansas City, Mo. Behind the shoulder-high, landscaped wall, back of the fountain, 250 cars can be parked out of sight of pedestrians. Owners of the parked cars have to walk no more than 75 yards to the stores they came to shop in. Yet the mass of parked automobiles presents no offensive, disordered appearance to mar the fine shop fronts. No dusty cinders blow up to sting the eyes,

coat the cars, and dull the sparkling store fronts. Even pedestrians may rest on the marble benches.

Yes, this parking lot is as up-to-date as the modern automobile. Yet there are not more than 12 or 15 cities in the United States that can boast equally admirable examples. And even they can point to only one or two.

Dedicated as HOUSE BEAUTIFUL is to a constantly improving standard of living—in our personal homes and in our larger home, the community—we deplore this lack of civic awareness. Our automobiles have become integral parts of our lives and personalities, and we must plan to provide properly for them, at rest as well as in motion, or our cities will become more blighted and property values will decline. You owe it to yourself to correct this common American problem. To learn how, turn the page.



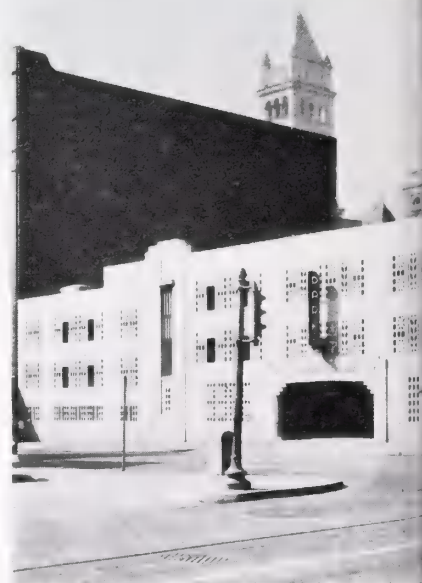
ABOVE IS THE REST OF THE PARKING SPACE SHOWN ON PREVIOUS PAGE

This is another view of the parking lot on the preceding page. It's in Country Club District, Kansas City, Mo. Our photographer took this picture atop a ladder. From the sidewalk you can't see the cars; the level of the lot is below sidewalk level, and the wall was designed to be just a bit higher than the cars. (See sketch)



This modern "herringbone" plan permits approximately 20 per cent more cars to be parked in a given area. The cars are parked at a 45-degree angle, front-to-side on a saw-tooth line, instead of front-to-front on a straight line.

Right: The Star Parking Plaza in Washington, D. C. is a good example of a solution to the parking problem where land is expensive. Cars are parked on three floors of building. Grillwork permits constant supply of fresh air.



Will your parking be as UP-TO-DATE as your car?

Your postwar automobile may be a marvel of comfort and efficiency, postwar roads the epitome of safety and convenience. But what's the good if parking is inconvenient and expensive?

By Dorothy Ducas

Think back, if you can, to the days before gasoline rationing. Imagine yourself bound cityward from your home to work, on a shopping tour, or to the bank. What was your complaint when you reached the heart of the city?

"Where can I park my car?"

You either nosed into a vacant space at the curb, ignoring the austere sign that said you could park only an hour. Or you found a vacant lot three blocks away where a sleight-of-hand artist maneuvered your car into a mass of automobiles packed like sardines in a can—from which he extricated it, hours later, while you waited impatiently and apprehensively.

If you think *that* was difficult, just imagine what it might be like after the war, when all of the 24,000,000 passenger cars still capable of running take to the road, and when the automobile industry starts its postwar production to bring the number of cars up to 40,000,000 by 1960! Add to that picture the many new expressways, feeder-roads, and improved highways into cities, which will entice millions of people to drive to the city who never, or seldom went before.

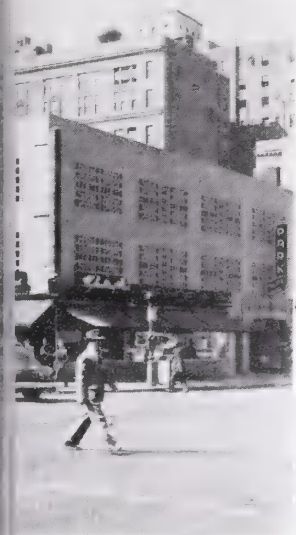
Very little has been done in most cities to provide anything like good parking, as it is defined on page 102. The three groups of people upon whom the solution depends are: municipal government, downtown merchants, and citizens of the metropolitan areas. It is time for the first two to be prodded by the third—YOU. For, in the Better Tomorrows we all strive for, you will certainly want to drive more easily to your downtown business districts which offer a more varied selection

of purchases than you find in your neighborhood stores. You will depend on your car for shopping so that you won't have to be a slave to bus and railroad schedules. You will insist on the convenience of tossing your parcels into the back seat of the car and taking them right home with you.

We have become so used to our automobiles that, according to G. Donald Kennedy, Vice-President of the Automotive Safety Foundation, they are now integral parts of our personalities. Even with improvement of public transit from outlying areas and the possibility of good urban residential neighborhoods from which you can walk to work, an enormous number of people will be driving their own cars into the heart of the city whenever they please. They will clog the streets, turn all vacant lots into ugly masses of jam-packed cars, increase traffic hazards, delay the orderly processes of business—unless they can find convenient, economical and safe parking.

We cannot afford to make our cities any uglier or less convenient than they already are. Our new parking lots and garages cannot be small and unattractive, located at random, costing whatever the traffic will bear. Parking facilities should be planned, designed and located so they become assets instead of liabilities to the communities served.

You have only to look at the photograph on page 46 to realize that where time and attention are given to beautifying a parking lot, the seemingly impossible can be accomplished. Farsighted real (Continued on page 98)





● WOULD YOU THINK THIS WAS THE SAME ROOM AS TH

Designed by Karl Steinhauser

Has your DECORATING PLAN got lost in the shuffle?

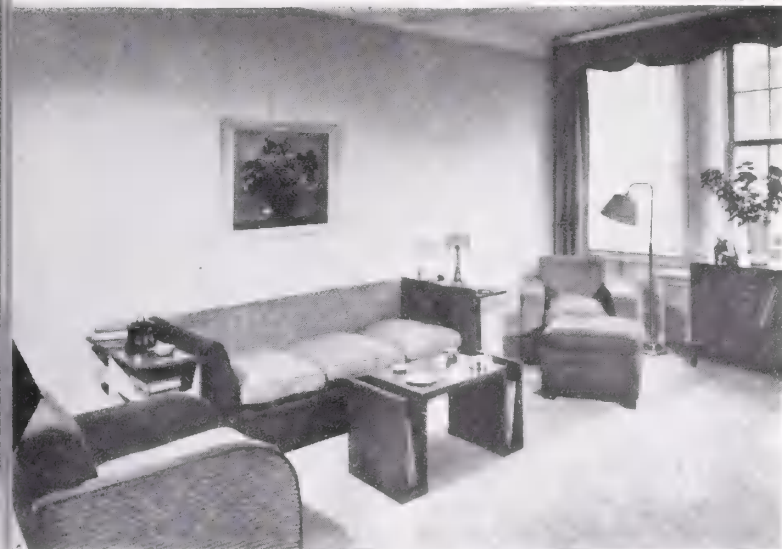
The original plan of many a room gets side-tracked as time goes by. But here's how the same old furniture can become the basis of a whole new and complete decorating scheme

By Marion Gough

Too many rooms are paved with good intentions. A bride, for instance, usually selects her sofa and armchairs as the nucleus of the perfect, complete living room she hopes to have some day—after she's been able to acquire the precisely right, perfect accessories, pictures, and whatall to go with her furniture. But as the years go by enthusiasm wanes, or the time never seems ripe to invest in that fine lamp or that important accessory. Extra furnishings that inevitably accumulate are often less than perfect, bought for that treacherous period known as "the time being." The plan fails to flower.

But it's never too late to mend. See the incomplete room below. Fifteen years ago its owners, Mr. and Mrs. James Herzog, of New York City, bought this heavy, low-slung furniture as a start toward the modern living room they wanted. But only recently, when they began to put their furnishings in a new apartment, did they realize how far afield their plan had wandered. So they started all over again with a new plan, using the same basic furniture. And this time they carried through. See the result across the page.

EMELIE DANIELSON



Old dining furniture was kept, but chairs were slipcovered. By removing the top of a high china cabinet, setting it beside the bottom, and extending the level with wall shelves, continuous serving space was created. Accessories, Lord & Taylor



Herzog boys' room is enlivened by Tommy's artwork, papered on wall above three storage chests, formerly John's nursery wardrobes. Lilliputian hangers were removed and the chests lacquered blue. Space-saving trick is the lamp bracket on wall

BEFORE

Opposite: In the new plan overscale accessories and wide mirror, enlarged by framed prints, reduce apparent size of heavy, "old" Modern. Bolsters shorten the too-deep seats. Chinese urn, Little Jones. Coffee table accessories, Schoonover Antiques

HOUSE BEAUTIFUL

Announces

a Series of Research Contests
to Determine

HOW AMERICA wants TO LIVE

**You Compete in a Contest to Win the Furnishings
of a Room. House Beautiful Learns What You Want
from the Competition Letters and Questionnaires**

Nothing matters more to America's post-war future than our economic good health. If American industry is able to convert from making war-time goods to peace-time goods, quickly and sure-footedly, we will all enjoy an improving standard of living for years to come.

Biggest stumbling block and blind spot is that Industry in general does not *really* know what the Public wants. The time honored system has been to manufacture what the Public *theoretically* wants, offer it for sale, and wait to see how it succeeds, measured in terms of sales volume. This process, though sure, is slow and wasteful, and it causes money to be lost through bad judgment. For in most cases there has been nothing but opinion to guide designers and manufacturers until those delayed sales figures were secured. Right now,

too, the war may have sharply accelerated our constantly shifting national tastes and desires. The cessation of so much civilian manufacture has removed even the usual references that Industry is accustomed to plan by. It is impossible to say with authority, at this time, how America wants to live.

HOUSE BEAUTIFUL, therefore, starts in this issue a program of reader research to try to take the measurements of public desire. To make it worth your while to tell us what we want to know, we have built this program as a series of contests. You will have the fun of competing for the basic furnishings of a room. We will have the great privilege of actually *knowing* what you want and what you deem important. The statistical findings, tabulated from all the series, will be made available to Industry and to our readers.

What Do You Want in a Dining Room and WHY?



BY ELIZABETH GORDON, EDITOR

Maybe you *don't* want a dining room. If you don't, that is just as valuable to know as the fact that you do want one. IF you *do* want such a room, how do you want it equipped, how do you want it to serve you, and how would you like it to look? If you *don't* want a dining room, we want to know just as ardently where instead you want to eat your meals. For how you want to live, during the next five or ten years, holds the key to America's economic well-being.

On the next four pages we show you a dining room embodying many principles which have been controversially discussed during the last ten years. At no point do we tell you what we think of this room, or imply what you *ought* to think of it. (For neither of these points matters.) We merely explain how it performs, leaving to you the right to decide whether you would like to embody those same principles in your own home.

In short, we invite you to evaluate the performance of this dining room in terms of the way of life you intend to follow after the war. Your critical and considered judgment is what we want, regardless of whether it is negative or positive.

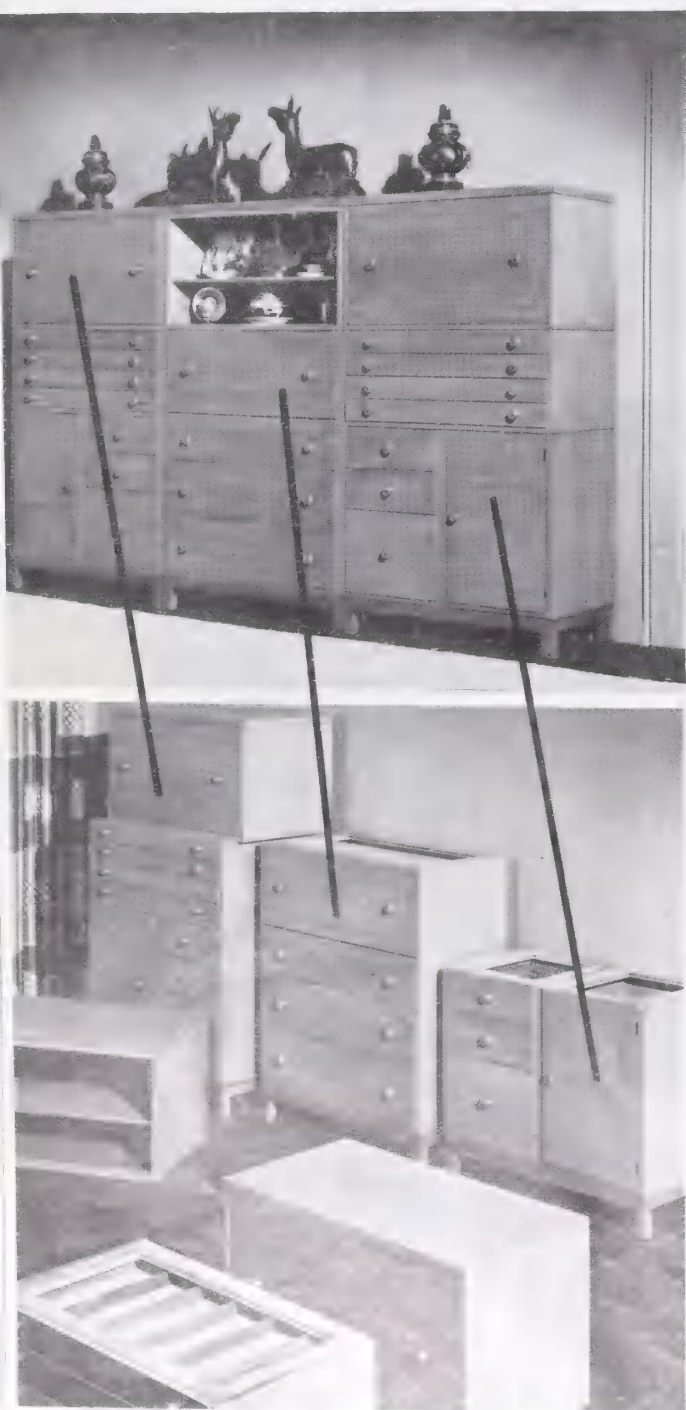
The writer of the letter that best analyzes and rationalizes this room will win the furniture, rug, and fabrics shown in the following four pages:



Would this Dining Room Furniture

Solve any o

Ask yourself the questions on these pages. Study the fine points of this room. How do you like it? Would you want to own such a dining room? If not, why not? Then write a letter, giving your personal opinions. Your letter may win the furnishings—either to keep or sell



1 Do you think dining rooms are a "thing of the past," a waste of space, and an anachronism? Or do you think a dining room is a perfectly desirable thing to have—a proper place for families and friends to gather for the important business of eating? What is your basic theory?

2 Has it been your experience that dining room suites provide enough storage space? Is the buffet or credenza commodious enough for the things you want to keep there? Or do you have to keep your linens, silver flatware, serving pieces, and china in other places? Which of these possessions causes you the most trouble in storing?

3 Would you like to use your dining room as a secondary living room—where the children could do homework, or Father do officework, or where anyone could get away for quiet reading? Would you like to have a pair of easy chairs, a reading table, and lamp in your dining room?

4 Do you want your dining room table to stand in the middle of the room, in the traditional manner? Or do you like an arrangement typified by the off-center grouping on page 54? In short, how far along the road toward "a different look" are you willing to go? Do you like the idea of a washable rug to simplify house cleaning?

5 Would you like to be able to do the house accounts and check-writing at a piece of furniture not kept in the living room? Or do you feel that private affairs are perfectly safe from prying eyes in the living room? Do you want a real file drawer for important records? Do you like to see gay, bright, bold colors and patterns while you eat?

Do you see advantages in having furniture which can be recomposed, or reassembled? In the pictures at the left you see how the storage units in this room stack and arrange like the old-fashioned sectional bookcases. This principle allows you to add more from time to time, or rearrange what you have. Furniture is called "Flexi-Units," and is made by The Widdicomb Furniture Company.

?

Your Problems ?

Would you like your dining room furniture to have shallow drawers designed especially for table linens, so they would not have to be piled heavily? Would you like silver drawers lined with tarnish-resistant flannel, and with dividers for the stacking of flatware, like a jeweler's silver chest?

?





Here's a new table arrangement, using same three tables shown on preceding page. They could be so arranged in any corner, or on a straight wall, or in front of built-in benches. Would you like this different, modern look in your dining room?

Would you like to be able to sew in your dining room and, therefore, want to keep your sewing equipment there (since dining table is usually biggest flat area)? Would you like to keep overflow of living room here—games, records, coasters, etc.?

Flora, disappointed by seeing martini-dise for their photo-graphs: Tibbitts on, 100000; Martini's Gallery; rug, "Shag" by Karastan; records, Liberty Music Shop; accessories of linen, silver, glass, etc., by Karastan; record, Jensen; pottery, P. P. Kellie & Co.; glass, by Karastan; china, Altman-Walsh; drapery and upholstery, etc., by Karastan; Decorative Fabrics



PHOTOGRAPHS BY PAGANO

ere are a row of cabbages and a row of broccoli. . . . The plants stand about 2' apart in the rows. As illustrated, an occasional head of cabbage is lacking, and in at least one case a pepper plant appears instead. The large firm cabbage shows a crack. The plants are robust but marked by holes. The ground is bare, rough, and dry. The tops of the broccoli plants have been removed, leaving a number of small, green side heads, showing no yellow blossoms. *What's the score?*

DEMERITS: For letting cabbage worms and loopers riddle not only leaves but heads of cabbage, 15 points. For not using cracked heads before cracking, 10 points. (Crop loss, 25%.)

CREDITS: For weedless, well scuffed soil surface, conserving plant food and moisture, 30 points. For good spacing, 10 points. For replacing used cabbages with other crops (pepper plant), 10 points. For proper cutting of main broccoli heads when ready, 15 points. For retention of side clusters, 5 points. For not showing, thus far, yellow blossoms and wasted crop, 5 points. Pretty fair, with only one serious lapse—spraying.

**TOTAL
DEMERITS . . . 25**

**TOTAL
CREDITS . . . 75**

FINAL GRADE—75%

ere are two rows of bush beans. They appear to be about 2' apart, with individual plants standing out 8" apart in the rows. The plants are well formed and vigorous, with a heavy crop of large beans showing beneath the leaves. The gardener has done or is doing several things. He is cultivating deeply with a prong cultivator. He is spraying with a tank sprayer to foil Mexican bean beetles. He is picking a nice mess of small beans from the vine tips. *What's the score?*

DEMERITS: For plants 8" apart, instead of 3"-4", 15 points. For picking young, small beans and ignoring overage beans down below, 20 points. (Give him a break and say these will make shell beans.) For cultivating ground deeply, damaging roots, 15 points. For spraying tops of leaves instead of undersides, 20 points. For pulling beans with one hand, 10 points.

CREDITS: For preferring young, small beans to old big ones, 5 points. For cultivating and spraying thoroughly, albeit incorrectly, 10 points. For spacing rows fairly well, 5 points. A vote of confidence to this gardener for work he was willing to do.

**TOTAL
DEMERITS . . . 80**

**TOTAL
CREDITS . . . 20**

FINAL GRADE—20%

ere is a hedge in the process of being groomed. It could be privet, and would be undergoing a mid-season trimming. The plants are around 15" apart, with one well branched and neatly weeded and hoed with earth around the base. A basket of manure stands nearby. The gardener has stretched a line tight between stakes and he is trimming to that line. The top of the hedge is flat, the sides smooth and tapering toward the base in vase form. *What's the score?*

DEMERITS: For too wide spacing of hedge plants, 10 points. For hilling up soil instead of depressing it slightly to hold moisture and prevent winter damage, 20 points. For intention to apply manure in mid-season, 15 points. For tapering sides inward toward base, 25 points.

CREDITS: For use of a taut line to guide shears to a true and level top surface, 10 points. For attention to clean appearance of hedge, 5 points. For trimming hedge, obviously intended to be formal, not long after previous grooming, 15 points. The hedge shown here is not long for this world.

**TOTAL
DEMERITS . . . 70**

**TOTAL
CREDITS . . . 30**

FINAL GRADE—30%

ere is a tomato patch. The plants are staked. The stakes would seem about 4' high. Plants appear to be about 6' apart. The ground is covered with straw to a depth of several inches. The plants have many branches and numerous clusters of fruit. The tops of the plants are pushing well above the stakes. The foliage is vigorous and healthy; the fruits are firm. All branches except those at the base are tied firmly to the stakes with string. *What's the score?*

DEMERITS: For use of stakes shorter than predictable height of plant, 10 points. For 100% excess in planting intervals for staked plants, 30 points. For retention of too many branches, thus diminishing size of fruits and probably total crop, 15 points. For tight, rather than looped, tying with string rather than tape or soft twine, 10 points.

CREDITS: For mulching ground, thus frustrating weeds, keeping roots cool, and retaining sub-surface moisture even in drought, 35 points. (This award is weighted. It represents the one thing that insured any kind of near-respectable crop at all.)

**TOTAL
DEMERITS . . . 65**

**TOTAL
CREDITS . . . 35**

FINAL GRADE—35%

ere is a heap of refuse. The base lines form a rectangle and the lower sides taper inward slightly. Beside the pile there is a bag of ground limestone. The gardener is emptying a basket of kitchen refuse, containing potato parings and grapefruit rinds, on the pile. There is a barrow of soil in the background. At the rear is the bed of a fair-size bonfire. Crates, tree stumps, and old plant stakes lie nearby. There is a se, too. Sunflowers are blooming. *What's the score?*

DEMERITS: For waiting till sunflowers are in bloom (i.e., late summer) to burn major debris, 5 points.

CREDITS: (It's all plain sailing now—this man is good!) For shaping and stacking his compost heap properly, 20 points. For including such homely things as potato parings and grapefruit rinds (along with the usual refuse), 15 points. For covering refuse with soil from barrow and ground limestone, 20 points. (Too bad he didn't use a composting preparation.) For having hose ready to wet down the pile (we hope), 15 points, to check fire, 20 points. For the birds' sunflowers, 5 points.

**TOTAL
DEMERITS . . . 5**

**TOTAL
CREDITS . . . 95**

FINAL GRADE—95%

WHEN YOU JUDGE YOUR OWN EFFORTS, REMEMBER IT'S RESULTS THAT COUNT!

Good PARTITIONS make good ROOMMATES



Two career girls can live together in one big room and have private lives, too. The secret is artful, not too obvious partitioning. See how it can subdivide this apartment into three separate rooms

By Sara Little



When curtain partitions are pushed back, mirror in the first roommate's sleeping quarters reflects the apartment. Furnishings, in fresh pink, hit a pretty medium between tailoring and frills

Most girls seeking their fortune in the big city share their quarters with other girls in the same boat. And ordinarily a roommate, besides lightening the financial load of rent, food and sundries, is a nice thing to come home to. But there are moments, particularly among sharers of one-room apartments, when the duet starts getting in each other's hair, when each of them would give a week's salary and two tickets to "Oklahoma!" if only she could have a little *privacy*.

You get privacy by shutting a door, and doors are things that one-room apartments seem to be just fresh out of. But if you haven't a door you can substitute a curtain. And if you have any doubts about curtain partitions as decoration, cast your eyes on these pictures. They show how prettily the I-want-to-be-alone problem can be solved in a remodeled "railroad flat" type of apartment such as many a pair of roommates has to cope with. Here two sets of ceiling-to-floor draperies become part of the decorating scheme and virtually turn one long, narrow, rather public room into three snug private ones when privacy is wanted.

YOU MAY SEE THIS ROOM AT JAMES MCCREERY & CO., NEW YORK CITY



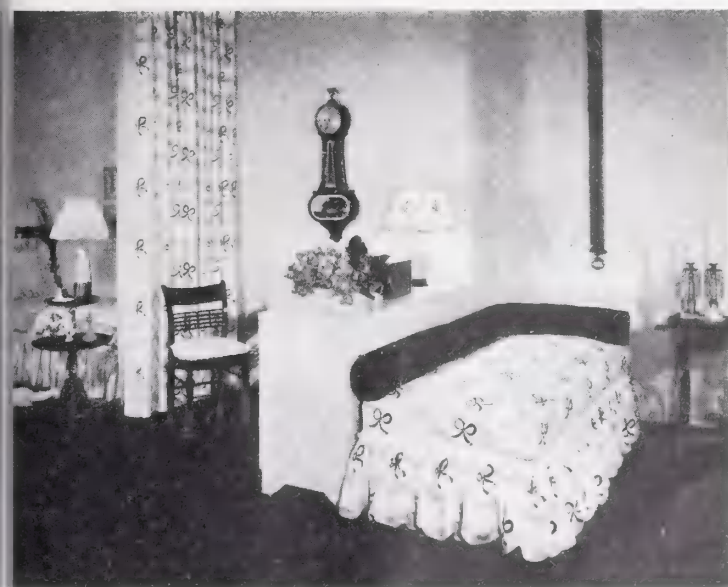
The same sleeping-sitting section you saw above is separated from the rest of the room by strategic draperies. Such provisions for privacy reduce roommate problems to the vanishing point. Success secret of subdividing one big room is to furnish it all as one living room—no blatant bedroom touches



A pink and white striped bureau provides storage for Roommate No. 2, who sleeps on the sofa bed. She doesn't have to go out to the movies when Roommate No. 1 has guests. She can have a room to herself by pulling the curtains that separate this space from the entertaining end of the room

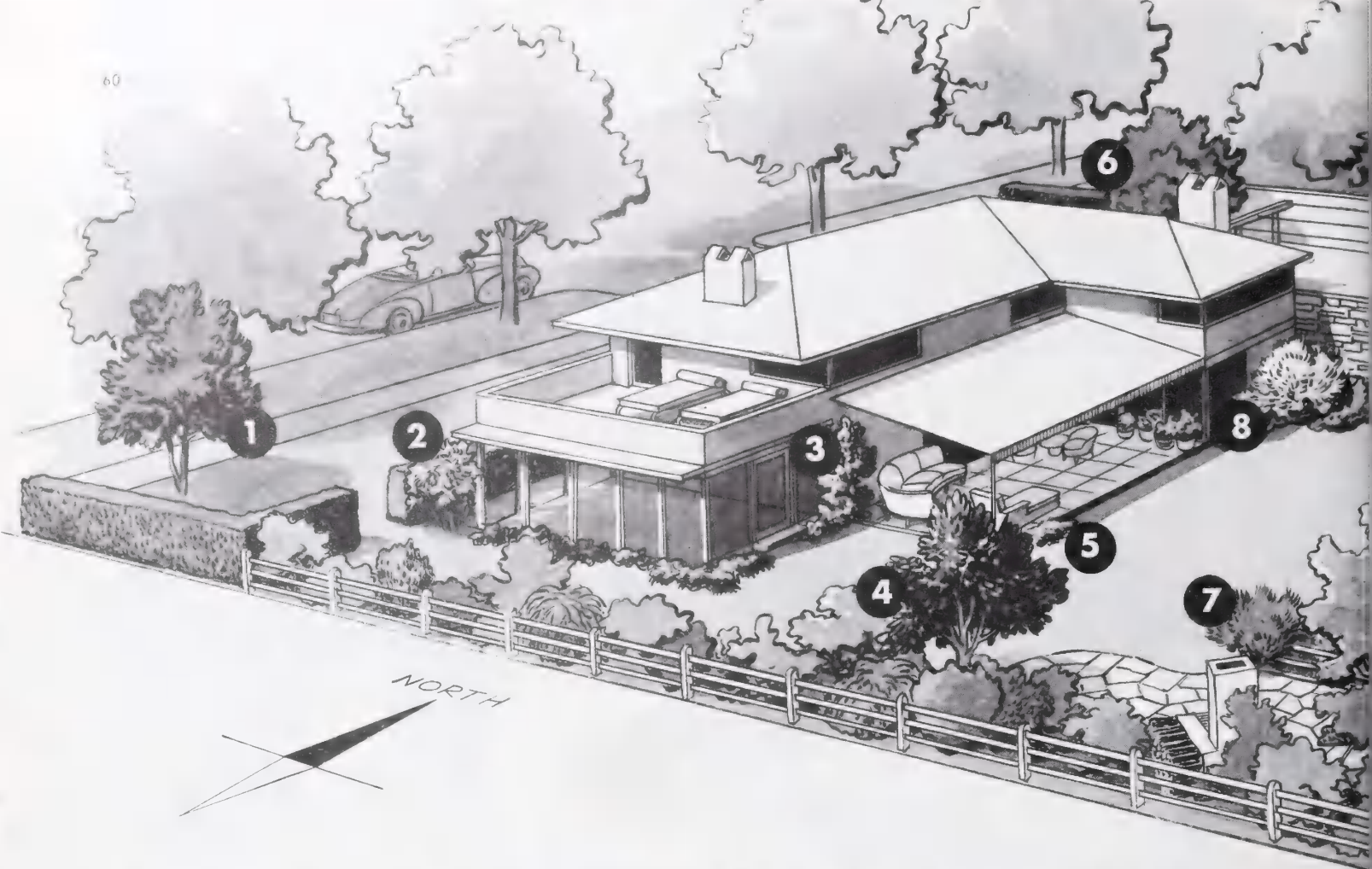


PHOTOGRAPHS BY EMELIE DANIELSON



What appears to be a wall jog into which the sofa bed fits exactly, is really the back of the bureau, performing like an architectural partition. (See its front in the picture to the left.) Draperies can be drawn to separate this sitting-eating-sleeping zone from the other sleeping section as you can see

Top. This "parlor floor" apartment is virtually one living room, and furnished as such. But it's cagily zoned by its bowknot patterned draperies into entertaining, eating, and sleeping areas. This end of the room is the entertaining department. Immediately above, dining space and bedroom



12 Spots where a REALLY FINE SHRUB makes all the difference

It's a waste of good shrubs to spot them at random around the garden. It's a waste of good spots to fill them with mediocre shrubs. Pick your spots—and your shrubs

By Stephen Kent

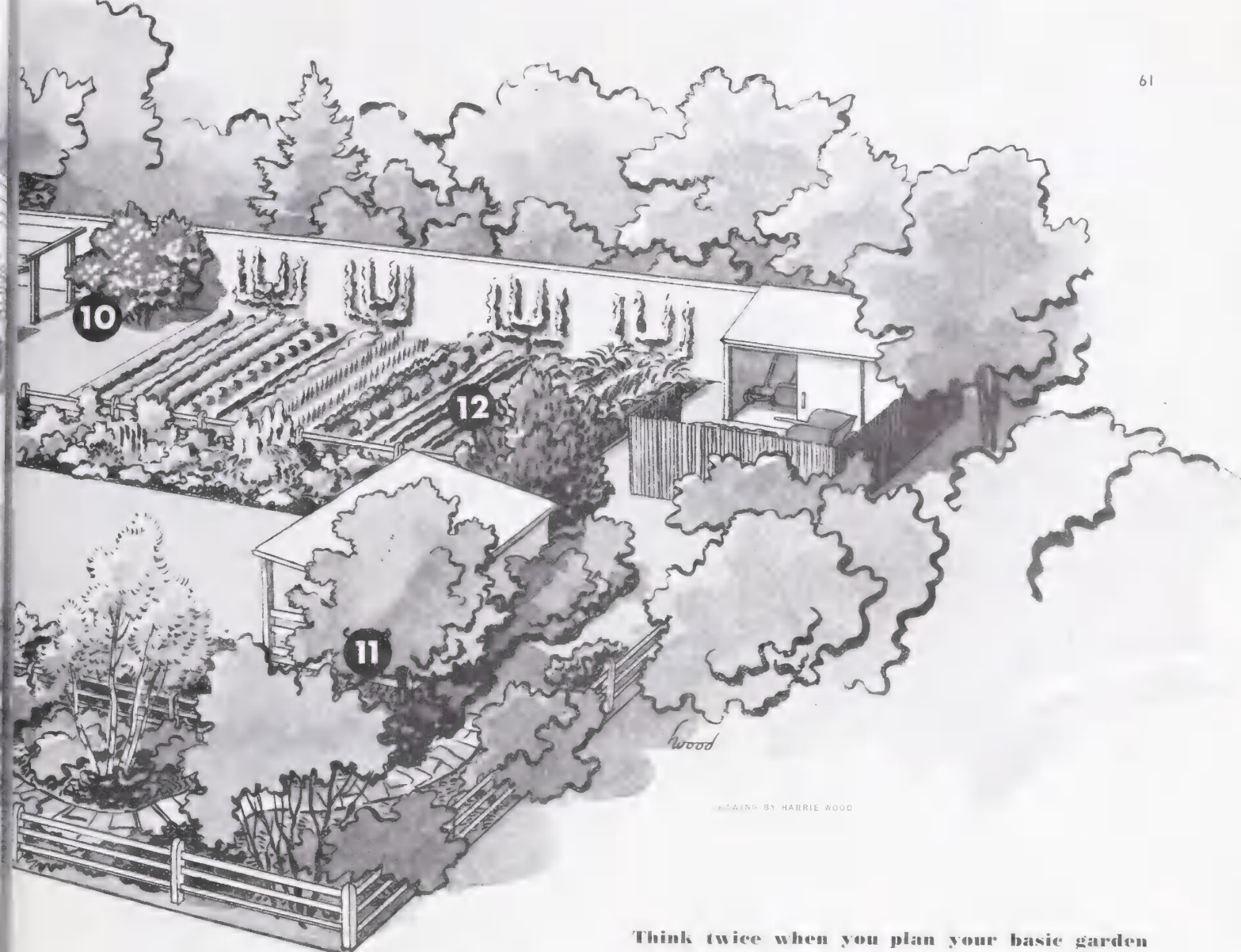
Climb into a helicopter. Go up five hundred feet. For every hundred feet of altitude, add a year in time to your perspective. Now hover there and look down at your house and lot. Observe the special places all around the grounds where a dominant shrub accent is cried for. Tool over to a good nursery, land, pull this article from your pocket, buy the shrubs . . . live happily ever after.

But it isn't done that way. While our gardens, like our homes, are (or should be) the result of careful planning, plants, unlike a house, change every season. And planning must be done in terms of dimensions, form, texture and the rest, *plus time*. Failing the helicopter and the ability to stack time up like poker chips, plan on paper, plan in

good gardens, parks, and nurseries, plan in your head.

Shrubs as individuals (and that is what we are talking about here) are not usually thought of in terms of hedges, or large masses, or shrub borders, or garden backgrounds. Yet properly used they may serve similar purposes. They can, by their individual showmanship, draw attention to themselves and, conversely, keep the eye from wandering elsewhere. So they may double for a hedge, or even a mass planting. They may, by a special growth habit, so affect the scale and perspective of a garden that they actually provide a background for what lies in front of them. They may, too, call attention to the things around them by hoisting a signal flag of bright color.

In the drawing on these pages you find single shrubs of outstanding quality used in such key locations as exist in most home gardens, in all the ways I've suggested. You find them used all at once, patly—in the picture. It's easy to do it this way. It's easy to make a hundred different plans this way. It is not at all easy to put the plan into effect and have it come out just the way you want it. But if you pick your spots and pick your shrubs, *really fine shrubs*, you will find some day that you really have done a job. The notes on the opposite page will help to make the planning and execution easier.



DESIGNED BY HARRIE WOOD

Think twice when you plan your basic garden planting—once to choose the right shrub and once to choose exactly the right spot. Then think once more of the whole garden picture

Franklinia (*F. alatamaha*) merits a prize position. Its fine form, rich red autumn foliage, and the autumn flowers make it outstanding. It is hardy in most sections of the country. Its beauty will make passersby forget that it looks view into the family garden

2 Winged Euonymus, the dwarf form (*E. alatus compactus*) is without a peer for holding down a corner—or blocking one. In the plan above it teams with the Franklinia to foil well-bred snoopers, to frame the hedge opening. It is hardy, unique for winged bark

3 Laland Firethorn (*Pyracantha coccinea lalandi*) is a shrub that grows like a vine. It is easily trained against walls, over corners. It is evergreen, has brilliant clusters of orange berries, is hardy even in the Northeast provided it is sheltered from too much sun, wind

4 Any Magnolia belongs where it will lift the spirits of the greatest number of people in the spring. Here it terminates a vista for the general public, is visible from any part of the garden and almost every window in the house. This is Yellow Magnolia (*M. cordata*)

Rock Cotoneaster (*C. horizontalis*) is ideal where a low and spreading accent is in order. A lace edge like that above is such a decoration. This shrub has delicate flowers, but you grow it for its lilac, boxwood-like foliage (not green), its sweeping branches

6 The Stewartia is a hedge in itself. Here the variety *S. pentagyna* dresses the garage door handsomely and effectively blocks the unprepossessing and essentially bare drying yard. It will assume tree form with encouragement, but leave it as branching shrub here

7 Here is a shrub, *Daphne Somerset*, in a vantage point made for its modest but rich textured beauty: the terminus of a fence—also the corner of a flower bed, the flank of a picnic terrace, one of two anchorages for a border plan. Pink flowers come before leaves

8 A sheltered spot, free from hot, all-day sun, makes a niche to order for the Glossy Abelia (*A. grandiflora*). It is almost evergreen as far north as New York, and glows with pink and white bells all summer and fall. The older it grows the more graceful its form becomes

Across the lawn from the Daphne, in a position of similar consequence, is one of the loves of all shrub roses—and of all bushes: *Rosa Hugonis*. Its form is basically simple by nature, and it is usually very hardy. It shimmers with yellow bloom in early spring

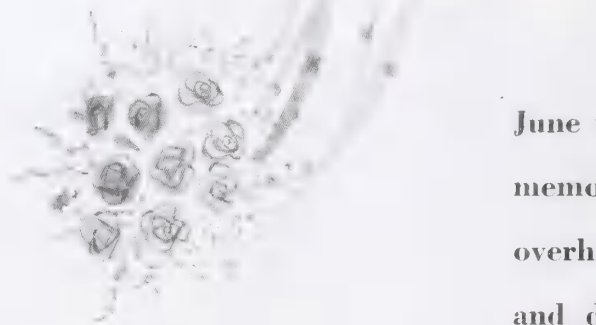
10 Without something to prevent it, your glance would run smack into the board fence at the end of the utility path. Because this path is part of the most important cross axis in the garden, use a dependable shrub: Fragrant Viburnum (*V. carlesii*)

11 A flowering crab belongs at the end of every garden. So here one of the nicest, Bechtel's variety, (*Malus ioensis plena*) is set back at one corner of the simple garden house. Such a magnificent spring performer as this would be welcomed by neighbors

12 Even a neat utility corner can do with some softening, if not actual concealment. For this tidy fence and tool house, nothing could do better than the old-fashioned common lilac (*Syringa vulgaris*). This undemanding shrub has been an aristocrat for generations

NOT JUST

MORE OF THE SAME



June weddings may be framed in the bride's memory with orange blossoms, but to the overheated guests the day is saved by food and drink that have been artfully planned

It seems about time that someone put in a strong plea for the habitual wedding guest, that hapless individual, who has suffered through so many mediocre luncheons that he looks on himself as an old-time martyr. Wedding luncheons come at a bad time psychologically, for anticlimax begins to set in right after the ceremony, and spirits droop as rapidly as the night-blooming Cereus with the dawn. It takes pretty superlative food and drink to fan flagging spirits and induce a sense of well-being, much-needed by guests and fond family.

And what happens? Everybody expects, and usually gets, a lifeless brown consommé, pallid Chicken à la King, a few dribblings of tired green peas, an ice. And even if it's good, this menu does nothing but intensify deflated feelings and induce a very severe case of ennui in all partakers.

What wedding luncheons need is an element of surprise! Pique your guests' interest by serving, instead, a garnei red soup, as clear as a spring-fed mountain stream. Once you've aroused their curiosity, they'll be faintly eager for the next course, spirits will begin to rise, and dragging,

forced conversation will turn as bright and spontaneous as the bride's smile.

But don't expect food alone to carry off your luncheon. Woo your guests into a receptive mood by bridging that low interval *before* luncheon is actually served with icy draughts of champagne, and see that their glasses are never empty throughout luncheon.

For a menu that will banish boredom, serve:

Summer Savory Soup
Coquilles aux Crevettes
New Potatoes aux Fines Herbs
Tossed Green Salad
Strawberry Mousse Wedding Cake

The crystal clear soup derives its luscious color from a mingling of deep-toned vegetables: tomatoes, beets, carrots—no meat bone is whisked through the liquid for even a moment. It's so light that, even if the day is hot, it won't send temperatures (Continued on page 110)

KODACHROME OPPOSITE BY EMELIE DANIELSON



● After the strains of Mendelssohn have swelled to a triumphant conclusion, after the bride has been kissed, the groom congratulated, the froth of a wedding begins to settle. It is then that the importance of the bridal table is seen. It needs to be a spiritual tonic. It should be lightly gladsome, not overpowering, traditional without being stuffy; and there should be as happy a marriage of silver, linen, china, glassware as of the bride and groom. Mrs. Frances T. Heard, HOUSE BEAUTIFUL's Home Furnishings editor, has set a table that a bride will remember always. The cloth of pale yellow Marghab linen is from Georg Jensen, as are Tiffin Glass Company's water and champagne goblets, Castleton China's dinner plates. The Marble Brand candles encircling the Schrafft cake are from Will & Baumer; and the wedding party may take the little heart cakes home to dream upon. Sterling flatware is International Silver Company's "Royal Danish," a lovely pattern a bride will cherish all her life. And the inspired menu will be long remembered by the guests who come to wish her well





The Hollingsworths' first house followed all the rules for Modern. But they weren't satisfied. So in their new house they've made their own rules, keeping all of their contemporary furniture, but softening some of the severer pieces with graceful slipcovers and a few traditional ruffles

Decorating conventions make sense only when they suit your kind of living. The usual sofa-coffee-table-twin-chair group wouldn't have furnished enough seating space for Hollingsworth entertaining. They prefer a lengthy L-shaped sofa that seats a crowd and practically fills two walls

By Martha Darbyshire



HARRY GLADSTONE, DECORATOR

Modern purists shy away from ruffled curtains—and that's fine, if you don't like ruffles. But the Hollingsworths do, and have them, even with Modern bed tables

They deliberately gave their living room an irregular shape by opening it into the small room next to it. This space for reading and music makes a more livable living room

The young are no slaves to the rulebook



MAYNARD PARKER

This house, utterly free of hackneyed, done-to-death decorating conventions, presents the youthful view that it's better to please yourself than to follow a formula blindly

The younger generation seems to have caught on fast to the truth that decorating rules have their place, but not if they cramp your style.

On such questions as "Can I Use Modern with Traditional?" or "Where should we place the piano?" the young are unlikely to accept the time-honored formulas as the last word. If the conventional answer doesn't suit their particular living habits, they go ahead and think up their own solutions which *will* give them the kind of homes they want. Wisely, they are more concerned with the way their furnishings perform for *them* than with any highfalutin rulebook dogma.

This youthful thinking is clear as day in the Beverly

Hills home of Mr. and Mrs. William I. Hollingsworth, Jr. They hadn't enjoyed living with their Modern upholstered furniture in its pure, rather severe Modern state, so they traditionalized it with slipcovers to make it look softer. Then they combined this with their Modern tables, which they kept as they were, simply because they liked them that way. They set their piano among the bookshelves—unorthodox procedure, perhaps, but a most satisfactory use of space in their particular living room. They further broke convention by making a huge glass cookie jar and a pair of chimney lamps the most important accessories in their living room. For all timid souls, here's evidence that it sometimes pays to write your own rules.

THINGS YOU OUGHT TO KNOW ABOUT QUICK FREEZING

Low temperatures necessary to preserve frozen foods tend to dry them out. Careful packaging in moisture-proof, vapor-proof, water-proof, odor-proof containers counteracts this. Never use packaging materials which impart odors to food.

Protect meats, poultry packed in cellophane with stockinette wrapping since moisture-proof cellophane gets brittle at low temperatures, may crack.

Certain varieties of fruits and vegetables freeze better than others. Your State Experimental Station can provide this data.

Foods should not stand for long in a warm room after packaging. Hold in home refrigerator until removal to locker plant.

All vegetables must be blanched before freezing to retain best flavor and quality during storage. This insures frozen products most nearly resembling the garden-fresh variety.

If space is at a premium, avoid storage of bulky items, such as cooked pies, cakes, corn-on-cob.

At zero you can keep most foods a year, if properly packaged. But avoid overlong storage, especially of fatty meats and fish, which may turn rancid. Besides, frequent turn-over is more economical of space.

Kep a running inventory of what's in your locker at all times.

Fruits packed in syrup expand when frozen, so allow plenty of headroom in package. Vegetables can be packed right to the top of the container.



How to be

Rent space in a locker plant and use it to find out what quick freezing of foods can mean to your family. Then you'll know what size home freezer you will want when you can buy one

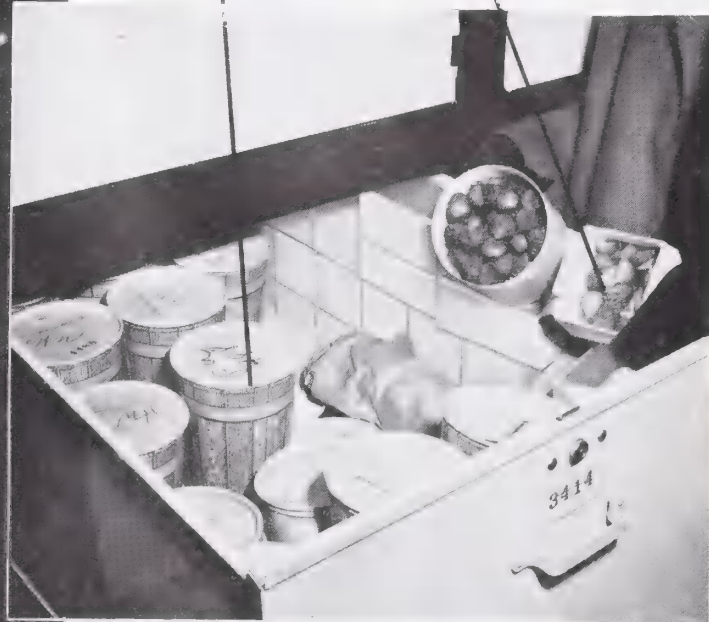
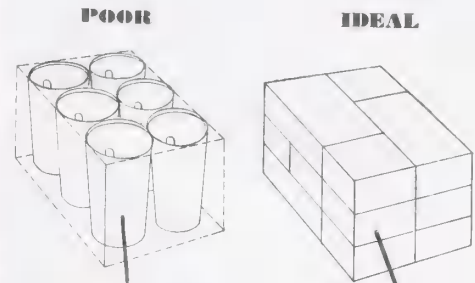
By Florence Paine

Every decade or so something so basic and far-reaching in its effect comes into our lives that the pattern of our daily living is materially changed.

Very often it takes another decade for most of us to learn how to make *real* use of this new thing. This is not to be ex-



PHOTOGRAPHS, NATIONAL FROZEN FOOD LOCKER ASSN.



Locker space is much too valuable to waste an inch, so pack fruits and vegetables in square or rectangular containers which permit closer fit in locker. When round cartons are used, one-third of locker space is lost. Drawer lockers make contents more accessible

one jump ahead of your future

ained as backwardness. (Americans are certainly not backward about progress.) Rather it is an eager quality of rushing it to meet the strange and new without sizing it up first.

The "thing" we have in mind is the quick freezing of food. It before you wave us off with a shrug and an "Oh, I know about that," we want to state emphatically that *unless you have used a freezer in your home for at least one year you are speaking the erroneous words of the partially informed.*

If these seem like strong words, it is only because we, too, were uninformed. We, too, had bought frozen foods at the grocer's. We, too, had frozen small amounts in the ice-making compartment of the refrigerator. And we, too, had been guilty of thinking (and maybe even saying), "Why spend all that money on a freezer when my local grocer will store frozen

foods free, and deliver them to me whenever I want them!"

But such ideas are about as perceiving as were our ideas about the electric refrigerator—before we owned one. Remember the scoffers who said, "The back porch is good enough for me," or "Why pay for electric current during the winter, when nature provides free refrigeration outdoors?" And so forth, with variations. Remember? Yet in only 25 years a home, making any pretense of being up to date, must possess a mechanical refrigerator.

We predict that something of the same sort will happen in connection with the freezing of foods. For there are many facets to freezing beyond the mere storage of commercially packed items or the freezing of home- (Continued on page 104)



MEET WILLIAM WURSTER

● William Wilson Wurster is an architect whose work has already had a powerful influence on the contemporary American scene, even though he has practiced for only 17 years. This influence promises to grow by leaps and bounds in the next few years, by virtue of two things: his ability to make Modern architecture acceptable to the layman, and his new job as Dean of the School of Architecture and Planning at the Massachusetts Institute of Technology.

Wurster's residential designing might be characterized in this way. He takes accepted basic shapes in architecture, keeps them free of their false faces and spurious ornamentations, thus abiding by the honest and good features that have been inherent in them since the beginning. Consequently his houses do not look startlingly different, even though they are essentially Modern.

But Wurster carries no torch for Modern or any other "period." He believes only in building houses that are livable, simple, and clean-lined. And he borrows from neither the old nor the International Modern styles. As a result it could be said that he has done more than any other architect to develop a truly American version of Modern. He believes that no forms should be rejected just because they are old and have a precedent, any more than that new forms should be tried just because they are new. As a result, his houses have many earmarks not associated with Modern—pitched roofs, siding of shingles and clapboards, boards and battens and shakes.

To use his own words, "I have never believed in proselyting, so feel that I have no mission to put over any given expression on any client. I like to work out direct, honest solutions, avoiding exotic and pretentious materials, using indigenous things so that there is no affectation."

This is exactly what William Wurster does. He uses redwood, corrugated iron, and concrete, and does things with them so that you enjoy the design of the whole. He stays away from materials that are in themselves blatant and which might proclaim themselves more loudly than the whole.

The intrinsic unpretentiousness of Wurster's work was best expressed by another architect when he said, "Bill always seems to be lucky in getting clients who have had money for so long that it would never occur to them to build a house to impress other people. They want above all else to live well there themselves. This has permitted Wurster to do a freer kind of designing, planned entirely around the way the client wants to live."

In judging any plan, his own or the work of others, Wurster's first question is, "What does it do for those for whom it is planned?" When that is successfully answered, only then does he ask, "How does it look?" Not that he disregards appearances—his impressive list of "first prizes" clearly disproves such a suggestion—but always his first demand is that the building assist his client's welfare.

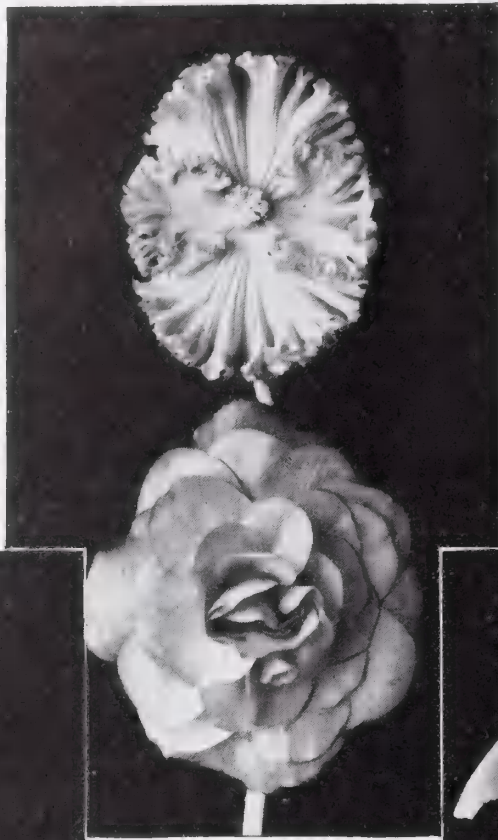
A revealing sidelight on the thoroughness of Wurster's thinking is the fact that he once took time out from his distinguished career to go back to school, where he studied city planning, tax structure, fiscal policy, and civic administration, all of which, he insists, must be understood before architecture can begin. For by architecture, he means nothing less than "the whole field of human environment."

Wurster has never found time to build a house for himself. In San Francisco, where he formerly lived, he and Mrs. Wurster (Catherine Bauer, internationally known authority on housing) made their home in a quite ordinary flat, but it had a marvelous view of the Bay—much more important to the exuberant, informal Wursters than a more impressive front. Now, in Boston, they live on Beacon Hill, not in a precise old mansion, but in an apartment over a garage on Chestnut Street, chosen for its convenient location.

If Wurster ever gets around to building a house for himself, he says he'll simply enclose a certain area of floor with walls and roof, then have a series of knock-down partition panels so that he can have one large living space or as many small compartments as his changing needs may suggest. Such an unpretentious approach to living is of more than passing significance in American life.



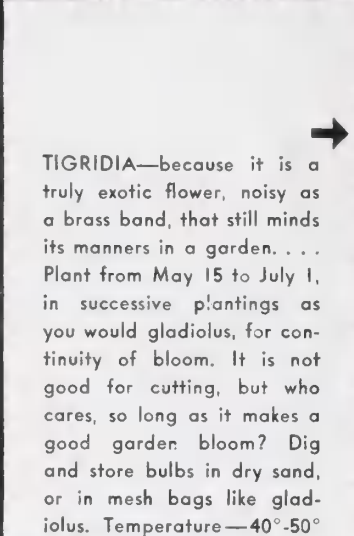
← **AMARYLLIS** (*Lycoris squamigera*)—because it loves the sun and, massed, makes a dramatic splash of color in late summer. . . . Plant in spring (to May 15) or November. Cover tip of long bulb 1". Dig and separate every 3 years, after blooming till Oct. 15. Foliage appears in spring; dies down in June. Flower spike comes up by itself in mid-summer. May not bloom first year



← **TUBEROUS BEGONIA**—because it is one of the few really brilliant flowers that relish shade, and comes in all colors but blues and purples. . . . Plant tubers from Feb. to May, preferably in pots for best start. Mixture of 1 part each sand, soil, leaf-mold is goal to shoot at. While plant likes some shade, it hates stagnant air. After frost lift and dry plant slowly. Store in cool, dry sand



→ **GLADIOLUS**—because it has a range of colors surpassed by none. It will grow almost anywhere for anybody. . . . Plant 1" to 2" bulbs with high crowns, 4" deep, from early May to July 1 (N. Y.). Dip first in bichloride of mercury solution, 1 oz. to 7½ gals. water, for 2 hrs. Spray against thrips every 10 days after leaves reach 8". There are many fine new kinds to be had at very modest prices



→ **TIGRIDIA**—because it is a truly exotic flower, noisy as a brass band, that still minds its manners in a garden. . . . Plant from May 15 to July 1, in successive plantings as you would gladiolus, for continuity of bloom. It is not good for cutting, but who cares, so long as it makes a good garden bloom? Dig and store bulbs in dry sand, or in mesh bags like gladiolus. Temperature—40°-50°



PHOTOGRAPHS FROM A. B. MORSE CO.

House Beautiful's chart of the

BEST SUMMER-FLOWERING BULBS

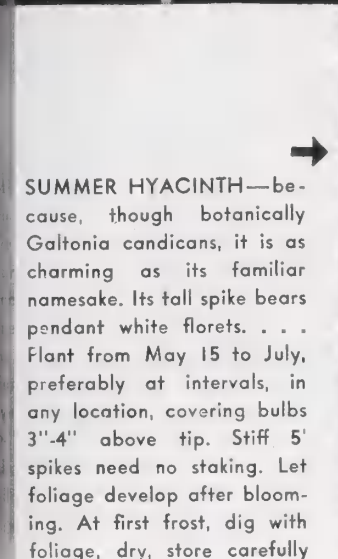
Edited and briefed by David Platt



MONTBRETIA—because it is the best source, next to gladiolus, of late summer cut flowers. Stems are flexible and wiry, fine for arrangements. . . . Planted 4"-6" deep, they'll be winter-hardy as far north as Philadelphia. Otherwise plant 3"-4" deep; dig and store the bulbs like gladiolus. Mass reds, yellows, tawny pinks, or plant in rows for cutting. This useful summer bulb should be used more



MILLA BIFLORA—because, for all its dull name, it is one of the most exquisite of flowers, satiny, camellia-like, with unusual green-striped calyx. . . . Plant this small bulb anywhere—in rock gardens, perennial borders, or in a rose bed. If mulched and protected, it is hardy north to New York. Set bulb 2"-3" deep, by May 15. Blooms continuously. If you dig yours, store them like gladiolus



SUMMER HYACINTH—because, though botanically Galtonia candicans, it is as charming as its familiar namesake. Its tall spike bears pendant white florets. . . . Plant from May 15 to July, preferably at intervals, in any location, covering bulbs 3"-4" above tip. Stiff 5' spikes need no staking. Let foliage develop after blooming. At first frost, dig with foliage, dry, store carefully



ISMENE CALATHINA—because it grows like a weed and flowers like an angel, or at least an angel's trumpet, with trimmings. It is like a great white amaryllis, with a green wash in the center. . . . Plant every fortnight from May 15 to July 15 in any location. Cover bulb tip 2"-3". Let foliage develop and lift after first frost. Store like summer hyacinth. Bulbs will multiply very rapidly



These eight nominees from a class of plants as easy to grow, for the most part, as vegetables, are as varied, as lovely, as any flowers in the garden. Try them all

Making a list, with vital and cultural statistics, of summer-flowering bulbs is one thing. Making a short list of the best ones—what might be called the indispensables—is another problem entirely. So when HOUSE BEAUTIFUL asked David Platt, who practically cut his teeth on bulbs, to draw up a brief list of the leaders, he really had to go into the silences with the assignment. The final result, represented

by the gallery of portraits across these pages, was achieved with one idea in mind: to include the cream of the "flower potential" for the home gardener.

This much is sure: with the eight summer flowering bulbs pictured, concisely briefed and described above, you can have a prodigious amount of bloom in all colors, at all heights up to five feet, in sun and shade, from July to frost. For only eight kinds of flowers, that's good! We'll wager not one gardener in ten ever dreamed of such potentialities.

Mr. Platt has boiled down his cultural directions to a tabloidal minimum of essential information. Bear in mind further that good soil, well supplied with humus, is best for all these bulbs. They grow quickly, are heavy feeders. So apply plant food not only when you prepare the ground, but in supplementary doses. Then watch them perform.

WHY you should BUY THIS ONE



FRANK WILLMING

INSTEAD of this one

In February we told you, by example, why a simple vase is to be preferred to a distorted one. Now let us apply the same common-sense analysis to two armchairs

Since honesty of construction is a first tenet of sound modern design, the forthright wooden structure supporting its trim body recommends our favored chair. Its functional armrest detail is a pleasant visual relief from the angular frame. It is what it seems to be and does not seek, by clumsy subterfuge, to look expensive. Actually, both chairs cost about the same, but the one on the left shows

tricks of the "false-front" school. An attempt is made to divert you from the stumpy back legs by applying ill-defined moldings on the front and sides (but not the back).

Both offer the cushioning and support of springs, but one adds the *illusion* of extra comfort with an attached seat pillow—a fraud since it is not reversible. A reader would find the arms too low. In our good chair the continuous framing members are frankly exposed and, without being massive or graceless, look strong enough to support the upholstered section. This chair is light enough for easy moving. The arm of the other begins awkwardly at the back and with an inept transition from square shape to round becomes a thin, exaggerated curve unnatural to a solid wood part. This chair is clumsy to move.

While the style of the upper chair is contemporary, the practical elements which make it a good buy as well as an article of design integrity can be found in older types.

DEAR E. G.:

The big news from Owen's Alley is that my family arrives in California a week from Friday. In anticipation of so major an event I have been making a desperate effort to bring order out of the happy chaos of Apt. 28. Usually I just assure David that his home has that lived-in look, but I'm afraid Mother wouldn't fall for it.

Even David caught the fever and spent Sunday morning washing the windows and Sunday night waiting for it to rain. Monday I darned fourteen pairs of socks, just in case Mother should happen to look in my hatbox; and Tuesday I dusted the springs of the Murphy beds, an attention that hasn't been paid them since our occupancy. Greater love hath no daughter.

Wednesday I devoted to straightening out the kitchen cupboards, which netted me, among other things, a gem-like box of Brillo, my eyelash curler, two packages of bitter chocolate, and David's tie pin, which mysteriously disappeared several months ago.

When David came home I was reclining on the couch, wan but virtuous.

"I'm sorry," I said faintly, "but you'll have to get dinner. I'm scrubbed out."

"How are you planning to knock yourself out tomorrow?" David said irritably. This was the third consecutive night I had been too tired to cook. "I might as well start planning my menus in advance."

"Well," I said, considering, "I think I'll do something about the drug cabinet in the morning and then the Venetian blinds, and maybe if I have time I'll...."

"Listen," David said, "why don't you have someone in for a day to clean this place once and for all? Then maybe I could come home for a change and read the paper instead of a cook book?"

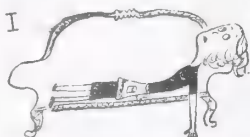
I sat up. A maid. Mrs. David U. Herrmann, lady of leisure. "This lovely young matron spends her mornings in her victory garden," instead of with her dust mop. A maid for Mrs. Herrmann!

"Breakfast in bed!" I said aloud.

"What?" David said. I ignored him.

I suddenly had stage fright. What would we talk about? What if I ran out of conversation? What should I tell her to do? I tried to remember what Mother did.

(Continued on page 114)



Lulu Mae walked into the Herrmanns' life and Helen, our Army bride, now has a new slant on the servant problem. She would much rather take a little dust in her own stride than scrubbed order in Lulu Mae's



DRAWING BY JOHN FERGUSON

What you should know about BORROWING MONEY ON A HOUSE

Have you saved enough money to buy or build your post-war home? If not, you should know these facts before you contact any lending agency about borrowing funds

By MILES L. COLEMAN

House Beautiful's Building Adviser

Your mortgagee is a business man. His business is to sell the use of money and, in doing so, to get the best price he can for that service and to make as certain as possible that the money will be returned when the service has been rendered.

To this extent, his business is a good deal like that of the man who rents heavy machinery to a contractor or a floor polisher to a housewife. He makes a charge for the use of his goods and requires that they be returned in good shape when they have done their job.

There is a big difference, however. The lender's money is not usually his own, but only held in trust by him. The money he lends belongs to other people, who have turned it over to him, not only for safe-keeping but in order that they may get a yield on their savings. The interest rate that the lender charges must, therefore, be sufficient to cover his cost of doing business, to provide an allowance for risk, and to offer sufficient return to the real owners of the money so they will continue to deposit in his bank or buy his insurance policies—and there are many more savers to be considered than there are borrowers.

The special problems of the different types of lenders affect the terms at which they can make loans. Insurance companies, for instance, pay more to their policy-holders than savings banks do to their depositors, but the latter have much smaller amounts to handle and shorter term demands to meet. Commercial banks may pay nothing to depositors, but,

since their deposits are payable on demand, they must carry greater liquid reserves than insurance companies. Large institutions frequently can operate at lower cost than small ones. These variations account in part for the variations in the terms that may be offered.

Another unique thing about lending institutions is that they operate under a greater degree of governmental supervision than almost any other type of private business. Nearly all of them are subject to regulation under the law, as to how much may be loaned and the length of time the loan may be outstanding. Yet the laws and the methods of supervision differ for the several types of institutions. There are state laws and commissioners and corps of examiners for savings and loan associations, savings banks, commercial banks, and insurance companies.

In addition, if an institution is a member of the Federal Reserve System or the Home Loan Bank system, or if it insures its deposits with a federal agency, it is subject to further examination and further circumscription of its policies and activities. Differences here also affect the kind of deal the lender can make with the borrower. Any type of institution, moreover, may insure its mortgages with the Federal Housing Administration. If it chooses to do so, the terms on which it can make loans are again affected.

There are still other classes of lenders: mortgage companies, trusts, (Continued on page 91)



MYRON EHRENBERG

No idea of the last thirty years has so fired the imagination of the American public as the one of letting Old Sol reduce the winter fuel bill. Using the infra-red rays of the sun to help heat a house in the daytime is easy for new home builders. But it stumps owners of old houses who wonder how they can get a "free ride" on sunny, cold days. Here is the story of how one old house was remodeled for solar heating

Can
an old house be
REMODELED
for
SOLAR HEATING?



Remodeled façade of the north side just seen on preceding page. Glass openings are average in size except for entrance hall. Garage, nonexistent before, was added under slope

Right: Detail showing dining terrace and how it fits snugly into angle made by living room and dining room. For a better look at this whole living room wall, look across the page

Below: The old veranda which did so much to ruin the livability of this house. We still want pleasant places to sit outdoors, but they needn't rob the indoors of light and view



BEFORE



Right: Same view as seen above from the old veranda. Now the view is dramatized by the huge window wall, and the sun has been harnessed to assist the traditional heating plant

AFTER



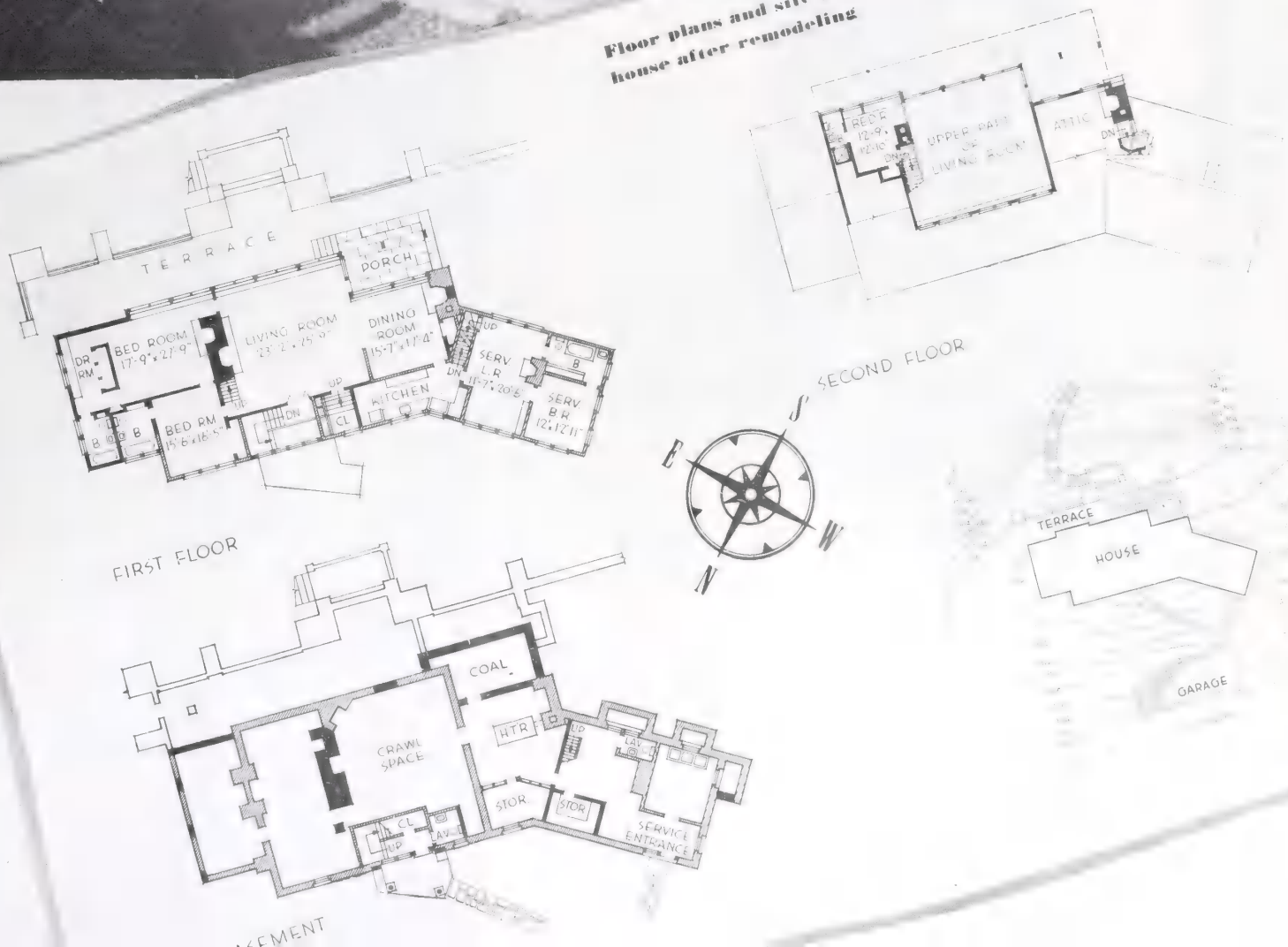
PHOTOGRAPHS BY BEN SCHNALL

Can an old house be remodeled
for solar heating?

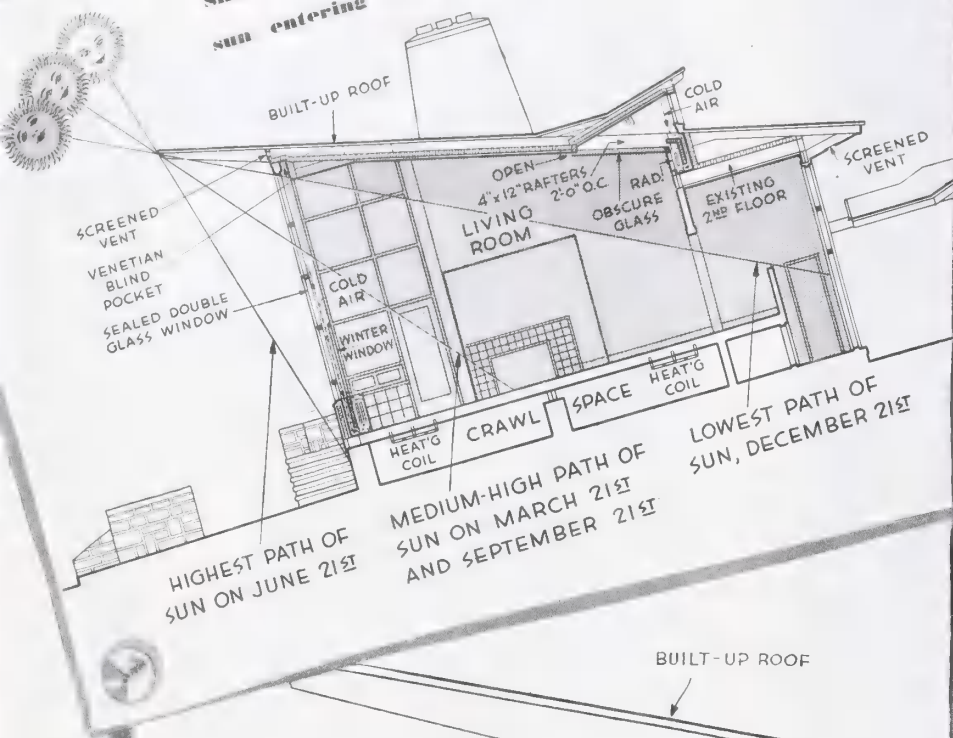
An old house can be remodeled for solar heating if the main rooms face in a southerly direction. This house in Milford, Pennsylvania, a legacy of our fathers' predilections for gloomy baronial architecture, faced southeast to a breathtaking view. In the old version, a wide veranda on this side of the house completely prevented the sun from entering any of the main rooms, and did nothing to dramatize the view.

But Architectural Designer Henry Wright saw how to change its obsolete gloom. He removed the porch as well as most of the second floor. He rearranged the rooms on the first floor so living room, dining room, and master bedroom would have the maximum wall frontage to the south. (See plan.) And for this southerly exposure he designed a wall of double insulating glass that rises 18 feet to the new roof. Sun now heats these rooms on sunny cold days. Coal-fired heating plant heats house at night and on cloudy, sunless days. Purpose of the insulating glass is to reduce heat loss during sunless hours of the day.

Floor plans and site plan of the Gustavo Ramirez house after remodeling



Showing how roof overhang controls amount of sun entering the window at different seasons

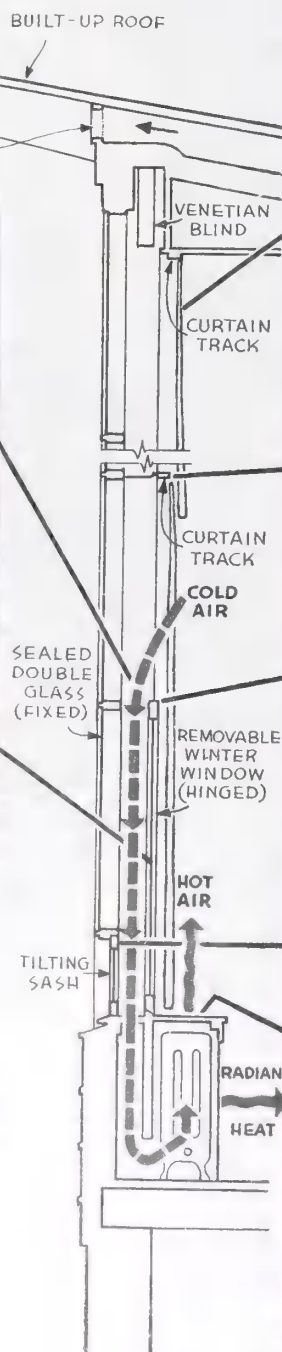


HOUSE BEAUTIFUL'S
Home Planner's Study Course



Winter windows being removed. Picture shows how they stand out from real windows, leaving all of 6 inches of space for downward air movement

Right, cross section showing relation of radiator to windows, and diagramming how the cold downdrafts move before passing through radiator into room



This solar house has a new wrinkle worth remembering

Solar houses have to have heating plants, just like ordinary houses, for those times when the sun isn't shining. This one is no exception, and it has radiators—the same ones used in the old house. BUT—it has used them in a new, very intelligent way. To understand just *how* intelligent, you will have to recall some of those laws of physics that you learned in high school—the one about how hot air rises and cold air falls, and the one about downdrafts moving down across windows. (It's the downdrafts, caused by cold window glass, that have made us put our radiators under windows to catch and heat these moving currents of cold air before they reach the floor and deflect into the room.)

Knowing these things, Designer Henry Wright decided to channel this downdraft and make sure it went where he wanted it—namely to pass through the fins and flanges of the concealed radiators and, thereby, become heated before it could get into the room. So he did just that, by creating a set of inner windows that reach up only one-third of the window wall. (See cross-section of this detail on opposite page.)

These inner winter windows are hinged and removable, since they would perform no function in the summer and would make it difficult to do window washing.

This new winter window should not be confused in any way with the storm window. This functions solely as a way to channel the downdrafts that rush across all window glass in cold weather, so that they will be sure to pass across the hidden heat source (the radiators) and convect up into the air of the room at a temperature that is warm enough not to dissipate the comfort of the room.

Of course, where insulating glass has been used (as here), the downdrafts would be very much less pronounced than they would be if single-pane glazing had been used. But the idea would be even more effective for harnessing air movement if ordinary glass were used.

This little bit of engineering is just one more way of applying the laws of science so that life will be more comfortable and the heating bill lower. It's one more way to take the spendthrift angle out of using large glass areas in intemperate climates.

PHOTOGRAPHS BY BEN SCHNALL

AFTER

BEFORE



Left. Note how far the sun penetrates living room at the equinox—that time of the year when sun is midway between its highest path (summer) and its lowest path (winter). More on this in HOUSE BEAUTIFUL, Sept. 1943

HOUSE BEAUTIFUL'S

Home Plans and Study Course



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DRAWING BY
DILYS WALL

DATED

It's the slow mellowing together of loved things, not the whim of passing fashion, that puts the soul of charm in a home

By Agnes Rothery
Author of "A Fitting Habitation"

"MY DEAR, their house is dated. Absolutely dated. The minute you step inside you can tell they've been living in it for 25 years."

This withering comment is supposed to lift comfortably settled married couples straight off their feet and whip them into a frenzy of discarding the outmoded sofa, banishing the old-fashioned dining room table, ripping up carpets, tearing down pictures, and flinging bric-a-brac out of the window. Not the genuine antiques, of course, which their parents or grandparents or great-grandparents acquired or inherited, but those dreadful things which they, in their early benighted days, accumulated with mistaken pride.

After they have recovered from this exertion, they must hump themselves to even further effort, either with the aid of an interior decorator or grasping the latest magazine setting forth "before and after" photographs of rooms. They must, if they would rid themselves of the shameful stigma, paint their dark woodwork white, invest in starkly streamlined chairs and one-tone rugs, and search for a single striking ornament to be reflected in the unframed mirror which has replaced the carved over-mantel.

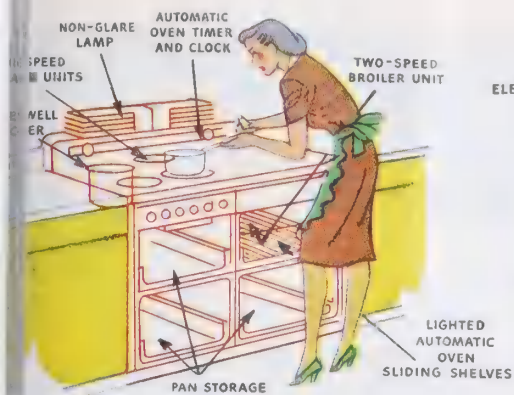
If their middle-aged feet bear them up, and their occasionally creaking backs will sustain them, and if their pocketbooks will support the venture, they can quite easily convert their unscientifically lighted and cozily cluttered parlor into a gleaming living room where windows are unencumbered by glass curtains, draw curtains, and portieres; whose walls are free from framed photographs; and whose few tables of pickled pine and plate glass are reflected in polished composition flooring which vies in color and design with tile in the lobby of the newest hotel.

Well, this may satisfy their secret cravings, or it may not, but at least no one will stand upon their threshold and say that they are dated.

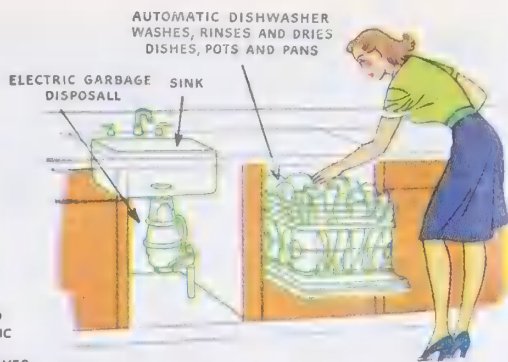
I am grateful that this craze has not set its brightly uniform stamp upon a certain room which, when I was a bride, I often used to see out, on rainy afternoons when our own little spic and span first house seemed a bit meagre.

It was a large old-fashioned room in a large old-fashioned house. The ceiling was very high. Truth forced the admission that there was a crack or two in the plaster, which was also a trifle darkened by the

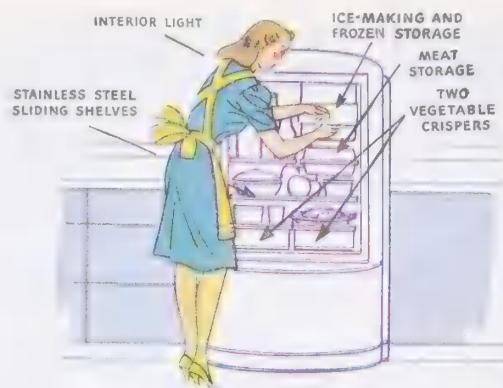
(Continued on page 90)



Cooking Center. Your Hotpoint Electric Range should be installed conveniently near refrigerator and sink to do away with needless steps. ★ Attractive, electrically lighted Hotpoint Cabinets provide handy storage space for your cooking utensils and related equipment.



2 Dishwashing Center. To save work, this unit should be placed between the other two major centers. Dishes are washed *hygienically* clean by the Hotpoint Automatic Dishwasher. ★ ★ ★ Food waste is whisked away *electrically* by the Hotpoint Garbage Disposall. Hotpoint easy-to-clean Steel Cabinets furnish room for dishes.



3 Food Storage and Mixing Center. Cut down unnecessary labor and steps by placing your Hotpoint Electric Refrigerator on the side nearest the outer door through which supplies are brought. ★ ★ ★ The maple cutting board belongs near the refrigerator—with Hotpoint Steel Cabinets for storing necessary equipment.



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JANE OLIVER

Who were the WOMEN composers have loved?

By Richard Williams

WOULDN'T like to be married
prima donna or a famous
t. To be the husband who
in the wings or in front of
dressing room, to be the fifth
on a musical bandwagon—
thank you.

l. that's a man's point of
But how do women feel about
married to famous men? The
s different, no doubt, equality
es notwithstanding. In a new
written by Enrico Caruso's
Dorothy (still a remarkably
looking woman, by the way).
describes her life with him. It
ear that she was completely
being married to the world's
dolized tenor. It is also clear
ers could not have been an
life.

ut is the woman like who is
g to bind her life to a star.

who is able to see his light close
up? Or—what is a more interesting
question—what kind of woman at-
tracts a genius?

We know most about the women
whom the composers loved. Nat-
urally so, since about them every
scrap of information has been in-
dustriously collected to form that
scrapbook called Biography. Ob-
viously, as composers differ in char-
acter, intellect, and tastes, so are
their women different. It is danger-
ous to generalize about them. Yet
one fact seems to be true in enough
cases to make it characteristic.

You would think these women
would have had to be meek and
gentle and domestic, their interests
centered on making the servants
walk on tiptoe while the great man
worked, and keeping the children

(Continued on next page)

soon to be Yours...

As you write, we'll mail you this sterling
filigree bracelet and pin, hand-fash-
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Peru offers return privilege.



Dainty pin is 2" x 2 1/2".
The center bracelet link is
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And today, Haviland china still continues
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Additional patterns and table settings, shown in full color, are shown in a booklet, "Fine China, To Have and To Use." A second booklet, "History of a Name," traces the romantic history of this china. You may obtain both booklets by sending 10c to cover mailing costs.

CONTINUED FROM PRECEDING PAGE

from disturbing the notepaper on the desk. Just the opposite seems to be true. It is to me very interesting that many of these turbulent and nervous men, those men driven by a great compulsion into the frightful labor of creation, found their satisfaction in women who were neither soft nor subservient, but who had wills and strength and color and drive and successes of their own. Here is not a case of two colors blending, but of one strong color heightened by another strong one. It is significant that many of these women were real career women, that they accomplished much outside of love and child-bearing and heavy housekeeping, that they had wide scopes of interests, and that, in short, they did an amount of work which I must say would frighten most modern women.

SUCH a woman was Cosima Wagner, Richard's second and adored wife. She was the daughter of the exquisitely beautiful Countess D'Agoult; her father was Europe's most romantic musician, the great Franz Liszt. She was versed in political science, in astronomy, in mathematics; she played the piano well; she spoke four languages; she

was able to read a score. She was not a bluestocking, a woman who knew how to make most of her looks, who knew the art of dressing well. She was really beautiful—her sister, her "The Stork"—but even when she met Wagner, Cosima was admired by half the celebrities of Europe, and was married to a great conductor, Hans von Bülow, whom she left to join Wagner.

Such a woman was Clara Schumann, wife of Robert Schumann. She was the daughter of a pedantic piano teacher of Leipzig. As soon as Clara showed the bent toward music, her father determined to make his daughter a genius, and so relentless was the child's drilling that the girl's mother divorced her husband. Clara made her first public appearance at nine, the year a teen-year-old student, Robert Schumann, came to her house to play piano with her father. At 14 she was already in love with Robert, who had given up his career for music and stayed with Clara's father, Franz Wieck. Clara was then a fine pianist, touring all over Germany. For the next six years, the young people tried unsuccessfully to get the father's consent to marry. (Continued on page 88)



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INSPIRED IMPROVISATION

Alec Templeton Gives a Musical Description of the Meissner

Today I had a marvelous experience . . . The speaker was Alec Templeton, pianist, composer and musical satirist. "I heard the famous Meissner electronic radio-phonograph."

"Tell us about it, Alec," his friends urged.

"In a moment. First let me tell you what I can do." Alec seated himself at the piano, the whole group gathering about him.

"The first record I heard," Alec began, "was Chopin waltz. And, as he spoke, beneath his fingers, the keys moved in the intricate patterns of a Chopin melody. "Nothing was missing," he continued. "The entire range of the characteristic rippling treble rang true . . . each note was so sparkingly alive . . . it might have been my own piano, and not a record . . .

"Then a Gershwin concerto." Abruptly, Alec's own accompaniment of his description changed its tone to the familiar heavy bass and the "rushed" chords of the American master.

"The low notes were just as real as the high notes," Alec said.

"Then Tchaikovsky . . . Ravel . . . Debussy . . ." With each new name, Alec Templeton supplied new music. "Put them together—the great masters' greatest works—and you have this—the song of this great new Meissner."

And as he finished, Alec's own musical description of the Meissner began . . . a truly inspired improvisation that left his listeners breathless when it was over.

The Meissner Alec Templeton heard is the only instrument of its kind. Perfected before the war claimed all Meissner's manufacturing facilities, it is now "on loan" for the duration to the high school of Mt. Carmel, Ill., Meissner's home community, where it brings inspiration to a new generation.

Your own postwar Meissner will bring you the same new world of sound Alec Templeton found. With the Meissner Automatic Record-Changer in command, you will be able to enjoy

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DREAMS BECOME REALITY THE YEARS
WILL REVEAL... AH, THAT'S TIFFIN GLASS!
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WHO WERE THE WOMEN COMPOSERS HAVE LOVED

CONTINUED FROM PAGE 86

marriage. He felt that woman's place was on the piano stool, and forbade her to see Schumann. They corresponded secretly; they saw each other only occasionally; as is inevitable in a romance under pressure, they quarreled, made up, and quarreled again. Though she told him she could not "reconcile herself to burying her art under a load of domestic cares," and that she felt he could find a much better housewife than she was, they did finally elope and marry. Her father was so incensed over the marriage that he tried to have it annulled in court, accusing Schumann of immorality and drunkenness. He lost the suit.

This woman, then, not only continued her concert tours and became even more famous after their marriage, but she had the time and energy to make a wonderful home for Robert, and to be a good friend to many of the famous musicians of her period: to Mendelssohn, Chopin, Jenny Lind, Liszt, and above all to the young Brahms, whom both the Schumanns encouraged.

She corresponded with these musicians, and helped Schumann to edit his famous musical journal. On Thursday nights, she would entertain with wine and pancakes, which were her specialty.

She bore Robert six children, and these she taught to read and count and to play the piano. Then when Robert first showed signs of a terrible illness, she began to nurse him. She took care of him for fourteen long years until, an insane man, hearing always in his head the dreadful humming of the note A, he died. Clara never remarried, though she outlived Robert by 39 years. She took up her concert career again, and supported her children through her playing.

A VERY different kind of woman, but one equally fascinating, was Nadejda van Meek, the "beloved friend" of Tchaikovsky, of whom Catherine Drinker Bowen has written so interesting a book. For years Nadejda and Tchaikovsky wrote each other passionate letters almost every day. She loved him, was de-



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l to him, encouraged him, gave financial aid—yet made it a of the agreement of their relationship that they would never . It is the strangest romance history. They never met: once passed each other in Florence both looked the other way.

S Nadejda, then, a romantic fool, unworldly, high flown? On contrary. She had been married man who was brilliant but a bad business man. Nadejda took over management of her husband's business interests shortly after their marriage and succeeded so fantastically that she piled up an immense fortune. Yes, she was an extraordinary business woman! When her husband died, she was left one of the richest women of Russia, the owner of two railroad companies, before they became wealthy, before him twelve children, and these she was wet nurse, governess, and dressmaker. She was a fiercely dominating, shrewd, and ruthless, and bossed everyone around her, including her children, the lives she ordered to suit her—whose husbands she chose, and the homes she furnished.

She was at once a recluse, going to concerts alone and sitting up on the balcony so that nobody would

recognize her, and a woman with a woman's vanity. No one was allowed in her dressing room until her hair had been arranged and brushed and her face massaged, and until she had put on one of her luxurious negligees. Yet she pretended to despise fashion. She was at once parsimonious, sewing and knitting herself, and extravagant. When she traveled, she did so with an impressive retinue of two or three maids, a butler, a footman, three governesses for the children, a tutor, and a musician whose only excuse for being present was to play duets with her.

THIS woman not only offered Tchaikovsky money which he needed, but worried about his health and sent him special delicacies—wines, cigarettes, flowers and books—wherever he went. She was completely loyal to him. And yet, after thirteen years of this relationship, she ended it abruptly and without explanation. No one to this day exactly knows why. Tchaikovsky never heard from her again. To this strange, domineering, contradictory woman we are indirectly indebted for some of Tchaikovsky's finest music, for under her spell the sensitive composer was at his most prolific.

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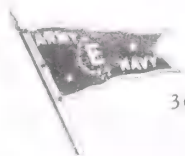
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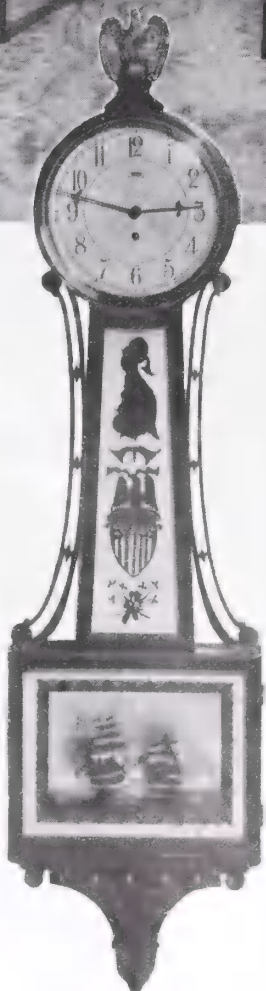
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DATED

CONTINUED FROM PAGE 80

many fires which had burned and smouldered, gone and blazed anew in the deep fireplace. The rugs—they were orientals which even then were giving way to solid colored beige or eggplant—were worn, the big chairs a bit shabby, and there were far too many things on the mantel, tables, and walls.

For the mistress of the house had been born in it, wedded in it, and had lived in it ever since; and her husband had lived in only two houses in sixty years—the one he had been born in and this one, in which he had been married.

The life of this so firmly established pair had been one life for so long, and it had been so associated with this house, that their personalities and their setting were intermingled like the hues of the brocades and velvets. Yesterday and today blended in their features. Dignity and refinement permeated their speech and gestures. It was restful just to sit with them in this large, well-used, well-kept parlor, and to drink the tea with them.

Gradually, nearer and nearer to the big house, buildings of the insurance companies were creeping. In a not too distant time it would be surrounded by offices of business and commerce. But it had as yet made no concession to change. It maintained itself, even as its occupants, reserved to strangers, hospitable to friends.

ALTHOUGH I have not been back to that city for many years. I hear the house is still there, and if so, I know it is still the same. Often my memory turns back to it and its occupants with affection.

If I should go back and find it smartly modernized, I would be as aghast as if I found the master in black toupée and the mistress with her face lifted.

Let youth have its youthful interiors. Let those migrants who change apartments every three years decorate each new *pied-à-terre* in the latest vogue. But do an elderly couple really seem more youthful against a background which is a blank stereotype of current style than against a rich record of years? Does the woman of fifty really think that by artifice and dietary discipline she can pass for a girl of twenty? Not if she has any sense.

In that matrimonial world of which Reno is the capital, a room which testifies to 30 or 40 years of married life is indeed dated—and distinguished.



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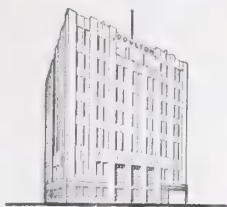
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BORROWING MONEY ON A HOUSE

CONTINUED FROM PAGE 74

estates, funds and foundations of various sorts, and private individuals. Together they represent about a third of the total home mortgage business. Some are subject to regulation and some are not, and among them there is a wide range of lending policy.

Amid this array of lenders, all types of which will have mortgage money available after the war, where are you to go? Generally speaking, the lower the proportion of your property value that you want to borrow, and the shorter the time over which you propose to repay the loan, the wider will be your choice of lender, the lower the interest rate you will be able to get, and the less in the end will be the acquisition cost of your house.

IF YOU are able to invest at the outset only a small amount of cash, your choice of lenders will be more limited, but it should still be wide enough. In many states, savings and loan associations have no limit, or very flexible limits, on the amount they can lend in relation to total value, even without FHA insurance. Federal savings and loan associations can lend up to 75 or 80 per cent of value without FHA insurance.

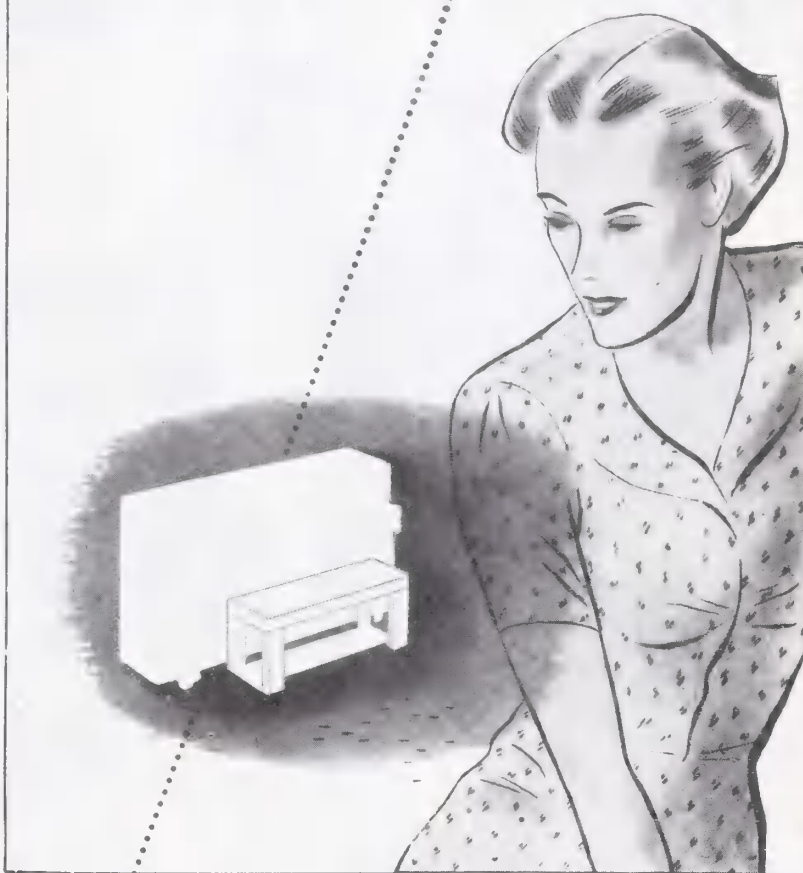
Institutions making FHA mortgages—and these include all types—can lend up to 80 per cent of value on properties not over \$20,000 total value. For properties up to \$6,000, the loan can be as much as 90 per cent of value. Between \$6,000 and \$10,000 valuation, you can borrow 90 per cent of the first \$6,000 and 80 per cent of the amount above \$6,000. Above \$10,000, the 80 per cent of value represents the maximum that may be borrowed.

The FHA loans have certain beneficial features besides the high loan-to-value ratio. The loans are based on a careful method of appraisal uniformly applied throughout the country; and the properties given as security must conform to certain minimum standards of location, planning, and construction. Where new dwellings are involved, the property is inspected during construction.

It must be noted, however, that many institutions operating independently of FHA have standards equally as exacting. But, more important, you must realize that FHA inspection or any lender's inspec-

(Continued on next page)

To the Woman who wants a New Piano—



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Think twice, then, in buying your new piano.

Think about musical quality. Think about appearance.

The new Jesse French Piano will offer you superb tonal eloquence in a case of original design. It will become the focal point of any room it occupies.



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CONTINUED FROM PRECEDING PAGE

tion is no guarantee to you of the soundness of the construction. These inspections are designed to be sufficient to protect FHA's or the lender's interests, but they may be far less than adequate to protect your interest. It is worth while, therefore, to re-emphasize the advisability of employing an architect to inspect for you the house you propose to buy, or to act as your agent in securing compliance with the contract on a house you may build for yourself.

ANOTHER means of borrowing a high percentage of the property value is to supplement a first mortgage loan with an additional loan secured by a second mortgage. There has been a lot of talk about the elimination of second mortgages as a feature of home financing, but they continue to be offered in many communities. Usually they are taken by mortgage companies or individual lenders and they are more common in connection with new dwellings than with older ones.

No categorical statement can be made about the evils or virtues of second mortgages. In the pre-depression days, when they were accompanied by high initial premiums

or discounts, high interest rates and frequent renewals with additional premiums, they contributed greatly to the excesses that brought on the depression. Without the dangerous trimmings, the matter gets down to a comparison of the total interest in a first and second mortgage combination with the interest charges on a single FHA or other high-percentage first mortgage. If the comparison shows that the second mortgage deal is favorable to you, there is no reason why you should not take it. But be very sure of your calculations before you do.

The "contract for deed" or "land contract" is another device for eliminating or minimizing the down payment. Under this, the buyer agrees to make certain payments within a given period, at the end of which, if the obligation has been satisfied, title is delivered to him. Lenders often prefer this form of the second mortgage in order simply to repossess in case of default, but in some states, the contract for deed is considered to be, in effect, a second mortgage and to involve the same protections to the borrower as are granted to a mortgage.

If, to the opportunities described (Continued on page 98)

Gay, Colorful, Young... A Dream Bedroom by **VIKING**



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with our houseful of kids. The long wall in
our bathroom would take 'em nicely!"*



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side of the door as you come in. And that Briggs
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do it than with Briggs Beautyware! It's so
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ether you're planning a bathroom for a new home or modernizing an
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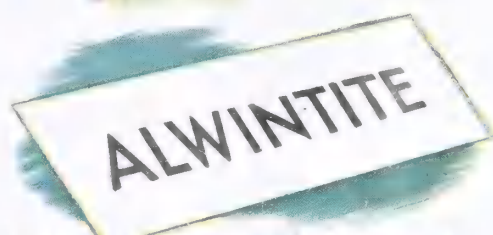
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TIERED wedding cake may be a war casualty in your town, but you can still have the traditional tiered dessert with a velvet coating of Bavarian cream, as delicate and light as the bride's veil. We'll give you our recipe, or you can use any basic recipe for 6, but make it! When assembled, pour Bavarian cream into flat square molds (which have been rinsed in

cold water) to a depth of one inch. Chill until firm. Then cut into circles of two sizes with round, straight tumblers which have been dipped in hot water. Place smaller circle on top. Put whipped cream in pastry tube and decorate each circle. Garnish with strawberry hearts, made by halving berries lengthwise, cutting a V in center. Use left-over bits for family dessert.



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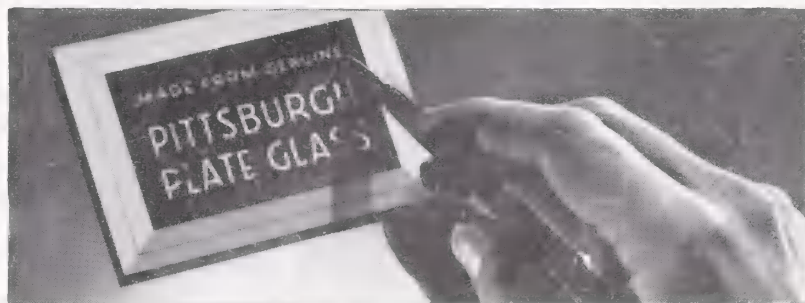


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BORROWING MONEY ON A HOUSE

CONTINUED FROM PAGE 92

here, we add the special facilities that are being made available to veterans, it should be evident that you will have a wide selection among the institutions with which you may deal as well as of the deal you may make. Because mortgage funds will be so widely available, no postwar borrower should have to pay, besides the agreed interest rate, any charge in connection with the mortgage but the title costs and recording fees. Even these may sometimes be absorbed by the lender, depending upon the interest rate and degree of competition for loans in your locality.

For those who have good properties to offer as security there should be a borrower's market, with a real possibility of shopping for terms. In such a situation there is a need for caution on the part of the borrower as well as of the lender. The temptation will be to borrow more than you actually need and more than you can comfortably carry over a long period. Let your shopping, therefore, be for terms rather than amount; and keep your borrowing to the minimum necessary to swing the deal. Whatever may be the purpose of a mortgage loan, it is still a debt. And, in spite of the views of some economists, it is still a sound principle to be in debt as little as possible and to get out of it as quickly as you can.

IS YOUR PARKING UP-TO-DATE

CONTINUED FROM PAGE 47

estate developers have done it in suburban shopping centers to increase the usefulness of their developments. Why not in cities? Certainly, the cities' stake in the success of their downtown business districts is high, since these districts provide the major share of the cities' operating revenue. Merchants who have a large investment in these areas cannot afford to let it be difficult for people to park their cars there.

"Parking lots can promote better appearance, not worse," says Mr. Kennedy, whose organization has made studies of the problem. "They can have an effect on the public mind out of all proportion to their size and cost. If they are well designed and kept up, they can reduce that aspect of shoddy decadence which helps to produce crime and delinquency. It takes only a little shrubbery to transform

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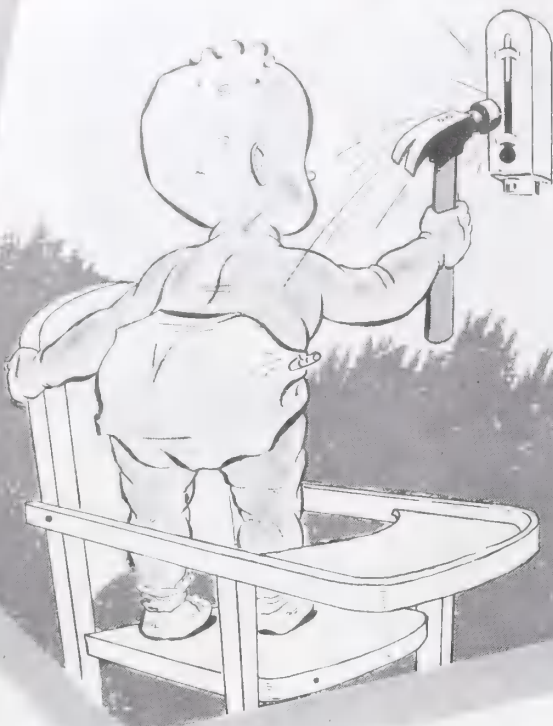
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open...*



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STANDS UP FINE!

When driving rain standing for hours
a Valsparred floor won't hurt it—
because **VALSPAR** never turns white!
Day as for over a century Valspar
meets the toughest tests of all, giving
full protection and lasting beauty.
Always use Valspar in your home—
dries only a few hours to dry!



a vacant lot into something very attractive, or a bit of structural work and paint, well-designed, to make it become more orderly.

"We must, all of us, be interested in making our cities more pleasing. If we plan, design, and locate our parking lots well, then do a house-keeping job on them regularly, every day, the results will be well worth while."

But who is going to do all this? Must we refer the problem wholly to local government in order to achieve the desired results? Most experts say "no." Parking is a matter of public interest; therefore, it must be under some sort of community control. This need not mean that every city should buy land and go into the parking business as a governmental activity. The only requisite is to place responsibility for parking arrangements with an agency of local government which will supervise location, safe operation, fee schedules, and appearance. A state law has already been passed in Minnesota allowing municipalities to own land in the name of the public and to lease it to operators with restrictions on physical plan, type of operation and fees charged.

Have you any idea how many different municipal departments now have their fingers in the parking problem? Burton W. Marsh, Director of the Traffic Engineering and Safety Department of the American Automobile Association, recently outlined the lack of centralized authority like this:

TASK	AUTHORITY
Curb-parking regulations	City Council
Enforcement	Police Dept.
Penalties for violation	Courts
Sign-posting	Traffic Engineer or Highway Department or police
Marking of parking stalls	Traffic or City Engineer or police
Where cars enter and leave	Traffic or City Engineer
Licensing	Department of Public Works
Taxation	Assessor's Office
Building of lots and garages	Zoning Commission and Building Inspector
Location	Sometimes City Planning Commission, more often no one

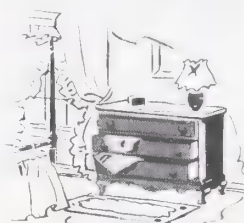
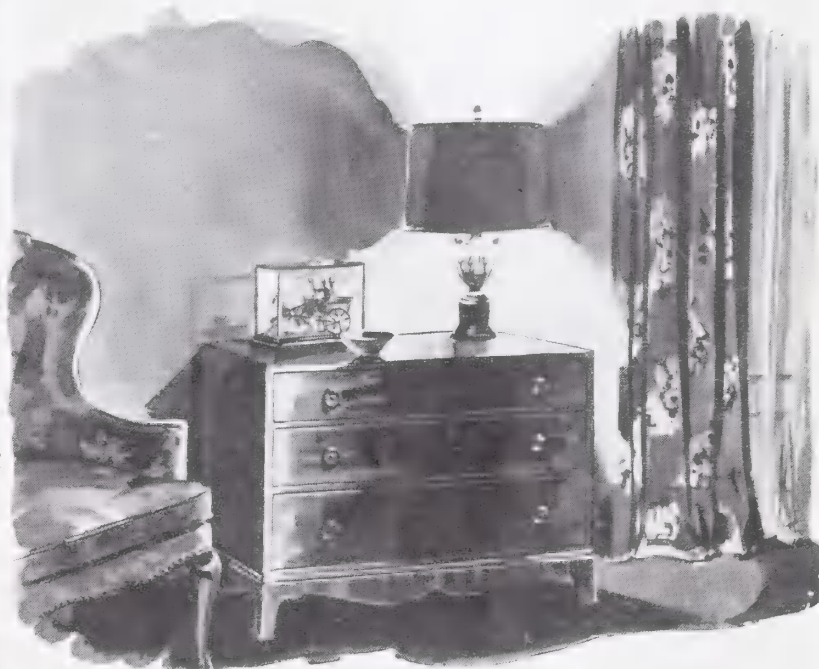
Is it any wonder there is confusion? Obviously, if we want more and better parking, we citizens must demand that the responsibility for parking arrangements be placed upon some one single municipal agency.

What your city decides to do is

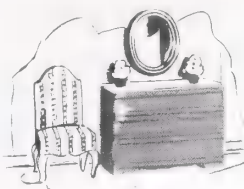
(Continued on next page)

FOR THE ONE-ROOM BRIDE WITH THE MANY-ROOM FUTURE

The CAVALIER STOW-AWAY



BEDROOM



HALL



DINING ROOM

You BUY for tomorrow as well as today when you invest in a Cavalier Stow-Away. In cedar, faced with decorative cabinet-woods, it will add distinction as well as storage capacity to any room where it is used. Remember—it's not a cedar chest—it's a decorator's dream, with no false-front, but three roomy drawers!

Buying one good piece at a time is commended by authorities. A Stow-Away will fit any living room, hall, bedroom or dining room scheme... now or later. Some stores have them today. If your favorite source can't supply you today, the Stow-Away is worth waiting for... it's "character" furniture!

You can buy the Stow-Away in mahogany, walnut or in maple (all over cedar); in Modern, 18th Century or Early American, to harmonize with any decorating scheme.

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to Your Home!

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TRIMMINGS!



BE YOUR OWN INTERIOR DECORATOR!

"Modern Magic with Mansure Trimmings" tells you how. Hundreds of helpful hints and "how to do it" illustrations make this exciting booklet a treasure of original ideas for creating home enchantment. So simple to follow these fascinating "do it yourself" suggestions with practical color and material specifications to guide you. Lend new charm and distinction to every room in your home . . . the wonder working Mansure way. Send 25c today for the illustrated booklet, "Modern Magic with Mansure Trimmings."

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Enclosed is 25c (Stamps or coin). Please send me a copy of "MODERN MAGIC WITH MANSURE TRIMMINGS."

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TODAY!

Name _____

Street _____

City _____

State _____

CONTINUED FROM PRECEDING PAGE

entirely a matter of local discretion. There are 200 cities in the United States which own and operate their parking lots, paid for by long-term assessments against benefited property owners. On the other hand, in Oakland, California, there has been in operation since 1930, a most successful parking plan financed by downtown merchants, who put up \$150,000 for a series of lots and offered two hours' free parking to their customers. It has more than paid them in increased business. The city of San Francisco provided space underneath a block-square city park, where local merchants built underground parking decks three stories deep. Washington, D. C., has several open-deck structures for multiple-deck parking, operated commercially. At least one of its department stores offers its customers cheap parking on its own open-deck garage. Indeed, a new Washington zoning ordinance stipulates that future buildings which attract many visitors must provide off-street parking facilities. This is a command that downtown business men solve their own parking problems.

YOUR city government may do a number of things to help, without actually going into the parking business. It can make a parking plan. It can study the movement of traffic, parking demands, and practices, and recommend, on the basis of its findings, where and how many off-street parking facilities are needed. It can condemn such land as is needed, if it wishes, and lease that land to private operators, with restrictions to insure low fees, safe conditions and attractive appearance. It can establish standards for commercial parking stations, fixing the rates to attract short or long-time parkers, requiring cleanliness, regulating service, requiring reimbursement in case of damage or theft, keeping cars within property lines. It can—and this is important—use its taxing powers to encourage the creation of private parking facilities by reducing taxes to owners of land on which approved parking lots are operated. At present the parking business is only reasonably profitable when high fees are charged parkers to meet high assessments in the heart of business districts. All this pre-supposes a Parking Authority to deal with the problem as a whole. But the results—increased business for downtown merchants, more tax money for the city treasury, and comfort and



**OLD
ANGUS**
BRAND

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*"Gentle
as a
Lamb"*



Old Angus Brand Blended Scotch Whisky, 86 Proof
National Distillers Products Corporation, New York

Water ration for your home...



5 TONS A WEEK!

LOOD? No . . . it's the normal consumption of an average family!

But just think how much trouble all that water can cause—if it's the wrong kind of water! If there's a little hardness in it, you'll have those dirty rings around the bathtub, greasy film on dishes, skimpy suds and wasted soap, stiff and discolored home-laundered things, clogged-up pipes and heating coils.

But . . . if you installed a Permutit* Home Water Conditioner before the war . . . you have none of these hard-water headaches. You have gloriously soft water from every faucet. And a cleaner, healthier, happier home!

When our big war job is done—look for the low-cost luxury of permuted conditioned water!

*Trademark Reg. U. S. Pat. Off.

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the home appliance that turns hard water into

SOFT WATER

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Please send me free Permutit booklet.

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City

County State



time-saving for every one using the downtown district—are beneficial to the community as a whole.

Certain principles must be understood by the majority of people if the Parking Authority, when and if it comes into being, is to be effective:

1. *The bulk of urban parking will always be at ground level.* With land in the business district valued as high as it is, the creation of parking garages must be confined to the hearts of large cities, where rapid turnover provides reasonable profits. Or parking garages may be run as parts of other business enterprises—subsidized, in effect, by such large operators as the owners of Rockefeller Center in New York.

2. *The downtown parking problem cannot be solved on the street,* for curb parking is inadequate in any but the smallest cities. Curb parking in the central district should be reserved for parkers requiring generally an hour or less—not for downtown business men, whose cars stand outdoors all day.

3. *Curb parking regulations must be strict and must be enforced,* to insure rapid turnover of numbers of cars in front of stores, offices, hotels, restaurants and theatres.

4. *Off-street parking must be inexpensive* both for the short-time parkers and the all-day parkers, whose disappearance from the city streets would help the parking mess. (See schedule of fees at end of article.)

5. *Off-street parking without attendants should be encouraged to keep operating costs low.* You must get used to parking your own car, locking it, getting it yourself, if you want to park near your destination at minimum cost. One man, to collect fees and issue tickets, is then the only attendant required. Parking arrangements must be simplified and aisles kept free to make it safe for all manner of drivers to handle their own parking. "All right," you say. "We're for it. But how can we see to it that enough convenient parking lots are built for us after the war?"

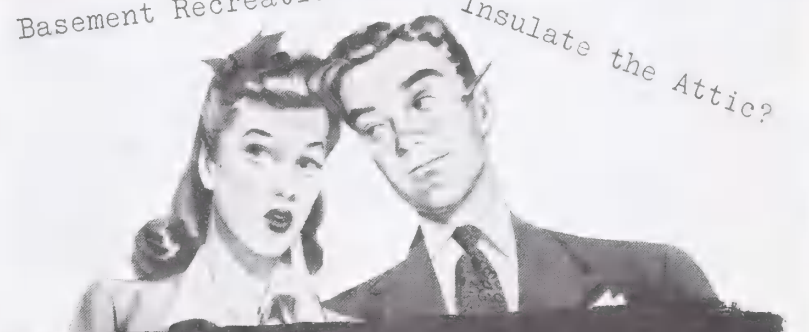
Here's what to do about it now

1. If you are a downtown business man, organize your associates. Sell them the idea that it *pays* to provide parking space for customers.

2. Get your local business organizations and clubs—like Rotary, Kiwanis, or the Chamber of Commerce, to pass resolutions demanding that the municipal government

(Continued on next page)

New Bedroom for Betty? Brighten up Living Room?
Basement Recreation Room? Insulate the Attic?



Come out of that Quandary...

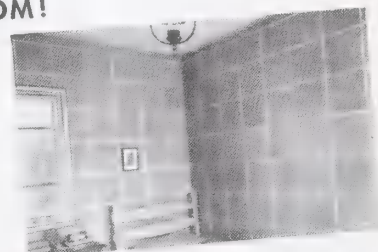
HERE'S REAL HELP IN MODERNIZING!

What can you do right now to modernize your home? How much can you do? What will it cost?

Today, it's easy to get real help in answering these questions! Today, you can make many of your modernization dreams a reality! For example—

BUILD THAT NEEDED ROOM!

Beautiful, modern rooms like this are easy to create in your attic—at low cost—with Nu-Wood Interior Finish. Nu-Wood is a beautiful interior finish...with soft, fadeproof colors and jewel-tinted moldings. You can quickly build rooms of lasting beauty at low cost.



BRIGHTEN THAT LIVING ROOM!

Cracked plaster—peeling paint—dingy walls! Nu-Wood hides them with a surface of fresh, modern beauty... charmingly textured, beautifully patterned. In living rooms or dining rooms—in bedrooms—in attic or basement rooms—Nu-Wood will give your home that modern look!



Balsam-Wool

GUARANTEED SEALED INSULATION

THE KEYNOTE OF COMFORT!

Use Nu-Wool to bring beauty into your home. Use Balsam-Wool to provide the comfort you need! Balsam-Wool Sealed Insulation often makes it possible to add new rooms without increasing the size of your heating plant. Balsam-Wool, applied in your attic, will keep every room in the house more comfortable. Make Balsam-Wool No. 1 on your modernization list.



FIND OUT HOW TO DO IT—NOW!

We will gladly give you full information on modernizing with Balsam-Wool and Nu-Wool. Let us show you how these products can create a more comfortable, more beautiful home. Mail the coupon!

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Name

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City

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Make your simplest Menus Festive...

with the mellow magic of TAPERLITES*

Yes, even a simple menu becomes a festive rite... and every woman a lovelier hostess, romantic and beautiful beyond words, in the flattering glow of TAPERLITES. For the mellow magic of candlelight creates an inviting setting for poised, unhurried dining... desperately needed in these days of eat and run. So light TAPERLITES on your table tonight, and relax in gracious ease at a meal suddenly grown richer... more mannered and meaningful.

Don't Say Candles... Say Taperlites

Taperlites are the refined product of superior quality and painstaking craftsmanship. Recognize them by their satiny finish and purity of color. The patented FIRM-FIT end holds them proudly erect.

● Ask for Taperlites at your favorite department, drug, housewares, grocery or gift store.

Write for your free copy of "Guide to Lovelier Table Settings," an authentic booklet, crammed with ways to bring beauty and interest to your table.

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1855 CHANDLERS FOR NINETY YEARS 1945

CONTINUED FROM PRECEDING PAGE

consider the parking problem *now*.

3. Use the press and radio to urge the creation of a single municipal department or Parking Authority to deal with the parking problem.

4. Instruct your employees not to use curb parking when alternatives of off-street parking are available.

5. Ask your local department stores and theatres to find out how many of their customers use their cars to come to town, or would use them, after the war.

6. Invite your City Traffic Engineer or Chief of the Police Traffic Squad to outline the problem before your fraternal, women's civic or church organization. Keep it alive as a conversational topic.

7. Find out what the tax regulations are for parking lots; bring pressure to bear if there are obstacles, tax-wise, to the creation of new parking facilities upon existing vacant land.

8. Tackle your Zoning Commission, to see if it classes parking garages as light industry, which sometimes bars them from the very sections where they are needed.

9. Get your building code changed if it imposes unnecessary requirements on parking garages, especially on the relatively inexpensive open-deck type.

Like every other obstacle to the realization of Better Tomorrows, inadequate parking facilities can be overcome only by an aroused citizenry. You have much more to do than exercise your voting franchise if you would make a better world right in your own home town. You must become a crusader, in the best sense of the word, alive to the dangers of failing to make your city a better place to live in.

WHAT IS GOOD PARKING?

Here is what we mean by proper provision for parking in downtown areas of cities:

1. Maximum use of parking space at the curb for short-term parkers.

Usually this space is grabbed early each morning by merchants and office workers in the area. This forces customers to park in outlying areas. Maybe customers will walk back; maybe they won't. To make business men move their cars to outlying areas or provide off-street parking facilities for themselves and their employees, we will have to

a) Install curb meters which will make parkers aware, by fees and

CAN YOU ANSWER THESE QUESTIONS ABOUT COCKTAILS?

Q. WHY IS THE COCKTAIL MOST APPROPRIATE BEFORE MEALTIME?

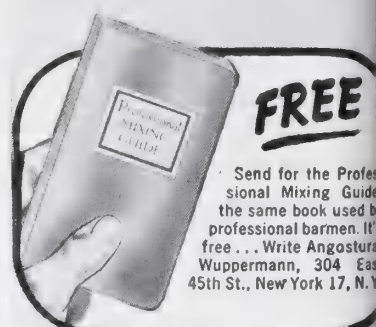
A. Because the Angostura Bitters in it quickens the appetite, stimulates the digestive juices, makes food taste better.

Q. WHY USE ANGOSTURA BITTERS?

A. Because Angostura diffuses itself through the other ingredients—giving cocktails an aromatic, distinctive and delicious taste.

Q. ARE GOOD COCKTAILS HARD TO MAKE?

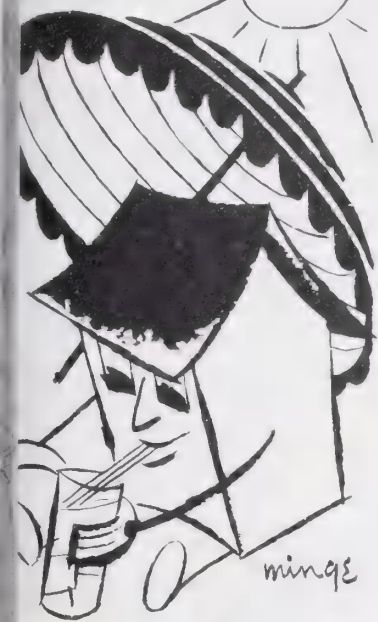
A. No—not with the Professional Mixing Guide—the standard guide which teaches you how to mix drinks properly.



KEEP BUYING WAR BONDS AND STAMPS!



CHAMBERLIN INSULATION



Keeps Houses COOL!!!

When Chamberlin insulates it, you know it's done right! 100% coverage of all critical points. Finest quality materials and expert workmanship, backed by long experience. Chamberlin "home comfort services" have been the standard of quality for many years. Two million satisfied customers. Now's the time to get that extra summer comfort. For Chamberlin quality-installed insulation, mail coupon or see your phone book.



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Complete Weatherproofing Service
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time records, that the city "means business" as to short-time regulations on curb spaces.

b) Enforce the regulations with additional police and imposition of penalties for violation.

2. *Off-street parking for short-time parkers who cannot find curb space and for all-day parkers and regular clientele of those buildings which attract numerous visitors in the course of a day. This may be located:*

- a) Behind or beside buildings.
- b) Within buildings, below street level or on upper floors, with entrance and exit ramps.
- c) On roofs.
- d) Underground.

3. *"Fringe" parking on the outskirts of the business district, within easy walking distance of the heart of the city or served by fast, low-rate public transit.*

a) This is especially practical where fringe locations can be found close to main destination areas so the parker's walk or ride is not lengthy.

b) Parking fees might include fares on public transit to the heart of city.

4. *Parking space within easy access of motorists' destinations.*

The new Parking Manual of the American Automobile Association reports that, according to traffic engineers' surveys, the average person will walk, even from a free parking lot, only:

- a) Two and six-tenths blocks, if his business takes one hour or less.
- b) Three and six-tenths blocks, if he is to park one to two hours.
- 3) Six and three-tenths blocks, if he plans to leave his car for a half day or more.

Note: Average city blocks are 250 to 300 feet long.

5. *Reasonable parking fees.*

It is of special importance that short-time parking fees be low enough so that a great many shoppers will be attracted. For the smaller communities this probably means 5 or 10 cents for the first hour; in larger communities 10 or 15 cents; in very large cities 20 cents. There may be justification in some subsidy in order to keep these short-time rates low. For the all-day parker, however, subsidy is scarcely warranted.

6. *Parking lots and structures of attractive and permanent design.*

a) They should present good-looking faces to the streets which bound them, with well-designed and well-built lattice work or walls around lots; with shrubbery and decorative benches, even fountains or monuments where possible (see

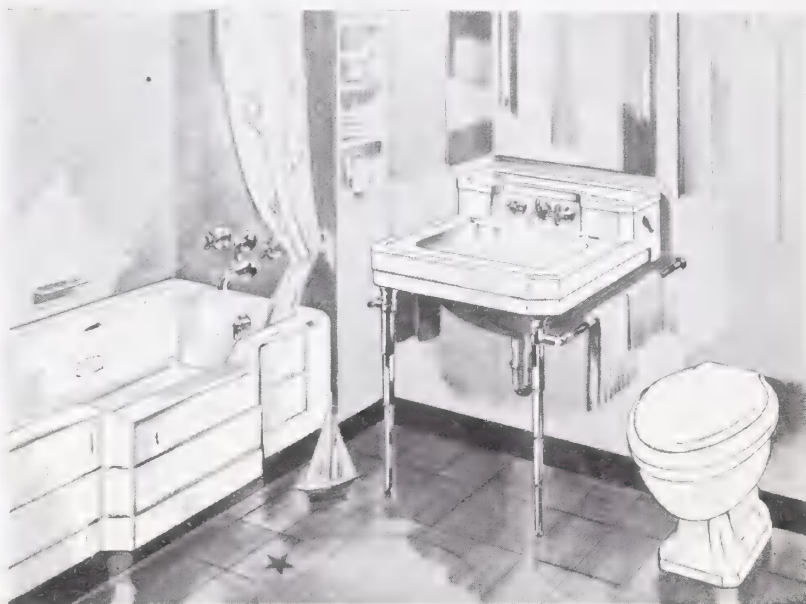
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SINCE 1907 MAKERS OF FINE PLUMBING FIXTURES

ELJER



"No Magician needed . . ."



"At first we thought we'd have to hire a magician to design the bathroom that would satisfy the "Roman Plunge" ideas of Bob and the two boys; and still have it smart and feminine for my sake. Then we wrote for Eljer's book on bathroom planning . . . it was full of down-to-earth suggestions from people like ourselves and gave us just the magic touch we needed.

"Today our bathroom with its bright and modern fixtures by Eljer is our pride and joy. It really started something too, because several of our friends were mighty envious and now they are planning Eljer bathrooms."

Why not let Eljer send you a copy of the bathroom and kitchen idea book titled, "Women Tell Us"?

ELJER CO. • FORD CITY, PA.

Get this free book of ideas for your kitchen or bathroom of tomorrow



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 Ford City, Pa.

Please send me your book of practical suggestions for a new bathroom or kitchen.

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Address _____

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A homeowner in St. Louis

Points with pride



"Our aluminum windows are the first thing in the house that John shows visitors", comments a proud St. Louis homeowner's wife. "I like them, too. They're

so easy to lift and easy to clean".

And better to see through, because aluminum sash and frames are narrow. Wider glass area brings more of the outdoors in.

For truly trouble-free windows, tell your architect or builder you want aluminum sash and frames. After the war, they will be available from a number of window manufacturers . . . made of Alcoa Aluminum. ALUMINUM COMPANY OF AMERICA, 1840 Gulf Building, Pittsburgh 19, Pennsylvania.

Windows of Alcoa Aluminum in a Highland Park, Ill., residence



Windows of

ALCOA ALUMINUM



CONTINUED FROM PRECEDING PAGE

page 46); or with open-walled structures designed by architects who know how to eliminate that gaping-hole look by screening them with grillwork or well-spaced and well-turned columns, and open-work screens hiding the essentially open decks of garages.

b) They should be rigidly policed by their owners under city supervision, so papers and debris are removed promptly.

c) They should offer easy access and egress, with ample aisles and no cars blocked by other cars.

d) They should utilize every bit of space to provide room safely for the maximum number of cars. The new "herringbone" plan for parking, which employs 45-degree angle parking, with a saw-tooth line between two rows, instead of a space-wasting straight line, is an excellent way to get perhaps 20 per cent more cars into a given space. (See photograph on page 46.)

HOW TO BE ONE JUMP AHEAD OF YOUR FUTURE

CONTINUED FROM PAGE 67

grown produce. They are hard to explain with mere words to someone who has not actually experienced them. But they might be summed up this way: owning your own freezer permits you to indulge your own personal food preferences in all seasons of the year.

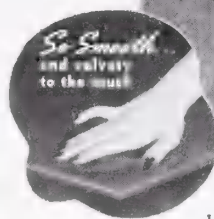
You must be saying: "How does all this permit me to get a jump on the future? I can't buy a freezer now. Even assuming you are right, what can I do about it?"

Our answer to you is this: rent a locker in a frozen food locker plant, and use that space as a way

to find out what home freezing can mean to your family. Use a locker as a trial balloon to help you judge how big a home unit you will want when you *can* buy one. Get acquainted with home freezing before you have to decide whether you want a 4 cubic-foot model or a 12 cubic-foot model. Renting locker space is an amazingly cheap way to take the guesswork out of one of your probable postwar purchases.

Already some 10,000,000 people in America are using locker space for food preservation, eating bet-
(Continued on page 106)

HOME is what your furniture makes it!



A WELL appointed room wears its furniture like a well dressed woman wears her clothes—gracefully and tastefully—with an assurance of correctness. When planning your new living room, look for the Willett name *first* on the furniture you are considering. It's the dependable hall mark of quality and styling.

CONSIDER H. WILLETT, INC., LOUISVILLE 11, KENTUCKY

WILLETT
Golden Beryl
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ALSO MAKERS OF AUTHENTIC REPRODUCTIONS IN WILDWOOD CHERRY



Sometimes I almost tell him

ALL THE TIME I was growing up, I never doubted that someday I'd marry Tim.

Goodness knows, there was little enough encouragement. Unless you could count an occasional "Hi, kid," when I'd ride my bike, no-hands, past his house. Or the day he brought home my dog after a car hit it, and gave me his jackknife when it died.

But I made the dream up, the way kids do, and somehow it wasn't silly at all. And somehow it lasted...

When Tim enlisted, I clipped his blurry picture from the local paper. Then... on his first leave... it happened. He cut in at the

canteen dance...looked at me...blinked... looked again. Easy as that.

Sometimes I almost tell him...that getting married was *my* idea, first. That I knew how his hand would feel, tipping up my chin. That it was *his* initial I imagined, on the International Sterling I had begun to buy.

Oh, it was carrying a dream far...to start my "family silver" on hope. But just to look at it, beautiful and shining... that was as much comfort and promise then as it is pride and satisfaction now. And after all... don't the finest dreams and the finest sterling go together?

If you're planning to buy your "family silver," let your jeweler show you the works of art that are the International Sterling patterns. Perhaps you may not find all the pieces you want in your pattern just now...but you can start your set and complete it later.

Remember...when you buy your sterling silver, you are buying for a lifetime. Only the best can live up to your dreams.

TUNE IN to "OZZIE AND HARRIET," starring Ozzie Nelson and Harriet Hilliard in a gay, sparkling comedy-drama of young married life, 6:00 p. m., EWT, Columbia Broadcasting System.

Copyright 1945, International Silver Company



*International
Sterling*

Marlboro

The Cigarette of Distinction

For Him } PLAIN ENDS
or Her } IVORY TIPS

Specially } BEAUTY TIPS
for Her } (red)

Not that they love roses less . . . but Marlboros more! The deep satisfaction of Marlboro's richer, rarer tobaccos is doubly prized today. Merely a penny or two more!

Cigarette of successful men, and lovely women

MARLBORO CIGARETTES

IVORY TIPPED

FOR VICTORY BUY UNITED STATES WAR SAVINGS BONDS AND STAMPS

PHILIP MORRIS & CO. LTD.

HOW TO BE ONE JUMP AHEAD OF YOUR FUTURE

CONTINUED FROM PAGE 104

ter than ever before, and in many instances for less money.

For anywhere from \$10 to \$17.50 a year up (depending on where you live and facilities offered), you can rent the average locker, which has a capacity of some 6 cubic feet, holds approximately 200 pounds of food, depending on the kind stored, and how well arranged. After you've used such a locker for a year, you'll know whether you could use more space and how much more. A locker can be your experimental laboratory, to get acquainted with what is really an exciting new phase in modern living.

You may think now that, after the war, you'll buy a home cabinet only for storing commercially frozen foods if you're not a gardener. But how about that truck garden you pass driving home from the golf course, where you always pick up the Monday and Tuesday vegetables? If you have a locker (or a freezer), you can buy by the bushel and next winter enjoy corn and peas and limas and broccoli so sweet and tender you'll scorn the commercial packs. You will be surprised what a non-gardening household can do with a freezer!

You may think now you want a home cabinet only for freezing the surplus from your own garden, but you may decide after experience with locker space that you'll want a freezer big enough to store baked goods and specialties from different parts of the country, like the shrimp specialties, soon to come on the market direct from a famous New Orleans restaurant. You'll find you don't have to give away the game or fish you catch, for there won't be any surplus with a freezer.

YOU may think that a world without left-overs would be Utopia. But your definition of "left-overs" changes when you've had access to freezing food. For, by design, you can make extra-large quantities of special, hard-to-prepare dishes, perhaps requiring dozens of ingredients, so that you will have some remaining to freeze and use at a later date.

You may have thought that a four cubic-foot cabinet would adequately satisfy your needs. But after six months' trial with locker space you may find that you'll need double or triple that size to cover (Continued on page 108)



Tables by WEIMAN

Throughout the years . . . your entire family will treasure the "Tables by Weiman" which Tomorrow will again bring to you . . . for distinguished, gracious living . . . always in perfect taste.

Heirloom Quality

OCCASIONAL FURNITURE

SEND 10¢ FOR "TABLE TRICKS" BOOKLET TO THE WEIMAN CO., 2510 11th ST., ROCKFORD, ILL.

Sleep well - and you'll look well



Chatham makes good blankets

 **HATHAM**
Blankets

*Inscribed in
the Stirring
Pages of British
History
are the*

**KINGS
MEN**

*The
Welsh Guards,
distinguished by
their colorful red
coats and bear-
skin hats, was
formed in 1915.*

...regal figures whose deeds and colorful tradition have carried through the centuries from ruler to ruler, from victory to victory.

In the spirit of these valiant King's Men who symbolize the heritage and tradition that is Britain...the Kings Men Toiletries were conceived.

In their cool, virile scents, their lasting fragrance...is the character of Saville Row and Bond Street, the tradition of the finest British imports.

Handsomely presented in rich, lustrous flagons plated in gleaming 23-karat gold...Kings Men Toiletries are featured by fine men's shops and department stores in your city.

Colognes, lotions,
shaving requisites,
\$5.00

Essence, \$10.00

Sets of varied
combinations to \$15.00

Refills for
most items.

**KINGS MEN
TOILETRIES**

*For The Man Who Commands
Life's Finest!*

Plated in 23 Karat Gold



A PRODUCT OF
Windsor House, Ltd.
LOS ANGELES

CONTINUED FROM PAGE 106

your postwar wants. Even then you may still want to retain locker space for that meat splurge you are promising yourself when meat (which you'll buy direct from your locker operator, or a local farmer) is again commonplace.

Your chances of renting locker space are fairly good. For new locker plants are being constructed continually. At the present time there are 2,000,000 individual lockers being rented in 6,000 plants. During last year locker plant capacity expanded about 12% over 1943, and the National Frozen Food Locker Association expects that capacity will be increased 20% during 1945.

THE modern locker plant offers you, foodwise, nearly as many services as a large metropolitan department store offers you otherwise. Facilities usually include a complete service on meats: chilling, cutting, grinding, aging, smoking, curing, lard rendering, packaging, labeling, quick freezing, and storing. Some handle the processing, packaging, and quick-freezing of fruits, vegetables, poultry, sea food. Services of locker plants vary widely, of course, depending on the needs of individual communities. Plants may offer either drawer or door type space. Rentals vary depending on ease of accessibility of locker contents. From locker operators you can buy packaging materials for your home processing, if you want to do it yourself. They also provide instructions on how best to prepare foods for quick freezing.

A visit to the Country Life Frozen Food plant in Westbury, Long Island, would give you a preview of what to expect of future locker plants. Although it opened just last October, the owners already are planning to open "branches" in nearby towns to satisfy the demand for lockers.

Outwardly this locker plant, with its white asbestos siding, and architectural design of a Southwestern ranch house, is a far cry from the ice plant of old where farmers took their meat for bulk cold storage. Inside, the office and foyer resemble the foyers of many a country inn, with knotty pine paneling giving the rooms a warm cozy feeling. Before entering the locker room itself, you slip on a sheepskin lined coat because the temperature in there is held at zero.

Your locker may be the drawer or door type, which line the walls and aisles of the locker room from

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Apricot
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floor to ceiling. If it's above arm's length, you can reach it readily on the specially designed ladder which looks somewhat like sturdy library steps. The ladder has wide rungs and side railings to grasp as you go up the steps, and there's a wide shelf at waist height on which you can rest the packages you withdrew. No chance of this particular ladder skidding down the aisle, for when you put your foot on the first step, it automatically locks.

You may use this particular locker plant simply to quick-freeze your foods already prepared and packaged at home, or its operators will take over every step in the preparation, processing, and packaging of vegetables, meats, poultry, fish, game.

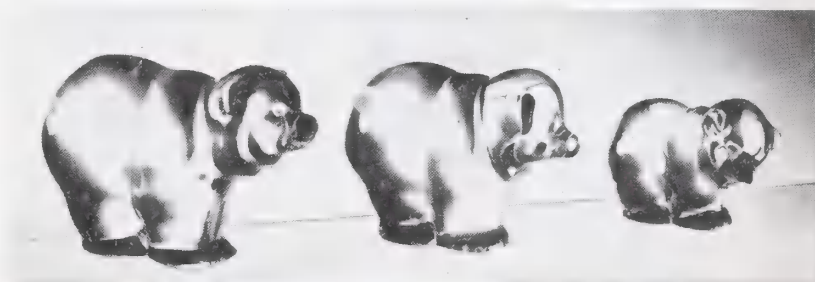
WHEN you plan to store meat. You call the plant and make an appointment for bringing it. On arrival the meat is weighed, and you're given a receipt for the amount. Each piece of meat is wrapped, identified with your locker number, contents of package, date of packaging. Average locker charges for processing meat are from 2¢ to 5¢ per pound. You specify exactly how you want the meat cut. Whether you prefer 3" or 1" steaks, they can be tailored to your order. If your family is small, you'll indicate 4 or 5 lb. pot roasts, rather than 8 or 10. After the preliminary check-in, meat goes to the chilling room. And then, depending on the type, it is cut and packaged, or transferred to the aging, smoking or curing rooms. There's an air of clinical freshness throughout the plant, but Country Life doesn't depend solely on the human element for cleanliness. Germicidal lamps capable of killing airborne bacteria and preventing growth of molds emit their rays in all rooms where the temperature is above 34°.

The vegetable processing room is as scientifically arranged as a food factory. Vegetables go into wire baskets and are steam blanched at controlled temperatures before being poured into containers for sealing and quick freezing. The plant has facilities also for killing, plucking, chilling, drawing, wrapping and quick freezing poultry; for scaling, cleaning, filleting, and wrapping sea food, and preparing shellfish for quick freezing. Naturally these services all have an extra charge.

Through 95% of the country's locker plants you can buy commercially frozen foods, and many plants even offer non-commercially frozen foods as well. But when manpower permits, most locker
(Continued on next page)



"the fun of doing it myself!"



Flower Arrangement by Ann Hagan, New York

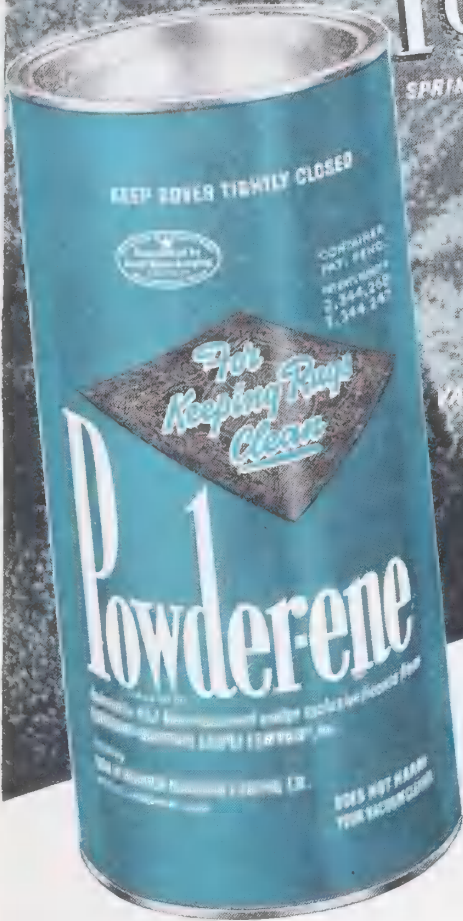
Here's charming, hand made glassware that inspires all kinds of original decorating ideas... gives you the fun of creating clever and lovely arrangements for yourself! Every Viking piece is exquisite and in perfect taste—whether you choose these vases or gleaming plates in one of many useful sizes and shapes... or a low bowl, book-ends, glistening candelabra... perhaps the amusing, appealing animals that are purely for ornament. The rich, deep clarity of Viking makes any piece an outstanding gift for the bride of June... or any month.



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DINGY RUGS or carpets need not spoil the beauty effect of other home furnishings. You can keep your floor coverings clean and bright like new. And easily, too. Give them usual care, but in addition use Powder-ene once or twice a month. Sprinkle it on. Brush it in. An hour or two later, vacuum it off. The renewed brightness and sheen will delight you. Use it on any rug or carpet, especially light colors. Clean entire areas or frequently soiled parts near doors. It leaves no ring. Neither does it shrink, mildew, change colors nor remove twist. Send badly soiled rugs to a professional cleaner. Then keep them clean with Powder-ene. It's in the blue container.

VON SCHRADER MANUFACTURING CO., Racine, Wisconsin



PATENTS 2,344,261 AND 2,344,267

CONTINUED FROM PRECEDING PAGE

plants expect to buy in wholesale quantities from farms and growers, quick freeze the produce and retail it to locker patrons at much below current retail prices.

But you don't have to wait for the future assets of a locker plant to unfold. Right now locker plants can offer you food independence in a year when food supplies are as unpredictable as your household help. For with a locker key in your pocket, and the frozen "fruits" of your own garden or a nearby farm in your locker, you don't have to rely on normal food channels.

You have that rare chance to learn the ropes of quick freezing on somebody else's investment. And ten years from now, you'll probably congratulate yourself that you had to wait to buy your home freezing cabinet. For otherwise, you might not have explored to the fullest the many exciting byways which food preservation by freezing can open up.

NOT JUST MORE OF THE SAME

CONTINUED FROM PAGE 62

soaring, but rather will mend and knit together those edgy nerves. Because it is light, follow it with a fuller-textured dish, slightly heavier, but not overly rich.

Our Coquilles aux Crevettes will remind you of Coquilles St. Jacques, that scallop dish as familiar to Frenchmen as Southern Fried Chicken is to Virginians. But shrimps replace the scallops; white wine and chicken stock combine to make the sauce; then, together with sautéed mushrooms, parsley, seasonings, everything goes into individual baking shells.

A few tiny new potatoes, coated with butter and dusted with mixed chopped fresh herbs add just enough substance, so the men at your party won't think your food is designed for the distaff side alone.

THEN change the pace from smooth to crisp with a salad of lacy chicory, watercress, small pieces of tender, young asparagus, slivers of pimiento, tossed with French dressing, neither too hot, nor spicy.

By this time, good food and champagne have erased worry lines from the face of the bride's mother, the habitual guest is making mental notes to revise his conclusions about wedding luncheons, and a warm glow pervades the atmosphere. At this point you could probably serve the most commonplace dessert, or none at all, and



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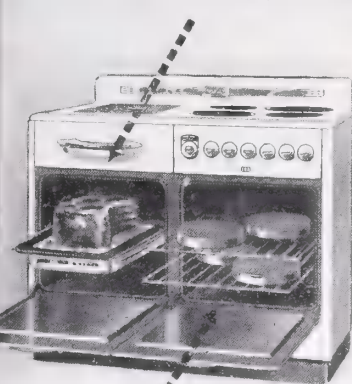
The roast won't have to wait for the cake

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get away with it. But not while there's a strawberry mousse which will put a blissful, velvet-smooth ending to your luncheon, and convince your guests that they've under-estimated you for years!

And don't worry if you can't get anyone to make you a mile-high, heavily ornamented wedding cake. You can devise a wedding cake centerpiece, like the one illustrated here, right in your own kitchen. It's extremely simple, but very much in keeping with the spirit of the times and occasion. The center cake is made like any layer cake. Make a cardboard pattern for the surrounding hearts, which guests can carry home. Put cake batter in a large rectangular cake tin. When baked, cut into heart shapes. If you don't trust yourself to turn out a fancy icing rose, buy fresh white roses, dry them well and arrange carefully on cakes.

Here are the other recipes:

Summer Savory Soup

- | | |
|----------------------------------|----------------------------|
| 10 fresh tomatoes | chopped |
| 2 cups water | 1 dozen small |
| 1 teaspoon herbs (summer savory) | young beets |
| 6 whole peppers | 3 carrots |
| 1 teaspoon sugar | 3 stalks celery and leaves |
| 1 teaspoon salt | 6 cups water |
| Bay leaf | 1 teaspoon salt |
| 1 onion, finely | |

Cut tomatoes in quarters, mash slightly, add 2 cups water, summer savory, pepper, sugar, 1 teaspoon salt, bay leaf, onion. Bring to a boil and cook gently until tomatoes are done (about half an hour). Strain. In another saucepan boil together remaining ingredients until tender. Strain and add tomato liquid. The result will be slightly cloudy. To achieve crystal clearness, cool the liquid. Then add 2 mashed egg shells, 2 slightly beaten egg whites and 4 teaspoons cold water to the soup and cook over a low flame, stirring constantly until it boils. Boil about a minute. (At this point it will look like a foamy raspberry sherbet, but don't be alarmed.) Let liquid stand about 20 minutes. Strain through double thickness of fine cheesecloth. (Be sure cheesecloth is fine, or particles of egg white will remain in soup and spoil its sharp clarity.) Serves 8.

Coquilles Aux Crevettes

- | | |
|-------------------------------------|---------------------------------------|
| 2 lbs. shrimps in shells | 3 tablespoons parsley, finely chopped |
| Bay leaf | 1/2 teaspoon salt |
| Celery leaves | Dash of black pepper |
| 6 tablespoons butter or chicken fat | 6 tablespoons flour |
| 1 lb. mushrooms, sliced | 1 cup white wine |
| 1 shallot, minced | 3 cups chicken stock |
| 1 onion, finely chopped | 1/2 cup light cream |

Put shrimps in saucepan, cover with boiling water, bay leaf, celery leaves. Cover and boil about 15 minutes, or until shrimps are pink and tender. Drain. Place in cold water for a few minutes. Drain

(Continued on next page)



THE KITCHEN THAT STARTED WITH \$50

and a Dream

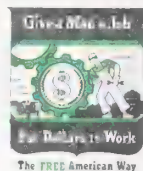
In the good old American tradition of vision and enterprise, many a woman has started her Youngstown Kitchen with no more than a down payment and a dream. When the war is won, more kitchens, modern and gleaming, streamlined in steel by Youngstown, can be started the same way.

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CONTINUED FROM PRECEDING PAGE

again. Remove shells and black vein, and cut each shrimp into about three pieces. Wash mushrooms in cold water, scrub, slice, but don't peel, as most of flavor is in skins. Use caps only, reserving stems for soup. In heavy skillet or large heavy kettle put 6 tablespoons butter, margarine or chicken fat. When fat is melted and hot, toss in sliced mushrooms, shallot, onion, parsley, salt, pepper. Sauté lightly. Stir frequently to keep from browning. Now sprinkle flour over mixture and work in well with wooden spoon. Remove pan from fire and gradually blend in 1 cup wine and chicken stock. Return to fire and cook gently until sauce thickens. Add shrimps. Stir and add $\frac{1}{2}$ cup cream. If necessary, add more seasoning at this point. If too thick, add more cream. Pour mixture into baking shells, sprinkle with bread crumbs, dot with butter or margarine, and place under broiler until golden. Serves 8.

Strawberry Mousse

4 whole eggs	orange
3 egg yolks	1 cup crushed strawberries
$\frac{1}{4}$ cup sugar	1 pint light cream, whipped
2 tablespoons gelatin	
Juice of large	

Put eggs and sugar in large bowl of electric mixer and beat until stiff, about 10 or 15 minutes. When stiff, stir in 2 tablespoons gelatin which has been dissolved in orange juice. Add strawberries, stirring carefully so that they are well distributed throughout. Pour into serving bowls, or individual sherbets and put in refrigerator at least half an hour (longer is all right). Remove, cover top smoothly with whipped cream and decorate with strawberry halves.

When this mousse is made at Le Cordon Bleu, in New York, it is decorated with stripes of whipped currant jelly, and intricately scored until the top looks like an iced Napoleon. But if time doesn't allow fancy trimming, we'd advise the simple decoration of strawberry halves.

To whip light cream: keep cream in refrigerator 36 hours. Then pour into medium bowl of electric mixer. Set bowl inside largest bowl in which are placed ice cubes. Add 1 teaspoon Whip-O. Start beaters at slow speed. Increase speed gradually. Beat until cream is stiff. Serves eight.

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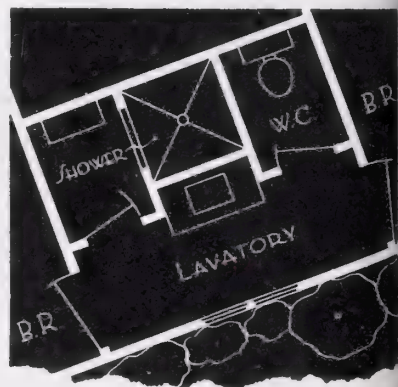
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PANTRY SHELF NEWS

By Florence Paine

If your baby is at the stage when he can take those strained vegetables, fruits, and soups, you may want to add more variety to his diet with a new custard pudding, especially prepared for the young-in-years. The pudding, which literally breathes country milk and golden egg yolks, is good straight,



or as a sauce or topping for fruits. Note for busy mamas, but don't tell baby: strained prunes, apricots or peaches, designed for baby, make wonderful fruit whips on those days when you want a fast dessert and have lots of egg whites! Beat whites stiff, add sugar, and fold in the pureed fruit. The small jars are about 8¢. From Gerber Products Co., Fremont, Mich. At grocery stores.

If your family eats many lunches out, you're going to have difficulty serving them cottage cheese at home, unless you put it into a less familiar setting. For cottage cheese greets restaurant lunchers as an all-too-frequent substitute for butter, and to say that it's monotonous *au naturel* is gross understatement. But put cottage cheese into a molded salad loaf, ring it with forest-green watercress, and noses won't sniff critically when you mention the plebeian dairy food. For the loaf is as colorful as a bright summer print dress—frosty white ground, studded with flaming pimientito bits and minced green peppers.



Put 2 cups cottage cheese in a mixing bowl. Add 1/2 cup milk. Mix. Then blend in 1/4 cup chopped celery, 2 tablespoons minced pimientito, 2 tablespoons minced green pepper, 1/4 cup chopped nuts, 1 teaspoon onion juice, 1/2 teaspoon salt. Lastly add 1 envelope plain unflavored gelatine, which you've softened in 1/4 cup cold water and dissolved over hot water. Pour into a loaf pan rinsed in cold water. Chill until firm.

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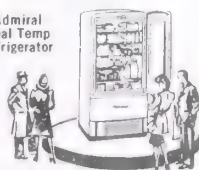
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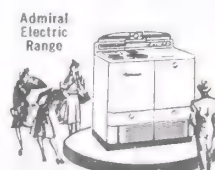
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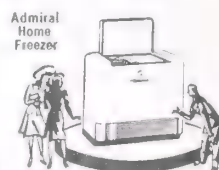
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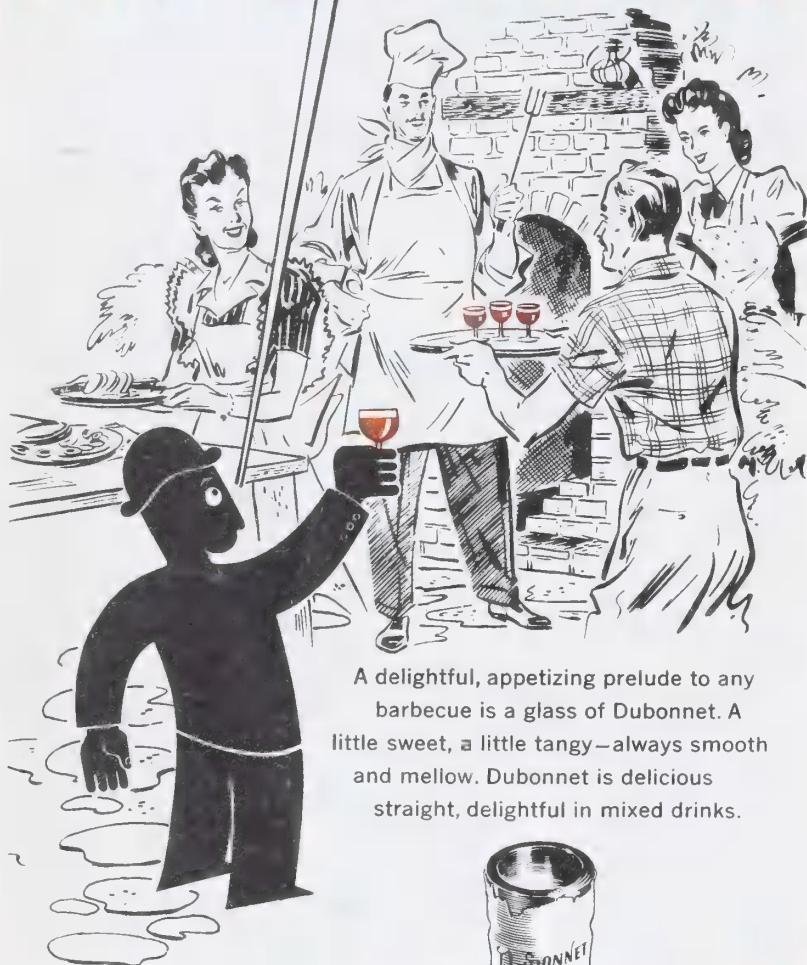


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DEAR E. G.

CONTINUED FROM PAGE 73

"And now perhaps you might start on the silver," I said graciously.

"That's what you think," David said belligerently.

I looked at him blankly. "Oh," I said, "I was just practicing. . . ."

David shook his head. "Dames," he said, and went in to put on the potatoes.

Lula Mae, recommended by my aunt's cook, was scheduled to show up Friday. Friday morning I arose an hour early. I felt as though I were going out on my first date. I re-arranged the flowers and kept fussing with my hair. Finally I put on my quilted housecoat, David's favorite, and sat down to compose myself.

There was a knock. I lit a cigarette, fluffed out my hair, and opened the door. Lula Mae towered above me like a large, black cloud.

"Herrmann's residence?"

"Yes," I said regally. "Won't you come in?"

"I wish to see the lady of the house," Lula Mae said, standing her ground.

I stood up a little taller. "I am the lady of the house."

"No kidding," said Lula Mae, peering down at me. "A little thing like you!" Then she gave a great maternal laugh and walked in.

She stood in the middle of the room and looked around her dubiously.

"Not much of a housekeeper, are you, honey?" she said indulgently. "Guess you're still kinda bridal from the looks of things."

"A year and a half," I said frigidly. "Now, perhaps you might start on the Venetian blinds first and. . . ."

"Should have learned more in that time," Lula Mae said flatly, and took off her coat. "Gotta bucket?"

I nodded numbly.

"Fill it with hot soapy water

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while I get into my apron and we'll start on that woodwork."

"Listen—" I said.

"And take off that neggiejay. Can't do housework in that kind of flim-flam."

"I wasn't planning to," I said icily. But it was Custer's last stand.

Lula Mae and I scrubbed for the rest of the day. She cleaned; I polished. She washed; I dried. She dusted; I swept. We took five minutes out. She said we'd better have a coke before I started on the stove.

Lula Mae left at five, fresh as a daisy.

"Now, tomorrow," she said from the doorway, "you finish up those window sills in the kitchen and scrub out that vegetable bin. Looks terrible. And if you have any questions, you know how to reach me."

"Yes, indeed," I said tonelessly.

Lula Mae patted my shoulder encouragingly. "You're not bad," she said comfortingly, "once you work up a sweat."

"Thanks," I said. The door closed behind her.

When David came home I was reclining on the couch.

"Well," he said cheerily, "and how is the lady of the house this evening?"

I glared at him, but he was en route to the kitchen like a hound of spring on winter's traces. He came back fast.

"Where's dinner?"

"If you're hungry," I said stonily, "you'd better get some."

"Oh," David said. "Spoiled already. Now I suppose you want a full-time maid."

"Perish the thought," I said viciously. "You—you sadist!"

"Sometimes," David said wearily, "I wonder if there's any percentage in taking up with women." And he went into the kitchen to put on the potatoes.

Love,
Helen

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GRASS and FLOWERS: Your lawn and flowers, like your vegetables, need a complete, balanced diet. Feed your lawn in early fall, as well as before spring seeding. Flowers need Vigoro at planting time, in middle June and again during August.



**SUMMER DAYS ARE
SALAD DAYS**

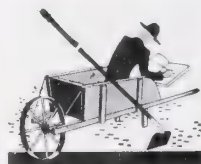
With June, the "greens" come into their own. So does the smart gardener who is not content with just lettuce and mayonnaise.

By

David Washburn Bailey

SOME gardeners look forward to June as the month when the first green peas are ready for table. Others hanker for the first dish of sweet, tiny, whole carrots. Isaak Walton remembered June for the strawberry, a delicacy which, as he said, God might have improved upon, but which God never did.

For myself, I think of June as the month of salads. During these final weeks of spring almost every crisp, green, leafy edible comes to its prime. For our daily salad these days we may choose from among not two or three but literally two dozen ingredients, and we have weeks of bountiful summer harvest still ahead of us while the late August drought is a long way off.



THE MAN
BEHIND THE HOE

There are folks content to smear mayonnaise on a slab of iceberg lettuce and call it a salad. In our house we almost invariably prefer to make our salads of a combination of diverse ingredients, for a real salad, like a good cocktail, calls for a blending of the tart and the bland, the sweet and the bitter, the unctuous and the pungent. All these characteristics are evident in one or another of the salad makings you can find in early summer.

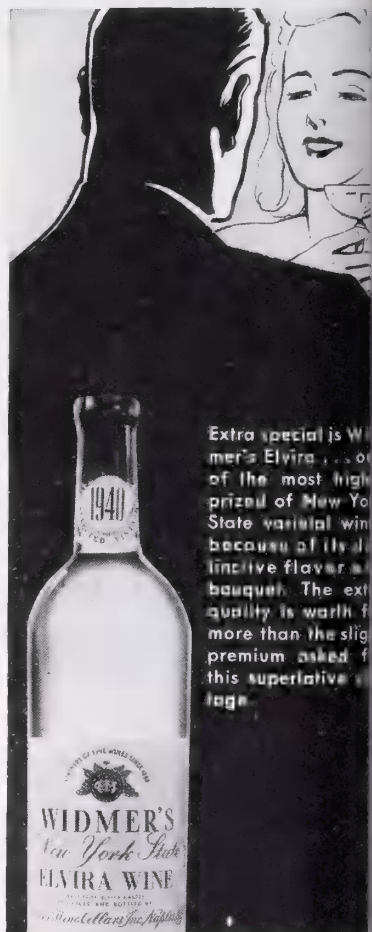
The very earliest lettuce to come to table in my garden is usually Oakleaf. Forty days is often enough to bring this from seed to edible size. Edible size, mind you—not maturity. Actually very few lettuces are at their best when they are even approaching "maturity." The wise housewife will begin to pluck lettuces for the salad bowl when they are only half grown.

Almost as early as Oakleaf is Black-seeded Simpson. Scarcely
(Continued on page 126)

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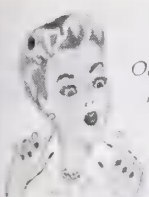
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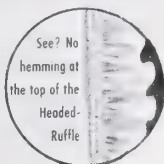
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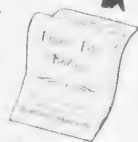


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"Canning at Home," Bulletin 583. Write Mailing Room, Roberts Hall, N. Y. State College of Agriculture, Ithaca, N. Y. 5¢ to non-residents of New York State; free to residents.

"Atlas Book of Recipes." Write Hazel-Atlas Glass Co., Wheeling, West Virginia. Free.

"Home Canning Made Easy." Write General Electric Consumer's Institute, Dept. HB 7-4, 1285 Boston Avenue, Bridgeport 2, Conn. Free.

"Revised Home Canning Guide." Write Home Economics Institute, Westinghouse Electric & Manufacturing Company, Mansfield, Ohio. 10¢.

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"Ball Blue Book" (10¢): "How to Can Fruits and Vegetables" and "How to Can Meat, Poultry, Game and Fish." Free. Write Ball Brothers Company, Muncie, Indiana.

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IF YOU happen to be blessed with one of the few automatic irons which will be appearing on the market in limited quantities about now, you'll want to treasure that iron tenderly. Most manufacturers give a great deal of time and at-

tention to the preparation of the instruction book accompanying the appliances. And the chances are that if you master that little book and listen to its words of advice, you'll seldom ship the iron to a repair shop. (Continued on page 12)



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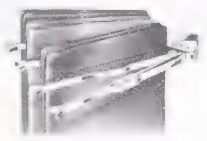
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LUCKY IS THE BRIDE WHO GETS ONE

CONTINUED FROM PAGE 120

So when you're through admiring your iron's shiny sleek form, check the instructions before you plug in the cord! You want to be sure that it's adapted to the current used in your home. If you don't know, check your local utility company. Have a steady ironing board with no tendency to topple, and avoid iron falls. Press clothes in the order indicated on the dial: rayon, silk, wool, cotton, linen.

Today irons are built to heat up quickly and to retain this heat. So don't iron linens and then try to iron rayons or silk. Your iron won't cool off that quickly. Never leave your iron even for a minute without disconnecting it at the wall plug, or turning dial indicator to "Off." Avoid overheating your iron, or it will grow dull in looks, become discolored. And don't wrap the cord around the body when hot. The copper wires in cords are on the critical list of parts. Keep the

soleplate unsullied by an occasional cleaning with a little pumice or very, very fine scouring powder mixed with a little rubbing alcohol. If you have the misfortune to use too hot an iron on rayons, and the material sticks to the soleplate, nail polish remover will dissolve it.

YOU can store your iron after each use right in the carton it arrived in. Let it cool completely. Then remove all kinks in the cord, wind it gently in a figure 8, to keep the wires from breaking.

You may fancy yourself as an amateur handyman, but you'd better confine your activities to carpentry. Your iron carries a guarantee which is voided if you tamper with the mechanism. If it balks, return it to the manufacturer. Tag it with your name and address, and indicate the trouble. Wrap it carefully in corrugated paper, well padded, mark it fragile, and insure!

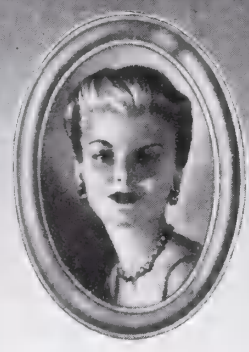
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How To Keep Painted Cupboards Fingerproof

Pure white painted wall cabinets give your kitchen an air of clinical freshness which is most desirable where food is prepared. But fingermarks have a way of shouting their presence on a white background. You're probably familiar with liquid cleaners like "Carbena Wall Wipe" which you just wipe on, and rub dry without bothering with soap, water, rinsing. But you don't want to be perpetually running around with a bottle of liquid cleaner in your hand, so we have another remedy: paint traffic spots a bright, darkish color to hide soil.



OVER

MOTHPROOFING

How To Mothproof Upholstered Furniture

You probably do a fairly good job of mothproofing your wardrobe because you may have had a bad experience which meant replacing a good part of your clothes. But for some reason people assume that moths will not find furniture, even though it is upholstered in wool, as attractive as wool clothing. It's an ill-fated conclusion to draw, so don't take any chances. This year it's more important than ever to guard against moth damage because it's impossible to replace upholstered furniture at a price or quality comparable to what you now have.



OVER

Yorktown Ensemble



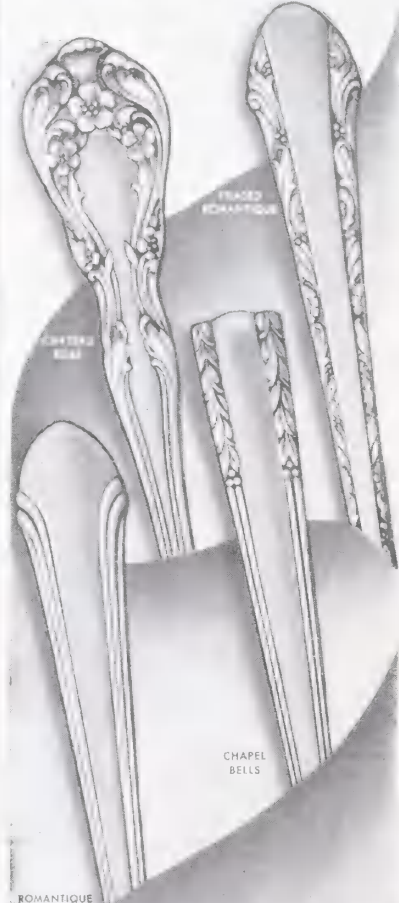
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Equip yourself with proper information to handle problems that arise. Every month **HOUSE BEAUTIFUL** presents housekeeping recipes giving simple how-to-do instructions for solving upkeep problems. Save time and worry by referring to them often.

PAINT

PROCEDURE: If everyone opened cupboards by the designated pull, or catch, houses would stay a lot cleaner. But, in the case of wall cabinets, most people just grab the corner and yank. So why not paint the tips of the inside corners of painted cupboard doors a brilliant red in a glossy enamel that can be washed as many times as necessary? One such enamel ("Jap-A-Lac," made by The Glidden Company, Cleveland, Ohio) dries in four hours. You can paint just before you retire some fine night, and test out your idea by morning. If the cupboards themselves need painting, this enamel comes in a crisp white which makes a wonderful background for brilliant touches of color on corners, pulls, doorknobs—wherever finger traffic is heavy. You can choose this enamel in any one of 13 colors, but fingermarks sink most inconspicuously into the electric blue, vermilion red, and apple green.

OVER

MOTHPROOFING

PROCEDURE: The first step in mothproofing upholstered furniture is to clean it thoroughly. If you're vacuuming, nose the small attachment right down into every crevice of your furniture, to suck out dust and dirt, and go over every inch of the piece, including the underside. If you don't own a vacuum, use a substantial whisk broom. Remove, and brush or vacuum each pillow separately. Remove all spots with a dry-cleaning fluid. Then spray the furniture with a liquid moth protector. To be effective, these liquid protectors must cover every inch of fabric. There's a liquid now bottled for consumers which has heretofore been used only by stores which service homes directly and guarantee their mothproofing work for five years. One gallon of this liquid ("L and C Mothproofing Liquid," from Lewis & Conger, New York) will moth-protect three pieces of furniture, costs about \$3.

OVER

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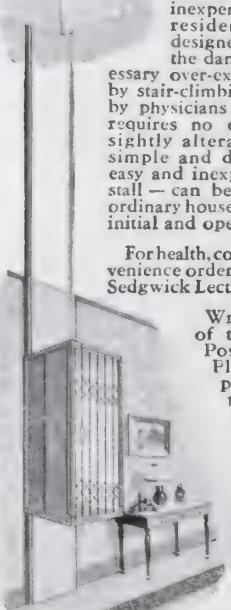
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SUMMER DAYS ARE SALAD DAYS

CONTINUED FROM PAGE 116

less prompt to size up is one or another strain of the selection called Grand Rapids. This is one of the loosehead lettuces which usually displays a marked red-brown coloration on the outer leaves. Don't discard them on this account; they are probably richer in vitamins and savor than the inner leaves.

The same brown tint overspreads another excellent lettuce for the home garden: Mignonette. Mignonette cannot be said to head, but it does form a definite rosette, much more compact than the loose-leaved Grand Rapids or Simpson. Similarly compact is Bibb, a thick-leaved, meaty variety that has suddenly come into vogue after being closely held by a few lettuce fanciers for many years.

Among the heading lettuces Big Boston, White Boston, and May King are outstanding. The first-named is tinged with reddish color not unlike Mignonette. This tendency has been bred out in the white strain, and without any loss of quality. All three form hearts which blanch to a deep, buttery cream color, and all are favorites for forcing in cold-frames as well as for outdoor culture. None of the three holds up well during mid-summer heat, and May King especially burns rather easily.

Every packet of lettuce seed will tell you that this vegetable requires a rich, light loam and plenty of moisture. Fortunately lettuce requires so little space in the home garden that you can afford to pamper it by giving it just about what it likes best. If your soil is too heavy, spade in sand and peat moss; if it is too sandy, add leaf mold, compost, or stable manure. Water thoroughly but not too often. Lettuce which is continually wet is liable to rot.

I seldom bother to transplant the loosehead lettuces. Instead I sow them thinly in drills and begin thinning them early. The second thinnings are ready to eat. The plants which stand longest may be left eight inches to a foot apart. Heading varieties transplant as easily as cabbages. They should be side-fertilized to prevent interruption in growth. One or two applications of nitrate of soda at intervals of two or three weeks are helpful.

(Continued on page 128)

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CONTINUED FROM PAGE 126

If you subscribe to my belief that the only good salad dressing is a French dressing, and that it must actually be mixed on the greens themselves in the salad bowl, then you probably won't bother to grow an "iceberg" variety of lettuce. It's too much trouble to separate the individual leaves in preparation for the salad, and unless they are separated, how can you hope to coat them with sweet oil and pungent vinegar till they glisten every one?

If you must have a crisp-head lettuce, try one of the Cosbergs. These are crosses between cos lettuce (your grocer calls it Romaine) and New York or Iceberg—and excellent crosses they are.

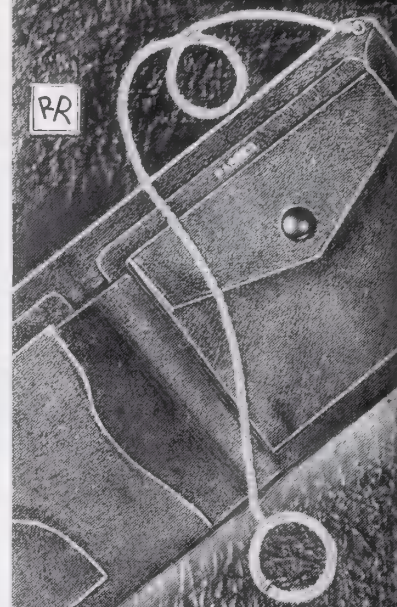
Cos lettuce itself is a sort which stands dry heat rather better than the looseheading varieties. For some years I have grown it successfully under a slat-screen in a reasonably moist corner of the garden. It helps to bridge the gap between June-growing lettuces and the fall plantings which are sown in mid-August.

Naturally, there's more to a salad than lettuce, though lettuce is fundamental. "London" mustard, watercress, tarragon, peppergrass, burnet, chives, spring onions, chervil, a few sprigs of parsley—all these are available with very little bother. The watercress grows best at the outlet of a natural spring or along the bank of a clean brook, but it will also grow near any garden pool which has a slight flow of water running through. The peppergrass or upland cress will prove a fair substitute if these favorable conditions are not present; and peppergrass can be sown at the rate of 3 or 4 feet of drill weekly throughout the season and harvested 3 or 4 weeks after sowing.

The amateur gardener who goes in for salads will think of a host of other summer delicacies to add novelty to his plates. Radishes, both red and white, crisp cucumbers, thin slices of raw Jerusalem artichokes, shoestring slivers of green pepper or carrot—all these are welcome, though naturally the wise salad-maker will not try to combine too many different ingredients in any one salad.

For my own taste there should be perhaps two basic lettuces in the ideal salad—one mild and sweet, the other sharper or more bitter. To these should be added in moderate quantities no more than three or four of the other elements suggested above.

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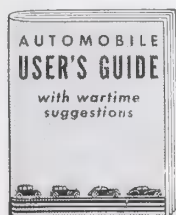
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If it weren't for the weeds, June would be the perfect month. Not that weeds reach their zenith now, by any means, but they are showing that rich promise of an abundant and varied crop which drives a man to a long cool drink (preferably with a salt tablet in it).

Speaking of salt tablets, it's too early for eating tomatoes out of hand to slake your thirst. So on those days when you "sweat buckets," drop a salt tablet in every second glass of water. You'll be astonished at the way it will fight off hot weather fatigue.

Of course there is more to gardening in June than mere sweat and weeds. There's the first mess of green peas at table—the first pure platinum reward of the season. And the finest delphinium spikes. And the all-out push of the roses. And the biggest strawberries. And the greenest grass. And the hungriest mosquitoes.

If you like slaw, keep a few seedlings of your favorite cabbage coming along all the time in some odd corner. When a hole appears in a row, slap in a cabbage plant. More cabbage, more slaw.

The war between the mulchers and the non-mulchers is on as usual. Me, I'm a mulcher. Around the tomatoes goes salt hay, a hefty layer. On the rose beds goes shredded redwood bark or peat moss (I still haven't made up my mind which I like better) and maybe chopped tobacco stems. On the lawn lie the clippings where they fell.

Make a vow right now that the garden shall be kept scuffed free of weedlings regularly. You may weaken, of course, but you may not. (Mulchers have fewer weed and watering problems.)

The dahlias you set out last month should have their planting holes pretty well filled in by now. And don't wait too long to set up your full size stakes in the marker holes. Early summer storms can break tender stalks with surprising ease.

Take your time about lifting tulip and daffodil bulbs. Make sure all foliage is well browned off before you play fast and loose with them. And when you do lift them, keep the tulip bulbs away from mice.

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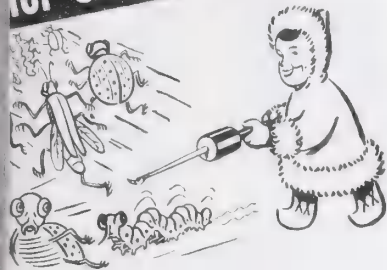
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For over a generation we have been supplying the leading landscape gardeners with peonies and this is our introductory retail offer: For \$5.00 we will send postpaid anywhere in the United States, twelve peonies in red, white and pink, consisting of the world's best varieties, including such varieties as Festiva Maxima, Edulis superba, Felix Crousse, Karl Rosenfeld and Sarah Bernhardt. Peonies are perennial, fairly free of disease, bloom better as they age and require little attention. Just plant them and watch them bloom. Every garden should have some peonies.

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Watch your chrysanthemums, lest they become too leggy. Keep them pinched back to around eight inches till mid July. Dis-budding (optional) comes after that, of course.

See to it that your peas (garden and sweet) have plenty of water. It doesn't pay, probably, to mulch the former. But mulching the flowering ones will help conserve moisture and keep the roots cool.

Read the labels carefully before you buy rotenone insecticides this season. Many of them contain only 1/4% rotenone, while before the war they carried from 1 1/2% to 4% or more. Some compounds may carry up to 3 1/4%, or more if you count the percentage of other root ingredients. Shop for the greatest rotenone concentration. It will pay.

Keep a liberal coating of rotenone dust (preferably without sulphur) on cucumbers, melons, squash from the time the first true leaves appear. Your insect and disease losses will be reduced.

Every year about now I knock off a paragraph about keeping your garden hose drained and coiled in a shady spot when not in use. Consider the warning issued for 1945. Hoses hate hot sun.

Nobody needs to tell you that all the harvest you can get from your Victory Garden will be none too much. Not, that is, if you use it, can it, freeze it, or store it properly. You don't have to count points to use garden vegetables, but it might be enlightening to figure your crops on a point basis if you doubt their usefulness.

But mostly this is a month for flowers. Vegetables may be the food and drink, so to speak, but flowers are the gardener's nectar and ambrosia. If this seems like a fanciful thought, lay it to the season and the fact that all gardeners are a little daft anyway.

R. B.

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